

KHRUSHCHEV READY FOR SUMMIT

LONDON (UPI)—Soviet Premier Nikita S. Khrushchev said Saturday East-West relations have improved over the past year and that Russia stands ready for a "summit" conference "if others are ready and willing."

Khrushchev, in an interview on world affairs with Canadian publisher Roy Thomson appearing in the Sunday Times today, also said Russia would agree to free inspection of Soviet territory if disarmament agreement is reached.

"And close inspection, too," Khrushchev said, "so no one cheats."

The interview took place aboard Khrushchev's personal railway car in Russia's developing "virgin lands."

Khrushchev said the Soviet Union would like to withdraw from commitments in Southeast Asia.

"That is so," he said. "The whole basis under which we assumed co-chairmanship with Britain of the Geneva agreement establishing Laotian neutrality has crumbled away."

Thomson asked if the Soviet Union considered it a good idea to hold a summit conference to discuss banning nuclear weapons in war if President Johnson and British Prime Minister Sir Alec Douglas-Home were re-elected.

Khrushchev said the Soviet Union would respond to such an approach.

"If others are ready and willing, we would be," he said, but indicated he felt the United States and Britain should make the first approach.

He said he believed France should take part in any talks banning use of nuclear arms in warfare, but "I think it would still be useful to negotiate an agreement anyway. It would not be disarmament, but it would be a step forward."

However, Khrushchev expressed doubt that an agreement not to use nuclear arms in war would be completely effective.

"The trouble is, the losing side will always use nuclear weapons in the last resort to avoid defeat," he said. "If a man thinks he is going to die, he will take any steps."

Thomson quoted Khrushchev as saying on the following topics:

The late President Kennedy—His greatest contribution to peace was his address at the American University on coexistence in May, 1963. "That took courage."

Sen. Barry Goldwater—"There are some strange phenomena in the world. I would hardly describe Goldwater as an embellishment."

Cyprus—"Get the British troops out of the island. Anyone can see that the strings behind the Turkish attack lead to Washington."

President Johnson—"It is difficult for me to say at this time, I don't want to interfere with their elections." He said American action in Viet Nam was "stupid."

Communist China—"This is an internal affair between Communist countries and should not be aired in the 'capitalist press.'"

Southland's  
OWN SUNDAY  
Newspaper

Independent = Press = Telegram

The Weather--  
Some low clouds early morning hours but mostly sunny and slightly warmer. High about 80. Complete weather, Page A-2.

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GOP Leaders Put \$13-Million Tab on Goldwater Bid

WASHINGTON (UPI) — Republican National Chairman Dean Burch gave state GOP leaders a Goldwater-Miller campaign budget of about \$13 million Saturday and said they can help the party win the White House by meeting new and novel precinct-by-precinct voter quotas.

Let Barry Use Lenses, LBJ Urges

WASHINGTON (AP)—President Johnson said Saturday he thinks Sen. Barry Goldwater "ought to keep his lenses in his glasses, at least on the subject of nuclear warheads."

The President presumably had no way of knowing it, but the frames without lenses which the Arizona senator was wearing for a widely published Associated Press picture made Friday didn't belong to him.

The frames are kept on hand in the Senate gallery for picture-taking sessions, to avoid glare and reflections.

AT THE request of photographers, Goldwater put them on instead of his own eyeglasses when he kept a date with cameramen.

Johnson, winding up a blast at Goldwater on the question of using nuclear weapons in Viet Nam, told his news conference:

"So it seems to me that even at the price of some reflection, the Republican candidate ought to keep his lenses in his glasses, at least on the subject of nuclear warheads."

IN HIS MORE formal remarks at the press conference, Johnson accused Goldwater of making "loose charges on nuclear weapons without any shadow of justification."

The Republican presidential candidate, Johnson said, is thereby doing "a disservice to our national security, a disservice to peace, and for that matter a disservice to the entire free world."

Training his wrath, too, on Goldwater's running mate, Rep. William E. Miller, the President accused the New Yorker of "equally false and reckless" inter-

Burch talked to newsmen after meeting with Republican state chairmen and state finance chairmen at a daylong session on what he called the "nuts and bolts" of the coming election campaign. The group also heard fighting talks from presidential candidate Barry M. Goldwater and the vice presidential nominee, New York Rep. William E. Miller.

Goldwater, on a theme he has used frequently in recent weeks, said U.S. armed strength has been slipping under the Democrats and that "the national symbolism is slowly changing from the eagle to an ostrich act."

ATTACKING the Johnson administration for its alleged failure to produce a single new strategic weapons system, Goldwater declared that "about the only bomb it has produced has been (Defense Secretary Robert S.) McNamara."

Goldwater also carried his assault to President Johnson by joking that Republicans are thinking of publishing a booklet of Bobby Baker nursery rhymes. He said, "We are thinking of calling it 'the butcher, the baker and the stereotaker.'"

That was a reference to the troubles of Robert G. Baker, former secretary to Senate Democrats whose resignation was the pre-ambles to one of the year's big congressional inquiries. Testimony showed that Johnson, when he was a senator, received a stereo set from a local insurance man who had gotten some business from Johnson through the good offices of Baker.

WHERE TO FIND IT

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PROTEST MARCHER 'GROUNDED' New York City policeman holds down youth taking part in Times Square demonstration against U.S. involvement in Viet Nam.

900 AT CORONATION 77 IBC Lovelies End Fete at Ball

As several hundred spectators crowded the Hotel Lafayette lobby Saturday night, 77 of the world's most beautiful girls stepped from the elevator and, one by one, met their naval-officer escorts and were led into the Coronation Ball, capping a 10-day pageant that led a Philippines society debutante to the title of "Miss International."

Ens. Jess Bollinger, of the USS Navasota, presented Gemma Cruz with an orchid, and, on his arm, the new queen led her court into the International Ballroom and the applause of the 900 formally attired local citizens there to pay them homage.

Dressed in a white, form-fitting sheath, accented with a square neckline, America's Beauty and first runner-up, Linda Taylor of San Diego, was presented to the assemblage on the arm of Lt. Bill Reed, a Long Beach Naval Station dentist.

A popular favorite with the crowd was Vera dos Santos, the Latin lovely from Brazil, who dazzled Lt. (j.g.) Chip McClelland of the USS Advance. In a beautiful strapless brocade gown, glittering with sequins, Miss Brazil flashed sparkling eyes in return for approving looks from the audience.

Tracy Ingram from London, a fashion model, told Lt. (j.g.) Tim Cleere of the Long Beach minesweeper force, how to describe her gown to reporters:

"Just tell them it's a black sheath, slit to mid-calf, and ribboned at the top in black lace," she said to the young officer. "You might also tell them I'm wearing a white marmalade," she offered.

"I think I'll just tell them you're lovely," Cleere managed.

Miss Finland, escorted by Ens. Richard Eastman of La Habra, appeared in a blue strapless, topped with a

(Continued Page A-3, Col. 1)

Rioters Protest Viet War

NEW YORK (AP)—Police men fought pitched battles across mid-Manhattan Saturday with a leftist group of young people trying to rally in Times Square against U.S. involvement in Viet Nam.

Several demonstrators were knocked to the streets and about 30 arrests were made, as spectators taunted the group of about 250.

OFFICERS carried or dragged several demonstrators to police vans—including one young woman dragged away by the hair.

Some were bleeding. Backers of the organization include at least three young men indicted for, or admittedly responsible for, arranging the so-called "student" tours of Cuba by young Americans defying a State Department travel ban.

FROM THE latest such tour, 84 young Americans returned here only Friday

(Continued Page A-8, Col. 6)

KREMLIN POWER BID Russ Pledge Cyprus Aid If Invaded

MOSCOW (AP)—The Soviet Union declared Saturday it is prepared to come to the aid of Cyprus if the island is invaded by a foreign power. This pledge came in a reply from the Kremlin to the request by the Cyprus government for Soviet military help in the face of earlier Turkish air attacks.

An official government statement issued Saturday night said:

"In reply to the appeal of the government of Cyprus and President Makarios personally, the Soviet government declares that if a foreign armed invasion of the territory of the republic takes place, the Soviet Union will help the republic of Cyprus to defend her freedom and independence from foreign invasion and is prepared to begin negotiations on this matter right now."

The offer to begin negotiations right now was a clear bid for an alliance

with the republic of Cyprus. Such a deal, bringing the Soviet Union into the Mediterranean, could change the entire power setup in the region.

THE BITTER quarrel between Turkey and Greece over the island has already had severe repercussions on the eastern anchor of the Atlantic alliance (NATO). Both Turkey and Greece are members but Cyprus is not.

The offer of military aid also served to build up Makarios' bargaining power to gain a solution of the

explosive crisis agreeable to himself.

THE SOVIET statement, issued here by Tass and broadcast in Greek to the Mediterranean, said:

"Due to the immediate danger of invasion by foreign armed forces in the territory of Cyprus, President Makarios appealed to the Soviet government and asked for military aid for the defense of the national sovereignty and independence of the Cyprus republic."

"Having in mind the in-

(Continued Page A-6, Col. 3)

State Demos Defy LBJ Plea to Soft-Pedal Rights Dispute

By JIM MCCAULEY

U.P.T. Sacramento Bureau

SACRAMENTO — The 1964 Democratic State Convention, convening to roost Goldwater Republicans and plan state election strategy, Saturday dealt a surprise snub to a key White House request on civil rights.

The convention's Resolutions Committee unanimously approved a strongly-worded civil rights resolution urging the national convention to bar the regular Mississippi delegation and instead seat a rival, integrated Freedom Party delegation.

The White House had asked both Gov. Brown and legislative leaders to scuttle any resolution that might touch off a Southern mutiny at the national convention, The Independent, Press-Telegram learned.

AND THOUGH Brown had urged California delegates not to pre-judge the delegation controversy until all the facts were aired at the Atlantic City, N.J., convention, the governor's lieutenants were unable to hold

in line any member of the Resolutions Committee.

The committee en masse bolted from the governor's leadership and flouted the White House's go-slow request after emotional pleas from four California colleagues who had participated in the summer project to register Mississippi Negroes for voting.

The White House passed on the word that some Democratic strategists fear that all Southern delegates

will walk out of the national convention if the regular Mississippi delegation is unseated. That would in one blow deliver the entire South to Republican presidential nominee Barry Goldwater.

ASSEMBLYMAN William Dannemeyer, D-Fullerton, former Long Beach resident, was the only witness who spoke up in behalf of

(Continued Page A-3, Col. 4)

2 San Pedrans Die in 3-Car Smashup

Two San Pedro men were killed and a mother and son injured Saturday in a grinding three-car head-on smashup in the Los Angeles Harbor area.

Dead are: Francisco David Villegas, 50, of 467 O'Farrell St. William Kenneth Ford, 37, of 1835 W. 27th St. Harbor Division Officers Wallace Jobe and James Doyle said Villegas was

westbound on Wilmington-San Pedro Road about 6 p.m. when he apparently crossed the double line and crashed into the Ford car and another driven by John Jaspica, 41, of Tacoma, Wash.

Ford's wife, Dorothy, 37, was in critical condition late Saturday with head and internal injuries. Their son, Michael, 12, was in serious condition.

By CHARLES SUTTON

DEATH PUZZLE

The ancient Arabs called opium Mash Allah, the gift of God.

Today its widely used derivative, heroin, is known more realistically as a living hell—a prolonged agony of death.

Now, with dramatic suddenness in California, heroin is demonstrating that it is equally destructive as a quick killer—a fact long known but little appreciated by the modern world.

In the past month, it has meted out swift death to at least 10 and possibly as many as 17 persons in the county who have taken lethal overjolts.

In the words of Sgt. C. A. Elliott of the sheriff's narcotics detail, "The addicts are falling like flies."

Why?

State, county and Los Angeles city law-enforcement men can't say for sure, but there's a growing suspicion among them that "hot" heroin is to blame. Beyond that, they're baffled.

The deaths have offered them few if any clues to the local origin of the suspected killer, whose latest victims have ranged from a Long Beach college student with no apparent history of addiction to a Pacoima laborer whose acquaintances were known heroin users.

Adding further to their bafflement is the fact that the bodies of the victims were discovered in widely separated locations throughout the county.

"Frankly," declares Lt. Robert Kennedy of the Los Angeles police department's narcotics squad, "we're at a dead end."

"Except for the fact that the victims had all taken fixes," he says, "there's absolutely nothing

these people had in common that we can put our finger on."

Lawmen theorize that quantities of the undiluted narcotic probably still are floating around in the underworld supply line.

And, according to the Southern California agent in charge of the State Narcotics Bureau, Andrew Beckner, an outbreak of heroin deaths in the Bay Area in recent days may indicate that the stuff is available in northern California also.

Officials believe that most of those who died in the county in the past few weeks probably took the high-grade heroin without knowing its real strength. One coroner's deputy says, "The stuff is hotter than a firecracker."

There's also the likelihood that the men and women who were pushing the dope were unaware

(Continued Page A-8, Col. 1)

## L.A.C. Says: Only a Heartbeat Away as President

From all indications President Johnson will choose Senator Humphrey as his running mate in the November election. Governor Brown still hopes he may be chosen. Whoever it may be is important because Mr. Johnson has a health and driving record that causes concern. The vice president who would succeed him should be a man in whom the people would have confidence.

In an interview in the Saturday Evening Post of Dec. 14, 1963, Mr. Johnson told of his 1955 heart attack. He told of the great pressure he had been working under—and the attack as it occurred. To the question, "Was it a bad heart attack?" he replied, "As bad an attack as you can have and still live." Then it will be recalled how, when President, at his Texas ranch he took a group of newsmen for an automobile ride with him driving. He was sipping beer and driving 85 miles an hour—forced another car off the road. These are examples, together with the constant danger of assassination, that make it important who the vice president might be.

Senator Humphrey is a long-time extreme liberal. His trips to Long Beach to address the CDC are well remembered. He was the idol of this organization that calls for abolition of the loyalty oath and Un-American Activities Committee, and in general, follows an ultra-liberal program. He was a founder and president of the left-wing Americans for Democratic Action. He is, in my opinion, an honorable man. But I would not like to have one with his views as President of the United States.

There seems little hope that Gov. Brown will be chosen. But California is important to the party in the election and Brown has been frantically attempting to build up support. California's electoral votes could swing the election because they number more than the combined total of many other states. But Californians who remember the disgusting and confused Brown in the Chessman case would not feel comfortable wondering what he would do in a real crisis.

These are the two most prominent candidates mentioned for choice at the convention opening Aug. 24. It makes one wonder what is wrong with the party when they have so few men with reasonably sound backgrounds from whom to choose. It is bothering many of the Democratic party leaders, so neither may be chosen. But it is an indication of the attitude expected from the President.

The coming convention will be cut and dried. There is no question about the President being the candidate. There may be some fireworks over a civil rights plank in the platform or seating of delegates. The same old routine will be followed as it was in the Republican convention. But there was nothing cut and dried there. It was a fight over the platform and for the candidate. It caused dissension that may not be present at Atlantic City. But a fundamental fact is that choice of a vice presidential candidate is important to a greater extent than it was in the Republican convention.—L.A.C.

(L.A.C.'s column, by L. A. Collins Sr., like other columns, is an expression of personal opinion and does not necessarily reflect the considered opinion of this newspaper.)

## Apathy Citizens' Worst Vice, Mrs. LBJ Asserts

SALT LAKE CITY (AP) — The nation's First Lady told University of Utah graduates Saturday night the vitality of American society "depends on an informed electorate with beliefs about what is right and wrong."

"There is no single vice in a citizen of a democracy greater than apathy," Mrs. Lyndon B. Johnson declared with reference to the warming presidential election campaign in which her husband is expected to be the Democratic Party candidate.

After viewing the trails Mormon pioneers traveled in settling Utah more than a century ago, the President's wife said a pioneering spirit was needed in this generation too.

SHE STRESSED the "Great Society" the President has set as the goal of his administration. Pointing to hardships the Mormon pioneers overcame, the First Lady said they had "the faith that what they were doing was right and necessary."

"It was the faith that men and women together could build a great society on this earth—one that would give character and compassion to its inhabitants. They were not interested in security or comfort. They were interested in an ideal."

Mrs. Johnson told the students at an outdoor commencement they must become involved in society, face the tests of grasping its complex problems and "become concerned about the wrongs of our society, the wrongs of our world."

What good is intelligence, she asked, if it is not put to use?

"This American society can never achieve the destiny it seeks, can never remove the slums, or the prejudice, or the ugliness, unless citizens join in the great adventure of our time," Mrs. Johnson added.

On the second day of a four-day western journey, the First Lady spent her time in predominantly Mormon Utah. She took a spectacular ride in a tiny four-passenger gondola of an aerial tramway to lunch at the 9,300-foot summit of Pioneer Ridge in the Wasatch Mountains. She also took a walk down the dusty main street of the old mining town of Park City, now being rehabilitated into a year-round recreation area.

She greeted Park City residents in the street and on the porches of decaying, wooden houses. The marquee of the Silver Wheel movie house, a theater with all the trappings of the early 1900s, read "Welcome Mrs. Johnson."

HER TRIP up the tramway ski lift, longest of its kind in North America, brought this comment from Mrs. Johnson: "Americans do not need to cross oceans to see breath-

## Milwaukee's Hospitality Charms Luci

MILWAUKEE (UPI)—Luci Baines Johnson attended Milwaukee's version of the Texas-style barbecue after touring Marquette University Saturday, and said the friendliness she encountered left her "flabbergasted."

The President's 17-year-old daughter was guest of honor at a barbecue, sponsored by the local Young Citizens for Johnson organization, at the North River Racquet Club. Mrs. Esther Coopersmith, national coordinator of the Johnson barbecues, said 993 tickets were sold at \$10 apiece and every ticket was used.

After a half-hour in the reception line with dignitaries including Gov. John Reynolds, Sen. Gaylord Nelson, D-Wis., and Rep. Henry Reuss, D-Wis., she told a news conference she was favorably impressed by her noon visit to the Marquette campus and downtown Milwaukee.



FLYING LIKE A LADY BIRD, Mrs. Johnson takes 2½-mile lift to top of Treasure Mountain near Salt Lake City, Utah. With her in gondola's front seat is Utah Sen. Frank E. Ross.

taking beauty."

She said she was worried the height might affect her on the scenic tramway ride, but when she emerged from the four-passenger gondola, she said it hadn't been as bad as she expected.

"There were moments when I didn't want to look down," the First Lady admitted, "but it was wonderful."

Mrs. Johnson praised the "farsighted investment" in recreation to rehabilitate Park

City and preserve its historic mining atmosphere.

"As today's generations are freer than those before them, so future generations are going to have more free time for recreation," she predicted.



## 4 in Family Beaten to Death in Home Near San Diego

CHULA VISTA (AP) — A man, his wife, their teen-age daughter and their young son were bludgeoned to death early Saturday in their home, police reported.

The deaths were reported by a second son, 18, who said he returned from a church camp and found everyone in the house dead.

The bodies of Henry Goedecke, 42, and his wife Joan, 39, were found in the master bedroom. Goedecke's watch was broken at 4:20. Police said that was apparently the time of the slayings.

The body of Ellen, 14, was found in her room, and Mark,

7, was found dead in the room he shared with the older son, Raymond.

Raymond said he came home at 7:30 a.m. and found the bodies. Police Lt. Roy Borchers said the Goedeckes were beaten to death—possibly as they slept—with a length of reinforcing steel taken from the family garage.

Neighbors heard no outcries, Borchers said. He said the house was ransacked, making it appear to be the action of a burglar. It wasn't known if anything was taken.

Goedecke was a landscape contractor. The family home is in a middle-class residential neighborhood of Chula Vista, a 30,000-population suburb eight miles south of San Diego.

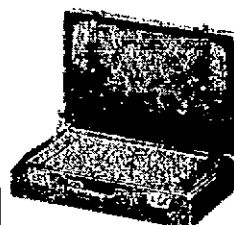
## Christened Vessel Refuses to Budge

OSAKA, Japan (AP)—Tokyo Gov. Ryotaro Azuma's daughter christened the ship "Tokyo Olympics" but nothing happened. The ship, built for a Panama company, just sat there. Three tugs and a 50-ton jack could not move the 24,000-ton vessel. Finally, embarrassed shipyard officials said heat had caused the friction-reducing fat on the slideways to melt. They'll try again Sept. 5.

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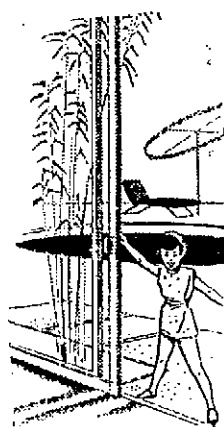
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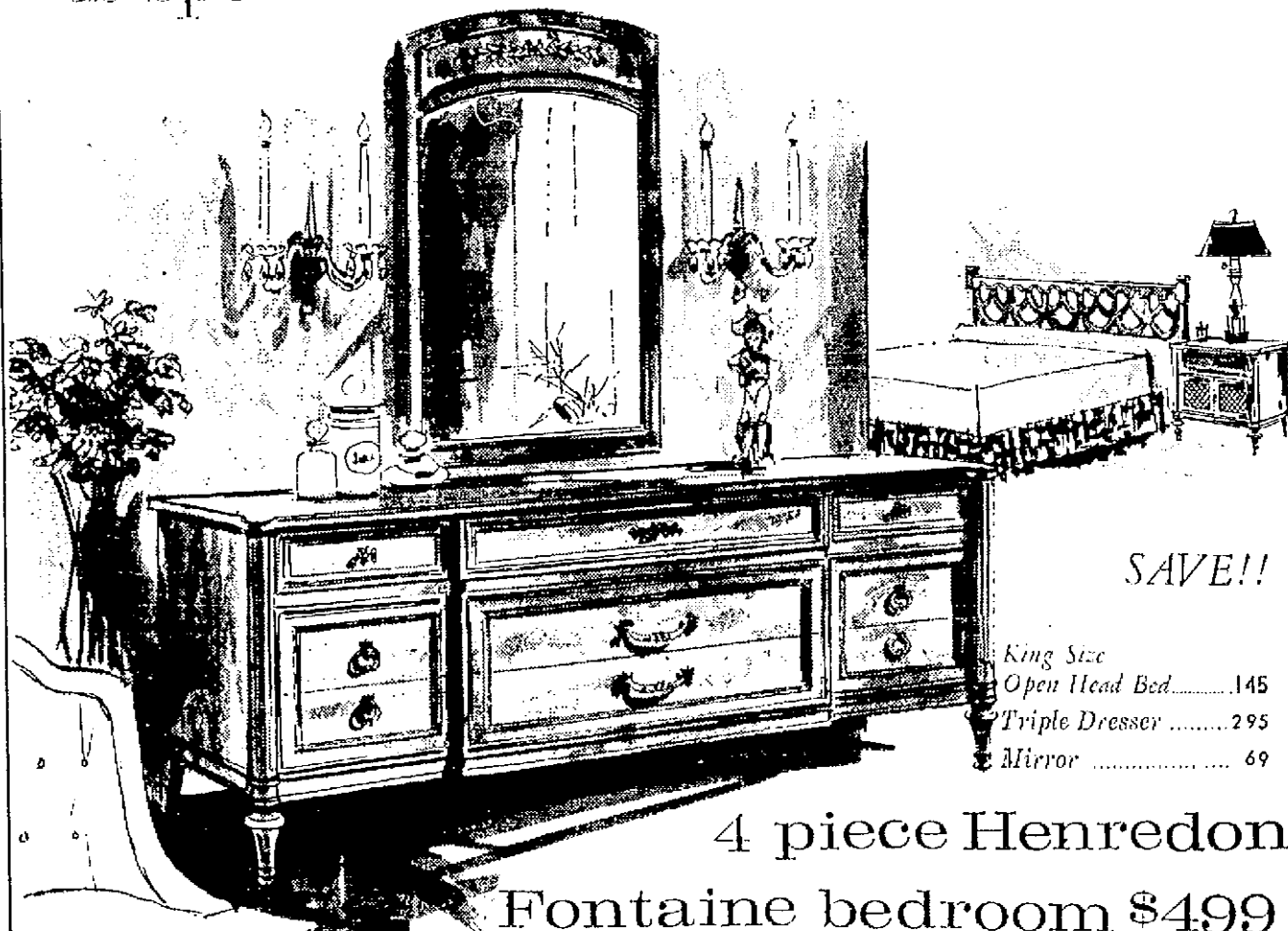
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## French Alps Taking Heavy Climber Toll

GRENOBLE, France (AP) —[the heaviest tolls of alpinists Since the current climbing in recent years. season began, 55 persons have] The worst single accident in the French Alps, a check French climbers were swept showed Saturday. It is one of to death in an avalanche.

## COMPLETE WEATHER

FORECAST  
Long Beach and Vicinity: Some low clouds early morning hours but mostly sunny and slightly warmer. High about 80.  
Mountain Areas: Mostly sunny after early morning fog along lower coastal slopes. Slightly warmer.  
Interior and Desert Regions: Mostly sunny and slightly warmer. Highs 92 to 100 except valleys: 100 to 110 lower valleys.  
Offshore Wind and Weather Forecast (PI): Conception to Mexican Border: Light variable winds becoming westerly 10-20 knots in afternoon. Low clouds along coast in early morning hours but mostly sunny after late morning low clouds. Little temperature change.  
SUN, MOON AND TIDES  
Sunrise: 6:15 a.m. Sunset: 7:38 p.m.  
Moonrise: 3:01 a.m. Moonset: 12:39 a.m.  
Tides: High, 0.5 feet at 7:55 a.m. and 5:3 feet at 6:23 a.m. Low, 0.8 feet at 1:11 a.m. and 2:9 feet at 1:23 p.m.

California		
Loc.	H.	L. Prec.
Long Beach	77	65
Long Beach Airport	77	65
Los Angeles	79	65
Alhambra	77	65
Bakersfield	93	65
Big Bear Lake	82	65
Bishop	84	61
Blythe	101	65
El Centro	101	74
Fresno	89	57
Lake Arrowhead	77	64
Longport Beach	77	64
Palmdale	84	67
Riverside	87	65
Sacramento	87	65
San Bernardino	87	65
San Diego	73	65
San Francisco	73	65
Santa Barbara	92	67
Victorville	92	57

Highest temperature Saturday in the 48 adjacent states was 106 at Laredo, Tex. Lowest was 23 in Grant, Mich.

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MISS INTERNATIONAL AND HER COURT are escorted by naval officers during the gala Coronation Ball in Lafayette Hotel's International Ballroom. From front to rear are: Miss International (Gemma Cruz) is escorted by Ens. Jess Bollinger of Alice, Tex.; Miss American Beauty (Linda Taylor) is escorted by Lt. Bill Reed of Natrum Heights, Pa.; Miss Brazil (Vera Couto dos Santos) is with Lt. J. G. Chip McClelland of New York City; Miss England (Tracy Ingram) is with Lt. (j.g.) Tim Cleere of Brooklyn, N.Y., and Miss Finland (Mailla Ostring) with Ens. Richard Eastman.

## Coronation Ball Is Climax of 10-Day Beauty Fete

(Continued from Page A-1) me," she said. "You know peek-a-boo bodice. Eastman peeked, and no one booted.

But, as in all coronation balls, the real star of the show was the new queen, Gemma Cruz.

Her bathing suit tucked far back in her suitcase, the new Miss International—regal Miss Philippines—slept well, awoke early, breakfasted heartily, and surveyed her future.

She expects to be ostracized in the Philippines—because she took part in a bathing-suit competition.

She plans to give her \$10,000 prize money to house orphans.

She has turned down movie offers—because she wants a career in museum administration.

And her immediate goal in life: a second breakfast. This time pancakes.

Beautiful Gemma Cruz, who won the crown at the International Beauty Congress Friday night, met newsmen in her room Saturday morning as she happily demolished a breakfast of bacon, eggs, potatoes and toast.

A Hollywood tour was on the queen's schedule.

"I EAT five times a day," she said, "and the one thing I'm looking forward to on my tour is another breakfast at that pancake house."

She fell in love with pancakes during her stay here.

However, she and the others piled into buses for a visit to actor Glenn Ford's \$500,000 house Saturday afternoon.

The 21-year-old beauty, a member of one of Manila's most distinguished families, said the only thing that appalled her about the international beauty pageant was the bathing suit competition.

"I KNOW ALL my friends will ostracize

how Filipinos are."

Although her regal bearing was a deciding factor in her victory, the 5-foot-10 beauty scored heavily in the bathing-suit competition. She measures 37-25-37.

She took her victory calmly and said:

"I didn't think I had a chance against Miss Brazil. I still can't believe that I won."

SHE SAID she'd give her prize money for construction of housing for Manila's homeless orphans. "There are many homeless children whose only bed at night is street pavement," she said.

Her plans call for a few more days here in Southern California, then a return Wednesday to the Philippines.

The statuesque beauty, who "usually wears a size 14," Saturday afternoon slipped into a size 12 Cahill original gown donated by Buffums' for her grand entry into the Coronation Ball.

AIDED BY four of the store's sales clerks, the beautiful Miss I donned a silk peau de soie gown which she had admired in the store window.

"I saw it," she quickly told store aides, "and then went back to get a good look."

Meanwhile, as she modeled the gown during the fitting, both the gown and Miss International were given "good looks" by scores of shoppers who stopped to watch.



QUEENLY MISS International gets a three-way look at herself as she tries on her Coronation Ball gown donated by Buffums'. The Philippine beauty, who said she "usually wears a 14," slipped into a size 12 which needed no alterations.



ALTHOUGH SHE PREFERRED PANCAKES, Miss International (Gemma Cruz) escorted by Actor Glenn Ford and followed by her four runners-up, tours the actor's lavish Hollywood home Saturday afternoon. The beauty contestants—three busloads of them—toured Hollywood winding up their pageant stay.

## LBJ Denounces Goldwater Talk

(Continued from Page A-1)

pretations of orders given today at Hershey, Pa., where U.S. military commanders for the retaliatory strike against North Vietnamese patrol boats and bases.

The debate over Johnson's orders broke out last Wednesday.

## State Demos Defy LBJ on Rights Issue

(Continued from Page A-1)

the Johnson-Brown strategy. He urged that the toughly-worded resolution be toned down so that it merely would call on the delegates to consider all the facts concerning the rival delegations.

Dannemeyer was greeted with silence by a huge throng in an overflowing Assembly hearing room.

But there was thunderous applause when the four California college students told of a summer of terror in Mississippi.

Margaret Alay, San Jose State College sophomore, described her voter registration work among Mississippi Negroes as "very terrifying." She told of police brutality and beatings, asserting that racists had intimidated persons trying to register Negro voters.

CHRISTOPHER Wilson, 19-year-old Stanford University student, recounted how racists used two bombings to try to discourage Negroes from registering to vote in one Mississippi community.

On other issues, the Resolution Committee recommended:

1. Urging Brown to grant executive clemency to persons arrested in civil rights demonstrations.

2. Tabling a resolution which would have put the Democratic Party in opposition to a ballot proposition on banning pay television.

3. Blasting Goldwater "for shallow and oftentimes dangerous thinking," citing his remarks that "extremism in the defense of liberty is no vice."

4. Accusing the Republican Party "of becoming a refuge for extremists of the far right."

5. Voicing opposition to "a Mississippi-style White Citizens' Council" in California.

6. Praising local law enforcement agencies for "successfully meeting the rising tide of national crime."

7. Asserting that California leads the nation in education.

8. Opposing any state lottery.

Mostly, Democrats zeroed in on extremism. Both Brown and Sen. Pierre Salinger invited disgruntled GOP moderates to join the Democratic Party.

## LBJ Polls Big Lead in Maine

PORTLAND, Maine (UPI)—A poll conducted by the Portland Sunday Telegram shows President Johnson with a "substantial lead" over Sen. Barry Goldwater in Maine—a state which has not backed a Democratic presidential candidate since 1912.

The newspaper said Saturday night that it polled approximately 1,000 persons, picked to represent a cross-section of Maine's approximately 500,000 registered voters, in conducting the survey last week.

The results in the presidential race were Johnson 53% and Goldwater 33%, with 34% undecided. The President's lead was virtually uniform throughout the state, with no noticeable pockets of Goldwater strength.

THE PAPER pointed out that most of the polling was done after Johnson's strong move against North Viet Nam in the wake of the Gulf of Tonkin incidents and before the Republican unity meeting in Hershey, Pa., when Goldwater clarified his position on extremism.

## Bobby's Decision Expected This Week

WASHINGTON (UPI)—President Johnson said Saturday he has "great admiration" for Atty. Gen. Robert F. Kennedy but has not interfered with any decision by Kennedy to run for the U.S. Senate from New York.

Sources close to Kennedy told United Press International that the attorney general is expected to announce within a week his decision to seek the seat now held by Republican Kenneth B. Keating.

Johnson told newsmen at an impromptu news conference Saturday that he would not make any recommendation in the matter. But, he said, "I have great admiration for the attorney general. Whether he is a candidate in New York or not is a matter for him to decide."

THE PRESIDENT said he never interferes in primaries of any kind, and "I will not interfere in New York or Massachusetts or Texas in a primary."

The UPI sources said the first specific indication of Kennedy's decision may come early in the week, followed by a formal announcement near the end of the week.

Johnson said Kennedy did not consult him about the Senate possibility when they talked several weeks ago

about the attorney general's political future. That meeting centered around Johnson's decision to tell Kennedy that along with other Cabinet members and high administration officials he had been ruled out of consideration as a vice presidential nominee.

Whatever decision Kennedy makes, the President said, he is sure it "will be a good one. I have worked closely with him and I have admired his performance."

The sources close to the attorney general said the tip-off to his decision to run will be a formal announcement that he will not attend the Democratic National Convention at Atlantic City Aug. 24 as a delegate from his home state of Massachusetts.

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# Castro Communism Beside Conga Seems Not Quite Real

(EDITOR'S NOTE: This is the last of seven articles on Cuba by Bill Broom, of the I, P-T Washington Bureau, one of 25 American newspapermen who traveled to Castro's island and is reporting his findings in this unencensored series.)

By BILL BROOM

HAVANA — The coexistence of communism and the Conga produces a dizzy atmosphere that is not quite real.

Although they try hard to hew to the dialectical line, the young men who are running the revolution cannot wriggle out of their Cuban skins.

There is, for example, the inseparability of the Cuban and his cigar.

A young government functionary confides that he is having trouble at home. His wife objects because he is spending between \$40 and \$50 a month for cigars. His total income is \$220 a month.

Sleep at the Havana Libre Hotel is possible only after the doors and windows are closed. There's an open-air nightclub in the park across the intersection, and the sound of flute and bongo drums floats into your bedroom until 2 each morning.

ACROSS THE street from the nightclub is the Department of Interior where two American newsmen a few days ago were arrested for taking pictures of the young soldiers on guard with their made-in-Czechoslovakia hand weapons.

At the Hotel Capri, a musical revue which could hold its own with any floor show in Las Vegas or Miami Beach is witnessed by a packed house of 300 persons who have paid \$15-20 each for dinner and a couple of drinks.

En route back to your hotel, you pass a group meeting engaged in Socialist emulation. This is the process through which members are chosen for the Communist Party now being organized along the Russian and Chinese patterns. It is also a process through which the government hopes to encourage self-improvement and a general increase in on-the-job efficiency.

A TAN EMULATION session, everybody sits around and picks the member of the group who is the best Socialist and the best at his job. At work, they are supposed to emulate his example. Those who have attended the sessions all sound the criticism is sharp. To the outsider it all says like an exercise in psychotherapy.

Although the bookstores have large stocks, sales are not brisk.

"They're not how-to-do-it books," said a disgruntled young Cuban. "There's nothing to read that's fun to read. Just a lot of junk about how great things are in Poland."

The book stocks may reflect the reading tastes of Fidel Castro. On the dashboard of his personal limousine, a bystander noted books which aides said Castro opened at odd moments throughout the frenetic hours he keeps daily. They were "The Feeding of Cattle in Latin America," "Abraham Lincoln

—the War Wears" by Carl Sandburg, "The Invisible Government" (a new best-seller about the U.S. central intelligence agency) by Thomas Ross and David Wise, "Grain Farming in Argentina" and a monograph about growing Holstein cattle for beef as well as milk production.

Perhaps the most accurate description of Castro's revolution is that it is Communist, although Cuban. It is also decidedly Castro.

Many of the Sierra Maestra found it extremely difficult to follow him when he decided that he could best solve Cuba's problems by taking the Marxist-Leninist path. Some of them went into exile —men like Manuel Ray and others who now lead counterrevolutionary groups seeking a beachhead on the island. But the majority stayed, and they now make up the most influential group within the government.

From any point of view, Castro dominates all Cuban life.

"IF FIDEL TOLD US that we would all become vegetarians at 10 o'clock tomorrow morning, we would all stop eating meat," Raul Castro joked with a reporter. But he also said it in a manner which indicated that he believed Fidel could do just that and get away with it.

Castro controls the three major organs of national administration. He is prime minister of the government, secretary general of the party, and commander in chief of the armed forces.

Because of Castro's one-man dominance, the future course of Cuban-United States relations is difficult to predict. He is able to keep his countrymen in a continuing state of emotional excitement about what he calls "reactionary imperialist elements" in the United States.

This results in some wildly improbable conversations between an American and the Cuban man on the street. The Cuban says he likes Americans — "The people are friends" and "We want only peace" are phrases heard over and over again.

BUT THE SAME CUBAN does believe that U.S. Central Intelligence agents are hard at work trying to undo the work of the revolution, because that is what Castro tells him. And if he knows you at all well, the Cuban will tell you that he keeps a gun under his pillow to defend against the invasion which is sure to come.

The tides of Castro's thinking rise and fall with such irregularity that it is difficult for many persons to assess the meaning of his recent overtures toward an accommodation with the United States. Perhaps the closest he has come to defining them was the answer he gave at a news conference with American reporters. He was asked what he would consider to be a satisfactory relationship between Cuba and the United States.

"Look," said Castro, "I am going to answer you good and short.

"To live in peace and wait for the other exists!"



JOSEPH B. MORSE

## Killer of 2 Kills Again

SAN DIEGO (AP)—In 1962, after he beat to death his widowed mother and crippled 12-year-old sister, young Joseph B. Morse told police: "I just felt like killing someone, and I didn't care who it was."

He was ruled sane, convicted of murder and sentenced to die.

But a State Supreme Court decision—in a landmark case now known as the Morse decision—ordered a new penalty trial. The reason: his jury had been warned he could be paroled if given a life sentence.

"They'll send me to the gas chamber again," Morse, now 20, a slim, blond, bespectacled youth recently told a newsman. "I know they will. I'd rather die than spend the rest of my life in prison."

THEN, recently, the jury ruled in favor of life imprisonment. Morse was stunned. (California juries first weigh guilt or innocence in capital cases, then rule on the penalty. Only Morse's penalty was retried.)

He was returned to San Diego County jail to await formal sentencing.

Friday night, they found a body outside Morse's cell.

It was Thomas Larry Taddel, 23, a former Boise, Idaho laborer, who was serving a 120-day misdemeanor sentence after being convicted of illegally soliciting alms while posing as a priest.

Sheriff Joseph O'Connor said Morse admitted strangling Taddel (pronounced Taddy), a trusty.

## CHILDREN ALLOWED ONE TOY EACH

### It Isn't Easy to Leave Cuba; All Property Kept by State

By BILL BROOM

HAVANA—All that is required to get out of Cuba are friends, money, brains and courage.

It takes the same things to stay there.

Juan headed a profitable business venture before Fidel Castro overthrew the corrupt Batista administration. In the beginning, he supported Castro. He now hates him.

Juan is making plans to leave. He has decided Castro is in power to stay. Some of his friends disagree and are hanging on in Havana.

"It is not impossible to get out, but it's getting more difficult every day," Juan says. Here is how it is done.

FIRST, he must obtain the tickets to pay for airplane tickets for himself, his wife, and a child. Although Cubana Airlines is government-owned, Juan must pay for the tickets in American dollars. He obtains them in the following manner.

Juan has a friend, a Cuban exile, living in the United States. The friend's mother still lives in Havana. The friend sends the dollars for Juan's plane tickets to a middleman in Mexico City. In return, Juan deposits Cuban pesos to the account of the friend's mother in Havana.

THE FRIEND and Juan have agreed on an exchange rate of eight pesos for one dollar. The official exchange rate is one for one, but official transactions are not permitted.

The rate of exchange is subject to negotiation and varies from five to one to as high as 10 to one.

After the Mexico middleman submits the dollars to the Cuban government for exchange, Juan receives a "cambio de divisas" from his bank in Havana which can be exchanged later for the air tickets.

His next step is to obtain a transit visa from Mexico which will permit him to pass through that country en route

to the United States. There are 70,000 such applications on file at the Mexican Embassy in Havana, a reliable source told The Independent Press-Telegram.

A cruel traffic in Mexican visas has sprung up. The average waiting time for them may be 12 to 18 months. But it is common knowledge that an under-the-counter payment of \$400 to embassy personnel (in dollars, not pesos) can shorten the wait to 30 days. At the current black-market exchange rate that is 3,200 pesos, well over the average annual income of a Cuban wage-earner.

Having obtained airline tickets to Miami (three at \$168.38 each) and a Mexican visa (\$400) with dollars bought in the black market or sent by friends in the United States, Juan is now in a position to take the plunge. He serves notice to his employer and to the government that he plans to leave the country. He must resign his job and all income stops at that moment.

The Reforma Urbana and the police appear at Juan's home. They take an inventory of all his personal and family possessions. If the air conditioner, or his car, or any major appliance is out of order, he must have it repaired, although all will be confiscated by the government when he departs. He can have it done quickly at a high price on the black market, or he can go through government channels to obtain the necessary spare parts and repairs. The latter course takes weeks.

All rent receipts for his dwelling must be produced back to 1960. If any are missing, Juan must pay the rent again to obtain the necessary receipt.

At last, Juan assembles all the papers, the visas, the receipts, the clearances required and applies for an exit visa and plane reservation from the Cuban government. His first official notice of departure comes when the telegram arrives informing announced.

him of his plane reservation. The police and the Committee for Defense of the Revolution then arrive at his dwelling to check again the inventory of contents.

JUAN AND his family will be allowed to take out a change of clothing with them. No jewelry, except for simple wedding bands, may leave the country. A child may take only one toy along. It will be difficult for Juan's son to choose.

The government's position in this matter is simplicity itself. All wealth belongs to Cuba. If any Cuban leaves the country, he must leave his wealth behind.

Twenty-four hours before departure, Juan and his family can leave the house. It will be sealed with all contents by the CDR and the Reforma Urbana. Juan spends the time at a hotel, with friends, or at the airport.

EVERY clearance, receipt, piece of paper, again must pass scrutiny at the airport. Many of the departing will be required to remove all valuables as being smuggled out.

Many Cubans have been known to make it as far as the airport, and then be forced to return to Havana because of a minor omission or defect in one of the many papers required.

Juan considers himself lucky. Somehow, he has managed to get \$150 out of the country which a friend in the United States is holding for him. It will be his nestegg for a new start in life. Many of his neighbors arrive in Miami with much less.

## Africa Food Parley

ROME (AP)—A meeting of the top agriculture experts in Africa will be held in Addis Ababa, Ethiopia, Sept. 3-15, to discuss ways to improve the continent's food and agriculture situation. The Food and Agriculture Organization telegram arrives informing announced.

## THE 'JEEP' TAKES TO THE AIR

### U.S. Developing Antiguerrilla Plane

WASHINGTON (UPI) — President Johnson announced Saturday the Navy and Marine Corps are developing a small new plane designed for anti-guerrilla warfare which will be an airborne equivalent of the Army jeep.

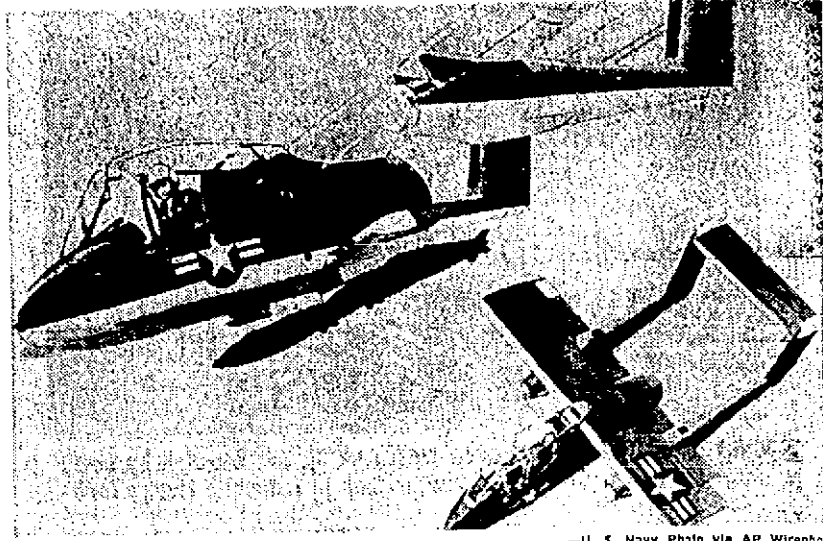
"The aircraft will have the capability to operate from rough clearings, primitive roads and waterways, in addition to prepared airfields and aircraft carriers," Johnson told a news conference.

The chief executive said Defense Secretary Robert S. McNamara had reported to him Saturday morning his approval of the program "for the development of an aircraft designed specifically for air support of counterinsurgency and limited war operations."

The Navy will contract for the building of seven prototype planes at a cost of about \$18 million, Johnson said, and the first flight of the new craft will be in about a year.

"This counterinsurgency aircraft will be an airborne equivalent of the jeep," Johnson said. "It will be able to perform peacetime emergency functions such as disaster relief, medical missions or riot control, as well as military missions to include light armed reconnaissance, helicopter escort and attack, and support of ground troops."

The Defense Department said it has selected the Columbus, Ohio, division of North American Aviation to



—U. S. Navy Photo Via AP Wirephoto

HERE'S SKETCH OF NEW 'BRUSH-WAR' PUNCH

aster relief, medical missions or riot control, as well as military missions to include light armed reconnaissance, helicopter escort and attack, and support of ground troops."

The Defense Department said it has selected the Columbus, Ohio, division of North American Aviation to

build seven prototypes.

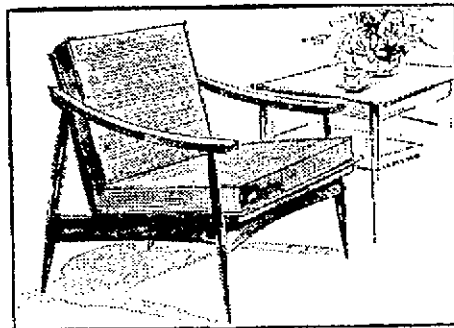
The "jeep" will establish an entirely new category in military planes. Considered as a bomber, it will be the first propeller-driven type to come off the drawing board in many years.

It is designed for a level flight speed of 315 m.p.h. with a minimum usable speed

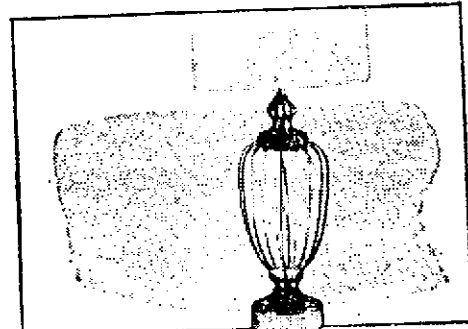
of less than 115 m.p.h. "For such purposes as jungle search," it will carry six passengers or 3,000 pounds of cargo. With 1,200 pounds of bombs or rockets, it will be able to take off on an 800-foot runway with a 50-foot obstacle at the end, and remain in the air for three hours.

# JAMBOREE OF VALUES

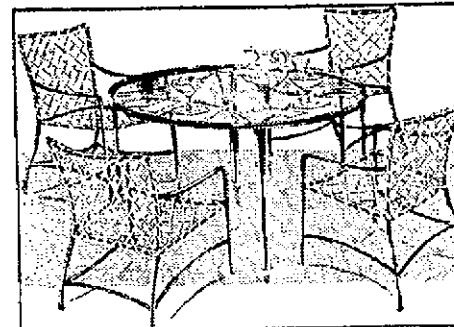
This is one of the biggest events of the year! It's your chance for unlimited savings in fine quality home furnishings! We show here, just a sampling of the many fantastic "buys!" You'll have to shop early!



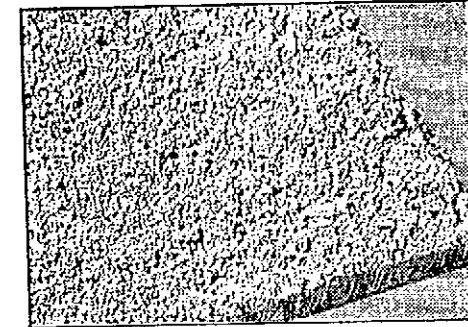
Danish style chair, walnut finish. Char/brown, olive or persimmon. Quality costs less at Barker's! **38.** value \$9.50



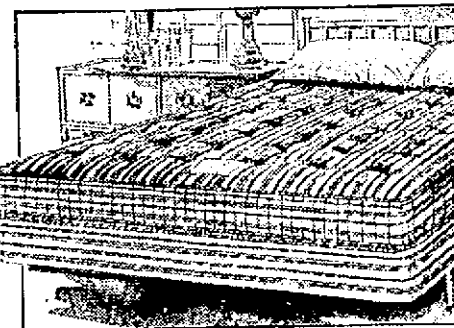
39" amber glass lamp, antique brass finish metal, off-white shade. Quality costs less at Barker's! **28.** value \$4.95



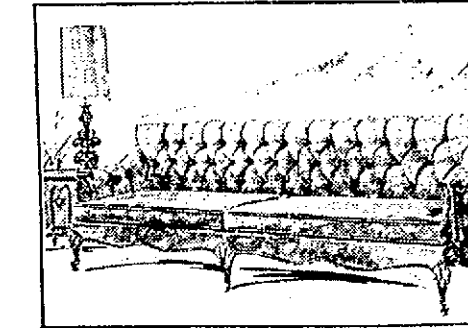
5 piece patio or pool group, impervious to rain, sun or salt air. Quality costs less at Barker's! **179.** value \$75.00



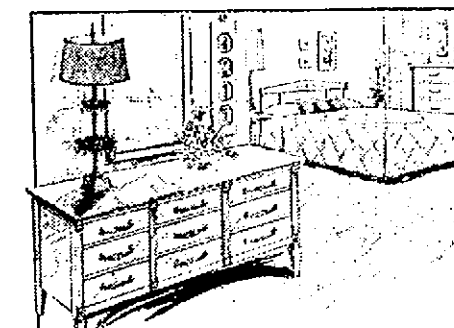
All wool pile plush broadloom in 7 decorator colors, extra heavy! Quality costs less at Barker's! **9.90** value 12.95



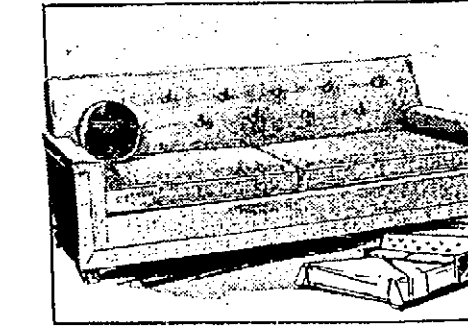
510 coil mattress/box spring set, twin/full, med./firm, reg./80" long. Quality costs less at Barker's! **58.** value 79.95 to \$9.95



Tufted French provincial sofa, damask fabric, fruitwood finish. Quality costs less at Barker's! **168.** value 249.50



3 pc. white bedroom set, twin/full headboard, 64" dresser, mirror. Quality costs less at Barker's! **195.** value 299.50



Simmons hide-a-bed, Beautyrest cushions, mattress, 4 colors! Quality costs less at Barker's! **248.** value 349.50

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5.98 Acetate jersey dresses ..... **3.99**  
reg. to 35.95 Wool suits, 10-18 ..... **23.00**  
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reg. to 14.98 Dresses ..... **11.00**  
reg. to 25.95 Fashion dresses ..... **19.00**

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4.98 Stretch cotton denim surfers ..... **2.99**  
2.98 Blouses, shells, shorts ..... ca. **1.00**  
6.98 Cotton jackets ..... **3.99**  
6.98 Stretch cotton denim capris ..... **3.99**  
8.98 Proportioned capri pants, 8-20 ..... **5.99**  
7.95 Proportioned skirts, 8 to 20 ..... **5.99**  
Special price, lined capris, 8-20 ..... **6.99**  
reg. to 13.95 Sweaters, sizes 36-40 ..... **5.99**  
15.95 Mohair sweaters, 36 to 40 ..... **7.99**  
13.95 Wool skirts, sizes 8 to 16 ..... **7.99**  
17.95 Orlon acrylic knit suit, 8-16 ..... **9.99**  
reg. to 24.98 Swim suits ..... **4.99-12.99**  
reg. to 17.98 Coats and jackets ..... **9.99**  
12.95 Cotton seersucker stripe suits ..... **9.99**  
13.95 Wool sweaters, sizes 36-40 ..... **9.99**

**WOMEN'S BLOUSES**

reg. to 6.98 **1.88**

Select from tuck-in or over style in solid colors, prints, checks, or florals. At this low price you can have a new wardrobe of blouses.

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**LINGERIE (Second Floor)**

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3.00 Nylon and cotton half-slips ..... **1.99**  
2.00 Nylon, lace trimmed briefs, 5-7 ..... **99c**  
89c Hollywood nylon briefs ..... **3/1.50**  
5.95 Nylon slips ..... **3.99**  
5.95 Lace trimmed nylon gowns ..... **3.99**  
6.95 Brand name nylon gowns ..... **4.99**  
4.00 Slips ..... **2.99**  
5.95 Shadow panel half-slips ..... **3.99**  
4.00 Cotton gowns and pajamas ..... **2.99**

**FOUNDATIONS (Second Fl.)**

2.50 Famous make cotton bras ..... **99c**  
2.50 Famous brand cotton bras ..... **1.99**  
5.95 Lycra pantie girdles ..... **3.99**  
8.95 Famous make pantie girdles ..... **6.99**  
12.50 foundations ..... **9.99**  
5.98 Rengo side hook girdles ..... **3.99**

**ROBES (Second Floor)**

5.00 Cotton print dusters ..... **3.99**  
9.98 Sheath or A-line shifts ..... **5.99**  
10.95 Dacron polyester crepe shifts ..... **7.99**  
6.98 Cotton print shifts ..... **4.99**  
10.95 Cotton fleece robes ..... **3.99**  
11.95 Nylon quilt robes ..... **3.99**  
8.95 Acetate quilt robes ..... **5.99**  
5.00 Blue cotton denim shifts ..... **3.99**

**ACCESSORIES (Street Floor)**

reg. to 4.00 Gloves ..... **1.99**  
3.00 Orlon acrylic scuff slippers ..... **1.99**  
reg. to 2.50 Shorty gloves ..... **99c**  
3.98 Fashion umbrellas ..... **1.99**  
1.00 36-inch headscarfs ..... **2/1.00**  
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**SEAMLESS HOSIERY**

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Sheers as lovely as any hosiery you can buy. Colors for your whole wardrobe. Black, taupe, suntan beige or blush. Heel & toe, demi-toe, mesh.

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**FOUNDATIONS (Street Floor)**

3.95 Nylon lace bras ..... **2/5.00**  
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5.99 Biflex zipper girdles, 27 to 32 ..... **3.99**  
3.99 Stephanie panty girdles ..... **1.99**  
reg. to 5.00 Famous make girdles ..... **1.88**

**FAMOUS MAKE BRAS**

reg. to 3.50 **99c**

Tremendous savings on these famous make bras. Excellent selection of styles and savings. Stock up now!

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**COSMETICS (Street Floor)**

reg. to 4.00 D'Orsay cologne & toilet water ..... **1.00-2.00\***  
reg. to 7.50 Colonial Dames Ultra Classique cream ..... **1.50-3.25\***  
2.50 Roger & Gallet sachet, 3 fragrances ..... **1.25\***  
1.25 Roger & Gallet sachet, 3 fragrances ..... **79c\***

**COSTUME PENDANT WATCHES**

reg. 19.95 **9.99**

Beautiful assortment of gold and silver costume watches. Swiss movement one jewel guaranteed. Many new styles and designs.

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1.00 Plastic coated playing cards ..... **2/1.00**  
2.98 Quilted plastic card table covers ..... **1.49**  
1.00 Boxed everyday cards ..... **2/1.00**  
2.00 Montag's "Penny Wise" stationery ..... **88c**  
85c Montag's open stock paper ..... **2/1.00**  
45c Montag's open stock lined envelopes ..... **3/1.00**

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Soft side luggage with long zipper opening and lock. Supple leather-grained vinyl in charcoal grey. Lightweight, sturdy construction. Prices plus tax.

8.95 21" weekender ..... **6.88**  
10.95 24" Jr. Pullman ..... **7.88**  
12.95 26" Pullman ..... **9.88**  
14.95 29" Pullman ..... **11.88**  
14.95 44" Men's suit bag ..... **11.88**  
14.95 53" Ladies' suit bag ..... **11.88**

luggage street floor

**MEN'S DEPT. (Street Floor)**

Faded blue cotton denim slacks ..... **2.99**  
reg. to 7.95 Imperial sport shirts ..... **3.88**  
3.95 Wallets, first quality ..... **1.99**  
reg. to 5.00 Sport shirts ..... **2.99**  
14.95 Cardigan sweaters ..... **9.99**  
25c Cotton handkerchiefs ..... **10/1.00**  
3.98 Wilshire sport shirts, S-M-L-XL ..... **1.99**  
4.00 Cotton flannel pajamas ..... **2.99**  
6.95 Haggard Snug-Dud slacks ..... **3.99**  
17.95 100% Wool slacks, 32 to 40 ..... **9.88**  
29.00 Sport coats, sizes 38 to 44 ..... **19.88**  
9.95 Cotton terry robes, S-M-L-XL ..... **5.99**  
4.00 Long sleeve white dress shirts ..... **2.99**  
Fancy dress socks ..... **37c**

**INFANTS' DEPT. (Lower Fl.)**

1.59 Fitted crib sheets ..... **99c**  
17.95 High chair with chrome tray ..... **12.99**  
4.98 Sweater sets with hat & booties ..... **2.98**  
19.95 Standard size crib mattress ..... **14.95**  
13.95 Infants' stroller, excellent buy ..... **7.98**  
2.98 Stretch cotton terry sleepers ..... **1.98**  
1.98 Birdseye diapers, size 27x27 ..... **1.49**

**BOYS' DEPT. (Lower Floor)**

4.59 Cotton corduroy pants ..... **2.99**  
1.98 Cotton shirts, sizes 6 to 16 ..... **2/3.00**  
3.99 Cotton twill denim pants, 6-14 ..... **2.59**  
2.98 Cotton broadcloth pajamas ..... **1.98**  
2.98 Cotton sport shirts, 6-18 sizes ..... **1.98**

**GIRLS' WEAR (Lower Floor)**

1.29 Rayon acetate pettipants, 4-14 ..... **59c**  
3.98 Cotton flannel pajamas ..... **2.98**  
39c Cotton socks, excellent buy ..... **4/99c**  
5.98 Skirts, sizes 3-6X, 7-14 ..... **3.59**  
2.99 Cotton stretch denim capris ..... **1.98**  
7.98 Cotton dresses, half sizes ..... **3.99**  
5.98 Capri sets, sizes 7 to 14 ..... **2.99**  
7.95 Two-piece swimsuits, 7 to 14 ..... **2.99**

**SEWING MACHINES**

A special sale of White automatic and zig-zag machines. An ideal time to buy for that back-to-school sewing.

regular 139.00 Automatic ..... **98.50**  
regular 119.00 Automatic ..... **89.95**  
Conventional portable complete ..... **59.00**  
Reconditioned machines ..... **29.00**  
We specialize in repairing all makes.

third floor

**FABRICS (Third Floor)**

29c yd. Unbleached muslin, 39" wide ..... **7 yds. 1.00**  
reg. to 1.98 Usable fabric lengths, yd. 69c  
reg. to 2.49 Printed arnel jersey ..... yd. **99c**

**DOMESTICS (Third Floor)**

3.99 Koofloam 1/2" twin mattress toppers ..... **2.99**  
4.99 Koofloam 1/2" full mattress toppers ..... **3.99**  
9.99 Koofloam 1" twin mattress toppers ..... **6.99**  
11.99 Koofloam 1" full mattress toppers ..... **8.99**  
79c Fieldcrest washcloth, finger towel ..... **69c**  
2.00 Fieldcrest hand towel, 16x30 ..... **1.79**  
4.00 Fieldcrest bath towel, 27x50 ..... **2.99**  
5.49 Fieldcrest bath mat, 22x36 ..... **4.49**  
69c Screen printed cotton terry place mats ..... **2/88c**  
69c Screen printed cotton terry kitchen towels ..... **2/88c**  
13.98 Twin size electric blanket ..... **9.99**  
14.98 Double size electric blanket ..... **10.99**

**COTTON INSULAIR BLANKET**

special value **4.99**

Keeps you cool in summer, warm in winter. Size 72x90. Take advantage of this special low price and save.

third floor

**ART NEEDLEWORK (3rd Fl.)**

3.98 Decorative sofa pillows ..... **2/4.49**  
1.69 Pamper neck rest pillows, washable ..... **99c**  
reg. to 89c ea. Decorative buttons ..... 3 cards **1.00**  
1.00 Ever Match Nylo Germantown knitting, 4-ply ..... **89c**  
1.19 Laines Du Pingouin Banquise, 50-gram ball ..... **79c**  
1.00 Shetland and wool, 2-oz. skein ..... **79c**  
1.29 Laines Du Pingouin Papotage, 50-gram ball ..... **99c**  
69c Paradise dress yarn, 1-ounce sk. ..... **55c**  
69c Nylon & wool sock yarn, 1-oz. sk. ..... **55c**  
49c Super spun nylon, 1-ounce skeins ..... **39c**

**CLOSET SHOP (Third Floor)**

89c Self stacking shoe and accessory box ..... **49c**  
2.29 Sliding drawer lingerie box ..... **1.49**  
2.00 Jumbo shirred satin hangers, set of 4 ..... **1.59**  
1.69 Quilted satin hangers, set of 4 ..... **89c**  
9.45 Borg Bathroom scales ..... **5.99**  
25c Plastic hangers, set of 8 ..... **8c**  
4.00 20 Deluxe hanger aids ..... **2.98**  
3.99 Shoe caddies, holds 18 pr. ..... **2/5.00**  
1.89 Lid type lingerie box ..... **1.29**  
1.00 Utility, sewing & cosmetic trays ..... **59c**  
12.98 Space saver Vanity Shelf ..... **8.99**  
4.98 Towel pole, satin finish ..... **2.99**  
12.98 Bath tub server ..... **8.99**

**HOUSEWARES (Lower Floor)**

15.95 Presto Tote Bag hair dryer ..... **11.99**  
44.95 Hoffman AM-FM table radio, wooden cabinet ..... **35.99**  
22.95 General Electric slicing knife ..... **18.99**  
7.95 Scotch Oven toaster and broiler ..... **5.99**  
29.95 Motorized 24" brazier, 1-year guarantee ..... **23.95**  
General Electric automatic can opener ..... **16.95**  
3.98 Household scale with button adjuster ..... **1.99**

**FURNITURE, DRAPERIES (Fourth Floor)**

39.95 Full or twin size mattresses ..... **24.88**  
200.00 Make-A-Bed sofas, decorator fabric covered ..... **156.99**  
19.95 Large framed pictures ..... **11.99**  
89.95 Room-size Axminster rugs, 9x12 size ..... **44.00**  
69.00 Danish walnut four-drawer chest ..... **58.88**  
60.00 Decorator styled three-door credenza ..... **50.00**  
39.95 New compact Stow-away studio bed ..... **28.88**  
99.50 All-metal bunk bed, including mattress ..... **88.88**  
59.95 Danish walnut desk, two drawers ..... **49.88**  
99.50 Club chair, nylon frieze covered, wide arm ..... **77.00**  
39.95 High-back maple rocking chair ..... **26.98**  
49.95 Room divider, 48" long, walnut or blond ..... **39.88**  
1.00 Rayon acetate Marquisette panels, 41x81 ..... ca. **66c**  
5.95 Printed antique satin draperies, 54x84 ..... pr. **3.99**  
3.49 Dacron polyester Ninon panels, 41x81 ..... **2.29**  
4.95 Upholstery material, 54 inches wide ..... yd. **2.99**  
1.00 Stripe awning material ..... yd. **59c**

**NYLON FRIEZE PLATFORM ROCKERS**

reg. 49.95 **33.00**

Attractive, comfortable and now at a special low price. Covered with beautiful nylon frieze in decorator colors to dazzle any decorator's eye.

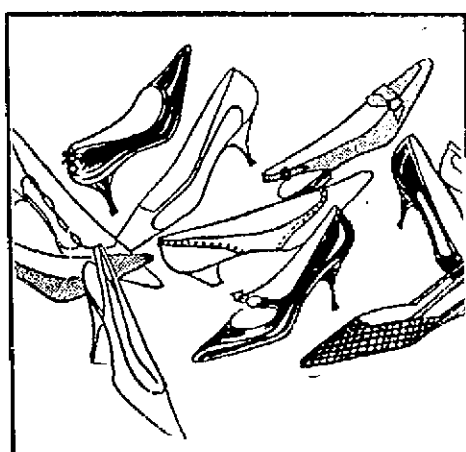
fourth floor

**Famous Manufacturers' Women's Dress Shoes**

originally **\$6**  
to **18.99**

Final clearance of women's famous label summer dress shoes. Heels high and mid shaped in many styles, colors and combinations. Hurry! Buy now and save.

second floor



## WORLD NEWS BRIEFS



### Humphrey in L.A., Raps Goldwater

LOS ANGELES (AP)—Sen. Hubert Humphrey, D-Minn., Saturday termed presidential candidate Barry Goldwater "emotionally erratic and ill-tempered."

It's bad enough to have him in the Senate," Humphrey said as he launched a three-day political swing in California. Humphrey, a contender for the Democratic vice-presidential nomination, came to town wearing a white cowboy hat given him by President Johnson.

The Minnesotan commented that he doesn't believe the President has made up his mind about a running mate.

Humphrey, in an impromptu news conference at Los Angeles International Airport, added that the President hasn't talked to him about running. "We haven't had the first word," said Humphrey. "Let alone the last word."

**Jabs 'Unpredictable' Barry**  
WASHINGTON (UPI)—Sen. J. William Fulbright, D-Ark., Saturday derided Republican presidential nominee Barry M. Goldwater as a conservative with "an unpredictable conscience" whose foreign and domestic programs would prove ridiculous.

With unconvincing sarcasm, Fulbright said in a Senate speech that the Arizona senator, as President, would follow policies combining "daring adventures abroad with dynamic and deliberate nonaction at home." Fulbright is chairman of the powerful Senate Foreign Relations Committee.

### Indonesia Seizes Mobbed U.S. Center

JAKARTA, Indonesia (UPI)—Three thousand Indonesians, shouting "Americans go home!" besieged the U.S. Cultural Center in Jogjakarta Friday, and Indonesian authorities seized the building at the mob's demand, according to reports reaching here Saturday.

The mob apparently was incensed over U.S. Senate action cutting off further American aid to this country.

The Indonesian flag was run up over the American facility—the Thomas Jefferson Memorial Library—in the central Java city 250 miles east of here.

### Coast Guard Saves Tug Crew of 12

SAN FRANCISCO (UPI)—A Coast Guard cutter raced through the choppy Pacific Saturday and took aboard 12 men who had abandoned their seagoing tug and clambered aboard two life rafts when fire swept through their boat.

The cutter Pintchartrain radioed the Coast Guard here that it arrived on the scene at 11 a.m. PDT and 12 minutes later had rescued all 12 survivors. The rescue clinaxed a dramatic eight hours of suspense in life rafts for the 12 crewmen. Their tug, the 120-foot Sea Wolf, caught fire about midnight between here and Honolulu.

### Granny Arrives

HOLLYWOOD (UPI)—Actress Ruta Lee flew home to California Saturday with her 90-year-old grandmother, ending an eight-year struggle to get the elderly woman out of Russia.

The grandmother, Mrs. Ludvise Kamandulis, had been left behind when Miss Lee's parents emigrated to the United States from Russia in 1929. The actress said that in addition to the time, she had spent several thousand dollars in cutting through Communist red tape so that the elderly woman could be granted an exit permit.

### Shakeup Due

SAIGON, Viet Nam (AP)—Premier Nguyen Khanh was reported Saturday night to be planning a major cabinet shakeup. Informed sources said it appeared aimed at elements who do not believe South Viet Nam can win the war against Communist guerrillas.

Khanh got the power to reshape his government by declaring a state of national emergency during the Gulf of Tonkin crisis.

Reliable sources said Khanh is not expected to make any changes in his grand strategy against the Communists.

### Blast Kills 2

GLENSIDE, Pa. (UPI)—A violent explosion leveled a luncheonette near here Friday, killing two persons and injuring eight others.

Two bodies were recovered soon after the blast in the small community of Edgemoor and the debris was searched for 6½ hours in the belief that others were trapped.

### Housewife Shot in Suicide Plot Still Near Death

A Westminister housewife, Mrs. Louella Mae Matsunaga, 27, remained in critical condition Saturday night at Westminister Community Hospital where she is receiving intensive care for a bullet wound that police say was self-inflicted Friday.

Meanwhile a 15-year-old boy who was found unconscious in her bedroom at 9430 Sabar Ave. was said to be improving at Orange County Hospital where he is undergoing treatment for a massive overdose of a pain-killing drug.

Police Lt. Walter Scott said he hopes today to interview the recovering youth and discover motivations in the two attempted suicides.

## Russia Vows Aid If Cyprus Invaded

(Continued from Page A-1)

terests of the consolidation of peace, the Soviet government has always supported the just cause of the Cyprus republic . . . we have repeatedly stated that any attempt to solve Cyprus' internal problems through armed interference from outside cannot possibly lead to anything but the worsening of the situation in Cyprus and around it.

"The Soviet government has said that in the event of an attack against Cyprus the U.S.S.R. will not remain inactive in face of the danger of an armed conflict which can explode near the southern frontiers of the U.S.S.R. and threatens the safety of the U.S.S.R. as well as that of countries which are our friends and allies."

"REPLYING to the Cyprus government's appeal, and personally to that of President Makarios, the Soviet government states that if there is a

foreign armed invasion of the Cyprus republic's territory, the U.S.S.R. will render help to the Cyprus republic for the defense of its freedom and independence, and is willing to begin talks on the subject."

The statement did not specify what it would consider an attack for a foreign power, thus it was not clear whether the Kremlin meant incidents like last week's Turkish air attacks or only an armed ground landing.

It was clear, however, that the Soviet military aid offer placed East and West in direct and dangerous confrontation in a tense part of the world.

IF A SPARK should ignite and the Soviet Union should attack Turkey, for instance, for allegedly attacking Cyprus, the United States is bound by treaty to come to Turkey's aid.



## Autographing Appearance!

See the Most Beautiful Girl in the World!

## MISS INTERNATIONAL BEAUTY OF 1965



GEMMA TERESA GUERRERO CRUZ—Miss Philippines

At Penney's

Downtown Long Beach—5th & Pine

Monday, August 17th, 10:00 A.M.

- Miss International Beauty will place her autograph and footprint in the sidewalk on Pine Ave.
- Bring your camera for a close-up picture.

\$290,000 WORTH OF QUALITY BROADLOOM CARPETING TO SELL FOR \$190,000, MAY CO.'s MOST FAMOUS NAMES: MO-HAWK, ALEXANDER SMITH, ALDON, BARWICK, CORONET.

# BROADLOOM SALE

## SAVE 14% TO 39%

Herculon Polypropylene Pile	Wool Pile Popcorn Design	Nylon Cut Pile Texture	Nylon Pile Axminster	Quality Label Nylon Pile									
<h1>6.88</h1> <p>sq. yd.</p> <p>CHOICE OF 6 CARPETS INSTALLED includes labor, rubberized cushion and 2 door metals May Co. Floorcoverings 32</p>													
<p>See how little it costs for 50 sq. yds. . . enough to cover typical living room, dining room and foyer — wall-to-wall on May Co. Flex-account plan.</p> <table border="1"> <thead> <tr> <th></th> <th>Total cost</th> <th>mo. payment</th> </tr> </thead> <tbody> <tr> <td>6.88 sq. yd.</td> <td>344.00</td> <td>17.00</td> </tr> <tr> <td>8.88 sq. yd.</td> <td>444.00</td> <td>21.00</td> </tr> </tbody> </table>						Total cost	mo. payment	6.88 sq. yd.	344.00	17.00	8.88 sq. yd.	444.00	21.00
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<h1>8.88</h1> <p>sq. yd.</p> <p>CHOICE OF 7 CARPETS INSTALLED includes labor, rubberized cushion and 2 door metals May Co. Floorcoverings 32</p>													
Wool pile random sheared	Deluxe 501 nylon pile sheared	Deluxe 501 nylon pile twist shag	Deluxe wool pile frieze twist	Acrlan® acrylic pile texture									

UP TO 24 MONTHS TO PAY ON MAY CO.'s FLEX-PLAN

# MAY CO CALIFORNIA

May Co. Lakewood  
5100 Lakewood Blvd.  
Phone: ME 3-0111

May Co. South Bay  
Hawthorne at Artesia  
Phone: 370-2511

May Co. Buena Park  
La Palma at Dale  
Phone: TA 7-4000

Shop Every Day, Monday Through Saturday, 10:00 A.M. 'til 9:30 P.M.



**SUNDAY  
SPECIALS**

# Butter's AUGUST Home Sale

## BEDDING BONANZA

**THIS SALE IS FOR YOU!**



**FREE...**

monogramming with purchase of gymwear for either Long Beach or Bellflower school systems. monogramming guaranteed not to ravel out. Quality regulation suits, action yoke back, adjustable waist, soft elastic bloomer leg. Sanforized cotton in Cadet Blue and White. Sizes 10 to 20.

**Long Beach**

Regulation 2-pc. suit **4.49**

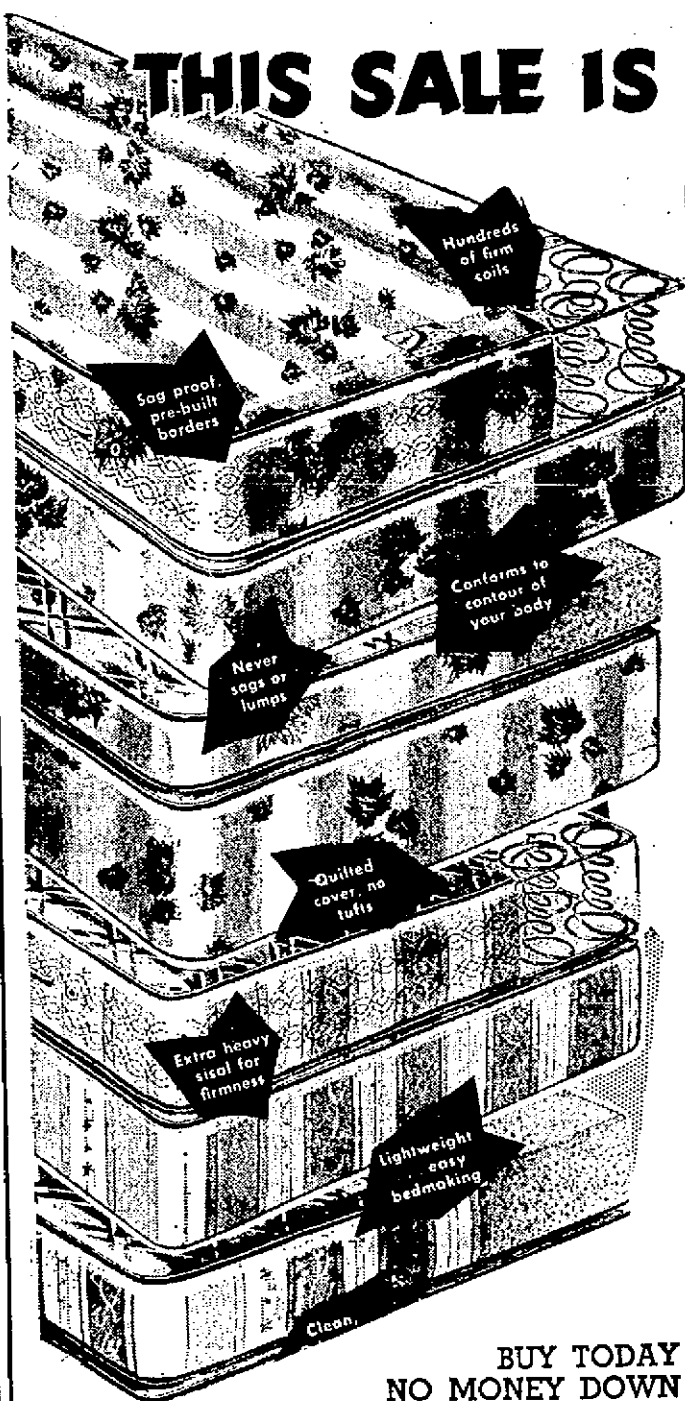
**Bellflower**

Regulation 2-pc. suit **4.98**

**Bellflower**

Regulation shirt **2.98**

Regulation short **2.50**



**MATTRESS & BOX SPRING SETS**

**Save \$20  
CAMBRIDGE**

Twin or full **49<sup>88</sup>**  
69.95 value

Medium firm, contains hundreds of steel coils. Sisal and felted cotton insulation, durable heavy cotton tick covering.

**Save \$20  
LUXUREST**

Twin or full **59<sup>88</sup>**  
78.95 value

510 coils (full size), sag proof border, tape edge. Ventilators and plastic handles. 10 year Guarantee.

**Save \$20  
LUXURY FIRM**

Twin or full **69<sup>88</sup>**  
89.95 value

612 tempered coils (full size). Extra firm. Expertly tailored in 8 oz. ticking. 10 year guarantee

**Save \$30  
Supreme Quilt**

Twin or full **89<sup>98</sup>**  
119.95 value

1000 coils in an Extra Firm mattress. Specially designed for those with back problems or that desire the ultimate in sleep support. 10 yr. guarantee

**Save \$20  
SUPER  
REST QUEEN  
99<sup>88</sup>**

119.95 value  
6" wider! 6" longer! Gives you firm support when you sleep. 10 year guarantee. Free adapter rails.

**Save \$30  
ENGLANDER  
KING SIZE  
119<sup>88</sup>**

149.95 value  
You get every fine construction feature you could want with the famous ENGLANDER quality, a real value for the big comfort it offers.

**BUY TODAY  
NO MONEY DOWN  
S&H GREEN STAMPS TOO**



Completely Installed

10-Year Guarantee

**You Save \$4 Per Sq. Yd.**

**Favorite Carpet**

**501 DuPONT NYLON**

**7<sup>99</sup>**  
sq. yd.  
Installed

Reg. 11.99

Completely installed over 50 oz. waffle pad. Eye-catching design woven into a rich pile with the hi-lo effect, multi-level loop pile. Continuous filament 501 DuPont assures ruggedness, resiliency, and a lustrous look. Non-allergenic, mothproof. Avocado, Gold, Royal Blue, Martini, Burnt Orange, and many Beiges. 10-year written guarantee.

Buy on Easy Terms

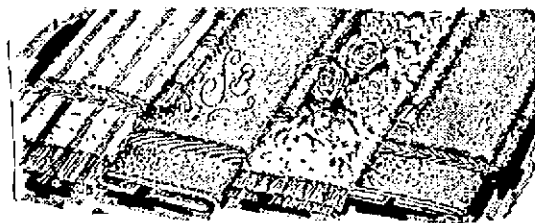
No Money Down. Months to Pay  
24 Green Stamps, Too!

**SHOP SUNDAY NOON TILL 5 P.M.**

## WHITE SALE

featuring...

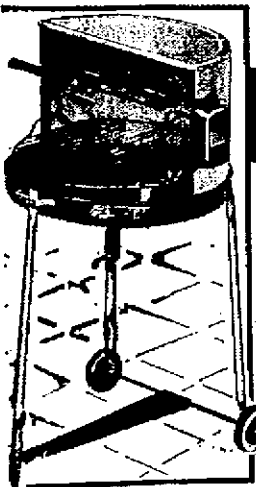
*Lady Pepperell*  
the finest in linens



**Girls' Sportswear**

Reg. to 3.99 **1.68**

Jamaica and shorts sets, specially low, low priced, Gay prints, checks, striped tops and solid color pants. Cotton knit & cottons. Sizes 3-5x, 7-14.



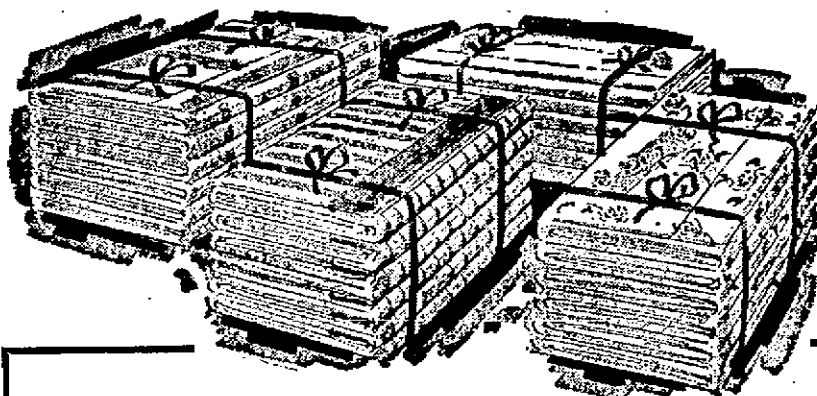
**22" Bar-B-Que**

Reg. 12.95 **10.95**

A real mid-season savings, sturdy built for season after season of out-door fun. Full sized head, spit, and motor.

**Butter's**

**Lakewood  
Center**



**SPECIAL!  
COUNTLESS**

**WHITE MUSLIN SHEETS**

Our own 130-thread, quality cotton muslin sheets.  
Reg. 1.89 72x108  
Twin, fitted or regular **1.59**  
Reg. 2.09 81x108  
Full, fitted or regular **1.79**  
Reg. 49c  
42x36 Pillowcases **39c**

**FINAL SALE!**

**"SOLO STRIPE" PERCALES**

Narrow stripe on white, fine combed cotton percale, over 180 thread count. Solid color hem. Mix or match. Subject to stock on hand.  
Reg. 3.49  
72x108 Twin, fitted or regular **1.99**  
Reg. 4.49  
81x108 Full, fitted or regular **2.99**  
Reg. 1.19  
42x38 1/2 Pillowcases **69c**

**WHITE  
PERCALE SHEETS**

100% combed American cotton percale, skillfully blended for extra smoothness, longer wear, over 180 threads per inch.  
Reg. 2.89 72x108  
Twin, fitted or regular **2.49**

Reg. 3.19 81x108 **2.79**

Full, fitted or regular **2.79**

Reg. 79c 42x38 **69c**

Pillowcases **ea.**

Reg. 3.48 Twin, extra long, fitted or reg. **3.09**

Reg. 3.99 Full, extra long, fitted or reg. **3.49**

Reg. 4.99 Queen size, fitted or regular **3.99**

Reg. 5.99 King size fitted **4.99**

Reg. 6.99 King size regular 108x122 1/2 **5.99**

Reg. 1.29 42x48 **1.00**

Booster Pillowcases **ea.**

**WHITE MUSLIN SHEETS**

100% cotton muslin, over 130 threads per inch

Reg. 2.29 72x108 **1.77**

Twin, fitted or regular **1.97**

Reg. 2.59 81x108 **1.97**

Twin, fitted or regular **1.97**

Reg. 58c 42x36 **47c**

Pillowcases **ea.**

**"ROSE ROMANCE" PRINT MUSLIN**

New rose print on fine cotton muslin, over 130 thread count, 3 colors.

Reg. 2.99 72x108 **2.49**

Twin, fitted or regular **2.49**

Reg. 3.49 81x108 **2.99**

Full, fitted or regular **2.99**

Reg. 89c 42x36 **79c**

Pillowcases **ea.**

**"FLEUR DE LIS"**

New fashion pattern! Solid border with dainty floral print over all.

180 thread cotton percale.

Reg. 3.29 72x108 **2.99**

Reg. 4.29 81x108 **3.99**

Reg. 1.29 42x38 Cases **1.09**

**"ROSE DUET" PRINT PERCALES**

Dainty rose print pattern in fine combed percale, 180 thread count. pink, blue, gold, lilac.

Reg. 3.20 72x108 **2.79**

Twin, fitted or regular **2.79**

Reg. 4.29 81x108 **3.79**

Full, fitted or regular **3.79**

Reg. 1.19 42x38 1/2 Panel print pillowcases **99c**

Reg. 9.98 King size, fitted or regular **7.99**

Reg. 1.59 42x48 **1.19**

Booster Pillowcases **ea.**

**"ROYALTY STRIPE"**

Newest fashion stripes. Cotton percale. Bold new colors.

Reg. 3.59 Twin, reg. or fitted **2.99**

Reg. 4.59 Full, reg. or fitted **3.99**

Reg. 1.09 42x38 pillowcases **99c**

**MARTEX TOWELS**

**"MARK V"**

Solid color towel, top quality — budget price.

Reg. 1.19 **89c**

Bath Towel **89c**

Reg. 69c **59c**

Hand Towel **59c**

Reg. 39c **29c**

Washcloth **29c**

**"SOVEREIGN"**

Luxury solid color towels.

Reg. 2.00 **1.69**

25x48 Bath Towel **1.69**

Reg. 1.29 **99c**

16x28 Hand Towel **99c**

Reg. 49c **39c**

13x13 Washcloth **39c**

Reg. 49c **3 for 39c**

11x18 Fingertip **3 for 39c**

**"MARGUERITE"**

Jacquard towel

Reg. 2.25 **1.79**

24x44 Bath Towel **1.79**

Reg. 1.38 **1.19**

16x28 Hand Towel **1.19**

Reg. 65c **55c**

12x12 Washcloth **55c**

Reg. 65c **55c**

11x18 Fingertip **55c**

**"FIFTH AVENUE"**

Solid Colors

Reg. 3.00 **1.99**

25x50 Bath Towel **1.99**

Reg. 1.79 **1.59**

16x30 Hand Towel **1.59**

Reg. 69c **69c**

13x13 Washcloth **69c**

**DISH CLOTHS**

Reg. 25c

100% cotton, 15x17 waffle weave dish cloths. Softest, most luxurious, absorbent.

**6/88<sup>c</sup>**

**PILLOW PARADE**

FEATHER PILLOW Reg. 2.49 20x26, all cotton, striped tick. **1.88**

Soft, comfortable. **1.88**

DACRON® PILLOW Reg. 3.98 20x26, 100% virgin Dacron® **3.66**

polyester filled. Asst. colors, print tick. **3.66**

LATEX FOAM PILLOW Reg. 5.98 20x26, 100% latex foam core, cotton **4.88**

tick. Non-allergenic, dust free, never lumpy. **4.88**

**LAKEWOOD CENTER** ME 3-8101

GA 3-0901

**Monday thru Friday 9:30 to 9:30; Saturday 9:30 to 5:30 Sunday Noon 'til 5**

# Dope Deaths Baffling to All Probers

(Continued from Page A-1)

themselves of its high potency. No pusher in his right mind would sell high-grade heroin if he knew he could "cut" it several times and make a small fortune from the diluted stuff.

Yet these are only hunches and surmises, the officers admit.

There's really no way of telling—even after an autopsy that discloses morphine in the bile, a telltale sign of heroin—whether a user took high- or low-grade stuff.

FOR ALL they know, the officers say, the addicts may have taken excessive quantities of greatly diluted rather than small amounts of highly concentrated heroin, though the latter is more probable, they indicated. In either case, an overdose can result.

Heroin deaths are not uncommon, of course. In comparatively normal periods, officials say, they run from two to four a month.

While it is logical to assume that the recent increase in deaths probably is due to "hot" heroin, officials haven't been able to trace the actual supply.

THERE'S every reason to believe, however, that it comes from Mexico, although some Los Angeles police officers aren't ruling out the possibility that it may have originated in the Orient.

Oriental heroin differs outwardly from the Mexican narcotic in that it is whitish before being "cut." Thus it wouldn't surprise some lawmen to learn that a batch of high-grade Chinese dope, for example, may have been mistaken for diluted Mexican heroin.

THE UNCUT Mexican variety is generally light brown. When mixed with milk sugar, the normal dilutant, it turns light tan to white, depending on the amount of milk sugar used.

Beckner points out, however, that high-grade Mexican stuff sometimes is whitish too.

In any event, the agent says, "The victims in these cases probably took their accustomed dose without realizing it had a much greater strength than the 3 to 5% stuff they normally bought in capsules from peddlers."

DURING JULY, Beckner's men arrested a young Los Angeles woman with some fairly strong stuff on her hands. The concentration of pure heroin in the three batches she had was assayed at 81, 72 and 68%—all quite lethal. And while the bureau was able to ascertain that all three batches came from Mexico, they haven't been able to determine whether this was the source of the heroin believed to have caused the recent deaths.

Nevertheless, considering that a number of hauls of high-grade Mexican heroin have been made in recent months, Beckner and his men feel certain that "hot" stuff from below the border is the real killer in the county.

CURIOUSLY, says the agent, the woman nabbed in July was not an addict, which makes it highly likely that she was selling the stuff in ignorance of its true strength and value. In fact, other non-addict sellers like her may still be pushing high-grade heroin.

One investigator has suggested that competition among narcotics suppliers in Mexico is responsible for the supply of "hot" heroin in this country. But the theory doesn't jibe with the known facts, Beckner indicates. He says the heavy demand for heroin makes intensive competition among suppliers unlikely.

NOTWITHSTANDING the differences of opinion, the hard fact remains that 10 lives already have been lost to heroin in the past four weeks. And it's that tragic truth that mystifies the lawmen, particularly since the deaths have revealed no pattern.

And without a pattern from which to draw clues, they say, they can't very well trace the drug to its source here.

## EXTRAVAGANZA DUE FRIDAY

# Unique Miss Talent USA Contest Drawing Over 100 Contestants Here

By MARY ELLIS CARLTON

Long Beach—its footlights barely dimmed from the IBC extravaganza — its about to play another starring role on the national stage.

This time in a nationwide search for talent.

Just one week after final curtain on the Miss IBC competitions, Long Beach is staging a unique Miss Talent USA contest Friday in a bid to become talent capital — as well as beauty capital — of the world.

City fathers are enthusiastic about the talent search — destined to become an annual event — because "it'll keep the nation's presses rolling out Long Beach headlines."

Contest officials, including several Hollywood luminaries, are excited because they feel, as one said: "It's the best vehicle anyone's come up with yet for discovering fresh new talent in the performing arts."

THE MISS TALENT USA contest—first of its kind anywhere—will open Friday noon at the Pacific Coast Club, with more than 100 contestants from over the nation competing in eliminations.

Finalists—two from each of five categories—will compete in a gala spectacular Friday, 8 p.m., at the Lafayette Hotel's International Ballroom.

Afternoon elimination events are open to the public, free of charge.

Admission tickets for the evening event — to include specialties by each of the finalists, final judging, a floor show and coronation ball — will go on sale Monday at all Mutual Liberty Ticket Agencies.

PAUL HARRISON, an executive officer of Universal Dance Artists, sponsors of the talent search, said contestants were recruited by a network of talent scouts who held elimination contests in major cities across the nation.

"We think we've found the best amateur and potentially professional talent the country has to offer," he commented.

A scarlet-haired belle from South Carolina hopes to win the title with her singing and tap dancing. A Hawaiian entertainer hopes to hitch her wagon to a star with a comedy act.

From Ohio comes a clever acrobatic dancer. A future ballerina from yet another locale will demonstrate her artistry at flamenco dancing. A unique surf guitar style will be played by the radio audiences from coast to coast during the 20s and 30s.

Movie and TV star Frankie



TALENT JUDGES TALENT—Frankie Laine, chairman of judges for Long Beach's first Miss Talent USA contest to be held here Friday, goes over contest rules with movie-TV actress Gigi Perreau, one of many luminaries who will be on hand to help judge the all-day event.

Laine is chairman of the board of judges, which includes such other celebrity names as starlet Gigi Perreau, Francis X. Bushman, Phil Crosby and Long Beach's former Miss IBC, Stanny van Baer.

CONTEST OFFICIALS said Long Beach was selected as site for the national competition because of its interest in the performing arts, its excellent climate and its proximity to movie and TV facilities.

"This is a rare opportunity for Long Beach," said Randy Keene, executive vice president of UDA. "With citizen support, this contest could become as widely publicized and world-acclaimed as the IBC."

"Perhaps even more. We have both beauty AND talent to offer."

Competition categories, he said, are voice, comedy and drama, instrumental, dance and variety arts.

This year's winner will receive a \$1,000 scholarship, a movie screen test, a personal and an entertainer's wardrobe and will reign as queen of the National Champion's Coronation Ball.

## 250 Riot, Denounce Viet War

(Continued from Page A-1)

night, several openly proclaiming themselves believers in communism. Some of them joined the protest Saturday.

The organization, calling itself "The May 2 Movement" for the date it was formed, tried vainly to demonstrate in Times Square a week ago Saturday and 17 persons were arrested.

Rallies have been banned in Times Square since the spring of 1962 when 42 persons were arrested while protesting the late President John F. Kennedy's decision to resume nuclear testing in the atmosphere.

LEADERS of the May 2 movement announced plans to rally there again Saturday, despite the ban and the previous experience.

Chief Inspector Lawrence McKearney, the city's top uniformed policeman, met them at 47th Street and Seventh Avenue with 100 of his men.

Police told the group that no demonstration would be permitted at the square but that it could rally at Hammarckjold Plaza, across from the United Nations seven blocks east.



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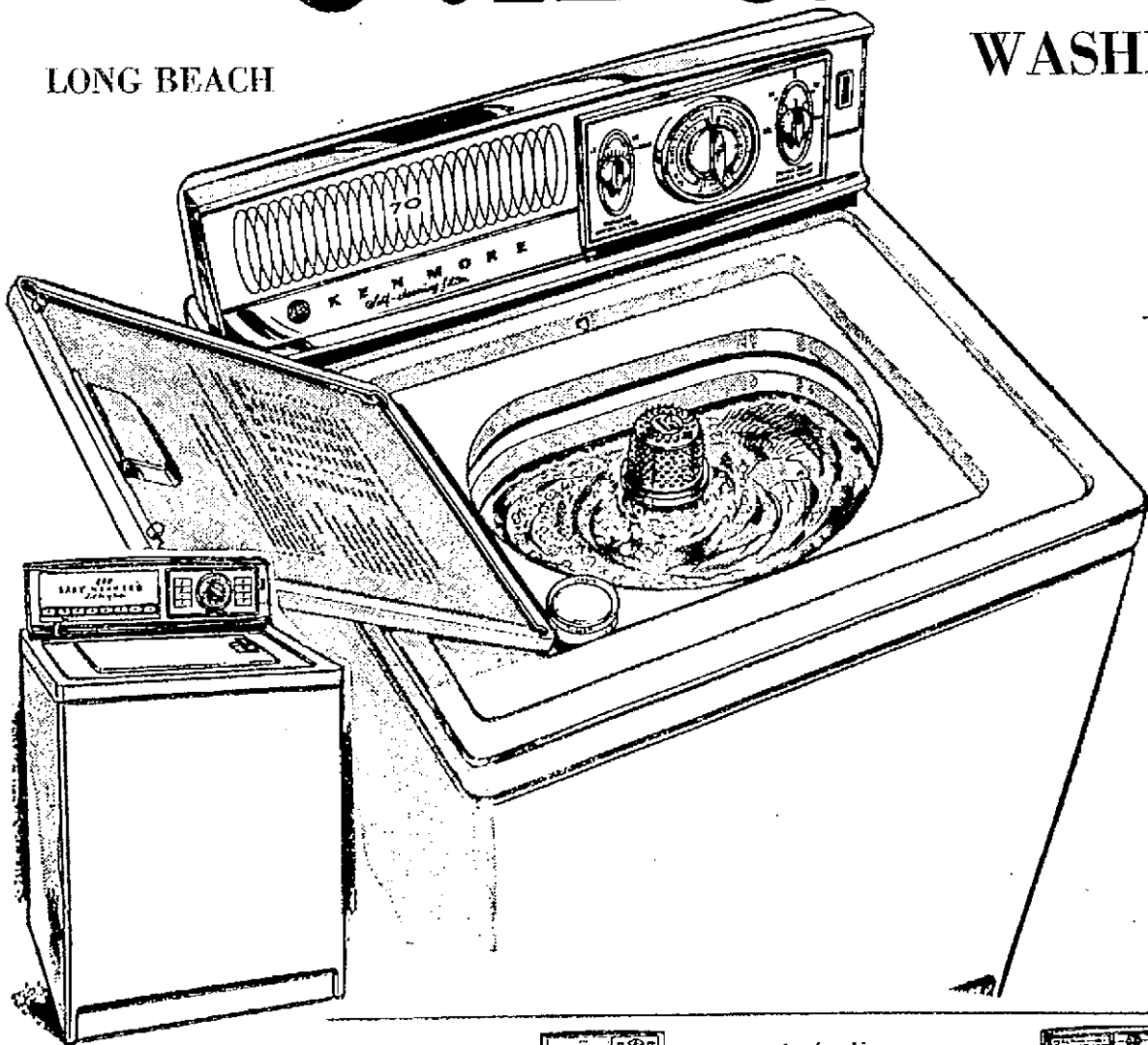
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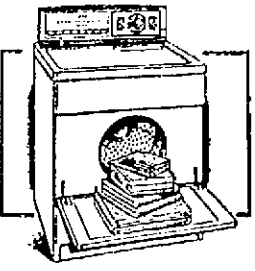
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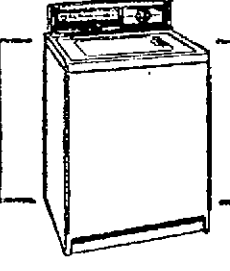
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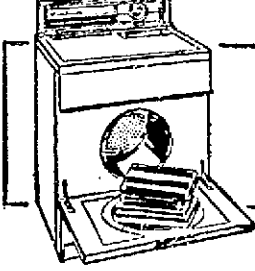
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## READY WITH RADIO AID

# L.B. Man, Disaster Bus Stand By

By JOHN SHANNON

The earth begins to tremble, cracks appear in the walls of large buildings. Great chunks of masonry rain down on Pine Avenue.

A major earthquake has struck Long Beach, communications lines are down and there is no way to call outside for help and no way for rescue teams to pinpoint where help is needed.

As the dust begins to clear a 35-foot bus rolls into the area hardest hit. With teletypes and radios aboard the bus, men begin the task of organizing aid to the disaster victims.

LAST YEAR this radio disaster bus was the dream of Long Beach dentist Dr. Chester "Chet" Moore of 3939 Pine Ave. Today it is a reality.

Moore bought the bus and outfitted it himself with a teletype, mobile radio unit, 20-foot antenna and portable power generator.

If a major disaster does strike Long Beach, says Moore, Mobile K6ICZ will roll to the scene and make itself available as a communications center.

Moore, an amateur radio buff, realized when he outfitted the bus that major disasters were likely to be few and far between. So, he outfitted the bus for his own use as well.

The attractive wood-paneled interior seats or sleeps a dozen people, has a rest room and kitchen facilities as well as radio equipment.



DR. CHESTER MOORE carries mobile radio unit aboard his special communications center bus.

ties as well as radio equipment.

Moore recently took the bus to the 32nd annual convention of the Liga Mexicana de Radio Experimentores in Guaymas, Mexico. His equipment served as the official radio unit for the convention.

On the mayor of Guaymas and the governor of Sonora exchanged greetings with of-

ficials of the city of El Segundo.

THE BUS has other uses, too. When Moore gets set-

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to take a hunting trip, he twists a knob on the front of the bus and the sign changes from "K6ICZ-Mobile" to "Goin' Hunting."

On these trips, Moore usually tows a jeep and straps a small trail motorcycle on the front.

"A bus just can't go everywhere," he said.

## First Ladies

### Dedicate Park

WASHINGTON (AP) — The First Ladies of the United States and Canada, Mrs. Lyndon B. Johnson and Mrs. Lester B. Pearson, will participate Thursday in ceremonies establishing the summer home of the late President Franklin D. Roosevelt as an international park.

It was at Campobello, in New Brunswick, Canada, that Roosevelt was stricken with polio, permanently crippling him.

The former Roosevelt property was donated to the Canadian and U.S. governments.

## NEW CONCEPT PRODUCES BETTER JOBS HIGHER PAY

Now, for the first time on a professional basis, it is possible to utilize productive techniques to secure increased responsibilities, better jobs and higher pay. For years, successful executives from coast-to-coast have followed these proven concepts and have secured job offers ranging from \$10,000 to \$100,000 per year.

Historically, the average individual is indoctrinated into business with the general thinking of "Keep your nose to the grindstone, eyes and ears open, and your future will be secure." Job progress, job satisfaction and job security therefore lies in the hands of line management, the executive committee or the Board of Directors.

Other individuals not content with entrusting their future to others have intuitively applied sound business principles to the management of their careers and have progressed accordingly. They realize that just "knowing and doing" your job well is not enough. In fact, many times the best man for a particular job is passed over simply because he does his job quietly. Conversely, many "back slappers" and "hand shakers" progress rapidly... but usually disappear just as fast.

As Professionals, we have found the middle of the road approach to be the most productive. Qualifications are merchandised to their top level and actions and activities are directed to save time. Years of experience and proven results have eliminated trial and error; hit or miss techniques and produce the desired results. Qualified and motivated individuals are moved up as rapidly as their abilities allow. We are not an employment agency; not "head-hunters" or "fish-peddlers"; do not have a drawer full of opportunities; are not limited to a handful of company accounts and do not sell "ghost" or "resume" services. We are unique; work only with interested individuals and provide the finest service available to middle and top management personnel. A preliminary confidential interview is required and can be set by calling an office listed below. No resumes, please.

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That's why every year increasing thousands of wise car buyers favor a previously

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First of all, they realize that Cadillac engineering is so far advanced that "newness" becomes a relative term. In fact, there are features found on late model Cadillacs that are only now being offered on other cars. This is a major reason why a Cadillac retains its value through the years, from buyer to buyer.

Another thing to consider. Cadillac owners lavish the most meticulous care on the cars

they are so proud to own. The "car of cars" almost always receives regular maintenance and servicing by skilled Cadillac mechanics. For this reason, many used Cadillacs are just nicely broken in.

Your authorized Cadillac dealer's selection of one-owner models has never before been so appealing. And he can probably match one of these fine cars to your budget.

Who knows? Your used Cadillac could possibly be the "newest" car you've ever owned!

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# Only Tonkin Reaction Seen: Minor Jet Shifts to N. Viet

WASHINGTON (AP) — As U.S. carrier planes, hitting at North Vietnamese torpedo boat bases, encountered only limited anti-aircraft fire, Saturday that the only Red military response to the U.S. attack in the Tonkin Gulf area Aug. 4 has been a movement of some obsolete jet fighters from Communist China into North Viet Nam.

Bundy, who handles Far Eastern affairs, said the southward shift of Russian-built MIG 15S and 17S owned by China "was probably to be expected" after the air vulnerability shown by the Communists in the U.S. strike. The

# Red 'Allies' Were at Odds During Asian Crisis

WASHINGTON (UPI) — somewhat different policy interests in Asia, each has reason to be wary of the other two, and all this probably produced frictions between them during the week of crisis.

Although there are any number of theories, the most general belief in U.S. government circles is that the PT boat attacks on U.S. destroyers were conceived by the North Vietnamese themselves along this line of reasoning:

From Hanoi's point of view, the Communist guerrilla war in pro-Western South Viet Nam is going fairly well. But for many months publicity in the United States over possible strikes north must have caused anxiety.

Furthermore, Hanoi has always been uneasy about the fact that U.S. policy statements always single out North Viet Nam to blame for the South Vietnamese war, leaving Red China in the background. Hanoi knows that in any expanded war, the United States would try not to involve China. This raises the specter of North Viet Nam's downfall while China remained unscathed.

North Viet Nam and Red China are allies but there is a long history of contention between them based on prior centuries of Chinese rule. There is no doubt that North Viet Nam has its own expansionist interest in Southeast Asia.

Against this background, it is believed, North Viet Nam would have reasoned that if it could somehow succeed in

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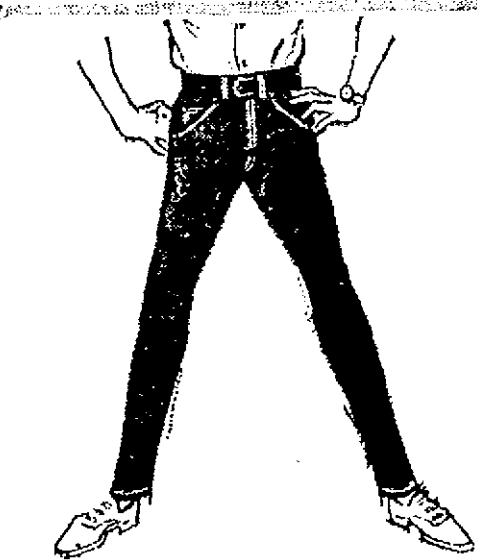
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## Belli Visits Ruby, Will File Trial Brief

DALLAS (UPI) — Melvin Belli, the colorful San Francisco lawyer who failed to save President Kennedy's self-appointed avenger from a death sentence, is going to file a brief he hopes will help save his former client from the electric chair.

Belli slipped into the Dallas-Ft. Worth area under an assumed name Friday night and visited Jack Ruby, his former client, in Dallas county jail. He returned to San Francisco Saturday.

He stayed overnight in a Fort Worth motel as "Harry Cobden." He said he used an assumed name and put up in Fort Worth rather than Dallas "to avoid kicking up any stink."

Ruby fired Belli last March a few days after a jury found him guilty of murdering Lee Harvey Oswald. Belli denounced Dallas as a "little bit of Russia in the U.S." and charged that his client was railroaded.

He was mellow Friday night and said he now likes Dallas. En route from the East Coast to San Francisco, Belli stopped to confer with Phil Burleson and Emmett Colvin Jr., the two appeals lawyers in the Ruby case.

On the spur of the moment, he decided to visit Ruby. He, Burleson and Colvin went up about 11 p.m. and stayed about 30 minutes. On the way out, he brushed past reporters.

He said only that he had not been asked to re-enter the

Ruby case and would refuse if asked.

Later, Belli said he had written a brief for the appeal of Ruby's death sentence. Other attorneys said it is a common practice for a trial lawyer to file a brief of his views along with the brief of the appeals lawyers.

The Belli brief will be filed in Austin, the state capital, when Burleson and Colvin file, probably next January or February.

Clayton Fowler, present chief counsel for Ruby, was present during part of the conference between Belli, Burleson and Colvin.

The Ruby case is in the first stages of appeal. His lawyers have filed a bill of exceptions, which Dist. Judge Joe B. Brown declined Aug. 7 to approve.

The lawyers have until Aug. 21 to file "bystanders' bills" in reply to Brown's motion.

"Bystanders' bills" are affidavits from persons who

### TV Training Center For Indonesia

BONN (UPI)—West Germany has agreed to build a training center for television technicians and programming experts in Djakarta, Indonesia, it was announced. Sixty-five technicians and 20 programmers will be trained there.

### STATE SOCIETY Calendar

**TODAY**  
Pennsylvania, picnic, Bixby Park, 10 a.m. to 4 p.m.

**MONDAY**  
Missouri, 140 W. Sixth St., 6 p.m.

**FRIDAY**  
All States, trip to Ports of Call and Wayfarer Chapel; bus leaves from 148 E. Ocean Blvd., 10 a.m.

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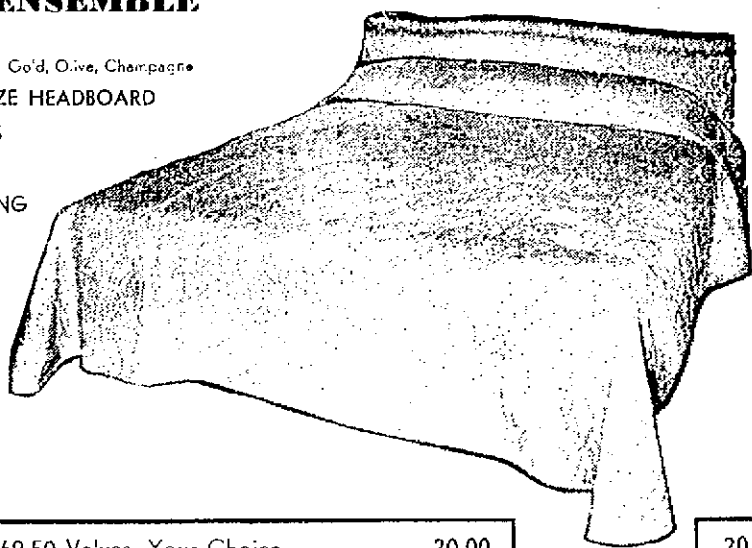
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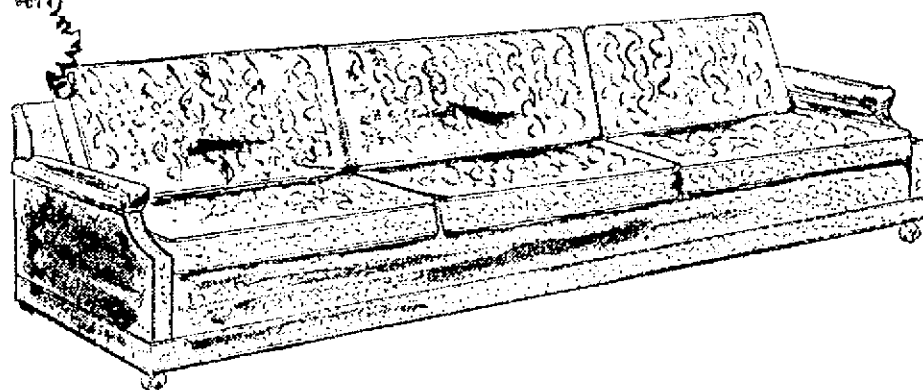
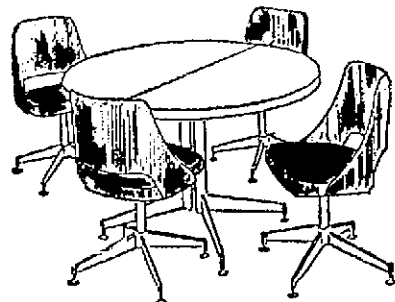
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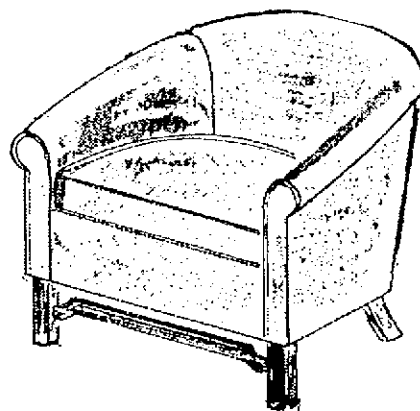
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# Student Seeks Post on Unified School Board

By BOB GEIVET

At the age of 21 years, Dennis Lee O'Mohundro has never had a chance to vote. But he's a candidate for election as a trustee of Garden Grove Unified School District if it is created at an election Sept. 15.

He is one of 19 men and women seeking five seats on the board in event of voter approval of the merger of Alamitos and Garden Grove elementary districts and Garden Grove Union High School District.

He's still in school, too, and so he faces the prospect of facing the problems of education from two positions.

O'MOHUNDRO, son of Mr. and Mrs. Chester L. O'Mohundro, of 11581 Wasco Road, was graduated from Alamitos elementary schools, Rancho Alamitos High School and Orange Coast College at Costa Mesa. He has enrolled in Cal Poly at San Luis Obispo—but if he is elected to the unified board, he will

transfer to California State College at Fullerton.

He got into the trustee race by prearrangement—his own. He said he has been figuring for some time on public service as a career. It started when he studied political science in college.

He was 21 years of age on July 24, and when the registration period opened for voters, he signed up.

Then he went to the county schools office to nominate himself as a trustee candidate.

That caused something of a sensation; O'Mohundro is obviously not a seasoned politician. But Orange County Counsel George F. Holden ruled that he can seek election, and serve if chosen; no law sets an age limit, he said.

## WHY DID HE DECIDE to run?

"Well," O'Mohundro explained, "I have attended some meetings of the high school board. I've decided that people don't really have a voice in school affairs, and I want to give them a voice."

In his opinion, "people only attend (board meetings) when they're disturbed or upset; when they do, trustees become disturbed and upset."

"I propose to make board meetings interesting. I think people should have a say, and should be informed."

"Maybe I'll emphasize young people; they have a lot of ideas, you know."

**WILD** (and probably unworthy) idea developed as some of the fellows were kicking things around during intermission at Friday's International Beauty finals: Why not set up legalized parimutuel wagering on the outcome of the beauty pageant competition?

They do it on horseracing on the theory there's enough skill involved in individual handicapping that it's compatible with the state's anti-gambling laws.

Surely picking the beauties calls for no less skill and judgment.

Perimutuel betting on the pageant would end all worry about financing the show. In fact, it might finance the city, maybe making up for those tidelands oil funds Pat Brown and Co. have been slicing away at in recent years. Or bringing us all a welcome tax cut.

Confining the betting to windows "at the track" would fill any available hall, such as the big Long Beach Arena, with patrons. There'd be no longer a ticket selling problem.

If it were ever done, which it won't be, you'd have to have a bunch of judges who'd make Caesar's wife look like a renegade.

IF THERE had been wagering on the outcome of this year's pageant, I know some fellows who would have lost their pretty sport shirts.

Prior to the final judging, the smart boys were passing around the word that Miss Korea was slated to be the top gal.

The gossip was passed along with sinister hints that things had been "fixed" for the gal from the Far East. Korea is a lovely young woman who might well have won, regardless, and that added plausibility to the rumor. But she didn't even make the top five. That took care of that.

MISS Philippines, the winner, is a worthy wearer of the crown. She was an obvious standout from the beginning of the competition.

The new queen's height, five feet 10 inches, is a remarkable feature for one of her race. She's now rated the most beautiful girl in the world, and she must be the tallest Filipino girl in the world.

She's not only tall in stature but stands high in motivation and good character. Her plans to use some of the top purse for the benefit of poor children of her home city of Manila are touching and inspiring.

AS WAS expected, the request here for ideas on how to get rid of an owl that is bothering people in El Dorado Park Estates brought prompt response from helpful readers.

One unpleasantly about the feathered fellow, according to complaints to this dept., is his practice of sitting at some vantage point and staring steadily at housewives.

The way to stop that, says Mrs. W. Schmidt, a stamp dealer in Jergins Arcade, is to stare right back at him through binoculars. She has seen this tried, with the owl so disturbed that he took off for parts unknown.

Another owl expert, Bob Disney, retired oil man, recalls trapping many an owl when he was a boy in Idaho. He would set up an old-fashioned animal trap on a fence or post where the owl frequently perched, first wrapping the jaws of the trap with cloth so they wouldn't hurt the bird.

Disney claims his contraption would attract an owl, which would sit right down on it and get caught.

I vouch for neither of these methods, merely passing them along for what they're worth. Both seem completely inconsistent with such time-honored phrases as "wise old owl" or "wise as an owl."



DENNIS O'MOHUNDRO  
At 21, a Candidate

## Independent-Press-Telegram

SUNDAY, AUGUST 16, 1964  
EDITORIALS, B-2, 3

# 'Fraternity Row' to Be Reviewed

The State College Board of Trustees again has been asked to consider the proposal for establishment of a "fraternity row" on campus land.

Dr. Carl McIntosh, president of Long Beach State, in a letter to the board of trustees, has called attention to the fraternity-sorority housing problem in Long Beach and asked that the board take up the matter.

The master plan for the college shows a 500 foot strip of land south of Atherton Street between Whaley Park, on the west, and the Fire Department substation on the east, as a cooperative housing area—including fraternity and sorority houses.

The trustees have never taken action on this part of the master plan.

Dr. Francis J. Flynn, executive dean in charge of development at State, said the letter went out just recently. "The program is still alive and it awaiting trustee action."

Under a state law passed in 1955, 99-year leases for student housing sites may be granted on college land.

Dr. Flynn said the lease price for student groups would be "token" but did not know of any fraternity or sorority group—with the exception of one he did not name—that was able at this time to go ahead with a program.

FRATERNITIES and sororities have established themselves in houses in the city under special exemptions from zoning granted by the city council. The program has been an intermittent source of conflict between property owners and the student groups.

Dr. McIntosh originally submitted the proposal to floor show with audience participation is programmed.

An "All girl Polynesian" area in 1962.

Assemblyman Lester A. McMillan, chairman of the interim group, said the hearing will start at 10 a.m. in the Board of Education building at 1723 Fourth St.

McMillan said the panel was organized to look into the operations of so-called panguingue parlors in California with a view toward possible legislation.

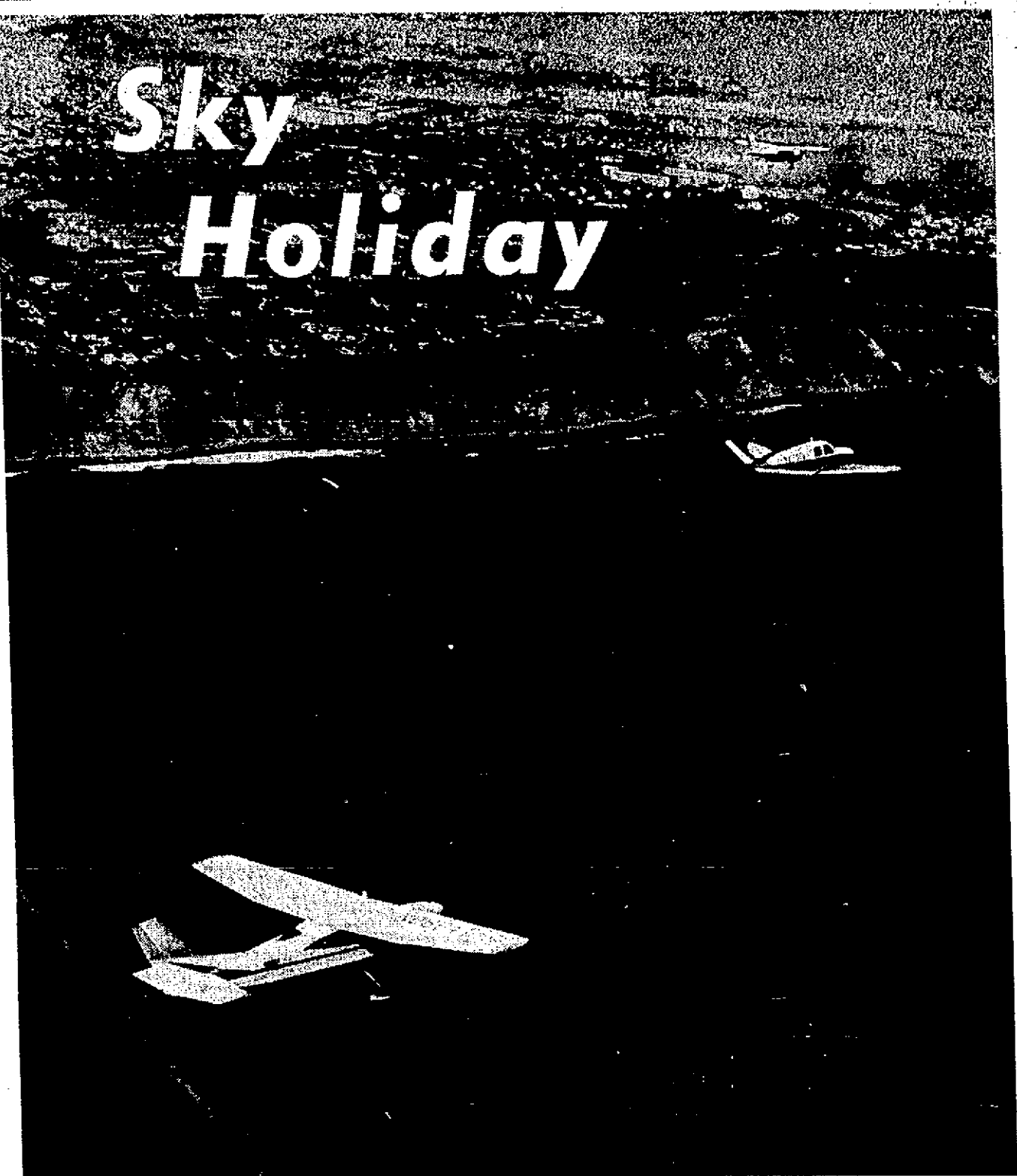
He said persons wishing to testify at the hearing should notify legislative aide Mrs. Teddy Wilcox, Room 3142, State Capitol, Sacramento, before August 18.

An Assembly subcommittee on gambling will hear testimony Friday on the controversial game of panguingue at Santa Monica.

Assemblyman Lester A. McMillan, chairman of the interim group, said the hearing will start at 10 a.m. in the Board of Education building at 1723 Fourth St.

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# Sky Holiday



Unhampered by limitations of earthbound traffic, planes of Sky-Larks flying club soar along Palos Verdes Peninsula.

# Family Fun—Beyond the 100-Mi. Limit

By LEE CRAIG, I, P-T Aerospace Editor  
Staff Photos by ROGER COAR

More and more Southern California families are breaking the 100-mile barrier by growing wings.

That rule-of-thumb which limits family weekend expeditions to as far as San Diego on the south and Santa Barbara on the north—for Long Beach area folk—is gradually going the way of the horse and buggy.

As a matter of fact, the sky is the only limit for 100 families in the area who are members of the Sky-Larks, an organization which believes that the family which flies together . . . has more fun.

Formed in 1957 with 23 charter families, the Sky-Larks' phenomenal growth is probably due largely to their refusal to lose sight of their original objective: family fun.

And on a larger scale, they accomplish this aim just as others are doing in increasing numbers, by leaving the clogged freeways below and behind in the family airplane.

The Sky-Larks hold monthly dinner meetings, with business discussion dispensed with quickly so that their real business—socializing—can begin.

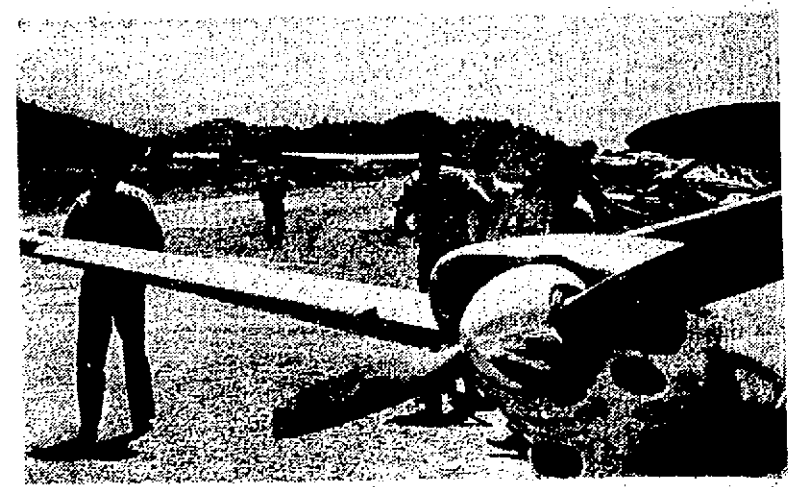
However, the real attraction for members is the monthly flight, usually a weekend to a spot of interest up to 500 or 600 miles away; far out of range for their earthbound neighbors.

In fact, the close trips are usually scorned, as club leaders have learned.

"We've tried to set up 'little' flights like a

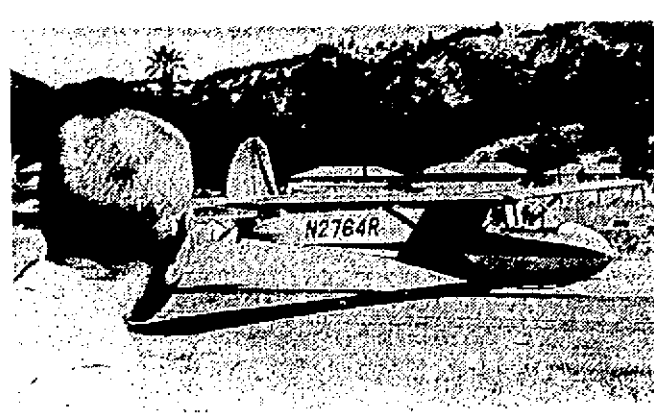


A midair rendezvous with a club member's Cessna 210



Takeoffs from the airstrip at Calistoga, a little town in the Napa Valley—a mere 375 miles from here.

In photo at left, a Sky-Larks member goes aloft in a glider. Below, a train ride from the Nut Tree, Calif., airstrip to nearby shops.



(Continued on Page B-8)

EDITORIAL

## Clear Statement Though Belated

SEN. BARRY GOLDWATER'S statement that he seeks the support "of no extremists—of the left or the right" seems clear enough to satisfy those who have sought from him a disavowal of extremism.

One wonders why he didn't do it sooner. Some such positive declaration might well have been offered in his acceptance speech instead of (or along with) his San Francisco comment on extremism that set off a rage of speculation as to just what he was talking about. Coming nearly a month later at a conference aimed at bringing doubtful Republicans into his fold, it opens the way to critical suggestion that the disavowal declaration was motivated by expediency.

But we feel that his sincerity should not be questioned and that he is now on record against seeking support of extremist groups. Whether he should have gone a step further and named such groups is a debatable question. Some argue that his failure to do so weakened his declared position, while others say that it doesn't make much sense for a candidate to go around the country itemizing the kind of people he doesn't want to vote for him.

For the time being, extremism is downgraded as a campaign factor. Whether it comes again into prominence may depend on the activities of extremist groups. Either major candidate could still be embarrassed by militant and vociferous support from extremists of one kind or another.

## Case for PT&T

THE BIG UTILITY company is often depicted as a villain with brass knuckles on his fists and with a foot planted on the neck of an innocent and helpless populace.

Actually, in California, the utilities are under the firm jurisdiction of a Public Utilities Commission whose demands sometimes justify complaints on the part of the regulated companies.

For example, the Pacific Telephone and Telegraph Co. has a point or two in its favor in its appeal to the California Supreme Court with regard to a June decision by the PUC.

The PUC ordered the telephone company to cut its rates by \$40.7 million a year and to refund to customers \$80 million collected during the last two years.

The irony of the situation lies in the fact that the alleged overcharge occurred on the basis of former rate schedules ordered by the Commission itself. If the company is required to make such refunds when rates are determined to have been too high, will customers be required to make retroactive payments when rates are found to have been too low?

The telephone company's petition to the court makes a very strong point in the following paragraph:

"A company such as PT&T could not undertake a program of new construction amounting to some \$425 million a year or attempt to raise new capital of over \$200 million a year under the threat that an administration agency might at any time retroactively compel it to pay back many millions of dollars which it has received for services under tariffs lawfully established."

Perhaps these difficulties could be avoided if the PUC and its staff of experts would do the job of regulation more efficiently in the first place.

## High on the Hog

WITNESSING THE VIGOR with which challengers try to wrest a Congressman's office from him, and the ferocity with which he resists their efforts, you would hardly conclude that there is a lack of interest in congressional service.

However, because of an alleged difficulty in obtaining able employees for a variety of governmental positions—including congressional seats—the Congress has passed and the President has signed a bill providing huge pay increases.

Congressmen, who have been getting \$22,500, will now receive \$30,000 a year. Their \$7,500-a-year increase is in itself a greater amount than millions of American workers take home annually.

Congress is living high on the hog, and the taxpayers be damned. And, sadly, few of the taxpayers really seem to care. This is the way nations decline.

## Sen. Soaper Says

By BILL VAUGHAN

AMONG the things almost guaranteed to make you feel old is reading that somebody about the age of your youngest brother is writing his autobiography.

IT'S CONFUSION time, folks, with two crises on opposite sides of the world and professional football and baseball overlapping.

A BALD friend says he is about to give up and have a head of hair tattooed on.

AUNT EMILY feels apologetic every time she reads about how unhappy young people are. She thought she enjoyed being young but realizes now it must have been because she wasn't paying attention.

DAVID LAWRENCE

## Bobby Eyeing Brother Ted's Job

WASHINGTON — Maybe Bobby Kennedy will not have to worry too much about whether he can run in New York State for a seat in the United States Senate, even if Mayor Robert Wagner withholds his support at the New York State convention next month. For the Attorney General could run in Massachusetts if he so desired. This is because his brother, Sen. Ted Kennedy, who is recuperating from a plane accident, might be willing to step aside for him.

The UPI on Tuesday of this week, in a dispatch from Boston, said:

"Asked whether his brother's condition would have any bearing on his political plans, Robert Kennedy said: 'I think it will be clarified when they (the hospital physicians) put out their announcement.'"

A subsequent dispatch on Thursday by the UPI quoted Dr. Herbert T. Adams, surgeon-in-chief of the New England Baptist Hospital, as saying that he expected Sen. Kennedy to remain in the hospital continuously in the rigid "foster frame" in

which he has been confined, until a time five or six months from the date of his injury on June 19. He added that it would be another month afterward before Sen. Kennedy would be able to resume normal activities.

The election this autumn for U.S. Senator in Massachusetts is for a six-year term, as Teddy Kennedy is serving the unexpired Senate term of his brother, the late John F. Kennedy. It has been an open question whether Sen. Ted Kennedy—who was elected in 1962—will be able to participate in his own campaign. Certainly it would be easier for ALL Gen. Kennedy to win a Senate seat from Massachusetts than it would be for him to defeat Sen. Kenneth Keating in New York State.

So everything depends on how Teddy Kennedy is feeling, and whether he would be willing to give up his chance for re-election to the Senate now and try again at a later date, as he is today only 32 years old, while Bobby is approaching his 39th birthday.

In Massachusetts, moreover, the naming of Democratic candidates is done by a state convention which the Kennedy forces pretty well control, and there would be no doubt about the willingness of leaders there

to name the Attorney General, whereas New York State might present some difficulties. Several of the local Democratic leaders already are voicing opposition to the nomination of someone who hasn't been a long-time resident of the state.

One reason for Mayor Wagner's hesitancy to throw his support to the Attorney General is that a considerable measure of control of the Democratic party in New York State is at present in the Mayor's hands, whereas if Bobby Kennedy became senator, the latter would have quite an influence in New York State politics and would share the party leadership with Mr. Wagner.

The Republicans also would have a real dilemma on their hands if Bobby Kennedy gets the nomination from the New York State convention. Sen. Keating already faces opposition from the Conservative Party. And there is talk that Mrs. Clare Boothe Luce may run on that ticket. Also, Mr. Keating hasn't announced yet whether or not he will support Sen. Goldwater, the Republican presidential nominee.

If the Attorney General entered the contest as the Democratic nominee, it would appear that the Re-

publicans would have to forget their current differences and unite to prevent Bobby Kennedy from becoming Senator from New York. Much as many of the regular Republicans who like Goldwater are irritated over Mr. Keating's reluctance to endorse the national ticket, there is no doubt that all the Republican leaders would unite in a common effort to defeat Bobby Kennedy and re-elect Mr. Keating. It might, however, be a close race.

SO IF THE Attorney General really wants to be sure of a seat in the United States Senate and can persuade his younger brother to step aside, he can avoid a risky battle in New York State and at the same time get a chance to represent his native state—which he previously has listed as his legal residence. He could thus dispose, too, of all the arguments he would have to meet about his unfamiliarity with the problems of the Empire State.

The Attorney General, who is a "prudent" man and by no means "impulsive," is obviously taking plenty of time to make up his mind whether to try to run for the Senate from New York or from Massachusetts.

## Late Sen. George Was Admirer of Liberal Humphrey

WASHINGTON—The late Senator Walter George, D-Ga., chairman of the Foreign Relations Committee, was known throughout the world for his sagacity and benign viewpoint. He was revered in the South.

Some Southerners who now oppose Senator Hubert Humphrey for the vice presidential nomination have forgotten that Senator George admired the Senator from Minnesota.

Before introducing this reporter to Senator Humphrey, Senator George said, "I want you to know Hubert because he has superior intelligence and real dedication."

Asked if he and Senator Humphrey did not disagree frequently, Senator George said, "We do disagree on some matters but he is so courteous and is always willing to listen with an open mind. This is in keeping with the great heritage we have of philosophical ideals."

This graciousness combined with compassion, intelligence, humor and a prodigious industry have made Senator Humphrey remarkably effective as assistant leader. Unfortunately, his demanding Senate duties have prevented him from accepting many speaking invitations in the South and elsewhere.

That Senator George and Senator Humphrey could be compatible is in the true spirit of classical liberalism as it was understood by great Democratic presidents from Jefferson to Jackson to President Johnson.

Only a year or two ago, a lady of wisdom, Mrs. Fred Vinson, widow of the Chief Justice, spoke movingly to me of the Democratic Party as a way of life to Southerners of intelligence and good will, who are descendants for three or four generations of the founders of that cherished party.

These ideals of the Democratic Party grew from broad and enlightened intellects and from freedom from narrowness, bigotry, or bondage to authority or creed.

EXPRESSING this thesis, Rep. Carl Vinson, D-Ga., a Southern moderate, 50 years in the House of Representatives, has entreated the South "not to cut off its nose to spite its face" by voting for Senator Goldwater.

Vinson, chairman of the Armed Services Committee, said that the next president, whoever he is, must follow a civil rights course distasteful to the South, because under the Constitution, the president must enforce all federal laws, including the civil rights law.

Mr. Vinson spoke specifically of the South, but his words are appropriate to all areas, particularly where there is racial tension. He said problems will be easier under a continued prosperous, friendly Johnson Administration than under a Goldwater administration committed to certain goals.

Mr. Vinson said that when President Johnson was in Congress, he helped the South whereas Senator Goldwater contributed to the "storm" and "agitation" of civil rights.

THE GEORGIAN made a serious charge. He said, "Barry Goldwater has reversed himself not because of any official need. Can it be purely for political expediency? In other words, today by his giving lip service to the South in its hour of travail, is he endeavoring to profit from the very same situation that he helped to thrust upon the South?"

## Public Forum

Letters must not exceed 250 words and must have bona fide signatures and addresses. Letters may be edited in the cause of good taste or to save space.

### Stage Show Good, Except for Singing

EDITOR:

What I cannot understand is why every day I read in the paper how good the IBC stage production and singing were. I saw the first show and was very disappointed in it; not the girls, but the stage production.

I have talked to a lot of people since then and they all agree that the singing was really bad. We hope that in next year's production the singing portion is improved. You can hardly make out the words they are singing. Sure, we are all proud of the IBC, but that's singing? Mr. Dillard has shown great showmanship in the stage show except the singing portion.

Why not try to make the beauties who come here feel much more welcome next year. The parade is what I mean. The least we all could do is see that the girls really have floats to ride on, instead of pushcarts. Even in the smallest beauty contests all over the United States the girls do not ride on pushcarts. I am sure the businessmen in Long Beach would be happy to furnish floats and not pushcarts.

H. WHITMAN  
3127 E. 6th St.

### Suggests Viet Crisis Staged

EDITOR:

Once again we are witnessing a pre-election "crisis"—this time in Viet Nam.

While disclaiming originality for much of the following, I'd like to predict that after a few more days of tensions, shouting headlines, and breast-beating in the U.N. General Assembly, we will have a settlement in which Russia will play the role of "peacemaker" thereby incurring the world's gratitude and more trade and aid from us.

With our continuing policy

of appeasement the last thing Russia wants, or could stand, would be a large war. However, by utilizing the phony Sino-Soviet split, she can and does create crises which she then negotiates, getting more and more concessions from us each time. Witness Cuba, Berlin, ad nauseum.

The fact that these crises blow up not long before elections (again think of Berlin and Cuba) are enough to make a thoughtful person wonder if some of our "no-win" trade and aid advocates in Washington don't use the hot-line to Moscow to decide where and when the next "crisis" will occur!

The worst of it is that American soldiers and airmen die every day, not to WIN wars nor preserve our national freedom and integrity, but as sacrifices on the twin altars of expediency and no-win policies.

ROBERT W. HAMMOND  
1870 Petaluma Ave.

### Cyclists, Skaters Hog Park Walks

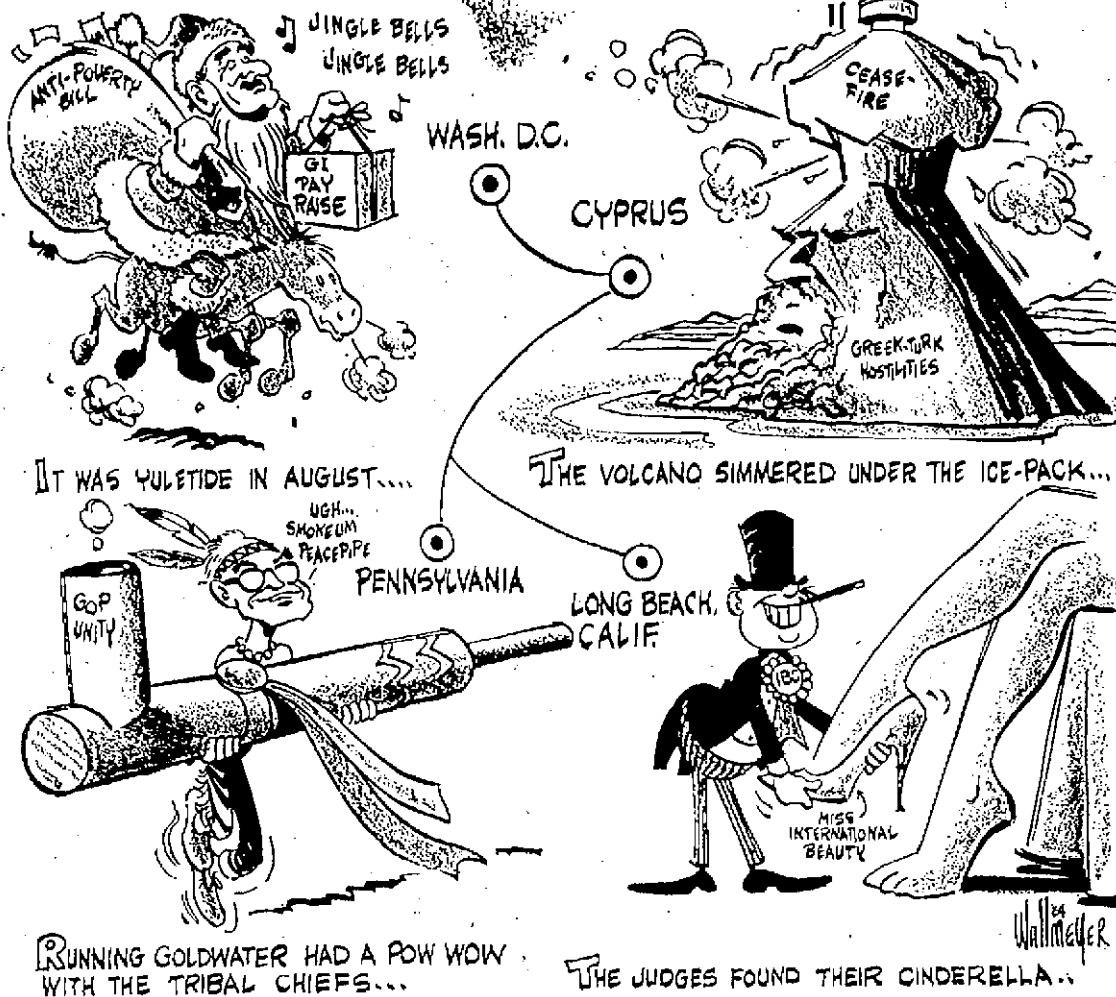
EDITOR:

Recently there appeared some pictures of kids "enjoying themselves at Scherer Park on bikes and skate boards."

Our parks are very beautiful and enjoyable for all. However, while these kids are "enjoying" themselves, why must they completely take up the sidewalks? Where are we mothers supposed to walk our small children in strollers? There is a very beautiful waterfall at Scherer Park but one can't seem to get close enough on the sidewalks to be able to enjoy it.

These kids not only go down the sidewalks at speeds dangerous to themselves, but endanger others also. They seem to be under the impression that the walks were put there for them alone.

MRS. DOROTHY ALLEN  
117 W. Arbor St.



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# OUR OWN LEANING TOWER

JACK ANDERSON

# 'Battle of Tonkin Gulf' Wasn't Necessary



## CAPITAL CAPERS

### Demos Get \$15,000 Per Page for Convention Program Ads

By the Washington Bureau Staff

WASHINGTON—Lobbyists are accustomed to being sandbagged for one political contribution or another—a \$100 dinner here, a \$50 cocktail reception there—but the most recent demand on their resources has some of them staggering and one or two threatening defiance.

They thought it was pretty much in the normal run of things when the Republicans sought convention program advertisements from their employers at \$3,500 a page.

But it turns out that the Republicans were pikers.

The Democrats are demanding \$15,000 a page, and seem to be getting it.

One man, representing an aerospace firm here, shrugged his shoulders and asked what else he could do.

The ad gets him nothing, of course. No convention delegate, reading his program, is going to rush out and buy a three-stage rocket even if his children whine for it. But he deals with the government for contracts and wants to maintain his friendly face with it.

There are supposed to be severe limitations on the advertising these firms can do, of course, but probably they won't apply in this case.

Another representative here said he told the ad solicitor he would not comply, that he had paid the Republicans \$3,500 and that was his limit. He said that the solicitor then asked him if he would buy

3,500 copies of the program, at \$1 a copy, and he turned down this request, too.

WASHINGTON OBSERVERS are becoming increasingly concerned about the impact of the civil rights fight in Mississippi on the economics in that state. One such observer, recently returned from McComb, Miss., reports that a well-to-do insurance salesman there has been compelled to leave the town because he, one time only, had a Northern minister to dinner. It seems he mentioned to a friend on the telephone that Mr. Jones from New York had stopped by and 10 minutes later automobiles filled with young men armed with bricks began cruising around the house. Within the next two weeks he lost all of his friends and most of his business. The result: he must leave Mississippi in order to earn money to live.

How did the town racists know he entertained a minister from the north? The Ku Klux Klan taps the wires of all persons in the City of McComb even remotely suspected of civil rights sympathies.

GOLDWATER FOR President Headquarters now has matching telephone and address numbers. Last January they acquired Box 1964, Washington, D.C. as an address and just last week they added the telephone number: 296-1964. And who were the previous proud owners of 296-1964? Scranton for President Headquarters.

FREDERICK W. COLLINS

### Yarmolinsky—an Intellectual Asset Liquidated by Politics

WASHINGTON—There must be millions upon millions of Americans who have never heard of Adam Yarmolinsky. Yet he has become a sort of test case concerning the probity of the Johnson administration in its trusteeship of what ought to be inviolable assets of the Kennedy Administration: the admission of intellectualism to American government, and the establishment of stern standards of excellence for those who serve in its higher orders.

What this is all about is this: Yarmolinsky, who had been a special assistant to Secretary of Defense McNamara, became, on leave from the Pentagon, one of the architects of the anti-poverty program.

Southerners in the House made it a condition of voting for that program that President Johnson promise not ADAM YARMOLINSKY to make Yarmolinsky the deputy director of that program as he had been slated to be.

Johnson promised. Yarmolinsky is out of the poverty program, or will be when its administration is organized. It appeared for a time that he was, by Johnson's promise, out of the government completely. That does not seem to be the case. He may go back to the Pentagon, or somewhere else.

The hostility of the Southerners was based professedly on what they either did not know or their insistence upon believing a misconception. There was a report written for the Pentagon on racial discrimination in the armed forces, including discrimination off base. Yarmolinsky was

blamed for writing it. He didn't. But the Southerners in their blind anger would not accept this. They went after him. There were undertones of opposition simply because the man's name is Yarmolinsky.

So this is what Adam Yarmolinsky is all about: He is one of the most brilliant persons ever to serve this government. He is the kind of asset rarely in the inventory.

Yarmolinsky is the son of Avraham Yarmolinsky, a naturalized American from Russia, a university professor in New York for decades, a translator of Dostoevsky, Turgenov, Pushkin, and other Russian writers whose works have become part of the American culture.

A quotation from one of his writings—he is still in his low forties—will give some suggestion of this man, although the quotation itself is not self-sufficient:

"Everyone recognizes excellence in some form. He may recognize it over a narrow range of activities, whether in baseball or Chinese calligraphy. He may distinguish quite grossly or very finely between degrees of excellence, and he may attach more or less importance to the distinctions he makes. His notions of excellence may be based on considerations of usefulness, beauty, or moral sense—or he may derive them wholly and intact from the standards of the community..."

THERE AREN'T many people in government with such talent for formulating an abstract concept, describing it in understandable terms, and then applying it. To sacrifice such a man for political expediency on the floor of the House (and apparently the move was not even necessary in terms of votes needed) would be to say to all the rednecks in the country: "Okay, you're in charge."

If Yarmolinsky stays in the government, it may be said that Johnson has committed only a venial, not a mortal sin in sacrificing him to win votes for the poverty program. But even the venial sin raises doubts as to the clarity of Johnson's perception of what intellect and excellence mean in government.

WASHINGTON—Now that all the facts are in regarding the recent Vietnamese crisis, diplomats are drawing one very definite conclusion: The White House is no place for a trigger-happy president.

There is even some quiet discussion among our NATO allies that the Johnson administration was premature in retaliating so quickly against North Viet Nam.

The following important points are now admitted unofficially but quite definitely:

1. U.S. authorities in Saigon failed to notify the U.S. Navy that a raid was being conducted by the South Vietnamese against a North Vietnamese island in the gulf.

2. The U.S. Destroyer Maddox, which got involved because of this notification failure, was on an electronic observation tour.

3. The Maddox intercepted Communist messages, and

therefore had a two-hour warning before the three North Vietnamese PT boats attacked.

Pieced together from naval intelligence reports, here is the inside story of what happened:

On Aug. 1, the South Vietnamese navy landed a raiding party on the island of Hon Me about 10 miles off the coast of North Vietnam. American advisers in Saigon were given advance notice of the attack but neglected to inform the U.S. Seventh Fleet, which polices these waters.

The Destroyer Maddox, meanwhile, had entered Tonkin Gulf on a routine ELINT mission. This is the abbreviation for "electronic intelligence" and means that the Maddox carried supersensitive electronic gear which could scout the North Vietnamese coast from outside the international boundary.

The Maddox was steaming 13 miles off the North Vietnamese shore, which is one mile beyond the 12-mile limit which Herbert Hoover established as the American offshore limit during rum-running prohibition days. Actually, we have considered 3 miles the international boundary, but the Maddox was playing it safe. She was 13 miles out while sniffing Communist radar stations along the coast.

Very casually, the Maddox sailed past Hon Me Island, unaware that it had been hit by dynamite-carrying South Vietnamese commands.

The destroyer was about 10 miles away from the island. But its electronic equipment easily spotted a concentration of North Vietnamese junks and PT boats scurrying around Hon Me like ants whose anthill had

just been stepped on. The Maddox crew ignored the flurry until the radio room intercepted an order from the Communist navy for three torpedo boats to attack.

The Maddox skipper, Commander Herbert Ogier, sounded general quarters. For two hours, the crew waited at their battle stations while they tracked the approaching Soviet-made PT boats on the destroyer's radar screen.

COMMANDER OGIER kept the destroyer's stern turned toward the approaching boats in order to present as slim a target as possible for the deadly torpedoes. When the boats came within range, the Maddox fired three warning shots, then banged away at the speedy little hornets as they continued to bore in. Ogier

easily maneuvered out of the path of the launched torpedoes, sank one boat with a direct hit.

He also kept in constant touch with the U.S. Carrier Ticonderoga, whose fighters chased and strafed the two surviving boats.

A careful reading of the intelligence reports convinces diplomats and naval authorities that the North Vietnamese associated with Destroyer Maddox with the earlier commando attack on Hon Me. They believe the PT boats were sent to sink the destroyer in retaliation.

The State Department is now convinced that Red China had nothing to do with provoking the attack, and the whole incident could have been avoided if U.S. authorities in Saigon had taken the trouble to notify the U.S. Navy of the guerrilla raid on Hon Me.

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#### RED CROSS APPOINTMENTS

Appointment of Chief of Police William J. Mooney (left) to chairmanship of Safety Service, Long Beach Chapter, American Red Cross, was announced Saturday. Other appointments were Walter J. Skibicki, Recreation Department director of aquatics, as Water Safety chairman and William F. Vaughn (right), safety engineer, First Aid chairman.

#### Recreation Schedule

Has anyone seen some raccoons, kookaburra birds, robots or wizards lately? (Puppets, that is.) They will if they come to one of the family nights now being held on elementary school and park playgrounds, according to Dale Hoskin, director of Long Beach Recreation.

They'll not only see them but hear them as well, when the neighborhood children entertain parents and friends in a program where the wonderful fun of an exciting summer on the playground can be shared.

The schedule for these affairs is: Naples School, 7:30 p.m. Monday; Bixby, Holmes and Stevenson schools, 7 p.m. Tuesday; Burbank, Edison, Gant, Kettering, McKinley and Nightengale schools 7

p.m. Wednesday; Bryant, Cleveland, King, Lafayette and Roosevelt schools and California, El Dorado and Pan American Parks, 7 p.m. Thursday; Newcomb school 1 p.m. Friday.

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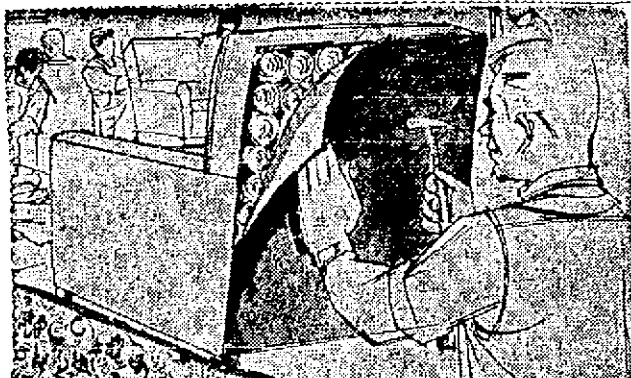
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#### Man vs. Machine

LONDON (AP)—The British Medical Association says machinery is afflicting workers with anxiety and boredom.

The association issued a report which says anxiety comes primarily from two sources: fear that the machines may be dangerous to life and limb, and that they may cause unemployment.

Boredom, said the report, is caused by the monotonous nature of machine-associated jobs.



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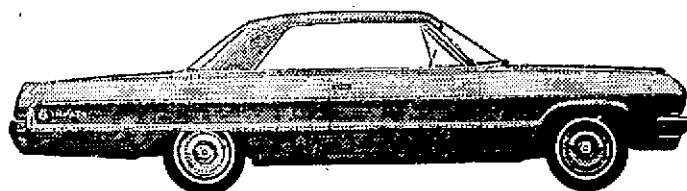
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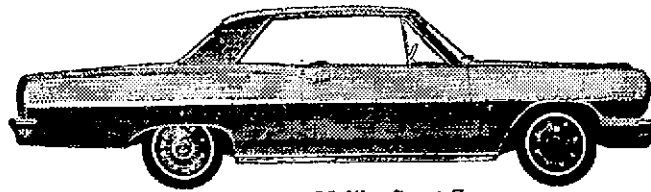
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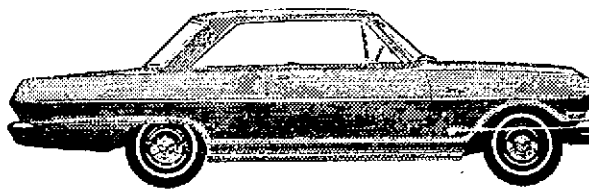
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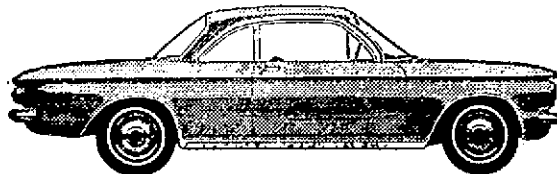
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FACE ECONOMIC FACTS, HELP NOT HURT INDUSTRY, NEW ILWU POLICY

# Strikes Impractical Today, Harry Bridges Finds

By WILLIAM J. EATON

WASHINGTON (UPI)—Harry Bridges, the always controversial union leader who was in the front ranks of a crippling general strike 30 years ago, now is convinced there are better ways of advancing a worker's welfare than through a protracted walkout.

The 63-year-old Australian-born president of the International Longshoremen's and Warehousemen's Union obviously is hoping that his East Coast counterparts will accept the same view in this year's critical bargaining for new contracts covering dock workers in Atlantic and Gulf ports.

But Bridges, whose left-wing views are as welcome as poison to the fiercely anti-Communist leaders of the International Longshoremen's Association, said in a recent interview in San Francisco that he is not trying to give any advice to labor negotiators.

YET IT IS clear to neutral observers that the "automation fund" concept worked out by Bridges and the Pacific Maritime Association to allow rapid mechanization of the waterfront and cutbacks on manpower on the West Coast is a possible model for the eastern and Gulf ports to follow.

This concept generally calls for relaxation of union restrictions on management's authority to assign crews in return for payments into a fund that allows earlier retirement, bigger pensions and a guaranteed 35-hour work week for the longshoremen with long attachment to the industry.

Ships on the West Coast now "turn around" in sharply reduced time and hence loading costs are much lower

or than they were before the historic agreement.

THE ILA IS ON the spot this year because shippers in New York and other cities are demanding an end to what they call "featherbedding" on the docks—the employment of unnecessary men because of union pressure and custom.

Manpower practices and job security are among the main issues in dispute. The union has asked for a 12% pay increase in the present \$3.26 hourly straight pay, shorter hours and longer vacations.

The present contract expires Sept. 30. Unless there is a settlement from Maine to Texas could be tied up by a walkout.

BRIDGES, WHO made the "automation fund" deal in 1950 under a long-term contract that still has nearly two years to run, declared ILWU's support for the ILA.

"If that union wants to fight for all the people now in the industry, we're with them 100%," he said. "But we won't take any action unless we get an official request."

ILWU members could aid East Coast dockworkers by refusing to load ships diverted to the West Coast because of a strike on Atlantic and Gulf ports.

Bridges, however, added a few more comments.

"They can put on a whale of a strike," he said, "and return to work after one, two or three months and they've got a beautiful standoff. There probably would be better wages but no better job security and the main question would be unresolved—machines displacing workers."

THEN, OBVIOUSLY referring to the class-struggle concept once held by him and his colleagues, Bridges said:

"We decided to live with the system and find answers within it. Ship operators and dock owners run for profit. We decided to seek answers without indulging in revolutionary theories and face the economic facts of life."

"If a strike was a success, it would drain a lot

money out of our industry and the employers wouldn't be able to pay these benefits we want."

Bridges, conceding, however, that the cooperative approach to permit use of automated machinery with smaller gangs has its drawbacks.

Over the long run, he said, it means fewer union members and a reduction in income that has resulted in a cutback in officers and staff for his own union.

BUT, HE ADDED, the ILWU has a stronger voice in shaping industry manpower policies and spends far less money in lengthy negotiations and grievance processing now that labor-management guerrilla warfare has ended.

Furthermore, Bridges said, ILWU's class A members are now guaranteed the opportunity to work 35 hours each week or draw the wages for that amount of time if they are not re-

quired on the docks. Pensioners from his union now average \$3,000 a year income, including social security, and that, he said, is more than many active members of the ILA can earn in a 12-month period.

"Our contract means that a man owns his job for life," Bridges said, "unless he's discharged for cause or bought off through disability or early retirement. That's quite a radical idea."



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## Family Fun Beyond the 100-Mi. Limit

(Continued From Page B-1)

camp-out weekend at Catalina Island," says Charlie Thomas, 9916 S. Horly Ave., Downey. "But not enough people wanted to come."

"Yet, 27 airplanes and 95 people showed up for our flight to Bryce Canyon, Utah."

Other Sky-Lark weekenders have covered much of northern California, Baja California, Nevada, Arizona and Oregon. One more ambitious, two-week trip recently was to Guatemala.

ALTOGETHER, club members, flying in craft ranging from vintage Luscombes to sparkling new Cessna 310's, have flown more than two million passenger-miles . . . without one accident.

"Oh, we have had a bent prop or two, and maybe a blown tire from a hard landing," Thomas admits. "But never anything more serious."

This record hasn't been achieved by chance.

Each trip is planned by a designated flight chairman who visits the destination a month or two before. He then gives the members a briefing, frequently with color slides, and answers questions on airport facilities, best routes, possible landing approach hazards and so forth.

MOST RECENT club trip was to Calistoga, a little town in Napa Valley in northern California.

A total of 28 aircraft and 70 persons made this one, including a reporter-photographer team from the Independent Press-Telegram flying a Cessna 210 furnished by Air Oasis Co., Long Beach Cessna dealer.

Things to do for visitors at Calistoga runs an unusual gamut. Mud baths, glider flying, sky diving, swimming, horseback riding, jeep rides, and tours through a petrified forest and a winery.

On the return flight home, many Sky-Larks made a refreshment stop at Nut Tree, a favorite fly-in restaurant northeast of Vacaville which features a tiny train to carry guests from the nearby air field.

Membership of the Sky-Lark includes a variety of professions, trades and bank accounts. There are dentists, doctors, machinists, contractors, school teachers.

Owning an airplane is still not inexpensive, and there are club members who have to make sacrifices elsewhere to justify it.

One such member expressed his viewpoint at Calistoga.

"We don't mind going without a second car, or living in a house not quite as nice as our non-flying friends, if we can get together with our two children once a month and fly to interesting places where we couldn't otherwise go."

"It's educational and fun for all four of us. We're seeing the western United States in a way you can't see it from a car window."

"We figure this is worth a sacrifice or two."

(Advertisement)

## Hard of Hearing?

It is now possible for many who are hard of hearing to regain all or part of their hearing loss.

So many have told us, we have tried everything and we are so discouraged that we hesitate to try anything else. Many who have tried this new and proven method are overjoyed. Just like magic in certain cases, they are able to hear without their hearing aid after the very first treatment.

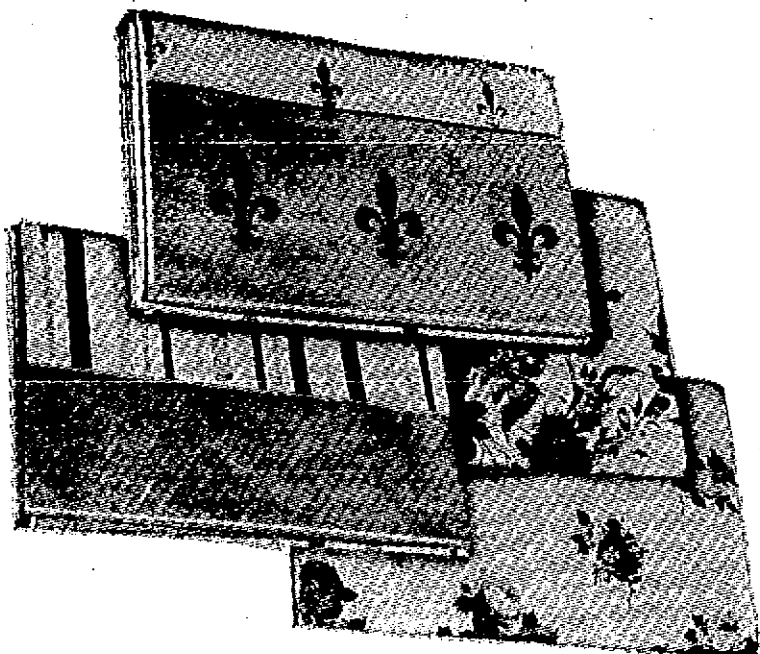
The treatment is simple and painless, and takes about 45 minutes. If the hearing loss is due to a nerve condition, a special treatment is given. If the loss is due to a chronic condition, a different treatment is given.

If you have a hearing loss no matter how slight or how bad, it may be helped. Why not find out?

We are one of the busiest offices in Southern California, so if we cannot help you, be assured that we will not take your case.

The total charge is \$3.00 for the first treatment and the examination. And if you see no improvement from the first treatment, you are under no obligation to return. Assure your appointment by calling GA 6-6166 or GA 6-6167, 2067 Atlantic Ave., L.B. Dr. H. L. Hinchings, D.C., Director.

# MAY CO. WHITE SALE AUGUST



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A wide selection of sizes, styles, colors, florals, prints, stripes. All deluxe cotton percale . . . smooth, cool, even, silken soft, long wearing. Stock up now and save!

"ROYALTY STRIPES" . . . new sophisticated design, varying wide to narrow stripes in diversified tones and complementary colors. Top sheets with vivid tone heads, bottom sheets all-over stripes. Indigo blue, matador pink, palmetto green, ole' orange. All deluxe cotton percale.

3.99 72x108 or twin fitted bottom 2.99  
4.99 81x108 or full fitted bottom 3.99  
2.78 pr. 42x38 1/2 pillowcases, pr. 2.38

"ROSE DUE" . . . prettiest of rose prints in pink, blue, yellow, or lilac on white. Top sheets with 18" turn-back floral panel, bottom sheets all-over print.

3.99 72x108 or twin fitted bottom 2.99  
4.99 81x108 or full fitted bottom 3.99  
9.99 108x122 1/2 or king fitted bottom 7.99  
2.78 pr. 42x38 1/2 pillowcases, pr. 2.38  
3.38 pr. 42x48 king pillowcases, pr. 2.98

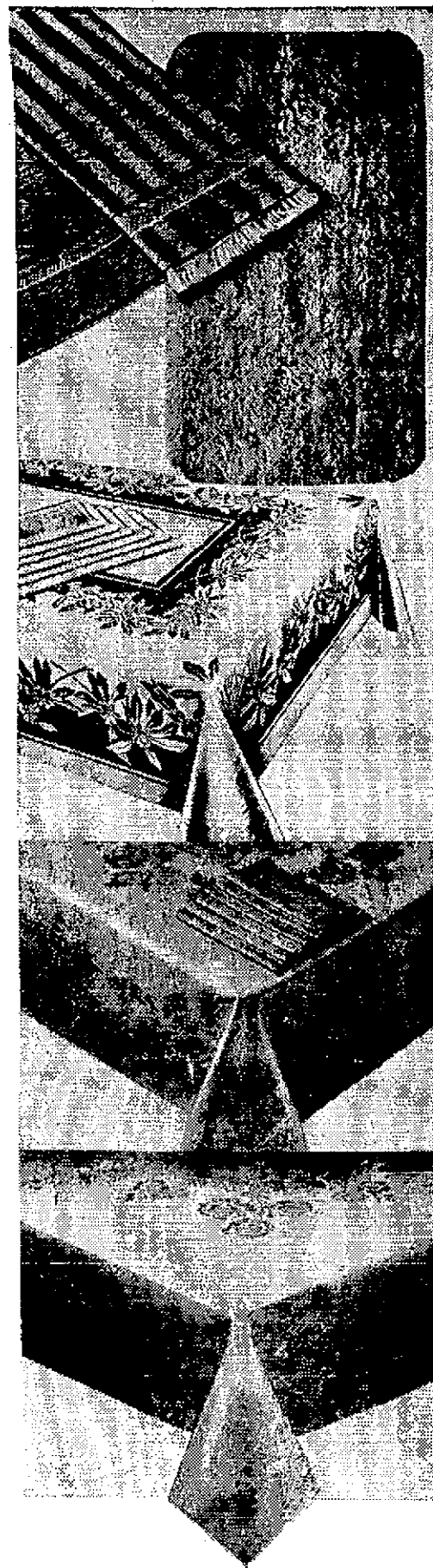
"ROSE BEAU" . . . a profusion of roses entwined with ribbons and bows in soft pastels blended with vibrant vivid. 40" floral turn-back on top sheets, bottoms an over-all print, panel print on pillowcases. Cotton percales in pink with maize or blue with lilac.

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9.99 108x122 1/2 or king fitted bottom 7.99  
2.78 pr. 42x38 1/2 pillowcases, pr. 2.38  
3.38 pr. 42x48 king pillowcases, pr. 2.98

"FLEUR DE LIS" . . . charming, traditional, a little formal . . . an over-all pattern with pastel borders. Blue, black, pink, green, or yellow on white. Deluxe cotton percale.

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May Co. Sheets 3-1



## SAVE ON SURETY TOWELS, PILE RUGS, TABLECLOTHS

SOLID COLOR TOWELS . . . our own Surety . . . thick, absorbent, durable cotton terries made to May Co.'s rigid specifications. Choose from pink, antique gold, lemon, blue mist, persimmon, white, mint or Jasmine.

1.29 24x46" bath towel . . . 99c  
79c 16x26" hand towel . . . 59c  
39c 12x12" wash cloth . . . 2/59c

STRIPED TOWELS . . . fluffy cotton terries to mix and match with Surety solids. Pink, antique gold, lemon, blue, mint, persimmon, Jasmine.

1.29 24x46" bath towel . . . 99c  
79c 16x26" hand towel . . . 59c  
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NYLON PILE RUGS . . . fluffy rugs are machine washable, fast-drying, with Surety's Tex-a-Grip double coated Latex backing for maximum skid resistance. Royal blue, rouge, yellow, pink, aqua, orange, moss green, brown, horizon blue, topaz, black, white, purple.

3.98 18x30 rug 2.99 4.98 contour 3.99  
3.98 24" round 2.99 6.98 24x42 5.99  
4.98 21x36 rug 3.99 8.98 27x48 7.99  
12.98 36x60 rug . . . 11.99  
2.49 lid cover . . . 1.99

OLEANDER TABLECLOTHS . . . an enchanting self-toned floral in extra fine cotton and rayon damask. Both cloth and napkins hand hemmed, in pink, gold, green, white.

12.98 64x84 cloth w/8 napkins 10.99  
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15.98 64x104 cloth w/12 napkins 13.99  
18.98 64x122 cloth w/12 napkins 16.99  
21.98 64x142 cloth w/12 napkins 19.99

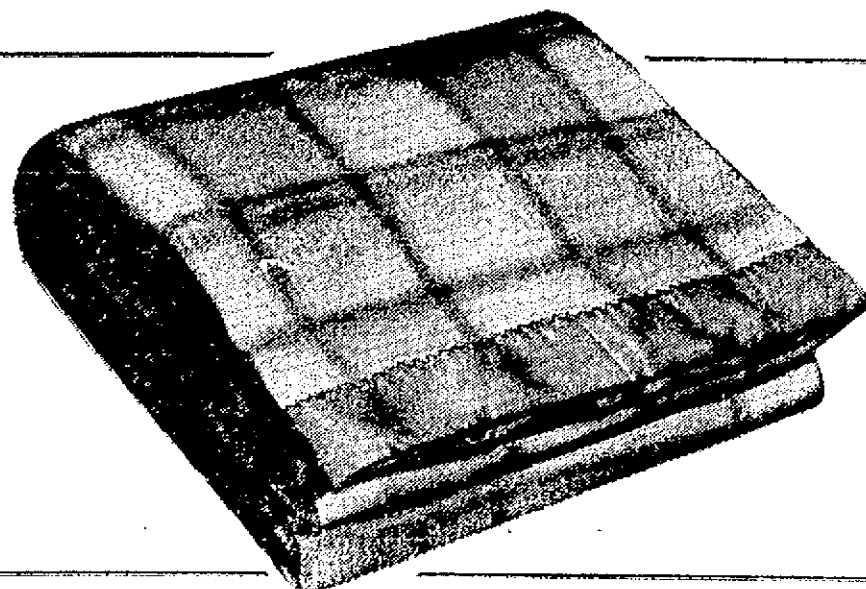
DOUBLE DAMASK TABLECLOTH . . . Irish linen double damask in the Chrysanthemum pattern.

12.98 66x86" cloth . . . 10.99  
17.98 66x120" cloth . . . 15.99  
15.98 66x102" cloth . . . 13.99  
19.98 66x140" cloth . . . 17.99  
12.98 20x20" napkins, dozen . . . 10.99

EXTRA FINE DAMASK TABLECLOTH . . . extra fine Irish double damask, carefully hand hemmed. Choose from Rose or Chrysanthemum patterns.

16.98 72x90" cloth . . . 14.99  
22.98 72x126" cloth . . . 20.99  
18.98 72x108" cloth . . . 16.99  
26.98 72x144" cloth . . . 24.99  
14.98 72" rd. cloth . . . 12.99  
18.98 22x22" napkins, dozen . . . 16.99

May Co. Towels and Linens 30



## LADY PEPPERELL SUPERLOFT "MODERN PLAID" BLANKET

4.99 72x90" 9.99 value

This smart plaid blanket has everything! Its superloft finish with Pepperell's own "Nap Guard" assures you of fluffiness before and after laundering. Blended of rayon and acrylic fibers, it's light yet warm, moth proof, non-allergenic . . . with a wide 5" nylon binding. Fits twin or full beds in green, blue, pink, beige.

May Co. Bedding 41

For a quick snack while shopping . . . come to our Coffee Shop—Monday through Friday, 10:30 to 7:30; Saturdays, 10:30 to 7:00. Or for a leisurely luncheon . . . enjoy our air conditioned Lakeshore Tea Room. Monday, Thursday, and Friday, 10:30 to 2:00 and 5:00 to 7:30. Tuesday, and Wednesday, and Saturdays, 11:30 to 2:30. May Co. Lakewood.

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# Browns Pulverize Rams, 56-31

## 43,183 See Exhibition Massacre

By JERRY WYNN

The new hard Ram was an old soft touch Saturday night.

Paced by former Ram Frank Ryan, the Cleveland Browns blitzed the Rams with seven touchdown passes and 648 yards to ring up a 56-31 victory before 43,183 at the Coliseum.

Only a spectacular second-half performance by Terry Baker saved the Rams from total humiliation. The disgraced southpaw quarterback lifted his team off the floor to four long touchdown drives in the final 17 minutes and personally accounted for 325 yards. But the outcome had been decided long before Baker's arrival.

Ryan shredded the touted Ram defense with four TD passes as the Browns rolled up a 35-3 halftime lead. The Cleveland quarterback did not have to be a mathematical wizard to confound the Rams by sending Jim Brown on end sweeps and decoy maneuvers thus nullifying the Ram pass rush.

Ryan completed 13 of 18 passes for 267 yards in the first half before retiring in favor of Jim Ninowski. The Browns unleashed two top rookie receivers in Walter Roberts, an unheralded Compton boy, and Paul Warfield, the Ohio State flash. Warfield snared three touchdown passes.

Baker's unscheduled appearance was the result of a knee injury to Roman Gabriel, which proved to be only a mild sprain. Baker completed 17 of 27 passes for 250 yards and ran for 63 yards more.

Ram coach Harland Sore took blame on himself for the Rams' defensive collapse. "I just gave the boys a wrong design, and they followed it."

How the rout unfolded.

**FIRST QUARTER**

Rams 3, Browns 0: A 39-yard pass from Roman Gabriel to Carroll Dale set up a 32-yard field goal by Danny Villanueva as the Rams scored the first time they took the ball.

The Browns were forced to kick from their end zone, and Carver Shannon returned a punt 21 yards to the Cleveland 19. But on third down from the 15, a Gabriel pass was intercepted by Galen Fiss and the Brown linebacker returned it 54 yards to the Ram 36.

Browns 7, Rams 3: Cleveland scored in four plays. After Frank Ryan passed to Johnny Brewer for 19, he connected with Gary Collins for 17 and the touchdown. Lou Groza converted.

Browns 14, Rams 3: A fumble by Art Perkins was recovered by Ross Fichtner on the Ram 33. It took Cleveland seven plays to score. Jim Brown leaped into the end zone from the 1. Groza converted.

Browns 21, Rams 3: Cleveland continued its onslaught by soaring 66 yards in four plays the next time it took the ball. After a penalty set the ball back on the Brown 20, Ryan pitched successive strikes to Tom Hutchinson for 37, Collins for 27 and rookie Paul Warfield for 16 and the touchdown. Groza converted.

**SECOND QUARTER**

Browns 28, Rams 3: Cleveland rookie defensive back Walter Beach picked off a Gabriel pass on the Ram 46, and the Browns were goalward bound again. It took only three plays with Ryan floating a beauty to Collins for 27 yards and the touchdown. Groza converted.

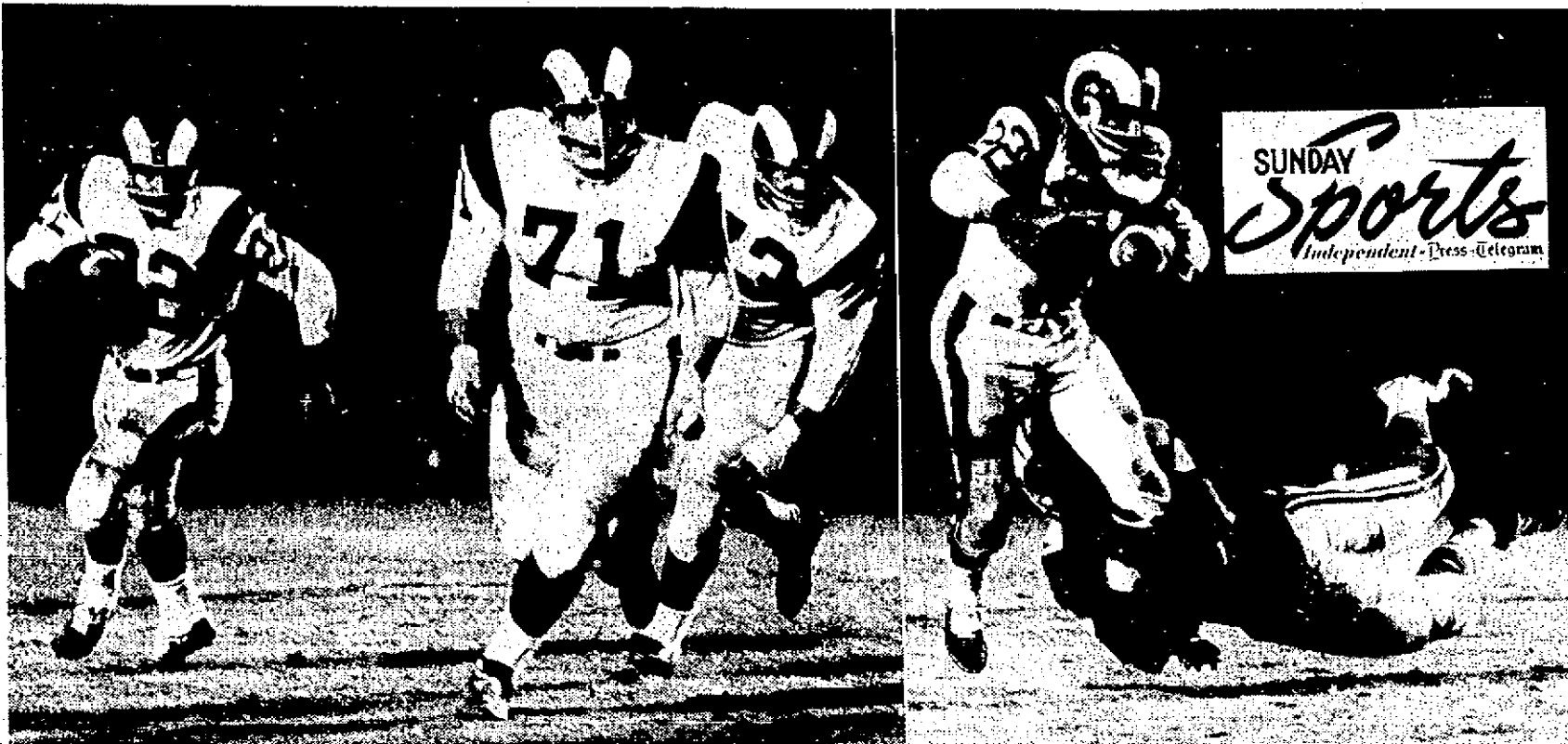
The Rams finally made a first down on a pass from Gabriel to Jim Phillips for 16 yards. But on a subsequent punt attempt, the center snap was high and Villanueva was forced to down the ball on the Ram 37.

A third down pass by Ryan was blocked by Deacon Jones into the hands of Marv Harris and the rookie linebacker burst 44 yards to the Brown 7 only to have the play nullified by a penalty against the Rams.

Browns 35, Rams 3: Cleveland scored in four plays, the big one a 47-yard pass from Ryan to Warfield in which Warfield took the ball away from four Ram defenders. Warfield snared an eight-yard pass from Ryan on the next play for the touchdown. Dick Van Rapphorst converted.

Cleveland had the ball on the Ram 7 as the intermission.

(Continued Page C-3, Col. 3)



**RAMS HALFBACK** Dick Bass scoots behind 527 pounds of interference, Joe Scibelli (71) and Charlie Cowan, before he's caught by unidentified Cleveland Brown tackler Saturday night at Coliseum. Play came in first quarter.

Land Brown tackler Saturday night at Coliseum. Play came in first quarter. Browns jolted Rams in the exhibition contest, 56-31.

## No Mo' Bo, Ho, Ho, Ho --Angels

By DOUG IVES  
L.A. Sports Writer

WASHINGTON, D.C.—No one wants to say so publicly, but the major portion of Angel players are glad they are rid of Bo Belinsky.

Most of them feel regret over the incident which resulted in the suspension of their temperamental southpaw, but few are willing to forgive and forget.

As one player put it, "I don't dislike Bo, but how long can a team tolerate the things he's done?"

Manager Bill Rigney, prompted by a horde of reporters, has admitted many times lately that he never again wants Bo on a team of his. It seems obvious Bill will get his wish.

Belinsky, who flew to Los Angeles Saturday, plans to fight the suspension, but his threats are not being taken seriously. As far as the Angels are concerned, the case is closed, at least as far as Belinsky being guilty.

Still to be considered is whether Bo will draw a lifetime ban for injuring newspaperman Braven Dyer in a hotel room fracas early Friday morning. The commissioner's office is assembling the facts.

Rigney has declined to speculate on a possible lifetime ban, but there are those who feel it could come about in light of Belinsky's past problems both in and out of baseball.

Before leaving the capital city, Belinsky made a final plea that "I was just defending myself. When a man comes into your room without a coat on and his fists clenched, what do you expect me to do? A man's home (in this case, hotel room) is his castle, and he has a right to protect it."

The addition to Bo's original tale is the part about Dyer's fists being clenched. The writer denies this to be true.

Belinsky repeated his version of the incident Saturday:

"He told me on the phone that I didn't have any guts," Belinsky said. "I told him, 'If you ever come close to me I'll stick your head under the shower,' and he said, 'I'll save you the trouble.'"

"Well, I was in the bathroom brushing my teeth when I heard a knock on the door," the player said. "I opened the door and there was Dyer in his shirt-sleeves with his fists clenched like he was ready for a fight."

"All right, show me some guts, put me under the shower," he said," quoted Belinsky. "Then he tried to chest me around like some guy arguing with an umpire."

Belinsky said Dyer grabbed something out of his toilet kit and grazed his cheek with it. In defense, the pitcher said, he shoved Dyer away with the palm of his hand but that Dyer hit the bathroom wall and fell unconscious.

"This suspension is a terrible thing, a disgrace," he said. "I'm a victim of circumstances. Never in my life have I ever threatened anybody for any reason."

Veteran Jim Piersall is one player willing to talk about Belinsky and he summed up the views of many of his teammates. Says Jim in dead seriousness:

"I think Bo needs help. Everyone knows that I know the pressures that can build up in a player... I'm not just kidding when I say I think he should see a psychiatrist."

Meanwhile, Dyer is recuperating in his Washington hotel room. He did not attend Saturday's game on doctor's orders, but will see the game today and then fly on with the team to Detroit.

Dyer has received many calls, one of them from Angel general manager Fred Haney, who, this reporter believes, told Dyer to go ahead with legal action against Belinsky if he felt it necessary.



**BO BELINSKY**  
He's No Angel

## Dodgers Don't Have Muscles, but They've Got Lady Luck

By GEORGE LEDERER

It was only natural that Joe Moeller was a lucky winner Saturday because his record now reads 7-11.

Moeller, with the help of a freak bounce, received credit for a 4-3 victory over the Cardinals, but this was the only Dodger pass of the afternoon. The defending and soon to be ex-champions remained in

seventh place, 3½ games out of the first division.

Dick Tracewski, batting for Moeller, was the hero of unique sort in a three-run seventh inning. Tracewski hit a double play ball, was picked off first base, but managed to account for all the runs in the inning.

With the bases full, one out and the Dodgers trailing 3-1, Wally Moon was

announced as the pinch-hitter for Moeller. When Cardinals manager Johnny Keane countered by relieving Bob Gibson with the left-handed Mike Cuellar, Tracewski batted for Moon.

Cuellar, who stopped a ninth-inning Dodger threat Friday night, performed his duty and got Tracewski to hit a ground ball to shortstop. It was tailor-made for a double play until it took a weird hop over Dick Groat's head.

Tracewski was credited with a single, stretching his hitting streak to eight games, and two runs batted in that tied the score.

Next, the unlucky Cuellar picked Tracewski off first base, but Nate Oliver was able to score the winning run from third base while Bill White and Julian Javier ran down Tracewski.

White never bothered to look at Oliver, even though there was ample time for a play at the plate as Tracewski stumbled and fell.

Frank Howard, making his first start in a week against a right-hander, and John Roseboro, singled, and Oliver drew a walk to start the deciding inning.

Gibson (10-10) had held the Dodgers to two singles, both by Maury Wills, in the first 6½ innings while striking out eight. The Dodgers, in fact, have been held to singles in the last 22 innings and have only two extra-base hits, both doubles by Ron Fairly, in the last five games.

The Dodgers' first run,

### Sports on Radio-TV

**RADIO**  
Angels vs. Senators, KMP, 10:30 a.m.  
Dodgers vs. Cardinals, KFI, 1 p.m.  
Rams vs. Cleveland (reel), KTLA (3), 11:30 p.m.  
Astros vs. Yankees, KTLA (3), 3:30 p.m.

### PRO GRID EXPANSION?

## Southern Cities Seek Franchises

ATLANTA (AP)—The cities of Atlanta and New Orleans—both determined to have professional football teams in the National Football League—may National Football League pool their resources in an attempt to obtain franchises.

"It takes two cities for expansion in either league and we feel that Atlanta and New Orleans are natural for professional football," said David Dixon, who heads a new group seeking a franchise.

DIXON HAD meetings scheduled with Gov. Carl Sanders and other Georgia and Atlanta officials to discuss the possibility of the two cities working together.

Dixon said in an interview that the South has two strong

## MAJOR LEAGUE Standings

NATIONAL LEAGUE				AMERICAN LEAGUE			
Team	W	L	Pct.	Team	W	L	Pct.
Philadelphia	70	44	.614	Baltimore	73	41	.642
San Francisco	67	49	.576	Chicago	70	44	.568
Pittsburgh	62	57	.521	New York	65	49	.569
Cincinnati	63	54	.538	Angels	61	59	.508
St. Louis	54	64	.458	Detroit	60	60	.500
Los Angeles	53	65	.448	Minnesota	58	62	.483
Washington	52	66	.439	Cleveland	54	63	.462
Dodgers	57	57	.500	Boston	64	49	.567
Chicago	54	61	.470	Washington	43	73	.367
Houston	50	63	.442	Kansas City	43	73	.367
New York	55	62	.470				

**Saturday's Results**  
San Francisco 8, Milwaukee 7.  
Pittsburgh 3, Chicago 4.  
Dodgers 4, St. Louis 3.  
St. Louis 1, New York 1.  
Houston 7, Cincinnati 4.

**Games Today**  
Philadelphia at New York—Mahaffey (11-10) vs. R. and L. (2-1).  
Cincinnati at Houston (night)—Jay (5-8) vs. Johnson (8-12).  
Pittsburgh at Chicago (2)—Blair (4-7) vs. Friend (10-12) vs. Jackson (14-10) vs. Slaughter (2-3).  
St. Louis at Dodgers (2)—Simmons (11-9) vs. Richardson (1-1) or Gray (1-5).  
Los Angeles (18-5) and L. Miller (2-3) at Orick (4-5).  
Milwaukee at San Francisco (3) vs. Cantor (11-11) and Lary (2-3) vs. Hendley (10-7) and Perry (8-8).

**Games Today**  
Detroit at Kansas City—Wickersham (13-9) vs. O'Donoghue (2-7).  
Chicago at Boston—Moran (8-11) vs. Connolly (2-3).  
New York at Baltimore—Stollenwerk (1-2) vs. Parnes (0-1).  
Cleveland at Minnesota—Sicherl (3-4) vs. Grant (9-9).  
Angels at Washington—D. Lee (52) vs. Harmon (7-9).

**Angels at Washington—D. Lee (52) vs. Harmon (7-9).**

## BOSTON TIES MARK IN JUMP

KINGSTON, Jamaica (AP) Ralph Boston, the United States' top hope in the Olympic long jump, equalled the world record with a leap of 27 feet 3¼ inches Saturday night in the Carreras Invitational track meet.

Boston matched the mark posted by Russia's Igor Ter-Ovanesyan on his third jump and bounded exultantly from the pit, waving his arms to the crowd.

Morgan Groth of Oregon State ripped off the fastest half mile in the world this year, 1:46.4.

**PLAYERS OF DAY**

**WILLS** OSINSKI

**MAURY WILLS** had three singles and stole a base as Dodgers defeated Cardinals, 4-3.

**DAN OSINSKI** retired each of the five batters he faced in relief as Angels lost to Washington, 6-2.

(Continued Page C-3, Col. 3)

# TRY THIS FOR FUN NEXT TIME YOU'RE AT THE BEACH



## Sports Merry-Go-Round

By HANK HOLLINGWORTH  
Executive Sports Editor

### Yankee Sale Suspect?

Big business is something I've never been able to fully comprehend, but if Arthur C. Allyn is against the sale of the New York Yankees to the Columbia Broadcasting System, well, I'm against it, too.

(Yeh, I know good, old Charlie Finley of Kansas City has protested the maneuver, too, but Charlie always yells "wolf" so his bleats can't be taken seriously any more. Charlie hates everybody in baseball, especially the Yankees.)

Allyn is an owner of a different color. As head of the Chicago White Sox, he is a stable individual and one of the better, more imaginative big wheels in the American League.

Last week in Chicago, for instance, Allyn informed a group of newsmen (including this writer) that something big was going to "pop" this week after the major league meetings.

"I can't say anything about it now," declared Allyn, "but if it works out the way I think it will, I'll have plenty to say."

Speculation was that Allyn was referring to the rumored Milwaukee shift to Atlanta. Now, we know Allyn was referring to the Yankee stock sale. His comment Thursday, in my opinion, is highly significant.

"We should have thoroughly reviewed the potential ramifications of a national radio and television network controlling a major league club. We should know thoroughly what effect such a marriage will be. I think it was a hurry up job. I don't like it a damn bit. It is a sloppy way to run the league."

"As I mentioned, big business and me have nothing in common. But if Allyn protests, so do I."

BASEBALL LONG has been in a rut. The same old people run the game. Characters like Finley and Bill Veeck tried to break through the wall, but they both were too far out. Allyn, however, has taken a slower—and probably more effective—approach. He is quick to let you know his opinions, but not rash nor loud like Finley and Veeck.

In his discussion last week, Allyn had some pertinent opinions which he discussed freely.

"The National League very badly out-maneuvered the American League in the switch of franchises," remarked Allyn. "I'm not worried about them going to Atlanta, like I hear. I think Atlanta's a poorer area than Milwaukee. It never supported baseball well. It's a football town."

"Our White Sox are doing their part in improving baseball, as you'll note by the standings and our attendance. However, my nine partners often are laggards."

"Cleveland, Boston, Minneapolis, for example. They do nothing."

"Things were so bad in one of those cities that I couldn't get an usher to find my seat or even show me where the press box was."

I MENTIONED VEECK, but Allyn gets along fine with the outspoken former owner. The answer is simple: Allyn's father helped bankrupt Veeck in buying the White Sox some years ago.

"I also don't regard baseball as sacrosanct as home and mother, and Bill admires me for this," continued Allyn. "In baseball we have a silly attitude. We expect people to come out because there are ball games. This is stupid. After you manufacture a suit, you have to go out and sell the clothes."

"There is damn little promotion in baseball. You have to develop and create excitement. You're putting on a show. So provide atmosphere instead of air conditioning. I don't mean turning the sport into a circus, but a few bands and hoop-la now and then won't hurt anybody."

A FEW OTHER items about Allyn:

He is a lepidopterist (butterfly collector). In his office he has two species of rare butterflies mounted and hung. On his desk he has a picture of a baseball grasped tightly by two fingernails. Scrawled on the 8x10 glossy are these words: "To Art—Glad to add another butterfly to your collection. Hoyt Wilhelm" (Wilhelm, of course, is Chicago's ace knuckleball—or butterfly—relief pitcher).

He plans to add a Chicago team to the American Football League. He had hoped to have one this year, but things didn't quite work out.

He doesn't like baseball's approach to television: "Each team making its own deal is antique."

I bet Arthur hates baseball's approach to TV even more now. The Yankees can make any deals they want now—with their new network owners.

Those "potential ramifications" Allyn mentioned are worrying me a bit now, too.

## Canadian PGA Crown to Knudson

HALIFAX, Nova Scotia (AP)—Under-par 199. —George Knudson won the 54-hole Canadian Professional and Amateurs Golfers Assn. championship by two strokes for his first Saturday with a record five-CPGA title.

## L.B. Lifeguards Match Key Skills in Ocean Race

By AL LARSON

The two-man dory team of Dick Dickinson and Lyle Johnson made up over 75 yards and went on to score a 10-second victory over Tom DeLong and Dave Roberts to capture the fifth annual Long Beach Lifeguard race named in honor of the late Gerald Desmond.

Twenty of Captain Dutch Miller's 112-man force competed in the swimming-paddleboard-dory event in front of the Pacific Coast Club Saturday.

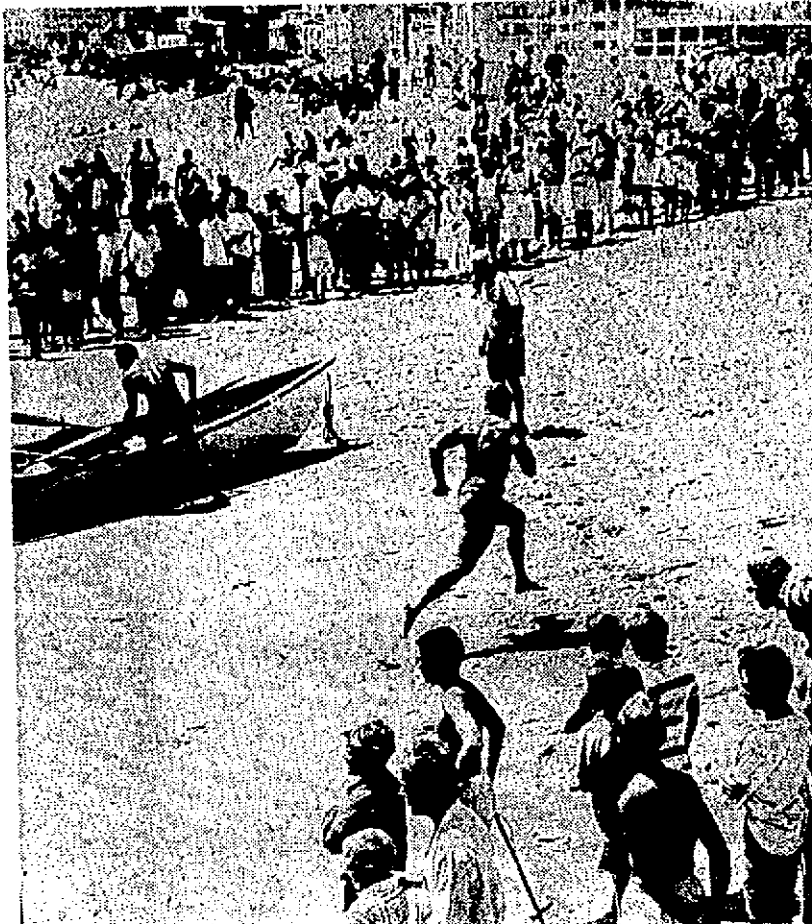
The four-man team of John Dilkes, Mike Pelsinger, Dickinson and Johnson was timed in 29 min., 38.4 sec. The quartet of

John Ogden, Ross Raub, DeLong and Roberts finished second at 29:48.4.

Third place went to Bill Witcher, Pete Martin, Dave Arnold and Phil Riley (31:07.5), fourth was Andy Solum, Van Corum, Pat Flynn and Toby O'Neil (32:35) and fifth was Bob Hoffman, Jim Rae, Tom Steahr and Ed Royer (33:48).

Hoffman won the swimming leg of the relay, clocking 1:15 for the 850-yard course; Raub captured paddleboard honors with a best time of 9:59 while Dickinson and Johnson churned their 1200-yard leg in 7:52.

Mrs. Gerald Desmond made the trophy presentation.



—Staff Photos by CURT JOHNSON

LONG BEACH Lifeguards go through their paces and make it all look easy in annual relay race in front of Pacific Coast Club Saturday. At left, dory team of Lyle Johnson (bow) and Dick Dickinson push off for start of 1,200-yard rowing test on last leg of race as paddleboard contestant Van Corum just misses being beamed. At right, Johnson races for finish line and title.

## SEEMS EVERYONE AGAINST IT

# Sale of Yankees 'Should Be Stopped'

HOUSTON (AP)—The Houston Colts all but declared war Saturday on the purchase of the New York Yankees by the Columbia Broadcasting System.

Roy Hofheinz, president of the National League Colts, said the sale "should be stopped by whatever means necessary."

Hofheinz, at a news conference, read a statement in which he said he asked baseball commissioner Ford

Frick Friday "to review the facts and if he thought appropriate to rule the sale not in the best interest of baseball and immediately use his offices to void it."

The \$11.2 million transaction, first revealed Thursday night, also has drawn fire from several American League club owners, including Charles O. Finley of the Kansas City Athletics and Arthur C. Allyn of the Chicago White Sox.

The Colts became the first National League club to oppose the sale.

Hofheinz said he would much prefer to have the sale voided within baseball, but added:

"If the commissioner does not act quickly a joint meeting of both leagues should be called to take appropriate action, and if this is not done, then we in baseball should argue that Washington, through the

Congress of the United States—both the Senate and the House—do something about it."

Hofheinz was not specific about how Congress could act, but indicated the Federal Communications Commission "could look into the operation."

"It is obvious their CBS interest is TV revenue first and sports or baseball last," Hofheinz said.

"It is highly inappropriate

and unethical for a network to sit at the table of baseball and be both a buyer and seller of TV rights."

Joseph A. W. Iglehart, chairman of the Baltimore Orioles, said, however, CBS would not have an advantage in television negotiations because of the sale.

Iglehart said he had resigned as a CBS director to avoid a conflict of interest.

William S. Paley, CBS

chairman, and Frank Stanton, CBS president, said in a joint statement earlier that "pay television was in no way a motivating consideration in our decision to interest in carrying the Monday night sports spectacular."

"If CBS buys the Yankees," Hofheinz said, "indiscriminate telecasting throughout the U.S. of all Yankee games on Saturday and Sunday will seriously affect the Saturday and Sunday attendance of all 19 other major league clubs."

"It will probably cost every other club from \$500,000 to \$1 million in revenue at the gate in 1965."

"In the New Dome, Houston's new stadium, which we will occupy next year, we believe it would cost us over a million dollars," Hofheinz said.

The present regional telecast of every club, he said, will "be affected by the dilution of their programs on television and radio in their own regions due to the added indiscriminate weekend telecasting."

Hofheinz said "it is interesting to note that this is the second time the Yankees have gone to the capital gains trough for money to be taken out of baseball."

He referred to the sale of Yankee Stadium a few years ago for \$5 million plus.

## Weightlifting Finals Feature Olympians

NEW YORK (AP)—Over 60 of the nation's outstanding lifters will be on hand Friday and Saturday for the final Olympic weightlifting trials.

Three former Olympic champions have filed their entries. They are Tommy Kono of Hawaii, 1952 lightweight champion; Norbert Schemansky of Detroit, winner of the middle heavyweight crown in 1952, and 1956 lightweight champion Isaac Berger of New York.

## Mexican Horseman Charged in Shooting

MEXICO CITY (AP)—Mexico's internationally known horseman, Gen. Humberto Mariles, faces charges of shooting and seriously wounding another man in a dispute over a traffic mixup.

Both Mariles, former Olympic team champion, and Jesus Velasquez Mendez, 32, were taken to a hospital where Mendez was operated upon. Mariles escaped through a bathroom window.

Velasquez's condition was listed as serious.

## Billie Jean Advances to Finals

MANCHESTER, Mass. (AP)—Billie Jean Moffitt and Mrs. Karen Hantze Susman advanced to the final round of the Essex Country Club women's tennis tournament Saturday.

Billie Jean, seeded No. 1 of Long Beach, Calif., defeated Carol Hanks, No. 4 seed from St. Louis, 7-5, 8-6. Mrs. Susman, No. 2 seed, of San Diego, Calif., pulled herself together to beat No. 3 seed Justina Bricka of St. Louis, 2-6, 6-0, 6-4.

In the doubles and semifinals, Miss Moffitt and Mrs. Susman defeated Englishwomen Carole Rosser and Virginia Wade 6-4, 7-5.

Misses Bricka and Hanks beat Belmar Gunderson of St. Paul, Minn., and Virginia Brown of Fort Worth, Tex., 6-3, 6-0.

PHILADELPHIA (AP)—Mary Ann Eisel of St. Louis won the U.S. girls grass court tennis championship Saturday by defeating Kathy Blake of Pacific Palisades, Calif., 6-2, 6-3 at the Philadelphia Cricket Club.

Miss Eisel and Wendy Overton of Ormond Beach, Fla., won the doubles championship, defeating Miss Blake and Kathy Harter of Seal Beach, Calif., 7-5, 8-6.

NEWPORT, R.I. (UPI)—Top-seeded Dennis Ralston of Bakersfield, Calif., defeated 18-year-old junior tennis star Cliff Richey of Dallas, 6-3, 5-7, 6-2, 6-3, Saturday in the semifinal round of the 33rd Newport Casino tennis tournament.

Ralston's Davis Cup partner, Chuck McKinley of San Antonio, Tex., outlasted Mike Sangster of Great Britain, 6-4, 6-3, 7-9, 10-8, in the afternoon semi-final to pit the Davis Cup pair in Sunday's playoff encounter.

In the doubles, McKinley and Ralston teamed to defeat Gene Scott of St. James, N.Y., and Bill Bond of La Jolla, Calif., 6-4, 6-1.

## SOVEREIGN LOSES, MATE FALLS IN SEA

NEWPORT, R.I. (UPI)—The 12-meter British yacht Kurruwa V won her first race in American waters Saturday when Sovereign, another British yacht seeking the right to challenge the U.S. for the America's Cup, temporarily lost a man overboard.

Sovereign, which had won three consecutive observations trial victories over Kurruwa, was about 42 seconds ahead when the accident occurred.

Paul Anderson fell against the moving handle of a coffee grinder winch and was knocked into the sea. Sovereign wheeled around and picked him up.

Archer, who lives on a Gilroy, Calif., ranch, shot a one-under-par 70 at Keller Golf Course for a 54-hole eight-under-par 205.

One stroke behind were Chuck Courtney, another tour rookie from La Jolla, Calif., and Howie Johnson, Palm Springs, Calif.

Archer had three birdies and a bogey on the front nine

## Archer Maintains Lead at St. Paul

ST. PAUL, Minn. (UPI)—George Archer, top candidate for rookie of the year honors on the PGA tour, held onto a one-stroke lead Saturday after three rounds of the \$65,000 St. Paul Open Golf Tournament.

Archer, who lives on a Gilroy, Calif., ranch, shot a one-under-par 70 at Keller Golf Course for a 54-hole eight-under-par 205.

One stroke behind were Chuck Courtney, another tour rookie from La Jolla, Calif., and Howie Johnson, Palm Springs, Calif.

Archer had three birdies and a bogey on the front nine

Johnson had a round of 68 to go with earlier scores of 69 each of the first two days.

George Archer 68-70-68-206

Chuck Courtney 69-70-69-208

Howie Johnson 70-71-69-210

Paul Anderson 71-72-69-212

Frank Beard 72-73-69-214

Bob Brum 72-74-69-215

Bob Charles 73-74-69-216

Bob McCallister 73-75-69-217

Bob Norman 74-75-69-218

Bob Rosburg 74-76-69-219

Bob Sorenson 75-76-69-220

Bob Tinsley 75-77-69-221

Bob Whitely 76-77-69-222

Bob Winters 76-78-69-223

Bob Zinner 77-79-69-224

Bob Zinner 77-80-69-225

Bob Zinner 78-81-69-226

Bob Zinner 78-82-69-227

Bob Zinner 79-83-69-228

Bob Zinner 79-84-69-229

Bob Zinner 80-85-69-230

Bob Zinner 80-86-69-231

Bob Zinner 81-87-69-232

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Bob Zinner 118-161-69-306

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Bob Zinner 120-165-69-310

Bob Zinner 120-166-69-311



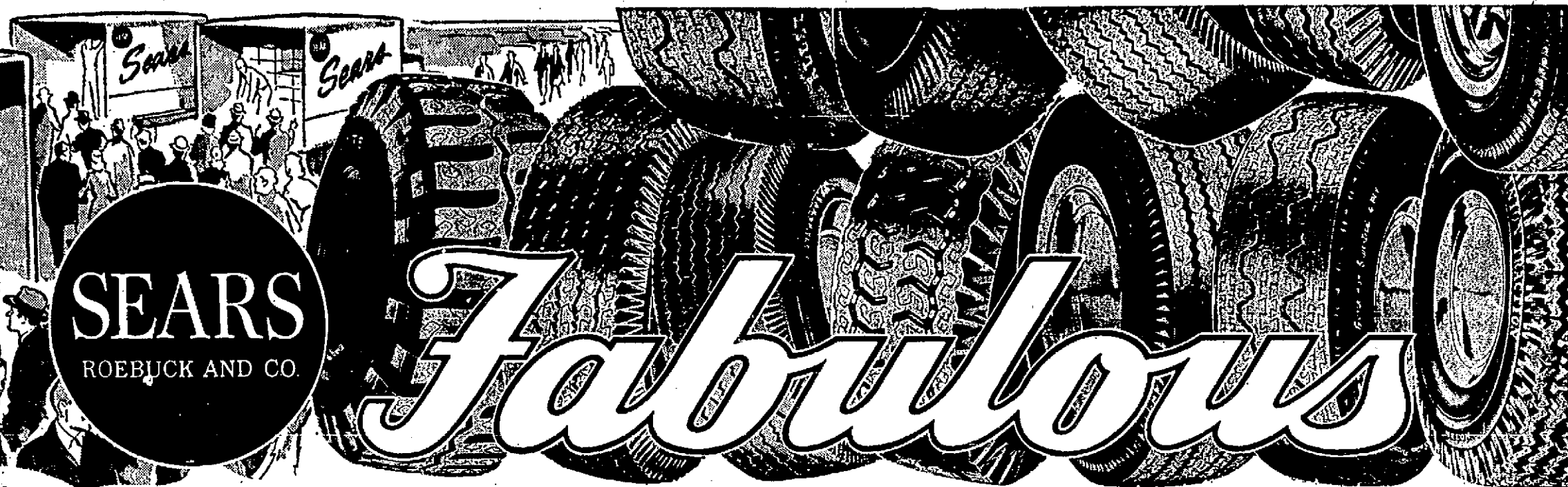








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Every ALLSTATE tire is guaranteed against all failures from road hazards or defects for the life of the original tread. If tire fails, we will—  
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We guarantee tread life for the number of months designated. If tread wears out within this period, return it. In exchange, we will replace it charging the current exchange price less a set dollar allowance\*.

\*Exchange Price is regular retail price plus Federal Excise Tax less trade-in at time of return.

## 6-Ply Nylon Express Guardsman Truck Tires

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• Rugged nylon construction with silent continuous rib tread

6.50x16... 18.45\*      6.70x15... 17.45\*  
7.00x15... 23.95\*

6.00x16  
\*Plus fed. tax

Attention Drag Racers! Sears Introduces a Slick with Maximum Bite and Traction at all Speeds

## New Mickey Thompson Super Stock Slicks

Available in Popular Sizes

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Each  
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- Preflexed body means full tread contact, straight line control
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Correct reverse wheels available for most cars in black or chrome. Not recommended for street use!

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## Death Notices

**PALMER**—Mrs. Imogene, 87, of 2142 Pine Ave., died Saturday. Surviving is son, Harry C. Service Monday, 4:30 p.m., Mottell's Mortuary.

**PLASCH** (Bellflower)—Mrs. Agnes C., 88, of 15307 Clark St., died Friday. Surviving is sister, Mrs. Helen M. Wilson. Rosary tonight, 7:30, Bellflower Mortuary. Requiem Mass Monday, 9 a.m., St. Bernard's Church.

**ROACH** (Bellflower)—John V., 82, of 9023 Rose St., died Thursday. Surviving are wife, Ethel; sons, Floyd, Fay Neal; daughters, Mrs. Howard Bean, Mrs. Valva Milner. Service Monday, 10:30 a.m., Bellflower Mortuary.

**MILLER** (Downey)—Joe E., 57, of 12312 Richman Ave., died Wednesday. Surviving are sons, Ray L., Bruce, Joe, Jr.; brother, H. B. Miller. Service Monday, 1 p.m., Rose Hills Cemetery.

**GALBRETH**—Mrs. Kittie F., 85, of 532 W. First St., died Saturday. Surviving is son, Gero C. Service Monday, 3 p.m., Hunter Mortuary.

**GLOWACKI** (Norwalk)—Mrs. Victoria, 61, of 11733 E. 166th St., died Friday. Surviving are husband, John; daughters, Mrs. Evelyn DeMonbrun, Mrs. Grace Fortuna, Mrs. Gertrude Prokop, Mrs. Joanne Burns; son, John; sisters, Mrs. Harriet McGoane, Mrs. Pearl Cooper, Mrs. Marie Tonigon. Rosary Monday, 8 p.m., Paramount Mortuary. Requiem Mass Tuesday, 9 a.m., Holy Family Church.

**CHESTER**—Mrs. Beulah Mae, 66, of 521 Riviera Drive, Seal Beach, died Friday. Surviving are daughter, Mrs. Paul M. Henry; brother, David W. Whiting. Graveside service Tuesday, 1:30 p.m., Westminster Memorial Park. Sheelars' Mortuary in charge.

**SEAVEY** (Bellflower)—Mrs. Lena V., 77, of 16252 Oregon St., died Thursday. Surviving are son, L. Richard; daughters, Mrs. Helen Drouin, Mrs. Maxine Olive. Service Thursday, 10 a.m., Bellflower Mortuary in charge.

**STEWART** (Paramount)—Mrs. Catherine M., 73, of 15922 Vermont Ave., died Saturday. Surviving are husband, Clarence; son, Lyle. Rosary Monday, 7:30 p.m., Requiem Mass Tuesday, 11 a.m., both in Our Lady of the Rosary Church. Paramount Mortuary in charge.

**THOMPSON**—Charles, 88, of 3549 Monogram Ave., died Saturday. Surviving are sons, Paul, Howard; sisters, Mrs. Helen Tullsen, Rev. Mother Margaret, O.P. Graveside service Tuesday, 10 a.m., All Westminster Memorial Park. Sheelars' Mortuary in charge.

## Los Altos Women to Hear Attorney

By BOB HOUSER  
Political Editor

Dr. James Law, attorney, author and lecturer sponsored by the California Federal Savings & Loan Association, will speak for Los Altos Republican Women Federated at their Tuesday luncheon at the Hawaiian Restaurant, 4645 E. Pacific Coast Hwy. His subject: "The Plum is Ripe—Immortality in Government." Dr. Law spent 10 years as

DEMOCRATIC STATE CENTRAL

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Committee members named by Long Beach area nominees for state office, and attending the weekend State Democratic Convention and committee meeting in Sacramento are: Appointees of incumbent Assemblyman Joseph M. Kennedy: Helen Potepan, Gertrude Bradley, Ann Huonker, John Calas, and William Williams. Appointees of 39th Assembly District nominee Willard Hastings: Walter Rells, Peggy Schwab and Gertrude Ginsberg. Appointees of 32nd Congressional District nominee Michael Cullen: Bob Wells, Mrs. Virginia Desmond and Lillian Putnam.

## NOW AT SEARS... Silvertone All-in-the-Ear Aid

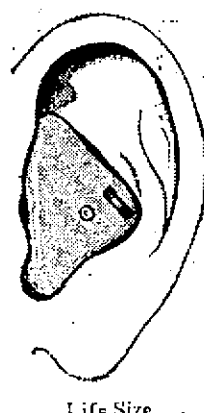
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Life Size



DR. SAMUEL W. BECKER  
EX-V, A. Dermatologist

## Last Rites Slated for Dr. Becker

Funeral service will be at 2 p.m. Wednesday for Dr. Samuel William Becker, until last month chief of service of the dermatology department at Long Beach Veterans Administration Hospital. Dr. Becker, 70, of 1541 Raminillo Ave., was found dead Friday in Hollywood where he had gone temporarily to aid a fellow physician with his practice.

THE AUTHOR of three books on skin diseases, Dr. Becker retired July 1 from the Veterans Hospital post where he had served since 1955.

A graduate of the University of Michigan, where he also received his M.D. and M.A., Dr. Becker began his career as an intern at Philadelphia General Hospital. He was a Fellow in the Mayo Foundation, Fellow of the National Research Council assigned to the Dermatology Clinic in Zurich, was an officer in the American Academy of Dermatology, American Dermatology Association, Society for Investigative Dermatology and the Los Angeles Dermatology Society.

SURVIVING are his wife, Marian; children, Dr. Samuel W., Jr., of Chicago; Dr. Betsy Brennan of Chicago; Maston of Los Angeles; and Brian of the family home; brother, Dr. Myron Becker, and sister, Mrs. Clyde Kammerer of Florida.

Service will be at Forest Lawn, Cypress.

## Blaze Squelched Quickly by L.B. Fire Fighters

Long Beach firemen Saturday afternoon quickly extinguished what was described as a small but spectacular fire that destroyed several piles of polyethylene packing material owned by the Industrial Paper Co., 1526 Seabright Ave.

Two engine companies and a squad unit fought the 3:30 p.m. blaze for about 10 minutes as a huge column of black smoke billowed skyward.

Firemen said the blaze damaged two adjoining buildings. A loss estimate was not immediately available.

## Hussein in Egypt

ALEXANDRIA, Egypt (AP)—President Gamal Abdel Nasser greeted King Hussein of Jordan Saturday on his arrival for a state visit.

Monday and Tuesday  
August 17th and 18th!

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SPECIALS

Better Hurry... Some Quantities Limited! No Phone Orders Accepted on These Items

Check These Values... Prices Lower Than Our Everyday Low Prices



**Rayon Chiffon Scarfs**  
Low Priced!  
Large square or long styles with hand rolled edges. White, black and fashion colors. Outstanding values!  
Accessory Dept.

**47¢** each



**Girls' \$1.99 Pullovers**  
SAVE 24%  
Fine gauge combed cotton knit. Easy-wash, no-iron. Turtleneck style. Lovely colors. 7 to 14.  
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**2 83** for



**Men's \$1.98 Sweatshirts**  
SAVE 24%  
Heavyweight cotton fleece pullovers with raglan sleeves. Black, bottle green, light blue. S to X-L.  
Men's Furnishings or Sporting Goods Dept.


**2 83** for



**\$8.49 Football Shoes**  
SAVE 17%  
Split cowhide leather uppers. Replaceable cleats. Everlite sole. Water resistant. Black with white trim.  
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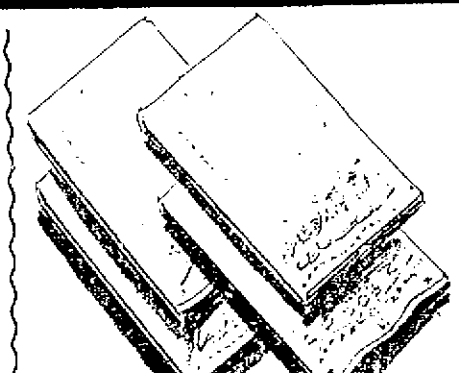
**6 99**

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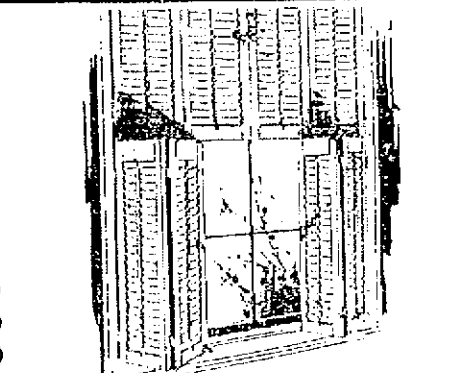
**Wash-n-Wear Cotton Prints**  
Super Value!  
Easy wash, drip dry, crease resistant cottons. Assorted colors. Ideal for dresses, blouses.  
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**3 81** yds.



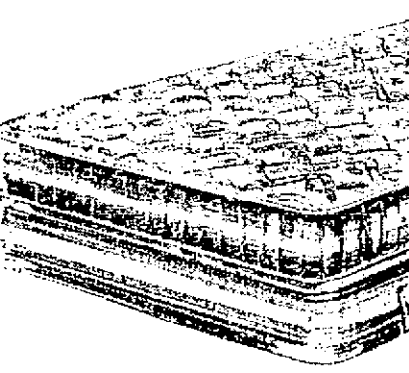
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Buy Now!  
Many attractive designs to be embroidered. Hand-stamped. Imported. A Sears economy special.  
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Exceptional Value!  
Choose from 54 ready-to-hang sizes. Hardware included. Complete with hanging strip. A buy!  
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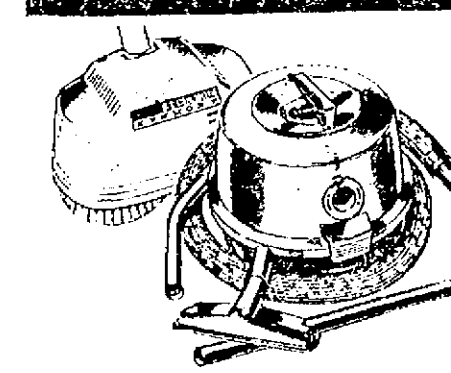
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Regular \$49.95... SAVE \$10.07  
Nylon tufted covered (12' x 10') mattress with quilted top. Matching 12' x 10' box spring. 2 1/2" coils each. Twin unit. Tertiary value!  
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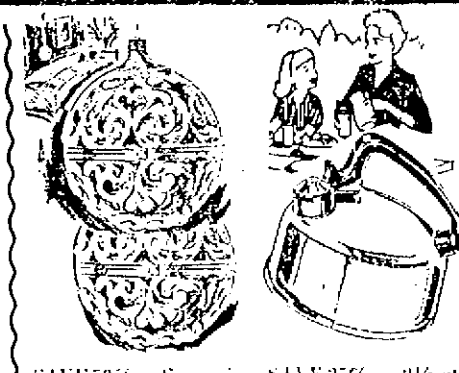
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Your Choice  
Powerful canister vacuum cleans rugs, floors, draperies. Polisher-scuffer waxes, too. Tanglebrushes.  
Vacuum Cleaner Dept.

**17 77** each



**SAVE 30% on Sturdy Steel Lawn Rakes**  
Regular \$2.89  
24 flat, spring steel tines are spaced and shaped. 30-in. white ash handle.  
Hardside Dept.

**1 99**



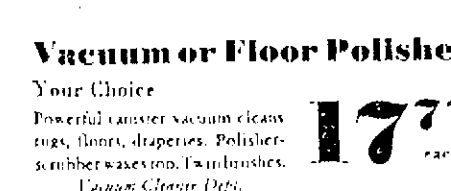
**Life Time Decorative Bark**  
3 cu. ft.  
Lowers soil temperature, conserves moisture, retards weed growth.  
Garden Shop (Not at Sears Glendale)

**1 88**



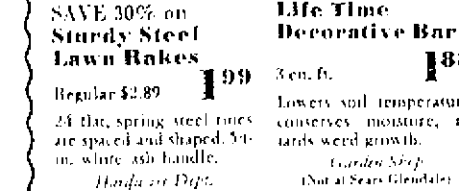
**SAVE 50% on Screw-in Adapter Filigree Ceiling Fixtures**  
Regular \$1.98  
8 1/2 x 8 1/2 in. Extends 9 inches. Use up to 60-watt bulb. White with gold.  
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**SAVE 25% on 2 1/2 qt. Stainless Steel Tea Kettles**  
Regular \$4.99  
With fast heating copper bottom. Flip-top with whistle. Easy clean.  
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Exceptional Value!  
With 30 six-foot plastic lines. 11 1/2 in. diameter steel center post. Includes steel ground box. Terrific!  
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**17212 Bellflower Blvd.**  
**OPEN SUNDAYS 12-5**  
**MOR. & FRI. NITES 11-9**

**WASHER-DRYER**  
FOR Dishwasher, Wash  
pairs you can afford

**Furniture for Sale**

**MAPLE**  
**AUGUST SALE**  
Selling at Any Cost  
**MAKE OFFER**

**MAPLE BAR STOOL**  
**SOLID BIRCH** HUGHES  
STC. DINE. CHAIRS  
**CANOPY BEDS, VINTAGE**  
**P.L. TWIN OR F.**  
**10-P.C. LIVING ROOM**  
**BLK. RGR. 339**  
**2-P. GRADED RUG**  
**NOX**  
**ALSO 15x14, TWIN**  
**2-P. MODERN RUG**  
**SECTIONAL**  
**MAPLE COFFEE**  
**TABLE**

**NO MONEY**  
**ON APPROVED**  
**CREDIT**  
**FIRST PAYMENT IN**  
**County Fair Mall**  
**17212 Belmar**  
**OPEN SUNDAY**  
**MON. & FRI. 10-6**

**★ ★**

**5-ROOM C.**  
**BIG AUGUST**  
Only \$7.75 Per Mo.  
All new furniture, ap-  
— 2 bedroom sds  
bds., studio, living  
room, complete furni-  
tures, elec. appliances,  
set plus plumbing,  
stove & automatic  
21" TV, 1890.20.  
This special offer is  
surely, if you don't  
call the newsweds!

**★ ★**

**O. S. PETE**  
Furniture Co.  
**5390 L.B. Bl.**  
10, 9, 5, 3, 9:00

**★ ★**

**5-ROOM**  
Semi-Sum  
SEE T.

[illegible][illegible]

12, \$75. Blend  
 13, \$75. Blend  
 14, \$20 ea.  
 15, \$20 ea.  
 16, \$20 ea.  
 17, \$20 ea.  
 18, \$20 ea.  
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 100, \$20 ea.

• 2-pc. c.  
 • 1 lamp  
 • 2 coffee  
 • 5-pc. d.  
 • 8-dr. d.  
 • night s.  
 • panel i.  
 • box sp.  
 • malire.  
 • two b

**\$2**  
**T**  
 Stove

iced, near new,  
 best offer over  
 \$300. never. Ph.  
 3-21-74.  
 onal, walnut TV,  
 m, sel, kl. bble.  
 840-2545.  
 ette sel w/bk.  
 chairs. Excel.  
 3-4-9227.  
 TV, GE 2744  
 ish walnut, 39  
 inch long, 17 1/2  
 HE 21274.  
 Sale 73 Furniture

GA 3-0421  
★ ★ ★ ★ ★  
Sale 73 Furniture  
**LOOK HERE**  
Forms MODERN F  
\$217.33  
\$13.25 Mo.  
L PRICE  
WEY DOWN  
Includes C  
O'Keefe's  
washer, T  
rug, Jdc.  
bedroom s

**TERN DISCOUNT**  
ANTIC AVE.  
E GROUPS TO CHOOSE FROM  
**GIVE BLUE CHIP**

GA 3-0421  
★ ★ ★ ★ ★  
Sole 73 Furniture  
**LOOK HERE**  
**MODERN F**  
\$217.33  
\$13.25 Mo.  
PRICE  
WEY DOWN  
**INTERN DISCOUNT**  
ANTIC AVE.  
GROUPS TO CHOOSE FROM  
**GIVE BLUE CHIPS**

GA 3-0421  
★ ★ ★ ★ ★  
Sole 73 Furniture  
**LOOK HERE**  
**MODERN F**  
\$217.33  
\$13.25 Mo.  
PRICE  
WEY DOWN  
**INTERN DISCOUNT**  
ANTIC AVE.  
GROUPS TO CHOOSE FROM  
**GIVE BLUE CHIPS**

GA 3-0421  
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WEY DOWN  
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ANTIC AVE.  
GROUPS TO CHOOSE FROM  
**GIVE BLUE CHIPS**

GA 3-0421  
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**LOOK HERE**  
**MODERN F**  
\$217.33  
\$13.25 Mo.  
PRICE  
WEY DOWN  
**INTERN DISCOUNT**  
ANTIC AVE.  
GROUPS TO CHOOSE FROM  
**GIVE BLUE CHIPS**

1. *Journal of the American Medical Association*, 1997; 277: 1033-1037.























## A black and white cartoon illustration of a man with glasses, smiling broadly, surrounded by a chaotic pile of money. He is holding a large stack of cash in his right hand and another stack in his left hand. The background is filled with numerous dollar bills and coins, suggesting a state of extreme wealth or a financial frenzy.

More and more wise business men are boosting their business profits by using dependable result-getting INDEPENDENT, PRESS-TELEGRAM Classified ads.

Because of the low commercial rates, Classified ads are so inexpensive to use. You never need to miss a prospect as he comes into the market because you can easily afford to advertise everyday.

Classified readers are cash buyers who have already made up their minds to buy. Don't delay another day using this important profit source. To be up to your ears in profits CALL

# *Independent- Press-Telegram* **Classified Ads** Increase Your Sales And Profits

JE 7-9120 in                      ME 3-0764                      TO 6-172  
Garden Grove                      in Lakewood                      in Bellflower

[illegible]

**Memorial Hospital Area**  
R-4, 40x125, Winstlow, East  
COMMERCIAL, Signal Hill Blvd.  
corner, 100'x170', 25% dn., long range  
development, Morrill, LA 4-7648

**R-1-55-A-155-CALIFORNIA**, 775  
\$14,600 yr. oil inc. Estate sale,  
371-5007 SHAPIRO, HE 7-9597

**40110 C2 lot on Santa Fe**, Equity  
\$5300, Tr. Subordination & low  
down. Bkr. HE 2-5461

**RARE LOS CERRITOS LOT—#20185,**  
alley, METRO REALTY CO. GA 7-0919

**R-4, 40'x185' corner. Ideal for 2 dubs.**  
\$10,000, 760 New York, HE 2-3701,  
Owner.

**CHOICE Bellflower Blvd. acre, ideal**  
for home, V.A. owned, no  
subordination, Royal, ME 4-3430

**R-4 LOT, SO. of 4th, Mr. Civic Cen-**  
ter, \$30,000, Rich Rm., 436-4858

**SEAL BEACH, dbl. lot 1 Bk., to**  
Bch. Can bld. or duplex, Bkr. 431-6743

**R-4 LOT & Duplex, \$73,000, #193**  
Stetson Ave., Long Beach, HE 3-7370

**100x150, R-1 nr. Colorado Lapoon,**  
\$17,500, Bkr. HE 5-7449

**284-C-3 Iron on Broadway—Bel-**  
lflower, Keith Rm. HA 9-1300

**R-4 VIEW lot, 132'-297', Signal Hill,**  
vacant, Morrill, GA 4-7648

**S41-E-4TH, FINE 1/2 ACRE, 2-20**  
ESTATE sale, Shogren, HE 7-7054

**BY OWNER—25x100**  
Phone 860-1626

**Homes for Sale 139**

**HORSES! HORSES!**  
I acre with corrals, Loe, 3-BR.  
home, Close in loc. Tricor 03BR.  
Call 1-811, owner GE 0-984

**BAKER-BROSSARD**

**PRICED TO SELL**  
4-BR. built by us @ \$19,950. Fire-  
place, 1 1/2 b.s., unit heat, \$8x100  
lot. Patio. Buy GI or FHA!  
**MOULD RLTY. HA 5-2981**

**V.A. OWNER-BUOLD SPECIAL**  
3-bedrm. home on large lot to  
allevy. Tile kitchen, paneled liv-  
ing rm. Room for up to 2 cars.  
Live rent free & have an income.  
GA-5591 MOORE eve: HA 9-4374

**V.A. OWNED, GI RESALE**  
3 & 4 BEDRMS., 2 1/2 AREAS  
Low Dn. To see Call Billard  
437-8520 Cummings Rm. 434-4243  
VA Sales Broker 434-7111

**VALLEY PLUST**  
4-bedrm. home, 1 1/2 baths, detached  
rumpus rm. & workshop. Alumi-  
num cov'd patio, 40x172 R-4 lot  
to alley. Must sell.  
HA-8184 MOORE eve: GE 4-3357

**SELLING YOUR HOME?**  
no need to leave  
Bkr. HE 2-5461 Virginia Duncan  
HE 6-8378

**2-BR. STUCCO**  
Eastside—Close in. Newly red-  
ec. Immaculate. Trimed oak, \$50  
down, Ritec, 432-2819.

**573 NO. hardwoods a near new 2-BR.**  
garage & 3-BR. plus service  
porch, after \$1620 down.  
2722 VIOLETA ST., ARRESIA  
REAL ESTATE SALES  
85% COMMISSION  
DON JONES, HOMEFINDERS  
CA 30461 Rm. South St.  
54557 — NEW HOME BUILT ON  
YOUR LOT — GA 2-0914

**BY OWNER—2-BR. Home, w/w**  
Pueblo Stone, pond loc. HA 9-0032

(O2) REX H. HODGES CO.  
GOVERNMENT OWNED  
Choice 3 & 4 Br. 2 bath home.  
Low down payment. Quick poss.  
Call or come in to reality  
**KALE RLTY. ME 4-8770**  
5763 Paramount Blvd. Lakewood

**G1 NO DOWN**  
**HOUSE BEAUTIFUL**  
Gorgeous house cov. nails with  
BBr., 3 1/2 BRS., Tlle, carp.,  
dres. Mr. school's stores. Hurry!  
FOR SALE BY KALE ME 4-8770

**PAINT & SAVE**  
Short cut saving! Don't mind doing  
painting & minor repairing for  
partial down pymt? Then call us  
today. We'll show you how to do it.  
Realtv. UN 9-7206 or LA 2-8231.

**BUILDERS SPECIAL**  
Corner, vacant 3 bedroom home.  
R-4 lot, 45 x 115, 501 Olive St.  
**WOFORD REALTY**  
4331 Carson, open view, HA 5-1261

**"FULL PRICE \$17,750"**  
4-bedrms., 1 1/2 baths forced air  
deal. TR NO DOWN G1  
**RAPHAEL REALTY**  
6435 E. Serling, HA 5-5917

**\$350 DOWN**  
Sharp 3 bedrm., large landscaped  
lot, nice location. Only \$18,200 and  
owner will even help finance on  
E-Z terms. What more do you  
want???  
MARRY VOLAND, RR. HA 1-4231

**BUY GI**  
2-Bedrm., 7 yrs. old, \$28 mo. P&I  
3-Bedrm. mt. ins., \$107 mo. P&I  
Quick poss. Low closing costs  
**MOULD RLTY. CA 8-6448**

**A SMILE**  
It about all you need for a down  
payment of \$85, full price of  
\$9500 for nice 2 br. home.  
**READY REALTY ME 4-3055**

**V.A. REALES**  
Like new 3 & 4-Bedrm. homes.  
3 1/2 b.s., View loc. down quick  
possession. Call us for details.  
LOU HARMAZ RIV. HA 5-4584

**V.A.—FHA**  
Choice 3 & 4 Br. Ideal loc. Low  
Dn. Call  
UN 0-1201 or TA 7-9980 collect

**WHY PAY RENT?**  
Own your 3 1/2 Br. home, \$130 mo.  
\$100 down. No other costs  
**PRESTIGE REALTY Ph. 433-9954**  
PAYMENTS LESS THAN RENT  
2-Br. House \$68 Mo.  
CRABTREE CORNERS GE 4-9901

**\$450 DOWN—Country style 4-Bedrm.**  
2 1/2 ba home, High Resid. Area. Only  
\$34 mm. P&I. HURRY!  
WIELS GE 4-0426

**"FIXER UPPER!"**  
Reduced \$2500, 2-br. on R-4 Rm.  
to build 4-Bedrm. Home!  
GWEN LYONS, RIV. HA 1-1261

**LOWLY**  
\$495 DOWN  
2-Bedrm. 3 b.s., Loc. 45x105  
R-2 lot, \$12,495 P.P. Bkr. HA 1-6948

**2-BDRM.—Plus room behind garage,**  
2nd floor insulated, stone, plus 2895  
Billie L. FR 7-7597

**\$100.00 NO OTHER COSTS, 3-BR.**  
2 1/2 BA, Rm. Fence Vacant, 3 miles  
E. of I-4, Bkr. GE 0-1720

**THE BEST NEST**  
4600 11th St. Ave. Perfect 2 br  
Owner, CA 7-7102.

**MUST SEE—\$9900**  
Make offer. Good area, Inside  
rebuild call DEWINGTON  
RELS HE 7-1251 HE 6-3771  
**REX L. HODGES CO.**

**COLORADO AREA**  
917 E. 20TH ST.  
Small Down, Balance Like Rent  
Lovely 7 BR. home has everything  
tile & hardwoods. Call  
Call Morley GE 4-9882 or HE 6-1478

**18x24 FAMILY ROOM**  
2-BR. corner ca tree lined st.  
Peneled brick, Full Breakfast  
room, Elev. Berly, GE 4-9459

**MOULD RLTY. HA 5-7496**

**LOOKIN' FOR 2-BR.?**  
Heller see this ranch style Likwd.  
Park home! Just married or re-  
tired couple will sell it. Pos-  
sibly \$16,500—submit!  
ILLI REX L. HODGES CO.

**3-BR.—2-BA.—\$20,500**  
Lg. & almost new home & just a  
walk to school, bus stop, 10-15  
2-bath & more. E-Z terms too.  
10031 REX L. HODGES CO.  
GE 4-1391

**3-BR. + DEN—\$19,500**  
Open beam ceiling contemporary.  
Close to school, shopping, freeway.  
Owner will help on F.H.L. loan.  
VIA 5-1271 or call me to 6-3731  
(MD) REX L. HODGES CO.

**JUST LISTED**  
Near Community Hosp. Nice 2-  
Bedrm. apt 42x125 R-4 lot. Real  
stealer. \$17,800—Hurry on this  
one.  
MOORE HA 1-8431 eve HA 1-4911

**SACRIFICE**  
2-Bdr., quality feel home carpet-  
ing Draperies. Very large lot.  
Nr. Elks Club. By Owner, \$15,500  
2nd floor balcony. GE 9-2630

**IF YOU ARE looking for a home &**  
not just a house, a secluded back-  
yard & lovely neighborhood, call  
GE 6-747. Offered by owner 349  
CARROLL PARK E.

**R.E. Salespeople Here active NLB**  
Office & working new office in  
Huntington Beach. Replies confi-  
dentiality. Let's talk it over. RIR.  
CA 3-0920.

**JUST LISTED**  
Comfortable 4-Bedrm. home in 1/2  
blk. East of Long Beach Blvd.  
Large lot. Owner bought another  
home. Contact  
HA 1-8481 MOORE eve: HE 6-7227

**\$495 DOWN**  
2-BR. SPANISH STUCCO  
PAYMENTS \$29 MO.  
Lovely R-2 corner. Fenced. Near  
schools & shop centers. HE 7-3953,  
365-2154.

**2-BR., SPANISH STYLE**  
Tiled roof, Loe lot, Alley. Able  
car. Clean ss bnl \$15,500  
DOWNOWN Realty 435-7449

**—NEWER HOMES—**  
V.A. realties. Choice of areas. Ask  
for Nina Alexander Rm. HE  
5-0903 CA 4-2831.

**GOLF COURSE HOME**  
By owner, great work, New  
Bkr. GE 4-7496 GE 8-1169.

**341 HALBRITE JUST LISTED—**  
Liv. rm., lral carport, drapes,  
2 BA, Rm. 1 1/2 baths. Recently bu-  
PAGE & CUNNINGHAM GE 1-7372

**STUC. apron mod. close to ocean**  
bed. sm. \$14,950 cash  
HE 7-7074

**We'll be happy to take you on Friday!**  
... but if you call on Wednesday or  
Thursday we'll be able to help much faster

Because of the unprecedented demand for Sunday I.P.T  
Classified Ads, our phone room is literally swamped with calls  
on Friday. Sometimes you might even have to wait a short  
while for a line to open before we can help you with your ad.  
That's why we'd like to suggest that you call in your ad  
earlier if at all possible. Of course, if you can't call early, Friday  
will be just fine!  
... Thank you.

**Independent,**  
**Press-Telegram**  
**CLASSIFIED ADS**  
**Call**  
**HE 2-5959** in Long Beach

**or**  
**JE 7-9120 in Garden Grove**  
**ME 3-0764 in Lakewood**  
<

**"IT'S A BEAUTY!"**  
OPEN - 4341 LIME  
Sited near n. stores, 2 + study,  
guest b., New w. lo. w. drapes.  
Sen. D.R., Firepl. Nice yd. Come  
see it!

**"3 + DEN!"**  
On excellent cor. with magnificent  
view of LUXURY on sale by. By  
appt. \$49,500

**"5 BR.-FAM. RM."**  
EXCEL. 5BR. 2 view with approx.  
\$200K of LUXURY on sale by. By  
appt. only.

**GUSTINE Rily GA 7-5409**

---

**OPEN SUN. P.M.**  
4121 LINDEN AVE.  
3 BEDRM. - PHILLY - 102 BATHS IN  
2-story home designed & built  
in 1975 for present owner.  
200 sq. ft. Carpeted & dropped.  
Unit heat. Wired 200. Deep well-  
landscaped w/ wild garden path.  
Brick-paved court. SEE TODAY!  
—MAKE OFFER ON YOUR TERMS—

354 MYRTLE AVE.  
2 BEDROOMS—DEN 1½ BATHS  
New carpet & clean gr-out floor  
on quiet street, but close to  
schools & shops. Call  
Bridgeton court. See today!  
Incomple—Just listed & must be  
seen!

**C. V. Jackson, Realtor**  
530 CARSON GA 7-5407

---

**1135 ANDREWS DRIVE**  
Open 1:30 to 4:30 P.M.  
The price is reduced on this  
spacious home in a prestige area.  
2 bedrooms, formal dining rm.,  
2 baths. Call GE 9-6941

**CLIVE GRAHAM CO.**  
800 E. Ocean, Realtors, HE 3-3961

---

**CALIFORNIA HEIGHTS**  
**New Listing—DUPLEX**  
On nice tree-lined st. 2 Br., ea.  
only 14 yrs old. Convenient to  
shops, bus, park, to bus. Shared  
\$2145 Lime. F.P. \$34,500. 10% dn.  
OPEN 1 TO 5 SAT. Mrs. Tuttle,  
P.O. CA 7-4036

**Lear Realty GA 6-5935**

**HARD TO PLEASE?**  
If so, this home is for you! 2-BR.,  
formal dinrm., 2 baths. 1250 sq.  
ft. 1 car. pav. patio.

**D. VAN LIZZEN, Realtor**  
5942 ORANGE GA 2-0977

**3468 Falcon—Open p.m.**  
Duplex  
Xtra nice 2-BR. 2 car gar.  
Call 20-127 lot to ally. Good  
income—good terms.

**REX L. HODGES CO.**  
CROWN Rity GA 6-7083

---

**OPEN 1 TO 5**  
ORANGE AVE.  
2-BR. & guest house. R-2 lot. Best  
open in area! Must see to ap-  
preciate.

**BELMONT Rity 433-0971**

**Must Sell! Immaculate!**  
2-BR., dec opening onto patio.  
Firepl., Sep. din. rm., lge. liv. rm.  
View! \$22,500. Make offer!

**BEVINGTON HE 7-1201 HE 6-3717**  
**REX L. HODGES CO.**

**"2-BR. DOLL HOUSE!"**  
5x127 R-2 lot. Being painted in  
& cul. 1st yr old beautiful live.  
Kitchen. \$22,500. 10% down.

**CROWN Rity GA 6-7083**

**BEST BUY IN LONG BEACH**  
R-2 lot with lovely 2-BRdm. home.  
Nice 1st flr. mstr. sacrifice  
\$18,500 or make offer. Small  
down. Owner, 3905 Cherry Ave.  
PO. CA 7-2297

**2-STORY W/2000 SQ. FT.**  
3-BR., dec apt. lot, R-2 zone.  
Clear—submit trade.  
Shirley C. 292-2191; 431-8909

**REX L. HODGES CO.**

**OPEN 3465 CERRITOS**  
2-BR., den, 1½ bath & hobby  
shop. R-2 lot. Nr shopping.  
**LEAR Rity, GA 6-5935**

**TO BUY OR SELL CALL**  
Free evaluation. Drop in at 3748  
Atlantic nr cal. or HE 7-8559

**HUBBARD**  
**REX L. HODGES CO.**

---

**OPEN 1 TO 5—DUPLEX**  
2534-26 Orange. Beautiful 2-BR.  
cable & dco. Many extras!  
W.M. ZOELLER, Rity GA 7-4511

**LARGE 1-BR. with patio.**  
Call light, loc. enclosed yard.  
SHOWN BY APPT. ONLY  
Rasmussen 438-8348; 424-0631

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**Homes for Sale 139 Homes for Sale 139 Homes for Sale 1**

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**"There's a nifty play area for kids at Village Green Apartments"**  
It's got a wading pool, a swimming pool, shuffleboard court, sand box, grass, trees... and other happy kids. Lots of fun. A good safe place for your children to play.

**Smart apartment living for grownups!**



(FLOOR PLAN) Village Green apartments are just one story high. Nobody upstairs. There are 2 big bedrooms, lots of built-in kitchen appliances, a private garden patio, carpeting, draperies, 1½ baths, and more. You can walk to shopping, schools, the bank... and the beach is just a 10 minute drive from your door. Come out today!

**NOW RENTING \$125 TO \$130 PER MO.**

# Village Green

## Garden Apartments



















### LUXURIOUS LIVING AND TRAVELING

IN A BRAND NEW MOBILE HOME and TRAVEL TRAILER

SEE ONLY THESE AUTHORIZED DEALERS

#### CERTIFIED TRAILER SALES, INC.

CLARION NEW MOON  
EILD & STREAM — MAJESTIC — DUBL-WIDE ROADLINER  
9111 EAST ARISTIA BOULEVARD  
BELLFLOWER  
OPEN 7 DAYS 9-9 HA 5-8000

#### MOBILE HOME CENTER

DEL-MAR GREAT LAKES  
KIT STATELINER & TROJAN CLASSIC  
6855 ATLANTIC BLVD. GA 3-0444

#### E. M. & GORDON E. TOOLE, INC.

KIT — STATELINER — TROJAN — GOLDEN STATE  
RIVERA — OASIS  
8020 SO. ATLANTIC BLVD. LU 2-7439  
SOUTH GATE

#### AERO TRAILER SALES

CASA LOMA — RIVERA — ANGELUS  
MAJESTIC — SAHARA — SUMMIT  
12705 SO. ATLANTIC AVE. COMPTON  
(Long Beach Freeway to Rosecrans, west to Atlantic then right 2 blocks) NE 2-0682

#### CHAPMAN MOBILE HOMES

CRUSADER CLARION METEOR  
TERRA CRUISER UNIVERSAL PARK PRIDE  
12331 BEACH BLVD., GARDEN GROVE NE 2-9300

#### HARVEY TRAILER SALES

FLAMINGO — FAIRMONT — FLEETWOOD  
15728 SO. ATLANTIC BLVD. NE 2-4246

#### BALDWIN TRAILER SALES

SEE THE ALL-NEW BUDGER  
EXPANDO HOME 20 WIDES — ROLL-OUTS  
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#### FOREMOST MOTORS, INC.

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LONG BEACH PH. 432-5427  
AMERICA'S LARGEST HONDA DEALER  
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Free Demonstration  
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FOR ANY MAKE, MOTORCYCLE  
LONG BEACH MOTORS  
1760 L.B. BLVD. GE 2-5127  
TRIUMPH, 600 cc. all custom.  
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63 HONDA 250cc. 303cc., 400cc., 500cc., 600cc., 750cc., 900cc., 1100cc., 1200cc., 1300cc., 1500cc., 1800cc., 2000cc., 2200cc., 2400cc., 2600cc., 2800cc., 3000cc., 3200cc., 3400cc., 3600cc., 3800cc., 4000cc., 4200cc., 4400cc., 4600cc., 4800cc., 5000cc., 5200cc., 5400cc., 5600cc., 5800cc., 6000cc., 6200cc., 6400cc., 6600cc., 6800cc., 7000cc., 7200cc., 7400cc., 7600cc., 7800cc., 8000cc., 8200cc., 8400cc., 8600cc., 8800cc., 9000cc., 9200cc., 9400cc., 9600cc., 9800cc., 10000cc., 10200cc., 10400cc., 10600cc., 10800cc., 11000cc., 11200cc., 11400cc., 11600cc., 11800cc., 12000cc., 12200cc., 12400cc., 12600cc., 12800cc., 13000cc., 13200cc., 13400cc., 13600cc., 13800cc., 14000cc., 14200cc., 14400cc., 14600cc., 14800cc., 15000cc., 15200cc., 15400cc., 15600cc., 15800cc., 16000cc., 16200cc., 16400cc., 16600cc., 16800cc., 17000cc., 17200cc., 17400cc., 17600cc., 17800cc., 18000cc., 18200cc., 18400cc., 18600cc., 18800cc., 19000cc., 19200cc., 19400cc., 19600cc., 19800cc., 20000cc., 20200cc., 20400cc., 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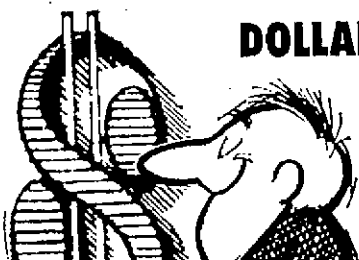




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Lone Beach 12, Calif., Sunday, August 16, 1964

*Rancho*  
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FOR YOUR  
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**1960 FORD**  
**FAIRLANE "500"**  
6-Cylinder, automatic, radio and  
heater. SIK. No. 14005.

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CHEVROLET  
1/2-ton Pickup  
Low Mileage. Stick.  
Stock #13744.  
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RAMBLER 660  
Stick, radio and  
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13839.  
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Power Steering. Stock #13923.

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'61 RAMBLER  
Station Wagon  
Slick. Stock #13966  
**\$995**

'59 RAMBLER  
Station Wagon  
Automatic, radio and  
heater. Stock No.  
13964.  
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**\$895**

**495**

'61  
**CHEVALE**  
Automatic. Stock #  
13760.

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'59 FORD  
Fairlane "500"  
Automatic, radio  
and heater, plus  
many more extras.  
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'60 CADILLAC  
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INCLUDING SUNDAYS!**

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- MOTOR TUNE-UP COMPLETE WITH NEW PLUGS & CONDENSER
- NEW 30,000-MILE BONDED BRAKE LININGS
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GUARANTEE! Covers Everything for 30 Days

'63 PONTIAC Bonneville Coupe  
Automatic, radio and heater, power steering, power brakes. Stock No. 10653. **\$2795**

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Stock No. 10399. **\$2195**

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Automatic, power steering, power brakes, radio, heater, whitewalls. Stock No. 10999. **\$1895**

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Long Beach HE 7-4111

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SUNDAYS

See Classifications 173-176

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LONG BEACH, LAKEWOOD Jameson, 1350 Long Beach Blvd. HE 2-7911	LONG BEACH, LAKEWOOD, PARAMOUNT, COMPTON Courtesy Ford 15727 Paramount Blvd., Paramount Hale Young Ford Co., 2641 E. Anaheim Mel Burns, 2000 Long Beach Blvd. Los Altos Ford, 2302 Bellflower Blvd. BELLFLOWER, COMPTON, DOWNEY, NORWALK, PARAMOUNT Glen Organ Ford 220 So. Long Beach Blvd., Compton WILMINGTON, SAN PEDRO, LOMITA, TORRANCE Kell & Smoler Ford 336 W. Anaheim, Wilmington ME 3-1107 GE 8-1156 GA 6-3311 434-8461 NE 2-7145 TE 5-6621	LONG BEACH Boulevard Buick, 1881 Long Beach Blvd. HE 2-7254
AUSTIN-HEALEY	FIAT	PONTIAC
LONG BEACH Jameson, 1350 Long Beach Blvd. HE 2-7911	LONG BEACH, LAKEWOOD Palmer Motors, 3300 Atlantic BELLFLOWER, COMPTON, DOWNEY, NORWALK Pears Bros. Buick (Imports) 15734 Bellflower Blvd., Bellflower Whittier Imports 14860 E. Whittier Blvd., Whittier GA 4-0754 TO 7-1781 OX 8-2591	LONG BEACH, LAKEWOOD Salta Pontiac, 1545 Long Beach Blvd. BELLFLOWER, COMPTON, DOWNEY, NORWALK J. P. Lamerdin 302 N. Long Beach Blvd., Compton 17936 S. Bellflower Blvd. Reiman-Turpin Pontiac, 412 W. Anaheim, Wilm. HE 7-4111 NE 9-6656 TO 6-1725 TE 5-3141
BUICK	FORD	RAMBLER
LONG BEACH Boulevard Buick 1881 Long Beach Blvd., Long Beach BELLFLOWER, COMPTON, DOWNEY, NORWALK Harry C. Clark, 150 So. Long Beach Bl., Compton Pears Bros. Buick 15734 Bellflower Blvd., Bellflower HE 2-7251; SP 5-6156 NE 5-7141 TO 7-1781	LONG BEACH, LAKEWOOD Mel Burns, 2000 Long Beach Blvd. Hale Young Ford Co., 2641 E. Anaheim Los Altos Ford, 2302 Bellflower Blvd. BELLFLOWER, COMPTON, DOWNEY, NORWALK, PARAMOUNT Courtesy Ford Sales 15727 Paramount Blvd., Paramount Glen Organ Ford 220 So. Long Beach Blvd., Compton Hensley-Anderson Ford 9833 Alondra, Bellflower WILMINGTON, SAN PEDRO, LOMITA, TORRANCE Kell & Smoler Ford 336 W. Anaheim, Wilmington GA 6-3311 GE 8-1156 434-8461 ME 3-1107 NE 2-7145 TO 7-2734 TE 5-6621	LONG BEACH, LAKEWOOD Rancho Rambler, 2160 L.B. Blvd. Holiday Rambler, 1427 Long Beach Blvd. Holiday Rambler, 1310 Long Beach Blvd. BELLFLOWER, COMPTON, DOWNEY, NORWALK Friendly Rambler—Compton 410 N. Long Beach Blvd. Don-A-Vee Rambler 15737 Bellflower Blvd., Bellflower SAN PEDRO, WILMINGTON, LOMITA, TORRANCE Hunt Rambler, Inc. 402 W. Anaheim, Wilmington GA 6-2111 HE 6-9001 HE 6-9002 NE 8-0181 TO 7-2256 TE 5-6645
CADILLAC	IMPERIAL	RENAULT-DAUPHINE
LONG BEACH, LAKEWOOD Ridings Motors, 1501 Long Beach Blvd. HE 2-7241	LONG BEACH, LAKEWOOD R. O. Gould Co., 1600 Long Beach Blvd. Ray Vines, 4201 E. Willow SAN PEDRO, WILMINGTON, LOMITA, TORRANCE Carl's Motor, 1200 Avalon, Wilmington HE 7-2871 426-7301 TE 5-3131	LONG BEACH, LAKEWOOD, BELLFLOWER Import Auto, Inc., 1460 Long Beach Blvd. WILMINGTON Suburban Motors, 455 E. Anaheim HE 2-8916 TE 4-8595
CHEVROLET	JAGUAR	SIMCA
LONG BEACH, LAKEWOOD Beach City Chevrolet, 3001 E. Pac. Cst. Hwy. Cormier Chevrolet, 601 Long Beach Blvd. Harbor Chevrolet, 3770 Cherry Ave. Parkwood Chevrolet 5059 Lakewood Blvd., Lakewood GE 3-7421 HE 6-5291 GA 6-3341 ME 3-0781	LONG BEACH Boulevard Buick, 1881 Long Beach Blvd. HE 2-7254	LONG BEACH, LAKEWOOD Holiday Ramblers—Simca 1427 and 1310 Long Beach Blvd. HE 6-9007
ARTESIA S & J Chevrolet	JEEP	SPRITE
11900 E. South St., Artesia UN 5-1276	LONG BEACH, LAKEWOOD Dorser Motors, 4605 E. Anaheim Rancho Jeep Supply, 6309 Paramount Blvd. GE 8-4560 GA 3-0568	LONG BEACH, LAKEWOOD Jameson, 1350 Long Beach Blvd. HE 2-7911
BELLFLOWER, COMPTON, PARAMOUNT, DOWNEY, SOUTH GATE	LANCER	SUNBEAM
Bill Barnett Chevrolet Corner Long Beach Blvd. & Compton Blvd. Enoch Chevrolet 8730 L. B. Blvd., South Gate George Chevrolet 17150 Lakewood Blvd., Bellflower Oscar Gregory Chevrolet 14925 Paramount Blvd., Paramount Paramount Chevrolet Corner Firestone at Paramount Bvds. NE 9-3060 NE 8-0523 WA 5-2251 ME 0-5866 ME 0-2181	LONG BEACH, LAKEWOOD, COMPTON Snavely & Langford 401 N. Long Beach Blvd., Compton NE 1-6163	LONG BEACH, LAKEWOOD Import Auto, Inc., 1460 Long Beach Blvd. HE 2-8916
ORANGE COUNTY	LINCOLN CONTINENTAL	TEMPEST
Eddie Hopper Chevrolet 10511 Garden Grove Blvd., Garden Grove HE 2-6411; JE 4-2700	LONG BEACH, LAKEWOOD Duffield Motors, 1940 Lakewood Blvd. BELLFLOWER, COMPTON, DOWNEY, NORWALK Ray Fladeboe, 17617 Bellflower Blvd., Bellflower 434-9916 TO 6-1761	LONG BEACH, LAKEWOOD Salta Pontiac, 1545 Long Beach Blvd. BELLFLOWER, COMPTON, DOWNEY, NORWALK Suburban Pontiac 17639 So. Bellflower Blvd., Bellflower HE 7-4111 TO 6-1725
CHRYSLER	MERCEDES-BENZ	THUNDERBIRD
LONG BEACH, LAKEWOOD R. O. Gould Co., 1600 Long Beach Blvd. Ed Barbari, 6200 N. Bellflower Blvd., Lkwd. Ray Vines, 4201 E. Willow BELLFLOWER, COMPTON, DOWNEY, NORWALK Guy Moolhail, Inc. 1112 N. Long Beach Blvd., Compton SAN PEDRO, WILMINGTON, LOMITA, TORRANCE Carl's Motor, 1200 Avalon, Wilmington HE 7-2871 TO 7-2731 426-7301 NE 2-7171 TE 5-3131	LONG BEACH, LAKEWOOD Duffield Motors, 1940 Lakewood Blvd. 434-9916	LONG BEACH, LAKEWOOD, PARAMOUNT, COMPTON Courtesy Ford 15727 Paramount Blvd., Paramount Mel Burns, 2000 Long Beach Blvd. Hale Young Ford Co., 2641 E. Anaheim Los Altos Ford, 2302 Bellflower Blvd. Glen Organ Ford 220 So. Long Beach Blvd., Compton ME 3-1107 GA 6-3311 GE 8-1156 434-8461 NE 2-7145
COMET	METROPOLITAN	TRIUMPH
LONG BEACH, LAKEWOOD Duffield Motors, 1940 Lakewood Blvd. BELLFLOWER, COMPTON, DOWNEY, NORWALK Ray Fladeboe, 17617 Bellflower Blvd., Bellflower 434-9916 TO 6-1761	LONG BEACH, LAKEWOOD Rancho Rambler, 2011 L. B. Blvd. Holiday Rambler, 1427 Long Beach Blvd. GA 6-2111 HE 6-9001	LONG BEACH Briney-Gray Imports, 3515 Atlantic Jameson, 1350 Long Beach Blvd. COMPTON Whittier Imports 14860 E. Whittier Blvd., Whittier GA 4-0951 HE 2-7911 OX 8-2591
CORVAIR	MG	VALIANT
LONG BEACH, LAKEWOOD Beach City Chevrolet, 3001 E. Pac. Cst. Hwy. Cormier Chevrolet, 601 Long Beach Blvd. Harbor Chevrolet, 3770 Cherry Parkwood Chevrolet 5059 Lakewood Blvd., Lakewood PARAMOUNT, COMPTON Oscar Gregory Chevrolet 14925 Paramount Blvd., Paramount Bill Barnett Chevrolet Corner Long Beach Blvd. & Compton Blvd., Compton GE 3-7421 GA 6-3341 ME 0-5866 NE 9-3060 NE 9-2060	LONG BEACH Jameson, 1350 Long Beach Blvd. WILMINGTON Suburban Motors, 455 E. Anaheim HE 2-7011 TE 4-8595	LONG BEACH, LAKEWOOD Ray Vines, 4201 E. Willow R. O. Gould Co., 1600 Long Beach Blvd. Ed Barbari, 6200 N. Bellflower Bl., Lakewood Los Altos Ford, 2302 Bellflower Blvd. Carl's Motor, 1200 Avalon, Wilmington 426-7301 HE 7-2871 TO 7-3731 TE 5-3131
CORVETTE	MERCURY	VOLVO
LONG BEACH, LAKEWOOD Beach City Chevrolet, 3001 E. Pac. Cst. Hwy. Harbor Chevrolet, 3770 Cherry PARAMOUNT, COMPTON Oscar Gregory Chevrolet 14925 Paramount Blvd., Paramount Bill Barnett Chevrolet Corner Long Beach Blvd. & Compton Blvd., Compton GE 3-7421 GA 6-3341 ME 0-5866 NE 9-3060 NE 9-2060	LONG BEACH, LAKEWOOD Duffield Motors, 1940 Lakewood Blvd. BELLFLOWER, COMPTON, DOWNEY, NORWALK Ray Fladeboe, 17617 Bellflower Blvd., Bellflower 434-9916 TO 6-1761	LONG BEACH, LAKEWOOD, GARDEN GROVE, COMPTON Cabe Bros., Long Beach at 29th St. Briney-Gray Imports, 3515 Atlantic Ed Barbari's Volvoville 4200 N. Bellflower Blvd., Lakewood Anaheim Imports 336 So. Anaheim Blvd., Anaheim 426-7001 GA 4-0951 TO 7-2731 635-2050
DART	MORRIS	VOLKSWAGEN
LONG BEACH Verne Holmes, 35th & Atlantic Glenn E. Thomas Co., 340 E. Anaheim BELLFLOWER, LAKEWOOD, COMPTON Widger-Goodwin Dodge 16900 Lakewood Blvd., Bellflower Snavely & Langford 401 N. Long Beach Blvd., Compton WILMINGTON Suburban Motors, 455 E. Anaheim GA 4-8603 HE 6-1281 TO 6-9081 NE 1-6163 TE 4-8595	LONG BEACH Jameson, 1350 Long Beach Blvd. HE 2-7911	LONG BEACH, LAKEWOOD Lakewood Motors 5815 South St., "Dutch Village Shopping Center," Lakewood Richards Motors, 909 Long Beach Blvd. BELLFLOWER, COMPTON, DOWNEY Lee Carpenter, 1150 E. Compton Blvd., Compton SAN PEDRO, WILMINGTON, LOMITA, TORRANCE Kendon Motors, 1241 Pac. Cst. Hwy. No. San Pedro TO 6-0741; SP 3-5351 HE 7-7489 NE 8-0455 TE 2-2674
DATSUN	NEW CAR SALES & SERVICE	WILMINGTON
LONG BEACH Long Beach Honda 5105 Atlantic, GA 3-1433 • 4328 E. Anaheim, GE 9-0943		

BELLFLOWER  
COMPTON  
PARAMOUNT

## BONA FIDE USED CAR DEALERS DIRECTORY

A-I USED CARS 16207 Lakewood, ME 4-2946	COTTER'S WAGON TOWN 2223 Long Beach Blvd. GA 6-7041	ED JENSON 15804 Lakewood, Bellflower, TO 7-7717
L. A. ANDERSON 1842 E. Anaheim, HE 7-5614	COTTER MOTOR SALES, 2165 L. B. Blvd., HE 6-7234	LOHMEIER MOTORS 1580 L. B. Blvd., HE 6-6562
BEN RUSHING 850 L. B. Blvd., HE 5-7424	CREST MOTORS 1335 Long Beach Blvd., HE 2-2969	MARK THORNTON 7911 Alondra, Prmt., ME 3-0071
C. BOB AUTREY 1570 L.B. Blvd., HE 2-4441	DENHAM'S 2533 Lakewood Blvd., GE 3-0929	WESTSIDE MOTORS 1455 W. Pac. Cst. HE 5-6381
BOB THOMPSON AUTO SALES 2090 Long Beach Blvd. GA 7-7979	DORSA USED CARS 1001 L. B. Blvd., HE 6-7204	W. F. MCPHEETERS 1450 L. B. Blvd., HE 2-5407
CABE BROS. 2901 L.B. Blvd., 426-7003	C. FRED HOLMSEN 437 E. Anaheim, HE 5-8971	RAY JOHNSON 219 S. L. B. Blvd., Cpt., NE 5-8058
CAVIN USED CARS, 2120 W. Pac. Cst. HE 6-5580	IMPORT USED CARS, 111 S. L.B. Bl., Cmp. NE 6-0885	WOOLPERT MOTORS 2399 E. Pacific Coast Hwy. HE 9-9950

## NEW Classified Advertising DEADLINES

A new schedule of deadlines has been established for more effective handling of your advertising in the classified section of this newspaper.

IN LONG BEACH Lakewood Bellflower Garden Grove  
HE 2-5959 ME 3-0764 TO 6-1721 Jefferson 7-9120

DAY AD RUNS	DEADLINES
Sunday & Monday	5:00 P.M. Friday
Tuesday & Wed.	5:00 P.M. Monday
Thursday	5:00 P.M. Tuesday
Friday	5:00 P.M. Wed.
Saturday	5:00 P.M. Thursday
Cancellation Deadlines:	See 4 p.m. Fri. All other days. 12 noon day before publication.





## SOUTHLAND PROGRESS

Long Beach 12, Calif. Sunday, Aug. 16, 1964—R-1

# Holiday Towers to Be Finished, Say Principals

By KEN CHILCOTE  
Business Editor

Designed and planned as a towering showplace on the city's exclusive Ocean Boulevard, Pacific Holiday Towers has become a gray ghost to the residents of the area after months of delay in construction.

Screaming seagulls and pigeon flocks that circle the 21-story-high steelwork seemingly provide more activity around the massive framework than the handful of men reporting on the job to keep it active.

**LAUNCHED** as a \$6 million project in September, 1962, work progressed at good speed as the four-story level below the street was excavated. Then with rapid strides, the steel went into place, rising 17 floors above the Ocean Boulevard level and 21 floors from the beach.

The mighty steelwork job was "topped out" in a ceremony July 30, 1963 — and then started the pouring of the concrete flooring.

As work progressed it appeared certain the tallest structure in Long Beach would be finished well within the 18 months designated at the start.

**THEN THINGS** slowed. Only a few men were on the job.

The developers had little comment other than to say work would be resumed in a few days. Those few days spread to weeks and now months.

A joint venture by two major contracting firms, Bayer-Klein Construction Co. and Minskoff Construction Co., Pacific Holiday Towers has been at a standstill most of this year.

Rumors were rife. "The building is leaning," was heard repeatedly. To this George F. Bradner, assistant district director of FHA, scoffed. "One of the subcontractors was involved in financial troubles and a supplier obtained a small lien against him," said Bradner.

**"WHEN AN** elderly resident living near the project was told this she immediately started a story that the building was leaning. She misunderstood the word lien.

"There is absolutely nothing wrong with the structure," said Bradner Friday.

"There have been some delays. But the building will be finished. You can rest assured of that. The FHA has insured some of the financing and the job will be completed."

Mike Bayer, one of the four individuals involved in the joint-venture project by the two contracting companies and spokesman for the firms, says the same thing.

**"WE HAVE HAD** a series of bad breaks by sub-contractors," explained Bayer—and he provides a long story of frustrations.

First the plumbing contractor had to give up the job, forcing a call for bids from another sub-contractor. The curtain wall contracting concern and the plastering contractor encountered difficulties—all on other jobs—Bayer continued. And these frustrations have taken months to iron out.

But the job will be finished, says Bayer, too.

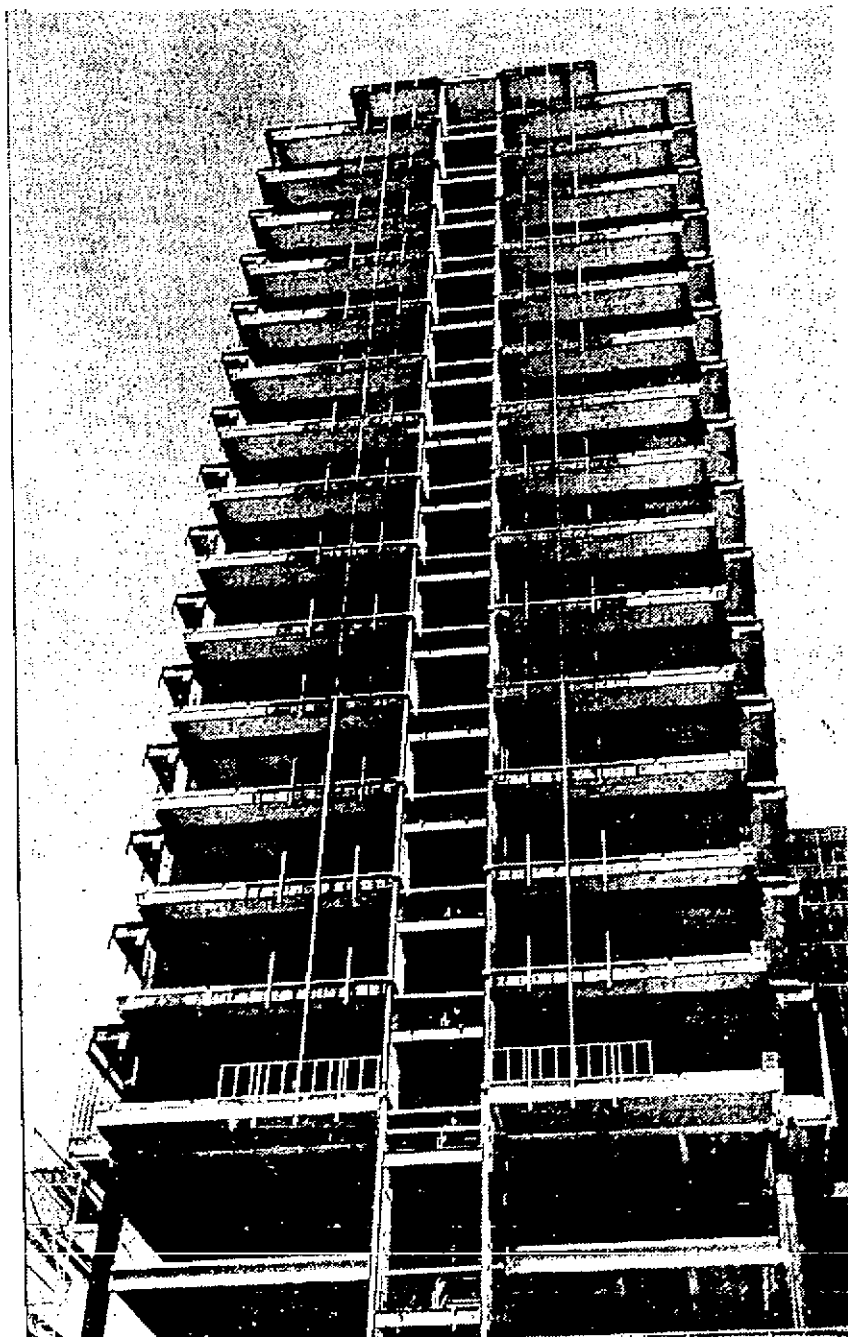
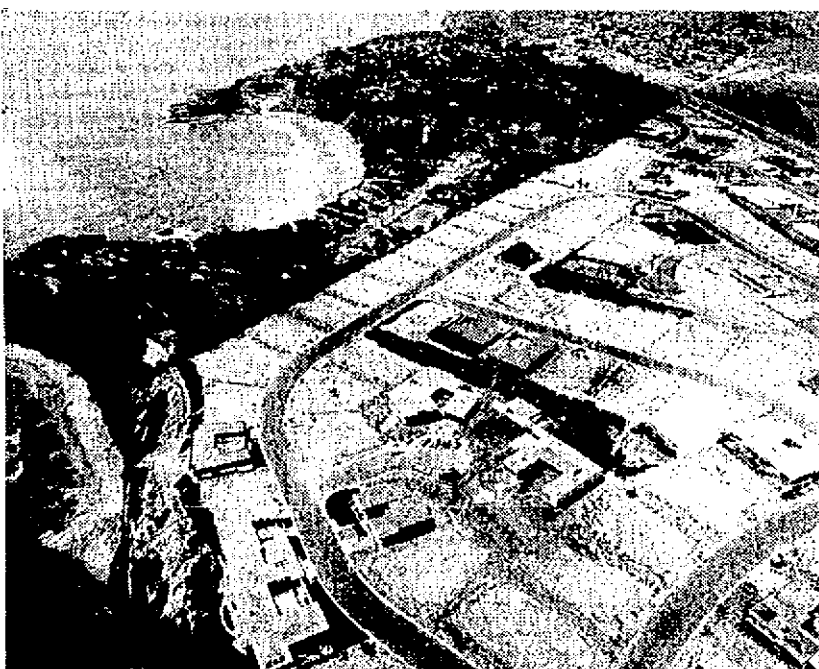
The John Hancock Insurance Co., which is financing most of the project, and the General Insurance Co., of America, which provided the bond for the contractors, say the same thing.

**"THE APPROACH** has been to try and work out the problems of the contractors," said a spokesman for the bonding firm. "And, this is being done."

Granted one extension for completion, the contractors have sought another. The FHA has indicated willingness to grant it. The bonding company assertedly is willing to go along and Bayer says only approval by the financing insurance firm is needed. This may be forthcoming early this week, he added.

**MEANWHILE,** it is known that at least three other major construction firms in the Southland have been negotiating with the developers and one might take over the completion.

The gray ghost of Ocean Boulevard will be turned into a luxury apartment building. That is a certainty, the FHA declares. So do the principals involved say the same thing. Soon, perhaps, activity of plasterers and others will outweigh that of the gulls and pigeons.



PACIFIC HOLIDAY TOWERS A BARE SKELETON NOW  
But Building to Be Completed, All Involved Say

# South Coast Area Getting Big Buildup

By VERN ANTHONY  
Editor of Progress Section

The rugged and scenic coast line in the Laguna Beach area, from sea cliffs into the hills, is undergoing spectacular development these days. Nowhere is this more impressive than as seen from the air.

The two accompanying photographs are typical.

Illustrative of how multi-story projects are being built down cliffs to the beach is the picture above. Two large structures in center constitute the luxurious 48-unit Laguna Lido apartment complex built by the Macco Realty Co. The lower building has five stories, the upper four. It is in South Laguna.

★ ★ ★

**ALSO TAKING ADVANTAGE** of cliff-side locations are various other developments, such as Laguna Royale, Blue Lagoon Villas, Laguna Sands and others.

Long building at right of picture, near plane brace, is South Coast Community Hospital, Coast Highway and 7th Street, now undergoing expansion.

Photo at left shows coastal portion of stupendous Laguna Niguel development, which started out with 7,000 acres. Several parcels have been sold to other developers.

Area in picture is part of Monarch Bay, which will be an exclusive membership community. Large houses seen in foreground are to be model homes. Land plots have been leveled for 44 custom home sites. This is down-coast from Laguna Beach.

★ ★ ★

**LAGUNA NIGUEL** is a master-planned project for fine living. It will include a private country club, beach club and riding club. It is a \$400 million development, and provides for two industrial parks. It stretches inland for seven miles from the coast to the Santa Ana-San Diego Freeway.

Utility lines are underground and coaxial cable service will eliminate television antennas in the area.

(Photos by Roger Coar in plane piloted by Lee Craig.)

# Penney to Build Distribution Headquarters at Buena Park

J. C. Penney Co., national department store chain, will build a retail merchandise distribution center of more than 500,000 square feet in Buena Park, Ross Sonne, district manager, has announced.

The distribution center, the chain's first on the West Coast, will be built on a 60-acre tract at the intersection of Valley View Street and Orangethorpe Avenue.

The one-story center, Sonne said, will have a 150,000-square-foot companion office building directly to the south.

**THE CENTER** will be used for distribution of fashion merchandise to the 346 Penney stores in a seven-state area that includes California, Washington, Oregon, Idaho, Arizona, Nevada and Utah. The two-and-a-half-block long building also will be used for the distribution of

limited number of non-fashion lines such as hosiery, underwear and piece goods throughout the seven-state area.

In addition, Penney's new center will be a warehouse for the 46 Penney stores in the Los Angeles area, providing prompt replenishment of soft line merchandise and a home delivery service depot for such household appliances as refrigerators, washers, dryers, ranges, TV, hi-fi, stereo and furniture.

Scheduled to be operational in mid-1966, the distribution center will have parking facilities for 1,200 automobiles and will provide a 10,000-square foot cafeteria and lounge area for employees. It is believed as many as 1,000 Penney associates will be headquartered in the new center.

**THE SITE,** purchased from Southern Pacific RR, was used formerly for dairy grazing and seasonal crops. It will be one of the largest buildings in Buena Park, a community of 50,000 located in Orange County.

The Penney Company presently has 158 department stores in California including a shopping center operation in Buena Park.

## TRY OUT NEW PURCHASING SYSTEM

## School Construction Costs Cuts Seen

By BOB GEIVET  
FULLERTON — A new system of buying building products may reduce materially the cost of a seventh plant in the Fullerton Union High School District, and may shave costs of construction for many other California school districts.

Known as the California Commission on School Construction Systems, the organization is the first of its kind in the state.

It united 13 school districts in California in an experimental program devised by Stanford University in designing materials and components for buildings, so that mass purchasing of standardized "parts" for school buildings could be achieved.

THE THEORY is that such specially-designed construction units not only would be lighter and cheaper to make, but by mass-

producing for several districts, wholesale buying could bring further economies.

Under this plan, several school districts would pool needs for materials into a single purchase order; large-scale buying then would be expected to reduce the costs.

OFFICIALS of the several school districts met recently at Fullerton Union High School District's ad-

ministration offices for a progress report and came up with these facts:

There are seven districts now participating in the program since theirs is an immediate need for materials for construction;

Stanford University's school planning laboratory has proposed some unusual designs of materials, such as room partitions and dividers, roof trusses, cooling systems and even usual design steelwork;

The components are going into a building now being erected on Stanford campus, to be a "laboratory-showroom" for the design-manufacture-purchase system.

FOR EXAMPLE: a 70-foot roof section is designed to be folded for shipment; it can be unfolded and lifted onto girders to roof over a building as large as 3,600 square feet of floor space; de-

mountable partitions make it possible to arrange the entire floor space into any desired plan within a few hours; a so-called "multi-zone" cooling system has been devised for rooftop operation, so that various units can be installed and controlled separately.

John Boice, project coordinator at Stanford University, said that all components now are in operation, and will be ready for delivery in the near future.

FULLERTON will use some of them in building a seventh high school plant in the La Habra-Lowell area. It is expected that the use of specially-designed materials will reduce construction time and costs.

Edward P. O'Callahan, of La Habra, is chief engineer in the air-conditioning project. He claimed the use of rooftop air conditioners individually controlled will prove to be economical be-

cause "spot" cooling will be possible so that unused rooms need not be cooled. Maintenance will be lower, he added.

Chris Arnold, architect with the university project, said that many of the walls and partitions are designed of light-weight materials. Some were compounded especially for the California Commission on School Construction Systems. Most are prefabricated after fabrication.



CLANCY IMISLUND  
Speaker Thursday

### Miss Tahiti Due as Guest at Ad Club Luncheon

Miss Tahiti, Lea Avaemal, traditionally one of the most popular of the International Beauty Congress entrants, is scheduled to attend the Long Beach Advertising Club luncheon Thursday in the Panorama Room at the Lafayette Hotel.

Guest speaker will be Clancy Imislund of West Los Angeles, advertising and packaging manager of Revell, Inc., of Venice, Calif. — the world's largest manufacturer of plastic hobby kits.

"Mr. Outside... Meet Mr. Inside" is the title of Imislund's talk, which is an appraisal of "the ad man" by an ad man.

A 1950 graduate of Wisconsin State University at Eau Claire, Imislund began his career as a reporter and feature writer in the Midwest. He entered the advertising field with the Wendell Galloway agency in Rockford, Ill., in 1954, and has worked since in agencies in Illinois, Texas and California.

Vito Romans, executive director of Downtown Long Beach Associates, will be chairman of the day. A social luncheon is scheduled at 11:30, with luncheon beginning at noon.



RALPHS HAS NEW SUPERMARKET AT 10TH AND CHERRY IN LONG BEACH

### Governor Rapped on Prop. 14; Misuse of Facts Seen

The president of the Long Beach District Board of Realtors, John T. Webster, de-

clared last week that Gov. Edmund G. Brown and others supporting the Rumford Housing Act had been charged with misrepresenting the facts in stating that the Legislature and the people would be forever barred from enacting similar restrictive housing laws if Proposition 14 is adopted at the Nov. 3 election.

Proposition 14 is the proposed amendment to the California Constitution which would abolish certain provisions of the Rumford Act and thus restore to owners of residential property the right to choose the person or persons

to whom they wish to sell or rent such property.

"GOVERNOR BROWN, as a lawyer and former attorney general, knows full well that a Constitutional Amendment approved by the electors of California can be repealed and taken out of the Constitution at any time by the vote of the people," said Howard L. Byram, chairman of the Committee for "Yes" on Proposition 14.

"The plain facts are that the Legislature may place on the ballot at any general election, Constitutional Amendments for the people to vote on. The Legislature may do it on its own initiative. In fact, you will find a number of Constitutional Amend-

ments on this November ballot which have been proposed by the Legislature."

And so it is misleading for the governor to talk about "freezing" or "locking" an amendment into the California Constitution, as though once adopted by a vote of the people it is there forever, Byram said.

WEBSTER and Art S. Leitch, president of the California Real Estate Association, termed "ridiculous" a demand by opponents of Proposition 14 that CREA repudiate support of the measure by the White Citizens Council of Los Angeles.

"Backers of Proposition 14

believe an individual's politics, race or what organization he belongs to has no bearing whatever on his right to sell or rent his home to anyone he chooses," Leitch said. "We believe citizens will vote 'Yes' on that basis."

He made the statement following a newspaper report that Richard Kline, director of Californians Against Proposition 14, had called on CREA to take such action.

"Mr. Kline has not contacted CREA to my knowledge," Leitch said.

This is typical of the racist, twisted statements issued by statements issued by the Brown administration to try to intimidate the homeowners of this state."

### CEREMONIES MONDAY

## Ralphs Hails New Long Beach Store

Ribbon-cutting ceremonies are scheduled for 9 a.m. Monday to herald the new Ralphs supermarket just built at 10th Street and Cherry Avenue, Long Beach.

It is expected that municipal officials, Chamber of Commerce representatives and top Ralphs executives will be present.

Grand opening is slated from Thursday through Sunday.

THE NEW STORE has been built on the parking lot of the former "landmark" store, which was razed after the new building opened for business recently. This allowed continued customer service without interruption. The former site of the old store becomes a new parking lot.

This technique of building new stores without changing address and thus confusing customers, formerly was carried out by Ralphs at Huntington Park and at Figueroa

and Vernon in Los Angeles. Meanwhile, the firm continues to build at new locations also.

STORE MANAGER is Roy Regan, who also was manager of the old store and is well known in the area.

"I welcome old friends to the grand opening," Regan commented.

Regan, a native of Missouri, started with Ralphs in 1943 while still in high school. He came to Long Beach as



BOB REGAN  
Stays on as Manager

### 'Home' to Display Sapphire Heads of Ex-Presidents

Direct from the Smithsonian Institution, Washington, D.C., Home Savings & Loan Association's Long Beach branch, 201 E. First St., will exhibit the first complete Southern California showing of America's Crowning Jewels—the four sapphire heads of former Presidents, Washington, Jefferson, Lincoln and Eisenhower, valued at more than \$1 million. The exhibit will be shown from Aug. 13 through Aug. 25 according to Dwight E. Jenkins, branch manager and vice president.

In addition to the presidential sapphire heads, Home Savings is presenting a special exhibition of world-famous diamonds in replica and dolls of the history-making personages associated with each stone. The third portion of the exhibit is the famous Diamond Jim collection of rare diamonds and gems in replica.

manager in 1961, from a similar position in the Ralphs store at Downey.

THE NEW Long Beach store is larger than the former one, approximately 26,000 square feet, with sales area of 15,000 sq. ft.

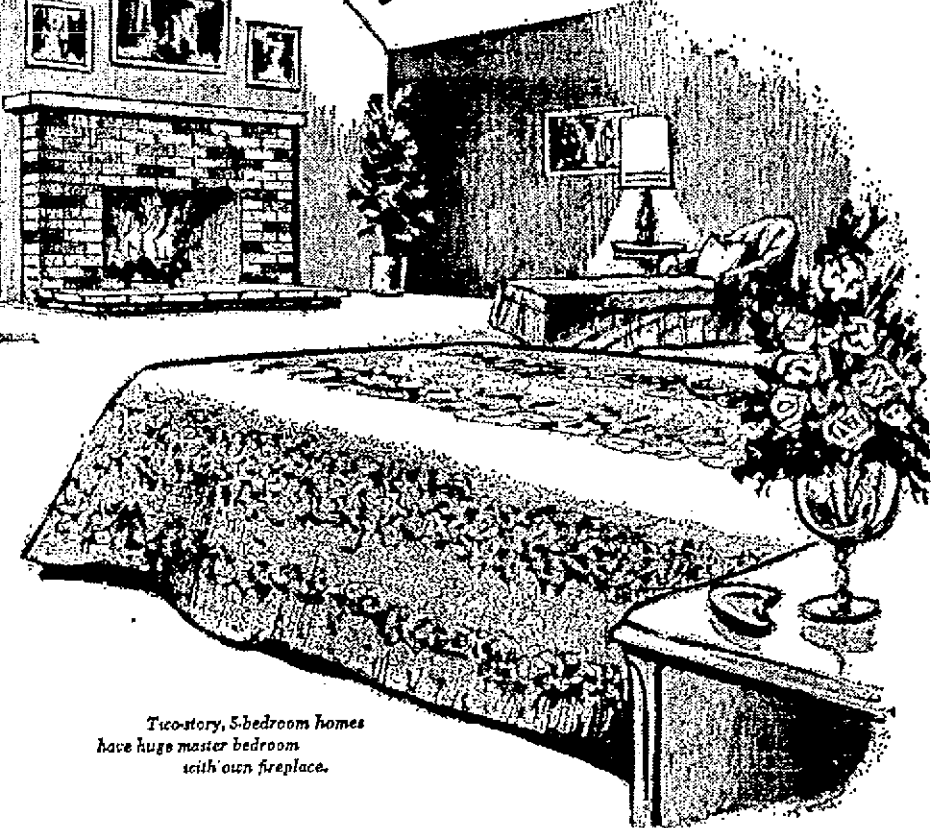
Included are newest type triple-deck freezers and refrigerated produce gondolas. Curtains of cold air maintain refrigeration in the dairy and other areas in lieu of "old-fashioned" doors. There is a liquor department. A courteous booth provides facilities for cashing checks, paying utility bills, etc.

There are eight checkout stands, automatic doors and air conditioning. Architects for the building were Leach & Cleveland.

### NEW UNIT In Beautiful GARDEN GROVE



Elegance beyond Words...



Two-story, 5-bedroom homes have huge master bedroom with own fireplace.

YOU MUST SEE to fully appreciate the Stately-Spacious Homes of

**GARDEN PARK Estates**

ONE and TWO-STORY PLANS 3, 4 and 5 Bedrooms • Dining Room and Family Room • 2 Baths from \$20,450 to \$27,300 full price

VETERANS NOTHING DOWN (except costs and impounds) Excellent Conventional Terms Cal-Vet Approved

NON-VETERANS Lowest FHA Down 30 & 35-Year FHA Financing Available

• Genuine LATH AND PLASTER walls and ceilings • Concrete driveways—new for Orange County • Natural ash cabinets with superamir (ceramic) tile top and splash • Gaffers & Sattler gas forced air heating with summer cooling switch • Genuine Italian mosaic tile in the showers and over tubs • Decorative stone or used brick fireplaces, gas log lighters • O'Keefe & Merritt BUILT-IN GAS OVEN AND RANGE • Modern-Aire hood, light and fan... and many other outstanding luxury features!

Built by **S&S** Pride of Quality

Interior Decor by C. Tony Forlani Internationally Known Decorator

NOW Live in Orange County's Beautiful TUSTIN\* LESS THAN RENT!

**Del Cerro**

3-4-5 Bedrooms—Family Room With Free 2nd Story Bonus Room

**\$690 DOWN** as low as

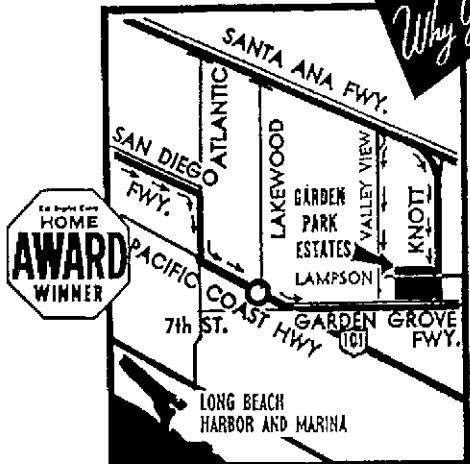
**\$152 PER MONTH**

\*Beautiful Tustin—Orange County's prestige fine home area—near new schools, shopping, spacious estates! Limited number of Del Cerro 2-story homes ready for new school year. Built-in! Wall-to-wall carpet! Even landscaping included.

Visit Models This Week— Buy Now for School...

From Long Beach stay east on 7th St. through Santa Ana (17th St.) to the Santa Ana-San Diego Freeway South on-ramp. Take the freeway to the Red Hill off-ramp in Tustin then left 1 mile to models.

A Development of H. A. Berger and G. M. Holstein & Sons



JUST 3 MILES TO LONG BEACH

FROM LOS ANGELES—Take the Santa Ana Freeway to the Artesia Blvd. turnoff, go south on Valley View to Lamson or Knott Ave. to homes at corner of Garden Grove Fwy. Or, take the Long Beach Fwy. to Pacific Coast Highway "101", drive southeast and turn left on 7th Street (which becomes Garden Grove Fwy.) and straight to Knott Ave.

FROM LONG BEACH—Drive east on 7th Street—Garden Grove Fwy. (past Long Beach State College) straight to Knott Avenue.







#### LOOKING FORWARD TO SYMPOSIUM SEPT. 9

A Real Estate Exchange Symposium to be held at the Long Beach Auditorium Wednesday, Sept. 9, was discussed at a recent meeting of Long Beach Realtors and state association officials in Bellflower. Shown here, distributing Symposium tickets and examining the program are (left to right) John T. Webster, president, Long Beach District Board of Realtors; Mildred Stanley, secretary of the board; Art S. Leitch, San Diego, president, California Real Estate Association; Barbara Moss, education chairman for the board; Melvin Mould, past president of the board; Albert Sykes, Bellflower, CREA regional vice president; and Harold K. Steele, Exchange Symposium Committee chairman for the board. Ticket sales are expected to be heavy because Realtors and property owners are extremely interested in the tax advantages of the exchange-sale procedure. The Symposium tickets are \$25 each, including luncheon and the special book on exchanges.



#### ADVISORY BOARD MEETS

First meeting agenda for Bank of America's Long Beach-Lakewood Regional Advisory Board is checked by senior officials of the bank and the board. Seated, left to right, are: B of A Board Chairman Jesse W. Tapp and Harry Buffum, chairman of the board of Buffums' department stores and also chairman of the regional advisory board. Standing, from left, are: Robert L. Gordon, senior vice president of the bank; and Henry H. Clock, president of the Clock Company and vice chairman of the advisory board. The 13-man board held its initial meeting in the Pacific Coast Club, 850 East Ocean Blvd. It will meet quarterly to counsel managers of the bank's 14 branches here on local community and economic affairs.

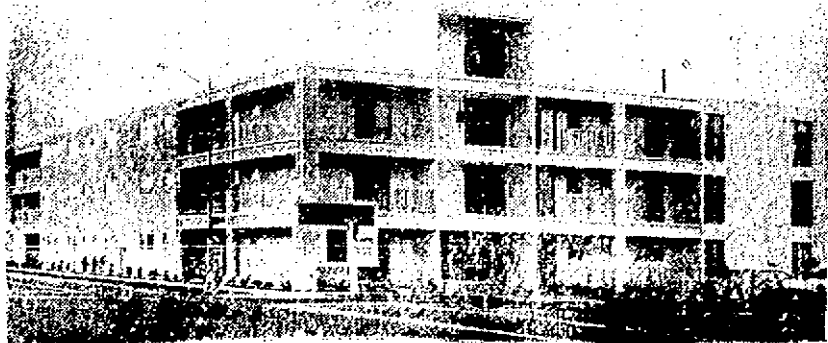
#### '64 Realty Counselors Directory Lists 275

The American Society of Real Estate Counselors recently released its 1964 directory of members to identify for the public certified and experienced counselors in all parts of the country.

The new directory contains listings for the society's 275 members in 40 states, the District of Columbia, Canada and Puerto Rico, and each listing includes the member's name, address, telephone number, and specialty. The society, an affiliate of the National Association of Real Estate Boards, was founded in 1953 to establish a code of professional ethics for Realtors whose broad knowledge and experience qualifies them to advise, on a fee basis, owners, individual and corporate users and developers of real property, and government agencies on all types of real estate questions and problems. H. P. Holmes, Birmingham, Mich., is president of ASREC for 1964.

#### New Apartment House Finished

Grand opening is being held this weekend for a new three-plush lobby has walnut paneling, 42 unit apartment building at Fourth Street and Lime Avenue, Long Beach. Facilities vary from bachelor quarters to two bedroom accommodations. Many of the builder, completed the deluxe apartments have private balconies. There is elevator service and a built-in F.M. music system. Units open on a landscaped lawn.



THREE-STORY BUILDING HAS 42 UNITS

#### Big Symposium on Realty Exchange to Be Held in Auditorium

More real estate transactions are being developed every day through the exchange-sales program, a Long Beach District Board of Real-



tors spokesman said last week in announcing plans for co-sponsoring a real estate exchange symposium in the Long Beach Auditorium Sept. 9.

Joint announcements of the program were made by Presidents John T. Webster of the Long Beach board, Paul Williams of the Bellflower board and H. H. Stratford of the Compton-Lynwood board, among the co-sponsors.

"INVESTMENTS in this tax age must now be made with the complete understanding as to the investor's position with regard to his tax status. The new tax laws can affect both the large and small property owner," they noted.

"Local Realtors, investors, mortgage lending representatives, and other investment-wise individuals interested in building an estate will learn how to save tax dollars through real estate exchanges from lectures recognized as authorities in the field of real estate exchanges."

COORDINATORS for the conference program include: James M. McMichael of Pasadena, member of the International Traders' Club and honorary president for life of Certified Property Exchanges; Realtor J. W. Levine, Los Angeles regional director and member, Editorial Board of International Traders' Club; and San Diego Realtor Frank Curry, president of the Swift Investment Co., Inc.

The conference coordinators are co-authors of "Real Estate Exchanges and How to Make Them," published by the Institute for Business Planning, Inc.

While the conference is sponsored by Realtors, owners of apartments, homes, commercial property, as well as others interested in the real estate exchanging are invited to enroll through the local Board of Realtors.

**Two Joes**  
PULLMAN, Wash. (UPI)—The city recently acquired a new thoroughfare named "Joe" Street. It already had one Joe Street—the city supervisor.

#### Rollo Named as Vice President by First National

Wesley W. Rollo has been elected a vice president of First National Bank of Long Beach, according to an announcement by Fonda McCook, president, in behalf of the Board of Directors of the



WESLEY ROLLO Gets New Post

locally owned and operated bank. McCook stated that Rollo will supervise the activities of the Real Estate Loan Department and Escrow Department at the bank's two offices, Third Street at Locust Avenue, and 60 Redondo Ave.

Rollo obtained his early

schooling in Fullerton and was graduated from the University of Southern California with a degree in Business Administration. He served in the United States Army during World War II, with assignment in the Philippine Islands and Okinawa, and presently holds the rank of lieutenant colonel in the U.S. Army Reserve. Rollo has been a resident of Long Beach since 1946 during which time he has been associated with Marshall G. Stone & Co., engaging in real estate lending activities.

Sunday, Aug. 16, 1964--R-3

**Saucy**  
NEW YORK (UPI)—It will take about \$14 million worth of sauce to embellish the best barbecue efforts of backyard chefs this summer, according to B. Meier & Son, purveyors of food and equipment for outdoor cooking.

#### See Dana Andrews'



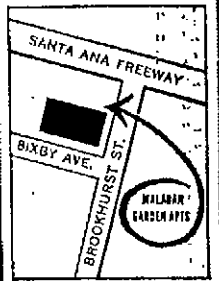
#### Malabar Garden Apartments

in Garden Grove



Exotic gardens,  
House-size rooms,  
Decorator interiors

Quiet, luxury living  
Starts at \$135/month

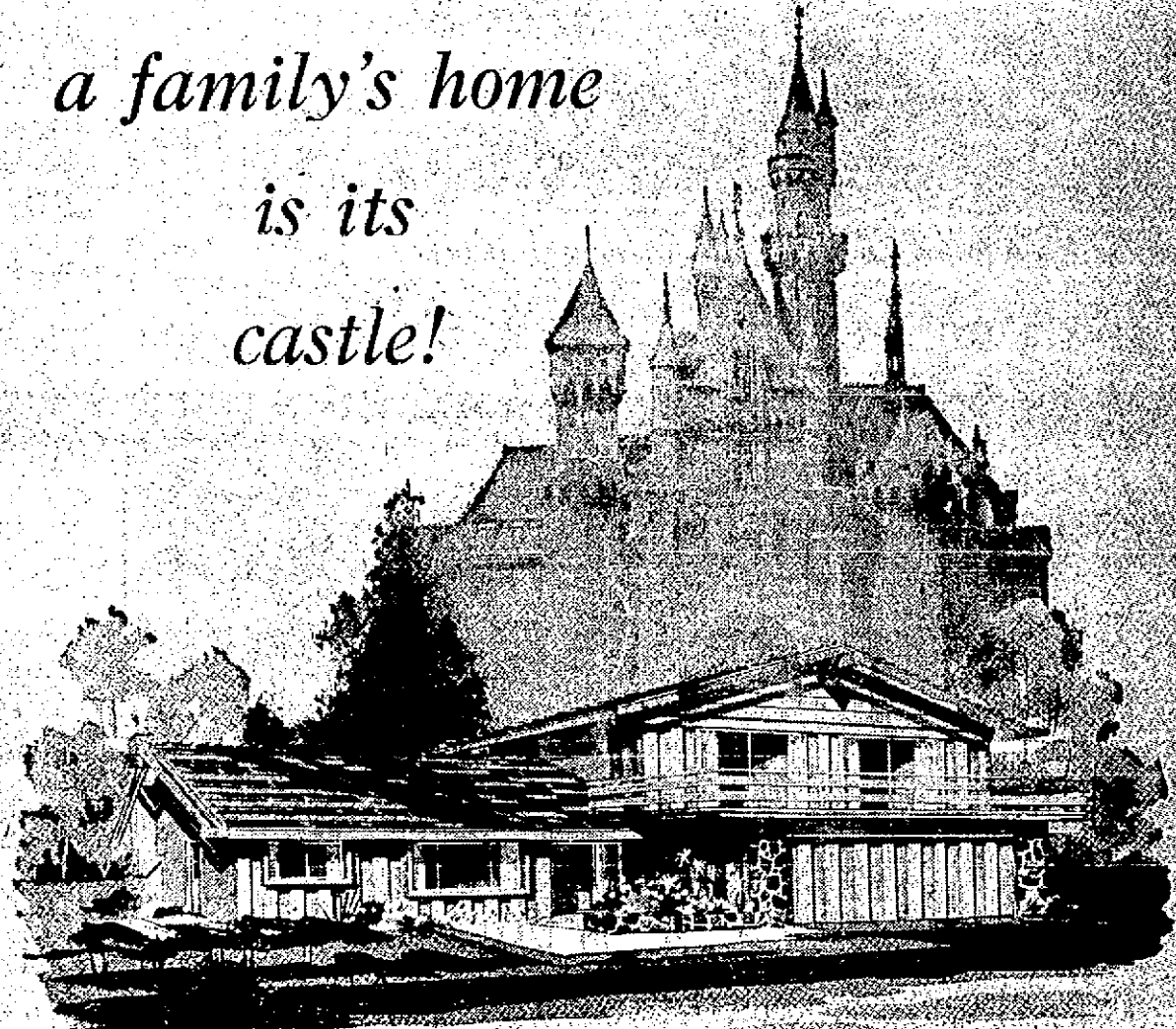


Take Santa Ana Freeway to Brookhurst off ramp. South on Brookhurst, 4 1/2 miles to Bixby Avenue. Right on Bixby to Malabar Garden Apartments.

- 1-2-3 bedrooms, 1-3 baths
- Air conditioned
- Custom drapes
- Wall-to-wall carpeting
- Built-ins
- Close to schools and shopping centers
- Plus many other luxuries!

#### Make Your Selection NOW—For Pre-School Delivery!

... in Huntington Beach  
a family's home  
is its  
castle!



and there's no finer castle than a

#### Huntington Village Prestige Home

Superb appointments coupled with outstanding design and construction have made Prestige Homes one of the most popular home developments—over 1500 purchased—in all of Southern California. A prestige location... in the "Beverly Hills" of Huntington Beach... a mile to the Douglas Space Center and under-construction San Diego Freeway; minutes to the Southland's finest beaches and harbors, a golf course, several shopping centers, grade and high schools (a new grade school is within Prestige Homes community); and churches!

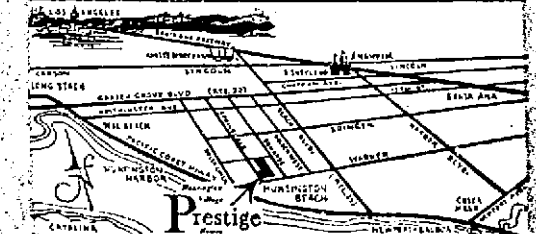
- 1 & 2 Stories • 3, 4, 5 Bedrooms • 24 Exteriors • 6 Spacious Floor Plans with Central Hall Planning • Large Family Room & Dining Area • Nylon Carpeting • Tappan Built-in Range, oven, dishwasher, disposal • Pantry in 2-Story Homes • Wardrobes to 14' Long • Modern Slate Entrances • Porches on Some Models • And a Host of Others!

one year warrant

from \$22,950

FHA/Conventional/Cal Vet Financing

Sales Office: 847-2571 Area Code 714



Refreshments  
will be served

12-5

Sun., Aug. 16



From Long Beach: Drive east on 7th St. (Garden Grove Blvd.) to Golden West St. Right on Golden West to Edinger Ave. Right on Edinger to Springdale St. Left on Springdale to models. Open 10-8 daily.

Another Doyle & Shields Development Co., Inc., Project





### SAFeway TO BUILD DOWNTOWN STORE

Safeway Stores Inc. will build a new supermarket in downtown Long Beach at the northwest corner of Pacific Avenue and Fourth Street. It will be a 24,000-square-foot building and there will be seven checkout stands for customers. The market will replace the company's old store at Cedar Avenue and Fourth Street. Opening is tentatively scheduled for early in December.

### 27% Gain Shown by Calvert Co.

Good advertising, improved Whiskey sales have shown this increase in 1964 as compared to the 1963 figures. He expressed thanks to California distributors, adding that his firm recently introduced three new brands of liquor and was expanding its consumer research program.

### Roofing Figured by the 'Square'

Among building terms protected from weather and home owners should know is the word "square." A square of roofing material is the amount needed to cover 100 square feet of roof area. For instance, if shingles weighing 235 pounds per square are used, each 100 square feet of roof will be expectancy of 25 years.

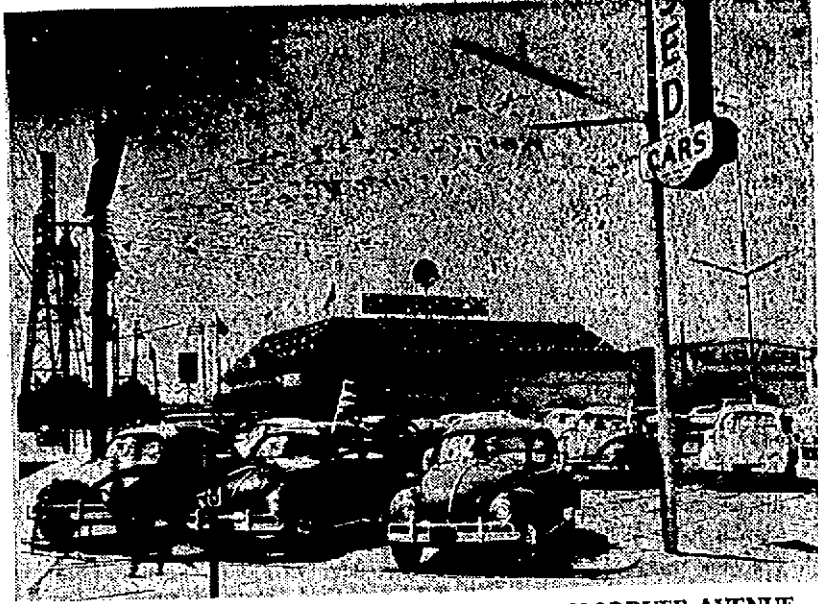
## Car Firm Expands

Lakewood Motors, northwest corner of South Street and Woodruff Avenue, has made another expansion improvement, nearly doubling the automobile display lots, according to John Fisher, owner.

Specializing in sales and servicing of Volkswagens, the firm features top-trained mechanics who at least twice yearly take refresher courses, Fisher said.

"THE ORIGINAL plant," he explained, "consisted of a building and 29,000 square feet of area. Five hoists were manned by two mechanics. After three separate expansion programs, the present plant has 80,000 square feet and 14 hoists, all busy six days a week."

The company stocks a full line of accessories direct from Volkswagen in Germany. It also assists customers desiring delivery of cars overseas. Fisher's assistants include Will Kraetzer, general manager; Egon Fetchner, parts manager; and Horst W. Maull, service manager.



LAKEWOOD MOTORS, SOUTH STREET AND WOODRUFF AVENUE

## Stock Firm Moves Into Edison Bldg.

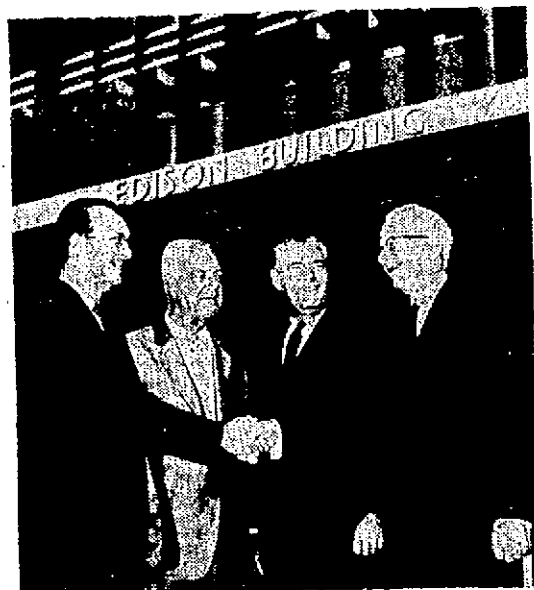
Mitchum, Jones & Templeton, Inc., member of the New York Stock Exchange, has moved its Long Beach headquarters to the Edison Building, 100 Long Beach Blvd., according to Richard C. Secord, vice president and resident manager.

A member of the Long Beach financial community since 1920, the investment firm has 25% more space in its new offices.

"Long Beach has experienced a resurgence of growth during the 1960's," said Secord, "and our move is intended to keep pace with this growth."

The offices feature the new Ultronic Stockmaster quotation system, a research library and conference room for customer convenience.

The Edison Building is owned and operated by Associated Southern Investment Company, a subsidiary of Southern California Edison Company.



### WELCOMING HANDCLASP

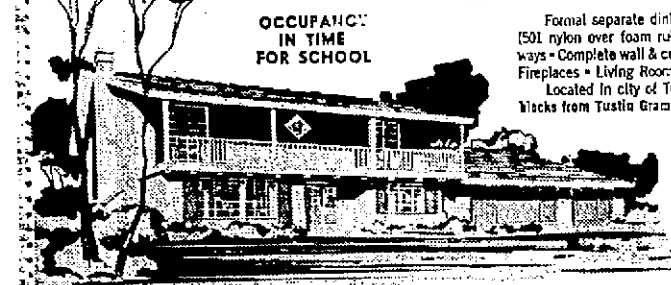
Welcome to new headquarters in Edison Building is extended to Richard C. Secord (left), vice president and resident manager of Mitchum, Jones & Templeton, Inc., members of the New York Stock Exchange, by A. W. Althouse (right), president of Associated Southern Investment Co. Also attending welcoming ceremonies were Gerald Secord (second from left) and T. M. McDaniel Jr., executive vice president of Southern California Edison Co.

# Patrician Village

4 and 5 BEDROOMS • 3-CAR GARAGES • 95% FINANCING 30 YEAR LOAN

LOOK FOR THESE FEATURES at Patrician Village TODAY!

Formal separate dining room, plus eating area in kitchen • Wall to wall carpeting (501 nylon over foam rubber) • Front yard landscaping • Rear yard fencing • Breezeways • Complete wall & ceiling insulation • Fully prepared for air conditioning • Charming fireplaces • Living Rooms isolated from family rooms • Solid walnut cabinets. Located in city of Tustin with steel lights, sidewalks and sewers... and only 2 blocks from Tustin Grammar School and 4 blocks from Tustin Jr. High.



CREATED BY  
**Patrician Homes**  
NATD CUSTOM BUILDERS OF ORANGE COUNTY  
PHONE 838-0761  
red hill realty  
SALES AGENTS PHONE LI 4-880

FURNISHED MODELS open daily 10 a.m. to dusk in Tustin  
DIRECTIONS: Drive East on 17th from Santa Ana to Yorba (1st St. East of Newport Frwy.) Turn Right (South) on Yorba.



#### PLAN 1756-A • \$25,800

4 bedrooms, 2 baths, family room, formal living room with massive Brick Fireplace. Features: sheltered forecourt entry, 6' vanity counter, 5 phone outlets throughout the home, graceful sliding glass garden entry.



#### PLAN 1747-E • \$26,600

4 bedrooms, sunken living room with brick fireplace and 8' raised hearth, family room, 2 baths. Luxury features include double door entry, spacious nook area adjacent to the kitchen, decorator wallpapers and lighting fixtures.



#### PLAN 1757G • \$28,850

Two story—5 bedrooms or 4 plus downstairs den, dining room, 2½ baths, family room with massive fireplace and sliding glass door to patio area. Master suite includes huge walk-in closet, dressing area and elegant compartmented bath.

CERTIFIED BY  
**McCALL'S**



WINNER OF McCALL'S CERTIFICATE FOR DESIGN EXCELLENCE!



Read these facts about the

# SOL-VISTA INTERNATIONAL HOME FAIR

Record 431 new homes sold in only 12 months!

Never before in the history of Orange County have homes in this price range sold at such an amazing pace. At the International Home Fair you'll discover homes of custom quality construction, magnificent design, and luxury appointments found nowhere else at this price!

A big new world of fun and convenience!

Live just minutes from the fabulous new Long Beach Marina, shopping, schools and industry. Here, refreshing sea breezes cool and cleanse the air creating a year 'round resort climate.

The Alco-Pacific Construction Co. has built over 2,500 fine homes in Southern California!

Few firms in the nation command the outstanding reputation for integrity and value as the Alco-Pacific Construction Co. Years of leadership in the building industry are your assurance of complete satisfaction.

See one and two story designs with 3, 4 and 5 bedrooms—2 and 2½ baths.

**\$25,350 to \$29,600**

FHA—Cal Vet and the best of Conventional Financing

Award winning home designs!

Sol-Vista's distinctive Scandia model home has been judged finest overall in American Builder Magazine's national Gold Nugget Model Home Contest and has received the McCall's Award plus several other national awards.

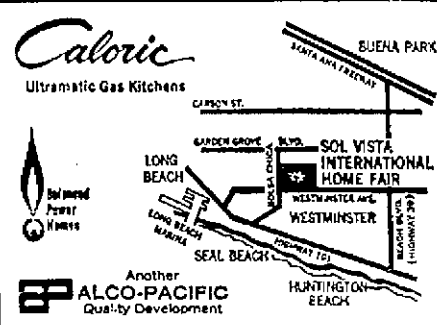
Authentic decor from around the world!

Internationally renowned design consultant Beatrice West circled the globe to create the authentic moods, colors and decors of the exciting new Sol-Vista luxury homes.

Internationally acclaimed design consultants visited the Home Fair!

The International Home Fair has gained recognition throughout the world for its authentic design themes.

Famous architects and decorators such as Jean Pierre Aubry from Paris and Senora Julia de Ghenis from Buenos Aires have come to see the International Home Fair.



**MOVE IN NOW—ENJOY SUMMER LIVING BY THE SEA!!!**



## Golf Invention Manufactured by Two L.B. Auto Salesmen

By VERN ANTHONY  
Editor of Progress Section

Ever dream up an inventive idea you thought would be a popular item to put on the market?

Ever wonder if you dared to try it?

Two Long Beach men did.

So now, Verne Price and Dave Davis—both automobile salesmen—are developing a new business venture

at 1314 E. Artesia Blvd. under the name of Davice Enterprises.

BOTH MEN are golfers. About four years ago, Price—tired of carrying lumpy golf balls in his pants pockets—came up with an idea.

He made a small wooden boxlike container for a couple of golf balls. It had a hole in one side just big enough for a ball to be ex-

tracted. He latched it on to his belt. The lumps were out of his pockets.

Davis thought it was a good idea, too; and the men joined forces to put the gadget in marketable condition.

IT HAS BEEN a long, tough pull; but now they have created what they call the "Driv-n-Pull" golfers' ball and towel caddy.

The ball container, which hangs neatly from the belt of a man's trousers or from a woman's skirt belt, is made of polyethylene. It contains two balls, two spare tees, a ball marker and a special hanger to hold a towel for cleaning ball or club.

The whole is neatly packed in a kit in a neutral gray color; but towels come in red, blue, orange or green.

PRICE AND DAVIS say golfers who have seen the item are highly enthused. The future looks brighter, they add; but, commented Price:

"If I had known all the problems involved, I don't know whether I'd have

### HERE'S HOW

Auto salesmen Verne Price (left) and Dave Davis demonstrate use of new golfing "invention" they developed for marketing. Ball holder hangs from trouser belt and contains spare tees, ball marker and colored towel.

—Staff Photo



gone on with it."

The original idea was only a small part of the overall procedure.

For instance, it was necessary to get legal advice through a patent attorney; drawings had to be sent to Washington, D.C., for patent search... cost \$85;

later came a \$165 fee for patent application.

HOWEVER, they then were able to start manufacturing plans. They had alternatives of letting some firm make and market their product for royalties or manufacturing it them-

selves. They decided on the latter.

It took time to find a die-maker; then components of the kit had to be purchased, assembled, boxed, etc., for marketing.

The kit and towel coloring were designed to tie in with golfing styles, Price

## Orange Has New Plant

The General Tire & Rubber Company's \$1.5 million Polyfoam manufacturing plant at Orange, one of the most modern in the country, will go "on stream" by Monday, it was announced last week by John Philbin, plant manager.

observed, with the idea of making the game easier for the golfer.

THE FINISHED product first was displayed last month at the California Gift Show. Reaction was favorable, according to Price and Davis.

They already have made sales contracts as far north as Santa Cruz and as far east as Phoenix. They're on their way, they hope.

And what about the problems of individuals who want to get into manufacturing for themselves? What about red tape? What about tax procedures? What about getting the product actually made and actually sold? Et cetera.

You might just ask Messrs. Price and Davis.

Construction of the new facility, located on a 25-acre tract of the city's west side at Batavia Street and the intersection of Grove Avenue, has been completed under the direction of AETRON, a division of Aerojet-General Corp. The division's Montebello operation was being moved into the new building.

The manufacturing facilities now consist of 125,000 square feet of space, but the building, with its rigid frame, metal side construction with conventional built-up roof, is designed for future expansion.

INITIALLY, it was pointed out by Philbin, the plant will manufacture Polyfoam, General Tire's patented polyurethane foam, and will be used also to warehouse athletic products manufactured by General Tire's Pennsylvania Athletic Products Division. Eventually this plant will manufacture other products of the Chemical-Plastic Division.

## 3-Story Apartment Project Will Feature Penthouse

Construction is well under way at 3455 Elm Ave. on a three-story, 51-unit luxury apartment building.

One of the features will be a penthouse setup with private rooms and a lounge room for various functions.

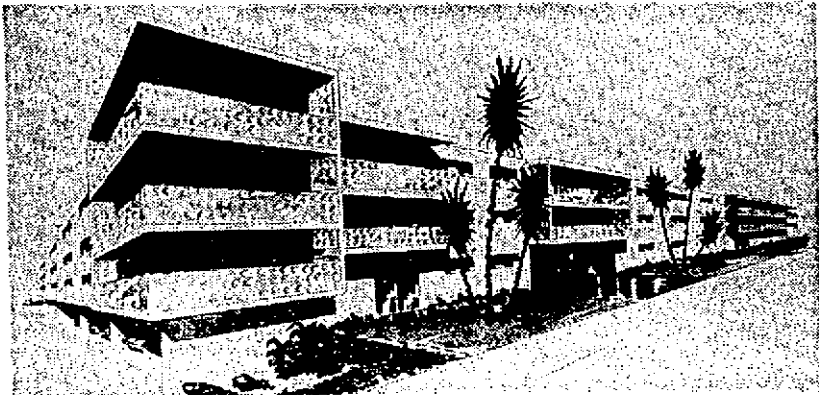
The Bixby Knolls area project is owned by Dr. Robert B. Nevin, William C. Clark and Frank B. Nolkemper. Construction is by Clark & Associates, builders, a co-partnership including Clark and Nolkemper.

Joe Yaffee of Moore Realty

Co. will be in charge of all leasing and rental management of the property.

THE BUILDING will be all-electric and soundproofed. It will include 1, 2 and 3 bedroom units, with two baths in the 2 and 3 bedroom quarters. There will be individual forced air heating and air conditioning. There will be some split level apartments.

The inner court will have a pool and cabana. Two elevators will serve all floors from garage level to penthouse.



### UNDER CONSTRUCTION

Hailed as a new "million-dollar look" for Bixby Knolls is this 51-unit apartment complex under construction at 3455 Elm Ave. Top sketch shows how it will look when completed. In lower photo, three of principals are at the building site. From left, Joe Yaffee, of Moore Realty, and Frank Nolkemper and William Clark, who along with another partner, Dr. R. B. Nevin, are the developers.



An Exclusive Walled Community Within the City of Long Beach

TWO STORY TRI-LEVEL SPLIT-LEVEL ONE STORY luxury residences

3-4-5 BEDROOMS Family Rooms 2 and 3 Baths

FROM \$29,950 TO \$41,950

CONVENTIONAL FINANCING

A great FIRST for Long Beach — All Utilities Underground — NO UGLY POLES

El Dorado Park ESTATES

BUILT BY S.S. CONSTRUCTION CO.

## Be Wise! Don't Miss The PREVIEW SHOWING

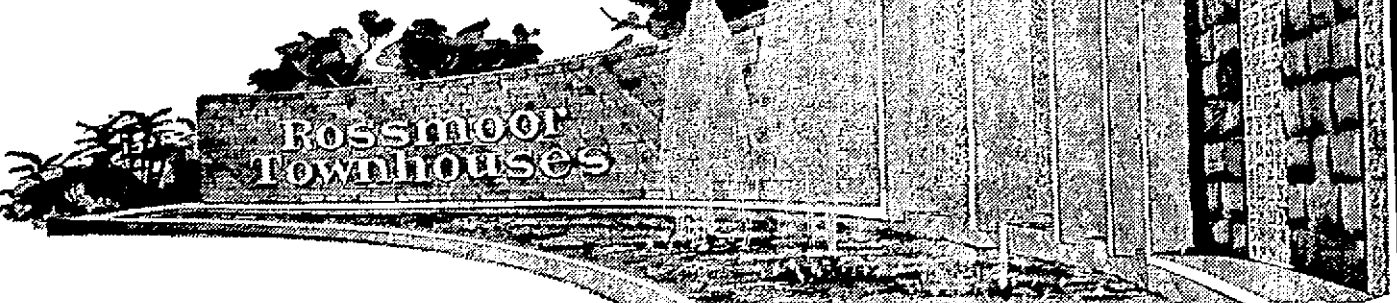
In the Original Walled Community

# ROSSMOOR TOWNHOUSES

2-, 3-, 4-Bedroom Family Homes

from **\$19,950**

Live in your own new home, immediately adjacent to Rossmoor Shopping Center... within walking distance of the theatre, bank, supermarket, drug store, etc. New San Diego Freeway on-ramp only 1/2-mile away brings downtown L. A. within 30 minutes' drive. Enjoy the country club atmosphere of 7 acres of landscaped greenery and recreation. Swimming pools. Putting greens. AND, a professional staff takes care of gardening, pool and exterior maintenance—all included in your low monthly payment.



Look for This Magnificent Fountain Entrance!

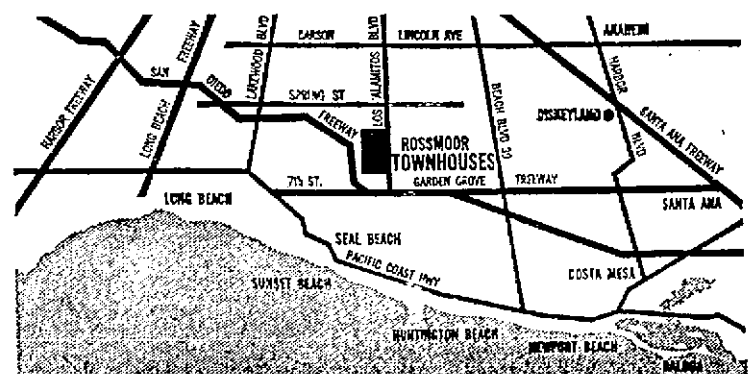
- GE Americana Range and Oven, Hood and Exhaust Fan
- GE Disposal and Dishwasher
- GE Combination Washer and Dryer
- Raised Panel Hardwood Cabinets with Magnetic Latches
- Ceramic Tile in Bath Shower and Tub Area
- Putlin Lavaliers with Marblelike Tops
- Decorator Vinyl Wallpaper
- Thermatically Controlled Forced-Air Heating
- Huge Heated Swimming Pool
- Private Clubhouse
- 18-Hour Putting Green
- Heated Therapeutic Pool
- Wading Pool
- Shuffleboard Courts
- Barbecue Pits
- Luxurious Nylon Wall-to-Wall Carpeting
- Breakfast Bar
- Two Spaces in Your Carport
- Completely Private, Fenced, Concrete
- Paved
- Ample TV Room Outlets and Hidden Antennas
- Complete Landscaping and Sprinkler System

FROM LOS ANGELES: South on Long Beach Freeway or Harbor Freeway to San Diego Freeway; South to Atlantic Ave. South turnoff turn left on Spring to Los Alamitos Blvd.; right to Rossmoor Center and Models.

FROM LONG BEACH: East on 7th Street to Los Alamitos Blvd., Left to Rossmoor Center and Models.

FURNISHED MODELS Open Daily 10 'Till Dark  
(213) 596-3486

Financing by State Mutual Savings & Loan Association





## Miller Goes to C.L.U. Institute

James E. Miller, C.L.U., Underwriters, and the only Penn Mutual Life Insurance Co., is attending a seven-day program of advanced study in Business and Family Financial Planning at the 39th C.L.U. Institute at the University of Colorado at Boulder.

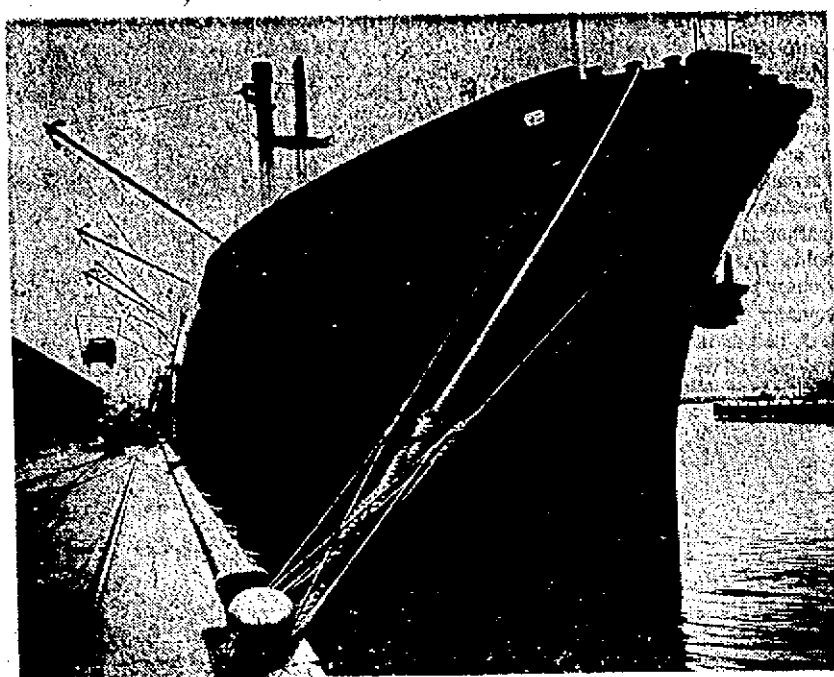
He is one of 200 C.L.U.s registered to attend three Institutes conducted this summer on university campuses for members of the American Society of Chartered Life

## Patching Sidewalks

When patching a sidewalk or driveway, widen the crack as much as possible with a cold chisel. Undercut the crack in the form of an inverted "V" and expand the space underneath to give the new cement a better grip. To match the cement to the old color so the patch won't be too obvious, add a little lamp-black to the mortar.

## Convention Nov. 8-12

An estimated 7,000 to 8,000 persons will attend the 1964 convention of the National Association of Real Estate Boards, Nov. 8-12, in Los Angeles.



## CARS UNLOADED FROM 'CARMEN'

Record shipment of 1,075 privately owned dealer-bound foreign autos was completed recently in Port of Los Angeles. Swedish Wallenius Line vessel Carmen (above) unloaded Volkswagens, Porsches, Mercedes Benzes, MGs, Triumphs and Jaguars in three days.

## Going to Conference

General Agents O. W. Banks and Joseph Keava of Long Beach will be among 57 American National Insurance Co. executives attending a management conference of the Southern California and Arizona region in Santa Barbara Monday through Wednesday.

## Construction Futures Dip

June contracts for future construction in Southern California totaled \$368,072,000, down 4% compared to June 1963. F. W. Dodge Company reported last week.

The 13-county area consists of Santa Barbara, San Luis Obispo, Kings, Tulare, Inyo, San Bernardino, Kern, Ventura, Los Angeles, Riverside, San Diego, Imperial, and Orange.

The following breakdown of June contracts for future construction in the state was reported:

Nonresidential at \$86,340,000, down 13%; residential at \$214,868,000, down 2%; and nonbuilding construction at \$66,864,000, up 8%.

THE CUMULATIVE total of construction contracts for the first six months of 1964 amounted to \$2,197,445,000, a 3% increase compared to 1963.

A breakdown of the six month total showed:

Nonresidential at \$593,388,000, up 6%; residential at \$1,330,041,000, up less than 1%; and nonbuilding construction at \$274,016,000, up 13%.

## Man, 2 Women Named Directors

BELFLOWER—Three new directors for the Belflower District Board of Realtors were elected at the recently held annual meeting of the board of directors.

Elected from the Belflower District was Realtor G. C. Crisp, associated with Cogburn Realty Co. Crisp formerly served on the board of directors in 1961 at which time he represented the associated members. He replaces Med Cogburn, whose three-year term is expiring.

Mrs. May M. Fletcher, owner of Fletcher Realty, Paramount, was elected for a three-year term succeeding Michael P. Locke from the Paramount District. Mrs. Fletcher has been an active member of the board since 1955 and is active in the Women's Council of the Board. Her offices are located at 8402 Compton Blvd., Paramount.

Mrs. Lillian Feger, associate member, was elected to a one-year term representing the associate members of the board and will succeed Mrs. Esta Rodgers, outgoing director. Mrs. Feger is associated with Hofer Realty Co., Belflower, and has been a member of the board since 1959.

## NLB Club to Hear Talk About Loans

"Real Estate Loans" will be the subject when Clair Vaughan guest speaks before the North Long Beach Real Estate Club Thursday.

Vaughan, loan correspondent in the Long Beach area, will be introduced by Don Jones of Jones Realty.

The club meets at 8 a.m. at the Crown Bowl, 1301 Artesia Blvd.

## 'Salamander's Wool'

A human hair is 900 times thicker than "salamander's wool." This was the name given to asbestos in Marco Polo's time.

Because of its heat and fire resistance, asbestos was thought to come from small lizard-like animals which were believed capable of living in fire.

## Business Tabloids

Joseph W. Philippi has been appointed western regional sales manager, with offices at 2800 E. 8th St., Los Angeles, by Robertshaw Controls Company's Aeronautical and Instrument Division.

Philippi has been southern regional sales manager, based in Houston.

He succeeds Donald M. Worden, recently named product sales manager, electronics, at the division's Anaheim headquarters.

JOHN A. BOYLE of 6797 Gardena Ave. retired Aug. 1 after 43 years with Standard Oil Company of California. He was a veteran in drilling and production operations. Fellow workers presented him and Mrs. Boyle with farewell gifts of fishing and camping equipment.

GENERAL AGENT Emeritus Walter J. Hawkins and agent Lloyd B. Confer, associates of Pacific Mutual Life Insurance Company's Long Beach agency, have qualified for the company's Top Star Club. Top Star membership is based on paid production and persistency and is only attained by a select few according to Robert A. Fenberg, C.L.U., Long Beach manager. As a result of qualifying for this honor, Mr. and Mrs. Hawkins, Lloyd B. Confer, and Mr. and Mrs. Robert A. Fenberg will attend the Top Star Conference being held at White Sulphur Springs, West Virginia, August 12-17 as company guests.

W. Y. HARKNESS has been appointed vice president of finance of Plas-Ties Corp., in Santa Ana, a subsidiary of Royal Industries, Inc. It is announced by J. R. Johnson, corporation president. Harkness previously served as controller at the Vard Division of Royal. Plas-Ties manufactures twist-tie plastic covered wire ribbon used as a bag closure in the bakery, produce and other industries whose products are packaged in plastic bags.

MARY H. SNIDER has been promoted to assistant cashier in the Note Department at Bank of America's Long Beach Main Office, it was announced last week by Roland E. Robins, vice president and manager.

Mrs. Snider has been at Long Beach Main Office since 1950. She and her family live at 2652 Monogram.

HAROLD M. MAZUR of 11463 Harrisburg, Rossmore, has been elected secretary of the Long Beach Chapter, National Association of Accountants. He is staff accountant with Southwest Steel Rolling Mills, Los Angeles.

Lynn A. Townsend, president of Chrysler Corporation, Detroit, has been selected the 1964 Industrialist of the Year. Rudolph A. Peterson, president of Bank of America, San Francisco, who served as chairman of the award board which selected Townsend for the annual award of the Society of Industrial Realtors, will present the award to Townsend at a dinner Nov. 9, in Los Angeles during the annual convention of the National Association of Real Estate Boards.

## L.A. County 2nd to Manhattan in Market Rating

Announcing the results of a new county-by-county census of manufacturing establishments throughout the United States, Dun & Bradstreet pinpoints the nation's top industrial markets.

Well in the lead is New York County (Manhattan) with 18,543 manufacturing establishments, or 6.5% of the national total. Runners-up are Los Angeles County with 6%, Cook County (Chicago) with 4.2%, Kings County (Brooklyn) with 1.8% and Wayne County (Detroit) with 1.7%.

The lower half of the top 10 is made up of the counties which match with Philadelphia, Cleveland, Newark, St. Louis, and Cambridge, Massachusetts, in that order. The county names for this group are Philadelphia, Cuyahoga, Essex, St. Louis, and Middlesex, Milwaukee, Providence, Dallas, Boston and Houston follow, again with the classification by their counties rather than by city limits.



## HE'S WELL PROTECTED

This space suit—with its own built-in air-conditioning system—has been developed for missile fueling crews by Arrowhead Products, Los Alamitos, a division of Federal-Mogul-Bower Bearings Inc. The suit is being worn by fueling crews on the Titan II and other U. S. intercontinental ballistic missiles. Made of special flame and chemical-resistant fabrics and coatings, the suit completely protects the crews from contact with liquid gas or gas rocket fuels. Among its major features: a portable "back pack" liquid air supply unit; a two-way communication system, and a single piece vacuum-formed safety helmet.

## Certificate Honors Los Alamitos Plant

Arrowhead Products, 4411 Katella Ave., Los Alamitos, has won a "Certificate of Confidence" award from the Martin Co. for its development of a safeguard suit for crews fueling missiles.

The award, given to only 42 out of some 7,600 firms, came after an extensive six-month study of the entire operation of the Federal-Mogul-Bower Bearings, Inc., division.

Called "SCAPE," for Self-Contained Atmosphere Protective Ensemble, the suit was developed primarily to safeguard fueling crews on the Titan II intercontinental ballistic missile from contact with liquid or gas rocket

The suit can also be adapted for other applications, such as nuclear plant operations, mining, rescue work and even monitoring.

In addition to many types of life support equipment, Arrowhead manufactures plastic, rubber and fabric aerospace components, fluid transfer systems for missiles and jet aircraft and materials and systems for protection against extreme heat.

## C. H. Lane to Dutch Haven Job

Charles H. Lane, 43, has been appointed chief engineer for Luxury Homes Inc., builders of Dutch Haven Homes, Oliver Ewing, senior vice president of the Anaheim based building firm, announced.

Formerly city engineer for South Pasadena since 1951, Lane was also the assistant city manager for the past three years in addition to other civic posts.

Lane's responsibilities include supervision of all civil and structural engineering work done for the company throughout California. Luxury Homes Inc. currently has eight areas under development and a number of others planned in both Northern and Southern California.

Lane will supervise and coordinate the engineering work done by various sub-contractors with the differing subdivision requirements of the various cities where Dutch Haven communities will be located. He will also assist in the direction of the firm's land planning division.

## 'Empire' to Stage Preview

An invitational "preview" of the new Empire Savings & Loan Association building at Pacific Avenue and 5th Street has been announced for 5 to 8 p.m. Monday.

Invitations have gone out to some 750 civic and business leaders to attend the champagne event.

Association President William Balopole is slated to be on hand to welcome guests.

Empire S & L is headquartered at Van Nuys. The recently opened Long Beach office is the fifth branch.

CAN'T FIND what you want? Read the "For Sale Classifieds." Chances are it's "Miscellaneous" columns in offered to you right there.

## WATERFRONT HOMESITES

ON RIVER, STREAM OR LAKE IN

## WILDWOOD ISLAND ESTATES

10% DOWN—BALANCE MONTHLY

A beautiful wooded smog-free wilderness retreat only 20 minutes east of Fresno that is an all-year vacation-land right on the Kings River with fishing at your back door and a private lake full of trout at your front door. All this just 4 hours from home. 100-foot lake or river lots, all utilities, just minutes away from all types of recreation, water skiing at its very best just minutes to Pine Flat Lake and only 40 minutes to Kings Canyon Park, at western entrance to Sequoia.

STOP WISHING . . . START LIVING . . . ACT NOW!

## MOORE REALTY

Garfield 6-7351

Ask for Jesse Shackleton (Eves. GA 7-6878)

MOORE REALTY—Wildwood Island Estates

3745 Long Beach Blvd., Long Beach 7, Calif.

Please send at no obligation a full color brochure.

Name \_\_\_\_\_

Address \_\_\_\_\_

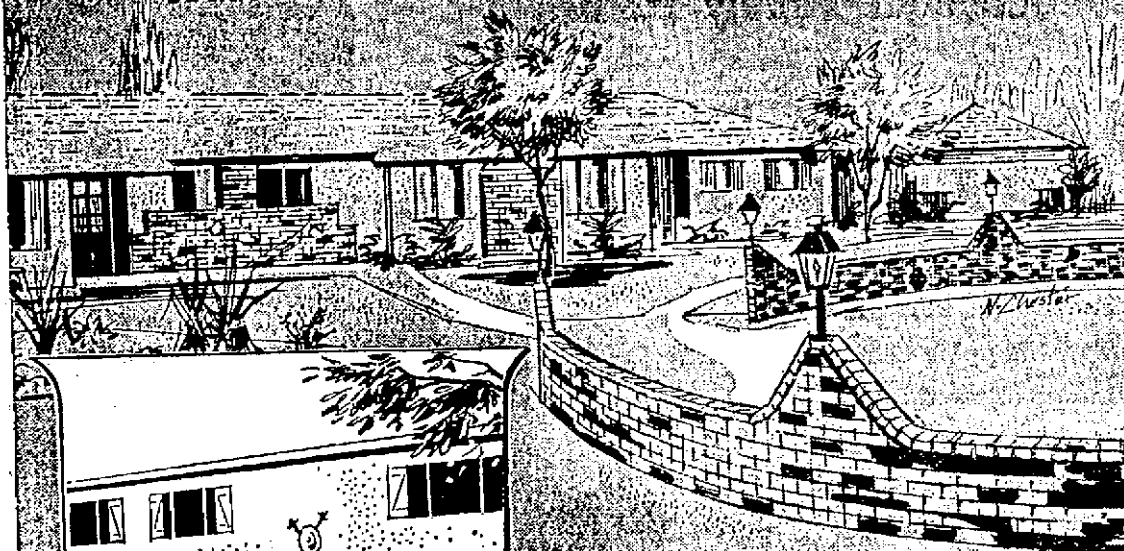
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# LUXURY LIVING

FOR FAMILIES ON A BUDGET

## HILLVIEW REGENCY TOWNHOUSES

COUNTRYSIDE ATMOSPHERE WITH A METROPOLITAN ADDRESS!



## CHOOSE A LUXURY WAY OF LIFE

• 1 OR 2-STORY HOMES • 2 OR 3 BEDROOMS • CARPETED AND DRAPED • 2 MARBLE PULLMAN-BATHS • 1100 TO 1300 SQ. FT. LIVING AREA • 350 SQ. FT. FENCED PATIO • SUNKEN LIVING ROOM WITH 100% NYLON CARPETING • DECORATOR CO-ORDINATED DRAPES • G. E. AIR CONDITIONER • G. E. DISHWASHER • CALORIC RANGE AND OVEN • FORCED AIR HEAT • HUGE WARDROBE CLOSETS • VINYL TILE FLOORS

## HILLVIEW REGENCY OFFERS TRUE TOWN AND COUNTRY LIVING

Now you can live the leisurely Country-Squire-Life in a spacious new home amid lush orange groves... with complete privacy, secluded from noisy thoroughfares. Yet, you enjoy the close-in convenience of an UP TOWN location just three blocks North of East 17th Street, the "Wilshire Boulevard" of Santa Ana. Civic Center, schools and shopping are just a few short blocks away.

## YOU OWN EVERYTHING EXCEPT THE MAINTENANCE AND YARDWORK

At Hillview Regency you have the security of absolute ownership of your home with full title... a Grant Deed and Policy of Title Insurance. You finance individually and reserve the right to sell or refinance at any time. A separate monthly payment covers insurance, gardening and maintenance of exteriors, the common areas and the recreational facilities. All you do is enjoy life.

## YOU SHARE OWNERSHIP OF A 3-ACRE RECREATION AREA

Your Grant Deed gives you a pro-rata share of ownership of the common grounds and recreation facilities. Three landscaped acres that include a 50-foot swimming pool and large sun deck, a nine-hole putting course complete with sand traps; shuffle board courts; a beautiful Country Club building providing a lounge, billiard room, card room, ping-pong, a giant circular fireplace for barbecuing, a party kitchen, Sauna Baths for men and women, and bathroom facilities.

AS LOW AS 5% DOWN  
\$90<sup>30</sup> PER MONTH  
(PRINCIPAL AND INTEREST)

\$17,900  
From

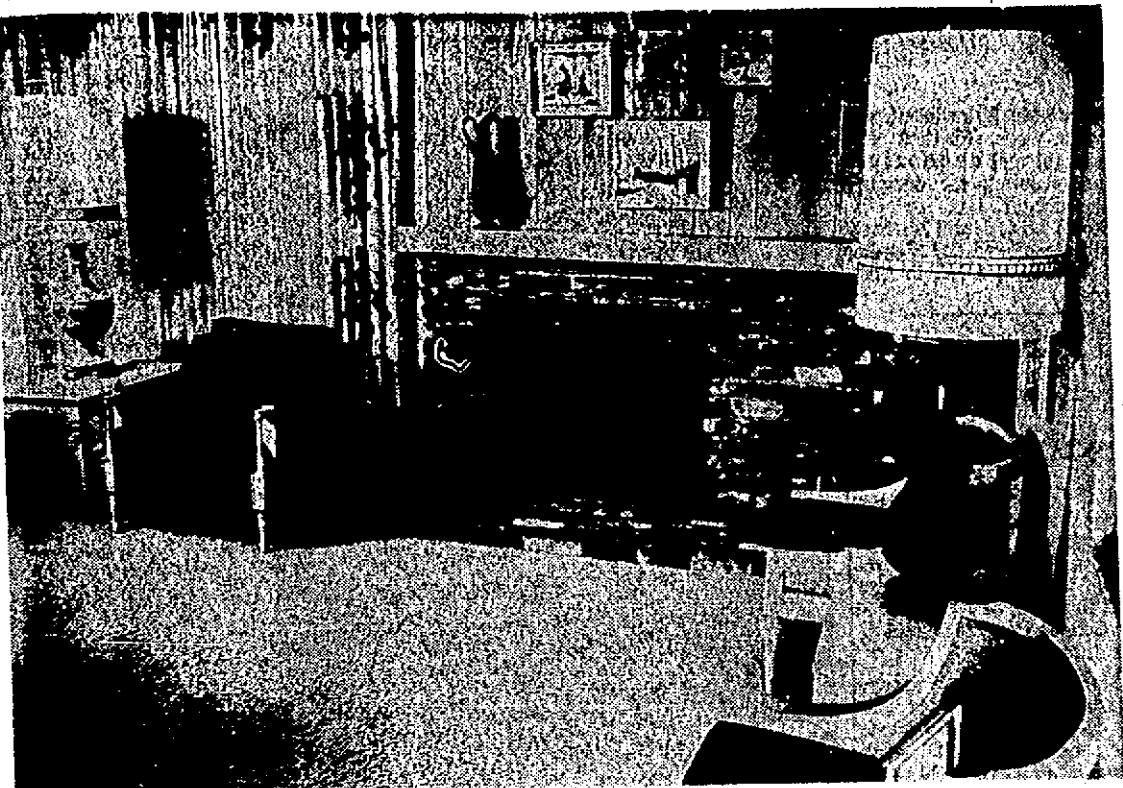
NOW 95% FINANCING

FROM LONG BEACH  
East on 7th Street to Beach Blvd.  
South to Westminster (17th Street)  
East on 17th to Sherry Lane.

PROUDLY PRESENTED BY KRIC ENTERPRISES, INC.  
409 West Katella Avenue, Anaheim, California  
(714) 542-3762 (714) 547-6977







### HIGH QUALITY IN HOME

Beautifully designed and easy to live with, this elegant fireplace is typical of the quality more and more families appreciate at Garden Park Estates. The homes are in an ideal location.

## Garden Park Estates Stresses Ideal Location for Youngsters

A healthy children's world is in reserve for future homeowners at Garden Park Estates in Garden Grove, officials announced.

"Our present population is comprised of growing families with one or more children. They tell us they feel it's ideal here for raising their growing youngsters," a spokesman said.

This is attributable to a number of reasons. The community is in an excellent school district, reportedly one of the finest in the area. The climate is healthy with prevailing ocean breezes maintaining desirable year-round temperatures, and many diverse recreational facilities are nearby.

drew attention to the fact that the yards are spacious with five bedrooms are presented room for children's play at Garden Park Estates, equipment. "These advantages available on one and two levels.

so many nice children already here makes us feel it is truly a 'children's world,'" he added.

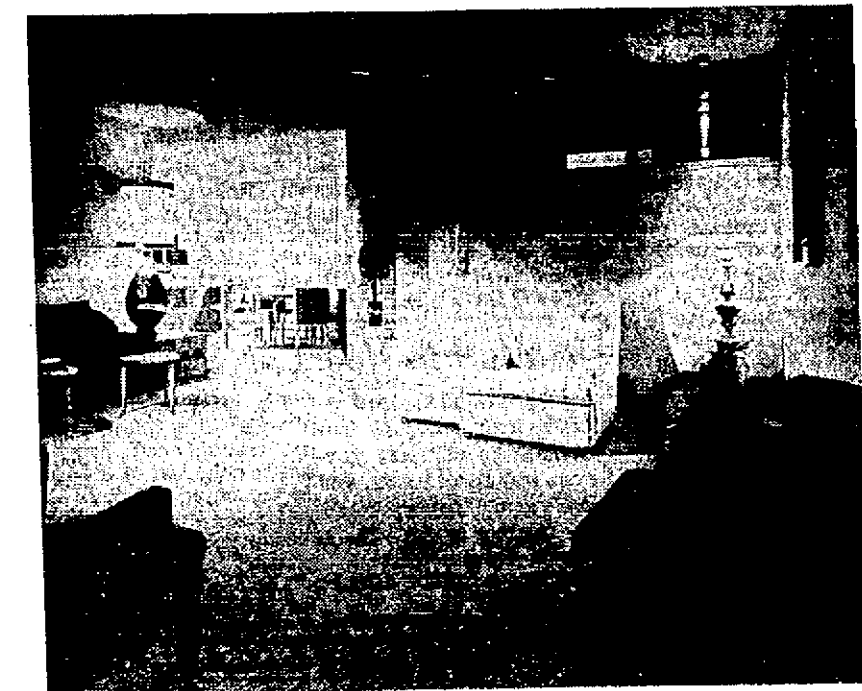
"The head of the house will also appreciate the fact we are convenient to so many employment opportunities." Orange County, one of the fastest growing industrial and residential regions in the state, frequently witnesses the birth of new electronic and light manufacturing firms.

The community is directly accessible to Terminal Island, Los Angeles Harbor, Long Beach, Newport and Balboa.

A FEW of the first-rate "extras" include wood-burning fireplaces in most plans — some with large mantels and gas log fires, built-in gas range and oven, and hood with exhaust fan and light — all in color, sliding glass door and sliding aluminum windows, pullman lavatory cabinets with "marble like" top and splash and Mr. and Mrs. Medicine cabinets.

A diverse model display is open to the public daily until dark, located at the corner of Knott Ave. and Garden Grove Freeway in Garden Grove.

THE SPOKESMAN also



### IN SOL VISTA HOME

This interior photo shows a Mediterranean model in the International Home Fair in Westminster, a Sol Vista home development. Only a few homes remain to be sold.

## Only Few Homes Unsold in International Home Fair

"More than two hundred new residents a day are moving into Orange County," notes Baxter Caterson, Sales Director for Alco-Pacific Construction Co., builders of Sol Vista homes.

"This steady influx of homeseekers is one reason for the continuing, steady increase of land values in Orange County. Improved lots at the International Home Fair have gone up in value over \$1000 since we opened, and this makes our few remaining homes truly exceptional buys," he declared.

Caterson said the few remaining one and two-story homes at International Home Fair are ready for occupancy, and are expected to be sold out very soon. The 565-home development, at Bolsa Chica and Westminster Ave., in Westminster, has attracted thousands of visitors, and and model homes have received many awards for features, construction, design and interior decorating.

ARCHITECTURAL themes are drawn from around the world, featuring the Oriental,

Scandinavian, Mediterranean, South Seas, Continental, and the Americas. One and two-story plans at International Home Fair are sized to 2,136-sq. ft., offer three, four or five bedrooms, two or two-and-a-half baths. Prices are \$25,350 to \$29,600 with FHA, Cal-Vet and conventional financing.

PLANS INCLUDE formal living rooms with fireplace, family rooms, entry foyers

and double front doors, breakfast rooms, dining rooms, dens, master suites with private bath and dressing room, L-shaped central hall in bedroom wings, and attached double garages.

Built-in Caloric kitchens provide a lavish array of appliances, including countertop range, wall oven and broiler, dishwasher, disposer, ventilating range hood with light, and Electro-Sink-Centers.

### Wildcatting in Gas Field

Occidental Petroleum Corp. is wildcatting for natural gas in San Joaquin County, halfway between two major fields in which the company has a substantial number of producing gas wells, it was announced.

The wildcat well, "Silveira" No. 1, has been spudded in on Occidental's new 5,500-acre lease block four miles southwest of the Lathrop Field and four-and-a-half miles northwest of the McMullin Ranch Field.

OCCIDENTAL discovered the Lathrop Field in October, 1961, and developed it into the second largest dry gas field in California. The company has many producing gas wells in the McMullin Ranch Field where it also made an important deep zone dry gas discovery in May, 1963.

The new well will be taken to a total depth of 9,000 feet to test the Blewett, Tracy and Lathrop sands.

## Color TV Set Given

Color television sets will be given to buyers free at the Corona development of De Mari Palms. Bonus extras such as optional air conditioning, landscaping, sprinklers, carpeting and draperies are also available. A \$495 down payment plan is making De Mari Palms one of the most attractive values offered in the entire Corona area, sales aides reported.

Homebuyers may now save as much as \$5,000 at De Mari Palms, just 20 minutes from Anaheim, they added. The homes offer every luxurious appointment to rival even the most expensive residence in the area, the spokesman said.

A BUILDER'S spokesman announced that new low down payment financing of just \$495 will make it possible for many more homebuyers to enjoy all the advantages of custom luxury at De Mari Palms. A trade-in plan is also available.

De Mari Palms offers two-story and split-level homes of executive elegance. Available are three, four, five and six bedrooms, two and three baths.

Prices begin at \$24,950. To see De Mari Palms, drive out the Riverside Freeway to the Central Corona off ramp. Turn right on Main Street approximately 1 mile to De Mari Palms.

### Peat Project

MOSCOW (UPI) — About 400 scientists at Moscow's Peat Institute are working on new ways to use the 14 million tons of peat cut from bogs and burned in Soviet powerhouses every year.



### OFFERED IN CORONA

Here is one of the two-story models now showing in De Mari Palms, a new development at Corona.

## Schools of All Kinds Serve Prestige Homes



### HOME BÈSPEAKS PRESTIGE

Here is one of the models offered by Prestige Homes in Huntington Beach. Prices begin at \$22,950 with a variety of financing available.

Prestige Homes, in Huntington Beach, offer homebuying families with children not only large quality constructed homes at competitive prices but also offer every type of schooling, from kindergarten through college, within one mile.

Under construction within the Prestige Home community is a new grade school which is scheduled to open for the second semester of the 1964-65 school year. It will have classrooms for 600-900 students.

Less than a half mile distant is one of the finest new high schools in Orange County, Marina High School. This plant contains classrooms for over 1,000 students, with a complete athletic plant, as well as an outdoor amphitheater for community events.

JUST TO THE EAST of the

Prestige Homes community is the site of Golden West College, planned to be built and in operation by 1966.

A Lutheran parochial school and a Catholic parish school are slated to be constructed opposite each other on Springdale Street, while the Catholic institution is bounded on its other three sides by Prestige Homes.

All of the above mentioned educational facilities will be, or already are, within walking distance of the Prestige three, four and five-bedroom, one and two-story homes.

### Contract to Beckman

Beckman Instruments, Inc., Fullerton, recently received a contract in excess of \$100,000 from North American Aviation, Inc., to develop an analytical instrumentation system for monitoring the fuel cell that supplies electrical power to the Apollo moon vehicle.

A variety of financing is available: FHA, conventional and Cal-Vet, to finance the homes which begin at \$22,950; Nylon carpeting, pantries, "boat doors," built-in dressers, wardrobes to 14 feet long, striking fireplaces and Tappan built-ins: oven, range, dishwasher and disposal are among the many outstanding features included in the full price.

The six furnished model homes are open from 10 a.m. to 8 p.m. daily. From the Long Beach area: Take 7th Street east to Golden West St., turn right on Edinger Avenue, then right on Springdale St. and left on Springdale a short distance to Prestige Homes in Huntington Beach, built by the Doyle & Shields Development Co., Inc.



### Perfect location

So close to Long Beach, Lakewood, Los Angeles that driving's a snap!

# PERFECTION!

### Perfect Home Plan

Neat and trim outside. Big inside: 1652 sq. ft. 3 big bedrooms—2½ roomy baths. Plus living room, den, family room, kitchen, laundry room, patio and 2 car attached garage.

Wall-to-wall carpeting—tile entry—Gaffers & Sattler Built-In Range and Oven with Automatic Clock and Rotisserie, Dishwasher and Disposer. Wood-burning fireplace with log lighter. Prepared for air-conditioning. Concrete Block or Redwood Fencing.



Illustrated: THE CHESTNUT—PLAN-35

AND A PERFECT PRICE: \$27,500 EXCELLENT TERMS

# SOMERSET

(In centrally located Cypress—Western Orange County)

PHONE 828-6450 (Area 714)



TWITS-WITTENBERG CO. Constructors & Developers

## Townhouses Create New Concept

The original walled community of Rossmoor was developed several years ago to provide outstanding single family homes within a virtually self-sufficient community complete with schools and a major shopping center. Without breaking this basic concept, Rossmoor Townhouses were conceived and created as an outstanding sub-community of in-town residences that are truly townhouses.

The \$4 million townhouse project is located within the Rossmoor business center block. It is the only Southern California development of this

type that is within walking distance of banks, shops, library, theatre and department stores, according to the developers William Ballon and Bernie Solomon.

**PRICED FROM \$19,995**, these luxury two, three and four-bedroom homes provide a grant deed and full tax advantages.

In keeping with the planned community of Rossmoor, a single-residence appearance is achieved through the unique design of the structures, each containing four separate homes.

A formal fountain entrance

keynotes the elegant setting, with ample guest parking provided. Recreational facilities have been geared to every member of the family. An Olympic-size pool, a children's pool, therapeutic pool, shuffleboard, 18-hole putting green, barbecue pits and club house are a part of the relaxed townhouse living.

**FEATURES INCLUDE** wall-to-wall carpeting, master bedroom suites, breakfast bars, built-in kitchen appliances, disposals, dishwashers, washers, dryers and decorator ash cabinets.

The two-story townhouses

## ITT Sales, Revenues in Good Jump

**NEW YORK**—Net income and sales and revenues of International Telephone and Telegraph Corp. set all-time highs in the second quarter and first half of 1964, Harold S. Gense, president said in his interim report.

Net income for the second quarter increased 18 per cent to \$15,431,000 or 79 cents per share, compared with earnings of \$13,030,000 or 68 cents per share of the similar 1963 period, on a restated basis for companies acquired in pooling of interest transactions. Excluding pooling of interest restatement, net income for the second quarter of 1964 was up 13 per cent as compared with net income per common share reported for the same period in 1963.



### PRIVACY IS THE WATCHWORD

At Rossmoor Townhouses privacy is insured with double walls, fortified with rockwool and acoustical sound-proofing for complete noise cut-off. Through unique designing, the four separate homes appear as one large single residence.



GLENN WAINNER

Glenn Wainner has joined the Belmont Realty Co., 5545 East 7th St., one of the old established realty firms in the Long Beach area. Prior to joining the Belmont Realty Co. he owned and operated a flourishing Service Station business at 702 Pacific Ave., corner 7th St. He was at that location for over 25 years. His association with his hundreds of satisfied customers was pleasant and profitable. He promises the same prompt and courteous treatment for your Real Estate Problems.

This Week's Special... 7 unit apartment. Will trade for residential.



### BUILT-IN LUXURY

Spaciousness is built into every Somerset Home, the distinctive new home community close to Long Beach. Shown here is the carpeted dressing room of the master suite with its luxurious make-up area. Exceptionally large closet space is included. Somerset Homes, priced from \$27,500, are in the city of Cypress off Carson Boulevard.

## Old-Fashioned Rural Charm Is Noted in Somerset Homes

Old-fashioned rural charm in the center of the metropolitan area is offered by Somerset Homes, priced from \$27,500 for distinctive family residences with up to 1652 square feet of living area.

Somerset is in the city of Cypress in western Orange County, rimmed by Long Beach, Lakewood and Los Angeles.

Only minutes from many of the Southland's major work centers, Somerset Homes are handy to fast boulevards and the freeway systems. Yet the surrounding community is a quiet one, with plenty of open space... literally an island of country surrounded by the metropolis.

Build-ins are plentiful in Somerset, from gas range and oven to automatic dishwasher. Outstanding decorative features include luxurious wall-to-wall carpeting and wood-burning 42" fireplaces with dramatic stone fireplaces. Safety is built-in to each home. There is, for example, a built-in fire alarm system and full specification attic insulation. Extra power is included through 100 ampere electric service with 20 circuit breakers. The builders have even included a one-hour firewall between the garage and living area.

CAREFUL attention to detail and fine construction in Somerset Homes stems from the long experience of their famous builders. Somerset has been built by Twatts-Wittenberg Co., whose \$750-million construction achievements include Los Angeles' Biltmore Hotel, the Birmingham underground parking Square garage and the Los Angeles County Hall of Records.

To visit the homes, with their landscaping, ornamental street lights and other conveniences in and paid for, take Lakewood Blvd. to Carson, turn right to Moody and right again to the models.

### Realtors to Hear Tour Speaker

William H. McKay, just returned from a 12-state tour in which he addressed numerous real estate boards, will speak at the Tuesday breakfast meeting of Long Beach district board Realtors.

McKay, a Realtor, lives in Van Nuys.

His most recent lecture, Vaughn said, deals with salesmanship and how to handle objections on the part of the buyer or seller. His subject will be: "What's Wrong With Your Sales Approach?"

The Realtors meet at 7:15 a.m. in the Crown cafeteria.

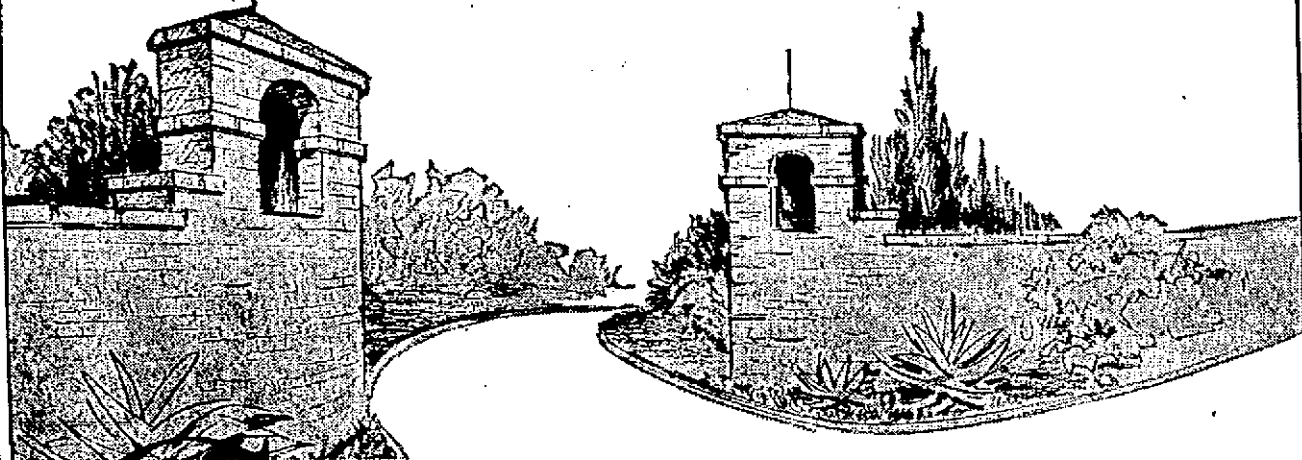
### Fix That Doorbell

When a doorbell fails to work, first thing to check is the pushbutton contacts, which may be oxidized. Pull out the button by loosening the retaining screws, if any, and examine the springtype contacts inside. A piece of sandpaper can be used to brighten the metal of the two parts, where they touch. In nearly all cases, this will correct the trouble. Then replace the button as before.

### Forced to Sell Immediately! Lender's Sale! Save Thousands!

Bar Harbor in Costa Mesa is forced to sacrifice 13 remaining homes at once! Save Thousands if you act now! 1950 sq. ft. 4 & 5 bedrooms, 2 baths. Next to City Park, close to everything worthwhile. They're hard to find... Take Harbor Blvd. to Baker St. East on Baker to Coolidge... North on Coolidge to Models. Forced Sale Prices start at \$24,995. Call 546-0803.

# Grand Opening!



## Capistrano West

in romantic San Juan Capistrano

### A Custom Community of 1 & 2 Story Homes

5 Magnificent Floor Plans • 3 & 4 Bedrooms  
2 Bathrooms • Separate Family Rooms

FROM  
\$22,750

FREE EXCLUSIVE BEACH CLUB MEMBERSHIP



Valuable Bonus Membership in Your Own Private Beach Club Included with Each Capistrano West Home

FURNISHED MODELS

OPEN 10 a.m. to 8 p.m. DAILY

For information call (714) 498-9070

ATTRACTIVELY PRICED FROM \$22,750

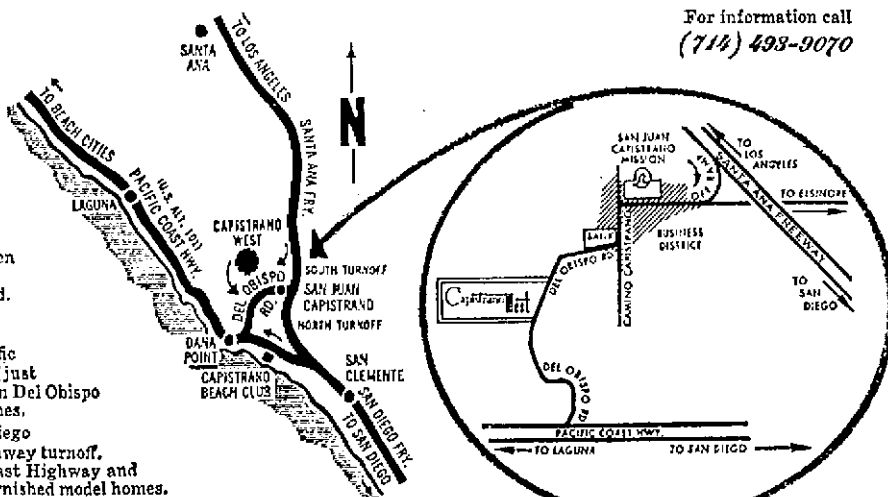
30 YEAR CONVENTIONAL FINANCING

### DRIVING INSTRUCTIONS

**FROM LOS ANGELES**, take the Santa Ana Freeway south to San Juan Capistrano turnoff. Turn right to Mission San Juan Capistrano and then left on Camino Capistrano (through business district) to Del Obispo Road. Turn right on Del Obispo to CAPISTRANO WEST.

**FROM LONG BEACH AREA**, take Pacific Coast Highway to Del Obispo Road (just south of Dana Point) and turn left on Del Obispo to CAPISTRANO WEST model homes.

**FROM SAN DIEGO AREA**, take San Diego Freeway north to Pacific Coast Highway turnoff. Drive two miles north on Pacific Coast Highway and turn right on Del Obispo Road to furnished model homes.



MEANS HIGHEST QUALITY... BEST VALUE... LASTING BEAUTY

HUNTER LAND CO., INC. Exclusive Sales Agents



## IN BEAUTIFUL CORONA SAVE \$5,000

JUST 15 MINUTES FROM AUTONETICS & ANAHEIM

FREE COLOR TELEVISION

WITH PURCHASE OF THIS NEW HOME

ONLY \$24,950  
JUST 5% DOWN

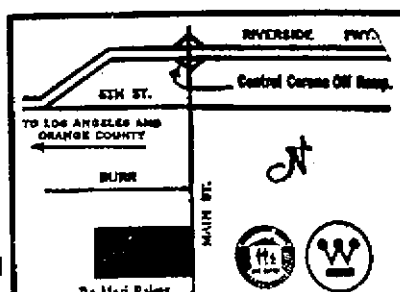
TRUE 90% TERMS  
NO 2ND AND  
NO BALLOON PAYMENTS

### SPECIALS INCLUDE

CARPETING, DRAPERIES, LANDSCAPING, SPRINKLERS, AIR CONDITIONING (OPTIONAL), COLOR TELEVISION AND THE AMAZING BONUS ROOM (WITH CASH TO LOAN PAYMENT)

SPLIT LEVEL & 2 STORY HOMES  
3 & UP TO 6 BEDROOMS

# DE MARI PALMS



737-0234  
FROM OR. CO. DIAL CODE (714)  
JE 7-3313  
MR. TOTTEN - EVENINGS

CORONA'S GREATEST HOUSING VALUE



# Buyers Attracted by Custom Styling

A greater demand for custom styling in development housing is one of the significant trends felt today by builders and developers.

"Buyers now look for an abundance of 'extra' features. This is why we believe our homes have such great appeal for today's sophisticated families," a spokesman for El Dorado Park Estates in Long Beach said. "We include more than the average number."

Interior appointments include custom designed electrical fixtures, marble-topped pullman lavatories, Hermosa tile in showers and to five feet over tubs, natural ash in cabinetry and wall paneling, exotic exterior ornamentation of stone, and other interesting materials, master bedroom suites with private dressing rooms and baths, slate or terrazzo entry hall floors and many others, he added.



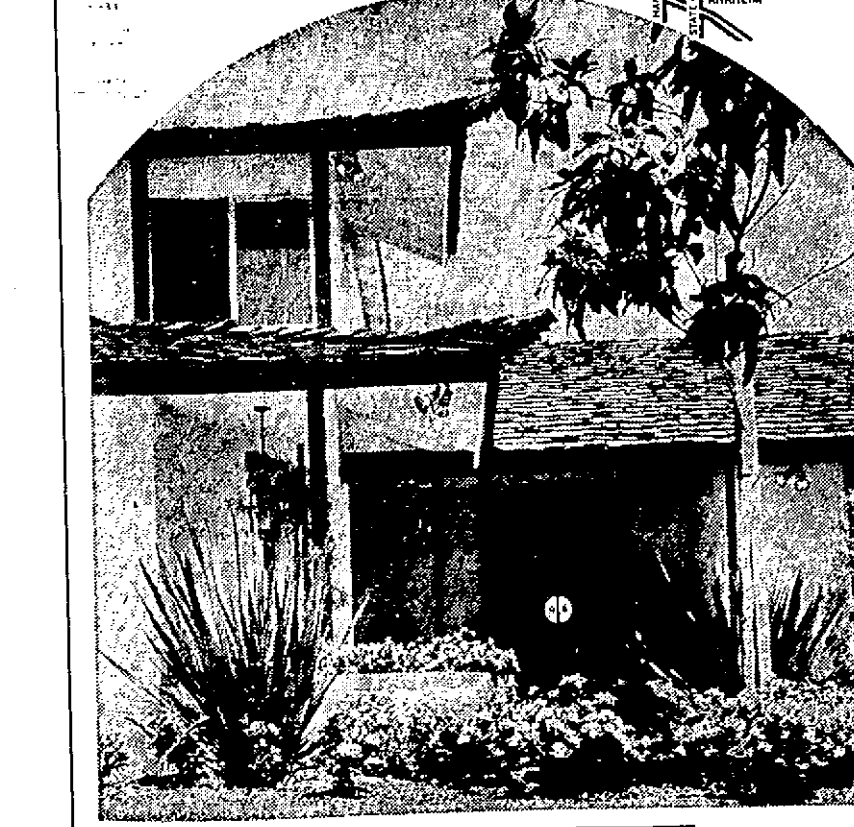
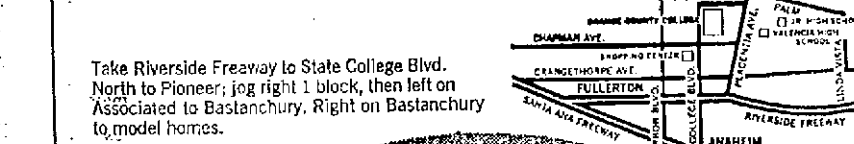
**AN EL DORADO PARK ESTATE**  
Formal dining room in furnished home at El Dorado Park Estates in Long Beach is shown here. Models are open daily until dark.

# NO WONDERFUL WAKEFIELD!

**No waiting** Immediate occupancy! Move into an established community of fine homes...with lawns, landscaping and neighbors. Schools and shopping nearby. Enjoy wonderful Wakefield living from the very first day!

**No extras** Your Wakefield home is complete. And everything is included at no extra cost—wall to wall carpet, front lawn and shrubs, rear fencing, built-in dishwasher, range and oven. Magnificent three and four bedroom homes with every desirable convenience included.

**No balloon** Finest financing in Orange County! Priced from \$24,795 to \$27,995—just 5% down on a 30-year loan with no balloon payment. Come see wonderful Wakefield homes—Placentia's greatest home value!



**WAKEFIELD**

## PSYCHOLOGY IN INVESTMENTS

# Fear of Unknown May Prevent Investor From Taking Action

EDITOR'S NOTE: This is the third of a series of articles on the subject of investment psychology, prepared and copyrighted by Scientific Property Investments, Inc.

By G. L. DAVENPORT

Several of our readers who are kind enough to write us heap a great deal of ridicule on the "nervous investor" we had mentioned in an earlier article. We cannot quite go along with their sharp criticism.

After all, the nervous investor DOES invest, that is, he ACTS. And this makes him, perhaps, even braver than many a wild and thoughtless investor.

His "nervousness" is a state of mind resulting from the conflict of two forces: (1) The drive to act and (2) fear of the Unknown into which the act propels him. BUT—and this is the decisive point—his WILL TO ACT triumphs over his anxiety and apprehension.

TO MAKE THIS point entirely clear, let me call to your attention another type of personality, the one whose fear of the Unknown is so overwhelming that it completely paralyzes his ability to act. He is the "can't make up his mind" type of person.

Typically, such an individual continues to put off his decisions—most probably, ANY DECISION—until there are none to make.

(We cannot help recalling one of our oldest clients who fitly illustrates this point. When we first met, he was rather deeply depressed. Reason: He had been postponing a visit to his ailing father in the East until the gentleman passed away without a last chance to see his son. The jolt was not without some beneficial and dearly paid-for effect on our client, though. It literally shook him out of his habitual passivity and procrastination.)

IT IS NOT ADVISABLE to overgeneralize, but judging by our numerous contacts we are pretty sure that the person who cannot make up his mind whether to invest or not is unable to make a decision in any important area of life.

Unfortunately, he is generally also unable to admit his basic weakness to himself. It is rather fascinating to watch the amount of energy and the number of mental mechanisms he wastes on the effort to conceal to himself his fundamental weakness.

This is one way his strategy runs: Driven by the necessity to do something for his own and his family's future, constantly stung by the example of his resolute and active friends, he "gives in"; at long last he TELLS himself that he is going to invest.

THEN HE TURNS around immediately and gets devastated in the indecision whether to invest in property or in something else (bonds, stock, etc.).

His next step, if we may call it that, is to make his choice. It's land he is going to invest in.

Again, he bogs down in the vacillation whether it should be this kind of property or some other kind.

And so on, forever and forever.

Another way of rationalizing away such a man's essential weakness—which is so

obvious to everyone but himself—is indulging in the self-image of an intelligent, deliberate, or shrewd person. The end result is, usually, that such a person stays shrewd while his friends get rich.

ALL FUTURE is unknown (and luckily so). But a great deal of it can be predicted on the basis of the past and the present. Most of our thinking, reasoning, and scientific investigation is devoted exactly to the task of foreseeing (and co-shaping!) the future, THROUGH ACTION.

This is the direct opposite of succumbing to the fear of the unknown, of distorting the dimensions of it, of letting it paralyze our very desire and need to act.

In other words, the question is whether a man's cautious probings, deliberations, his search and his weighing of all the pertinent circumstances SERVES THE ACT or serves the purpose of DOING NOTHING.

Maybe we're just lucky, but the statistics of our office run 25 to 1 in favor of the doers.

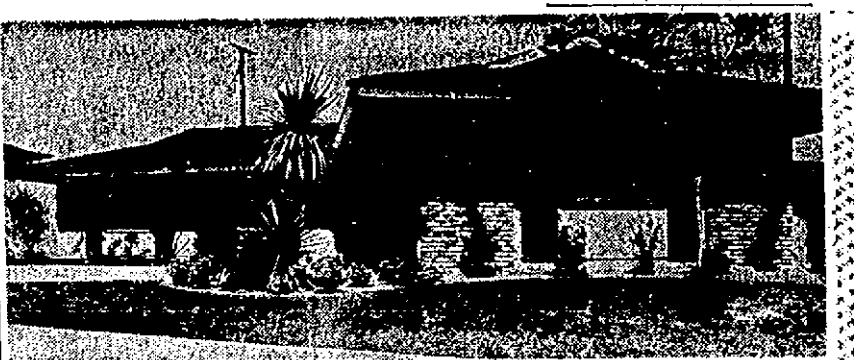
## Film Star Will Host Tenants

From a movie location in Hawaii, Dana Andrews, owner and developer of Malabar Garden Apartments in Garden Grove, extended an invitation to all tenants to attend his "Apartment-Warming Party" to be given soon in the Clubroom and recreation area of Malabar Garden Apartments.

Andrews said: "As soon as this picture is finished, I am inviting everyone in Malabar Gardens to be my guest for an evening of fun and enjoyment. I am most anxious to meet all the wonderful people who have helped make this development such a success."

Malabar Garden Apartments, located at 9777 Bixby Ave. in Garden Grove, is a \$2,500,000 apartment complex featuring 1 to 3 bedrooms, 1 to 2½ baths, air conditioning, all-electric kitchens, wall-to-wall carpeting, custom drapes, individual patios, two swimming pools, sunken gardens—quiet, luxury living starting at only \$135 per month.

THE PERSON who owns the article you've found may be trying to reach you. Be sure to read the "Lost" ads in the Classified Section 12 now.



**ONLY 5% DOWN ASKED**  
Special low financing that calls for only a 5% down payment and no balloon payments is sparking interest in Wakefield, a community of large suburban homes in Placentia. Shown here is one of the 37 homes available.

## Offer Many Extras in Wakefield Home

"Combining the estimated \$1,500 savings derived from unusual extras already installed plus attractive financing and immediate occupancy, a Wakefield home represents the finest buy in Orange County," said Arnold Koblenz, sales agent for the Placentia development.

Ranging in price from \$24,795 to \$27,995 for three and four-bedroom homes having 1,620 to 2,004 square feet, only 37 of the 82 homes originally built remain for sale. They come in four different floor plans with 12 elevations. Each home has front landscaping and rear fences all within walking distance, near shopping centers, and five-

to wall carpeting, built-in dishwasher range and oven, forced air heat, and two-car garage.

"PROBABLY the most important element of any of these homes is the financing arrangements available. For example, just 5% down on a 30-year low interest loan with no balloon payments will immediately move a prospective buyer into a home," Koblenz said.

"Further, the community is already established. It is nearly 60% occupied, has elementary and high schools within walking distance, near shopping centers, and five-

## Sidewalk Topsy? Blame Tree Roots

When sidewalk slabs get askew, the cause nearly always is lifting by tree roots. It is possible to reset a slab by raising it with a long pinch bar, bracing it with stones while the root is cut away with a hatchet, and resetting the slab in a thin bed of cement.

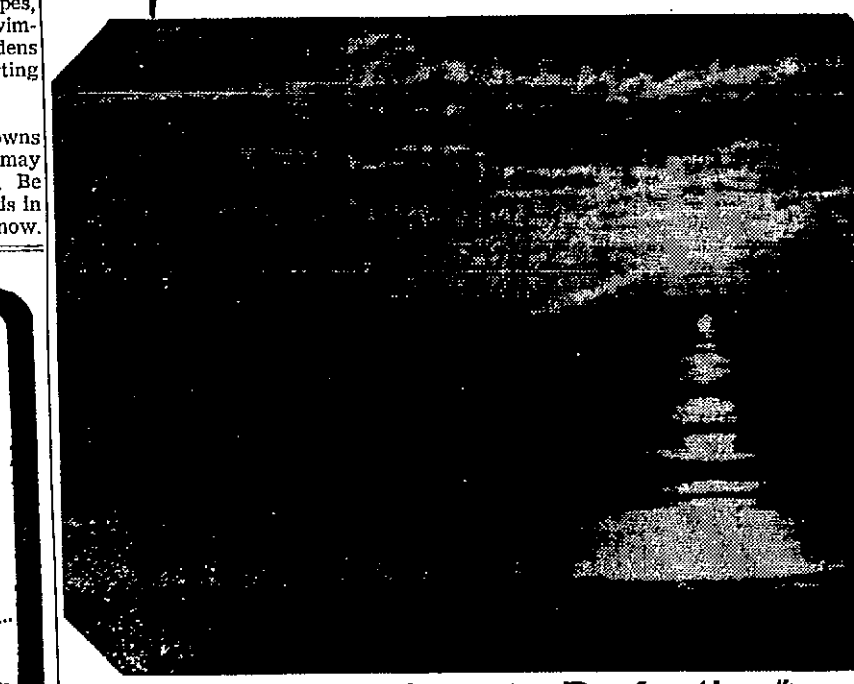
When patching sidewalks, try to match the color of the original by adding lampblack to the cement mix.

minute access to the Santa Ana Freeway," he added.

Model homes can be viewed by leaving the Riverside Freeway at State College Blvd., travelling south to Bastanchury, and turning right to the sales office which is open 11 a.m. to 7 p.m. daily.

# GRAND OPENING

## BALLERINA OCEAN SERIES HOMES



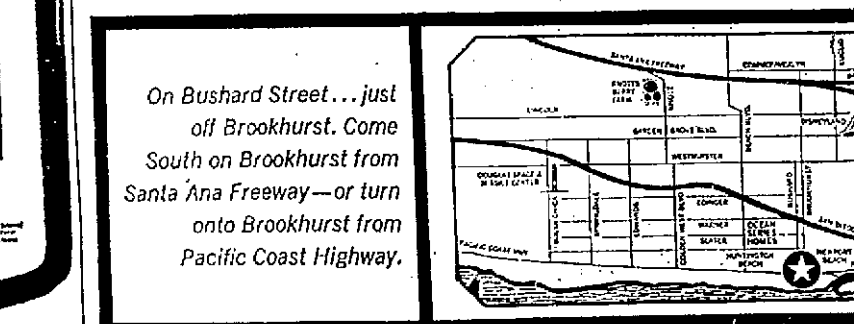
"Make a Move to Perfection"

BALLERINA HOMES are designed for CALIFORNIA designed for FAMILY LIFE, designed for EASE OF UP-KEEP, designed to include LUXURIOUS EXTRAS.

**ONE & TWO STORY 3 & 4 BEDROOMS 2 & 3 BATHS**

**PRICED FROM \$23,900**

INCLUDE: 100% Sculptured Nylon Carpeting • Front landscaping & sprinklers • Complete fencing • Roper's "Charm" Appliances • Del Pilo tile entrances • Electric Silent Butlers • Sundecks



### Homebuyer's Bargain

#### "CERTIFIED" SUNSHINE RESALE HOMES

LOW AS \$295 DOWN

Full Price as low as \$17,995  
**HUNTINGTON BEACH**

3 Bedrooms, 2 baths  
with wall-to-wall carpeting, 2-car garage and loads of extra luxury features.

They're "Certified" Sunshine Resale Homes so you're sure of TOP VALUE!

MODEL HOME—  
15841 Rollins,  
Huntington Beach  
For information call:  
(Days) 897-8318  
(Eve.) 897-4227

Driving Directions: Santa Ana Freeway to Beach Blvd. to Bolsa. West on Bolsa to Golden West St. South on Golden West St. to Breafield Dr. Follow signs to model home.

SALES BY V. HUNSAKER & SONS • SINCE 1932  
**SUNSHINE HOMES**





BIG SALES FIRST DAY

Builder R. E. Plumleigh (center) of Dolphin Terrace II in Fountain Valley joins Loren Dewey (left), of the sales firm of Crosson and Dewey, in congratulating sales manager Gene Wallich on first day's sales at new development. Dolphin Terrace grand opening celebration continues another week.

Big Dolphin Suite  
Real 'Bonus Room'

About a year and a half ago, homebuilders began introducing a "bonus room" into their offerings to Southern California buyers. Usually the bonus room was an unfinished area in or adjoining the garage, which the homebuyer could convert to storage, a dark room or small workshop.

Main feature of the bonus room was its versatility, inasmuch as the individual homeowner converted it or used it as it stood, to meet his needs. The bonus room idea caught on, and soon assumed many different forms. The inversion providing extra space in the garage idea diminished in appeal as builders sought to meet the public demand for a convertible area within the home itself.

**DOLPHIN TERRACE** builder R. E. Plumleigh, in tracing the development of the bonus room, said recently that his new homes in Fountain Valley offered a Dolphin Suite Terrace II get a complete as "the ultimate development of the bonus room idea." Offered in one of the three Dolphin Terrace floor plans, the "Dolphin Suite" spreads out over 725 square feet — the entire second floor of the home. "By suitably partitioning, screening or dividing this area, the homeowner can almost create a home within a home," the builder said. Plumleigh pointed out that modern families have expanded their landscaping.

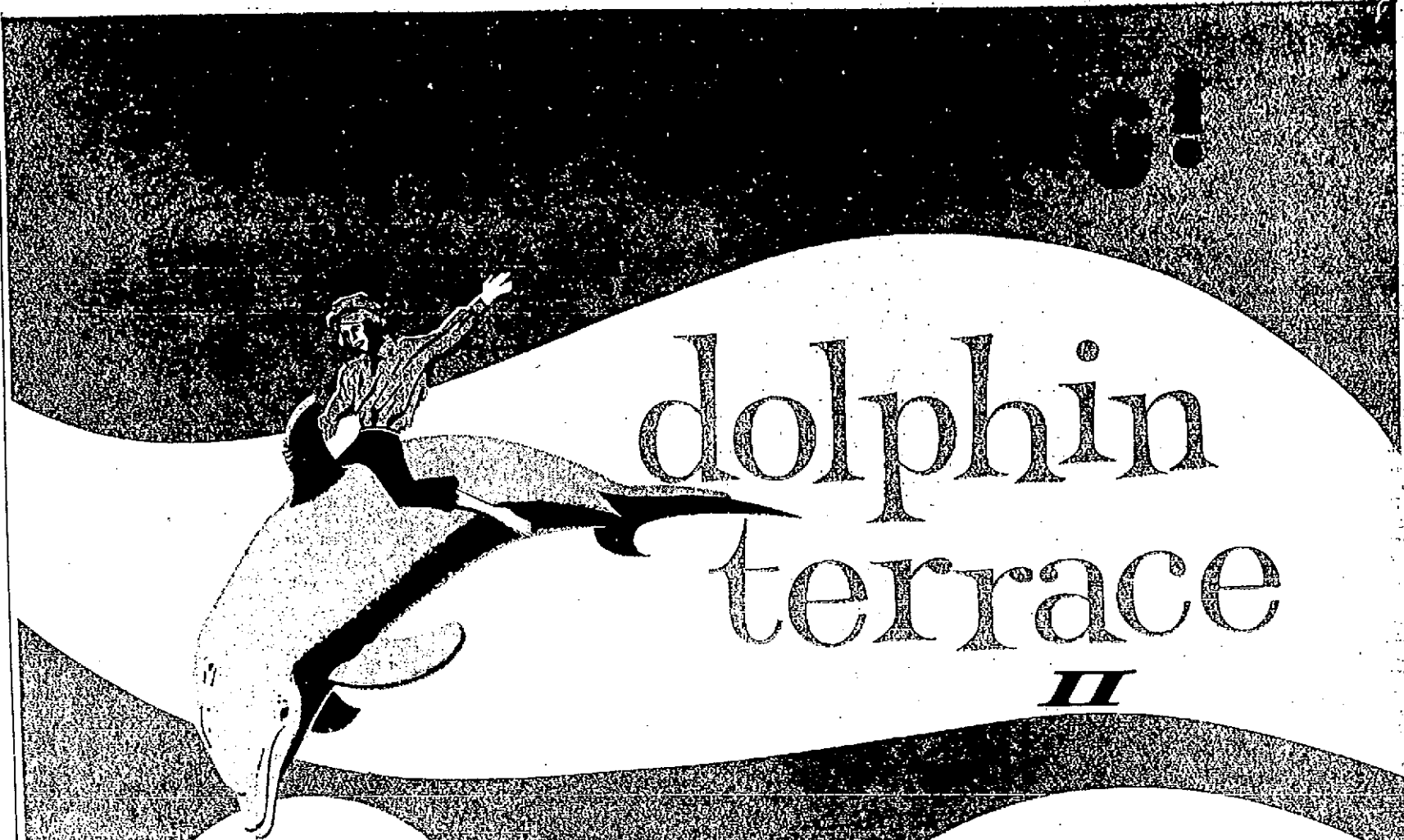


TWO-STORY HOME

This is one of the models offered in Patrician Village in Tustin. There are 39 homes in the unit.

Village Atmosphere  
in Setting of Homes

On wide curving streets in our drawing boards for a pleasant village atmosphere in Tustin, Patrician Village made its public bow recently with a "first showing" of the new community of homes, built and developed by Edward A. Nahigan. The four and five-bedroom homes, designed and constructed by the Patrician Building Corp., is composed of all veteran custom homebuilders including Edward Nahigan, president and Don Anderson and Cliff Everman. We invite everyone to come and see our new development and our furnished models," Nahigan said, "and (south) on Yorba Avenue, the many new features and designs that have been Free-way and Tustin Avenue.



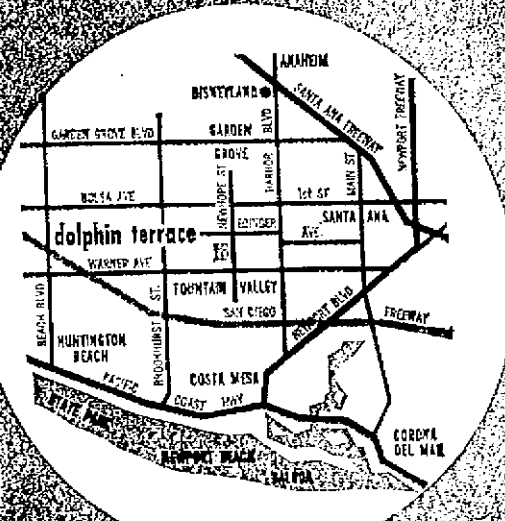
dolphin  
terrace  
II

DECIDEDLY  
DIFFERENT...  
by design!

From its inception, your Dolphin Terrace home was intended to be different — decidedly different — offering a new dimension in living to discriminating families. Superb craftsmanship and a determination to excel show in every elegant detail. Rich appointments and brilliant design make your Dolphin Terrace home delightfully livable. An ideal location, handy to unsurpassed schools, recreation and all the necessities of modern living heightens the appeal of these distinguished homes. See Dolphin Terrace today — decidedly different — by design!

- SPACIOUS** — 3 to 6 Bedrooms, 2 Baths, Family Room and Formal Dining Area (Plan 103). Pool-sized lots — over 7200 sq. ft.
- "DOLPHIN SUITE" BONUS AREA** — Up to 725 sq. ft. of area to be tailored to your family's needs.
- WESTINGHOUSE KITCHENS** — Your Dolphin Terrace kitchen has the finest built-in appliances — Westinghouse 36" Range, 42" Hood, Large Double Oven, Disposer and Dishwasher are included. Beautiful ash cabinets highlight kitchens.
- LUXURIOUS NYLON CARPETING** — The finest nylon carpeting is included in the purchase price of your Dolphin Terrace home. This carpeting is installed with extra-heavy pad for an air of hushed luxury.
- LAWNS, SHRUBS, SPRINKLERS & FENCING** — Your Dolphin Terrace home is complete to the last detail. Everything is ready for you to move in and start living.
- REALISTIC PRICING** — Prices range from \$26,950. As little as \$1350 down plus closing costs moves you in. 30 year, 95% loans and 6% terms available.
- FABULOUS FINANCING** — 95%, 30-yr. loans and terms you can live with make Dolphin Terrace possible for you. Special arrangements and bonus features for cash-to-loan buyers.
- PERFECT LOCATION** — In the fast-growing, smog-free, prestige community of Fountain Valley, your Dolphin Terrace home is handily located to beaches, shopping, churches, and Orange County's fabulous range of recreational attractions. The new James Monroe Grammar School is next door. A future Senior High School is one block away. With easy access to Southern California's freeway system, your Dolphin Terrace home is a magnificent investment in family happiness and security.

Directions: From the Los Angeles area, take the Pacific Coast Highway south to Warner Ave. In Seal Beach, turn left on Warner to Newport Street, and turn left on Newport to Dolphin Terrace II.



from \$26,950

95% 30-YEAR FINANCING, 6% TERMS AVAILABLE



Built by Santa-Oceana Inc.  
An R. E. Plumleigh Corporation  
Architect:  
I. Robert Skaggs A.I.A.  
Sales Agents:  
Crosson & Dewey 839-1520 (714)



# Dolphin Terrace Opening Big Success

Last Sunday's grand opening day celebration drew steady streams of prospective homebuyers all day until the model homes closed at dusk, according to R.E. Plumleigh, president of Santa-Oceana Inc., the company that built the homes.

The builder said that visitors came from over 30 communities outside Fountain Valley, ranging from Long Beach and San Pedro to Anaheim and Fullerton. "This clearly demonstrated to us that interest in Fountain Valley as a residential community is strong throughout the Southland. Market research indicated this when we decided to build Dolphin Terrace II, and we were glad to see our planning borne out by last Sunday's grand opening," he said.

PLUMLEIGH singled out some of the items at Dolphin Terrace II which had favorably impressed opening day visitors to the new subdivision. All-electric Bronze Medallion kitchens at Dolphin Terrace won virtually unanimous buyer approval, according to the builder. Top-of-the-line, name brand electric builtins, including a 36" range

and double oven with automatic controls, and a dishwasher are included in the purchase price at Dolphin Terrace II. "We believe a kitchen should be completely equipped with absolutely no skimping. Dolphin Terrace visitors and buyers to date have endorsed this approach," he said.

Master suite appointments

at Dolphin Terrace II include: 350. Buyers have a wide selection of financing plans. Thirty year loans and 6% financing are available.

DOLPHIN TERRACE II is to contain 83 homes when completed. Builder Plumleigh said that this number of homes permitted custom quality construction while still providing the buyers with the

advantages of volume building. The building firm's vice president and construction boss, T. N. Plumleigh Jr., and the Dolphin Terrace II architect, I. Robert Skaggs AIA were among the first buyers at the new subdivision.

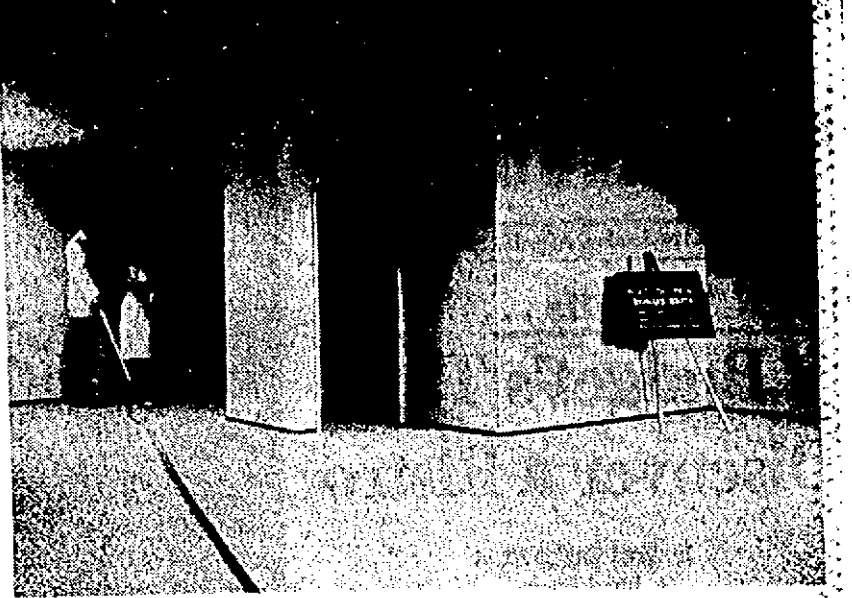
There are three floor plans and 12 exterior stylings offered at Dolphin Terrace II. The model home showcase contains each of the three basic homes, all furnished for buyer inspection.

Visitors to Dolphin Terrace II take the Santa Ana Freeway to the Harbor Blv. turn-off, and drive south on Harbor to Warner turning right on Warner to Newhope and the model homes.

From the Long Beach area, take Pacific Coast Hwy. to the Warner Ave. intersection at the south end of Seal Beach. Follow Warner east to Newhope and turn left on Newhope to the models.

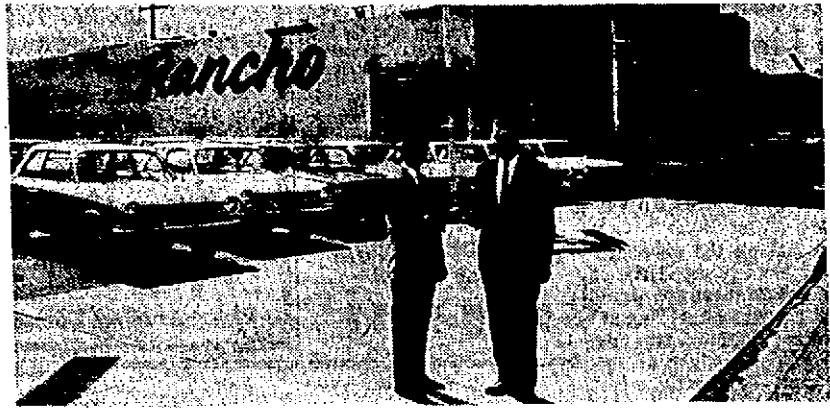
THE WELL-KNOWN Newport Beach realty firm of Crosson and Dewey has been appointed sales agency for Dolphin Terrace II.

Irish-born Tommy Crosson is a former Los Angeles city commissioner who first became famous in the early



## LARGE SPACE UPSTAIRS

Builder R. E. Plumleigh illustrates the size of the "Dolphin Suite" in his Dolphin Terrace II home development by laying a series of yardsticks end to end across the upstairs area. Dolphin Suite is eight yards wide, and adds 725 square feet to area of home. Dolphin Terrace II continues grand opening celebration this week. Homes are priced from \$26,950 with 30-year loans available.



## CITY BUYS RAMBLERS

Sale of nine new Rambler Americans to the City of Long Beach is shown being completed as Jim Pinegar (left), general manager of Rancho Rambler, hands the keys for the cars to Don Simpson, foreman of the auto division of the city. The Ramblers will be used by various city personnel.

# CONGRATULATIONS AND BEST WISHES to dolphin terrace II

## From The Subcontractors

"We Are Proud of Our Part in Helping Make This Quality Development Possible"

### LANDSCAPING: CURTIS LANDSCAPE CO.

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### S & S ROOFING

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IN FABULOUS FOUNTAIN VALLEY—THE FINEST PLACE ON EARTH

# TRAVEL and RESORTS

R.12—Sunday, Aug. 16, 1964

## WHEN IN PARIS...

### If Budget's Tight Discover a Bistro

By Fred Taylor Kraft  
Travel Editor

WHO but a French chef will go into ecstasy over a diner's flattery of his plat du jour and then try to outdo himself with dainty tidbits that make a satisfying meal an unforgettable one?

But, as every traveler knows, Paris has a way of exhausting a tight budget. It is probably the most expensive capital in Europe if not in the world. And this goes for most of the city's famous restaurants and widely publicized hotel dining rooms.

But there is a way to keep Parisian food from biting back. Simply put on your walking shoes and start meandering into the forgotten little side streets. It won't be long until you'll discover one of the countless bistros — unimposing little places with their inevitable red-and-white-checked tablecloths with their menus posted in the window.

READ THE MENU carefully before you enter. There are two kinds of bistros, authentic and artificial. Artificial bistros usually copy the authentic bistro's decor, but for the rustic charm you pay dearly.

The real bistros charge about 10 or 12 francs (\$2 to \$2.40) for a deliciously simple menu of hors d'oeuvre, entree, cheese and dessert. The fake and more elegant bistros often get three times this price.

More often than not, a bistro is started by rural folk from all over France and has been in the same family for years, sometimes for generations. The simple cuisine from their province, being prized by sophisticated Parisians, puts their little restaurant on a paying business and makes them a comfortable living.

DON'T EXPECT a Parisian to point out his favorite bistro. If he likes it, he will tell no one about it. He fears that if it becomes well known its prices will go up and it will lose its charm with the inevitable crowds.

You can tell one when you find it: generally a bar at the entrance, with a zinc top, and rows of glasses stacked on shelves behind. In addition to the checked tablecloths, signs of the true bistro are a special cabinet with tiny labeled drawers which hold the napkins of regular customers, a coat-rack near the entrance, and electric lights turned dim for economy's sake.

The bar will serve here a la pression (tap beer), vin ordinaire (wine of the house) as well as moderately priced bordeaux burgundies. If workers cluster around the bar at midday, the coffee is likely to be excellent, though this drink at some bistros is a complete failure.

THE PLAT DU JOUR, or daily specialty, is the key to a bistro's success. Common entrees are bouef bourguignon (beef stew with wine sauce, blanquette de veau (veal with white sauce), and choucroute (sauerkraut with sausages, cooked in white wine).

If your dogs are too tired to carry you into the little narrow streets in search of one of these unimposing little restaurants, inquire of a friend instead of a Parisian. This, logically, could be an employee at the office of the airline which brought you over.

For instance, Trans World Airlines, which flies nonstop to Paris from Los Angeles, recommends Chez Mercier,

13 rue Lincoln (off Champs Elysees); Chez Paul, Place Dauphine (near Notre Dame); Chez La Mere Catherine, 6 Place due Tertre (near Sacre Coeur); and several others. But recheck them before setting out. Maybe, just recently, too many people have heard about them and they have gone "artificial."



## AROUND THE WORLD WITH DEPLANE

"We read about villas in Spain (rented through an agency in England). Who are they? Where is the best place? Are they reasonably priced?"

NO, DON'T DO it that way. You can get a villa at cheap prices—particularly during the winter off-season. But if you go through an English agent, you get his mark up plus a Spanish agency mark up. Go to Malaga—that's warmest in the winter. Get a hotel and shop the local agencies.

If you're talking about summer, then you do have to rent at long distance. Places are rented in advance. I'd write the National Tourist Office — "Turismo, Barcelona" is sufficient address. (Malaga gets pretty hot. I think you'd prefer something on the Costa Brava.)

"I will be flying to Frankfurt, Germany with two children, one 8 months and the other four years. Is there any special way of handling this? We will fly tourist."

THE 8-MONTHS-old child pays a minimum fare—something around \$30—and gets no seat. (There's usually an open seat you can use though.) The four-year-old pays half fare and gets a seat.

When you buy your tickets, ask for the front seats. Just behind the first-class bulkhead. Tell them you have children. They'll hold the seats for you. There's more leg and floor room. Also, most planes are built to snap on a child's bed in

## NEW! MATSON'S Makahiki FESTIVAL CRUISE TO HAWAII

S.S. LURLINE

Leaves San Francisco October 30, 1964. Returns Los Angeles November 13.  
15 day, all expense cruise to four of Hawaii's lovely islands — Oahu, Maui, Kauai, and Hawaii with special Makahiki Festival celebrations at each port.

Fares from \$575 include special "boat train" bonus one way from Los Angeles to San Francisco outbound or returning.

Book early. See us now for complete details.

JOIN OUR ESCORTED TOUR FOR YOUR COMPLETE ISLAND CRUISE. LIMITED SPACE AVAILABLE. ASK FOR DETAILS NOW.

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452 Locust Ave. Ph. HE 2-6457  
Long Beach 12, Calif.



PRETTY Pinky Clough and driftwood washed ashore adorn a Florida beach. Or had you noticed the driftwood?

## TRAVEL SPOTLIGHT

### Farmer's Daughter an Exciting Dish

Exciting Farmers Daughter contests, championship rodeo with nationally known cowboys and cowgirls, and varied contests are on the program at the Farmers Fair of Riverside which opens at Hemet Wednesday and continues for five days.

Contestants for Farmers Daughter will milk cows, drive tractors, sew, and bake to determine who wears the sequined sunbonnet.

The rodeo, sanctioned by Rodeo Cowboys of America, will include barrel racing, team roping, bronc busting and steer wrestling.

Other August events to keep in mind:

Aug. 22-Sept. 7: Julian Weed Show and Art Mart at Julian, in the San Diego back country.

Aug. 29: Newport Harbor Character Boat Parade, 4:30 to 6 p.m. Aug. 29.

Stops will include Banff, Lake Louise, Jasper, Moraine Lake, Valley of Ten.

Peaks and Columbian Ice Fields.

Cost: \$457.45 per person, for twin accommodations from Los Angeles.

### 'Triangle' Trips to Link Hawaii

Thirty-two of next year's sailings of the luxury liner Lurline—16 in each direction — will link Honolulu with both San Francisco and Los Angeles on each voyage.

In making the announcement, Matson explained that the arrangement would give passengers a "bonus" California coastal trip and an additional night at sea. On most of the three-port voyages, passengers will have a full day and night in the first California port before proceeding coastwise to the second port where they will have a full day.

The special triangle runs will be in addition to 22 direct sailings between Hawaii and either Los Angeles or San Francisco. There will be no extra cost for the triangular trips.

**SPRINGBORG'S**  
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**GLEN IVY**  
What a grand vacation — 50 miles from L.A. 95 miles from San Diego. Swim, ride, bike, sun, play, golf, tennis, fishing, boating, shopping, dining, entertainment, all in one place. Phone 855-0000.

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A HOT SPRINGS  
WE MEET GREYHOUND BUSES AT GLEN IVY JCT.

**LONG BEACH LUGGAGE**  
Wide Selection in Quality Luggage  

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 Complete Selection of Briefcases, Brief Cases, etc.  
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**SPECIAL**  
**ST. LAWRENCE SEAWAY CRUISE**  
 The ONLY Round-trip Cruise to MONTREAL  
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 Sail from DETROIT Tues., Sept. 8... from CLEVELAND Tues., Sept. 8. What a cruise this will be... Lakes Erie and Ontario—the Wolland Canal—the 1000 Islands of the St. Lawrence River—the great locks and waterways of the new Seaway. Two full days in MONTREAL—your ship is your hotel. Time for optional side trips to Ottawa, Canada's capital, or the quaint "old world" city of Quebec. Get full details TODAY on this "Tops of the Season" cruise.  
 \$275.00 per person plus \$7 Seaway  
 Tolls. Includes meals, berth in OUTSIDE cabin, entertainment. No tax applies.  
 7-Day Great Lakes Cruises leave Detroit each Sunday. Only \$189.50  
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First time ever!  
A complete cruise program out of the Port of Los Angeles!

May Co.  
World Travel Bureau  
presents 5 deluxe cruises to Acapulco, Mexico

**CHRISTMAS CRUISE**  
sailing December 15, 1964

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sailing January 24, 1965

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sailing February 7, 1965

Prices for double occupancy staterooms with private facilities range from \$395 to \$745 per person from Los Angeles.

**10,000 TON LUXURY LINER S.S. "THEODOR HERZL"**

Designed for warm water cruising, fully air conditioned, stabilizer equipped, elevator service to all decks, and 90% of all cabins outside.

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LAKEWOOD: 5100 Lakewood Blvd., ME 3-0111  
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For detailed brochures visit or phone any location listed above or mail coupon at right:

**MAY CO. WORLD TRAVEL BUREAU**  
5100 Lakewood Blvd., Lakewood, California  
Please send me information on your Acapulco Cruises  
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Year after year the Hawaii Calls Tour is the choice of the most discriminating vacationers. ALIKA, Hawaii's most famous guide, will personally supervise all your arrangements. You will enjoy the first that Hawaii has to offer... as shown in our brochure. For complete details stop in, call or write.

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# Women

INDEPENDENT Press-Telegram

AUGUST 16, 1964

## Our kettle boileth over...

By Mildred K. Flanary, I.P.T. Food Editor

They all made it to-the-wire on time! Members of the 40 Long Beach organizations, 37 women's and three men's, and the five final judges have come up with the winners of the grand prize, an O'Keefe and Merritt Contempo Range, and three cash prizes in each recipe category.

The "best recipe contest 'race'" started the middle of June, and some 30 days and 5000 recipes later, the Tenth Annual I. P.T. Cook Book is ready to be put-to-bed. The Cook Book will be published Sunday, September 6.

Both women (AND MEN) responded generously, and the recipes have been outstanding. Some of them tend toward the gourmet, some are quite different and unique, but mostly they are down-to-earth.

Final judging of recipes by the panel of five home economists, followed the selection of 10 recipes from each classification. The final judges were: Miss Barbara Swain, home economist, Knudsen Creamery Co.; Miss Evelyn R. Conant, home economist consultant, Southern California Edison Co., and Mrs. Dorothy McLaughlin, home service adviser, RCA-Whirlpool Corp., all of Los Angeles. Also, Mrs. Jeanette Frank, director of consumer education, Adolph's

Ltd., Burbank, and Mrs. Dorothy S. Huse, director of consumer education and merchandising, California Beef Council, San Francisco and Los Angeles.

These newspapers hosted a tea several weeks ago at the home of Mrs. Herman H. Ridder, for representatives of these clubs, when they were instructed in their official contest duties. From their selection of winners were the grand prize winner, and a first, second and third winner in each classification. All winners will be included, along with the entrant's names and addresses in the Cook Book Edition. The names of the judging clubs will also be listed.

When our first cook book was published, 10 years ago, there were just 23 categories. Today, as you know, there are 40. If they have been successful, it is because of you, our readers.

And, today, our best thanks and appreciation go to each of you who contributed your favorite recipes to our contest, and to the women and men who did such a noteworthy job of testing, tasting, and, yes, "toasting" during these summer days.

A representative from each of the judging clubs is pictorially presented "bubbling" over on this page today.

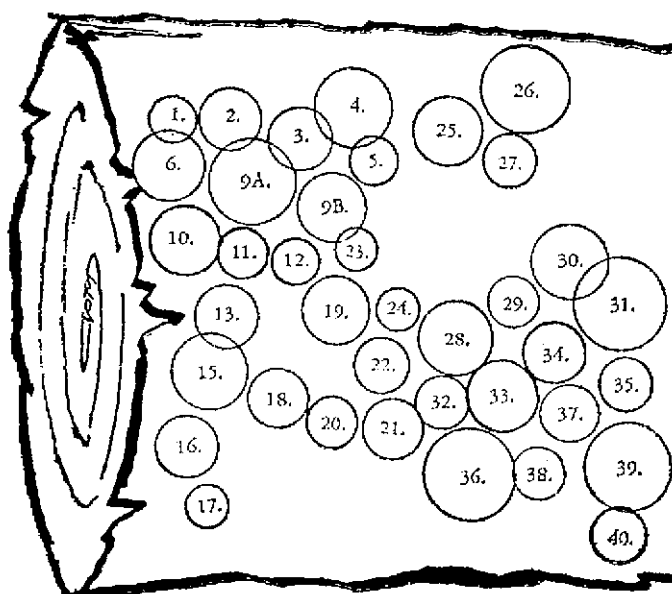
With the testingest tasters there are!

### INGREDIENTS

1. Mrs. Richard Glasco, Alamitos Bay Garden Club
2. Mrs. John Brooks, Assistance League
3. Mrs. Earl Walters, Aux. to L.B. Dist. 41st Medical
4. Dave Scott, Bachelors Club
5. Mrs. Harry Bosley, Carmelite Nuns Auxiliary
6. Mrs. John H. Anderson, Children's Benefit League
- 9A. Mrs. Russell M. Brougner, Ebell Club
- 9B. Mrs. Harry Minor, Ebell Juniors
10. Miss Kathleen Sher, Executives' Secretaries
11. Mrs. K. O. Bailey, Fiovelac
12. Mrs. E. Harlan Miller, Junior League
13. Mrs. Leo McCreary, Lady Lions
15. Mrs. Lee Denny, Los Hermanos
16. Mrs. Reed Williams, Lawyer's Wives
17. Mrs. C. R. Hastings, Long Beach Chiropractors

- Auxiliary
18. Mrs. George Moore, Community Hospital Auxiliary
  19. Mr. Floyd Ayers, Long Beach Food Sales Club
  20. Mrs. Relma Piner, Long Beach Home Economists
  21. Mrs. Bert Conney, L. B. State College Faculty Wives
  22. Miss Olive Pound, Long Beach Story League
  23. Mr. Mottell Peek, Long Beach Symphony
  24. Mrs. Harold Seymour, Los Altos Women's Club
  25. Mrs. Paul Hartstein, Nat'l. Council of Jewish Women
  26. Mrs. James Sipprelle, Nightingales
  27. Mrs. John Garrels, North Long Beach Women's Club
  28. Mrs. A. K. Tulen, Opt-Mrs.

29. Mrs. Robert Clingan, Parhellenic
30. Mrs. Fred Christ, Rick Rackers
31. Mrs. Tom Lewis, Roanoke Women's Club
32. Mr. Robert Graham, Sales & Marketing Executives
33. Mrs. Joe Shuff, Sandlarks
34. Mrs. John Booth, Symphony Juniors
35. Miss Dorothy Ogden, Spinster's
36. Mrs. John Fatis, Jr., Women's Aux. to Harbor Dental Soc.
37. Mrs. Robert Hardman, Women's Aux. To The L.B. Pharmaceutical Assn.
38. Mrs. Edward Platz, Woman's Aux. To L.A. County Medical Assn, Long Beach Dist. 3
39. Mrs. Joseph M. Taylor, Woman's City Club
40. Mrs. Oliver Benediktson, Women's Music Club



# All Around, Everything Going Swimmingly to Conduct Meet

By Iola Masterson  
I, P-T Women's Editor

**HERE'S PROOF** positive that the old adage, "you're never too old to learn," has been proved again. Pictorial documentation is forthwith presented. Pert Mrs. Helen Bumstead, 86, and a resident of Leisure World, learned to swim in just three easy lessons this summer; now is a regular "commuter" in the pool at LW. She is shown with young Jim Summers of Long Beach, swim instructor out there, who taught her.



Pool "commuter" Helen has proved a point

Having learned only last month, Helen is now so proficient in the water that lifeguard Stan Booth, also a Long Beach lad, doesn't keep any closer watch on her than any of the other swimmers.

Jim and Stan are proud of many out there who churn up the pool like Greta Andersons. Take, for instance, the group of women who are all mile-a-day swimmers—and they're all over 65. After the women had been at this mile every day routine for a while, Stan and Jim decided to keep an official record.

So far, since then, leaders are Joy Holmgren, who has 104 miles to her credit; Mildred Goodman, with 100 miles; and Helen Oman, 34 miles.

**THIS WEEK** it will be El Club Pequeno instead of its more familiar title, The Little Club. Members will have their summer party—a fiesta—at the lovely Spanish home of Grace Swaffield, Villa Graciosa, in Rolling Hills on Thursday. Grace, a long time resident of Long Beach before moving across the bay, founded the club 36 years ago.

Luncheon into afternoon affair has been given festa theme to create foreign flavor in honor of members who have traveled to the far reaches of the earth (but not together) this summer and are now home—

Dorothy Hawthorne, Thirlyne Waite, Charlotte Waldvogel and Dorothy Updike.

**A HAPPY NIGHT**—a lovely party—when Geneva and Stan Weiss entertained in their spacious home Wednesday in honor of International Beauty Congress judges and officials.

A cocktail buffet, the affair got off to an early start (it had to—everyone present had an important place to be—at the auditorium and BEFORE 8:30 p.m.).

A few of those there, enjoying to the utmost, were Mayor Edwin and Mary Wade, Marilyn and Jim Crocker, Molly and Bob Reid, Norma and Bill Becker, Connie and Charles Campbell (as chairman of judges, it was Charlie's job to have cars, drivers ready to get them to the hall on time), Marian and Don Locke, Marilyn and Doug Graham, plus the panel of judges; also TV's Bill Welch, Byron Palmer, show's MC, and on to a total of about 54.

**WHEN MARY PATRICIA LOWRY** married Robert Henry Francis week ago yesterday she added one more Francis to contend with in a family already more than liberally sprinkled with names of Francis—spelled that way or in feminine style, Frances.

The sweet bride is the daughter of Ida Frances and Francis Lowry. Her sister is Frances Marian. Her dad was named for his grandfather, Francis Marion. Ida Frances' father is also named Francis. And now Pat is—well, when you say Francis in a family gathering of that clan—EVERYONE'S ears perk up, and there's a chorus of, "Who? Me?"



Frances or Francis  
a family tradition

**IT WILL** be friend-filled day next Saturday for Jeanice and Dale Ely when they're to be given the full silver wedding anniversary treatment at an open house hosted by old friends Juanita and Neal Miller at the Miller's home. Assisting will be honorees' daughters, Susan and Barbara Ely. About 200 have been invited so Juanita expects not only house but garden will be very "peopled."

**ALSO ON** the silver standard—Jay and Doris Tapp celebrated their 25th wedding anniversary at their home last Sunday at a party hosted for them by daughter, Neilana, and son, Carlan. Icy champagne punch, lots of delicious food—but, most important, the friends who were there to share the day made it all most gala.

**THE PURCHASE** of a boat can, in fact usually does, make people's way of living change—and drastically so.

Case in point: Ola and Don Murphy bought a 27-foot power cruiser. They have it docked in Alamitos Bay and have become so delighted with right on the waterfront vantage point have decided to sell their home in Los Cerritos and become apartment house dwellers, smack on water's edge!

**THREE REASONS**, all rolled into one, sparked the dinner party Doris and Jim Wood will have Wednes-

day. It's to be a farewell for about-to-journey friends; a welcome home for others, John and "B" Hancock and a meet-our-friends night as the Woods introduce houseguests, Dr. and Mrs. P. R. Gilmer of Shreveport, La., who arrived Saturday for a two week stay.

**NAPLES CANAL** gang ganged up, for fun and for Darlene and John Coultrup, Wednesday to bid them a fond, gregarious, hilarious farewell prior to their departure for Hawaii.

Party began with cocktails at Gladdie and Dick Shelley's—moved along to Nance and Bill Winston's for potluck buffet. About 30 of the canal zone's crowd were involved. They presented the traveler with a huge card, festooned with taped on dollar bills to spend on, and ONLY on, Mai Tai or mahi mahi. All others were given packages of sour grape candies as befitting their moods in having to stay home.

The Coultrups flew, fleeing children left in good hands at home, Thursday to stay as long as they keep enjoying the islands. Which could be, let's face it, until snow falls! Even here.

**ON HER** most unusual Paso horse, rare breed from Peru, Nancy Bogdanovic rode in the famous Old Spanish Days parade Thursday, a highlight of Santa Barbara's annual, colorful, terrific fiesta.

There are only 14 Paso horses in California and owners have banded together to ride in such parades. All 14 rode Thursday in their authentic Peruvian costumes. Pasos, I am told, are high and fast stepping steeds, fascinating to watch.

Nancy's prized horse was gift from husband, Joe who had it flown here from its native land.

**MR. CHIRP** is not only a fine feathered bird—he is the boss of some feathered friends. A baby mocking bird, he left the nest a little too early and was found by young Daniel Wilson, 5, who promptly took him home to mom and dad, Dolores and Danny at 12 Palermo Walk.

Ever since, he thinks any other nest but the Wilson's is for the birds. He goes for people style living. He eats hamburger, drinks milk and is an absolutely avid fan of television. His favorite? He hasn't chirped out. Anyway, to give you an idea of the pampered life he loves, he is pictured, below, with Daniel and Dolores indulging in a favorite pastime—gourmet luncheon. When he's big enough to fly, he'll be free to go. But will any other treetop be as well equipped?



Mr. Chirp and two of his fine feathered friends

## Reading Consultant to Conduct Meet

Muriel E. Bruno, director, Zweig Reading Guidance Center, Garden Grove, will conduct a meeting Tuesday of the California Association for Neurologically Handicapped Children.

The meeting will take place at 8 p.m. in Community Savings & Loan Building, 3901 Atlantic Ave. The public is invited.

Mrs. Bruno, a consultant to the association, has an extensive background in aiding the neurologically handicapped in reading. A former teacher and speech therapist, now studying for her doctorate in educational psychology at UCLA, she points out that the "NH" child often sees angles as curves—making differentiation between letters very difficult.

**MRS. WILLIAM** Klintworth, president of the Long Beach area chapter CANHC, states that the organization's primary purpose is to inform the public about NH children.

"Because NH children are of normal intelligence and appearance their difficulties often are not recognized as being physical rather than emotional. The NH child's learning and behavior difficulties spring from slight brain disfunctions which affect the nervous system," she explains.

CANHC is an organization of parents, educators, physicians and others interested in aiding such children.

## Navy Wives Set Card Party

Florence Ross Navy Wives Club will have a luncheon and card party at the home of Mrs. Frank Lorek, 2257 Golden Ave., Monday at 11:30 a.m.

Guests are welcome. Reservations may be made with the hostess.

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For career or campus! Crisp rayon linen, completely lined. Royal Blue or Olive Green. Sizes 8 to 16.

## Patriotic and Fraternal Unit Activities Listed

### MONDAY

Long Beach Chapter 4, Widows of World War I Veterans, will meet at 5:30 p.m. for sandwich supper in Veterans Memorial Building. President Leora Ottele conducting. Plans for picnic in Bixby Park on Aug. 27 will be made.

Wide Awake Rebekah Lodge 71 meets at Machinists Hall at 8 p.m. with Flora Stuber presiding. Effie M. Berry, chairman of refreshments.

Emily R. Jewel Tent 15, Daughters of Union Veterans of Civil War, will have sandwich luncheon 11 a.m. in Veterans Memorial Building. Myrtle Thompson will conduct 12:30 p.m. business meeting.

### TUESDAY

Social Club 173, Long Beach Chapter Order of Eastern Star, will have desert luncheon at noon in Garden Room, Third St. and Alamitos Ave. Business meeting will follow with Dorothy Kimball in charge. Luncheon chairman is Beulah Sholey.

Signal Hill American Legion Post Unit 490 will have potluck dinner 6:30 p.m. in Signal Hill City Hall. Speakers will be Girl Stater Jean Schrottenboer and Boy Stater Kenneth Dunnigan. Velma Davies will preside for the unit.

Arthur L. Peterson Unit 27, American Legion Auxiliary, will meet 8 p.m. in Veterans Memorial Building with Mrs. Daniel Taylor presiding. Dona Fulbright, Girl State chairman will present Girl Staters sponsored by the unit, Nanci Matchesti and Carol Reynard and their parents.

It is announced that Jane Fadler, 2905 E. 3rd St., and Carole Compton, 6923 El

Cedral, are recipients of unit's nurse scholarships. Refreshments will be served following the meeting.

Rebekah Lodge 360 will greet Mrs. Inez Stevens, president of district 10, when she makes her official visit at 8 p.m. meeting to be conducted at YWCA, 6th St. and Pacific Ave. Amelia Baker will conduct. Christena Allsup and Rachel Walker are in charge of honoring past noble grands during evening.

United Spanish War Veterans, Long Beach Auxiliary 71, will have noon potluck in Veterans Building. Margaret Brooks will conduct 1 p.m. business meeting.

Women's Relief Corps Auxiliary 93 will meet in Veterans Building at 12:30 p.m. A coffee hour precedes business meeting to be conducted by Rosa O'Neil.

### THURSDAY

Degree of Honor 108 will meet in Machinists Hall, 8 p.m. Myrtle Manderson will preside as drill team night is observed honoring guest

team from El Monte Lodge 56. Gene Graham is chairman.

Public is invited to a luncheon and card party at 12 noon in Veterans Memorial Building to be given by Capt. A. D. Borden Auxiliary 139 with Mrs. Virgil Phillo as hostess.

### FRIDAY

Crossed Keys Association, Order of Eastern Star, will meet at Crown Cafeteria for noon luncheon and meeting.

## Daughters Meet in Guild Hall

Lord Kitchener Chapter, Daughters of the British Empire, will meet Tuesday noon in the Guild Hall of St. Luke's Episcopal Church for a luncheon hosted by Mrs. William Ralph.

Assisting will be Mmes. Thomas Bennett, Eugene Lee, Don Nicson, Enrico Palanck and Robert Richmond. Members are invited to bring friends.

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cool inexpensive transition dresses  
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ATLANTIC at 45th

## A Memo for Secretaries

Members of Long Beach Chapter of Executives and their guests will hear a program of comedy songs presented by Mr. and Mrs. Jack Groh as a highlight of their Monday meeting at Port's O' Call Restaurant on the water front in San Pedro.

A social hour from 6:30 to 7:30 p.m. will precede dinner after which the program will be given. President Kathleen Shea will conduct. Miss Charlotte Hamilton will be inducted as a new representative for the member firm, Lafayette Hotel.



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# Exercise Helps Dieters

Get in the swim with the Junior League diet! Participation in outdoor sports is an excellent accompaniment to a good diet, members of Junior League are finding in their preparation for the Junior League Follies Oct. 23 and 24.

Swimming, tennis and golf are favorite activities of the young women, who also like the day's low calorie menu, one of a series, as outlined below.

(Total Calories for Day 902)

**BREAKFAST**  
 1/4 Cup of Berries  
 Ready to eat cereal  
 1/2 cup Skim Milk  
 Coffee

**LUNCH**  
 Tomato Juice  
 1/2 cup Peach and Cottage Cheese Salad  
 Melba Toast  
 Skim Milk plus Tea

**DINNER**  
 Greek Lemon Soup  
 Sliced Lamb  
 3 sticks Celery  
 Carrot Curis  
 Lettuce Wedges  
 Diet Bread Toast  
 Angel Cake Slice with Dietetic Chocolate Sauce  
 Skim Milk plus Coffee  
 Greek Lemon Soup  
 1 can (10 1/2 ounces) condensed chicken with rice soup

1 soup can water  
 1 egg  
 2 teaspoons lemon juice  
 Nutmeg  
 Butter

Blend soup and water; heat. Meanwhile, beat egg and lemon juice together in small bowl until well blended. Add a little hot soup to egg mixture; stir constantly. Remove remaining soup from heat; slowly stir in egg mixture (this method prevents curdling). Serve immediately. Garnish with nutmeg or butter, if desired. Makes 2 to 3 servings.

**Bedtime Tidbit**  
 Hot Bouillon 22  
 Apple (1/2 apple) 25  
 Wedges 47



THEY ARE finding exercise combines well with dieting for best results in the Junior League shape-up for the Junior League Follies. The plans of Misses Thomas Rowan Jr. (in pool) and W. Burl McCollm go swimmingly.

## Simpson, Miller Names Are Linked

Lois Jean Miller exchanged wedding vows with Darryl Kirk Simpson during a ceremony Saturday in Community Presbyterian Church.

The bride, daughter of Mr. and Mrs. Edgar Miller, Long Beach, was attended by Mrs. B. J. Hawthorne, matron of honor, and Shirley Tarwater, Kaye Hardy and Kathy Wade, bridesmaids.

Jerry Simpson, the bridegroom's brother, was best

man. Almos Sanders, Jack Babshaw and Michael Hearons were ushers.

**THE NEW Mrs. Simpson** was graduated from Jordan High and California State College at Long Beach, where she was editor of the newspaper, named outstanding woman senior for '63 and was recipient of the '49er award.

Her husband, son of Mrs. Nellie Simpson, Lancaster, attends California State, where he is a member of the orchestra. He previously studied at Eastman School of Music, Rochester, N.Y.

Following a honeymoon along the Southern California coast to Mexico, the newlyweds will make their home in Seal Beach.

## Delegates to Report

Florence Chapter, Children's Asthma Research Institute and Hospital, will meet for luncheon Thursday at 11:30 a.m. in the home of Florence Gibbs, 263 Novara Drive.

Delegates will report on the national convention held recently in Denver, announces Mrs. Sam Pinsky, president and co-hostess.

The group's annual barbecue will take place Aug. 30 at 4:30 p.m. in the home of Mr. and Mrs. Joseph J. Gruver, 2545 Oregon Ave.

## Summer Brunch at Ebell

Another in their series of summer brunches will be given by Ebell of Long Beach on Wednesday in the clubhouse, 290 Cerritos Ave. Brunch will be served at 11 and 11:45 a.m.

Hostesses will be members of Group Z, with Mrs. Fred Reinking as chairman. Door prizes will be given. Reservations may be made with Mrs. Cleda G. John, ways and means chairman.

## Local BPWs Plan Dinner

Long Beach National Business and Professional Women's Club will meet at Knott's Berry Farm next Saturday for dinner at 6:45 p.m. in the Chicken Dinner House. Attendance at the Bird Cage Theater will follow.

Florence Eachus, 259 Euclid Ave., is in charge of reservations.

## Attention: Coeds & School Girls!

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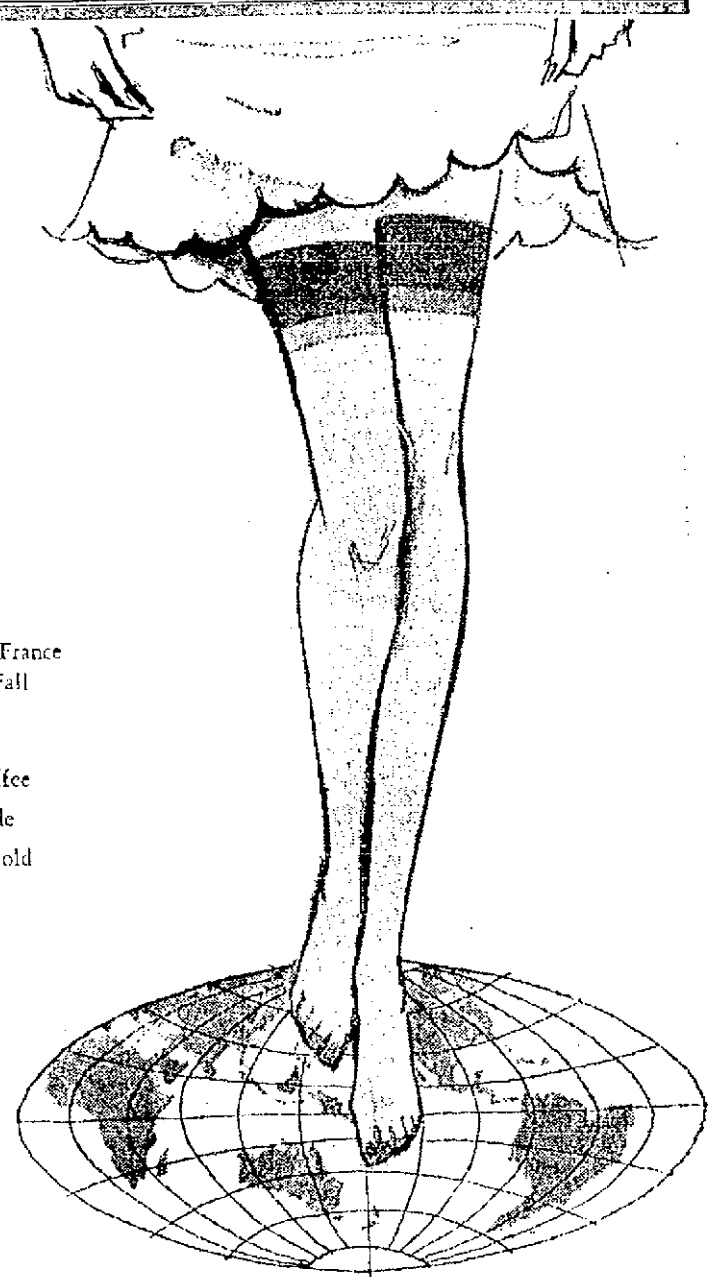


## SAPPHIRE A NEW WORLD OF FASHION COLORS!

Subtle, provocative stocking shades inspired by far-away places . . . from the earthy tones of Southern France to cool, blonde Nordic hues . . . all blended for your Fall wardrobe. In demi-toe sandal heel, 1.65 pr.

- |                                |                                   |
|--------------------------------|-----------------------------------|
| ITALY sun drenched gold        | SPAIN dark Spanish coffee         |
| ENGLAND empire grey            | SWEDEN tawny blonde               |
| FRANCE mushroom brown          | PORTUGAL old wood, old wine brown |
| IRELAND dusty Shamrock neutral |                                   |

Miss Bea Baker, Sapphire Stylist, will be in our Long Beach Store Hosiery Dept. Monday, Aug. 17, to help you in your selection. Santa Ana Tuesday, August 18. Pomona Wednesday, August 19.



## PASSPORT TO CAMPUS

Secure as any passport to great good fashion is one of these gigantic sweaters. Pure joy and all wool they'll snuggle you in fleecy warmth. Look marvelous ribbed to the neck, turtle like—or opened snowflake pattern to show the shirt that takes pant or skirt to campus. 36-40. Suncharm Sportswear.

A. Bernhard Altmann's "See-Thru" cardigan in 14-ply Marina wool. White or black. 27.95

B. Hadley's ribbed bateau neck slip on in natural \*scoured wool 32.95

C. Bernhard Altmann's "See-Thru" slip on in 14-ply Marina wool. White or black. 25.95

D. Hadley's ribbed turtleneck slip on in natural \*scoured wool 35.95

\*Scoured wool is a natural wool that has not been bleached or dyed, but boiled to give a fresh, bright, tight firm knit that always keeps its shape.

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with all the answers to your Back-to-Campus questions. Come in and let our College Board help you select the right clothes for class, dorm and date.



# Man! He's a Beauty in a Topless

Bare-chested Mr. California  
(Joseph Nista Jr.), flexes muscles  
to trills of enthusiasm from,  
left, wife Joan and  
daughter, Sandra, 14.



By MARY NETH

The blue-eyed, 5-foot-7½, 48-29-36 beauty contest winner looked blank, then grinned widely and sank back into the chair.

"You're right. I'm all for topless suits—I NEVER wear any other kind."

Riffling through the publicity shots spread out on the desk, it was easy to see why. The trim 175-pounder boasts a chest that doesn't need covering.

Joseph Nista Jr. is a prime specimen of masculine muscular perfection. His biceps bulge, his triceps tense; his ribcage muscles fairly ripple.

He's been judged the most handsome man in the state.

He's Mr. California himself.

IN THESE DAYS when curvy, feminine beauty queens range in title all the way from Miss International to Miss Garden Hose, it's easy to forget that men compete in beauty contests, too. (For call them what you will—body contests or physical fitness competitions—that's what they are.)

Unfortunately, they don't get the publicity the contests for girls do. They should. (Any woman who's watched a man watch a bathing beauty contest will agree to that.)

Of course, "Mr." contests aren't so flashy, they don't go in for dressy clothes and cheese cake poses and, naturally, there's no make-up.

"Some of the fellows used to use sun tan lotion or oil for muscle highlight," explains Nista. "But, then a few boys got smart and started using cosmetic shading to define muscle planes and 'make-up' was ruled out."

According to him, judging is based on points given for body symmetry, muscula-

larity, skin texture (the girls call it complexion), posture and athletic ability. Competition is open to any male from 17 on; participants wear bathing trunks (no boxer shorts), and must have documented proof of athletic prowess.

Most of the contests are conducted by the Amateur Athletic Union, some with co-operation of a local YMCA. Winners cannot use their title for commercial purposes, such as advertising a product.

Nista, who went on from the AAU-sponsored Mr. California contest (Los Angeles Ambassador Hotel) to place in the top 10 of the Mr. America competition, explains that "the contests have gained in prestige in the past few years, since colleges began to participate."

"To arrive at a winner the judges first scrutinize each contestant up close, then all are given 40 seconds to flex individual areas: back, chest, arms, thighs, etc." (Nista also won special awards for chest, thigh and back arm development.)

HOW DOES a fellow win a title for himself?

"He works-out in a gym," said Nista, who owns his own—the Southland Gym, 3329 South St.

"I began working out when I was 16. Mine is no story of a 90-pound weakling who made good. I was a 112-pound weak-link—16-years-old and tired of being the small guy."

By the time he was 19, Nista weighed 160 pounds—had taken third place in his first contest. Pretty soon he was pulling down titles all over the place. He was, at various times, Mr. Brooklyn, Mr. Bronx, Mr. New York City, held the amateur boxing championship for New York State

(1947) and was an expert at hand balance, handstands and tumbling.

"No fellow's born with a body like Atlas," says the 34-year-old title holder. "You have to work at it and if you want a well-proportioned build, you have to concentrate area by area."

Here Nista interjects that he has no love for weight lifters. "They're so muscle bound they can hardly move," he sneered, quickly flexing an arm to underline the point.

MRS. CALIFORNIA (Nista's wife, that is), is his biggest rooter.

"She got me started competing again," he says. "I'd retired and had to trim down from 192 to 175 pounds before entering competitions."

How does Mrs. Nista feel about having a husband with a Greek god build? "Great," she says. "He'll never have a pot—never get out of shape."

Mrs. Nista's in pretty good shape, too. A gym enthusiast, she's no slouch when it comes to keeping in trim and has won a few trophies herself. (She's a former Miss Occidental Life Insurance and a past Miss Venice; has done modeling, once competed as a roller skater and also has done quite a bit of water skiing—skied all the way to Catalina on a single ski, in fact.)

"Keeping in trim is a way of life for us," she said. "People just don't realize how below par they really feel when they're not in shape."

One thing for sure, next to Nista, most men do LOOK out of shape.

So, girls, the next time the man of the family ogles the cuties in a bathing suit contest, don't become upset. Just start talking about Mr. California.

## Wulffson - Powers in Vows



Mrs. Robin L. Wulffson

In a formal wedding ceremony, solemnized in California Heights Methodist Church Saturday, Carole K. Powers exchanged nuptial vows with Robin L. Wulffson.

For her marriage, the bride, daughter of Mr. and Mrs. Warren E. Powers, 639 Claiborne Dr., chose a gown of white peau de soie with Venice lace banding on the bodice, bell skirt and court train. She carried a white orchid atop a prayer book.

Miss Christine Powers was her sister's maid of honor. Others in the bridal entourage were Miss Kathleen Lechlitter, Miss Janet Hahne and Mrs. Robert L. Turk.

THE BRIDEGROOM, son of Mr. and Mrs. Charles P. Wulffson of Bel Air, asked his brother, Don, to stand with him as best man. Ushering the 200 guests to their places were Gary Seidman, Chris Hungerland and Robert Turk.

The newlyweds both are graduates of UCLA, where she affiliated with Alpha Phi and he with Alpha Tau Omega. Now in his third year of UCLA's School of Medicine, he is a member of Phi Chi medical fraternity. Prior to entering UCLA the bride graduated from Poly High.

Now honeymooning in Hawaii, the couple will reside in Inglewood on return to the mainland Sept. 2.

## Parliamentary Society to Meet in Los Angeles

Southern Area, California State Association of Parliamentarians, will meet Saturday from 10 a.m. to 3 p.m. in Fish Shanty restaurant, 3500 Burton Way, Los Angeles.

Gamma Pi Unit will present the morning session—"Committees, Their Function and Value to a Society."

During the noon luncheon Mrs. Ray Bond, Delta Unit, national director of District Eight (which includes California), will explain how the

national extension program operates.

AT 1 P.M. there will be a business session including auditor's report and election of officers.

At 1:30 p.m. Mrs. Tracy Fewell, a past president, will lead a parliamentary institute, followed by a question-and-answer period.

Mrs. Edward A. Cook and Sigma Unit, Altadena, are in charge of luncheon reservations.

### "The Backbone" of Your Wardrobe

FRANK LEE sets the fall pace in Black 'n White Herringbone coordinates teamed up with a white cowl neck blouse.

Two button jacket	14.00
White blouse	8.00
Slim skirt	10.00
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Capris	14.00

Tops... sizes 5 thru 9  
Skirts and capris 3 thru 9

## House of Nine

430 PINE AVE.—Open Mon. and Fri. Nights

### Alumnae Meet

Local Kappa Deltas will attend an alumnae meeting Monday, 8 p.m., in the home of Mrs. Joseph Ribal, 1215½ Seal Way, Seal Beach. Mrs. Arthur de Heras will be co-hostess.

### Senior Citizens

National League of Senior Citizens will meet Monday for luncheon at 728 Elva Ave. The program will follow at 1:30 p.m.

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TO SUIT YOUR BUDGET

Natural Golden Amber Fox Capes.....	\$150
Dyed Processed Broadtail Lamb Jackets.....	\$250
Natural Mink "Cameo" Stoles.....	\$395
Natural Autumn Hazel Mink Straight Stoles.....	\$550
"Fantasia" Bleached Beaver Jackets.....	\$550
Natural Mink "La Petite" Jackets.....	\$650
Full Length Natural Mink Coats.....	from \$1595

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## Souter - Jefferson Wed

A garden reception at the home of the bride's parents, Mr. and Mrs. G. A. Jefferson, 3727 Weston Place, followed the Saturday evening wedding of Irene Louise Jefferson and Edward Barr Souter at Lakewood Village Community Church.

The ceremony was witnessed by close friends and relatives. Karen Jefferson was her sister's maid of honor, and Richard Barr served as best man. Ushers were Larry Klosky, Don Barry and James Enge.

A BRIDAL GOWN of silk organza and Chantilly lace was selected by the former Miss Jefferson. It was styled with a lace bodice and a full chapel train. Her veil fell from a crown of seed pearls and she carried a cascade of orchids, roses and stephanotis. The newlyweds, both alumnae of Poly High, were graduated cum laude from CSLB. She was a member of Zeta Tau Alpha, Spurs and Sigma Sigma, national scholarship honorary society. Last year she taught third grade in the Los Angeles school district.

The couple will be at home in Long Beach on Aug. 29 following a honeymoon trip to Northern California and the High Sierras.



Mrs. Edward Barr Souter

## Fox-Patterson Wed in Lakewood Church

Lakewood Village Community Church was scene of the Saturday afternoon wedding of Frances Linda Patterson and Bruce Donald Fox.

The bride's parents are Mr. and Mrs. Frank C. Patterson of Lakewood. Parents of the bridegroom are Mrs. Thurlo Schlinder of Solang Beach and Donald C. Fox of Seattle.

A Chantilly lace over satin gown embroidered in pearls and sequins was worn by the bride. Her silk illusion veil was held by a tiara of pearls and crystal.

HELEN PATTERSON attended her sister as maid of honor. Roger Holmes served as best man. Other members of the bridal party included Jeri Lee Ward, Mrs. Forest

Pike, Melville Drown and Donald Peake.

The new Mrs. Fox graduated from Lakewood High School and California State College, Long Beach. Her husband, a Polytechnic High School and Long Beach City College graduate, is a student at California State College, Fullerton.

Following a wedding trip, the couple will reside in Fullerton.

### Circle Luncheon

Dr. Margaret Clark Sunshine Circle will be entertained at a lawn party on Tuesday at the home of Mrs. O. J. Wiborg, 2401 St. Joseph Ave. Cards will be played following a covered-dish luncheon.

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to be a  
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# Fair Set to See Fair Site



## ADD SALT TO CRUISE MENU

Site of prospective California World's Fair on Pier J will be visited by members of Women's Division, Chamber of Commerce, on Thursday afternoon following a harbor cruise. Pictured with sailor hats tilted at jaunty nautical angle as they sample box lunches to be served during trip are (from left) Mmes. George Hair, Herman Garven, Robert Osborne and Frank Dally.

First group invited to inspect Pier J, prospective site of California World's Fair, will be members of Women's Division of Long Beach Chamber of Commerce, who'll step ashore next Thursday after a cruise aboard the harbor boat "Star."

The visitors will be conducted by Loren McCannon, vice president of the fair. Sponsored by community events committee of the women's division with Mrs. Herman Garven as chairman, the tour day, dubbed "World's Fair—Here We Come," will begin with a social half hour at the Reef Restaurant from 11:30 a.m. to noon.

The party will then proceed to Pierpoint landing and board the "Star" for their trip to the fair site where McCannon will give details of future plans for the fair.

BOX LUNCHES will be served during a cruise down the city's coast line and the party will return to Pierpoint at approximately 2:30 p.m.

Guests may attend. Betty Hansmann at the Chamber of Commerce office may be called for reservations and cost information.

## WBA Sets All-Day Meeting

Woman's Benefit Association 15, will honor the Past Presidents Association of Southern California Tuesday.

The all-day event, opening at 10:30 a.m., will take place at Machinists Hall, 728 Elm Ave. Margaret I. Hird, state field director, Hanford, will be guest of honor at noon luncheon arranged by Mrs. William J. Smith then will lead question and answer period during afternoon. Out of city members are welcome to attend.

Donald Richardson, O. H. Anderson, Earl Swanson, Jack Price and Aaron Cross.

A social hour, swimming and dinner will precede the induction ceremony. Mrs. Lawrence Long is reservation chairman and co-hostess for the evening.

## Wolf-Benson Vows Are Solemnized

Moore Memorial Methodist Church was setting for the wedding on Saturday evening of Judith A. Benson and Paul V. Wolf.

The bride, daughter of Mr. and Mrs. Alvin L. Benson, Long Beach, chose an original Cahill formal gown of silk chiffon over taffeta. It was accented with imported Chantilly lace and styled with floor-length skirt and chapel train.

For her flowers she carried a white orchid encircled by white rosebuds and stephanotis.

Bridal attendants were Mrs. Paul L. Benson, matron of honor, and Mmes. Dirk A. Van Voorhis and Lloyd A. Weis, cousins of the bride.

THE BRIDEGROOM, son of Mr. and Mrs. Harold J. Wolf, New Buffalo, Mich., asked Wayne L. Wolf to serve as best man. Ushers were Paul L. Benson and Philip A. Benson, brothers of the bride, and Robert J. Taylor.

The bride, a graduate of Poly High, and her husband, who attended schools in Michigan, are honeymooning at Catalina Island. They will reside in Bellflower.

## Ted Scholar to Give Talk

Ted Scholar, coordinator of volunteer services at Metropolitan State Hospital, Norwalk, will talk at 8 p.m. meeting of North Long Beach Junior Women's Club Tuesday in Jordan Hi-Ten Canteen, 6301 Myrtle Ave.

Mrs. William Jensen will preside at following business meeting. Plans for the Area C conference in September at the Lafayette Hotel will be discussed and Mrs. Ray Carpenter will report on the ways and means committee's recent dinner-dance.

## Superfluous Hair

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Laura Scott Fries, R. E. Member of Electrologist Association of California.

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BEAUTY STUDIO

Consultation without charge

**Buffums**

## Honor Frank Hugginses Today on Golden Date

Mr. and Mrs. Frank Hugginses will be honored on their golden wedding anniversary today from 2 to 4 p.m. at their home, 4416 Rosada St. Hosts will be their nephews and nieces, Messrs and Mmes. Gus Warnock and Charles Emurian, as well as their brother and sister-in-law, Mr. and Mrs. Arthur Dreyer.

Mr. Hugginses' sister, Mrs. C. A. Cameron, will be present as well as numerous relatives and friends.

The Hugginses were married in Guray, Colo., on Aug. 18, 1914. They came to Long Beach in 1923 and have resided here since then. Mrs. Hugginses is a past president of Vari-ettes, a philanthropic club which supports the Exceptional Childrens Foundation.

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## Sorority to Install New Slate

Mrs. B. T. Hayes will be installed president of Gamma Delta chapter of Sigma Alpha sorority here Tuesday. She is a charter member of the chapter, which was instituted in 1932.

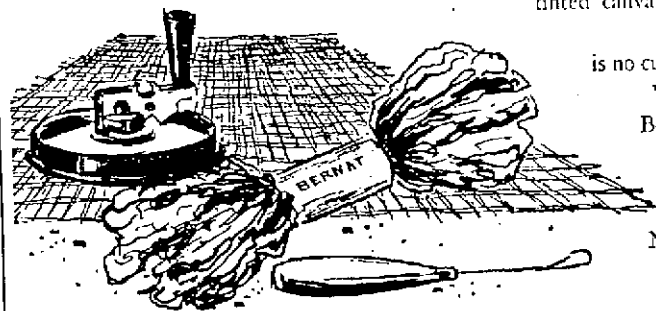
The ceremony will take place at the home of Mrs. William Davis, 2851 Copa de Ora Drive, Los Alamitos, at 6 p.m. Mrs. Davis was recently elected national vice-president of the sorority.

Others to take office for the new term are Mmes.

Donald Richardson, O. H. Anderson, Earl Swanson, Jack Price and Aaron Cross.

A social hour, swimming and dinner will precede the induction ceremony. Mrs. Lawrence Long is reservation chairman and co-hostess for the evening.

**Buffums**  
LONG BEACH



## THIS IS ALL YOU NEED FOR A BERNAT NO-FRAME RUG!

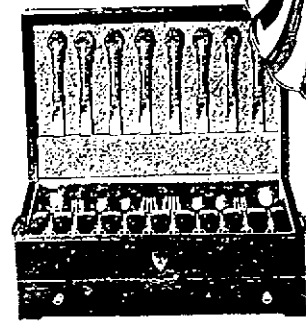
Wool yarn, a latch hook, a rug wool cutter and a color-tinted canvas . . . the technique is perfectly simple, easy as painting by number, and since there is no cumbersome frame, you can take it with you! Why not choose your design and begin your Bernat rug right away—we'll show you how!

Mrs. Dorothy Ashbreck, Bernat expert, will be in our Yarn Department Monday and Tuesday, August 17 and 18, from 10:00 to 5:30 . . . to show you just how simple rug making can be!

**Buffums**  
LONG BEACH

SAVE 40.00 ON THE 44-pc. SET!

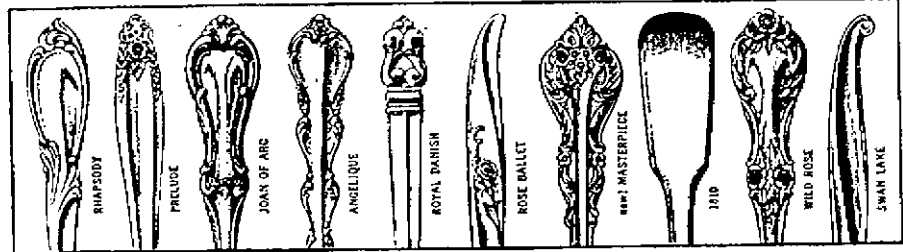
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INTERNATIONAL STERLING

## LIMITED TIME OFFER...AUG. 17th THRU AUG. 30th

Wonderful way to celebrate an anniversary or gift a bride and groom—and save 40.00 from open stock when you buy this 44-pc. service for 8 priced from 310.00 to 386.00 depending on your pattern choice. Service for 8 includes 16 teaspoons, 8 each place forks, place knives, salad forks, 1 butter knife, 1 sugar spoon, 1 regular table-spoon, 1 pierced table-spoon . . . in your choice of International Sterling's ten rich designs. Choose now—pay nothing down . . . enjoy the 40.00 saving and the FREE gift! Includes Fed. tax



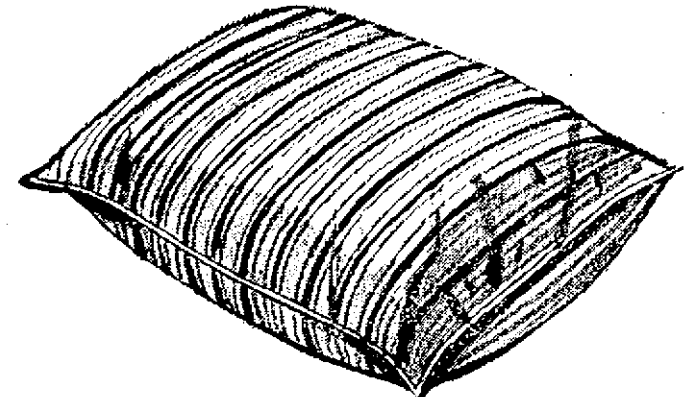
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Reg. 19.95 "Queen Corrine" pillow made to our own specifications by Purofied. Luxuriously plump—imported white goose down in a superior quality down-proof ticking. 21x27" finished size. The ultimate in pillow comfort at a smart saving!

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White "Beauticale" . . . over 200 count!		"Singing Color" Sheets, 186 count:	
Reg. 3.99 Twin Sheet	2.99	Reg. 3.79 Twin Sheet	3.19
Reg. 4.59 Double Sheet	3.99	Reg. 4.19 Double Sheet	3.79
Reg. 8.99 102x122" Sheet	7.99	Reg. 9.99 108x122" King Sheet	8.99
Reg. 7.99 King Sheet, fitted	6.99	Reg. 8.99 King Sheet, bottom	6.99
Reg. 1.19 42x38" Case	99c	Reg. 99c 42x38" Case	89c
Reg. 1.39 42x48" Case	1.19	Reg. 1.49 42x48" Case	1.39
"Athena" and "Shadow Garden"		"Shadow Garden" Towels:	
Reg. 3.99 Twin Sheet	2.99	Reg. 3.25 Bath Towel	1.99
Reg. 4.99 Double Sheet	3.99	Reg. 1.79 Hand Towel	1.59
Reg. 6.99 90x120" Queen Sheet	5.99	Reg. 69c Wash Cloth	59c
Reg. 9.99 108x122" King Sheet	8.99	"Azttec Towels"	
Reg. 1.29 42x38" Case	1.19	Reg. 2.25 Bath Towel	1.79
Reg. 1.39 42x48" Case	1.29	Reg. 1.29 Hand Towel	1.19
		Reg. 60c Wash Cloth	50c

BEDDING, TOWELS

# Seen on the Local Fashion Scene

## teenage clothes, textured hose and a designer's views on what goes

By MARY ELLIS CLARTON  
I, P-T Fashion Editor

It's been a fashionatin' week in Long Beach—what with all those international beauties swishing around town in their native garb. . . .

Ebell Junior's jam-packed "One World of Fashion" show with its never-seen-before array of textured hose. . . .

Also famed fashion designer Charles LeMaire and moviedom's Arlene Dahl on hand to add to the atmosphere.

Yet to come: a gourmet sampling of campus togs to be shown Wednesday at The Broadway. More about that later. . . .

BACK TO Charles LeMaire and the IBC. Here to judge the international beauty con-

test, this three-times-Oscar-winning movie designer was ecstatic over the array of native costumes paraded by contestants in IBC competitions.

His comment: "I think every California designer should be invited to attend next year's contest. There's more inspiration here than a creative designer could find in a trip around the world."

Maybe he's got a point there! California's illustrious array of couturiers could add much interest and prestige to IBC pageantry.

CAUSING QUITE a stir at Ebell Junior's annual IBC fashion show luncheon—staged by Buffums' and emceed by the store's fashion coordinator John Hersey—were the patterned, textured, ribbed, argyle and lacy hose of every color and description. . . .

They were worn with everything from fun casuals to formal wear!

"These may look strange to you," commented Hersey. (They did!) "But you remember how women screamed 'never!' when pointed toes first walked into the fashion picture. . . .

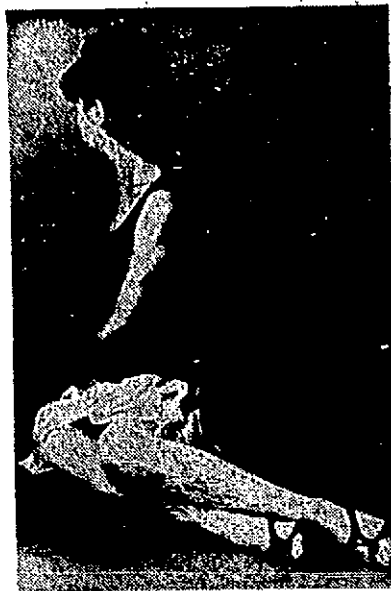
"We think textured hose will enjoy the same acceptance and that—after women get used to the look—they will have great fashion impact on the season to come.

AND HERE'S a new fashion diet for the teenage set—complete with shockeroo socks.

Fashion coordinators at The Broadway have cooked up a "campus recipe" to give California coeds a delicious mixture of clothes that are right for West Coast college sites.

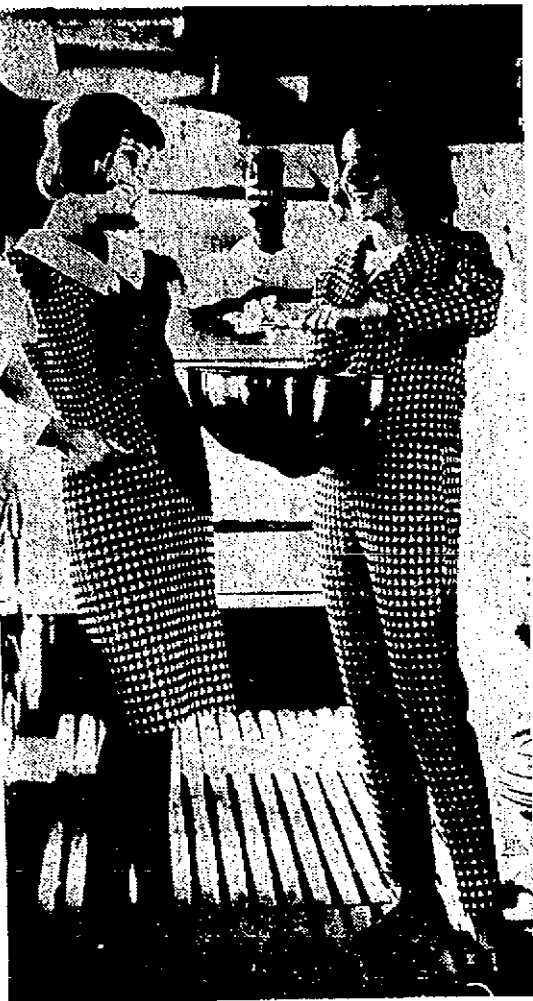
Local teenagers will be treated to a yummy sampling of the Broadway's individualized fashion catering at a special back-to-school show Wednesday, 6 to 8 p.m., at the Long Beach store.

It'll be a two-hour party of food, fun and fashion. . . . real pizza (to match the season's new fasion colors—served by M'Goo's famous Pizza Parlor) . . . a "sing-a-long, and a "how to do the new dances" session with three couples from the Cinnamon Cinder demonstrating the frug, the watusi, the monkey and the surf—even a new version of the twist called (of course) "The Broadway."



**SHOCKING STOCKINGS,** such as these white lace—along with other textured patterns worn by Buffums' models in Ebell Junior's IBC show—created fashion excitement here this week. They're the latest thing in leg art, say experts.

**INTERNATIONALLY FAMOUS** designer Charles LeMaire, one of judges for IBC contest, discusses fashion influences with Miss Guam. He won Oscar for Oriental creation in "Love Is a Many Splendored Thing" . . . will be subject of illustrated feature in this section next Sunday.



**IN THE BEST TASTE,** a sampling of "Campus Recipe" show to be presented at The Broadway Wednesday, 6 to 8 p.m. Above, Ardee sprinkles salt and pepper checks on ready-mix jackets, vests, pants and skirts . . . right, the shift fit in fall's crop of jumpers, here by Thermo Jac in suede cloth and tweed. The "how-to" show will demonstrate how to put colors and separates together, California style . . . and how to look pure 1964.



## News of Coming Nuptials Revealed

### Wortman-King

Nov 14 has been chosen as her wedding date by Joanne Frances Wortman, whose engagement to Lt. (jg) Charles J. King Jr. is announced by her mother, Mrs. David M. Wortman of Long Beach. The future bridegroom is son of Mr. and Mrs. Charles J. King of Kansas City, Mo.

The bride-elect was graduated from Wilson High School and from California State College at Long Beach. Her fiancé attended Beloit College, Beloit, Wisc., and is

an alumnus of the University of Kansas with a degree in business administration. His fraternity affiliation was Tau Kappa Epsilon.

### Jeffery-Tanner

The betrothal of Sally Lynne Jeffery and Duane Charles Tanner, son of Charles F. Tanner of Bellflower and the late Mrs. Tanner, is announced by Mrs. Jean H. Jeffery of San Bernardino, mother of the bride-to-be.

Miss Jeffery was graduated from California State College at Long Beach, where she was affiliated with Delta Gamma sorority, Spurs and Califias. She is an elementary teacher in Westminster. Tanner is attending CSLB and will receive his BA degree in social science in January. He is affiliated with Phi Kappa Tau fraternity.

The wedding is planned for Jan. 31, 1965.

### Peterson-Brown

CSLB students Paige Peterson and Ralph MacDonald Brown will be wed on Dec. 20. Their engagement is announced by her parents, Mr. and Mrs. H. T. Peterson of Santa Barbara. The bride-elect was a Delta Gamma at CSLB and is

now an elementary teacher in Westminster. Her fiancé's fraternity was Tau Kappa Epsilon.

He is the son of Mr. and Mrs. Ralph Brown of Bellflower, and is an alumnus of Bellflower High School. At CSLB he was a member of Tau Kappa Epsilon.

### Beamon-Slack

Mr. and Mrs. Robert Beamon of Long Beach announce the engagement of their daughter, Carolyn Louise, to Daniel Nathan Slack, son of Mr. and Mrs. Elmer N. Slack of Long Beach. The wedding date has not been set.

Miss Beamon was graduated from Wilson; her fiancé is an alumnus Polytechnic High School. Both are attending Long Beach City College.

### Hughes-Verhaaren

Salt Lake Temple of Latter-Day Saints will be the setting on Nov. 25 for the wedding of Cynthia Mary Hughes and Harold Carl Verhaaren, son of Mr. and Mrs. Carl W. Verhaaren of Fillmore, Utah. A wedding reception will follow on Nov. 27 in Long Beach.

The bride-elect, daughter of Mr. and Mrs. Robert B. Hughes of Long Beach, was graduated from Poly High School, and attended LBCC

and Brigham Young University, Provo, Utah.

Her fiancé is a senior in the University of Utah Law School, Salt Lake City, and is affiliated with Delta Theta Phi law fraternity. He served as a counselor in the South German Mission of his church.

### Merriam-Lonzo

News has been revealed by Mr. and Mrs. Charles E. Merriam, Downey, of the engagement of their daughter, Patricia Lynn, to David Mark Lonzo, son of Mr. and Mrs. H. Dale Lonzo of Rossmore.

Miss Merriam attended CSLB and her fiancé currently is studying at UCLA. They plan to be married next summer.

### Ullom-Dahlman

Mr. and Mrs. Robert Maine Ullom are announcing the engagement and forthcoming wedding on Feb. 6, 1965, of their daughter, Avah Nell, to Dennis Craig Dahlman, son of Mr. and Mrs. Carl W. Dahlman, all of Long Beach.

Millikan High School is the alma mater of both young people. The future bridegroom attended Long Beach City College where the bride is now a student.

### Smith-Shaw

Making plans to be wed in late December, 1964, are Herbert R. Smith of Long Beach and Doris Shaw Jr., who is serving in the U.S. Navy aboard the USS Manatee. The bride-elect is daughter of the late Mr. and Mrs. Herbert G. Smith, who

lived in Rochester, N. Y. Mrs. Nona Mason of St. Louis, Mo., and the late Doris Shaw are parents of the future bridegroom.

### Sanders-Herb

Mr. and Mrs. Wilbur G. Sanders of Waverly, Iowa, announce the engagement and coming wedding of their daughter, Glenda, to Larry L. Herb, son of Mrs. Betty Herb of Long Beach.

Both young people attend the University of Iowa where the prospective bride, a senior majoring in education, is president of her sorority, Delta Gamma.

Her fiancé was graduated from Millikan High School and LBCC, where he was president of the men's student body and received the Viking Award. He is an officer of Delta Tau Delta fraternity.

Following their marriage on Sept. 19 at St. Paul's Lutheran Church in Waverly, the couple will resume studies at the university. In the fall of 1965 the future bridegroom plans to enter Lutheran Seminary of the Pacific at Berkeley.

### Holland-Reynolds

A June wedding is being planned by Patricia Ann Holland and Roger M. Reynolds, whose engagement has been announced by her parents, Mr. and Mrs. Frank E. Holland of Long Beach.

Miss Holland, a graduate of Poly High and LBCC, and is employed in the Long Beach library system. Her fiancé, son of Mr. and Mrs. M. K. Reynolds, Rosemead, is currently a senior at CSLB, where he is majoring in accounting.

### Typographical Auxiliary Meets

Charter Members, Woman's International Auxiliary, Typographical Union, 650, will have pot luck luncheon Tuesday noon in home of Mrs. Wallace Russell, 900 Loma Ave. Co-hostess will be Mrs. Werner Sell.

THE PERSON who owns the article you've found may be trying to reach you. Be sure to read the "Lost" ads in

### AGGIE MARIE FASHIONS Complete Summer Clearance at cost & below cost

LADIES' APPAREL  
Very Good Selection  
Sizes 5-20 1/2 in All Well Known Brands

DRESSES from 5.99-7.99-10.99-20.99	KAYSER HOSE .....79c
SKIRTS .....5.99 & 7.99	PLAY CLOTHES .....\$5.99 & \$10.99
LONG and SHORT BLOUSES .3.99 and up	CAPRIS, BERMUDAS & SHORTS \$3.99-10.99
BATHING SUITS, 1 & 2-pc. ....10.99	ORIGINAL FLOWER ARRANGEMENTS BY MARGE \$2.99 & \$3.99

**Aggie Marie Fashions**  
4505 ORANGE AVENUE  
Just South of San Antonio

## NEWBERRYS FABRIC SALE

COMPLETE STOCK OF  
McCALL and SIMPLICITY PATTERNS

### PRINTED FLANNEL and COTTON PRINTS

Pleasant surprise! Both the printed cotton flannel and cotton print remnants are in a wide selection of colors and patterns.

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Bill Doherty

## Crimebuster Tells Tales on Chicago

By MILDRED K. FLANARY  
L. P. T. Food Editor

In newspaperdom, it's "the story behind the story" that's important. But, this is a story about the MEN behind the story—a father and six brothers—one of whom, Bill Doherty, author of the new book, "Crime Reporter," is today's candidate for Chef of the Week.

Out of all the cities in the United States, Doherty, his wife, Marge, son, Billy, 18, and daughter, Kathy, 15, have chosen Long Beach as THE place to call home. It's the place most different from his former scene of operation.

That city was Chicago, Doherty's birthplace. Educated at Notre Dame, University of Illinois and Northwestern, he began his journalistic career with the City News Bureau of Chicago. From that time on, through his exploits and blood-tingling adventures as star reporter, the story always took precedence over his personal safety.

In 1937 he became a cub reporter on the Chicago Times, remaining with the paper after its merger with The Sun. While there he was instrumental in solving three murder cases, one of which brought him the Pall Mall Big Story Award. His story "The Card Party Murder Case" was dramatized on both radio and television.

In 1955 he joined the Tribune staff, where he remained until 1961.

THE MOTIVATION of "The Doherty Boys" career, there's little doubt, started with Dad. He spent 46 years on the Chicago police force. Theirs, in all probability, is the only family in the world in which six

brothers were police reporters in the same city. Five of them — Frank, Eddie, Jim, Tom and Bill—covered Windy City crime from 1944 to 1955. Brother Martin dropped journalism for the priesthood.

Hundreds of thousands of Chicagoans looked each day for police reporter Bill Doherty's byline over the latest murder story or account of gangland violence.

THEN one day, Doherty's byline disappeared. So did Doherty. Readers began asking, "What has happened to Bill Doherty?" "Did the Syndicate take him for a one-way ride?" "Did a gun-toting gangster run him out of town?" For answer there was only silence.

Here's what HAD happened. It was in 1961, while he was on the Tribune, that Doherty, in line of duty, called on a notorious underworld character. They wound up slugging each other and the hoodlum gunned Doherty out of the house and down the street, vowing to kill both him and his family.

Well, . . . you can be sure he wasn't still running. He was sleuthing. By the time he was back in print, he had uncovered one of the biggest crime stories of all time.

ONE COULD well conclude that he hasn't had too much time to spend at cooking, but he can prepare Chili O'Malley.

1½ lbs. lean ground beef  
1 large onion, chopped  
1 clove garlic, chopped  
2 tbl. bacon drippings or other fat

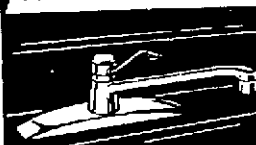
½ cup water  
¾ cup California Burgundy, Claret or other red dinner wine

1 beef bouillon cube  
1 tbl. cumin seed  
1 tbl. chili powder  
2 tsp. oregano  
Salt to taste  
2 (No. 303) cans red kidney beans

Saute beef, onion and garlic in bacon drippings until meat is no longer red, stirring with fork to break meat into small bits. Add water, wine, bouillon cube and seasonings. Bring to boil, then simmer, stirring often, for about 40 minutes or until mixture is still moist but no longer juicy. Add undrained kidney beans; cover, simmer 5 minutes more. Serve in heated soup bowls or individual casseroles.

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## ABIGAIL VAN BUREN

# Father Too Much Maligned

DEAR ABBY: I can't get that Father's Day Column out of my mind. This is for the mother who sent you her 19-year-old son's letter in which he said, "If I turn out to be a father like my dad, I wish somebody would shoot me."

Only when your son has had sons of his own will he appreciate what his father has done for him. I assume your son is not paying his own way through college. Few sons do.

I had the same type of father. He never played ball with me. He never cuddled me when I was young. Never talked with me, man-to-man. He never took me on trips, either. But he worked every day. And he paid the bills. And he put food on the table and clothes on my back, and shoes on my feet. And he quietly did without himself.

I used to feel resentment, too. But now I have sons of my own, and realize that there are many ways of showing love. And my father loved me no less for his inability to show it. One day that son will live to eat his words.—OLDER AND WISER.

DEAR ABBY: The letter on Father's Day from the boy who was disappointed in his father bothered me. Considering the thousands of boys who have had to grow up without fathers, I think this young man is lucky to have had even a part-time father. At least he's made a home for his family and has paid the bills. If the boy fears his younger brother will suffer from the absence of a father's love and guidance, why doesn't he spend more time being the older brother? Older brothers are usually adored and looked up to by the younger ones.

I have four sons, from 9 to 16. Their father has been in the state mental hospital since the oldest boy was eight years old, so it is almost as though they had no father at all. His mind is gone and he will



ABBY

be there the rest of his life. Yet the boys keep busy, help each other, help me, and I have never once heard any of them complain about how tough it is to be without a father.—MOTHER OF FOUR.

DEAR ABBY: I read the letter from the college son to his mother, criticizing his father. The boy sounded like an over-protected, spoiled, sniveling brat, just looking for points against probably a hard-working, long-suffering, devoted, introverted father. Who sent this kid to college? My husband is a quiet man, and our three sons adore him in a quiet way. They feel no necessity to drool over one another. One son is a newspaper man and the other two are engineers, and they all married wonderful girls. The boys turned out to be the kind fathers brag about, but my husband never bragged. My husband never took the boys hunting or fishing. In the summer he either was going to college (he is a school teacher) or working to supplement our income. He never wrote any of them a letter in his life. Yet they loved and respected each other and enjoyed a fine relationship. What we need today is more strong silent men who quietly rule their homes. Then no son will hope to be shot if he isn't taken fishing or to Disneyland. Honestly!—WICHITA WIFE.

DEAR ABBY: Apropos the letter from the college boy who condemned his father for not being a "good" father:

I am willing to bet that if you were to ask one hundred successful, reasonably well-adjusted family men if their fathers ever played ball with them, took them on trips, or sat down and talked "man-to-man" with them, ninety-five would have to say no.

—"ONE OF THE NINETY-FIVE."

Troubled? Write to ABBY, Box 69700, Los Angeles, Calif. 90069. For a personal reply, enclose a stamped, self-addressed envelope.

## Flower Fanciers Schedule Date

August meeting of Tri-City African Violet Society will take place Monday in the Community Room, 15359 Paramount Blvd., Paramount, at 7:30 p.m.

Mrs. Dorothy Parker of Yucaipa, well-known flower grower, will talk on general culture and care of African violets, according to Mrs. Vaillant, president. Mrs. Parker will also offer some of her plants for sale. There will be door awards and refreshments. All African violet fanciers are welcome.

at 11 a.m. to noon.

LONG BEACH African Violet Society will meet Thursday at Woman's City Club, 1309 E. Third St., for a social hour and plant sale.

### Patio Dessert

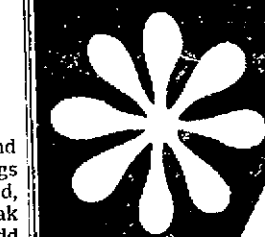
Mrs. Clarence Snow will entertain members of North Long Beach Women's Club and their guests at a patio dessert luncheon Wednesday noon in her home, 6510

Lewis Ave. Bridge, pinochle and canasta will be played. Mrs. Snow will be assisted by Mrs. William Kerins, chairman of the ways and means committee.

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FROM THE WILDS OF INDIA . . . it took months of searching, but MADEMOISELLE found the rare Golden Makassar . . . the exotic gilded snake! And how do you tame a Golden Makassar? Easy . . . wear it. Words of flattery will cool its savage heart and warm yours! Where do you find this rarity in Long Beach? Easy . . . the place that's known for the exquisite in footwear and handbags, JACOBS SHOES, 5016 East Second, Belmont Shore.

FAMILY TRANSPORTATION problem? When school starts there'll be even more—best way to solve them is with a FALCON wagon. I'd heard about the economy and practicality of this station wagon, but wanted to see myself, so went to LOS ALTOS FORD where I could have the largest selection in Long Beach, picked out a color I liked and drove it. Handles with perfect ease, great ride! Extra good-looking interior and lots of room! Especially liked the controls on the trunk door—youngsters can't open it when the window is up (even an eighth of an inch). Engine is "pre-broken-in," drive any speed immediately and has self-adjusting brakes (standard Ford features). You'll find many other safety and design features that make the Falcon an ideal family vehicle and you'll find the most sincere service and best selection at LOS ALTOS MOTOR SALES, 2302 Bellflower Blvd., L.B.

FALL FASHIONS and FANTASTIC FOOD! Saw a delightful informal fashion show presented by Vogue Agency at one o'clock Saturday while enjoying lunch at WELCH'S. Menu feature was chicken-pineapple salad with roll and coffee, \$1.25 huge and delicious! Shop the easy way on Saturdays while enjoying the finest food in Southern California at the most amazing prices! Noon or night, treat yourself to luxury restaurant at "home" costs, luncheons from \$1.25, dinners from \$1.50. You'll have to go once to believe it—then you'll go again and again (I do)! — WELCH'S RESTAURANT, 4401 Atlantic Blvd., L.B.

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## Week of Debuts in Bowl

Symphonies Under the Stars at Hollywood Bowl will be a succession of debuts during the coming week.

Sixteen Ehring, conductor of the Detroit Symphony Orchestra; Edith Peinemann, violinist; Gold and Fisdale, duo pianists; and Mitch Miller all will come to the Bowl for first appearances.

Ehring will conduct the Los Angeles Philharmonic Orchestra Tuesday, at 8:30 p.m. with Miss Peinemann as soloist, and on Thursday at 8:30 p.m. when Arthur Gold and Robert Fisdale will be heard.

Miller will be on hand Friday and Saturday night with his "Sing Along with Mitch" program of vocal favorites.

MISS PEINEMANN, a young German virtuosa, will play the Bowl premiere of Khachaturian's "Concerto" for violin and orchestra. Gold and Fisdale began their duo-piano career while they were students at New York's Juilliard School of Music. They will play Poulenc's "Concerto" for two pianos.

Ehring, a native of Sweden, succeeded Paul Paray at Detroit. In the Bowl he will conduct Sibelius' "Symphony No. 2" on Tuesday, and Dvorak's "Symphony No. 5" ("From the New World") Thursday.



### HONEYMOON LOFT

Pam Conatser as Laurey and James Marsh as Curly in "Green Grow the Lilacs" are pictured in the honeymoon loft which they chose as a hideout from a threatened shivaree by their neighbors. Curly points out the radiance of the early morning in the countryside of Indian territory in 1900. The folk play, later made into the musical "Oklahoma," presents the moods and life of a segment of American history. John McNamara directs this annual summer play given for the entire family. It will run Thursdays, Fridays and Saturdays through Sept. 12 at Community Playhouse, 5021 E. Anaheim St.

## Roundtable Workshops for Writers

Long Beach Writers Roundtable has resumed meetings with plans calling for two meetings a month, to be conducted at Alamitos Branch Library, on the first and third Mondays of each month. The first will be an afternoon meeting and the third an evening meeting.

Purpose of the group is to have interesting, informal discussions on prose, both fiction and non-fiction, and to read and criticize manuscripts constructively. There are no dues.

Anyone interested in writing is welcome to attend. The only requirement is that those attending be interested in writing for publication, not just as a hobby. For further information call the library.

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### By RACHEL MORTON

1, P.M. Music Critic

Among my precious collection of photographs that famous musicians have inscribed to me personally is one I treasured dearly. It is a picture of Sir John Barbiroli upon which is written: "To Rachel Morton — my very first 'Aida' — in affectionate remembrance of music made together. John Barbiroli."

When I was a member of The British National Opera Company and later with the Covent Garden Opera Company, Sir John was one of our principal conductors. The others were Sir Malcolm Sargent, Sir Adrian Boult and Eugene Gousens. Sir John was not knighted at that time and we were a gay, youthful company of singers and musicians.

We toured England and Scotland after the London season and my roles were Tosca, Aida, Sieglinde in "Die Walkure," Isolde, Elsa in "Lohengrin," Elizabeth in "Tannhauser," Kundry in "Parsifal," and Eva in "Die Meistersinger." John Barbiroli conducted many of the performances in which I sang and what an inspiration he was! I still consider him one of the greatest conductors today. (I heard him last with the Los Angeles Philharmonic here in Long Beach a few years ago.)

## Major and Minor Notes

tors today. (I heard him last with the Los Angeles Philharmonic here in Long Beach a few years ago.)

IN THE JULY issue of Musical America, Sir John Barbiroli is the subject of a very interesting article by Michael Brozen, which brings "my hero" right up to date.

Now the permanent conductor of the Houston Symphony orchestra, which had just made its first appearance in New York at Philharmonic Hall, Sir John is also the permanent conductor of the famous Halle Orchestra in Manchester, England.

"I like Houston," he said, "but I also like the Halle. I've been with the Halle since 1943 and shall probably die with them."

ALTHOUGH 64 years of age, this intrepid master musician conducted 110 concerts last year with the Halle Orchestra and 19 concerts in 22 days with the Houston

Orchestra in Manchester, England.

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Symphony. It was a first New York appearance for the Houston Symphony, but John Barbiroli conducted the New York Philharmonic orchestra from 1936 to 1943 following Toscanini. Now there is talk of a European tour for the Houston Symphony with Barbiroli conducting. This would not be a new experience for Sir John. He has taken the Halle Orchestra to Europe many times and to Africa, and he has toured South America with the London Philharmonia.

"You mustn't think that I like only English music," he said. "I'm partial to German music, too, especially Brahms and Mahler."

HE HAS JUST recorded Mahler's "Ninth Symphony" with the Berlin Philharmonic, an orchestra he guest conducts every year.

"I'd like to conduct opera, as I used to," he apologized, "but I don't seem to have enough time anymore."

One of the questions of contemporary music Barbiroli said: "I've done my share of contemporary music, and now I feel it's my duty to perform only the best music, the music I really love. There is no great orchestral music being written today. Most of the first performances you hear now are also the last. The tendency to do away with things not written this morning is very bad. At my time of life I think I deserve the reward of presenting only things of value."

### Set Play Records

On Tuesday night "What Makes Sammy Run" will reach its 200th performance at the 54th Street Theater in New York.

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# John Sloan Exhibit Opens

By ELISE EMERY  
Arts Page Editor

Long Beach Museum of Art, 2300 E. Ocean Blvd., opens a major exhibit today, a retrospective show of 37 paintings, 31 drawings and 36 etchings by the American artist, John Sloan.

The exhibit was organized from the collections of the Wilmington, Delaware, Society of Fine Arts, the John Sloan Estate and the Kraushaar Galleries in New York. It first was shown in Washington, D.C., and now is on tour under auspices of the Smithsonian Institution.

Sloan, (1871-1951) was a member of the "Group of Eight" who painted with vigor and carried on the realist tradition in American art. Sloan delighted in painting New York and the waterfront, the life of a great city and its crowds.

In middle age, he turned to new subjects and techniques and began painting the countryside. His satiric moods are best seen in his etchings. The drawings in the exhibit begin with a landscape done when the artist was 17 and end with

a nude dated 1951, the year of his death.

An illustrated catalogue of the show with an introduction by Bruce St. John, who organized the exhibit, and a foreword by Helen Farr Sloan, the artist's widow, is available at the museum.

The public is invited to the Friends of the Museum's opening reception today from 2 to 4 p.m.

"THE BITTER YEARS: 1935-41" closes next Sunday at Los Angeles County Museum of Art in Exposition Park.

During the Great Depression, photographers working under direction of Roy Stry-

ker of the Farm Security Administration recorded the poverty and hardship in the United States.

Chosen for the project were such young photographers as Dorothea Lange, Carl Mydans, Walker Evans, Arthur Rothstein, John Vachon and Russell Lee, who have become leading figures in their art today.

Of the 70,000 photographs produced, Edward Steichen has chosen 200 for this exhibition which was originated by the Museum of Modern Art in New York.

ORANGE COAST College and Artists League of Seal Beach will co-sponsor art classes, beginning Sept. 14, in Seal Beach Art Center, 105 Main St.

In these adult education classes, instruction in mosaics will be given Mondays from 7 to 9:30 p.m., in portraiture and still life in beginning oils Tuesdays from 7 to 10 p.m., in intermediate oils Thursdays from 7 to 10 p.m. and in watercolor Wednesdays from 7 to 10 p.m.

Registration will take place at the art center Friday from 7 to 9 p.m. There is a fee of \$2.50 per class for the fall session.

THE CHARMING little town of Julian, nestled in the hills inland from San Diego, will stage its fourth annual art mart and weed show Saturday through Sept. 7.

On the upper floor of the Town Hall, 35 local artists will display their work; an array of dried weeds, rocks and woods will be presented in arrangements on the lower level. There also will be a display of handmade Indian jewelry, baskets and purple desert bottles. Hours are 9 a.m. to 6 p.m.

B. R. THOMAS is August artist of the month at the Unitarian Church, 450 Atherton St. His work will hang through Sept. 4.

On exhibit are examples of both fine and commercial art in watercolors, oils, pencil and pen and ink. Viewing hours are Sundays from 9 a.m. to noon, weekdays from 10 a.m. to 4 p.m.

## Colorful Films at Libraries

On Tuesday at 7:30 p.m. Bay Shore Branch Library, 195 Bay Shore Ave., will present "Bayanilian" which was filmed during the Philippine Dance Group's recent United States tour.

Also on Tuesday at 7:30 p.m., Bret Harte Library at 1595 W. Willow St., will show the color fantasy, "Golden Fish," and two other color films: "Bali Today" and "Samoa." Both give graphic insights into the lives of the island people, their religions, dance ceremonies and rituals.

"THE VAGABOND King," a musical which has thrilled several generations of moviegoers, will be shown Thursday at dusk in the patio of Burnett Branch Library, 560 E. Hill St. The voices of Kathryn Grayson and Orestia, star of London's Covent Garden Opera, will be heard.

All film showings are free.

## Matinees for Melodyland Fall Shows

Beginning with "Irma La Douce," starring Juliet Prowse, which opens Sept. 1 at Melodyland Theater, the weekly performance schedule will include matinees on both Saturday and Sunday afternoons at 3 p.m.

This policy will continue during the fall musical season which will consist of six Broadway hits and will kick off Sept. 15 with "Show Boat" starring Harve Presnell, Gogi Grant and Andy Devine.

Remaining attractions in the fall lineup include "High Button Shoes," starring Betty Grable and Dan Dailey; "Damn Yankees," starring Bert Lahr; "Milk and Honey," with Molly Picon, Patricia Morrison and Walter Cassel; "Silk Stockings," with Don Ameche and Taina Elg; "She Loves Me" with Dorothy Collins.

Each offering runs two weeks for a total of 12 weeks and the season closes Dec. 6.

ON TUESDAY night "Gentlemen Prefer Blondes" opens at Melodyland Theater for a two-week stand. Jayne Mansfield and Patrice Wymore will play the renowned dizzy American flappers during America's 1920's care-free years.

Today "Finian's Rainbow" bows out with final performances at 3 and 8:30 p.m.

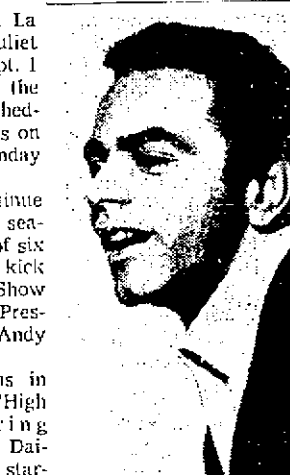
## Polish War Film Slated

Next offering of the Long Beach Film Society will be "Kanal" filmed in Poland in 1961. It will be given at Long Beach State College Little Theater next Saturday at 7 and 9 p.m. There will be a companion feature.

Set in the Warsaw uprising of 1944, the film describes the impact of World War II on the minds of Polish youth. A band of resistance fighters attempt to escape the Germans by going through the kanals (sewers) beneath the city streets.

Remaining film in the society's summer series will be "The Balcony" to be shown on Aug. 29 in the Little Theater.

CORRECT, TOP QUALITY FORMAL WEAR for MEN SALES...RENTALS Raymond's 1843 ATLANTIC GA 7 01



### TO RETURN

Johnny Mathis and the Young Americans have been signed for a return engagement at Greek Theater Sept. 21 through 27. Currently playing at the Greek is New York City Ballet which will dance the full-length "Midsummer Night's Dream" Tuesday through next Sunday.

## Sacrificed! 13 Homes Must Go! Lender's Sale—Bar Harbor

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**On Stage---**

COMMUNITY PLAYHOUSE, 5021 E. Anaheim St., Green Grow the Lilacs, 7:45 p.m. Thursday; 8:30 p.m. Friday, Saturday, through Sept. 12.

OFF-BROADWAY THEATER, 211 Time Ave., "Milk



# Not Fit to Live With —as Alarm Rings On

DEAR MRS. MAYFIELD: What's with people who can wake up any time they wish without the help of an alarm clock or any other noisy device? I have a sister-in-law like that and I know it to be a fact. Me, it takes a dynamite blast to waken me; even then, I can fall back asleep much easier than stay awake.

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The decision is up to you - although there is a growing trend toward the former. While the rings do not have to match (the bride's can be diamond-studded or a different metal, and the groom's a plain gold band), there is added sentiment in choosing duplicate designs in fourteen karat.

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Illustrations slightly enlarged

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fact. Me, it takes a dynamite blast to waken me; even then, I can fall back asleep much easier than stay awake.

I get seven to eight hours of sleep almost every night; I don't have any trouble falling asleep when I hit the pillow; and, I'm perfectly healthy—no reason not to wake up bright and eager.

My clock radio makes music; the alarm buzzes; I set an extra alarm clock and it rings — I just shut them all off and I'm gone again! My wife pulls the covers off and I get furious. I'm not fit to live with at that time of day but I can't seem to help myself.

Anyone else have this kind of trouble? Any ideas how I can act civilized early in the morning? ASLEEP

DEAR ASLEEP: I can offer you plenty of sympathy, though not any constructive advice. I'm quite sure there are many, many other sleepheads who face your problem daily, and may I say I'm a member of the conclave myself.

If others have outside help to offer, I go along with you, I'll be happy to hear THEIR advice. M.M.

DEAR MRS. MAYFIELD: After being a widow for several years, I met and married a man with two children. I have three of my own, grown-up and married, but we have his on weekends and vacations.

Since we've been married he has driven away all my friends by being nasty. He is jealous of everyone, including my children, and is unpleasant when they call or phone.

I've tried talking to him when he's in a good mood but it doesn't do any good; he doesn't think he needs outside help either. —TIED YOUNG GRANDMOTHER.

DEAR TIED: Maybe you ought to go into tantrums and throw a few dishes too. Sometimes it pays to talk back to this type of gentleman (!!) in his own language. —M.M.



## FLORAL FAVORITE

Choosing flowers for the decor of International Ballroom at Lafayette Hotel for the annual autumn fashion show-luncheon to be sponsored by 32nd Congressional District Republican Women are (from left) Mrs. Donald Gore, chairman; Jan Kesler, model; and Mrs. Gustaf Erickson, coordinator. The event is scheduled for Aug. 27. Designer fashions will be modeled by members.

## Oswald Jacoby Relax and Review Bid GOP Women Plan Fall Style Show

South can make four hearts against any defense: I will go one step further: any South player who listened to the bidding might well find the winning play.

The key to the winning play is West's vulnerable

NORTH 15			
♠ A 7 2			
♥ 8 8 2			
♦ K 8 3			
♣ 7 6 4			
WEST EAST			
♠ J 10 3	♥ 9 8 4		
♥ K 4	♦ 7 3		
♦ Q 8 5 2	♠ J 10 7 4		
♣ A K 10 2	♥ J 9 5		
SOUTH (D)			
♠ K Q 5			
♥ A Q J 10 5			
♦ A 9			
♣ Q 8 3			
Both vulnerable			
South 1 ♠	West 2 ♥	North 2 ♠	East 3 ♠
4 ♠	Pass	Pass	Pass
Opening lead—♣ K.			

double of the opening heart bid.

West opens the king of clubs. East plays the five and South false-cards with the eight, but the play does him no good. West thinks a while and shifts to the jack of spades.

At this point, the simple play is for South to take a trump finesse. It loses and if West again refuses to lead a second club, South will have to lose two more club tricks in the cool of the evening.

IF SOUTH stops to review the bidding, he will note that West doubled one heart for takeout. He had little enough for that double with the king of hearts and almost surely would not have doubled without that card. Hence, South should consider an end play.

The end play wins. South cashes the ace of trumps and the rest of the spades. Then he plays ace and king of diamonds and ruffs the last diamond. West is thrown in with the king of trumps and must either lead another club or give South a ruff and discard.

## Classes Set for Jewish Youngsters

Long Beach Children's Jewish School, or Kinder-shul, is open for enrollment, according to Mrs. Jack Blecher, president. Children from seven to 12 years will have classes in Jewish history and culture, the Yiddish language, song and dance, art activities, holiday observances and films.

Classes begin on Sept. 12 and will continue on Saturday mornings at Long Beach Jewish Community Center, 2601 Grand Ave. Chartered by the state of California, the school is the only organization of its kind to serve Long Beach and surrounding areas.

Further information may be obtained from Mrs. Blecher, 3271 Hillrose, Los Alamitos or Mrs. Al Makarow, registrar, 4223 Ladoga Ave., Lakewood.

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Fashions for fall from such famous designers as Marjorie Michaels, Edward Abbott, Harvey Berin, Abe Schrader and Charles Cooper will be shown at the autumn fashion luncheon sponsored by the 32nd Congressional District Republican Women at International Ballroom of the Lafayette Hotel Aug. 27. An 11 o'clock reception will precede the noon luncheon.

Mrs. Gustaf H. Erickson, coordinator, will commensurate the third annual show. Mmes. Donald Gore and Jerry Sims, chairman and co-chairman, will act as hostesses.

Among celebrity guests of honor will be Mrs. Ann Bowler of Long Beach, newly elected Republican National Committee Woman, and Mrs. Ivy Baker Stevens. They will be introduced by Mrs. Roland Coltrane, president.

MEMBER MODELS will include Mrs. Hugh Pritchard and daughter, Sue; Mrs. Joseph Kesler and daughter, Jan; Mmes. James Brennan, Charles Bartel, Robert Westmyer, Charles Edson, Norman Chu, Marvin Garvin and Athena Hall.

Designer fashions from Parisienne will be modeled with furs from Lockwood Furs. The Paul King Trio will provide a musical background.

Door prizes will include a gown from Parisienne; week-

## Alpha Phis Slate Meet

Alpha Phi Alumnae will meet Thursday at 7:30 p.m. in the home of Mrs. James E. Bracht, 550 Pleasant Ave., Apt. 3, to discuss fall activities.

ends for two at the Hacienda, Las Vegas; Erawan Garden Hotel, Palm Springs; the Clift, St. Francis and Jack Tar Hotels in San Francisco; Laguna Shores, Arrowhead Inn; Madonna Inn, San Luis Obispo; Half Moon Inn and King's Inn, San Diego.

RESERVATIONS may be made with Mmes. Lowell P. Dowdy, 2117 E. 6th St.; Donald P. Nash, 508 Molino Ave., Henry Bloem, 1404 E. First St., or any member of the committee.

Other members of the fashion show committee include Mmes. Ralph L. Schmidt, H. Lee Granger, Fred Looney, Sylvia Meigs, Louis Murray and Wilma Kay Crane.

## Kenneyettes Plan Picnic

Kenneyettes will have its annual mid-summer picnic Wednesday at 11 a.m. in Recreation Park. It will be a combined social and business get-together, according to Mrs. Lester W. Paine, president.

Card play will follow luncheon. Kenneyette membership includes women who organized originally as a Sister Kenny Chapter here. The group assists local needy families and organizations.

**WIGS**

Our big annual summer sale of fine wigs is now in progress. Wigs of 100 percent pure European human hair and created by the world's most experienced wigmakers are now on sale at the lowest prices at which genuine Charles Jeffries Wigs have ever before been offered. Read the important facts and the money-saving prices set forth below and see for yourself that you can save a lot of money.

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No Waiting. You may make your selection while you are here, purchase the wig on the spot and take it right with you at the time. If it's not convenient to pay in full at the time of purchase, a \$10 deposit will hold any wig for 30 days.

My Wigs are shown only in my home in Bellflower, and only by definite appointment made by telephone. Make your appointment without delay while all colors and sizes are available at these Low summer sale prices. All Weft wigs available to try on.

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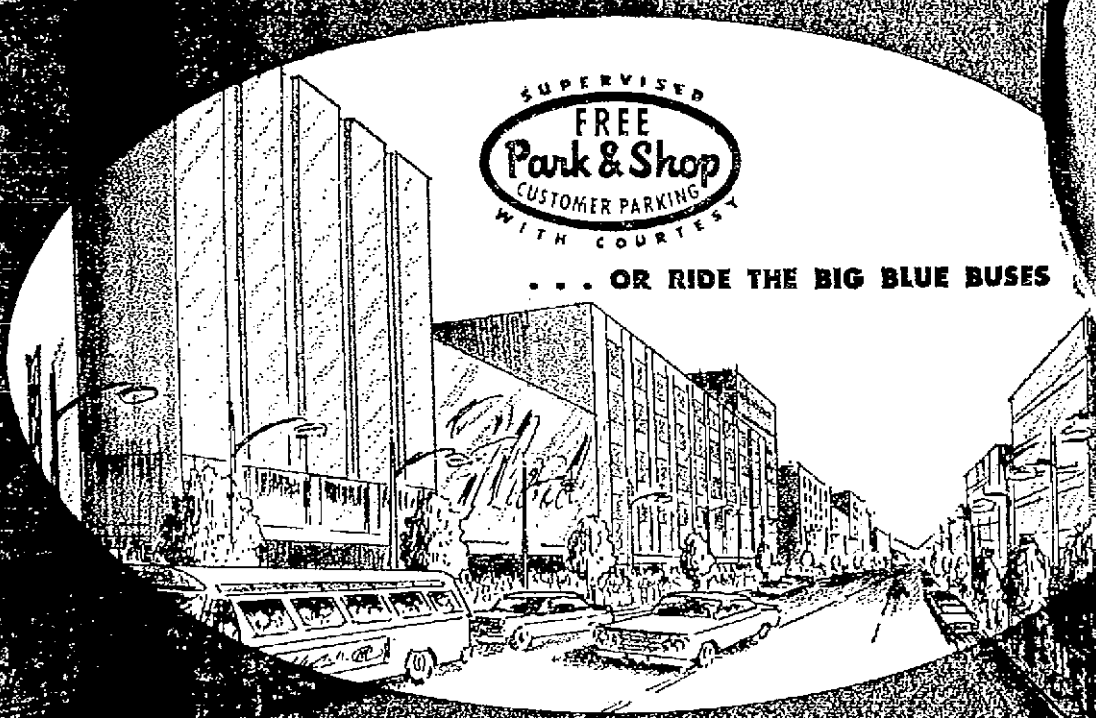
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Sunday, August 16, 1964

# Southland

## Making a Freak Out of a Friend

See Page 7

MAGAZINE OF THE EVENING NEWS AND THE INDEPENDENT PRESS TELEGRAM



photography by [illegible] Cour

inside

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- ✓ 2 King-size dacron-filled plump bolster pillows.

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"Economy" Twin—Sturdy construction twin-size mattress and box spring set

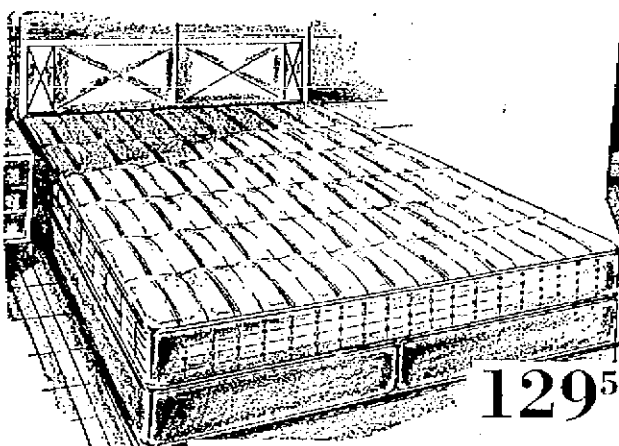
**BOTH PIECES 39<sup>50</sup>**

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Hotel-Motel mattress and box spring set, twin or full size

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Sturdily built of long wearing materials for institutional use. Proven medium firm 312-coil, 13 1/4-gauge innerspring construction. Heavy striped covering. Plastic turn handles on mattress and plastic corner guards on box spring.

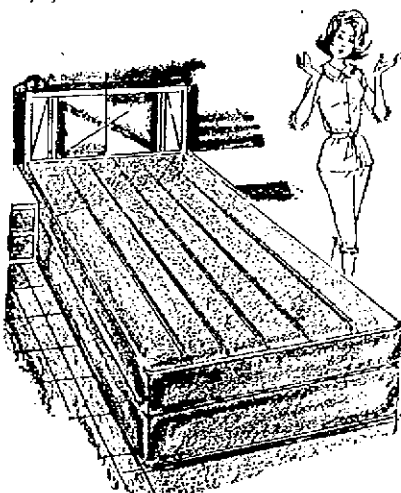


**129<sup>50</sup>**

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  - 2 Box springs
  - 6-caster frame
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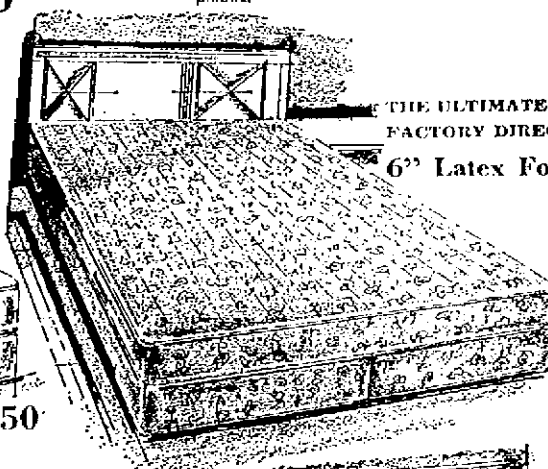
### EXTRA FIRM 837-COIL MATTRESS AND BOX SPRING SET, TWIN OR FULL SIZE

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BOTH PIECES

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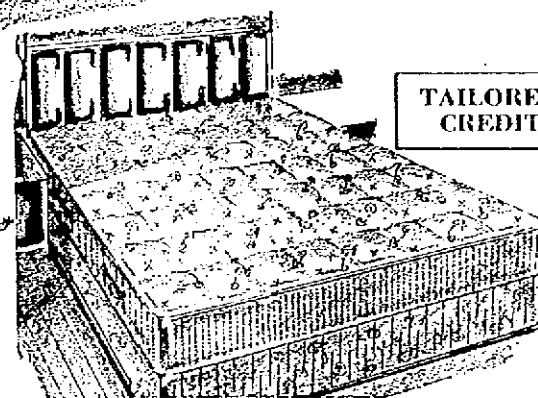


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# Southland

## OUR COVER



F51 fighter plane takes off in front of the administration building at Long Beach Airport. In the background is the Aircraft Division Douglas Aircraft Co. The F51, scourge of the skies during World War II, is now widely used by civilian executives who demand high speed travel between their various business interests. It is the businessman-pilot and this modern form of executive transport that forms the backbone of the tremendous volume of traffic that makes Long Beach Airport the nation's busiest of its type and makes it the home base of more aircraft than any other installation in the United States. More about Long Beach Airport on Page 8.

Executive transport that forms the backbone of the tremendous volume of traffic that makes Long Beach Airport the nation's busiest of its type and makes it the home base of more aircraft than any other installation in the United States. More about Long Beach Airport on Page 8.

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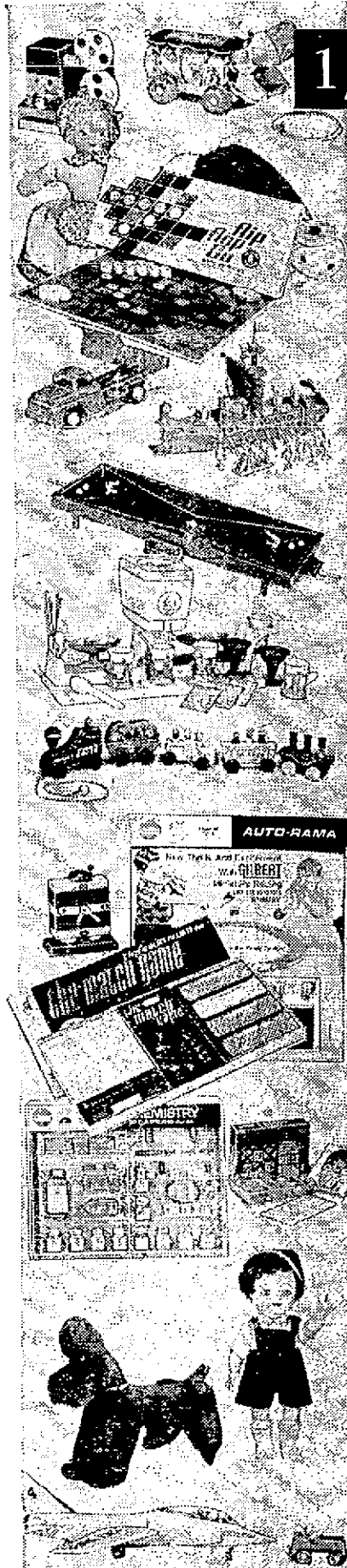
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One of the Southland's remarkable cultural institutions is housed in a rundown but proud-looking old Victorian style residence in East Los Angeles. It is the Neighborhood Music Settlement, a testimonial to happy and complete integration where a would-be Heifetz may receive competent music lessons for 75 cents each. Next week, Southland tells you how the Settlement gives anyone with the desire a chance to out-fiddle Heifetz.

Fred Taylor Kraft, Editor

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Toys, 28

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## MODERN MATA HARI

# Pearl Harbor's Femme Fatale

By Hoyt McAfee

IT ALL started on a balmy

August 15 and culminated in the "DAY OF INFAMY" at Pearl Harbor 6 years later, Dec. 7, 1941. In explanation, a female spy named Ruth Kuehn, a devastating blonde from Germany, landed in Honolulu on Aug. 15, 1935, for a sinister purpose. It was to ferret out revealing military and naval secrets and pass them along to the conquest-minded Japanese Empire.

At one stage of her secret-agent assignment, she cultivated high-ranking U.S. Navy officers with consummate skill. Her reward came when they spilled inside information which — unfortunately for the U.S. — wound up in the hands of Japanese Naval Intelligence and those raiders who bombed Pearl Harbor on Dec. 7, 1941.

Ruth Kuehn was, for abbreviated periods of time, the favorite playmate of Adolf Hitler, then Propaganda Minister Joseph Goebbels. Although Goebbels cast her out of his playpen in favor of other German beauties, he still maintained "diplomatic relations" with her.

He, more than anyone else, induced her to go to Hawaii as an espionage agent for the Japanese. A Hollywood movie director would have cast Ruth Kuehn in that same role in a screen production because of her trim figure, sultry looks, and intelligence.

WHEN SHE FIRST stepped ashore amid a light sampling of Honolulu's "liquid sunshine," no one in the FBI, military intelligence, or naval intelligence suspected her of being embarked on a mission of treachery. Yet from that time until Dec. 7, 1941, she spied with an efficiency which contributed mightily to the disaster America suffered at Pearl Harbor.

Here is a close-up look at how she first entered the picture and how she was finally caught in an act of treachery.

In the mid 1930s, the Japanese began to flex their muscles and play an aggressive role in world affairs. Two powerful voices in Germany—Rudolf Hess, Hitler's chief deputy, and Dr. Karl Haushofer, professor of geopolitics at Munich University—advised Der Fuehrer: "Encourage them. Form a close working alliance with the Japanese."

Hitler followed their advice. To give the relationship a more concrete expression, Professor Haushofer quietly set up one of the world's most notorious and efficient schools of espionage at Munich. It had a two-fold purpose:

One: To train spies who could—and would—serve the

German Reich at trouble spots around the globe. Two: To ground a dozen or so agents in the essentials of espionage, so that they could work for the Japanese Empire.

RUTH KUEHN, at Goebbels' insistence, took this course and passed it impressively. Back in that era, the Japanese were immediately suspected of spying activity, no matter to what part of the world they journeyed as students, businessmen, and tourists.

Now, however, their Kempeitai (secret espionage force) and their Naval Intelligence clucked their tongues happily. For the blonde German students being indoctrinated by Professor Haushofer at Munich could perform difficult spying assignments for the Japanese in the world's most sensitive spots without arousing suspicion.

In a dramatic gesture the club-footed Goebbels gave the Japanese an unexpected break. He prevailed upon three of the Kuehns to undertake the spying assignment for the Japanese in Honolulu. Namely, Ruth, her stepfather (Dr. Otto Kuehn), and her mother (Frau Friedel Kuehn). But Ruth was the down-on-the-firing-line member of that tightly knit trio.

In the happy-go-lucky Hawaii of that period, it was a simple matter for the Kuehns to palm themselves off as a cultured, well-mannered family of "comfortable means." All their social acquaintances thought their income was derived from "business investments" in Europe.

IN REALITY, Ruth Kuehn already had secretly received a down payment of \$70,000 from the Japanese for "services to be rendered." She

wasted no time in rounding up and transmitting to Tokyo a wealth of information on the numbers of American forts, military bases, and air fields on Oahu.

She and her stepfather gave the impression—convincingly so—that they were keenly interested in Hawaiian customs, music, folklore, and history. In pursuit of their "studies," they explored out-of-the-way places on Oahu, then visited key outside islands. Everywhere they went, they kept their eyes and ears open and intently observed troop movements, air force exercises, and the exact locations of military and naval installations.

After these strategic (though innocent-seeming) outings, Ruth Kuehn sat down and recorded her gleanings in an "unintelligible jargon." Mrs. Kuehn, the mother, served as a courier on two separate occasions and traveled to Japan with the accumulated information in her possession. Upon her arrival in Tokyo, she quickly shed her cover role as a "tourist" and delivered the secret material to Japanese Naval Intelligence.

NOW WE COME to the second phase of Ruth Kuehn's espionage activities in Honolulu. She received instructions from Tokyo to "plunge into deeper water." Translated, this meant for her to meet well-placed U.S. Navy officers, employ her feminine wiles, and winnow revealing information from them.

It was at this stage of Ruth's sinister game that she really began to excel as the femme fatale. A confidential report to a U.S. Senate committee later was to describe

(Continued on Page 3)



Ruth Kuehn and her stepfather were convincing in their "interest" of Hawaii's history.



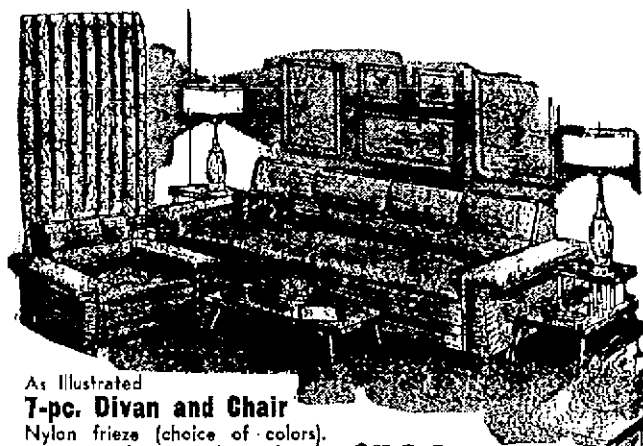
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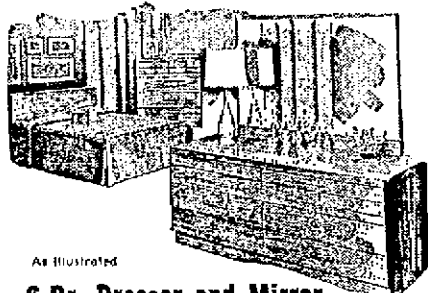
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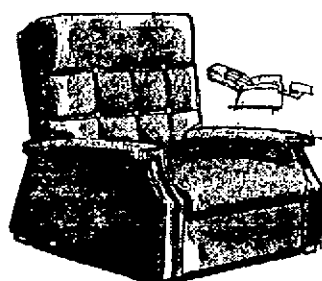
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**7-pc. Divan and Chair**  
Nylon frieze (choice of colors).  
2 mar-proof step tables and coffee table. Choice of 2 lamps.  
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**\$139 \$60 \$53**  
**Correlated Set**  
Solid birch in Salem finish. Center drawer guides, dust proof — framed plate glass mirror.  
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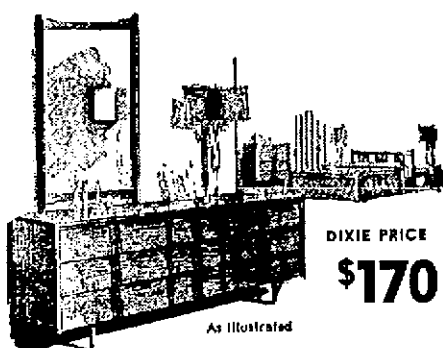
As Illustrated  
**6-Dr. Dresser and Mirror**  
5-dr. chest, mar-proof tops. Panel bed, frame, mattress and box spring.  
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As Illustrated  
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Heavy naugahyde. Choice of colors.  
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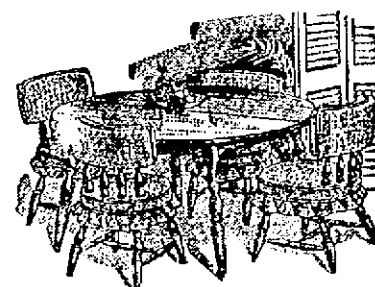
As Illustrated  
**2-pc. Early American Sofa & Chair**  
Maple wood trim, durable tweed fabric. Choice of colors.  
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**5-pc. Walnut Set**  
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As Illustrated  
**3-pc. Maple**  
6-dr. dresser and framed plate glass mirror with beautiful spindle bed in full size or twin.  
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As Illustrated  
**5-pc. Maple Dinette.**  
Rectangle or oval extension table, neva-mar top and 4 chairs. Choice of colors.  
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# The Light and the Noise

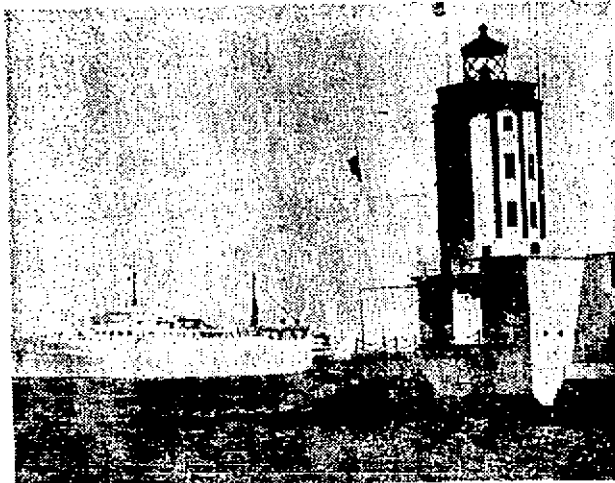
By Enola Chamberlin

THEY USED to call the fog horn at Angel's Gate Lighthouse "Moaning Maggie." She went "boo" high, "baa" low twice every 30 seconds during heavy fog. But that was before 1959 when they gave her a new throat

and she became, as someone said Blatting Betty. It was not that Maggie didn't warn ships with her moaning. She did, but in the process she used up 15 cubic feet of compressed air with every one of her one-second blasts. Blatting Betty uses up

3½ cubic feet of air to a blast. Besides, given the same density of fog, her voice carries a mile farther than Maggie's did.

People on shore had to get used to the change in tone as well as the farther reach of



Light and sound warning signal at Angel's Gate, this lighthouse has had a change of voice in recent years.

the horn. But seamen don't care if the new sound is not so melodious as the old one, and they welcome its wider range.

WITH BLATTING Betty we have come a long way from the first fog signal on the Pacific Coast. This was at Bonita Point Light Station at the entrance to San Francisco Bay. No Coast Guardsman was responsible for the working of this fog warning. To an army sergeant by the name of Maloney was given that duty on Aug. 6, 1855. A cannon having been hauled to the point from Benecia Arsenal, Sgt. Maloney was told to fire it every half hour during heavy fogs. He didn't mind, he said, except that the fogs were so continuous that sometimes he got no sleep for three days at a time. Fog bells were established in and around San Francisco Bay in 1856 and, in 1857, the gun fog warning was discontinued and Maloney got some rest.

A YEAR before the fog gun, the first light on the California coast was established at Alcatraz Island inside San Francisco Bay. Following this, even with construction material having to come from the Atlantic Coast around the Horn by ship, the building

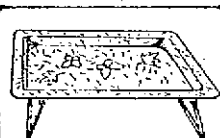
and equipping of lighthouses continued. In two years eight were in operation. Others were installed as need demanded and time allowed.

The southernmost lighthouse on Point Loma, San Diego, was set into operation in 1855. It is implemented by a whistle buoy 88 miles due west and 41 miles from the nearest land, San Clemente Island. This buoy, the loneliest in the world, guards the Cortes Bank where a rock juts up to within 15 feet of the surface of the sea.

Blatting Betty has not only a fog horn but a radio beacon that, picked up by the ships' listening devices, can give skippers a good idea as to where they are even in the heaviest fog. And, along with the lighthouses at Point Vicente, a few miles northwest of San Pedro and on wild, sheer-sided Anacapa Island, she has a light for clear dark nights.

These three lighthouses, thanks to their care by the Coast Guard, have been "patrolling" our local waters for better than 50 years. And in spite of their "boos" turned to "blatts," as all of them have been converted, they will continue to guard our coast for the years into the future.

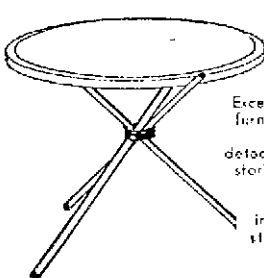
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SALES START TODAY THRU AUG. 19



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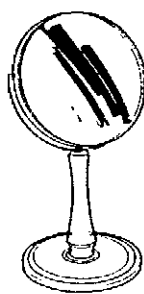
High grade plastic in beautiful colors and designs. Protect your floors from damaging water.

**Special, from 1.98**

### Kitchen Curtains

Choose from a huge selection of fancy, fluffy and frilly curtains to give your kitchen a "women's touch."

**From, 1.98**



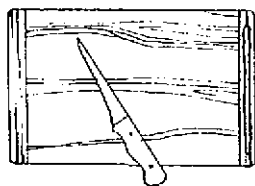
### Pedestal Mirror

Beautiful ceramic base with double faced 6 inch mirror. Stands 13 inches tall. Ideal for the bedroom or bathroom.

**Only, 98¢**

### Plumber's Snake

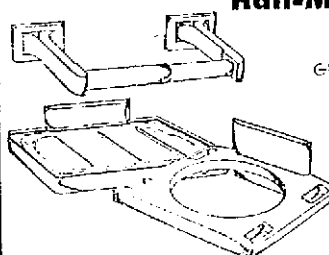
Flexible for easy sink stoppage and pipe cleaning... **77¢**



### Bread Boards

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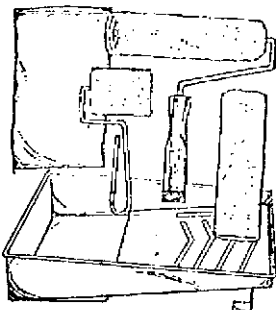
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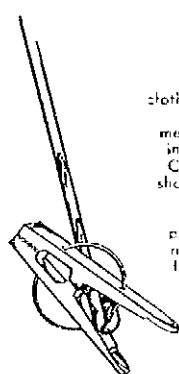


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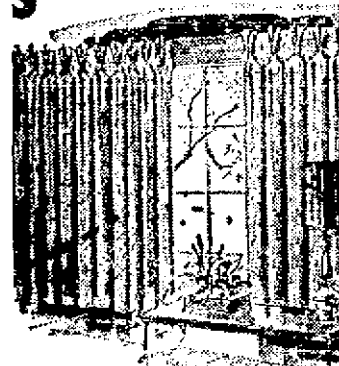
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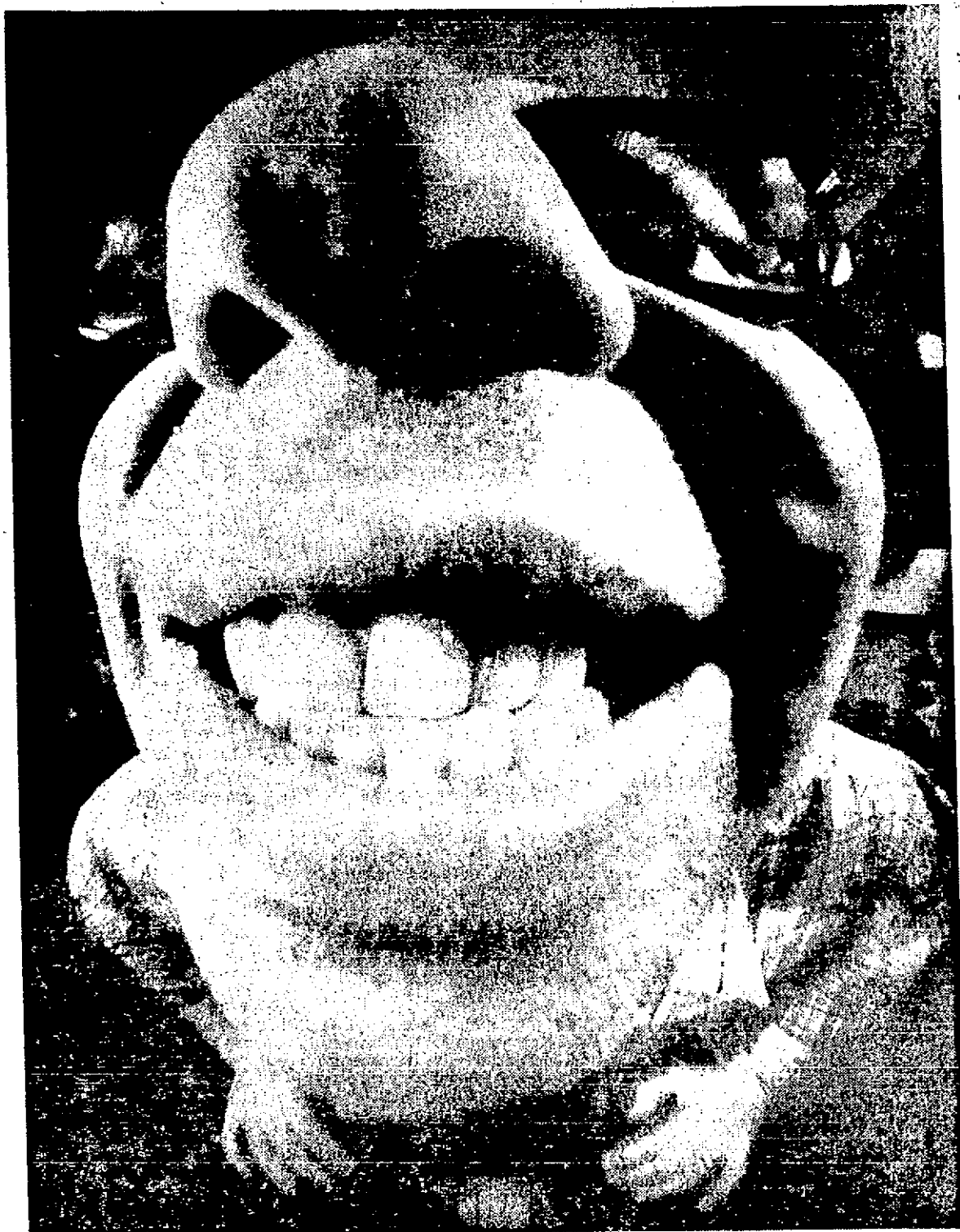
1879 Freeman Signal Hill

**WILLBANKS** DRAPERIES CARPETING



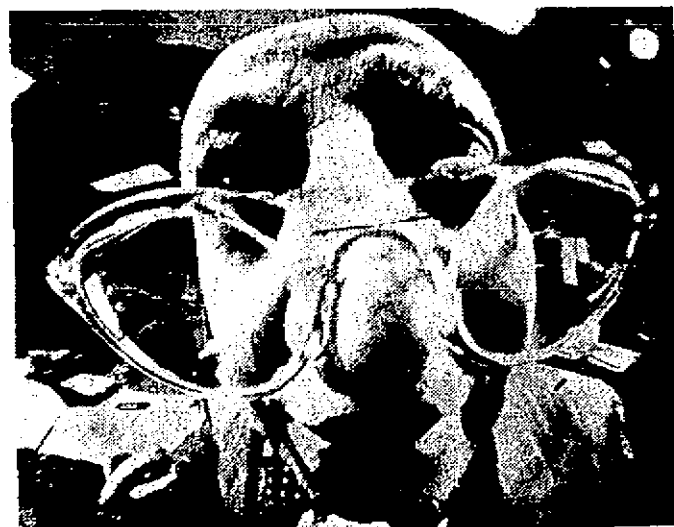
# Let's Face It...

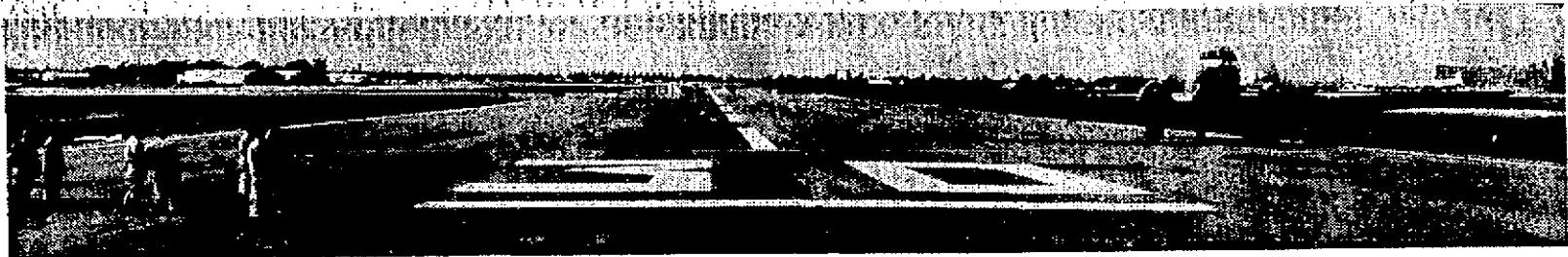
You would like  
to make a freak  
out of a friend  
—painlessly?



**W**HEN Leonard Nadel of Friends Magazine set out to photograph friends with a Robin Hill Cloud Camera (directly above), wonderful things happened as attested to by the other pictures on this page. This unusual camera requires no lens adjustment for distance as everything from zero to infinity is always in focus; its wide-angle lens, with picture span of more than 180 degrees, sees objects as spherical images. A revolving plate with various lens openings is a built-in feature. Funny hobby, eh?

—By JACK B. KEMMERER





# Long Beach Airport Business Is Soaring

By Ev Hosking



Nerve center of the nation's busiest all-purpose air field in U.S. is Long Beach Airport's control tower.

**L**ONG BEACH Airport lives in a world of its own.

It is the nation's busiest all-purpose airport.

It is the home of more aircraft than any other airport in the United States — 713 airplanes were permanently based here in 1963.

Lumped with all airports in the nation, of all classes, the local facility is the third busiest in the country—ranked only by Chicago's O'Hare Field and Los Angeles' International Airport.

In the wacky, ever-changing world of the flying machine, Long Beach has come a long way since its first flying field was established in 1919 at the corner of Long Beach Boulevard and Bixby Road.

**THE CITY'S** first airport, Chateau Thierry, was built by Earl S. Daugherty who pioneered aviation in Long Beach and was a member of the city's first aviation commission. Daugherty later moved his flight operations to Willow Street and Long Beach Boulevard and later was instrumental in having the city develop the present Municipal Airport. He was killed in a plane crash on Dec. 8, 1928.

Since the city first got into the flying business in 1924 with the establishment of the present site, the airport has been sort of an "all things to all people" project.

With equal facility, it has served the military, the airlines, the aircraft manufacturer, the businessman pilot and the private pilot.

It was and still is the home of the aircraft division of Douglas Aircraft Co.

It was at one time during World War II the site of the world's largest airport from which each minute of the day an aircraft departed and was ferried to some point in the globe. Presently it is the site of a non-flying Air Force Reserve command and an Army Reserve unit that utilizes light planes and helicopters.

**AT ONE TIME** it was a scheduled stop for all major transcontinental air lines—currently it maintains a considerable amount of scheduled airline services, although nothing compared to the past.

In the field of private flying, Long Beach has not only kept its business—it has increased it.

The big, bright star in the future of the Long Beach Airport is the businessman pilot and the executive transport.

Nicholas Dallas, Long Beach director of aeronautics, estimates that 270,000 visitors a year come here via private aircraft. In all types of aircraft, he says, 351,199 persons landed

here last year—an increase of 44,686 over 1962.

In contrast to many so-called larger airports, 95% of the movement at Long Beach Airport is devoted to general aviation. Commercial and military aspects of air traffic are very light.

**THE AIRBORNE** Long Beach visitor has a definite pattern.

"Most often he comes with a credit card, radios ahead that he wants a car waiting for him at such and such a time. He arrives, parks his plane, takes off in his car (rented) and sets out to conduct business or to vacation in the area," Dallas says.

"He may be here to have his plane serviced or overhauled — since this area is distribution center for the entire southwest. On this type of mission he ordinarily stays four or five days, probably making it double as a business trip or vacation. He most often stays at a local motel or hotel and takes in some of the tourist attractions while here."

The airport's nearby motel, which he refers to as "the motel without cars" because the parking area is usually devoid of anything but rental cars, is one of the busiest in town.

Dallas points out that corporate and company-operated aircraft are

emerging as one of the major activities at the airport.

**THE RELATIVELY** new field, coupled with aircraft sales, maintenance, manufacturers, flight and ground school, parts supplies and industrial aircraft applications represents public and private investments of more than \$66 million.

Just as important, he says, is the fact that firms located in the airport complex provide employment for more than 15,000 persons—making it one of the largest industrial systems in the local metropolitan area.

"We are striving to develop a truly all-purpose airport — a facility that completely serves the city's aviation needs," Dallas says.

"That is not to say we are working toward a super-plush airline terminal. Nor does it mean an airfield with cow-pasture type flying.

"We have no aspirations to fly super jet airliners in and out of Long Beach. That operation is efficiently handled by Los Angeles International, just 28 miles distant.

**"THAT WOULD** only pose problems we have no desire (or need) to cope with. Under the present setup, there are only isolated instances when we suffer a noise problem.

"With the advantage of five runways, there is no particular locale in the community saturated with take-offs and landings. Because of a low wind factor in the basin, all runways can be used 98 percent of the time."

This is all to the good for the City of Long Beach.

It means that the average person who flies, whether for business or pleasure, is most apt to head his plane toward Long Beach when he wants the service that air activity demands.

And it means that the average Long Beach businessman or businesswoman has a steady influx of new income from the flying executive whether he is here as a tourist or for business purposes.

It will also assure Long Beach a key spot in aviation's future as the aerial port of the West whether it be for the airliner, the executive transport or the private pilot.





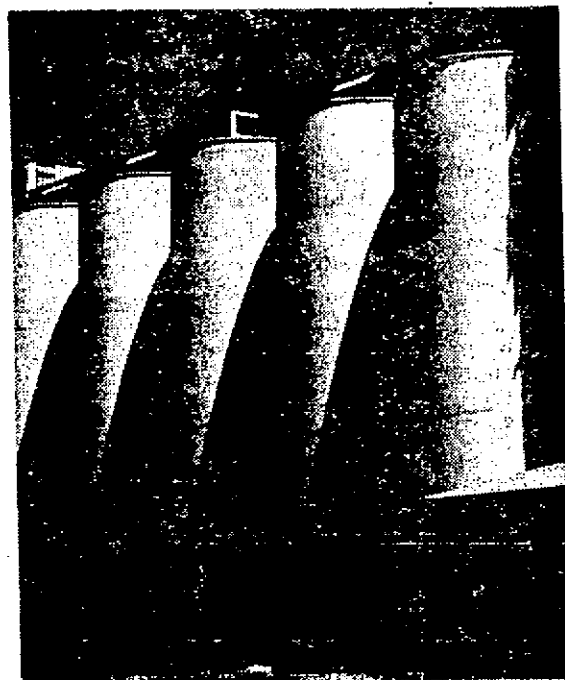


D—Animals & Pets: William R. Tobin, 151 Argonne Ave., Long Beach.

## Snapshot Winners

**W**INNERS in the third week of The Independent, Press-Telegram and Orange County Evening News Newspaper National Snapshot Contest are presented today. Four winners in the black and white competition, shown on this page, and four winners in color classifications each receive a \$25 U. S. Savings Bond and may pick up the prizes at the cashier's desk in the Independent, Press-Telegram business office, 604 Pine Ave., Long Beach. The contest continues, with winners selected each week, until Sept. 6.

Color contest winners this week: A—Babies and Children—David Negron, 2225 Harding St., Long Beach; B—Activities and Sports—John H. Elson, 3041 Corlo Place, Long Beach; C—Scenes and Tabletops—Mrs. Onie Tappert, 14272 Hoover, Sp. 42, Westminster; D—Animals and Pets—Glen Elliott, 2627 E. La Palma, Sp. 23, Anaheim.



C—Scenes & Tabletops: Farwell V. Glidden, 2400 Pepperwood, Long Beach.



A—Babies and Children: David Perry, 6619 Trinitette Ave., Garden Grove.



B—Activities & Sports: John A. Stewart, 6520 Rosebay, L.B.



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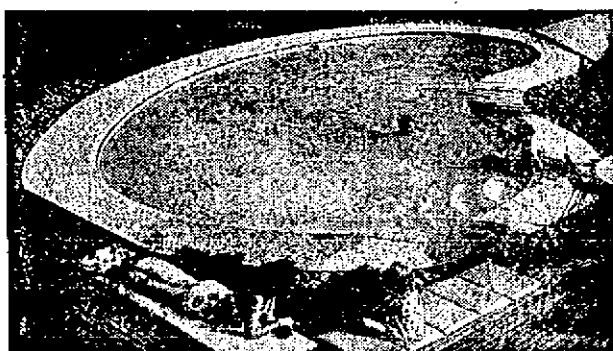
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Display of fierce temperament in "Where Love Has Gone" gained Joey Heatherton the nickname of "Little Tiger."

## MOVIES

# 'The Little Tiger'

**EIGHTEEN - YEAR - OLD,** baby blonde Joey Heatherton hit the jackpot when, as her second screen role, she was awarded the co-starring part of the teen-ager accused of murdering her mother's lover in the film adaptation of Harold Robbins' sensational best-seller "Where Love Has Gone." The picture will be presented in Technicolor and Techniscope.

It gave the pert, blue grey-eyed bombshell her first opportunity of working with a couple of screen professionals of truly queenly stature—Susan Hayward, who portrays the girl's ill-fated mother, and

Bette Davis, who stars as her scheming socialite grandmother. The young actress was duly proud of her chance and admits that she learned a lot from the experience.

Joey's rebellious and fiery role in "Where Love Has Gone" has earned her the name "little tiger." Miss Hayward gave her the nickname after the young lady displayed a fierce temperament in a tensely dramatic scene of the picture. From then on, director Edward Dmytryk always called for "the little tiger" when he was ready to shoot a sequence with the peppery teen-ager.



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# 'Cold War' of 1830s

disuse it fell somewhat into decay.

Through private donation, the property was acquired by the California State Park system in 1950 and restoration has continued nearly ever since on this largest adobe hacienda in California. Deteriorating adobe bricks, nearly 15,000 of them, have been replaced, hand-carved wedges

and timbers and octagonal pgs have been inserted in weakened sections of the framework. With the buildings and grounds improved, the area has been opened to the public, with picnic tables available.

Thus is perpetuated a structure which has become a monument to a "cold war" of early California history.



Authors' Photo.

Mexico and Russia were adversaries in an early-day California "cold war" and this stout structure, the Petaluma Adobe, which still stands, housed Mexican headquarters.

By Bob and Jan Young

"COLD WAR" may seem to be an invention of modern times but controversy such as this also raged more than a century ago when Russian seal hunters moved to the Pacific Coast and established outposts at Fort Ross and Bodega. During the 1830s this move and threat of possible Russian expansion was one of the principal sources of worry to the Mexican provincial government in Monterey.

In a sense, Gen. Mariano Vallejo, one of California's foremost citizens of all time, was thrown into the gap. In 1834, the Mexican government granted Vallejo more than 44,000 acres in what is now the rich Petaluma Valley with hopes for colonizing the area and thereby forestalling any further Russian expansion into Alta California.

While the good general was something of a dreamer and a bit impractical, he was a good soldier and immediately began work on his holdings.

**FIRST TO BE** considered was a headquarters building, formidable enough to withstand anything but a sustained artillery attack. This building, which cost what was then a staggering \$80,000 and took four years to build, still stands about four miles east of Petaluma on a knoll which takes in a 10-mile view of the area. It is as strategic for military purposes today as it was originally planned. Over the next ten years a tannery, smithy, looms and a grist mill were added to the Petaluma Adobe, as it has become known, produced candles, soap, blankets, shoes and saddles by the na-

tive artisans. At one time nearly 500 Pomo Indians worked there.

The Adobe is a magnificent structure and one that still withstands the ravages of time. It is, of course, of typical Mexican architecture of that time: two-storied with three-foot-thick walls 180 feet long, ringed by 12-foot balconies outside barred windows.

**THE THICK WALLS** were built around a framework of huge hand hewn timbers which were bound together with rawhide thongs, strong as iron themselves. The roof was made of sawed shakes, believed to have been the first of their kind used in the West. No effort was spared in making the huge building virtually impregnable. Fortunately, it had a peaceful history but through subsequent

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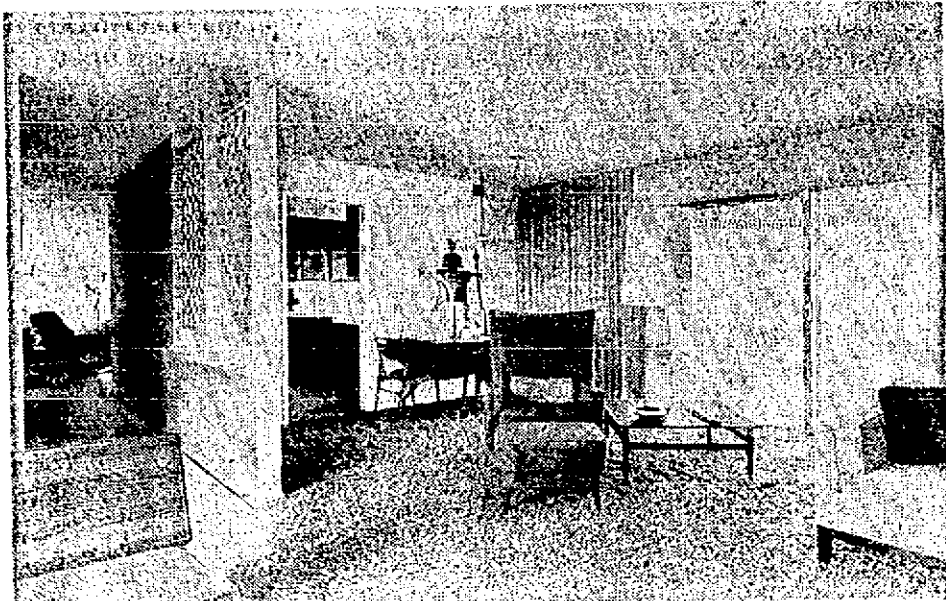
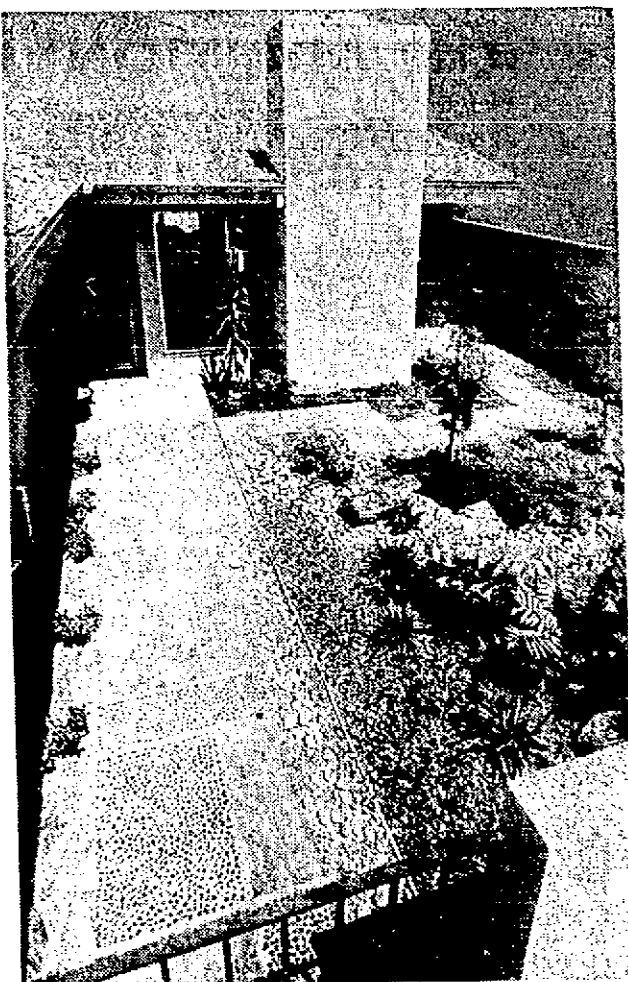
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Comfortable furnishings and colorful styling in the modern manner is evident here, a living room view in the home of Mr. and Mrs. David Main and their daughter, Janice.

**SOUTHLAND HOMES**

## Comfort in the Modern Manner

By Stella George

Pebble and rock textures add interest to the walk and the front patio of the Main home.

AS THE HEAVY forms of the old have given way to modern, comfort that some feared would be lost has come into being in new forms, and the home of Mr. and Mrs. David Main, 3456 Julian Ave., and daughter, Janice, demonstrates this transformation. The family was assisted by Bryan Waller, interior designer, in obtaining their desires in home specifications.

Entry to the house leads to the living room at the right where olive tweed wool turf carpeting curves and separates the two areas. The dining area of the L-shaped room is partially hidden from the entry with white filigree woodwork.

The walls are linen white. Draperies are a mixture of beige and white and look almost homespun or hand woven. The sectional sofa is an original design by Waller. The frame is oiled walnut and the upholstery is an off-white homespun fabric. A deep olive lamp by the sofa is made of Italian stone-ware. An oil painting over the sofa is done on raw pine plank-ing.

A HALF-ROUND dining table rests against the wall near-est the kitchen. A metal sculpture above the table on the wall is called, appropriately, "Gladiator." Near the draperies is a Serigraph called "Hen Party," done in orange, green, and a touch of shocking pink.

The kitchen is well planned, with plenty of cupboard space, recessed appliances, and a large window facing the patio. It is located between the dinette and family room.

Blending rooms together is important in open areas such as this home features, and the family room was done accord-ingly. The sofa is covered in geometric hand-blocked linen mahabra in orange, black and gray, with the olive green. The gallery wall over the sofa has several stoneware plaques mixed

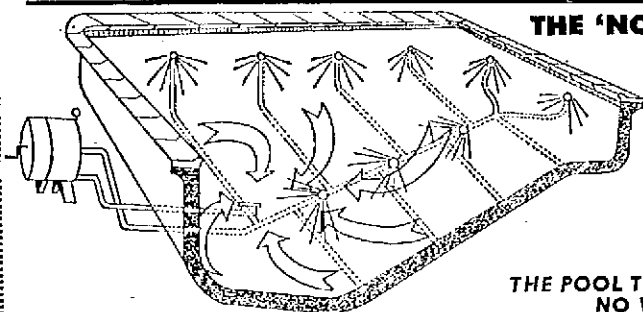
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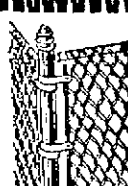
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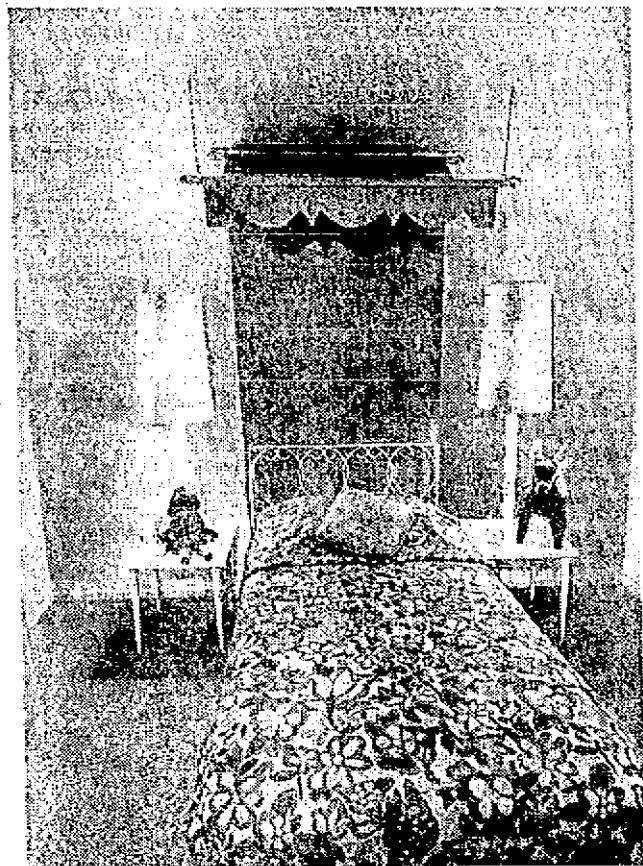
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Fulfilling its purpose without cluttering the area, a canopy of original design hangs at Janice's bed.

with two pieces of Spanish iron. Near the sofa is a modern occasional chair and hassock.

JANICE TAKES pride in her room. Walls are white, carpeting violet, and a bedspread is a mixture of violet, hot pink, orange and green. A canopy over the bed is simple, yet unusual. Made of hot pink silk, it extends up the wall behind the bed to the ceiling, overlaps one brass rod, then drapes down to another which is suspended from the ceiling. Although the room is not large, the canopy is so designed that there is no clutter whatever; rather, it adds a streamlined appearance to the room. Tall lamps are on either side of the bed; windows are shuttered. A desk is antique white, and Janice has a burlap-covered bulletin board for important memos and drawings.

The patio is wonderfully landscaped with pebble and rock in the walking areas, tropical ferns and shrubs in others.



In family room, a unique wall display above a sofa is composed of plaques, two pieces of Spanish iron.

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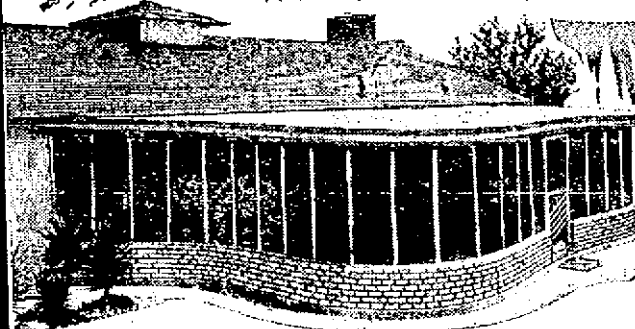
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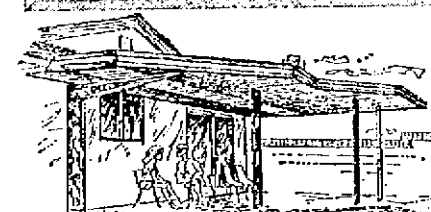
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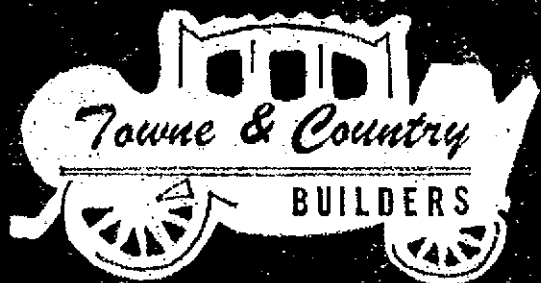
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## LA REINA RULE

# WHAT YOUR NAME MEANS

Send your name to La Reina Rule in care of Southland Magazine, 604 Pine Ave., Long Beach Calif., 90812, for origin, meaning and brief genealogy, for reply only in this column.

**DEAR MISS RULE:** Please give the origin of CARRICABUBU.—C.C., Hawaiian Gardens.

C.C.: CARRICABUBU is an unusual name that originated in the Basque province of northwest Spain and southwest France. This name localizes as a home site description, for it means "house at the head of the street." It was adopted long before streets were named and house numbers used.

**DEAR MISS RULE:** May we have data on NESTER, believed to be Irish.—E.N., San Pedro.

E.N.: Nester was initiated in old Ireland. The source was the lengthy Gaelic clan name Mac-Giir-An-Adhastair, deciphered as "son of the short one of the halter," for a man with an unruly horse. The original Gaelic was abbreviated to Mac-An-Adhas-

tair, then to MacInnester and Nester. This lineage were from Thomond, an ancient kingdom in north Irish Munster. Nester can also be from the English and German given-name Nastor meaning "man of wisdom."

**DEAR MISS RULE:** May we have data on LAZENBY.—F.L., Lakewood.

F.L.: LAZENBY began as a town-name in Yorkshire, England. This place, called Leysing-By, meant "freedman's farmstead" in the 10th century. This was acreage owned by a tenant who had been freed of bondage to a manorial overlord. Richard Lasyntbi and William Laysynby were Yorkshire tax payers in the late 1300s.

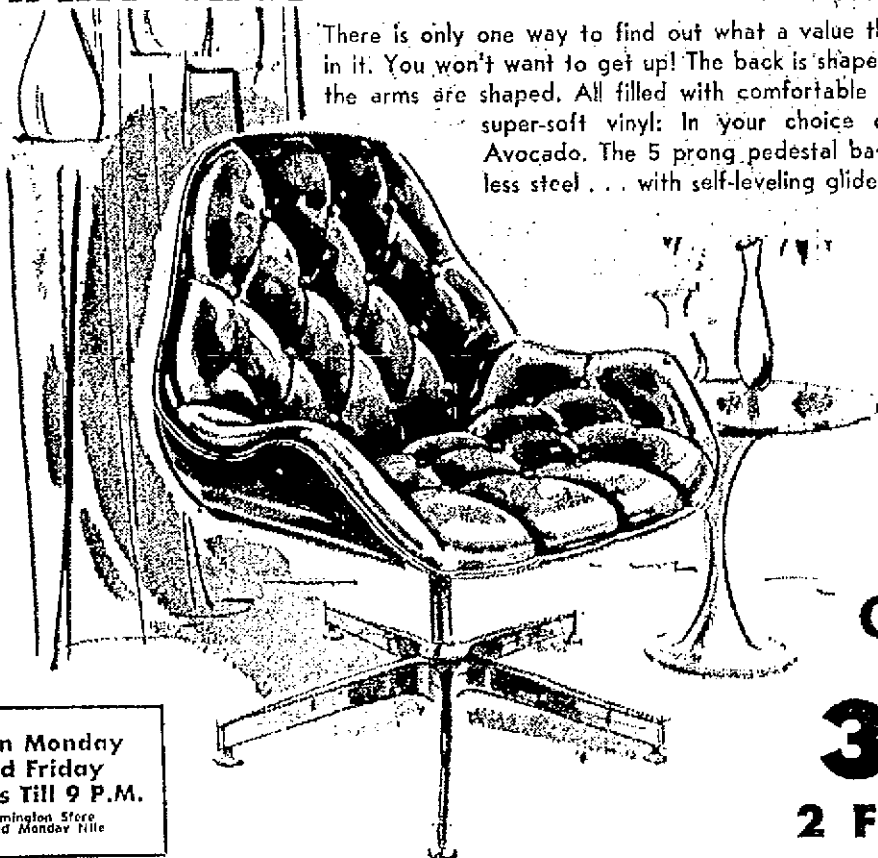
**DEAR MISS RULE:** May we have the source of IGO.—Mrs. I., Morro Bay.

Mrs. I.: IGO is a dialectical cognomen from southeast France. This name developed from the north France surname Hugonet meaning "young intellectual one." In southeast France Hugonet was altered to Igonet, which was later shortened to Igo.

**DEAR MISS RULE:** Kindly give the source of GARCIA.—B.G., Wilmington.

B.G.: GARCIA is from the Spanish-Gothic given name Gari meaning "Spearman." Garcia refers to "son of the spearman." This lineage were granted a coat-of-arms in medieval Aragon, Spain. The shield is silver, emblazoned with a black eagle in profile. Among many noted ancestors was Calixto Garcia y Iniques, Cuban patriot famed from the "Message to Garcia" in the Spanish-American War of 1898. Garcia families were listed in the 1790 Spanish census of California.

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# There's Fall in Your Future



Two for the seesaw in Thick 'n' Thin bulky wool knits topping wool jersey pants. Pantino paints bright, bold colors to rival Mother Nature's autumn palette. Knitted yarn, handled as fabric, is cut and sewn to lining, lending hand-knit, sweater-like appearance to pullovers. These stress the casual that's no longer stay-at-home.

Fall '64: wonderful season for exciting fabrics — a return to the smooth, away from the long hairs. There's new interest in melton cloth (direct descendant of the stout-hearted navy pea coat) in bright, warm colors, reflecting its British heritage in weskits and jackets.

Leather and suede is everywhere on the scene, to accent design details, or outline the cut of a jacket. Knits abound in bulky, hand-worked sweater effects, shell-like crochet patterns, and delicate ribbon knits.

This is fashion as forecast by Harburt and Pantino, divisions of Chestnut Hill Industries, Inc., Hollywood, Florida sports-wear manufacturer.

Pleats are watch words in fall's fashion scene. Broad, high, knifed, boxed or inverted, skirting a suit, complimenting a jumper, or adding excitement to blouse and sweater, skirts move into motion with pleats.


Well-suited to the season, Harburt varies its designs from classic and tailored to soft and feminine, in pared-down figure skimming jackets to traditional, beloved blazers, completing the suit picture with turtle-necks and ascots, or softy, bow-tied blouses.

Pants are more in evidence as they gain in urban acceptance; no longer confined to at-home or walks in the country. Pantino, long synonymous with pants, climbs new

heights in tops with bold, bold prints and deep sweater knits. Stretch pants take off from ski slopes heading for local scenes. Watch for new textures and dimensions—could forecast the return of bold pattern pants.

Colors follow the season's tone from vaporous Indian Summer neutrals of oyster, bone and camel, to brilliant autumn foliage tones of paprika, gold, emerald and turquoise. Color coordinates range from stark clashes of pink with red, gold and green, to subtle shadings of beige with honey. Fabrics coordinate in much the same vein: in polka dots with tweed or wide-wale corduroy, to challis and hopsack weaves, heavy knits with soft jersey.

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**FOOD**

# Popcorn Sandwiches: New and Gay

By Mildred K. Flanary

Southland Magazine  
Home, Economics Editor

**H**ERE'S something that's bound to please as a change-of-pace treat for the youngsters. Serve popcorn sandwiches and wait for the requests for another and another from the sandbox crowd right through to the Beatle fans!

What's in a popcorn sandwich besides the popcorn? Why, the youngsters' all-time favorite sandwich fillers—peanut butter and jelly, of course. The taste combination is so good that you may even catch Dad snitching a few of the sandwiches as you prepare them for the young folks.

They are easy to make, too. You simply follow an ordinary recipe for glazed popcorn and press the hot syrup-coated mixture, about one popped kernel deep, into a shallow jelly-roll pan.

After it has cooled, cut it in squares. Spread the popcorn squares with peanut butter, crunchy or cream style. Then layer on jelly or jam to suit your preference; grape, currant, damson plum, or cherry are good. Top with another popcorn square and you have your sandwich.

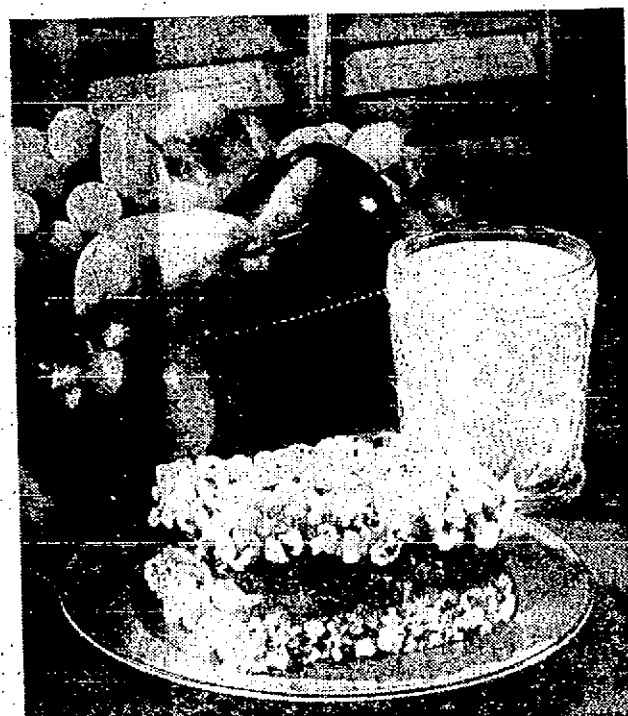
Serve the popcorn treats with brimming glasses of milk after a busy day outdoors or a swim session at the neighborhood pool. They'll make good party fare, too. Teen-agers would love them for snacking during a record-playing get-together.

## Popcorn Sandwiches

- 1 cup sugar
- 1 1/2 cup light corn syrup
- 1/2 cup water
- 1/4 cup butter or margarine
- 1 teaspoon salt
- 2 quarts popped popcorn
- Peanut butter
- Currant or cherry jelly

Combine sugar, corn syrup, water, butter and salt; heat to soft crack stage, 280 to 290 degrees.

Place popcorn in large, buttered mixing bowl. Drizzle



From tots to teens, young people will enjoy popcorn sandwiches with peanut butter and jelly filling.

syrup over corn and stir until uniformly coated.

Press a thin layer of corn into well-greased jelly-roll

pan; allow to cool. Cut into squares and spread half the slices with peanut butter and jelly; top with second slice.

## Recipe of the Week

**F**RUIT SALAD is this week's \$5 prizewinning recipe submitted by Mrs. Iris Schmillen, 139 Hulett St., Long Beach 90805. The recipe:

### Fruit Salad

- 1 package vanilla tapioca pudding
- 1 package orange tapioca pudding
- 2 cans mandarin oranges
- 1 can pineapple tidbits (tall can)
- 2 bananas, sliced
- 1/2 cup nuts (broken)

Put pudding in pan. Drain canned fruit, and add enough water to make three cups of liquid. Add juice to pudding and cook according to directions on package. Set aside to cool. When cool, toss in fruits and nuts and chill until set. (This does not set too firm). Makes 8 or 9 individual molds.

What's your favorite recipe? For each recipe published in this space, Southland will pay \$5. Men are urged to submit their recipes along with the ladies. Send yours, with name and address to Recipe Contest Editor, Southland Magazine, 604 Pine Ave., Long Beach, Calif. 90812.

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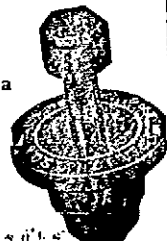
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# Home Workshop



Interior play area of 24 square feet is a feature of this playhouse that's easily built from a pattern.

By Bill Meyerriecks

**D**ESIGNED to remove the limitation of most outdoor projects for children, the sketchbook playhouse depicted here today is a dual purpose project in that it may be dismantled and moved indoors to accommodate seasons.

The practical "pre-fab" construction makes it possible for parents to make this unit for the little princess of the house to be the little homemaker in the playhouse outdoors during the fine weather months, then move the playhouse indoors to the playroom or garage during the winter.

THE HOUSE is 6 feet wide,

4 feet deep and 6 feet high at the roof peak. Shutters and doors are simple cutouts, trimmed with molding. The Sketchbook plan suggests a foolproof method to eliminate chances of an error in shutter or hanging. Window boxes are made of left-over plywood. Extra bonus directions in the plan show how to make a simple table and stool and a floor-to-ceiling set of shelves for play dishes.

To obtain the plan, specify Sketchbook Design No. s-172 and send 5 cents with name and address to Building Editor, Southland Magazine, 604 Pine Ave., Long Beach, Calif. 90812.

## Accessories for Outdoors

**F**URNISHING an outdoor living room can be as challenging as interior decorating but much easier and certainly less expensive because nature provides most of the essentials. Trees, sky and lawn are walls, ceiling and carpeting floor. You need only supply accessories, such as are shown below with NBC-TV actress Beverly Adams, and all made by using full-sized trace-on pattern with detailed instructions.

The chaise lounges are of durable materials, comfortable and with adjustable backs and wheels. Single

chaise is contoured, double one converts to double bed for outdoor sleeping. Standard furniture pads are used.

The little lawn ornaments are the kind of accessories that add sparkle to your yard.

For patterns for items pictured and listed below, send correct amounts in currency, check or money order with name and address to Steve Ellingson, Southland Magazine Pattern Dept., Box 2383, Van Nuys, Calif. 91409: No. 125, Contour chaise, 75 cents; No. 182, Double chaise, \$1; No. C-14, Assorted lawn ornaments, \$1.



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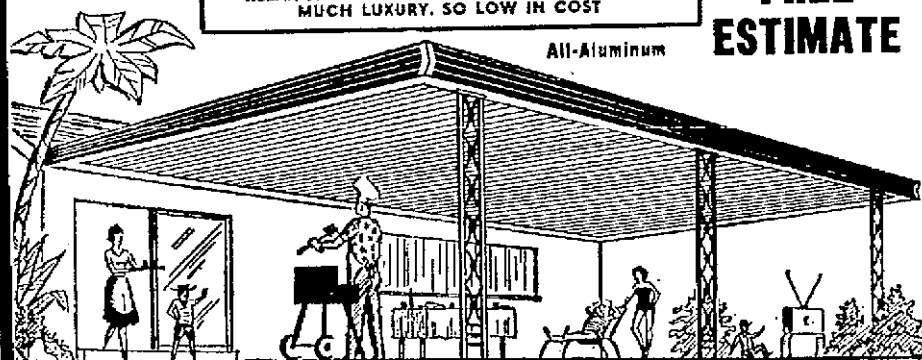
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# Strain Treatment Simplified

By Ben Zinser

Southland Magazine Medical-Science Writer

IN THE treatment of low back strain, exercises alone are just as effective as a combined program of exercise, heat and massage, a new study shows.

The finding is that of Drs. B. H. Woodward and J. R. Fowler of the Alberta Workmen's Compensation Board Rehabilitation Clinic in Edmonton, Canada.

Forty back-strain victims treated by exercise alone required an average of 22.17 days of treatment, the doctors disclose.

Forty others, treated by heat, massage and exercise, required an average of 26.10 days of treatment.

The doctors define low back strain as a mechanical injury to soft tissues of the low back region as a result of movement.

This type of back ailment does not include slipped disc, low back pain not related to a particular event, or back pain stemming from infection, tumor or external violence.

The report is in the Canadian Medical Association Journal.

**POST-HYPNOTIC** suggestion has been found effective as an adjunct in the correction of faulty functional gait habits, according to a report in the Journal of the American Podiatry Association.

Occasionally, children, who are usually good hypnotic subjects, can be dismissed after one visit, with gait corrected without benefit of braces or shoe corrections, says Dr. Jack T. Sanders, Albany, Calif.

**SOME MEN** who undergo vasectomy, a surgical operation to make them sterile, display mental disturbances for years afterward.

The report is that of Dr. Merlin H. Johnson, chief of psychiatry and neurology at the Seattle Veterans Administration Hospital.

His study of 83 men who had the operation showed that vasectomy appeared to aggravate rather than to improve bad relationships between husband and wife.

Following the induction of sterility, wives often were promiscuous.

In short, the operation did not lend itself to preserving marriage or to promoting a better sexual adjustment because of lessened fears of pregnancy, Dr. Johnson found.

**A TOUGH** plastic envelope containing a chemical is now available as a convenient replacement for either a hot water bottle or an ice pack.

Tradenamed Zero-Thermopak, the product is said to hold heat longer than a hot water bottle and is reported to be five times as efficient as water in retaining cold.

The re-usable envelope can be used in the treatment of headache, sprains, bruises or any other condition where a hot or cold compress might be beneficial.

To get it hot, you boil it in water for three minutes. To get it cold, you freeze it in your refrigerator.

**CAPSULES:** Good news for cookout fans: No ill effects resulting from charcoal-broiled food have been reported in man, says an AMA official. . . . Sonic booms apparently are not hazardous to health, researchers have reported to the Aerospace Medical Association. . . . High daily dosage with the antibiotic ampicillin has rendered eight chronic typhoid carriers negative, and seven of them have remained negative for a year, the British Medical Journal discloses. . . . Migraine can be prevented in 70% of these headache victims by the drug Sansert, reports Dr. Arnold P. Friedman, director of the Montefiore Hospital headache unit in New York City.



Always an interesting specimen in the landscaping, Coral Tree bears showy coral-red blooms in summer. Most common of the several varieties generally seen in California is Crista-galli, a small tree from Brazil and Argentina and national flower of the latter country. It will eventually reach a height

of 10 to 15 feet under ideal conditions. New growth starts during the first warm days of spring, and in summer loose clusters of crimson flowers appear on the thorny stems.

As soon as the cool weather comes in fall, growth ends and the plant becomes dormant through the winter months.

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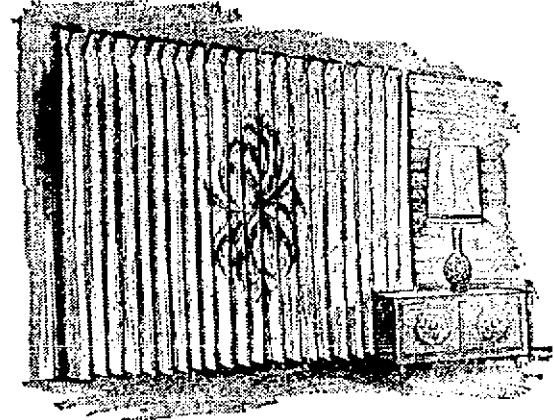
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# Schools a Frontier?

By Lou Jobst

AMERICA'S grade schools may well be the last frontier of cohesive community life for the metroman of tomorrow.

Sweeping changes must be made in American education, asserts Dr. Irving R.

Melbo, "if we are to squip our children for the life they will be leading in sprawling, nameless metropolitan areas in which they will have no psychological grubstake."

Dr. Melbo, dean of the School of Education at USC,



DR. IRVINE R. MELBO  
'Schools Must Change'

believes mobility will prove to be a significantly disruptive force in the society of the emerging urban jungle called megalopolis.

This moving from place to place and socially and economically from job to job will leave people without a "psychological grubstake" in the community or neighborhood in which they live, he says.

THEY WILL become strangers in their own towns.

Education today, contends Dr. Melbo, is poorly equipped to serve the children of these mobile "metro" people because they arrive in classrooms lacking a common background of preparation, environment and orientation.

"The impact of education, resulting from the tremendously intricate and technical knowledge which many children bring out of their environment to the schools today is often so great as to make the schools seem backward," declares Dr. Melbo.

The elementary school, he continues, "touches the lives of more people for a longer period than any other agency and has a potentially better opportunity to provide a unifying and socializing experience."

But first these schools must be drastically changed. They must be oriented to a program of instruction which will accommodate vast differences in background and preparation. Tomorrow's schools should operate 12 months a year, six days a week with programs for both adults and children. They should teach subjects far out of their hallowed, including foreign languages, art, music and science, Dr. Melbo says.

"THE ELEMENTARY school experience finds children and parents a lot closer together than they will ever be again," says Dr. Melbo.

Schools should take advantage of this and create a place for cohesive community development for both parents and offspring.

"We need people who can deliberately invent new programs for the needs of the megalopolis," he asserts.

The 4-B Clubs were created to provide rural youths something constructive to do with their spare time.

"Where is its counterpart for the metropolitan areas of tomorrow?" the dean asks.

# Pearl Harbor Spy

(Continued from Page 4)

her in this manner: "She gave freely of her charms at the right moments. In return, she pried loose secrets which made it next to impossible for Jap bombers to miss vital targets in the Pearl Harbor raid, Dec. 7, 1941."

To the bewitched and bedazzled U.S. Navy officers who danced, swam, played tennis, and went picnicking with Ruth Kuehn, she was a "knockout," "living doll," and "honey-pie." Delighted Japanese Naval Intelligence thought so, too! Hence the reason Ruth, their star spy in Hawaii Nei, received her full retainer's fee (of \$100,000).

Incidentally, copies of her secret reports also went to German intelligence in Berlin.

BUT THE DECISIVE moment came when Ruth received this directive from the Japanese High Command: "Begin Operation East Wind." This was the tip-off that Ruth and her family should move to Kalama, near Pearl Harbor, and open a beauty parlor there for the wives of U.S. Navy officers.

By that time, conveniently enough, the Kuehns had lost all their "business investments" in Europe. All because of that "Mad Dog Hitler," as they cynically related it. So now they had to go back to work to earn a living—an explanation no one, not even intelligence agents in Hawaii Nei, thought to question.

It should be added that Ruth Kuehn and her mother developed into first-rate beauticians. Business boomed. Presently the Kuehn beauty salon could accommodate customers by appointment only. Navy officers' wives relaxed there and gabbed their heads off—in some instances spilling information of a confidential nature about ship movements, gun emplacements, and personnel strength.

RUTH KUEHN—who worked secretly with two contacts in the Japanese consulate in Honolulu—absorbed it all. Additionally she bought a pair of high-powered binoculars and carefully studied movements of the U.S. Pacific Fleet in and out of Pearl Harbor.

What she learned of value in this surreptitious manner was turned over to Japanese Consul-General Nagao Kita in Honolulu. He, in turn, rushed it off to Tokyo via short wave radio transmission.

But Ruth Kuehn's master stroke was to throw herself at a high-ranking U. S. Navy officer with access to Pearl Harbor's innermost secrets. He, for his part, fell hard for the stunning blonde charmer; so much so, that he proposed marriage.

Since it suited Ruth's purposes, she agreed to an "engagement." Immediately after that, the quality of her secret information about the

U. S. Pacific Fleet improved considerably—Japanese Naval Intelligence noted gratefully!

But Ruth Kuehn's most devastating performance came on the morning of Dec. 7, 1941. She knew in advance when and how many Jap raiding planes would arrive over Pearl Harbor that infamous day.

IN FACT, she stood inside the dormitory window on her hilltop home and, with the aid of her stepfather, flashed warning signals to Japanese bomber pilots! These messages helped guide them to battle wagons, cruisers, and destroyers moored close together inside Pearl Harbor—and, in the initial stages of the attack, tipped them off when they scored direct hits with their bombs.

As an eye-witness to that debacle (and the reporter who wrote the first on-the-spot account of it), I vividly remember seeing flashes of light coming from a nearby hilltop home. Fortunately, American intelligence agents also observed them and hastened to the scene to investigate.

Their intervention occurred too late to undo the shattering damage already done. They had to settle for taking Ruth Kuehn, her features suddenly contorted with rage and hate—into custody. They also arrested Dr. Otto Kuehn, the stepfather, and Mrs. Kuehn.

Much incriminating evidence was found on the premises. Also, the Kuehns were subjected to long and intensive grilling. Only a vague general account of what happened thereafter ever came to light. But from my own digging on the spot, plus the quiet cooperation of a U. S. Senator later, I learned that:

(1) Dr. Otto Kuehn pleaded insistently that he was the truly guilty one, not Ruth and Mrs. Kuehn. He gave the intelligence services in Hawaii Nei inside information on German espionage in Europe and the Japanese spy network in the Pacific. Dr. Kuehn wound up with a 50-year sentence at hard labor.

(2) Ruth Kuehn and her mother were interned and kept under close guard throughout World War Two.

(3) U. S. Navy officers who succumbed to Ruth's blandishments got a chance to "redeem" themselves as fighting men.

(4) After the war ended, Ruth Kuehn and her mother were permitted to return to Germany. Once Ruth was beyond U. S. jurisdiction, she made this gloating remark to a Swedish diplomat: "My arrest at Pearl Harbor kept me from fleeing in a Japanese submarine and spending the money I'd earned. But what I did before my arrest cost the stupid Americans dearly."

So spoke Ruth Kuehn, now "somewhere in Germany," a woman spy who made the celebrated Mata Hari look like a fumbling amateur by comparison.

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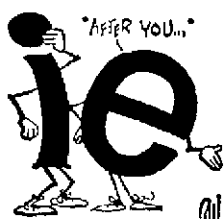


## HOW YOUR CHILD LEARNS

# Spelling Shortcut

By Howard E. Kent

**QUESTION:** Is there a shortcut to good spelling?  
**ANSWER:** There are a few helpful spelling rules which hold true almost always, and a great many which are too complicated and to which there are frequent exceptions. The



"i" usually goes before the "e"—but not always. Two words joining to form a compound ("bill-fold") usually retain the full spelling of both words—but not always ("wherever").

In the end, spelling is largely a matter of memorizing words or of looking them up. The shortest distance between you and a dictionary is the best shortcut to good spelling.

**QUESTION:** Can a child be taught to be creative?

**ANSWER:** Experiments at the University of Buffalo suggest that creativity can be developed in a child. Researchers found that students defined as "non-creative" tended to accept the first answer that came along. Encouraged to accumulate and compare possible answers, many of these same students began doing what the researchers considered to be genuine "creative thinking."

**QUESTION:** How closely can the problem of juvenile delinquency be tied to learning and achievement—or, rather, lack of learning and failure to achieve?  
**ANSWER:** Sense of failure is a major cause of delinquency in any age group.

A person who fails to learn and fails to gain the respect of others may decide to live up fully to the role of outcast.

Parents should discover and nourish in every child that one thing, however small, he can do well. When he begins to think of himself as a success, others will share the opinion, and his motive for delinquency will diminish.

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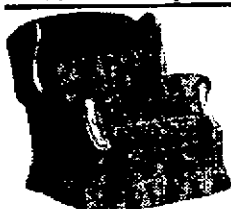
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## LET PARADE

# Impossible 'Money Cat'

By Eleanor Avery Price

WITH cat show season launched this month (Bellflower Cat Fanciers event continues today at Portuguese Hall, Artesia), a rare kitten—one that defies science and that, genetically speaking, is impossible—a tri-colored tom owned by Pat Kollig is pictured with this article.

The calico and tortoiseshell cat (called money cat by the Chinese) is quite common as a female, and often cat owners think they have a tri-male because of yellowish or tawny fur around the face, on the underparts, or on the back, but this involves a coloration of the fur only and is not sex linked.

It has been established by biologists that each individual cell of every living species carries a constant number of chromosomes, certain deeply stained bodies in cell nuclei, which have a great deal to do with reproduction. Man has 46; rabbits 44; mice 40; cats 38. A female normally carries two "X" chromosomes, whereas a male has one "X" and one "Y". In reproduction, if the "X" fertilizes the egg, the offspring has two Xs and is female. If the "Y" fertilizes the egg, the baby carries both X and Y and is male.

INTERESTING enough, the genes of black and yellow in a cat's color are carried similarly. The girl-cat with two X chromosomes can have both black and yellow in the coat, but the male with his one X and one Y is not supposed to carry both colors. If he does, he has somehow obtained two Xs plus the Y, giving him 39 chromosomes instead of the usual 38. Almost always, but there are exceptions, such a male is sterile.

At Rainier School in Buckley, Wash., doctors are not only studying humans with extra chromosomes and humans missing chromosomes but also male calico and tortoiseshell cats. In a letter to



Genetically speaking, this cat, called by the Chinese a "money cat," is impossible—but here he is, anyway.

me by Dr. Horace Thuline, director of laboratories at this school, Dr. Thuline points out that although chromosomal abnormalities in cats involve the X chromosome and not the one concerned with monogamy, the thought is that the manner in which the abnormality is produced may be common to all such chromosomal errors. Given enough true male tortois and calicos, perhaps someday, through study, there can be an end to the heartbreaking incidents of mental retardation.

OF THE NUMBER of cats sent to this school, only six male tortoiseshells were found, and none reproduced. And only one turned out to be a "triploid-diploid mosaic," a true tri-male with the presence of a Y chromosome in

his triploid cells adequate to make him a male in spite of the normal female cells also present.

An account of the work at this school will appear sometime in "Journal of Cat Genetics." If given permission, I'll give you excerpts from the article at a later date.

It is interesting to learn that during the time of Queen Victoria an offer supposedly was made of \$500 to anyone who could produce a male tortois able to sire kittens. Also, that P. T. Barnum, of circus fame, offered \$1,000.

CABRILLO Kennel Club has an AKC sanctioned match at Oceanside Recreation Park today, entries to noon and judging to start at 1 p.m. Included is obedience competition for dogs from age 6 months up.

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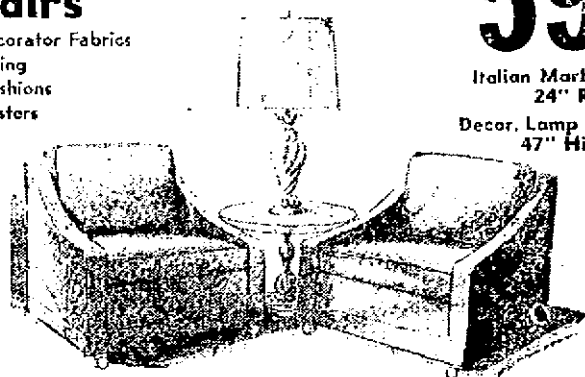
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## You Ask, We Answer

By Haskin

Q. Was Richard Burton born Richard Burton?—F. W.

A. The British actor, Elizabeth Taylor's fifth husband, was born Richard Jenkins, the twelfth of thirteen children and the son of a Welsh coal miner. He was adopted by an English teacher, Philip Burton, who helped him win a scholarship to Oxford and interested him in the theater.

Q. Is the Smithsonian Institution a U.S. government bureau?—C.O.

A. No; although the Smithsonian was created by Act of Congress in 1846 it is not a government agency. Legally, it is an establishment having as its members the President of the United States, the Vice President, the Chief Justice, and the President's Cabinet. Its board of regents, appointed by Congress, serves without compensation. The Secretary of the Smithsonian Institution is its executive officer and directs its activities. Founded through a generous bequest by James Smithson, a lonely Englishman who had

never visited this country, the Smithsonian has become the custodian of some of the greatest treasures of art and science in the world.

Q. Do all Pulitzer Prize winners receive the same amount of money?—T.H.

A. No. Each category in the field of Journalism carries a \$1,000 prize, except that the newspaper cited for Meritorious Public Service receives a gold medal. Awards in the field of Letters and the prize in Music are \$500 each. If a category has more than one winner, the cash award is divided equally among them. Pulitzer prizes are awarded annually for work done the preceding year.

As a reader of Southland, you can get an answer, by mail, to any question of fact by writing to Southland Magazine Information Bureau, 635 F St., N.W., Washington 4, D.C. Please enclose return postage or self-addressed, stamped envelope.



# The Best of John F. Kennedy

By Vera Williams  
Southland Magazine Book Editor



OF ALL the books by and about the late President John F. Kennedy that have deluged the market, the one that promises to be most enduring is Kennedy's own "THE BURDEN AND THE GLORY" (Harper, \$4.95.)

The volume, edited by Pulitzer prize-winning biographer and historian Allan Nevins, with foreword by President Lyndon B. Johnson, includes some 50 selections from Kennedy's most characteristic addresses and ideas, from the second and third years of his administration. It includes, significantly, the speech he planned to deliver in Dallas the day he was assassinated.

Selections are formal and informal, ranging from State of the Union messages to pertinent news conference comments. Each has a footnote recalling the event of the speech or comment.

The late President had a rare ability to express himself forcefully and clearly. The best of what he said is between the covers of this book.

JUSTIN MARTY is the name given in Louis Auchincloss' newest novel "THE RECTOR OF JUSTIN" (Houghton Mifflin, \$4.95) to a famous and exclusive Episcopal boys' prep school in New England. For more than 30 years the Rev. Francis Prescott, founder, headmaster and rector of Justin, dominated the school and did his best to mold the life of the boys who were its students.

Critics asked: Was he a dedicated man of God or a ham? Was he an eloquent preacher who also was a frustrated businessman? A classicist who was a football buff? A Napoleon who ruled over an academic Elba of his own making?

A young teacher who comes to Justin in World War II undertakes to write the great or not-so-great man's biography. The teacher's journal, supplemented by recollections of pupils and others, forms the chapters.

John Mason Brown hails this as the author's "richest book and one of the best school novels I have read."

BEN HAAS has written a compelling novel of our time and of individual lives caught up in a tide of irresistible events in "LOOK AWAY, LOOK AWAY" (Simon and Schuster, \$5.95.)

The South itself is the protagonist.

Cary Bradham, white, and Houston Whitley, Negro, were boys together. Cary returns from World War II with his eye on the governorship, and the way to get there is the segregation route. For Hous-

ton, the war begins the stirring of a fierce pride.

The men confront each other in a series of explosive encounters. The story is unfolded against a background of sit-ins, secret meetings of the White Citizens Councils, backrooms and back-country politics, police with dogs and firehouses, church bombings and bus boycotts—the whole panorama of the present conflict in the South.

IN 1950 William Faulkner was asked how he ranked American writers. He listed his top five authors in this order: Thomas Wolfe, William Faulkner, John Dos Passos, Ernest Hemingway and John Steinbeck. His comment on placing Wolfe first was: "He had much courage and wrote as if he didn't have long to live."

A quarter of a century has passed since Wolfe's death. For a long time it was customary to rate his work as frantic, egocentric, a torrent of words that needed to be pruned by a stern copyreader wielding a big blue pencil.

Now comes Bruce R. McElderry Jr., professor of English at USC, author of "THOMAS WOLFE" (Twayne, \$3.50) latest in the Twayne United States authors series. McElderry insists that Wolfe's work—notably "Look Homeward, Angel," "Of Time and the River," "The Web and the

Rock" and "You Can't Go Home Again"—have unique and permanent value. He believes Wolfe had a talent for language, social awareness and a gift, not unlike Walt Whitman's, of evoking the vast panorama of America.

WHAT WOULD you expect from a man who has written 67 novels that have delighted three generations of readers?

That's what you get in P. G. Wodehouse's 68th. It's "BIFFEN'S MILLIONS" (Simon and Schuster, \$4.50). This time the plot concerns an amiable young man named Biffen ("who not only looked like a dachshund, he looks considerably more like a dachshund than most dachshunds do"); a beautiful young lady named Gwendoline ("with eyes of Mediterranean blue and hair as golden as the best butter") and an eccentric godfather and his millions. Much fun.

ADD TO BOOKS about animals: "ZEPHYR" by Charlotte Truepenney (Scribner, \$3.95), the charming story of a vervet monkey on an African farm. When the author acquired Zephyr he looked like a large blue spider, six inches of body and head and a long tail; he was newly born and his mother had been killed by dogs. An African offered him to the author for four shillings and she bought him. The "blue" monkey was mischievous, demanding and maddening and he made life eventful as he became the center of the life on an East African farm where Charlotte Truepenney lived with her sister.



T. O. M. SOPWITH ON ENDEAVOR, 1934, one of many photos from the salty "SAILING FOR AMERICA'S CUP" by Everett Morris (Harper & Row, \$10). Photo by Morris Rosenfeld.



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# The Hand Is Quicker---

By Robert Hazelleaf

**W**HEN the Long Beach Mystics meet, just about anything can happen. Doves fly from colorful silk scarves, cakes of ice appear where a penny lay under a hat seconds before, and a little white ball does strange

things — like becoming five little white balls in the flash of an eye.

The 20 or so Mystics get their kicks fooling each other, as well as the public, as they practice the ancient art of prestidigitation, legerdmain or, in a word, magic.

The club began under the tutelage of Herb Brown, who once owned a novelty shop in Long Beach and became mentor to several similar groups. That was in 1955, and now, the store long since closed, only the Mystics survive.

Nine-year member Eric Sadler pretty well sums up the magnetism of the group when he says, "Magic is the only hobby that's held my interest since I was seven and joined the club. You've no idea how much fun you can have in a group of friends or at a party with a simple deck of cards and a few tricks that are out of the ordinary."

**AGE LIMIT** for the group, mostly boys, is 8 to 21. The older members help the neophytes and, as they grow into their art, card-carriers from Ring 96, Long Beach International Brotherhood of Magicians, help them gain more polish and perfect new tricks.

Jim Muszalski, alumnus of the Mystics and a member of Ring 96, says, "The idea of doing magic, of course, is attractive to a lot of kids. But they learn how to think on their feet, too, in appearing before audiences. They gain

in the art of timing, acquire the ability to tell a gag while they work and generally achieve poise."

Mike O'Donovan, only 16, is a living demonstration of smoothness as he works with a handful of balls or the set of rings so often a part of the professional's kit. Mike works completely deadpan, depending on his technique to win an audience. It does.

**THE CLUB** is always on the lookout for new members, meeting the last Saturday of each month at the downtown YMCA. At the 7:30 p.m. conclaves, new tricks are unveiled, some learned from an older magician, others fresh from a magic shop.

Much of the Mystics' work is aimed toward their annual public performance in December. Then, culminating a year's efforts, the club uses a school auditorium with plenty of room for props and a chance to ask for a "young lady from the audience to assist me, please."

Is there a future in magic? Though the Mystics are available for performances at club and public gatherings, the day of the Blackstones, Thurston and Houdinis died with vaudeville. There was a time when television offered employment to a few magicians, but the saturation point came quickly.

Nowadays, no theater or club owner could afford the cost of bringing on one of the famous old-timers who



Photos by the Author

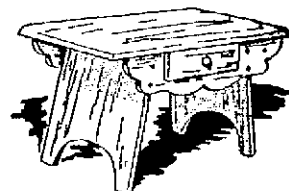
"Take a card, any card," says Mike O'Donovan, president of Long Beach Mystics, group of young magic devotees.

traveled with truckloads of equipment, often including livestock.

No, the Long Beach Mystics are in it just for kicks. And kicks they have.

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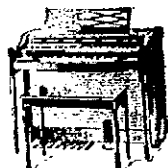
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Eric Sadler, at 17, is a nine-year member of Mystics. He's about to make sponge balls do some magic tricks.

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# Gazanias Like It Dry and Sunny



Photo by the Author

Hybrid gazanias have a long season of colorful bloom and are best grown without too much water or feeding.

By Joe Littlefield

**H**YBRID gazanias, for two reasons, are unlike many other low growing perennials that flower long seasons of the year. These plants bloom much more freely if they are kept more on the dry side, and fed more sparingly than other perennials. They need deep irrigation when watered. Although, like other plants, they need proper soil preparation such as composted soil, pre-moistened peat moss, leaf mold, or planter mix mixed with soil in the planting holes,

they seem to grow better if the soil isn't the very best.

Hybrid gazanias grow a foot tall and wide and tolerate lots of heat and sun. They provide a gay ribbon of flowers edging a driveway, walk or parking or for a slope planting, a lawn substitute or a narrow space between a walk or driveway and a wall. Excellent for sunny outdoor

planters that are part of the house wall.

The daisy-like flowers in various shades of yellows, oranges, white creamy shades almost to pink, blossom only on sunny days. They tend to "sleep in" during dark, cloudy days. One home owner an ardent gardener could tell whether an early cloudy day would turn sunny by observing the gazania buds. If the buds opened by around 11 a.m., she knew it would become sunny later. She called them her weather reporters.

**SOME OTHER** perennials that bloom for an extensive season of flowering include saxifrage (bergenia) crassifolia about 10 inches high and wide, with round, large, leathery leaves, and provide heads of pink flowers throughout the winter into spring season. Although recommended for shade, we have seen them growing in an east exposure, west and south exposures, but in the milder areas of Southern California. Not in desert sections. They need to be in shade there.

Helleborus orientalis (lenten rose) that is mistakenly called Christmas rose, flowers a minimum of four months from mid-winter into early summer. The anemone-like blossoms 3 to 7 on each spike, whether a pink, rose, white, variegated or deep plum color flowers, last longer than most other kind of perennials. As the flowers start to fade and form seed pods in the hearts of the blossoms, the petals stiffen as if starched and ironed. The blooms turn to a chartreuse tone, and stay that way until ripened pods burst and scatter the seeds. Finally, the petals drop off unobtrusively.

**LENTEN ROSE** should be planted in an area where it gets perhaps not more than two hours of early forenoon sun, or late afternoon sun, or under a tree where there is filtered shade and sun off and on throughout the day. The plants should have some exposure in pot or tub, in the patio, and does well in the lath house. It needs humus worked into the soil, and kept moist during hot weather.

## Gardening Tips

Garden tips for the week... Plant berryed shrubs such as pyracantha now for color in fall and winter.

Your local member of the California Association of Nurserymen now has well developed tuberous begonias. Plant them at this time for late summer—early fall dashes of color.

Plant native shrubs and trees now and water them well.

Set out annual bedding plants for winter bloom.

Feed roses for continued bloom into fall. Blooms in November depend on good care now.



In the case of roses there always arises the question of which is better to use, dust or spray. If you have learned to use dust and can apply it properly and have had good success with it, then I would recommend that you continue to do so. There are many good combination rose dusts being sold in garden supply stores which do a very commendable job of controlling mildew and aphids, the two worst pests in the rose garden. Try to find one containing pyrethrin, sulphur and blightrol for complete coverage.

Liquid sprays are more popular because of the ease of application and the drenching nature of the material as it is applied with water mixtures or in the now popular rose bomb.

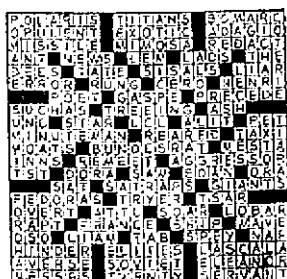
However, care must be taken not to hold the bombs too close to the plants because of the burning possibilities of the ejector gas. Many types of sprayers are now in use for applying mixed liquids. It would be wise for you to have your nurseryman explain the proper way to mix sprays in any of these before using them. A good rose spray now available contains both nicotine and copper for all purpose control.

## Garden Clubs

Long Beach Parent Chapter, American Begonia Society, will hear a talk by a representative of California Chemical Co., Ortho Division, at a meeting at 7:30 p.m. Thursday in Linden Hall, 208 Linden Ave. Plant table and refreshments provided. Visitors welcome.

North Long Beach Branch of American Begonia Society will hold its annual Shade Plant Show next Saturday and Sunday at Silverado Park Recreation Center, 31st St. and Santa Fe Ave. Entries may be made after 6 p.m. Friday. Ribbons and trophies will be awarded, and there will be a plant sale and snack bar. Joe Littlefield will act as emcee. Show hours: 2 to 10 p.m. Saturday, 9 a.m. to 6 p.m. Sunday. There will be no admission charge.

SOLUTION TO TODAY'S PUZZLE  
(See Page 26)



"Doc" Cha-Kem-Co says:

# 50,000 WORDS CAN'T TELL THE TERR-O-VITE STORY

BUT

Ten thousand Master Gardeners can tell you how they whip deep-seated lawn and plant troubles day after day with TERR-O-VITE



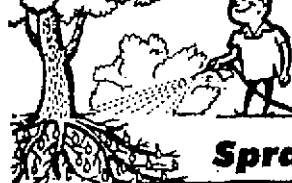
**SO — DON'T FACE** the frustration of trying to bore enough holes deep enough to aerate and get water penetration into the root choked lawn

**OR** the disappointment of trying to Dynamite your Soil to get Plant Nutrients deep into the Root Zone



**NOR** can everyone be a Soil Chemist to Neutralize Alkali in your Soil and Water

**OR** Be a Plant Pathologist to cure and prevent Yellow Foliage due to Mineral Deficiencies



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Remember that TERR-O-VITE is a COMPLETE FERTILIZER for ALL plants, a Soil Conditioner for ALL Western soils and a Plant Tonic for sick lawns, trees and shrubs.

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Family Room  
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**HI-LO CONTRS. Inc.**

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10865 BEACH BLVD.

**ROOM ADDITIONS**

## Southland's Crossword Puzzle

Solution to Puzzle on Page 25

By Leonard Oldberg

### ACROSS

- 1 Submarine missile.
- 8 Successors to the Atlas.
- 14 Anti-aircraft missile.
- 20 Luxuriant; affluent.
- 21 Strange.
- 22 A slow dance.
- 23 New, powerful weapon.
- 24 Pink tropical plant.
- 25 Edit.
- 26 Emmet.
- 27 Fresh tidings.
- 29 Man's nickname.
- 30 Youngsters.
- 32 Article.
- 33 Alphabet letters.
- 35 Loud art gallery.
- 37 W Indian agave fibers.
- 39 Fabricator.
- 40 Miscalculation.
- 42 Told.
- 44 W Indies game fish.
- 45 Frenchman's name.
- 46 Rhinoceros.
- 48 Peninsula in Quebec.
- 50 Go before.
- 52 Of such sort: 2 words.
- 55 Chasing a pine, for instance.
- 57 Tree.
- 58 One, in Rome.
- 59 Hollywood VIP.
- 61 Licensate of Civil Law: Abbr.
- 62 Dismounted.
- 64 Fondle.
- 67 Air Force ICBM.
- 70 Erected.
- 72 Vehicle.
- 73 Trenches.
- 74 Austria's upper house.
- 76 Perle —, Washington VIP.
- 77 Motels.
- 78 Come upon, again.
- 79 Attacker.
- 81 Hissed sound, for silence.
- 82 Copperfield's young wife.
- 83 Famous Uncle.
- 85 Of the dawn.
- 86 Anglo-Saxon coin.
- 87 Rested.
- 88 Petty despots.
- 91 West Coast team.
- 93 Felt hats.
- 97 Attempter.
- 98 Oriental despot.
- 99 Obvious.
- 100 Island of the Aleutians.
- 102 Fly.
- 104 Of a part of the brain.
- 108 Entranced.

109 "La Belle —"

111 Vessel.

113 Tidal —

114 A military decoration: Abbr.

115 — O'Flaherty,

Irish author.

116 Hollywood Hunter.

118 River in NE Scotland.

120 "Snooze."

121 Impede.

123 Select parts.

126 Milan landmark: 2 words.

128 Unwilling.

129 An "S" in USSR.

130 — of Aquitaine.

131 Where GIs eat.

132 It carries Jackson's portrait.

133 Domestic.

### DOWN

- 1 Unguent, for the hair.
- 2 One having a thought.
- 3 Shine; gloss.
- 4 Indian mulberries.
- 5 Guiding power.
- 6 Rite.
- 7 Jimmy —, of Hollywood.
- 8 Egyptian sun-god.
- 9 Mayan tribesman.
- 10 Huge volumes.
- 11 Fissionable materials, for producing

chain reactions:

2 words.

12 Kobold.

13 Describable by a number.

14 Shakespeare, and others.

15 Poetical works.

16 Senseless.

17 Like chalcidony.

18 Composer Rodgers.

19 Clique; set.

28 Sen.

Symington

31 Lopsided.

34 College student: Colloq.

36 Engineer: Abbr.

38 Noticed.

39 River, NW Tirol.

41 Cooks' meat.

43 Scottish Highlander.

45 Behest: Poet.

47 Royal Italian family.

49 Cabinet member.

51 Incursion.

52 Type of conference.

53 Labor groups.

54 American educator.

55 Mental checks.

56 Repair shops.

60 Reddish-yellow color.

63 Release: 2 words.

64 Proceed; advance: 2 words.

65 West; exact.

66 Coronets.

68 Syllables, in Guido's scale.

69 Compass readings.

71 Macaw.

72 Musical notes.

75 Ruinous; fatal.

76 Servile.

78 Roster.

80 Tatters.

82 Start; bound.

84 Miss West, and others.

87 Ill.

89 Attention: Abbr.

90 Golf instructors.

92 In a line, or rank.

93 University, NY City.

94 Elusive.

95 Testifies.

96 Woman's name.

98 Baseball hits.

101 Least savage.

103 Exclamations.

105 Fruit.

106 Abode of King Arthur.

107 Separate, again.

109 "Cashiers."

110 Dine at home: 2 words.

112 Norman Vincent

115 —, majesty.

117 Vegetable.

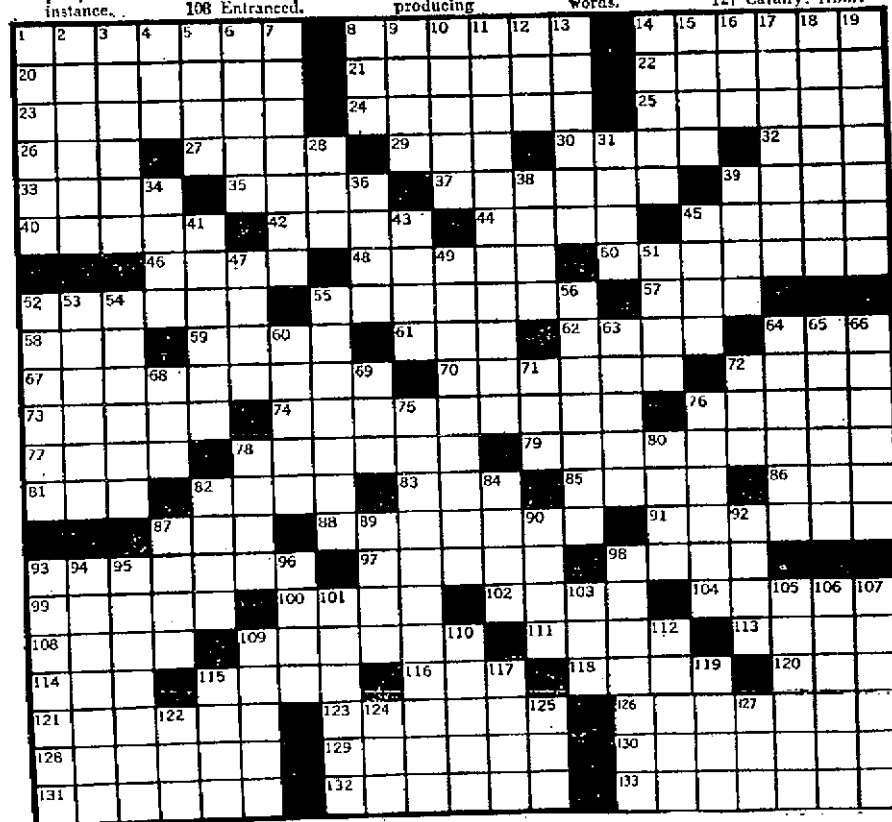
119 French river.

122 Mdx.

124 Moo.

125 Pen.

127 Cavalry: Abbr.



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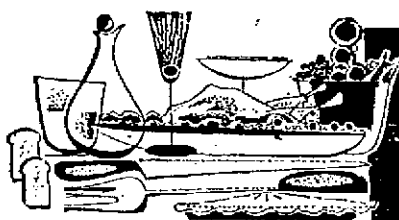
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In the Long Beach and Orange County Area

Sunday, August 16, 1964

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*The Lafayette*  
HE 5-5681

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**THE BEST FRIED CHICKEN**  
YOU HAVE EVER TASTED  
You'll enjoy dining at this NEW  
Kentucky Fried Chicken Restau-  
rant! serve yourself or  
order to go  
*Kentucky Fried Chicken*  
GA 4-8586  
1190 East Carson

*King Arthur's*  
DINNER MENU SPECIAL  
Brochettes of Beef ..... 2.50  
Roast Turkey ..... 2.25  
HA 5-4807  
**Americana**  
RESTAURANT  
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Same Top Quality  
For Over  
13 Years  
*Andy's Hot Cakes*  
House  
6 AM - 7 P.M.  
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SPECIAL  
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SPECIAL LUNCHES FROM 11 A.M.  
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Continental Cuisine  
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RESTAURANT  
Your Host—Jimmy Richmond  
Cocktail Lounge  
Lunch and Dinner  
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HE 7-0559  
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**STEAK HOUSE**  
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CONTINENTAL  
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COMPLETE  
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whatever you may  
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Caricature by Pete Willeite  
**RAY WEIDEMANN**  
Fit for Gourmets

**D**URING THE last decade  
or so, the word gourmet  
has undergone a subtle  
change in meaning.

Strictly speaking, it is a  
noun, referring to a person  
who is a connoisseur of food  
and drink. In recent years,  
however, the word has also  
been used as an adjective.  
For example, you now hear  
references to gourmet restau-  
rants, gourmet sauces and the  
like, implying that such res-  
taurants or sauces are fit for  
only connoisseurs or gods.

This distinction is worth  
noting when one considers  
Kentucky Fried Chicken, an  
outstanding restaurant at  
Carson Street and Orange  
Avenue. Strictly speaking,  
this is not a gourmet restau-  
rant, since it does not offer  
lavish atmosphere, lavish  
service and lavish prices.  
Kentucky Fried Chicken does,  
however, serve southern fried  
chicken of gourmet quality,  
thanks to the skill and care  
of its proprietor, chef Ray  
Weidemann.

**RAY IS AN** energetic  
young man who completely  
changed and redecorated his  
restaurant last winter. It is  
smart and modern, offering  
one item—scrumptious fried  
chicken prepared with secret  
ingredients pioneered by Ken-  
tucky Colonel Harlan San-  
ders. The restaurant has a  
pleasant, comfortable dining  
room, where guests serve  
themselves, and a super-effi-  
cient counter which handles  
take-out orders. The prices  
are quite low for such qual-  
ity. The dining room order  
is \$1.30 for three pieces of  
chicken with tossed salad or  
potato (mashed or French  
fried) and roll with honey.  
The take-out department of-  
fers three pieces for \$1 with  
mashed potatoes and roll;  
five pieces for \$1.60; nine  
pieces for \$2.25; 15 pieces,  
\$3.50; 21 pieces, \$4.95, and  
27 pieces, \$6.35.

—TEDD THOMEY

**JACK'S** Closed  
Monday  
**CORSICAN**  
**ROOM**  
FRANZ  
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Steinway  
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GOOD!  
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DuPont "501" Nylon Face. Luxurious inch-long shag. Pile tightly woven with Double Jute Backing in 3 colors—Avocado, Egg-shell Beige and Cane Beige only.

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Continuous Filament Spacedyed. Slightly textured surface in 7 rich tweed combinations. Double jute backing.

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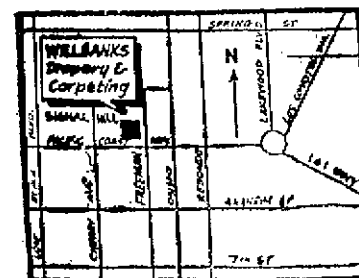
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# TeleViews

Sunday, August 16, 1964

*JFK Book  
Basis of Series*  
(See Page 21)

TELEVISION LOG OF THE EVENING NEWS AND THE INDEPENDENT-PRESS-TELEGRAM



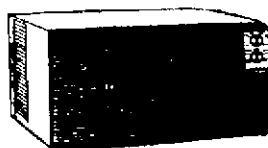
DICK SINCLAIR OF "POLKA PARADE" AND VOCALIST JULIE HAND—(See "Bert's Eye View, Page 4.)

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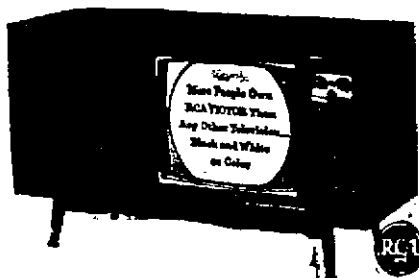
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COMPLETE HOME ENTERTAINMENT THEATER with ALL-CHANNEL VHF-UHF COLOR TV plus thrilling FM-AM radio reception and stereo record player with Studiomatic 4-speed record changer. Features 4 speakers for brilliant stereo listening pleasure. All housed in a beautiful contemporary modern styled console lo-boy cabinet.

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REFRIGERATOR-FREEZER**



Model EKT 12F

**New 1964 Model  
12.2-Cu.-Ft. Comb. 2-Dr.  
REFRIGERATOR-FREEZER**

With Autom. Defrost Refrigerator Section  
Refrigerator section never needs defrosting! Has super-storage doors, big capacity crispers, Million-Magnet doors, built-in butter and egg storage.

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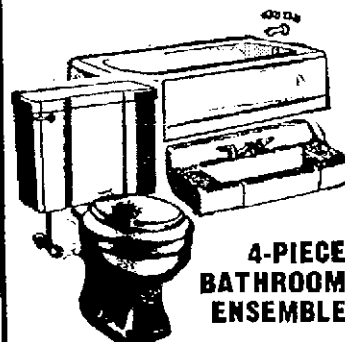
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44 YEARS IN LONG BEACH

**Dooley's "Red Hot"  
BATHROOM  
Super Specials!**



**4-PIECE  
BATHROOM  
ENSEMBLE**

- Recessed Bathtub
- 20"x18" Lavatory
- Toilet and Tank
- Toilet Seat

A quality acid resistant white 5-ft. bathtub, a 20"x18" lavatory, a close-coupled toilet and tank and a quality toilet seat.

**ALL 4 PIECES IN WHITE  
COMPLETE  
FOR ONLY 86<sup>88</sup>**

**First Quality, Acid Resistant  
WHITE BATHTUB**

5 ft. long, light weight and acid resistant. Finished in porcelain enamel.

**44<sup>88</sup>**

**SPECIAL**

**Why Not Have the Best!**

**First Quality  
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Seats**



High grade plastic.

Includes hinges.  
In colors or white.

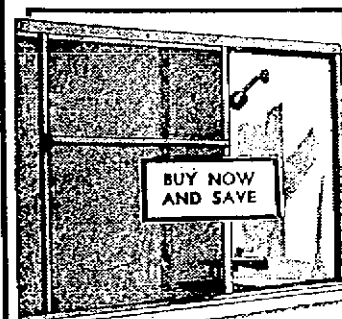
**SPECIAL  
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**LAVATORY FAUCETS**

With pop-up drain.  
Water connections  
on 4" center.

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**New Safety Door  
BATHTUB ENCLOSURE**  
With Heavy-Duty  
Frosted Vinyl Doors

Has 2 heavy, bright, anodized aluminum frame doors, shatter-proof for greater safety... no more dripping shower curtains!

Adjustable 57" to 60"

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FOR ONLY 21<sup>88</sup>**

IN GOLD FINISH FRAME 27.88



**Dooley's New 1964 Stock  
SWIM POOLS  
Close-Out Prices!**

**Inflatable Pools**  
2-RING  
38x9 **1<sup>66</sup>  
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**INFLATABLE  
POOL TOYS**

We have a  
large selection  
In Garden Shop Building

**49<sup>ca</sup>**

**Barbie Doll  
or Her Friend**



**Midge**

**YOUR CHOICE**

**1<sup>77</sup>  
each**

Barbie Doll and her friend Midge are 11 1/2" tall, have removable legs, arms and head. Have Saran hair, wear swim suits and have high heels.

Regular 2.98 each

**BARBIE BEAUTIFUL FASHION  
OUTFITS FOR ALL OCCASIONS!**

Beautiful gowns, jewelry, mix-'n-match outfits, ballerina, or sweaters. All are available at Dooley's Low Prices!



The Right  
Drink For The  
Conservative  
Taster!

**GOLD  
WATER**

Try this new  
soft drink  
today!  
12-FLUID  
OUNCE CAN

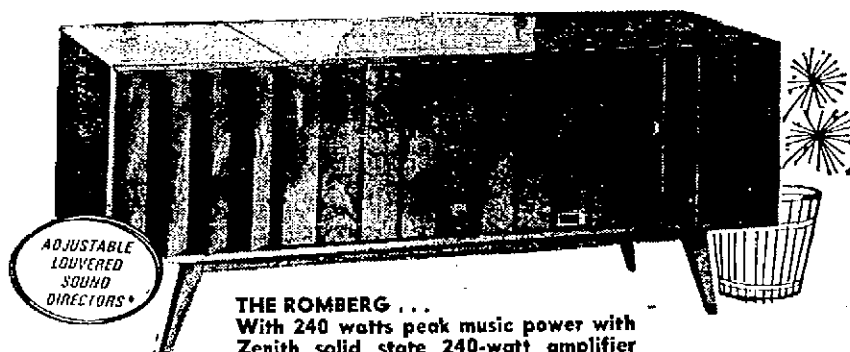
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**MAKE IT YOUR CHOICE!**



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*thrill to the finest stereo sound ever!*



**THE ROMBERG...**  
With 240 watts peak music power with Zenith solid state 240-watt amplifier

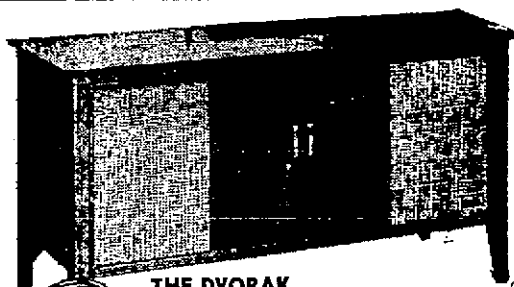
**high fidelity STEREO CONSOLE with FM/AM STEREO FM RADIO**

**8 speaker sound system**

Long, low, slim modern styling with handsome louvered doors. Genuine oil finished Walnut veneers and solids. Custom 2G "STEREO PROFESSIONAL" Record Changer with "Micro-Touch," 2G Tone Arm and "Free-Floating" Stereo Cartridge.

**DOOLEY'S LOW PRICE 578.88**

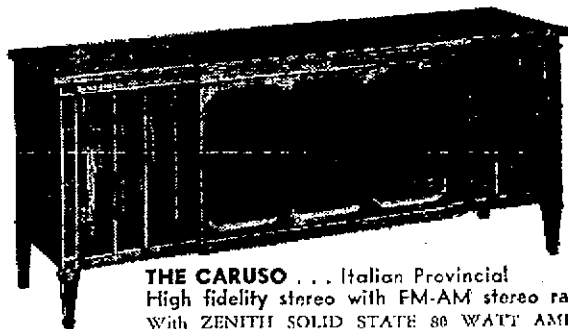
**Huge Selection to Choose From . . . All Styles, All Models!**



GENUINE OIL FINISHED VENEERS AND SELECT HARDWOOD SOLIDS

**THE DVORAK...**  
High fidelity stereo with FM-AM stereo radio  
Superb Danish Modern styling in genuine oil finished Walnut veneers and select hardwood solids. Has 8 speakers (two 12" woofers, two 5" and four 3 1/2" tweeters). NEW SOLID STATE 40 WATT'S AMPLIFIER WITH 40 WATT'S PEAK MUSIC POWER.

**Dooley's Low Price 324.88**



**THE CARUSO...** Italian Provincial  
High fidelity stereo with FM-AM stereo radio  
With ZENITH SOLID STATE 80 WATT AMPLIFIER 80 WATT'S PEAK MUSIC POWER OUTPUT EIGHT speakers, Two 12"; Two Horns; Four 3 1/2". Exclusive Zenith Custom "Micro-Touch" 2G Tone Arm with "Free-Floating" Cartridge. In Cherry Fruitwood veneer cabinet.

**DOOLEY'S LOW PRICE 498.88**

**LOW TERMS — 90 Days Same as Cash**  
with Down Payment and Approved Credit--Majors 125.00 or More

**DOOLEY'S Hardware Mart**  
5075 LONG BEACH BLVD.,—NORTH LONG BEACH

**MON. & FRI. 9 to 9--TUES., WED., THURS., SAT. 9 to 6--SUNDAYS 10 to 5**

The Latest 1965

# ZENITH STEREO

*just arrived*

**BRAND NEW 1965**

# ZENITH

**FULL RANGE STEREO**

plus FM/AM

**STEREO FM in an elegant Italian Provincial fine furniture console.**



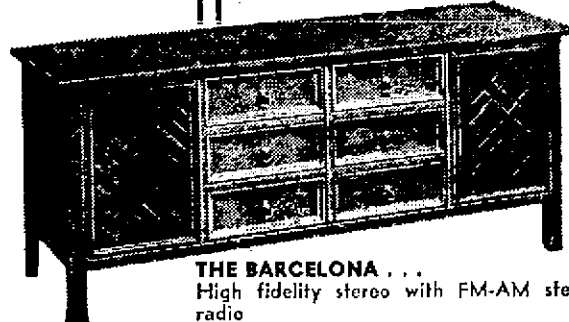
**THE OPERETTA...**

High fidelity stereo with AM-FM stereo FM radio with Zenith 6-speaker system.

Provincial styling in genuine Cherry Fruitwood veneers and select hardwood solids, or in genuine Mahogany veneers and select hardwood solids. Has two 9"x6", four 3 1/2" tweeters, dual channel stereo amplifier.

**DOOLEY'S LOW PRICE 252.88**  
**DOOLEY'S LOW PRICE 268.88**

**Mahogany**  
**Cherry**



**THE BARCELONA...**

High fidelity stereo with FM-AM stereo FM radio  
With NEW ZENITH SOLID STATE 80 WATT AMPLIFIER with 80 WATT'S PEAK MUSIC POWER.

Deluxe 2G "Stereo Professional" Record changer with Micro-Touch 2G Tone Arm and "Free-Floating" Stereo Cartridge. Has 8-SPEAKERS, two exponential horns, four 3 1/2" tweeters, two 12" woofers.

**458.88**

**They're All Budget Priced at Dooley's!**

**FLOOR SAMPLE CLOSE-OUT!**  
On All New '64 ZENITH STEREO  
**Buy Now! At Tremendous Low Prices!**

# Bert's Eye View

By BERT RESNIK  
TV and Radio Editor

THERE WERE A million reasons why the program wouldn't work, the radio executives informed Dick Sinclair. Then the NBC Symphony was canceled out one Saturday and—that sudden—Sinclair's program was penciled in the vacated time-slot.

That was almost 13 years ago and the first program of "Polka Parade" on radio station KFI drew 1,000 fan letters.

"Those 1,000 letters," said Sinclair, "were enough to overcome the million reasons why the program wouldn't work."

What is still working for radio—3½ hours every Saturday is doing double duty for television.

For the past eight years "Polka Parade" on KTLA (Channel 5) has been one of the station's most highly rated programs. It airs 6 to 7 p.m. on Sundays.

"But we'll never win awards," candidly said Sinclair. "We're not playing to the trade."

"We may play more to Bellflower than we do to Bel Air."

★ ★ ★

**MAKE NO MISTAKE.** He's not downgrading his show or Bellflower. It's simply that he believes the function of the program is to give the majority of his viewers "a lift" and some enjoyment in an informal way.

From what he's seen, there are very few programs that accomplish this.

From his point of view, there are too many programs aimed for Bel Air and the result has been a tendency for the television industry to become "in-bred."

What he means is that too many programs are so busy watching for camera angles, they forget they're supposed to be talking to people.

And what he further means:

"When you begin to tie a message into your entertainment, you have neither."

Outside of his entertainment, Sinclair has only one message.

"We sell bacon," he said.

Sells it so well, in fact, that his sponsor, "Farmer John," has stayed with him all these years, a record.

★ ★ ★

**SINCLAIR'S TELEVISION** parade isn't all polka. Out of 22 musical numbers per hour, usually only 6 are polkas. Most of the rest are popular folk music.

His television hour is aimed towards the mother in the family. Sinclair wants her to see that it's wholesome, clean and enjoyable for the whole family.

And almost all the "whole family" watches, according to his survey studies, except the teenagers.

"They're no great loss because we sell bacon."

By the time the teenagers grow old enough to wed and raise families, they're back. What's more, they're also buying bacon.

As a teenager, Sinclair spent his summers vacationing a month in Long Beach. That's a month every year from the time he was 8 years old until he was 15.

★ ★ ★

A **VICTIM** of hayfever, his family found that Long Beach was the perfect spot for him to get away from the ailment.

"I'd get off the PE car at the old Mission Cafeteria and the fresh sea air would hit me like a blessing."

It was Eugene La Barre, former Municipal Band director, who encouraged Sinclair in his "Polka Parade" format.

"My roots in Long Beach are deeper than anywhere else," said the Salt Lake City, Utah, native. "I would live there if I could commute to my work more readily."

Currently, he lives in La Canada with his wife, Marjorie, and their four children, Linda, 13; Mary, 11; Richard, 8, and Steven, 2½.

As for his show, he can't see any reason why it should not go on indefinitely. That's the way he feels about it, although he concedes many television and radio executives still puzzle about the success of the programs.

"It's a mystery to everybody but the people," said Sinclair.



**COMIC** George Gobel, who will be a regular commentator for ABC-TV during the Democratic convention, opens the door for a preview of his opinions at 10:30 p. m. Thursday, channel 7. He will compare Atlantic City's preparations for the convention with those for its use as the site of the Miss America contest.

# TeleVues

FOR THE WEEK BEGINNING AUGUST 16, 1964

Bert's Eye View	4
Pan and Fan	7
Television Movie Tips	9
Week's Top Shows	20
FM Highlights	23
Radio	23

BERT RESNIK, EDITOR

## FREE Home Demonstration OF THE GREATEST IMPROVEMENT FOR 1965



WITH A  
23"  
Motorola  
COLOR  
TV

See the  
complete  
new line of  
MOTOROLA  
COLOR TV

Now priced  
FOR EVERY  
BUDGET

We feature expert service  
with our own Color Technicians

You can also rent a brand new 1965 Color  
TV — Rental cost will apply to purchase

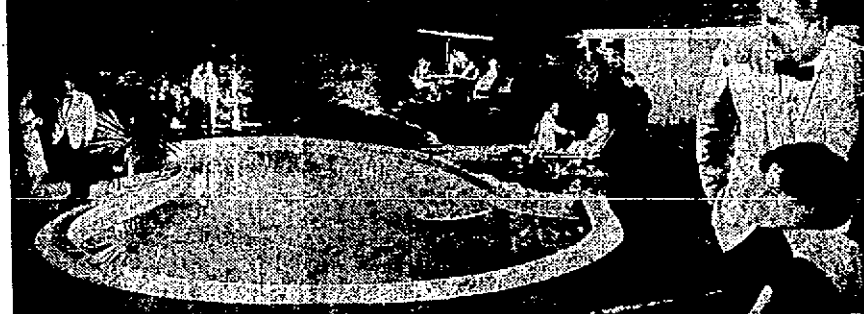
## A.A.A. appliances

715 LONG BEACH BLVD. LONG BEACH

"SINCE 1941"

HE 6-3248

## FIESTA BUILDS THE FINEST POOLS AT LOWEST PRICES.....



Because **ONLY** Fiesta Uses No Subcontractors

NOW!  
Special  
Winter  
Prices

Only Fiesta uses its own men and equipment to do your excavating, steelwork, gunting, tile and coping, pool plumbing, deck work, plastering and electrical work.

No other pool company can honestly make that statement! Gas lines and sewer hook-ups are assigned to master plumbers. For this reason, only Fiesta can positively guarantee uniform quality, freedom from liens, and on-time completion!

FREE WITH POOL—Catalina swim suits to all ladies in family.

A Beautiful Fiesta Pool—From Only \$1688

JUST \$21 PER MO.\*

10' x 30' \$1939 NO MONEY DOWN!!\*

OPEN SUNDAYS

## Fiesta Pools

Call for a beautiful color brochure—FREE

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SIGNAL HILL HOSPITAL & SANITARIUM  
Hospitalization and Rehabilitation of the Alcoholic Patient



HE 6-7265

1600 Orange Ave., Long Beach



# HILL'S

## AUGUST

# WAREHOUSE

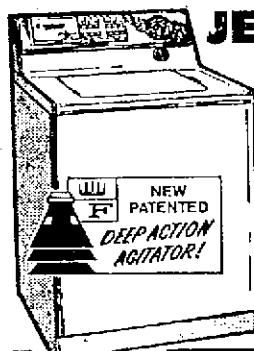
# CLEARANCE

## HURRY... FINAL DAYS!

WHY SHOP AROUND IN CIRCLES? YOU CAN BE SURE OF FINDING A GREATER CHOICE OF MERCHANDISE, FOR LESS MONEY, IN LESS TIME AT HILL'S! NOW... EVEN GREATER SAVINGS DURING OUR CLEARANCE SALE! REMEMBER... YOUR SAVINGS ARE GREATER AT HILL'S.

## FRIGIDAIRE

INTRODUCING THE NEW  
**JET ACTION WASHER**

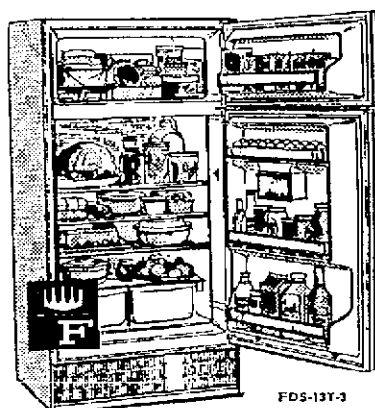


Finest, most automatic of all!...

- Soaks and washes—dispenses laundry aids automatically. 4 different spin speeds!
- Deep action agitator creates jet currents to help remove heaviest soil!
- Jet-Away rinsing tool!
- ALL MODELS • ALL COLORS

**DRASTIC REDUCTIONS ON ALL 1964 MODELS**

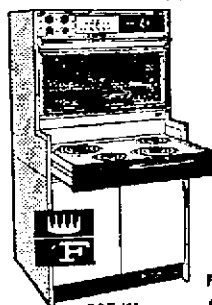
## FRIGIDAIRE 2-DOOR



2-DOOR BEAUTY  
• 100-LB. ZERO-ZONE FREEZER  
• NO DE-FROSTING EVER IN HUGE REFRIGERATOR SECTION

FREE ICE EJECTOR SALE PRICE ONLY

**\$237<sup>50</sup>**



**FABULOUS FRIGIDAIRE FLAIR**

LOOKS BUILT-IN SALE PRICE ONLY

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## ZENITH

## HANDCRAFTED COLOR TV



NOW YOU CAN BUY THE FINEST FOR LESS... True-to-Life Color, Gold Video Tuner, Dual Speakers, Wood Cabinets. BUY NOW DURING THIS SALE AND SAVE!

**NOW ONLY...**

**\$386** Per wk.

PRICES SLASHED ON ALL ZENITH TV

## ZENITH 23" CONSOLE

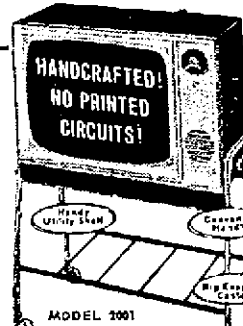


GIANT TRADE IN FOR YOUR OLD SET

HANDCRAFTED CHASSIS, Walnut and Selected Hardwood Cabinets, Quality Speaker, ALL CHANNEL UHF TUNER OPTIONAL.

Priced Extra Low **\$2.27** Per for This Sale... Wk.

**FREE ROLL-AROUND TV STAND DURING THIS SALE!**



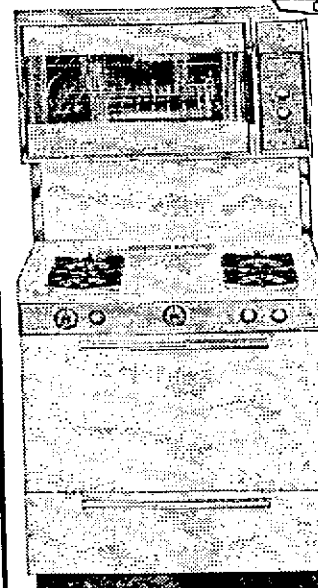
**ZENITH 19" SLIM PORTABLE**

HILL'S LOW PRICE

**\$144<sup>88</sup>**

## Gaffers & Sattler

### THE BEAUTIFUL GAFFERS & SATTLER EYE-LEVEL RANGE



2 OVENS IN ONLY 30" OF SPACE

- LIFT TOP
- EYE-LEVEL OVEN
- THERMAL-EYE
- VENT HOOD (optional)
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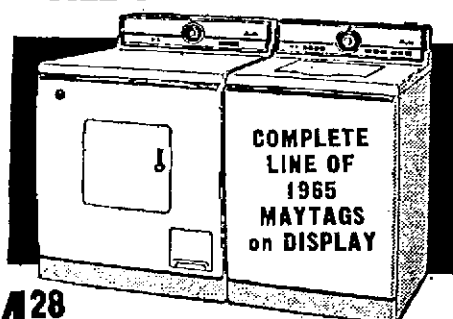
**\$278**

MODEL 4030 GAS OR ELECTRIC

## MAYTAG

### HUGE STOCK OF 1964 WASHERS & DRYERS AT DRASTIC REDUCTIONS

**SUPER DELUXE ALL-FABRIC PAIR**



**\$428** PER WK.

COMPLETE LINE OF 1965 MAYTAGS on DISPLAY

# HILL'S

*First in Quality and Service.*

**90-DAY TERMS FREE TO CASH BUYERS**

STORE HOURS:  
MON., THURS., FRI.  
TIL 9 P.M.  
SAT. TIL 6 P.M.  
CLOSED SUNDAYS

Our Own Service Department  
Backs Up What We Sell!  
15 YEARS IN THE SAME LOCATION!

**Highest Trade-in Allowance**

**5650 ATLANTIC AVE. N. Long Beach**

# SUNDAY

August 16, 1964

## ★ PAID ADVERTISEMENT 7:00 A.M.

- 4 Mr. Wizard, Don Herbert
- 11 White Hunter, R. Reason
- 7:30
- 4 (Clr) Journey of Lifetime
- 11 Highway Patrol, Crawford
- 13 TV Gospel Time (relig.)

## 7:45

- 9 Jr. All-Stars (little league)

## 8:00 A.M.

- 2 Lamp Unto My Feet: "Dynamics of Faith," discussion of contents of Paul Tillich's recent book.
- 4 Movie: "The Scar," Paul Henreid ('48)
- 5 In God We Trust (Protest.)
- 7 Sunday Story Time (relig.) with Janel Waldo
- 11 Great Churches: Laguna Beach Community
- 13 Gospel Favorites (music)

## 8:30

- 2 Look Up & Live: "Camino Real," Patrick O'Neal, Anne Meacham, Addison Powell. Scenes from Tennessee Williams' fantasy, recreated by original cast.
- 5 Herald of Truth (relig.)
- 7 Movie: "Those High Grey Walls," Walter Connolly
- 9 King and Oddie (cartoons)

## 9:00 A.M.

- 2 Camera Three, Macandrew
- 5 The Adventist Hour
- 9 The Search for a Solution (see box)
- 11 The Gale Storm Show
- 13 Variedades, R. Iglesias
- 34 Vidas Cruzadas (serial)

## 9:30

- 2 Light of Faith (Meth.)
- 4 Christophers: The Press
- 9 Foreign Legionnaire
- 11 Cartoon Festival

## 10:00 A.M.

- 2 Learning '64: "International Educational TV"
- 4 This Is the Life (Luth.)
- 5 For Kids Only, V. Colvig
- 7 Movie: "San Demetrio, London," Mervyn Johns
- 9 Movie: "Guilty Bystander," Zachary Scott ('50)
- 13 Panorama Latino (Span.)
- 34 Cita con la Muerte

## 10:30

- 2 Love to Read, Jean Alexander: "Giving Change"
- 4 Catholic Hour: "The Council, the Church & the Layman," part 3.
- 11 Superman, George Reeves
- 13 (Color) Faith for Today

## 10:55

- 8 Baseball (see sports box)

## 11:00 A.M.

- 2 Images of America, Prof. O'Donnell: "Lincoln & War"
- 4 Movie: "South of Suez," George Brent ('40)
- 11 Wonderama, Al Lohman
- 13 Church in the Home

## 11:30

- 2 The Painter's Art, Prof. Palazzola: "Mad and the Marvelous"
- 5 HOME BUYERS' GUIDE—★ Paul Langford visits new homes throughout So. Calif.
- 9 (Color) Movie: "Man Behind the Gun," Randolph Scott ('52)
- 10 Baseball (see sports box)
- 34 Vivimos en Una Estrella

## 12:00 NOON

- 2 Food for Fun, Marian O'Brien: "Smorgasbord Picnic" for a crowd.
- 7 Movie: "On Our Merry Way," James Stewart
- 13 Rev. Oral Roberts (relig.)

## 12:30

- 2 Face the Nation: Sen. Warren G. Magnuson (D-Wash.), chairman of Democratic Senatorial campaign committee and of Senate commerce.
- 4 (Clr) Journey of Lifetime
- 5 PRO FOOTBALL
- ★ Rams vs. Cleveland Browns At this time, "Chalk Talk" with Fred Hessler and Rams' coaches.
- 13 Social Security in Action: Guest: Bert Gordon

- 12:45
- 5 (Color) Rams Football. (see sports box)
- 13 Public Service Film
- 1:00 P.M.
- 2 Viewpoint, Jerry Witter with John Cassavettes
- 4 World Artists Concert Hall: Mildred Dilling (harpist) and Coolidge String Quartet.
- 11 Movie: "That Night in Rio," Don Ameche ('41)
- 13 Voice of Calvary (relig.)
- 1:30
- 2 Science Unlimited, Dr. Marilla: "Lasers & Picture Phones"
- 4 (Color) Confrontation: "Vacations with a Purpose"
- 9 (Color) Movie: "Man Behind the Gun," Randolph Scott ('52)
- 13 Cal's Corral (to 4 p.m.)
- 2:00 P.M.
- 2 L.A. Report, G. Holcomb
- 4 Concept: "Chichicastengo"
- 7 The Tom Ewell Show
- 34 Un Canto de Mexico



**BASEBALL, 10:55 a.m., ch. 8 (San Diego),** has the Yankees-Orioles game from Baltimore's Memorial Stadium. Brooks Robinson is Dizzy Dean's pre-game (10:45) guest.

**BASEBALL, 11:30 a.m., ch. 10 (San Diego),** finds the Minnesota Twins hosting the Cleveland Indians.

**FOOTBALL, 12:45 p.m., in color, ch. 5,** has Tom Harmon with tapes of Saturday's Coliseum game between the L.A. Rams and the Cleveland Browns, with the Rams trying to make it two straight. (Next Saturday's Rams' game, in Portland, will be telecast live.)

**SPORTS SPECTACULAR, 5 p.m., ch. 2,** has tapes of last month's finals of the King George V Gold Cup jumping competition, from London's White City Stadium, with Queen Elizabeth presenting the trophy to the winner.

## 2:30

- 2 Political Primer, Maury Green: "Superior Court"
- 4 Movie: "Perilous Holiday," Pat O'Brien ('46)
- 7 Discovery Goes to Moscow (pt. 2). Repeat look at the Soviet, and the Kremlin, through the eyes of two Russian children.
- 34 Arriba el Norte (folklore)

## 3:00 P.M.

- 2 My Little Margie, G. Storm
- 7 Issues & Answers, Howard K. Smith with House Speaker John W. McCormack (D-Mass.). Questions on record of Congress and LBJ, and on recent Goldwater statements.
- 11 "WAR ZONE"—movie
- ★ Pres. by UNION MORTGAGE
- "Bataan," Robert Taylor, Lloyd Nolan, Geo. Murphy
- 34 Guitarras (guitarists)

## 3:15

- 5 Star of Game, F. Hessler

## 3:30

- 5 Championship Auto Racing
- 7 770 on TV, Carl George
- 9 Jungle Jim Movie: "Voodoo Tiger," J. Weissmuller ('52)
- 34 Voces de Mexico

## 4:00 P.M.

- 2 Life of Riley, Wm. Bendix
- 4 (Clr) Existence, Jim Todd: "Smog" and life process
- 7 Press Conference, B. Ward (Sen. Hubert Humphrey)
- 13 Newsroom, Don Rose
- 34 Cita con Aldo Monti

## 4:30

- 2 KNXT News Special Report (see box)
- ★ SALZBURG SEMESTER
- ★ on COLLEGE REPORT
- 40 Redlands students tour
- 7 Zoorama (San Diego)



**OSCAR LEVANT** guests as a panelist during "Celebrity Game" at 9 p. m. Sunday, channel 2.

- 13 Movie: "Flight Lieutenant," Glenn Ford, Pat O'Brien
- 34 La Hora de Bellas Artes

## 5:00 P.M.

- 2 CBS Sports Spectacular (see sports box)
- 4 Sunday, Frank Blair, with features on Mrs. LBJ's tour of the West, poverty in south Texas, a look back at World War I, and a discussion of contemporary music with Leinsdorf, Foss and Copland.
- 7 (Clr) Laramie, John Smith
- 9 (Color) Movie: "His Majesty O'Keefe," Burt Lancaster ('54). Pirate fun.

## 5:30

- 2 Amateur Hour, Ted Mack
- 5 The Invisible Man
- 34 La Hora Catolica (Cath.)

## 6:00 P.M.

- 2 The 20th Century, Walter Cronkite (repeat): "Rhodes Scholar." A day in the life of an American at Oxford, including rugby, attending a debate and visiting his college's beer cellar.
- 4 (Color) Meet the Press: Mayor Robert F. Wagner, first Democrat ever elected for third term in New York

## 6:30

- 2 Mr. Ed, Alan Young (repeat). Ed rents a car so he can drive and rest hooves.
- 4 SURVEY '64—"THE REPUBLICAN CHOICE"
- ★ Filmed highlights—discussion & analysis of S.F. Convention. Bill Brown and Bob Wright look at possible effects on next week's conclave.
- 9 Maverick, Jack Kelly, Diane Brewster. Girl wants counterfeiter's plates.
- 11 "STABLEMATES"—WALLACE
- ★ BEERY, MICKEY ROONEY with Minor Watson ('38)
- 13 (Color) Rod Rocket Show

## 7:00 P.M.

- 2 Lassie, Robert Bray, James Noah (repeat). Going to the rescue of her forest ranger friends, Lassie is threatened by avalanche.
- 4 Bill Dana Show (repeat). Jose luxuriates in mistaken identity when the hotel mistakes him for a South American comedian.
- 5 Movie: "Eternal Sea," Sterling Hayden ('54)
- 13 The Outlaws, Bruce Yarnell, Lloyd Nolan. Chalk's scheming father threatens to ruin his son's career.
- 34 TV Musical Ossart

- 7:30
- 2 My Favorite Martian, Ray Walston (repeat). Sudden vitamin deficiency forces Martin to draw energy from humans—which puts them into instant sleep.
- 4 (Color) Disney's Wonderful World of Color (repeat): "Scarecrow of Romney Marsh," Patrick McGeehan, Sean Scully, Eric Pohlmann (repeat). First in 3-part tale of a daring smuggling enterprise in 18th Century England, with the outlaw band turning proceeds over to the poor.
- 7 (Color) Empire, Richard Egan, Diane Brewster.
- 9 PAUL NEWMAN, ANN BLYTH
- ★ "HELEN MORGAN STORY" 1957 biopic of singer's drink-ridden climb to top
- 34 Estudio Pedro Vargas

## 8:00 P.M.

- 2 The Ed Sullivan Show (taped), with Della Reese, Britain's singing Kaye Sisters, Pat Henning, Harry Lorraine, Bob King.
- 13 (Clr) Adventure Tomorrow, Dr. Klein: "Fastest Car in the World," racer Craig Breedlove
- 34 Futbol (soccer matches)

## 8:30

- 4 The Magnificent Montagues (see box)
- 7 Arrest and Trial, Ben Gazzara, Chuck Connors, Tony Franciosa (repeat). Truck driver is charged with using his vehicle as a weapon to slay a motorcycle officer. Segment was series' premiere episode.
- 11 "THE TEXAN"—Presented
- ★ by RELIABLE MORTGAGE
- 13 Mantovani, John Conte: "Novelties," Patachou

## 9:00 P.M.

- 2 THE CELEBRITY GAME
- ★ STARRING CARL REINER
- ★ Marriage, sex appeal vs. talent, and sense of humor are viewed by Paul Ford, George Hamilton, Hedda Hopper, Oscar Levant, Carol Lynley, Della Reese, Allan Sherman, Dana Wynter and Alan Young.
- 4 (Color) Bonanza, Dan Blocker, John Dehner (repeat). Itinerant Frenchman, claiming to be pirate Jean Lafitte, narrowly escapes the noose.
- 5 "PORTRAIT OF JENNIE"
- ★ Jennifer Jones, J. Cotten
- ★ Ethel Barrymore ('48). Haunting fantasy.
- 11 "M SQUAD" Presented
- ★ by RELIABLE MORTGAGE
- 13 Harrigan & Son, P. O'Brien

## 9:30

- 2 Brenner, Edward Binns, James Broderick, Martin Balsam, Collin Wilcox (repeat).

## 11:00 P.M.

- 2 Sunday News, Bill Stout
- 4 KNBC NEWS—DICK
- ★ JOHN—LEE GIBSON and CHUCK SCHULL. In Color.
- 11 Opinion in the Capitol
- 34 La Universidad Presenta

## 11:15

- 2 Movie: "Penny Serenade," Cary Grant, Irene Dunne
- 4 Movie: "3 Crooked Men."
- 11:30
- 11 Under Discussion: "Civil Rights and the Law," LeRoy Collins, James Farmer, Atlanta mayor
- 34 Noticiero 34 (News)

## 12:00

- 9 Viewpoint... Washington
- 13 Movie: "Submarine Base,"
- 1:00
- 2 Movie: "Glass Mountain,"



**SEARCH FOR A SOLUTION**—Richard Nixon, Sen. Thomas Kuchel and 17 other experts on government offer their solutions to the situation faced by the nation in the absence of a Vice President and the lack of constitutional machinery to assure a smooth transition in the event a President is disabled. Praised by Johnson when aired during brief individual segments, show is narrated by Quincy Howe at 9 a.m., ch. 9, with a repeat slated for Tuesday noon.

**KNXT NEWS SPECIAL**—Newsmen Maury Green and Ralph Story ask Sen. Hubert Humphrey (D-Minn.) his views on various domestic and foreign issues at 4:30 p.m., ch. 2. The Vice Presidential prospect also is on "Press Conference," at 4 p.m., ch. 7.

**MAGNIFICENT MONTAGUES**—Dennis King, Myrna Loy and Pert Kelton star in a one-time special Nat Hiken comedy about an unemployed Shakespearean actor, "between jobs" for 8 years, who is persuaded to enter the TV medium he detests as "Uncle Sunshine" on a kiddies' series. His insults to both sponsors and audience soon get him fired, but bring on an unexpected result. Show replaces the defunct "Grindl" today only at 8:30 p.m., ch. 4, with the latter resuming its repeats next week until yielding her spot to Bill Dana on Sept. 20.



# Pan and Fan Mail

I just bought a color television set and it's fine except for channel 7. "Wagon Train," for example, was listed in your paper as being in color last Monday. It came in black-and-white on my set. Was it really in color?

Tom Plunkett, Long Beach  
Get ready to see red, Tom. It really was in color.

Who starred with Bela Lugosi on Aug. 1 at 10 p.m. on channel 13 in a movie called "Dracula Meets a Brooklyn Gorilla" or something like that?

There were two Americans who crashed on an island and one of them acted an awful lot like Jerry Lewis. Was it?

Sherry Wilson, Long Beach

No. It was Sammy Pe-trillo. Apparently the resemblance to Jerry is pretty strong because Channel 13 received several calls from viewers asking the same question.

Incidentally, how do you mean "awful"?

What is the address to be a contestant on "Seven Keys"?  
Gerry Beychok Long Beach

The address is "Seven Keys," in care of KTLA, 5800 Sunset Blvd., Holly-

wood 28, Calif. Locks of luck.

I had some friends visiting me who were concerned that they wouldn't be able to cross the International Beauty parade route Sunday to get to the circus.

However, they had no difficulty because the parade was over and there wasn't any traffic jam. There also was plenty of parking place.

The point is that my friends arrived at the Municipal Auditorium at 3:45 p.m. Yet, the telecast of the parade lasted until 5 p.m.

How could the parade be over and still be on television.

Mrs. Dorothy Flypaa, L.B.

Channel 11 taped the parade earlier for later presentation.

Incidentally, a great deal of credit should be given the Auditorium officials who scheduled the events so that there would be no traffic conflict.

Would you please tell me the real name of KHJ's Hercules? And does he play on any other TV programs?

Rita Borja, Long Beach

KHJ-TV's "Gladiator" is really named David Draper. He doesn't drape his shape on any other TV programs.

## Are You Chicken Pie Wise?

Did you know the BEST Chicken Pie Dinner costs only 99¢

Phillips  
Chicken Pie

RESTAURANT — 737 Pine  
GO SHOP — 730 Pacific



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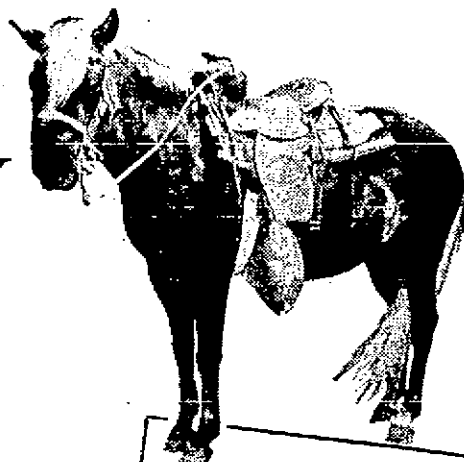
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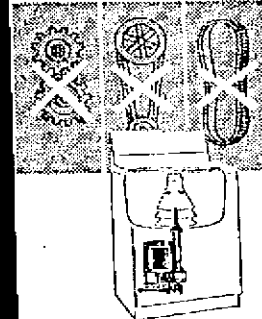
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Because of this simplicity and extensive field testing — Frigidaire is offering the most comprehensive warranty a Frigidaire washer ever had: 1-year warranty for repair of any defect without charge, plus 4-year protection plan for furnishing replacement for any defective part in transmission, drive motor or water pump!

Buy Frigidaire for maximum dependability

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- Porcelain enamel Meat Tender for fresh meats.

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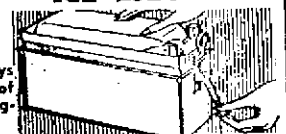


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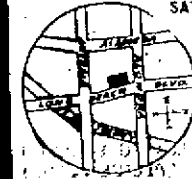
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# MONDAY

August 17, 1964

## ★ PAID ADVERTISEMENT

- 6:30  
2 Changing Earth (geology): "Frozen Worlds"  
4 Q.E.D. Capital: "Problems of a Central City"  
7 Guidelines (adult educ.)  
7:00 A.M.  
2 Captain Kangaroo  
4 Today, Hugh Downs  
7 Scope (adult education)  
11 Meaning of Communism  
7:30  
7 Pinky Lee, Cartoon Capers  
11 Kukla and Ollie  
8:00 A.M.  
2 Panorama Pacific, R. Rowe  
7 I Married Joan, J. Davis  
9 Pancake Man, Hal Smith  
11 The Chucko Show  
8:30  
7 The Count Marco Show  
9 Big Babysitter (cartoons)  
8:45  
5 For Kids Only (cartoons)  
9:00 A.M.  
2 News with Mike Wallace  
4 Make Room for Daddy  
5 Romper Room, Miss Sally  
7 The Pamela Mason Show  
11 The Jack LaLanne Show  
9:30  
2 I Love Lucy, Lucille Ball  
4 (Color) Word for Word

## Breakfast Nooks

by JENKINS ENTERPRISES



Swivel-Top Table  
SPECIAL DESIGNS  
FOR SMALL KITCHENS!

Summer Special  
20% OFF!

Spacious—Compact—Comfortable

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Orange  
County

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JENKINS ENTERPRISES

- 11 Movie: "Heavenly Body," Wm. Powell, Hedy Lamarr  
13 Morning News  
10:00 A.M.  
2 The McCloys, W. Brennan  
4 Concentrat'n, Hugh Downs  
5 Brave Stallion (Fury)  
7 Girl Talk, Virginia Graham  
9 Movie: "3 Strangers," Sydney Greenstreet ('46)  
13 Bomba Movie: "Golden Idol," Johnny Sheffield  
10:30  
2 Pete and Gladys  
4 (Clr) Jeopardy, Art Fleming  
5 Medic, Richard Boone  
7 Price Is Right, Bill Cullen  
11:00 A.M.  
2 The Love of Life  
4 (Clr) Say When, Art James  
5 The Cheaters, John Ireland  
7 Get the Message, Frank Buxton: Mel Tormé, Joan Fontaine, Diane Baker, Godfrey Cambridge  
11:30  
2 Search for Tomorrow  
4 (Clr) Truth-Consequences  
5 Peter Gunn, Craig Stevens  
7 Missing Links, Dick Clark  
Vivian Blaine joins Nipsey Russell, Tom Poston  
9 Politics & Money Supply  
11 Sheriff John, John Rovic  
13 The Ann Sothern Show  
11:45  
2 The Guiding Light  
12:00 NOON  
2 Burns and Allen Show  
4 (Color) Let's Make a Deal  
5 Thin Man, Peter Lawford  
7 Father Knows Best, Young Guest: Dick Crenna  
9 En France: "Theatre"  
13 Movie: "Love, Honor and Goodbye," Virginia Bruce  
12:30  
2 As the World Turns  
4 Loretta Young Theatre  
5 Trouble with Father  
7 Tennessee Ernie Ford  
9 Movie: "Tiger Shark," Edw. G. Robinson ('32)  
11 Movie: "Young Dr. Kildare," Lew Ayres ('38)  
1:00 P.M.  
2 Password, Ollen Ludden.  
Carol Burnett and Dick Patterson are guests.  
4 The Doctors, J. Pritchett  
5 Movie: "Gambler and the Lady," Dane Clark ('52)  
7 The Mike Douglas Show.  
1:30  
2 Art Linkletter House Party  
Guest: Leo Diamond  
4 Another World, L. Janney



PAUL WINCHELL and his wooden-headed friend, Jerry Mahoney, host a daily cartoon show starting 6 p. m. Monday, channel 11.

- 13 Robin Hood, R. Greene  
2:00 P.M.  
2 To Tell the Truth, Collyer.  
Abe Burrows, Rita Moreno  
4 (Color) You Don't Say!  
Rose Marie, Ed Ames  
9 Movie: "Tomorrow Is Another Day."  
13 Mantovani, John Conte  
2:15  
11 Movie: "Man from Dakota," Wallace Beery ('40)  
2:30  
2 The Edge of Night  
4 Match Game, G. Rayburn  
Selma Diamond, Wally Cox captain week's teams  
5 Movie: "Battle of Broadway," Victor McLaglen  
7 Day in Court: Assault (1)  
13 The Ann Sothern Show  
3:00 P.M.  
2 The Secret Storm  
4 Democratic Platform Committee (see box)  
7 Gen'l Hospital, J. Berardino  
13 Rocky and His Friends  
3:15  
13 Felix the Cat (cartoons)  
3:30  
2 Democrat, Platform (box), Bob Trout, Roger Mudd  
7 Queen for Day, Jack Smith  
4:00 P.M.  
2 Life of Riley, Wm. Bendix  
4 Movie: "His Girl Friday."  
5 Restless Gun, John Payne  
7 Trailmaster, Ward Bond  
9 Mighty Hercules & Friends  
11 Sheriff John's Club Time  
13 (Color) Courageous Cat  
4:30  
2 Movie: "Sweet Rosie O'Grady," Betty Grable  
5 Just for Fun, Tom Hatten  
34 Escuela KMEX (English)  
5:00 P.M.  
7 Hawaiian Eye, A. Easley  
9 (Color) Engineer Bill Show  
11 Billy Barty and 3 Stooges  
13 The Lloyd Thaxton Show  
34 Novela Semanal (drama):  
5:30  
5 Whirlybirds, Ken Tobey  
11 The Mickey Mouse Club  
34 Sucesos de la Semana  
5:45  
4 (Color) KNBC News  
13 Bill Johns, News  
6:00 P.M.  
2 Big News, Jerry Dunphy  
4 (Clr) KNBC News, Latham



GLIMPSE OF GREATNESS, 8:30 p.m., ch. 5, has Tom Harmon narrating a 90-min. tribute to the 22-year-old Chicago Cub star second baseman Ken Hubbs, killed last February in the crash of his private plane near Provo, Utah. Film clips trace his career from his youth in Colton, Calif., through being named Rookie of the Year in 1962 and to an interview with Hubbs made three days before his death.

- 5 You Asked for It, J. Smith  
7 News Hour, Baxter Ward  
9 9th St. West, Sam Riddle  
11 Paul Winchell-Bugs Bunny Show (premiere). New kiddie series offers Winchell with his puppet friends, Jerry Mahoney, Knucklehead Smiff and others, plus Bugs Bunny color films.  
13 (Color) Touche Turtle  
34 Las Momias de Guanajuato  
6:30  
4 Huntley-Brinkley Report  
5 The News, Stan Chambers  
9 Bowery Boys Movie  
13 Woody Woodpecker  
34 Noticiero 34 (News)  
6:45  
7 Ron Cochran, News  
7:00 P.M.  
2 Walter Cronkite, News  
4 (Clr) Golden Voyage, Jack Douglas: "Helsinki" capital city of Finland.  
5 Leave It to Beaver  
7 I'm Dickens, He's Fenster  
11 Wide Country, Earl Holliman, Michael Ansara  
13 (Clr) Wild Cargo: "Mexico" hunting tarantulas  
34 Tres Caras de Mujer  
7:30  
2 To Tell the Truth, Collyer.  
Phyllis Newman, Robert Q. Lewis (repeat)  
4 (Color) Movie: "The Racers," Kirk Douglas, Lee J. Cobb, Bella Darvi ('55). Racer has obsession  
5 Zane Grey Th'r: "Necessary Breed," Sterling Hayden  
7 Outer Limits: "Second Chance," Don Gordon, Simon Oakland, Janet DeGore (repeat). Empyrian gets new inhabitants for his planet by borrowing amusement park space ride by night.  
9 Our Miss Brooks, E. Arden  
13 (Clr) Holiday, Bill Burrud: "A Caribbean Cruise."  
34 Un Canto de Mexico  
8:00 P.M.  
2 I've Got a Secret, Garry Moore: Bette Davis  
5 Seven Keys, Jack Narz  
9 DIETRICH-LAUGHTON  
★ "WITNESS for the PROSECUTION"  
Tyrone Power, Elsa Lanchester ("58-1st run). Billy Wilder directed this Agatha Christie thriller.  
11 (Color) Movie: "The Marauders," Dan Duryea  
13 (Color) Behind the Berlin Wall (repeat). Hal and Halla Linker's films of the drabness of East Berlin.  
34 Cita con la Muerte (serial)  
8:30  
2 Vacation Playhouse: "The First 100 Years," Nick Adams, Roger Perry, Joyce Bulifant (repeat). Struggles of a young married couple to finish college and raise a baby, too.  
5 Glimpse of Greatness (see sports box)  
7 (Clr) Wagon Train, John McIntyre, Jack Kelly, Robt. Cornthwaite, Virginia Gregg (repeat). Wagonmaster who deserted his passengers, letting them die of thirst, turns himself in to Hale.  
34 Festival de Canciones  
9:00 P.M.  
2 Danny Thomas Show (repeat). Danny's Italian protege Piccola Pupa arrives to play the Copa Club.  
13 (Clr) Treasure, Bill Burrud: "Secret of San Miguel," searching for body of conquistador  
34 Vivimos en Una Estrella  
9:30  
2 Andy Griffith Show (repeat). Both Andy and Barney are smitten by the charms of a pretty jewel thief suspect (Susan Oliver) placed in temporary custody  
4 Convention Preview (box)  
13 (Color) (Vagabond: "White Water Conquest," 117 miles down Utah's

## SPECIAL

**PLATFORM HEARINGS—** Here we go again! This time it's the Democrats debating the planks of the platform on which they'll stand in November. Daily witnesses however, instead of including Presidential nominees (as at S.F.), will be primarily discarded possibilities for Vice President. Today it's Sec. of Defense Robert McNamara, as the committee, headed by House majority leader Carl Albert (Okla.), begins three days of hearings in Washington (so Congress can continue working) before moving on to Atlantic City on Thursday. Taped highlights are shown from 3 to 4 p.m. daily on ch. 4, and at 3:30 p.m., ch. 2, plus 11:30 p.m., ch. 7. A recap is at 9:30 p.m., ch. 4.

Green River.  
34 Conicos y Canciones

10:00 P.M.

- 2 East Side-West Side, Geo. C. Scott (repeat). Brock, singling out Puerto Rican family to help Hanson get more federal aid to fight poverty, finds they have new TV set and refrigerator. Colleen Dewhurst (Mrs. Scott) and David Susskind (series producer) are seen in an "Open End" type TV discussion of the slum problem.  
4 (Color) Sing Along with Mitch (repeat). Songs trace the history of a neighborhood, from a rural area to suburbia.  
5 Roaring 20's, John Dehner.  
7 Breaking Point, Paul Richards, Telly Savalas, Henry Silva (repeat). Unscrupulous loan shark runs to his priest in panic when stigmata suddenly mark his palms.  
11 George Putnam, News  
13 Bill Johns, News  
34 Box de Mexico (boxing)  
10:15  
9 Clete Roberts, News  
13 Harold Fishman; Sports  
10:30  
9 Movie: "Drango," Jeff Chandler, Joanne Dru ('57). Two-listed, but routine, western.  
13 Movie: "Bullets or Balloons," Edw. G. Robinson  
11:00 P.M.  
2 News: Dunphy-Udell-Story  
4 (Clr) KNBC News, Latham  
5 The News, Stan Chambers  
7 Bob Young; News Final  
11 Movie: "One Horse Town," Janet Gaynor.  
11:15  
4 (Color) Tonight, Johnny Carson with George Jessel, George Kirby, Lionel Hampton, Dana Wynter  
5 Steve Allen Show. Eddie Albert is first of series of guest-hosts while Steve vacations in the Orient. Guests are June Haver, Stiller and Meara, Jackie and Gayle, hypnotist Arthur Ellen, Herbert (son of Belle) Baker. Woody Woodbury is next week's guest-host  
11:30  
2 Movie: "Big Jack," Wallace Beery ('49)  
7 Politics '64 (see box)  
34 Noticiero 34 (News)  
11:45  
7 (Clr) Laramie, John Smith  
12:00  
13 Movie: "Yellowneck,"  
12:20  
9 Clete Roberts, News  
12:30  
9 Movie: "3 Strangers."  
12:45  
7 Movie: "Meet Sexton Blake," David Farrar  
1:15  
2 Movie: "Phantom from Space," Norreen Nash ('53)

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**SUNDAY**

**HIS MAJESTY O'KEEFE**— 5 p.m. on channel 9 in COLOR. A 1954 movie starring Burt Lancaster. About South Sea islands, pirates and an adventurous sea captain.

**CULT OF THE COBRA**— 6 p.m. on channel 7. A 1955 movie with Faith Domergue, Myrna Hansen and David Janssen. Six soldiers are cursed by snake goddess.

**THE HELEN MORGAN STORY**— 7:30 p.m. on channel 9. About a singer-dancer who hits the alcohol trail. A 1957 movie starring Ann Blyth and Paul Newman.

**PORTRAIT OF JENNIE**— 9 p.m. on channel 5. Unusual and excellent story about an artist who falls in love with a girl whom he believes might be a spirit. A 1949 movie with Jennifer Jones and Joseph Cotten.

**ONE-WAY STREET**— 10 p.m. on channel 7. A 1950 movie starring James Mason, Marta Toren and Dan Duryea. A doctor steals \$200,000 from a gangster.

**MONDAY**

**THE RACERS**— 7:30 p.m. on channel 4 in COLOR. Bus driver becomes sport car racer with obsession for winning. A 1955 movie with Kirk Douglas and Lee J. Cobb.

**WITNESS FOR THE PROSECUTION**— 8 p.m. and nightly on channel 9. Excellent suspenseful movie with a cast to match. Principal setting is a courtroom where a case of murder is being tried. The 1958 movie stars Tyrone Power, Marlene Dietrich, Charles Laughton and Elsa Lanchester.

**THE MARAUDERS**— 8 p.m. on channel 11 in COLOR. A 1955 western movie starring Dan Duryea, Kennan Wynn and Jeff Richards. Homesteaders versus ranchers.

**ONE-HORSE TOWN**— 11 p.m. on channel 11. A 1936 movie with Janet Gaynor, Robert Taylor and James Stewart. Girl marries surgeon to get away from small town.

**TUESDAY**

**STORMY WEATHER**— 11:30 p.m. on channel 2. A 1943 musical with Lena Horne, Bill Robinson, Cab Calloway and his orchestra. Features Negro entertainers.

**FRIDAY**

**THREE LITTLE GIRLS IN BLUE**— 7:30 p.m. on channel 13 in COLOR. A 1946 musical about girls in search for millionaires. Stars June Haver, Vivian Blaine, Vera Ellen and Celeste Holm. Pretty good.

**SATURDAY**

**THE GIANTS OF THESALY**— 8 p.m. on channel 9 in COLOR. A 1960 movie starring Ziva Rodann and Roland Carey. Jason seeks the Golden Fleece.

**RALLY 'ROUND THE FLAG, BOYS**— 9 p.m. on channel 4 in COLOR. A 1959 movie starring Paul Newman, Joanne Woodward and Joan Collins. Comedy about a missile base being established near a small town.

**BLUEPRINT FOR MURDER**— 10:30 p.m. on channel 7. A 1953 movie starring Jean Peters, Joseph Cotten and Gary Merrill. About a suspected case of murder.



**BETSY DRAKE** stars in a 1957 movie about an architect and his problems, "The Second Woman," at 9:30 p.m. Friday, channel 5.

★ ★ ★

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MOVIE  
TIPS**

★ ★ ★

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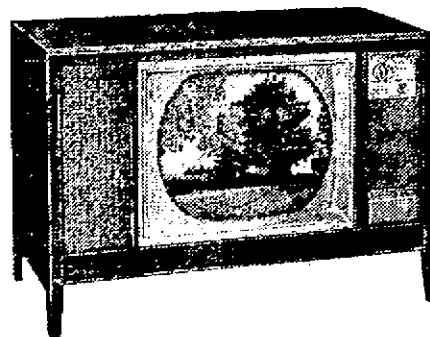
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MONDAY THRU FRIDAY 9:30 TO 9:30

**TUESDAY**

August 18, 1964

**★ PAID ADVERTISEMENT**

- 6:30  
2 Changing Earth (geology): "Detectives of Past," pt. 1  
4 Q.E.D. Capital: "Drug Protectors," Sec. Celebrezze  
7 Guidelines (adult educ.)

**7:00 A.M.**

- 2 Captain Kangaroo  
4 Today, Hugh Downs with platform committee report from Washington  
7 Scope (adult education)  
11 Meaning of Communism

**7:30**

- 7 Pinky Lee, Cartoon Capers  
11 Kukla and Ollie

**8:00 A.M.**

- 2 Panorama Pacific, R. Rowe  
7 I Married Joan, J. Davis  
9 Pancake Man, Hal Smith  
11 The Chucko Show

**8:30**

- 7 The Count Marco Show  
9 Big Babysitter (cartoons)

**9:00 A.M.**

- 2 News with Mike Wallace  
4 Make Room for Daddy  
5 Romper Room, Miss Sally  
7 The Pamela Mason Show  
11 The Jack LaLanne Show

**9:30**

- 2 I Love Lucy, Lucille Ball  
4 (Color) Word for Word  
11 Movie: "His Brother's Wife," Barbara Stanwyck  
13 Morning News

**10:00 A.M.**

- 2 The McCloys, W. Brennan  
4 Concentration, Hugh Downs  
5 Brave Stallion (Fury)  
7 Girl Talk, Virginia Graham  
9 Movie: "Big Boodle."  
13 Bomba Movie: "Jungle Girl," Johnny Sheffield

**10:30**

- 2 Pete and Gladys  
4 (Clr) Jeopardy, Art Fleming  
5 High Road: "Diamonds"  
7 Price Is Right, Bill Cullen  
Guest: Carol Lawrence

**11:00 A.M.**

- 2 The Love of Lfie  
4 (Clr) Say When, Art James  
5 Douglas Fairbanks Theater  
7 Get the Message, F. Buxton

**11:30**

- 2 Search for Tomorrow  
4 (Clr) Truth-Consequences  
5 Peter Gunn, Craig Stevens  
7 Missing Links, Dick Clark  
Guest: Barry Morse  
9 Tools of Fiscal Policy  
11 Sheriff John, John Rovick  
13 The Ann Sothern Show

**11:45**

- 2 The Guiding Light

**12:00 NOON**

- 2 Burns and Allen Show  
4 (Color) Let's Make a Deal  
5 Thin Man, Peter Lawford  
7 Father Knows Best, Young  
9 Search for a Solution, Quincy Howe (see Sun.)  
13 Movie: "Little Men,"

**12:30**

- 2 As the World Turns

- 4 Loretta Young Theatre  
5 Trouble with Father  
7 Tennessee Ernie Ford  
9 Movie: "Underground."  
11 Movie: "Andy Hardy's Private Secretary."

**1:00 P.M.**

- 2 Password, Allen Ludden  
4 The Doctors, J. Pritchett  
5 Movie: "Violent Stranger."  
7 The Mike Douglas Show.

**1:30**

- 2 Art Linkletter House Party  
Guest: Caroline Leonetti  
4 Another World, L. Janney  
13 Robin Hood, R. Greene

**2:00 P.M.**

- 2 To Tell the Truth, Collyer  
4 (Color) You Don't Say!  
9 Movie: "I Confess."  
13 Mantovani, John Conte

**2:15**

- 11 Movie: "Long Knife."

**2:30**

- 2 The Edge of Night  
4 Match Game, G. Rayburn  
5 Movie: "Black Glove."  
7 Day in Court: Assault (2)  
13 The Ann Sothern Show

**3:00 P.M.**

- 2 The Secret Storm  
4 Democratic Platform Committee (see Mon. box). R. Sargent Shriver, of LBJ's war on poverty, is today's witness. Elie Abel and Frank McGee are mikeside.  
7 Gen'l Hospital, J. Berardino  
13 Rocky and His Friends

**3:15**

- 13 Felix the Cat (cartoons)

**3:30**

- 2 Democr. Platform (see bx)  
7 Queen for Day, Jack Smith

**4:00 P.M.**

- 2 Life of Riley, Wm. Bendix  
4 Movie: "Dangerous Exile."  
5 Restless Gun, John Payne  
7 Trailmaster, Ward Bond  
9 Mighty Hercules & Friends  
11 Sheriff John's Club Time  
13 (Color) Courageous Cat

**4:30**

- 2 Movie: "Tokyo Joe," Humphrey Bogart.  
5 Just for Fun, Tom Hatten  
34 Escuela KMEX (English)

**5:00 P.M.**

- 7 Laramie, John Smith  
9 (Color) Engineer Bill Show  
11 Billy Barty & 3 Stooges  
13 The Lloyd Thaxton Show  
34 Novela Semanal (drama)

**5:30**

- 5 Whirlybirds, Ken Tobey  
11 The Mickey Mouse Club  
34 Seguro Social (soc. sec.)

**5:45**

- 4 (Color) KNBC News  
13 Bill Johns, News  
34 La Hora de la Marina

**6:00 P.M.**

- 2 Big News, Jerry Dunphy  
4 (Clr) KNBC News, Latham  
5 You Asked for It, J. Smith  
7 News Hour, Baxter Ward  
9 9th St. West, Sam Riddle.  
11 Paul Winchell-Bugs Bunny  
13 (Color) Touche Turtle  
34 Las Momias de Guanajuato



**LYNN LORING** runs away from home to join the circus during "The Greatest Show on Earth" repeat at 9 p. m. Tuesday, channel 7 in COLOR.

**6:30**

- 4 Huntley-Brinkley Report  
5 The News, Stan Chambers  
9 Sugarfoot, Will Hutchins  
13 Huckleberry Hound (cart'n)  
34 Noticiero 34 (News)

**6:45**

- 7 Ron Cochran and News

**7:00 P.M.**

- 2 Walter Cronkite, News (from Washington, D.C.)  
4 (Color) Across the 7 Seas, Jack Douglas: "The Open City," after-dark tour of Tokyo.

- 5 Leave It to Beaver  
7 Battleline: "Anzio"

- 11 Cheyenne, Clint Walker  
13 (Color) Wonders of World: "Magic of Ireland"

- 34 Tres Caras de Mujer

**7:30**

- 2 Ralph Story's Los Angeles. Story explores the illegal fad of flag waving from car radio arials.

- 4 Mr. Novak, James Francis-  
cus, Kathryn Hays, Tom Nardin (repeat). Novak's romance with a pretty alumna is interrupted by a hostile suspended student.

- 5 Zane Grey Th'r: "License to Kill," Macdonald Carey

- 7 Combat! Vic Morrow, Beau Bridges (repeat). Botanical hobby of underage replacement proves invaluable in a crisis.

- 9 "JUMP TO CONCLUSIONS"

- ★ **GAME SHOW—CELEBRITIES!** Wink Martindale hosts Michael Landon, Stan Dreben

- 13 (Color) Wanderlust, Bill Burrud: "Corsica."

- 2 Jack Benny Program (repeat). British entertainer Max Bygraves uses a clever ruse in an attempt to outmaneuver Benny.

- 13 Mike Hammer, McGavin

- 34 Premier Orfeon (musical)

- 2 Jack Benny Program (repeat). British entertainer Max Bygraves uses a clever ruse in an attempt to outmaneuver Benny.

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- 13 Mike Hammer, McGavin

- 34 Premier Orfeon (musical)

34 Arriba el Norte (folklore)

**8:00 P.M.**

- 2 High Advntr. with Lowell Thomas: "Top of the World" (repeat). Drama of the Far North from Alaska's Cape Lisburne to the Greenland icecap, viewing DEW Line, blizzards, ice jams, Air Force's "Paramedics." Explorer Peter Freuchen began this trip with the Thomases, but died before reaching the Pole.

- 5 Seven Keys, Jack Narz

- 9 Movie: "Witness for the Prosecution," Tyrone Power, Charles Laughton

- 11 The Untouchables.

- 13 (Clr) Adventure Theatre: "Amazon" and the Manaos; "Kenai Big Game"

- 34 Cita con la Muerte (serial)

**8:30**

- 4 Convention Preview (box)

- 5 Stump the Stars, Mike Stokely. Guest players are Ty Hardin, Robert Culp, Grant Williams and James Gregory.

- 7 McHale's Navy, Ernest Borgnine (repeat). Bing-hampton handcuffs himself to Parker and winds up bound for Tokyo aboard a Japanese plane

- 13 Expedition! "Insect Safari"

- 34 Casos y Cosas de Casa

**9:00 P.M.**

- 2 Petticoat Junction, Bea Benadaret (repeat). Bobbie Jo is swept off her feet by a visiting beatnik poet (Dennis Hopper) who thinks the Shady Rest is "squaresville"

- 4 The Richard Boone Show: "Run, Pony, Run," Robert Blake, Bethel Leslie, June Harding (repeat). A dope addict shoots a policeman during a burglary, and kidnaps an innocent bystander in a desperate effort to get away. Off-postponed in its initial screening, segment was shown as a last-minute substitution.

- 5 Roller Skating Championships (see sports box)

- 7 (Color) Greatest Show on Earth, Jack Palance, Joe E. Brown, Joan Blondell, Buster Keaton, Lynn Loring (repeat). Young woman upsets three aging circus performers by promising to get them back their former jobs. Segment was directed by Palance, his first such assignment.

- 11 87th Precinct, R. Lansing

- 13 (Color) Hot Spots: "Portuguese East Africa."

- 34 Vivimos en Una Estrella

**9:30**

- 2 Jack Benny Program (repeat). British entertainer Max Bygraves uses a clever ruse in an attempt to outmaneuver Benny.

- 13 Mike Hammer, McGavin

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**SPECIAL**

**DEMOCRATIC PLATFORM**  
— Reports on the day's pre-convention developments, with highlights of the platform hearings at Washington's Sheraton-Park Hotel, are screened in an hour at 3 p.m., ch. 4; half hours at 3:30 p.m., ch. 2, and 8:30 p.m., ch. 4; plus a quarter hour capsule at 11:30 p.m., ch. 7. Poverty war and Peace Corps director Sargent Shriver is today's principal platform witness.

**KEEFE BRASSELLE'S Variety Gardens**—The flavor of the turn of the century—when Tony Pastor's, Perry's of Coney Island and Denver's Elitch Gardens were America's leading entertainment centers—is recaptured in a musical variety rebroadcast at 10 p.m., ch. 2. Guesting are Liberace, comedienne Beatrice Kay, Sammy Kaye and his orchestra, singer Arlene De Marco, juggler Francis Brunn, the Chordettes and SPEBSQSA winner Chorus of the Chesapeake.

**RISE OF KHRUSHCHEV**—Chet Huntley is narrator for a review of the struggle for power after Stalin's death, in a reprise of the highly-acclaimed "NBC White Paper" at 10 p.m., ch. 4. Via film footage and first-hand reports, we see how Nikita Khrushchev defeated his opponents, one by one, and became, by 1958, the sole leader.

**10:00 P.M.**

- 2 Keefe Brassel's Variety Gardens (see box)

- 4 The Rise of Khrushchev (see box)

- 7 The Fugitive, David Janssen, Eileen Heckart (repeat). Good fortune at poker wins Kimble and Sister Veronica a new fuel pump for their old car—but the game also wins an enemy. Second part.

- 11 George Putnam, News

- 13 Bill Johns, News

- 34 Estudio "A" (musical)

**10:15**

- 9 Cleve Roberts, News

- 13 Harold Fishman; Sports

**10:30**

- 9 Movie: "The Law Is the Law," Fernandel, Toto (Fr.-59). Broad comedy, with the French comedian and Italian clown on opposite sides of the law.

- 13 Movie: "Dangerous Blondes," Allyn Joslyn

- 34 Tiempos y Contrastes

**11:00 P.M.**

- 2 News: Dunphy-Udell-Story

- 4 (Clr) KNBC News, Latham

- 5 The News, Stan Chambers

- 7 Bob Young; News Final

- 11 Movie: "Postman Always Rings Twice."

- 34 Pos los Caminos del Norte

**11:15**

- 4 (Color) Tonight, Johnny Carson with Karen Rondell, All Capp, Barbara Eden

- 5 Steve Allen Show. Eddie Albert hosts Cliff Arquette, Prof. Irwin Corey, January Jones, Paula Prentiss.

**11:30**

- 2 Movie: "Stormy Weather," Lena Horne, Bill Robinson

- 7 Politics '64, Edward P. Morgan, Howard K. Smith (see box)

- 34 Noticiero 34 (News)

**11:45**

- 7 Hawaiian Eye, A. Easley

**12:00**

- 13 Movie: "Hoodlum Empire."

**12:45**

- 7 Movie: "Rusty Saves a Life," Ted Donaldson ('49)

- 9 Movie: "Big Boodle."

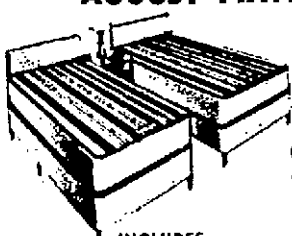
**1:00**

- 11 Movies: "Miracles for Sale," "Another Thin Man"

**1:15**

- 2 Movie: "Thanks a Million,"

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# CHILDREN SHOULD BE SEEN AND HEARD

## 'Chester' Walks Without Limp as 'Kentucky Jones'

(Editor's Note: Guest Columnist Dennis Weaver has left his role as "Chester" on "Gunsmoke." He writes about his new show—and suggests an approach to child-rearing.)

By DENNIS WEAVER  
(Written for United Press International)

HOLLYWOOD (UPI)—I believe the old adage that children should be seen but not heard is only half-true. Children should be seen—and heard.

I find myself thinking about children a lot these days, at home and at work.

I'm a father of three boys in real life, and I'll also become a television father this coming season as I leave

should be seen and heard. Why?

Because one of the most important elements in raising kids is keeping open the line of communication between the child and the parent.

Children have a need to express their feelings, their

ideas, their problems as they go about learning about life and discovering the world.

I think that one of the greatest services we can render as parents is to listen to our children with the same dignity and respect that we expect of them.

If we do this in little things

and with little problems, our kids will be more likely to come to us when bigger things are at stake, because, hopefully, we will have gained their confidence over the years.

As for Kentucky Jones and Ike—well, they'll probably have to learn everything the hard way. It should be good for lots of laughs—seasoned with some strong dashes of truth.



DENNIS WEAVER

"Gunsmoke's" Chester role behind for the title role of "Kentucky Jones," a new comedy drama series starting on NBC Sept. 19.

As a recently widowed Kentuckian, I find myself saddled with a nine-year-old Chinese orphan, Dwight Eisenhower (Ike) Wong, portrayed by Rickey Dyer, who'll make his acting debut with this series.

KENTUCKY is a veterinarian and a race horse trainer.

The stories will deal with the relationship between the reluctant father and his adopted son, and the meeting of two cultures—East and West.

The boy is as practical as paint and much more stable than Kentucky. At heart Kentucky is a race-track drifter and wants to go back to the high life of following the horses from track to track.

But the boy won't let him. Hopefully, we'll be getting a great deal of humor and drama, pathos and poignancy into these stories.

I hope that I, as a real-life parent, may lay claim to some of the qualities that "Kentucky Jones" is still lacking and will work hard to acquire.

AND IF I could give Kentucky one good piece of advice about dealing with children, I would say that kids

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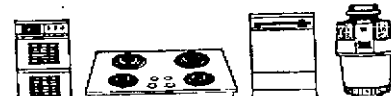
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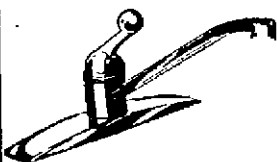


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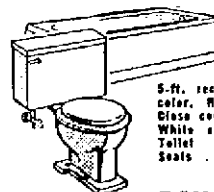
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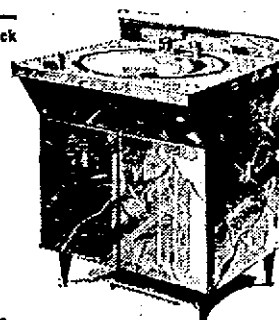
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# WEDNESDAY

August 19, 1964

## ★ PAID ADVERTISEMENT

- 6:30  
2 Changing Earth (geology): "Detectives of Past" (2)  
4 Q. E. D. Capital: "Nation's Economy"  
7 Guidelines (adult educ.)

7:00 A.M.

- 2 Capt. Kangaroo: Aviation  
4 Today, Hugh Downs with the Buffalo Bills, Democratic platform report  
7 Scope (adult education)  
11 Meaning of Communism

7:30

- 7 Pinky Lee, Cartoon Capers  
11 Kukla and Ollie

8:00 A.M.

- 2 Panorama Pacific, R. Rowe  
7 I Married Joan, J. Davis  
9 Pancake Man, Hal Smith  
11 The Chucko Show

8:30

- 7 The Count Marco Show  
9 Big Babysitter (cartoons)

8:45

- 5 For Kids Only (cartoons)

9:00 A.M.

- 2 News with Mike Wallace  
4 Make Room for Daddy  
5 Romper Room, Miss Sally  
7 The Pamela Mason Show  
11 The Jack LaLanne Show

9:30

- 2 I Love Lucy, Lucille Ball  
4 (Color) Word for Word  
11 Movie: "High Barbaree," Van Johnson (45)

13 Morning News

9:45

- 13 Social Security in Action

Guest: Bill Bixby

10:00 A.M.

- 2 The McCoys, W. Brennan  
4 Concentrat'n, Hugh Downs  
5 Brave Stallion (Fury)

- 7 Girl Talk, Virginia Graham  
9 Movie: "The Boss," John Payne (55)

13 Bomba Movie

10:30

- 2 Pete and Gladys  
4 (Clr) Jeopardy, A. Fleming  
5 Medic, Richard Boone  
7 Price Is Right, Bill Cullen

11:00 A.M.

- 2 The Love of Life  
4 (Clr) Say When, Art James  
5 The Cheaters, John Ireland  
7 Get the Message, F. Buxton

11:30

- 2 Search for Tomorrow  
4 (Clr) Truth-Consequences  
5 Peter Gunn, Craig Stevens  
7 Missing Links, Dick Clark  
Guest: Anthony George  
9 Matter of the Debt  
11 Sheriff John, John Rovick  
13 The Ann Sothern Show

11:45

- 2 The Guiding Light

12:00 NOON

- 2 Burns and Allen Show  
4 (Clr) Let's Make a Deal  
5 Thin Man, Peter Lawford  
7 Father Knows Best, Young  
9 Championship Bridge  
13 Movie: "Lay That Rifle Down," Judy Canova (55)

12:30

- 2 As the World Turns  
4 Loretta Young Theatre  
5 Trouble With Father  
7 Tennessee Ernie Ford  
9 Movie: "Roaring 20's," James Cagney (39)  
11 Movie: "Nightmare Alley," Tyrone Power (47)

1:00 P.M.

- 2 Password, Allen Idden  
4 The Doctors, J. Pritchett  
5 Movie: "Admiral Was a Lady," Wanda Hendrix  
7 The Mike Douglas Show

1:30

- 2 Art Linkletter H'se Party with films of Sierra Leone dancers at World's Fair  
4 Another World, L. Janney  
13 Robin Hood, R. Greene

2:00 P.M.

- 2 To Tell the Truth, Collyer  
4 (Color) You Don't Say!  
9 Movie: "Illegal," Edw. G. Robinson (55)  
13 Mantovani, John Conte

2:15

- 11 Movie: "Main Street After Dark," Edward Arnold

2:30

- 2 The Edge of Night  
4 Match Game, G. Rayburn  
5 Movie: "Tramp, Tramp, Tramp," Jackie Gleason  
7 Day in Court: Juv. theft  
13 The Ann Sothern Show

3:00 P.M.

- 2 The Secret Storm  
4 Democratic Platform Committee (see box), Elie Abel, Frank McGee

## SPECIAL

### DEMOCRATIC PLATFORM

—Pre-convention developments and highlights of platform hearings at Washington's Sheraton-Park Hotel are slated for 3 p.m., ch. 4; 3:30 p.m., ch. 2; and 11:30 p.m., ch. 7. Attorney General Robert F. Kennedy is today's principal witness. A full-hour recap also will be seen at 9 p.m., ch. 4.

### GREAT CONVENTIONS:

The Democrats — Robert Trout is reporter for a look back at Democratic conventions since 1932, exploring the forces that brought them into office that year after being the minority party for 70 years, electing only two Presidents. The 7:30 p.m., ch. 2 hour, also examines basic patterns of Democratic power and details the importance of the battle for the Vice Presidential position on the ticket.

### EVENING OF OPERA—

For the third straight year, KHJ-TV cameras have videotaped an entire concert at the Hollywood Bowl, this time the Aug. 6 program of operatic selections starting soprano Mary Costa and tenor Jan Peerce, with Maurice Abravanel as guest conductor for the Bowl's symphony orchestra. Eight cameras were utilized, including two with infra red tubes for catching random audience reactions and another placed to capture the match-light ceremony. John Willis hosts the tapes at 8 p.m., ch. 9, with young artist Harry Bledstein backstage sketching mood pieces depicting the various music.

### ★ HOLLYWOOD BOWL SPECIAL

Presented for 3rd year SECURITY FIRST Nat'l Bank

- 11 San Benedict, Edmond O'Brien, Barry Sullivan, James MacArthur. Exonerated arsonist must admit his guilt or see innocent man convicted.

13 High & Wild: "Hell's Canyon Sturgeon"

34 Cita con la Muerte (serial)

8:30

- 2 Suspense, Sebastian Cabot: "Date for Tomorrow," John Ericson, Paul Richards. Prison farm escapees get involved with a girl and plans for a fur heist.

7 Farmer's Daughter, Inger Stevens (repeat). Anniversary gift brings Katy's parents separately to Washington.

13 SurfSide 6, Van Williams

34 Microcosmos Musical

9:00 P.M.

- 2 Beverly Hillbillies, Buddy Ebsen (repeat). Lester Flatt and Earl Scruggs plan to audition a wife for Bud but it develops into a family songfest.

4 Campaign & the Candidate: "The Democratic Party" (see box)

5 Wrestling (sports box)

7 Ben Casey, Vincent Edwards, Ann Jillian, Gene Lyons, Robert Webber (repeat). Precocious accident victim, spouting proverbs in Latin and German, refuses to identify herself.

11 Search for Adventure: "Menace of the Deep"

34 Vivimos en Una Estrella

9:30

- 2 Dick Van Dyke Show (repeat). In-laws start a tug-of-war to get Rob and Laura to join in family package plan for cemetery plots—in two different locations.

11 Bold Journey: "Conquest of the Congo"

13 Silenus Please: "Orphans of the Storm," Gish Sisters, Joseph Schildkraut, D. W. Griffith's 1921 tear-jerker. Part one.

13 (Color) Touché Turtle

5:00 P.M.

- 7 Hawaiian Eye, A. Easley

9 (Color) Engineer Bill Show

11 Billy Barty & 3 Stooges

13 The Lloyd Thaxton Show

34 Novela Semanal (drama)

5:30

- 5 Baseball Buys, B. Brundige with Cedric Fallis

11 The Mickey Mouse Club

34 Club del Hogar (women)

5:45

- 4 (Color) KNBC News

5 Angels Warm-Up, D. Wells

13 Bill John, News

6:00 P.M.

- 2 Big News, Jerry Dunphy

4 (Clr) KNBC News, Latham

5 Baseball (see sports box)

7 News Hour, Baxter Ward

9 9th St. West, Sam Riddle

13 (Color) Touche Turtle

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5 Baseball (see sports box)

7 News Hour, Baxter Ward

9 9th St. West, Sam Riddle

13 (Color) Touche Turtle

34 Las Monjas de Guanajuato

6:30

4 Huntley-Brinkley Report

13 (Color) Red Rocket Show

34 Noticiero 34 (News)

6:45

7 Ron Cochran, News

7:00 P.M.

2 Walter Cronkite, News (from Washington, D.C.)

4 Death Valley Days: "The Train and Lucy Tutaine," Joan Blondell, Noah Beery Jr. (repeat). Widow declares war on a railroad when her milk cow is killed. (Ronald Reagan has signed to host the series next season replacing the "Old Ranger" Stanley Andrews.)

7 Bat Masterson, Gene Barry

11 Thriller, Boris Karloff: "What Beckoning Ghost," Judith Evelyn. Ghost of slain wife seeks revenge.

13 (Clr) This Exciting World: "Britain's French Island"

34 Tres Caras de Mujer

7:30

2 The Great Conventions: The Democrats (see box)

4 (Clr) The Virginian, James Drury, Joan Freeman (repeat). A spoiled girl's attempts to make the Virginian jealous lead to tragedy.

7 Ozzie & Harriet (repeat). The men put on a swami act at the women's club.

9 Our Miss Brooks, E. Arden

13 Crusade in the Pacific: "The Road Back—New Guinea"

34 Un Canto de Mexico

8:00 P.M.

7 Patty Duke Show (repeat). Ross enters Patty's picture in a teen contest without telling her.

9 HOLLYWOOD BOWL SPECIAL

★ Mary COSTA, Jan PEECE

Presented for 3rd year SECURITY FIRST Nat'l Bank

11 San Benedict, Edmond O'Brien, Barry Sullivan, James MacArthur. Exonerated arsonist must admit his guilt or see innocent man convicted.

13 High & Wild: "Hell's Canyon Sturgeon"

34 Cita con la Muerte (serial)

8:30

2 Suspense, Sebastian Cabot: "Date for Tomorrow," John Ericson, Paul Richards. Prison farm escapees get involved with a girl and plans for a fur heist.

7 Farmer's Daughter, Inger Stevens (repeat). Anniversary gift brings Katy's parents separately to Washington.

13 SurfSide 6, Van Williams

34 Microcosmos Musical

9:00 P.M.

2 Beverly Hillbillies, Buddy Ebsen (repeat). Lester Flatt and Earl Scruggs plan to audition a wife for Bud but it develops into a family songfest.

4 Campaign & the Candidate: "The Democratic Party" (see box)

5 Wrestling (sports box)

7 Ben Casey, Vincent Edwards, Ann Jillian, Gene Lyons, Robert Webber (repeat). Precocious accident victim, spouting proverbs in Latin and German, refuses to identify herself.

11 Search for Adventure: "Menace of the Deep"

34 Vivimos en Una Estrella

9:30

2 Dick Van Dyke Show (repeat). In-laws start a tug-of-war to get Rob and Laura to join in family package plan for cemetery plots—in two different locations.

11 Bold Journey: "Conquest of the Congo"

13 Silenus Please: "Orphans of the Storm," Gish Sisters, Joseph Schildkraut, D. W. Griffith's 1921 tear-jerker. Part one.

13 (Color) Touché Turtle

5:00 P.M.

7 Hawaiian Eye, A. Easley

9 (Color) Engineer Bill Show

11 Billy Barty & 3 Stooges

13 The Lloyd Thaxton Show

34 Novela Semanal (drama)

5:30

5 Baseball Buys, B. Brundige with Cedric Fallis

11 The Mickey Mouse Club

34 Club del Hogar (women)

5:45

4 (Color) KNBC News

5 Angels Warm-Up, D. Wells

13 Bill John, News

6:00 P.M.

2 Big News, Jerry Dunphy

4 (Clr) KNBC News, Latham

5 Baseball (see sports box)

7 News Hour, Baxter Ward

9 9th St. West, Sam Riddle

13 (Color) Touché Turtle

5:00 P.M.

2 Big News, Jerry Dunphy

4 (Clr) KNBC News, Latham

5 Baseball (see sports box)

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5 Baseball (see sports box)

7 News Hour, Baxter Ward

9 9th St. West, Sam Riddle

13 (Color) Touché Turtle



JOI LANSING guests as a musician's wife during "The Beverly Hillbillies" repeat at 9 p. m. Wednesday, channel 2.

34 Novilladas (bullfights) 10:00 P.M.

2 On Broadway Tonight, Rudy Vallee with Jack E. Leonard. Young talent includes the Vikings Three, comic Howie Storm, pianist-comedian Dave Fisher and others. Rudy plays a saxophone solo, "Slumblin'."

4 The 11th Hour, Jack Graham, Eileen Heckert, Herschel Bernardi, Sherco North (repeat). Woman neglects her husband because of a fanatical devotion to her relatives.

7 77 Sunset Strip, Efrem Zimbalist Jr. (repeat). One-man drama as Stu is trapped in a desert ghost town with an unseen enemy, and fights to save his life and sanity.

9 Clete Roberts, News

11 George Putnam, News

13 Bill Johns, News

10:15

9 Movie: "All This and Heaven Too," Bette Davis

13 Harold Fishman, Sports

10:30

13 Movie: "G-Men," James Cagney, Lloyd Nolan (35)

11:00 P.M.

2 News: Dunphy-Udell-Story

4 (Clr) KNBC News, Latham

5 The News, Stan Chambers

7 Bob Young, News Final

11 Movie: "Destroyer," Edw. G. Robinson (43)

11:15

4 (Color) Tonight, Johnny Carson with Bill Cosby, Tomiko

5 Steve Allen Show. Eddie Albert hosts Jane Wyman, Nick Adams, Ed Ames, Fran Warren, Stiller and Meara, Gene Baylos

11:30

2 Movie: "The Hitler Gang," Robert Watson (44)

7 Politics '64, Edward P. Morgan, Howard K. Smith

34 Noticiero 34 (News)

11:45

7 (Clr) Laramie, John Smith

12:00

13 Movie: "Lawless 50's,"

12:30





# THURSDAY

August 20, 1964

## ★ PAID ADVERTISEMENT

- 6:00 A.M.  
2 Modern Comparat. Drama  
6:30  
2 Changing Earth (geology)  
4 Q.E.D. Capital: "Science of Measurement"  
7 Guidelines (adult educ.)

- 7:00 A.M.  
2 Captain Kangaroo  
4 Today, Hugh Downs, with report on platform, Welles Hagen on Berlin  
7 Scope (adult education)  
11 Meaning of Communism  
7:30

- 7 Pinky Lee, Cartoon Capers  
11 Kukla and Ollie

- 8:00 A.M.  
2 Panorama Pacific, R. Rowe  
7 I Married Joan, J. Davis  
9 Pancake Man, Hal Smith  
11 The Chucko Show  
8:30

- 7 The Count Marco Show  
9 Big Bahysitter (cartoons)  
8:45

- 5 Supermarket Review  
9:00 A.M.  
2 News with Mike Wallace  
4 Make Room for Daddy  
5 Romper Room, Miss Sally  
7 The Pamela Mason Show  
11 The Jack LaLanne Show  
9:30

- 2 I Love Lucy, Lucille Ball  
4 (Color) Word for Word  
11 Movie: "2 Smart People," Lucille Ball ('46)  
9:45

- 13 Mr. Merchandising  
10:00 A.M.

- 2 The McCays, W. Brennan  
4 Concentrat'n, Hugh Downs  
5 Brave Stallion (Fury)  
7 Girl Talk, Virginia Graham  
9 Movie: "Crime of Passion," Barbara Stanwyck  
13 Bomba Movie  
10:30

- 2 Pete and Gladys

- 4 (Clr) Jeopardy, Art Fleming  
5 High Road: Eskimo Boy  
7 Price Is Right, Bill Cullen

11:00 A.M.

- 2 The Love of Life  
4 (Clr) Say When, Art James  
5 Douglas Fairbanks Th'r  
7 Get the Message, F. Buxton  
11:30

- 2 Search for Tomorrow  
4 (Clr) Truth-Consequences  
5 Peter Gunn, Craig Stevens  
7 Missing Links, Dick Clark  
Guest: Marilyn Cantor  
9 Full Employment  
11 Sheriff John, John Rovick  
13 The Ann Ethern Show  
11:45

- 2 The Guiding Light

12:00 NOON

- 2 Burns and Allen Show  
4 (Color) Let's Make a Deal  
5 Thin Man, Peter Lawford  
7 Father Knows Best, Young  
9 En France: "Theatre"  
13 Movie: "Lake Placid Serenade," Vera Vague ('44)  
12:30

- 2 As the World Turns  
4 Loretta Young Theatre  
5 Trouble with Father  
7 Tennessee Ernie Ford  
9 Movie: "Raiders of the 7 Seas," John Payne ('53)  
11 Movie: "Love Crazy," Wm. Powell, Myrna Loy ('41)  
1:00 P.M.

- 2 Password, Allen Ludden  
4 The Doctors, J. Pritchett  
5 Movie: "Scotland Yard Inspector," Cesar Romero  
7 The Mike Douglas Show  
1:30

- 2 Art Linkletter House Party  
Guest: Hedda Hopper  
4 Another World, L. Janney  
13 Robin Hood, R. Greene  
2:00 P.M.

- 2 To Tell the Truth, Collyer  
4 (Color) You Don't Say!  
9 Movie: "Key Largo," Humphrey Bogart, Lauren Bacall ('48). Oscar winner for Claire Trevor.  
13 Mantovani, John Conte

## SPECIAL

### PRE-CONVENTION Reports

—Cameras move over to Atlantic City today, where further platform hearings will be held at Convention Hall. Highlights will be seen at 3 p.m., ch. 4, while other pre-convention specials, including latest developments and speculation as to the Vice Presidential choice, are slated for 7:30 p.m., ch. 4, and 10:30 p.m., ch. 7, the latter a light-hearted look at the city, comparing its plans for political conventions and beauty contests.

**NEW CHRISTY MINSTRELS**—Songs with a Western flavor are on tap for the musical special at 9:30 p.m., ch. 4, in color. Comedian Jackie Vernon joins the 9 young singers in a show taped among the ancient wagon trains at Knotts Berry Farm in Buena Park.

### 2:15

- 11 Movie: "Man Eater," Rhodes Reason (Br. '58)

2:30

- 2 Edge of Night  
4 Match Game, G. Rayburn  
5 Movie: "Mad Doctor of Market St.," Lionel Atwill  
7 Day in Court: Slander  
13 The Ann Sothern Show  
3:00 P.M.

- 2 The Secret Storm  
4 Democratic Platform Committee (see box), Elie Abel, Frank McGee  
7 Gen'l Hospital, J. Berardino  
13 Rocky and His Friends  
3:15

- 13 Felix the Cat (cartoons)  
3:30

- 2 My Little Margie, G. Storm  
7 Queen for Day, Jack Smith  
3:45

- 5 Tricks-Treats, Corris Guy: Tempura recipes  
9 Feature Page, Joe Dolan  
4:00 P.M.

- 2 Life of Riley, Wm. Bendix  
4 Movie: "Elephant Gun," Belinda Lee (Br. '57)  
5 Restless Gun, John Payne  
7 Trailmaster, Ward Bond  
9 Mighty Hercules & Friends  
11 Sheriff John's Club Time  
13 (Color) Courageous Cat  
4:30

- 2 Movie: "Street of Chance," Burgess Meredith ('42). Amnesia melodrama.  
5 Just for Fun, Tom Hatten  
34 Escuela KMEX (English)  
5:00 P.M.

- 7 Laramie, John Smith  
9 (Color) Engineer Bill Show  
11 Billy Barty & 3 Stooges  
13 The Lloyd Thaxton Show  
34 Novela Semanal (drama)  
5:30

- 5 Whirlybirds, Ken Tobey  
11 The Mickey Mouse Club  
34 Impacto del Servicio Civil  
5:45

- 4 (Color) KNBC News  
13 Bill Johns, News  
6:00 P.M.

- 2 Big News, Jerry Dunphy  
4 (Clr) KNBC News, Latham  
5 You Asked for It, J. Smith  
7 News Hour, Baxter Ward  
9 **FRANKIE AVALON!**  
★ **ANNETTE FUNICELLO!**  
9th St. W.—**HOOR SPEC!**  
**LIVE! LIVE! LIVE!**

- Full hour today, live from parking lot of new Canoga Park store, with stars from "Bikini Beach" film.  
11 Paul Winchell-Bugs Bunny  
13 (Color) Touche Turtle  
34 Las Momias de Guanajuato  
6:30

- 4 Huntley-Brinkley Report  
5 The News, Stan Chambers  
13 Yogi Bear (cartoons)  
34 Noticiero 34 (News)  
6:45

- 7 Ron Cochran, News  
7:00 P.M.

- 2 Walter Cronkie, News (from Atlantic City)  
4 (Color) Happy Wanderers

- 4 (Color) Suspense Theatre:

"Socialistic Ghost Town." Llano, in Pearblossom area of Mojave Desert.

- 5 Leave It to Beaver  
7 Fractured Flickers  
9 Our Miss Brooks, E. Arden  
11 Cheyenne, Clint Walker  
13 **PASSPORT TO TRAVEL**  
★ **—SWITZERLAND—**  
with its many lakes.  
34 Tres Caras de Mujer  
7:30

- 2 Password, Allen Ludden.  
Bob Newhart, Eydie Gorme are celebrity guests.  
4 Convention Preview (box)  
5 Zane Grey Th'r: "Long Road Home," Dick Powell  
7 (Clr) The Flintstones (repeat). Boys' antics at a secret bachelor party are filmed for TV release.

### 9 NEW GAME SHOW! STARS!

- ★ **"JUMP TO CONCLUSIONS!"**  
Wink Martindale, Michael Landon, Stan Dreben  
13 (Color) True Adventure, Bill Burrud: "Antarctic Challenge." Battle to cut through icebound waters.  
34 Canciones del Recuerdo  
8:00 P.M.

- 2 Rawhide, Eric Fleming, James Murdock, Royal Dana (repeat). Apparently demented prospector tells of having found Quivira, Coronado's fabled city  
5 Seven Keys, Jack Narz  
7 Donna Reed Show (repeat). Jeff's dim view of blind dates reminds Donna of the one she once arranged for Dave Kelsey and Midge.  
9 Movie: "Witness for the Prosecution," Tyrone Power ('58)  
11 The Untouchables  
13 The Dick Powell Theatre: "A Time to Die," Powell, June Allyson, Tuesday Weld, Edgar Bergen (repeat). Killed in an auto crash, a syndicate leader is offered another chance on earth if he can find someone to die instead.

- 34 Cita con la Muerte (serial)  
8:30  
4 Dr. Kildare, Richard Chamberlain, Miyoshi Umeki, James Shigeta (repeat). Woman who lived through Nagasaki bombing fears for the future of her unborn child.  
5 Movie: "Fighting Kentuckian," John Wayne.  
7 My Three Sons, Fred MacMurray (repeat). East Indian lady (Kamala Devi) gives Chip a small stone frog that he believes has magical powers.

- 34 Guittarras (guitarists)  
9:00 P.M.

- 2 Perry Mason, Raymond Burr, John Hoyt, James Westerfield, Douglas Dick, Diana Millay, Byron Palmer (repeat). Check given to his wastrel son gets prominent citizen into political hot water—and then into a murder charge.  
7 **ENSIGN O'TOOLE**  
★ **STARRING DEAN JONES**  
Stoner has a \$500 bet riding on the Appleby's not being "sunk" during maneuvers.  
11 Naked City, Paul Burke, Sylvia Sidney.  
13 NFL Football (sports box)  
34 Vivimos en una Estrella  
9:30

- 4 (Color) The New Christy Minstrels (see box)  
7 Jimmy Dean Show (repeat), with Patty Duke, Tex Ritter, Jackie Mason, the Jubilee Four and, for Rowlf, his dream dog Lassie.  
34 Las Estrellas y Usted  
10:00 P.M.

- 2 The Nurses, Shirl Conway, Theodore Bikel, Richard Kiley, Augusta Dabney, Julie Herrod (repeat). Parents of mentally retarded girl are reticent about placing her in a school for such children.  
4 (Color) Suspense Theatre:



**KAMEIA DEVI** gives Chip a magic stone frog from India during the "My Three Sons" repeat at 8:30 p. m. Thursday, channel 7.

"The Name of the Game," Jack Kelly, Pat Hingle, Nancy Kovack, Monica Lewis (repeat). Gambler teams with oil millionaire in a scientific plan to beat the dice tables at Las Vegas for \$200,000.

- 11 George Putnam, News  
13 Bill Johns, News  
34 Las Tandas del Cuatro  
10:15

- 9 Clete Roberts, News  
13 Harold Fishman; Sports  
10:30

- 5 I'll Bet, Jack Narz  
7 George Gobel; "The Man Who..." (see box)

- 9 **CARY GRANT—"Every Girl Should Be Married"**  
Betsy Drake

- 13 Movie: "Devil Dogs of the Air," James Cagney.  
34 Box de Mexico (boxing)  
11:00 P.M.

- 2 News; Dunphy-Udeil-Story  
4 (Clr) KNBC News, Latham  
5 The News, Stan Chambers  
7 Bob Young; News Final

- 11 Movie: "San Francisco," Clark Gable.  
11:15

- 4 (Color) Tonight, Johnny Carson with Stephanie Powers  
5 Steve Allen Show. Eddie Albert hosts Arlene Dahl, Stubby Kaye, Debbie Drake, Chico Hamilton quintet,  
11:30

- 2 Movie: "Moonlight," Ida Lupino, Jean Gabin ('42)  
7 Hawaiian Eye, A. Easley  
34 Noticiero 34 (News)  
12:00

- 13 Movie: "Johnny Holiday,"  
12:15

- 9 Clete Roberts, News  
12:30

- 7 Movie: "Blonde Bait," Richard Travis ('56)  
9 Movie: "Crime of Passion,"  
1:00

- 11 Movies: "20 Mule Team," "Springtime in the Rockies"  
1:15

- 2 Movie: "Campus Confessions," Betty Grable ('38)

- 1:00

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- 2 Movie: "Campus Confessions," Betty Grable ('38)

- 1:00

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If new dental plates are needed, the O.A.S. rules require that an authorization be obtained from the Department of Social Welfare, and the staff at the Dr. Rowan office is at your service to assist in making the application.

The Dr. Rowan Dental Office is open 9 a.m. to 6 p.m. daily (closed Saturday), at the corner of Broadway and Pine, opposite Buffums, in Downtown Long Beach. The telephone is HE 6-7241.



**DR. H. L. ROWAN**  
Member of Cowen  
Dental Association



# NEXT SEASON SET

## Following One Worries Mort

By JOSEPH FINNIGAN

HOLLYWOOD (UPI) —

Television's program planners are already seeking replacements for series that won't even go on the air until late this year.

In real life two things are certain—death and taxes. In television's jungle there's another certainty—an avalanche of cancellations for poor shows.

So it's only natural for video's moguls to think ahead, if at all.

One of television's top planners is Mort Werner, NBC's vice president in charge of programs. Werner is a former announcer for dance bands in the days of the "Lindy Hop" and "Big Apple." He's used to looking down from a handstand into a sea of smiling dancers.

WERNER criss-crosses the country via jet checking up on NBC's production efforts in Hollywood while holding down the fort in New York. Today's problems, he hopes, were settled long ago. It's tomorrow that concerns Mort.

"It goes something like this," he said recently. "Our material for the '64-'65 season is sold, set and producers are doing it."

"The next job at hand is program development for shows that start in Oct. 1965. This is an extensive series of meetings with studios, networks and creative people culling over the ideas. It's easy to get an idea, but then what do you do with it? Who does it? Who plays it?"

"We have one particular project we're working on which is earmarked for 1966-67. And that's only the beginning."

WERNER said the competitive pace of television requires advance planning.

"When somebody said, 'Let's do Dr. Kildare,' it took three years," he said. "There were several years of problems on it."

"It's boiled down to a simple point. When you work on a year-to-year basis, you come up against that problem of having a script that's not quite ready but you have to shoot it. That's a problem we want to get rid of."

"You need time. Time is so important in this business—time to get the right writer and time for him to write. And the time to correct your mistakes, that's the key point."

In a sense, television and the automobile industry have something in common. Both of them are looking into the future, planning new models, predicting the public taste and searching for a way to pick up customers.

And the products of both automobile manufactur-

ers and video producers can go nowhere, be mediocre or become classics.

## IBC Beauties on TV Panel

Four International Beauty Congress contestants will participate in a panel discussion during "As Others See Us" at 1 p.m. Saturday, channel 2.

The girls are Miss Panama, Miss Philippines, Miss Eng-

land and Miss Liberia. Subject for the discussion is "Beauty Contests." The program is scheduled for tap-

ing today (Sunday) and subsequent airing Saturday. Paul Udell will serve as moderator.

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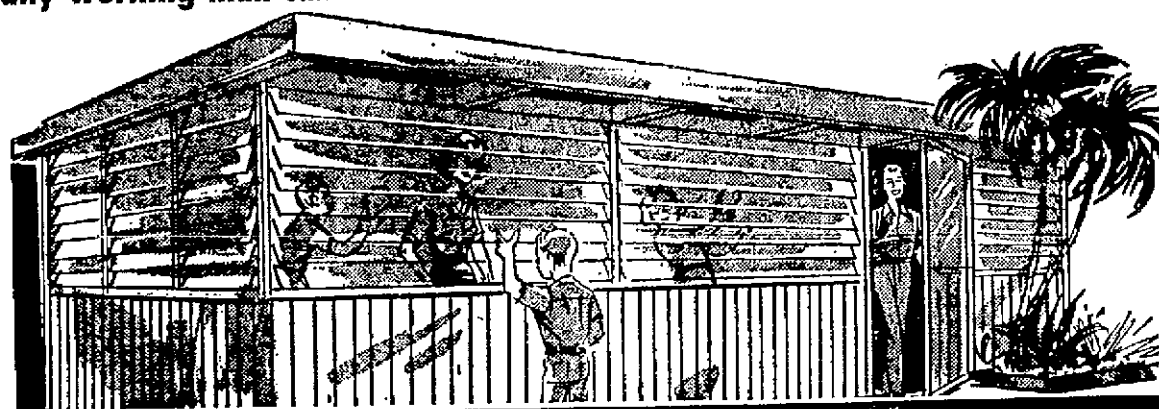
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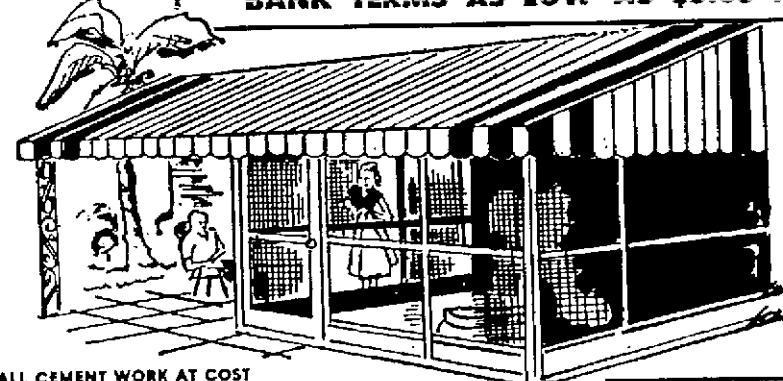
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# FRIDAY

August 21, 1964

## ★ PAID ADVERTISEMENT

6:00 A.M.

- 2 Introd'n to Space Science
- 2 Changing Earth: "Maps"
- 4 Q.E.D. Capital: "Documents of History"
- 7 Guidelines (adult educ.)

7:00 A.M.

- 2 Capt. Kangaroo: Hawaii
- 4 Today, Hugh Downs with Kaye Ballard, visit to Pepsi pavilion at World's Fair.
- 7 Scope (adult education)
- 11 Meaning of Communism

7:30

- 7 Pinky Lee, Cartoon Capers
- 11 Kukla and Ollie
- 2 Panorama Pacific, R. Rowe
- 7 Married Joan, J. Davis
- 9 Pancake Man, Hal Smith
- 11 The Chucko Show

8:00 A.M.

- 7 The Count Marco Show
- 9 Big Babysitter (cartoons)
- 2 News with Miki Wallace
- 4 Make Room for Daddy
- 5 Romper Room, Miss Sally
- 7 The Pamela Mason Show
- 11 The Jack LaLanne Show

9:30

- 2 I Love Lucy, Lucille Ball
- 4 (Color) Word for Word
- 11 Movie: "They Met in Bombay," Clark Gable (41)
- 13 Morning News

10:00 A.M.

- 2 The McCays, W. Brennan
- 4 Concentrat'n, Hugh Downs
- 5 Brave Stallion (Fury)
- 7 Girl Talk, Virginia Graham
- 9 Movie: "Brass Legend," Hugh O'Brian (56)

- 13 Essentially Sex, Suzy Gluck: "Sex Outside Marriage." Medical authorities probe adultery, prostitution, pre-marital relations.

10:30

- 2 Pete and Gladys
- 4 (Clr) Jeopardy, A. Fleming
- 5 Medic, Richard Boone
- 7 Price Is Right, Bill Cullen
- 13 Momba Movie

11:00 A.M.

- 2 The Love of Life
- 4 (Clr) Say When, Art James
- 5 The Cheaters, John Ireland
- 7 Get the Message, F. Buxton

11:30

- 2 Search for Tomorrow
- 4 (Clr) Truth-Consequences
- 5 Peter Gunn, C. Stevens
- 7 Missing Links, Dick Clark
- 9 Economics Review
- 11 Sheriff John, John Rovick
- 13 The Ann Sothern Show

11:45

- 2 The Guiding Light

12:00 NOON

- 2 Burns and Allen Show
- 4 (Color) Let's Make a Deal
- 5 Thin Man, Peter Lawford
- 7 Father Knows Best, Young
- 9 Hour of St. Francis (rel.)
- 13 Movie: "Joan of Ozark," Judy Canova (42)

12:30

- 2 As the World Turns
- 4 Loretta Young Theatre
- 5 Trouble With Father
- 7 Tennessee Ernie Ford, Guest: Nancy Wilson
- 9 Movie: "They Drive by Night," Humphrey Bogart
- 11 Movie: "Payment Deferred," Charles Laughton

1:00 P.M.

- 2 Password, Allen Ludden
- 4 The Doctors, J. Pritchett
- 5 Movie: "Miraculous Journey," Rory Calhoun (48)

## SPECIAL

**PRE-CONVENTION Reports**—A review of the wind-up of the platform committee hearings, plus a look ahead at credentials disputes and other developments of next week's Atlantic City conclave is slated for 3 p.m., ch. 4; 10:45 p.m., ch. 7; and 11:15 p.m., ch. 4.

### CHRYSLER THEATRE

Rod Steiger again is seen in the role that won him an Emmy nomination, that of a movie czar in the tradition of putties and megaphone who sees his empire about to topple around his head. Robert Culp, James Dunn, Anna Lee and Sally Kellerman co-star in the Rod Steiger original drama, at 8:30 p.m., in color, ch. 4.

- 7 The Mike Douglas Show.

1:30

- 2 Art Linkletter House Party
- 4 Another World, L. Janney
- 13 Robin Hood, R. Greene

2:00 P.M.

- 2 To Tell the Truth, Collyer
- 4 (Color) You Don't Say!
- 9 Movie: "Pretty Baby," Betsy Drake (50). Well done comedy.
- 13 Manotvani: "Masters"

2:15

- 11 Movie: "Song of Thin Man," Wm. Powell (47)

2:30

- 2 The Edge of Night
- 4 Match Game, G. Rayburn
- 5 Movie: "Crack-Up," Peter Lorre (37). Spies.
- 7 Day in Court: Custody
- 13 The Ann Sothern Show

3:00 P.M.

- 2 The Secret Storm
- 4 Democratic Platform Committee (see box), Elie Abel, Frank McGee
- 7 Gen'l Hospital, J. Berardino
- 13 Rocky and His Friends

3:15

- 13 Felix the Cat (cartoons)

3:30

- 2 My Little Margie, Storm
- 7 Queen for Day, Jack Smith

3:45

- 9 Feature Page, Joe Dolan

4:00 P.M.

- 2 Life of Riley, Wm. Bendix
- 4 Movie: "Tangier Incident," George Brent (53-1st run)
- 5 Restless Gun, John Payne
- 7 Trailmaster, Ward Bond
- 9 Mighty Hercules & Friends
- 11 Sheriff John's Club Time
- 13 (Color) Courageous Cat

4:30

- 2 Movie: "Midnight," Claudette Colbert, Don Ameche (39)
- 5 Just for Fun, Tom Hatten
- 34 Escuela KMEX (English)

5:00 P.M.

- 7 Hawaiian Eye, A. Easley
- 9 (Clr) Engineer Bill Show
- 11 Billy Barty & 3 Stooges
- 13 The Lloyd Thaxton Show
- 34 Novela Semanal (drama)

5:30

- 5 Whirlybirds, Ken Tobey
- 11 The Mickey Mouse Club
- 34 Usted y su Salud (health)

5:45

- 4 (Color) KNBC News
- 13 Bill Johns, News

6:00 P.M.

- 2 Big News, Jerry Dunphy
- 4 (Clr) KNBC News, Latham
- 5 You Asked For It, J. Smith
- 7 News Hour, Baster Ward
- 9 9th St. West, Sam Riddle
- 11 Paul Winchell-Bugs Bunny
- 13 (Color) Touche Turtle
- 34 Las Momias de Guanajuato

6:30

- 4 Huntley-Brinkley Report
- 5 The News, Stan Chambers
- 9 Maverick, Jack Kelly
- 13 (Color) Magilla Gorilla
- 34 Noticiero 34 (News)

6:45

- 7 Ron Cochran and News
- 2 Walter Cronkite, News (from Atlantic City)
- 4 Bachelor Father, Forsythe
- 5 Leave It to Beaver

7:00 P.M.

- 2 Bachelor Father, Forsythe
- 5 Leave It to Beaver



**ROD STEIGER** earned an Emmy nomination for his performance as a movie czar in the "Bob Hope Theater" repeat at 8:30 p. m. Friday, channel 4, in COLOR.

- 7 (Clr) Lee Marvin Presents
- 11 (Color) Movie: "Halls of Montezuma," Richard Widmark, Robert Wagner, Jack Palance (51). World War II Marines.
- 13 Ripcord, Larry Pennell
- 34 Tres Caras de Mujer

7:30

- 2 Great Adventure (repeat): "The Pathfinder," Rip Torn, Carroll O'Connor. John C. Fremont's early expeditions to the Mexican-held land of California, and his tangle with Johann Sutter over the latter's New Helvetia empire near Sacramento.
- 4 International Showtime, Don Ameche (repeat): "New Vienna Ice Show"
- 5 Zane Grey Thriller: "Fearful Courage," Ida Lupino
- 7 Destry, John Gavin, Ron Hayes, Ellen Corby (repeat). A transfusion from Jethro Jellico gets Destry involved in the Motley-Jellico blood feud.

- 13 (Color) Movie: "3 Little Girls in Blue," June Haver, Vivian Blaine, Celeste Holm, Vera-Ellen (46). Romance at Atlantic City, 60 years before next
- 34 Un Canto de Mexico week's convention.

8:00 P.M.

- 5 Seven Keys, Jack Narz
- 9 Movie: "Witness for the Prosecution," Tyrone Power, Charles Laughton
- 34 Cita con la Muerte (serial)

8:30

- 2 Route 66, Martin Milner, George Maharis, Darren McGavin, Lois Nettleton. Edward Asner (repeat). Once top-ranking boxer has degenerated into a ring bum paid to throw his fights.
- 4 (Color) Chrysler Theatre: "Slow Fade to Black" (see box)
- 5 Pick 'n' Choose, Jack Barry with guest Tommy Sands, Nancy Sinatra

8:45

- 7 **BURKE'S LAW**
- ★ **STARRING GENE BARRY** (repeat). Ann Blyth, Macdonald Carey, Tab Hunter, Aldo Ray and Jack Webster are among the odd-ball clientele suspected of slaving of dealer in odd-ball art.

9:00 P.M.

- 5 Robt. Taylor's Detectives
- 11 Checkmate, Anthony George, Dana Andrews. Criminology lecturer finds one of his students plotting the perfect crime—against him.
- 13 Human Jungle, H. Lom. Jamaican has psychopathic fear of sunlight.
- 34 Vivimos en Una Estrella

- 2 THwilight Zone, Rod Serling: "The Fear," Mark Richman, Hazel Court (repeat). Serling yarn of a pair who forget their animosity when they find a mysterious destructive giant seemingly bent on attacking them.
- 4 On Parade: Diahann Carroll. Male singing-dancing chorus accompanies the star
- 5 Movie: "Second Woman," Robert Young, Betsy Drake (49). Psychological suspense thriller.
- 7 The Price Is Right, Bill Cullen: Kaye Ballard
- 34 La Hora de Raul Astor

10:00 P.M.

- 2 Alfred Hitchcock (repeat): "The Gentleman Caller," Roddy McDowall, Ruth McDevitt, Diane Sawyer. Fugitive from robbery befriends an eccentric spinster, and hides his loot in the litter of her apartment to keep it from his greedy bride.
- 4 (Clr) Jack Paar Program (repeat), with Lowell Thomas (with Col. T. E. Lawrence films), Woody Allen, Louise O'Brien, Alan Bennett.
- 7 Fight of Week (sports box)
- 11 George Putnam, News
- 13 Bill Johns, News
- 34 Automes Presenta (music)

10:15

- 9 Clete Roberts, News
- 13 Harold Fishman Sports
- 9 Movie: "Colditz Story," John Mills, Eric Portman (Br. 57). POW escape.
- 13 Movie: "Prince of Thieves," Jon Hall (48). Robin Hood.
- 34 Marco Musical (musical)

10:45

- 7 Politics '64, Edward P. Morgan, Howard K. Smith (see box). Preempting bowling
- 11:00 P.M.

- 2 News: Dunphy-Udell Story
- 4 (Clr) KNBC News, Latham
- 5 The News, Stan Chambers
- 7 Bob Young News Final
- 11 Movie: "Thin Ice," Sonja Henie, Tyrone Power (39)
- 34 Musica de Ayer (variety)

11:15

- 4 Convention Preview (box)
- 5 Steve Allen Show, Eddie Albert winds up his week as guest-host with writer Gore Vidal, Nanette Fabray, Frank Gorshin, Della Reese. Stillier and Meara

11:30

- 2 Movie: "Shock," Vincent Price (46). Strictly for the morbid.
- 4 (Color) Tonight, Johnny Carson, Art Carney
- 7 (Clr) Laramie, John Smith
- 34 Noticiero 34 (News)

12:00

- 13 Movie: "A Woman's Devotion," Janice Rule (48)
- 12:30

- 7 Movie: "Below the Deadline," Cecelia Parker (36)
- 9 Clete Roberts, News
- 9 Movie: "Brass Legend," Hugh O'Brian (56)

1:00

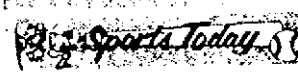
- 4 Movie: "Notorious Lone Wolf," Gerald Mohr (46)
- 11 Movies: "3 Wise Fools," "Sailor Takes a Wife" and "Huckleberry Finn"

1:15

- 2 Movie: "Missing Evidence," Preston Foster (39)
- 2:10

- 9 Movie: "Crime of Passion," Barbara Stanwyck (57)

2:30



**FIGHT OF WEEK**, 10 p.m., ch. 7, has tapes of tonight's 10-round light-heavy match between Johnny Persol and veteran Henry Hank at the Garden.

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**PRIME-BURGER**  
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 in parking lot of Cherry Ave. Food & Liquor Mart.  
 1429 CHERRY — 1/2 BLKS. NO. OF ANAHEIM ST. IN LONG BEACH  
 ONLY THE FINEST & FRESHEST FOODS SERVED  
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 9 P.M. ... 7 DAYS A WEEK  
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 The Name for Quality Meals and Personalized Service for 20 Years  
 Located in Cherry Ave. Food & Liquor Mart  
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**HERMATEX SOIL RETARDANT PROCESS**  
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**NO MONEY DOWN-3 MOS.-SAME AS CASH**

GOV'T. INSPECTED — FANCY WESTERN

## BEEF HALVES

# \$11<sup>27</sup>

MONTH  
FOR 6 MOS.

EXAMPLE: 200 LBS. AT 32¢ lb. — AV. WT. 200-300 LBS.

### Cut and Wrapped Free

GOV'T. INSPECTED — FANCY WESTERN

## BEEF HINDS

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MONTH  
FOR 3 MOS.  
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EXAMPLE: 100 LBS. AT 37¢ LB.  
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FROM THE WEST'S  
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### Guarantee!

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### FREE!

**PORK LOIN  
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For those who don't like Fat!  
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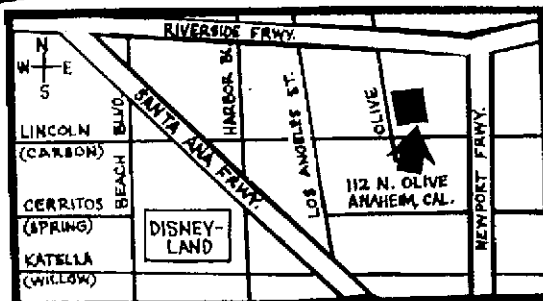
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# SATURDAY

August 22, 1964  
★ PAID ADVERTISEMENT  
7:30

- 2 Modern Comparat. Drama
- 5 Design for Learning
- 11 Kukla and Ollie

7:45  
13 Sacred Heart Program

- 2 Captain Kangaroo
- 4 Ivanhoe, Roger Moore
- 5 Hopalong Cassidy, B. Boyd
- 9 From the Ground Up
- 11 Mr. Wishbone, Jim Allan
- 13 Western Movie

- 4 (Color) Ruff and Reddy
- 7 Cartoon Capers
- 9 Movie: "Return to Treasure Island," Tab Hunter, Dawn Addams ('54)

- 2 Alvin Show (cartoons)
- 4 (Color) Hector Heathcote
- 7 Movie: "Mad at the World," Frank Lovejoy ('55), Grim drama.
- 11 Movie: "People vs. Dr. Kildare," Lew Ayres ('41)
- 13 Panorama Latino (Span.)
- 34 Brindis Senorial (music)

- 2 Tennessee Tuxedo (cart'n)
- 4 Fireball XL-5 (puppets)
- 5 Movie: "Silver Queen," George Brent ('42)
- 34 Variedades (musical)

- 2 Quick Draw McGraw
- 4 Dennis the Menace
- 9 Movie: "Fort Worth," Randolph Scott ('51)
- 34 Comicos y Canciones

- 8 Baseball (see sports box)
- 10:30
- 2 Mighty Mouse Playhouse
- 4 Fury, Bobby Diamond
- 7 Magic Land of AllaKazam

- 11 Movie: "London by Night," George Murphy ('37)
- 34 Telecine Mexicano (movie) "Caribena," Armando Calvo

- 11:00 A.M.
- 2 Rin-Tin-Tin, Lee Aaker
- 4 (Color) Bullwinkle Show
- 5 Movie: "Sundown," Gene Tierney ('41)
- 7 The New Casper Show
- 13 To Be Announced

- 2 The Roy Rogers Show
- 4 Movie: "Last of the Mohicans," Randolph Scott, Binnie Barnes ('36)
- 7 Beany & Cecil (cartoons)
- 9 King and Odie (cartoons)
- 10 Baseball (see sports box)

- 12:00 NOON
- 2 Sky King, Kirby Grant
- 7 The Bugs Bunny Show
- 9 Movie: "Witness for the Prosecution," Tyrone Power ('58)
- 11 Movie: "Life Begins for Andy Hardy," Mickey Rooney ('41)
- 13 Money in Real Estate
- 34 Blancas y Negras

- 12:30
- 2 CBS News, Robert Trout
- 5 Movie: "Sutter's Gold," Edward Arnold ('36)
- 7 American Bandstand, Dick Clark with Fabian, Jan and Dean, Major Lance
- 13 Fore Golfers, Art Parra
- 34 Tres Caras de Mujer

- 12:45
- 2 Time Out for Sports
- 1:00 P.M.
- 2 As Others See Us, Foreign students discuss civil rights and religion
- 4 American Quiz, Arnold Pike: "Americans"
- 7 American Golf Classic (see sports box)

- 1:30
- 2 Movie: "King of Alcatraz," Lloyd Nolan ('38)
- 4 (Color) A Moment with

- 2 producer Lawrence Spivak and USIA director Carl Rowan
- 11 Movie: "Let Freedom Ring," Nelson Eddy ('39)
- 13 Movie: "Howards of Virginia," Cary Grant ('40)

- 2:00 P.M.
- 4 Movie: "Each Dawn I Die," James Cagney ('39)
- 5 Movie: "The Outcast," John Derek ('53)
- 7 Movie: "Mating of Millie," Glenn Ford ('48)
- 9 News; Golf Tips (2:25)
- 9 Movie: "Smugglers' Gold," Cameron Mitchell, Amanda Blake ('51)
- 34 Baseball de Mexico

- 3:00 P.M.
- 2 Repertoire Workshop: "Jubilant," with members of the famed "Black Nativity" company. Readings and songs, latter including "We Shall Overcome."
- 13 Movie: "Nine Girls," Ann Harding ('44)
- 2 Movie: "Kidnapped," Freddie Bartholomew, Warner Baxter ('38)
- 4 Profile (San Diego State): "Beaumont & Fletcher"
- 5 Californians, R. Coogan
- 7 Little League Western Regionals (see sports box)
- 9 Championship Bowling: Ron Winger, Andy Marzich

- 4:00 P.M.
- 4 Teacher '64: "Grammar" taught via color.
- 5 Bowling Tournament: Rick Lipp vs. Howard Holmes (Freeway Bowl)
- 11 Pro Tennis, Jack Kramer
- 4 (Color) Agriculture USA: "Sugar Industry"
- 9 Roy Rogers Movie: "Pals of the Golden West" ('51)
- 13 Movie: "San Francisco Docks," Burgess Meredith, Barry Fitzgerald ('41)
- 5:00 P.M.
- 2 Movie: "Nob Hill," George Raft ('54)
- 4 (Color) City at Play, Lee Giroux: "The Zoo"
- 5 Movie: "Frankenstein Meets the Wolf Man," Bela Lugosi ('43)
- 7 ABC's Wide World of Sports (see sports box)
- 11 Wrestling from Bridgeport
- 34 Luchos Libre (wrestling)
- 5:30
- 4 NBC Sports Special, Bud Palmer (see sports box)
- 6:00 P.M.
- 4 (Color) KNBC News
- 9 SURF'S UP—Walt Phillips
- ★ COLOR ACTION! TV-9
- 13 (Color) Rocky & Friends
- 34 Reloj Musical (variety)
- 6:30
- 4 (Color) News Conference
- 5 Folk World of Jimmie Rodgers, David Troy
- 7 Talk Back, Carl George
- 9 Movie: "Unearthly," John Carradine ('57-1st run). Mad scientist.
- 11 Movie: "Day the Sky Exploded," Paul Hubschmid
- 13 Bourbon Street Beat
- 34 La Familia Piripitina
- 6:45
- 2 Jerry Dunphy, News
- 7:00 P.M.
- 2 Sea Hunt, Lloyd Bridges. Amateur salvage diver is

- pinned under cable spool.
- 4 Biography, Mike Wallace: "Dag Hammarskjold"
- 5 The Jack Barry Show
- 7 Have Gun, Will Travel, Richard Boone
- 34 Teatro Familiar (drama) "Su Secreto"
- 7:30
- 2 Luci-Desi Comedy Hour: "Lucy Meets the Moustache," Edie Adams, Ernie Kovacs (repeat). Lucy's efforts to help boost Ricky's sagging showbiz fortunes set off series of mishaps which engulf the Kovacs.
- 4 The Lieutenant, Gary Lockwood, Sharon Farrell, Ted Bessell (repeat). Rice falls for a tycoon's daughter who wants him to quit the Marines.
- 7 Politics with the Woman's Touch (see box)
- 13 Deadline, Paul Stewart
- 8:00 P.M.
- 5 Chalk Talk, Fred Hessler, coach Jack Patera
- 7 A Conversation with the First Lady (see box)
- 9 "GIANTS OF THESSALY"
- ★ GLADIATOR COLOR Prem.: Roland Carey, Ziva Ro-

- dann ('60-1st run). Jason and the Golden Fleece.
- 11 Movie: "Mr. Moto Takes a Chance," Peter Lorre ('38)
- 13 (Color) Movie: "Timberjack," Sterling Hayden
- 8:30
- 2 The Defenders, E. G. Marshall, Geraldine Brooks, Darren McGavin (repeat). Lawrence withdraws from a case when he falls for a client seeking a divorce from her drunken, philandering husband. (Series moves to Thursday at 10 on Sept. 24.)
- 4 (Color) Joey Bishop Show (repeat). A butcher (Shecky Green) traps Joey in the market refrigerator to audition as a comedian for his TV show.
- 5 Rams-Cowboys Football (see sports box)
- 7 The Lawrence Welk Show. "Hey, Look Me Over" is the opener, with a featured 3-piano arrangement of "Anything Goes."
- 34 Un Canto de Mexico

- 9:00 P.M.
- 4 (Color) Movie: "Rally 'round the Flag, Boys," Paul Newman, Joanne Woodward, Joan Collins, Jack Carson ('59). Suburban town finds it's to be the site for a top secret missile base.
- 34 Corrida de Toros (bull-fights from Tijuana)

- 9:30
- 2 Summer Playhouse: "An Apartment in Rome," Allen Case, Susan Oliver, Marie Windsor, Lurene Tuttle, Fabrizio Mioni. American artist and his wife, living a Bohemian life in Rome, panic on learning of impending visit from her staid aunt and uncle.
- 7 Hollywood Palace (repeat). Tony Martin and Cyd Charisse guest-host Mahalia Jackson, Corbett Monica, Ferrante and Teicher, Gaylord and Holliday and the Berosini Chimps.
- 11 One Step Beyond, John Lewland: "The Clown."

- 10:00 P.M.
- 2 Gunsmoke, James Arness, Joe Maross (repeat). Matt tries the "silent treatment" on a hardened killer on whom he's unable to get a conviction.
- 9 DORIS DAY: "I'll See You in My Dreams"
- ★ HFC SPECIAL! Danny Thomas, Frank Lovejoy ('51). Songwriter Gus Kahn biopic.
- 11 News, Burrell and Coates
- 13 Jeepers' Creepers (movie): "Bride of the Monster," Bela Lugosi ('56)

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# SPECIAL

**POLITICS with the Woman's Touch**—Lisa Howard's second pre-convention special comes from Atlantic City at 7:30 p.m., ch. 7. Interviewed, among others, are Mrs. Hubert Humphrey and Mrs. Eugene McCarthy, wives of the Minnesota senators. Tapes show Pres. Johnson and Ladybird with women's groups, scenes of lady office-holders and committeewomen and talks with male politicians about women voters.

**A CONVENTION with the First Lady** — Giving equal time to ABC's Howard K. Smith (after last week's LBJ ranch tour with CBS' Walter Cronkite and her western tour with NBC's Nancy Dickerson), Mrs. Lyndon Johnson, from the Oval Room at the White House, talks of her role as the President's wife, of her predecessors as First Ladies and of bringing up children in the White House. Tapes will be aired at 8 p.m., channel 7.

- 10:30
- 7 Movie: "Blueprint for Murder," Joseph Cotten, Jenn Peters, Gary Merrill ('53). Strychnine and arsenic.
- 11 Joe Pyne Show (2½ hrs.)

- 11:00 P.M.
- 2 Jerry Dunphy Report
- 5 Rams Wrap-Up, Hessler
- 34 Aquí Alex Prada
- 4 (Clr.) KNBC News (11:10)

- 11:15
- 2 Movie: "Unconquered," Gary Cooper, Paulette Goddard ('47)
- 5 Movie: "Port of Hell," Wayne Morris ('54)

- 11:30
- 13 This Man Dawson, Andes
- 4 Movie (11:40): "Glory at Sea," Trevor Howard

- 12:00
- 7 Movie: "Missing Million," Valentine Dyall
- 13 Movie: "Franchise Affair," Michael Denison (Br. '52)

- 12:15
- 9 Movie: "Revenue Agent," Douglas Kennedy ('51)
- 12:45
- 5 Movie: "Intermezzo," Ingrid Bergman, Leslie Howard ('39)

- 1:00 A.M.
- 11 Movies: "Boom Town," "Come Live With Me," and "Charlie Moon"
- 1:15
- 2 Movie: "Case Against Mrs. Ames," Madeleine Carroll ('36)

- 2:00 A.M.
- 13 Movie: "Calendar Girl," Jane Frazee ('47)

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Among the First Lady's topics will be the subject of bringing up children in the White House and her idea of the role she plays as the President's wife.

The half-hour special with Mrs. Lyndon B. Johnson has been video-taped in the Oval Room of the White House. It's called "A Conversation With the First Lady."

The program follows another special on "The Woman's Touch in Politics." Air time for that half-hour special, 7:30 p. m.

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CAROLYN JONES . . . Plays Mother Morticia

# HER GOAL GHOULISH

★ ★ ★ ★ ★  
But Even as Macabre Creep, Carolyn Jones Is 'Sexy'

By VERNON SCOTT

**H**OLLYWOOD (UPI)—Carolyn Jones has begun a new television series playing a sexy creep.

As the star of "The Addams Family"—taken from Charles Addams' macabre cartoons—Carolyn wears only one gown, a waist-length wig and fingernails long enough to terrify Fu Manchu.

"I play Morticia, the wife and mother of the family," Carolyn said during a break in the first day's shooting.

"By the time the show is on the air five years I can get rid of the wig and just be myself. I'm letting my hair grow as fast as it can—which is pretty fast. Meanwhile I'm dying of the heat in the wig."

Carolyn, best known for her starkly dramatic roles in movies and television, will play it for laughs in the new ABC-TV situation comedy series.

★ ★ ★

"I'M DOING the series because I like to work," she explained. "There aren't enough movies being made any more, and I'm tired of sitting around doing nothing. Besides, this show should be fun."

"We take situations that happen in a normal family and then give them the off-beat Addams twist."

"For instance, on the first day of school our little girl comes home crying about a story the teacher told about a knight in armor killing a dragon. Well, I

go to school to complain about violence being taught to children, not that I'm against violence, but our family is the kind who would be pulling for the dragon."

Co-starring, with Carolyn is John Astin as Gomez, the husband. Old Granny is played by Blossom Rock, Jeanette McDonald's older sister.

★ ★ ★

"WE'LL INCLUDE a lot of the sight gags that made the Addams cartoons famous, like the one where Morticia is knitting a child's sweater with three arms," Carolyn said.

"Ours isn't a monster series or anything like that. We're all just slightly abnormal characters."

A rival network is turning out a weird family comedy titled "The Munsters" to compete with "The Addams Family."

Carolyn has been asked a dozen times whether there will be room for two ghoulish comedies. She shrugs and says that "Dr. Kildare" and "Ben Casey" have managed to co-exist for several years.

"I don't know anything about the other series," she said, "but I have a hunch our show is going to work. I was a little nervous about it at first, but not any more."

"Personally, comedy is a lot harder to play than drama, but it's a wonderful change of pace for me. I like our scripts, and if the shows are half as funny we haven't got a thing to worry about."

## Week's Top Shows

Sunday—"The Magnificent Montagues" at 8:30 p.m. on channel 4 is a half-hour comedy featuring Myrna Loy and Dennis King. Wife talks Shakespearean actor into appearing in TV "kiddie" series.

Monday—"Glimpse of Greatness" at 8:30 p.m. on channel 5 is a 90-minute documentary devoted to the brief career of Ken Hubbs, second baseman for the Chicago Cubs. He was killed in a plane crash last February.

Tuesday—"The Rise of Khrushchev" at 10 p.m. on channel 4 is a repeat one-hour documentary. Chet Huntley narrates.

Wednesday—"An Evening of Opera" at 8 p.m. on channel 9 is a two-hour program taped at Hollywood Bowl. Featured are soprano Mary Costa, tenor Jan Peerce and the Los Angeles Philharmonic.

Thursday—Knotts Berry Farm is the setting for an Old West show presented by "The New Christy Minstrels" at 9:30 p.m. on channel 4 in COLOR.

Friday—Rod Steiger repeats his Emmy-nominated role as a movie czar during "A Slow Fade to Black" on "The Bob Hope Theater" at 8:30 p.m., channel 4, in COLOR.

## ⑫ Insurance question of the week?



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# 'Profiles in Courage'

By ROBERT MUSEL  
United Press International

NEW YORK (UPI)—Robert Saudek has set himself the task of translating to the television screen President John F. Kennedy's deeply felt belief that a moral action is often as courageous as the most daring deed of physical danger.

The late President was one of the few world figures who had a personal experience of both—as a wartime torpedo boat commander and as a politician growing into a statesman under the fearful pressures of the White House.

When he came to write his best-selling "Profiles in Courage," it was not the heroism of war that he extolled but the heroism of peace. For, said the President of his pantheon of public figures, "There is, in addition to a courage by which men die, a courage by which men must live."

So he chose illustrious men who at great personal sacrifice fought for an unpopular cause they believed to be right and who continued to follow the dictates of conscience although some saw their careers destroyed and had their lives threatened.

SAUDEK HAS a distinguished record of television awards for "Omnibus," for the Leonard Bernstein and New York Philharmonic series and other programs for the National Broadcasting Co. But in his office over Fifth Avenue, he said that in some respects "Profiles in Courage" is the most difficult—and rewarding—of his projects.

It might have been easier if, for example,

the President had chosen winners of the Congressional Medal of Honor, performing a direct, dramatically simple act of supreme physical heroism.

"And yet," Saudek said, "in practice we are finding as we go through the series that from a dramatic standpoint, the instances chosen by President Kennedy give greater scope to the development of character both for the writer and the actor. Don't get the idea that we are baring acts of physical courage. But at the heart of these acts there is always a moral action."

In "Profiles in Courage" President Kennedy told in detail the stories of eight men who had staked everything on a matter of conscience. One of those already filmed is the case of Oscar W. Underwood (played by Sidney Blackmer), whose open denunciation of the Ku Klux Klan at the 1924 Democratic convention cost him the nomination for the presidency and his chance for re-election to the Senate.

IN ANOTHER program, John Adams is shown jeopardizing his chances as a leader of the embattled American colonists to successfully defend the British soldiers accused of murder for firing into the crowd at the Boston massacre. And in still another, Gov. Alfred E. Smith of New York learns the loneliness of high-court office when he vetoes the bill on which his political future hinges.

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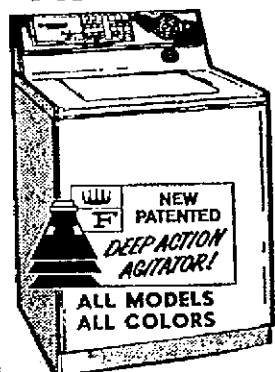
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HOLLYWOOD (UPI)—It was a bad week when Burt Reynolds didn't get into at least one barroom fight.

Reynolds, the muscular ex-footballer (Florida State) who plays blacksmith Quint Asper on video's "Gunsmoke" series, likes nothing better than a bloody brawl. Keeps his spirits up.

But Burt married himself pretty little Judy Carne last year and his braggart days are behind him now. His two-fisted drinking bouts have diminished, too.

The actor, however, still has a short temper, bulging biceps and a keen desire for blood-letting.

A rough customer who does most of his own stunts on the television series, Reynolds likes "Gunsmoke" but is anxious to play some different characters in video and movies.

"I'M TIRED of standing around with that 'I am virile look,'" he said over a noon-day drink. "I feel as if I've served my apprenticeship and that I've grown enough as an actor to go on to other things. I'd really like to do comedy."

His observation was inconsistent with the expression on his face. His idea of comedy is a free-for-all with Sonny Liston.

But Burt is loyal to "Gunsmoke," too.

"They hired me two years ago when I was having a tough time it," he explained. "I'll stay with 'em as long as they want me. And as far as I'm concerned, the series can go on just as long as Jim Arness wants it to."

A NEW problem cropped up in Burt's life when he married Judy. She is a fine

actress in her own right and will co-star this fall in the new series, "Baileys of Balboa." She is best remembered by viewers as the English girl in the defunct "Fair Exchange" series.

"Judy worked too hard for me to tell her she couldn't continue her career after we were married," he said. "But it does mean we won't be seeing much of each other when she has to travel to Balboa almost every day for her series."

"WHO AM I to tell her she should stay home and cook

and raise babies? But when she starts making more money than I do, then she starts having babies."

Reynolds himself is a veteran of a flop television series, "Riverboat," which foundered four years ago.

Because of his tough demeanor, Reynolds has been regularly cast as heavies in movie and TV guest appearances. In "Gunsmoke," however, he plays an even-tempered good guy.

There are scores of losers of saloon brawls who think that Burt is outrageously miscast.



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## Catholic Hero Series Subject

LONDON (UPI) — The late Rev. Monsignor Hugh O'Flaherty, the so-called Scarlet Pimpernel of the Vatican, will be the subject of a television series, it has been announced.

The Monsignor, who aided nearly 5,000 allied soldiers and refugees to escape capture between September, 1943, and June, 1944, was one of the most hunted men in Rome.

The executive producer of the series will be one of the men aided by Msgr. O'Flaherty—Colin Lesslie, a former lieutenant in the Irish Guards.



JUDY CARNE AND BURT REYNOLDS, married in real life, are separated by conflicting settings for their different television series.

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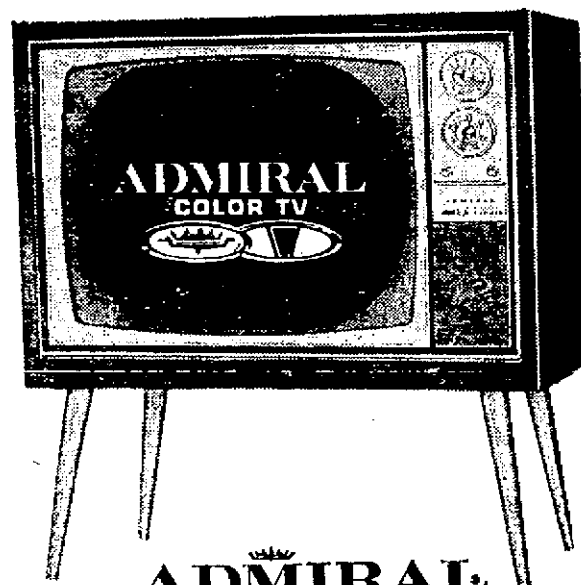
Abbey Dalton, Connie Stevens, Hans Conreid and Ross Martin have joined the March of Dimes television special to be released next winter.

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KALI-1430	KFI-840	KGFI-1230	KLAC-870	KRLA-1110
KBLA-1490	KFOX-1280	KGHL-1260	KMPC-710	KWIZ-1480
KDAY-1580	KFWB-880	KGLM-740	KNX-1070	KWKW-1300
KEZY-1180	KGBS-1020	KHU-930	KPOL-1640	XTRA-690

SUNDAY, AUGUST 16, 1964

## SPECIAL BROADCASTS—

10:55 a.m., KMPC—Baseball: Angels at Wash. Senators  
12:55 p.m., KFI—Baseball: Cardinals at Dodgers (dble.)

### 7:00 A.M.

KFI—News: Radio Pulpit  
KABC—American Farmer  
KHJ—As We See It  
KFI—News  
KFOX—Hugh Cherry  
KGER—Jini Tice  
KNX—The Plant Doctor

### 8:00 A.M.

KFI—News: Changing Times  
KABC—News: Hair Remover  
KHJ—Invitation to  
KFI—News: The Week  
KABC—News: The Week  
KGER—News: The Week

### 9:00 A.M.

KFI—News: Dick Sinclair  
KABC—News: The Week  
KHJ—News: The Week  
KFI—News: The Week  
KABC—News: The Week  
KGER—News: The Week

### 10:00 A.M.

KFI—News: Sports: KNX  
KABC—News: Sports: KNX  
KHJ—News: Sports: KNX  
KFI—News: Sports: KNX  
KABC—News: Sports: KNX  
KGER—News: Sports: KNX

### 11:00 A.M.

KFI—News: Sports: KNX  
KABC—News: Sports: KNX  
KHJ—News: Sports: KNX  
KFI—News: Sports: KNX  
KABC—News: Sports: KNX  
KGER—News: Sports: KNX

### 12:00 NOON

KABC—News

### 12:15

KABC—Sunday Line, Allin  
KFI—News: The Week  
KABC—News: The Week  
KHJ—News: The Week

### 1:00 P.M.

KABC—News: The Week  
KFI—News: The Week  
KABC—News: The Week  
KHJ—News: The Week

### 2:00 P.M.

KABC—News: The Week  
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KHJ—News: The Week

### 3:00 P.M.

KABC—News: The Week  
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KHJ—News: The Week

### 4:00 P.M.

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KHJ—News: The Week

### 5:00 P.M.

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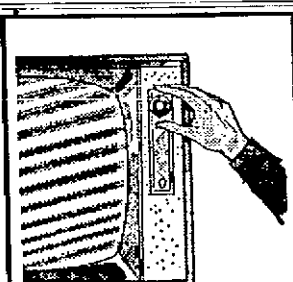
KABC—News: The Week  
KFI—News: The Week  
KABC—News: The Week  
KHJ—News: The Week

## FM STATIONS

KLON	89.3	KCGK	94.3	KHOR	97.9	KLAC	102.7
KFAC	90.7	KRHM	94.7	KCOP	98.7	KGLA	103.5
KPEK	90.7	KABC	95.5	KHOF	99.3	KBIG	104.3
KUSC	91.5	KRKB	96.3	KMLA	101.3	KLFM	105.5
KFAX	92.5	KWIZ	97.3	KUTE	101.9	KRMS	105.9
KXK	93.1	KFMU	97.3	KFOX	102.3	KBBB	107.3
KPOL	93.9	KDUO	97.3				



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## FM HIGHLIGHTS

Count Basie at 8 a.m. on KBIG . . . Benny Goodman in multiplex at 10 a.m. on KRHM . . . Latin Hour in multiplex at 11 a.m. on KGGK . . . "Gypsy" in multiplex at 1 p.m. on KMLA . . . Discussion, "Marine Biology," at 3:05 p.m. on KPFK . . . Warner Brothers Orchestra in multiplex at 5 p.m. on KGGK . . . Paul Francis Webster at 6 p.m. on KRHM . . . Clebanoff Strings at 8 p.m. on KMLA . . . "My Word," panel game, at 10:30 p.m. on KPFK.

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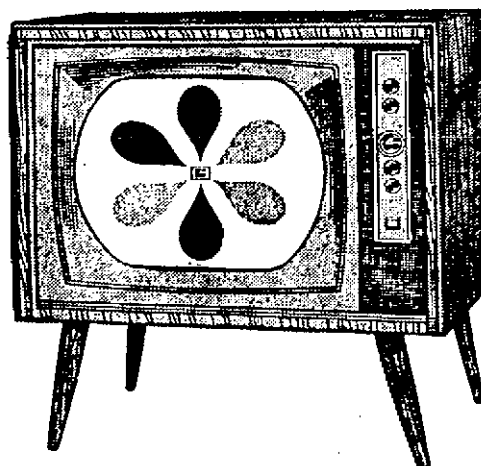
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# Parade

*THE NEWS & Independent - Press - Telegram*

SHOULD POLICE CHIEFS  
REVEAL THEIR  
INCOME RECORDS?

by FRED BLUMENTHAL



INGRID  
BERGMAN  
AT 48

by LLOYD SHEARER

# Personality Parade

Want the facts? Want to spike rumors? Want to learn the truth about prominent personalities? Write Walter Scott, PARADE, 733 Third Ave., New York 17, N.Y. Your full name will be used unless otherwise requested. Volume of mail received makes personal replies impossible.

**Q.** Is it true that Gov. William Scranton used to date Jackie Kennedy when she was single?—T. R., Erie, Pa.

**A.** Not true. When Scranton was single, he dated at one time Kathleen Kennedy, the late sister of the late John F. Kennedy.

**Q.** Can you tell me how old Dean Martin is?—Elaine Sugarman, Columbus, Ohio.

**A.** 48.

**Q.** Who should really be given credit for the Peace Corps idea—Hubert Humphrey or John F. Kennedy?—Catherine Donahue, Boston, Mass.

**A.** The Peace Corps was Hubert Humphrey's idea. He introduced a bill to establish it on June 15, 1960. Approximately three months later Kennedy discussed the project in a campaign speech.



**Q.** Does Gen. Maxwell Taylor, our ambassador to Vietnam, really speak Japanese and Chinese?—Burton Ford, Oshkosh, Wis.

**A.** Yes; also French, Italian, German, Spanish and Korean.

**Q.** Where was John Philip Sousa born, in New York City or Washington, D.C.?—H. F. A., Arlington, Va.

**A.** Washington, D.C., 1854.



**Q.** If Leslie Caron marries Warren Beatty, will she have to give up custody of her children? How many children does she have? Their ages, please. —Donna Whaley, Leominster, Mass.

**A.** Miss Caron has two children: Christopher, 7, Jennifer, 5. In the event of a divorce, her husband, director Peter Hall, will most probably insist upon custody of the children. He would prefer to have them raised in England rather than Hollywood.

**Q.** Recently I bought an album of Tommy Dorsey music as played by the Sam Donahue band. Frank Sinatra, Jr., sings with the band. Yet he was not recorded. I've been told his father will not allow him

to record an album. Is this so?—Louis Levine, Newark, N.J.

**A.** Sinatra senior feels that Sinatra junior is not yet ready for the album stage, that he needs more training.

**Q.** Who is the number-one woman tennis player in the world today?—Lee Simon, Chicago, Ill.

**A.** Probably Maria Bueno, 24-year-old Brazilian who recently won the Wimbledon women's singles title.



**Q.** Is Shirley MacLaine's marriage to Steve Parker very much of a marriage? Isn't she leaving Steve Parker for Bob Mitchum?—W.A.B., Albany, N.Y.

**A.** The MacLaine-Parker marriage is unique. Bob Mitchum is very much married to his wife Dorothy.

**Q.** One of the richest families in America is the Chandler family, which owns the Los Angeles Times and other vast holdings. Can you find out how much stock the Chandler family of Los Angeles owns of the Times Mirror Corp.?—G.F.T., Pasadena, Calif.

**A.** Of the 5,000,000 shares, the Chandlers own approximately 50 per cent. The balance of the stock is held by 4,400 other stockholders.

**Q.** When was the program Gunsmoke started? Wasn't actor John Wayne the first Matt Dillon?—Charles Christy, New Orleans, La.

**A.** Gunsmoke began as a radio program in 1952, switched to TV in 1954. Originally Wayne was wanted for the Matt Dillon role, but he never played it, suggested instead that it be given to a young actor, Jim Arness.

**Q.** The original Beatle drummer was a boy named Pete Best. He played with the Beatles long before Ringo Starr came on the scene. What has happened to Pete Best?—Dorothy Mason, Greenwich, Conn.

**A.** Best, 22, who played with the Beatles in 1961, has formed a new quartet called the Pete Best Four. The act is managed by his mother, who used to own

a beat club beneath her home in Liverpool's West Derby area. It was called the Casbah, and it was one of the cellars in which the Beatles got their start.

**Q.** I would like to know how much North American Aviation pays its president, and how much it paid its Washington contact man, Fred Black, Jr., the lobbyist who was so buddy-buddy with Bobby Baker.—Kenneth G., Detroit, Mich.

**A.** North American in 1963 paid its president, J. Lee Atwood, a salary of \$168,000 plus additional compensation of \$72,000. Black's contract with North American called for a salary of \$14,000 a month, \$168,000 per year.

**Q.** Who are the sure box-office Hollywood actresses nowadays?—Cam Boyle, Oakland, Calif.

**A.** Only two: Doris Day and Elizabeth Taylor.

**Q.** What happened to the Austrian policeman who admitted the arrest in Amsterdam of little Anne Frank?—Shirley Gaines, New York, N.Y.

**A.** The policeman, Frank Silberbauer, was recently acquitted by the Vienna police disciplinary board of having concealed his Nazi past. At this writing he is on suspension.

**Q.** Who said: "Women are wiser than men because they know less and understand more"?—David Long, Newport, R.I.

**A.** James Stephens, Irish poet and novelist (1882-1950).

**Q.** George Reedy—President Johnson's press secretary—I understand he is pompous and unpopular with the White House press corps. Is there any truth to this?—L.L., Washington, D.C.

**A.** Mr. Reedy is not as popular with the press corps as his predecessor, Pierre Salinger.



**Q.** The famous painter, Marc Chagall, is he dead or alive? If alive, what is he doing?—Sara Schaeffer, Brooklyn, N.Y.

**A.** Chagall, 77, is painting the murals in the Paris opera house on commission of André Malraux,

French Minister of Culture.

## Parade

THE SUNDAY  
NEWSPAPER MAGAZINE  
AUGUST 16, 1964

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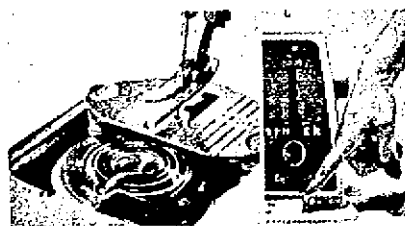


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# Ingrid Bergman

## WHAT EVERY WOMAN SHOULD KNOW

by Lloyd Shearer

**O**n August 29 actress Ingrid Bergman will be 48. Few women of that age have lived a more colorful, exciting, successful, tempestuous, ambivalent, publicized, man-filled, scandal-punctuated life.

The result of such broad-spectrum living is that today finds Ingrid Bergman wealthy—she owns homes in Paris, Sweden, Barbados, is easily worth several million dollars; healthy—her face remains relatively unlined, her complexion is glowing, her figure better than it was at 35; happily married—to her third husband, Swedish play producer Lars Schmidt; content—"I feel guilty to say it, but I have everything now any woman could possibly want"; and successful—"At my age I no longer should play romantic roles. I am going to cut them out. But somehow, I guess it is luck, I am still in demand. Film companies still want me."

Sitting in her dressing room on the set of *The Yellow Rolls-Royce*, an episodic film in which she plays a New England matron, watching her behavior, studying her intercourse with people, it's difficult to realize that this tall, outgoing, serene, smiling actress—Ernest Hemingway used to call her "the big Swede"—it's difficult to believe that 15 years ago the world press denounced this blonde stalk of loveliness in terms of the devil, painted her a scarlet woman because she fell in love with Italian film director Roberto Rossellini and bore a child before she could obtain a divorce from her husband, Dr. Petter Lindstrom.

"The big Swede" manifests no betraying verbal scars of those hell-packed days. When she talks of them, it is without bitterness or rancor.

"Unhappiness with a man," she explained, "teaches some women wisdom, and I honestly think that's what I gathered from mine."

"Men seem to like me. You know why? I have learned what all women should learn—tolerance. When I was married to my first husband, Dr. Lindstrom, he insisted on making the picture deals in Hollywood, on handling the money although he was by training not an agent but a doctor. When I was married to Rossellini, I couldn't understand why he carried on the way he did. The children would come down with sniffles and immediately it was a crisis. 'Call the doctors,' he would moan. 'Call the doctors.'"

"When you are young," Ingrid went on, "you rebel

against personality differences. You don't try to understand them. Acceptance comes so hard. It's difficult to understand that we're all different, with different temperaments, different desires, different natures. A sign of maturity is the acceptance of these differences, and I think I have now achieved that.

"It has not come easily. In fact, it has just come of late. Only a few years ago I was spending all my time in the French and Italian courts fighting with Roberto [Rossellini] over the custody of our children [Roberto, 14, and the twins, Isabella and Ingrid, 12]. The court had given me temporary custody, but Roberto felt he should have custody. So for months the children stayed with me in Paris, but all the time the court battles were going on, insults flying left and right, the whole dreary past. After two years of this, my children were worn out with their parents fighting. And then suddenly one day I realized it was all a very big mistake.

### SOMETHING TO CLING TO

"I could realize why Roberto wanted custody of the children so desperately. His career had slipped. His fame had dwindled. He had no new success. His reputation was tarnished. He needed something to cling to, something which would give him pride and love and friendship. So I said, 'All right, take them—take all three of them.' I went to the judge in Rome and said, 'I'm not coming into the court anymore. I

am not dragging my children here day after day. It's all finished. I want the whole thing to end. I am letting their father take custody of the children.' But don't misunderstand me. The court did not award him custody—I did. And you know what? It has worked out very well.

"Ever since then," Ingrid continued, "Roberto and I have become very good friends. The children live in Rome with him, in an apartment. They have a fine nurse. I go down to visit every few weeks. I keep clothes there.

"One of the reasons I made *The Visit* a few months ago [a film with Tony Quinn soon to be released] is that we spent 14 weeks shooting the picture in Rome, and I could see my children every day.

"It's not the happiest situation—children of divorced parents are not particularly pleased about the divorce—but to see parents fighting is even worse for children. It destroys their emotional security, their ability to love, their outlook on life. And I didn't want that to happen to mine.

"I love the children. Roberto loves the children. They know that. There is no longer fighting. In the summer I take them to Danholmen—it's an island. Lars and I have bought off the west coast of Sweden. It's barren and desolate, no other people live there, but it's quiet and peaceful and the children love it. They have such a fine time. Instead of being surrounded by legal fights and hatred, my children are



Three men in Ingrid Bergman's life: 1st husband, Dr. Petter Lindstrom . . .



. . . husband No. 2, Italian motion picture director Roberto Rossellini . . .



. . . and present spouse—the "best of all"—play producer Dr. Lars Schmidt.





In Rome, on set of her new film, *The Visit*, Ingrid shows three of her children—Robertino Rossellini and twins Ingrid and Isabella—how a film is made.

now surrounded by love and warmth.

"Sure, it would be easier if they lived with me in Paris—easier for me. What mother doesn't want her children with her every day? But then I would not be understanding Rossellini, and without understanding you can have no true peace with a man.

"You see," Ingrid continued, "all men love you in reverse proportion to the trouble you cause them. I try not to make trouble for people anywhere. This is more difficult for an actress, particularly an aging actress, than for almost any other kind of woman.

"You know, many actresses as they grow older and lose their beauty—and I am one of these—they become worrisome and insecure, make a fuss, try to impose their position or, what they call in Hollywood, to 'pull their rank.'

"I have never been like that. It's suicidal to be domineering, especially with men. Only the other night I was discussing that with Peter O'Toole and Omar Sharif—about intrigues and nasty tricks like upstaging and making other performers nervous so you could steal the scene.

"I can honestly say that I have never been domineering or sneaky or devious in my life. I've done everything possible to see that other actors get the best of it. Men find it very difficult to get through life, much more so than women. After all, men have so many more responsibilities. They like women who make no trouble for them, and that's something every girl should learn early in life."

#### RELUCTANT TO TALK

Ingrid Bergman does not like to discuss her past or the men in it, largely because it has not been a particularly happy past, certainly not her private life. The fact that she does is again proof that "I like to be co-operative, not make trouble. If an actress grants an interview, then she should say something. But I don't like people to think I'm a chatterbox, that a reporter says 'Hello' and immediately I am giving him the story of my whole life and dredging up the past. Frankly, it is nothing to dredge up. I do it because I feel I have a duty to be responsive. Then again, maybe someone can learn from my mistakes. And also, it is possibly time that the public learned some truth about me. I was never the saint Hollywood built up or the sinner it later tore down."

When Ingrid Bergman was a 2-year-old in Stockholm, her mother—"a woman they tell me was very beautiful, she was German, I never knew her"—died. Her father, a Swedish artist-photographer on whom she focused all her childish love and affection, died when she was 13. She was sent to live with a maiden aunt, Ellen Bergman, but seven months later, her aunt died in Ingrid's arms, and the child went to live with an uncle who had five children.

Ingrid was timid as a girl, escaped to a fantasy world of her own creation, imagined most frequently that she was Joan of Arc. As soon as she finished high school, she entered the School of the Royal Dramatic Theatre in 1933, when she was 18.

A year later she was sitting on the grass outside a Swedish movie studio, waiting for a friend to come out, when Stellan Classon, chief of the studio, saw her and recommended her for a part in a film, *The Surf*.

That's how Ingrid Bergman, with practically no stage experience, got her start in films. She caught on immediately, became a star overnight, was spotted in the European version of *Intermezzo* by David Selznick and brought to Hollywood.

Nowadays people believe relatively little of what they read about Hollywood stars. Most of the extravagant praise is fiction dreamed up by noncreative press agents. But when Ingrid Bergman first came to Hollywood in the late 1930s, the public was more gullible, and David Selznick had little trouble in building up the actress as Saint Ingrid, a star of nobility, purity, grandeur, dignity and great wholesomeness who was blissfully married to Dr. Petter Lindstrom, a dentist-turned-physician at the University of Rochester Medical School.

The truth, of course, is that Ingrid's first marriage was far from idyllic, and when her career began turning sour in the middle '40s after three consecutive flops, *Arch of Triumph*, *Under Capricorn* and *Joan of Arc*, it was no secret that she felt miserable, unrequited, dissatisfied and frustrated both off- and on-camera.

Of her 12-year marriage to Dr. Lindstrom, the actress will say very little.

"I must have learned something from Petter," she told me, "but I don't know what. I think he is the only enemy I have made in my life. I was unhappy with

him, and I guess that's why I turned for my second husband to a man who was completely different. I must say I learned a lot from Rossellini.

"He taught me to love everyone and not to expect gratitude. Roberto is very generous, you know. But he never expects thanks. He taught me that you do things to help because you want to help, not because you expect something in return. And he also taught me love for children, not only mine but all children. It's a very special and wonderful Italian feeling, this love of children, this way of bringing them up with closeness and encouragement and love and never fear or warning or threats. I learned a lot from Roberto.

"But I guess I have learned the most from my present husband, Lars. We have been married six years, and what he has done is to clarify my thinking. I came to him nervous and confused and all mixed up, and he taught me a good sense of values.

#### OLDER AND WISER

"I think it was very lucky that Lars and I met each other late in life, because a man and woman don't have much patience with each other when they're 20 or 25. But when you reach 40, you realize what is important and what is not. And if I now look calm and serene and show some peace of mind, it's because my husband points out what is worth worrying about and what is not. And I agree with him.

"You must promise," she continued, "that you will put somewhere in your article that what I am telling you about my husbands is in response to your questions. I don't want your readers to think I'm a foolish chatterbox, that I pour my heart out to everyone. You must explain that we are old, old friends. That's why I tell you that of my three husbands, the first was a very stolid Scandinavian, the second was a very romantic, irresponsible Italian and the third—and best of all—well, he is a little of both.

"Sometimes," she added, "I think I should be like Greta Garbo. She was so clever. She never said a thing to reporters, and look—today she is still a mystery and still lives on in everyone's memory."

"Yes," I agreed, "but you live on in everyone's heart."

Ingrid Bergman smiled.

"You know," she said bemused, "you are a lot like my second husband."



## chocolate dipped fruit

**i**f you're looking for a new and different dessert, try this intriguing way to serve fresh fruits. Dip them into a rich chocolate mixture and serve with a demitasse of strong coffee at the end of a meal or offer to guests who pop in after dinner for an informal evening. To make sure your dipped fruits are successful, the bite-size fruit pieces should be frozen solid for chocolate to adhere.

**by BETH MERRIMAN**

PARADE FOOD EDITOR

24 bite-size chunks fresh pineapple  
(about  $\frac{1}{4}$  medium pineapple)

24 seedless grapes

2 ripe medium bananas peeled and  
cut into 12 slices each

Stick wooden picks or tiny metal skewers into pineapple chunks, grapes and banana slices. Place with cherries in a single layer in waxed-paper-lined shallow pan so that pieces do not touch. Place in freezer for 2 or more hours, until frozen solid. Put chocolate pieces and shortening in

24 Bing cherries with stems  
1 pkg. (12 oz.) or 2 pkg.  
(6 oz. each) semisweet

chocolate pieces

$\frac{3}{4}$  cup solid vegetable shortening

2-cup measure (that's right—it all melts down to 2 cups and doesn't run over). Place cup in pan of hot (not boiling) water until melted; stir until smooth. Leave chocolate mixture in pan of hot water, but remove from heat. Dip pieces of frozen fruit into chocolate mixture to coat. Do not put fruit back in pan until coating hardens (the chocolate hardens almost immediately on frozen fruit). Cover pan with foil; return to freezer until ready to serve. Fruit is best served as soon as possible after dipping. Do not remove from freezer until ready to serve; fruit will thaw for eating in 5 to 10 minutes. Makes 6 servings of 4 pieces of each fruit.

FROM PARADE'S TEST KITCHEN





**No-shell egg cooker:** Simple way to boil your eggs is without shells in this new cooker (*above*). Just break eggs into the heatproof cups, lower rack into boiling water—and afterward serve eggs in the same cups. \$1.98. Reef, Dept. PP, Box 1561, Beverly Hills, Calif.

**Compass cutter:** With this attachment (*right*) for your power drill, you can cut circles from 1½" to 12" diameter in wood, light metal. Special bit's side-cutting action cuts a circle in one revolution. Good for fancy cuts, too. \$3.98. Nassau Shores H & G, Dept. PP, 5500 Merrick Rd., Massapequa, N.Y.

# parade of progress

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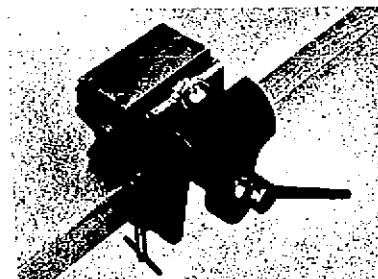
**Plastic patching:** You'll find a new transparent adhesive patching material handy for mending small holes or tears in inflatable and other plastic items, many textile items, too. It sticks to wet and dry surfaces, even lets you repair a plastic swimming pool without draining. Just peel backing, press in place. 72 sq. in.: 59¢ in stores; 150 sq. in.: 98¢. Perry-Sherwood, Dept. PP, 257 Park Ave. So., New York, N.Y. 10010.



**Swivel cushion:** Here's a car cushion (*above*) that turns with your body to make it easier for you to get in and out without contortions. It's actually a double cushion—with the bottom one equipped with two tabs that fit between seat and back rest to hold it firmly while

the top rotates. 15½" x 15½". Gold corduroy. \$3.98. Spencer, Dept. PP, Spencer Bldg., Atlantic City, N.J.

**Contour vise:** Newest bench vise for your home workshop (*below*) holds any shape firmly for grinding, drilling, sanding, filing. Just insert work piece between jaws the usual way—and movable fingers match the piece's contour, holding both thin and thick areas with a multi-bearing grip. When you finish, a lever returns fingers to straight-sided position, ready for next job. \$31.45 delivered. American Machinery, Dept. PP, Olive St., Willimansett, Mass.



Parade of Progress items are NOT advertising. Write manufacturer if not available in stores. Manufacturers & Distributors: PARADE will be pleased to consider your new ideas but regrets it cannot correspond.



**BRINGING UP BABY\***  
HINTS COLLECTED  
BY MRS. DAN GERBER,  
MOTHER OF FIVE

## recipes for happiness

The love you bring to your baby is every bit as important as seeing to his (or her) physical needs. Like a cradled arm offered... a cry for help answered. A hug 'n' kiss to make a tear disappear... a lullaby to still a lonely heart. All add up to security for your baby.

But what about being a playmate? Mothers sometimes take baby care so seriously they forget that fun is an important part of baby's development, too. So how about a bit of two-way play each day? A romp, a baby-style chat, assorted funny faces... anything that will make a little heart dance and teach your cherub sociability.

### A happy taste of affairs

A happy atmosphere at baby's meal-times pays off, too. What could invite an appetite more than a smiling mother and food that's truly appealing? Like a Gerber Strained or Junior Dinner... just the thing to delight a sprite. Why? Because these winning combinations of vegetables, cereal and meat are deftly blended and "custom-cooked" by experts who are wise in the ways of what babies will like.

### Baby Blue-Plate Special

(Strained or Junior)  
Macaroni, Tomato, Beef and Bacon  
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Formula or Milk

**Dan Gerber on "custom-cooking"**  
"Do you know why Gerber 'custom-cooks' your baby's foods?"

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### The joy of toys

True, toys help develop manual dexterity, co-ordination and imagination but fun should be the first consideration. Whether they're noise-toys, hold-toys, or do-something toys they should be chosen according to your baby's age and ability to use his hands. Gerber has a line of safe, colorful, baby-tested toys. Available wherever preschool toys are sold.

### The whole picture:

Gerber prepares over 100 baby foods—infant formulas, cereals, strained and junior foods—to meet your baby's nutritional needs. We're proud to say:

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## *The most important minutes of your summer day*

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irritable, headachy, two Bayer® Aspirin and  
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It can happen to most of us on a hot, humid summer day, when the pressures of daily living mount up. By midafternoon we feel so headachy and edgy that the simplest chore, the smallest disturbance becomes an irritation. We're in no mood to enjoy life or the company of others.

Here's how to turn that mood around: just take two Bayer Aspirin for your headache, sit down for a few minutes and relax. These few minutes can make a world of difference in the way you feel and act. You'll enjoy being with people, and they'll enjoy being with you.

Whenever you get tense, headachy and out of sorts on a hot summer afternoon, set aside a few minutes for two Bayer Aspirin tablets and a brief rest. You'll find these can be the most important minutes of your summer day.



AND FOR POCKET, PURSE, TRAVEL, WORK —THE BAYER TIN

Should police officials disclose their  
net worth? One top policeman shows the way

# A CHALLENGE TO EVERY POLICE CHIEF

by FRED BLUMENTHAL

WASHINGTON, D.C. **W**ashington's distinguished chief of police, Robert V. Murray, has taken a first and highly significant step that may have far-reaching consequences for other police officials throughout the country.

He has just voluntarily compiled his total net worth and today is making it public through *PARADE* for all the world to see.

When he showed me the statement during the course of an informal lunch the other day, I asked him why he was doing this. I knew he was under no obligation to do so.

Chief Murray answered simply,

"As a public official I felt this was something I should do."

Many people feel that all top federal, state, county and city officials should also lay bare their complete personal financial worth.

### A HEALTHY PRECEDENT

Says Lyon Tyler, a former crack FBI agent and one-time top aide to Lyndon Baines Johnson in the Senate: "It would be healthful for law enforcement generally if every top police official followed Chief Murray's precedent."

Others agree, and with good cause. As every newspaper reader knows, there have been police scandals in



Chief Murray (second from right) confers with officials in his Washington, D.C., office.



every major city in the nation. There are sheriffs who make \$100,000 a year "on the side." There have been top police officers with secret bank accounts and safe-deposit boxes. There have even been high police officials who have used prowler cars as lookouts for thieves to warn them if honest police officers were on the way.

To single out the police alone would be unfair. The vast majority throughout the nation are impeccably honest, and frequently underpaid. But like other public officials they are in a position to make a fast buck. In that sense they are no different from judges, legislators, county attorneys, building inspectors.

Years ago, the Washington press corps set a good example by voluntarily adopting self-imposed rules that newsmen covering Congress may not "engage in paid publicity or promotion work or in prosecuting any claim in Congress or before any department of the government." Capitol Hill newsmen are also prohibited from engaging in any lobbying activity.

Sen. Clifford P. Case (R., N.J.), a long-time sponsor on Capitol Hill of legislation to require top government officials to disclose their financial interests (he has voluntarily disclosed his own), says: "I applaud Chief Murray's action. Regular public disclosure is the best assurance I

know of to safeguard the integrity of the government."

Chief Murray runs a 3,000-man force and holds down what is recognized as one of the most difficult jobs in the police world.

For years he had dreamed of retiring to a small frame beach cottage, into which he had put most of his life savings, at South Bethany, Del. But, on March 7, 1962, a severe and heartbreaking storm shattered his dream. His cottage simply disappeared. All that was left was a lonely water pipe protruding from the beach.

#### RETIREMENT PLANS

He doesn't plan to rebuild the cottage, but he will continue to live in and eventually retire to, with his wife, Lillian, the modest six-room brick house in northwest Washington he bought in 1940 for \$11,300.

Says Quinn Tamm, a former assistant director of the FBI and now executive director of the International Association of Chiefs of Police, "Chief Murray has probably received more citations and awards than any other police official in the nation. In my opinion he deserves every one of them. I think Chief Murray's voluntary disclosure of his net worth is an enormously healthy step in the direction of honest law enforcement."

Possibly other chiefs throughout the nation will follow his lead.

How about your police chief?

#### CHIEF MURRAY'S FINANCIAL STATEMENT

Residence (Purchased in 1940 at cost of \$11,300) .....	\$11,600*
Building lot at York Beach, Delaware (Purchased in 1959 at cost of \$5,500. House and furniture formerly on this lot, valued at \$25,000, were totally destroyed by the hurricane of March 7, 1962, which also severely damaged and nearly destroyed the lot. Total assessed value of lot and improvements prior to the storm was \$12,425.) .....	\$ 2,000*
1962 Pontiac automobile (Purchased in August 1962) .....	\$ 2,250**
Deposits in Perpetual Building Association (including refunds of \$6,391.91 from the Internal Revenue Service for casualty loss at York Beach in hurricane) .....	\$14,658.75
Deposits in Riggs Bank (Joint checking account—July 1964) .....	\$ 508.00
Deposits in Bank of Commerce (Savings account) .....	\$ 594.35
Second trust note from sister (Mrs. Helen Delta) .....	\$ 983.00
*Assessment as of July 1, 1964 **Red Book retail valuation of July 1, 1964	

I have no other bank accounts, stocks, bonds or investments of any kind. I do not have a safe-deposit box or safe and have never rented or used either, for myself or any other person. I have had no income from any other source whatsoever than the department during my more than 33 years employment in the Metropolitan Police Department.

Robert V. Murray, Chief of Police  
NOTARIZED ON JULY 1, 1964

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RED



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Mrs. Paul Rodenbach

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The clothes are casual, but the pressures continue—even at the Johnsons' ranch.

# Mrs. DEMOCRAT

by JACK ANDERSON

## A look at the First Ladies of the 1964 campaign

# Mrs. REPUBLICAN

by ROSALIND MASSOW

Peggy Goldwater, campaigning with husband, gets into political swing with GOP hat.



WASHINGTON, D.C.

What's it like suddenly to be pushed from the privacy of your own hearth into the glare of the White House? One who has gone through the experience, Lady Bird Johnson, has given PARADE a peek into the changes it has brought in her private life.

First, Mrs. Johnson's relationships with her family have changed. Surprisingly, now that he is President, she sees more of her husband than she did formerly; she also travels with him more. She makes more public appearances than she used to. But her major concern is for the President's health. She gently but persistently reminds him to nap, rest and exercise.

As for her daughters, despite the pressures of their various schedules, Lady Bird makes a special point of spending time with them.

But the biggest changes have been in her clothes and coiffure. Overnight, they have become a topic for public discussion. The hat she wore, or failed to wear, could have an impact on the economy. The eyes of the world were upon her, ready to spot a misplaced curl or a crooked seam. This forced her to keep an apprehensive eye on the mirror, yet gave her less time to spend in front of it.

She could no longer browse unnoticed through Garfinkel's department store here where she took pride in buying a bargain right off the rack. And a routine trip to the beauty salon, that refueling stop for feminine morale, became a top-secret government operation.

She still insists on going to the beauty shop, rather than having the beautician come to her.

WASHINGTON, D.C.

One doesn't need a fortuneteller to figure out what Margaret Goldwater's going to be doing from now through November.

The chic, well-groomed wife of the Republican Presidential candidate, Sen. Barry Goldwater, is going on trips—lots of them, in the interest of getting her husband elected.

Fashion-conscious to the frosted ends of her tawny hair, Peggy Goldwater will make no speeches. But she will be prominently seen on the side lines. So what she wears is of considerable concern to both Mrs. Goldwater, who was once a fashion designer, and her husband, who used to merchandise clothes. Goldwater often picks out his wife's clothing, but during the campaign she'll select her own.

"The clothes problem is really trying on a campaign trip," Mrs. Goldwater says. "No one ever tells me whether events will be black tie or not, so I always have to take more clothing than I need."

Accommodating herself to her husband's needs has been a major role in Mrs. Goldwater's 30 years of marriage. She stood by while he pursued such interests as flying, photography, collecting rare Kachina dolls and electronics.

Mrs. Goldwater has learned to love some of his hobbies. She has become expert in deep-sea fishing, she has camped in wilderness areas and she shot the rapids of the turbulent Colorado River in a rubber raft.

Today, her attention is focused on other things. She's mastering the art of the sincere political handshake, she's out on the hustings



"It costs double for them to come to the White House, and Mrs. Johnson is too frugal for that," confided an aide. Her favorite salons are Jean Louis and Per of Georgetown. She tries to schedule a visit every fifth day. In each place, her hair is done by the proprietor.

Rarely can she duck out of the White House for a hit-and-run shopping expedition. Once she dashed into Garfinckel's, followed by a painting Secret Service agent, to buy a pair of shoes and a handbag. When an aide offered to phone ahead to make arrangements, she shook her head. "No," she said. "I know exactly what I want and where it is."

#### BUYING FOR THE SEASON

Finding time to shop, she told *PARADE*, is "a real problem." To save time, she tries to buy enough things for a season all at once. She usually makes her purchases in Texas or New York. She knows when Nieman-Marcus in Dallas holds its sales and likes to buy from them. One reason: they will send clothes to the LBJ ranch for approval. In New York, shops send a selection to her suite in the Hotel Carlyle.

Mrs. Johnson dresses to please her husband, who likes bright colors. His favorites: yellows and reds. Like many husbands, the President enjoys shopping for his wife and daughters, usually spends more than they would. He has brought back many a dress from his travels.

Mrs. Johnson is a perfect size 10, and her clothes require only slight alterations. She explains her trim figure this way: "Some time ago, I went on a diet with Lyndon. I started it to

*Continued*



Chic and chapeau-conscious, Lady Bird favors modest, subdued headgear at public appearances.

First Lady wears white chiffon with black velvet belt at dinner for Prime Minister and Mrs. Segni.



## —Lady Bird Johnson and Peggy Goldwater

like a true campaigner and she's facing her personal dragons—the all-seeing television cameras.

Being in the limelight does not come easy for Mrs. Goldwater. She is ill at ease with strangers. During my interview, she smoked nervously and appeared anxious. Friends describe her as modest and retiring.

Mrs. Goldwater was born Margaret Johnson in Muncie, Ind. A society beauty, she was properly "finished" at an exclusive junior college here in Washington. She then studied art in New York and worked briefly as a designer.

#### MOVE TO PHOENIX

It was her father's illness which interrupted her career in New York and forced the family to move to Phoenix, Ariz., where she met Barry Goldwater.

Little did she suspect that the man who crowded into a phone-booth with her on New Year's Eve in 1933 and asked her to marry him would one day want to be President of the United States.

Now, 15 years after her husband was first touched by political fever, Mrs. Goldwater is trying to figure out how it happened.

"I never had any idea that Barry's interest in politics was going to lead to All This," she said almost incredulously as we talked in their apartment here.

"Every once in a while I stop and say to myself, 'Is this us? Are we really in this thing?'"

"In Phoenix my husband was a wonderful merchandiser. He has excellent taste. I really wanted him to stay in the business," Mrs. Gold-

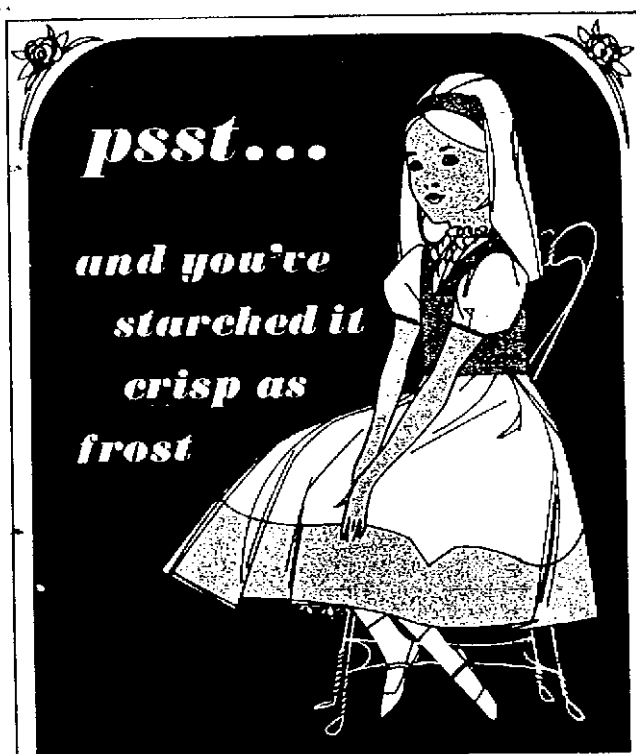
*Continued*



Home in Arizona (top), Mrs. Goldwater chats with her married daughters, Peggy, 20 (l.), and Joanne Ross, 28.



Waving to crowds, Mrs. Goldwater displays her well-groomed looks in a fashionable tweed topper with raglan sleeves.



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help him, but then vanity took over. When a few of your friends say it's becoming, you keep at it."

She is also fond of quoting these words:

"My dress is sparkling new and pristine is my hat."

My shoes are 1952.

My life is all like that."

Lady Bird has been chapeau-conscious ever since the 1960 campaign. She raffled off so many of her hats at political benefits that she found herself hatless at an affair attended by Jacob Potofsky, head of the Amalgamated Clothing Workers of America. Glancing sternly at her bare head, the union leader said: "You ladies who are in the news don't realize how much your clothes habits affect the economy of the nation. A lot of people may be out of business because you aren't wearing a hat."

Chastened, Mrs. Johnson rushed out and bought a hat which she thereafter referred to as her "Potofsky hat." Even today, she may remark as she selects her headgear, "I'll wear a hat today for Mr. Potofsky."

Somehow this tireless and traveling First Lady always manages to look trim and lovely.



Time out for a family portrait: Lady Bird Johnson, Lynda Bird, Lyndon Baines and Luci Baines.

#### WHAT MRS. JOHNSON LIKES TO WEAR

■ On trips, the First Lady finds dress-and-coat ensembles most practical. She has two such outfits, one yellow, the other apricot, each with a wool coat of solid color and matching dress of silk print.

At the LBJ ranch she likes to dress ranch-style and often wears trousers and Western boots.

Other favorite outfits include a white chiffon gown with a black velvet belt, which she wore at the state dinner for Italian Prime Minister Antonio Segni; a vivid, floral-print backless formal in yellow and red; a royal blue-and-white textured fabric dress; a moss green velveteen suit. ■

#### MRS. GOLDWATER & MRS. JOHNSON

### How the two see politics

water says. "The store has been in the family for 100 years. I've even wanted my sons to go into the business, but I guess that's all over now."

(The Goldwater sons, Barry Jr., 26, and Michael, 24, and daughters Joanne Ross, 28, and newlywed Peggy Jr., 20, are now campaigning for Pop for President.)

With three political wins under his cowboy belt, Goldwater ran for a U.S. Senate seat in 1952, won and moved his family to Washington in 1953.

Although Mrs. Goldwater hated leaving her home in Arizona, she found a large apartment here. It quickly became over-crowded with Barry's hobbies. The take-over is apparent in every one of their five rooms.

#### WILD WEST KITCHEN

The dining room has been turned into a radio shack for Goldwater's ham operations. The kitchen is Wild West and Spanish. Bullfighting posters, featuring "matadors" Peggycita and Barry, brighten up kitchen cabinets; so do plastic guns used as cabinet pulls. Large copper pots hang from one wall; one of these was a gift from Henry Cabot Lodge, former U.S. ambassador to Vietnam, before Goldwater and Lodge locked political horns.

There is nothing in the apartment which gives the impression that Goldwater is the Republican candidate for President except a brass plate attached to the lid on the bathroom seat which carries the chemical symbols AuH<sub>2</sub>O (gold water). The lid also carries a portrait of the family's gold-toothed bulldog, Cyclone.

While being the Senator's wife is a job which Mrs. Goldwater likes, being the wife of a Presidential candidate is entirely different, and Peggy has had her difficulties on the campaign trail.

The sudden appearance of long-lost relatives posed a problem. Then there were requests for money, jobs, gifts and hats. There were also the

crowds at whistle stops and the hordes of photographers which unnerve her.

"In the beginning I found it very hard to shake hands with strangers on the street," she says. "In Arizona, I'm well known and I don't have to say, 'I'm Peggy Goldwater.'"

In the months since the New Hampshire primary, Mrs. Goldwater has acquired more confidence in her public image. Although she still won't talk politics, or give speeches, she's been forced to get up in front of audiences and answer questions at press conferences.

"When I think about being a White House hostess, it is an overwhelming thought," Mrs. Goldwater says frankly, "but I'm sure that there'll be someone there to direct me and show me the ropes. There's plenty of help at the White House, and I'm sure that's part of the picture of being the First Lady."

Whether she moves from her crowded Washington apartment with the paraphernalia of her husband's many hobbies to the spacious White House apartments this January, or whether she moves back to Arizona, she will adjust easily to either situation—as long as her family is near.



Goldwater and Co.: daughter Joanne, Barry, sons Barry Jr., and Michael, Mrs. G., daughter Peggy.





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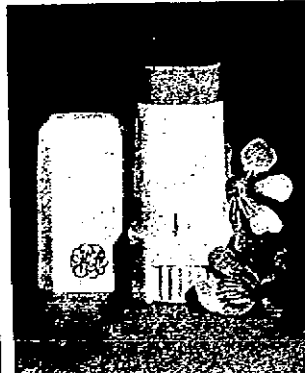

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# my favorite jokes

by Dink Freeman



IT'S A HEARTBREAK when you have psoriasis and do nothing about those first signs—crusty patches of skin. Heart-breaking, too, if psoriasis leaves skin rough and scaly and if medications fail to bring the relief you want.

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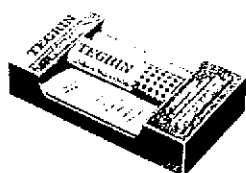


Psoriasis symptoms—13 common trouble spots:

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(2) neck	(8) back
(3) shoulders	(9) mid areas
(4) elbows	(10) knees
(5) arms	(11) thighs
(6) hands	(12) legs
	(13) feet

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**TEGRIN**  
brings guaranteed relief!



**EDITOR'S NOTE:** *Dink Freeman, 43, veteran night club comedian, claims to have show business blood "on both sides." His father was the head booker for the old RKO vaudeville circuit, and his mother was a vaudevillian who sang and danced. Born in Chicago, Dink was raised in New York and educated at Ohio State, where for two years he majored in football. Following a stretch of World War II duty, Dink studied drama at the famed Pasadena Playhouse, acquired an excellence in mimicry which serves him well as a comic. Much of his act, for example, consists of dialects. Married, the father of two children, Dink lives in Niles, Ill. But for long periods each year he lives on the road, playing the Shamrock in Houston, the Edgewater Beach in Chicago, the Playboy Club in Phoenix, the Adolphus in Dallas. Herewith some of his favorite funnies:*

Let's face it. There are only two ways to handle women . . . Unfortunately I don't know what they are.

An attractive woman called on her physician. "Doctor," she complained, "every night I suffer a terrible dream. I see this young man with large, wild, bloodshot eyes chasing me down the street."

"Just take these sleeping pills," the medico advised, "and you'll be fine."

Three weeks later the doctor ran into his patient on the street and asked how she was doing.

"I'm sleeping much better," she announced. "But you know something, doctor? I miss that young guy."

An actress approached her host at a Hollywood cocktail party and said, "I've never been so insulted in my life. Your wife just called me a tramp." The host smiled. "Pay her no mind," he urged. "It's only her way. I've been out of the Army for 20 years and she still calls me 'Colonel.'"

An Englishman who was new in the community spent his first Sunday morning in his neighborhood church. The minister was particularly long-winded that day, and the Englishman finally turned to the man sitting next to him and whispered, "How long has he been preaching?"

"About 30 years," was the answer.

"I say," replied the astonished Englishman, "he must be almost finished!"

"That wife of mine," complained the exasperated husband to his next-door neighbor, "spends so much money that it's driving me crazy!"

"Why don't you talk to her about it?" asked the neighbor.

"To tell you the truth," replied the resigned husband, "it's easier to talk to the creditors."

Dentist to mother: "There, your son has two new fillings. Now don't let him bite anyone for at least an hour!"

Sandy and his minister had played golf every Saturday for 20 years, and Sandy always won. "Don't worry, Reverend," he consoled the good man, "someday you'll have the pleasure of burying me."

"Aye," replied the discouraged minister, "but it'll still be your hole."

First girl: "What do you give a man who has everything?"

Second girl: "Encouragement, dear—encouragement."

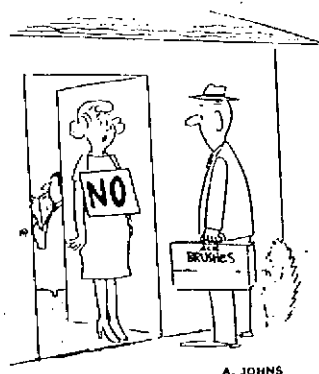
It was an open-and-shut case of the wife murdering her husband, but the jury brought in a verdict of "not guilty" because one little old lady held out for acquittal. When asked how she arrived at her decision, she answered: "I just couldn't help feeling sorry for her. After all, she's a widow now."

Woman buying fertilizer: "Is that the only scent it comes in?"

A society matron was looking for a new poodle to add to her collection. She pointed to one dog at the kennel and asked the owner: "Is that dog pedigreed?"

"Madam," replied the man disdainfully, "if that dog could talk, he wouldn't speak to either of us!"

## too funny for words



A. JOHNS



T. SMITS

## Anecdote of the Week



■ A newspaper reporter visiting Wernher Von Braun, our rocket expert at Huntsville, Ala., engaged the scientist in a conversation dealing with the moon-shot project.

"Tell me, Dr. Von Braun," he urged, "do you think we'll have American women going to the moon soon?"

"That's difficult to say at this point," Von Braun replied, smiling, "but we have made provisions in the space capsule for 120 pounds of recreational equipment."



PARADE'S SPECIAL

## INTELLIGENCE REPORT

**THE GOOD LIFE.** By 1975, according to research compiled by the Twentieth Century Fund, the average American family will boast an income of \$10,000 a year. Its members will work 7 hours a day, 5 days a week, to earn it. The age group from 20 to 34 will increase 40%. This will result in 2,000,000 marriages, 2,000,000 new homes, 5,000,000 babies a year. The East Coast population from Boston to Washington, D.C., will increase 18%. Greatest population increase will occur in states west of the Rocky Mountains. At present, most Americans are eating better but less than before, spend 21% of the family budget on food. Four out of five families own cars. One out of five owns two. In short, the good life is here and now for an increasing segment of the nation's people.

**SHOPPING CENTER.** More and more the world gets to look like America. Germany's first out-of-town shopping center, just outside Frankfurt, was opened a few months ago. Backed by Swiss, German and British bankers, this American-type shopping center currently attracts 50,000 customers per week, is well on its way to financial success. A similar project is planned outside Hamburg. As traffic conditions grow unmanageable in large European cities, as residents move to the suburbs, retailers quickly follow. Same pattern as in the U.S.

**END THE DRAFT.** France, England and Canada have abolished universal military training. But the draft continues in this country at least until 1967. Sen. Nelson of Wisconsin, who has made a thorough study of the subject, wants the draft ended by 1967 or sooner. He points out: (1) It is unjust and inequitable. About 42% of the eligible age group never serves. (2) The draft creates countless personal hardships.

Most draftees are not called up until they're 23, thus spend 5 years in a world of uncertainty. (3) The draft is a waste of money and manpower, produces few career servicemen. (4) It is not true that most men volunteer for military service because they fear the draft. Only one-seventh of our total military force consists of actual combat troops. These fighting jobs could best be filled by well-paid volunteers. At present, the draft calls on the average of 90,000 men a year from a pool numbering 10,600,000 eligible men. By 1967 this pool will jump to 12,400,000 men. Says Nelson: "We are stuck with a system which supplies far more men than we can use. So what do we do? We corrupt the system by providing more and more ways to avoid the draft. As a result we actually encourage our young men to seek ways to avoid service."

**NEW AUTO.** Before the autumn is out, Citroën of France and NSU of Germany will produce a jointly developed car powered by the revolutionary Wankel rotary-piston engine. The car will be the Spyder, NSU's convertible sports model. Curtiss-Wright has been licensed to produce the Wankel rotary-piston engine in this country.

**RICH GET RICHER.** Art Linkletter, whose natural parents gave him away when he was a child to an itinerant cobbler, has long been one of the most ambitious men in show business. A multimillionaire, Linkletter has invested time, money and talent in any venture that could afford him a profit. Early this year he formed a TV production company, Comstock Productions. The company has sold its first three series to CBS-TV. One is a half-hour comedy, *The Romans*; the second is a panel show, *We Pay Your Bills*; the third is a game show, *Watch Your Partner*.

## I'm so happy!

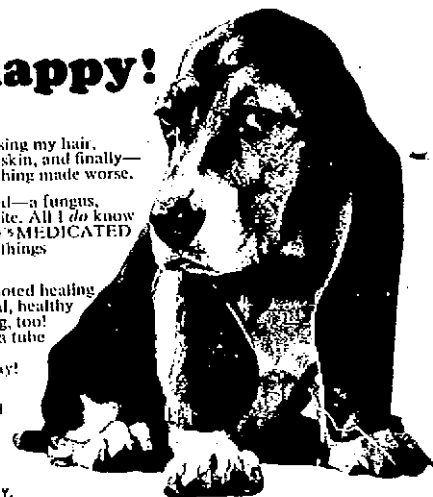
It was a crying shame. Losing my hair, annoyed with red, itching skin, and finally—ugly, raw sores that scratching made worse.

I don't know how it started—a fungus, bacteria, a flea or insect bite. All I do know is—my Human got HILO'S MEDICATED OINTMENT—and good things happened fast!

It was so effective—promoted healing and helped restore normal, healthy skin and hair. So soothing, too! For a dog—happiness is a tube of HILO MEDICATED OINTMENT. Get it today!

**HILO** A pet's best friend for over 25 years.

HILO PRODUCTS, INC.  
375 Park Ave., N.Y. 22, N.Y.



## Tense Nerves Block Colon

Your colon has nerves that control regularity. When you are tense or nervous, normal bowel impulses may be blocked—and you become constipated. New COLONALIN tablets relieve this misery with a new principle—a unique colonic nerve stimulant plus special bulking action as recommended by many doctors. Result? COLONALIN puts your colon back to work—gently relieves constipation overnight. You feel great! Get clinically-proved COLONALIN today. Introductory size 43¢

## FALSE TEETH KLUTCH holds them tighter

KLUTCH forms a comfort cushion; holds dental plates so much firmer and snuggler that you can eat and talk with greater comfort and security; in many cases almost as well as with natural teeth. Klutch lessens the constant fear of a dropping, rocking, chafing plate... If your dentist doesn't have Klutch, don't waste money on substitutes, but send us 10¢ and we will mail you a generous trial box. KLUTCH CO., Box 470H, Elmira, N. Y.

**CREDITS:** Cover, Lloyd & Marva Shearer; 2, W.W. UPI; 4-5, W.W. UPI; 8-9, John Neubauer; 10-12, UPI; W.W. Bradford Bachrach; 13, National Science Foundation; 14, Pictorial Parade; 15, 20th Century-Fox.

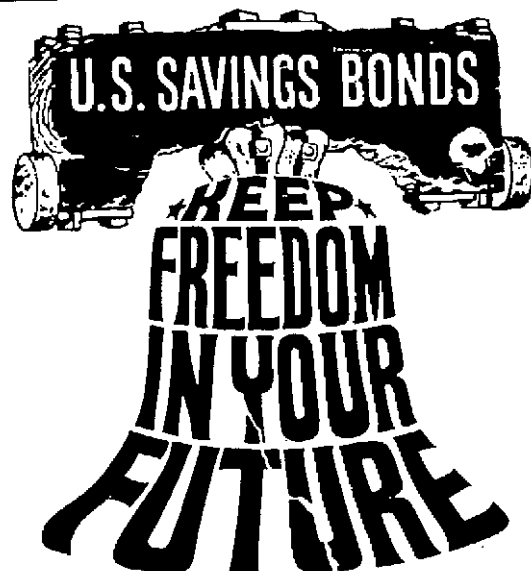
## KEEP FEET COOL, COMFORTABLE all day long!



Walking Ease From Morning Till Night! Don't just suffer from hot, tired, itching feet. Every morning, apply Dr. Scholl's FOOT POWDER to feet and shake into shoes. Helps soothe away soreness all day. Eases tight shoes. Disperses foot odor. Helps prevent Athlete's Foot. Only 19¢, 50¢. Economy size 90¢. Sold at all stores.

**Dr. Scholl's FOOT POWDER**

CONFIDENCE  
**BRAND.**  
**NAMES**  
SATISFACTION



**BUY AN EXTRA BOND NOW!**

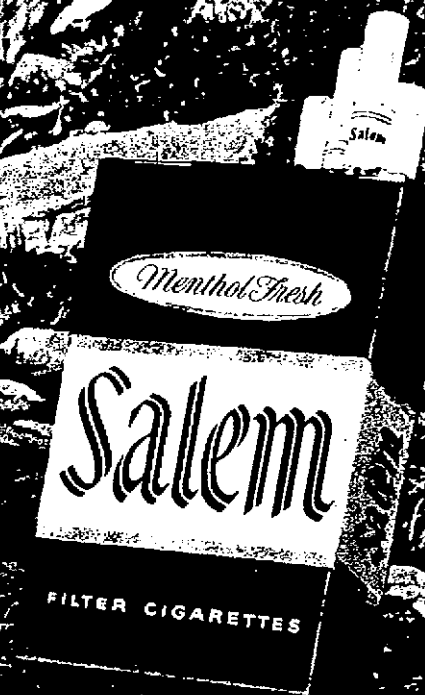
# Salem softness freshens your taste

with the smoothest flavor in cigarettes today



Modern filter, plus • rich tobacco taste • smoothed with menthol • softened with fresh air

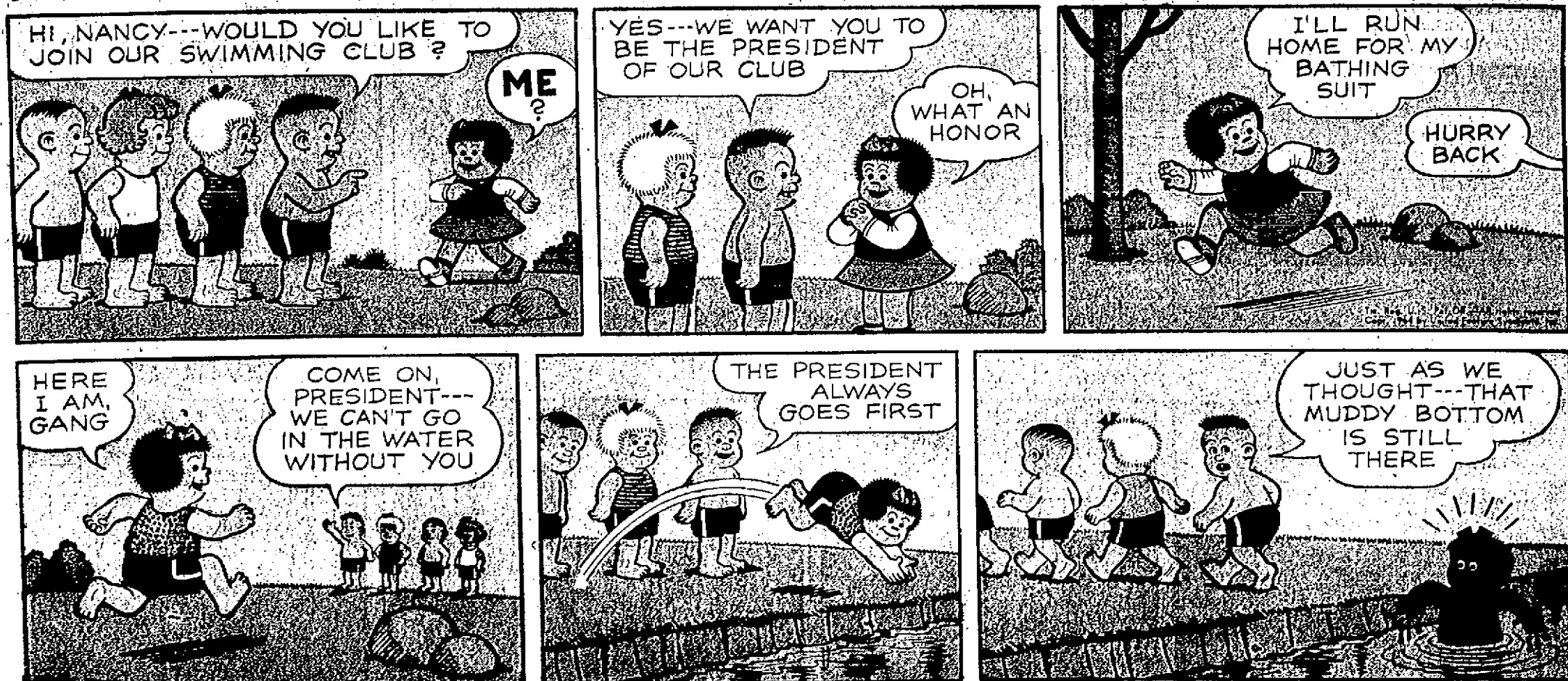
***Step into the wonderful world of Salem***





NANCY

By Ernie Bushmiller



Advertisement

Advertisement



Whirlpool

12.3 cu. ft. refrigerator-freezer  
with automatic-defrosting  
refrigerator section

Big 109-lb.  
"zero-degree"  
freezer

Bushel-size  
twin crispers



Both doors  
have extra storage  
space

Model ELT-12C

YOU GET ALL THIS QUALITY FOR ONLY

\$219<sup>95</sup>

Price optional  
with dealer  
Two-tone copper  
slightly higher

SEE IT, AT YOUR RCA WHIRLPOOL DEALER!

WHIRLPOOL CORPORATION, Benton Harbor, Michigan, makers of RCA WHIRLPOOL name appliances.  
Use of trademarks and RCA authorized by trademark owner RCA Corporation of America.



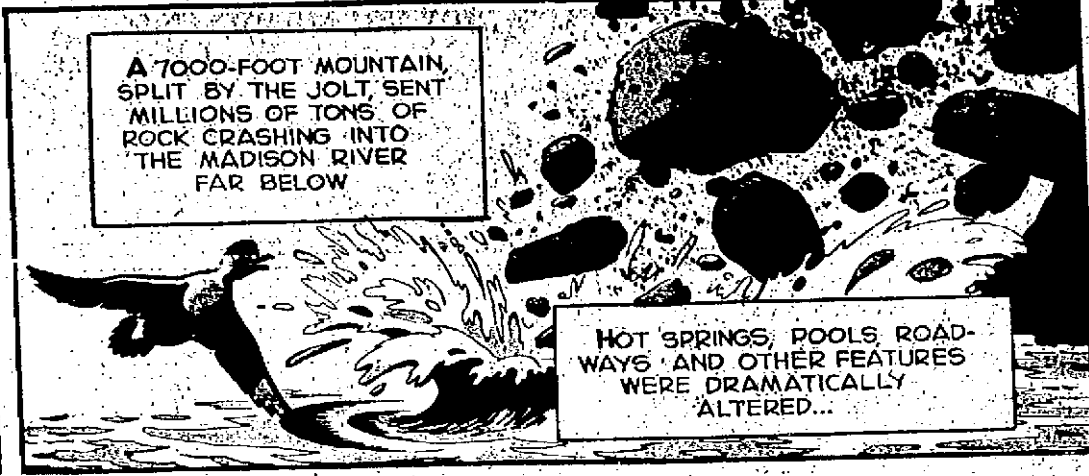
# MARK TRAIL

by

ED DODD  
6-16

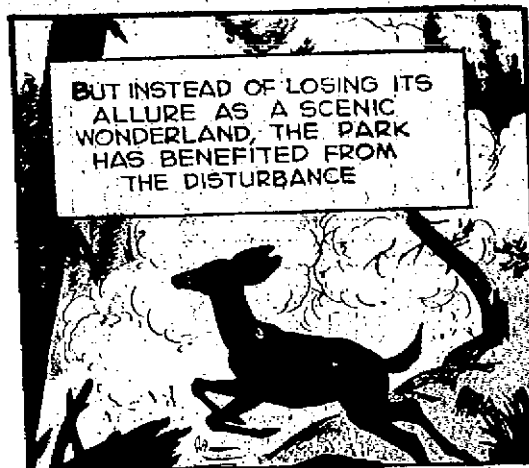


IN AUGUST 1959, YELLOWSTONE NATIONAL PARK WAS SEVERELY SHAKEN BY A POWERFUL EARTHQUAKE

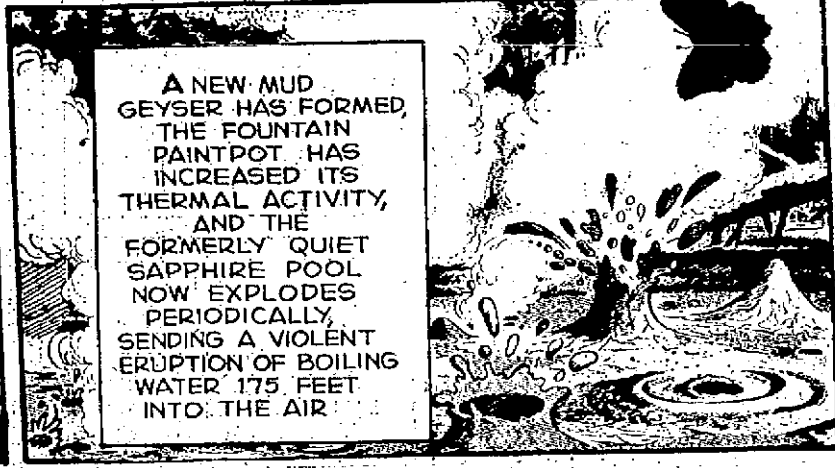


A 7000-FOOT MOUNTAIN, SPLIT BY THE JOLT, SENT MILLIONS OF TONS OF ROCK CRASHING INTO THE MADISON RIVER FAR BELOW

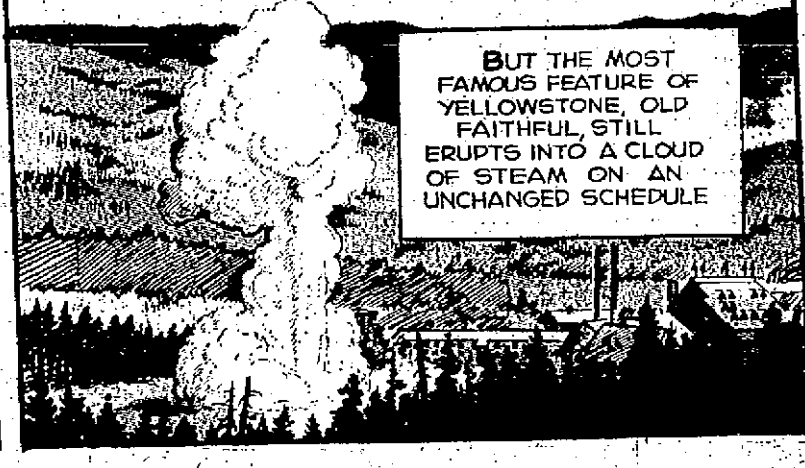
HOT SPRINGS, POOLS, ROADWAYS AND OTHER FEATURES WERE DRAMATICALLY ALTERED...



BUT INSTEAD OF LOSING ITS ALLURE AS A SCENIC WONDERLAND, THE PARK HAS BENEFITED FROM THE DISTURBANCE



A NEW MUD GEYSER HAS FORMED, THE FOUNTAIN PAINTPOT HAS INCREASED ITS THERMAL ACTIVITY, AND THE FORMERLY QUIET SAPPHIRE POOL NOW EXPLODES PERIODICALLY, SENDING A VIOLENT ERUPTION OF BOILING WATER 175 FEET INTO THE AIR



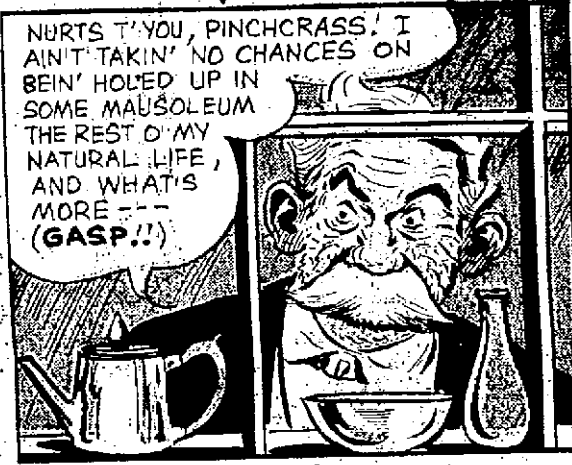
BUT THE MOST FAMOUS FEATURE OF YELLOWSTONE, OLD FAITHFUL, STILL ERUPTS INTO A CLOUD OF STEAM ON AN UNCHANGED SCHEDULE

## ABBIE AN' SLATS

By Raeburn Van Buren



WHEN MRS. FILTHIA RICHWORTHY WHO IS, AFTER ALL, THE WORLD'S WEALTHIEST COLLECTOR OF ANTIQUES FINDS OUT THAT YOU'RE NOT REALLY AN ANTIQUE, SHE CAN'T HOLD YOU AGAINST YOUR WILL. OUR CONSTITUTION FORBIDS IT! HERE SHE COMES NOW, SHHHHH, I BEG OF YOU!



NURTS T' YOU, PINCHCRASS! I AIN'T TAKIN' NO CHANCES ON BEIN' HOLED UP IN SOME MAUSOLEUM THE REST O' MY NATURAL LIFE, AND WHAT'S MORE --- (GASP!!)



THAT AIN'T THE SAME OL' GAL WHO CAME HERE YESTERDAY!

NO, THAT'S HER DAUGHTER GEORGIA!



AND THAT (QUIVER) TOMATO LIVES IN THE SAME SHACK WITH THE OL' DRAGON?? PINCHCRASS, PAL, YOU JUST MADE YERSELF A DEAL!



IS THAT THE MONSTROSITY MOTHER (SIGH) BOUGHT? WELL, WRAP IT UP AND I'LL TAKE IT HOME IN THE TRUNK OF THE CAR!



YEOWWW!!

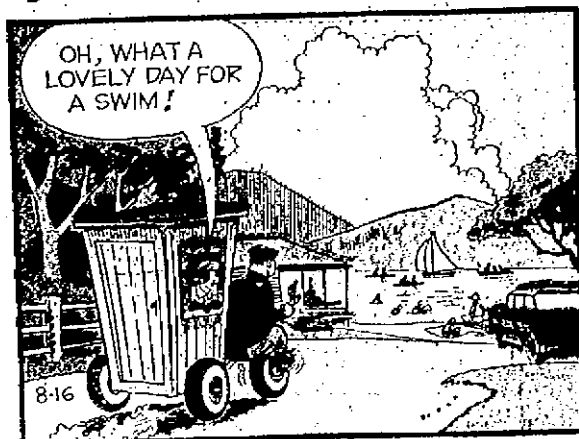


WHAT WAS THAT AGONIZED SHRIEK?

MICE, MISS RICHWORTHY, HERE, I'LL PACK THIS PRICELESS ANTIQUE SO THAT NOTHING GETS BROKEN!

## JOE PALOOKA

By Ham Fisher



OH, WHAT A LOVELY DAY FOR A SWIM!



LET'S GO PUT ON OUR BATHIN' SUITS AN' I'LL MEET YA BACK HERE.



GOODNESS! WHAT'S WRONG?



WE CAN'T GO IN SWIMMIN' 'CAUSE WE AIN'T GOT NO SWIM SUITS.



HEAVENS! THAT'S A SHAME! THERE MUST BE SOMETHIN' WE CAN DO...



LAND SAKES, WHAT TOOK YOU SO LONG?... AND WHERE ARE YOUR SWIM TRUNKS?



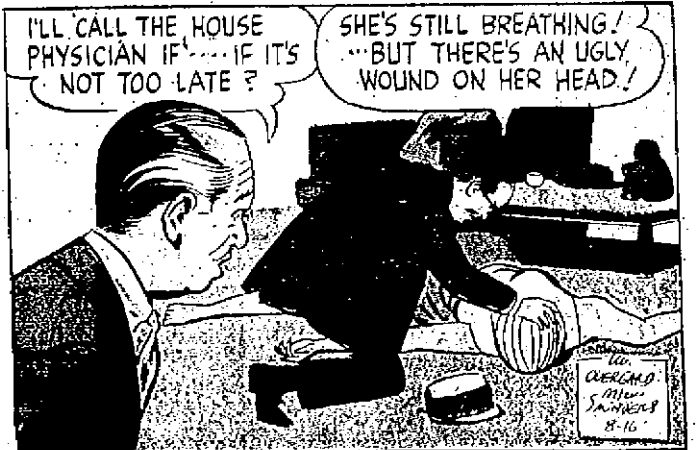
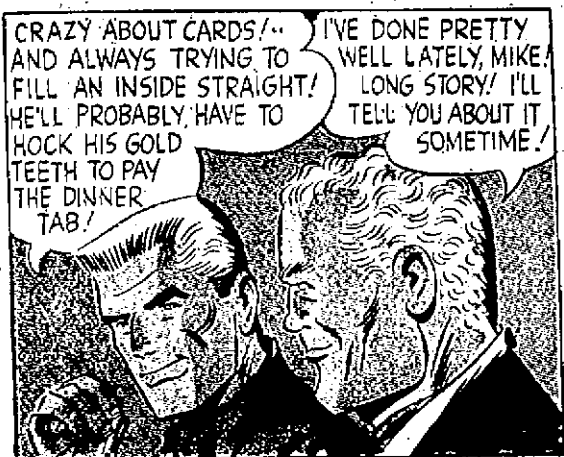
WELL...ER...I... REALLY DIDN'T FEEL LIKE GOIN' SWIMMIN' ANYWAY.

MEN LOCK

FINER  
DiPREGIA

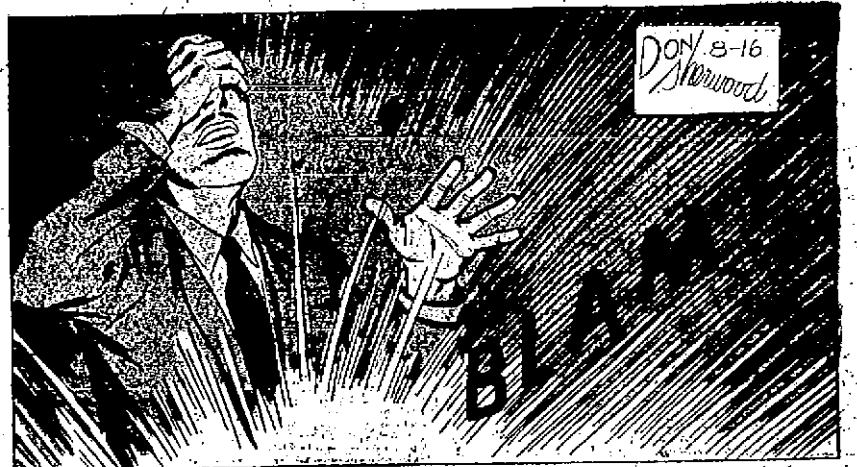
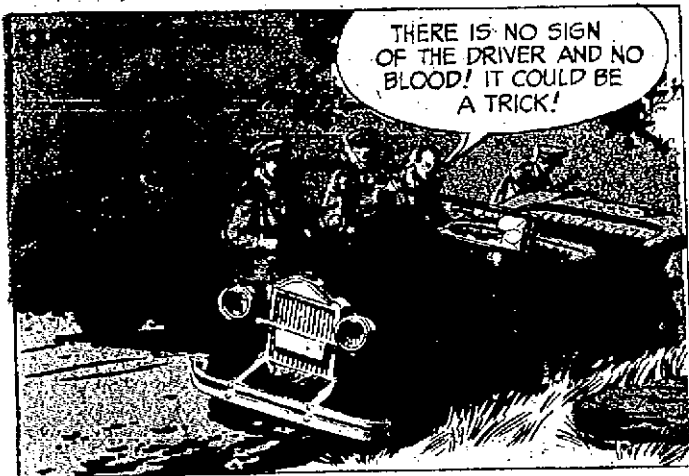
# STEVE ROPER

By Saunders and Overgard



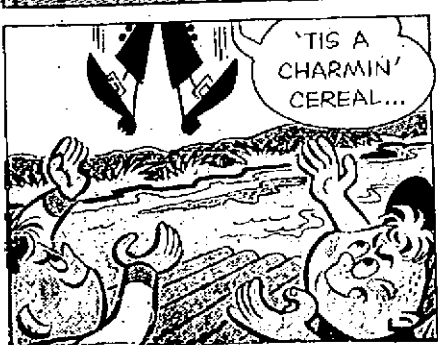
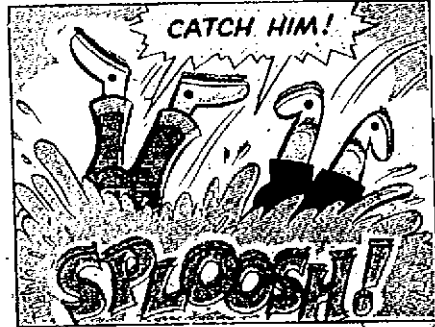
# Dan Flagg

by DON SHERWOOD



ADVERTISEMENT

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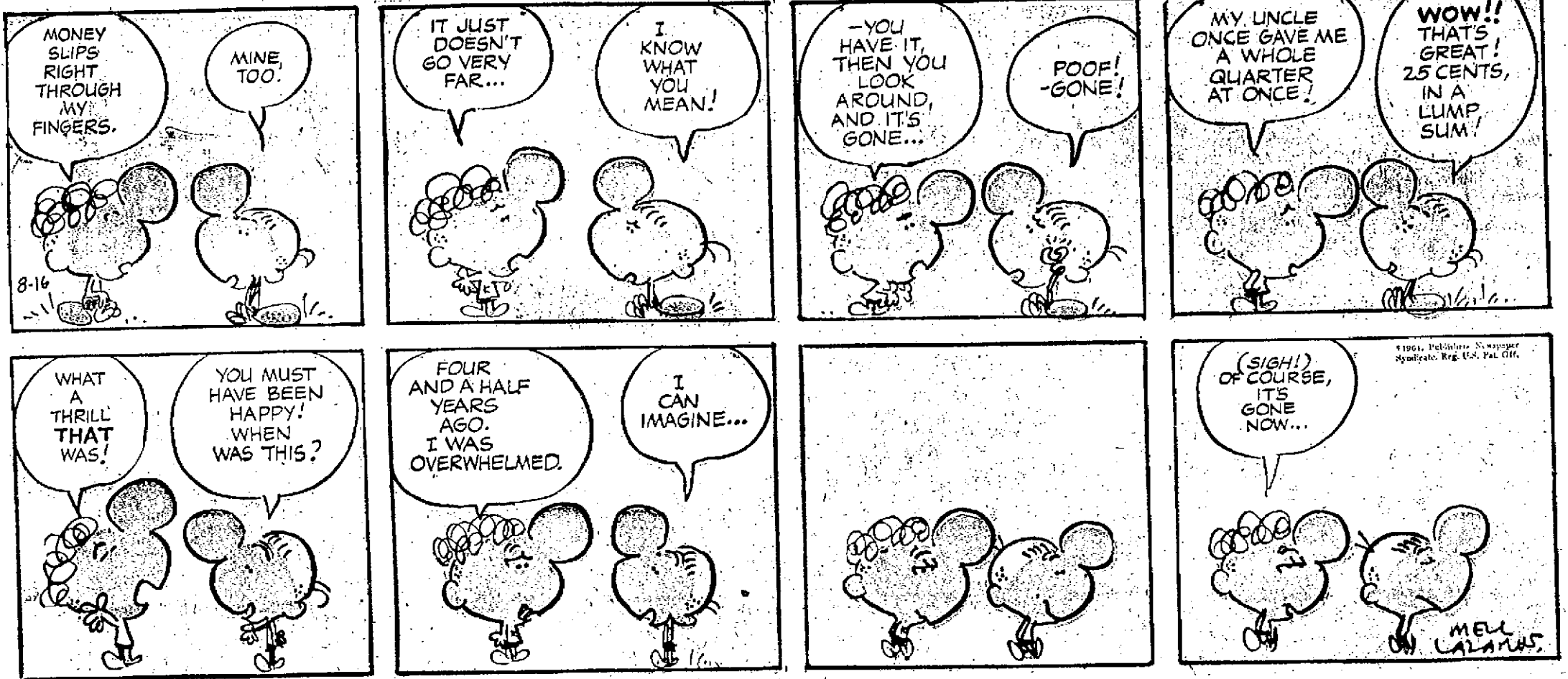
**LUCKY CHARMS**  
NEW TOASTED OAT CEREAL WITH MARSHMALLOW BITS IN LUCKY SHAPES!  
IT'S A CHARMIN' CEREAL... SIMPLY CHARMIN'





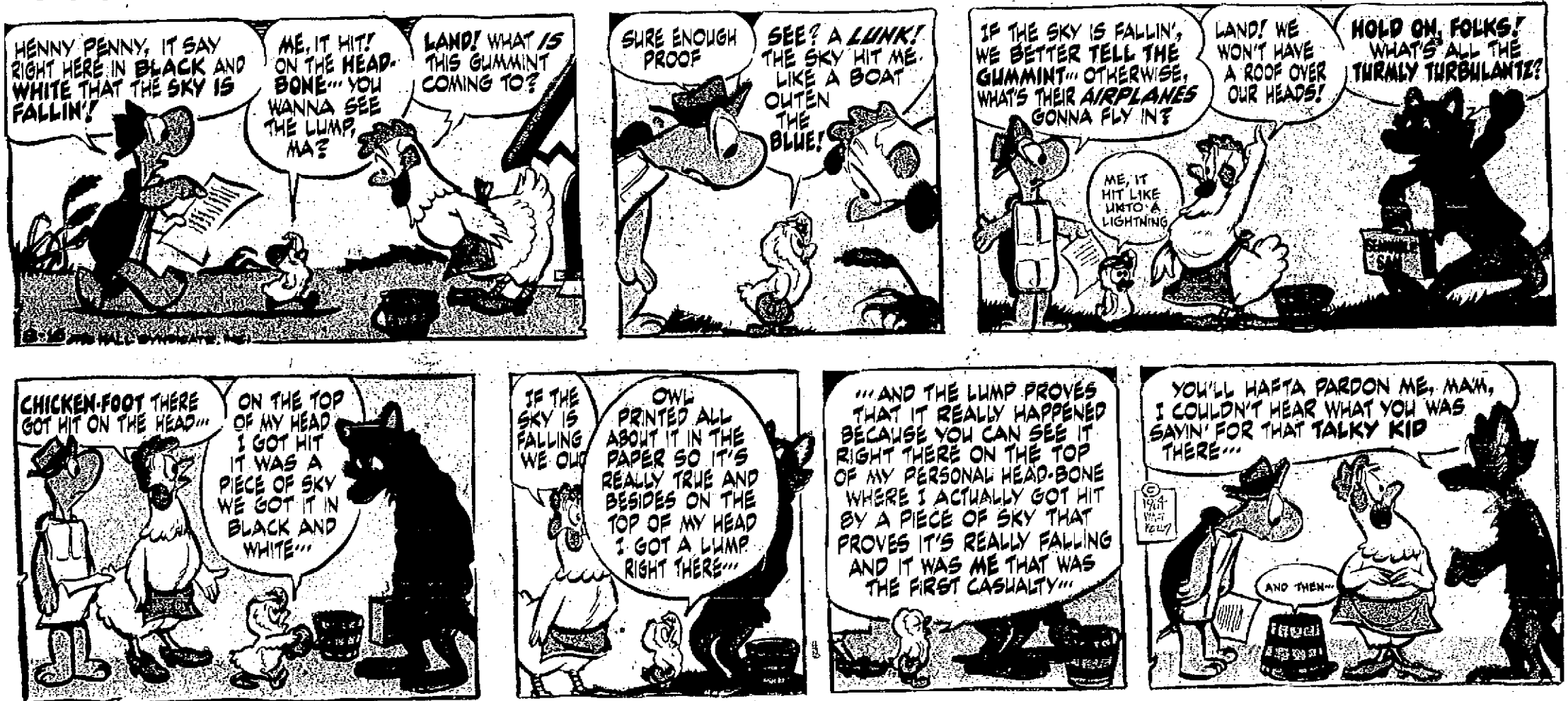
# MISS PEACH

By Mell



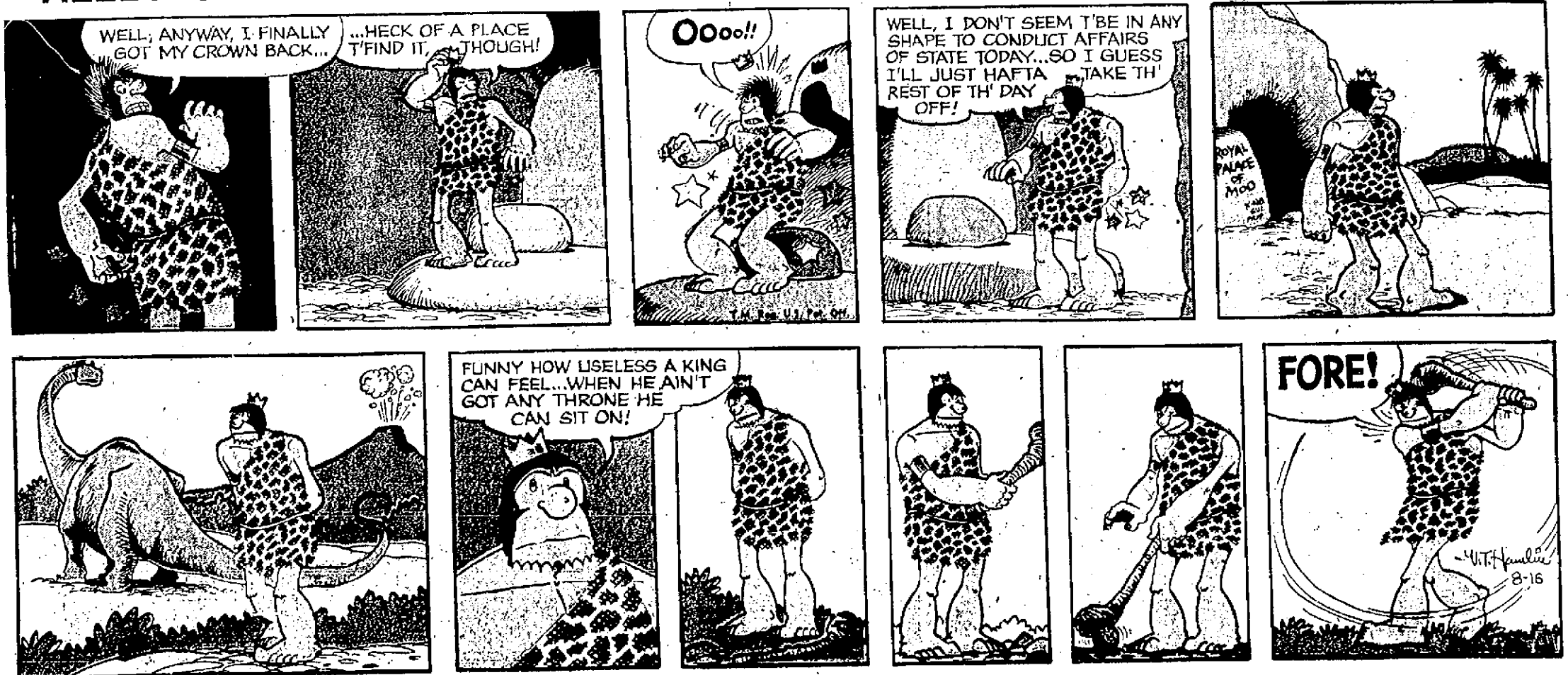
# POGO

By Walt Kelly



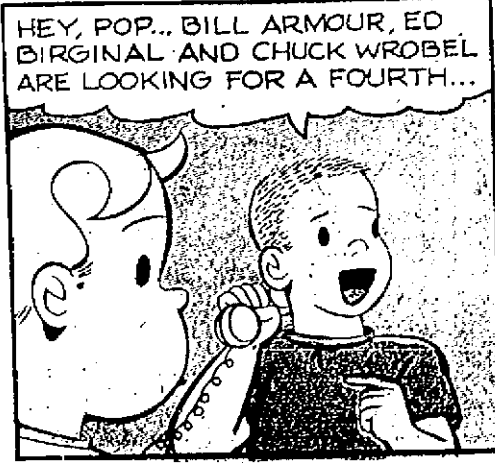
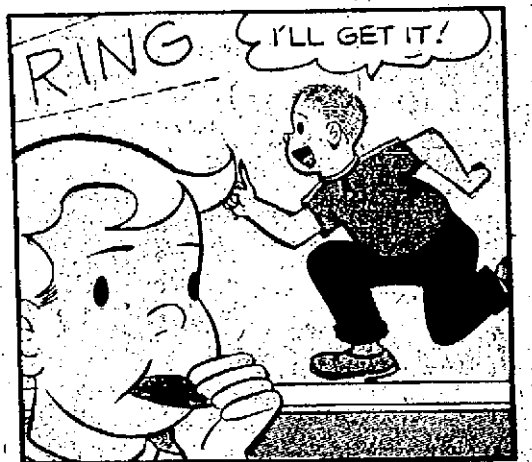
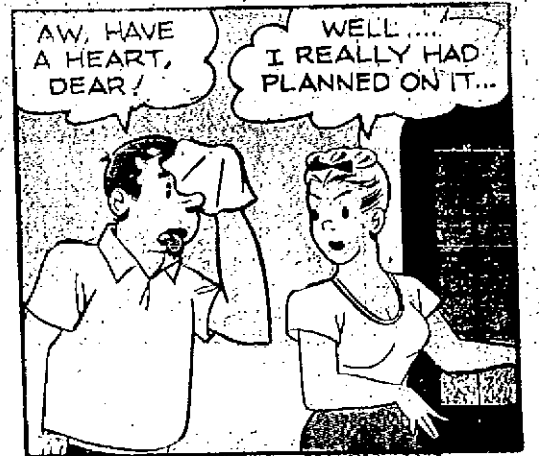
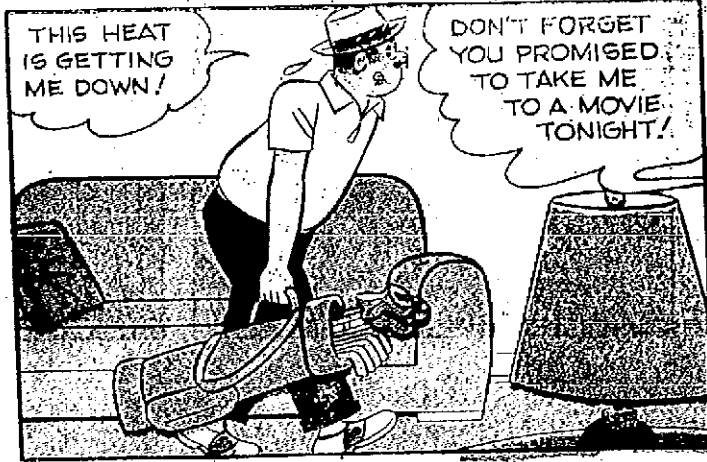
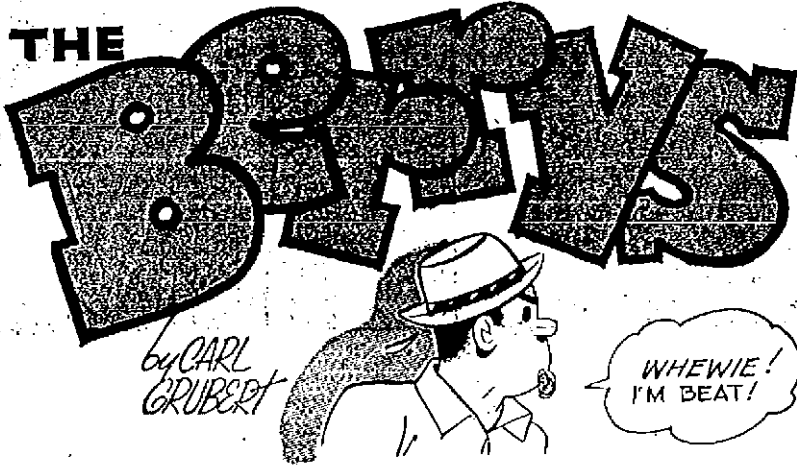
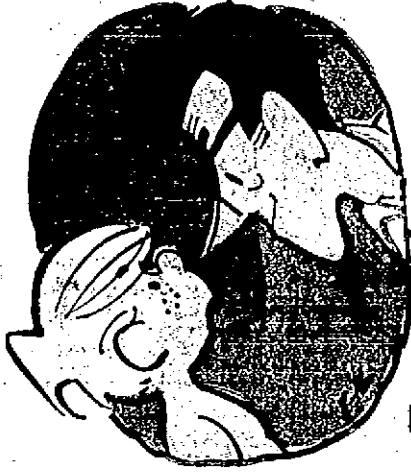
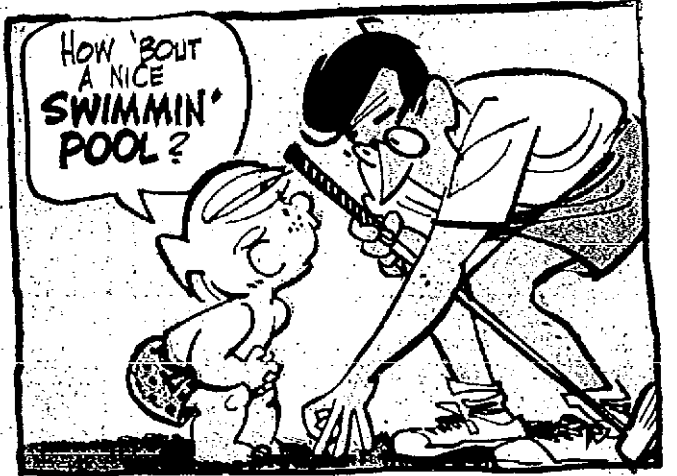
# ALLEY OOF

By V. L. Hemlin



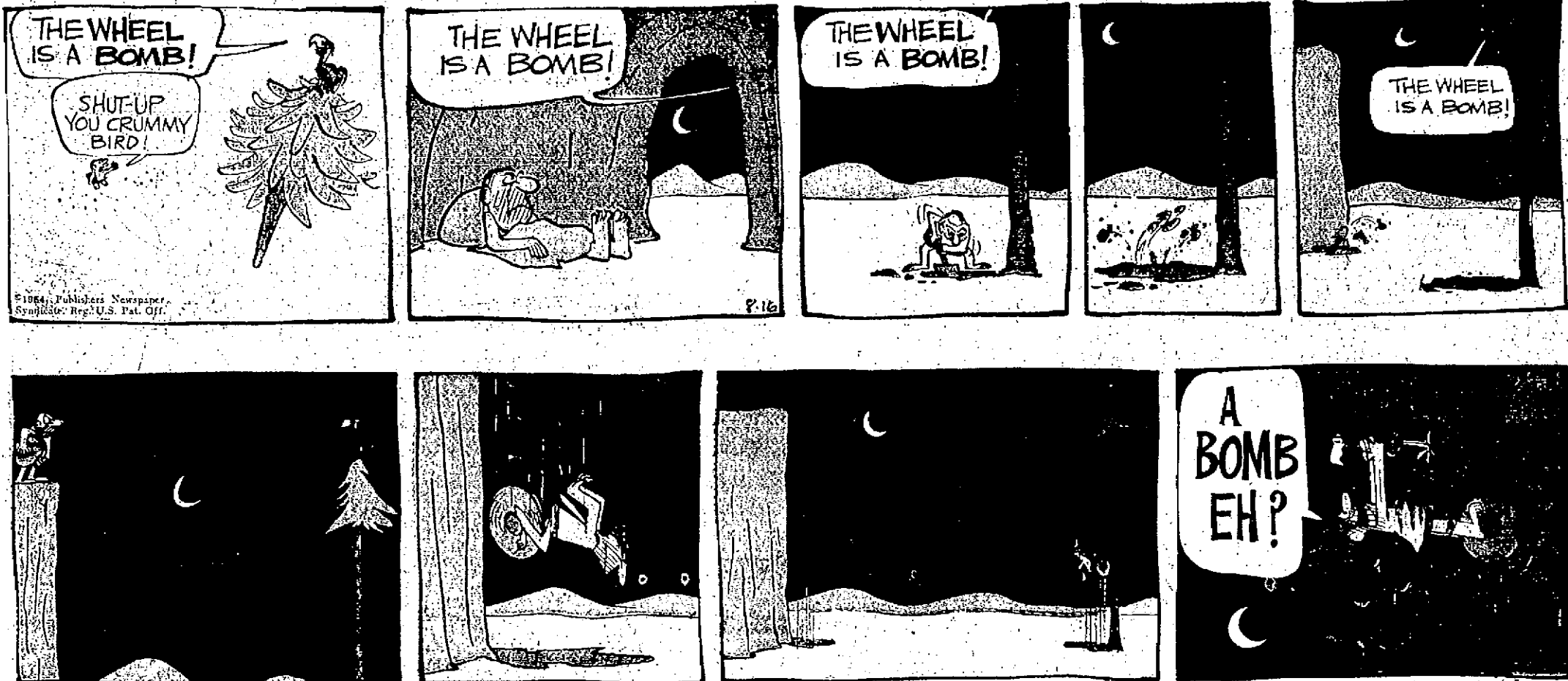


SUNDAY, AUGUST 16, 1964



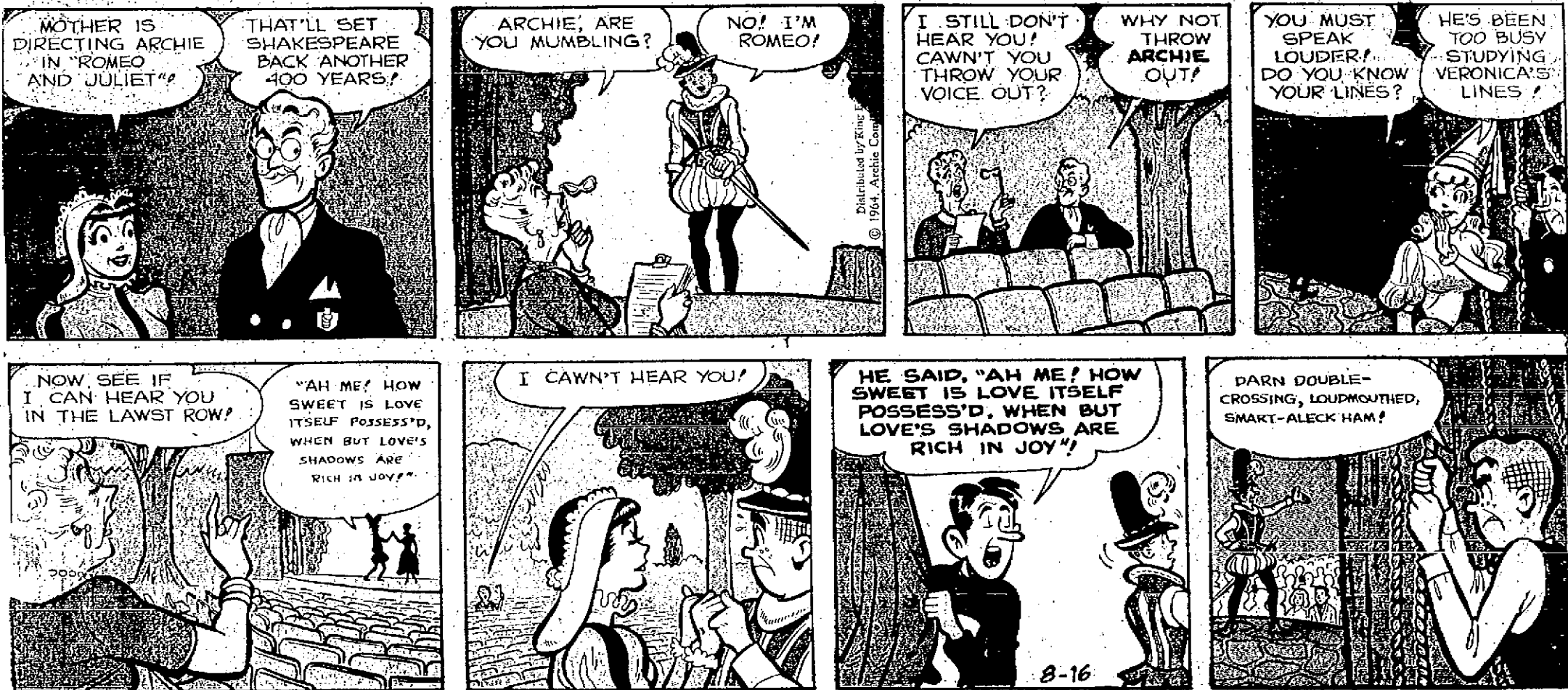
B.C.

By Johnny Hart



ARCHIE

by BOB MONTANA



THE JACKSON TWINS

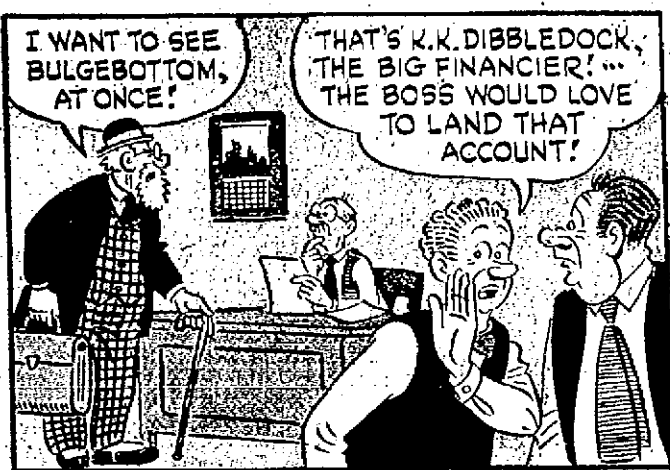
By Dick Brooks





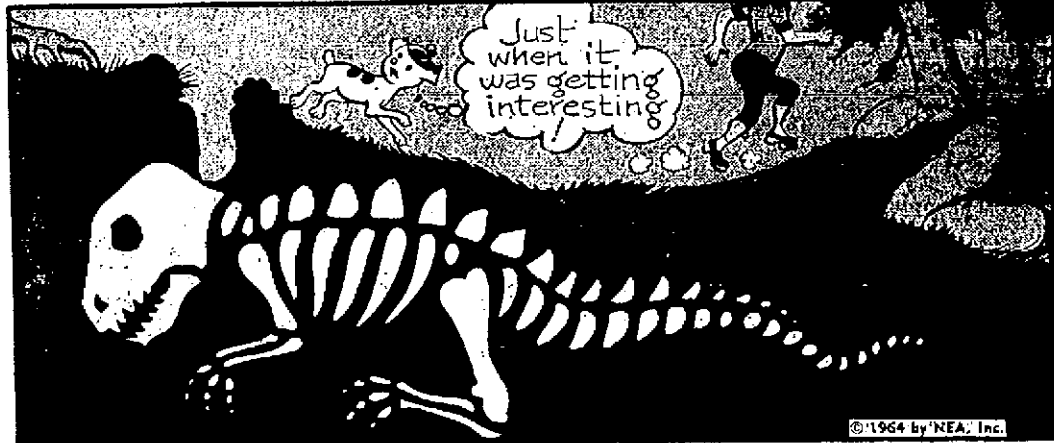
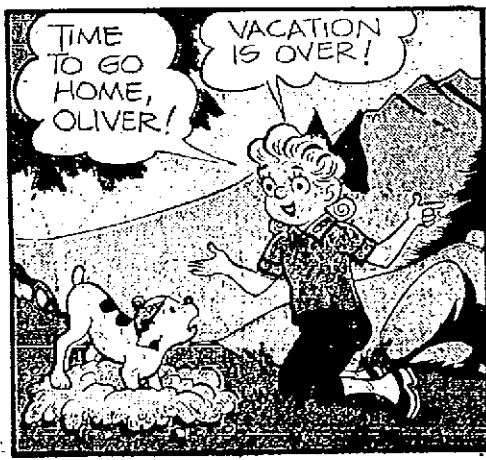
# THERE OUGHTA BE A LAW!

**By Harry Shorten**



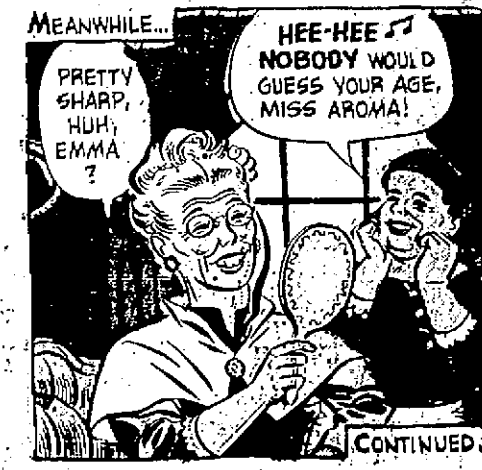
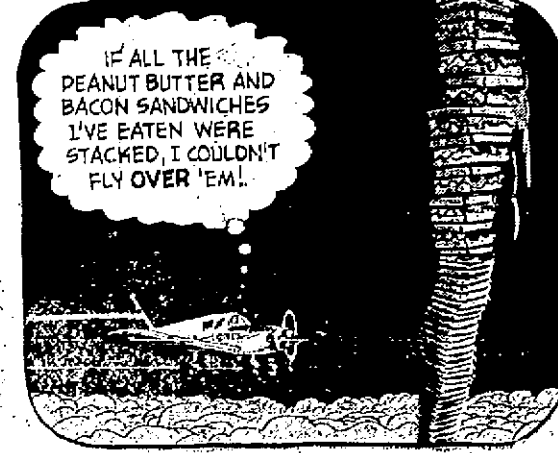
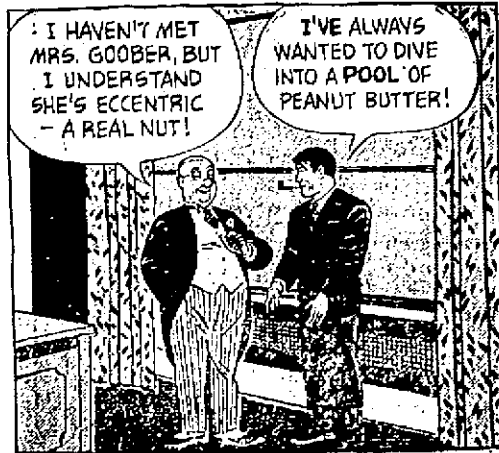
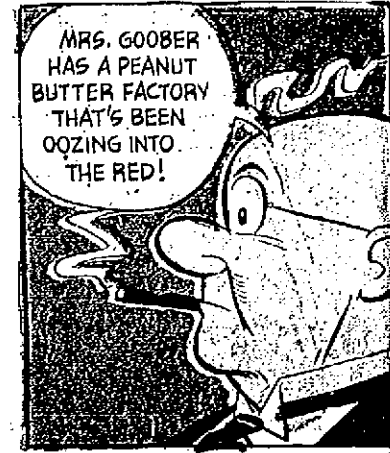
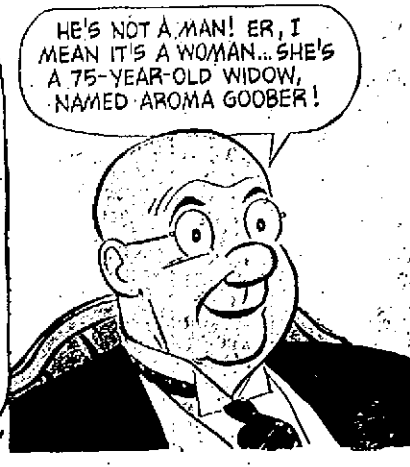
## PRISCILLA'S POP

## By Al Vermeer

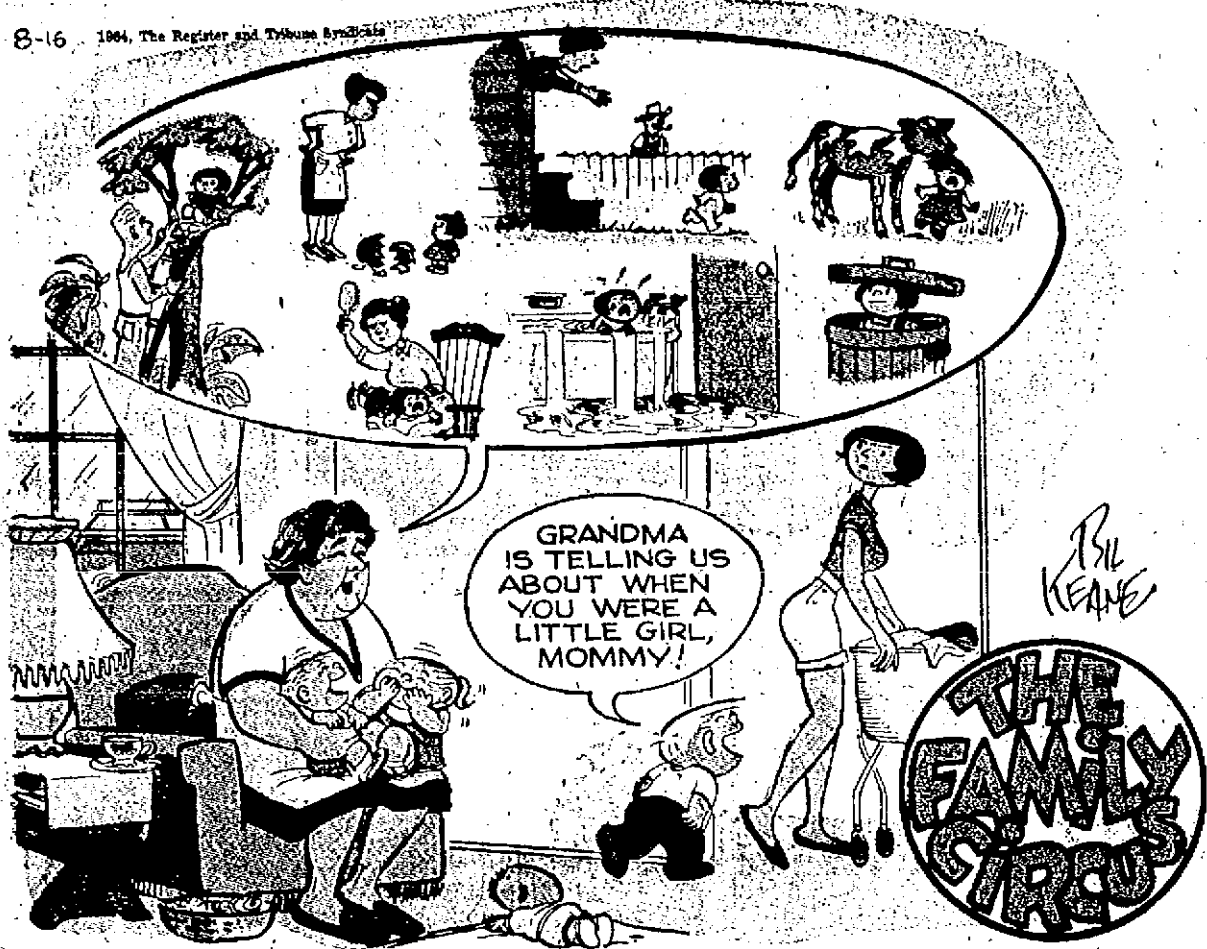


# CAPTAIN EASY

## By Leslie Turner







### Sideshow

**GO TO THE BOARD AND SPELL CAT**

**SPELLBOUND**  
-BEVERLY CAMPBELL  
7501 INDEPENDENCE ST.  
CROWN POINT, IND.

**PUTTING ON THE DOG**  
-SHIRLEY DAPHNIS  
132 W. NEWTON ST.  
BOSTON, MASS.

**THIS HAS ITS DRAWBACKS**  
-EMORY BRAMMER  
BOX 3142  
SETH, W. VA.

**YOU CAN ALWAYS COUNT ON THIS**  
-F.A.H.  
WESTERVILLE, OHIO

**STOCKHOLDER**  
-BERNARD MOLESWORTH  
110 REYNOLDS RD. W.  
WILLIAMSPORT, MD.

**POOL HAUL**  
-RAY CORNELL  
517 C ST.  
SPRINGFIELD, OREGON

**PASSING WITH FLYING COLORS**  
-GLENDA CIMINO  
1624 VENEZIAN DR.  
ATLANTA, GA.

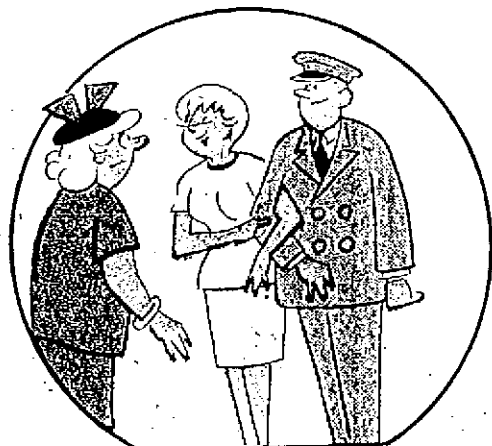
**COLT CASH**  
-SUZANNE BALMANN  
2603 WEDEMEYER ST.  
SHEBOYGAN, WIS.

## OFF THE RECORD

by ED REED



"Yes, all that it would take for my happiness to be complete is if Dad didn't have to file suit for bankruptcy."



"Mabel, this is my interest in boating I was telling you about."



"Let it run until it gets good and cold."



# OVER \$1,000,000 PAID IN CLAIMS



**INSURED READERS ACCIDENT INSURANCE**

Payments have been made to insured readers for almost every type of accident during the past 25 years. Over half a million dollars was paid in the past three years. This valuable insurance has recently been improved to include death and dismemberment benefits of **\$5,000.00 FREEWAY COVERAGE**

BENEFITS PAID FOR	Railway Passenger Car Wreck	Freeway, Expressway, Bus, Taxi, Bike Wreck; Pedestrian, etc.	Auto, Truck, Bus, Taxi, Bike Wreck; Pedestrian, etc.	Accidents at home, on the street, at school, etc.
LOSS OF LIFE OR DOUBLE DISMEMBERMENT	\$10,000.00	\$5,000.00	\$1,000.00 to \$1,500.00*	\$500.00 to \$750.00*
LOSS OF A HAND, OR FOOT, OR SIGHT OF AN EYE	\$5,000.00	\$2,500.00	\$500.00 to \$750.00*	\$250.00 to \$375.00*
FOR SERIOUS ACCIDENTS				
Disability benefit up to \$500.00	\$500.00	\$500.00	\$500.00	\$500.00
Hospital Expense up to \$50.00	\$50.00	\$50.00	\$50.00	\$50.00
Ambulance Expense up to \$20.00	\$20.00	\$20.00	\$20.00	\$20.00
X-Ray Expense up to \$10.00	\$10.00	\$10.00	\$10.00	\$10.00
MAXIMUM TOTAL	\$1,230.00	\$1,230.00	\$930.00	\$810.00
FOR MINOR ACCIDENTS				
Doctor Bill Expense up to \$30.00	\$30.00	\$30.00	\$30.00	\$30.00
X-Ray Expense up to \$10.00	\$10.00	\$10.00	\$10.00	\$10.00
MAXIMUM TOTAL	\$40.00	\$40.00	\$40.00	\$40.00

\*Benefits increase 1% each month to maximum of 50%.

**ELIGIBILITY**—Issued to men, women and children between ages 1 and 75—except those who have lost both hands or feet or sight of both eyes.

**LIMITATIONS**—Benefits—except Doctor Bill and X-Ray expense—reduced one-half after 60th birthday. No reduction in benefits first year.

**RENEWABLE** at option of Company.

**EXCEPTIONS**—Benefits paid in accordance with terms of National Casualty Company policy HM 7663-U. Does not cover accidents in a mine, in railroad yard or train except as law-paying passenger; warlike auto races, homicide.

This is only a partial description of the principal terms and provisions in the policy.

SEND NO MONEY WITH THIS APPLICATION

**65c**  
each month

To: Registrar Agent  
National Casualty Co., care of:  
Independent, Press-Telegram  
604 Pine Ave.,  
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**Independent, Press-Telegram**

KHRUSHCHEV READY FOR SUMMIT

LONDON (UPI)—Soviet Premier Nikita S. Khrushchev said Saturday East-West relations have improved over the past year and that Russia stands ready for a "summit" conference "if others are ready and willing."

Khrushchev, in an interview on world affairs with Canadian publisher Roy Thomson appearing in the Sunday Times today, also said Russia would agree to free inspection of Soviet territory if disarmament agreement is reached.

"And close inspection, too," Khrushchev said, "so no one cheats."

The interview took place aboard Khrushchev's personal railway car in Russia's developing "virgin lands."

Khrushchev said the Soviet Union would like to withdraw from commitments in Southeast Asia.

"That is so," he said. "The whole basis under which we assumed co-chairmanship with Britain of the Geneva agreement establishing Laotian neutrality has crumbled away."

Thomson asked if the Soviet Union considered it a good idea to hold a summit conference to discuss banning nuclear weapons in war if President Johnson and British Prime Minister Sir Alec Douglas-Home were re-elected.

Khrushchev said the Soviet Union would respond to such an approach.

"If others are ready and willing, we would be," he said, but indicated he felt the United States and Britain should make the first approach.

He said he believed France should take part in any talks banning use of nuclear arms in warfare, but "I think it would still be useful to negotiate an agreement anyway. It would not be disarmament, but it would be a step forward."

However, Khrushchev expressed doubt that an agreement not to use nuclear arms in war would be completely effective.

"The trouble is, the losing side will always use nuclear weapons in the last resort to avoid defeat," he said. "If a man thinks he is going to die, he will take any steps."

Thomson quoted Khrushchev as saying on the following topics:

The late President Kennedy—His greatest contribution to peace was his address at the American University on coexistence in May, 1963. "That took courage."

Sen. Barry Goldwater—"There are some strange phenomena in the world. I would hardly describe Goldwater as an embellishment."

Cyprus—"Get the British troops out of the island. Anyone can see that the strings behind the Turkish attack lead to Washington."

President Johnson—"It is difficult for me to say at this time. I don't want to interfere with their elections." He said American action in Viet Nam was "stupid."

Communist China—"This is an internal affair between Communist countries and should not be aired in the 'capitalist press.'"

GOP Leaders Put \$13-Million Tab on Goldwater Bid

WASHINGTON (UPI)—Republican National Chairman Dean Burch gave state GOP leaders a Goldwater-Miller campaign budget of about \$13 million Saturday and said they can help the party win the White House by meeting new and novel precinct-by-precinct voter quotas.

Let Barry Use Lenses, LBJ Urges

WASHINGTON (AP)—President Johnson said Saturday he thinks Sen. Barry Goldwater "ought to keep his lenses in his glasses" at least on the subject of nuclear warheads.

The President presumably had no way of knowing it, but the frames without lenses which the Arizona senator was wearing for a widely published Associated Press picture made Friday didn't belong to him.

The frames are kept on hand in the Senate gallery for picture-taking sessions, to avoid glare and reflections.

AT THE request of photographers, Goldwater put them on instead of his own eyeglasses when he kept a date with cameramen.

Johnson, winding up a blast at Goldwater on the question of using nuclear weapons in Viet Nam, told his news conference:

"So it seems to me that even at the price of some reflection, the Republican candidate ought to keep his lenses in his glasses, at least on the subject of nuclear warheads."

IN HIS MORE formal remarks at the press conference, Johnson accused Goldwater of making "loose charges on nuclear weapons without any shadow of justification."

The Republican presidential candidate, Johnson said, is thereby doing "a disservice to our national security, a disservice to peace, and for that matter a disservice to the entire free world."

Trusting his wrath, too, on Goldwater's running mate, Rep. William E. Miller, the President accused the New Yorker of "equally false and reckless" inter-

Burch talked to newsmen after meeting with Republican state chairmen and state finance chairmen at a daylong session on what he called the "nuts and bolts" of the coming election campaign. The group also heard fighting talks from presidential candidate Barry M. Goldwater and the vice presidential nominee, New York Rep. William E. Miller.

Goldwater, on a theme he has used frequently in recent weeks, said U.S. armed strength has been slipping under the Democrats and that "the national symbolism is slowly changing from the eagle to an ostrich act."

ATTACKING the Johnson administration for its alleged failure to produce a single new strategic weapons system, Goldwater declared that "about the only bomb it has produced has been (Defense Secretary Robert S.) McNamara."

Goldwater also carried his assault to President Johnson by joking that Republicans are thinking of publishing a booklet of Bobby Baker nursery rhymes. He said, "We are thinking of calling it 'the butcher, the baker and the sterner-laker.'"

That was a reference to the troubles of Robert G. Baker, former secretary to Senate Democrats whose resignation was the prelude to one of the year's big congressional inquiries. Testimony showed that Johnson, when he was a senator, received a stereo set from a local insurance man who had gotten some business from Johnson through the good offices of Baker.

- WHERE TO FIND IT
- PRESIDENT announces new anti-guerrilla plane is being developed; it's an airborne "jeep." Page A-4.
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  - Beach Combing ..... B4
  - Bridge ..... W9
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PROTEST MARCHER 'GROUNDED' New York City policeman holds down youth taking part in Times Square demonstration against U.S. involvement in Viet Nam.

900 AT CORONATION 77 IBC Lovelies End Fete at Ball

As several hundred spectators crowded the Hotel Lafayette lobby Saturday night, 77 of the world's most beautiful girls stepped from the elevator and, one by one, met their naval-officer escorts and were led into the Coronation Ball, capping a 10-day pageant that led a Philippines society debutante to the title of "Miss International."

Ens. Jess Bollinger, of the USS Navasota, presented Gemma Cruz with an orchid, and, on his arm, the new queen led her court into the International Ballroom and the applause of the 900 formally attired local citizens there to pay them homage.

Dressed in a white, form-fitting sheath, accented with a square neckline, America's Beauty and first runner-up, Linda Taylor of San Diego, was presented to the assemblage on the arm of Lt. Bill Reed, a Long Beach Naval Station dentist.

A popular favorite with the crowd was Vera dos Santos, the Latin lovely from Brazil, who dazzled Lt. (j.g.) Chip McClelland of the USS Advance. In a beautiful strapless broad-based gown, glittering with sequins, Miss Brazil flashed sparkling eyes in return for approving looks from the audience.

Tracy Ingram from London, a fashion model, told Lt. (j.g.) Tim Cleere of the Long Beach minesweeper force, how to describe her gown to reporters:

"Just tell them it's a black sheath, slit to mid-calf, and ribboned at the top in black lace," she said to the young officer. "You might also tell them I'm wearing a white marabou," she offered.

"I think I'll just tell them you're lovely," Cleere managed.

Miss Finland, escorted by Ens. Richard Eastman of La Habra, appeared in a blue strapless, topped with a

(Continued Page A-3, Col. 1)

Rioters Protest Viet War

NEW YORK (AP)—Police men fought pitched battles across mid-Manhattan Saturday with a leftist group of young people trying to rally in Times Square against U.S. involvement in Viet Nam.

Several demonstrators were knocked to the streets and about 30 arrests were made, as spectators taunted the group of about 250.

OFFICERS carried or dragged several demonstrators to police vans—including one young woman dragged away by the hair.

Some were bleeding.

Backers of the organization include at least three young men indicted for, or admittedly responsible for, arranging the so-called "student" tours of Cuba by young Americans defying a State Department travel ban.

FROM THE latest such tour, 84 young Americans returned here only Friday

(Continued Page A-8, Col. 6)

KREMLIN POWER BID

Russ Pledge Cyprus Aid If Invaded

MOSCOW (AP)—The Soviet Union declared Saturday it is prepared to come to the aid of Cyprus if the island is invaded by a foreign power. This pledge came in a reply from the Kremlin to the request by the Cyprus government for Soviet military help in the face of earlier Turkish air attacks.

An official government statement issued Saturday night said:

"In reply to the appeal of the government of Cyprus and President Makarios personally, the Soviet government declares that if a foreign armed invasion of the territory of the republic takes place, the Soviet Union will help the republic of Cyprus to defend her freedom and independence from foreign invasion and is prepared to begin negotiations on this matter right now."

The offer to begin negotiations right now was a clear bid for an alliance

with the republic of Cyprus. Such a deal, bringing the Soviet Union into the Mediterranean, could change the entire power setup in the region.

THE BITTER quarrel between Turkey and Greece over the island has already had severe repercussions on the eastern anchor of the Atlantic alliance (NATO). Both Turkey and Greece are members, but Cyprus is not.

The offer of military aid also served to build up Makarios' bargaining power to gain a solution of the

explosive crisis agreeable to himself.

THE SOVIET statement, issued here by Tass and broadcast in Greek to the Mediterranean, said:

"Due to the immediate danger of invasion by foreign armed forces in the territory of Cyprus, President Makarios appealed to the Soviet government and asked for military aid for the defense of the national sovereignty and independence of the Cyprus republic."

"Having in mind the in-

(Continued Page A-6, Col. 3)

State Demos Defy LBJ Plea to Soft-Pedal Rights Dispute

By JIM McCAULEY

1, P.T. Sacramento Bureau

SACRAMENTO — The 1964 Democratic State Convention, convening to roast Goldwater Republicans and plan state election strategy, Saturday dealt a surprise snub to a key White House request on civil rights.

The convention's Resolutions Committee unanimously approved a strongly worded civil rights resolution urging the national convention to bar the regular Mississippi delegation and instead seat a rival, integrated Freedom Party delegation.

The White House had asked both Gov. Brown and legislative leaders to scuttle any resolution that might touch off a Southern mutiny at the national convention, The Independent, Press-Telegram learned.

AND THOUGH Brown had urged California delegates not to pre-judge the delegation controversy until all the facts were aired at the Atlantic City, N.J., convention, the governor's lieutenants were unable to hold

in line any member of the Resolutions Committee.

The committee en masse bolted from the governor's leadership and flouted the White House's go-slow request after emotional pleas from four California colleagues who had participated in the summer project to register Mississippi Negroes for voting.

The White House passed on the word that some Democratic strategists fear that all Southern delegates

will walk out of the national convention if the regular Mississippi delegation is unseated. That would in one blow deliver the entire South to Republican presidential nominee Barry Goldwater.

ASSEMBLYMAN William Dannemeyer, D-Fullerton, former Long Beach resident, was the only witness who spoke up in behalf of

(Continued Page A-3, Col. 4)

2 San Pedrans Die in 3-Car Smashup

Two San Pedro men were killed and a mother and son injured Saturday in a grinding three-car head-on smashup in the Los Angeles Harbor area.

Dead are:

- Francisco David Villegas, 50, of 467 O'Farrell St.
- William Kenneth Ford, 37, of 1835 W. 27th St.

Harbor Division Officers Wallace Jobe and James Doyle said Villegas was

westbound on Wilmington San Pedro Road about 6 p.m. when he, apparently, crossed the double line and crashed into the Ford car and another driven by John Jaspica, 41, of Tacoma, Wash.

Ford's wife, Dorothy, 37, was in critical condition late Saturday with head and internal injuries. Their son, Michael, 12, was in serious condition.

By CHARLES SUTTON

The ancient Arabs called opium Mash Allah, the gift of God.

Today its widely used derivative, heroin, is known more realistically as a living hell—a prolonged agony of death.

Now, with dramatic suddenness in California, heroin is demonstrating that it is equally destructive as a quick killer—a fact long known but little appreciated by the modern world.

In the past month, it has meted out swift death to at least 10 and possibly as many as 17 persons in the county who have taken lethal overjoints.

In the words of Sgt. C. A. Elliott of the sheriff's narcotics detail, "The addicts are falling like flies."

Why?

State, county and Los Angeles city law-enforcement men can't say for sure, but there's a growing suspicion among them that "hot" heroin is to blame. Beyond that, they're baffled.

The deaths have offered them few if any clues to the local origin of the suspected killer, whose latest victims have ranged from a Long Beach college student with no apparent history of addiction to a Pacoima laborer whose acquaintances were known heroin users.

Adding further to their bafflement is the fact that the bodies of the victims were discovered in widely separated locations throughout the county.

"Frankly," declares Lt. Robert Kennedy of the Los Angeles police department's narcotics squad, "we're at a dead end."

"Except for the fact that the victims had all taken fixes," he says, "there's absolutely nothing

these people had in common that we can put our finger on."

Lawmen theorize that quantities of the undiluted narcotic probably still are floating around in the underworld supply line.

And, according to the Southern California agent in charge of the State Narcotics Bureau, Andrew Beckner, an outbreak of heroin deaths in the Bay Area in recent days may indicate that the stuff is available in northern California also.

Officials believe that most of those who died in the county in the past few weeks probably took the high-grade heroin without knowing its real strength. One coroner's deputy says, "The stuff is hotter than a firecracker."

There's also the likelihood that the men and women who were pushing the dope were unaware

(Continued Page A-8, Col. 1)

DEATH PUZZLE



# L.A.C. Says: Only a Heartbeat Away as President

From all indications President Johnson will choose Senator Humphrey as his running mate in the November election. Governor Brown still hopes he may be chosen. Whoever it may be is important because Mr. Johnson has a health and driving record that causes concern. The vice president who would succeed him should be a man in whom the people would have confidence.

In an interview in the Saturday Evening Post of Dec. 14, 1963, Mr. Johnson told of his 1955 heart attack. He told of the great pressure he had been working under—and the attack as it occurred. To the question, "Was it a bad heart attack?" he replied, "As bad an attack as you can have and still live." Then it will be recalled how, when President, at his Texas ranch he took a group of newsmen for an automobile ride with him driving. He was sipping beer and driving 85 miles an hour—forced another car off the road. These are examples, together with the constant danger of assassination, that make it important who the vice president might be.

Senator Humphrey is a long-time, extreme liberal. His trips to Long Beach to address the CDC are well remembered. He was the idol of this organization that calls for abolition of the loyalty oath and Un-American Activities Committee, and in general, follows an ultra-liberal program. He was a founder and president of the left-wing Americans for Democratic Action. He is, in my opinion, an honorable man. But I would not like to have one with his views as President of the United States.

There seems little hope that Gov. Brown will be chosen. But California is important to the party in the election, and Brown has been frantically attempting to build up support. California's electoral votes could swing the election because they number more than the combined total of many other states. But Californians who remember the disgusting and confused Brown in the Chessman case would not feel comfortable wondering what he would do in a real crisis.

These are the two most prominent candidates mentioned for choice at the convention opening Aug. 24. It makes one wonder what is wrong with the party when they have so few men with reasonably sound backgrounds from whom to choose. It is bothering many of the Democratic party leaders, so neither may be chosen. But it is an indication of the attitude expected from the President.

The coming convention will be cut and dried. There is no question about the President being the candidate. There may be some fireworks over a civil rights plank in the platform or seating of delegates. The same old routine will be followed as it was in the Republican convention. But there was nothing cut and dried there. It was a fight over the platform and for the candidate. It caused dissension that may not be present at Atlantic City. But a fundamental fact is that choice of a vice presidential candidate is important to a greater extent than it was in the Republican convention.—L.A.C.

(L.A.C.'s column, by L. A. Collins Sr., like other columns, is an expression of personal opinion and does not necessarily reflect the considered opinion of this newspaper.)

### French Alps Taking Heavy Climber Toll

GRENOBLE, France (AP)—The heaviest tolls of alpinists since the current climbing in recent years. The worst single accident season began, 55 persons have been killed and 26 injured in the French Alps, a check French climbers were swept showed Saturday. It is one of 10 deaths in an avalanche.

## COMPLETE WEATHER

FORECAST  
Long Beach and Vicinity: Some low clouds early morning hours but mostly sunny and slightly warmer. High about 80.  
Interior Areas: Mostly sunny after early morning fog along lower coastal slopes. Slightly warmer.  
Mountain and Desert Regions: Mostly sunny and slightly warmer. Highs, 92 to 102 upper valleys, 102 to 108 lower valleys.  
Offshore Wind and Weather Forecast (P.M. Convention to Mexican Border):  
Light variable winds becoming westerly 10-20 knots in afternoon. Low clouds along coast in early morning hours but mostly sunny after late morning low clouds. Little temperature change.

SUN, MOON AND TIDES  
Sunrise: 6:15 a.m. Sunset: 7:39 p.m.  
Moonrise: 3:01 p.m. Moonset: 12:39 a.m.  
Tides: High, 1.5 feet at 7:35 a.m. and 5.1 feet at 6:23 p.m. Lows, 0.4 foot at 1:11 a.m. and 2.9 feet at 12:11 p.m.

California		
City	H. P.C.	L. P.C.
Long Beach	74	65
Long Beach Airport	77	65
Los Angeles	75	66
Aviation	72	67
Bakersfield	74	61
Big Bear Lake	74	59
Bishop	84	51
El Centro	79	57
Fresno	89	57
Across the Nation		
Albuquerque	73	64
Albany	71	67
Albany	71	67
Bismarck	72	59
Bozeman	67	50
Buffalo	67	50
Chicago	69	48
Cleveland	69	48
Des Moines	70	59
Denver	70	59
El Paso	74	51
Fort Worth	74	51
Helena	78	52
Honolulu	73	45
Indianapolis	73	45
Kansas City	70	47
Las Vegas	101	77
Memphis	76	63
Lake Arrowhead		
Lake Arrowhead	73	55
Newport Beach	74	65
Palm Springs	74	65
Riverside	74	65
Sacramento	74	65
San Bernardino	74	65
San Diego	74	65
San Francisco	74	65
Santa Barbara	74	65
Victorville	74	65
Miami Beach		
Miami Beach	77	78
Milwaukee	74	57
Minneapolis-St. Paul	71	56
New Orleans	74	57
New York	74	57
Oklahoma City	74	57
Omaha	74	57
Philadelphia	74	57
Pittsburgh	74	57
Portland	74	57
Reno	74	57
San Jose	74	57
Seattle	74	57
Spokane	74	57
Washington	74	57

Highest temperature Saturday in the 48 adjacent states was 104 in Laredo, Tex. Lowest was 33 in Grant, Mich.

# Apathy Citizens' Worst Vice, Mrs. LBJ Asserts

SALT LAKE CITY (AP)—The nation's First Lady told the University of Utah graduates Saturday night the vitality of American society "depends on an informed electorate with beliefs about what is right and wrong."

"There is no single vice in a citizen of a democracy greater than apathy," Mrs. Lyndon B. Johnson declared with reference to the warning presidential election campaign in which her husband is expected to be the Democratic Party candidate.

After viewing the trails Mormon pioneers traveled in settling Utah more than a century ago, the President's wife said a pioneering spirit was needed in this generation too.

SHE STRESSED the "Great Society" the President has set as the goal of his administration. Pointing to hardships the Mormon pioneers overcame, the First Lady said they had "the faith that what they were doing was right and necessary."

"It was the faith that men and women together could build a great society on this earth—one that would give character and compassion to its inhabitants. They were not interested in security or comfort. They were interested in an ideal."

Mrs. Johnson told the students at an outdoor commencement they must become involved in society, face the tests of grasping its complex problems and "become concerned about the wrongs of our society, the wrongs of our world."

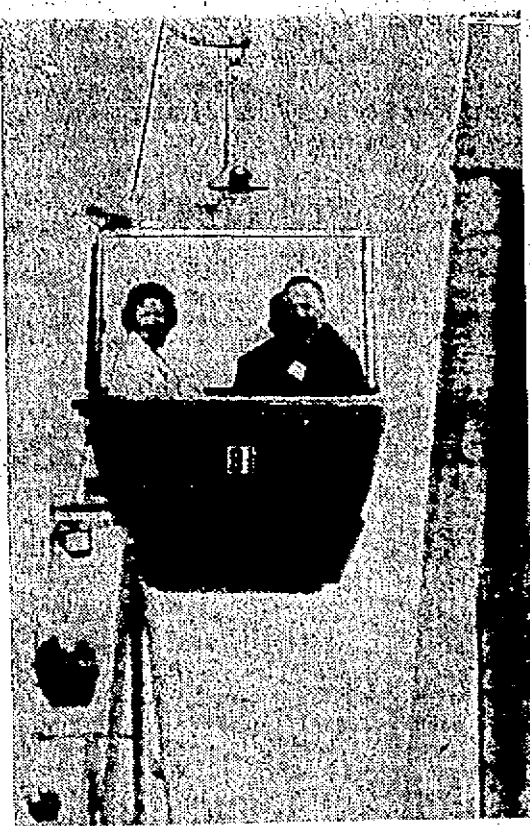
What good is intelligence, she asked, if it is not put to use?

"This American society can never achieve the destiny it seeks, can never remove the slums, or the prejudice, or the ugliness, unless citizens join in the great adventure of our time," Mrs. Johnson added.

On the second day of a four-day western journey, the First Lady spent her time in predominantly Mormon Utah. She took a spectacular ride in a tiny four-passenger gondola of an aerial tramway to lunch at the 9,300-foot summit of Pioneer Ridge in the Wasatch Mountains. She also took a walk down the dusty main street of the old mining town of Park City, now being rehabilitated into a year-round recreation area.

She greeted Park City residents in the street and on the porches of decaying, wooden houses. The marquee of the Silver Wheel movie house, a theater with all the trappings of the early 1900s, read "Welcome Mrs. Johnson."

HER TRIP up the tramway ski lift, longest of its kind in North America, brought this comment from Mrs. Johnson: "Americans do not need to cross oceans to see breath-



FLYING LIKE A LADY BIRD, Mrs. Johnson takes 2 1/2-mile lift to top of Treasure Mountain near Salt Lake City, Utah. With her in gondola's front seat is Utah Sen. Frank E. Ross.

taking beauty." She said she was worried the height might affect her on the scenic tramway ride, but when she emerged from the four-passenger gondola, she said it hadn't been as bad as she expected.

"There were moments when I didn't want to look down," the First Lady admitted, "but it was wonderful."

Mrs. Johnson praised the "farsighted investment" in recreation to rehabilitate Park

City and preserve its historic mining atmosphere.

"As today's generations are freer than those before them, so future generations are going to have more free time for recreation," she predicted.

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# 4 in Family Beaten to Death in Home Near San Diego

CHULA VISTA (AP)—A man, his wife, their teen-age daughter and their young son were bludgeoned to death early Saturday in their home, police reported.

The deaths were reported by a second son, 18, who said he returned from a church camp and found everyone in the house dead.

The bodies of Henry Goedecke, 42, and his wife Joan, 39, were found in the master bedroom. Goedecke's watch was broken at 4:20. Police said that was apparently the time of the slayings.

The body of Ellen, 14, was found in her room, and Mark,

17, was found dead in the room he shared with the older son, Raymond.

Raymond said he came home at 7:30 a.m. and found the bodies. Police Lt. Roy Borchers said the Goedeckes were beaten to death—possibly as they slept—with a length of reinforcing steel taken from the family garage.

Neighbors heard no outcries, Borchers said. He said the house was ransacked, making it appear to be the action of a burglar. It wasn't known if anything was taken.

Goedecke was a landscaping contractor. The family home is in a middle-class residential neighborhood of

Chula Vista, a 30,000-population suburb eight miles south of San Diego.

## Christened Vessel Refuses to Budge

OSAKA, Japan (AP)—Tokyo Gov. Ryotaro Azuma's daughter christened the ship "Tokyo Olympics" but nothing happened. The ship, built for a Panama company, just sat there. Three tugs and a 50-ton jack could not move the 24,000-ton vessel. Finally, embarrassed shipyard officials said heat had caused the friction-reducing fat on the slideways to melt. They'll try again Sept. 5.

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Des Moines	70	59
Denver	70	59
El Paso	74	51
Fort Worth	74	51
Helena	78	52
Honolulu	73	45
Indianapolis	73	45
Kansas City	70	47
Las Vegas	101	77
Memphis	76	63
Lake Arrowhead		
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Newport Beach	74	65
Palm Springs	74	65
Riverside	74	65
Sacramento	74	65
San Bernardino	74	65
San Diego	74	65
San Francisco	74	65
Santa Barbara	74	65
Victorville	74	65
Miami Beach		
Miami Beach	77	78
Milwaukee	74	57
Minneapolis-St. Paul	71	56
New Orleans	74	57
New York	74	57
Oklahoma City	74	57
Omaha	74	57
Philadelphia	74	57
Pittsburgh	74	57
Portland	74	57
Reno	74	57
San Jose	74	57
Seattle	74	57
Spokane	74	57
Washington	74	57

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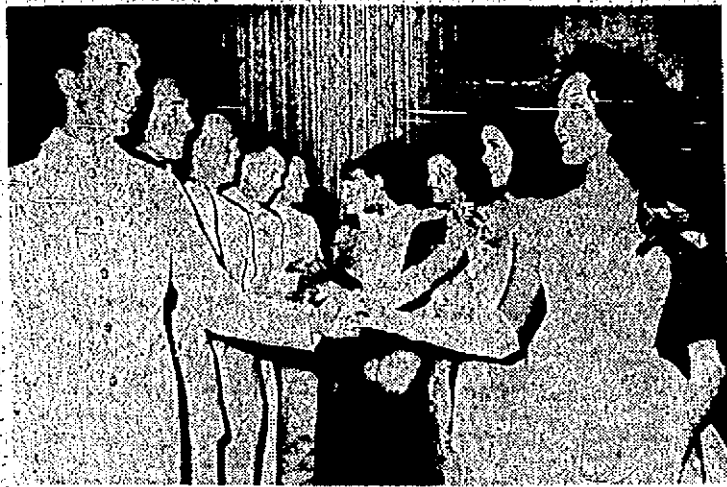
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**MISS INTERNATIONAL AND HER COURT** are escorted by naval officers during the gala Coronation Ball in Lafayette Hotel's International Ballroom. From front to rear are: Miss International (Gemma Cruz) is escorted by Ens. Jess Bollinger of Alice, Tex.; Miss American Beauty (Linda Taylor) is escorted by Lt. Bill Reed of Natuna Heights, Pa.; Miss Brazil (Vera Couto dos Santos) is with Lt. J. G. Chip McClelland of New York City; Miss England (Tracy Ingram) is with Lt. (j.g.) Tim Cleere of Brooklyn, N.Y., and Miss Finland (Maila Ostring) with Ens. Richard Eastman.

## Coronation Ball Is Climax of 10-Day Beauty Fete

(Continued from Page A-1)

peek-a-boo bodice. Eastman peeked, and no one booped.

But, as in all coronation balls, the real star of the show was the new queen, Gemma Cruz.

Her bathing suit tucked far back in her suitcase, the new Miss International—regal Miss Philippines—slept well, awoke early, breakfasted heartily, and surveyed her future.

She expects to be ostracized in the Philippines—because she took part in a bathing-suit competition.

She plans to give her \$10,000 prize money to house orphans.

She has turned down movie offers—because she wants a career in museum administration.

And her immediate goal in life: a second breakfast. This time pancakes.

Beautiful Gemma Cruz, who won the crown at the International Beauty Congress Friday night, met newsmen in her room Saturday morning as she happily demolished a breakfast of bacon, eggs, potatoes and toast.

A Hollywood tour was on the queen's schedule.

"I EAT five times a day," she said, "and the one thing I'm looking forward to on my tour is another breakfast at that pancake house."

She fell in love with pancakes during her stay here.

However, she and the others piled into buses for a visit to actor Glenn Ford's \$500,000 house Saturday afternoon.

The 21-year-old beauty, a member of one of Manila's most distinguished families, said the only thing that appalled her about the international beauty pageant was the bathing suit competition.

"I KNOW ALL my friends will ostracize

me," she said. "You know how Filipinos are."

Although her regal bearing was a deciding factor in her victory, the 5-foot-10 beauty scored heavily in the bathing-suit competition. She measures 37-25-37.

She took her victory calmly and said:

"I didn't think I had a chance against Miss Brazil. I still can't believe that I won."

SHE SAID she'd give her prize money for construction of housing for Manila's homeless orphans. "There are many homeless children whose only bed at night is 'street pavement,'" she said.

Her plans call for a few more days here in South-

ern California, then a return Wednesday to the Philippines.

The statuesque beauty, who "usually wears a size 14," Saturday afternoon slipped into a size 12 Cahill original gown donated by Buffums for her grand entry into the Coronation Ball.

AIDED BY four of the store's sales clerks, the beautiful Miss I donned a silk peau de soie gown which she had admired in the store window.

"I saw it," she quickly told store aides, "and then went back to get a good look."

Meanwhile, as she modeled the gown during the fitting, both the gown and Miss International were given "good looks" by scores of shoppers who stopped to watch.



**QUEENLY MISS International** gets a three-way look at herself as she tries on her Coronation Ball gown donated by Buffums. The Philippine beauty, who said she "usually wears a 14," slipped into a size 12 which needed no alterations.



**ALTHOUGH SHE PREFERRED PANCAKES**, Miss International (Gemma Cruz) escorted by Actor Glenn Ford and followed by her four runners-up, tours the actor's lavish Hollywood home Saturday afternoon. The beauty contestants—three busloads of them—toured Hollywood winding up their pageant stay.

## LBJ Denounces Goldwater Talk

(Continued from Page A-1)

pretations of orders given to day at Hershey, Pa., where Goldwater told a news conference after a Republican unity session that they seemed to authorize commanders in Southeast Asia to use nuclear weapons.

The debate over Johnson's orders broke out last Wednesday.

## State Demos Defy LBJ on Rights Issue

(Continued from Page A-1)

the Johnson-Brown strategy. He urged that the toughly-worded resolution be toned down so that it merely would call on the delegates to consider all the facts, concerning the rival delegations.

Dannemeyer was greeted with silence by a huge throng in an overflowing Assembly hearing room.

But there was thunderous applause when the four California college students told of a summer of terror in Mississippi.

Margaret Alay, San Jose State College sophomore, described her voter registration work among Mississippi Negroes as "very terrifying." She told of police brutality and beatings, asserting that racists had intimidated persons trying to register Negro voters.

**CHRISTOPHER Wilson**, 19-year-old Stanford University student, recounted how racists used two bombings to try to discourage Negroes from registering to vote in one Mississippi community.

On other issues, the Resolution Committee recommended:

1. Urging Brown to grant executive clemency to persons arrested in civil rights demonstrations.

2. Tabling a resolution which would have put the Democratic Party in opposition to a ballot proposition on banning pay television.

3. Blasting Goldwater "for shallow and often-times dangerous thinking," citing his remarks that "extremism in the defense of liberty is no vice."

4. Accusing the Republican Party "of becoming a refuge for extremists of the far right."

5. Voicing opposition to "a Mississippi-style White Citizens' Council" in California.

6. Praising local law enforcement agencies for "successfully meeting the rising tide of national crime."

7. Asserting that California leads the nation in education.

8. Opposing any state lottery.

Mostly, Democrats zeroed in on extremism. Both Brown and Sen. Pierre Salinger invited disgruntled GOP moderates to join the Democratic Party.

## LBJ Polls Big Lead in Maine

PORTLAND, Maine (AP)—A poll conducted by the Portland Sunday Telegram shows President Johnson with "a substantial lead" over Sen. Barry Goldwater in Maine—a state which has not backed a Democratic presidential candidate since 1912.

The newspaper said Saturday night that it polled approximately 1,000 persons, picked to represent a cross-section of Maine's approximately 500,000 registered voters, in conducting the survey last week.

The results in the presidential race were Johnson 53% and Goldwater 13%, with 34% undecided. The President's lead was virtually uniform throughout the state, with no noticeable pockets of Goldwater strength.

**TOLD BY:** a reporter there was some question why he felt it necessary to so specify, since commanders would not have instructions to use other than conventional ordnance, Johnson replied:

"We may have anticipated that some people would be asking questions and we wanted to be sure the record was clear. But we have made a very clear record on it, and we think we were justified in doing so, and we think that the American people would be glad that we had done so, at least if it served no other purpose. It brought out on the table what had happened and made it clear that unsubstantiated charges would not stand up for long."

Asked whether he thought Goldwater's comments had caused harm to this country abroad, Johnson replied:

"I am unable to evaluate that. I want to be sure that the people of my country and the people of the world know that we speak and act with responsibility."

Johnson lashed out at Goldwater and Miller without waiting for questions about the controversy.

He started out by saying that because all matters relating to nuclear weapons are of great gravity, he thought it quite important to have the record absolutely straight on the orders.

A Goldwater aide issued this statement in reply to Johnson's comments:

"Mr. Johnson and his administration have spent the better part of a week trying to explain what Secretary McNamara meant when he reported that the 7th Fleet had been ordered to use 'whatever force is necessary' to protect itself against attacks in the international waters between Viet Nam and Red China."

"He has even resorted to personal attacks on Sen. Goldwater. The senator has no intention of replying in kind. He prefers to stick to the issues."

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## Bobby's Decision Expected This Week

WASHINGTON (UPI)—President Johnson said Saturday he has "great admiration" for Atty. Gen. Robert F. Kennedy but has not interfered with any decision by Kennedy to run for the U.S. Senate from New York.

Sources close to Kennedy told United Press International meanwhile that the attorney general is expected to announce within a week his decision to seek the seat now held by Republican Kenneth B. Keating.

Johnson told newsmen at an impromptu news conference Saturday that he would not make any recommendation in the matter. But, he said, "I have great admiration for the attorney general. Whether he is a candidate in New York or not is a matter for him to decide."

**THE PRESIDENT** said he never interferes in primaries of any kind, and "I will not interfere in New York or Massachusetts or Texas in a primary."

The UPI sources said the first specific indication of Kennedy's decision may come early in the week, followed by a formal announcement near the end of the week.

Johnson said Kennedy did not consult him about the Senate possibility when they talked several weeks ago.

about the attorney general's political future. That meeting centered around Johnson's decision to tell Kennedy that along with other Cabinet members and high administration officials he had been ruled out of consideration as a vice presidential nominee.

Whatever decision Kennedy makes, the President said, he is sure it "will be a good one. I have worked closely with him and I have admired his performance."

The sources close to the attorney general said the tip-off to his decision to run will be a formal announcement that he will not attend the Democratic National Convention at Atlantic City Aug. 24 as a delegate from his home state of Massachusetts.

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# Castro Communism Beside Conga Seems Not Quite Real

(EDITOR'S NOTE: This is the last of seven articles on Cuba by Bill Broom, of the I. P.-T. Washington Bureau, one of 25 American newspapermen who traveled to Castro's island and is reporting his findings in this uncensored series.)

By BILL BROOM

HAVANA — The coexistence of communism and the Conga produces a dizzy atmosphere that is not quite real.

Although they try hard to hew to the dialectical line, the young men who are running the revolution cannot wriggle out of their Cuban skins.

There is, for example, the inseparability of the Cuban and his cigar.

A young government functionary confides that he is having trouble at home. His wife objects because he is spending between \$40 and \$50 a month for cigars. His total income is \$220 a month.

Sleep at the Havana Libre Hotel is possible only after the doors and windows are closed. There's an open-air nightclub in the park across the intersection, and the sound of flute and bongo drums floats into your bedroom until 2 each morning.

ACROSS THE street from the nightclub is the Department of Interior where two American newsmen a few days ago were arrested for taking pictures of the young soldiers on guard with their made-in-Czechoslovakia hand weapons.

At the Hotel Capri, a musical revue which could hold its own with any floor show in Las Vegas or Miami Beach is witnessed by a packed house of 300 persons who have paid \$15-20 each for dinner and a couple of drinks.

En route back to your hotel, you pass a group meeting engaged in Socialist emulation. This is the process through which members are chosen for the Communist Party now being organized along the Russian and Chinese patterns. It is also a process through which the government hopes to encourage self-improvement and a general increase in on-the-job efficiency.

A TAN EMULATION session, everybody sits around and picks the member of the group who is the best Socialist and the best at his job. At work, they are supposed to emulate his example. Those who have attended the sessions say the criticism is sharp. To the outsider it all sounds like an exercise in psychotherapy.

Although the bookstores have large stocks, sales are not brisk.

"They're all how-to-do-it books," said a disgruntled young Cuban. "There's nothing to read that's fun to read. Just a lot of junk about how great things are in Poland."

The book stocks may reflect the reading tastes of Fidel Castro. On the dashboard of his personal limousine, a bystander noted books which aides said Castro opened at odd moments throughout the frenetic hours he keeps daily. They were "The Feeding of Cattle in Latin America," "Abraham Lincoln

the War Years," by Carl Sandburg, "The Invisible Government," (a new best-seller about the U.S. central intelligence agency) by Thomas Ross and David Wise, "Grain Farming in Argentina" and a monograph about growing Holstein cattle for beef as well as milk production.

Perhaps the most accurate description of Castro's revolution is that it is Communist, although Cuban. It is also decidedly Castro.

Many of the bearded followers who fought under him in the Sierra Maestra found it extremely difficult to follow him when he decided that he could best solve Cuba's problems by taking the Marxist-Leninist path. Some of them went into exile — men like Manuel Ray and others who now lead counterrevolutionary groups seeking a beachhead on the island. But the majority stayed, and they now make up the most influential group within the government.

From any point of view, Castro dominates all Cuban life.

"IF FIDEL TOLD US that we would all become vegetarians at 10 o'clock tomorrow morning, we would all stop eating meat," Raul Castro joked with a reporter. But he also said it in a manner which indicated that he believed Fidel could do just that and get away with it.

Castro controls the three major organs of national administration. He is prime minister of the government, secretary general of the party, and commander in chief of the armed forces.

Because of Castro's one-man dominance, the future course of Cuban-United States relations is difficult to predict. He is able to keep his countrymen in a continuing state of emotional excitement about what he calls "reactionary imperialist elements" in the United States.

This results in some wildly improbable conversations between an American and the Cuban man on the street. The Cuban says he likes Americans — "The people are friends" and "We want only peace" are phrases heard over and over again.

BUT THE SAME CUBAN does believe that U.S. Central Intelligence agents are hard at work trying to undo the work of the revolution, because that is what Castro tells him. And if he knows you at all well, the Cuban will tell you that he keeps a gun under his pillow to defend against the invasion which is sure to come.

The tides of Castro's thinking rise and fall with such irregularity that it is difficult for many persons to assess the meaning of his recent overtures toward an accommodation with the United States. Perhaps the closest he has come to defining them was the answer he gave at a news conference with American reporters. He was asked what he would consider to be a satisfactory relationship between Cuba and the United States.

"Look," said Castro, "I am going to answer you good and short.

"To live in peace and forget the other exists!"



JOSEPH B. MORSE

## Killer of 2 Kills Again

SAN DIEGO (AP)—In 1962, after he beat to death his widowed mother and crippled, 12-year-old sister, young Joseph B. Morse told police: "I just felt like killing someone, and I didn't care who it was."

He was ruled sane, convicted of murder and sentenced to die.

But a State Supreme Court decision—in a landmark case now known as the Morse decision—ordered a new penalty trial. The reason: his jury had been warned he could be paroled if given a life sentence.

"They'll send me to the gas chamber again," Morse, now 20, a slim, blond, bespectacled youth recently told a newsman. "I know they will. I'd rather die than spend the rest of my life in prison."

THEN, recently, the jury ruled in favor of life imprisonment. Morse was stunned. (California juries first weigh guilt or innocence in capital cases, then rule on the penalty. Only Morse's penalty was retried.)

He was returned to San Diego County jail to await formal sentencing.

Friday night, they found a body outside Morse's cell.

It was Thomas Larry Taddel, 23, a former Boise, Idaho, laborer, who was serving a 120-day misdemeanor sentence after being convicted of illegally soliciting alms while posing as a priest.

Sheriff Joseph O'Connor said Morse admitted strangling Taddel (pronounced Taddy), a trusty.

## CHILDREN ALLOWED ONE TOY EACH

# It Isn't Easy to Leave Cuba; All Property Kept by State

By BILL BROOM

HAVANA—All that is required to get out of Cuba are friends, money, brains and courage.

It takes the same things to stay there.

Juan headed a profitable business venture before Fidel Castro overthrew the corrupt Batista administration. In the beginning, he supported Castro. He now hates him.

Juan is making plans to leave. He has decided Castro is in power to stay. Some of his friends disagree and are hanging on in Havana.

"It is not impossible to get out, but it's getting more difficult every day," Juan says. Here is how it is done.

FIRST, he must obtain the money to pay for airplane tickets for himself, his wife, and a child. Although Cubana Airlines is government-owned, Juan must pay for the tickets in American dollars. He obtains them in the following manner.

Juan has a friend, a Cuban exile, living in the United States. The friend's mother still lives in Havana. The friend sends the dollars for Juan's plane tickets to a middleman in Mexico City. In return, Juan deposits Cuban pesos to the account of the friend's mother in Havana.

THE FRIEND and Juan have agreed on an exchange rate of eight pesos for one dollar. The official exchange rate is one for one, but official transactions are not permitted.

The rate of exchange is subject to negotiation and varies from five to one to as high as 10 to one.

After the Mexico middleman submits the dollars to the Cuban government for exchange, Juan receives a "cambio de divisas" from his bank in Havana which can be exchanged later for the air tickets.

His next step is to obtain a transit visa from Mexico which will permit him to pass through that country en route

to the United States. There are 70,000 such applications on file at the Mexican Embassy in Havana, a reliable source told The Independent Press-Telegram.

A cruel traffic in Mexican visas has sprung up. The average waiting time for them may be 12 to 18 months. But it is common knowledge that an under-the-counter payment of \$400 to embassy personnel (in dollars, not pesos) can shorten the wait to 30 days. At the current black-market exchange rate that is 3,200 pesos, well over the average annual income of a Cuban wage-earner.

Having obtained airline tickets to Miami (three at \$188.38 each) and a Mexican visa (\$400) with dollars bought in the black market or sent by friends in the United States, Juan is now in a position to take the plunge. He serves notice to his employer and to the government that he plans to leave the country. He must resign his job and all income stops at that moment.

The Reforma Urbano and the police appear at Juan's home. They take an inventory of all his personal and family possessions. If the air conditioner, or his car, or any major appliance is out of order, he must have it repaired, although all will be confiscated by the government when he departs. He can have it done quickly at a high price on the black market, or he can go through government channels to obtain the necessary spare parts and repairs. The latter course takes weeks.

All rent receipts for his dwelling must be produced back to 1960. If any are missing, Juan must pay the rent again to obtain the necessary receipt.

At last, Juan assembles all the papers, the visas, the receipts, the clearances required and applies for an exit visa and plane reservation from the Cuban government. His first official notice of departure comes when the telegram arrives informing

him of his plane reservation. The police and the Committee for Defense of the Revolution then arrive at his dwelling to check again the inventory of contents.

JUAN AND his family will be allowed to take out a change of clothing with them. No jewelry, except for simple wedding bands, may leave the country. A child may take only one toy along. It will be difficult for Juan's son to choose.

The government's position in this matter is simplicity itself. All wealth belongs to Cuba. If any Cuban leaves the country, he must leave his wealth behind.

Twenty-four hours before departure, Juan and his family can leave the house. It will be sealed with all contents by the CDR and the Reforma Urbano. Juan spends the time at a hotel, with friends, or at the airport.

EVERY clearance, receipt, piece of paper, again must pass scrutiny at the airport. Many of the departing will be required to remove all clothing to prove that no valuables are being smuggled out.

Many Cubans have been known to make it as far as the airport, and then be forced to return to Havana because of a minor omission or defect in one of the many papers required.

Juan considers himself lucky. Somehow, he has managed to get \$150 out of the country which a friend in the United States is holding for him. It will be his nestegg for a new start in life. Many of his neighbors arrive in Miami with much less.

## Africa Food Parley

ROME (AP)—A meeting of top agriculture experts in Africa will be held in Addis Ababa, Ethiopia, Sept. 3-15, to discuss ways to improve the continent's food and agriculture situation, the Food and Agriculture Organization announced.

## THE 'JEEP' TAKES TO THE AIR

# U.S. Developing Antiguerrilla Plane

WASHINGTON (UPI)—President Johnson announced Saturday the Navy and Marine Corps are developing a small new plane designed for anti-guerrilla warfare which will be an airborne equivalent of the Army jeep.

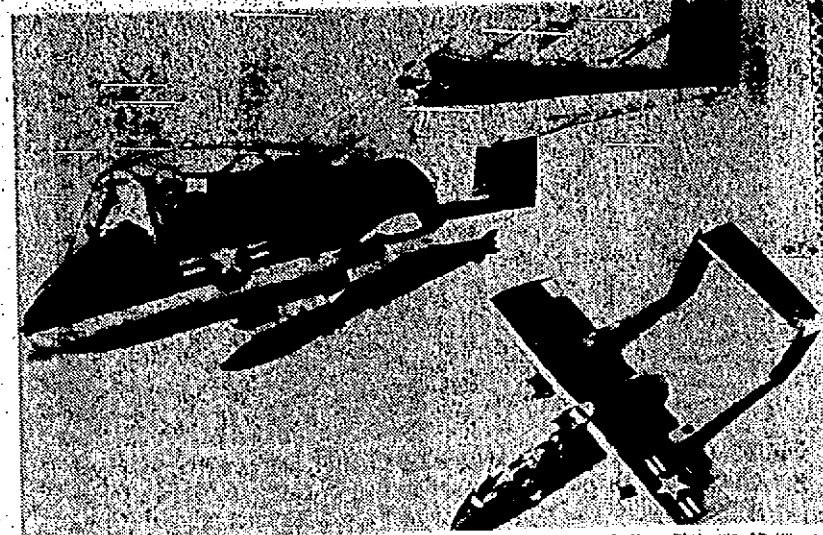
"The aircraft will have the capability to operate from rough clearings, primitive roads and waterways, in addition to prepared airfields and aircraft carriers," Johnson told a news conference.

The chief executive said Defense Secretary Robert S. McNamara had reported to him Saturday morning his approval of the program "for the development of an aircraft designed specifically for air support of counterinsurgency and limited war operations."

The Navy will contract for the building of seven prototype planes at a cost of about \$18 million, Johnson said, and the first flight of the new craft will be in about a year.

"This counterinsurgency aircraft will be an airborne equivalent of the jeep," Johnson said. "It will be able to perform peacetime emergency functions such as disaster relief, medical missions or riot control, as well as military missions to include light armed reconnaissance, helicopter escort and attack, and support of ground troops."

The Defense Department said it has selected the Columbus, Ohio, division of North American Aviation to



HERE'S SKETCH OF NEW 'BRUSH-WAR' PUNCH

build seven prototypes. The "jeep" will establish an entirely new category in military planes. Considered as a bomber, it will be the first propeller-driven type to come off the drawing board in many years.

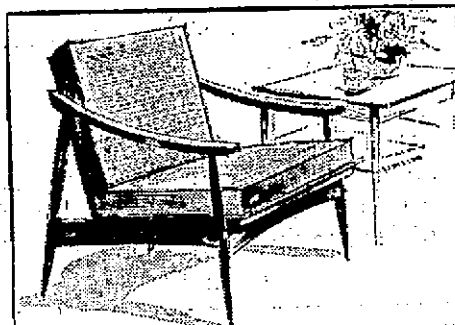
It is designed for a level flight speed of 315 m.p.h., with a minimum usable speed of less than 115 m.p.h. "For such purposes as jungle search,"

It will carry six passengers or 3,000 pounds of cargo. With 1,200 pounds of bombs or rockets, it will be able to take off on an 800-foot runway with a 50-foot obstacle at the end, and remain in the air for three hours.

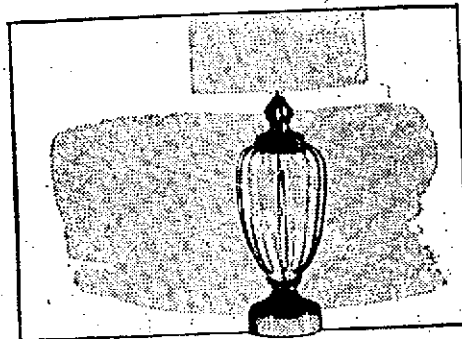
of less than 115 m.p.h. "For such purposes as jungle search,"

# JAMBOREE OF VALUES

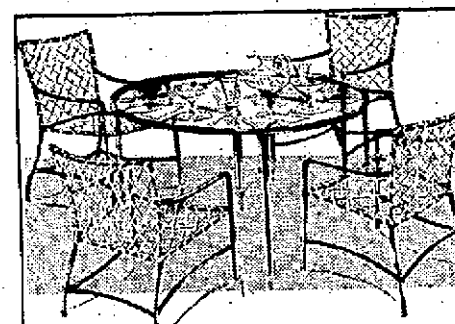
This is one of the biggest events of the year! It's your chance for unlimited savings in fine quality home furnishings! We show here, just a sampling of the many fantastic "buys!" You'll have to shop early!



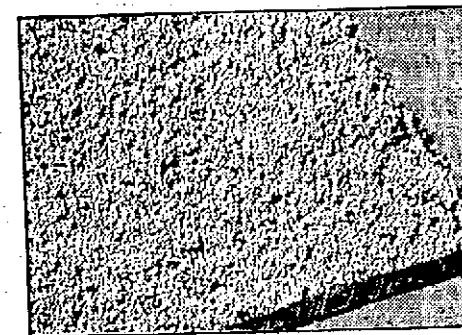
Danish style chair, walnut finish. 38.  
Chor./brown, olive or persimmon. value \$9.50  
Quality costs less at Barker's!



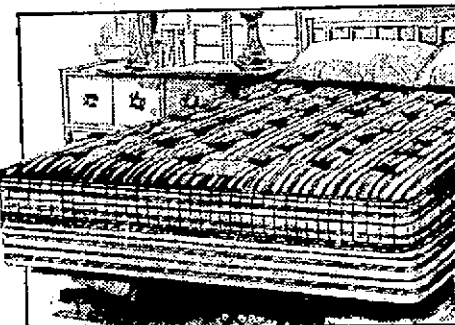
39" amber glass lamp, antique brass finish metal, off-white shade. 28.  
value \$4.95  
Quality costs less at Barker's!



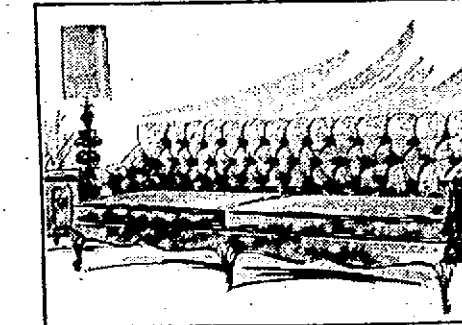
5 piece patio or pool group, impervious to rain, sun or salt air. 179.  
value \$35.00  
Quality costs less at Barker's!



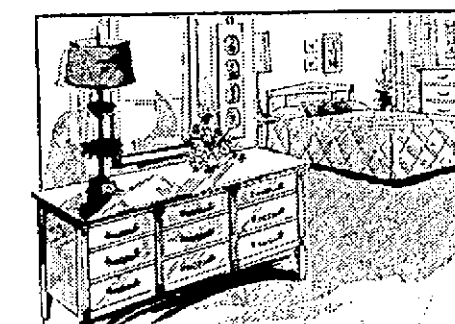
All wool pile plush broadloom in 7 decorator colors. Extra heavy! 9.90  
value \$12.95  
Quality costs less at Barker's!



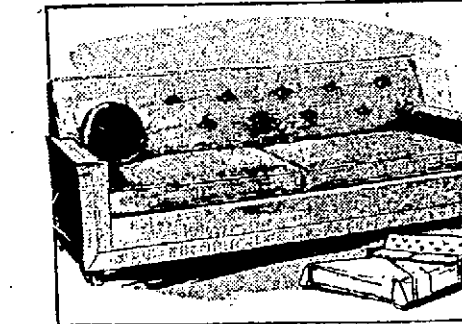
510 coil mattress/box spring set, twin/full, med./firm, reg./80" long. 58.  
set, value 79.95 to 89.95  
Quality costs less at Barker's!



Tufted French provincial sofa, damask fabric, fruitwood finish. 168.  
value \$249.50  
Quality costs less at Barker's!



3 pc. white bedroom set, twin/full headboard, 64" dresser, mirror. 195.  
value \$299.50  
Quality costs less at Barker's!



Simmon's hide-a-bed, Beautyrest cushions, mattress. Four colors! 248.  
value \$49.50  
Quality costs less at Barker's!

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5.98 Acetate jersey dresses **3.99**  
reg. to 35.95 Wool suits, 10-18 **23.00**  
9.98 Cotton sateen dresses **7.00**  
reg. to 14.98 Dresses **11.00**  
reg. to 25.95 Fashion dresses **19.00**

#### SPORTSWEAR (Second Floor)

4.98 Jamaica shorts, sizes 8 to 16 **1.44**  
4.98 Stretch cotton denim surfers **2.99**  
2.98 Blouses, shells, shorts **ca. 1.00**  
6.98 Cotton jackets **3.99**  
6.98 Stretch cotton denim capris **3.99**  
8.98 Proportioned capri pants, 8-20 **5.99**  
7.95 Proportioned skirts, 8 to 20 **5.99**  
Special price, lined capris, 8-20 **6.99**  
reg. to 13.95 Sweaters, sizes 36-40 **5.99**  
15.95 Mohair sweaters, 36 to 40 **7.99**  
13.95 Wool skirts, sizes 8 to 16 **7.99**  
17.95 Orlon acrylic knit suit, 8-16 **9.99**  
reg. to 24.98 Swim suits **4.99-12.99**  
reg. to 17.98 Coats and jackets **9.99**  
12.95 Cotton seersucker stripe suits **9.99**  
13.95 Wool sweaters, sizes 36-40 **9.99**

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Select from tuck-in or over style in solid colors, prints, checks, or florals. At this low price you can have a new wardrobe of blouses.

second floor

#### LINGERIE (Second Floor)

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4.98 Print cotton flannel gowns **3.99**  
3.00 Nylon and cotton half-slips **1.99**  
2.00 Nylon, lace trimmed briefs, 5-7 **99c**  
89c Hollywood nylon briefs **3/1.50**  
5.95 Nylon slips **3.99**  
5.95 Lace trimmed nylon gowns **3.99**  
6.95 Brand name nylon gowns **4.99**  
4.00 Slips **2.99**  
5.95 Shadow panel half-slips **3.99**  
4.00 Cotton gowns and pajamas **2.99**

#### FOUNDATIONS (Second Fl.)

2.50 Famous make cotton bras **99c**  
2.50 Famous brand cotton bras **1.99**  
5.95 Lycra pantie girdles **3.99**  
8.95 Famous make pantie girdles **6.99**  
12.50 foundations **9.99**  
5.98 Rengo side hook girdles **3.99**

#### ROBES (Second Floor)

5.00 Cotton print dusters **3.99**  
9.98 Sheath or A-line shifts **5.99**  
10.95 Dacron polyester crepe shifts **7.99**  
6.98 Cotton print shifts **4.99**  
10.95 Cotton fleece robes **8.99**  
11.95 Nylon quilt robes **8.99**  
8.95 Acetate quilt robes **5.99**  
5.00 Blue cotton denim shifts **3.99**

#### ACCESSORIES (Street Floor)

reg. to 4.00 Gloves **1.99**  
3.00 Orlon acrylic scuff slippers **1.99**  
reg. to 2.50 Shorty gloves **99c**  
3.98 Fashion umbrellas **1.99**  
1.00 36-inch headscarfs **2/1.00**  
1.00 Handkerchiefs **2/1.00**

#### SEAMLESS HOSIERY

reg. to 1.50 (if perfect) **44c**  
Sheers as lovely as any hosiery you can buy. Colors for your whole wardrobe. Black, taupe, suntan beige or blush. Heel & toe, demi-toe, mesh.

street floor

#### FOUNDATIONS (Street Floor)

3.95 Nylon lace bras **2/5.00**  
5.00 Nylon lace longline bras **2.99**  
5.99 Biflex zipper girdles, 27 to 32 **3.99**  
3.99 Stephanie panty girdles **1.99**  
reg. to 5.00 Famous make girdles **1.88**

#### FAMOUS MAKE BRAS

reg. to 3.50 **99c**  
Tremendous savings on these famous make bras. Excellent selection of styles and savings. Stock up now!

street floor

#### COSMETICS (Street Floor)

reg. to 4.00 D'Orsay cologne & toilet water **1.00-2.00\***  
reg. to 7.50 Colonial Dames Ultra Classique cream **1.50-3.25\***  
2.50 Roger & Gallet sachet, 3 fragrances **1.25\***  
1.25 Roger & Gallet sachet, 3 fragrances **79c\***

\*Plus Fed. tax

#### COSTUME PENDANT WATCHES

reg. to 19.95

**9.99**

Beautiful assortment of gold and silver costume watches. Swiss movement one jewel guaranteed. Many new styles and designs.

street floor

#### STATIONERY (Street Floor)

1.00 Plastic coated playing cards **2/1.00**  
2.98 Quilted plastic card table covers **1.49**  
1.00 Boxed everyday cards **2/1.00**  
2.00 Montag's "Penny Wise" stationery **88c**  
85c Montag's open stock paper **2/1.00**  
45c Montag's open stock lined envelopes **3/1.00**

#### PERSONALIZED CHRISTMAS CARDS

limited time only

**20% off**

Finest quality Christmas cards now at great savings! Choose from hundreds of designs and styles. Take advantage!

street floor

#### CRESCENT FRENCH CRUSH LUGGAGE

Soft side luggage with long zipper opening and lock. Supple leather-grained vinyl in charcoal grey. Lightweight, sturdy construction. Prices plus tax.

8.95 21" weekender **6.88**  
10.95 24" Jr. Pullman **7.88**  
12.95 26" Pullman **9.88**  
14.95 29" Pullman **11.88**  
14.95 44" Men's suit bag **11.88**  
14.95 53" Ladies' suit bag **11.88**

luggage street floor

#### MEN'S DEPT. (Street Floor)

Faded blue cotton denim slacks **2.99**  
reg. to 7.95 Imperial sport shirts **3.88**  
3.95 Wallets, first quality **1.99**  
reg. to 5.00 Sport shirts **2.99**  
14.95 Cardigan sweaters **9.99**  
25c Cotton handkerchiefs **10/1.00**  
3.98 Wilshire sport shirts, S-M-L-XL **1.99**  
4.00 Cotton flannel pajamas **2.99**  
6.95 Haggard Snug-Dud slacks **3.99**  
17.95 100% Wool slacks, 32 to 40 **9.88**  
29.00 Sport coats, sizes 38 to 44 **19.88**  
9.95 Cotton terry robes, S-M-L-XL **5.99**  
4.00 Long sleeve white dress shirts **2.99**  
Fancy dress socks **37c**

#### INFANTS' DEPT. (Lower Fl.)

1.59 Fitted crib sheets **99c**  
17.95 High chair with chrome tray **12.99**  
4.98 Sweater sets with hat & booties **2.98**  
19.95 Standard size crib mattress **14.95**  
13.95 Infants' stroller, excellent buy **7.98**  
2.98 Stretch cotton terry sleepers **1.98**  
1.98 Birdseye diapers, size 27x27 **1.49**

#### BOYS' DEPT. (Lower Floor)

4.59 Cotton corduroy pants **2.99**  
1.98 Cotton shirts, sizes 6 to 16 **2/3.00**  
3.99 Cotton twill denim pants, 6-14 **2.59**  
2.98 Cotton broadcloth pajamas **1.98**  
2.98 Cotton sport shirts, 6-18 sizes **1.98**

#### GIRLS' WEAR (Lower Floor)

1.29 Rayon acetate pettipants, 4-14 **59c**  
3.98 Cotton flannel pajamas **2.98**  
39c Cotton socks, excellent buy **4/99c**  
5.98 Skirts, sizes 3-6X, 7-14 **3.59**  
2.99 Cotton stretch denim capris **1.98**  
7.98 Cotton dresses, half sizes **3.99**  
5.98 Capri sets, sizes 7 to 14 **2.99**  
7.95 Two-piece swimsuits, 7 to 14 **2.99**

#### SEWING MACHINES

A special sale of White automatic and zig-zag machines. An ideal time to buy for that back-to-school sewing.

regular 139.00 Automatic **98.50**  
regular 119.00 Automatic **89.95**  
Conventional portable complete **59.00**  
Reconditioned machines **29.00**  
We specialize in repairing all makes.

third floor

#### FABRICS (Third Floor)

29c yd. Unbleached muslin, 39" wide **7 yds. 1.00**  
reg. to 1.98 Usable fabric lengths, yd. **69c**  
reg. to 2.49 Printed arnel jersey, yd. **99c**

#### DOMESTICS (Third Floor)

3.99 Koofloam 1/2" twin mattress toppers **2.99**  
4.99 Koofloam 1/2" full mattress toppers **3.99**  
9.99 Koofloam 1" twin mattress toppers **6.99**  
11.99 Koofloam 1" full mattress toppers **8.99**  
79c Fieldcrest washcloth, finger towel **69c**  
2.00 Fieldcrest hand towel, 16x30 **1.79**  
4.00 Fieldcrest bath towel, 27x50 **2.99**  
5.49 Fieldcrest bath mat, 22x36 **4.49**  
69c Screen printed cotton terry place mats **2/88c**  
69c Screen printed cotton terry kitchen towels **2/88c**  
13.98 Twin size electric blanket **9.99**  
14.98 Double size electric blanket **10.99**

#### COTTON INSULAIR BLANKET

special value

**4.99**

Keeps you cool in summer, warm in winter. Size 72x90. Take advantage of this special low price and save.

third floor

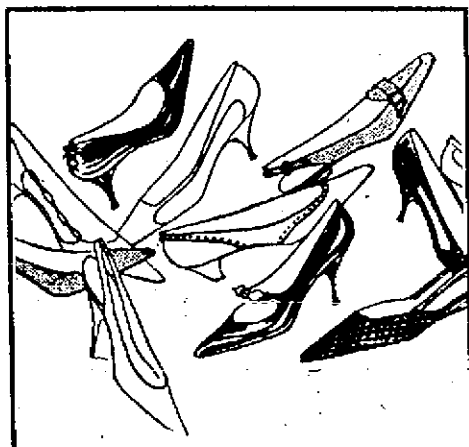
#### Famous Manufacturers' Women's Dress Shoes

originally  
to 18.99

**\$6**

Final clearance of women's famous label summer dress shoes. Heels high and mid shaped in many styles, colors and combinations. Hurry! Buy now and save.

second floor



#### ART NEEDLEWORK (3rd Fl.)

3.98 Decorative sofa pillows **2/4.49**  
1.69 Pamper neck rest pillows, washable **99c**  
reg. to 89c ca. Decorative buttons **3 cards 1.00**  
1.00 Ever Match Nylo-Gerimantown knitting, 4-ply **89c**  
1.19 Laines Du Pingouin Banquise, 50-gram ball **79c**  
1.00 Shetland and wool, 2-oz. skein **79c**  
1.29 Laines Du Pingouin Papotage, 50-gram ball **99c**  
69c Paradise dress yarn, 1-ounce sk. **55c**  
69c Nylon & wool sock yarn, 1-oz. sk. **55c**  
49c Super spun nylon, 1-ounce skeins **39c**

#### CLOSET SHOP (Third Floor)

89c Self stacking shoe and accessory box **49c**  
2.29 Sliding drawer lingerie box **1.49**  
2.00 Jumbo shirred satin hangers, set of 4 **1.59**  
1.69 Quilted satin hangers, set of 4 **89c**  
9.45 Borg Bathroom scales **5.99**  
25c Plastic hangers, set of 8 **8c**  
4.00 20 Deluxe hanger aids **2.98**  
3.99 Shoe caddies, holds 18 pr. **2/5.00**  
1.89 Lid type lingerie box **1.29**  
1.00 Utility, sewing & cosmetic trays **59c**  
12.98 Space saver Vanity Shelf **8.99**  
4.98 Towel pole, satin finish **2.99**  
12.98 Bath tub server **8.99**

#### HOUSEWARES (Lower Floor)

15.95 Presto Tote Bag hair dryer **11.99**  
44.95 Hoffman AM-FM table radio, wooden cabinet **35.99**  
22.95 General Electric slicing knife **18.99**  
7.95 Scotch Oven toaster and broiler **5.99**  
29.95 Motorized 24" brazier, 1-year guarantee **23.95**  
General Electric automatic can opener **16.95**  
3.98 Household scale with button adjuster **1.99**

#### FURNITURE, DRAPERIES (Fourth Floor)

39.95 Full or twin size mattresses **24.88**  
200.00 Make-A-Bed sofas, decorator fabric covered **156.99**  
19.95 Large framed pictures **11.99**  
89.95 Room-size Axminster rugs, 9x12 size **44.00**  
69.00 Danish walnut four-drawer chest **58.88**  
60.00 Decorator styled three-door credenza **50.00**  
39.95 New compact Stow-away studio bed **28.88**  
99.50 All-metal bunk bed, including mattress **88.88**  
59.95 Danish walnut desk, two drawers **49.88**  
99.50 Club chair, nylon frieze covered, wide arm **77.00**  
39.95 High-back maple rocking chair **26.98**  
49.95 Room divider, 48" long, walnut or blond **39.88**  
1.00 Rayon acetate Marquisette panels, 41x81 **ca. 66c**  
5.95 Printed antique satin draperies, 54x84 **pr. 3.99**  
3.49 Dacron polyester Ninon panels, 41x81 **2.29**  
4.95 Upholstery material, 54 inches wide **yd. 2.99**  
1.00 Stripe awning material **yd. 59c**

#### NYLON FRIEZE PLATFORM ROCKERS

reg. to 49.95

**33.00**

Attractive, comfortable and now at a special low price. Covered with beautiful nylon frieze in decorator colors to dazzle any decorator's eye.

fourth floor

## WORLD NEWS BRIEFS



### Humphrey in L.A. Raps Goldwater

LOS ANGELES (UP)—Sen. Hubert Humphrey, D-Minn., Saturday termed Republican presidential candidate Barry Goldwater "emotionally erratic and ill-tempered."

It's bad enough to have him in the Senate," Humphrey said as he launched a three-day political swing in California.

Humphrey, a contender for the Democratic vice-presidential nomination, came to town wearing a white cowboy hat given him by President Johnson.



The Minnesotan commented that he doesn't believe the President has made up his mind about a running mate.

Humphrey, in an impromptu news conference at Los Angeles International Airport, added that the President hasn't talked to him about running. "We haven't had the first word," said Humphrey. "Let alone the last word."

### Jabs 'Unpredictable' Barry

WASHINGTON (UPI)—Sen. J. William Fulbright, D-Ark., Saturday derided Republican presidential nominee Barry M. Goldwater as a conservative with "an unpredictable conscience" whose foreign and domestic programs would prove ridiculous.

With un concealed sarcasm, Fulbright said in a Senate speech that the Arizona senator, as President, would follow policies combining "daring adventures abroad with dynamic and deliberate nonaction at home." Fulbright is chairman of the powerful Senate Foreign Relations Committee.

### Indonesia Seizes Mobbed U.S. Center

JAKARTA, Indonesia (UPI) — Three thousand Indonesians, shouting "Americans go home!" besieged the U.S. Cultural Center in Jogjakarta Friday, and Indonesian authorities seized the building at the mob's demand, according to reports reaching here Saturday.

The mob apparently was incensed over U.S. Senate action cutting off further American aid to this country.

The Indonesian flag was run up over the American facility—the Thomas Jefferson Memorial Library—in the central Java city 250 miles east of here.

### Coast Guard Saves Tug Crew of 12

SAN FRANCISCO (UPI)—A Coast Guard cutter raced through the choppy Pacific Saturday and took aboard 12 men who had abandoned their seagoing tug and clambered aboard two life rafts when fire swept through their boat.

The cutter Pinchartrain radioed the Coast Guard here that it arrived on the scene at 11 a.m. PDT and 12 minutes later had rescued all 12 survivors. The rescue climaxed a dramatic eight hours of suspense in life rafts for the 12 crewmen. Their tug, the 120-foot Sea Wolf, caught fire about midnight between here and Honolulu.

### Granny Arrives

HOLLYWOOD (UPI)—Actress Ruta Lee flew home to California Saturday with her 90-year-old grandmother, ending an eight-year struggle to get the elderly woman out of Russia.

The grandmother, Mrs. Ludvise Kamandulis, had been left behind when Miss Lee's parents emigrated to the United States from Russia in 1929. The actress said that in addition to the time, she had spent several thousand dollars in cutting through Communist red tape so that the elderly woman could be granted an exit permit.

### Shakeup Due

SAIGON, Viet Nam (AP) — Premier Nguyen Khanh was reported Saturday night to be planning a major cabinet shakeup. Informed sources said it appeared aimed at elements who do not believe South Viet Nam can win the war against Communist guerrillas.

Khanh got the power to reshape his government by declaring a state of national emergency during the Gulf of Tonkin crisis.

Reliable sources said Khanh is not expected to make any changes in his grand strategy against the Communists.

### Blast Kills 2

GLENSIDE, Pa. (UPI) — A violent explosion leveled a luncheonette near here Friday, killing two persons and injuring eight others.

Two bodies were recovered soon after the blast in the small community of Edgemoor and the debris was searched for 6½ hours in the belief that others were trapped.

### Housewife Shot in Suicide Plot Still Near Death

A Westminister housewife, Mrs. Louella Mae Matsunaga, 27, remained in critical condition Saturday night at Westminister Community Hospital where she is receiving intensive care for a bullet wound that police say was self-inflicted Friday.

Meanwhile a 15-year-old boy who was found unconscious in her bedroom at 9430 Saber Ave. was said to be improving at Orange County Hospital where he is undergoing treatment for a massive overdose of a pain-killing drug.

Police Lt. Walter Scott said he hopes today to interview the recovering youth and discover motivations in the two attempted suicides.

## Russia Vows Aid If Cyprus Invaded

(Continued from Page A-1)

terests of the consolidation of peace, the Soviet government has always supported the just cause of the Cyprus republic. . . we have repeatedly stated that any attempt to solve Cyprus' internal problems through armed interference from outside cannot possibly lead to anything but the worsening of the situation in Cyprus and around it.

"The Soviet government has said that in the event of an attack against Cyprus the U.S.S.R. will not remain inactive in face of the danger of an armed conflict which can explode near the southern frontiers of the U.S.S.R. and threatens the safety of the U.S.S.R. as well as that of countries which are our friends and allies."

"REPLYING to the Cyprus government's appeal, and personally to that of President Makarios, the Soviet government states that if there is a

foreign armed invasion of the Cyprus republic's territory, the U.S.S.R. will render help to the Cyprus republic for the defense of its freedom and independence, and is willing to begin talks on the subject."

The statement did not specify what it would consider an attack for a foreign power, thus it was not clear whether the Kremlin meant incidents like last week's Turkish air attacks or only an armed ground landing.

It was clear, however, that the Soviet military aid offer placed East and West in direct and dangerous confrontation in a tense part of the world.

IF A SPARK should ignite and the Soviet Union should attack Turkey, for instance, for allegedly attacking Cyprus, the United States is bound by treaty to come to Turkey's aid.

AARON SCHULTZ  
SUMMER-END  
WAREHOUSE SALE  
AUG. 21 (AUG. 22) AUG. 23

*Autographing  
Appearance!*

*See the Most Beautiful Girl in the World!*

**MISS  
INTERNATIONAL BEAUTY  
OF 1965**



GEMMA TERESA GUERRERO CRUZ—Miss Philippines

**At Penney's**  
*Downtown Long Beach—5th & Pine*  
**Monday, August 17th, 10:00 A.M.**

- Miss International Beauty will place her autograph and footprint in the sidewalk on Pine Ave.
- Bring your camera for a close-up picture.

\$290,000 WORTH OF QUALITY BROADLOOM CARPETING TO  
SELL FOR \$190,000. MAY CO.'S MOST FAMOUS NAMES: MO-  
HAWK, ALEXANDER SMITH, ALDON, BARWICK, CORONET.

# BROADLOOM SALE

## SAVE 14% TO 39%

Hereon Polypropylene Pile	Wool Pile Popcorn Design	Nylon Cut Pile, 1/2" Shag	Nylon Pile Axminster	Quality Label Nylon Pile
------------------------------	-----------------------------	------------------------------	-------------------------	-----------------------------

# 6.88

sq. yd.

**CHOICE OF 6 CARPETS INSTALLED**  
includes labor, rubberized cushion and 2 door metals  
May Co. Floorcoverings 32

**See how little it costs**  
for 50 sq. yds. . . enough to cover typical living room, dining room and foyer — wall-to-wall-on May Co. Flex-account plan.

	Total cost	mo. payment
6.88 sq. yd.	344.00	17.00
8.88 sq. yd.	444.00	21.00

# 8.88

sq. yd.

**CHOICE OF 7 CARPETS INSTALLED**  
includes labor, rubberized cushion and 2 door metals  
May Co. Floorcoverings 32

Wool pile random sheared	Deluxe 501 nylon pile sheared	Deluxe 501 nylon pile twist shag	Deluxe wool pile frieze twist	Acrlan® acrylic pile texture
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UP TO 24 MONTHS TO PAY ON MAY CO.'S FLEX-PLAN

# MAY CO CALIFORNIA

May Co. Lakewood 5100 Lakewood Blvd. Phone: ME 3-0111	May Co. South Bay Hawthorne at Artesia Phone: 370-2511	May Co. Buena Park La Palma at Dale Phone: TA 7-4000
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Shop Every Day, Monday Through Saturday, 10:00 A.M. 'til 9:30 P.M.



SUNDAY  
SPECIALS



FREE . . .

monogramming with purchase of gymwear for either Long Beach or Bellflower school systems. monogramming guaranteed not to travel out. Quality regulation suits, action yoke back, adjustable waist, soft elastic bloomer leg. Sanforized cotton in Cadet Blue and White. Sizes 10 to 20.

Long Beach

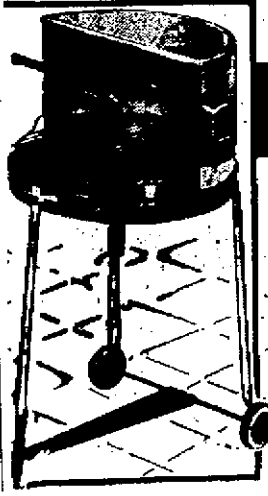
- Regulation 2-pc. suit 4<sup>49</sup>
- Bellflower 4<sup>98</sup>
- Regulation 2-pc. suit 4<sup>98</sup>
- Bellflower 2<sup>98</sup>
- Regulation shirt 2<sup>50</sup>
- Regulation short 2<sup>50</sup>



Girls' Sportswear 168

Reg. to 3.99

Jamaica and shorts sets, specially low priced. Gay prints, checks, striped tops and solid color pants. Cotton knit & cottons. Sizes 3-6x, 7-14.



22" Bar-B-Que 10<sup>95</sup>

Reg. 12.95

A real mid-season saving, sturdily built for season after season of out-door fun. Full sized hood, spit, and motor.

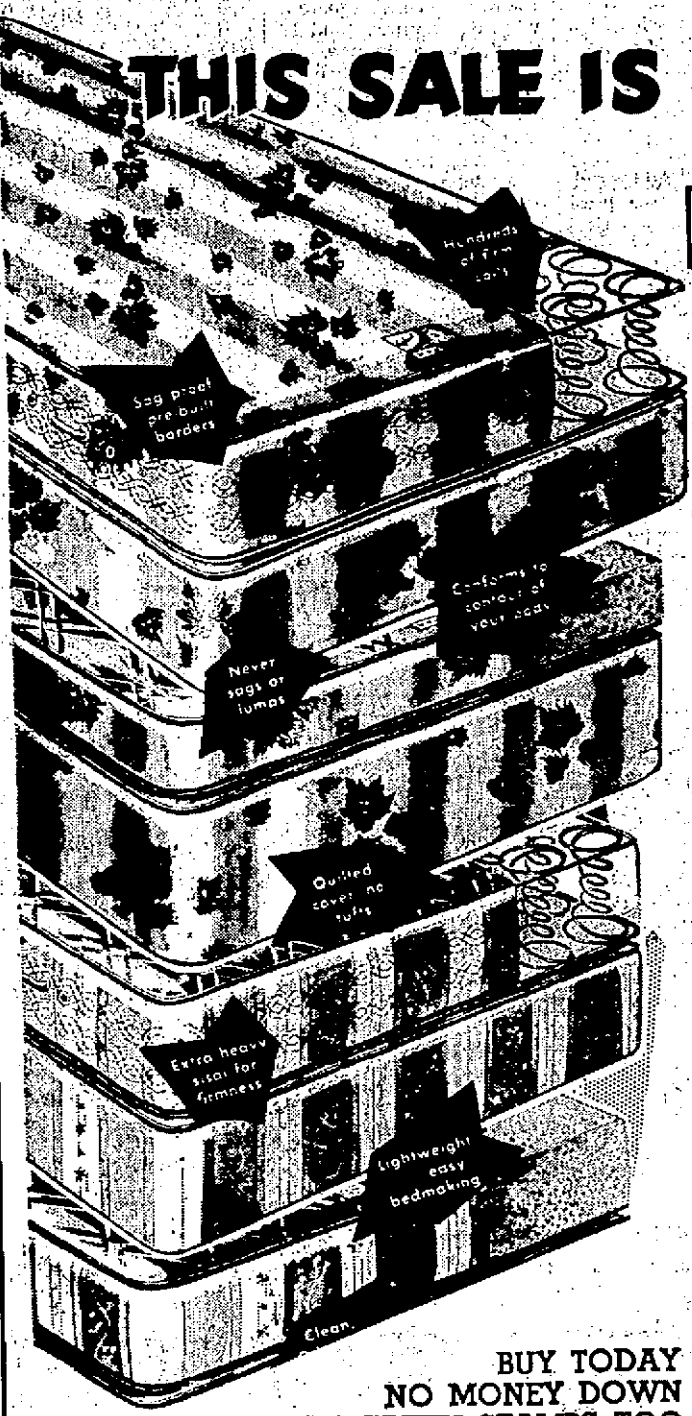
Butler's

Lakewood Center

# Butler's AUGUST Home Sale

## BEDDING BONANZA

### THIS SALE IS FOR YOU!



#### MATTRESS & BOX SPRING SETS

Save \$20  
**CAMBRIDGE**

Twin or full **49<sup>88</sup>**  
69.95 value

Medium firm, contains hundreds of steel coils. Sisal and felted cotton insulation, durable heavy cotton tick covering.

Save \$20  
**LUXUREST**

Twin or full **59<sup>88</sup>**  
79.95 value

510 coils (full size), sag proof border, tape edge. Ventilators and plastic handles. 10 year Guarantee.

Save \$20  
**LUXURY FIRM**

Twin or full **69<sup>88</sup>**  
89.95 value

512 tempered coils (full size). Extra firm. Expertly tailored in 8 oz. ticking. 10 year guarantee

Save \$30  
**Supreme Quilt**

Twin or full **89<sup>98</sup>**  
119.95 value

1000 coils in an Extra Firm mattress. Specially designed for those with back problems or that desire the ultimate in sleep support. 10 yr. guarantee

Save \$20  
**SUPER REST QUEEN**

**99<sup>88</sup>**  
119.95 value

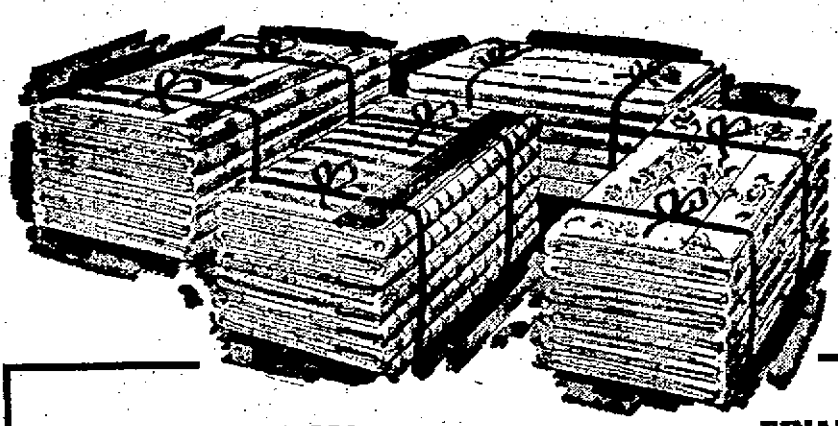
6" wider! 6" longer! Gives you firm support when you sleep. 10 year guarantee. Free adapter rails.

Save \$30  
**ENGLANDER KING SIZE**

**119<sup>88</sup>**  
149.95 value

You get every fine construction feature you could want with the famous ENGLANDER quality, a real value for the big comfort it offers.

BUY TODAY  
NO MONEY DOWN  
S&H GREEN STAMPS TOO



SHOP SUNDAY NOON TILL 5 P.M.

## WHITE SALE

featuring . . .

*Lady Pepperell*  
the finest in linens



#### MARTEX TOWELS

##### "MARK V"

Solid color towel, top quality — budget price.

Reg. 1.19 Bath Towel	89c
Reg. 69c Hand Towel	59c
Reg. 39c Washcloth	29c

##### "SOVEREIGN"

Luxury solid color towels.

Reg. 2.00 25x48 Bath Towel	1.69
Reg. 1.29 16x28 Hand Towel	99c
Reg. 49c 13x13 Washcloth	39c
Reg. 49c 11x18 Fingertip	3 for 39c

##### "MARGUERITE"

Jacquard towel

Reg. 2.25 24x44 Bath Towel	1.79
Reg. 1.39 16x28 Hand Towel	1.19
Reg. 65c 12x12 Washcloth	55c
Reg. 65c 11x18 Fingertip	55c

##### "FIFTH AVENUE"

Solid Colors

Reg. 3.00 25x50 Bath Towel	1.99
Reg. 1.79 16x30 Hand Towel	1.59
Reg. 69c 13x13 Washcloth	69c

#### DISH CLOTHS

100% cotton, 15x17 waffle weave dish cloths. Softest, most luxurious, absorbent.

Reg. 25c  
**6/88c**

#### PILLOW PARADE

FEATHER PILLOW Reg. 2.49 20x26, all cotton, striped tick. Soft, comfortable.	1.88
DACRON® PILLOW Reg. 3.99 20x26, 100% virgin Dacron® polyester filled. Ass. colors, print tick.	3.66
LATEX FOAM PILLOW Reg. 5.98 20x26, 100% latex foam core, cotton tick. Non-allergenic, dust free, never lumpy.	4.88

**SPECIAL! COUNTLESS WHITE MUSLIN SHEETS**

Our own 130-thread, quality cotton muslin sheets.

Reg. 1.89 72x108 Twin, fitted or regular	1.59
Reg. 2.09 81x108 Full, fitted or regular	1.79
Reg. 49c 42x36 Pillowcases	39c

**FINAL SALE! "SOLO STRIPE" PERCALES**

Narrow stripe on white, fine combed cotton percale, over 180 thread count. Solid color hem. Mix or match. Subject to stock on hand.

Reg. 3.49 72x108 Twin, fitted or regular	1.99
Reg. 4.49 81x108 Full, fitted or regular	2.99
Reg. 1.19 42x38 1/2 Pillowcases	69c

**WHITE MUSLIN SHEETS**

100% cotton muslin, over 130 threads per inch

Reg. 2.25 72x108 Twin, fitted or regular	1.77
Reg. 2.59 81x108 Twin, fitted or regular	1.97
Reg. 59c 42x36 Pillowcases	47c

**"ROSE ROMANCE" PRINT MUSLIN**

New rose print on fine cotton muslin, over 130 thread count, 3 colors.

Reg. 2.99 72x108 Twin, fitted or regular	2.49
Reg. 3.49 81x108 Full, fitted or regular	2.99
Reg. 89c 42x36 Pillowcases	79c

**"FLEUR DE LIS"**

New fashion pattern! Solid border with dainty floral print over all. 180 thread cotton percale.

Reg. 2.29 72x108	2.99
Reg. 3.29 81x108	3.99
Reg. 1.29 42x38 Cases	1.09

**"ROSE DUET" PRINT PERCALES**

Dainty rose print pattern in fine combed percale, 180 thread count. pink, blue, gold, lilac.

Reg. 3.20 72x108 Twin, fitted or regular	2.79
Reg. 4.29 81x108 Full, fitted or regular	3.79
Reg. 1.19 42x38 1/2 Panel print pillowcases	99c
Reg. 9.98 King size, fitted or regular	7.99
Reg. 1.59 42x48 Bolster Pillowcases	1.19

**"ROYALTY STRIPE"**

Newest fashion stripes. Cotton percale. Bold new colors.

Reg. 3.59 Twin, reg. or fitted	2.99
Reg. 4.59 Full, reg. or fitted	3.99
Reg. 1.09 42x38 pillowcases	99c

# Dope Deaths Baffling to All Probers

(Continued from Page A-1)

themselves of its high potency. No pusher in his right mind would sell high-grade heroin if he knew he could "cut" it several times and make a small fortune from the diluted stuff.

Yet these are only hunches and surmises, the officers admit.

There's really no way of telling—even after an autopsy that discloses morphine in the bile, a telltale sign of heroin—whether a user took high- or low-grade stuff.

FOR ALL they know, the officers say, the addicts may have taken excessive quantities of greatly diluted rather than small amounts of highly concentrated heroin, though the latter is more probable, they indicated. In either case, an overdose can result.

Heroin deaths are not uncommon, of course. In comparatively normal periods, officials say, they run from two to four a month.

While it is logical to assume that the recent increase in deaths probably is due to "hot" heroin, officials haven't been able to trace the actual supply.

THERE'S every reason to believe, however, that it comes from Mexico, although some Los Angeles police officers aren't ruling out the possibility that it may have originated in the Orient.

Oriental heroin differs outwardly from the Mexican narcotic in that it is whitish before being "cut." Thus it wouldn't surprise some lawmen to learn that a batch of high-grade Chinese dope, for example, may have been mistaken for diluted Mexican heroin.

THE UNCUT Mexican variety is generally light brown. When mixed with milk sugar, the normal dilutant, it turns light tan to white, depending on the amount of milk sugar used.

Beckner points out, however, that high-grade Mexican stuff sometimes is whitish too.

In any event, the agent says, "The victims in these cases probably took their accustomed dose without realizing it had a much greater strength than the 3 to 5% stuff they normally bought in capsules from peddlers."

DURING JULY, Beckner's men arrested a young Los Angeles woman with some fairly strong stuff on her hands. The concentration of pure heroin in the three batches she had was assayed at 81, 72 and 68%—all quite lethal. And while the bureau was able to ascertain that all three batches came from Mexicali, they haven't been able to determine whether this was the source of the heroin believed to have caused the recent deaths.

Nevertheless, considering that a number of hauls of high-grade Mexican heroin have been made in recent months, Beckner and his men feel certain that "hot" stuff from below the border is the real killer in the county.

CURIOSLY, says the agent, the woman nabbed in July was not an addict, which makes it highly likely that she was selling the stuff in ignorance of its true strength and value. In fact, other non-addict sellers like her may still be pushing high-grade heroin.

One investigator has suggested that competition among narcotics suppliers in Mexico is responsible for the supply of "hot" heroin in this country. But the theory doesn't jibe with the known facts, Beckner indicates. He says the heavy demand for heroin makes intensive competition among suppliers unlikely.

NOTWITHSTANDING the differences of opinion, the hard fact remains that 10 lives already have been lost to heroin in the past four weeks. And it's that tragic truth that mystifies the lawmen, particularly since the deaths have revealed no pattern.

And without a pattern from which to draw clues, they say, they can't very well

## EXTRAVAGANZA DUE FRIDAY

# Unique Miss Talent USA Contest Drawing Over 100 Contestants Here

By MARY ELLIS CARLTON

Long Beach—its footlights barely dimmed from the IBC extravaganza — its about to play another starring role on the national stage.

This time in a nationwide search for talent.

Just one week after final curtain on the Miss IBC competition, Long Beach is staging a unique Miss Talent USA contest Friday in a bid to become talent capital — as well as beauty capital — of the world.

City fathers are enthusiastic about the talent search — destined to become an annual event — because "it'll keep the nation's presses rolling out Long Beach headlines."

Contest officials, including several Hollywood luminaries, are excited because they feel, as one said: "It's the best vehicle anyone's come up with yet for discovering fresh new talent in the performing arts."

THE MISS TALENT USA contest—first of its kind anywhere—will open Friday noon at the Pacific Coast Club, with more than 100 contestants from over the nation competing in eliminations.

Finalists—two from each of five categories—will compete in a gala spectacular Friday, 8 p.m., at the Lafayette Hotel's International Ballroom.

Admission tickets for the evening event — to include specialties by each of the finalists, final judging, a floor show and coronation ball — will go on sale Monday at all Mutual Liberty Ticket Agencies.

PAUL HARRISON, an executive officer of Universal Dance Artists, sponsors of the talent search, said contestants were recruited by a network of talent scouts who held elimination contests in major cities across the nation.

"We think we've found the best amateur and potentially professional talent the country has to offer," he commented.

A scarlet-haired belle from South Carolina hopes to win the title with her singing and tap dancing. A Hawaiian entertainer hopes to hitch her wagon to a star with a comedy act.

From Ohio comes a clever acrobatic dancer. A future ballerina from yet another locale will demonstrate her artistry at flamenco dancing.

A unique surf guitar style number will be played by the only girl capable of this tour de force.

Movie and TV star Frankie Laine is chairman of the board of judges, which includes such other celebrity names as starlet Gigi Perreau, Francis X. Bushman, Phil Crosby and Long Beach's former Miss IBC, Stanny van Baer.

CONTEST OFFICIALS said Long Beach was selected as site for the national competition because of its interest in the performing arts, its excellent climate and its proximity to movie and TV facilities.

"This is a rare opportunity for Long Beach," said Randy Keene, executive vice president of UDA. "With citizen support, this contest could become as widely publicized and world-acclaimed as the IBC."

"Perhaps even more. We have both beauty AND talent to offer."

Competition categories, he said, are voice, comedy and drama, instrumental, dance and variety arts.



TALENT JUDGES TALENT—Frankie Laine, chairman of judges for Long Beach's first Miss Talent USA contest to be held here Friday, goes over contest rules with movie-TV actress Gigi Perreau, one of many luminaries who will be on hand to help judge the all-day event.

IN FACT, the lineup reads like a program from nostalgic vaudeville and Ziegfeld Follies days.

Some of the contest officials are, in fact, from the grand old days of vaudeville. One such is Vivian Duncan, national director for the Miss Talent USA search, also one of the judges.

This grand lady of the theater with 50 years of entertaining to her credit, got her start by winning an amateur contest in a singing act with her late sister, Rosetta. Billed as the Duncan Sisters, they were the toast of stage and radio audiences from coast to coast during the 20s and 30s.

250 Riot, Denounce Viet War (Continued from Page A-1)

night, several openly proclaiming themselves believers in communism. Some of them joined the protest Saturday.

The organization, calling itself "The May 2 Movement" for the date it was formed, tried vainly to demonstrate in Times Square a week ago Saturday and 17 persons were arrested.

Rallies have been banned in Times Square since the spring of 1962 when 42 persons were arrested while protesting the late President John F. Kennedy's decision to resume nuclear testing in the atmosphere.

LEADERS of the May 2 movement announced plans to rally there again Saturday, despite the ban and the previous experience.

Chief Inspector Lawrence McKearney, the city's top uniformed policeman, met them at 47th Street and Seventh Avenue with 100 of his men.

Police told the group that no demonstration would be permitted at the square but that it could rally at Hammarikjold Plaza, across from the United Nations seven blocks east.

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## READY WITH RADIO AID

# L.B. Man, Disaster Bus Stand By

By JOHN SHANNON

The earth begins to tremble, cracks appear in the walls of large buildings. Great chunks of masonry rain down on Pine Avenue.

A major earthquake has struck Long Beach, communications lines are down and there is no way to call outside for help and no way for rescue teams to pinpoint where help is needed.

As the dust begins to clear a 35-foot bus rolls into the area hardest hit. With telephones and radios aboard the bus, men begin the task of organizing aid to the disaster victims.

LAST YEAR this radio disaster bus was the dream of Long Beach dentist Dr. Chester "Chet" Moore of 3939 Pine Ave. Today it is a reality.

Moore bought the bus and outfitted it himself with a teletype, mobile radio unit, 20-foot antenna and portable power generator.

If a major disaster does strike Long Beach, says Moore, Mobile K6ICZ will roll to the scene and make itself available as a communications center.

Moore, an amateur radio buff, realized when he outfitted the bus that major disasters were likely to be few and far between. So, he outfitted the bus for his own use as well.

The attractive wood-paneled interior seats or sleeps a dozen people, has a rest room and kitchen facilities as well as radio equipment.

Moore recently took the bus to the 32nd annual convention of the Liga Mexicana de Radio Experimentores in Guaymas, Mexico. His equipment served as the official radio unit for the convention. On it the mayor of Guaymas and the governor of Sonora exchanged greetings with of-



DR. CHESTER MOORE carries mobile radio unit aboard his special communications center bus.

ficials of the city of El Segundo.

THE BUS has other uses, too. When Moore gets set

PENSIONERS  
AUTHORIZED HEARING AIDS  
Come in, write or phone  
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CENTER  
622 Pine Ave., Long Beach  
HE 2-0459

to take a hunting trip, he twists a knob on the front of the bus and the sign changes from "K6ICZ-Mobile" to "Goin' Hunting."

On these trips, Moore usually tows a jeep and straps a small trail motorcycle on the front.

"A bus just can't go everywhere," he said.

## First Ladies

### Dedicate Park

WASHINGTON (AP)—The First Ladies of the United States and Canada, Mrs. Lyndon B. Johnson and Mrs. Lester B. Pearson, will participate Thursday in ceremonies establishing the summer home of the late President Franklin D. Roosevelt as an international park.

It was at Campobello, in New Brunswick, Canada, that Roosevelt was stricken with polio, permanently crippling him.

The former Roosevelt property was donated to the Canadian and U.S. governments.

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Historically, the average individual is indoctrinated into business with the general thinking of "keep your nose to the grindstone, work hard and earn your money." This is not the way to success. In fact, many times the best man for a particular job is passed over simply because he does his job quietly. Conversely, many "jackhammers" and "hard shakers" progress rapidly but usually disappear just as fast.

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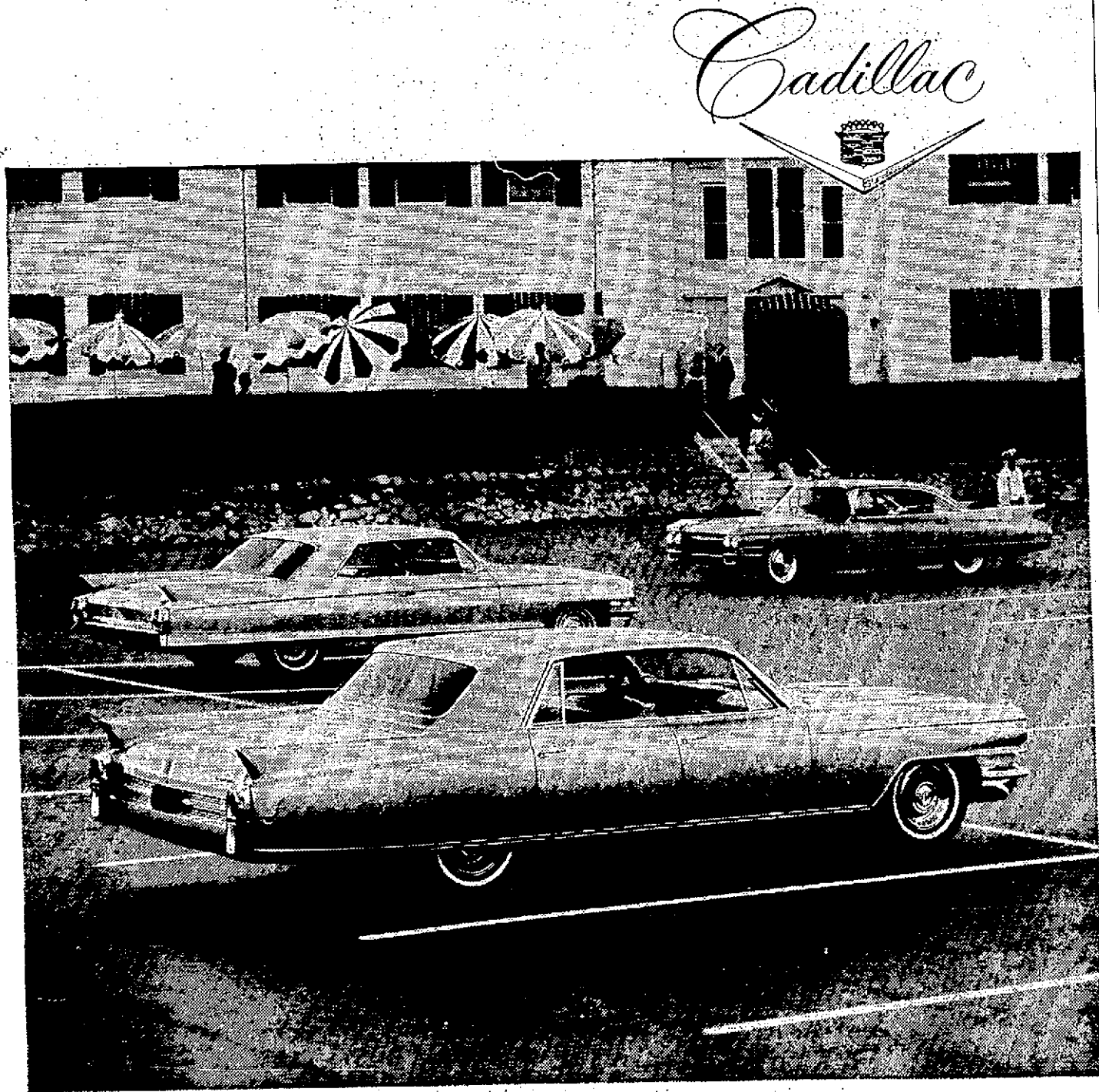
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# Only Tonkin Reaction Seen: Minor Jet Shifts to N. Viet

WASHINGTON (AP) — As U.S. carrier planes, hitting at North Vietnamese torpedo boat bases, encountered only limited antiaircraft fire. Speaking by a Voice of America interview, Bundy did not rule out further Communist reaction later. He said an expected step-up in Communist Viet Cong guerrilla attacks following the U.S. strike has not occurred. As for the impact on Asians of the American counterblow against North Vietnamese bases, Bundy said "it has put a considerable dent in any impression that we were a paper tiger." He said there has been a boost in South Vietnamese morale. He also made this point: The U.S. destroyer Maddox, first attacked by North Vietnamese torpedo boats Aug. 2, could not have been confused by the North Vietnamese islands off the North Vietnamese coast. The Maddox was at least 100 miles away at the time of the alleged South Vietnamese attack July 31, and was not fired on by the PT boats until two days later after having entered the Gulf of Tonkin.

# Red 'Allies' Were at Odds During Asian Crisis

WASHINGTON (UPI) — somewhat different policy interests in Asia, each has in pro-Western South Viet Nam is going fairly well. But for many months publicly in the United States over possible strikes north must have caused anxiety. Furthermore, Hanoi has always been uneasy about the fact that U.S. policy statements always single out North Viet Nam to blame for the South Vietnamese war, leaving Red China in the background. Hanoi knows that in any expanded war, the United States would try not to involve China. This raises the specter of North Viet Nam's downfall while China remained unscathed. North Viet Nam and Red China are allies but there is a long history of contention between them based on prior centuries of Chinese rule. There is no doubt that North Viet Nam has its own expansionist interest in Southeast Asia. Against this background, it is believed, North Viet Nam would have reasoned that if it could somehow succeed in damaging or sinking a U.S. destroyer, this would be a tremendous propaganda feather in its cap and also a warning to the United States.

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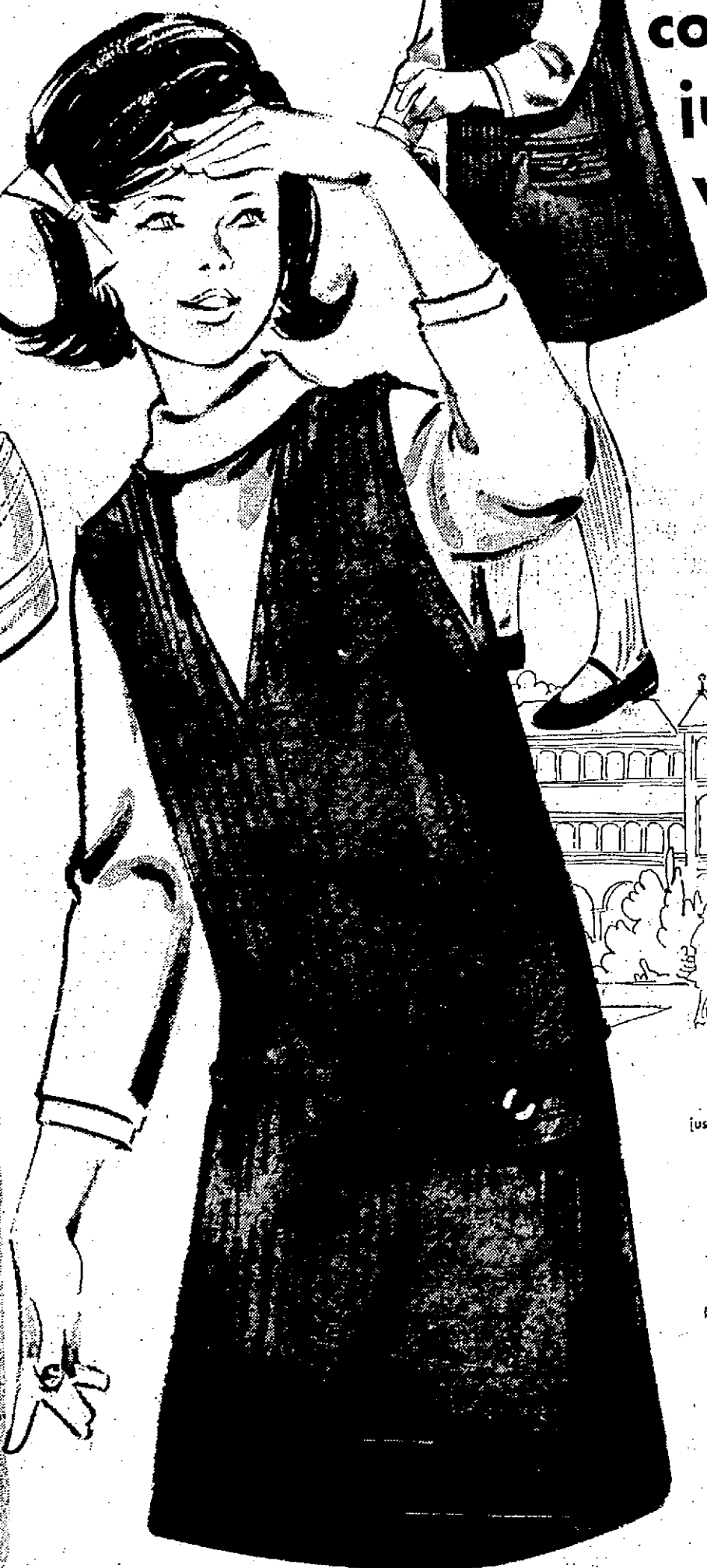
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**1. DALLAS** (UPI) — Melvin Belli, the colorful San Francisco lawyer who failed to save President Kennedy's self-appointed avenger from a death sentence, is going to file a brief he hopes will help save his former client from the electric chair.

Belli slipped into the Dallas-Ft. Worth area under an assumed name Friday night and visited Jack Ruby, his former client, in Dallas county jail. He returned to San Francisco Saturday.

a few days after a jury found him guilty of murdering Lee Harvey Oswald. Belli denounced Dallas as a "little bit of Russia in the U.S." and charged that his client was railroaded.

He was mellow Friday night and said he now likes Dallas. En route from the East Coast to San Francisco, Belli stopped to confer with Phil Burleson and Emmett Colvin Jr., the two appeals lawyers in the Ruby case.

On the spur of the moment, Ruby case and would refuse if asked.

Later, Belli said he had written a brief for the appeal of Ruby's death sentence. Other attorneys said it is a common practice for a trial lawyer to file a brief of his views along with the brief of the appeals lawyers.

The Belli brief will be filed in Austin, the state capital, when Burleson and Colvin file, probably next January or February.

Clayton Fowler, present chief counsel for Ruby, was present during part of the conference between Belli, Burleson and Colvin.

The Ruby case is in the first stages of appeal. His lawyers have filed a bill of exceptions, which Dist. Judge Joe B. Brown declined Aug. 7 to approve.

The lawyers have until Aug. 21 to file "bystanders' bills" in reply to Brown's motion.

"Bystanders' bills are affidavits from persons who

the exception to approve.

Burleson not indicate will file the.

After Aug. 2 the case can court of crim

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Clayton Fowler, present

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"Bystanders' bills" are affidavits from persons who

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**1235 Long Beach Blvd.**

**Phone ME 7-3593**

**Shop Weekdays 9-5:30; Mon. & Fri. 9-9; Sun. 11-5 P.M.**





WILLIAM MALCOLM EPLEY

WILD (and probably unworthy) idea developed some of the fellows were looking things around during intermission at Friday's International Beauty finals.

Why not set up legalized perimutuel wagering on the outcome of the beauty pageant competition?

They do it on horseracing on the theory there's enough skill involved in individual handicapping that it's compatible with the state's anti-gambling laws.

Surely picking the beauties calls for no less skill and judgment.

Perimutuel betting on the pageant would end all worry about financing the show. In fact, it might finance the city, maybe making up for those tideland oil funds Pat Brown and Co. have been slicing away at in recent years. Or bringing us all a welcome tax cut.

Confining the betting to windows "at the track" would fill any available hall, such as the big Long Beach Arena, with patrons. There'd be no longer a ticket selling problem.

If it were ever done, which it won't be, you'd have to have a bunch of judges who'd make Caesar's wife look like a renegade.

IF THERE had been wagering on the outcome of this year's pageant, I know some fellows who would have lost their pretty sport shirts.

Prior to the final judging, the smart boys were passing around the word that Miss Korea was slated to be the top gal.

The gossip was passed along with sinister hints that things had been "fixed" for the gal from the Far East. Korea is a lovely young woman who might well have won, regardless, and that added plausibility to the rumor. But she didn't even make the top five. That took care of that.

MISS Philippines, the winner, is a worthy wearer of the crown. She was an obvious standout from the beginning of the competition.

The new queen's height, five feet 10 inches, is a remarkable feature for one of her race. She's now rated the most beautiful girl in the world, and she must be the tallest Filipino girl in the world.

She's not only tall in stature but stands high in motivation and good character. Her plans to use some of the top purse for the benefit of poor children of her home city of Manila are touching and inspiring.

AS WAS expected, the request here for ideas on how to get rid of an owl that is bothering people in El Dorado Park Estates brought prompt response from helpful readers.

One unpleasantry about the feathered fellow, according to complaints to this dept., is his practice of sitting at some vantage point and staring steadily at housewives.

The way to stop that, says Mrs. W. Schmidt, a stamp dealer in Jergins Arcade, is to stare right back at him through binoculars. She has seen this tried, with the owl so disturbed that he took off for parts unknown.

Another owl expert, Bob Disney, retired oil man, recalls trapping many an owl when he was a boy in Idaho. He would set up an old-fashioned animal trap on a fence or post where the owl frequently perched, first wrapping the jaws of the trap with cloth so they wouldn't hurt the bird.

Disney claims his contraption would attract an owl, which would sit right down on it and get caught.

I vouch for neither of these methods, merely passing them along for what they're worth. Both seem completely inconsistent with such time-honored phrases as "wise old owl" or "wise as an owl."

# Student Seeks Post on Unified School Board

By BOB GEIVET

At the age of 21 years, Dennis Lee O'Mohundro has never had a chance to vote. But he's a candidate for election as a trustee of Garden Grove Unified School District if it is created at an election Sept. 15.

He is one of 19 men and women seeking five seats on the board in event of voter approval of the merger of Alamitos and Garden Grove elementary districts and Garden Grove Union High School District.

He's still in school, too, and so he faces the prospect of facing the problems of education from two positions.

O'MOHUNDRO, son of Mr. and Mrs. Chester L. O'Mohundro, of 11581 Wasco Road, was graduated from Alamitos elementary schools, Rancho Alamitos High School and Orange Coast College at Costa Mesa. He has enrolled in Cal Poly at San Luis Obispo—but if he is elected to the unified board, he will transfer to California State College at Fullerton.

He got into the trustee race by prearrangement—his own. He said he has been figuring for some time on public service as a career. It started when he studied political science in college.

He was 21 years of age on July 24, and when the registration period opened for voters, he signed up.

Then he went to the county schools office to nominate himself as a trustee candidate.

That caused something of a sensation; O'Mohundro is obviously not a seasoned politician. But Orange County Counsel George F. Holden ruled that he can seek election, and serve if chosen; no law sets an age limit, he said.

WHY DID HE DECIDE to run? "Well," O'Mohundro explained, "I have attended some meetings of the high school board. I've decided that people don't really have a voice in school affairs, and I want to give them a voice."

In his opinion, "people only attend (board meetings) when they're disturbed or upset; when they do, trustees become disturbed and upset."

"I propose to make board meetings interesting. I think people should have a say, and should be informed."

"Maybe I'll emphasize young people; they have a lot of ideas, you know."

DENNIS O'MOHUNDRO At 21, a Candidate

## Independent-Press-Telegram

SUNDAY, AUGUST 16, 1964

EDITORIALS, B-2, 3

### 'Fraternity Row' to Be Reviewed

The State College Board of Trustees again has been asked to consider the proposal for establishment of a "fraternity row" on campus land.

Dr. Carl McIntosh, president of Long Beach State, in a letter to the board of trustees, has called attention to the fraternity-sorority housing problem in Long Beach and asked that the board take up the matter.

The master plan for the college shows a 500 foot strip of land south of Atherton Street between Whaley Park, on the west, and the Fire Department substation on the east, as a cooperative housing area—including fraternity and sorority houses. The trustees have never taken action on this part of the master plan.

Dr. Francis J. Flynn, executive dean in charge of development at State, said the letter went out just recently. "The program is still alive and it awaiting trustee action."

Under a state law passed in 1955, 99-year leases for student housing sites may be granted on college land.

Dr. Flynn said the lease price for student groups would be "token" but did not know of any fraternity or sorority group—with the exception of one he did not name—that was able at this time to go ahead with a program.

FRATERNITIES and sororities have established themselves in houses in the city under special exemptions from zoning granted by the city council. The program has been an intermittent source of conflict between property owners and the student groups.

Dr. McIntosh originally submitted the proposal to lease the "fraternity row" area in 1962.

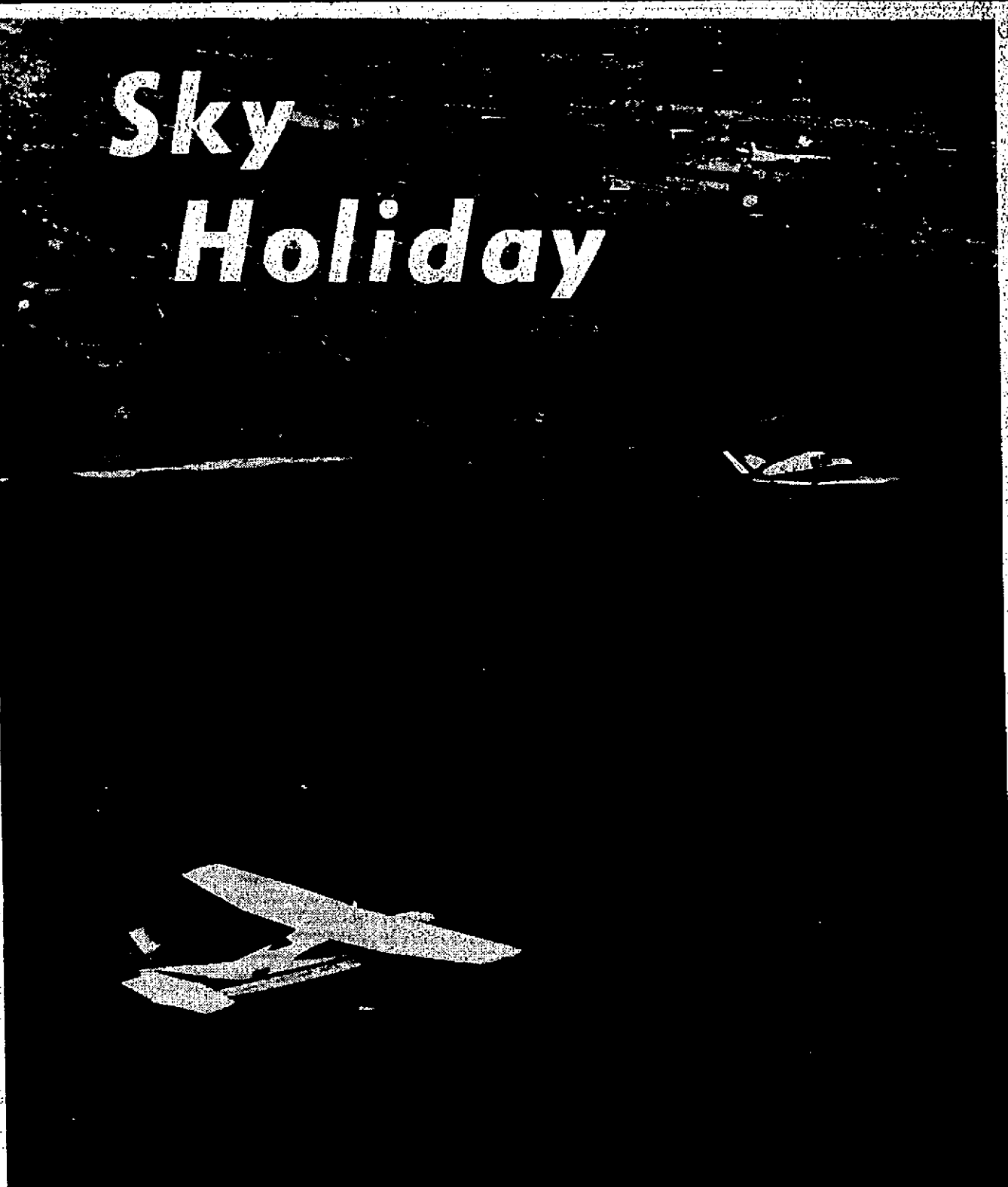
An "All girl Polynesian floor show with audience participation" is programmed.

### State Panel to Hear Games Testimony

An Assembly subcommittee organized to look into the operations of so-called panguingue parlors in California with a view toward possible legislation.

He said persons wishing to testify at the hearing should notify legislative aide Mrs. Teddy Wilcox, Room 3142 State Capitol, Sacramento, before August 18.

McMillan said the panel was



Unhampered by limitations of earthbound traffic, planes of Sky-Larks flying club soar along Potos Verdes Peninsula.

## Sky Holiday

### Family Fun—Beyond the 100-Mi. Limit

By LEE CRAIG, I. P. T. Aerospace Editor

Staff Photos by ROGER COAR

More and more Southern California families are breaking the 100-mile barrier by growing wings.

That rule-of-thumb which limits family weekend expeditions to as far as San Diego on the south and Santa Barbara on the north—for Long Beach area folk—is gradually going the way of the horse and buggy.

As a matter of fact, the sky is the only limit for 100 families in the area who are members of the Sky-Larks, an organization which believes that the family which flies together . . . has more fun.

Formed in 1957 with 23 charter families, the Sky-Larks' phenomenal growth is probably due largely to their refusal to lose sight of their original objective: family fun.

And on a larger scale, they accomplish this aim just as others are doing in increasing numbers, by leaving the clogged freeways below and behind in the family airplane.

The Sky-Larks hold monthly dinner meetings, with business discussion dispensed with quickly so that their real business—socializing—can begin.

However, the real attraction for members is the monthly flight, usually a weekend to a spot of interest up to 500 or 600 miles away; far out of range for their earthbound neighbors.

In fact, the close trips are usually scorned, as club leaders have learned.

"We've tried to set up 'little' flights like a

(Continued on Page B-8)



A midair rendezvous with a club member's Cessna 210



Takeoffs from the airstrip at Calistoga, a little town in the Napa Valley—a mere 375 miles from here.

In photo at left, a Sky-Larks member goes aloft in a glider. Below, a train ride from the Nut Tree, Calif. airstrip to nearby shops.

## Clear Statement Though Belated

## Case for PT&T

# High on the Hog

## Sen. Soaper Says

**INDEPENDENT - Press-Telegram**

Comic Advertisement Representative:  
Metropolitan Sunday Newspapers, Inc.  
Member Audit Bureau of Circulations  
National Representative: Sawyer Ferguson Walker Co.

ANTI-POWERTY BILL

62 PAY RAISE

WASH. D.C.

CYPRUS

CEASE-FIRE

GREEN-TURK HOSTILITIES

IT WAS YULETIDE IN AUGUST... UGH... SMOKE IN PEACE PIPE

PENNSYLVANIA

LONG BEACH, CALIF.

MISS INTERNATIONAL BEAUTY

Walter Heller

THE JUDGES FOUND THEIR CINDERELLA...

RUNNING GOLDWATER. HAD A POW WOW WITH THE TRIBAL CHIEFS...

## Bobby Eyeing Brother Ted's Job

**JIM M'CAULEY**

## Double Standard Applied to Fairs

**McCAULEY**

The Attorney General who is a "prudent" man and by no means "impulsive," is obviously taking plenty of time to make up his mind whether to try to run for the Senate from New York or from Massachusetts.

# Late Sen. George Was Admirer of Liberal Humphrey



# Public Forum

also, They seem to be under the impression that the walks were put there for them alone.

WITNESSING THE VIGOR with which challengers try to wrest a Congressman's office from him, and the ferocity with which he resists their efforts, you would hardly conclude that there is a lack of interest in congressional service.

Congress is living high on the hog, and the taxpayers be damned. And, sadly, few of the taxpayers really seem to care. This is the way nations decline.

## Sen. Soaper Says

**AUNT EMILY** feels apologetic every time she reads about how unhappy young people are. She thought she enjoyed being young but realizes now it must have been because she wasn't paying attention.

**INDEPENDENT - Press-Telegram**

Comic Advertisement Representative:  
Metropolitan Sunday Newspapers, Inc.  
Member Audit Bureau of Circulations  
National Representative: Sawyer Ferguson Walker Co.

**JIM M'CAULEY**

## Double Standard Applied to Fairs

**McCAULEY**

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FRANC  
ON DE GAL  
HEAN

## PEOPLE WHO LIVE IN GLASSHOUSES



## Stage Show Good, Except for Singing

which Russia will play the role of "peacemaker" there by incurring the world's gratitude and more trade and

## Suggests Viet Crisis Staged

which Russia will play the role of "peacemaker" there by incurring the world's gratitude and more trade and

## Cyclists, Skaters Hog Park Walks

also, They seem to be under the impression that the walks were put there for them alone.

also, They seem to be under the impression that the walks were put there for them alone.





# 'Battle of Tonkin Gulf' Wasn't Necessary

WASHINGTON—Now that all the facts are in regarding the recent Vietnamese crisis, diplomats are drawing one very definite conclusion: The White House is 'no place' for a trigger-happy president.

There is even some quiet discussion among our NATO allies that the Johnson administration was premature in retaliating so quickly against North Vietnam.

The following important points are now admitted unofficially but quite definitely:

1. U.S. authorities in Saigon failed to notify the U.S. Navy that a raid was being conducted by the South Vietnamese against a North Vietnamese island in the gulf.

2. The U.S. Destroyer Maddox, which got involved because of this notification failure, was on an electronic observation tour.

3. The Maddox intercepted Communist messages, and

therefore had a two-hour warning before the three North Vietnamese PT boats attacked.

Pieced together from naval intelligence reports, here is the inside story of what happened:

On Aug. 1, the South Vietnamese navy landed a raiding party on the island of Hon Me about 10 miles off the coast of North Vietnam. American advisers in Saigon were given advance notice of the attack but neglected to inform the U.S. Seventh Fleet, which polices these waters.

The Destroyer Maddox, meanwhile, had entered Tonkin Gulf on a routine ELINT mission. This is the abbreviation for "electronic intelligence" and means that the Maddox carried supersensitive electronic gear which could scout the North Vietnamese coasts from outside the international boundary.

The Maddox was steaming 13 miles off the North Vietnamese shore, which is one mile beyond the 12-mile limit which Herbert Hoover established as the American offshore limit during rum-running prohibition days. Actually, we have considered 3 miles the international boundary, but the Maddox was playing it safe. She was 13 miles out while sniffing Communist radar stations along the coast.

Very casually, the Maddox sailed past Hon Me Island, unaware that it had been hit by dynamite-carrying South Vietnamese commandos.

The destroyer was about 10 miles away from the island. But its electronic equipment easily spotted a concentration of North Vietnamese junks and PT boats scurrying around Hon Me like ants whose anthill had

just been stepped on. The Maddox crew ignored the flurry until the radio room intercepted an order from the Communist navy for three torpedo boats to attack.

The Maddox skipper, Commander Herbert Ogier, sounded general quarters. For two hours, the crew waited at their battle stations while they tracked the approaching Soviet-made PT boats on the destroyer's radar screen.

COMMANDER OGIER kept the destroyer's stern turned toward the approaching boats in order to present as slim a target as possible for the deadly torpedoes. When the boats came within range, the Maddox fired three warning shots, then banged away at the speedy little hornets as they continued to bore in. Ogier

easily maneuvered out of the path of the launched torpedoes, sank one boat with a direct hit.

He also kept in constant touch with the U.S. Carrier Ticonderoga, whose fighters chased and strafed the two surviving boats.

A careful reading of the intelligence reports convinces diplomats and naval authorities that the North Vietnamese associated with the Destroyer Maddox with the earlier commando attack on Hon Me. They believe the PT boats were sent to sink the destroyer in retaliation.

The State Department is now convinced that Red China had nothing to do with provoking the attack, and the whole incident could have been avoided if U.S. authorities in Saigon had taken the trouble to notify the U.S. Navy of the guerrilla raid on Hon Me.

## CAPITAL CAPERS

### Demos Get \$15,000 Per Page for Convention Program Ads

By the Washington Bureau Staff

WASHINGTON—Lobbyists are accustomed to being sandbagged for one political contribution or another—a \$100 dinner here, a \$50 cocktail reception there—but the most recent demand on their resources has some of them staggering and one or two threatening defiance.

They thought it was pretty much in the normal run of things when the Republicans sought convention program advertisements from their employers at \$3,500 a page.

But it turns out that the Republicans were pikers.

The Democrats are demanding \$15,000 a page, and seem to be getting it.

One man, representing an aerospace firm here, shrugged his shoulders and asked what else he could do.

The ad gets him nothing, of course. No convention delegate, reading his program, is going to rush out and buy a three-stage rocket even if his children whine for it. But he deals with the government for contracts and wants to maintain his friendly face with it.

There are supposed to be severe limitations on the advertising these firms can do, of course, but probably they won't apply in this case.

Another representative here said he told the ad solicitor he would not comply, that he had paid the Republicans \$3,500 and that was his limit. He said that the solicitor then asked him if he would buy

3,500 copies of the program, at \$1 a copy, and he turned down this request, too.

WASHINGTON OBSERVERS are becoming increasingly concerned about the impact of the civil rights fight in Mississippi on the economics in that state. One such observer, recently returned from McComb, Miss., reports that a well-to-do insurance salesman there has been compelled to leave the town because he, one time only, had a Northern minister to dinner. It seems he mentioned to a friend on the telephone that Mr. Jones from New York had stopped by and 10 minutes later automobiles filled with young men armed with bricks began cruising around the house. Within the next two weeks he lost all of his friends and most of his business. The result: he must leave Mississippi in order to earn money to live.

How did the town racists know he entertained a minister from the north? The Ku Klux Klan taps the wires of all persons in the City of McComb even remotely suspected of civil rights sympathies.

GOLDWATER FOR President Headquarters now has matching telephone and address numbers. Last January they acquired Box 1964, Washington, D.C. as an address and just last week they added the telephone number: 296-1964. And who were the previous proud owners of 296-1964? Scranton for President Headquarters.

FREDERICK W. COLLINS

### Yarmolinsky—an Intellectual Asset Liquidated by Politics

WASHINGTON—There must be millions upon millions of Americans who have never heard of Adam Yarmolinsky. Yet he has become a sort of test case concerning the probity of the Johnson administration in its trusteeship of what ought to be invaluable assets of the Kennedy Administration: the admission of intellectualism to American government; and the establishment of stern standards of excellence for those who serve in its higher orders.

What this is all about is this: Yarmolinsky, who had been a special assistant to Secretary of Defense McNamara, became, on leave from the Pentagon, one of the architects of the anti-poverty program.

Southerners in the House made it a condition of voting for that program that President Johnson promise not to make Yarmolinsky the deputy director of that program as he had been slated to be.

Johnson promised. Yarmolinsky is out of the poverty program, or will be when its administration is organized. It appeared for a time that he was, by Johnson's promise, out of the government completely. That does not seem to be the case. He may go back to the Pentagon, or somewhere else.

The hostility of the Southerners was based professedly on what they either did not know or their insistence upon believing a misconception. There was a report written for the Pentagon on racial discrimination in the armed forces, including discrimination off base. Yarmolinsky was

blamed for writing it. He didn't. But the Southerners in their blind anger would not accept this. They went after him. There were undertones of opposition simply because the man's name is Yarmolinsky.

So this is what Adam Yarmolinsky is all about: He is one of the most brilliant persons ever to serve this government. He is the kind of asset rarely in the inventory.

Yarmolinsky is the son of Avraham Yarmolinsky, a naturalized American from Russia, a university professor in New York for decades, a translator of Dostoevsky, Turgenev, Pushkin, and other Russian writers whose works have become part of the American culture.

A quotation from one of his writings—he is still in his low forties—will give some suggestion of this man, although the quotation itself is not self-sufficient:

"Everyone recognizes excellence in some form. He may recognize it over a narrow range of activities, whether in baseball or Chinese calligraphy. He may distinguish quite grossly or very finely between degrees of excellence, and he may attach more or less importance to the distinctions he makes. His notions of excellence may be based on considerations of usefulness, beauty, or moral sense—or he may derive them wholly and intact from the standards of the community..."

THERE AREN'T many people in government with such talent for formulating an abstract concept, describing it in understandable terms, and then applying it. To sacrifice such a man for political expediency on the floor of the House (and apparently the move was not even necessary in terms of votes needed) would be to say to all the rednecks in the country: "Okay, you're in charge."

If Yarmolinsky stays in the government, it may be said that Johnson has committed only a venial, not a mortal sin in sacrificing him to win votes for the poverty program. But even the venial sin raises doubts as to the clarity of Johnson's perception of what intellect and excellence mean in government.



ADAM YARMOLINSKY

## Thrifty CUT RATE DRUG STORES

3 BIG DAYS OF SAVING!

<b>J&amp;J Adhesive Tape</b> Reg. 43¢ 2 for 59¢ 1/2 inch x 10 Yards	<b>98c Halo Shampoo</b> 8 1/2 Ounce Bottle 52¢
<b>59c Alka Seltzer</b> Bottle of 25 39¢ For Upset Stomach	<b>79c Value! 5-Day Stick Deodorant</b> 24-Hour Protection 47¢ Price Incl. 16¢ Off On Pkg.

<b>33¢ Aluminum Foil</b> 4 : 99¢ Self-Healing 27 inches	<b>98¢ Klear Floor Wax</b> 77¢ Nationally Advertised
<b>89¢ Black Flag</b> Ant & Roach Killer 67¢ Wooden Spring-Action	<b>19¢ Clothespins</b> Pack of 18 2 for 29¢
<b>25¢ Writing Tablets</b> 2 : 26¢ Quality Linen	

**\$1.88 Value! Plastic Bowl**  
 \$1.59  
 Stunning heavy plastic bowls that look like sparkling glass. 13 1/2" x 10 1/2" in crystal clear, ruby, or swirl amber.  
 Get More Chip Stamps

**98¢ Brightly Plated Metal Shoe Racks**  
 77¢  
 Compact, smoothly finished steel wire shoe racks that take up little space. Holds 9 pair of shoes.  
 Get More Chip Stamps

**Values to \$3.88 Italian Glassware**  
 Your Choice \$1.68  
 Elegant stemware, vases, candy boxes in choice of colors.  
 Get More Chip Stamps

**\$17.88 Gourmet Electric Slicing Knife**  
 GEM Boxed \$14.88  
 Sharp ground tungsten blade—the finest made! Carves, slices neat, uniform servings effortlessly even when meat is hot.  
 Get 148 Blue Chip Stamps

**59¢ Value! Fisher's Spanish Peanuts in 14-oz. Vacuum Tin**  
 Thrifty Low Discount Price 39¢  
 Famous Fisher's peanuts roasted and salted to delicious perfection. Keep on hand for snacks.  
 Get 116 Blue Chip Stamps

**\$13.88 Universal 10 Cup Coffiesta Electric Percolator**  
 Discount Price \$11.88  
 Streamlined design in chrome finish. 4 to 10-cup size... with automatic shut-off, flavor selector. Model 4580.  
 Get 116 Blue Chip Stamps

**\$2.88 West Bend Stainless Steel 2 Qt. Sauce Pan**  
 \$1.99  
 Popular size in mirror-like finish. Sturdy 18/8 gauge for greater heat absorption.  
 Get More Chip Stamps, too

**\$2.89 Turret-Type Lawn Sprinkler**  
 Now Only \$1.67  
 Dial any one of 4 pre-set spray patterns for sprinkling exactly where you want it! Save \$1.22 in Big 3-Day Sale.  
 Get More Chip Stamps, too

**Free Roll of Film**  
 Black & White or Kodachrome 120-620-127  
 with each roll of some brought in for developing & printing.  
 \* No Mailing Necessary \* Fast Service  
 BRING ALL YOUR FILM TO THRIFTY FOR EXPERT PROFESSIONAL SERVICE  
 For Better Pictures indoors or outdoors, use Flashcube.  
 Black & White 120, 350 or 127  
 Film 3 : 88¢  
 Get 56 Blue Chip Stamps

**\$6.29 Electric Can Opener and Knife Sharpener**  
 Discount Price \$5.88  
 Lowest priced appliance combination yet! Cutter guaranteed for life. Magnet holds lid. Opens sardine cans, too. Keen-Cut.  
 Get 56 Blue Chip Stamps

**\$2.33 Econ-O-Mat Auto Floor Mat**  
 Deluxe all rubber contour mats molded to conform precisely to most car interiors. Fits door to door. Cleared from attractive color.  
 Get More Chip Stamps, too

**59¢ Value! Table Tennis Balls**  
 Top quality—at Thrifty savings of 20¢ each.  
 PACK OF 6 39¢  
 Get More Chip Stamps, too

**\$1.49 Borbro Vitamin C**  
 Ascorbic Acid  
 Laboratory tested to meet rigid U.S. Govt. specifications.  
 BOTTLE OF 100 250 mg 88¢  
 FREE! 17¢ Pack Tobacco  
 with Purchase of 99¢ Briar Pipe  
 \$5.98 Camera Gadget Bag  
 Rigid wall. Rich black, glove-like simulated leather.  
 \$4.44  
 Get 41 Blue Chip Stamps

**44¢ Baby Pants**  
 Soft, waterproof vinyl, guaranteed leakproof. Sizes M, L and XL. Save 22¢ on every PACK OF 4 39¢  
 Get More Chip Stamps

**98c Reproductions of Hand Painted Original PORTRAITS OF THE BEATLES**  
 Now Only 39¢  
 Full color 8x10" portraits of Ringo, John, Paul or George at this special price.  
 Get More Chip Stamps

**98c Reproduction of Hand Painted Original PORTRAITS OF THE BEATLES**  
 Now Only 39¢  
 Full color 8x10" portraits of Ringo, John, Paul or George at this special price.  
 Get More Chip Stamps

# Face of Another Century

By EARL WILSON

ROME — Charlton Heston was up to his ears in fetu-  
cinal one night recently at  
Alfredo's, the touristy spot  
where each night some vis-  
itor is served with "gold-  
ware" instead of silverware.  
"They're saying about you,"  
I said to the man who  
has played  
both Moses  
and John the  
Baptist, "that  
you're the  
greatest male  
box office  
grosser of all  
time."  
He tugged  
slightly at his  
Michelangelo

beard, which he wears in  
"The Agony and the Ecsta-  
sy."  
"What you're saying could  
be slightly deceptive," Hes-  
ton said.  
He repeated my figures,  
which the picture's publicists  
have not been bashful in  
broadcasting.

"IT'S TRUE. I've been in  
two of the three pictures  
which have grossed more  
than \$50 million—'Ten Com-  
mandments' and 'Ben-Hur'—  
and in four that have grossed  
more than \$20 million."

(He now added "El Cid"  
and "The Greatest Show on  
Earth.")

"But two of the first list  
were made by Cecil B. De  
Mille so I couldn't take  
credit for that. 'Ben-Hur'  
had Willie Wyler as director  
and a pretty well pre-sold  
title."

Q: How about "El Cid"?  
A: That did 36 million.  
Q: How do you explain  
that one being so big?

A: I have no answer for  
that.

Heston had his small  
daughter, Holly, 2, on his  
lap. His son Frazer was be-  
tween Heston and his wife  
Lydia. Except for his beard,  
this Northwestern alumnus  
from St. Helena, Wash., and  
Evanston, Ill., could have  
been another tourist... how-  
ever, people kept coming  
over for autographs.

Q: Do you think your suc-  
cess may be due to the fact  
that you have a nonmodern  
face?

A: Well, it's true that I  
have a face that does not  
belong in this century. I  
rarely get offered parts  
where I could wear pants.  
Usually I wear togas or  
pantaloons.

Q: Does it have anything  
to do with eyes being set  
far apart?

A: No. Some actors feel  
uncomfortable in costumes.  
I was trained in it from  
school. Humphrey Bogart  
did "The Oklahoma Kid" in  
costume and you couldn't  
believe him in it. You have  
to wear the costume and not  
let it wear you.

TODAY'S BEST LAUGH:  
A certain TV producer (it's  
whispered) was doing very  
well with a summer replace-  
ment—till his wife found out  
about her.

WISH I'D SAID THAT:  
Many fellows stay single be-  
cause they don't understand  
women. Others get married  
for the same reason.—Harold  
Coffin.

REMEMBERED QUOTE:  
"There are two kinds of  
failures—the man who will  
do nothing he is told, and  
the man who will do  
nothing."—Perle Thompson.

EARL'S PEARLS: Bob  
Hope said it: "In Los An-  
geles we have the Dodgers  
and the Angels—and with  
our traffic you're either one  
or the other."

## Show Time

Here are starting times  
of features in Long Beach  
theaters.

ATLANTIC  
"LADY IN A CAGE" 1:30, 3:30, 5:30, 7:30, 9:30  
"SEVEN DAYS IN MAY" 1:30, 3:30, 5:30, 7:30, 9:30  
"THE UNFORGIVEN" 1:30, 3:30, 5:30, 7:30, 9:30  
"THE AGONY AND THE ECSTASY" 1:30, 3:30, 5:30, 7:30, 9:30  
"THE GREATEST SHOW ON EARTH" 1:30, 3:30, 5:30, 7:30, 9:30  
"THE TEN COMMANDMENTS" 1:30, 3:30, 5:30, 7:30, 9:30  
"THE UNFORGIVEN" 1:30, 3:30, 5:30, 7:30, 9:30  
"THE AGONY AND THE ECSTASY" 1:30, 3:30, 5:30, 7:30, 9:30  
"THE GREATEST SHOW ON EARTH" 1:30, 3:30, 5:30, 7:30, 9:30  
"THE TEN COMMANDMENTS" 1:30, 3:30, 5:30, 7:30, 9:30

## Municipal Band Concert Program

2:30 P.M. TODAY  
BIXBY PARK  
Program:  
"The Agony and the Ecstasy"  
"The Ten Commandments"  
"The Greatest Show on Earth"  
"The Unforgiven"  
"The Agony and the Ecstasy"  
"The Ten Commandments"  
"The Greatest Show on Earth"  
"The Unforgiven"

## LAKESIDE

MA 5-2530  
MAYNIE DAILY-OPEN 11:30 A.M.  
BOTH NITS IN "THE UNFORGIVEN"

## ROBIN AND THE 7 HOODS

Ensign  
Pulver

## ROXY

OPEN ALL-NITE  
OPEN 10 A.M.—3:30 P.M.  
"CIRCLE OF DECEPTION"  
"THE UNFORGIVEN"

## PALACE

PIKE AVE. PHONE MA 4-4427  
"CARETAKERS"  
"WAGON WHEELS"  
"TANK COMMANDO"

## ATLANTIC

OLIVIA DE HAVILLAND  
"LADY IN A CAGE"  
"7 DAYS IN MAY"  
BURT LANCASTER

## ART

Dinner-In Color  
"MOON SPINNERS"  
"THRILL OF IT ALL"  
Doris Day • James Garner

## PACIFIC THEATRES

STATE  
OPEN MOON  
THE BEATLES  
"A HARD DAY'S NIGHT"  
"THE AVENGER"  
TOWNE  
OPEN MOON  
ALWAYS COOL  
"A HARD DAY'S NIGHT"  
"THE AVENGER"  
RIVOLI  
OPEN 12:30  
Always Cool  
"A HARD DAY'S NIGHT"  
"THE AVENGER"

## PACIFIC DRIVE-INS

SHOW STARTS AT DUSK  
COURTESY UNDER 15 P.M.  
THE BEATLES  
"A HARD DAY'S NIGHT"  
"THE AVENGER"

## NOW! STATE THEATRE

THE BEATLES  
"A HARD DAY'S NIGHT"  
"THE AVENGER"

## NOW! CIRCLE DRIVE-IN

THE BEATLES  
"A HARD DAY'S NIGHT"  
"THE AVENGER"

## NOW! TOWNE THEATRE

THE BEATLES  
"A HARD DAY'S NIGHT"  
"THE AVENGER"

## NOW! RIVOLI THEATRE

THE BEATLES  
"A HARD DAY'S NIGHT"  
"THE AVENGER"

## HOLLYWOOD BOWL

featuring THE LOS ANGELES PHILHARMONIC ORCHESTRA

TUESDAY, AUGUST 18 AT 8:30  
SIXTEN EHRLING, Conductor  
EDITH PEINEMANN, Violinist  
BERLIOZ: Overture to "Benvenuto Cellini"  
KHACHATURIAN: Concerto for Violin and Orchestra  
SIBELIUS: Symphony #2 in D major, Op. 43

THURSDAY, AUGUST 20 AT 8:30  
SIXTEN EHRLING, Conductor  
GOLD and FIZDALE, Duo-pianists  
DVORAK: Symphony #5 in E minor  
("From the New World")  
POULENC: Concerto for Two Pianos in D minor  
WAGNER: Prelude to "Die Meistersinger"

Tickets: 75¢, \$1.50, \$2.50, \$3.50, \$4.50, \$5.50, \$6.50, \$7.50, \$8.50, \$9.50, \$10.50, \$11.50, \$12.50, \$13.50, \$14.50, \$15.50, \$16.50, \$17.50, \$18.50, \$19.50, \$20.50, \$21.50, \$22.50, \$23.50, \$24.50, \$25.50, \$26.50, \$27.50, \$28.50, \$29.50, \$30.50, \$31.50, \$32.50, \$33.50, \$34.50, \$35.50, \$36.50, \$37.50, \$38.50, \$39.50, \$40.50, \$41.50, \$42.50, \$43.50, \$44.50, \$45.50, \$46.50, \$47.50, \$48.50, \$49.50, \$50.50, \$51.50, \$52.50, \$53.50, \$54.50, \$55.50, \$56.50, \$57.50, \$58.50, \$59.50, \$60.50, \$61.50, \$62.50, \$63.50, \$64.50, \$65.50, \$66.50, \$67.50, \$68.50, \$69.50, \$70.50, \$71.50, \$72.50, \$73.50, \$74.50, \$75.50, \$76.50, \$77.50, \$78.50, \$79.50, \$80.50, \$81.50, \$82.50, \$83.50, \$84.50, \$85.50, \$86.50, \$87.50, \$88.50, \$89.50, \$90.50, \$91.50, \$92.50, \$93.50, \$94.50, \$95.50, \$96.50, \$97.50, \$98.50, \$99.50, \$100.50, \$101.50, \$102.50, \$103.50, \$104.50, \$105.50, \$106.50, \$107.50, \$108.50, \$109.50, 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# Apportion 2 Kidnapers of Law Row Bogs Officers Surrender Senators

WASHINGTON (UPI)—The Senate bogged down in a talkathon against a legislative apportionment rider to the foreign aid bill Saturday and hopes for adjournment next week went flying out the window.

Senate Democratic Leader Mike Mansfield told newsmen there now seems no chance that Congress can complete work before the Democratic National Convention begins Aug. 24. He said a return session would be necessary.

The Montana said the long debate by opponents of the apportionment amendment was responsible. The rider would delay carrying out the Supreme Court's edict that state senators as well as other state legislative bodies must be apportioned on an equal population basis.

SENATORS from the big states and cities have begun an effort to talk the proposal to death. They argued that the amendment drafted by Mansfield and Senate Republican Leader Everett M. Dirksen of Illinois is designed to buy enough time so that a constitutional amendment to block the court ruling can be put through in the next session.

Mansfield said that had not the apportionment fight arisen, Congress might have adjourned next Saturday. But he also noted that a fight over a bill to initiate medical care for the aged under Social Security would have to be undertaken.

## Omarr Reads the Stars

By SYDNEY OMARR

FORECAST FOR TODAY  
ARIES (March 21-April 19): Others due to confide in you—look to you for help. Set fire to your own life. Don't let others help themselves. But don't fall for "sob story." Day calls for skilled, especially subtle action.

TAURUS (April 20-May 20): Trying to impress member of opposite sex could prove costly. Best course sees you sharing interests, hobbies. Be creative. Don't follow the "fad." Do what comes naturally. Be original.

GEMINI (May 21-June 20): Key to success. Your "inner feelings" could be bruised. But realize others may merely be nervous. Show off, avoid self-pity. You gain respect as result. Attend to your children.

CANCER (June 21-July 20): Forces appear scattered. Not the best time to travel. Better to relax. Be to company and to socialize. Put off details until tomorrow. Good time to rest and enjoy yourself.

LEO (July 21-Aug. 22): Good lunar aspect. Planets in conjunction. Time for writing, planning, including future journey. Check with authority. Substantial advice could bring key to long sought answers.

SCORPIO (Oct. 23-Nov. 21): Be ready for domestic activity—surprise visits, calls. Important to maintain sense of humor. Fitness. Don't be drawn into senseless argument. Obtain valuable help. LEO (Sept. 22-Oct. 21): Good to join family in planning recreation. Vacation relaxation is definite. Recent pressures easing off. Now resolve to enjoy family, give pleasure to loved ones.

SAGITTARIUS (Nov. 22-Dec. 21): Friends due to become "cherish" influence. But not the fair-weather type. Avoid being "used" as practice. Where new ideas are concerned. One and talk with intelligent, sensitive persons. New cycle high. You can get what you so after. You may find that others act to "save" your name. Be in steady, deeper, disoriented. Be prepared with facts to back your position.

CAPRICORN (Dec. 22-Jan. 19): Important now to complete assignments. Do promises. Day when you feel good if you are active. Resist temptation to shut yourself out from activity. Fine for recreation, entertainment.

AQUARIUS (Jan. 20-Feb. 18): Friends could aid in obtaining your goals. Worth. Keep mind open to suggestions. There may be one who values control. You could become involved. State your position with a smile.

PISCES (Feb. 19-March 20): Be aware of differences of opinion as healthy challenge. You learn by teaching. No pain by sharing. But no time for arguments! Spiritual advisor has advice which is constructive.

IF TODAY IS YOUR BIRTHDAY: You are difficult for others to understand. You are an individual in the true sense. Some may complain that you are aloof.

GENERAL TENDENCIES: Cycle high for Sagittarius, Capricorn, Aquarius. Special word to Leo: You have been very busy—and you must resolve to budget time and energy.

FORECAST FOR MONDAY  
ARIES (March 21-April 19): Indications clear that you must make your own way. Take the initiative. You have many who are on your side. In all obstacles to be met. Make this a banner day!

TAURUS (April 20-May 20): Slow pace. Tendency to gather added information. build for the future. Gather facts to either which ultimate decision. Your point of view. You have much for which to be grateful. Maintain confidence.

GEMINI (May 21-June 20): As to be busy day—meeting people, sharing views, ideas, and information. May be difficult to comprehend—but time proves truth of statement. Listen to friend who has unusual perspective.

CANCER (June 21-July 20): You can succeed through your own initiative. Wonderful for coming up with inventions, ways of obtaining shortcuts. Your past experience comes to fore. You are due chance to demonstrate your abilities.

LEO (July 21-Aug. 22): Avoid those who advise you to skip basics. Make changes when you can be a more creative abilities. Good to see people in authority. Your personality shines. Be assertive.

VIRGO (Aug. 23-Sept. 22): Share love, problems. Consideration. Be a member of utmost importance. Heed advice offered by loved one. You need for attention very much in evidence. Recognize that need.

SAGITTARIUS (Nov. 22-Dec. 21): Obtain degree of safety. Remember that being alone is not the same as being lonely. Make your own decisions. Base them on practical considerations. Check opportunities for home improvement.

SCORPIO (Oct. 23-Nov. 21): Stick to basic principles. By so doing, you gain victory. Ideas are financially. May be difficult to comprehend—but time proves truth of statement. Listen to friend who has unusual perspective.

CAPRICORN (Dec. 22-Jan. 19): Your belief in God. You will receive proof that your position is correct one. Make your own decisions. Base them on practical considerations. Check opportunities for home improvement.

AQUARIUS (Jan. 20-Feb. 18): Share knowledge. In your own way. Gain from today's Scorpio message. Those who are in authority. Your position is correct one. Make your own decisions. Base them on practical considerations. Check opportunities for home improvement.

PISCES (Feb. 19-March 20): Your belief in God. You will receive proof that your position is correct one. Make your own decisions. Base them on practical considerations. Check opportunities for home improvement.

IF TODAY IS YOUR BIRTHDAY: You possess great determination—you are able to create great success. Through hard work and determination.

GENERAL TENDENCIES: Cycle high for Cancer, Aquarius, Pisces. Special word to Virgo: No need to fear change.

## Beer Distributor Pickets Barred

LOS ANGELES (CNS)—Independent beer distributors Saturday were back in business under terms of a temporary restraining order issued by U.S. Dist. Judge Thurmond Clarke against five union locals and four breweries.

Distributors said some union pickets were still demonstrating but were expected to be called off Monday to await a hearing Thursday on a National Labor Relations Board petition for a permanent injunction.

Named defendants in the petition filed in federal court Thursday are the Teamsters Brewery and Soft Drink Workers Joint Board of California, Brewers Local No. 893, Bottlers Local No. 896, Drivers Local 888 and 203, Beer Drivers Local No. 683, Hamm Brewing Co., Falstaff Brewing Corp., Anheuser-Busch Inc. and Pabst Brewing Co.

The petition was filed by Ralph E. Kennedy, divisional director of the NLRB. It charges the defendants with violating labor contracts with independent beer distributors.

TUNISIA (AP)—Tunisia is planning a 2,500-room tourist hotel complex on its palm dotted island of Djerba in the Mediterranean, government officials disclosed. The project is due for completion in 1970.

## 129 Rescued, 1 Trapped

BROMLEY, England (UPI)—Kent County firemen said they rescued 130 trapped persons last year, including one man who had his hand caught in a cash register.



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Saves Spring cost. Sectional. Rich leather. FROM \$299



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Washable plastic. Foam cushions. FROM \$98




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Famous makers, with wood carved bases & ornate, rich prov. weaves fabrics. FROM \$98



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Washable plastic. Foam cushions. FROM \$44




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Some in washable plastic. Sturdy! FROM \$10



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Dresser, mirror, chest, bed, and family room. FROM \$87



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Triple dresser with mirror and full size bed. FROM \$116




**18TH CENTURY BEDROOMS**  
Rich mahogany, double dresser, mirror, full size panel bed. FROM \$143



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Triple dresser, mirror and full size bed. FROM \$136




**Contemporary BEDROOMS**  
Golden birch, walnut veneers. Triple dresser, mirror, bed, 2 stands. FROM \$286




**SOLID OAK BUNK BEDS**  
Twin size. With ladder and guard rail. FROM \$28



**FOAM SLEEP SETS**  
5 year guarantee. Foam mattress, spring & mattress. FROM \$49




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Underpuffed with acetate fibers. Box Spring and Mattress SET. FROM \$66




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One of a kind. Washable plastic. FROM \$28



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Many styles and finishes. Heavy. FROM \$4




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Floor samples, one-of-a-kind, many finishes. Regular \$79.95 to \$159.95. FROM \$46



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Huge storage space. Antique white or solid finishes. FROM \$36




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Modern. Easy to use. 1/3 to 1/2 OFF. FROM \$10



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Clear sharp fringe reception, 16", 17", 19" screen, top names. FROM \$76




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1400 Park Road North. At Valley Blvd. E. Monte

**AND NOW SOUTH BAY**  
12123 Ames. At Hawthorne



#### RED CROSS APPOINTMENTS

Appointment of Chief of Police William J. Mooney (left) to chairmanship of Safety Service, Long Beach Chapter, American Red Cross, was announced Saturday. Other appointments were Walter J. Skibicki, Recreation Department director of aquatics, as Water Safety chairman and William F. Vaughn (right), safety engineer, First Aid chairman.

#### Recreation Schedule

Has anyone seen some raccoons, kookaburra birds, robots or wizards lately? (Puppets, that is.) They will if they come to one of the family nights now being held on elementary school and park playgrounds, according to Dale Hoskin, director of Long Beach Recreation.

They'll not only see them but hear them as well, when the neighborhood children entertain parents and friends in a program where the wonderful fun of an exciting summer on the playground can be shared.

The schedule for these affairs is: Naples School, 7:30 p.m. Monday; Bixby, Holmes and Stevenson schools, 7 p.m. Tuesday; Burbank, Edison, Gant, Kettering, McKinley and Nightengale schools, 7

p.m. Wednesday; Bryant, Cleveland, King, Lafayette and Roosevelt schools and California, El Dorado, and Pan American Parks, 7 p.m. Thursday; Newcomb school, 1 p.m. Friday.

#### SAVE MONEY

Luxury Dining at prices so low "You can't afford to eat at home." Luncheon from \$1.25 — Dinner from \$1.50. WELCH'S, San Antonio Dr. at Atlantic Ave.

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The Missile — has produced an exterior wall coating so tough and durable that it's absolutely Guaranteed to eliminate a need for painting outside walls for 10 years. This outstanding product is called GUNTEX. When applied it is 20 or more times the thickness of ordinary paint and actually functions as a new surface.

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is also issued by the manufacturers of GUNTEX against chipping, flaking or peeling for 10 years.

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Guntex is used extensively by the city schools, the federal government, large industrial & commercial buildings, Standard Oil, Telephone Company, etc.

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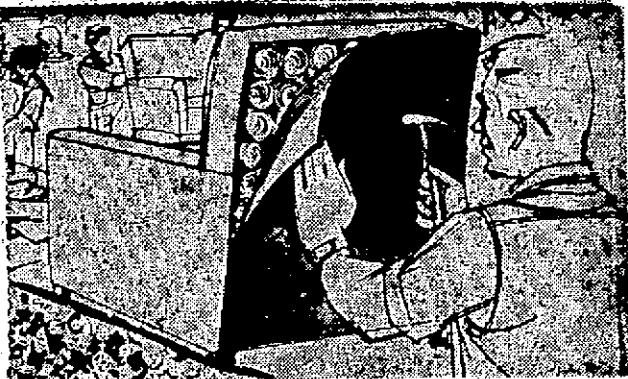
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CITY \_\_\_\_\_ PHONE \_\_\_\_\_ L.B. 9/66

#### Man vs. Machine

LONDON (AP)—The British Medical Association says machinery is afflicting workers with anxiety and boredom.

The association issued a report which says anxiety comes primarily from two sources: fear that the machines may be dangerous to life and limb, and that they may cause unemployment.

Boredom, said the report, is caused by the monotonous nature of machine-associated jobs.



#### CUSTOM REUPHOLSTERY SALE CHOICE OF 53 FABRICS—40% OFF!

We include in this great sale, 53 of the most handsome fabrics you can find... in a wide choice of damasks, matelasses, nubbies, bouclies... cottons, rayons, acetate-linen blends... and newest colors. Reg. 6.00-20.00 yd. now **3.60-12.00 yd.**

**69.99** Standard chair, fabric and labor using 3.75 sale priced fabric  
**119.99** standard sofa, fabric and labor using 3.75 sale priced fabric

Look what we do, to return your furniture looking like new:

- We strip frames, remove old covers and worn padding
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**SHOP AT HOME...** you can take advantage of these sale prices and never leave your home. Phone your nearest May Co. store and our upholstery expert will bring you a full selection of sale fabrics for your selection. This service, and estimates, at no obligation, of course.

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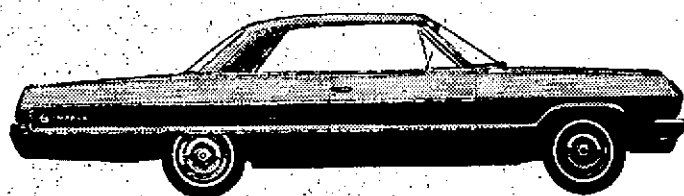
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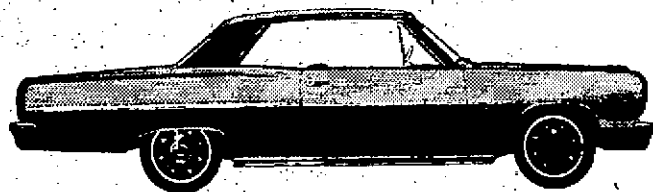
Shop Every Day, Monday through Saturday, 10:00 A.M. 'til 9:30 P.M.

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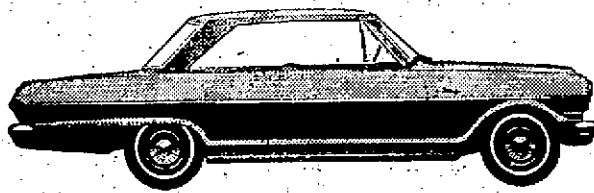
Chevrolet has always been a favorite car. Now it's more in favor than ever! Just drop by your Chevrolet dealer's to see why. Look at his wide assortment of brand-new Chevrolets, Chevelles, Chevy II's and Corvairs. Pick the one you want—then join all those smart buyers who got a number one deal on the number one seller. But don't wait too long; there are a lot of other smart buyers around!



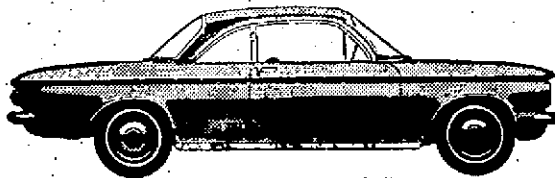
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# Strikes Impractical Today, Harry Bridges Finds

BY WILLIAM J. EATON  
WASHINGTON (UPI) — Harry Bridges, the always controversial union leader who was in the front ranks of a crippling general strike 30 years ago, now is convinced there are better ways of advancing a worker's welfare than through a protracted walkout.

The 63-year-old Australian-born president of the International Longshoremen's and Warehousemen's Union obviously is hoping that his East Coast counterparts will accept the same view in this year's critical bargaining for new contracts covering dock workers in Atlantic and Gulf ports.

But Bridges, whose left-wing views are as welcome as poison to the fiercely anti-Communist leaders of the International Longshoremen's Association, said in a recent interview in San Francisco that he is not trying to give any advice to labor negotiators.

YET IT IS clear to neutral observers that the "automation fund" concept worked out by Bridges and the Pacific Maritime Association to allow rapid mechanization of the waterfront and cutbacks on manpower on the West Coast is a possible model for the eastern and Gulf ports to follow.

This concept generally calls for relaxation of union restrictions on management's authority to assign crews in return for payments into a fund that allows earlier retirement, bigger pensions and a guaranteed 35-hour work week for the longshoremen with long attachment to the industry.

Ships on the West Coast now "turn around" in sharply reduced time and hence loading costs are much lower than they were before the historic agreement.

THE ILA IS ON the spot this year because shippers in New York and other cities are demanding an end to what they call "featherbedding" on the docks—the employment of unnecessary men because of union pressure and custom.

Manpower practices and job security are among the main issues in dispute.

The union has asked for a 12% pay increase in the present \$3.26 hourly straight pay, shorter hours and longer vacations.

The present contract expires Sept. 30. Unless there is a settlement ports from Maine to Texas could be tied up by a walkout.

BRIDGES, WHO made the "automation fund" deal in 1960 under a long-term contract that still has nearly two years to run, declared ILWU's support for the ILA.

"If that union wants to fight for all the people now in the industry, we're with them 100%," he said. "But we won't take any action unless we get an official request."

ILWU members could aid East Coast dockworkers by refusing to load ships diverted to the West Coast because of a strike on Atlantic and Gulf ports.

Bridges, however, added a few more comments.

"They can put on a whale of a strike," he said, "and return to work after one, two or three months and they've got a beautiful standoff. There probably would be better wages but no better job security and the main question would be unresolved—machines displacing workers."

THEN, OBVIOUSLY referring to the class-struggle concept once held by him and his colleagues, Bridges said:

"We decided to live with the system and find answers within it. Ship operators and dock owners run for profit. We decided to seek answers without indulging in revolutionary theories and face the economic facts of life."

"If a strike was a success, it would drain a lot

money out of our industry and the employers wouldn't be able to pay these benefits we want."

Bridges, conceding, however, that the cooperative approach to permit use of automated machinery with smaller gangs has its drawbacks.

Over the long run, he said, it means fewer union members and a reduction in income that has resulted in a cutback in officers and staff for his own union.

BUT, HE ADDED, the ILWU has a stronger voice in shaping industry manpower policies and spends far less money in lengthy negotiations and grievance processing now that labor-management guerrilla warfare has ended.

Furthermore, Bridges said, ILWU's class A members are now guaranteed the opportunity to work 35 hours each week or draw the wages for that amount of time if they are not re-

quired on the docks. Pensioners from his union now average \$3,000 a year income, including social security, and that, he said, is more than many active members of the ILA can earn in a 12-month period.

"Our contract means that a man owns his job for life," Bridges said, "unless he's discharged for cause or bought off through disability or early retirement. That's quite a radical idea."



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Rectangular shaped plastic pan with embossed design. Assorted solid pastel colors to choose from.  
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**Flea & Tick Dip**  
SERGEANT'S — Liquid solution for killing dog's fleas & ticks, fast.  
**96c**



**DOG & CAT Flea Collars**  
ACE — for easy Flea Control... lasts for about 6 weeks.  
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Carpeted post saves your furniture from claws.  
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**DOG & CAT Glow Bath**  
PENGREE — Insecticide cleaner. Kills fleas & ticks, leaving glossy coat.  
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**Flea & Tick**  
KILLER for Dogs & Cats  
HARTS — Quick acting aerosol spray.  
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Nature's stomach sweetener for dogs and cats.  
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**Skip Flea SOAP**  
SERGEANT'S — Kills fleas, cleans thoroughly, soothes skin.  
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**Wheat Germ Oil**  
PENGREE — Helps to give your pet a beautiful coat.  
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SERGEANT'S — Kills fleas and lice as well as cleans.  
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**Folding Picnic Table**  
Rich plaid or knotty pine finish 24x60" top. Opens and closes at the touch of a button. Built-in carrying handle.  
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**FLUORESCENT Desk Lamp**  
Copper color with flexible goose neck... push button on/off switch. 16" fluorescent tube included. UL approved.  
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**Portable Typewriter**  
ROYAL "Signet" — Compact machine equipped with big machine features. Complete with case that can double as an overnight case. Colors.  
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**Girls' Cotton Pajamas**  
Drip-dry lightweight cottons in many beautiful colors and patterns. Choice of Baby Doll or Capri styles.  
**1.69**



**ONE-A-DAY Multiple Vitamins**  
"for Better Health"  
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Rugged simulated leather covering. Partitioned paper holder inside. Polished lock with key, durable handle.  
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**CHILDREN'S Lunch Kits**  
Assorted colorful designs in metal or vinyl. Each kit is complete with 10 oz. matching vacuum bottle. Flat or dome styles, as 1.98



**"Thrive" 12-6-4**  
Liquid Fertilizer — All purpose for lawns, shrubs, flowers, trees, etc. Soil penetrating agent added.  
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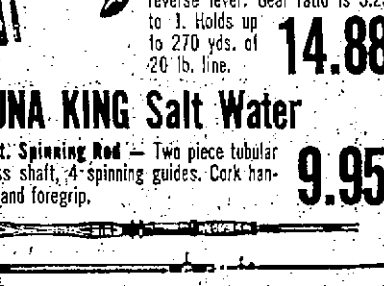
**TUNA KING 8 1/2 Ft. Salt Water SPINNING Rod & Reel**  
"TUNA KING" One-piece hollow glass tip, hardwood butt, screw-locking reel seat.  
"Penguin" Reel — Positive anti-reverse lever. Gear ratio is 3.25 to 1. Holds up to 270 yds. of 20 lb. line.  
**14.88**



**TUNA KING Salt Water 9 Ft. Spinning Rod**  
Two piece tubular glass shaft, 4 spinning guides. Cork handle and foregrip.  
**9.95**



**TUNA KING Salt Water 6 1/2 Ft. Boat Rod**  
Solid glass, two piece varnished wood handle & foregrip, red rubber butt cup.  
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**PENN "Jigmaster" 500 Salt Water Reel**  
With Extra Spool... Gear ratio 4 to 1... holds 300 yds. 20 lb. mono.  
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Smooth positive drag, full ball pick-up. Corrosion resistant.  
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**SALT WATER Monofilament Line**  
PENGUIN — Genuine Nylon... Bubble pack of 2 spools, each with 100 yds. of line. Choice of 15-20-25 or 30 lb. line. Unconditionally Guaranteed Values to 3.49  
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Fruits • Desserts • Vegetables 4 1/2 oz. Jars  
**12 for 1.00**



**WELCH'S Grape Juice**  
100% Concord Grape — No sugar. 24 oz.  
**3 for 1.00**



**KLEAR Wood Floor Wax**  
Self-Polishing... Cleans floors without water.  
23 oz. **79c**



**VO 5 Hair Spray**  
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LIQUIN SHOE with Self-Applicator Top... no drizzle — no drip. Brown, Black or White.  
3oz. Size. **19c**



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300 prizes worth more than **\$30,000.00!**

both a girl and a boy will win first, second and third prizes!

### YOUR CHILD CAN BE A WINNER!

**2 TRIPSTO EUROPE**  
All expenses paid for parents and winners!

**2 TRIPSTO THE WORLD'S FAIR**  
(If you prefer, go to Disneyland in Calif.)

**2 GE ULTRA-COLOR TV SETS**  
\*one to the winning girl, one to the winning boy!

FAMOUS JUDGES: Helen Hayes • Burgess Meredith  
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30 PLAYTEX DRYPER DISPOSABLE DIAPERS plus ALL-NEW PLAYTEX DRYPER PANTY  
Both for **1.69**

A complete diaper system in one package! No dirty diapers to clean... always clean, never before used Dryper next to baby's tender skin.



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## Sav-on SELF-SERVICE DRUG STORES

Open 9 A.M. to 10 P.M. — 7 Days A Week

LAVA Soap Regular Size **2 for 23c**  
IVORY Soap Large Size **2 for 31c**

## Family Fun Beyond the 100-Mi. Limit

(Continued From Page B-1)  
camp-out weekend at Catalina Island," says Charlie Thomas, 9916 S. Holly Ave., Downey. "But not enough people wanted to come."  
"Yet, 27 airplanes and 95 people showed up for our flight to Bryce Canyon, Utah."

Other Sky-Lark weekenders have covered much of northern California, Baja California, Nevada, Arizona and Oregon. One more ambitious, two-week trip recently was to Guatemala.

ALTOGETHER, club members, flying in craft ranging from vintage Cessnas to sparkling new Cessna 310's, have flown more than two million passenger-miles without one accident.

"Oh, we have had a bent prop or two, and maybe a blown tire from a hard landing," Thomas admits. "But never anything more serious."

This record hasn't been achieved by chance.

Each trip is planned by a designated flight chairman who visits the destination a month or two before. He then gives the members a briefing, frequently with color slides, and answers questions on airport facilities, best routes, possible landing approach hazards and so forth.

MOST RECENT club trip was to Calistoga, a little town in Napa Valley in northern California.

A total of 28 aircraft and 70 persons made this one, including a reporter-photographer team from the Independent Press-Telegram flying a Cessna 210, furnished by Air Oasis Co., Long Beach Cessna dealer.

Things to do for visitors at Calistoga runs an unusual gamut. Mud baths, glider flying, sky diving, swimming, horseback riding, jeep rides, and tours through a petrified forest and a winery.

On the return flight home, many Sky-Larks made a refreshment stop at Nul Tree, a favorite fly-in restaurant northeast of Vacaville which features a tiny train to carry guests from the nearby air field.

Membership of the Sky-Lark includes a variety of professions, trades and bank accounts. There are dentists, doctors, machinists, contractors, school teachers.

Owning an airplane is still not inexpensive, and there are club members who have to make sacrifices elsewhere to justify it.

One such member expressed his viewpoint at Calistoga.

"We don't mind going without a second car, or living in a house not quite as nice as our non-flying friends, if we can get together with our two children once a month and fly to interesting places where we couldn't otherwise go."

"It's educational and fun for all four of us. We're seeing the western United States in a way you can't see it from a car window."

"We figure this is worth a sacrifice or two."

(Advertisement)

### Hard of Hearing?

It is now possible for many who are hard of hearing to regain all or part of their hearing loss.

So many have told us, we have tried everything and we are so discouraged that we hesitate to try anything else. Many who have tried this new and proven method are overjoyed. Just like magic in certain cases, they are able to hear without their hearing aid after the very first treatment.

The treatment is simple and painless, and takes about 45 minutes. If the hearing loss is due to a nerve condition, a special treatment is given. If the loss is due to catarrh a different treatment is given.

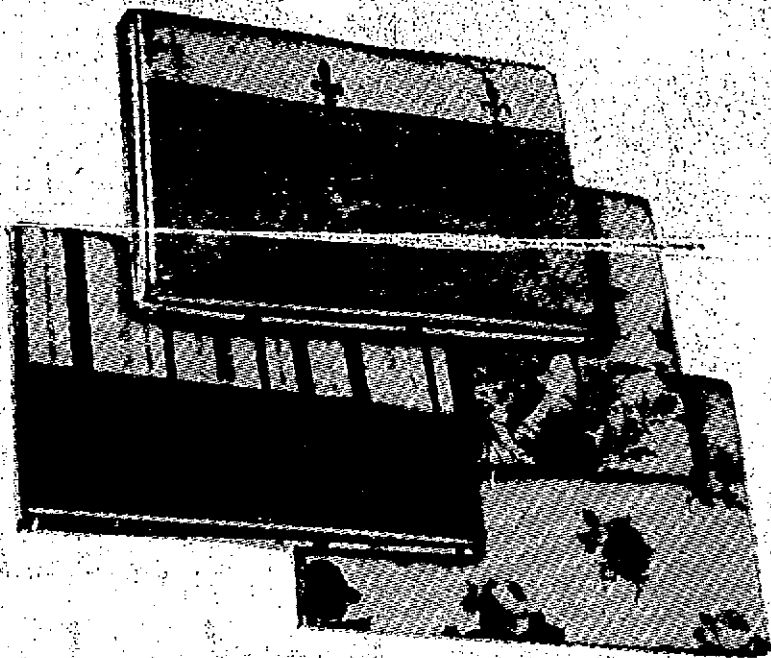
If you have a hearing loss no matter how slight or how bad, it may be helped. Why not find out?

We are one of the busiest offices in Southern California, so if we cannot help you, be assured that we will not take your case.

The total charge is \$3.00 for the first treatment and the examination. And if you see no improvement from the first treatment, you are under no obligation to return. Assure your appointment by calling CA 6-6166 or GA 6-6167, 2067 Atlantic Ave., L.B. Dr. H. L. Hutchings, D.C., director.

# MAY CO. WHITE SALE

AUGUST



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A wide selection of sizes, styles, colors, florals, prints, stripes. All deluxe cotton percale... smooth, cool, even, silken soft, long wearing. Stock up now and save!

"ROYALTY STRIPES" new sophisticated design, varying wide to narrow stripes in diversified tones and complementary colors. Top sheets with vivid tone hems, bottom sheets all-over stripes. Indigo blue, matador pink, palmetto green, old orange. All deluxe cotton percale.

3.99 72x108 or twin fitted bottom 2.99  
4.99 81x108 or full fitted bottom 3.99  
2.78 pr. 42x38 1/2 pillowcases, pr. 2.38

"ROSE DUET" prettiest of rose prints in pink, blue, yellow, or lilac on white. Top sheets with 18" turn-back floral panel, bottom sheets all-over print.

3.99 72x108 or twin fitted bottom 2.99  
4.99 81x108 or full fitted bottom 3.99  
2.99 108x122 1/2 or king fitted bottom 7.99  
2.78 pr. 42x38 1/2 pillowcases, pr. 2.38  
3.38 pr. 42x48 king pillowcases, pr. 2.98

"ROSE BEAU" a profusion of roses entwined with ribbons and bows in soft pastels blended with vibrant vivid. 40" floral turn-back on top sheets, bottoms an over-all print, panel print on pillowcases. Cotton percales in pink with maize or blue with lilac.

3.99 72x108 or twin fitted bottom 2.99  
4.99 81x108 or full fitted bottom 3.99  
2.99 108x122 1/2 or king fitted bottom 7.99  
2.78 pr. 42x38 1/2 pillowcases, pr. 2.38  
3.38 pr. 42x48 king pillowcases, pr. 2.98

"FLEUR DE LIS" charming, traditional, a little formal... an over-all pattern with pastel borders. Blue, black, pink, green, or yellow on white. Deluxe cotton percale.

3.99 72x108 or twin fitted bottom 2.99  
4.99 81x108 or full fitted bottom 3.99  
2.78 pr. 42x38 1/2 pillowcases, pr. 2.38

May Co. Sheets 34



### SAVE ON SURETY TOWELS, PILE RUGS, TABLECLOTHS

SOLID COLOR TOWELS our own Surety... thick, absorbent, durable cotton terries made to May Co.'s rigid specifications. Choose from pink, antique gold, lemon, blue mist, persimmon, white, mint or jasmine.

1.29 24x46" bath towel 99c  
79c 16x26" hand towel 59c  
29c 12x12" wash cloth 2/59c

STRIPED TOWELS fluffy cotton terries to mix and match with Surety solids. Pink, antique gold, lemon, blue mist, mint, persimmon, jasmine.

1.29 24x46" bath towel 99c  
79c 16x26" hand towel 59c  
39c 12x12" wash cloth 2/59c

NYLON PILE RUGS fluffy rugs are machine washable, fast-drying, with Surety's Tex-a-Grip double coated Latex back for maximum skid resistance. Royal blue, rouge, yellow, pink, aqua, orange, moss green, brown, horizon blue, topaz, black, white, purple.

3.98 18x30 rug 2.99 4.98 contour 3.99  
3.98 24" round 2.99 6.98 24x42 5.99  
4.98 21x36 rug 3.99 8.98 27x48 7.99  
12.98 36x60 rug 11.99  
2.49 lid cover 1.99

OLEANDER TABLECLOTHS an enchanting self-toned floral in extra fine cotton and rayon damask. Both cloth and napkins hand hemmed, in pink, gold, green, white.

12.98 64x84 cloth w/8 napkins 10.99  
13.98 70" rd. cloth w/6 napkins 11.99  
15.98 64x104 cloth w/12 napkins 13.99  
18.98 64x122 cloth w/12 napkins 16.99  
21.98 64x142 cloth w/12 napkins 19.99

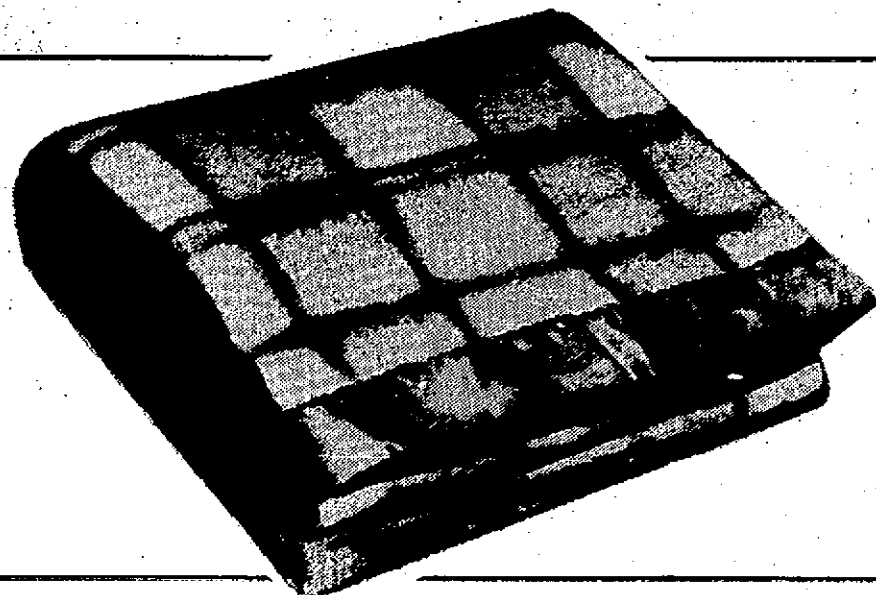
DOUBLE DAMASK TABLECLOTH Irish linen double damask in the Chrysanthemum pattern.

12.98 66x86" cloth 10.99  
17.98 66x120" cloth 15.99  
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19.98 66x140" cloth 17.99  
12.98 20x20" napkins, dozen 10.99

EXTRA FINE DAMASK TABLECLOTH extra fine Irish double damask, carefully hand hemmed. Choose from Rose or Chrysanthemum patterns.

16.98 72x90" cloth 14.99  
22.98 72x126" cloth 20.99  
18.98 72x108" cloth 16.99  
26.98 72x144" cloth 24.99  
14.98 72" rd. cloth 12.99  
18.98 22x22" napkins, dozen 16.99

May Co. Towels and Linens 30



### LADY PEPPERELL SUPERLOFT "MODERN PLAID" BLANKET

4.99 72x90" 9.99 value

This smart plaid blanket has everything! Its superloft finish with Pepperell's own "Nap Guard" assures you of fluffiness before and after laundering. Blended of rayon and acrylic fibers, it's light yet warm, moth proof, non-allergenic... with a wide 5" nylon binding. Fits twin or full beds in green, blue, pink, beige.

May Co. Bedding 41

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# Browns Pulverize Rams, 56-31

## 43,183 See Exhibition Massacre

By JERRY WYNN

The new hard Ram was an old soft touch Saturday night.

Paced by former Ram Frank Ryan, the Cleveland Browns blitzed the Rams with seven touchdown passes and 648 yards to ring up a 56-31 victory before 43,183 at the Coliseum.

Only a spectacular second-half performance by Terry Baker saved the Rams from total humiliation. The disgraced "soulpaw" quarterback lifted his team off the floor to four long touchdown drives in the final 17 minutes and personally accounted for 325 yards. But the outcome had been decided long before Baker's arrival.

Ryan shredded the touted Ram defense with four TD passes as the Browns rolled

up a 35-3 halftime lead. The Cleveland quarterback did not have to be a mathematical wizard to confound the Rams by sending Jim Brown on the sweeps and decoy maneuvers thus nullifying the Ram pass rush.

Ryan completed 13 of 18 passes for 267 yards in the first half before retiring in favor of Jim Nihowski. The Browns unleashed two top rookie receivers in Walter Roberts, an unheralded Comp-ton boy, and Paul Warfield, the Ohio State flash. Warfield snared three touchdown passes.

Baker's unscheduled appearance was the result of a knee injury to Roman Gabriel, which proved to be only a mild sprain. Baker completed 17 of 27 passes for 260 yards and ran for 65 yards more.

Ram coach Harland Staley took blame on himself for the Rams' defensive collapse. "I just gave the boys a wrong design, and they followed it. How the rout unfolded."

### FIRST QUARTER

Rams 3, Browns 0: A 19-yard pass from Roman Gabriel to Carroll Dale set up a 32-yard field goal by Danny Villanueva as the Rams scored the first time they took the ball.

The Browns were forced to kick from their end zone, and Carver Shannon returned a punt 21 yards to the Cleveland 19. But on third down from the 15, a Gabriel pass was intercepted by Galen Fiss and the Brown linebacker returned it 54 yards to the Ram 36.

Browns 7, Rams 3: Cleveland scored in four plays. After Frank Ryan passed to Johnny Brewer for 19, he connected with Gary Collins for 17, and the touchdown. Lou Groza converted.

Browns 14, Rams 3: A fumble by Art Perkins was recovered by Ross Fehner on the Ram 33. It took Cleveland seven plays to score. Jim Brown leaped into the end zone from the 1. Groza converted.

Browns 21, Rams 3: Cleveland continued its onslaught by scoring 66 yards in four plays the next time it took the ball. After a penalty set the ball back on the Brown 20, Ryan pitched successive strikes to Tom Hutchinson for 37; Collins for 27 and rookie Paul Warfield for 16 and the touchdown. Groza converted.

### SECOND QUARTER

Browns 28, Rams 3: Cleveland rookie defensive back Walter Beach picked off a Gabriel pass on the Ram 46, and the Browns were goal yard bound again. It took only three plays, with Ryan floating a beauty to Collins for 27 yards and the touchdown. Groza converted.

The Rams finally made a first down on a pass from Gabriel to Jim Phillips for 16 yards. But on a subsequent punt attempt, the center snap was high and Villanueva was forced to down the ball on the Ram 37.

A third down pass by Ryan was blocked by Deacon Jones into the hands of Marv Harris and the rookie linebacker burst 44 yards to the Brown 7 only to have the play nullified by a penalty against the Rams.

Browns 35, Rams 3: Cleveland scored in four plays, the big one a 47-yard pass from Ryan to Warfield in which Warfield took the ball away from four Ram defenders. Warfield snared an eight-yard pass from Ryan on the next play for the touchdown. Dick Van Raaphorst converted.

Cleveland had the ball on the Ram 7 as the intermission.

(Continued Page C-3, Col. 3)



RAMS HALFBACK Dick Bass scoots behind 527 pounds of interference, Joe Scibelli (71) and Charlie Cowan, before he's caught by unidentified Cleveland Brown tackler Saturday night at Coliseum. Play came in first quarter.

Browns jolted Rams in the exhibition contest, 56-31.

## No Mo' Bo, Ho, Ho, Ho --Angels

By DOUG IVES  
P.T. Sports Writer

WASHINGTON, D.C.—No one wants to say so publicly, but the major portion of Angel players are glad they are rid of Bo Belinsky.

Most of them feel regret over the incident which resulted in the suspension of their temperamental southpaw, but few are willing to forgive and forget.

As one player put it, "I don't dislike Bo, but how long can a team tolerate the things he's done?"

Manager Bill Rigney, prompted by a horde of reporters, has admitted many times lately that he never again wants Bo on a team of his. It seems obvious Bill will get his wish.

Belinsky, who flew to Los Angeles Saturday, plans to fight the suspension, but his threats are not being taken seriously. As far as the Angels are concerned, the case is closed, at least as far as Belinsky being guilty.

Still to be considered is whether Bo will draw a lifetime ban for injuring newspaperman Braven Dyer in a hotel room fracas early Friday morning. The commissioner's office is assembling the facts.

Rigney has declined to speculate on a possible lifetime ban, but there are those who feel it could come about in light of Belinsky's past problems both in and out of baseball.

Before leaving the capital city, Belinsky made a final plea that "I was just defending myself. When a man comes into your room without a coat on and his fists clenched, what do you expect me to do? A man's home (in this case, hotel room) is his castle, and he has a right to protect it."

The addition to Bo's original tale is the part about Dyer's fists being clenched. The writer denies this to be true.

Belinsky repeated his version of the incident Saturday:

"He told me on the phone that I didn't have any guts," Belinsky said. "I told him, 'If you ever come close to me I'll stick your head under the shower,' and he said, 'I'll save you the trouble.'"

"Well, I was in the bathroom brushing my teeth when I heard a knock on the door," the player said. "I opened the door and there was Dyer in his shirt-sleeves with his fists clenched like he was ready for a fight."

"All right, show me some guts, put me under the shower," he said, "quoted" Belinsky. "Then he tried to chest me around like some guy arguing with an umpire."

Belinsky said Dyer grabbed something out of his toilet kit and grazed his cheek with it. In defense, the pitcher said, he shoved Dyer away with the palm of his hand but that Dyer hit the bathroom wall and fell unconscious.

"This suspension is a terrible thing, a disgrace," he said. "I'm a victim of circumstances. Never in my life have I ever threatened anybody for any reason."

Veteran Jim Piersall is one player willing to talk about Belinsky and he summed up the views of many of his teammates. Says Jim in dead seriousness:

"I think Bo needs help. Everyone knows that I know the pressures that can build up in a player... I'm not just kidding when I say I think he should see a psychiatrist."

Meanwhile, Dyer is recuperating in his Washington hotel room. He did not attend Saturday's game on doctor's orders, but will see the game today and then fly on with the team to Detroit.

Dyer has received many calls, one of them from Angel general manager Fred Haney, who, this reporter believes, told Dyer to go ahead with legal action against Belinsky if he felt it necessary.



BO BELINSKY  
He's No Angel

## Dodgers Don't Have Muscles, but They've Got Lady Luck

By GEORGE LEDERER

It was only natural that Joe Moeller was a lucky winner Saturday because his record now reads 7-11.

Moeller, with the help of a freak bounce, received credit for a 4-3 victory over the Cardinals, but this was the only Dodger pass of the afternoon. The defending and soon to be ex-champions remained in

seventh place, 3½ games out of the first division.

Dick Tracewski, batting for Moeller, was the hero of unique sort in a three-run seventh inning. Tracewski hit a double play ball, was picked off first base, but managed to account for all the runs in the inning.

With the bases full, one out and the Dodgers trailing 3-1, Wally Moon was

announced as the pinch-hitter for Moeller. When Cardinals manager Johnny Keane countered by relieving Bob Gibson with the lefthanded Mike Cuellar, Tracewski batted for Moon.

Cuellar, who stopped a ninth-inning Dodger threat Friday night, performed his duty and got Tracewski to hit a ground ball to shortstop. It was tailor-made for a double play until it took a weird hop over Dick Groat's head.

Tracewski was credited with a single, stretching his hitting streak to eight games, and two runs batted in that tied the score. Next, the unlucky Cuellar picked Tracewski off first base, but Nate Oliver was able to score the winning run from third base while Bill White and Julian Javier ran down Tracewski.

White never bothered to look at Oliver, even though there was ample time for a play at the plate as Tracewski stumbled and fell.

Frank Howard, making his first start in a week announced as a righthander, and John Rosebush, singled, and Oliver drew a walk to start the deciding inning.

Gibson (10-10) had held the Dodgers to two singles, both by Maury Wills, in the first 6½ innings while striking out eight. The Dodgers, in fact, have been held to singles in the last 22 innings and have only two extra-base hits, both doubles by Ron Fairly, in the last five games.

The Dodgers' first run,

### NATS SINK ANGELS

## McBride Fails to Last Again

By DOUG IVES  
P.T. Sports Writer

WASHINGTON, D.C.—The bus carrying the Angels back to their hotel Saturday made it without misfortune. Lucky thing, too, because everything else went bad.

The slumping Seraphs dropped their fourth game in the last six meetings with ninth-place Washington, 6-2, on a cool afternoon in which Angel bats matched the dipping thermometer.

Worse than losing, perhaps, was that Ken McBride (2-12) failed again in his frustrating battle to regain his form of 1963. Ken was touched for four runs in 4½ innings.

THIS MARKS the longest stint for McBride since June 7 and his first start since July 4, but manager Bill Rigney still wasn't happy.

Pitching coach Marv Grisom reluctantly admitted "I'm satisfied he showed some improvement. What else can I say."

McBride only shrugged and walked away when approached by reporters. More emotional than many of his teammates, he just wanted to be left alone. He was.

If the struggling plight of McBride is saddening, then the villains in Saturday's loss would make an Angel fan cry. A .218 hitter (Ed Brinkman), a .190 hitter (Willie Kirkland) and pitcher Claude Osteen paced the nine-hit Senator attack.

BRINKMAN slapped his second homer in two days, a two-run clout, and also singled; Kirkland walked and doubled in a run; and Osteen doubled, homered and had two RBIs.

Osteen (11-8) did some fancy pitching, too. He stopped the Angels on five hits, although he needed relief help from ex-Angel Ron Kline in the eighth.

The eighth round was a typical inning for the Angels. They loaded the bases with one out but could score but once as Kline forced Jim Fregos to ground out and fanned Joe Adcock.

Adcock experienced one of his worst days. He left a runner on in the first, hit into a doubleplay in the fourth, stranded another mate in the sixth, then left two on in the eighth.

Vic Power had two of the Angels hits; but he was picked off second in the fourth inning and was caught in a run-down in the sixth.

"Our bats are lazy," Rigney said afterward. "I'd like to rest a few guys but I can't afford to. We're going to have to shift into second gear pretty quick."

Since being in first gear, the Angels are 3-5 against the tailend clubs. Over the span of eight games they have averaged less than seven hits per game.

McBride, who last hurled over one inning on June 24, retired the side in order in the first round, but walks to Don Block and Kirkland and two grounders put him down 1-0 in the second.

Single runs came over in the third through fifth. Osteen doubled, and scored on a passed ball in the third, Kirkland's two-bagger made it 3-0 in the fourth, and then Osteen rammed his homer over the 378-foot sign in the fifth.

Two outs and two singles

### CASSIUS TO RETIRE?

CHICAGO (AP)—Heavyweight champion Cassius Clay said Saturday he may retire from boxing after his return match with Sonny Liston.

If he does retire, Clay said in an interview with Chicago radio station WBBM, he may become a preacher.

And if he does he will preach in behalf of the Black Muslims. Clay, known among fellow Muslims as Muhammad Ali, was married Friday to Sonji Roy, a former model.

### Sports on Radio-TV

Angels vs. Senators, KMPQ, 10:30 a.m.  
Dodgers vs. Cardinals, KFI, 1 p.m.  
Rams vs. Cleveland (tape), KTLA (5), 11:30 a.m.  
Auto Radio, KTLA (5), 3:30 p.m.

### PRO GRID EXPANSION?

## Southern Cities Seek Franchises

ATLANTA (AP)—The cities of Atlanta and New Orleans—both determined to have professional football teams in either the National or American Football League—may pool their resources in an attempt to obtain franchises.

"It takes two cities for expansion in either league and we feel that Atlanta and New Orleans are natural for professional football," said David Dixon, who heads a new group seeking a franchise.

DIXON HAD meetings scheduled with Gov. Carl Sanders and other Georgia and Atlanta officials to discuss the possibility of the two cities working together.

Dixon said in an interview that the South has two strong

## MAJOR LEAGUE Standings

NATIONAL LEAGUE				AMERICAN LEAGUE			
Team	W	L	Pct.	Team	W	L	Pct.
Philadelphia	70	42	.614	Baltimore	70	47	.596
San Francisco	67	45	.598	Chicago	70	47	.596
Pittsburgh	62	50	.554	Washington	69	51	.571
Cincinnati	63	54	.538	New York	61	59	.508
St. Louis	61	54	.527	Los Angeles	60	50	.549
Milwaukee	51	54	.485	Detroit	60	60	.500
Dodgers	57	57	.500	Minnesota	59	61	.492
Chicago	54	54	.500	Cleveland	54	63	.462
Houston	50	60	.455	St. Paul	54	63	.462
New York	49	61	.443	Washington	44	73	.377
				Kansas City	43	73	.371

### Saturday's Results

San Francisco 6, Milwaukee 7.  
Pittsburgh 5, Chicago 7.  
Dodgers 4, St. Louis 1.  
Houston 2, Cincinnati 7.

Games Today:  
Philadelphia at New York—McHaffey (10-1) vs. Lincecum (10-1).  
Cincinnati at Houston (night)—Jay (8-0) vs. Johnson (5-12).  
Pittsburgh at Chicago (2)—Bless (1-7) and Friend (10-12) vs. Jackson (14-10) and Slaughter (12-3).  
St. Louis at Dodgers (2)—Simmons (12-9) and Richardson (12-1) or Craig (10-5) vs. Kouss (18-5) and L. Miller (2-3) or Ortega (4-3).  
Milwaukee at San Francisco (2)—Cloninger (11-11) and Larv (2-3) vs. Hendley (10-7) and Perry (8-8).

### Saturday's Results

Minnesota 9, Cleveland 3.  
Washington 4, Angels 2.  
Boston 3, Chicago 4.  
New York 3, Baltimore 1.

Games Today:  
Detroit at Kansas City—Wickersham (13-9) vs. O'Donoghue (8-7).  
Chicago at Boston—Horton (8-7) vs. Connolly (2-9).  
New York at Baltimore—Stoltenberg (1-5) vs. Pappas (11-5).  
Cleveland at Minnesota—Siebert (3-4) vs. Grant (9-9).  
Angels at Washington—D. Lee (5-2) vs. Harun (7-9).

### PRO GRID EXPANSION?

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"It takes two cities for expansion in either league and we feel that Atlanta and New Orleans are natural for professional football," said David Dixon, who heads a new group seeking a franchise.

DIXON HAD meetings scheduled with Gov. Carl Sanders and other Georgia and Atlanta officials to discuss the possibility of the two cities working together.

Dixon said in an interview that the South has two strong selling points for pro football—money and public opinion.

An exhibition game between the St. Louis Cardinals and the Green Bay Packers of the National Football League drew 65,000 persons in New Orleans last Saturday night.

Atlanta—the center of football activity in the South—is constructing an \$18 million stadium which will seat 57,000 for football.

### Sports Calendar

Horse Racing—Caliente, noon.  
Baseball—Dodgers vs. Cardinals, Dore Stadium, 1 p.m.  
Baseball—Senators vs. Angels, 1 p.m.  
Rugby Games—Veterans Stadium, 7 p.m.  
Auto Racing—Ascot Park, CAR stock cars, 2 p.m.; Figure 8, 8 p.m.  
Horse Racing—Belmont Park, 1 p.m.  
Baseball—Long Beach vs. Canoe Park, 7:30 p.m.  
Baseball—Long Beach vs. Canoe Park, 7:30 p.m.  
Baseball—Long Beach vs. Canoe Park, 7:30 p.m.  
Baseball—Long Beach vs. Canoe Park, 7:30 p.m.

## BOSTON TIES MARK IN JUMP

KINGSTON, Jamaica (AP)

Ralph Boston, the United States' top hope in the Olympic long jump, equalled the world record with a leap of 27 feet 3¼ inches Saturday night in the Carreras Invitational track meet.

Boston matched the mark posted by Russia's Igor Ter-Ovanesyan on his third jump and bounded exultantly from the pit, waving his arms to the crowd.

Morgan Groth of Oregon State ripped off the fastest half mile in the world this year, 1:46.4.

### PLAYERS OF DAY



WILLS

MAURY WILLS had three singles and stole a base as Dodgers defeated Cardinals, 4-3.

DAN OSINSKI retired each of the five batters he faced in relief as Angels lost to Washington, 6-2.

A third down pass by Ryan was blocked by Deacon Jones into the hands of Marv Harris and the rookie linebacker burst 44 yards to the Brown 7 only to have the play nullified by a penalty against the Rams.

(Continued Page C-3, Col. 3)







# Man to Man

By JERRY WYNN

The fastest thing going for the U.S. Navy in Long Beach these days is neither a ship nor a sailor on a 24-hour pass. It is Lieut. (jg) Chuck Bittick.

Bittick, you see, is not one of those Iowa sailors who joined the Navy to see the sea. The greatest swimmer ever produced in Long Beach, Chuck has logged more time in water than a dishwasher on an aircraft carrier.

At 24, he can look back on a career that includes every conceivable swimming and water polo honor at Wilson High and USC, seven American swim records set in a two-week span in 1961, one world record and membership on the 1960 U.S. Olympic water polo team.

This week, Bittick is looking ahead to a trip to New York to compete in the 1964 Olympic water polo trials as star player of the national champion Long Beach Inland Nu-Pike team.

Is Long Beach going to win, Chuck?

"Yes. We're favored. We've won the last three national championships."

Which teams are going to give you the most competition?

"Chicago will be tough and so will the San Francisco Olympic Club. The City of Commerce has a good team. But we've beaten all three of them. We're not as worried about them as they are about us."

How will the team be chosen to represent the U.S. at Tokyo?

"The winning team of seven players in the trials and nine others in the tournament will go to a training camp for a month. Then the team will be cut to the best 11 players for the trip. If we win next week, the training camp will be at Los Alamitos Naval Air Station. It's a brand new setup and the best we've ever had. It puts us for the first time on a level with how the Europeans select their teams."

Which nations will be favorites in the Olympics?

"Italy, Hungary, Yugoslavia and Russia, if it competes. Water polo is a big national sport in these countries. They get crowds of 30,000 regularly for games and subsidize their players."

The U.S. finished seventh in the 1960 Olympics. What can we do to improve?

"Tell our people what a great sport water polo is through more publicity and more emphasis in schools and recreation programs. In this way, we will have more competition and produce faster swimmers and better players. People know so little about the game that when they hear I play some type of polo, they ask me what kind of horse I ride."

Is water polo really a rough sport?

"Yes. It is rated as one of the two roughest. The other is ice hockey. What makes water polo so rough besides the contact is that you have to control your thoughts and action under extreme pressure and near exhaustion. There are four five-minute quarters with only one two-minute break. That's a lot of swimming when you're going full tilt all the time. Water polo once was considered a sport for old swimmers. Now it is for the best young men."

Getting back to the Navy, is it true that most admirals never go near the water?

"I didn't hear that question. The Navy has an excellent swimming program; probably the best in the services. It's good for morale and publicity. My primary duty now is training for the Olympic Games."

How many hours a week do you train?

"I spend about 4½ hours each day, 5½ days a week, and I usually go to the beach on Sundays."

After all your years of competition, is swimming for you still fun?

"No. I would rather body surf or dive than I would swim. Swimming without competition for me is like a mailman taking a walk on his day off."

What was the greatest thrill of your career?

"Just to have been able to represent the United States in the Olympics at Rome. Competing against other nations in the Olympics makes you realize how great our country is. It's a fantastic feeling to walk into a stadium and hear the crowd cheering and know that you are part of the U.S. team. It makes you really proud of your flag."

And Long Beach and the U.S. Navy are proud of Chuck Bittick, the polo player without a horse.

## 24-POINT 4TH PERIOD EXPLOSION

# Packer Reserves Jolt Giants

GREEN BAY, Wis. (UPI)—The Green Bay Packers, with reserves taking the starring roles ripped through the New York Giants for four fourth quarter scores Saturday night and a 34-10 victory.

Frank Mestnik, starting at fullback in place of the injured Jim Taylor, got the Packers rolling with their first touchdown, midway through the third period. The score was tied at the half 3-3.

Mestnik, the game's leading ground gainer with 78 yards, went seven yards for the score for his touchdown and the Packers scored the next four times they got the ball.

An 11-yard pass from Zeke Bratkowski to Marv Fleming added another six points shortly after the fourth quarter began, and just two minutes later Paul Hornung, on the option play, passed 56 yards to Boyd Dowler for another touchdown.

A recovered fumble on the New York 30 led to still another score with rookie Dennis Claridge from Nebraska carrying the final two yards.

Rookie Tom Brown's interception of a Glynn Griffith pass set up the final score, a 30-yard field goal by Hornung.

Both teams used first string players throughout the opening two quarters, but the only scoring done was on field goals. Don Chandler gave the Giants

a 3-0 lead in the second period with a 33-yard field goal and Hornung tied it minutes later on a 17-yard kick that was set up by Jesse Whitenton's interception of a Gary Wood pass.

The Giants got a consolation score with only one minute to play when Griffith passed 10 yards to Homer Jones.

Taylor, who hurt his back in last week's exhibition loss to the St. Louis Cardinals, was suited up

but saw no action as Mestnik and rookie Dowler carried the load. Fullback Tom Moore failed to see action after the opening kickoff when he was shaken up after a 17-yard return.

Green Bay New York  
1 1 0 0 0 0  
2 2 0 0 0 0  
3 3 0 0 0 0  
4 34 10 0 0 0  
Totals 40 46 0 0 0 0

GB—Mestnik 7 run (Hornung kick)  
GB—Fleming 11 pass from Bratkowski (Hornung kick)  
GB—Dowler 56 pass from Hornung (Hornung kick)  
GB—Claridge 2 run (Hornung kick)  
GB—FG Hornung 30  
NY—Wood 10 pass from Griffith (Chandler kick)

## Scrambling Tarkenton Repels Cards

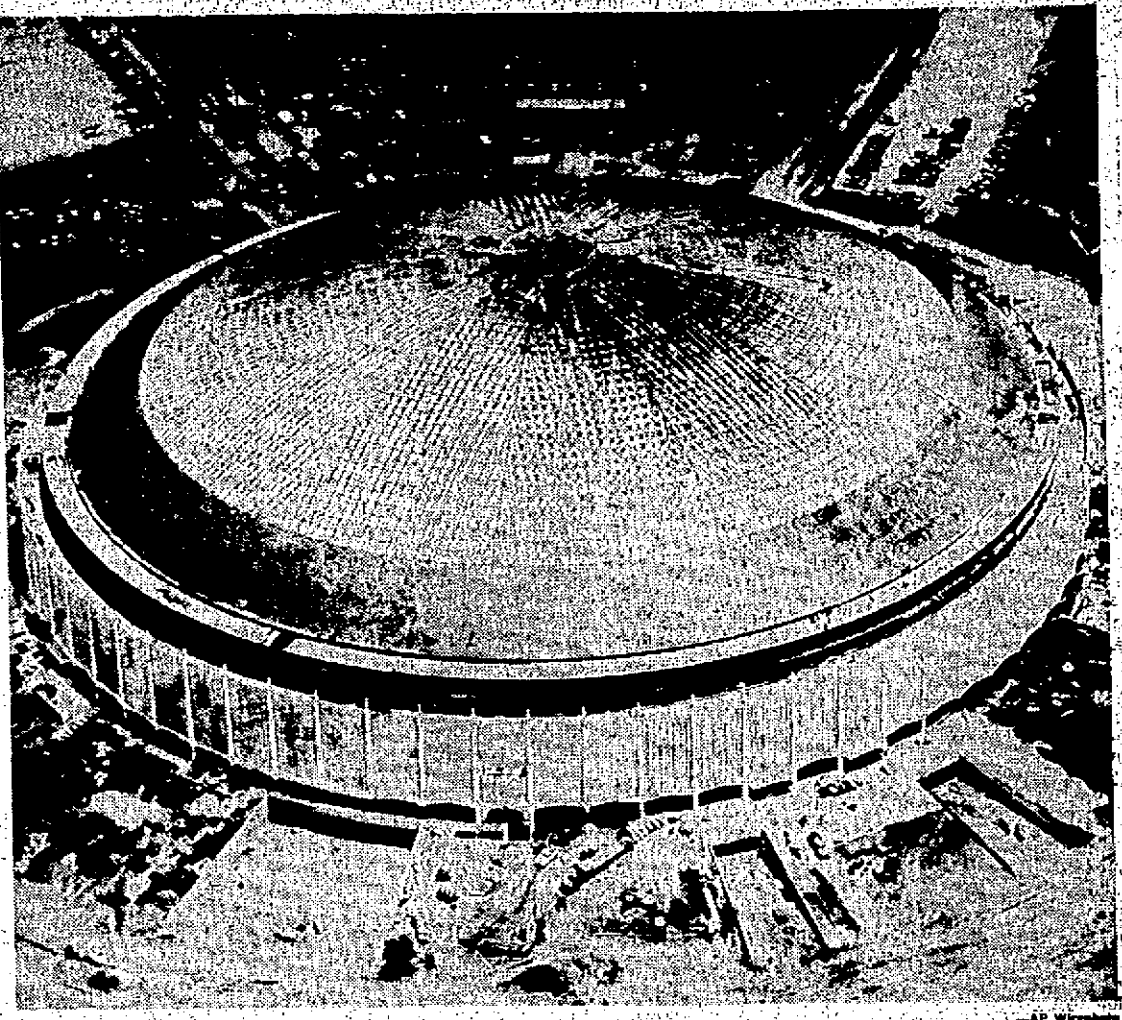
ATLANTA (AP)—The Minnesota Vikings combined a vicious, blitzing defense with the fine passing of quarterback Fran Tarkenton Saturday night defeating the St. Louis Cardinals 24-10 in a National Football League exhibition.

Tarkenton, who was shaken up badly and sent out of the game midway through the third quarter, came off the bench with just 3½ minutes to go and engineered the Vikings to two quick touchdowns.

WHEN Tarkenton returned to the line-up, the Vikings had the ball on the St. Louis 33. On the second play from scrimmage in that series, Tarkenton outran the charging St. Louis line and hit Bill Brown with a pass on the St. Louis 11.

Three plays later, he connected with end Paul Flalley with what proved to be the winning touchdown.

St. Louis, which had been unable to do anything against the aggressive Minnesota line in the first half, got rolling behind reserve quarterback Buddy Humphrey after intermission.



NO MORE RAIN

There will be no more "our side of the field was muddier than yours" excuses in Houston next year when Houston Oilers of American Football League and U. of Houston move games into domed stadium. The 642-foot clear span dome is now completely roofed, and stadium is 70% complete.

## Moeller Stifles Cards

(Continued From Page C-1)

by Curt Flood, Lou Brock and White and Ken Boyer's sacrifice fly accounted for a pair in the third.

Ron Perranoski preserved Moeller's victory with two scoreless innings. The two last teamed successfully on Aug. 4 at Pittsburgh.

The final home doubleheader of the year is scheduled this afternoon. Sandy Koufax (18-5) opposes rookie lefthander Gordon Richardson (2-1) at 1 and Larry Miller (2-3) goes against Curt Simmons (12-9) in the second game.

Roseboro may miss both games. He was hit on the left instep by a foul ball Saturday.

## THIS PIG HAS A MIGHTY SORE SKIN

EL PASO, Tex. (UPI)—It took the Deming, N. M. High School football team 4 hours and 51 minutes Saturday to kick a football 44 miles in what probably rates at the world's record for booting a pigskin.

The schoolboys kicked the football exactly 2,137 times. There was still air in it at the finish.

The 11-man team moved the ball from Mesilla Dam, N.M. to the new Sun Bowl Stadium. Their reason for such antics was publicity. They wanted the world to know that the Sun Bowl has just as outstanding a year-end bowl game as anybody else.

## Baker Sizzles in Relief

(Continued From Page C-1)

gun saved the Rams' further embarrassment.

THIRD QUARTER

Nat Whitmyer recovered a Cleveland fumble on the opening kickoff on the Browns' 23, but with rookie Tom Kennedy at quarterback, the Rams were unable to move.

Browns 42, Rams 3: Cleveland rolled 77 yards in five plays. After Ryan gained 38 yards on a bootleg run, he was replaced by Jim Ninowski, who tossed a 24-yard touchdown pass to Warfield. Van Raaphorst converted.

Browns 49, Rams 3: Ninowski hooked up with Clifton McNeil on a spectacular 91-yard touchdown play. The rookie flanker caught the pass over his shoulder on the Brown 45 and sped the remaining distance into the end zone. Van Raaphorst converted.

## THE CARDINALS recovered a fumbled punt on the Viking 19-yard line to set up the tying touchdown. On the first play in that series, Humphrey hit end Sonny Randle on the one-yard line, and Bill Thornton, carried the ball over for the touchdown.

So badly did the Viking defensive machine haunt the St. Louis backfield that it wasn't until midway through the second quarter that the Cardinals could come up with a first down.

Cardinals 9 7 0 0 0 0  
Vik-FG 33 Elscheld.  
Vik-Belchow 76 pass from Tarkenton (Elscheld kick).  
Card-23 Bakken.  
Card-Thornton 1 plunge (Bakken kick).  
Vik-Flalley 4, pass from Tarkenton (Elscheld kick).  
Vik-Brown 5 run (Elscheld kick).  
Atl.-10-20.

## 14-13 OVER REDSKINS

# Bears Win Fumble Game

RICHMOND, Va. (AP)—The Chicago Bears capitalized on Washington fumbles for two touchdowns Saturday night and downed the Redskins 14-13 in a National Football League exhibition game before 23,611 fans at City Stadium.

Bob Killeculen's recovery of a fumble by Redskin quarterback George Izo on the Washington 19 set up the Bears for their first

touchdown in the second period. Ron Bull's two-yard run was the payoff.

In the third quarter, Washington's Tommy Neck fumbled a punt and Larry Glueck recovered for the NFL champion Bears on the Redskin 27. Chicago needed 10 plays and a pass interference call, which put the ball on the Washington one, before Joe Marconi scored.

A 25-yard field goal by rookie John Seeborg in the second period and a 22-yard field goal by Bob Khayat in the same quarter gave Washington all its first-half points.

The Redskins threatened throughout the last period, and scored their only touchdown on a 72-yard drive. Izo's short screen pass to Dave Francis and his 38-yarder to Joe Fernandez to the Bear 28 set

up the TD. Tom Tracy's running brought the ball to the one and then Izo went over.

The Redskins had a chance to win in the final 47 seconds but Seeborg's field goal try from the 41 was wide.

Chicago Washington  
1 0 0 0 0 0  
2 0 0 0 0 0  
3 0 0 0 0 0  
4 14 13 0 0 0  
Totals 14 13 0 0 0 0

Chi-Bull 2 run, Jacks kick.  
Wash-FG Seeborg 25.  
Wash-FG Khayat 22.  
Chi-Marconi 1 run, Jacks kick.  
Wash-Izo 1 run, Seeborg kick.  
Attendance 23,611.

Cardinals	AB	R	H	ER	E
Flood, cf	4	1	0	0	0
Brock, lf	4	2	0	0	0
White, 1b	4	2	0	1	0
Boyer, 3b	2	0	0	1	0
Groat, ss	3	0	0	1	0
McCarver, c	4	0	0	0	0
Shawyer, 2b	0	0	0	0	0
Shannon, rf	3	0	0	0	0
Warwick, ph	1	0	0	0	0
Gibson, p	3	0	0	0	0
Totals	29	3	0	3	0

## Long Beach Pony Nine Gains Finals

By CHUCK MEDICK

Long Beach will meet Canyons Park-Woodland Hills in the Pony League regional finals at 2 p.m. at Bloch Field in San Pedro today.

The locals earned the final berth by winning a doubleheader Saturday night with two shutouts, 15-0 over San Pedro and 4-0 over Altadena.

Russ Caldarella put on a one-man batting show, banging out three homers, two in the first inning of the San Pedro game to drive in four runs and a three-run blast in the third of the night cap. Len Gaeta and Mike Liebeck also homered in the first game which saw Long Beach explode for nine runs in the first frame.

Rick Wilson picked up two wins, going three innings in the opener and four in the nightcap. Fine relief pitching by Dean Ritter and Rich Knox held the opposition at bay. Long Beach pitching gave up but three hits in the twin-bill.

Long Beach 15 0 0 0 0 0 0 0 0 0 0 0 0  
San Pedro 0 0 0 0 0 0 0 0 0 0 0 0 0  
Long Beach 4 0 0 0 0 0 0 0 0 0 0 0 0  
Altadena 0 0 0 0 0 0 0 0 0 0 0 0 0  
Totals 15 0 0 0 0 0 0 0 0 0 0 0 0

Browns 49, Rams 10: With Terry Baker at quarterback, the Rams moved 86 yards in 13 plays for their first touchdown. Baker's left-handed tosses clicked to Phillips and Dale for repeated gains and the score came on a four-yard toss to Phillips. Villanueva converted.

FOURTH QUARTER

Browns 49, Rams 17: Baker triggered a 72-yard scoring spurt with passes to Dale and Duane Allen and a neat 22-yard run of his own. Carver Shannon tallied from the one. Bruce Gossett converted.

Browns 49, Rams 24: Baker took the Rams 82 yards in five plays in an advance highlighted by Terry's 26-yard run and 49-yard pass to Allen and capped by a seven-yard pass to Phillips. Gossett converted.

Browns 56, Rams 24: The Browns struck long once more when reserve quarterback Jon Anab connected with Speedy Roberts on a 74-yard touchdown pass. Van Raaphorst converted.

Browns 56, Rams 31: Baker beat the clock on a 68-yard pass parade, connecting with Dale for 10 yards and a touchdown. Gossett converted.

## Chargers Charge Back to Win, 44-38

LITTLE ROCK, Ark. (AP)—Fullback Keith Kinderman rumbled three yards for a touchdown with 1:12 left Saturday night to bring the San Diego Chargers from behind for a 44-38 victory over Houston in an American Football League exhibition game here.

Houston led 38-37 before Kinderman's run. The touchdown climaxed a 62-yard drive that began when San Diego end Earl Faison recovered a Houston fumble on the Charger 38.

The wild game was highlighted by a 104-yard touchdown run on the second half kickoff by the Oilers' Sid Blanks. The run put Houston

back in the game after the Oilers were down 30-17 at the half.

SAN DIEGO quarterback John Hadl passed for three touchdowns in the first half and rolled up 192 yards in the air with 12 completions out of 18 passes.

Houston 18 7 14 7 38  
San Diego 14 17 14 7 52

How-FG Blanks 31.  
San-Kocourek 17 pass from Lincoln (Blair kick).  
Blair-Kinderman 3 yards (Blair kick).  
San-Alworth 48 pass from Hadl (Blair kick).  
San-Roberts 8 pass from Hadl (Blair kick).  
Kocourek 17 pass from Hadl (Blair kick).  
Houston-Bull 6 run (Blanks kick).  
Houston-Blanks 104 kickoff return (Blanks kick).  
San-Janick 7 pass from Blanks (Blanks kick).  
San-Lincoln 1 run (Blair kick).  
San-Janick 15 pass from Blanks (Blanks kick).  
San-Lincoln 3 run (Blair kick).  
Atl.-27-00.

## Cannon Defeats Palamides' Dragster

Frank Cannon defeated Romeo Palamides' Untouchable jet dragster before 6,103 fans Saturday night at Mickey Thompson's Pontana dragway.

Danny Ongais of Honolulu, defeated Pete Robinson of Atlanta to defend his No. 1 spot in the national gas dragster rating.

In top eliminator competition Doug Robinson of Pasadena swept to victory, with the gas eliminator title going to John Peters of Santa Monica.

## Salta Triumphs, Faces Culver City

Joe Stucker contributed the pitching and Alan Goldberg and John Gonsalves supplied the batting punch as Salta Pontiac waltzed to its eighth consecutive victory, an 8-1 win over Anaheim, Saturday night at Blair Field in Stan Musial play.

Salta ran its Musial record to 13-7 and now sets its sights on second place. It could move one step closer to winning second place when it challenges second-place Culver City in Salta's Stan Musial finale at 7:30 on the Blair Field diamond tonight.

Coach Joe Hicks has named ace righthander Jim Parks (10-5) as the starting hurler.

with a clutch single. He had a hand in three double plays. Goldberg collected three singles in five trips and the former Lakewood High flash has now gathered eight hits in the last three games.

Salta Pontiac 8 0 0 0 0 1 5 8  
Anaheim 1 0 0 0 0 0 1 1  
Lewis, Hayes (6) and Bonner; Stucker and Lowell, Novato (6).

## Robertson Wins Trapshoot Prize

Ken Robertson of Montebello racked up 195 points out of a possible 200 to cop the top prize in the 10th annual Pre-Grand ATA trapshoot at the Long Beach Dominguez Gun Club Saturday.

14 yard singles—Class A, William Kery 99; Class B, Kenny Robertson 99; Class C, George Williamson 97; Class D, Ed Hansen 94.

25 yard singles—Class A, Robertson 99; Class B, Roy Lee Johnson 89; Class C, Shirley Couch 95; Class D, Steve Barker 94.

21 yard trap—Class A, Robertson 95; Class B, William Rogers 95; Class C, Robertson 94; Class D, Robertson 94.

25 yard trap—Class A, Robertson 95; Class B, Roy Lee Johnson 92; Class C, Robertson 94; Class D, Robertson 94.

Double Class A, Dick Lane 96; Class B, Blaine 94; Class C, Harry Brittain 87.

## Junior Baseball

Lakewood Big 6-Tigers 23, Yankees 12; Phillips 4, Bobcats 2.

Lakewood Coast-Yankers 6, Tigers 0; Glendale 7, Mats 4; Angels 17, Cubs 3; Red Sox 5, Cardinals 1; Pirates 9, Braves 2.

Long Beach Western-Tigers 17, Cardinals 5; Yankees 9, Pirates 4; Braves 13, Glendale 4; Westside Merchants 3, Pasadena 0; Westside Angels 5, Dodgers 4; Tigers 18, A's 2.

## Pro Grid Scores

National Football League  
Dallas 34, San Francisco 22;  
Chicago 17, Washington 10;  
Green Bay 34, New York 10;  
Minnesota 24, St. Louis 10.

American Football League  
San Diego 44, Houston 38;  
Cleveland 24, Oakland 13;  
Montreal 21, Toronto 13.

## Figures Tell the Story

Browns	.....21	14	7-56
Rams	.....3	0	7-21
TEAM STATISTICS			
	Browns	Rams	
Total first downs	23	24	
First downs rushing	13	22	
Total yards passing	297	212	
Yards passing gained	327	412	
Net yards rushing	136	42	
Net yards passing	297	212	
Yards lost	0	0	
Yards lost offense	0	0	
Yards lost defense	0	0	
Passes completed	19	25	
Passes attempted	32	40	
Passes intercepted	0	0	
INDIVIDUAL STATISTICS			
	RUSHING		
Browns	Att.	Net Yds.	Avg.
Blair	17	48	2.8
Kinderman	3	23	7.7
Shannon	2	3	1.5
Allen	1	1	1.0
Duane	1	1	1.0
Phillips	1	1	1.0
Robertson	1	1	1.0
Scout	1	1	1.0
Totals	25	126	5.0
Rams	Att.	Net Yds.	Avg.
Baker	3	21	7.0
Kinderman	3	21	7.0
Perkins	3	6	2.0
Robertson	3	6	2.0
Sothler	1	0	0.0
Totals	15	54	3.6
PASS RECEIVING			
Browns	Re.	Yds.	Avg.
Robertson	4	147	37.0

## Weekly Snares Top Lions Drag Honors

Norm Weekly of Pomona, driving the Frantic Four, won top fuel eliminator honors at Lions Drag Strip Saturday night before a crowd of 7,000.

Weekly rolled through the trap at 194.80 mph in 8 seconds flat.

John Mulligan peeled off the night's fastest time, 199.10 mph.

## Perry Wins NASCAR Main at Ascot Park

Bob Perry of Gardena, driving a 1963 Mercury, won the 100-lap NASCAR late-model stock car main event at Ascot Park Saturday before a crowd of 5,129.

Modified  
1. Timmy Dash (4 laps)—George Durado.  
2. Jay East Preacher Rogers, 2:22.17.  
3. Mike Evans (56 laps)—Frank Secrist.  
4. East, Durado, Mike Stoner, Jim Roeder, no time.  
Late Model  
1. Timmy Dash (4 laps)—Wally Porter.  
2. Glen Porter, Bob Perry, 2:22.17.  
3. Mike Evans (116 laps)—Perry, Bill Boldi, Scotty Cain, Proctor, Cliff Garner, no time.

## Lakewood Softball

Jayces Plus 10, VFW 4, Cal-Funding 12, St. Thomas 6, Truett Smith 2, WP 10, Reed.

## City Softball

Outsiders 2, Smokies 6, WP-Lochort, North Town 10, Fire 16, Cal-Funding 12, WP-Hunter, HK-Nash (6).

## PCL Results

Seattle 5, Tacoma 4.  
Denver at Dallas, rain.  
Indianapolis at Arkansas, rain.

## COWBOYS PUMMEL 49ERS, 34-23

PORTLAND, Ore. (AP)—Quarterback Don Meredith ran and passed the Dallas Cowboys to a 34-23 win over the San Francisco 49ers Saturday night for the Cowboys' first National Football League exhibition victory.



# Yanks Turn on Power, Rip Birds, 8-1

## White Sox Cooled by Red Sox

BOSTON (UPI)—Young Dave Morehead and reliever Dick Radatz combined to check the second-place White Sox on five hits Saturday for a 5-2 streak-breaking Red Sox victory.

The Boston win, only its fourth in 17 games with Chicago, snapped a five-game Red Sox losing string and cost the White Sox valuable ground in their three-way struggle with Baltimore and New York for American League leadership.

Morehead gained credit for his seventh victory though he had to be lifted in the seventh inning when he broke a blister on his pitching hand.

HE HAD permitted only four hits and both Chicago runs before Radatz took over to hurl two scoreless innings. Boston outfielder Felix Mantilla, who had three of the eight hits off losing Chicago starter Fred Talbot and two relievers, hit his 20th homer with two men on in the second inning to highlight the winning four-run rally.

Chicago's AB R H E  
Talbot 2 0 1 0  
Fisher 2 0 0 0  
Morehead 2 0 0 0  
Radatz 2 0 0 0  
Totals 8 0 1 0  
—Runs batted in: 3  
—Errors: 0  
—Left on base: 1  
—Strikeouts: 10  
—Pitching: Talbot (L, 4-4), 2.00; Fisher (W, 7-11), 2.00; Morehead (W, 7-11), 2.00; Radatz (W, 7-11), 2.00. All—7.00.

## Stigman, Twins Rip Cleveland

MINNEAPOLIS (UPI)—Lefty Dick Stigman survived a shaky first inning and hurled shutout ball the rest of the way to post his sixth win of the year as the Minnesota Twins defeated the Cleveland Indians, 9-3, Saturday.

The Indians scored three in the first inning on singles by Chico Salmon, Leon Wagner and Max Alvis, plus two twin errors.

Minnesota scored twice in its half of the frame. Tony Oliva's 32nd double of the season was the big blow. The Twins followed with three in the second. Doubles by Rick Rollins and Zolfo Versalles and singles by Oliva and Jerry Zimmerman paced the attack.

The Twins added four in the seventh, highlighted by Zimmerman's bases-loaded double.

Cleveland AB R H E  
Salmon 2 1 0 0  
Wagner 2 1 0 0  
Alvis 2 1 0 0  
Totals 6 3 0 0  
—Runs batted in: 3  
—Errors: 2  
—Left on base: 1  
—Strikeouts: 10  
—Pitching: Stigman (W, 7-11), 2.00; Rollins (W, 7-11), 2.00; Versalles (W, 7-11), 2.00; Zimmerman (W, 7-11), 2.00. All—7.00.

## Hunt, Baker Shatter Long Distance Marks

Mit Hunt and Dan Baker set course records Saturday in the second Long Beach State all-comers cross-country championships on campus.

Open 6 miles—Hunt, 23:17; Baker, 23:31. Rick Martinez, 23:44. Bob Smith, 23:50. Mike Den, Baker, 11:50. Davey, 12:00. Gerald McKinnon, 12:00. Tom Kara, 12:04. Bruce Traasht, 12:05.

## LEWIS ON RADIO

Dave Lewis will be the guest interviewer on the Leo Durocher Show Monday through Friday at 7:35 a.m. daily on KHJ radio (93 on the dial).

Once Over Lightly  
By DAVE LEWIS  
Sports Editor

## DODGERS GIVE BOOST TO OLYMPIC FUND

It will be "Olympic Night" at Dodger Stadium Sept. 14 when the Dodgers meet Pittsburgh.

Walter O'Malley has donated 10,000 tickets worth more than \$30,000 to the Olympic Fund.

The tickets may be purchased by mailing check or money order to the U.S. Olympic Fund, P. O. Box 54368, Los Angeles. Ticket purchasers will receive Olympic decals, said Olympic fund chairman Bill Ross.

To date, Southern Californians have contributed more than \$70,000 to the Olympic Fund.

## Bailey's Run Wins for Bucs

CHICAGO (AP)—Bob Bailey raced home from third on Donna Clendenon's infield single in the ninth inning, bringing the Pittsburgh Pirates a 5-4 victory over the Chicago Cubs Saturday.

Bailey singled to open the ninth, moved to second on a single by Manny Mota and, two outs later, advanced to third on a wild pitch by reliever Lindy McDaniel.

Clendenon then hit a grounder into the shortstop hole. Andre Rodgers grabbed the ball and threw to third in an attempt to get Mota before Bailey crossed the plate.

Mota, however, was safe and Bailey scored the clincher.

Pittsburgh AB R H E  
Bailey 2 1 0 0  
Clendenon 2 1 0 0  
Mota 2 1 0 0  
Totals 6 5 0 0  
—Runs batted in: 5  
—Errors: 0  
—Left on base: 1  
—Strikeouts: 10  
—Pitching: Bailey (W, 7-11), 2.00; Clendenon (W, 7-11), 2.00; Mota (W, 7-11), 2.00. All—7.00.

## Colts Strike Late to Tumble Reds

HOUSTON (UPI)—Timely hitting by Bob Aspromonte and clutch pitching by Don Nottbart and Hal Woodeschick pushed the Houston Colts to a 7-4 victory over the Cincinnati Reds Saturday night.

Aspromonte led Houston's 13-hit attack and drove in four of the Colts' runs with four singles in five times at bat. Two of his came after intentional walks to Walt Bond by Cincinnati pitcher.

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## VADA PINSON put on a

L.B. Novice Teams Win Aqua Plaudits

Three girls and a girls relay team and two boys, all members of the Long Beach Novice swim team, won honors in the Southern California Municipal Athletic Federation swim championships in Buena Park Saturday.

Winnie Lassen finished second in the girls 15-16 100 freestyle; Kim Ouellette was third in the girls 7-8 50 freestyle; Linda Price, fifth in girls 13-14 100 freestyle, and the girls 9-10 200 meter freestyle relay team took second. In boys' competition, Jim Solum was third in the 13-14 50 freestyle and Bruce Roessler third in 13-14 100 freestyle.

## ASA Tournament

Pamela Papp, 1963-64 ASA Tournament winner, will be the guest interviewer on the Leo Durocher Show Monday through Friday at 7:35 a.m. daily on KHJ radio (93 on the dial).

# Wracked With Pain, Tension, Willie Doing a-Mays-in Job

SAN FRANCISCO (UPI)—His body is wracked with pain and the nervous tension is nearly strangling him.

But wonderful Willie Mays, the one-man gang of the San Francisco Giants, will drag his tortured torso on the field again at Candlestick Park today in his personal war to win the 1964 National League pennant.

The \$100,000-a-year Giants outfielder, one of the few professionals who would play the game just for the fun of it if he had to, is carrying the Giants all by himself again this year. He certainly isn't getting much help from the rest of the sluggers.

"But that's nothing new," says a spokesman for the dissention-riddled club. "He's been doing that for 10 years."

The Giants go into today's doubleheader with the Milwaukee Braves well back of the league-leading Philadelphia Phils.

Giants' old-timers recall that it was just about 13 years ago—on Aug. 12, 1951—that the club trailed the Brooklyn Dodgers by 13½ games and then came on to win the pennant.

The surprising thing about the Giants is the fact that they still are in the pennant race when it is considered that their top two pitchers, Jack Sanford and Juan Marichal, have been on the injury list.

Sanford is out for the season, following an operation. Marichal is expected to swing back into action this week.

Such old and seasoned pros as Orlando Cepeda, Harvey Kuenn and Willie McCovey have been very little help when the chips are down.

But old Willie, still going strong at the age of 33, is the key man on nearly every victory. He is batting .322; he leads the National League in home runs with 34; he is third in runs-batted in with 81—against the leaders' 83.

On top of that, he hustles every inning of every play; he sacrifices himself to help others; his powerful and accurate arm in the outfield scares opposing baserunners, and he counsels the younger men in the outfield.

As captain of the team, Willie is proud of his boys and he still insists that the Giants can win the pennant.



WILLIE MAYS... A One-Man Team

# Giants Heap Praise Upon Rookie Lanier After 8-7 Win

A defensive play was the talk of the San Francisco dressing room Saturday after the Giants beat the Milwaukee Braves, 8-7, in a game in which each club got 12 hits.

Rookie second baseman Hal Lanier ran down the right-field line in the fifth inning and caught a foul pop by Milwaukee's Felipe

# CRAMER HITS 15-8½, SETS SCOT RECORD

EDINBURGH, Scotland (UPI)—American John Cramer vaulted 15 feet, 8½ inches Saturday to set a new Scottish all-comers record in the pole vault at the Highland Track and Field Games.

In the 100 yard dash Mike Farrabee of Ventura, Calif., equalled the Games record in clocking 9.7 seconds. Bill Hardin, Baton Rouge, La., won the 120-yard hurdles in 14.5

seconds. Cramer's record was 15 feet, 8½ inches. He had previously set a record of 15 feet, 6 inches in 1963.

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# Linz, Maris Blast Homers

BALTIMORE (UPI)—The New York Yankees smacked down the American League-leading Baltimore Orioles 8-1 Saturday night with a potent 11-hit attack that included two-run homers by Roger Maris and Phil Linz.

Linz, a Baltimore native, also collected three singles while driving in four runs and scoring three.

The aroused, third-place Yanks, who had lost 10 of 16 games against Baltimore, moved to within 3½ games of the Orioles with a stern reminder they are still in the race. Baltimore maintained three-game margin over the runner-up Chicago White Sox, who lost 5-3 to Boston.

LINZ singled and scored runs in the first and third innings off loser Dave McNally, rapped a two-run single off Dave Vineyard in the fourth and homered off Vineyard in the sixth.

Prior to Saturday's game, Linz had knocked in only 14 runs in 250 times at bat.

Jim Bouton, who had lost four of five previous decisions to the Orioles, hurled a steady five-hitter. The Orioles scored on Brooks Robinson's 19th homer in the second.

New York AB R H E  
Linz 2 1 0 0  
Maris 2 1 0 0  
Totals 4 2 0 0  
—Runs batted in: 2  
—Errors: 0  
—Left on base: 1  
—Strikeouts: 10  
—Pitching: Linz (W, 7-11), 2.00; Maris (W, 7-11), 2.00. All—7.00.

Totals 36 11 6 Totals 32 1 1  
—Runs batted in: 10  
—Errors: 0  
—Left on base: 1  
—Strikeouts: 10  
—Pitching: Linz (W, 7-11), 2.00; Maris (W, 7-11), 2.00. All—7.00.

# McBride Mystery Prevails

(Continued From Page C-1) later McBride was gone and Bill Kelso took over. The newest Angel was abused an inning later when Brinkman socked his seventh homer with Mike Brumley aboard.

A THROWING ERROR by Brinkman ended Osteen's shutout bid in the sixth. In the eighth Joe Koppe and Jim Piersall singled and Power walked before Fregosi hit into a force and Adcock whiffed.

ANGEL ANGLES—When McBride combined with Jim Navarro to beat the Senators on a one-hitter here, counting down to Aug. 7 and about two hits later, McBride hit a home run to go to one RB. McBride hit a home run to go to one RB. McBride hit a home run to go to one RB.

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Each  
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Guaranteed for 24 Months  
...Huge Clearance of Sears

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Silent Cushion Tires  
**YOUR CHOICE 19.93\***  
Each Installed Free  
\*plus fed. tax and old tire off your car regardless of condition.

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**ALLSTATE**  
Nationwide Passenger Tire Guarantee

Every ALLSTATE tire is guaranteed against all failures from road hazards or defects for the life of the original tread. If the tire fails, we will—at our option—repair it without cost; or, in exchange for the tire, we will replace it charging only for tread worn (charge will be pro-rata share of exchange price).

We guarantee tread life for the number of months designated. If tread wears out within this period, return it. In exchange, we will replace it charging the current exchange price less a set dollar allowance.

\*Exchange Price is regular retail price plus Federal Excise Tax less trade-in at time of return.

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Sears Own "Mag" Type Sports Wheel  
**\$33** each plus installation

6-Ply Nylon Express  
**Guardsman Truck Tires**

• Rugged nylon construction with silent continuous rib tread

**14.45\***  
6.00x16  
\*plus fed. tax

6.50x16... 18.45\*  
7.00x15... 23.95\*

6.70x15... 17.45\*

Attention Drag Racers! Sears Introduces a Slick with Maximum Bite and Traction at all Speeds

**New Mickey Thompson Super Stock Slicks**

Available in Popular Sizes

7.60x15  
Tube-type Nylon

**\$41**  
Each  
\*plus fed. tax, no trade-in required.

- Preflexed body means full tread contact, straight line control
- With Red-Striped Whitewalls

Correct-reverse wheels available for most cars in black or chrome. Not recommended for street use!

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**SEARS Downtown Long Beach**

Long Beach Blvd. at Fifth  
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# Nitehawks Aiming for 1,000th Win

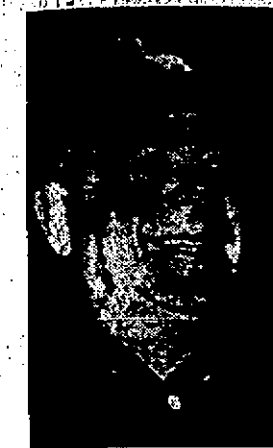
By CHUCK MEDICK

It has never been done in softball, but it could happen tonight. The Long Beach Nitehawks are on the threshold of winning 1,000 games. Since the Nitehawks began their illustrious, almost fabulous play some 20 years ago, they have never had a "no win" policy. If there is one fact uppermost in the makeup of manager Joe Rodgers, it is a desire to win—always. Whether the Nitehawks are playing a practice game with one of the city's lesser nines or in the finals of the world tournament, it's all the same to Joe. His team is on the field to win. And win they have, in large numbers.

At the beginning of this season 973 opponents had fallen before the Hawks, while 300 times the Hawks had been defeated. This year they are 26-12. This has not been a good year for the

Hawks. Injuries and, perhaps, age have claimed a heavy toll. Third place in the Western Softball Congress seemed within their grasp, but they missed. So as the Nitehawks take the field against the Downey Impalas at 7:30, tonight at Park Avenue Field, 1,000 won't be the big thing on the agenda. Manager Joe will be trying to win two games to night from the Impalas, for that is what the Hawks must do if they are to win the International Softball Congress state tournament. Downey is undefeated, having beaten Los Alamitos and Culver City, and manager Dave Ball, who has been denied the title for seven consecutive years, is close to it this time.

Eddie Waymire has been assigned to win No. 1,000 tonight. If a second game is necessary, Jack Randall is the probable pitcher.



JOE RODGERS

## Angels 2-for-1 Tickets

LONG BEACH DAY, CHAVEZ RAVINE, SEPT. 6  
Angels vs. Baltimore Orioles—1:30 p.m.

TWO TICKETS FOR THE PRICE OF ONE.

TWO box seats for \$3.50 - TWO reserved seats for \$2.50

All orders must be postmarked no later than Aug. 31; order only EVEN number of tickets—2, 4, 6, etc.

(ALL ORDERS MUST BE ACCOMPANIED BY A STAMPED, SELF-ADDRESSED RETURN ENVELOPE.)

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_

My order below:

Box Seats \_\_\_\_\_

Reserved Seats \_\_\_\_\_

TOTAL \_\_\_\_\_

(Check or Money Order) \$ \_\_\_\_\_

Make checks or money orders payable to

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Western Ave., Los Angeles 27.

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VS CLEVELAND BROWNS

SUNDAY, AUG. 16

12:30 PM

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Service Manager

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## Big League Leaders



KOUFAX



BOB LEE

NATIONAL LEAGUE									
CLUB	W	L	PCT.	AB	R	H	RBI	Pd.	Cl.
St. Louis	48	10	.829	1071	73	431	274	114	3.64
Pittsburgh	44	13	.773	1033	64	322	222	114	3.64
Chicago	43	14	.755	1012	61	312	214	114	3.64
Los Angeles	41	16	.717	1012	61	312	214	114	3.64
San Francisco	39	18	.684	982	57	299	204	114	3.64
San Diego	38	19	.667	971	54	288	194	114	3.64
Philadelphia	37	20	.649	961	51	277	184	114	3.64
Atlanta	36	21	.629	951	48	266	174	114	3.64
Washington	35	22	.612	941	45	255	164	114	3.64
Montreal	34	23	.596	931	42	244	154	114	3.64
San Francisco	33	24	.577	921	39	233	144	114	3.64
Los Angeles	32	25	.560	911	36	222	134	114	3.64
San Diego	31	26	.543	901	33	211	124	114	3.64
Philadelphia	30	27	.525	891	30	200	114	114	3.64
Atlanta	29	28	.508	881	27	189	104	114	3.64
Washington	28	29	.491	871	24	178	94	114	3.64
Montreal	27	30	.474	861	21	167	84	114	3.64
San Francisco	26	31	.457	851	18	156	74	114	3.64
Los Angeles	25	32	.439	841	15	145	64	114	3.64
San Diego	24	33	.422	831	12	134	54	114	3.64
Philadelphia	23	34	.405	821	9	123	44	114	3.64
Atlanta	22	35	.388	811	6	112	34	114	3.64
Washington	21	36	.371	801	3	101	24	114	3.64
Montreal	20	37	.354	791	0	90	14	114	3.64
San Francisco	19	38	.337	781	-3	79	4	114	3.64
Los Angeles	18	39	.320	771	-6	68	-6	114	3.64
San Diego	17	40	.303	761	-9	57	-9	114	3.64
Philadelphia	16	41	.286	751	-12	46	-12	114	3.64
Atlanta	15	42	.269	741	-15	35	-15	114	3.64
Washington	14	43	.252	731	-18	24	-18	114	3.64
Montreal	13	44	.235	721	-21	13	-21	114	3.64
San Francisco	12	45	.218	711	-24	2	-24	114	3.64
Los Angeles	11	46	.201	701	-27	-9	-27	114	3.64
San Diego	10	47	.184	691	-30	-18	-30	114	3.64
Philadelphia	9	48	.167	681	-33	-27	-33	114	3.64
Atlanta	8	49	.150	671	-36	-36	-36	114	3.64
Washington	7	50	.133	661	-39	-45	-45	114	3.64
Montreal	6	51	.116	651	-42	-54	-54	114	3.64
San Francisco	5	52	.099	641	-45	-63	-63	114	3.64
Los Angeles	4	53	.082	631	-48	-72	-72	114	3.64
San Diego	3	54	.065	621	-51	-81	-81	114	3.64
Philadelphia	2	55	.048	611	-54	-90	-90	114	3.64
Atlanta	1	56	.031	601	-57	-99	-99	114	3.64
Washington	0	57	.014	591	-60	-108	-108	114	3.64

## AMERICAN LEAGUE

CLUB	W	L	PCT.	AB	R	H	RBI	Pd.	Cl.
Boston	48	10	.829	1071	73	431	274	114	3.64
Baltimore	44	13	.773	1033	64	322	222	114	3.64
New York	43	14	.755	1012	61	312	214	114	3.64
Chicago	41	16	.717	1012	61	312	214	114	3.64
Los Angeles	39	18	.684	982	57	299	204	114	3.64
San Francisco	38	19	.667	971	54	288	194	114	3.64
Philadelphia	37	20	.649	961	51	277	184	114	3.64
Atlanta	36	21	.629	951	48	266	174	114	3.64
Washington	35	22	.612	941	45	255	164	114	3.64
Montreal	34	23	.596	931	42	244	154	114	3.64
San Francisco	33	24	.577	921	39	233	144	114	3.64
Los Angeles	32	25	.560	911	36	222	134	114	3.64
San Diego	31	26	.543	901	33	211	124	114	3.64
Philadelphia	30	27	.525	891	30	200	114	114	3.64
Atlanta	29	28	.508	881	27	189	104	114	3.64
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San Francisco	19	38	.337	781	-3	79	4	114	3.64
Los Angeles	18	39	.320	771	-6	68	-6	114	3.64
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Philadelphia	16	41	.286	751	-12	46	-12	114	3.64
Atlanta	15	42	.269	741	-15	35	-15	114	3.64
Washington	14	43	.252	731	-18	24	-18	114	3.64
Montreal	13	44	.235	721	-21	13	-21	114	3.64
San Francisco	12	45	.218	711	-24	2	-24	114	3.64
Los Angeles	11	46	.201	701	-27	-9	-27	114	3.64
San Diego	10	47	.184	691	-30	-18	-30	114	3.64
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Atlanta	1	56	.031	601	-57	-99	-99	114	3.64
Washington	0	57	.014	591	-60	-108	-108	114	3.64

# Stocks Gain but Cautious Traders Keep It Modest

NEW YORK (UPI) — The stock market staged a good recovery from the previous week's selloff last week but trading action seemed more like a toe-testing of the water than a full-fledged rally.

Although gains were in the majority throughout most of the week and the popular averages posted substantial gains in two sessions, an undertone of caution prevailed. Volume lagged behind the past week's pace.

Prices drifted in slow trading Monday, as traders sat back to study the international situation, particularly the new tempest which boiled up in Cyprus over the weekend, and little was accomplished. Tuesday was almost a carbon copy of the previous session.

APPARENTLY satisfied that both Viet Nam and Cyprus were no immediate threat, but still cautious over the possibility of a new flare-up, buyers returned to the market Wednesday and slowly and gradually prices inched ahead until the Dow Jones industrial average had been boosted 6.00, its best gain in more than a month.

Confidence was still strong Thursday and prices again advanced. However, a trickle of pre-weekend evening-up limited the size of the advance to 4.44 in the DJI.

Evening-up and a degree of profit-taking held the list in check in the final session. Brokers expect caution to continue to prevail for a while longer but feel that once cautiousness passes and the favorable technical and fundamental factors are no longer ignored, the market should resume a strong upward trend. But for the present, the dominant recommendation from the advisory services is caution.

DOW JONES industrial average rose 9.65 to 838.81 and rails inched up 0.57 to 213.59. Standard & Poor's 500-stock index added 0.49 to 82.35.

Volume lagged at 19,318,925 shares compared with 21,863,530 shares the previous week and 22,745,880 shares in the same week last year. Of the 1,501 issues traded, 881 advanced — 118 to new 1964 highs — while 472 declined, 41 to new lows.

Chrysler was the most active issue of the week, rising 3 1/2 to 53 1/2 on 352,400 shares.

Studebaker took second place, with a loss of 1/4 to 7 on 337,500 shares. The firm reported a profit for both the second quarter and the first half compared with losses in the same period of 1963, but the gains were not up to expectations.

SUNSHINE Mining was third with a gain of 1 1/2 on 286,900 shares. The stock has been the subject of a number of rumors among which was that the company was planning to sell some of its land holdings. After the close Friday, the company reported a net loss for the first half and lower earnings for the second quarter.

Smith-Douglass was also among the most active. It rose 8 1/2 on news it will merge with Borden. Borden lost a point.

General Motors rose 1 1/2 and American Motors picked up 1 1/2. Ford tacked on 1/2.

Steels were higher with Youngstown Sheet up 1 1/2, Republic 1 1/2 and Bethlehem 1. U.S. Steel added 3/4. Du Pont swung widely in the chemicals and finished with a gain of 4 1/2. Union Carbide lost 1 1/2 and Allied and Eastman Kodak dipped fractions.

IBM finished with a loss of 2. Beckman moved up 4 1/2. Litter added 3 1/2. Honeywell 1 1/2 and Texas Instruments 1 1/2. Control Data was up 1/2.

Rails showed selective gains. Soo Lines was up 4 1/2 following another good dividend. Canadian Pacific rose 2 1/2, Pennsylvania 2 1/2, New York Central 1 1/2 and Nickel Plate 1 1/2.

Standard Oil (Ohio) rose 2 1/2, following a dividend boost. Richfield Oil picked up 1 1/2. Pure Oil 2 1/2, Amerasia 3 1/2 and Sun Oil 3 1/2.

Copper shares moved higher as prices for the metal soared on both the New York and commodity exchanges.

Anacosta picked up 2 1/2, Inspiration Consolidated 2 1/2, Cerro 2 1/2, Magma 2 1/2, Phelps-Dodge 2 1/2 and Kennecott 1 1/2.

Brokers said the section was also aided by Chile's decision to break diplomatic relations with Cuba.

OTHER METALS shares to show good gains were Na-1962.

Lead 3 1/4, St. Joseph Lead 2 1/4, and New Jersey Zinc 2 1/4.

U.S. Smelting soared 17 1/2. On Friday the company reported first-half earnings of \$2.08 a share compared with 68 cents in the same period of 1963.

Calgon continued to improve, rising 3 1/2. Corning Glass rose 4 1/2. Fifth Avenue Coach rose 2 1/2 in anticipation of announcement of settlement terms from the New York State Supreme Court. The bus line was taken over by New York City during a strike in early

# Council's Calendar

City Council agenda for Tuesday.

1. Petition for improvement of alley in block 10, between 1st and 2nd Streets, between Broadway and 1st Street.

2. Contract for sewer improvement in block 10, between 1st and 2nd Streets, between Broadway and 1st Street.

3. Contract for sewer improvement in block 10, between 1st and 2nd Streets, between Broadway and 1st Street.



## Death Notices

**PALMER** — Mrs. Imogene, 87, of 2142 Pine Ave., died Saturday. Surviving is son, Harry C. Service. Monday, 4:30 p.m., Mottell's Mortuary.

**PLASCH** (Bellflower) — Mrs. Agnes C., 88, of 15307 Clark St., died Friday. Surviving is sister, Mrs. Helen M. Wilson. Rosary tonight, 7:30, Bellflower Mortuary. Requiem Mass Monday, 9 a.m., St. Bernard's Church.

**ROACH** (Bellflower) — John V., 82, of 9023 Rose St., died Thursday. Surviving are wife, Ethel; sons, Floyd, Fay Neal; daughters, Mrs. Howard Bean, Mrs. Valva Milner. Service Monday, 10:30 a.m., Bellflower Mortuary.

**MILLER** (Downey) — Joe E., 57, of 12312 Richeon Ave., died Wednesday. Surviving are sons, Ray L., Bruce, Joe Jr.; brother, H. B. Miller. Service Monday, 1 p.m., Rose Hills Cemetery.

**GALBRETH** — Mrs. (Kilgus), 85, of 532 Wilshire St., died Saturday. Surviving is son, Gero C. Service. Monday, 3 p.m., Hunter Mortuary.

**GLOWACKI** (Norwalk) — Mrs. Victoria, 61, of 11733 E. 166th St., died Friday. Surviving are husband, John; daughters, Mrs. Evelyn DeMonbreun, Mrs. Grace Fortuna, Mrs. Gertrude Prokop, Mrs. Joanne Burns; son, John; sisters, Mrs. Mariet McGone, Mrs. Pearl Cooper, Mrs. Marie Tomigon. Rosary Monday, 8 p.m., Paramount Mortuary. Requiem Mass Tuesday, 9 a.m., Holy Family Church.

**CHESTER** — Mrs. Beulah Mae, 66, of 521 Riviera Drive, Seal Beach, died Friday. Surviving are daughter, Mrs. Paul, Howard; sisters, Mrs. Paula M. Henry, brother, David W. Whiting. Graveside service Tuesday, 1:30 p.m., All Westminster Memorial Park. Sholar's Mottell's Mortuary in charge.

**SEAVEY** (Bellflower) — Mrs. Lona V., 97, of 16252 Oregon St., died Thursday. Surviving are son, L. Richard; daughters, Mrs. Helen Drouin, Mrs. Maxine Olive. Service Thursday, 10 a.m., Bellflower Mortuary in charge locally.

**STEWART** (Paramount) — Mrs. Catherine M., 73, of 15922 Vermont Ave., died Saturday. Surviving are husband, Clarence; son, Lyle. Rosary Monday, 7:30 p.m., Requiem Mass Tuesday, 11 a.m., both in Our Lady of the Rosary Church, Paramount. Mortuary in charge.

**THOMPSON** — Charles, 88, of 3549 Monogram Ave., died Saturday. Surviving are sons, Paul, Howard; sisters, Mrs. Helen Tullsen, Rev. Mother Margaret, O.P. Graveside service Tuesday, 10 a.m., All Westminster Memorial Park. Sholar's Mottell's Mortuary in charge.

## Los Altos Women to Hear Attorney

By BOB HOUSER  
Political Editor

Dr. James Law, attorney, author and lecturer sponsored by the California Federal Savings & Loan Association, will speak for Los Altos Republican Women Federated at their Tuesday luncheon at the Hawaiian Restaurant, 4645 E. Pacific Coast Hwy. His subject: "The Plum is Ripe—Immorality in Government."

Dr. Law spent 10 years as a news correspondent, analyst and editorial writer specializing in international affairs. He is a veteran of World Wars I and II, past commander of the American Legion and has been active with veteran and civic organizations in their fight against communism.

**DEMO GROUP NAMED** — Democratic State Central

Committee members named by Long Beach area nominees for state office, and attending the weekend State Democratic Convention and committee meeting in Sacramento are: Appointees of incumbent Assemblyman Joseph M. Kennedy: Helen Potepan, Gertrude Bradley, Ann Huonker, John Calas and William Williams. Appointees of 39th Assembly District nominee Willard Hastings: Walter Kells, Peggy Schwab and Gertrude Ginsberg. Appointees of 32nd Congressional District nominee Michael Cullen: Bob Wells, Mrs. Virginia Desmond and Lillian Putnam.

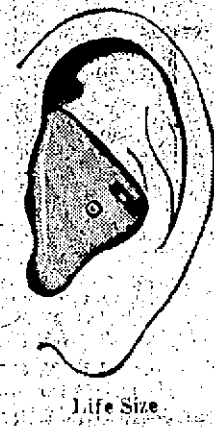
## SEARS NOW AT SEARS... Silvertone All-in-the-Ear Aid

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Life Size

# Monday and Tuesday SEARS SPECIALS

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Better Hurry... Some Quantities Limited! No Phone Orders Accepted on These Items.

### Check These Values... Prices Lower Than Our Everyday Low Prices



DR. SAMUEL W. BECKER  
EX-V. A. Dermatologist

## Last Rites Slated for Dr. Becker

Funeral service will be at 2 p.m. Wednesday for Dr. Samuel William Becker, until last month chief of service of the dermatology department at Long Beach Veterans Administration Hospital.

Dr. Becker, 70, of 1541 Ramallo Ave., was found dead Friday in Hollywood where he had gone temporarily to aid a fellow physical with his practice.

THE AUTHOR of three books on skin diseases, Dr. Becker retired July 1 from the Veterans Hospital post where he had served since 1955.

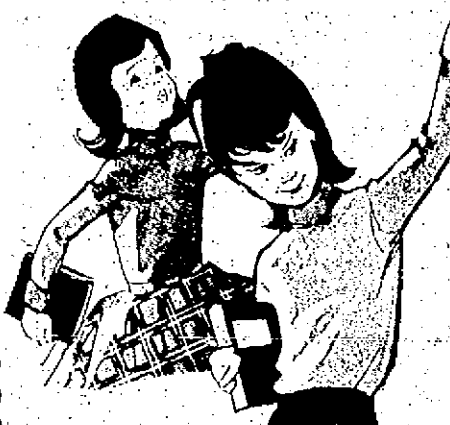
A graduate of the University of Michigan, where he also received his M.D. and M.A., Dr. Becker began his career as an intern at Philadelphia General Hospital. He was a Fellow in the Mayo Foundation, Fellow of the National Research Council assigned to the Dermatology Clinic in Zurich, was an officer in the American Academy of Dermatology, American Dermatology Association, Society for Investigative Dermatology and the Los Angeles Dermatology Society.

SURVIVING are his wife, Marian; children, Dr. Samuel W. Jr., of Chicago; Dr. Betsy Brennan of Chicago; Maston of Los Angeles, and Brian of the family home; brother, Dr. Myron Becker, and sister, Mrs. Clyde Kammerer of Florida.

Service will be at Forest Lawn, Cypress.



**Rayon Chiffon Scarfs**  
Low Priced!  
Large square or long styles with hand-rolled edges. White, black and fashion colors. Outstanding values!  
Accessory Dept.



**Girls' \$1.99 Pullovers**  
SAVE 24%  
Fine gauge combed cotton knit. Easy-wash, no-iron. Turtleneck style. Lovely colors. 7 to 14.  
Girls' Wear Dept.

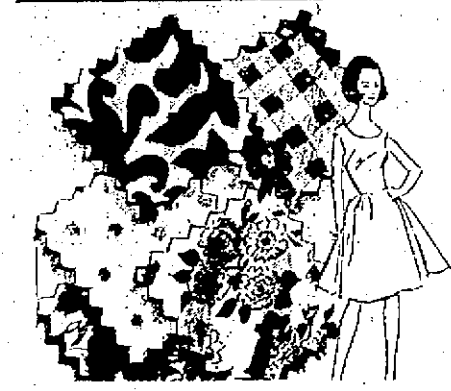


**Men's \$1.98 Sweatshirts**  
SAVE 24%  
Heavyweight cotton fleece pull-overs with raglan sleeves. Black, bottle green, light blue. S to X-L.  
Men's Furnishings or Sporting Goods Dept.

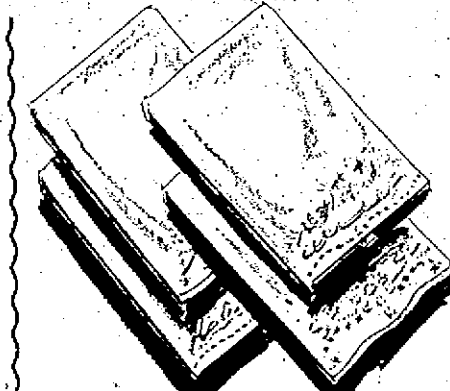


**\$8.49 Football Shoes**  
SAVE 17%  
Soft cowhide leather uppers. Replaceable cleats. Everlite sole. Water resistant. Black with white trim.  
Sporting Goods Dept.

## Monday and Tuesday ONLY... Limited Quantities... CHARGE IT on Sears Revolving Charge



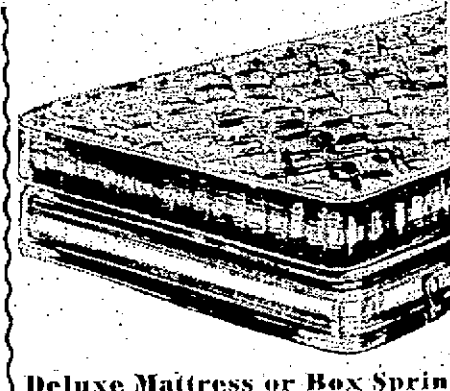
**Wash-n-Wear Cotton Prints**  
Super Value!  
Easy-wash, drip dry, crease-resistant cotton. Ass't patterns, colors. Ideal for dresses, decorating.  
Yardage Dept.



**Fine Stamped Pillowcases**  
Buy Now!  
Many attractive designs to be embroidered. Hemstitched. Imported. A Sears economy special.  
Neijons Dept.

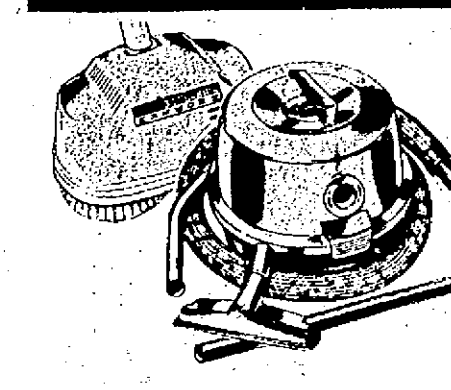


**Shutter Ensemble Kits**  
Exceptional Value!  
Choose from 54 ready-to-hang sizes. Hardware included. Complete with hanging strip. A buy!  
Drapery Dept.



**Deluxe Mattress or Box Spring**  
Regular \$49.95... SAVE \$10.07  
Nylon tricot covered 432-coil mattress (full size) with pull-quilt top. Matching 432-coil box spring. 297 coils each twin unit. Terrific value!  
Furniture Dept.

## Monday and Tuesday ONLY... Limited Quantities... CHARGE IT on Sears Revolving Charge



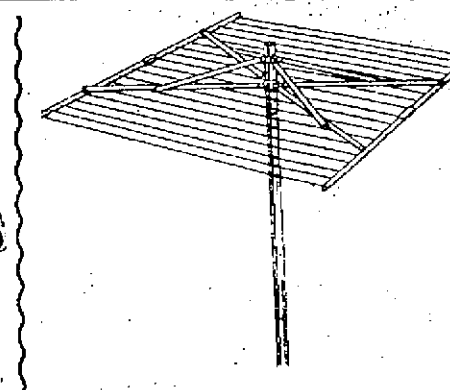
**Vacuum or Floor Polisher**  
Your Choice  
Powerful canister vacuum cleans rugs, floors, draperies. Polisher-scrubber waxes too. Twin brushes.  
Vacuum Cleaner Dept.



**SAVE 30% on Sturdy Steel Lawn Rakes**  
Regular \$2.99  
24 flat, spring steel tines are spaced and shaped. 54-in. white ash handle.  
Hardware Dept.



**Life Time Decorative Bark**  
3 cu. ft.  
Lowers soil temperature, conserves moisture, retards weed growth.  
Garden Shop (Not at Sears Glendale)



**Straightline Dryers**  
Exceptional Value!  
With 30 six-foot plastic lines. 1 1/2-in. diameter steel center post. Includes steel ground box. Terrific!  
Housewares Dept.

## Blaze Squelched Quickly by L.B. Fire Fighters

Long Beach firemen Saturday afternoon quickly extinguished what was described as a small but spectacular fire that destroyed several piles of polyethylene packing material owned by the Industrial Paper Co., 1526 Seabright Ave.

Two engine companies and a squad unit fought the 3:30 p.m. blaze for about 10 minutes as a huge column of black smoke billowed skyward.

Firemen said the blaze damaged two adjoining buildings. A loss estimate was not immediately available.

## Hussein in Egypt

ALEXANDRIA, Egypt (AP)—President Gamal Abdel Nasser greeted King Hussein of Jordan Saturday on his arrival for a state visit.

• ALL ROADS LEAD TO SEARS SOUTHERN CALIFORNIA STORES... PARK FREE!

LOS ANGELES—Vermont & Slauson  
LOS ANGELES—E. Olympic Blvd. & Slauson  
LOS ANGELES—W. Pico Blvd. & Ringway  
BUENA PARK  
COMPTON  
EL MONTE  
GLENDALE  
HOLLYWOOD  
INGLEWOOD  
LONG BEACH  
PASADENA  
POMONA  
SANTA ANA  
SANTA MONICA  
VALLEY  
TORRANCE

Shop 6 Nights Shop Monday thru Saturday 9:30 A.M. to 9:15 P.M.



































ALL-ELECTRIC—Oz. Bldg.  
1 1/2 below; 2-br. Apt. Abo.  
4 1/2 hrs. corner, N.B.  
P.C. Hwy.—stores, offices.  
newly dec., low rent. GE  
1000 SQ. FT. WOOD BL.  
\$85 month. 1971 Redondo  
VACANT — Stores—Wholesale  
HARRY L. COWAN CO.  
SHOP Bldg. 36 x 40. West  
for eng. or gen. repair.

**MUST SEE!**  
Cocktail, dinner house. Bar  
room, off st. parking, 100  
\$144.000 vry. gross. Owner  
fining. Anxious. Only \$35,000  
financing. Have others. Call  
**RODMAN HE 5-24**

---

**HARDWARE—Approx. \$30,000.**  
Retiring. Will trade for real  
estate. **ELLISON Rm. 1720 E. 101 HE**

**BEAUTY SALON** in Belleflower. For information call 866-6095.

**BEER BAR, BELLEFLOWER AREA.** Phone 867-9037 Before 5 P.M.

**BEER OR COCKTAILS.** Build your own. \$1250. 9212 Kaitella, Gdn.

**BARBER SHOP.** RENT \$50. Pk to sell. 434-0838; 430-0212.

**MACHINE shop,** open time, exper. mental & prod. HE 4-3

**CLEANING PLANT**  
GE. 3-4863  
KARMELKORN shop in Anaheim.  
selling good to Illinois. Any reqs.  
offer accepted. -535-7872  
CAFE - Ideal for Couple, \$1500.  
Mar., Ill. 16200 Paramount Blvd.  
ME. 4-9511  
SMALL, barber shop for sale or  
lease, N.L.B., GA 2-5733.

BOB. DA 5-1215  
BEER BAR, by owner \$7,950 dn.  
pymt. \$3,000. Real nice bar.  
1134 E. American, Washington

GOLO  
Fabulous deposit, need small fin-  
ancing. Box T-838, Ind., Press-T.

BARBER Chair, Padler, barrel  
type. Cost over \$700, take \$250 or  
trade? 845-9458

**CALL YOUR PHONE & DIAL ME**  
**KERT REALTY ME 6-4345**  
**UNITS \$4,900 DOWN**  
 0 spendable. Trade? GE 9-2427  
 RA clean 3 BR, dm, Loo Cor-  
 as area, \$18,000 Est. Subm'l.  
 9-2423 ANDREWS GE 8-1177  
 - trade Park Estates home for  
 Mont Shore Inc. GE 9-2923

on Blvd. Adj. to shopping  
station HE 7-251; HE 6-3771  
REX L. HODGES CO  
SS property on Artesia Bl.  
Hilflower. W. N. frontage or  
frontage CG zone.  
QUIST, Realtors TO 6-6418  
SS PROPERTY LEASED,  
right, LENZ HE 6-2526

rental pays 11 off Duplex,  
side Xln' stla  
GE 1-1371

**L. HODGES REALTY**

**'s An Investment**  
consideration - 11 Modern  
ers premium living, Xlnl.  
ood income.  
LEAF Agency, GE 4-1415

SCREW  
TRADE - U  
units, G  
SCHWEN

7 UNITS,  
50x150, a  
SCHWEN

DOWNTOWN  
gar. On  
GWEN 1

No. these 1100 1-Br.  
 Medallion 1-Br.  
 REALTY GE 1-Br.  
 No per unit, inc. 1-Br.  
 1/2 mi. to inc. 1-Br.  
 REALTY US 1-Br.  
 sleeper! 4 units, 4  
 lines. No vacancy  
 HNS, Rltr. GA 8-1280



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10 UNITS - E. CARSON  
100 E. Ocean, Realtors HE 2-3961

**NEW DUPLEXES**  
\$850 Down  
Santa Ana  
McFadden at Newhops  
1 Bk. South of Bolla & 1 Bk. West of Harbor Blvd.  
Call 714, 648-6229  
839-0680

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**See these sure today!**  
All New - Gold Medalion  
**Fairway View Apartments**  
High above Huntington Harbour on the Meadowlark golf course  
20 new deluxe 2-BRM. and 3-BRM. 2-bath units.  
Available in 5-unit complexes. Scheduled income \$950  
per complex. \$8,500 down or trade your home.  
Open 2 to 6 p.m. Daily  
Old Warner - on Graham - Mo. Meadowlark Club House.  
Corner Neil and Graham.  
**MAX LIVONI REALTY COMPANY**  
1101 ATLANTIC AVE. HE 6-9701

**THE PARK ROYALE APARTMENTS**  
2302 EAST 2ND STREET  
You are cordially invited to inspect the newest and finest Own-Your-Own in Long Beach.  
From the outside to the inside this outstanding building presents features you will like.  
GOLD MEDALLION AWARD FOR ELECTRICAL EXCELLENCE  
ALL ELECTRIC KITCHENS WITH RANGE & OVEN, ONLY THE BEST.  
RADIANT ELECTRIC HEAT.  
RCA COLOR ANTENNA SYSTEM.  
CRANE PLUMBING FIXTURES FOR QUALITY.  
WALKING DISTANCE TO OVER 100 CONVENIENCES & PLEASURES.  
FINE EATING, PHARMACY, ETC.  
**EXCELLENT FINANCING AVAILABLE - 20 YR. LOANS**  
PRICES ARE REASONABLE AND INCLUDE GARAGE  
SUNDAY BETWEEN 12 NOON & 5 P.M. THE FIRST ONE HUNDRED AND ELEVEN LADIES WILL BE PRESENTED WITH A LOVELY CORSAGE OF GARDENIAS. MAKE A POINT TO SEE THESE OUTSTANDING UNITS. YOU WILL WANT ONE FOR SURE.  
OPEN DAILY 12:00 TO 5:00 - SHOWN ANYTIME  
By Appointment Phone HE 7-4519







1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50	51	52	53	54	55	56	57	58	59	60	61	62	63	64	65	66	67	68	69	70	71	72	73	74	75	76	77	78	79	80	81	82	83	84	85	86	87	88	89	90	91	92	93	94	95	96	97	98	99	100
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DEAL WITH A REALTOR  
★ BE SAFE WITH PROFESSIONAL CARE—DEAL WITH A REALTOR

OPEN 1-5  
CLIVE GRAHAM CO.  
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130 SANTA ANA  
134 ARGONNE  
248 CORONA

3-BR & DEN  
Very near bay & ocean 2-  
story flat. Heat, Carpets, etc.  
Under \$35,000.

DUPLEX  
2 br., 2 story, 1 unit form.  
Dining room. Easy to see.  
INCOME

4 units overlooking ocean.  
2-br. owner's unit. Low price  
MUNTZ REALTY  
GE 9-2151 Realtor 5536 E. 2nd

OCEAN BOULEVARD  
home at a reasonable price. Large  
living rm., formal dining rm., 3  
bedrooms & small aol. Call  
MRS. P. H. HODGES  
CLIVE GRAHAM CO.  
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FIT FOR A KING  
This lovely Mod. home is priced  
below market value—3-BR., 1 1/2  
bath, large dining room, coddled  
breakfast nook, large kitchen, 2  
laundry, 2 car garage. Lge. lot.  
The price is low!  
L. B. Phipps, HE 1-5343; GE 8-6796

THE KEY TO—  
home or investment is planning.  
Duplex: 1-2 BR., 1 Bk.  
L & M REALTY  
GE 8-9928 GE 4-7824

NO WORK HERE  
On main, 3 bdrms., income  
is a steady \$550. Heat in 2 out.  
Try \$5000 down. Call Maurice  
MOULD RLY HE 7-0736

LIVE IN BLK. FROM OCEAN  
In 1940s, 3 bdrms., home—paned  
rims, w.w., ref., tiled, exotic  
patios, AND receive \$100 per mo.  
care free income. 2 BR. in  
rear. Try \$3500 down. GE 8-3290.

MAKE OFFER  
Clean 2-BR. & car. Modern  
kitchen, new roof, carpeted. Thermo  
Heat. Must sell.  
IRVING RLY. GE 1-8008

OPEN 1-5—145 Pomona  
3-br. Extra nice, 1 1/2 ba. 2 story.  
Very very anxious. Jakubowski.  
(A2) 439-2197, 432-4109  
REX L. HODGES REALTY

OPEN HOUSE 1-5 P.M.  
Newly redeco. 2 BR. 1 1/2 bath  
BOB COLE REALTY  
189 PARK AVE. GE 4-9945

LIVE BY THE OCEAN  
Brant, 3-br. All redeco. W/W car-  
pets. Drive by at Covina Shad-  
rick, 432-2197, 439-2126.  
(A2) REX L. HODGES CO.

Lower Price Open 1-5  
215 Covina 2 br. home w/ a/c, b.r.  
in rear. Bright, clean home.  
Hunt Rly GE 5-0231; GE 4-8924  
3-BR. FIREPLACE, breakfast rm.,  
beamed ceiling, pool, car, patio  
parch. \$29,600. 155 Argonne, GE  
8-5851.

234 GLENDORA  
Open 1-5—2 & den cov. car, b.r.  
closer block fence. By owner.

BY OWNER  
3-br. Beautifully paneled, extra  
large home on 1/2 lots. Best lo-  
cation. GE 8-9257.

BY Marina, Apt. Way 3-br., 2  
bath, bldg. \$17,000. 438-3120.

BIXBY AREA  
OPEN 1-5 P.M.  
Lively 2-BR. with fireplace. Elec.  
range. Best possible area.  
3812 ROSE  
ATKINSON Realty HA 5-7448

Deluxe 1-5  
Ridgwood Hts.  
AREA, Clarks Rly. 426-2878  
To buy or Sell Call HUBBARD  
Free evaluation. Drop in at 3748  
Atlantic or call  
GA 7-5413 or HE 7-8559  
REX L. HODGES CO.

3839 GAVIOTA OPEN 2-5

2-BR. & fam. rm., 2100 sq. ft., of  
good living. Submit down & terms

CLIVE GRAHAM CO.  
800 E. Ocean, Realtors, HE 2-3561

IT'S TERRIFIC!  
but YOU MUST SEE INSIDE  
this lovely 3-BR., 1 1/2 bath, 15x52  
fam. rm., formal din. rm., in-  
sulated & w/strainer, sliding  
glass doors, dishwasher, elec.  
garage, many extras! 4750  
BENTREE—OPEN TO 5  
Call Mrs. Tuttle GA 7-4936  
Lear Realty GA 6-5935

Call Helen Williams, Please  
4 BEDROOM!

large family home with formal  
dining rm., library & big sunny  
kitchen 4 bedrooms 2 1/2 bath, such  
garden! play rm. off garage.  
GA 7-1351  
Ann Neff Rly GA 4-1666

Lge. Family Paradise  
If you need room & want luxury  
living, you will love this lovely  
home: 5-story, 4 br., 3 bath,  
family rm. & cocktail lounge over  
2300 sq. ft. In all, this house is  
a steal at \$45,000. Terms can be  
arranged to suit your needs.  
JOHN READ REALTY  
HA 5-6416 827-5570

ESTATE SALE  
Very attrac. 3-BR., 2 baths, lge.  
liv. rm. with floor, din. rm. &  
close spaces. Perfect cond. 2 car  
gar., adjoining Apt. two other  
houses, low, lawn front & back  
yards. Very desirable. Cnls. &  
drapes included. \$28,500. Will take  
back TD. Phone GA 7-1073  
for appointment. If no answer  
call HE 7-0011 Ext. 27

4495 Cerritos—Open  
Quality 2-BR. 2 bath, 2 bdrms.  
rims, Fabulous shop off gar. Lp  
rms. 4495 Cerritos, HE 4-3736  
DRIVE BY 315 GAVIOTA  
& call to see this well planned  
3-BR. Eves 475-8100

H. J. HUNTER ASSOC.  
1212 E. Wadlow 478-4577

LINGERING CHARM  
In elegant 1940s curb built  
2-BR. & den home. 1 1/2 baths  
spacious rooms, beaut. grounds  
2000 sq. ft. of garden. Perfect  
for entertaining and family living.  
Call for DETAILS  
MARION DAVIDSON  
2121 ATLANTIC HE 4-6419

1118 CLAIRBORNE, OPEN 1 TO 5  
ELBOW ROOM  
2-BR. & den & hobby rooms. Nr.  
2,600 sq. ft., 2 1/2 bps., elec. kit.  
& wet bar. Expansible plan, en-  
joy lot. \$47,500 F.P. Make offer.  
DON BUEHNER, Realtor  
5536 E. 7th HE 4-3494

DOCTOR MUST SELL  
his lovely 3-Bedrm. & family rm.  
home with swimming POOL.  
Across from park. Near drive-  
Knolls shopping center. May we  
show you today? A look will  
sell you.  
HA 1-5481 MORDEN eve. GA 3-2262

3830 WESTON PLACE  
Lovely 3 BR. & den 2 story home  
2 1/2 baths, tiled, forced air heat,  
lge. fenced yard. Needs paint.  
Xint buy. Call to see.  
BEL MCGUIRE REALTOR  
1322 W. Willow GA 4-4840; GA 4-9172

Open 1-5—1056 Marcellus  
Great value in this 4-BR. 3 bath  
& family rm. home! Owner says  
sell! Call for details  
COLMAR Rly GA 4-8529

NEW Decor  
Newly redecoed 4-bdrm & den  
New Knolls \$42,500. low down.  
Call Ken Moltis for details  
432-1251. Sun & eves 778-2111  
(A2) REX L. HODGES CO.

MOVE RIGHT IN  
To this lovely, custom 2-Bedrm. &  
den home. 2 1/2 bps. w/strainer, car-  
pets, cord patio. Near bus &  
shops. Under \$35,000—Call  
GA 6-5591 MORDEN eve. HA 5-1047

GRACIOUS LIVING  
2-Bedrm. home with lge. den, sto.  
den, rm., tile kitchen w/strainer,  
lge. area. New W-W cpls. & drapes.  
Beautiful landscaping. Only \$34,900.  
GE 4-3444 MORDEN eve. HE 2-6488

BY OWNER Custom Bld. & rm.  
home, 2 ba. w/w cpls., drapes,  
2 car-gar., detached 2-bdrm rm.  
Call for details 4-9172  
Bch., FR 5-1035

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**THUNDERBIRD** FORD

T-BIRD, Full power, including  
elect. windows and locks, power-  
way wheels with wire wheels, in-  
terior, low mileage, positively  
the cheapest. \$1299

**C. FRED HOLMSEN**  
**MOTOR SALES**  
437 E. Anaheim, ME 5671  
Private Party, Within 100 mi.

**'62 T-BIRD HRDTP.**  
**FACTORY AIR CONDITIONING.**  
Full power, low mileage, with  
extras, Honey beige in color, with  
matching vinyl interior, \$1599.  
Can be financed with no down  
payments. MA 9-1625. **FIN**

955 T-BIRD, record holder, Ex-  
cellent condition. \$1299

**'62 T-BIRD** Factory air, RAM  
owner. \$2095. **ME 6-3162**

— — —  
A-1

**Summer Fun**

**T-BIRD**  
**SALE**

'63 white body with black  
top. Power & Air Con-  
ditioning plus Full Warrant-  
y Available. \$3799

'62 Bronze body with  
white interior, power in  
air cond., extra clean  
show throughout. \$2899

'62 Landau - white top,  
gold body, Full trim. Near  
new, throughout. \$3799

'63 Silver Mink Body  
like new interior, full  
power plus, Full warranty  
available. \$2279

'62 Aqua plus body, full  
power, plus extra shars and  
clean throughout. \$2599

'61 Red convertible with  
white top, all power plus.  
A fresh, beautiful trade  
that speaks. \$2199

'66 Diamond Blue body  
with all vinyl interior.  
Full power, looks and  
runs great. \$1699

— — —  
I

**Mel Burns**  
**Ford**  
2055 Long Beach Blvd.  
2 Blocks N. of Hwy. 101  
**GA 6-3313 GA 6-3316**

Take Over Drivins. 800-1872. CA 1701K

# YES WE MEAN BUSINESS


## OFFICIAL FORD CLEARANCE AT COURTESY FORD

WE  
SPECIALIZE  
IN  
**C-R-E-D-I-T**

**THIS WEEKEND AUGUST 14-15-16**  
**YOU CAN BUY FROM OUR STOCK THESE**

WE  
SPECIALIZE  
IN  
**C-R-E-D-I-T**

**BRAND NEW**



**GALAXIE 500 2-DR. H.T.**  
(47444)


**NOT STRIPPED, EQUIPPED WITH:** 289 V-8 Engine, full vinyl trim, 750x14 W.S.W. tires, Closed emission system, heater, directional signals, rear view mirror.

**FOR**

# \$1

**OVER OUR ACTUAL INVOICE  
YES, WE MEAN BUSINESS, JUST \$1**

**BRAND NEW**




**FALCON 2-DR. SED.**  
(75451)

**NOT STRIPPED, EQUIPPED WITH:** 170 Cubic inch disp. engine, heater, directional signals, deluxe seat belts, rear view mirror.

**\$1793<sup>60</sup>**

**FULL PRICE  
THIS WEEK-END**

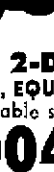
**BRAND NEW**



**CUSTOM 2-DR.** (178350)  
**NOT STRIPPED, EQUIPPED WITH:** Closed emission system, retractable seat belts, heater, turn signals.  
**\$2004<sup>05</sup>** **FULL PRICE**  
**THIS WEEK-END**

---

**BRAND NEW**



**NOT STRIPPED**  
**F100 PICK-UP**  
 262 cubic inch eng., 35 p transmission, side mounted mirrors, 2 sp. wipers, 1650 LB. REAR SPRING.

**1845<sup>45</sup>** **FULL PRICE**  
**THIS WEEK-END**

**BRAND NEW**



**NOT STRIPPED**  
**RANCHERO PICK-UP**  
 260 V-8 Engine, Fordomatic transmission, power steering, closed emission system, tinted windshield. (160069).

**2071<sup>74</sup>** **FULL PRICE**  
**THIS WEEK-END**

---

**'62 RAMBLER Amer.**  
 2-Dr., radio, heater. #RWK 270.

**\$995.**

**'59 MERCURY H.T.**  
 Radio, heater, auto., WSW, P. steer.

**\$695** **FULL PRICE**

---

**'60 VOLVO**  
 4-Spd., w/w, radio, heater. #SUU 878.

**\$895** **FULL PRICE**

**'60 MG**  
 Radio, heater, 4-spd. #RCE 583.

**\$895** **FULL PRICE**

**NEW CAR DEPT.**  
**ME 3-1107 NE 6-9143**

**USED CAR DEPT.**  
**ME 4-2600 NE 6-2257**  
**CALL US COLLECT**



**THUNDERBIRD**  
1963 T-BIRD  
One owner, car. Can hardly tell it from new.  
\$3099  
MEL BURNS  
DOWNTOWN FORD  
1633 Long Beach Blvd.  
HE 7-7740 GA 4-3311  
'63 T-BIRD. Full pwr. 3300 cc. Take over low payments. GA 5-2316.

**VALIANT**  
'63 VALIANT. V-100 sedan. Radio, heater, automatic, white. Low mileage. Balance of 30,000-mile warranty applies. QV 324. \$1899. Ed. Chry. Plymouth. 4200 Bellflower Blvd., South St. & Artesia. TO 7-2723.

**KENDON MOTORS**  
Authorized VW Dealer  
Pac. Coast Hwy at Normandie  
Lomita. TE 3-7624

**CONFIDENTIALLY**  
YOU'LL DO BETTER AT  
JOHNNIE O' USED CARS  
V-8. 3300 cc. 120. 42-7141  
'63 VALIANT. 200 4-door. Radio, automatic, heater. \$1295

**DENHAM'S**  
2533 Lakewood Blvd. GE 3-9929

'57 BIRD. 4-door. Aut. R. H. power. Xtr. good. No cash down. OAC. ME 5-7331

**BELLFLOWER AUTO STORAGE**  
'57 BIRD. Has pink slip. Small down. No cash. Finance or take over. Trade in up to \$400. 596-1082 L.B. area.

'57 BIRD. 4-door. Pwr. str. & brk. 3300 cc. New tires. A-1 cond. \$1900. 2530 Golden Ave.

'57 BIRD. 28,500. Good cond. owner. \$2400. TE 3-1877 all 7 p.m.

**Quality Is High**

**SO WHY ARE OUR PRICES LOW??**

**END OF THE YEAR SAVINGS NOW!**

While our Stock is Complete

**OVER 300 CARS**  
To Be Sold in This Sale.

All Models, Colors  
Now! Don't Wait Any Longer. Prices Will Never Be Lower

**SAVE NOW!!**

**Mustangs**  
We Have Them  
READY FOR DELIVERY  
TODAY!  
Most Colors in Stock

**SAVE NOW!!**

**Mustangs**  
We Have Them  
READY FOR DELIVERY  
TODAY!  
Most Colors in Stock

**Mustangs**  
We Have Them  
READY FOR DELIVERY  
TODAY!  
Most Colors in Stock

**CARL'S CHRYSLER-PLYMOUTH DOUBLE ACTION SALE**

1964 CLEARANCE. Must make room for new facilities.  
127 new cars MUST BE SOLD THIS WEEKEND.

**SAVE UP TO**

- \$ 400 on NEW VALIANTS
- \$ 800 on NEW PLYMOUTHs
- \$1000 on NEW CHRYSLERS
- \$1400 on NEW YORKERS
- \$2200 on IMPERIAL LE BARON

—USED CARS, TOO—

- '62 NEW YORKER. Full power. \$2299
- '62 DODGE Dart GT 2-Door Hardtop. Automatic, radio, heater. \$1799
- '63 CORVAIR Monza. Automatic, radio, heater. \$1699
- '60 CHEV. Impala 2-Door Hardtop. Automatic, power steering, radio, heater. \$1299
- '62 FALCON 2-Door. Automatic, radio, heater. \$1099
- '60 FORD Fairlane 500. Automatic, radio, heater. \$899

**NOTHING FANCY — JUST A GOOD DEAL**  
Our Low Overhead Means Low Prices  
DRIVE A LITTLE AND SAVE A LOT!  
DIRECT FACTORY DEALER 27 YEARS  
VALIANT • PLYMOUTH • CHRYSLER • IMPERIAL

**CARL'S CHRYSLER PLYMOUTH**  
1200 N. AVALON, Wilmington  
TE 5-3131  
Open Even. and Sundays

Used Car Dealer Association

**UCDA says!**  
Meet Your  
USED CAR DEALER  
**G. L. BROOKS**  
C. L. BROOKS  
USED CARS  
1700 Long Beach Blvd.  
HE 5-1716

**LONG BEACH**  
Used Car Dealer Assoc. 3400 WILMINGTON  
BRANDEGE

**WHEN DRIVING BE A PROFESSIONAL**  
Follow 3 Basic Rules:  
Rule 1—Obey traffic laws.  
Rule 2—Know what's happening to your brakes.  
Rule 3—Avoid emergencies.  
Courtesy L.B. Safety Council

**ADVANCE MOTORS**  
748 L.B. Blvd. HE 2-2434

**L. A. ANDERSON**  
1842 E. Anaheim HE 7-8493

**ART WAYS IMPORTS**  
3409 L.B. Blvd. GA 4-4456

**C. BOB AUTREY**  
1578 L.B. Blvd. HE 2-4441

**BAN AUTO SALES**  
1550 L.B. Blvd. GE 2-3203

**BEACH CITY CHEVROLET**  
3281 E. Pac. Cst. GE 3-0212

**BEST AUTO SALES**  
1401 E. 4th St. HE 4-4317

**DICK BROWNING—OLDS**  
1939 L.B. Blvd. HE 6-9824

**Bob Thompson Auto Sales**  
2899 L.B. Blvd. GA 7-7975

**CABE BROS.**  
2301 L.B. Blvd. GA 6-7843

**COTTER MOTOR SALES**  
2165 L.B. Blvd. HE 6-7234

**CORMIER CHEVROLET**  
691 L.B. Blvd. HE 6-5251

**COTTER'S WAGON TRAIN**  
2223 L.B. Blvd. GA 6-7401

**COURTESY CAR CO.**  
818 E. Anaheim HE 6-2453  
630 E. Anaheim HE 2-4958

**DENHAM'S, INC.**  
2533 Lakewood GE 3-9929

**DORSA'S USED CARS**  
1041 L.B. Blvd. HE 6-7284

**HARBOR CHEVROLET**  
2778 Cherry GA 6-3341

**HERB FRIEDLANDER**  
7845 E. Pac. Cst. GE 9-4444

**HILLTOP AUTO SALES**  
2599 E. Pac. Cst. GE 4-8339

**C. FRED HOLMSEN**  
437 E. Anaheim HE 5-8371

**VERNE HOLMES—DODGE**  
3518 and Atlantic GA 4-8083

**MURK RAMBLER**  
402 W. Anaheim TE 5-6646  
in Wilmington

**LOHMEIER MOTORS**  
1590 L.B. Blvd. HE 6-6582

**NERO MOTORS**  
1700-A L.B. Blvd. HE 7-3786

**NORM HOFFMAN TRUCKS**  
421 So. L.B. Blvd. HE 2-4271  
in Compton

**OSBORN'S USED CARS**  
1939 Cherry GE 9-9379

**LLOYD C. PATTERSON**  
2181 L.B. Blvd. HE 4-4967

**FALMER MOTORS**  
3308 Atlantic GA 6-8764

**PHIL HALL FINE CARS**  
2461 E. Pac. Cst. GE 4-8949

**RAY VINES, Chry.-Plym.**  
4261 E. Willow GA 6-7381

**ROSCOE MOTORS**  
2226 L.B. Blvd. GA 4-2983

**BEN RUSHING**  
850 L.B. Blvd. HE 6-7424

**SCHLICHTING MOTORS**  
3401 E. Pac. Cst. GE 3-2232

**VILLAGE MOTORS**  
2185 L.B. Blvd. HE 7-8751

**WESTSIDE MOTORS**  
1435 W. Pac. Cst. HWY. HE 5-6381

**WHEELER MOTOR SALES**  
2259 L.B. Blvd. GA 4-8633

**WOOLPERT MOTORS**  
2399 E. Pac. Cst. My. GE 9-9968

Last month we kept the "Cream Of The Crop" from trades on the '64 Dodge we sold—we openly admit our mistake! We kept too many! We are now forced to offer them at prices far below what we expected.

**YOU ARE THE WINNER!!**

'55 DODGE 4-door  
Seems as good as the average '57 or '58. Radio, heater, automatic and V-8.  
No. KGV 286 \$299

'57 PLYMOUTH Club Sedan  
Very clean, interior looks near new. Radio, heater, automatic, excellent rubber, floor and floor.  
No. PRA 472 \$499

'57 DODGE CPE  
Hardtop. This black beauty has lots of quality—clean inside and out. Good rubber, line and A bargain.  
No. LGU 895 \$499

'55 CHEV. Bel Air  
V-8 Coupe. Powersteering, radio, heater, black with black and red interior. A lot of car at this low price.  
No. 66A \$549

'59 RAMBLER  
American Super 1-door. Sharp little fellow. Automatic, for the little lady. Weather-eye, heater and fresh air. Good tires. Your dollars' worth.  
No. KHS 163 \$549

'59 PLYMOUTH 4-door  
4-cylinder Station Wagon. Automatic, radio, heater. Too nice to sell for this low price.  
No. GFZ 652 \$549

'57 RAMBLER Wagon  
4-door. Super Cross Country. 4-cylinder, standard shift, radio, weather-eye heat system, low miles. Sharp as they come.  
No. KGT 665 \$549

'59 CHEV. Wagon  
2-door. V-8, radio, heater, automatic. A very sharp wagon and in top condition.  
No. KFG 913 \$749

'59 RAMBLER WAGON  
Here's the Sleeper Bargain. Look this one over and drive it. You'll see it's worth more than we ask. Clean throughout. Power steering, radio, heater, automatic.  
No. QHF 739 \$749

'59 DODGE CPE  
Hardtop. V-8, radio and heater, automatic, whitewall tires. A got too many, so this fine car is only \$799.  
No. QHT 882 \$799

'59 PLYMOUTH CPE  
Hardtop. Automatic, power steering, radio, heater. An outstanding radio, runs like a dream. White with turquoise interior.  
No. MBX 276 \$799

'58 OLDS 88  
Fiesta Year. Hercules model. Fine condition. Just great for the open road vacation trip. Automatic. Power steering, radio and heater.  
No. JGM 902 \$799

'61 DODGE 770  
Lancer 4-door. Pearl white with red and tan interior. This is an immaculate one. Radio, heater, standard shift. Perfect lady's car.  
No. HVA 154 \$899

'59 FORD GALAXIE  
Club sedan. Air conditioned, radio, heater, automatic, power steering. A very substantial car. Bargain price.  
No. KFY 660 \$999

'61 COMET CLUB CPE  
Dandy white exterior, beautiful interior. Radio, heater, automatic, in rubber.  
No. PRE 149 \$999

'61 FALCON FUTURA  
Coupe. White with black all vinyl interior. Automatic, radio, heater, lots of power. Perfect lady's car.  
No. HVA 154 \$1099

'62 CHEVY II  
2-Door. Automatic, radio, heater. Very nice. 6-cylinder. Known for economy and easy handling. Near new condition throughout.  
No. QJA 993 \$1449

'62 DODGE G.T.  
Lancer Coupe. Power steering, radio, heater, automatic, low mileage, beige with silver trim. This car outdies and handles any compact car road or city.  
No. PRS 903 \$1499

'63 DART 170  
4-Door. Heater, automatic, has better than 36,000 miles left on odometer. Near new condition throughout.  
No. KIS 555 \$1599

'62 DODGE  
Lancer 4-door. 4-cyl. It's pleasure you want with your driving, drive this smooth power steering, radio, heater, heater. No. FXX 466 \$1599

**FREE \$500 CAMPER KIT**  
With the Purchase of a New 1964 Falcon Club Wagon  
THIS WEEKEND ONLY!

**PHONE GA 6-3391 TRUCK DEPT.**

**'60 Corvair**  
Stick, radio, heater, whitewalls. \$699

**'60 Mercury**  
Fact. Air Cond. \$1199  
Plus many extras!

**PHONE GA 6-3315**

**FORD 2000 L.B. Blvd. LONG BEACH GA 6-3311**

**GLENN E. THOMAS CO. "DODGE"**  
333 E. ANAHEIM  
Established 1909  
HE 6-1283

**GEORGE CHEVROLET IS HAVING AN OUT THEY GO! SALE**

**ON ALL 1964 CHEVROLETS SAVE UP TO \$1000**

**\$99 Down!**  
Plus Tax and License

**PAYMENTS Low as**

- '64 IMPALA 2-DOOR HARDTOP \$51<sup>95</sup>
- '64 CHEVELLE 2-DOOR HARDTOP \$45<sup>95</sup>
- '64 MONZA 2-DOOR HARDTOP \$42<sup>95</sup>

**Consolidate**  
In many cases you can consolidate all your bills with a Financing Agency (include a new car or a late model used car from George Chevrolet) and make your monthly cash outlay less than you are now paying.

Example:

	\$102.35	\$51.18 mo.
• FURNITURE LOAN	102.35	51.18 mo.
• APPLIANCES	96.88	32.28 mo.
• YOUR PRESENT CAR	184.26	61.42 mo.
• LOANS (Personal)	182.72	27.12 mo.
• DOCTOR BILL	184.80	23.00 mo.
• TOTAL	\$129.94	\$184.92 mo.

Bring your list in to any of our credit counselors and he will show you how it may be possible to reduce your cash outlay including your new or late model used car from George Chevrolet to:

**NOW ONLY.. \$83 MO. or Less!**

**USED CAR SPECIALS USED CAR**  
No Cash Down 100% Financing

Available O.A.C. Available O.A.C.

- '62 CORVETTE: a real cream puff. \$2599
- Low mileage. HDI 742
- '63 CHEV. Impala Coupe: auto, p. steer, radio, heater, whitewall tires, FMG 187. \$2299
- '64 SPYDER: loaded! \$2199
- Like new Zing! 1822 164
- '64 CHEVY CAMPER: 164, ice box, awning, ready to go fishing. No. 9890. \$2199
- '63 PONTIAC. Sta. Wgn. Beautiful aqua; very low mileage; very clean. IYZ 257. \$2099
- '61 PONTIAC: "Top of the Line" Sonnevill 2-Door Hardtop. Full power. IZH 351. \$1999
- '62 IMPALA SPORT COUPE. V-8, PG, Radio \$1899
- Htr. WSW, Loaded. GOK 008
- '61 CHEV. IMPALA: real clean, V-8, PG, p. steer, & brks, w-s-w. Feet. Air. IMB 982. \$1799
- '63 MONZA COUPE: Maroon & black. It's a 4-speed. FMD 370
- '62 CHEV. II Arctic White. Looks New. P/Glide, Radio, Htr. WSW, Sharp! \$1599
- '62 CHEVY II: Sharp! 6-cyl., PG, & R.H., whitewall tires. Economy plus! IIK 590. \$1499
- '61 CHEV. 1/2-TON FLEETSIDE: V-8. Don't miss it. E 82449
- '61 CHEV. HT. COUPE: V-8, 4-speed, radio, heater, w-s-w tires. Zoom! EXU 549. \$1199
- '62 FORD 4-DR: automatic, V-8, radio, heater. OME 219
- '61 CORVAIR DELUXE STA. WAGON. Fire Engine Red. QIJ 949
- '59 CHEV. IMPALA HT.: V-8, Powerglide, power steer, R.H., whitewall. FLY 610
- '60 FALCON STATION WAGON: Automatic, radio, heater, FLD 345
- '59 PLYMOUTH: automatic, pwr. steering, 4-dr., radio, heater. LTV 523

**GEORGE CHEVROLET**  
17150 LAKEWOOD BLVD.  
1 Block North of Artesia Blvd.  
BELLFLOWER  
WA 5-2251 SP 3-4190  
Open Evenings and Sundays 'til 10 P.M.

**Rancho RAMBLER**

**THE BEST DEAL FOR YOUR DOLLAR**

**SAVE MONEY**

**1960 FORD FAIRLANE "500"**  
6-Cylinder, automatic, radio and heater. SIK. No. 14005.  
**\$495**

'63 CHEVROLET 1/2-ton Pickup Low Mileage. Stock #13744. **\$1195**

'63 RAMBLER 460 Stick, radio and heater. Stock #13839. **\$1595**

'61 RAMBLER V-8, Automatic, Radio, Heater Power Steering. Stock #13923. **\$995**

'61 RAMBLER Station Wagon. Stock #13966. **\$895**

'59 RAMBLER Station Wagon. Automatic, radio and heater. Stock No. 13764. **\$495**

'61 CHEVROLET Automatic. Stock #13760. **\$895**

'59 FORD Fairlane "500" Automatic, radio and heater, plus many more extras. Stock #13923. **\$595**

'60 CADILLAC Coupe DeVille Automatic Power steering, radio and heater. Stock #14008. **\$1995**

'62 RENAULT Stock #13926. **\$595**

**\$95 DOWN DELIVERS**  
Plus tax and license

**OPEN NIGHTLY TIL 10 P.M. INCLUDING SUNDAYS!**

**Rancho RAMBLER**  
2160 LONG BEACH Blvd  
Garfield 62111 LONG BEACH



## 1963 GRAND PRIX

Automatic, power steering, power brakes, power windows, power seats, AIR CONDITIONING. Stock No. 10629.

# \$3295

### USED CAR SPECIALS!

#### LOOK FOR THE TRIPLE SERVICE SEAL

- RE-EQUIPPED WITH FIVE BRAND NEW GOODYEAR TIRES!
- BRAND NEW DELCO BATTERY
- MOTOR TUNE-UP COMPLETE WITH NEW PLUGS & CONDENSER
- NEW 30,000-MILE BONDED BRAKE LININGS
- PLUS UNCONDITIONAL

GUARANTEE! Covers Everything for 30 Days

'63 PONTIAC Bonneville Coupe  
Automatic, radio and heater, power steering, power brakes. Stock No. 10653. **\$2795**

'62 PONTIAC Grand Prix  
Automatic, power steering, power brakes, radio, heater whitewalls. Stock No. 11034. **\$2395**

'62 T-BIRD  
AIR CONDITIONING, power steering, power brakes, power windows, radio and heater, whitewalls. Stock No. 10542. **\$2195**

'62 GRAND PRIX  
Stock No. 10399. **\$2195**

'61 PONTIAC Bonneville  
Automatic, power steering, power brakes, radio, heater, whitewalls. Stock No. 10999. **\$1895**

'63 TEMPEST  
Power steering, radio and heater, whitewalls. Stock No. 10677. **\$1795**

'61 PONTIAC Bonneville  
Automatic, power steering, power brakes, radio and heater, whitewalls. Stock No. 10956. **\$1795**

'61 BUICK Skylark  
Automatic, power steering, power brakes, radio and heater, whitewalls. Stock No. 10889. **\$1495**

'62 TEMPEST Wagon  
Automatic, radio and heater, whitewalls. Stock No. 10780. **\$1395**



Mike Salta PONTIAC

1545 Long Beach Blvd.  
Long Beach HE 7-4111

OPEN  
NIGHTLY  
TIL 10 P.M.  
INCLUDING  
SUNDAYS

See Classifications 173-176 AUTHORIZED NEW CAR SALES & SERVICE



## NEW CAR DIRECTORY



ALFA-ROMEO		DODGE		OLDSMOBILE	
LONG BEACH, LAKEWOOD Briney-Gray, Imports, 3515 Atlantic Anaheim Imports 336 So. Anaheim Blvd., Anaheim GA 4-0951 635-2050		LONG BEACH Verna Holmes, 35th & Atlantic Glenn E. Thomas Co., 340 E. Anaheim BELLFLOWER, COMPTON, LAKEWOOD Snarely & Langford 401 N. L. B. Blvd., Compton Widger-Goodwin Dodge 16900 Lakewood Blvd., Bellflower WILMINGTON Suburban Motors, 455 E. Anaheim TE 4-8595		LONG BEACH, LAKEWOOD Dick Browning Oldsmobile 1227 Long Beach Blvd., Long Beach BELLFLOWER, COMPTON, DOWNEY, NORWALK Nowlings, 7440 E. Firestone, Downey TO 2-1181	
AUSTIN		FALCON		OPEL	
LONG BEACH, LAKEWOOD Jamestown, 1350 Long Beach Blvd. HE 2-7911		LONG BEACH, LAKEWOOD, PARAMOUNT, COMPTON Courtesy Ford 15727 Paramount Blvd., Paramount Hale Young Ford Co., 2641 E. Anaheim Mel Burns, 2000 Long Beach Blvd. Los Altos Ford, 2302 Bellflower Blvd. BELLFLOWER, COMPTON, DOWNEY, NORWALK, PARAMOUNT Glen Organ Ford 220 So. Long Beach Blvd., Compton WILMINGTON, SAN PEDRO, LOMITA, TORRANCE Kott & Smoler Ford 336 W. Anaheim, Wilmington TE 5-6621		LONG BEACH Boulevard Buick, 1881 Long Beach Blvd. HE 7-2754	
AUSTIN-HEALEY		FIAT		PEUGEOT	
LONG BEACH Jamestown, 1350 Long Beach Blvd. HE 2-7911		LONG BEACH, LAKEWOOD Palmer Motors, 3300 Atlantic BELLFLOWER, COMPTON, DOWNEY, NORWALK Pears Bros. Buick (Imports) 15734 Bellflower Blvd., Bellflower Whittier Imports 14860 E. Whittier Blvd., Whittier OX 8-2591		LONG BEACH, LAKEWOOD, BELLFLOWER Import Auto, Inc., 1460 Long Beach Blvd. HE 2-8916	
BUICK		FORD		PLYMOUTH	
LONG BEACH Boulevard Buick 1881 Long Beach Blvd., Long Beach HE 7-2751; SP 5-6156		LONG BEACH, LAKEWOOD Rancho Rambler, 2160 L.B. Blvd. Holiday Rambler, 1427 Long Beach Blvd. Holiday Rambler, 1310 Long Beach Blvd. BELLFLOWER, COMPTON, DOWNEY, NORWALK Friendly Rambler—Compton 410 N. Long Beach Blvd. Don-A-Vee Rambler 15737 Bellflower Blvd., Bellflower SAN PEDRO, WILMINGTON, LOMITA, TORRANCE Hunt Rambler, Inc. 402 W. Anaheim, Wilmington TE 5-6645		LONG BEACH, LAKEWOOD R. O. Gould Co., 1600 Long Beach Blvd. Ed Barber, 6200 N. Bellflower Blvd., Lakewood Ray Vines, 4201 E. Willow SAN PEDRO, WILMINGTON, LOMITA, TORRANCE Carl's Motor, 1200 Avalon, Wilmington TE 5-3131	
BELLFLOWER, COMPTON, DOWNEY, NORWALK Harry C. Clark, 150 So. Long Beach Bl., Compton, NE 5-7141 Pears Bros. Buick 15734 Bellflower Blvd., Bellflower TO 7-1781		LONG BEACH, LAKEWOOD Beach City Chevrolet, 3001 E. Pac. Cst. Hwy. Cormier Chevrolet, 601 Long Beach Blvd. Harbor Chevrolet, 3770 Cherry Ave. Parkwood Chevrolet 5059 Lakewood Blvd., Lakewood GE 3-7421 HE 4-5291 GA 6-3341 ME 3-0781		PONTIAC	
ORANGE COUNTY Terry's, 5th & Walnut, Huntington Beach LE 6-6588		WILMINGTON, SAN PEDRO, LOMITA, TORRANCE Kott & Smoler Ford 336 W. Anaheim, Wilmington TE 5-6621		LONG BEACH, LAKEWOOD Salta Pontiac, 1545 Long Beach Blvd. BELLFLOWER, COMPTON, DOWNEY, NORWALK J. P. Lanerding 302 N. Long Beach Blvd., Compton Suburban Pontiac 17936 S. Bellflower Blvd. SAN PEDRO, WILMINGTON, LOMITA Reiman-Turpin Pontiac, 412 W. Anaheim, Wilm. TE 5-3141	
CADILLAC		IMPERIAL		RAMBLER	
LONG BEACH, LAKEWOOD Ridings Motors, 1501 Long Beach Blvd. HE 7-2241		LONG BEACH, LAKEWOOD R. O. Gould Co., 1600 Long Beach Blvd. Ray Vines, 4201 E. Willow SAN PEDRO, WILMINGTON, LOMITA, TORRANCE Carl's Motor, 1200 Avalon, Wilmington TE 5-3131		LONG BEACH, LAKEWOOD Rancho Rambler, 2160 L.B. Blvd. Holiday Rambler, 1427 Long Beach Blvd. Holiday Rambler, 1310 Long Beach Blvd. BELLFLOWER, COMPTON, DOWNEY, NORWALK Friendly Rambler—Compton 410 N. Long Beach Blvd. Don-A-Vee Rambler 15737 Bellflower Blvd., Bellflower SAN PEDRO, WILMINGTON, LOMITA, TORRANCE Hunt Rambler, Inc. 402 W. Anaheim, Wilmington TE 5-6645	
CHEVROLET		JAGUAR		RENAULT-DAUPHINE	
LONG BEACH, LAKEWOOD Beach City Chevrolet, 3001 E. Pac. Cst. Hwy. Cormier Chevrolet, 601 Long Beach Blvd. Harbor Chevrolet, 3770 Cherry Ave. Parkwood Chevrolet 5059 Lakewood Blvd., Lakewood GE 3-7421 HE 4-5291 GA 6-3341 ME 3-0781		LONG BEACH Boulevard Buick, 1881 Long Beach Blvd. HE 7-2754		LONG BEACH, LAKEWOOD, BELLFLOWER Import Auto, Inc., 1460 Long Beach Blvd. WILMINGTON Suburban Motors, 455 E. Anaheim TE 4-8595	
ARTESIA S & J Chevrolet 11900 E. South St., Artesia UN 5-1276		JEEP		SIMCA	
BELLFLOWER, COMPTON, PARAMOUNT, DOWNEY, SOUTH GATE Bill Barnett Chevrolet Corner Long Beach Blvd. & Compton Blvd. Enoch Chevrolet 8730 L. B. Blvd., South Gate George Chevrolet 17150 Lakewood Blvd., Bellflower Oscar Gregory Chevrolet 14925 Paramount Blvd., Paramount Paramount Chevrolet Corner Firestone at Paramount Bldgs. ORANGE COUNTY Eddie Hopper Chevrolet 10511 Garden Grove Blvd., Garden Grove NE 9-3060 NE 8-0523 WA 5-2251 ME 0-5866 ME 0-2181 HE 2-6411; JE 4-2700		LONG BEACH, LAKEWOOD Dossier Motors, 4005 E. Anaheim Rancho Jeep Supply, 6309 Paramount Blvd. GE 8-4560 GA 3-0568		LONG BEACH, LAKEWOOD Holiday Ramblers—Simca 1427 and 1310 Long Beach Blvd. HE 6-9007	
CHRYSLER		LANCER		SPRITE	
LONG BEACH, LAKEWOOD R. O. Gould Co., 1600 Long Beach Blvd. Ed Barber, 6200 N. Bellflower Blvd., Ltw. Ray Vines, 4201 E. Willow BELLFLOWER, COMPTON, DOWNEY, NORWALK Guy Moorhart, Inc. 7112 No. Long Beach Blvd., Compton SAN PEDRO, WILMINGTON, LOMITA, TORRANCE Carl's Motor, 1200 Avalon, Wilmington HE 7-2871 TO 7-2731 426-7301 NE 2-7171 TE 5-3131		LONG BEACH Boulevard Buick, 1881 Long Beach Blvd. HE 7-2754		LONG BEACH, LAKEWOOD Jamestown, 1350 Long Beach Blvd. HE 2-7911	
COMET		LINCOLN CONTINENTAL		SUNBEAM	
LONG BEACH, LAKEWOOD Duffield Motors, 1940 Lakewood Blvd. 434-9916		LONG BEACH, LAKEWOOD, COMPTON Snarely & Langford 401 No. Long Beach Blvd., Compton NE 1-6163		LONG BEACH, LAKEWOOD Import Auto, Inc., 1460 Long Beach Blvd. HE 2-8916	
BELLFLOWER, COMPTON, DOWNEY, NORWALK Ray Fladeboe, 17617 Bellflower Blvd., Bellflower TO 6-1761		LONG BEACH, LAKEWOOD Duffield Motors, 1940 Lakewood Blvd. 434-9916		TEMPEST	
CORVAIR		MERCEDES-BENZ		LONG BEACH, LAKEWOOD Salta Pontiac, 1545 Long Beach Blvd. BELLFLOWER, COMPTON, DOWNEY, NORWALK Suburban Pontiac 17639 So. Bellflower Blvd., Bellflower HE 7-4111 TO 6-1725	
LONG BEACH, LAKEWOOD Beach City Chevrolet, 3001 E. Pac. Cst. Hwy. Cormier Chevrolet, 601 Long Beach Blvd. Harbor Chevrolet, 3770 Cherry Parkwood Chevrolet 5059 Lakewood Blvd., Lakewood PARAMOUNT, COMPTON Oscar Gregory Chevrolet 14925 Paramount Blvd., Paramount Bill Barnett Chevrolet Corner Long Beach Blvd. & Compton Blvd., Compton GE 3-7321 HE 6-5291 GA 6-3341 ME 3-0781 ME 0-5866 NE 9-2060		LONG BEACH, LAKEWOOD Jamestown, 1350 Long Beach Blvd. HE 2-7911		THUNDERBIRD	
CORVETTE		MG		LONG BEACH, LAKEWOOD, PARAMOUNT, COMPTON Courtesy Ford 15727 Paramount Blvd., Paramount Mel Burns, 2000 Long Beach Blvd. Hale Young Ford Co., 2641 E. Anaheim Los Altos Ford, 2302 Bellflower Blvd. Glen Organ Ford 220 So. Long Beach Blvd., Compton ME 3-1107 GA 6-3311 GE 8-1156 434-8461 NE 2-7145	
LONG BEACH, LAKEWOOD Beach City Chevrolet, 3001 E. Pac. Cst. Hwy. Harbor Chevrolet, 3770 Cherry PARAMOUNT, COMPTON Oscar Gregory Chevrolet 14925 Paramount Blvd., Paramount Bill Barnett Chevrolet Corner Long Beach Blvd. & Compton Blvd., Compton GE 3-7421 GA 6-3341 ME 0-5866 NE 9-3060		LONG BEACH Jamestown, 1350 Long Beach Blvd. HE 2-7011		TRIUMPH	
DART		MERCURY		LONG BEACH Briney-Gray Imports, 3515 Atlantic Jamestown, 1350 Long Beach Blvd. COMPTON Whittier Imports 14860 E. Whittier Blvd., Whittier OX 8-2591	
LONG BEACH Verna Holmes, 35th & Atlantic Glenn E. Thomas Co., 340 E. Anaheim BELLFLOWER, LAKEWOOD, COMPTON Widger-Goodwin Dodge Snarely & Langford 401 No. Long Beach Blvd., Compton WILMINGTON Suburban Motors, 455 E. Anaheim TE 4-8595		LONG BEACH, LAKEWOOD Duffield Motors, 1940 Lakewood Blvd. 434-9916		VALIANT	
WILMINGTON Suburban Motors, 455 E. Anaheim TE 4-8595		LONG BEACH, LAKEWOOD Duffield Motors, 1940 Lakewood Blvd. 434-9916		LONG BEACH, LAKEWOOD Ray Vines, 4201 E. Willow R. O. Gould Co., 1600 Long Beach Blvd. Ed Barber, 6200 N. Bellflower Bl., Lakewood SAN PEDRO, WILMINGTON, LOMITA, TORRANCE Carl's Motor, 1200 Avalon, Wilmington TE 5-3131	
DATSUN		METROPOLITAN		VOLVO	
LONG BEACH Long Beach Honda 2-1422 + 4328 E. Anaheim, GE 9-0943		LONG BEACH, LAKEWOOD Rancho Rambler, 2011 L. B. Blvd. Holiday Rambler, 1427 Long Beach Blvd. GA 6-2111 HE 6-9001		LONG BEACH, LAKEWOOD, GARDEN GROVE, COMPTON Cabe Bros., Long Beach at 29th St. Briney-Gray Imports, 3515 Atlantic Ed Barber's Volvoville 6200 N. Bellflower Blvd., Lakewood Anaheim Imports 336 So. Anaheim Blvd., Anaheim 635-2050	
		MORRIS		VOLKSWAGEN	
		LONG BEACH Jamestown, 1350 Long Beach Blvd. HE 2-7911		LONG BEACH, LAKEWOOD Lakewood Motors 5815 South St., "Dutch Village Shopping Center," Lakewood Ricketts Motors, 909 Long Beach Blvd. BELLFLOWER, COMPTON, DOWNEY Loe Carpenter, 1150 E. Compton Blvd., Compton SAN PEDRO, WILMINGTON, LOMITA, TORRANCE Kendon Motors, 1241 Pac. Cst. Hwy. No. San Pedro TE 2-2624	

## BONA FIDE USED CAR DEALERS DIRECTORY

ED JENSON 15804 Lakewood, Bellflower, TO 7-7717	LOHMEIER MOTORS 1580 L. B. Blvd., HE 6-6562
MARK THORNTON 7911 Alondra, Prmt., ME 3-0071	WESTSIDE MOTORS 1455 W. Pac. Cst. HE 5-6381
W. F. McPHEETERS 1450 L. B. Blvd., HE 2-5407	RAY JOHNSON 219 S. L. B. Blvd., Cpt., NE 5-8088
WOOLPERT MOTORS 2399 E. Pacific Coast Hwy. HE 9-9960	

## NEW Classified Advertising DEADLINES

A new schedule of deadlines has been established for more effective handling of your advertising in the classified section of this newspaper.

IN LONG BEACH Lakewood Bellflower Garden Grove  
HE 2-5959 ME 3-0764 TO 6-1721 Jefferson 7-9120

DAY AD RUNS	DEADLINES
Sunday & Monday	5:00 P.M. Friday
Tuesday & Wed.	5:00 P.M. Monday
Thursday	5:00 P.M. Tuesday
Friday	5:00 P.M. Wed.
Saturday	5:00 P.M. Thursday
Cancellation Deadlines:	See 4 p.m. Fri. All other days, (2) noon day before publication.





## SOUTHLAND PROGRESS

★ BUSINESS-REAL ESTATE-INDUSTRY ★

Long Beach 12, Calif.

Sunday, Aug. 16, 1964—R-1

# Holiday Towers to Be Finished, Say Principals

By KEN CHILCOTE  
Business Editor

Designed and planned as a towering showplace on the city's exclusive Ocean Boulevard, Pacific Holiday Towers has become a gray ghost to residents of the area after months of delay in construction.

Screaming seagulls and pigeon flocks that circle the 21-story-high steelwork seemingly provide more activity around the massive framework than the handful of men reporting on the job to keep it active.

LAUNCHED as a \$6 million project in September, 1962, work progressed at good speed as the four-story level below the street was excavated. Then with rapid strides, the steel went into place, rising 17 floors above the Ocean Boulevard level and 21 floors from the beach.

The mighty steelwork job was "topped out" in a ceremony July 30, 1963 — and then started the pouring of the concrete flooring.

As work progressed it appeared certain the tallest structure in Long Beach would be finished well within the 18 months designated at the start.

THEN THINGS slowed. Only a few men were on the job.

The developers had little comment other than to say work would be resumed in a few days. Those few days spread to weeks and now months.

A joint venture by two major contracting firms, Bayer, Klein Construction Co. and Minskoff Construction Co., Pacific Holiday Towers has been at a standstill most of this year.

Rumors were rife. "The building is leaning," was heard repeatedly. To this George F. Bradner, assistant district director of FHA, scoffed. "One of the subcontractors was involved in financial troubles and a supplier obtained a small lien against him," said Bradner.

"WHEN AN elderly resident living near the project was told this she immediately started a story that the building was leaning. She misunderstood the word lien."

"There is absolutely nothing wrong with the structure," said Bradner Friday.

"There have been some delays. But the building will be finished. You can rest assured of that. The FHA has insured some of the financing and the job will be completed."

Mike Bayer, one of the four individuals involved in the joint-venture project by the two contracting companies and spokesman for the firms, says the same thing.

"WE HAVE HAD a series of bad breaks by sub-contractors," explained Bayer—and he provides a long story of frustrations.

First the plumbing contractor had to give up the job, forcing a call for bids from another sub-contractor. The curtain wall contracting concern and the plastering contractor encountered difficulties—all on other jobs—Bayer continued. And these frustrations have taken months to iron out.

But the job will be finished, says Bayer, too.

The John Hancock Insurance Co., which is financing most of the project, and the General Insurance Co., of America, which provided the bond for the contractors, say the same thing.

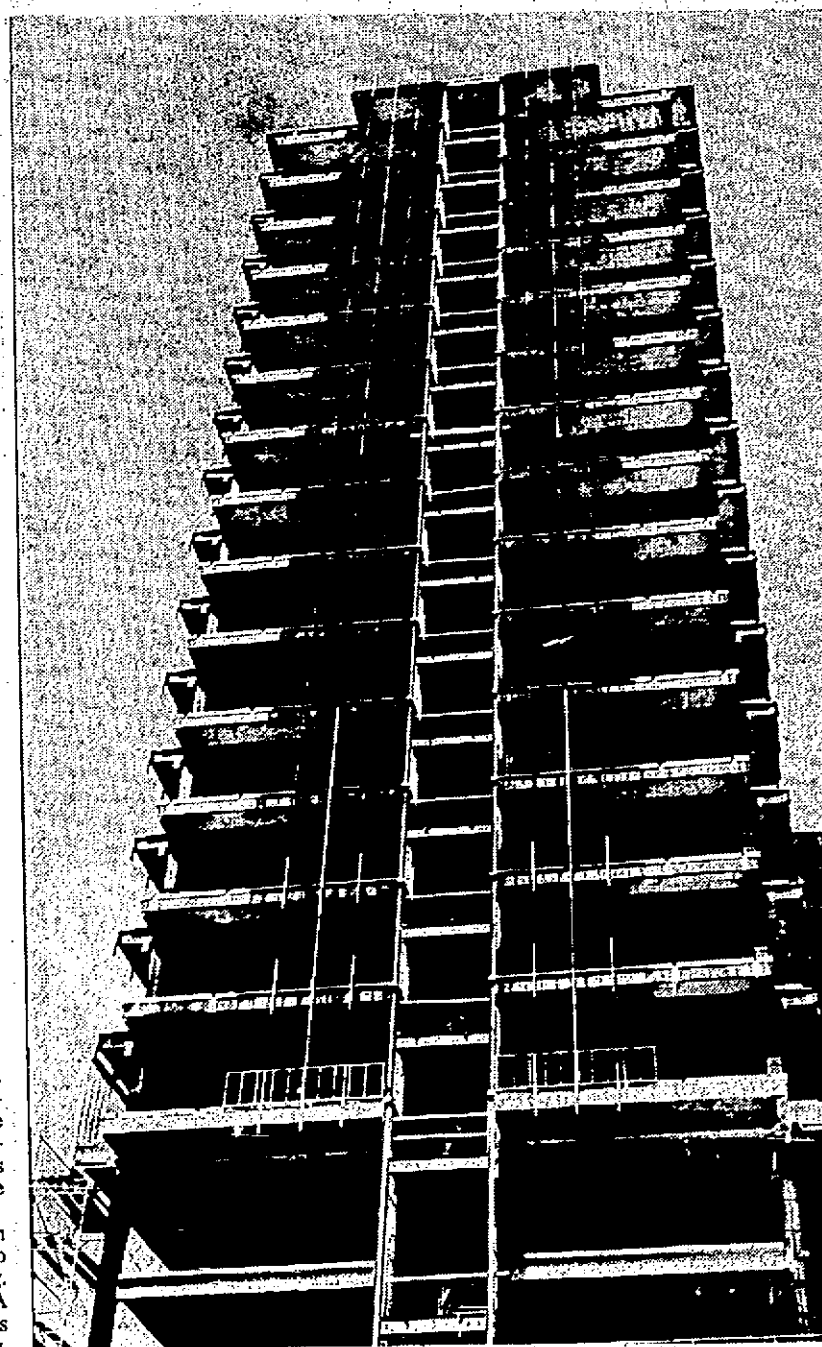
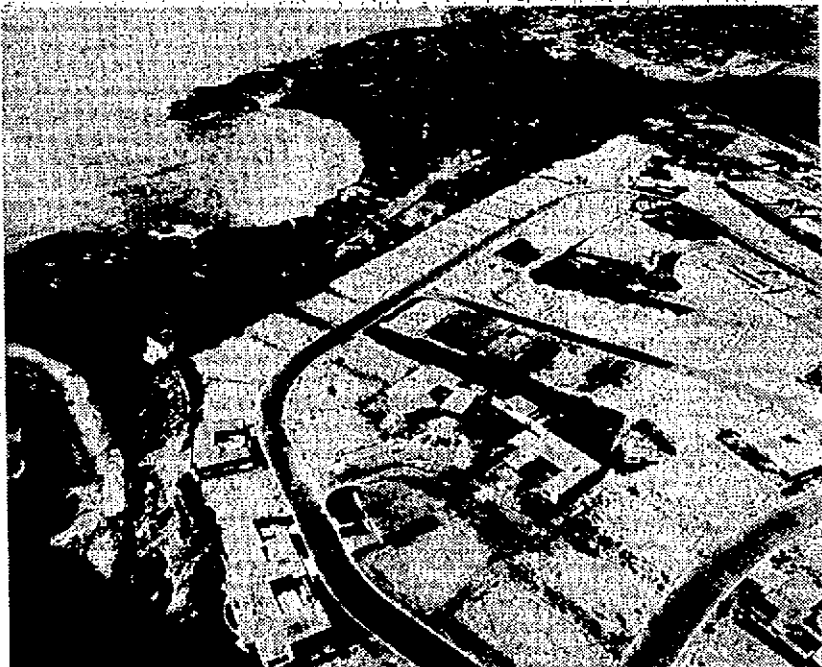
"THE APPROACH has been to try and work out the problems of the contractors," said a spokesman for the bonding firm. "And, this is being done."

Granted one extension for completion, the contractors have sought another. The FHA has indicated willingness to grant it. The bonding company assertedly is willing to go along and Bayer says only approval by the financing insurance firm is needed. This may be forthcoming early this week, he added.

MEANWHILE, it is known that at least three other major construction firms in the Southland have been negotiating with the developers and one might take over the completion.

The gray ghost of Ocean Boulevard will be turned into a luxury apartment building. That is a certainty, the FHA declares. So do the principals involved say the same thing.

Soon, perhaps, activity of plasterers and others will outdo that of the gulls and pigeons.



PACIFIC HOLIDAY TOWERS A BARE SKELETON NOW

But Building to Be Completed, All Involved Say

# South Coast Area Getting Big Buildup

By VERN ANTHONY  
Editor of Progress Section

The rugged and scenic coast line in the Laguna Beach area, from sea cliffs into the hills, is undergoing spectacular development these days. Nowhere is this more impressive than as seen from the air.

The two accompanying photographs are typical.

Illustrative of how multi-story projects are being built down cliffs to the beach is the picture above. Two large structures in center constitute the luxurious 48-unit Laguna Lido apartment complex built by the Macco Realty Co. The lower building has five stories, the upper four. It is in South Laguna.

ALSO TAKING ADVANTAGE of cliff-side locations are various other developments, such as Laguna Royale, Blue Lagoon Villas, Laguna Sands and others.

Long building at right of picture, near plane brace, is South Coast Community Hospital, Coast Highway and 7th Street, now undergoing expansion.

Photo at left shows coastal portion of stupendous Laguna Niguel development, which started out with 7,000 acres. Several parcels have been sold to other developers.

Area in picture is part of Monarch Bay, which will be an exclusive membership community. Large houses seen in foreground are to be model homes. Land plots have been leveled for 44 custom home sites. This is down-coast from Laguna Beach.

LAGUNA NIGUEL is a master-planned project for fine living. It will include a private country club, beach club and riding club. It is a \$400 million development, and provides for two industrial parks. It stretches inland for seven miles from the coast to the Santa Ana-San Diego Freeway.

Utility lines are underground and coaxial cable service will eliminate television antennas in the area.

(Photos by Roger Coar in plane piloted by Lee Craig.)

# Penney to Build Distribution Headquarters at Buena Park

J. C. Penney Co., nation's limited number of non-fashion lines such as hosiery, underwear and piece goods, will build a retail merchandise distribution center of more than 500,000 square feet in Buena Park, Ross Sonne, district manager, has announced.

The distribution center, the chain's first on the West Coast, will be built on a 60-acre tract at the intersection of Valley View Street and Orangethorpe Avenue. The one-story center, Sonne said, will have a 150,000-square-foot companion office building directly to the south.

OF CONCRETE construction with a 28-foot clear stacking overhead, Penney's distribution center will run for a quarter of a mile along Valley View Street and have facilities for handling up to 87 trailers and 26 freight cars at one time.

Convenient to the Southern Pacific RR and both the Santa Ana and Riverside Freeways, the center will be some 25 minutes by automobile from downtown Los Angeles. Scheduled to be operational in mid-1966, the distribution center will have parking facilities for 1,200 automobiles and will provide a 10,000-square foot cafeteria and lounge area for employees. It is believed as many as 1,000 Penney associates will be headquartered in the new center.

THE SITE, purchased from Southern Pacific RR, was used formerly for dairy grazing and seasonal crops. It will be one of the largest buildings in Buena Park, a community of 50,000 located in Orange County.

The Penney Company presently has 158 department stores in California including a shopping center operation in Buena Park.

TRY OUT NEW PURCHASING SYSTEM

# School Construction Costs Cuts Seen

**By BOB GEIVET**  
**FULLERTON** — A new system of buying building products may reduce materially the cost of a seventh plant in the Fullerton Union High School District, and may shave costs of construction for many other California school districts.

Known as the California Commission on School Construction Systems, the organization is the first of its kind in the state.

It united 13 school districts in California in an experimental program devised by Stanford University in designing materials and components for buildings, so that mass purchasing of standardized "parts" for school buildings could be achieved.

**THE THEORY** is that such specially-designed construction units not only would be lighter and cheaper to make, but by mass-

producing for several districts, wholesale buying could bring further economies.

Under this plan, several school districts would pool needs for materials into a single purchase order; large-scale buying then would be expected to reduce the costs.

**OFFICIALS** of the several school districts met recently at Fullerton Union High School District's ad-

ministration offices for a progress report and came up with these facts:

There are seven districts now participating in the program since theirs is an immediate need for materials for construction;

Stanford University's school planning laboratory has proposed some unusual designs of materials, such as room partitions and dividers, roof trusses, cooling systems and even unusual design steelwork;

The components are going into a building now being erected on Stanford campus, to be a "laboratory-showroom" for the design-manufacture-purchase system.

**FOR EXAMPLE:** a 70-foot roof section is designed to be folded for shipment; it can be unfolded and lifted onto girders to roof over a building as large as 3,600 square feet of floor space; de-

mountable partitions make it possible to arrange the entire floor space into any desired plan within a few hours; a so-called "multi-zone" cooling system has been devised for rooftop operation, so that various units can be installed and controlled separately.

John Boice, project coordinator at Stanford University, said that all components now are in operation, and will be ready for delivery in the near future.

**FULLERTON** will use some of them in building a seventh high school plant in the La Habra-Lowell area. It is expected that the use of specially-designed materials will reduce construction time and costs.

Edward P. O'Callahan, of La Habra, is chief engineer in the air-conditioning project. He claimed the use of rooftop air conditioners individually controlled will prove to be economical be-

cause "spot" cooling will be possible so that unused rooms need not be cooled. Maintenance will be lower, he added.

Chris Arnold, architect with the university project, said that many of the walls and partitions are designed of light-weight materials. Some were compounded especially for the California Commission on School Construction Systems. Most are prefabricated after fabrication.



## Miss Tahiti Due as Guest at Ad Club Luncheon

Miss Tahiti, Lea Avaemal, traditionally one of the most popular of the International Beauty Congress entrants, is scheduled to attend the Long Beach Advertising Club luncheon Thursday in the Panorama Room at the Lafayette Hotel.

Guest speaker will be Clancy Imislund of West Los Angeles, advertising and packaging manager of Revell, Inc., of Venice, Calif. — the world's largest manufacturer of plastic hobby kits.

## Take Steps to Keep Old Staircase Safe

Do shaky stairs give you the shakes? Occasional check-ups are needed to keep the staircase in solid condition. The newest post may need reinforcing with additional screws. The handrail brackets tend to loosen and should be braced with heavier screws.

Squeaky steps often can be corrected by working glue between the riser and tread, followed by driving additional finishing nails into the step. If balusters have become wobbly, check the filler strips and replace those that are too short.



RALPHS HAS NEW SUPERMARKET AT 10TH AND CHERRY IN LONG BEACH

## Governor Rapped on Prop. 14; Misuse of Facts Seen

The president of the Long Beach District Board of Realtors, John T. Webster, declared last week that Gov. Edmund G. Brown and others supporting the Rumford Housing Act had been charged with misrepresenting the facts in stating that the Legislature and the people would be forever barred from enacting similar restrictive housing laws if Proposition 14 is adopted at the Nov. 3 election.

Proposition 14 is the proposed amendment to the California Constitution which would abolish certain provisions of the Rumford Act and thus restore to owners of residential property the right to choose the person or persons to whom they wish to sell or rent such property.

**"GOVERNOR BROWN**, as a lawyer and former attorney general, knows full well that a Constitutional Amendment approved by the electors of California can be repealed and taken out of the Constitution at any time by the vote of the people," said Howard L. Byram, chairman of the Committee for "Yes" on Proposition 14.

"The plain facts are that the Legislature may place on the ballot at any general election, Constitutional Amendment for the people to vote on. The Legislature may do this on its own initiative. In fact, you will find a number of Constitutional Amend-

ments on this November ballot which have been proposed by the Legislature."

And so it is misleading for the governor to talk about "freezing" or "locking" an amendment into the California Constitution, as though once adopted by a vote of the people it is there forever, Byram said.

**WEBSTER** and Art S. Leitch, president of the California Real Estate Association, termed "ridiculous" a demand by opponents of Proposition 14 that CREA repudiate support of the measure by the White Citizens Council of Los Angeles.

"Backers of Proposition 14 believe an individual's politics, race or what organization he belongs to has no bearing whatever on his right to sell or rent his home to anyone he chooses," Leitch said. "We believe citizens will vote 'Yes' on that basis."

He made the statement following a newspaper report that Richard Kline, director of Californians Against Proposition 14, had called on CREA to take such action.

"Mr. Kline has not contacted CREA to my knowledge," Leitch said.

This is typical of the racist, twisted statements issued by Brown administration to try to intimidate the homeowners of this state."

## CEREMONIES MONDAY

### Ralphs Hails New Long Beach Store

Ribbon-cutting ceremonies are scheduled for 9 a.m. Monday to herald the new Ralphs supermarket just built at 10th Street and Cherry Avenue, Long Beach.

It is expected that municipal officials, Chamber of Commerce representatives and top Ralphs executives will be present.

Grand opening is slated from Thursday through Sunday.

**STORE MANAGER** is Roy Regan, who also was manager of the old store and is well known in the area.

"I welcome old friends to the grand opening," Regan commented.

Regan, a native of Missouri, started with Ralphs in 1943 while still in high school. He came to Long Beach as

**THE NEW STORE** has been built on the parking lot of the former "landmark" store, which was razed after the new building opened for business recently. This allowed continued customer service without interruption. The former site of the old store becomes a new parking lot.

This technique of building new stores without changing address and thus confusing customers, formerly was carried out by Ralphs at Huntington Park and at Figueroa.

**'Home' to Display Sapphire Heads of Ex-Presidents**

Direct from the Smithsonian Institution, Washington, D.C., Home Savings & Loan Association's Long Beach branch, 201 E. First St., will exhibit the first complete Southern California showing of America's Crowning Jewels—the four sapphire heads of former Presidents, Washington, Jefferson, Lincoln and Eisenhower, valued at more than \$1 million. The exhibit will be shown from Aug. 13 through Aug. 25 according to Dwight E. Jenkins, branch manager and vice president.

In addition to the presidential sapphire heads, Home Savings is presenting a special exhibition of world-famous diamonds in replica and dolls of the history-making personages associated with each stone. The third portion of the exhibit is the famous Diamond Jim collection of rare diamonds and gems in replica.

Architects for the building were Leach & Cleveland.



BOB REGAN Stays on as Manager

**NEW UNIT**  
In Beautiful GARDEN GROVE

# Elegance

beyond Words...

Two-story, 5-bedroom homes have huge master bedroom with own fireplace.

**JUST 3 MILES TO LONG BEACH**

FROM LOS ANGELES—Take the Santa Ana Freeway to the Arroyo Blvd. turnoff, go south on Valley View Lane, turn right on Garden Grove Fwy. Or, take the Long Beach Fwy. to Pacific Coast Highway, "101", drive southeast and turn left on 7th Street (which becomes Garden Grove Fwy.) and straight to Knott Ave.

FROM LONG BEACH—Drive east on 7th Street—Garden Grove Fwy. (past Long Beach State College) straight to Knott Avenue.

YOU MUST SEE to fully appreciate the Stately-Spacious Homes of

## GARDEN PARK Estates

ONE and TWO-STORY PLANS 3, 4 and 5 Bedrooms • Dining Room and Family Room • 2 Baths

from \$20,450 to \$27,300 full price

VETERANS NOTHING DOWN (except costs and impounds) Excellent Conventional Terms Cal-Vet Approved

NON-VETERANS Lowest FHA Down 30 & 35-Year FHA Financing Available

Genuine LATH AND PLASTER walls and ceilings • Concrete driveways—new for Orange County • Natural ash cabinets with superamie (ceramic) tile top and splash • Gaffers & Sattler gas forced air heating with summer cooling switch • Genuine Italian mosaic tile in the showers and over tubs • Decorative stone or used brick fireplaces, gas log lighters • O'Keefe & Merritt BUILT-IN GAS OVEN AND RANGE • Modern-Aire hood, light and fan... and many other outstanding luxury features!

Built by **S.S. Pride of Quality** Interior Decor by C. Tony Periera Internationally Known Decorator

manager in 1961, from a similar position in the Ralphs store at Downey.

**THE NEW** Long Beach store is larger than the former one, approximately 26,000 square feet, with sales area of 15,000 sq. ft.

Included are newest type triple-deck freezers and refrigerated produce gondolas. Curtains of cold air maintain refrigeration in the dairy and other areas in lieu of "old-fashioned" doors. There is a liquor department. A courtesy booth provides facilities for cashing checks, paying utility bills, etc.

There are eight checkout stands, automatic doors and air conditioning.

**NOW Live in Orange County's Beautiful TUSTIN\* LESS THAN RENT!**

# Del Cerro

3-4-F Bedrooms—Family Room With Free 2nd Story Bonus Room

**\$690 DOWN**  
as low as

**\$152 PER MONTH**

\*Beautiful Tustin—Orange County's prestige fine home area—near new schools, shopping, spacious estates! Limited number of Del Cerro 2-story homes ready for new school year. Built-ins! Wall-to-wall carpet! Even landscaping included.

**Visit Models This Week— Buy Now for School...**

From Long Beach stay east on 7th St. through Santa Ana (17th St.) to the Santa Ana-San Diego Freeway South on-ramp. Take the freeway to the Red Hill off-ramp in Tustin then left 1 mile to models.

A Development of H. A. Berger and G. M. Heislein & Sons



# Rollo Named as Vice President by First National

Wesley W. Rollo has been elected a vice president of First National Bank of Long Beach, according to an announcement by Fonda McCook, president, in behalf of the Board of Directors of the bank.

Rollo was graduated from the University of Southern California with a degree in Business Administration. He served in the United States Army during World War II, with assignment in the Philippine Islands and Okinawa, and presently holds the rank of lieutenant colonel in the U.S. Army Reserve.

Rollo has been a resident of Long Beach since 1946, during which time he has been associated with Marshall G. Stone & Co., engaging in real estate lending activities.



WESLEY ROLLO Gets New Post

locally owned and operated bank. McCook stated that Rollo will supervise the activities of the Real Estate Loan Department and Escrow Department at the bank's two offices, Third Street at Locust Avenue, and 60 Redondo Ave.

Rollo obtained his early

## Saucy

NEW YORK (UPI)—It will take about \$14 million worth of sauce to embellish the best barbecue efforts of backyard chefs this summer, according to B. Meier & Son, purveyors of food and equipment for outdoor cooking.

See Dana Andrews'

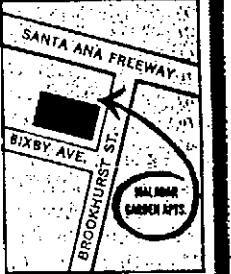


Malabar Garden Apartments



Exotic gardens, House-size rooms, Decorator interiors

Quiet, luxury living Starts at \$135/month



Take Santa Ana Freeway to Brookhurst off ramp. South on Brookhurst, 4 1/2 miles to Bixby Avenue. Right on Bixby, to Malabar Garden Apartments.

- 1-2-3 bedrooms, 1-3 baths
- Air conditioned
- Custom drapes
- Wall-to-wall carpeting
- Built-ins
- Close to schools and shopping centers
- Plus many other luxuries!



## LOOKING FORWARD TO SYMPOSIUM SEPT. 9

A Real Estate Exchange Symposium to be held at the Long Beach Auditorium Wednesday, Sept. 9, was discussed at a recent meeting of Long Beach Realtors and state association officials in Bellflower.

Shown here, distributing Symposium tickets and examining the program are (left to right) John T. Webster, president, Long Beach District Board of Realtors; Mildred Stanley, secretary of the board; Art S. Leitch, San Diego, president, California Real Estate Association; Barbara Moss, education chairman for the board; Melvin Mould, past president of the board; Albert Sykes, Bellflower, CREA regional vice president; and Harold K. Steele, Exchange Symposium Committee chairman for the board. Ticket sales are expected to be heavy because Realtors and property owners are extremely interested in the tax advantages of the exchange-sale procedure. The Symposium tickets are \$25 each, including luncheon and the special book on exchanges.



## ADVISORY BOARD MEETS

First meeting agenda for Bank of America's Long Beach-Lakewood Regional Advisory Board is checked by senior officials of the bank and the board. Seated, left to right, are: B of A Board Chairman Jesse W. Tapp and Harry Bulfum, chairman of the board of Bulfum's department stores and also chairman of the regional advisory board. Standing, from left, are: Robert L. Gordon, senior vice president of the bank; and Henry H. Clock, president of the Clock Company and vice chairman of the advisory board. The 13-man board held its initial meeting in the Pacific Coast Club, 850 East Ocean Blvd. It will meet quarterly to counsel managers of the bank's 14 branches here on local community and economic affairs.

## Big Symposium on Realty Exchange to Be Held in Auditorium

More real estate transactions are being developed every day through the exchange-sales program, a Long Beach District Board of Real-



H. H. STRATFORD PAUL WILLIAMS

tors spokesman said last week in announcing plans for co-sponsoring a real estate exchange symposium in the Long Beach Auditorium Sept. 9.

Joint announcements of the program were made by Presidents John T. Webster of the Long Beach board, Paul Williams of the Bellflower board and H. H. Stratford of the Compton-Lynwood board, among the co-sponsors.

"INVESTMENTS in this tax age must now be made with the complete understanding as to the investor's position with regard to his tax status. The new tax laws can affect both the large and small property owner," they noted.

"Local Realtors, investors, mortgage lending representatives, and other investment-wise individuals interested in building an estate will learn how to save tax dollars through real estate exchanges from lectures recognized as authorities in the field of real estate exchanges."

COORDINATORS for the conference program include: James M. McMichael of Pasadena, member of the International Traders' Club and honorary president for life of Certified Property Exchanges; Realtor J. W. Levine, Los Angeles regional director and member, Editorial Board of International Traders' Club; and San Diego Realtor Frank Curry, president of the Swift Investment Co., Inc.

The conference coordinators are co-authors of "Real Estate Exchanges and How to Make Them," published by the Institute for Business Planning, Inc.

While the conference is sponsored by Realtors, owners of apartments, homes, commercial property, as well as others interested in the real estate exchanging are invited to enroll through the local Board of Realtors.

## Two Joes

PULLMAN, Wash. (UPI)—The city recently acquired a new thoroughfare named "Joe" Street. It already had one Joe Street—the city supervisor.

## '64 Realty Counselors Directory Lists 275

The American Society of Real Estate Counselors recently released its 1964 directory of members to identify for the public certified and experienced counselors in all parts of the country.

The new directory contains listings for the society's 275 members in 40 states, the District of Columbia, Canada and Puerto Rico, and each listing includes the member's name, address, telephone number, and specialty.

The society, an affiliate of the National Association of Real Estate Boards, was founded in 1953 to establish a code of professional ethics for Realtors whose broad knowledge and experience qualifies them to advise, on a fee basis, owners, individual and corporate users and developers of real property, and govern-

mental agencies on all types of real estate questions and problems. H. P. Holmes, Birmingham, Mich., is president of ASREC for 1964.

THE NEW 48-page directory contains both an alphabetical and geographical listing of members.

Included also are the names of the national officers, a list of ASREC committees and their members, and facts about the society.

Copies of the directory may be obtained by writing the American Society of Real Estate Counselors, 36 South Wabash Avenue, Chicago.

Society members from California include:

Edmund F. Shaheen, Long Beach; and E. Thornton Ibbotson, Bellflower.

## New Apartment House Finished

Grand opening is being held this weekend for a new three-story, 42-unit apartment building at Fourth Street and Lime Avenue, Long Beach.

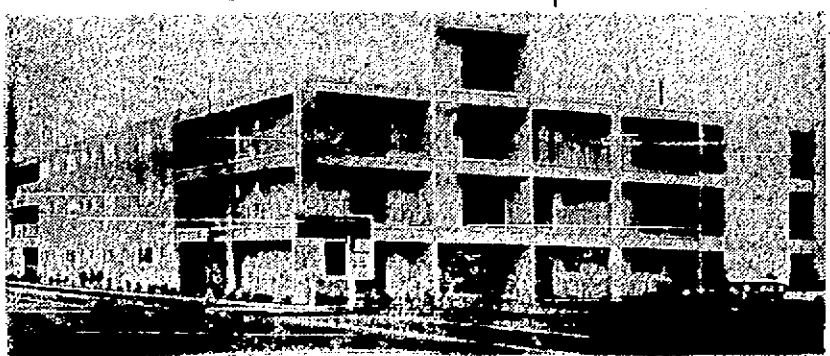
C. Robert Langslet, local builder, completed the deluxe project for owners Mr. and Mrs. Otto Mayfield of 840 E. 37th St.

Units open on a landscaped

Spanish style courtyard. The plush lobby has walnut paneling, 42-unit apartment building at Fourth Street and Lime Avenue, Long Beach.

Facilities vary from bachelor quarters to two bedroom accommodations. Many of the apartments have private balconies.

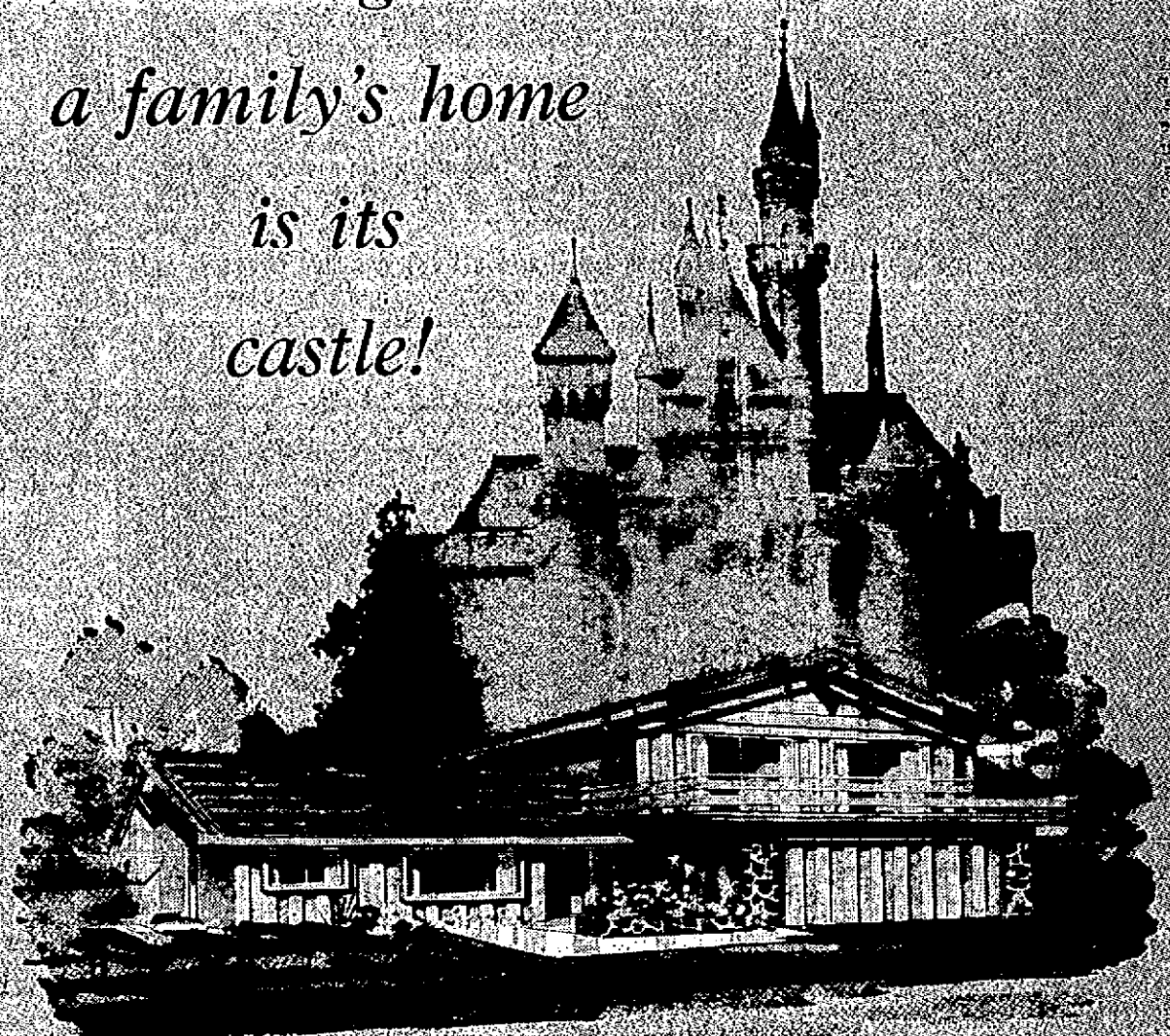
There is elevator service and a built-in F.M. music system.



THREE-STORY BUILDING HAS 42 UNITS

## Make Your Selection NOW—For Pre-School Delivery!

... in Huntington Beach  
a family's home  
is its  
castle!



and there's no finer castle than a

Huntington  
Village  
Prestige  
Home

Superb appointments coupled with outstanding design and construction have made Prestige Homes one of the most popular home developments—over 1,500 purchased—in all of Southern California. A prestige location... in the "Beverly Hills" of Huntington Beach... a mile in the Douglas Space Center and under construction San Diego Freeway minutes to the Southland's finest beaches and harbors, a golf course, several shopping centers, grade and high schools (a new grade school is within Prestige Homes community) and churches!

- 1 & 2-Story • 1, 2, 3 Bedrooms • 2 1/2 Bath
- Region 1 • 6 Spacious Floor Plans with Central
- Full Planning • Large Family Room & Dining
- Area • Nylon Carpeting • Tropical Hardwood
- Range tops, dishwasher, disposal • Pantry in
- 2-Story Homes • Wardrobes in 14 Long • Med-
- State Freeway • Porches on Some Models
- And 2 Host of Options

ONE YEAR WARRANTY

from \$22,950

THAT's a lot for Prestige

Refreshments

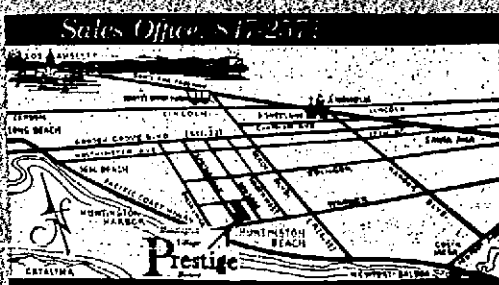
will be served

12-5

Sun., Aug. 16

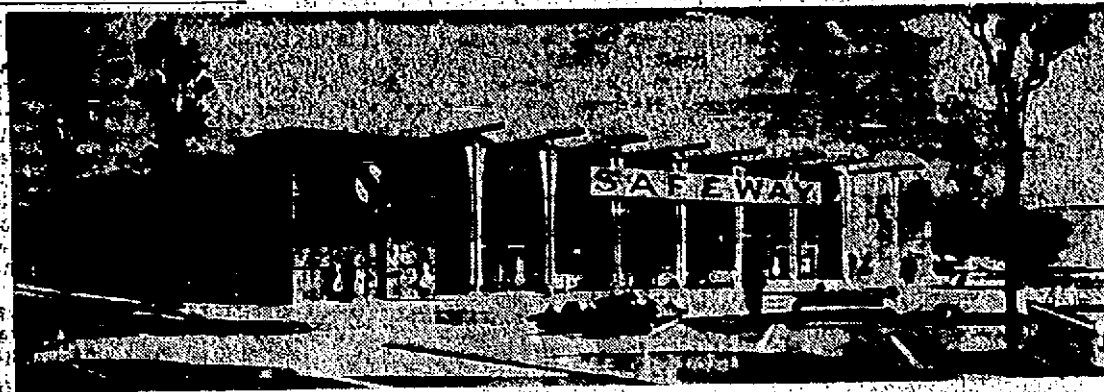


From Long Beach, Drive west on 7th St. (Garden Grove Blvd.) to Golden West St. (Bixby Ave.) and turn West to Edison Ave. Right at Edison to Springdale. Open 10-6 daily.



Another Doyle & Shields Development Co., Inc. Project





**SAFEMAY TO BUILD DOWNTOWN STORE**  
Safeway Stores Inc. will build a new supermarket in downtown Long Beach at the northwest corner of Pacific Avenue and Fourth Street. It will be a 24,000-square-foot building and there will be seven checkout stands for customers. The market will replace the company's old store at Cedar Avenue and Fourth Street. Opening is tentatively scheduled for early in December.

**27% Gain Shown by Calvert Co.**  
Good advertising, improved packaging and extra sales efforts by distributors have brought a 27% increase in business for Calvert Distillers Co., according to Arthur Murray, executive vice president, who has been visiting Southern California. Miller said Calvert Extra

**Roofing Figured by the 'Square'**  
Among building terms protected from weather and home owners should know is the word "square." A square of roofing material is the amount needed to cover 100 square feet of roof area. For instance, if shingles weighing .235 pounds per square are used, each 100 square feet of roof will be expectancy of 25 years.

## Car Firm Expands

Lakewood Motors, northwest corner of South Street and Woodruff Avenue, has made another expansion improvement, nearly doubling the automobile display lots, according to John Fisher, owner.

Specializing in sales and servicing of Volkswagens, the firm features top-trained mechanics who at least twice yearly take refresher courses, Fisher said.



LAKEWOOD MOTORS, SOUTH STREET AND WOODRUFF AVENUE

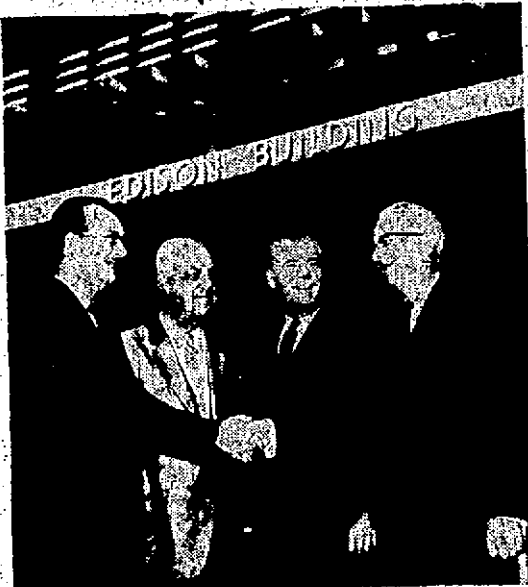
"THE ORIGINAL plant," he explained, "consisted of a building and 29,000 square feet of area. Five hoists were manned by two mechanics. After three separate expansion programs, the present plant has 80,000 square feet and 14 hoists, all busy six days a week."

The company stocks a full line of accessories direct from Volkswagen in Germany. It also assists customers desiring delivery of cars overseas.

Fisher's assistants include Will Kraetzer, general manager; Egon Fetchner, parts manager; and Horst W. Maull, service manager.

## Stock Firm Moves Into Edison Bldg.

Mitchum, Jones & Templeton, Inc., member of the New York Stock Exchange, has moved its Long Beach headquarters to the Edison Building, 100 Long Beach Blvd., according to Richard C. Secord, vice president and resident manager.



**WELCOMING HANDCLASP**  
Welcome to new headquarters in Edison Building is extended to Richard C. Secord (left), vice president and resident manager of Mitchum, Jones & Templeton, Inc., members of the New York Stock Exchange, by A. W. Althouse (right), president of Associated Southern Investment Co. Also attending welcoming ceremonies were Gerald Secord (second from left) and T. M. McDaniel Jr., executive vice president of Southern California Edison Co.

## Pranksters Right Upside Down Car

DUNCANVILLE, Tex. (UPI)—The owner of a garage that recently moved to a new location complained to police about pranksters who pulled a switch and turned a car right-side up.

Jim Thornton said he put the car on its top at his former place of business and painted a sign on the side telling customers his new address. The next morning he found the car resting properly on its tires instead of its roof.

## Following Dad

NEW YORK (UPI)—One American male in four still follows in his father's footsteps in choosing a vocation. The Institute of Life Insurance reports.

# Patrician Village

and 5 BEDROOMS • 3-CAR GARAGES • 95% FINANCING 30 YEAR LOAN

LOOK FOR THESE FEATURES at Patrician Village TODAY!

- Formal separate dining room, plus eating area in kitchen • Wall to wall carpeting (501 nylon over foam rubber) • Front yard landscaping • Rear yard fencing • Breeze ways • Complete wall & ceiling insulation • Fully prepared for air conditioning • Charming fireplaces • Living rooms isolated from family rooms • Solid walnut cabinets.

Located in city of Tustin with street lights, sidewalks and sewers... and only 2 blocks from Tustin Grammar School and 4 blocks from Tustin Jr. High.

CREATED BY Patrician Homes  
NOTED CUSTOM BUILDERS OF ORANGE COUNTY  
PHONE 838-0761  
red hill realty  
SALES AGENTS PHONE LI 4-4000

FURNISHED MODELS open daily 10 a.m. to dusk in Tustin  
DIRECTIONS: Drive East on 17th from Santa Ana to Yorba (1st St. East of Newport Frwy.) Turn Right (South) on Yorba.

## Read these facts about the SOL-VISTA INTERNATIONAL HOME FAIR

**Record 431 new homes sold in only 12 months!**  
Never before in the history of Orange County have homes in this price range sold at such an amazing pace. At the International Home Fair you'll discover homes of custom quality construction, magnificent design, and luxury appointments found nowhere else at this price!

**A big new world of fun and convenience!**  
Live just minutes from the fabulous new Long Beach Marina, shopping, schools and industry. Here, refreshing sea breezes cool and cleanse the air creating a year 'round resort climate.

**The Alco-Pacific Construction Co. has built over 2,500 fine homes in Southern California!**  
Few firms in the nation command the outstanding reputation for integrity and value as the Alco-Pacific Construction Co. Years of leadership in the building industry are your assurance of complete satisfaction.

**Award winning home designs!**  
Sol-Vista's distinctive Scandia model home has been judged finest overall in American Builder Magazine's national Gold Nugget Model Home Contest and has received the McCalls Award plus several other national awards.

**Authentic decor from around the world!**  
Internationally renowned design consultant Beatrice West circled the globe to create the authentic moods, colors and decors of the exciting new Sol-Vista luxury homes.

**Internationally acclaimed design consultants visited the Home Fair!**  
The International Home Fair has gained recognition throughout the world for its authentic design themes.

**Famous architects and decorators such as Jean Pierre Aubry from Paris and Senora Julia de Ghenis from Buenos Aires have come to see the International Home Fair.**

See one and two story designs with 3, 4 and 5 bedrooms—2 and 2½ baths.  
**\$25,350 to \$29,600**  
FHA—Cal Vet and the best of Conventional Financing

**PLAN 1756-A • \$25,800**  
4 bedrooms, 2 baths, family room, formal living room with massive Brick Fireplace. Features: sheltered forecourt entry, 6' vanity counter, 5 phone outlets throughout the home, graceful sliding glass garden entry.

**PLAN 1747-E • \$26,600**  
4 bedrooms, sunken living room with brick fireplace and 8' raised hearth, family room, 2 baths. Luxury features include double door entry, spacious nook area adjacent to the kitchen, decorator wallpapers and lighting fixtures.

**PLAN 1757-G • \$28,850**  
Two story—5 bedrooms or 4 plus downstairs den, dining room, 2½ baths, family room with massive fireplace and sliding glass door to patio area. Master suite includes huge walk-in closet, dressing area and elegant compartmented bath.

**CERTIFIED BY McCALL'S**  
PROVIDES FEATURES RECOMMENDED BY CONGRESS ON BETTER LIVING  
SPONSORED BY McCALL'S MAGAZINE  
WINNER OF McCALL'S CERTIFICATE FOR DESIGN EXCELLENCE!

**Caloric**  
Ultramatic Gas Kitchens

**ALCO-PACIFIC**  
Quality Development

**SOL VISTA INTERNATIONAL HOME FAIR**  
LONG BEACH  
SANTA ANA  
WESTMINSTER  
HUNTINGTON BEACH

**MOVE IN NOW—ENJOY SUMMER LIVING BY THE SEA!!!**



**'DO IT YOURSELF' BUSINESS**

# Golf Invention Manufactured by Two L.B. Auto Salesmen

By VERN ANTHONY

Ever dream up an inventive idea you thought would be a popular item to put on the market? Ever wonder if you dared to try it? Ever try it?

Two Long Beach men did.

So now, Verne Price and Dave Davis—both automobile salesmen—are developing a new business venture

at 1314 E. Artesia Blvd. under the name of Davice Enterprises.

**BOTH MEN** are golfers. About four years ago, Price—tired of carrying lumpy golf balls in his pants pockets—came up with an idea.

He made a small wooden boxlike container for a couple of golf balls. It had a hole in one side just big enough for a ball to be ex-

tracted. He latched it on to his belt. The lumps were out of his pockets.

Davis thought it was a good idea, too, and the men joined forces to put the gadget in marketable condition.

**IT HAS BEEN** a long, tough pull, but now they have created what they call the "Dry-n-Putt" golfers' ball and towel caddy.

The ball container, which hangs neatly from the belt of a man's trousers or from a woman's skirt belt, is made of polyethylene. It contains two balls, two spare tees, a ball marker and a special hanger to hold a towel for cleaning ball or club.

The whole is neatly packed. The kit is in a neutral gray color, but towels come in red, blue, orange or green.

**PRICE AND DAVIS** say golfers who have seen the item are highly enthused. The future looks brighter, they add, but commented Price:

"If I had known all the problems involved, I don't know whether I'd have

**HERE'S HOW**

Auto salesmen Verne Price (left) and Dave Davis demonstrate use of new golfing "invention" they developed for marketing. Ball holder hangs from trouser belt and contains spare tees, ball marker and colored towel.



gone on with it." The original idea was only a small part of the overall procedure. For instance, it was necessary to get legal advice through at patent attorney; drawings had to be sent to Washington, D.C., for patent search... cost \$85;

later came a \$165 fee for patent application.

**HOWEVER**, they then were able to start manufacturing plans. They had alternatives of letting some firm make and market their product for royalties or manufacturing it them-

selves. They decided on the latter.

It took time to find a die-maker; then components of the kit had to be purchased, assembled, boxed, etc., for marketing.

The kit and towel coloring were designed to tie in with golfing styles, Price

# Orange Has New Plant

The General Tire & Rubber Company's \$1.5 million Polyfoam manufacturing plant at Orange, one of the most modern in the country, will go "on stream" by Monday. It was announced last week by John Philbin, plant manager.

observed, with the idea of making the game easier for the golfer.

**THE FINISHED** product first was displayed last month at the California Gift Show. Reaction was favorable, according to Price and Davis.

They already have made sales contracts as far north as Santa Cruz and as far east as Phoenix. They're on their way, they hope.

And what about the problems of individuals who want to get into manufacturing for themselves? What about red tape? What about tax procedures? What about getting the product actually made and actually sold? Etcetera.

You might just ask Messrs. Price and Davis.

Construction of the new facility, located on a 25-acre tract of the city's west side at Batavia Street and the intersection of Grove Avenue, has been completed under the direction of AETRON, a division of Aerojet-General Corp.

The division's Montebello operation was being moved into the new building. The manufacturing facilities now consist of 125,000 square feet of space, but the building, with its rigid frame, metal side construction with conventional built-up roof, is designed for future expansion.

**INITIALLY**, it was pointed out by Philbin, the plant will manufacture Polyfoam, General Tire's patented polyurethane foam, and will be used also to warehouse athletic products manufactured by General Tire's Pennsylvania Athletic Products Division. Eventually this plant will manufacture other products of the Chemical-Plastic Division.

# 3-Story Apartment Project Will Feature Penthouse

Construction is well under way at 3455 Elm Ave. on a three-story, 51-unit luxury apartment building.

One of the features will be a penthouse setup with private rooms and a lounge room for various functions.

The Bixby Knolls area project is owned by Dr. Robert B. Nevin, William C. Clark and Frank B. Nolkemper. Construction is by Clark & Associates, builders, a co-partnership, including Clark and Nolkemper, Joe Yaffee of Moore Realty

Co., will be in charge of all leasing and rental management of the property.

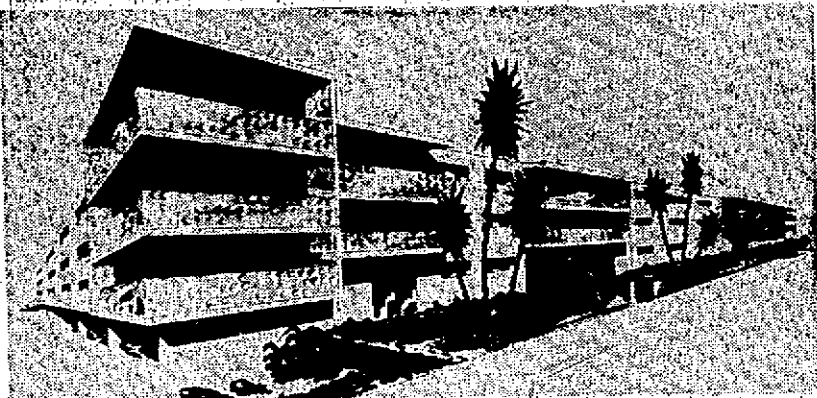
**THE BUILDING** will be all electric and soundproofed. It will include 1, 2 and 3 bedroom units, with two baths in the 2 and 3 bedroom quarters. There will be individual forced air heating and air conditioning. There will be some split level apartments.

The inner court will have a pool and cabana. Two elevators will serve all floors from garage level to penthouse.

The whole is neatly packed. The kit is in a neutral gray color, but towels come in red, blue, orange or green.

**PRICE AND DAVIS** say golfers who have seen the item are highly enthused. The future looks brighter, they add, but commented Price:

"If I had known all the problems involved, I don't know whether I'd have



**UNDER CONSTRUCTION**

Hailed as a new "million-dollar look" for Bixby Knolls is this 51-unit apartment complex under construction at 3455 Elm Ave. Top sketch shows how it will look when completed. In lower photo, three of principals are at the building site. From left, Joe Yaffee, of Moore Realty, and Frank Nolkemper and William Clark, who along with another partner, Dr. R. B. Nevin, are the developers.



An Exclusive Walled Community Within the City of Long Beach

**TWO STORY TRI-LEVEL SPLIT-LEVEL ONE STORY** luxury residences

**3-4-5 BEDROOMS** Family Rooms 2 and 3 Baths

**\$29,950 TO \$41,950**

**CONVENTIONAL FINANCING**

A great FIRST for Long Beach All Utilities Underground—NO UGLY POLES

**El Dorado Park ESTATES**

# Be Wise! Don't Miss The PREVIEW SHOWING

In the Original Walled Community

# ROSSMOOR TOWNHOUSES

2-, 3-, 4-Bedroom Family Homes

from **\$19,950**

Live in your own new home, immediately adjacent to Rossmoor Shopping Center... within walking distance of the theatre, bank, supermarket, drug store, etc. New San Diego Freeway on-ramp only 1/2-mile away brings downtown L. A. within 30 minutes' drive. Enjoy the country club atmosphere of 7 acres of landscaped greenery and recreation. Swimming pools. Putting greens. AND, a professional staff takes care of gardening, pool and exterior maintenance—all included in your low monthly payment.



Look for This Magnificent Fountain Entrance!

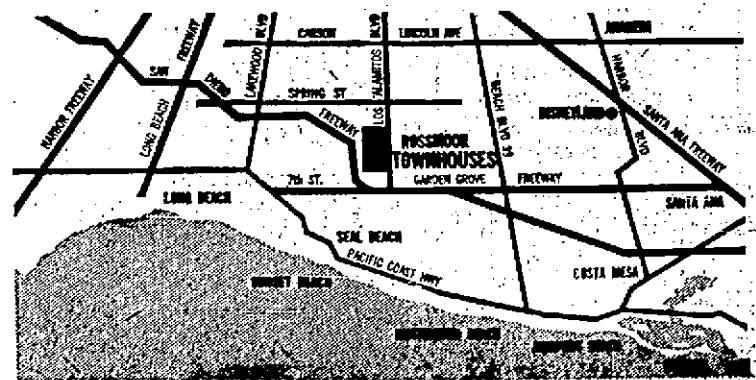
- GE American Range and Oven, Hood and Exhaust Fan
- GE Disposal and Dishwasher
- GE Combination Washer and Dryer
- Solid Panel Hardwood Cabinets with Magnetic Latches
- Ceramic Tile in Bath Shower and Tub Area
- Polished Laminates with Marbleine Tops
- Decorative Vinyl Wallpaper
- Thermoset Laminated Formica Air Heating
- Luxurious Nylon Washable Wall Carpeting
- Home Heated Swimming Pool
- Private Cabana
- Lush Putting Green
- Heated Therapeutic Pool
- Wading Pool
- Shrubbery Courts
- Barbecue Pit

FROM LOS ANGELES: South on Long Beach Freeway or Harbor Freeway to San Diego Freeway South to Atlantic Ave. South turnoff here left on Spring to Los Alamitos Blvd.; right to Rossmoor Center and Models.

FROM LONG BEACH: East on 7th Street to Los Alamitos Blvd.; left to Rossmoor Center and Models.

FURNISHED MODELS Open Daily 10 'Till Dark  
(213) 596-3486

Financing by State Mutual Savings & Loan Association





Miller Goes to C.L.U. Institute

James E. Miller, C.L.U., Penn Mutual Life Insurance Co., is attending a seven-day program of advanced study in Business and Family Financial Planning at the 39th C.L.U. Institute at the University of Colorado at Boulder.

He is one of 200 C.L.U.s registered to attend three Institutes conducted this summer on university campuses for members of the American Society of Chartered Life Underwriters, and the only C.L.U. from Long Beach.

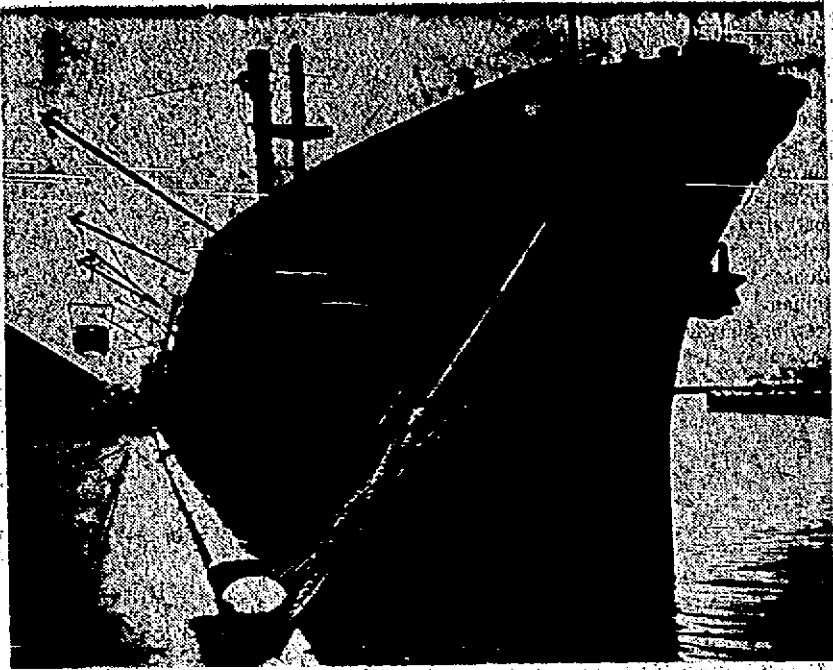
Miller is a member of the Board of Directors of the Orange County-Long Beach Chapter of C.L.U. and served as President of the Long Beach Association of Life Underwriters. Other community activities include membership in Sales and Marketing Executives of which he is immediate Past President, and is currently a member of the Board of Directors of the Psychiatric Clinic for Children and the Long Beach Exceptional Children's Foundation.

**Convention Nov. 8-12**

An estimated 7,000 to 8,000 persons will attend the 1964 convention of the National Association of Real Estate Boards, Nov. 8-12, in Los Angeles.

**Values You May Never See Again!**  
**Lender's Sale — Bar Harbor**

Bar Harbor in Costa Mesa is forced to sacrifice 13 remaining homes at once! Save Thousands if you act now! 1950 sq. ft. 4 & 5 bedrooms, 2 baths. Next to City Park, close to everything worthwhile. They're hard to find... Take Harbor Blvd. to Baker St. ... East on Baker to Coolidge ... North on Coolidge to Models. Forced Sale Prices start at \$24,995. Call 546-0303.



**CARS UNLOADED FROM 'CARMEN'**

Record shipment of 1,075 privately owned dealer-bound foreign autos was completed recently in Port of Los Angeles. Swedish Wallenius Line vessel Carmen (above) unloaded Volkswagens, Porsches, Mercedes Benzes, MGs, Triumphs and Jaguars in three days.

**Going to Conference**

General Agents O.W. Banks, agent conference of the Southern California and Arizona region in Santa Barbara Monday through Wednesday.

**Business Tabloids**

Joseph W. Philippi has been appointed western regional sales manager with offices at 2600 E. 8th St., Los Angeles, by Robertshaw Controls Company's Aeronautical and Instrument Division.

Philippi has been southern regional sales manager, based in Houston.

He succeeds Donald M. Worden, recently named product sales manager, electronics, at the division's Anaheim headquarters.

**JOHN A. BOYLE**, of 6797 Gardena Ave., retired Aug. 1 after 43 years with Standard Oil Company of California. He was a veteran in drilling and production operations. Fellow workers presented him and Mrs. Boyle with farewell gifts of fishing and camping equipment.



**HE'S WELL PROTECTED**

This space suit—with its own built-in air-conditioning system—has been developed for missile fueling crews by Arrowhead Products, Los Alamitos, a division of Federal-Mogul-Bower Bearings Inc. The suit is being worn by fueling crews on the Titan II and other U. S. intercontinental ballistic missiles. Made of special flame and chemical-resistant fabrics and coatings, the suit completely protects the crews from contact with liquid gas or gas rocket fuels. Among its major features: a portable "back pack" liquid air supply unit; a two-way communication system, and a single piece vacuum-formed safety helmet.

**LUXURY LIVING**

**HILLVIEW REGENCY TOWNHOUSES**



**COUNTRYSIDE ATMOSPHERE WITH A METROPOLITAN ADDRESS!**

**CHOOSE A LUXURY WAY OF LIFE**

- 1 OR 2-STORY HOMES • 2 OR 3-BEDROOM, CARPETED AND DRAPED • 2 MARBLE PULLMAN BATHS • 1100 TO 1300 SQ. FT. LIVING AREA • 350 SQ. FT. FENCED PATIO • SUNKEN LIVING ROOM WITH 100% NYLON CARPETING • DECORATOR CO-ORDINATED DRAPES • G. E. AIR CONDITIONER • G. E. DISHWASHER • CALORIC RANGE AND OVEN • FORCED AIR HEAT • HUGE WARDROBE CLOSETS • VINYL TILE FLOORS

**HILLVIEW REGENCY OFFERS TRUE TOWN AND COUNTRY LIVING**

Now you can live the leisurely Country-Squire-Life in a spacious new home amid lush orange groves... with complete privacy, secluded from noisy thoroughfares. Yet, you enjoy the close-in convenience of an UP TOWN location just three blocks North of East 17th Street, the "Wilshire Boulevard" of Santa Ana. Civic Center, schools and shopping are just a few short blocks away.

**YOU OWN EVERYTHING EXCEPT THE MAINTENANCE AND YARDWORK**

At Hillview Regency you have the security of absolute ownership of your home with full title... a Grant Deed and Policy of Title Insurance. You finance individually and reserve the right to sell or refinance at any time. A separate monthly payment covers insurance, gardening and maintenance of exteriors, the common areas and the recreational facilities. All you do is enjoy life.

**YOU SHARE OWNERSHIP OF A 3-ACRE RECREATION AREA**

Your Grant Deed gives you a pro-rata share of ownership of the common grounds and recreation facilities. Three landscaped acres that include a 50-foot swimming pool and large sun deck, a nine-hole putting course complete with sand traps, shuffle board courts; a beautiful Country Club building providing a lounge, billiard room, card room, ping-pong, a giant circular fireplace for barbecuing, a party kitchen, Sauna Baths for men and women, and bathroom facilities.

**AS LOW AS 5% DOWN**  
**\$90.30 PER MONTH**  
(PRINCIPAL AND INTEREST)

**\$17,900**  
**FROM**

**NOW 95% FINANCING**

**FROM LONG BEACH**  
East on 7th Street to Beach Blvd.  
South to Westminster (17th Street)  
East on 17th to Sherry Lane.

**PROUDLY PRESENTED BY KRIC ENTERPRISES, INC.**  
409 West Katella Avenue, Anaheim, California  
(714) 542-3762 (714) 547-6977

**Construction Futures Dip**

June contracts for future construction in Southern California totaled \$368,072,000, down 4% compared to June 1963. F. W. Dodge Company reported last week.

The 13-county area consists of Santa Barbara, San Luis Obispo, Kings, Tulare, Inyo, San Bernardino, Kern, Ventura, Los Angeles, Riverside, San Diego, Imperial, and Orange.

The following breakdown of June contracts for future construction in the state was reported:

Nonresidential at \$86,340,000, down 13%; residential at \$214,868,000, down 2%; and nonbuilding construction at \$66,864,000, up 8%.

**THE CUMULATIVE** total of construction contracts for the first six months of 1964 amounted to \$2,197,445,000, a 3% increase compared to 1963.

A breakdown of the six month total showed:

Nonresidential at \$593,388,000, up 6%; residential at \$1,330,041,000, up less than 1%; and nonbuilding construction at \$274,016,000, up 13%.

**Man, 2 Women Named Directors**

**BELLFLOWER**—Three new directors for the Bellflower District Board of Realtors were elected at the recently held annual meeting of the board of directors.

Elected from the Bellflower District was Realtor G. C. Crisp, associated with Cogburn Realty Co. Crisp formerly served on the board of directors in 1961 at which time he represented the associated members. He replaces Med Cogburn, whose three-year term is expiring.

Mrs. May M. Fletcher, owner of Fletcher Realty, Paramount, was elected for a three-year term succeeding Michael P. Locke from the Paramount District. Mrs. Fletcher has been an active member of the board since 1955 and is active in the Women's Council of the Board. Her offices are located at 8402 Compton Blvd., Paramount.

Mrs. Lillian Feger, associate member, was elected to a one-year term representing the associate members of the board and will succeed Mrs. Esta Rodgers, outgoing director. Mrs. Feger is associated with Hofer Realty Co., Bellflower, and has been a member of the board since 1959.

**Harold M. Mazur**, of 11463 Harrisburg, Rossmore, has been elected secretary of the Long Beach Chapter, National Association of Accountants. He is staff accountant with Southwest Steel Rolling Mills, Los Angeles.

Lynn A. Townsend, president of Chrysler Corporation, Detroit, has been selected the 1964 Industrialist of the Year. Rudolph A. Peterson, president of Bank of America, San Francisco, who served as chairman of the award board which selected Townsend for the annual award of the Society of Industrial Realtors, will present the award to Townsend at a dinner Nov. 9 in Los Angeles during the annual convention of the National Association of Real Estate Boards.

**NLB Club to Hear Talk About Loans**

"Real Estate Loans" will be the subject when Clair Vaughan guest speaks before the North Long Beach Real Estate Club Thursday.

Vaughan, loan correspondent in the Long Beach area, will be introduced by Don Jones of Jones Realty.

The club meets at 8 a.m. at the Crown Bowl, 1301 Artesia Blvd.

**'Salamander's Wool'**

A human hair is 900 times thicker than "salamander's wool." This was the name given to asbestos in Marco Polo's time.

Because of its heat and fire resistance, asbestos was thought to come from small lizard-like animals which were believed capable of living in fire.

**Certificate Honors Los Alamitos Plant**

Arrowhead Products, 4411 Katella Ave., Los Alamitos, has won a "Certificate of Confidence" award from the Martin Co. for its development of a safeguard suit for crews fueling missiles.

The award, given to only 42 out of some 7,600 firms, came after an extensive six-month study of the entire operation of the Federal-Mogul-Bower Bearings, Inc., division.

**Called "SCAPE," for Self-Contained Atmosphere**

Protective Ensemble, the suit was developed primarily to safeguard fueling crews on the Titan II intercontinental ballistic missile from contact with liquid or gas rocket

**'Empire' to Stage Preview**

An invitational "preview" of the new Empire Savings & Loan Association building at Pacific Avenue and 5th Street has been announced for 5 to 8 p.m. Monday.

Invitations have gone out to some 750 civic and business leaders to attend the champagne event.

Association President William Balopole is slated to be on hand to welcome guests. Empire S & L is headquartered at Van Nuys. The recently opened Long Beach office is the fifth branch.

**CAN'T FIND** what you want? Read the "For Sale Classified, Chances are It's Miscellaneous" columns in offered to you right there.

**WATERFRONT HOMESITES**

ON RIVER, STREAM OR LAKE IN

**WILDWOOD ISLAND ESTATES**

**10% DOWN—BALANCE MONTHLY**

A beautiful wooded smog-free wilderness retreat only 20 minutes east of Fresno that is an all-year vacation land right on the Kings River with fishing at your back door and a private lake full of trout at your front door. All this just 4 hours from home. 100-foot lake or river lots, all utilities, just minutes away from all types of recreation, water skiing at its very best just minutes to Pine Flat Lake and only 40 minutes to Kings Canyon Park, at western entrance to Sequoia.

**STOP WISHING... START LIVING... ACT NOW!**

**MOORE REALTY**

Garfield 6-7351

Ask for Jesse Shackleton (Eves. GA 7-6878)

MOORE REALTY—Wildwood Island Estates  
3745 Long Beach Blvd., Long Beach 7, Calif.

Please send at no obligation a full color brochure.

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ Telephone \_\_\_\_\_





**HIGH QUALITY IN HOME**  
Beautifully designed and easy to live with, this elegant fireplace is typical of the quality more and more families appreciate at Garden Park Estates. The homes are in an ideal location.

## Garden Park Estates Stresses Ideal Location for Youngsters

A healthy children's world is in reserve for future home-owners at Garden Park Estates in Garden Grove, officials announced.

"Our present population is comprised of growing families with one or more children. They tell us they feel it's ideal here for raising their growing youngsters," a spokesman said.

This is attributable to a number of reasons. The community is in an excellent school district, reportedly one of the finest in the area. The climate is healthy with prevailing ocean breezes maintaining desirable year-round temperatures, and many diverse recreational facilities are nearby.

THE SPOKESMAN also drew attention to the fact the yards are spacious with room for children's play equipment. "These advantages coupled with the fact we have so many nice children already here makes us feel it is truly a 'children's world,'" he added.

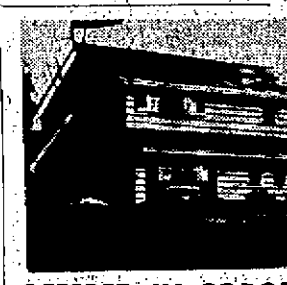
"The head of the house will also appreciate the fact we are convenient to so many employment opportunities," Orange County, one of the fastest growing industrial and residential regions in the state, frequently witnesses the birth of new electronic and light manufacturing firms.

The community is directly accessible to Terminal Island, Los Angeles Harbor, Long Beach, Newport and Balboa.

Attractive and comfortable

### Peat Project

MOSCOW (UPI) — About 400 scientists at Moscow's Peat Institute are working on new ways to use the 14 million tons of peat cut from bogs and burned in Soviet powerhouses every year.



### OFFERED IN CORONA

Here is one of the two-story models now showing in De Mari Palms, a new development at Corona.

## Color TV Set Given

Color television sets will be given to buyers free at the Corona development of De Mari Palms. Bonus extras such as optional air conditioning, landscaping, sprinklers, carpeting and draperies are also available. A \$495 down payment plan is making De Mari Palms one of the most attractive values offered in the entire Corona area, sales aides reported.

Homebuyers may now save as much as \$5,000 at De Mari Palms, just 20 minutes from Anaheim, they added. The homes offer every luxurious appointment to rival even the most expensive residence in the area, the spokesman said.

A BUILDER'S spokesman announced that new low down payment financing of just \$495 will make it possible for many more homebuyers to enjoy all the advantages of custom luxury at De Mari Palms. A trade-in plan is also available.

De Mari Palms offers two-story and split-level homes of executive elegance. Available are three, four, five and six bedrooms, two and three baths.

Prices begin at \$24,950.

To see De Mari Palms, drive out the Riverside Freeway to the Central Corona off ramp. Turn right on Main Street approximately 1 mile to De Mari Palms.

## Schools of All Kinds Serve Prestige Homes



### HOME BESPEAKS PRESTIGE

Here is one of the models offered by Prestige Homes in Huntington Beach. Prices begin at \$22,950 with a variety of financing available.

Prestige Homes, in Huntington Beach, offer homebuying families with children not only large quality constructed homes at competitive prices but also offer every type of schooling, from kindergarten through college, within one mile.

Under construction within the Prestige Home community is a new grade school which is scheduled to open for the second semester of the 1964-65 school year. It will have classrooms for 800-900 students.

Less than a half mile distant is one of the finest new high schools in Orange County, Marina High School. This plant contains classrooms for over 1,000 students, with a complete athletic plant, as well as an outdoor amphitheater for community events.

JUST TO THE EAST of the Prestige Home community is the site of Golden West College, planned to be built and in operation by 1966.

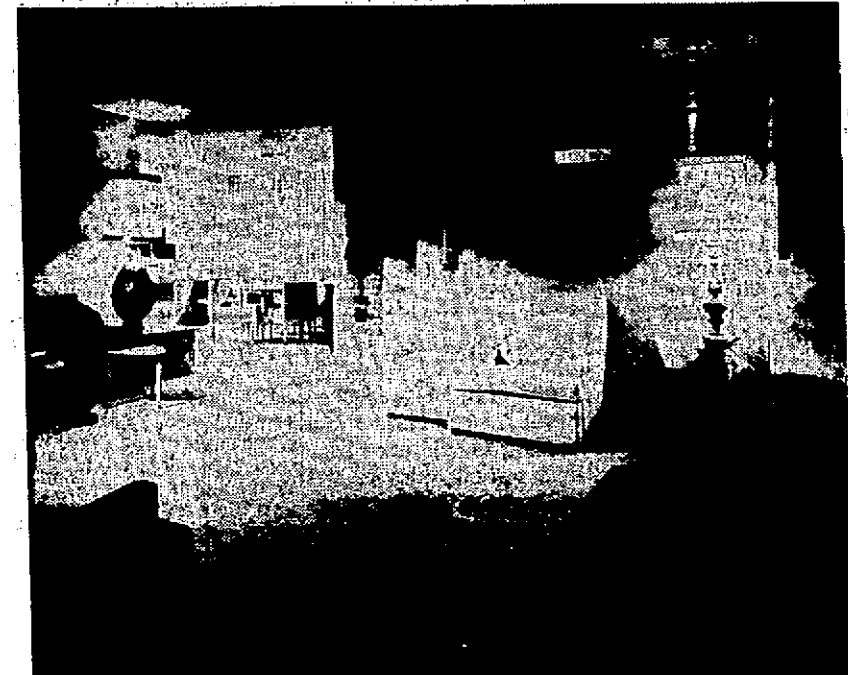
A Lutheran parochial school and a Catholic parish school are slated to be constructed opposite each other on Springdale Street, while the Catholic institution is bounded on its other three sides by Prestige Homes.

All of the above mentioned educational facilities will be, or already are, within walking distance of the Prestige three, four and five-bedroom, one and two-story homes.

A variety of financing is available: FHA, conventional and Cal-Vet, to finance the homes which begin at \$22,950. Nylon carpeting, pantries, "boat doors," built-in dressers, wardrobes to 14 feet long, striking fireplaces and Tappan built-ins: oven, range, dishwasher and disposal are among the many outstanding features included in the full price.

### Contract to Beckman

Beckman Instruments, Inc., Fullerton, recently received a contract in excess of \$100,000 from North American Aviation, Inc., to develop an analytical instrumentation system for monitoring the fuel cell that supplies electrical power to the Apollo moon vehicle.



### IN SOL VISTA HOME

This interior photo shows a Mediterranean model in the International Home Fair in Westminster, a Sol Vista home development. Only a few homes remain to be sold.

## Only Few Homes Unsold in International Home Fair

"More than two hundred new residents a day are moving into Orange County," notes Baxter Caterson, Sales Director for Alco-Pacific Construction Co., builders of Sol Vista homes.

"This steady influx of homeseekers is one reason for the continuing, steady increase of land values in Orange County. Improved lots at the International Home Fair have gone up in value over \$1000 since we opened, and this makes our few remaining homes truly exceptional buys," he declared.

Caterson said the few remaining one and two-story homes at International Home Fair are ready for occupancy, and are expected to be sold out very soon. The 565-home development, at Bolsa Chica and Westminster Ave., in Westminster, has attracted thousands of visitors, and model homes have received many awards for features, construction, design and interior decorating.

ARCHITECTURAL themes are drawn from around the world, featuring the Oriental, Scandinavian, Mediterranean, South Seas, Continental, and the Americas.

One and two-story plans at International Home Fair are sized to 2,136-sq. ft., offer three, four or five bedrooms, two or two-and-a-half baths. Prices are \$25,350 to \$29,600 with FHA, Cal-Vet and conventional financing.

PLANS INCLUDE formal living rooms with fireplace, family rooms, entry, foyers and double front doors, breakfast rooms, dining rooms, dens, master suites with private bath and dressing room, L-shaped central halls in bedroom wings, and attached double garages.

Built-in Caloric kitchens provide a lavish array of appliances, including countertop range, wall oven and broiler, dishwasher, disposer, ventilating range hood with light, and Electro-Sink-Centers.

Occidental Petroleum Corp. is wildcatting for natural gas in San Joaquin County, half-way between two major fields in which the company has a substantial number of producing gas wells, it was announced.

The wildcat well, "Silvera" No. 1, has been spudded in on Occidental's new 5,500-acre lease block four miles southwest of the Lathrop Field and four-and-a-half miles northwest of the McMullin Ranch Field.

Occidental discovered the Lathrop Field in October, 1961, and developed it into the second largest dry gas field in California. The company has many producing gas wells in the McMullin Ranch Field where it also made an important deep zone dry gas discovery in May, 1963.

The new well will be taken to a total depth of 9,000 feet to test the Blewett, Tracy and Lathrop sands.

### Wildcatting in Gas Field

Occidental Petroleum Corp. is wildcatting for natural gas in San Joaquin County, half-way between two major fields in which the company has a substantial number of producing gas wells, it was announced.

### Perfect location

So close to Long Beach, Lakewood, Los Angeles that driving's a snap!

# PERFECTION!

### Perfect Home Plan

Neat and trim outside. Big inside: 1652 sq. ft. 3 big bedrooms—2½ roomy baths. Plus living room, den, family room, kitchen, laundry room, patio and 2 car attached garage.

Wall-to-wall carpeting—tile entry—Gaffers & Sattler Built-in Range and Oven with Automatic Clock and Rotisserie, Dishwasher and Disposer. Wood-burning fireplace with log lighter. Prepared for air-conditioning. Concrete Block or Redwood Fencing.



Illustrated: THE CHESTNUT—PLAN-35

AND A PERFECT PRICE: \$27,500 EXCELLENT TERMS

# SOMERSET

(In centrally located Cypress—Western Orange County)

PHONE 828-6450 (Area 714)



TWAITS-WITTENBERG CO. Constructors & Developers

# Townhouses Create New Concept

The original walled community of Rossmoor was developed several years ago to provide outstanding single family homes within a virtually self-sufficient community, complete with schools and a major shopping center. Without breaking this basic concept, Rossmoor Townhouses were conceived and created as an outstanding sub-community of in-town residences that are truly townhouses.

The \$4 million townhouse project is located within the Rossmoor business center block. It is the only Southern California development of this type that is within walking distance of banks, shops, library, theatre and department stores, according to the developers William Ballou and Bernie Solomon.

**PRICED FROM \$19,995**, these luxury two, three and four bedroom homes provide a grant deed and full tax advantages.

In keeping with the planned community of Rossmoor, a single residence appearance is achieved through the unique design of the structures, each containing four separate homes.

A formal fountain entrance

keynotes the elegant setting, with ample guest parking provided. Recreational facilities have been geared to every member of the family. An Olympic-size pool, a children's pool, therapeutic pool, shuffleboard, 18-hole putting green, barbecue pits and clubhouse are a part of the relaxed townhouse living.

**FEATURES INCLUDE** wall-to-wall carpeting, master bedroom suites, breakfast bars, built-in kitchen appliances, disposals, dishwashers, washers, dryers and decorator ash cabinets.

The two-story townhouses are individually secluded, with double walls, fortified with rockwool and acoustical sound-proofing for complete noise cut-off.

From Long Beach, 7th Street leads directly to Los Alamitos Boulevard, then left to Rossmoor.

## ITT Sales, Revenues in Good Jump

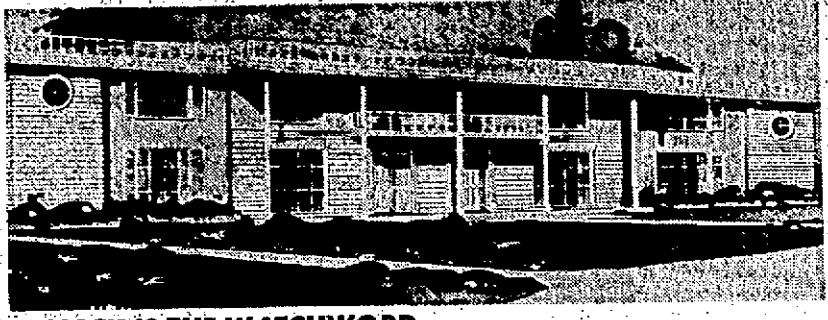
**NEW YORK**—Net income and sales and revenues of International Telephone and Telegraph Corp. set all-time highs in the second quarter and first half of 1964, Harold S. Geneen, president said in his interim report.

Net income for the second quarter increased 18 per cent to \$15,431,000 or 79 cents per share, compared with earnings of \$13,030,000 or 68 cents per share of the similar 1963 period, on a restated basis for companies acquired in pooling of interest transactions. Excluding pooling of interest restatement, net income for the second quarter of 1964 was up 13 per cent as compared with net income per common share reported for the same period in 1963.

**GLENN WAINNER**

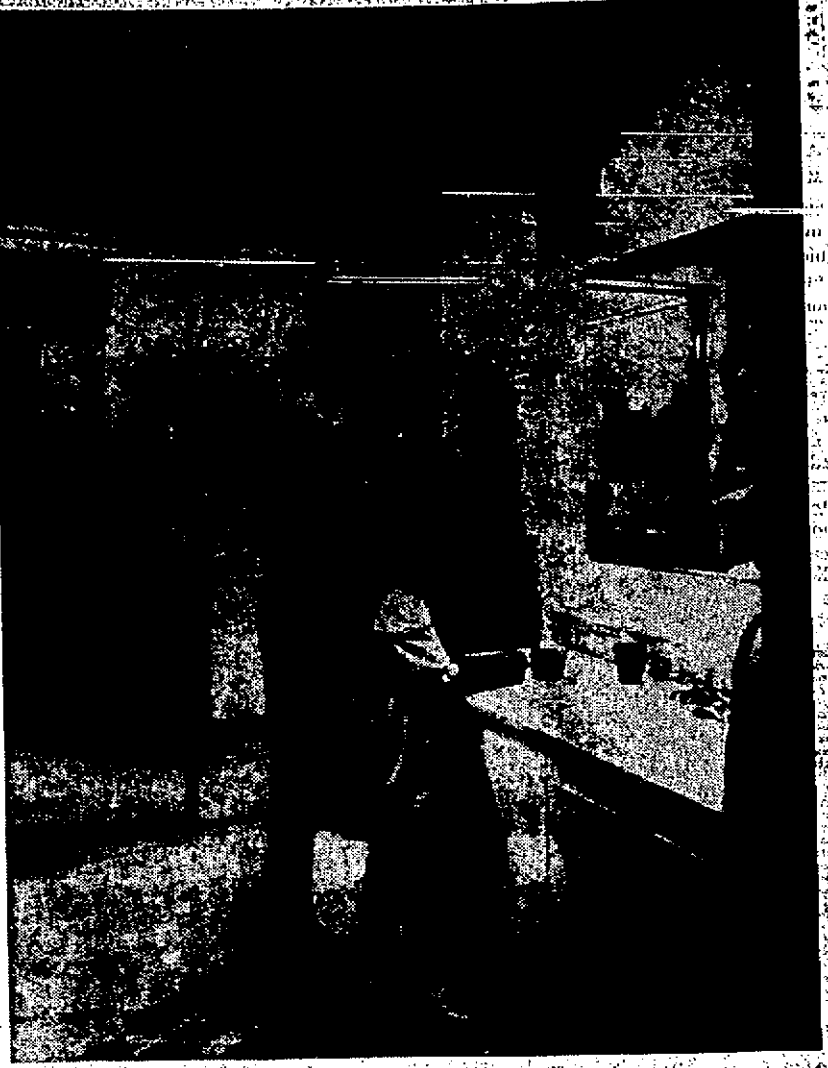
Glenn Wainner has joined the Belmont Realty Co., 5545 East 7th St., one of the old established realty firms in the Long Beach area. Prior to joining the Belmont Realty Co. he owned and operated a flourishing Service Station business at 702 Pacific Ave., corner 7th St. He was at that location for over 25 years. His association with his hundreds of satisfied customers was pleasant and profitable. He promises the same prompt and courteous treatment for your Real Estate Problems.

**This Week's Special . . . 7 unit apartment. Will trade for residential.**



### PRIVACY IS THE WATCHWORD

At Rossmoor Townhouses privacy is insured with double walls, fortified with rockwool and acoustical sound-proofing for complete noise cut-off. Through unique designing, the four separate homes appear as one large single residence.



### BUILT-IN LUXURY

Spaciousness is built into every Somerset Home, the distinctive new home community close to Long Beach. Shown here is the carpeted dressing room of the master suite with its luxurious make-up area. Exceptionally large closet space is included. Somerset Homes, priced from \$27,500, are in the city of Cypress off Carson Boulevard.

## Old-Fashioned Rural Charm Is Noted in Somerset Homes

Old-fashioned rural charm in the center of the metropolitan area is offered by Somerset Homes, priced from \$27,500 for distinctive family residences with up to 1652 square feet of living area.

Somerset is in the city of Cypress in western Orange County, rimmed by Long Beach, Lakewood and Los Angeles.

Only minutes from many of the Southland's major work centers, Somerset Homes are handy to fast boulevards and the freeway systems. Yet the surrounding community is a quiet one, with plenty of open space. Literally an island of country surrounded by the metropolis.

NEWEST MODEL in the Somerset series is the Chestnut with three bedrooms, two and a half baths, a spacious laundry room and attached two-car garage. There is a den and family room.

Built-ins are plentiful in Somerset Homes, from gas range and oven to automatic dishwasher.

Outstanding decorative features include luxurious wall-to-wall carpeting and wood-burning, 42" fireplaces with dramatic stone fireplaces.

Safety is built-in to each home. There is, for example, a built-in fire alarm system and full specification attic insulation. Extra power is included through 100' amper electric service with 20 circuit breakers. The builders have, even included a one-hour firewall between the garage and living area.

CAREFUL attention to detail and fine construction in Somerset Homes stems from the long experience of their famous builders. Somerset has been built by Twilts, Wittenberg Co., whose \$750 million construction achievements include Los Angeles' Biltmore Hotel, the Birmingham underground Pershing Square garage and the Los Angeles County Hall of Records.

To visit the homes, with their landscaping, ornamental street lights and other conveniences in and paid for, take Lakewood Blvd. to Carson, turn right to Moody and right again to the models.

### Realtors to Hear Tour Speaker

William H. McKay, just returned from a 12-state tour in which he addressed numerous real estate boards, will speak at the Tuesday breakfast meeting of Long Beach district board Realtors.

McKay, a Realtor, lives in Van Nuys.

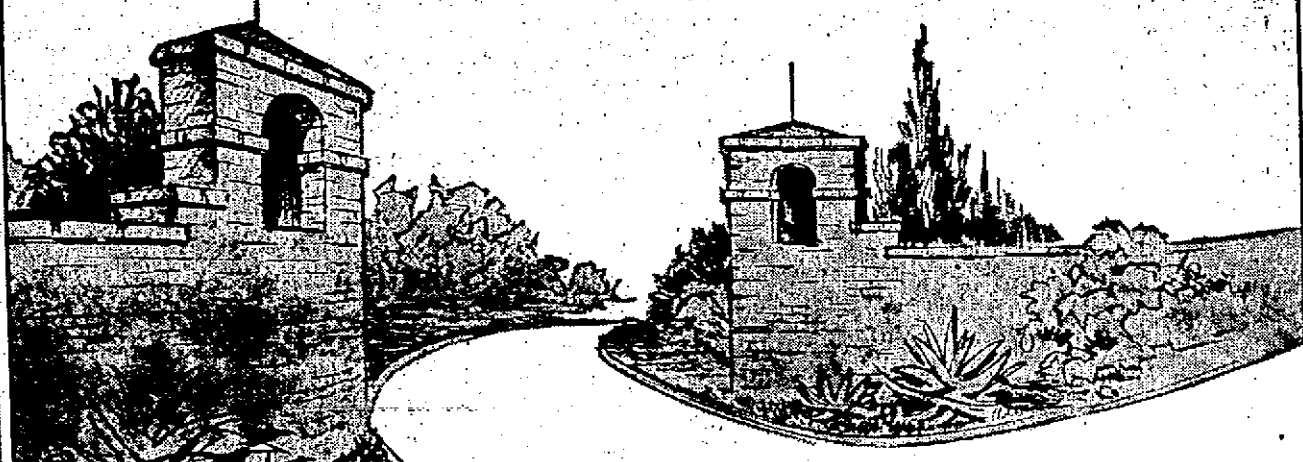
His most recent lecture, Vaughn said, deals with salesmanship and how to handle objections on the part of the buyer or seller. His subject will be: "What's Wrong With Your Sales Approach?"

The Realtors meet at 7:15 a.m. in the Crown cafeteria.

### Forced to Sell Immediately! Lender's Sale! Save Thousands!

Bar Harbor in Costa Mesa is forced to sacrifice 13 remaining homes at once! Save Thousands if you act now! 1950 sq. ft. 4 & 5 bedrooms, 2 baths. Next to City Park, close to everything worthwhile. They're hard to find . . . Take Harbor Blvd. to Baker St. . . East on Baker to Coolidge . . . North on Coolidge to Modela. Forced Sale Prices start at \$24,995. Call 546-0303.

# Grand Opening!



## Capistrano West

in romantic San Juan Capistrano

**A Custom Community of 1 & 2 Story Homes**  
**5 Magnificent Floor Plans • 3 & 4 Bedrooms**  
**2 Bathrooms • Separate Family Rooms**

FROM  
**\$22,750**

ATTRACTIVELY  
PRICED FROM  
**\$22,750**  
**30 YEAR CONVENTIONAL FINANCING**

**FREE EXCLUSIVE BEACH CLUB MEMBERSHIP**  
Valuable Bonus Membership In Your Own Private Beach Club Included with Each Capistrano West Home

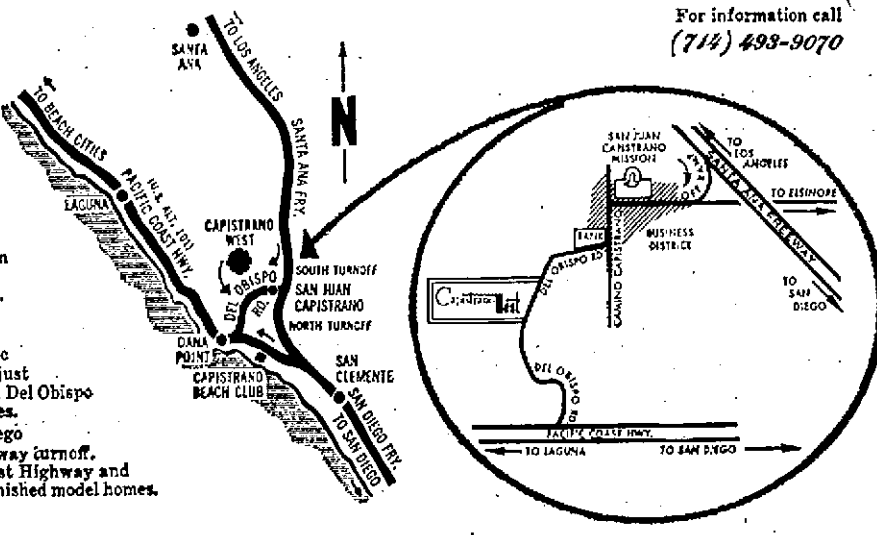
**FURNISHED MODELS**  
OPEN 10 a.m. to 8 p.m. DAILY  
For information call (714) 493-9070

### DRIVING INSTRUCTIONS

**FROM LOS ANGELES**, take the Santa Ana Freeway south to San Juan Capistrano turnoff. Turn right to Mission San Juan Capistrano and then left on Camino Capistrano (through business district) to Del Obispo Road. Turn right on Del Obispo to CAPISTRANO WEST.

**FROM LONG BEACH AREA**, take Pacific Coast Highway to Del Obispo Road (just south of Dana Point) and turn left on Del Obispo to CAPISTRANO WEST model homes.

**FROM SAN DIEGO AREA**, take San Diego Freeway north to Pacific Coast Highway turnoff. Drive two miles north on Pacific Coast Highway and turn right on Del Obispo Road to furnished model homes.



**BARKER BUILT HOME** MEANS HIGHEST QUALITY . . . BEST VALUE . . . LASTING BEAUTY

**HUNTER LAND CO., INC.**  
Exclusive Sales Agents

## IN BEAUTIFUL CORONA SAVE \$5,000

JUST 15 MINUTES FROM AUTOMOTICS & ANAHEIM  
**FREE COLOR TELEVISION** WITH PURCHASE OF THIS NEW HOME  
**ONLY \$24,950 JUST 5% DOWN** TRUE 90% TERMS NO 2ND'S AND NO BALLOON PAYMENTS

**SPECIALS INCLUDE:** CARPETING, DRAPERIES, LANDSCAPING, SPRINKLERS, AIR CONDITIONING (OPTIONAL), COLOR TELEVISION AND THE AMAZING BONUS ROOM (WITH CASH TO LOAN PAYMENT).

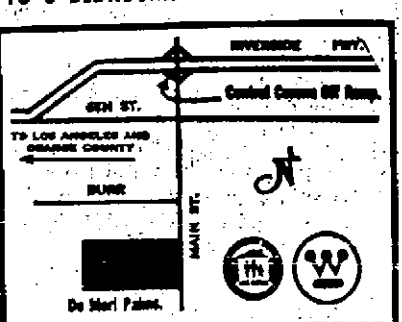
**SPLIT LEVEL & 2 STORY HOMES 3 & UP TO 6 BEDROOMS**

## DE MARI PALMS

737-0234  
FROM OR. CO. DIAL CODE (112) JE 7-3313  
MR. TOTTEN - EVENINGS

East on Riverside Freeway to Central Corona off-ramp. Turn right on Main St. and in less than 4 minutes you'll discover DE MARI PALMS

**CORONA'S GREATEST HOUSING VALUE**





# Buyers Attracted by Custom Styling

A greater demand for custom styling in development homes is one of the significant trends felt today by builders and developers. "Buyers now look for an abundance of extra features," says one developer. "This is why we believe our homes have such great appeal for today's sophisticated families," a spokesman for El Dorado Park Estates in Long Beach said. "We include more than the average number of appointments in our homes, custom designed electrical fixtures, marble-topped pullman lavatories, Hermosa tile in showers and to five feet over tubs, natural ash in

## PSYCHOLOGY IN INVESTMENTS

### Fear of Unknown May Prevent Investor From Taking Action

**By G. L. DAVENPORT**

Several of our readers who are kind enough to write us heap a great deal of ridicule on the "nervous investor" we had mentioned in an earlier article. We cannot quite go along with their sharp criticism.

After all, the nervous investor DOES invest, that is, he ACTS. And this makes him, perhaps, even braver than many a wild and thoughtless investor.

His "nervousness" is a state of mind resulting from the conflict of two forces: (1) The drive to act and (2) fear of the Unknown into which the act propels him. BUT—and this is the decisive point—his WILL TO ACT triumphs over his anxiety and apprehension.

TO MAKE THIS point entirely clear, let me call to your attention another type of personality, the one whose fear of the Unknown is so overwhelming that it completely paralyzes his ability to act. He is the "can't make up his mind" type of person.

Typically, such an individual continues to put off his decisions—most probably, ANY DECISION—until there are none to make.

(We cannot help recalling one of our oldest clients who fitly illustrates this point. When we first met, he was rather deeply depressed. Reason: He had been postponing a visit to his ailing father in the East until the gentleman passed away without a last chance to see his son. The jolt was not without some beneficial and dearly paid-for effect on our client, though. It literally shook him out of his habitual passivity and procrastination.)

ALL FUTURE is unknown (and luckily so). But a great deal of it can be predicted on the basis of the past and the present. Most of our thinking, reasoning, and scientific investigation is devoted exactly to the task of foreseeing (and co-shaping!) the future, THROUGH ACTION.

This is the direct opposite of succumbing to the fear of the unknown, of distorting the dimensions of it, of letting it paralyze our very desire and need to act.

In other words, the question is whether a man's cautious probings, deliberations, his search and his weighing of all the pertinent circumstances SERVES THE ACT or serves the purpose of DOING NOTHING.

Maybe we're just lucky, but the statistics of our office run 25 to 1 in favor of the doers.



**AN EL DORADO PARK ESTATE**  
Formal dining room in furnished home at El Dorado Park Estates in Long Beach is shown here. Models are open daily until dark.

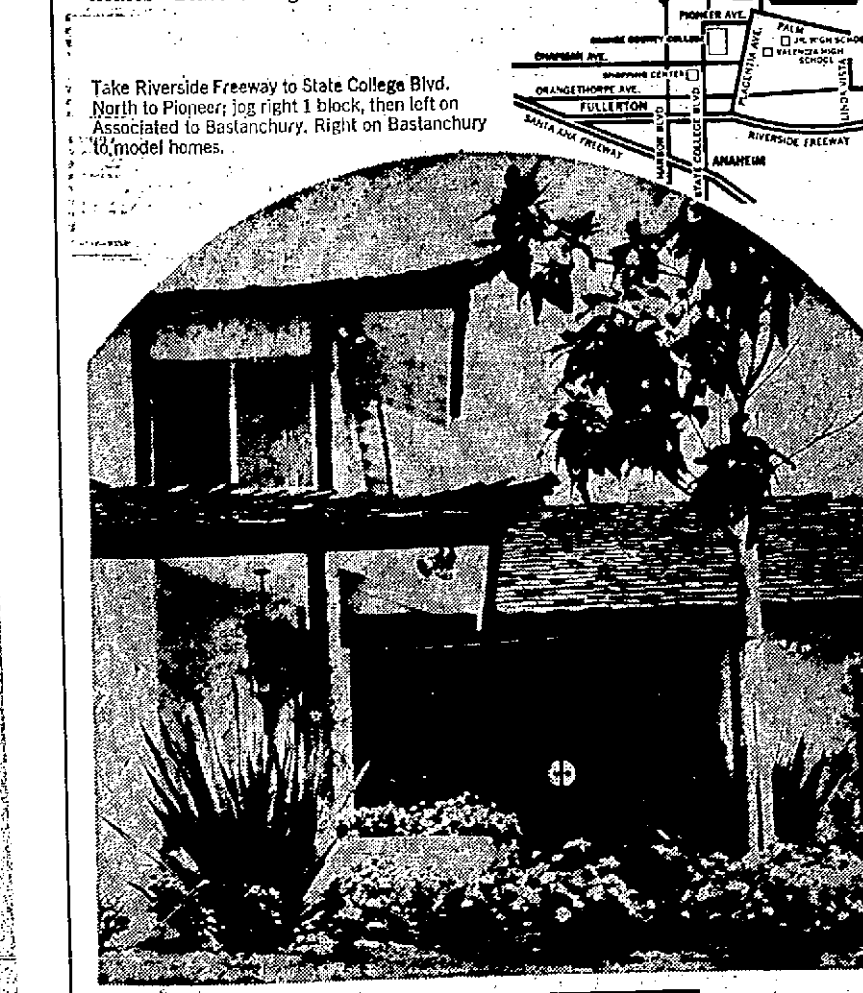
# NO WONDERFUL WAKEFIELD!

**DON'T SETTLE FOR LESS THAN**

**No waiting** Immediate occupancy! Move into an established community of fine homes...with lawns, landscaping and neighbors. Schools and shopping nearby. Enjoy wonderful Wakefield living from the very first day!

**No extras** Your Wakefield home is complete. And everything is included at no extra cost—wall to wall carpet, front lawn and shrubs, rear fencing, built-in dishwasher, range and oven. Magnificent three and four bedroom homes with every desirable convenience included.

**No balloon** Finest financing in Orange County! Priced from \$24,795 to \$27,995—just 5% down on a 30-year loan with no balloon payment. Come see wonderful Wakefield homes—Placentia's greatest home value!



Take Riverside Freeway to State College Blvd. North to Pioneer; jog right 1 block, then left on Associated to Bastanchury. Right on Bastanchury to model homes.

**WAKEFIELD**

## IT IS NOT ADVISABLE TO overgeneralize, but judging by our numerous contacts we are pretty sure that the person who cannot make up his mind whether to invest or not is unable to make a decision in any important area of life.

Unfortunately, he is generally also unable to admit his basic weakness to himself. It is rather fascinating to watch the amount of energy and the number of mental mechanisms he wastes on the effort to conceal to himself his fundamental weakness. This is one way his strategy runs:

Driven by the necessity to do something for his own and his family's future, constantly stung by the example of his resolute and active friends, he "gives in"; at long last he TELLS himself that he is going to invest.

THEN HE TURNS around immediately and gets devastated in the indecision whether to invest in property or in something else (bonds, stock, etc.).

His next step, if we may call it that, is to make his choice. It's land he is going to invest in.

Again, he bogs down in the vacillation whether it should be this kind of property or some other kind.

And so on, forever and forever.

Another way of rationalizing away such a man's essential weakness—which is so

## Film Star Will Host Tenants

From a movie location in Hawaii, Dana Andrews, owner and developer of Malabar Garden Apartments in Garden Grove, extended an invitation to all tenants to attend his "Apartment Warming Party" to be given soon in the Clubroom and recreation area of Malabar Garden Apartments.

Andrews said: "As soon as this picture is finished, I am inviting everyone in Malabar Gardens to be my guest for an evening of fun and enjoyment. I am most anxious to meet all the wonderful people who have helped make this development such a success."

Malabar Garden Apartments, located at 9777 Bixby Ave. in Garden Grove, is a \$2,500,000 apartment complex featuring 1 to 3 bedrooms, 1 to 2½ baths, air conditioning, all-electric kitchens, wall-to-wall carpeting, custom drapes, individual patios, two swimming pools, sunken gardens—quiet, luxury living starting at only \$135 per month.

THE PERSON who owns the article you've found may be trying to reach you. Be sure to read the "Lost" ads in the Classified Section 12 now.



**ONLY 5% DOWN ASKED**  
Special low financing that calls for only a 5% down payment and no balloon payments is sparking interest in Wakefield, a community of large suburban homes in Placentia. Shown here is one of the 37 homes available.

## Offer Many Extras in Wakefield Home

"Combining the estimated \$1,500 savings derived from unusual extras already installed plus attractive financing and immediate occupancy, a Wakefield home represents the finest buy in Orange County," said Arnold Koblenz, sales agent for the Placentia development.

Ranging in price from \$24,795 to \$27,995 for three and four-bedroom homes having 1,620 to 2,004 square feet, only 37 of the 82 homes originally built remain for sale. They come in four different floor plans with 12 elevations. Each home has front landscaping and rear fences all ready included as well as wall

## Sidewalk Topsy? Blame Tree Roots

When sidewalk slabs get askew, the cause nearly always is lifting by tree roots. It is possible to reset a slab by raising it with a long pinch bar, bracing it with stones while the root is cut away with a hatchet, and resetting the slab in a thin bed of cement.

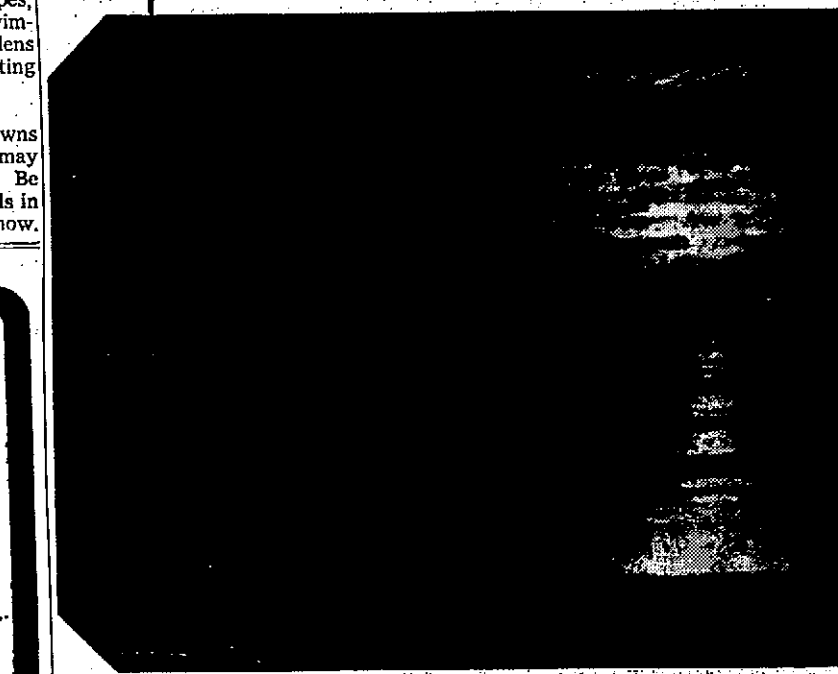
When patching sidewalks, try to match the color of the original by adding lampblack to the cement mix.

minute access to the Santa Ana Freeway," he added.

Model homes can be viewed by leaving the Riverside Freeway at State College Blvd., travelling south to Bastanchury, and turning right to the sales office which is open 11 a.m. to 7 p.m. daily.

# GRAND OPENING

## BALLERINA OCEAN SERIES HOMES



"Make a Move to Perfection"

BALLERINA HOMES are designed for CALIFORNIA, designed for FAMILY LIFE, designed for EASE OF UP-KEEP, designed to include LUXURIOUS EXTRAS.

**ONE & TWO STORY  
3 & 4 BEDROOMS  
2 & 3 BATHS**

PRICED FROM  
**\$23,900**

INCLUDE: 100% Sculptured Nylon Carpeting • Front landscaping & sprinklers • Complete fencing • Roper's "Charm" Appliances • Del Pilo tile entrances • Electric Silent Butlers • Sundecks

On Bushard Street... just off Brookhurst. Come South on Brookhurst from Santa Ana Freeway—or turn onto Brookhurst from Pacific Coast Highway.

### Homebuyer's Bargain

#### "CERTIFIED" SUNSHINE RESALE HOMES

LOW AS \$295 DOWN

Full Price as low as \$17,995

#### HUNTINGTON BEACH

3 Bedrooms, 2 baths with wall-to-wall carpeting, 2-car garage and loads of extra luxury features.

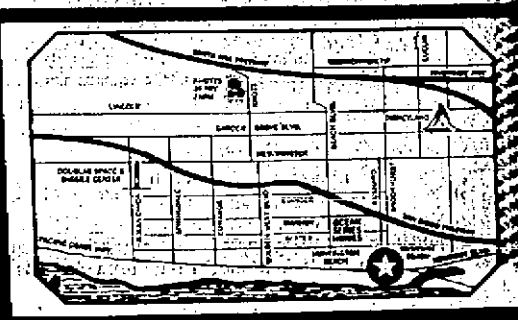
They're "Certified" Sunshine Resale Homes so you're sure of TOP VALUE!

MODEL HOME—15841 Rollins, Huntington Beach  
For information call: (Days) 897-8318 (Eve.) 897-4227

Driving Directions: Santa Ana Freeway to Beach Blvd. Beach Blvd. to Bolsa. West on Bolsa to Golden West St. South on Golden West St. to Breeland Dr. Follow signs to model home.

WILL E. V. HUNSAKER & SONS • SINCE 1932

### SUNSHINE HOMES







BIG SALES FIRST DAY

Builder R. E. Plumleigh (center) of Dolphin Terrace II in Fountain Valley joins Loren Dewey (left), of the sales firm of Crosson and Dewey, in congratulating sales manager Gene Wallich on first day's sales at new development. Dolphin Terrace grand opening celebration continues another week.

Big Dolphin Suite Real 'Bonus Room'

About a year and a half ago, homebuilders began introducing a "bonus room" into their offerings to Southern California buyers. Usually the bonus room was an unfinished area in or adjoining the garage, which the homebuyer could convert to storage, a dark room or small workshop.

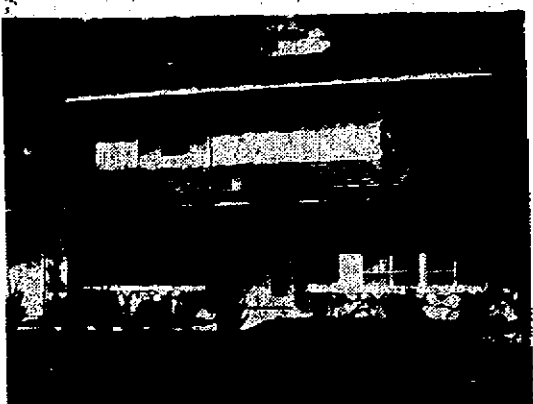
Main feature of the bonus room was its versatility; inasmuch as the individual homeowner converted it, or used it as it stood, to meet his needs. The bonus room idea caught on, and soon assumed many different forms. The version providing extra space in the garage idea diminished in appeal as builders sought to meet the public demand for a convertible area within the home itself.

**DOLPHIN TERRACE** builder R. E. Plumleigh, in tracing the development of the bonus room, said recently that his new homes in Fountain Valley offered a Dolphin Suite as "the ultimate development of the bonus room idea."

Offered in one of the three Dolphin Terrace floor plans, the "Dolphin Suite" spreads out over 725 square feet — the entire second floor of the home. "By suitably partitioning, screening or dividing this area, the homeowner can almost create a home within a home," the builder said. Plumleigh pointed out that modern families have expanded the range of their interests, hobbies and activities enormously in the past ten years. "Higher incomes, better education and more leisure are partially responsible for this phenomenal diversity of family interests," he said, "and we feel that the Dolphin Suite idea lets the homeowner tailor his home to suit his particular family's interests."

**THE BUILDER**, cited the burgeoning interest in art as it stood, to meet his needs. "The Dolphin Suite allows a family to have both studio and gallery if their interest goes along those lines," he said. The space could equally well be converted to extra bedrooms, a study and den, or a rumpus room with an extra bedroom. "It is the homeowner, and not the builder and architect who decides what the Dolphin Suite is to be used for," Plumleigh said.

Homebuyers at Dolphin Terrace II get a complete landscaping and fencing package included in the purchase price. Rear yard fencing, side yard fencing and an access gate are included in the fencing package. Front landscaping, front lawns and shrubs, screening or dividing all installed as part of the home purchase. The builder said that homebuyers would have considerable latitude in selecting their landscaping.



TWO-STORY HOME

This is one of the models offered in Patrician Village in Tustin. There are 39 homes in the unit.

Village Atmosphere in Setting of Homes

On wide curving streets in a pleasant village atmosphere in Tustin, Patrician Village made its public bow recently with a "first showing" of the new community of homes built and developed by Edward A. Nahigan.


The four and five-bedroom homes, designed and constructed by the Patrician Building Corp., is composed of all veteran custom home builders including Edward Nahigan, president and Don Anderson and Cliff Everman.

"We invite everyone to come and see our new development and our furnished models," Nahigan said, "and see the many new features and designs that have been

on our drawing boards for months." Located on Yorba Ave. between 17th and 4th, the Patrician Village first unit will consist of 39 homes that will sell on 95% financing with 30-year loans.

The spacious homes have up to 2,400 square feet of living area and feature four and five bedrooms, three baths, 3-car garages.

To reach the Patrician Village homes drive to Santa Ana, then go out 17th St. to the south on Yorba Avenue, the first street past the Newport Freeway and Tustin Avenue.



# dolphin terrace II

**DECIDEDLY DIFFERENT... by design!**

From its inception, your Dolphin Terrace home was intended to be different — decidedly different — entering a new dimension in living to discriminating families. Superior craftsmanship and a determination to excel show in every elegant detail. Rich appointments and brilliant design make your Dolphin Terrace home delightfully livable. An ideal location, handy to unsurpassed schools, recreation and all the necessities of modern living heightens the appeal of these distinguished homes.

**See Dolphin Terrace today — decidedly different — by design!**

**SPACIOUS** — 3 to 6 Bedrooms, 2 Baths, Family Room and Formal Dining Area (Plan 163). Pool-sized lots — over 7200 sq. ft.

**'DOLPHIN SUITE' BONUS AREA** — Up to 725 sq. ft. of area to be tailored to your family's needs.

**WESTINGHOUSE KITCHENS** — Your Dolphin Terrace kitchen has the finest built-in appliances — Westinghouse 36" Range, 42" Hood, Large Double Oven, Disposer and Dishwasher are included. Beautiful ash cabinets highlight kitchens.

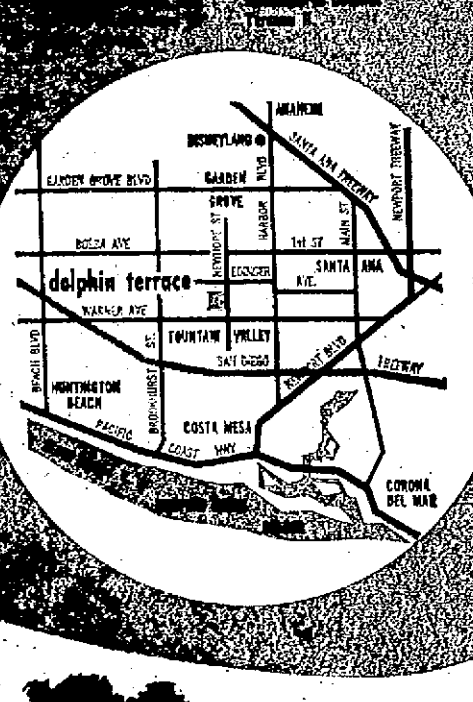
**LUXURIOUS NYLON CARPETING** — The finest nylon carpeting is included in the purchase price of your Dolphin Terrace home. This carpeting is installed with extra-heavy pad for an air of hushed luxury.

**LAWNS, SHRUBS, SPRINKLERS & FENCING** — Your Dolphin Terrace home is complete to the last detail. Everything is ready for you to move in and start living.

**REALISTIC PRICING** — Prices range from \$26,950. As little as \$1350 down plus closing costs moves you in. 30 year, 95% loans and 6% terms available.


**FABULOUS FINANCING** — 95%, 30-yr. loans and terms you can live with make Dolphin Terrace possible for you. Special arrangements and bonus features for cash-to-loan buyers.

**PERFECT LOCATION** — In the fast-growing, smog-free, prestige community of Fountain Valley, your Dolphin Terrace home is handily located to beaches, shopping, churches, and Orange County's fabulous range of recreational attractions. The new James Monroe Grammar School is next door. A future Senior High School is one block away. With easy access to Southern California's freeway system, your Dolphin Terrace home is a magnificent investment in family happiness and security.



**from \$26,950**

95% 30-YEAR FINANCING 6% TERMS AVAILABLE



Built by Santa-Oceana Inc.  
An R. E. Plumleigh Corporation

Architect:  
J. Robert Skaggs A.I.A.

Sales Agents:  
Crosson & Dewey 839-1520 (714)



# Dolphin Terrace Opening Big Success

Last Sunday's grand opening celebration drew steady streams of prospective homebuyers all day until the model homes closed at dusk, according to R.E. Plumleigh, president of Santa-Oceana Inc., the company that built the homes.

The builder said that visitors came from over 30 communities outside Fountain Valley, ranging from Long Beach and San Pedro to Anaheim and Fullerton. "This clearly demonstrated to us that interest in Fountain Valley as a residential community is strong throughout the Southland. Market research indicated this when we decided to build Dolphin Terrace II, and we were glad to see our planning borne out by last Sunday's grand opening," he said.

PLUMLEIGH singled out some of the items at Dolphin Terrace II which had favorably impressed opening day visitors to the new subdivision. All-electric Bronze Medallion kitchens at Dolphin Terrace won virtually unanimous buyer approval, according to the builder. Top-of-the-line, name brand electric buildings, including a 36" range

and double oven with automatic controls, and a dishwasher are included in the purchase price at Dolphin Terrace II. "We believe a kitchen should be completely equipped with absolutely no skimping. Dolphin Terrace visitors and buyers to date have endorsed this approach," he said.

Master suite appointments

at Dolphin Terrace II include 950. Buyers have a wide selection of financing plans. Thirty year loans and 6% financing are available.

DOLPHIN TERRACE II is to contain 83 homes when completed. Builder Plumleigh said that this number of homes permitted custom quality construction while still providing the buyers with the

advantages of volume building. The building firm's vice president and construction boss, T. N. Plumleigh Jr., and the Dolphin Terrace II architect, I. Robert Skaggs AIA were among the first buyers at the new subdivision.

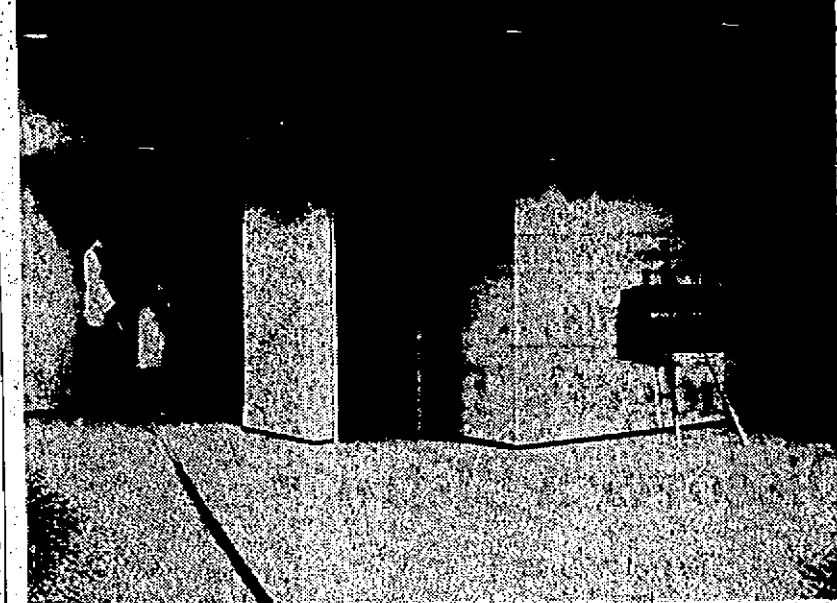
There are three floor plans and 12 exterior stylings offered at Dolphin Terrace II. The model home showcase contains each of the three basic homes, all furnished for buyer inspection.

Visitors to Dolphin Terrace II take the Santa Ana Freeway, to the Harbor Blvd. turn-off, and drive south on Harbor to Warner turning right on Warner to Newhope and the model homes.

From the Long Beach area, take Pacific Coast Hwy. to the Warner Ave. intersection at the south end of Seal Beach. Follow Warner east to Newhope and turn left on Newhope to the models.

THE WELL-KNOWN Newport Beach realty firm of Crosson and Dewey has been appointed sales agency for Dolphin Terrace II.

Irish-born Tommy Crosson is a former Los Angeles city commissioner, who first became famous in the early



## LARGE SPACE UPSTAIRS

Builder R. E. Plumleigh illustrates the size of the "Dolphin Suite" in his Dolphin Terrace II home development by laying a series of yardsticks end to end across the upstairs area. Dolphin Suite is eight yards wide, and adds 725 square feet to area of home. Dolphin Terrace II continues grand opening celebration this week. Homes are priced from \$26,950 with 30-year loans available.

years of the post-war television boom. He developed a million-served as a merchandising consultant to some of America's largest corporations.

## CITY BUYS RAMBLERS

Sale of nine new Rambler Americans to the City of Long Beach is shown being completed as Jim Pinegar (left), general manager of Rancho Rambler, hands the keys for the cars to Don Simpson, foreman of the auto division of the city. The Ramblers will be used by various city personnel.



# CONGRATULATIONS AND BEST WISHES to dolphin terrace II

## From The Subcontractors

"We Are Proud of Our Part in Helping Make This Quality Development Possible"

### LANDSCAPING: CURTIS LANDSCAPE CO.

13452 Sorrell Drive  
Garden Grove, Calif.  
JE 4-0458

"Superior Landscaping for Superior Homes"

### CARPETING: RITE LOOM

### CARPET CO.

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PA 2-4150

RA 3-7995

Fine Broadloom Rugs and Carpets Since 1934  
Featuring "Karastan"

### DRYWALL: SAN JOSE DRYWALL

13152 Benton, Garden Grove, Calif.

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"Quality Workmanship for Quality Homes"

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### CROSSON & DEWEY

Exclusive Sales Agents

839-1520

### ROOFING: S & S ROOFING

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### PAINTING: JERRY POWELL

9202 Stoneridge  
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"Workmanship, Quality, Integrity"

### TRENCHING, CONCRETE and CEMENT: ARCIERO BROTHERS

140 E. Whittier Blvd. Montebello, Calif.

RA 3-3344

"Contractors to Better Developments Everywhere"

### PLUMBING: SAFEWAY PLUMBING

### & HEATING, INC.

13610 E. Imperial Highway

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LA 1-4377

"Serving Builders Who Insist on the Best"

### TRIM and FINISH CARPENTRY: FINISH CONTRACTORS UNLIMITED

931 West Hoover

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"Our Craftsmen Care"

### FIREPLACES: PREKAST FIREPLACE CORP.

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521-3346

"World's Finest Fireplace Installation"

### PAVING: BOECK PAVING CO.

12400 Culver Road  
Santa Ana, Calif.

544-8990

### PAVING MATERIALS: RANCH ROCK CO.

12400 Culver Road

Santa Ana, Calif.

544-9400

### LATHING & PLASTERING: FRANK G. TURLEY, INC.

8241 Electric

Stanton, Calif.

827-5170

"Craftsmanship Counts"

### ELECTRICAL: McGEE ELECTRIC

1566 W. Holt Blvd.  
Pomona, Calif.  
NA 2-5510

"Serving the Southland's Building Industry"

### FRAMING: KLEIN CONSTRUCTION CORP.

210 S. Manchester, Anaheim, Calif.

KE 5-1179

"Enduring Quality Through Solid Workmanship"

### WATER LINES & SEWERS: ORANGE COUNTY PIPELINE

1506 North Clinton

Santa Ana, Calif.

JE 1-1097

"We Dig Dolphin Terrace"

IN FABULOUS FOUNTAIN VALLEY—THE FINEST PLACE ON EARTH

# TRAVEL and RESORTS

8-12—Sunday, Aug. 16, 1964

## WHEN IN PARIS...

### If Budget's Tight Discover a Bistro

By Fred Taylor Kraft  
Travel Editor

WHO but a French chef will go into ecstasy over a diner's flattery of his plat du jour and then try to outdo himself with dainty tidbits that make a satisfying meal an unforgettable one?

But, as every traveler knows, Paris has a way of exhausting a tight budget. It is probably the most expensive capital in Europe if not in the world. And this goes for most of the city's famous restaurants and widely publicized hotel dining rooms.

But there is a way to keep Parisian food from biting back. Simply put on your walking shoes and start meandering into the forgotten little side streets. It won't be long until you'll discover one of the countless bistros — unimposing little places with their inevitable red-and-white-checked tablecloths with their menus posted in the window.

READ THE MENU carefully before you enter. There are two kinds of bistros, authentic and artificial. Artificial bistros usually copy the authentic bistro's decor, but for the rustic charm you pay dearly.

The real bistros charge about 10 or 12 francs (\$2 to \$2.40) for a deliciously simple menu of hors d'oeuvre, entree, cheese and dessert. The fake and more elegant bistros often get three times this price.

More often than not, a bistro is started by rural folk from all over France and has been in the same family for years, sometimes for generations. The simple cuisine from their province, being prized by sophisticated Parisians, puts their little restaurant on a paying business and makes them a comfortable living.

DON'T EXPECT a Parisian to point out his favorite bistro. If he likes it, he will tell no one about it. He fears that if it becomes well known its prices will go up and it will lose its charm with the inevitable crowds.

You can tell one when you find it: generally a bar at the entrance, with a zinc top, and rows of glasses stacked on shelves behind. In addition to the checked tablecloths, signs of the true bistro are a special cabinet with tiny labeled drawers which hold the napkins of regular customers, a coat-rack near the entrance, and electric lights turned dim for economy's sake.

The bar will serve biere a la pression (tap beer), vin ordinaire (wine of the house) as well as moderately priced bordeaux burgundies. If workers cluster around the bar at midday, the coffee is likely to be excellent, though this drink at some bistros is a complete failure.

THE PLAT DU JOUR, or daily specialty, is the key to a bistro's success. Common entrees are bouef bourguignon (beef stew with wine sauce, blanquette de veau (veal with white sauce), and choucroute (sauerkraut with sausages, cooked in white wine).

If your dogs are too tired to carry you into the little narrow streets in search of one of these unimposing little restaurants, inquire of a friend instead of a Parisian. This, logically, could be an employee at the office of the airline which brought you over.

For instance, Trans World Airlines, which flies nonstop to Paris from Los Angeles, recommends Chez Mercier,

13 rue Lincoln (off Champs Elysees); Chez Paul, Place Dauphine (near Notre Dame); Chez La Mere Catherine, 6 Place due Tertre (near Sacre Coeur); and several others. But recheck them before setting out. Maybe, just recently, too many people have heard about them and they have gone "artificial."



## AROUND THE WORLD WITH DELA PLANE

"We read about villas in Spain (rented through an agency in England). Who are they? Where is the best place? Are they reasonably priced?"

NO, DON'T DO it that way. You can get a villa at cheap prices—particularly during the winter off-season. But if you go through an English agent, you get his mark up plus a Spanish agency mark up. Go to Malaga—that's the warmest in the winter. Get a hotel and shop the local agencies.

If you're talking about summer, then you do have to rent at long distance. Places are rented in advance. I'd write the National Tourist Office — "Turismo, Barcelona" is sufficient address. (Malaga gets pretty hot. I think you'd prefer something on the Costa Brava.)

"I will be flying to Frankfurt, Germany with two children, one 8 months and the other four years. Is there any special way of handling this? We will fly tourist."

THE 8-MONTHS-old child pays a minimum fare—something around \$30—and gets no seat. (There's usually an open seat you can use though.) The four-year-old pays half fare and gets a seat.

When you buy your tickets, ask for the front seats. Just behind the first-class bulkhead. Tell them you have children. They'll hold the seats for you. There's more leg and floor room. Also, most planes are built to snap on a child's bed in

## NEW! MATSON'S Makahiki FESTIVAL CRUISE TO HAWAII

SS LURLINE

Leaves San Francisco October 30, 1964. Returns Los Angeles November 13.

15 day, all expense cruise to four of Hawaii's lovely islands — Oahu, Maui, Kauai, and Hawaii with special Makahiki Festival celebrations at each port.

Fares from \$575 include special "boat train" bonus one way from Los Angeles to San Francisco outbound or returning. Book early. See us now for complete details.

JOIN OUR ESCORTED TOUR FOR YOUR COMPLETE ISLAND CRUISE. LIMITED SPACE AVAILABLE. ASK FOR DETAILS NOW.

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PRETTY Pinky Clough and driftwood washed ashore adorn a Florida beach. Or had you noticed the driftwood?

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## TRAVEL SPOTLIGHT

### Farmer's Daughter an Exciting Dish

Exciting Farmer's Daughter contests, championship rodeo with nationally known cowboys and cowgirls, and varied contests are on the program at the Farmers Fair of Riverside, which opens at Hemet Wednesday and continues for five days.

Contestants for Farmer's Daughter will milk cows, drive tractors, sew, and bake to determine who wears the sequined sash.

The rodeo, sanctioned by Rodeo Cowboys of America, will include barrel racing, team roping, bronc busting and steer wrestling.

Other August events to keep in mind:

Aug. 22-Sept. 7: Julian Weed Show and Art Mart at Julian, in the San Diego back country.

Aug. 29: Newport Harbor Character Boat Parade, 4:30 to 6 p.m. Aug. 29.

Greyhound's final 19-day "all-inclusive" escorted tour of the Canadian Rockies for the season is scheduled for Los Angeles departure Aug. 29.

Stops will include Banff, Lake Louise, Jasper, Moraine Lake, Valley of Ten

Peaks, and Columbian Ice Fields.

Cost, \$457.45 per person, for twin accommodations from Los Angeles.

### 'Triangle' Trips to Link Hawaii

Thirty-two of next year's sailings of the luxury liner Lurline—16 in each direction—will link Honolulu with both San Francisco and Los Angeles on each voyage.

In making the announcement, Matson explained that the arrangement would give passengers a "bonus" California coastal trip and an additional night at sea. On most of the three-port voyages, passengers will have a full day and night in the first California port before proceeding coastwise to the second port where they will have a full day.

The special triangle runs will be in addition to 22 direct sailings between Hawaii and either Los Angeles or San Francisco. There will be no extra cost for the triangular trips.

**SPRINGBORG'S**  
Corona, Calif.

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What a grand vacation... 50 miles from L.B. Sun, sea, play, wonderful meals, American plan. Complete hotel, swimming pool, tennis, golf. Direct Phone Redwood 7-5000. Vanlike 1455 or any resort bureau.

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**SPECIAL**

**ST. LAWRENCE SEAWAY CRUISE**

The ONLY Round-trip Cruise to MONTREAL

S.S. SOUTH AMERICAN

Sail from DETROIT Tues., Sept. 8... from CLEVELAND Tues., Sept. 8.

What a cruise this will be!... Lakes Erie and Ontario—the Welland Canal—the 1000 Islands of the St. Lawrence River—the great locks and waterways of the new Seaway. Two full days in MONTREAL—your ship is your hotel. Time for optional side trips to Ottawa, Canada's capital, or the quaint "old world" city of Quebec. Get full details TODAY on this "Tops of the Season" cruise.

\$277.50 per person plus \$7 Seaway Tolls. Includes meals, berth in OUTSIDE cabin, entertainment. No tax applies.

Day Great Lakes Cruises leave Detroit each Sunday. Only \$189.50

See Your TRAVEL AGENT or 1813 W. 10th Blvd. Los Angeles Calif. Telephone 483-6473

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Year after year the Hawaii Calls Tour is the choice of the most discriminating vacationers. ALIKA, Hawaii's most famous guide, will personally supervise all your arrangements. You will enjoy the finest that Hawaii has to offer... as shown in our brochures. For complete details stop in call or write.

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**HE 5-7411**

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FOR THE VACATION OF A LIFETIME!

Forget your cares in a tropical, care-free island of enchantment. Ask Mr. Foster escorted tours leaving Aug. 28th or Sept. 28th. Also tours planned on your own. Call us now for reservations and information.

**Ask Mr. Foster**  
Travel Service

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**Time your Getaway For Fall**

**CRUISE MATSON TO HAWAII**

Autumn glistens on the Pacific. The sun is warm and the trade winds soft. Hawaii is ablaze with color, glowing in the glory of Fall. It's the perfect time in the Islands. And there's no nicer way than Matson. The cruise in itself is an ideal vacation—4½ days and 5 nights each way. Time for unwinding. For the good life at sea. And Summer activities running through September lead to Aloha Week starting October 18. The Makahiki Festival Cruise includes the Whaling Spree at Lahaina, Maui commencing Nov. 6. And there are luaus, hulaus, sporting events, hotel parties, fun and entertainment galore all through Hawaii's wonderful Autumn. Book now. Come aboard the Lurline for two vacations in one this Fall. To select your stateroom and sailing date, see your travel agent or

**Matson Lines**

533 West 6th Street, Los Angeles • MADison 6-0501

FOR FURTHER INFORMATION ON THE ABOVE TRIPS CONTACT ANY OF THE FOLLOWING TRAVEL AGENCIES

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INDEPENDENT Press-Telegram  
**Women**  
 AUGUST 16, 1964

## Our kettle boileth over...

By Mildred K. Flannery, I.P.T. Food Editor

They all made it to-the-wire on time! Members of the 40 Long Beach organizations, 37 women's and three men's, and the five final judges have come up with the winners of the grand prize, an O'Keefe and Merritt Contempo Range, and three cash prizes in each recipe category.

The "best recipe contest 'race'" started the middle of June, and some 30 days and 5000 recipes later, the Tenth Annual I.P.T. Cook Book is ready to be put-to-bed. The Cook Book will be published Sunday, September 6.

Both women (AND MEN) responded generously, and the recipes have been outstanding. Some of them tend toward the gourmet, some are quite different and unique, but mostly they are down-to-earth.

Final judging of recipes by the panel of five home economists, followed the selection of 10 recipes from each classification. The final judges were: Miss Barbara Swain, home economist, Knudsen Creamery Co.; Miss Evelyn R. Conant, home economist consultant, Southern California Edison Co.; and Mrs. Dorothy McLaughlin, home service adviser, RCA-Whirlpool Corp., all of Los Angeles. Also, Mrs. Jeanette Frank, director of consumer education, Adolph's

Ltd., Burbank, and Mrs. Dorothy S. Huse, director of consumer education and merchandising, California Beef Council, San Francisco and Los Angeles.

These newspapers hosted a tea several weeks ago at the home of Mrs. Herman H. Ridder, for representatives of these clubs, when they were instructed in their official contest duties. From their selection of winners were the grand-prize winner, and a first, second and third winner in each classification. All winners will be included, along with the entrant's names and addresses in the Cook Book Edition. The names of the judging clubs will also be listed.

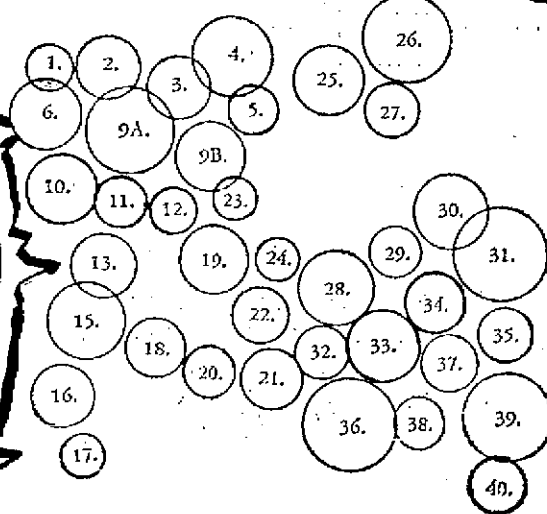
When our first cook book was published, 10 years ago, there were just 23 categories. Today, as you know, there are 40. If they have been successful, it is because of you, our readers.

And, today, our best thanks and appreciation go to each of you who contributed your favorite recipes to our contest, and to the women and men who did such a noteworthy job of testing, tasting, and, yes, "toasting" during these summer days.

A representative from each of the judging clubs is pictorially presented "bubbling" over on this page today.

With the testingest tasters there are!

### INGREDIENTS



1. Mrs. Richard Glasco, Alamitos Bay Garden Club
2. Mrs. John Brooks, Assistance League
3. Mrs. Earl Watters, Aux. to L.B. Dist. 41st Medical
4. Dave Scott, Bachelors Club
5. Mrs. Harry Bosley, Carmelite Nuns Auxiliary
6. Mrs. John H. Anderson, Children's Benefit League
- 9A. Mrs. Russell M. Brougher, Ebell Club
- 9B. Mrs. Harry Minor, Ebell Juniors
10. Miss Kathleen Shea, Executives' Secretaries
11. Mrs. K. O. Bailey, Fiorelas
12. Mrs. E. Harlan Miller, Junior League
13. Mrs. Leo McCleary, Lady Lions
15. Mrs. Lee Denny, Las Hermanas
16. Mrs. Reed Williams, Lawyer's Wives
17. Mrs. C. R. Hastings, Long Beach Chiropractors

- Auxiliary
18. Mrs. George Moore, Community Hospital Auxiliary
19. Mr. Floyd Ayers, Long Beach Food Sales Club
20. Mrs. Relma Piner, Long Beach Home Economists
21. Mrs. Bert Convey, L. B. State College Faculty Wives
22. Miss Olive Pound, Long Beach Story League
23. Mr. Mottell Peck, Long Beach Symphony
24. Mrs. Harold Seymour, Los Altos Women's Club
25. Mrs. Paul Hartstein, Nat'l. Council of Jewish Women
26. Mrs. James Sipprelle, Nightingales
27. Mrs. John Gattels, North Long Beach Women's Club
28. Mrs. A. K. Tuten, Opti-Mrs.

29. Mrs. Robert Clingan, Panhellenic
30. Mrs. Fred Christ, Rich Rackers
31. Mrs. Tom Lewis, Rossmore Women's Club
32. Mr. Robert Graham, Sales & Marketing Executives
33. Mrs. Joe Shuff, Sandlarks
34. Mrs. John Booth, Symphony Juniors
35. Miss Dorothy Ogan, Spinsters
36. Mrs. John Faris, Jr., Women's Aux. to Harbor Dental Soc.
37. Mrs. Robert Hardman, Women's Aux. To The L.B. Pharmaceutical Assn.
38. Mrs. Edward Plate, Woman's Aux. To L.A. County Medical Assoc, Long Beach Dist. 3
39. Mrs. Joseph M. Taylor, Woman's City Club
40. Mrs. Oliver Benediktson, Women's Music Club

# All Around, Everything Going Swimmingly

## Reading Consultant to Conduct Meet

By Iola Masterson  
L. P. T. Women's Editor

**HERE'S PROOF** positive that the old adage, "you're never too old to learn," has been proved again. Pictorial documentation is forthwith presented. Pert Mrs. Helen Bumstead, 86, and a resident of Leisure World, learned to swim in just three easy lessons this summer; now is a regular "commuter" in the pool at L.W. She is shown with young Jim Summers of Long Beach, swim instructor out there, who taught her.



Pool "commuter" Helen has proved a point

Having learned only last month, Helen is now so proficient in the water that lifeguard Stan Booth, also a Long Beach lad, doesn't keep any closer watch on her than any of the other swimmers.

Jim and Stan are proud of many out there who churn up the pool like Greta Andersons. Take, for instance, the group of women who are all mile-a-day swimmers—and they're all over 65. After the women had been at this mile every day routine for a while, Stan and Jim decided to keep an official record.

So far, since then, leaders are Joy Holmgren, who has 104 miles to her credit; Mildred Goodman, with 100 miles; and Helen Oman, 34 miles.

**THIS WEEK** it will be El Club Pequeno instead of its more familiar title, The Little Club. Members will have their summer party—a fiesta—at the lovely Spanish home of Grace Swaffield, Villa Graciosa, in Rolling Hills on Thursday. Grace, a long time resident of Long Beach before moving across the bay, founded the club 36 years ago.

Luncheon into afternoon affair has been given fiesta theme to create foreign flavor in honor of members who have traveled to the far reaches of the earth (but not together) this summer and are now home—

Dorothy Hawthorne, Thuriyne Waite, Charlotte Waldvogel and Dorothy Uplikke.

**A HAPPY NIGHT**—a lovely party—when Geneva and Stan Weiss entertained in their spacious home Wednesday in honor of International Beauty Congress judges and officials.

A cocktail buffet, the affair got off to an early start (it had to—everyone present had an important place to be—at the auditorium and before 8:30 p.m.).

A few of those there, enjoying to the utmost, were Mayor Edwin and Mary Wade, Marilyn and Jim Crocker, Molly and Bob Reid, Norma and Bill Becker, Connie and Charles Campbell (as chairman of judges, it was Charlie's job to have cars, drivers ready to get them to the hall on time), Marian and Don Locke, Marilyn and Doug Graham, plus the panel of judges; also TV's Bill Welch, Byron Palmer, show's MC, and on to a total of about 54.

**WHEN MARY PATRICIA LOWRY** married Robert Henry Francis week ago yesterday she added one more Francis to contend with in a family already more than liberally sprinkled with names of Francis—spelled that way or in feminine style, Frances.

The sweet bride is the daughter of Ida Frances and Francis Lowry. Her sister is Frances Marian. Her dad was named for his grandfather, Francis Marion. Ida Frances' father is also named Francis. And now Pat is—well, when you say Francis in a family gathering of that clan—EVERYONE'S ears perk up, and there's a chorus of, "Who? Me?"



Frances or Francis  
a family tradition

**IT WILL** be friend-filled day next Saturday for Jeanice and Dale Ely when they're to be given the full silver wedding anniversary treatment at an open house hosted by old friends Juanita and Neal Miller at the Miller's home. Assisting will be honorees' daughters, Susan and Barbara Ely. About 200 have been invited so Juanita expects not only house but garden will be very "peopled."

**ALSO ON** the silver standard—Jay and Doris Tapp celebrated their 25th wedding anniversary at their home last Sunday at a party hosted for them by daughter, Nellana, and son, Carlan. Icy champagne punch, lots of delicious food—but, most important, the friends who were there to share the day made it all most gala.

**THE PURCHASE** of a boat can, in fact usually does, make people's way of living change—and drastically so.

Case in point: Ola and Don Murphy bought a 27-foot power cruiser. They have it docked in Alamitos Bay and have become so delighted with right on the waterfront vantage point have decided to sell their home in Los Cerritos and become apartment house dwellers, smack on water's edge!

**THREE REASONS**, all rolled into one, sparked the dinner party Doris and Jim Wood will have Wednesday.

day. It's to be a farewell for about-to-journey friends, a welcome home for others, John and "B" Hancock and a meet-our-friends night as the Woods introduce houseguests, Dr. and Mrs. P. R. Gilmer of Shreveport, La., who arrived Saturday for a two-week stay.

**NAPLES CANAL** gang ganged up, for fun and for Darlene and John Coultrup, Wednesday to bid them a fond, gregarious, hilarious farewell prior to their departure for Hawaii.

Party began with cocktails at Gladdie and Dick Shelley's—moved along to Nance and Bill Winston's for potluck buffet. About 30 of the canal zone's crowd were involved. They presented the traveler with a huge card, festooned with taped on dollar bills to spend on, and ONLY on; Mai Tai or mahl mahl. All others were given packages of sour grape candies as befitting their moods in having to stay home.

The Coultrups flew, fleeing children left in good hands at home, Thursday to stay as long as they keep enjoying the islands. Which could be, let's face it, until snow falls! Even here.

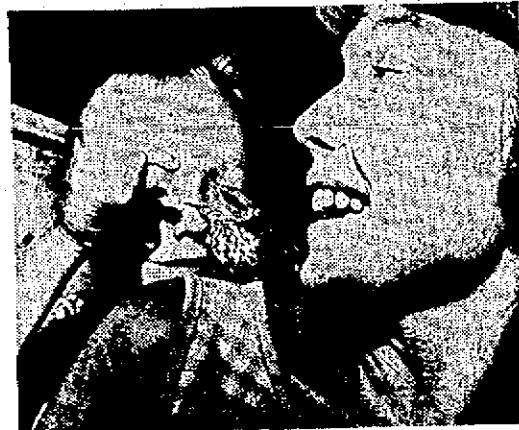
**ON HER** most unusual Paso horse, rare breed from Peru, Nancy Bogdanovic rode in the famous Old Spanish Days parade Thursday, a highlight of Santa Barbara's annual, colorful, terrific fiesta.

There are only 14 Paso horses in California and owners have banded together to ride in such parades. All 14 rode Thursday in their authentic Peruvian costumes. Pasos, I am told, are high and fast stepping steeds, fascinating to watch.

Nancy's prized horse was gift from husband, Joe who had it flown here from its native land.

**MR. CHIRP** is not only a fine feathered bird—he is the boss of some feathered friends. A baby mocking bird, he left the nest a little too early and was found by young Daniel Wilson, 5, who promptly took him home to mom and dad, Dolores and Danny at 12 Palermo Walk.

Ever since, he thinks any other nest but the Wilson's is for the birds. He goes for people style living. He eats hamburger, drinks milk and is an absolutely avid fan of television. His favorite? He hasn't chirped out. Anyway, to give you an idea of the pampered life he loves, he is pictured, below, with Daniel and Dolores indulging in a favorite pastime—gourmet luncheon. When he's big enough to fly, he'll be free to go. But will any other treetop be as well equipped?



Mr. Chirp and two of his fine feathered friends

Muriel E. Bruno, director, Zweig Reading Guidance Center, Garden Grove, will conduct a meeting Tuesday of the California Association for Neurologically Handicapped Children.

The meeting will take place at 8 p.m. in Community Savings & Loan Building, 3901 Atlantic Ave. The public is invited.

Mrs. Bruno, a consultant to the association, has an extensive background in aiding the neurologically handicapped in reading. A former teacher and speech therapist, now studying for her doctorate in educational psychology at UCLA, she points out that the "NH child often sees angles as curves—making differentiation between letters very difficult."

**MRS. WILLIAM Klintworth**, president of the Long Beach area chapter CANHC, states that the organization's primary purpose is to inform the public about NH children.

"Because NH children are of normal intelligence and appearance their difficulties often are not recognized as being physical rather than emotional. The NH child's learning and behavior difficulties spring from slight brain disfunctions which affect the nervous system," she explains.

CANHC is an organization of parents, educators, physicians and others interested in aiding such children.

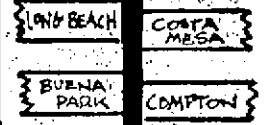
## Navy Wives Set Card Party

Florence Ross Navy Wives Club will have a luncheon and card party at the home of Mrs. Frank Lorek, 2257 Golden Ave., Monday at 11:30 a.m.

Guests are welcome. Reservations may be made with the hostess.

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## Patriotic and Fraternal Unit Activities Listed

### MONDAY

Long Beach Chapter 4, Widows of World War I Veterans, will meet at 5:30 p.m. for sandwich supper in Veterans Memorial Building. President Leora Ottele conducting. Plans for picnic in Bixby Park on Aug. 27 will be made.

Wide Awake Rebekah Lodge 71 meets at Machinists Hall at 8 p.m. with Flora Stuber presiding. Effie M. Berry, chairman of refreshments.

### TUESDAY

Social Club 173, Long Beach Chapter Order of Eastern Star, will have desert luncheon at noon in Garden Room, Third St. and Alamitos Ave. Business meeting will follow with Dorothy Kimball in charge. Luncheon chairman is Beulah Sheley.

Signal Hill American Legion Post Unit 490 will have potluck dinner 6:30 p.m. in Signal Hill City Hall. Speakers will be Girl Stater Jean Schrottenboer and Boy Stater Kenneth Dunnigan. Veima Davies will preside for the unit.

Arthur L. Peterson Unit 27, American Legion Auxiliary, will meet 8 p.m. in Veterans Memorial Building with Mrs. Daniel Taylor presiding. Dona Fulbright, Girl State chairman will present Girl Staters sponsored by the unit, Nanci Matchetti and Carol Reynard and their parents.

It is announced that Jane Fadler, 2905 E. 3rd St., and Carol Compton, 6923 El

Cedral, are recipients of unit's nurse scholarships. Refreshments will be served following the meeting.

Rebekah Lodge 360 will greet Mrs. Inez Stevens, president of district 10, when she makes her official visit at 8 p.m. meeting to be conducted at YWCA, 6th St. and Pacific Ave. Amelia Baker will conduct. Christena Allsup and Rachel Walker are in charge of honoring past noble grands during evening.

United Spanish War Veterans, Long Beach Auxiliary 71, will have noon potluck in Veterans Building. Margaret Brooks will conduct 1 p.m. business meeting.

Women's Relief Corps Auxiliary 93 will meet in Veterans Building at 12:30 p.m. A coffee hour precedes business meeting to be conducted by Rosa O'Neil.

### THURSDAY

Degree of Honor 108 will meet in Machinists Hall, 8 p.m. Myrtle Manderson will preside as drill team night is observed honoring guest

team from El Monte Lodge 58, Gene Graham is chairman.

Public is invited to a luncheon and card party at 12 noon in Veterans Memorial Building to be given by Capt. A. D. Borden Auxiliary 139 with Mrs. Virgil Philileo as hostess.

### FRIDAY

Crossed Keys Association, Order of Eastern Star, will meet at Crown Cafeteria for noon luncheon and meeting.

## Daughters Meet in Guild Hall

Lord Kitchener Chapter, Daughters of the British Empire, will meet Tuesday noon in the Guild Hall of St. Luke's Episcopal Church for a luncheon hosted by Mrs. William Ralph.

Assisting will be Mmes. Thomas Bennett, Eugene Lee, Don Nicson, Enrico Palanck and Robert Richmond. Members are invited to bring friends.



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ATLANTIC at 45th

## A Memo for Secretaries

Members of Long Beach Chapter of Executives and their guests will hear a program of comedy songs presented by Mr. and Mrs. Jack Groh as a highlight of their Monday meeting at Ports O' Call Restaurant on the water front in San Pedro.

A social hour from 6:30 to 7:30 p.m. will precede dinner after which the program will be given. President Kathleen Shea will conduct. Miss Charlotte Hamilton will be inducted as a new representative for the member firm, Lafayette Hotel.



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# Exercise Helps Dieters

Get in the swim with the Junior League diet! Participation in outdoor sports is an excellent accompaniment to a good diet, members of Junior League are finding in their preparation for the Junior League Follies Oct. 23 and 24.

Swimming, tennis and golf are favorite activities of the young women, who also like the day's low calorie menu, one of a series, as outlined below.

(Total Calories for Day 902)

**BREAKFAST**

¾ Cup of Berries,  
Ready to eat cereal  
½ cup Skim Milk  
Coffee

**LUNCH**

Tomato Juice  
½ cup Peach and Collage  
Cheese Salad  
Melba Toast  
Skim Milk plus Tea

**DINNER**

Greek Lemon Soup  
Sliced Lamb  
3 sticks Celery  
Carrot Curls  
Lettuce Wedges  
Diet Bread Toast  
Angel Cake Slice with Dietetic Chocolate Sauce  
Skim Milk plus Coffee  
Greek Lemon Soup  
1 can (10½ ounces) condensed chicken with rice soup

1 soup can water  
1 egg  
2 teaspoons lemon juice  
Nutmeg  
Butter  
Blend soup and water; heat. Meanwhile, beat egg and lemon juice together in small bowl until well blended. Add a little hot soup to egg mixture; stir constantly. Remove remaining soup from heat; slowly stir in egg mixture (this method prevents curdling). Serve immediately. Garnish with nutmeg or butter, if desired. Makes 2 to 3 servings.

**Bedtime Tidbit**

Hot Bouillon	Calories
Apple (½ apple)	22
Wedges	47



THEY ARE finding exercise combines well with dieting for best results in the Junior League shape-up for the Junior League Follies. The plans of Mmes. Thomas Rowan Jr. (in pool) and W. Burl McCollm go swimmingly.

## Simpson, Miller Names Are Linked

Lois Jean Miller exchanged wedding vows with Darryl Kirk Simpson during a ceremony Saturday in Community Presbyterian Church.

The bride, daughter of Mr. and Mrs. Edgar Miller, Long Beach, was attended by Mrs. B. J. Hawthorne, matron of honor, and Shirley Tarwater, Kaye Hardy and Kathy Wade, bridesmaids.

Jerry Simpson, the bridegroom's brother, was best

man. Almos Sanders, Jack Babshaw and Michael Hearons were ushers.

THE NEW Mrs. Simpson was graduated from Jordan High and California State College at Long Beach, where she was editor of the newspaper, named outstanding woman senior for '63 and was recipient of the '49er award.

Her husband, son of Mrs. Nellie Simpson, Lancaster, attends California State, where he is a member of the orchestra. He previously studied at Eastman School of Music, Rochester, N.Y.

Following a honeymoon along the Southern California coast to Mexico, the newlyweds will make their home in Seal Beach.

## OES Observes Birthday

Long Beach Chapter 173, Order of Eastern Star, will celebrate its 65th birthday on Friday at 8 p.m. in Palos Verdes Masonic Temple, 5155 E. Pacific Coast Hwy.

Luella Harsch, worthy matron, and William Freitag, worthy patron, are chairmen for the evening.

## Delegates to Report

Florence Chapter, Children's Asthma Research Institute and Hospital, will meet for luncheon Thursday at 11:30 a.m. in the home of Florence Gibbs, 263 Novara Drive.

Delegates will report on the national convention held recently in Denver, announces Mrs. Sam Pinsky, president and co-hostess.

The group's annual barbecue will take place Aug. 30 at 4:30 p.m. in the home of Mr. and Mrs. Joseph J. Gruver, 2545 Oregon Ave.

## Summer Brunch at Ebell

Another in their series of summer brunches will be given by Ebell of Long Beach on Wednesday in the clubhouse, 290 Cerritos Ave. Brunch will be served at 11 and 11:45 a.m.

Hostesses will be members of Group Z, with Mrs. Fred Reinking as chairman. Door prizes will be given. Reservations may be made with Mrs. Cleda G. John, ways and means chairman.

## Local BPWs Plan Dinner

Long Beach National Business and Professional Women's Club will meet at 30 at 4:30 p.m. in the home of Knott's Berry Farm next Saturday for dinner at 6:45 p.m. in the Chicken Dinner House. Attendance at the Bird Cage Theater will follow.

Florence Eachus, 259 Euclid Ave., is in charge of reservations.

## Attention: Coeds & School Girls!

AGAIN OUR ONCE-A-YEAR BACK-TO-SCHOOL HAIR FASHION SPECIAL.

This once-a-year special will soon end, so phone and make your appointment today.

Individually styled permanents complete, reg. \$5.00, now \$10

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# Buffum's

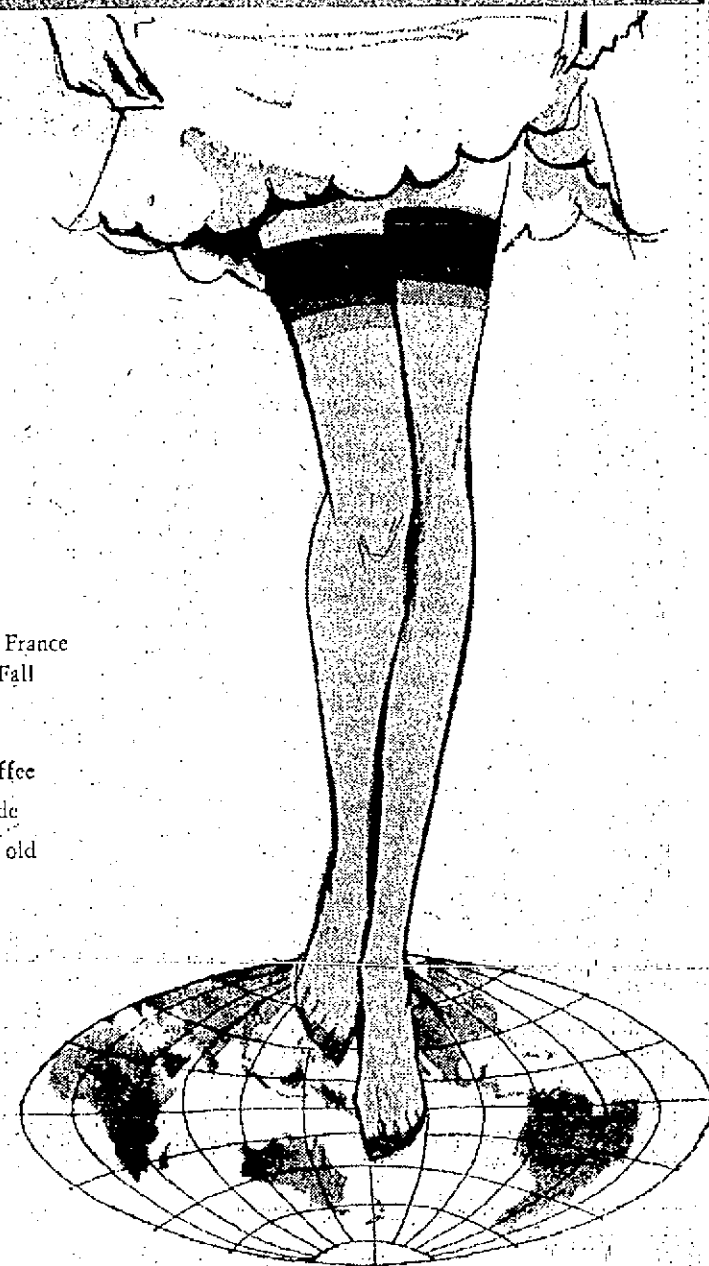
LONG BEACH

## SAPPHIRE A NEW WORLD OF FASHION COLORS!

Subtle, provocative stocking shades inspired by far-away places . . . from the earthy tones of Southern France to cool, blonde Nordic hues . . . all blended for your Fall wardrobe. In demi-toe sandal heel. 1.65 pr.

ITALY sun drenched gold	SPAIN dark Spanish coffee
ENGLAND empire grey	SWEDEN tawny blonde
FRANCE mushroom brown	PORTUGAL old wood, old wine brown
IRELAND dusty Shamrock neutral	

Miss Bea Baker, Sapphire Stylist, will be in our Long Beach Store Hosiery Dept. Monday, Aug. 17, to help you in your selection.  
Santa Ana Tuesday, August 18  
Pomona Wednesday, August 19



## PASSPORT TO CAMPUS

Secure as any passport to great good fashion is one of these gigantic sweaters. Pure joy and all wool they'll snuggle you in fleecy warmth. Look marvelous ribbed to the neck, turtle like—or opened snowflake pattern to show the shirt that takes pant or skirt to campus. 36-40. Suncharm Sportswear.

- A. Bernhard Altmann's "See-Thru" cardigan in 14-ply Marina wool. White or black. 27.95
- B. Hadley's ribbed bateau neck slip on in natural \*scoured wool. 32.95
- C. Bernhard Altmann's "See-Thru" slip on in 14-ply Marina wool. White or black. 25.95
- D. Hadley's ribbed turtleneck slip on in natural \*scoured wool. 35.95

\*Scoured wool is a natural wool that has not been bleached or dyed, but boiled to give a fresh, bright, tight knit that always keeps its shape.

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with all the answers to your Back-to-Campus questions. Come in and let our College Board help you select the right clothes for class, dorm and date.

# Buffum's





## Man! He's a Beauty in a Topless

Bare-chested Mr. California  
(Joseph Nista Jr.), flexes muscles  
to trills of enthusiasm from  
left, wife Joan and  
daughter, Sandra, 14.

By MARY NETH

The blue-eyed, 5-foot-7½, 48-29-36 beauty contest winner looked blank, then grinned widely and sank back into the chair.

"You're right. I'm all for topless suits—I NEVER wear any other kind."

Riffing through the publicity shots spread out on the desk, it was easy to see why. The trim 175-pounder boasts a chest that doesn't need covering.

Joseph Nista Jr. is a prime specimen of masculine muscular perfection. His biceps bulge, his triceps tense; his ribcage muscles fairly ripple.

He's been judged the most handsome man in the state.

He's Mr. California himself.

IN THESE DAYS when curvy, feminine beauty queens range in title all the way from Miss International to Miss Garden Hose, it's easy to forget that men compete in beauty contests, too. (For call them what you will—body contests or physical fitness competitions—that's what they are).

Unfortunately, they don't get the publicity the contests for girls do. They should. (Any woman who's watched a man watch a bathing beauty contest will agree to that.)

Of course, Mr. contests aren't so flashy, they don't go in for dressy clothes and cheese cake poses and, naturally, there's no make-up.

"Some of the fellows used to use sun tan lotion or oil for muscle highlight," explains Nista. "But, then a few boys got smart and started using cosmetic shading to define muscle planes and 'make-up' was ruled out."

According to him, judging is based on points given for body symmetry, muscu-



larity, skin texture (the girls call it complexion), posture and athletic ability. Competition is open to any male from 17 on; participants wear bathing trunks (no boxer shorts), and must have documented proof of athletic prowess.

Most of the contests are conducted by the Amateur Athletic Union, some with co-operation of a local YMCA. Winners cannot use their title for commercial purposes, such as advertising a product.

Nista, who went on from the AAU-sponsored Mr. California contest (Los Angeles Ambassador Hotel) to place in the top 10 of the Mr. America competition, explains that "the contests have gained in prestige in the past few years, since colleges began to participate."

"To arrive at a winner the judges first scrutinize each contestant up close, then all are given 40 seconds to flex individual areas: back, chest, arms, thighs, etc." (Nista also won special awards for chest, thigh and back arm development.)

HOW DOES a fellow win a title for himself?

"He works-out in a gym," said Nista, who owns his own—the Southland Gym, 3329 South St.

"I began working out when I was 16. Mine is no story of a 90-pound weakling who made good. I was a 112-pound weak-link—16-years-old and tired of being the small guy."

By the time he was 19, Nista weighed 160 pounds—had taken third place in his first contest. Pretty soon he was pulling down titles all over the place. He was, at various times, Mr. Brooklyn, Mr. Bronx, Mr. New York City, held the amateur boxing championship for New York State

(1947) and was an expert at hand balance, handstands and tumbling.

"No fellow's born with a body like Atlas," says the 34-year-old title holder. "You have to work at it and if you want a well-proportioned build, you have to concentrate area by area."

Here Nista interjects that he has no love for weight lifters. "They're so muscle-bound they can hardly move," he sneered, quickly flexing an arm to underline the point.

MRS. CALIFORNIA (Nista's wife, that is), is his biggest rooter.

"She got me started competing again," he says. "I'd retired and had to trim down from 192 to 175 pounds before entering competitions."

How does Mrs. Nista feel about having a husband with a Greek god build? "Great," she says. "He'll never have a pot—never get out of shape."

Mrs. Nista's in pretty good shape, too. A gym enthusiast, she's no slouch when it comes to keeping in trim and has won a few trophies herself. (She's a former Miss Occidental Life Insurance and a past Miss Venice; has done modeling, once competed as a roller skater and also has done quite a bit of water skiing—skied all the way to Catalina on a single ski, in fact.)

"Keeping in trim is a way of life for us," she said. "People just don't realize how below par they really feel when they're not in shape."

One thing for sure, next to Nista, most men do LOOK out of shape.

So, girls, the next time the man of the family ogles the cuties in a bathing suit contest, don't become upset. Just start talking about Mr. California.

## Souter - Jefferson Wed

A garden reception at the home of the bride's parents, Mr. and Mrs. G. A. Jefferson, 3727 Weston Place, followed the Saturday evening wedding of Irene Louise Jefferson and Edward Barr Souter at Lakewood Village Community Church.

The ceremony was witnessed by close friends and relatives. Karen Jefferson was her sister's maid of honor, and Richard Barr served as best man. Ushers were Larry Klosky, Don Barry and James Enge.

A BRIDAL GOWN of silk organza and Chantilly lace was selected by the former Miss Jefferson. It was styled with a lace bodice and a full chapel train. Her veil fell from a crown of seed pearls and she carried a cascade of orchids, roses and stephanotis.

The newlyweds, both alumnae of Poly High, were graduated cum laude from CSLB. She was a member of Zeta Tau Alpha, Spurs and Sigma Sigma, national scholarship honorary society. Last year she taught third grade in the Los Angeles school district.

The couple will be at home in Long Beach on Aug. 29 following a honeymoon trip to Northern California and the High Sierras.



Mrs. Edward Barr Souter

## Fox-Patterson Wed in Lakewood Church

Lakewood Village Community Church was scene of the Saturday afternoon wedding of Frances Linda Patterson and Bruce Donald Fox.

The bride's parents are Mr. and Mrs. Frank C. Patterson of Lakewood. Parents of the bridegroom are Mrs. Thurlio Schlinder of Solang Beach and Donald C. Fox of Seattle.

A Chantilly lace over satin gown embroidered in pearls and sequins was worn by the bride. Her silk illusion veil was held by a tiara of pearls and crystal.

HELEN PATTERSON attended her sister as maid of honor. Roger Holmes served as best man. Other members of the bridal party included Jeri Lee Ward, Mrs. Forest

Pike, Melville Brown and Donald Peake.

The new Mrs. Fox graduated from Lakewood High School and California State College, Long Beach. Her husband, a Polytechnic High School and Long Beach City College graduate, is a student at California State College, Fullerton.

Following a wedding trip, the couple will reside in Fullerton.

## Circle Luncheon

Dr. Margaret Clark Sunshine Circle will be entertained at a lawn party on Tuesday at the home of Mrs. O. J. Wiborg, 2401 St. Joseph Ave. Cards will be played following a covered-dish luncheon.

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## Wulffson - Powers in Vows



Mrs. Robin L. Wulffson

In a formal wedding ceremony, solemnized in California Heights Methodist Church Saturday, Carole K. Powers exchanged nuptial vows with Robin L. Wulffson.

For her marriage, the bride, daughter of Mr. and Mrs. Warren E. Powers, 639 Claiborne Dr., chose a gown of white peau de soie with Venice lace banding on the bodice, bell skirt and court train. She carried a white orchid atop a prayer book.

Miss Christine Powers was her sister's maid of honor. Others in the bridal entourage were Miss Kathleen Lechlitner, Miss Janet Hahne and Mrs. Robert L. Turk.

THE BRIDEGROOM, son of Mr. and Mrs. Charles P. Wulffson of Bel Air, asked his brother, Don, to stand with him as best man. Ushering the 200 guests to their places were Gary Seidman, Chris Hungerland and Robert Turk.

The newlyweds both are graduates of UCLA, where she affiliated with Alpha Phi and he with Alpha Tau Omega. Now in his third year of UCLA's School of Medicine, he is a member of Phi Chi medical fraternity. Prior to entering UCLA the bride graduated from Poly High.

Now honeymooning in Hawaii, the couple will reside in Inglewood on return to the mainland Sept. 2.

## Parliamentary Society to Meet in Los Angeles

Southern Area, California State Association of Parliamentarians, will meet Saturday from 10 a.m. to 3 p.m.

in Fish Shanty restaurant, 3500 Burton Way, Los Angeles. Gamma Pi Unit will present the morning session—"Committees, Their Function and Value to a Society."

During the noon luncheon Mrs. Ray Bond, Delta Unit, national director of District Eight (which includes California), will explain how the national extension program operates.

AT 1 P.M. there will be a business session including auditor's report and election of officers.

At 1:30 p.m. Mrs. Tracy Fewell, a past president, will lead a parliamentary institute, followed by a question-and-answer period.

Mrs. Edward A. Cook and Sigma Unit, Altadena, are in charge of luncheon reservations.

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Capris 14.00

Tops... sizes 5 thru 9  
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## Alumnae Meet

Local Kappa Deltas will attend an alumnae meeting Monday, 8 p.m., in the home of Mrs. Joseph Ribal, 1215½ Seal Way, Seal Beach. Mrs. Arthur de Heras will be co-hostess.

## Senior Citizens

National League of Senior Citizens will meet Monday for luncheon at 728 Elm Ave. The program will follow at 1:30 p.m.

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# Fair Set to See Fair Site



## ADD SALT TO CRUISE MENU

Site of prospective California World's Fair on Pier J will be visited by members of Women's Division, Chamber of Commerce, on Thursday afternoon following a harbor cruise. Pictured with sailor hats tilted at jaunty nautical angle as they sample box lunches to be served during trip are (from left) Mmes. George Hair, Herman Garven, Robert Osborne and Frank Deily.

First group invited to inspect Pier J, prospective site of California World's Fair, will be members of Women's Division of Long Beach Chamber of Commerce, who'll step ashore next Thursday after a cruise aboard the harbor boat "Star."

The visitors will be conducted by Loren McCannin, vice president of the fair. Sponsored by community events committee of the women's division with Mrs. Herman Garven as chairman, the tour day, dubbed "World's Fair—Here We Come," will begin with a social half hour at the Reef Restaurant from 11:30 a.m. to noon.

The party will then proceed to Pierpoint landing and board the "Star" for their trip to the fair site where McCannin will give details of future plans for the fair.

BOX LUNCHESES will be served during a cruise down the city's coast line and the party will return to Pierpoint at approximately 2:30 p.m.

Guests may attend Betty Hansmann at the Chamber of Commerce office may be called for reservations and cost information.

## WBA Sets All-Day Meeting

Woman's Benefit Association 15, will honor the Past Presidents Association of Southern California Tuesday.

The all-day event, opening at 10:30 a.m., will take place at Machinists Hall, 728 Elm Ave. Margaret L. Hird, state field director, Hanford, will be guest of honor at noon luncheon arranged by Mrs. William J. Smith then will lead question and answer period during afternoon. Out of city members are welcome to attend.

Donald Richardson, O. H. Anderson, Earl Swanson, Jack Price and Aaron Cross. A social hour, swimming and dinner will precede the induction ceremony. Mrs. Lawrence Long is reservation chairman and co-hostess for the evening.

## Sorority to Install New Slate

Mrs. B. T. Hayes will be installed president of Gamma Delta chapter of Sigma Alpha sorority here Tuesday. She is a charter member of the chapter, which was instituted in 1932.

The ceremony will take place at the home of Mrs. William Davis, 2851 Copa de Ora Drive, Los Alamitos, at 6 p.m. Mrs. Davis was recently elected national vice-president of the sorority. Others to take office for the new term are Mmes.

## Wolf-Benson Vows Are Solemnized

Moore Memorial Methodist Church was setting for the wedding on Saturday evening of Judith A. Benson and Paul V. Wolf.

The bride, daughter of Mr. and Mrs. Alvin L. Benson, Long Beach, chose an original Cahill formal gown of silk chiffon over taffeta. It was accented with imported Chantilly lace and styled with floor-length skirt and chapel train.

For her flowers she carried a white orchid encircled by white rosebuds and stephanotis.

Bridal attendants were Mrs. Paul L. Benson, matron of honor, and Mmes. Dirk A. Van Voorhis and Lloyd A. Weis, cousins of the bride.

THE BRIDEGROOM, son of Mr. and Mrs. Harold J. Wolf, New Buffalo, Mich., asked Wayne L. Wolf to serve as best man. Ushers were Paul L. Benson and Philip A. Benson, brothers of the bride, and Robert J. Taylor.

The bride, a graduate of Poly High, and her husband, who attended schools in Michigan, are honeymooning at Catalina Island. They will reside in Bellflower.

## Ted Scholar to Give Talk

Ted Scholar, coordinator of volunteer services at Metropolitan State Hospital, Norwalk, will talk at 8 p.m. meeting of North Long Beach Junior Women's Club Tuesday in Jordan Hi-Ten Canteen, 6301 Myrtle Ave.

Mrs. William Jensen will preside at following business meeting. Plans for the Area C conference in September at the Lafayette Hotel will be discussed and Mrs. Ray Carpenter will report on the ways and means committee's recent dinner-dance.

## Honor Frank Hugginses Today on Golden Date

Mr. and Mrs. Frank Huggins will be honored on their golden wedding anniversary today from 2 to 4 p.m. at their home, 4416 Rosada St. Hosts will be their nephews and nieces, Messrs and Mmes. Gus Warnock and Charles Emurian, as well as their brother and sister-in-law, Mr. and Mrs. Arthur Dreyer.

Mr. Huggins' sister, Mrs. C. A. Cameron, will be present as well as numerous relatives and friends.

The Hugginses were married in Ouray, Colo., on Aug. 18, 1914. They came to Long Beach in 1923 and have resided here since then. Mrs. Huggins is a past president of Vari-ettes, a philanthropic club which supports the Exceptional Childrens Foundation.

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## Sorority to Install New Slate

Mrs. B. T. Hayes will be installed president of Gamma Delta chapter of Sigma Alpha sorority here Tuesday. She is a charter member of the chapter, which was instituted in 1932.

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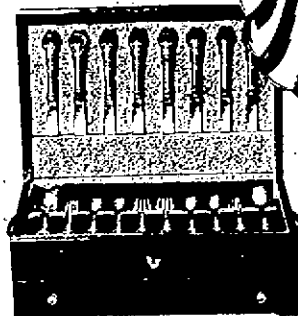
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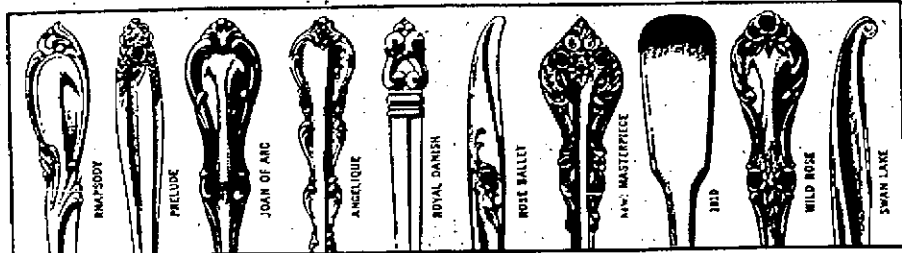
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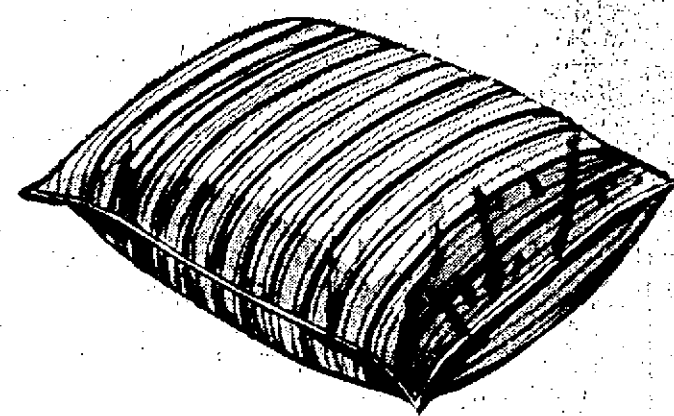
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Reg. 8.99 102x122" Sheet	7.99	Reg. 9.99 108x122" King Sheet	8.99
Reg. 7.99 King Sheet, fitted	6.99	Reg. 8.99 King Sheet, bottom	6.99
Reg. 1.19 42x38" Case	99c	Reg. 99c 42x38" Case	89c
Reg. 1.39 42x48" Case	1.19	Reg. 1.49 42x48" Case	1.39
"Athena" and "Shadow Garden"		"Shadow Garden" Towels:	
Reg. 3.99 Twin Sheet	2.99	Reg. 3.25 Bath Towel	1.99
Reg. 4.99 Double Sheet	3.99	Reg. 1.79 Hand Towel	1.59
Reg. 6.99 90x120" Queen Sheet	5.99	Reg. 69c Wash Cloth	59c
Reg. 9.99 108x122" King Sheet	8.99	"Aztec Towels"	
Reg. 1.29 42x38" Case	1.19	Reg. 2.25 Bath Towel	1.79
Reg. 1.39 42x48" Case	1.29	Reg. 1.29 Hand Towel	1.19
		Reg. 60c Wash Cloth	50c

BEDDING, TOWELS

# Seen on the Local Fashion Scene

## teenage clothes, textured hose and a designer's views on what goes

By MARY ELLIS CARLTON  
I-P-T Fashion Editor

It's been a fashionin' week in Long Beach—what with all those international beauties swishing around town in their native garb. . . .

Ebell Junior's jam-packed "One World of Fashion" show with its never-seen-before array of textured hose. . . .

Also famed fashion designer Charles LeMaire and moviedom's Arlene Dahl on hand to add to the atmosphere.

Yet to come: a gourmet sampling of campus togs to be shown Wednesday at The Broadway. More about that later. . . .

**BACK TO** Charles LeMaire and the IBC. Here to judge the international beauty con-

test, this three-times-Oscar-winning movie designer was ecstatic over the array of native costumes paraded by contestants in IBC competitions.

His comment: "I think every California designer should be invited to attend next year's contest. There's more inspiration here than a creative designer could find in a trip around the world."

Maybe he's got a point there! California's illustrious array of couturiers could add much interest and prestige to IBC pageantry.

**CAUSING QUITE** a stir at Ebell Junior's annual IBC fashion show luncheon—staged by Buffums' and emceed by the store's fashion coordinator John Hersey—were the patterned, textured, ribbed, argyle and lacy hose of every color and description. . . . They were worn with everything from fun casuals to formal wear!

"These may look strange to you," commented Hersey. (They did!) "But you remember how women screamed 'never!' when pointed toes first walked into the fashion picture. . . ."

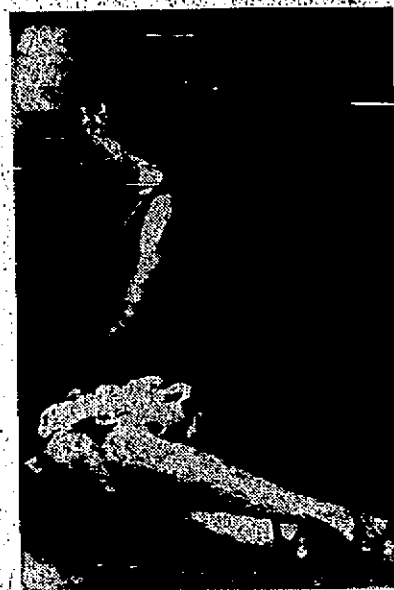
"We think textured hose will enjoy the same acceptance and that—after women get used to the look—they will have great fashion impact on the season to come."

**AND HERE'S** a new fashion diet for the teenage set—complete with shockeroo socks.

Fashion coordinators at The Broadway have cooked up a "campus recipe" to give California coeds a delicious mixture of clothes that are right for West Coast college sites.

Local teenagers will be treated to a yummy sampling of the Broadway's individualized fashion catering at a special back-to-school show Wednesday, 6 to 8 p.m., at the Long Beach store.

It'll be a two-hour party of food, fun and fashion. . . . real pizza (to match the season's new fashion colors—served by McGoo's famous Pizza Parlor) . . . a "sing-a-long, and a "how to do the new dances" session with three couples from the Cinnamon Cider demonstrating the frug, the watusi, the monkey and the surf—even a new version of the twist called (of course) "The Broadway."



**SHOCKING STOCKINGS**, such as these white lace—along with other textured patterns worn by Buffums' models in Ebell Junior's IBC show—created fashion excitement here this week. They're the latest thing in leg art, say experts.

**INTERNATIONALLY FAMOUS** designer Charles LeMaire, one of judges for IBC contest, discusses fashion influences with Miss Guam. He won Oscar for Oriental creation in "Love Is a Many Splendored Thing" . . . will be subject of illustrated feature in this section next Sunday.



**IN THE BEST TASTE**, a sampling of "Campus Recipe" show to be presented at The Broadway Wednesday, 6 to 8 p.m. Above, Ardee sprinkles salt and pepper checks on ready-mix jackets, vests, pants and skirts. . . . right, the shift fit in fall's crop of jumpers, here by Thermo-Jac in suede cloth and tweed. The "how-to" show will demonstrate how to put colors and separates together, California style. . . . and how to look pure 1964.



## News of Coming Nuptials Revealed

### Wortman-King

Nov. 14 has been chosen as her wedding date by Joanne Frances Wortman, whose engagement to Lt. (jg) Charles J. King Jr. is announced by her mother, Mrs. David M. Wortman of Long Beach. The future bridegroom is son of Mr. and Mrs. Charles J. King of Kansas City, Mo.

The bride-elect was graduated from Wilson High School and from California State College at Long Beach. Her fiancé attended Beloit College, Beloit, Wisc., and is

an alumnus of the University of Kansas with a degree in business administration. His fraternity affiliation was Tau Kappa Epsilon.

### Jeffery-Tanner

The betrothal of Sally Lynne Jeffery and Duane Charles Tanner, son of Charles F. Tanner of Bellflower and the late Mrs. Tanner, is announced by Mrs. Jean H. Jeffery of San Bernardino, mother of the bride-to-be.

Miss Jeffery was graduated from California State College at Long Beach, where she was affiliated with Delta Gamma sorority, Spurs and Califias. She is an elementary teacher in Westminster. Tanner is attending CSLB and will receive his BA degree in social science in January. He is affiliated with Phi Kappa Tau fraternity.

The wedding is planned for Jan. 31, 1965.

### Peterson-Brown

CSLB students Paige Peterson and Ralph MacDonald Brown will be wed on Dec. 20. Their engagement is announced by her parents, Mr. and Mrs. H. T. Peterson of Santa Barbara. The bride-elect was a Delta Gamma at CSLB and is

now an elementary teacher in Westminster. Her fiancé's fraternity was Tau Kappa Epsilon.

He is the son of Mr. and Mrs. Ralph Brown of Bellflower and is an alumnus of Bellflower High School. At CSLB he was a member of Tau Kappa Epsilon.

### Beamon-Slack

Mr. and Mrs. Robert Beamon of Long Beach announce the engagement of their daughter, Carolyn Louise, to Daniel Nathan Slack, son of Mr. and Mrs. Elmer N. Slack of Long Beach. The wedding date has not been set.

Miss Beamon was graduated from Wilson; her fiancé is an alumnus Polytechnic High School. Both are attending Long Beach City College.

### Hughes-Verhaaren

Salt Lake Temple of Latter-Day Saints will be the setting on Nov. 25 for the wedding of Cynthia Mary Hughes and Harold Carl Verhaaren, son of Mr. and Mrs. Carl W. Verhaaren of Fillmore, Utah. A wedding reception will follow on Nov. 27 in Long Beach.

The bride-elect, daughter of Mr. and Mrs. Robert B. Hughes of Long Beach, was graduated from Poly High School, and attended LBCC.

and Brigham Young University, Provo, Utah.

Her fiancé is a senior in the University of Utah Law School, Salt Lake City, and is affiliated with Delta Theta Phi law fraternity. He served as a counselor in the South German Mission of his church.

### Merriam-Lonzo

News has been revealed by Mr. and Mrs. Charles E. Merriam, Downey, of the engagement of their daughter, Patricia Lynn, to David Mark Lonzo, son of Mr. and Mrs. H. Dale Lonzo of Rossmore.

Miss Merriam attended CSLB and her fiancé currently is studying at UCLA. They plan to be married next summer.

### Ullom-Dahlman

Mr. and Mrs. Robert Maine Ullom are announcing the engagement and forthcoming wedding on Feb. 6, 1965, of their daughter, Avah Nell, to Dennis Craig Dahlman, son of Mr. and Mrs. Carl W. Dahlman, all of Long Beach.

Millikan High School is the alma mater of both young people. The future bridegroom attended Long Beach City College where the bride is now a student.

### Smith-Shaw

Making plans to be wed in late December, 1964, are Herbert R. Smith of Long Beach and Dorsie Shaw Jr., who is serving in the U.S. Navy aboard the USS Mantatee. The bride-elect is daughter of the late Mr. and Mrs. Herbert G. Smith, who

lived in Rochester, N. Y. Mrs. Nona Mason of St. Louis, Mo., and the late Dorsie Shaw are parents of the future bridegroom.

### Sanders-Herb

Mr. and Mrs. Wilbur G. Sanders of Waverly, Iowa, announce the engagement and coming wedding of their daughter, Glenda, to Larry L. Herb, son of Mrs. Betty Herb of Long Beach.

Both young people attend the University of Iowa where the prospective bride, a senior majoring in education, is president of her sorority, Delta Gamma.

Her fiancé was graduated from Millikan High School and LBCC, where he was president of the men's student body and received the Viking Award. He is an officer of Delta Tau Delta fraternity.

Following their marriage on Sept. 19 at St. Paul's Lutheran Church in Waverly, the couple will resume studies at the university. In the fall of 1965 the future bridegroom plans to enter Lutheran Seminary of the Pacific at Berkeley.

### Holland-Reynolds

A June wedding is being planned by Patricia Ann Holland and Roger M. Reynolds, whose engagement has been announced by her parents, Mr. and Mrs. Frank E. Holland of Long Beach.

Miss Holland, a graduate of Poly High and LBCC, and is employed in the Long Beach library system. Her fiancé, son of Mr. and Mrs. M. K. Reynolds, Rosemead, is currently a senior at CSLB, where he is majoring in accounting.

## Typographical Auxiliary Meets

Charter Members, Woman's International Auxiliary, Typographical Union, 650, will have pot luck luncheon Tuesday noon in home of Mrs. Wallace Russell, 900 Loma Ave. Co-hostess will be Mrs. Werner Sell.

**THE PERSON** who owns the article you've found may be trying to reach you. Be sure to read the "Lost" ads in

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ABIGAIL VAN BUREN

# Father Too Much Maligned

DEAR ABBY: I can't get that Father's Day Column out of my mind. This is for the mother who sent you her 19-year-old son's letter in which he said, "If I turn out to be a father like my dad, I wish somebody would shoot me."

Only when your son has had sons of his own will he appreciate what his father has done for him. I assume your son is not paying his own way through college. Few sons do.

I had the same type of father. He never played ball with me. He never cuddled me when I was young. Never talked with me, man-to-man. He never took me on trips, either. But he worked every day. And he paid the bills. And he put food on the table and clothes on my back, and shoes on my feet. And he quietly did without himself.

I used to feel resentment, too. But now I have sons of my own, and realize that there are many ways of showing love. And my father loved me no less for his inability to show it. One day that son will live to eat his words.—OLDER AND WISER.

DEAR ABBY: The letter on Father's Day from the boy who was disappointed in his father bothered me. Considering the thousands of boys who have had to grow up without fathers, I think this young man is lucky to have had even a part-time father. At least he's made a home for his family and has paid the bills. If the boy fears his younger brother will suffer from the absence of a father's love and guidance, why doesn't he spend more time being the older brother? Older brothers are usually adored and looked up to by the younger ones.

I have four sons, from 9 to 16. Their father has been in the state mental hospital since the oldest boy was eight years old, so it is almost as though they had no father at all. His mind is gone and he will

be there the rest of his life. Yet the boys keep busy, help each other, help me, and I have never once heard any of them complain about how tough it is to be without a father.—MOTHER OF FOUR.

DEAR ABBY: I read the letter from the college son to his mother, criticizing his father. The boy sounded like an over-protected, spoiled, sniveling brat, just looking for points against probably a hard-working, long-suffering, devoted, introverted father. Who sent this kid to college? My husband is a quiet man, and our three sons adore him in a quiet way. They feel no necessity to drool over one another. One son is a newspaper man and the other two are engineers, and they all married wonderful girls. The boys turned out to be the kind fathers brag about, but my husband never bragged. My husband never took the boys hunting or fishing. In the summer he either was going to college (he is a school teacher) or working to supplement our income. He never wrote any of them a letter in his life. Yet they loved and respected each other and enjoyed a fine relationship. What we need today is more strong silent men who quietly rule their homes. Then no son will hope to be shot if he isn't taken fishing or to Disneyland. Honestly!—WICHITA WIFE.

DEAR ABBY: Apropos the letter from the college boy who condemned his father for not being a "good" father:

I am willing to bet that if you were to ask one hundred successful, reasonably well-adjusted family men if their fathers ever played ball with them, took them on trips, or sat down and talked "man-to-man" with them, ninety-five would have to say no.—ONE OF THE NINETY-FIVE.

Troubled? Write to ABBY, Box 69700, Los Angeles, Calif. 90069. For a personal reply, enclose a stamped, self-addressed envelope.

## Flower Fanciers Schedule Date

August meeting of Tri-City African Violet Society will take place Monday in the Community Room, 15359 Paramount Blvd., Paramount, at 7:30 p.m.

Mrs. Dorothy Parker of Yucaipa, well-known flower grower, will talk on general culture and care of African violets, according to Mrs. Vaillant, president. Mrs. Parker will also offer some of her plants for sale. There will be door awards and refreshments. All African vio-

let fanciers are welcome.

LONG BEACH African Violet Society will meet Thursday at Woman's City Club, 1309 E. Third St., for a social hour and plant sale at 11 a.m. to noon.

Mrs. Ellen Caddon will preside. Guest speaker will be Mrs. Mabel Gutridge of Los Angeles. Guests welcome.

### Patio Dessert

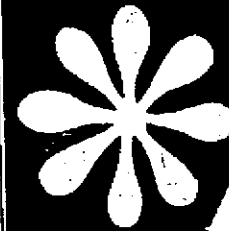
Mrs. Clarence Snow will entertain members of North Long Beach Women's Club and their guests at a patio dessert luncheon Wednesday noon in her home, 6510

Lewis Ave. Bridge, pinocle and canasta will be played. Mrs. Snow will be assisted by Mrs. William Kerins, chairman of the ways and means committee.

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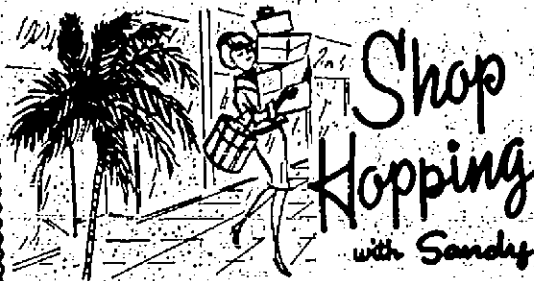


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### FAMILY TRANSPORTATION

problem? When school starts there'll be even more—best way to solve them is with a FALCON wagon. I'd heard about the economy and practicality of this station wagon, but wanted to see myself, so went to LOS ALTOS FORD where I could have the largest selection in Long Beach, picked out a color I liked and drove it. Handles with perfect ease; great ride! Extra good-looking interior and lots of room! Especially liked the controls on the trunk door—yongsters can't open it when the window is up (even an eighth of an inch). Engine is "pre-broken-in", drive any speed immediately and has self-adjusting brakes (standard Ford features). You'll find many other safety and design features that make the Falcon an ideal family vehicle and you'll find the most sincere service and best selection at LOS ALTOS MOTOR SALES, 2302 Bellflower Blvd., L.B.



FALL FASHIONS and FANTASTIC FOOD! Saw a delightful informal fashion show presented by Vogue Agency at one o'clock Saturday while enjoying lunch at WELCH'S. Menu feature was chicken-pineapple salad with roll and coffee, \$1.25 huge and delicious! Shop the easy way on Saturdays while enjoying the finest food in Southern California at the most amazing prices! Noon or night, treat yourself to luxury restauranting at "home" costs, luncheons from \$1.25, dinners from \$1.50. You'll have to go once to believe it—then you'll go again and again (I do!) — WELCH'S RESTAURANT, 4401 Atlantic Blvd, L.B.

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## Crimebuster Tells Tales on Chicago

By MILDRED K. FLANARY  
L. P. T. Food Editor

In newspaperdom, it's "the story behind the story" that's important. But, this is a story about the MEN behind the story—a father and six brothers—one of whom, Bill Doherty, author of the new book, "Crime Reporter," is today's candidate for Chief of the Week.

Out of all the cities in the United States, Doherty, his wife, Marge, son, Billy, 18, and daughter, Kathy, 15, have chosen Long Beach as THE place to call home. It's the place most different from his former scene of operation.

That city was Chicago, Doherty's birthplace. Educated at Notre Dame, University of Illinois and Northwestern, he began his journalistic career with the City News Bureau of Chicago. From that time on, through his exploits and blood-tingling adventures as star reporter, the story always took precedence over his personal safety.

In 1937 he became a cub reporter on the Chicago Times, remaining with the paper after its merger with The Sun. While there he was instrumental in solving three murder cases, one of which brought him the Pull Mall Big Story Award. His story "The Card Party Murder Case" was dramatized on both radio and television.

In 1955 he joined the Tribune staff, where he remained until 1961.

THE MOTIVATION of "The Doherty Boys" career, there's little doubt, started with Dad. He spent 46 years on the Chicago police force. Theirs, in all probability, is the only family in the world in which six

brothers were police reporters in the same city. Five of them — Frank, Eddie, Jim, Tom and Bill—covered Windy City crime from 1944 to 1955. Brother Martin dropped journalism for the priesthood.

Hundreds of thousands of Chicagoans looked each day for police reporter Bill Doherty's byline over the latest murder story or account of gangland violence.

THEN one day, Doherty's byline disappeared. So did Doherty. Readers began asking, "What has happened to Bill Doherty?" "Did the Syndicate take him for a one-way ride?" "Did a gun-toting gangster run him out of town?" For answer there was only silence.

Here's what HAD happened. It was in 1961, while he was on the Tribune, that Doherty, in line of duty, called on a notorious underworld character. They wound up slugging each other and the hoodlum gunned Doherty out of the house and down the street, vowing to kill both him and his family.

Weil, ... you can be sure he wasn't still running. He was sleuthing. By the time he was back in print, he had uncovered one of the biggest crime stories of all time.

ONE COULD well conclude that he hasn't had too much time to spend at cooking, but he can prepare Chili O'Malley.

1 1/2 lbs. lean ground beef  
1 large onion, chopped  
1 clove garlic, chopped  
2 tbl. bacon drippings or other fat

1/2 cup water  
3/4 cup California Burgundy, Claret or other red dinner wine

1 beef bouillon cube  
1 tbl. cumin seed  
1 tbl. chili powder  
2 tsp. oregano  
Salt to taste  
2 (No. 303) cans red kidney beans

Saute beef, onion and garlic in bacon drippings until meat is no longer red, stirring with fork to break meat into small bits. Add water, wine, bouillon cube and seasonings. Bring to boil, then simmer, stirring often, for about 40 minutes or until mixture is still moist but no longer juicy. Add undrained kidney beans; cover, simmer 5 minutes more. Serve in heated soup bowls or individual casseroles.

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# Week of Debuts in Bowl

Symphonies Under the Stars at Hollywood Bowl will be a succession of debuts during the coming week.

Sixteen Ehring, conductor of the Detroit Symphony Orchestra; Edith Peinemann, violinist; Gold and Fisdale, duo pianists; and Mitch Miller all will come to the Bowl for first appearances.

Ehring will conduct the Los Angeles Philharmonic Orchestra Tuesday, at 8:30 p.m., with Miss Peinemann as soloist, and on Thursday at 8:30 p.m. when Arthur Gold and Robert Fisdale will be heard.

Miller will be on hand Friday and Saturday night with his "Sing Along with Mitch" program of vocal favorites.

**MISS PEINEMANN**, a young German virtuosa, will play the Bowl premiere of Khachaturian's "Concerto" for violin and orchestra. Gold and Fisdale began their duo-piano career while they were students at New York's Juilliard School of Music. They will play Poulenc's "Concerto" for two pianos.

Ehring, a native of Sweden, succeeded Paul Paray at Detroit. In the Bowl he will conduct Sibelius' "Symphony No. 2" on Tuesday, and Dvorak's "Symphony No. 5" ("From the New World") Thursday.

# Roundtable Workshops for Writers

Long Beach Writers Roundtable has resumed meetings with plans calling for two meetings a month, to be conducted at Alamitos Branch Library, on the first and third Mondays of each month. The first will be an afternoon meeting and the third an evening meeting.

Purpose of the group is to have interesting, informal discussions on prose, both fiction and non-fiction, and to read and criticize manuscripts constructively. There are no dues.

Anyone interested in writing is welcome to attend. The only requirement is that those attending be interested in writing for publication, not just as a hobby. For further information call the library.

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## HONEYMOON LOFT

Pam Conatser as Laurey and James Marsh as Curly in "Green Grow the Lilacs" are pictured in the honeymoon loft which they chose as a hideout from a threatened shivaree by their neighbors. Curly points out the radiance of the early morning in the countryside of Indian territory in 1900. The folk play, later made into the musical "Oklahoma," presents the moods and life of a segment of American history. John McNamara directs this annual summer play given for the entire family. It will run Thursdays, Fridays and Saturdays through Sept. 12 at Community Playhouse, 5021 E. Anaheim St.

# 'Hero' Brought Up to Date

By RACHEL MORTON  
L. P. T. Music Critic

Among my precious collection of photographs that famous musicians have inscribed to me personally is one I treasure dearly. It is a picture of Sir John Barbirolli upon which is written: "To Rachel Morton — my very first 'Aida' — in affectionate remembrance of music made together. John Barbirolli."

When I was a member of The British National Opera Company and later with the Covent Garden Opera Company, Sir John was one of our principal conductors. The others were Sir Malcolm Sargent, Sir Adrian Boult and Eugene Goossens. Sir John was not knighted at that time and we were a gay, youthful company of singers and musicians.

We toured England and Scotland after the London season and my roles were Tosca, Aida, Sieglinde in "Die Walkure," Isolde, Elsa in "Lohengrin," Elizabeth in "Tannhauser," Kundry in "Parsifal," and Eva in "Die Meistersinger." John Barbirolli conducted many of the performances in which I sang and what an inspiration he was! I still consider him one of the greatest conductors today. (I heard him last with the Los Angeles Philharmonic here in Long Beach a few years ago.)

## Major and Minor Notes

IN THE JULY issue of Musical America, Sir John Barbirolli is the subject of a very interesting article by Michael Brozen, which brings "my hero" right up to date.

Now the permanent conductor of the Houston Symphony orchestra, which had just made its first appearance in New York at Philharmonic Hall, Sir John is also the permanent conductor of the famous Halle Orchestra in Manchester, England.

"I like Houston," he said, "but I also like the Halle. I've been with the Halle since 1943 and shall probably die with them."

ALTHOUGH 64 years of age, this intrepid master musician conducted 110 concerts last year with the Halle Orchestra and 19 concerts in 22 days with the Houston

Symphony. It was a first New York appearance for the Houston Symphony, but John Barbirolli conducted the New York Philharmonic orchestra from 1936 to 1943 following Toscanini. Now there is talk of a European tour for the Houston Symphony with Barbirolli conducting. This would not be a new experience for Sir John. He has taken the Halle Orchestra to Europe many times and to Africa, and he has toured South America with the London Philharmonic.

"You mustn't think that I like only English music," he said. "I'm partial to German music, too, especially Brahms and Mahler."

HE HAS JUST recorded Mahler's "Ninth Symphony" with the Berlin Philharmonic, an orchestra he guest conducts every year.

"I'd like to conduct opera, as I used to," he apologized, "but I don't seem to have enough time anymore."

One the question of contemporary music Barbirolli said: "I've done my share of contemporary music, and now I feel it's my duty to perform only the best music, the music I really love. There is no great orchestral music being written today. Most of the first performances you hear now are also the last. The tendency to do away with things not written this morning is very bad. At my time of life I think I deserve the reward of presenting only things of value."

## Set Play Records

On Tuesday night "What Makes Sammy Run?" will reach its 200th performance at the 54th Street Theater in New York.

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# John Sloan Exhibit Opens

By ELISE EMERY  
Arts Page Editor

Long Beach Museum of Art, 2300 E. Ocean Blvd., opens a major exhibit today, a retrospective show of 37 paintings, 31 drawings and 36 etchings by the American artist, John Sloan.

The exhibit was organized from the collections of the Wilmington, Delaware, Society of Fine Arts; the John Sloan Estate and the Kraushaar Galleries in New York. It first was shown in Washington, D.C., and now is on tour under auspices of the Smithsonian Institution.

Sloan (1871-1951) was a member of the "Group of Eight," who painted with vigor and carried on the realist tradition in American art. Sloan delighted in painting New York and the waterfront, the life of a great city and its crowds.

In middle age, he turned to new subjects and techniques and began painting the countryside. His satiric moods are best seen in his etchings. The drawings in the exhibit begin with a landscape done when the artist was 17 and end with

a nude dated 1951, the year of his death.

An illustrated catalogue of the show with an introduction by Bruce St. John, who organized the exhibit, and a foreword by Helen Farr Sloan, the artist's widow, is available at the museum.

The public is invited to the Friends of the Museum's opening reception today from 2 to 4 p.m.

"THE BITTER YEARS: 1935-41" closes next Sunday at Los Angeles County Museum of Art in Exposition Park.

During the Great Depression, photographers working under direction of Roy Stry-

ker, of the Farm Security Administration recorded the poverty and hardship in the United States.

Chosen for the project were such young photographers as Dorothea Lange, Carl Mydans, Walker Evans, Arthur Rothstein, John Vachon and Russell Lee, who have become leading figures in their art today.

Of the 70,000 photographs produced, Edward Steichen has chosen 200 for this exhibition which was originated by the Museum of Modern Art in New York.

ORANGE COAST College and Artists' League of Seal Beach will co-sponsor art classes, beginning Sept. 14, in Seal Beach Art Center, 105 Main St.

In these adult education classes, instruction in mosaics will be given Mondays from 7 to 9:30 p.m., in portraiture and still life in beginning oils Tuesdays from 7 to 10 p.m., in intermediate oils Thursdays from 7 to 10 p.m. and in watercolor Wednesdays from 7 to 10 p.m.

Registration will take place at the art center, Friday, from 7 to 9 p.m. There is a fee of \$2.50 per class for the fall session.

THE CHARMING little town of Julian, nestled in the hills inland from San Diego, will stage its fourth annual art mart and weed show Saturday through Sept. 7.

On the upper floor of the Town Hall, 35 local artists will display their work; an array of dried weeds, rocks and woods will be presented in arrangements on the lower level. There also will be a display of handmade Indian jewelry, baskets and purple desert bottles. Hours are 9 a.m. to 6 p.m.

B. R. THOMAS is August artist of the month at the Unitarian Church, 450 Atherton St. His work will hang through Sept. 4.

On exhibit are examples of both fine and commercial art in watercolors, oils, pencil and pen and ink. Viewing hours are Sundays from 9 a.m. to noon, weekdays from 10 a.m. to 4 p.m.

# Colorful Films at Libraries

On Tuesday at 7:30 p.m. Bay Shore Branch Library, 1955 W. Willow St., will present "Bayanihan" which was filmed during the Philippine Dance Group's recent United States tour.

Also on Tuesday at 7:30 p.m., Bret Harle Library at 1595 W. Willow St., will show the color fantasy, "Golden Fish," and two other color films: "Bali Today" and "Samoa." Both give graphic insights into the lives of the island people, their religions, dance ceremonies and rituals.

"THE VAGABOND King," a musical which has thrilled several generations of moviegoers, will be shown Thursday at dusk in the patio of Burnett Branch Library, 560 E. Hill St. The voices of Kathryn Grayson and Orsona, star of London's Covent Garden Opera, will be heard.

All film showings are free.

# Matinees for Melodyland Fall Shows

Beginning with "Irma La Douce," starring Juliet Prowse, which opens Sept. 1 at Melodyland Theater, the weekly performance schedule will include matinees on both Saturday and Sunday afternoons at 3 p.m.

This policy will continue during the fall musical season which will consist of six Broadway hits and will kick off Sept. 15 with "Show Boat" starring Harve Presnell, Gogi Grant and Andy Devine.

Remaining attractions in the fall lineup include "High Button Shoes," starring Betty Grable and Dan Dailey; "Damn Yankees," starring Bert Lahr; "Milk and Honey," with Molly Picon, Patricia Morrison and Walter Cassel; "Silk Stockings," with Don Ameche and Taina Elg; "She Loves Me," with Dorothy Collins.

Each offering runs two weeks for a total of 12 weeks and the season closes Dec. 6.

ON TUESDAY night "Gentlemen Prefer Blondes" opens at Melodyland Theater for a two-week stand. Jayne Mansfield and Patrice Wymore will play the renowned dizzy American flappers during America's 1920's care-free years.

Today "Finian's Rainbow" bows out with final performances at 3 and 8:30 p.m.

# Otis Gallery Shows Bronzes by Bourdelle

By VIRGINIA LADDEY

Just opened at Otis Art Institute Gallery, 2400 Wilshire, is a magnificent showing of the bronzes of Bourdelle. The French sculptor was an apprentice of Rodin's for whom he later executed sketches in stone. Rodin's influence is very strong, yet Bourdelle has his own flavor. The collection, from New York, was brought here by Daizell Hatfield Galleries. Wayne Long, director of the Otis Gallery, has assembled about a half-dozen Aubusson tapestries which provide background and high lights for the sculpture exhibit. They were designed by such artists as Leger, Le Corbusier and Lurcat.

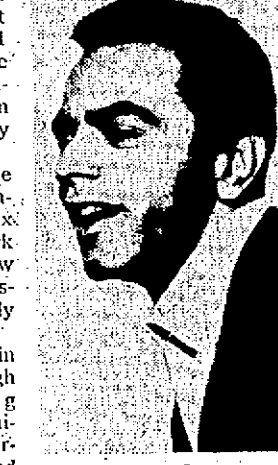
THE 54 BOURDELLE bronzes range in size from small figures just inches

high to enormous heads, three times life size. The latter have titles like "Head of a Figure Called... Strength," "Eloquence," "Liberty," etc. They are arrestingly powerful, and for some reason, a little embarrassing. While Rodin holds up beautifully in revival, a great deal of Bourdelle seems a bit false and high-flown.

ON THE OTHER hand, there are some magnificent simple works. "Bust of a Young Boy" is absolutely charming. The faint head on a slender neck emerges from a worn, boat-neck sweater. "Madeleine Charvaux aux Chignon" is elegant with power and tension in the slim face and neck, opposed by the horizontal thrust of the chignon.

AMONG OTHER works are two masks of Beethoven, which are most familiar, as well as a sculpture of the composer's hand. There are many wonderful sketches of charcoal or pen or wash which are brief, fleeting and masterful.

The collection and the tapestries are beautifully displayed; a trip to this show is most rewarding. It will continue until Sept. 13; viewing hours are 12:30 to 5 p.m., Tuesdays through Sundays.



## TO RETURN

Johnny Mathis and the Young Americans have been signed for a return engagement at Greek Theater Sept. 21 through 27. Currently playing at the Greek is New York City Ballet which will dance the full-length "Midsummer Night's Dream" Tuesday through next Sunday.

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# Polish War Film Slated

Next offering of the Long Beach Film Society will be "Kanal" filmed in Poland in 1961. It will be given at Long Beach State College Little Theater next Saturday at 7 and 9 p.m. There will be a companion feature.

Set in the Warsaw uprising of 1944, the film describes the impact of World War II on the minds of Polish youth. A band of resistance fighters attempt to escape the Germans by going through the kanals (sewers) beneath the city streets.

Remaining film in the society's summer series will be "The Balcony" to be shown on Aug. 29 in the Little Theater.

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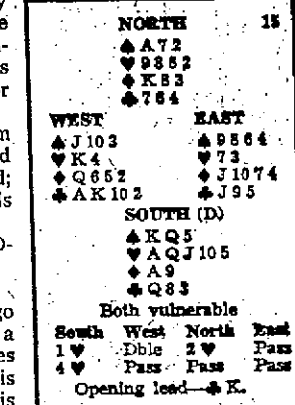
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Sunday, August 16, 1964

# Southland

## Making a Freak Out of a Friend

See Page 7

MAGAZINE OF THE EVENING NEWS AND THE INDEPENDENT-PRESS-TELEGRAM



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for photography by Robert Coar

See Inside

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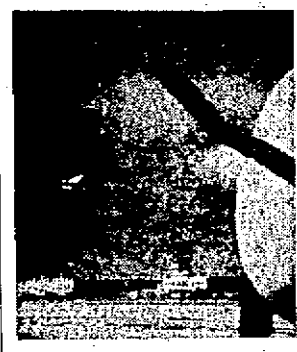
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Sunday, August 16, 1964

# Southland

## OUR COVER



F51 fighter plane takes off in front of the administration building at Long Beach Airport. In the background is the Aircraft Division Douglas Aircraft Co. The F51, scourge of the skies during World War II, is now widely used by civilian executives who demand high speed travel between their various business interests. It is the businessman-pilot and this modern form of executive transport that forms the backbone of the tremendous volume of traffic that makes Long Beach Airport the nation's busiest of its type and makes it the home base of more aircraft than any other installation in the United States. More about Long Beach Airport on Page 8.

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## NEXT WEEK

One of the Southland's remarkable cultural institutions is housed in a rundown but proud-looking old Victorian style residence in East Los Angeles. It is the Neighborhood Music Settlement, a testimonial to happy and complete integration where a would-be Heifetz may receive competent music lessons for 75 cents each. Next week, Southland tells you how the Settlement gives anyone with the desire a chance to out-fiddle Heifetz.

Fred Taylor Kraft, Editor

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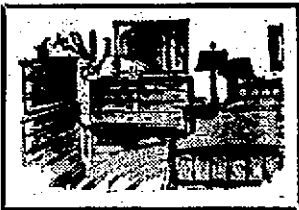
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## MODERN MATA HARI

# Pearl Harbor's Femme Fatale

By Hoyt McAfee

**I**T ALL started on a balmy August 15 and culminated in the "DAY OF INFAMY" at Pearl Harbor 6 years later, Dec. 7, 1941. In explanation, a female spy named Ruth Kuehn, a devastating blonde from Germany, landed in Honolulu on Aug. 15, 1935, for a sinister purpose. It was to ferret out revealing military and naval secrets and pass them along to the conquest-minded Japanese Empire.

At one stage of her secret-agent assignment, she cultivated high-ranking U.S. Navy officers with consummate skill. Her reward came when they spilled inside information which — unfortunately for the U.S. — wound up in the hands of Japanese Naval Intelligence and those raiders who bombed Pearl Harbor on Dec. 7, 1941.

Ruth Kuehn was, for abbreviated periods of time, the favorite playmate of Adolf Hitler, then Propaganda Minister Joseph Goebbels. Although Goebbels cast her out of his playpen in favor of other German beauties, he still maintained "diplomatic relations" with her.

He, more than anyone else, induced her to go to Hawaii as an espionage agent for the Japanese. A Hollywood movie director would have cast Ruth Kuehn in that same role in a screen production because of her trim figure, sultry looks, and intelligence.

**WHEN SHE FIRST** stepped ashore amid a light sampling of Honolulu's "liquid sunshine," no one in the FBI, military intelligence, or naval intelligence suspected her of being embarked on a mission of treachery. Yet from that time until Dec. 7, 1941, she spied with an efficiency which contributed mightily to the disaster America suffered at Pearl Harbor.

Here is a close-up look at how she first entered the picture and how she was finally caught in an act of treachery.

In the mid 1930s, the Japanese began to flex their muscles and play an aggressive role in world affairs. Two powerful voices in Germany—Rudolf Hess, Hitler's chief deputy, and Dr. Karl Haushofer, professor of geopolitics at Munich University—advised Der Fuehrer: "Encourage them. Form a close working alliance with the Japanese."

Hitler followed their advice. To give the relationship a more concrete expression, Professor Haushofer quietly set up one of the world's most notorious and efficient schools of espionage at Munich. It had a two-fold purpose:

One: To train spies who could—and would—serve the

German Reich at trouble spots around the globe. Two: To ground a dozen or so agents in the essentials of espionage, so that they could work for the Japanese Empire.

**RUTH KUEHN**, at Goebbels' insistence, took this course and passed it impressively. Back in that era, the Japanese were immediately suspected of spying activity, no matter to what part of the world they journeyed as students, businessmen, and tourists.

Now, however, their Kempeitai (secret espionage force) and their Naval Intelligence clucked their tongues happily. For the blonde German students being indoctrinated by Professor Haushofer at Munich could perform difficult spying assignments for the Japanese in the world's most sensitive spots without arousing suspicion.

In a dramatic gesture the club-footed Goebbels gave the Japanese an unexpected break. He prevailed upon three of the Kuehns to undertake the spying assignment for the Japanese in Honolulu. Namely, Ruth, her stepfather (Dr. Otto Kuehn), and her mother (Frau Friedel Kuehn). But Ruth was the down-on-the-firing-line member of that tightly knit trio.

In the happy-go-lucky Hawaii of that period, it was a simple matter for the Kuehns to palm themselves off as a cultured, well-mannered family of "comfortable means." All their social acquaintances thought their income was derived from "business investments" in Europe.

**IN REALITY**, Ruth Kuehn already had secretly received a down payment of \$70,000 from the Japanese for "services to be rendered." She

wasted no time in rounding up and transmitting to Tokyo a wealth of information on the numbers of American forts, military bases, and air fields on Oahu.

She and her stepfather gave the impression—convincingly so—that they were keenly interested in Hawaiian customs, music, folklore, and history. In pursuit of their "studies," they explored out-of-the-way places on Oahu, then visited key outside islands. Everywhere they went, they kept their eyes and ears open and intently observed troop movements, air force exercises, and the exact locations of military and naval installations.

After these strategic (though innocent-seeming) outings, Ruth Kuehn sat down and recorded her gleanings in an "unintelligible jargon." Mrs. Kuehn, the mother, served as a courier on two separate occasions and traveled to Japan with the accumulated information in her possession. Upon her arrival in Tokyo, she quickly shed her cover role as a "tourist" and delivered the secret material to Japanese Naval Intelligence.

**NOW WE COME** to the second phase of Ruth Kuehn's espionage activities in Honolulu. She received instructions from Tokyo to "plunge into deeper water." Translated, this meant for her to meet well-placed U.S. Navy officers, employ her feminine wiles, and winnow revealing information from them.

It was at this stage of Ruth's sinister game that she really began to excel as the femme fatale. A confidential report to a U.S. Senate committee later was to describe

(Continued on Page 3)



Illustrated by Clyde Winslow

Ruth Kuehn and her stepfather were convincing in the "interest" of Hawaii's history.

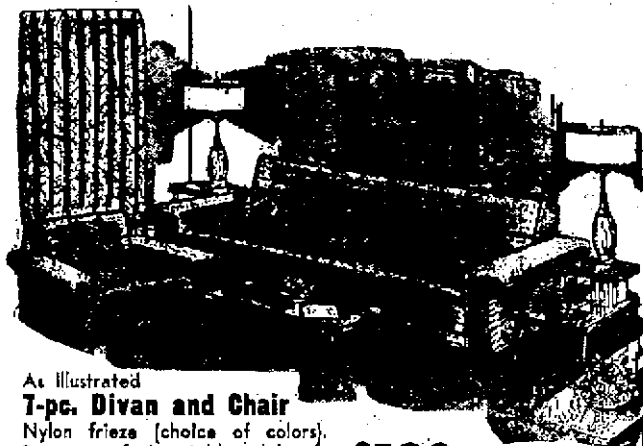


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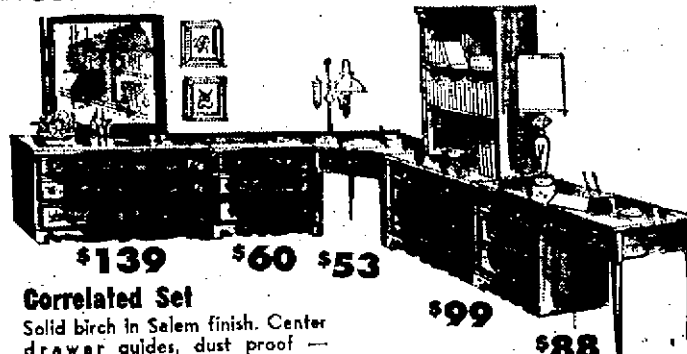
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Modern Maple

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As Illustrated  
**7-pc. Divan and Chair**  
Nylon frieze (choice of colors).  
2 mar-proof step tables and coffee table. Choice of 2 lamps.  
DIXIE PRICE

**\$130**

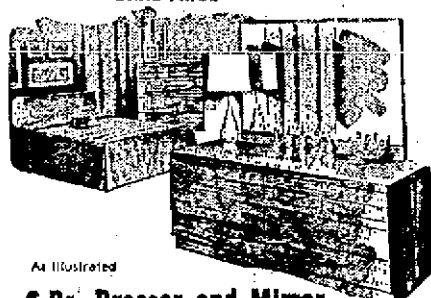


**Correlated Set**

Solid birch in Salem finish. Center drawer guides, dust proof — framed plate glass mirror.

**\$139 \$60 \$53**

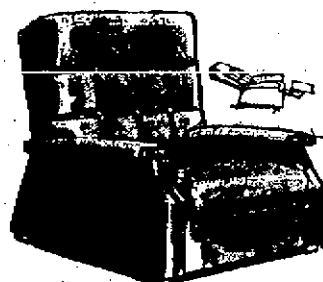
**\$99 \$88**



As Illustrated  
**6-Dr. Dresser and Mirror**  
5-dr. chest, mar-proof tops, Panel bed, frame, mattress and box spring.

**\$140**

DIXIE PRICE



As Illustrated  
**Large Pillow-back Recliner**  
Heavy naugahyde. Choice of colors.

**\$65**

DIXIE PRICE



As Illustrated  
**2-pc. Early American Sofa & Chair**  
Maple wood trim, durable tweed fabric. Choice of colors.

**\$159**

DIXIE PRICE



**5-pc. Walnut Set**

72" 9-dr. dresser & framed mirror, 2 two-dr. commodes and panel headboard.

**\$170**

As Illustrated



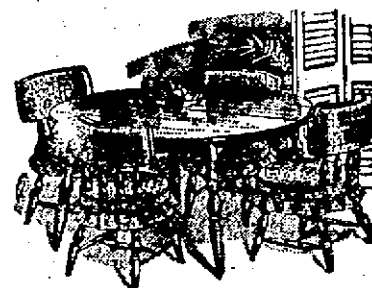
**3-pc. Maple**

6-dr. dresser and framed plate glass mirror with beautiful spindle bed in full size or twin.

**\$140**

As Illustrated

DIXIE PRICE



As Illustrated  
**5-pc. Maple Dinette.**

Rectangle or oval extension table, nova-mar top and 4 chairs. Choice of colors.

**\$75**

DIXIE PRICE



As Illustrated  
**Sleeper or Lounge**

Foam reversible cushions, 220-coil mattress. Choice of decorative fabrics.

**\$109**

DIXIE PRICE

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Open Sunday 12 noon to 5 p.m. Daily 10 a.m. to 9 p.m.  
Saturdays 9 a.m. to 6 p.m.

# The Light and the Noise

By Enola Chamberlin

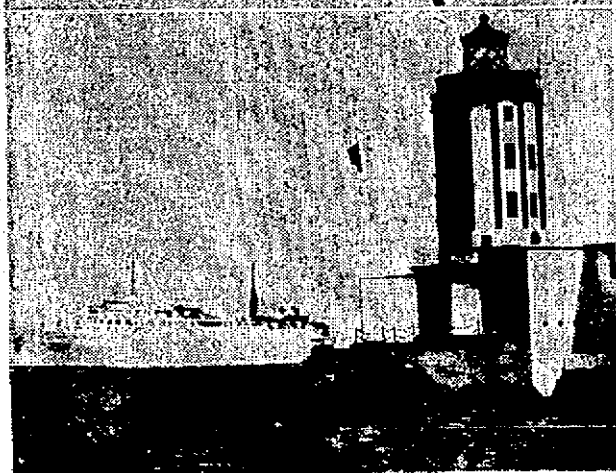
THEY USED to call the fog horn at Angel's Gate Lighthouse "Moaning Maggie." She went "boo" high, "baa" low twice every 30 seconds during heavy fog. But that was before 1959 when they gave her a new throat

and she became, as someone said Blatting Betty.

It was not that Maggie didn't warn ships with her moaning. She did, but in the process she used up 15 cubic feet of compressed air with every one of her one-second blasts. Blatting Betty uses up

3½ cubic feet of air to a blast. Besides, given the same density of fog, her voice carries a mile farther than Maggie's did.

People on shore had to get used to the change in tone as well as the farther reach of



Light and sound warning signal at Angel's Gate, this lighthouse has had a change of voice in recent years.

the horn. But seamen don't care if the new sound is not so melodious as the old one, and they welcome its wider range.

WITH BLATTING Betty we have come a long way from the first fog signal on the Pacific Coast. This was at Bonita Point Light Station at the entrance to San Francisco Bay. No Coast Guardsman was responsible for the working of this fog warning. To an army sergeant by the name of Maloney was given that duty on Aug. 6, 1855. A cannon having been hauled to the point from Benecia Arsenal, Sgt. Maloney was told to fire it every half hour during heavy fogs. He didn't mind, he said, except that the fogs were so continuous that sometimes he got no sleep for three days at a time. Fog bells were established in and around San Francisco Bay in 1856 and, in 1857, the gun fog warning was discontinued and Maloney got some rest.

A YEAR before the fog gun, the first light on the California coast was established at Alcatraz Island inside San Francisco Bay. Following this, even with construction material having to come from the Atlantic Coast around the Horn by ship, the building

and equipping of lighthouses continued. In two years eight were in operation. Others were installed as need demanded and time allowed.

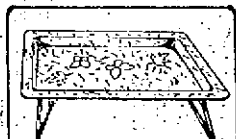
The southernmost lighthouse on Point Loma, San Diego, was set into operation in 1855. It is implemented by a whistle buoy 88 miles due west and 41 miles from the nearest land, San Clemente Island. This buoy, the loneliest in the world, guards the Cortes Bank where a rock juts up to within 15 feet of the surface of the sea.

Blatting Betty has not only a fog horn but a radio beacon that, picked up by the ships' listening devices, can give skippers a good idea as to where they are even in the heaviest fog. And, along with the lighthouses at Point Vicente, a few miles northwest of San Pedro and on wild, sheer-sided Anacapa Island, she has a light for clear dark nights.

These three lighthouses, thanks to their care by the Coast Guard, have been "patrolling" our local waters for better than 50 years. And in spite of their "boos" turned to "blatts," as all of them have been converted, they will continue to guard our coast for the years into the future.

## BUILD n SAVE FIRST O' WEEK SPECIALS

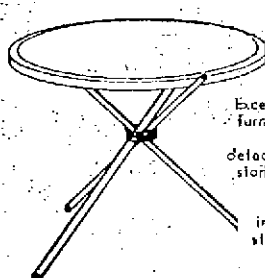
# METAL TABLES



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Beautifully decorated metal trays with folding legs. Perfect for bed eating.

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Excellent for patio furnishings. Tripod legs that are detachable for easy storing. Decorated top. Enamelled for long wearing. Buy several at this low price.

**Special**



SALES START TODAY THRU AUG. 19



### Shower Curtain

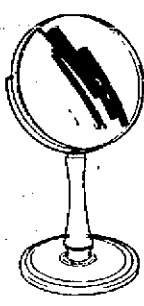
High grade plastic in beautiful colors and designs. Protect your floors from damaging water.

Special, from **1.98**

### Kitchen Curtains

Choose from a huge selection of fancy, fluffy and frilly curtains to give your kitchen a "women's touch."

From, **1.98**

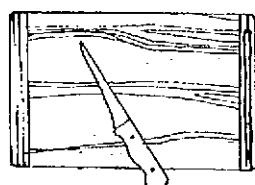


### Pedestal Mirror

Beautiful ceramic base with double faced 6-inch mirror. Stands 13 inches tall. Ideal for the bedroom or bathroom.

Only, **98¢**

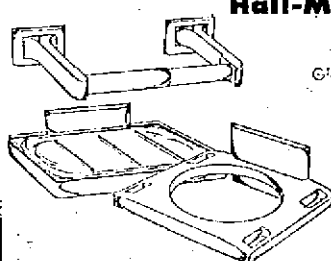
**Plumber's Snake**  
Flexible for easy sink stoppage and pipe cleaning... **77¢**



### Bread Boards

Laminated hardwood replacement bread boards. Lipped edges. Throw away those cut up boards now. 18x22 or 16x22.

Choice, **2.99**



### Hall-Mack Bathroom Accessories

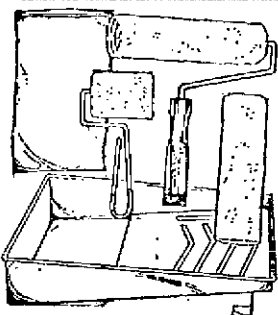
Gleaming chrome finish that is rust-proof... shines with a wipe. Close out on all Coronado & Tempo lines.

#622 Soap Holder... **1.35**  
#470 Paper Holder... **2.20**  
#430 Toothbrush & Tumbler... **1.19**

### Clothes Dryer

Handy folding clothes dryer. Made of vinyl coated metal. Unfolds like inverted umbrella. Can be hung over shower curtain rod. Complete with attached clothes pins. Here's a real must... especially for traveling. Buy several at this low price. Reg. 1.00

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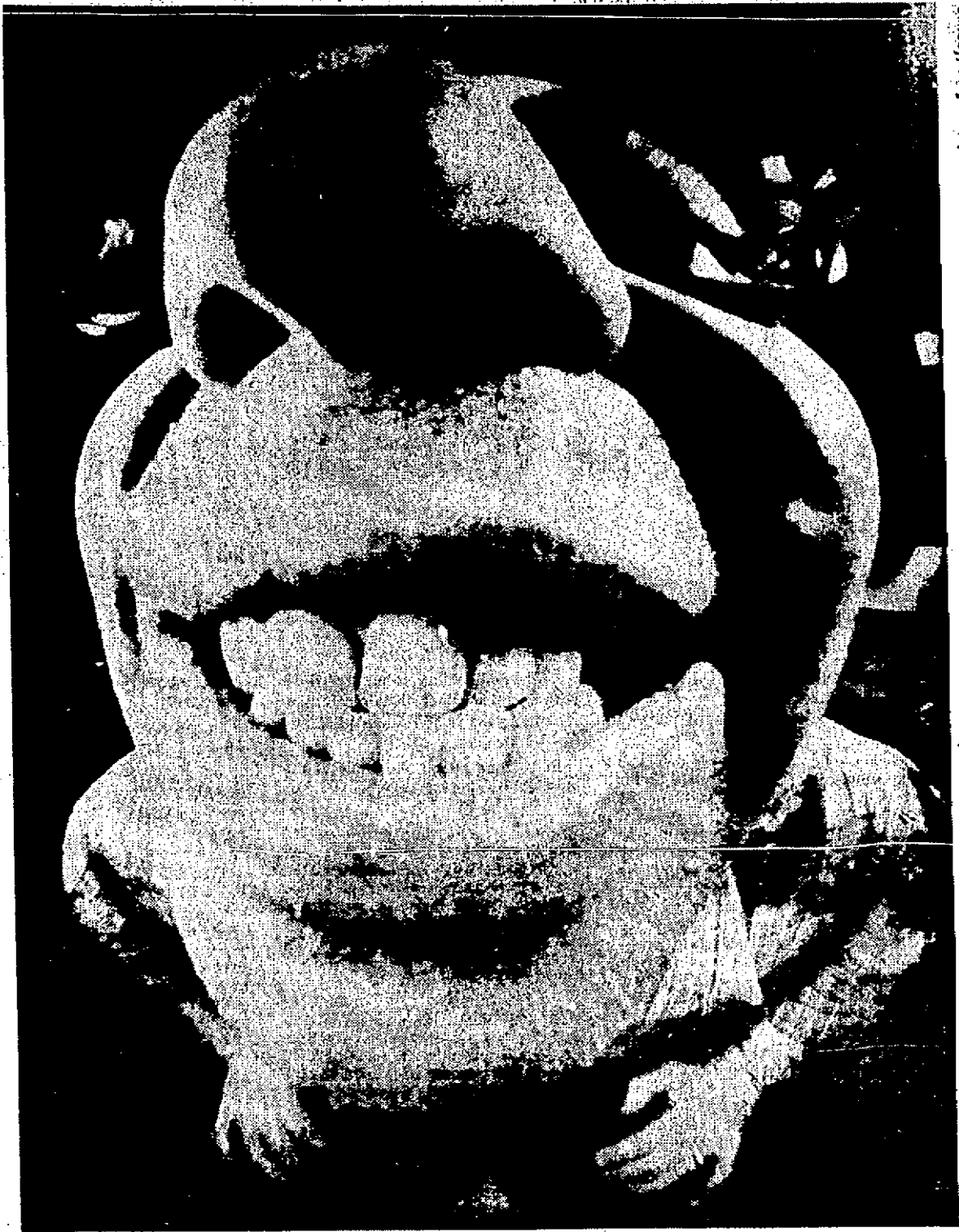
1879 Freeman Signal Hill

# WILLBANKS DRAPERIES CARPETING



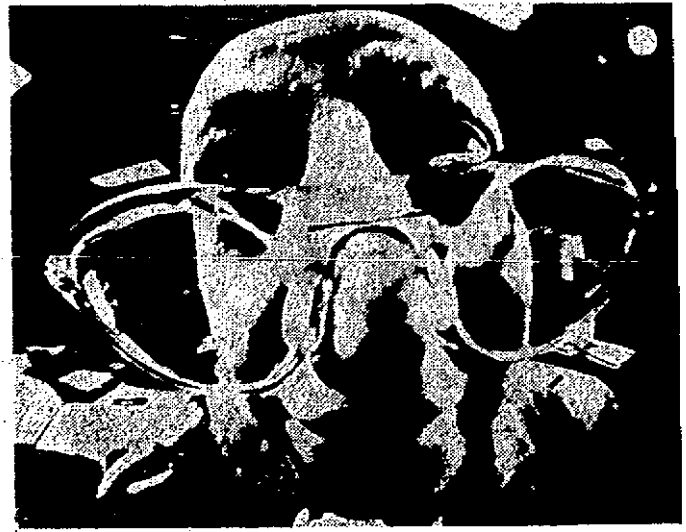
# Let's Face It...

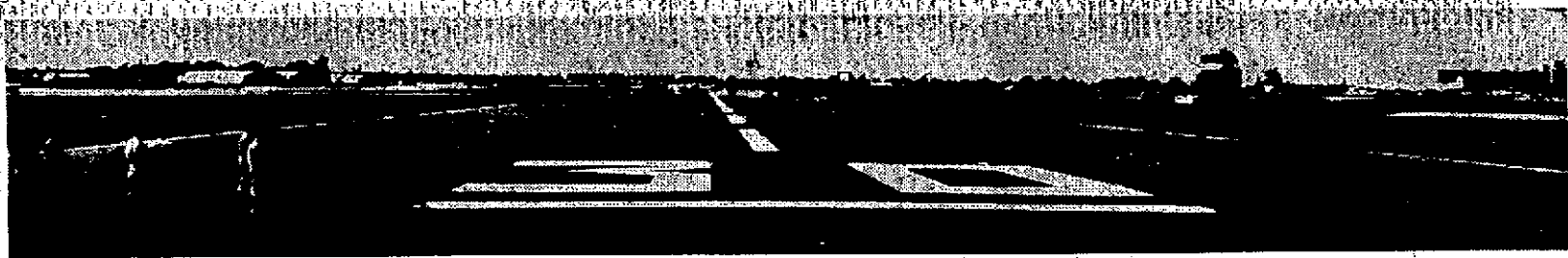
You would like  
to make a freak  
out of a friend  
—painlessly?



**W**HEN Leonard Nadel of Friends Magazine set out to photograph friends with a Robin Hill Cloud Camera (directly above), wonderful things happened as attested to by the other pictures on this page. This unusual camera requires no lens adjustment for distance as everything from zero to infinity is always in focus; its wide-angle lens, with picture span of more than 180 degrees, sees objects as spherical images. A revolving plate with various lens openings is a built-in feature. Funny hobby, eh?

—By JACK B. KEMMERER





# Long Beach Airport Business Is Soaring

By Ev Hosking



Nerve center of the nation's busiest all-purpose air field in U.S. is Long Beach Airport's control tower.

**L**ONG BEACH Airport lives in a world of its own.

It is the nation's busiest all-purpose airport.

It is the home of more aircraft than any other airport in the United States — 713 airplanes were permanently based here in 1963.

Lumped with all airports in the nation, of all classes, the local facility is the third busiest in the country—ranked only by Chicago's O'Hare Field and Los Angeles' International Airport.

In the wacky, ever-changing world of the flying machine, Long Beach has come a long way since its first flying field was established in 1919 at the corner of Long Beach Boulevard and Bixby Road.

**THE CITY'S** first airport, Chateau Thierry, was built by Earl S. Daugherty who pioneered aviation in Long Beach and was a member of the city's first aviation commission. Daugherty later moved his flight operations to Willow Street and Long Beach Boulevard and later was instrumental in having the city develop the present Municipal Airport. He was killed in a plane crash on Dec. 8, 1928.

Since the city first got into the flying business in 1924 with the establishment of the present site, the airport has been sort of an "all things to all people" project.

With equal facility, it has served the military, the airlines, the aircraft manufacturer, the businessman pilot and the private pilot.

It was and still is the home of the aircraft division of Douglas Aircraft Co.

It was at one time during World War II the site of the world's largest airport from which each minute of the day an aircraft departed and was ferried to some point in the globe. Presently it is the site of a non-flying Air Force Reserve command and an Army Reserve unit that utilizes light planes and helicopters.

**AT ONE TIME** it was a scheduled stop for all major transcontinental air lines—currently it maintains a considerable amount of scheduled airline services, although nothing compared to the past.

In the field of private flying, Long Beach has not only kept its business—it has increased it.

The big, bright star in the future of the Long Beach Airport is the businessman pilot and the executive transport.

Nicholas Dallas, Long Beach director of aeronautics, estimates that 270,000 visitors a year come here via private aircraft. In all types of aircraft, he says, 351,199 persons landed

here last year—an increase of 44,686 over 1962.

In contrast to many so-called larger airports, 95% of the movement at Long Beach Airport is devoted to general aviation. Commercial and military aspects of air traffic are very light.

**THE AIRBORNE** Long Beach visitor has a definite pattern.

"Most often he comes with a credit card, radios ahead that he wants a car waiting for him at such and such a time. He arrives, parks his plane, takes off in his car (rented) and sets out to conduct business or to vacation in the area," Dallas says.

"He may be here to have his plane serviced or overhauled — since this area is distribution center for the entire southwest. On this type of mission he ordinarily stays four or five days, probably making it double as a business trip or vacation. He most often stays at a local motel or hotel and takes in some of the tourist attractions while here."

The airport's nearby motel, which he refers to as "the motel without cars" because the parking area is usually devoid of anything but rental cars, is one of the busiest in town.

Dallas points out that corporate and company-operated aircraft are

emerging as one of the major activities at the airport.

**THE RELATIVELY** new field, coupled with aircraft sales, maintenance, manufacturers, flight and ground school, parts supplies and industrial aircraft applications represents public and private investments of more than \$66 million.

Just as important, he says, is the fact that firms located in the airport complex provide employment for more than 15,000 persons—making it one of the largest industrial systems in the local metropolitan area.

"We are striving to develop a truly all-purpose airport — a facility that completely serves the city's aviation needs," Dallas says.

"That is not to say we are working toward a super-plush airline terminal. Nor does it mean an airfield with cow-pasture type flying.

"We have no aspirations to fly super jet airliners in and out of Long Beach. That operation is efficiently handled by Los Angeles International, just 28 miles distant.

**"THAT WOULD** only pose problems we have no desire (or need) to cope with. Under the present setup, there are only isolated instances when we suffer a noise problem.

"With the advantage of five runways, there is no particular locale in the community saturated with take-offs and landings. Because of a low wind factor in the basin, all runways can be used 98 percent of the time."

This is all to the good for the City of Long Beach.

It means that the average person who flies, whether for business or pleasure, is most apt to head his plane toward Long Beach when he wants the service that air activity demands.

And it means that the average Long Beach businessman or businesswoman has a steady influx of new income from the flying executive whether he is here as a tourist or for business purposes.

It will also assure Long Beach a key spot in aviation's future as the aerial port of the West whether it be for the airliner, the executive transport or the private pilot.



Tiny hangar, virtually surrounded by a corn field, is all that shows of Long Beach's first airport in this 1919 aerial view.



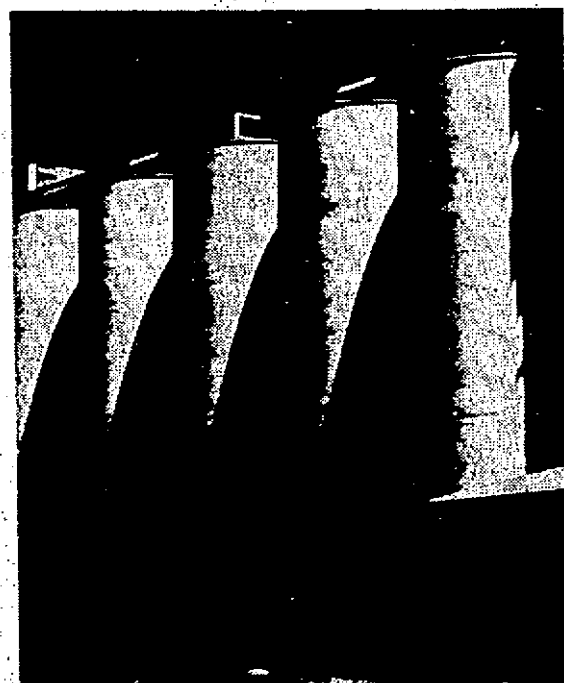


D—Animals & Pets: William R. Tobin, 151 Argonne Ave., Long Beach.

## Snapshot Winners

**W**INNERS in the third week of The Independent, Press-Telegram and Orange County Evening News Newspaper National Snapshot Contest are presented today. Four winners in the black and white competition, shown on this page, and four winners in color classifications each receive a \$25 U. S. Savings Bond and may pick up the prizes at the cashier's desk in the Independent, Press-Telegram business office, 604 Pine Ave., Long Beach. The contest continues, with winners selected each week, until Sept. 6.

Color contest winners this week: A—Babies and Children—David Negron, 2225 Harding St., Long Beach; B—Activities and Sports—John H. Elson, 3041 Corto Place, Long Beach; C—Scenes and Tabletops—Mrs. Onie Tappert, 14272 Hoover, Sp. 42, Westminster; D—Animals and Pets—Glen Elliott, 2627 E. La Palma, Sp. 23, Anaheim.



C—Scenes & Tabletops: Farwell V. Glidden, 2400 Pepperwood, Long Beach.



A—Babies and Children: David Perry, 6619 Trinité Ave., Garden Grove.



B—Activities & Sports: John A. Stewart, 6520 Rosebay, L.A.



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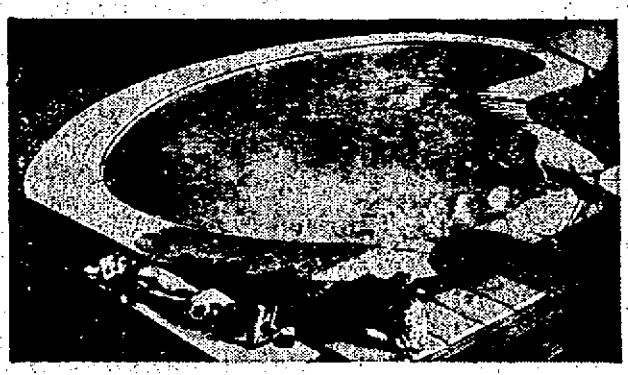
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Thousand Oaks, 495-2854 • La Habra, 521-8522



Display of fierce temperament in "Where Love Has Gone" gained Joey Heatherton the nickname of "Little Tiger."

## MOVIES

# 'The Little Tiger'

**EIGHTEEN - YEAR - OLD,** baby blonde Joey Heatherton hit the jackpot when, as her second screen role, she was awarded the co-starring part of the teen-ager accused of murdering her mother's lover in the film adaptation of Harold Robbins' sensational best-seller "Where Love Has Gone." The picture will be presented in Technicolor and Techniscope.

It gave the pert, blue grey-eyed bombshell her first opportunity of working with a couple of screen professionals of truly queenly stature—Susan Hayward, who portrays the girl's ill-fated mother, and

Bette Davis, who stars as her scheming socialite grandmother. The young actress was duly proud of her chance and admits that she learned a lot from the experience.

Joey's rebellious and fiery role in "Where Love Has Gone" has earned her the name "little tiger." Miss Hayward gave her the nickname after the young lady displayed a fierce temperament in a tensely dramatic scene of the picture. From then on, director Edward Dmytryk always called for "the little tiger" when he was ready to shoot a sequence with the peppery teen-ager.



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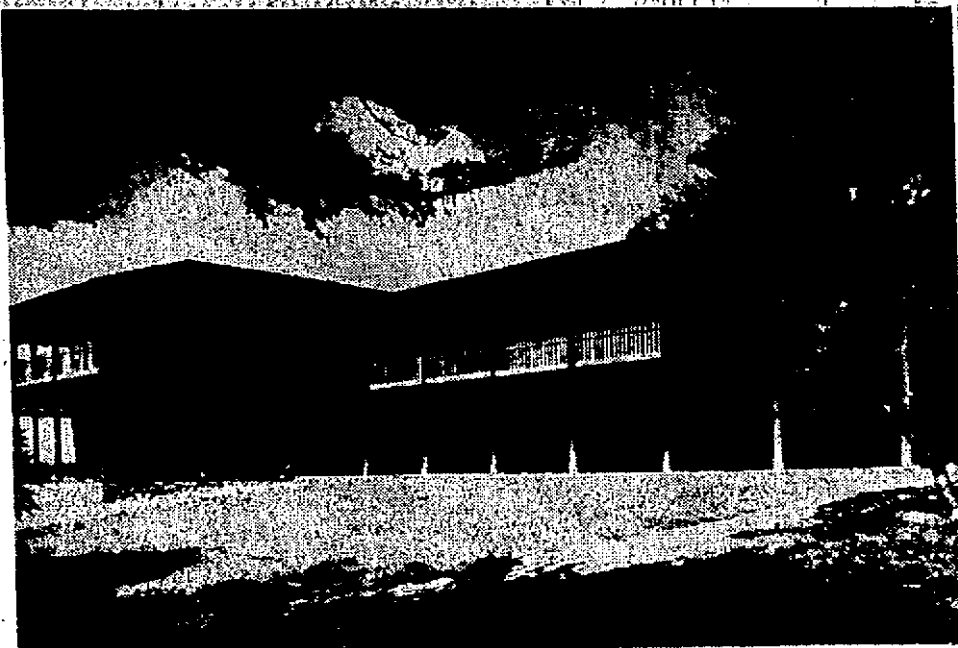
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CALIFORNIA YESTERDAYS

# 'Cold War' of 1830s



Authors' Photo.

Mexico and Russia were adversaries in an early-day California "cold war" and this stout structure, the Petaluma Adobe, which still stands, housed Mexican headquarters.

By Bob and Jan Young

"COLD WAR" may seem to be an invention of modern times but controversy such as this also raged more than a century ago when Russian seal hunters moved to the Pacific Coast and established outposts at Fort Ross and Bodega. During the 1830s this move and threat of possible Russian expansion was one of the principal sources of worry to the Mexican provincial government in Monterey.

In a sense, Gen. Mariano Vallejo, one of California's foremost citizens of all time, was thrown into the gap. In 1834, the Mexican government granted Vallejo more than 44,000 acres in what is now the rich Petaluma Valley with hopes for colonizing the area and thereby forestalling any further Russian expansion into Alta California.

While the good general was something of a dreamer and a bit impractical, he was a good soldier and immediately began work on his holdings.

FIRST TO BE considered was a headquarters building, formidable enough to withstand anything but a sustained artillery attack. This building, which cost what was then a staggering \$80,000 and took four years to build, still stands about four miles east of Petaluma on a knoll which takes in a 10-mile view of the area. It is as strategic for military purposes today as it was originally planned. Over the next ten years a tannery, smithy, looms and a grist mill were added to the Petaluma Adobe, as it has become known, produced candles, soap, blankets, shoes and saddles by the na-

tive artisans. At one time nearly 500 Pomo Indians worked there.

The Adobe is a magnificent structure and one that still withstands the ravages of time. It is, of course, of typical Mexican architecture of that time: two-storied with three-foot-thick walls 180 feet long; ringed by 12-foot balconies outside barred windows.

THE THICK WALLS were built around a framework of huge hand hewn timbers which were bound together with rawhide thongs, strong as iron themselves. The roof was made of sawed shakes, believed to have been the first of their kind used in the West. No effort was spared in making the huge building virtually impregnable. Fortunately, it had a peaceful history but through subsequent

disuse it fell somewhat into decay.

Through private donation, the property was acquired by the California State Park system in 1950 and restoration has continued nearly ever since on this largest adobe hacienda in California. Deteriorating adobe bricks, nearly 15,000 of them, have been replaced, hand-carved wedges

and timbers and octagonal pegs have been inserted in weakened sections of the framework. With the buildings and grounds improved, the area has been opened to the public, with picnic tables available.

Thus is perpetuated a structure which has become a monument to a "cold war" of early California history.

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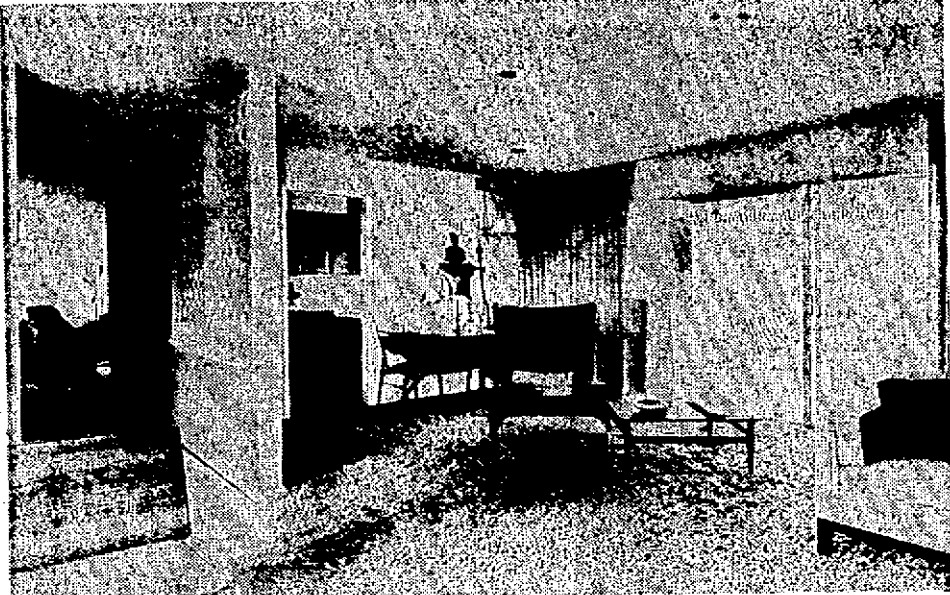
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Orange County Area JE 0-1142 or MI 6-5094



Comfortable furnishings and colorful styling in the modern manner is evident here, a living room view in the home of Mr. and Mrs. David Main and their daughter, Janice.

**SOUTHLAND HOMES**

# Comfort in the Modern Manner

By Stella George

Pebble and rock textures add interest to the walk and the front patio of the Main home.

AS THE HEAVY forms of the old have given way to modern, comfort that some feared would be lost has come into being in new forms, and the home of Mr. and Mrs. David Main, 3456 Julian Ave., and daughter, Janice, demonstrates this transformation. The family was assisted by Bryan Waller, interior designer, in obtaining their desires in home specifications.

Entry to the house leads to the living room at the right where olive tweed wool turf carpeting curves and separates the two areas. The dining area of the L-shaped room is partially hidden from the entry with white filigree woodwork.

The walls are linen white. Draperies are a mixture of beige and white and look almost homespun or hand woven. The sectional sofa is an original design by Waller. The frame is oiled walnut and the upholstery is an off-white homespun fabric. A deep olive lamp by the sofa is made of Italian stoneware. An oil painting over the sofa is done on raw pine plank-ing.

A HALF-ROUND dining table rests against the wall nearest the kitchen. A metal sculpture above the table on the wall is called, appropriately, "Gladiator." Near the draperies is a Serigraph called "Hen Party," done in orange, green, and a touch of shocking pink.

The kitchen is well planned, with plenty of cupboard space, recessed appliances, and a large window facing the patio. It is located between the dinette and family room.

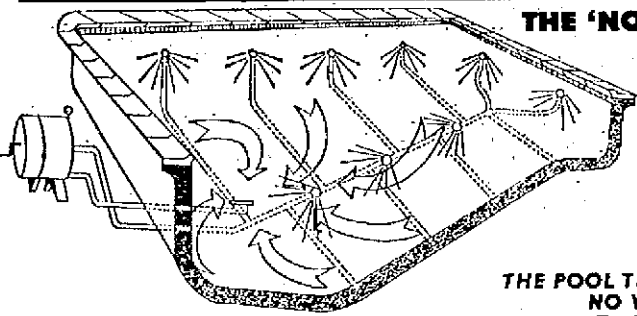
Blending rooms together is important in open areas such as this home features, and the family room was done accordingly. The sofa is covered in geometric hand-blocked linen malabara in orange, black and gray, with the olive green. The gallery wall over the sofa has several stoneware plaques mixed

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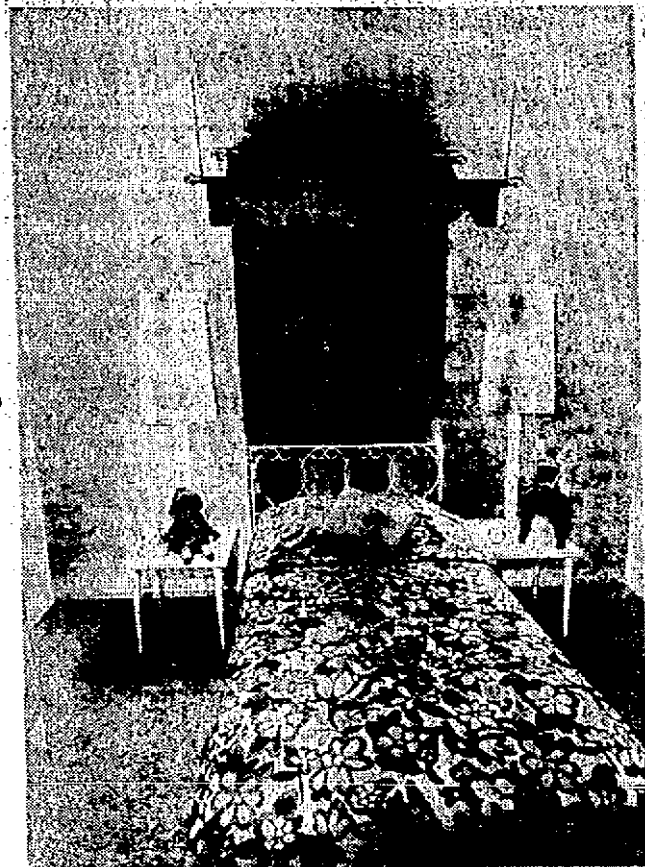
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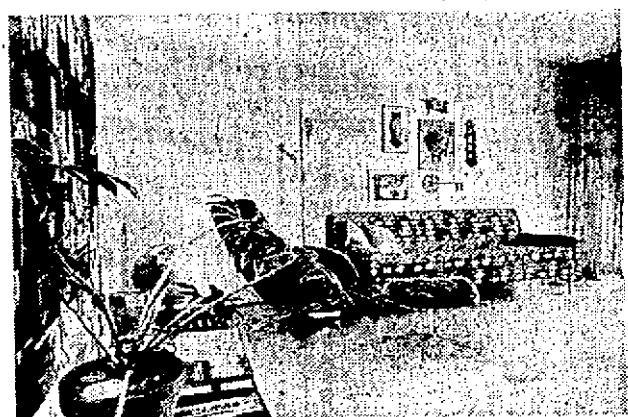


Fulfilling its purpose without cluttering the area, a canopy of original design hangs at Janice's bed.

with two pieces of Spanish iron. Near the sofa is a modern occasional chair and hassock.

JANICE TAKES pride in her room. Walls are white, carpeting violet, and a bedspread is a mixture of violet, hot pink, orange and green. A canopy over the bed is simple, yet unusual. Made of hot pink silk, it extends up the wall behind the bed to the ceiling, overlaps one brass rod, then drapes down to another which is suspended from the ceiling. Although the room is not large, the canopy is so designed that there is no clutter whatever; rather, it adds a streamlined appearance to the room. Tall lamps are on either side of the bed; windows are shuttered. A desk is antique white, and Janice has a burlap-covered bulletin board for important memos and drawings.

The patio is wonderfully landscaped with pebble and rock in the walking areas, tropical ferns and shrubs in others.



In family room, a unique wall display above a sofa is composed of plaques, two pieces of Spanish iron.

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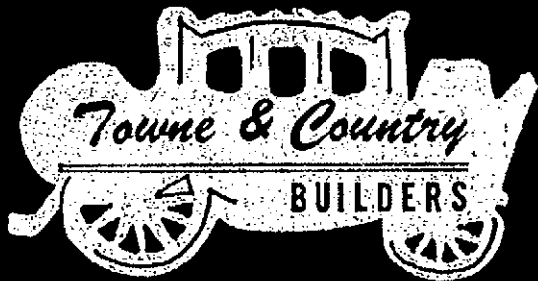
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## LA REINA RULE

# WHAT YOUR NAME MEANS

Send your name to La Reina Rule, in care of Southland Magazine, 604 Pine Ave., Long Beach Calif. 90812, for origin, meaning and brief genealogy, for reply only in this column.

**DEAR MISS RULE:** Please give the origin of CARRICABUBU — C.O., Hawaiian Gardens.

C.O. CARRICABUBU is an unusual name that originated in the Basque province of northwest Spain and southwest France. This name localizes as a home site description, for it means "house at the head of the street." It was adopted long before streets were named and house numbers used.

**DEAR MISS RULE:** May we have data on NESTER, believed to be Irish. — E.N., San Pedro.

E.N.: Nester was initiated in old Ireland. The source was the lengthy Gaelic clan name Mac-Girr-An-Adhastair, deciphered as "son of the short one of the halter," for a man with an unruly horse. The original Gaelic was abbreviated to Mac-An-Adhas-

tair, then to MacInnester and Nester. This lineage were from Thomond, an ancient kingdom in north Irish Munster. Nester can also be from the English and German given-name Nastor meaning "man of wisdom."

**DEAR MISS RULE:** May we have data on LAZENBY. — F.L., Lakewood.

F.L.: LAZENBY began as a town-name in Yorkshire, England. This place, called Leysing-By, meant "freed-man's farmstead" in the 10th century. This was acreage owned by a tenant who had been freed of bondage to a manorial overlord. Richard Lasyntbi and William Laysynby were Yorkshire tax payers in the late 1300s.

**DEAR MISS RULE:** May we have the source of IGO. — Mrs. I., Morro Bay.

Mrs. I.: IGO is a dialectical cognomen from southeast France. This name developed from the north France surname Hugonet meaning "young intellectual one." In southeast France Hugonet was altered to Igonet, which was later shortened to Igo.

**DEAR MISS RULE:** Kindly give the source of GARCIA. — B.G., Wilmington.

E.G.: GARCIA is from the Spanish-Gothic given name Gari meaning "Spearman." Garcia refers to "son of the spearman." This lineage were granted a coat-of-arms in medieval Aragon, Spain. The shield is silver, emblazoned with a black eagle in profile. Among many noted ancestors was Calixto Garcia y Iniques, Cuban patriot famed from the "Message to Garcia" in the Spanish-American War of 1898. Garcia families were listed in the 1790 Spanish census of California.

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# There's Fall in Your Future



Two for the seesaw in Thick 'n' Thin bulky wool knits topping wool jersey pants. Pantino paints bright, bold colors to rival Mother Nature's autumn palette. Knitted yarn, handled as fabric, is cut and sewn to lining, lending hand-knit, sweater-like appearance to pullovers. These stress the casual that's no longer stay-at-home.

Fall '64: wonderful season for exciting fabrics — a return to the smooth, away from the long hairs. There's new interest in melton cloth (direct descendant of the stout-hearted navy pea coat) in bright, warm colors, reflecting its British heritage in weskits and jackets.

Leather and suede is everywhere on the scene, to accent design details, or outline the cut of a jacket. Knits abound in bulky, hand-worked sweater effects, shell-like crochet patterns, and delicate ribbon knits.

This is fashion as forecast by Harburt and Pantino, divisions of Chestnut Hill Industries, Inc., Hollywood, Florida sportswear manufacturer.

Pleats are watch words in fall's fashion scene. Broad, high, knifed, boxed or inverted, skirting a suit, complimenting a jumper, or adding excitement to blouse and sweater, skirts move into motion with pleats.

Well-suited to the season, Harburt varies its designs from classic and tailored to soft and feminine, in pared-down figure skimming jackets to traditional, beloved blazers, completing the suit picture with turtle-necks and ascots, or softy, bow-tied blouses.

Pants are more in evidence as they gain in urban acceptance; no longer confined to at-home or walks in the country. Pantino, long synonymous with pants, climbs new

heights in tops with bold, bold prints and deep sweater knits. Stretch pants take off from ski slopes heading for local scenes. Watch for new textures and dimensions—could forecast the return of bold pattern pants.

Colors follow the season's tone from vaporous Indian Summer neutrals of oyster, bone and camel, to brilliant autumn foliage tones of paprika, gold, emerald and turquoise. Color coordinates range from stark clashes of pink with red, gold and green, to subtle shadings of beige with honey. Fabrics coordinate in much the same vein: in polka dots with tweed or wide-wale corduroy, to challis and hopsack weaves, heavy knits with soft jersey.



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**FOOD**

# Popcorn Sandwiches: New and Gay

By Mildred K. Flanary

Southland Magazine  
Home Economics Editor

**H**ERE'S something that's bound to please as a change-of-pace treat for the youngsters. Serve popcorn sandwiches and wait for the requests for another and another from the sandbox crowd right through to the Beatle fans!

What's in a popcorn sandwich besides the popcorn? Why, the youngsters' all-time favorite sandwich fillers—peanut butter and jelly, of course. The taste combination is so good that you may even catch Dad snitching a few of the sandwiches as you prepare them for the young folks.

They are easy to make, too. You simply follow an ordinary recipe for glazed popcorn and press the hot syrup-coated mixture, about one popped kernel deep, into a shallow jelly-roll pan.

After it has cooled, cut it in squares. Spread the popcorn squares with peanut butter, crunchy or cream style. Then layer on jelly or jam to suit your preference; grape, currant, damson, plum, or cherry are good. Top with another popcorn square and you have your sandwich.

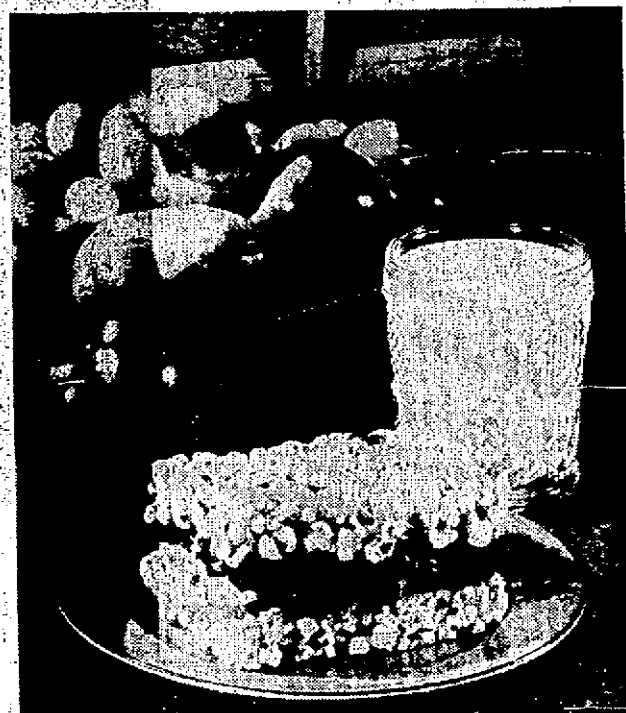
Serve the popcorn treats with brimming glasses of milk after a busy day outdoors or a swim session at the neighborhood pool. They'll make good party fare, too. Teen-agers would love them for snacking during a record-playing get-together.

## Popcorn Sandwiches

- 1 cup sugar
- 1 1/2 cup light corn syrup
- 1/2 cup water
- 1/4 cup butter or margarine
- 1 teaspoon salt
- 2 quarts popped popcorn
- Peanut butter
- Currant or cherry jelly

Combine sugar, corn syrup, water, butter and salt; heat to soft crack stage, 280 to 290 degrees.

Place popcorn in large, buttered mixing bowl. Drizzle



From tots to teens, young people will enjoy popcorn sandwiches with peanut butter and jelly filling.

syrup over corn and stir until uniformly coated.

Press a thin layer of corn into well-greased jelly-roll

pan; allow to cool. Cut into squares and spread half the slices with peanut butter and jelly; top with second slice.

## Recipe of the Week

**F**RUIT SALAD is this week's \$5 prizewinning recipe submitted by Mrs. Iris Schmillen, 139 Hulett St., Long Beach 90805. The recipe:

### Fruit Salad

- 1 package vanilla tapioca pudding
- 1 package orange tapioca pudding
- 2 cans mandarin oranges
- 1 can pineapple tidbits (tall can)
- 2 bananas, sliced
- 1/2 cup nuts (broken)

Put pudding in pan. Drain canned fruit, and add enough water to make three cups of liquid. Add juice to pudding and cook according to directions on package. Set aside to cool. When cool, toss in fruits and nuts and chill until set. (This does not set too firm). Makes 8 or 9 individual molds.

What's your favorite recipe? For each recipe published in this space, Southland will pay \$5. Men are urged to submit their recipes along with the ladies. Send yours, with name and address to Recipe Contest Editor, Southland Magazine, 604 Pine Ave., Long Beach, Calif., 90812.



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**SUMMARY OF OFFICIAL TENNIS AND BADMINTON RULES:** Send for free informative literature that includes the official rules for tennis and badminton.

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# Home Workshop



Interior play area of 24 square feet is a feature of this playhouse that's easily built from a pattern.

By Bill Meyerriecks

**DESIGNED** to remove the limitation of most outdoor projects for children, the sketchbook playhouse depicted here today is a dual purpose project in that it may be dismantled and moved indoors to accommodate seasons.

The practical "pre-fab" construction makes it possible for parents to make this unit for the little princess of the house to be the little homemaker in the playhouse outdoors during the fine weather months, then move the playhouse indoors to the playroom or garage during the winter.

**THE HOUSE** is 6 feet wide,

4 feet deep and 6 feet high at the roof peak. Shutters and doors are simple cutouts, trimmed with molding. The Sketchbook plan suggests a foolproof method to eliminate chances of an error in shutter or hanging. Window boxes are made of left-over plywood. Extra bonus directions in the plan show how to make a simple table and stool and a floor-to-ceiling set of shelves for play dishes.

To obtain the plan, specify Sketchbook Design No. s-172 and send 5 cents with name and address to Building Editor, Southland Magazine, 604 Pine Ave., Long Beach, Calif. 90812.

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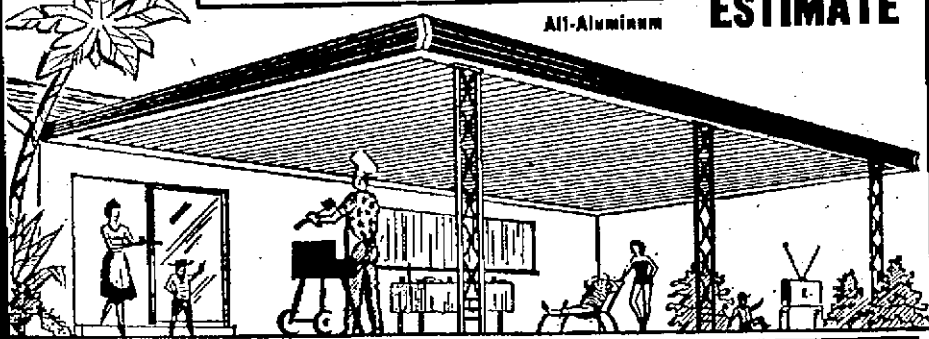
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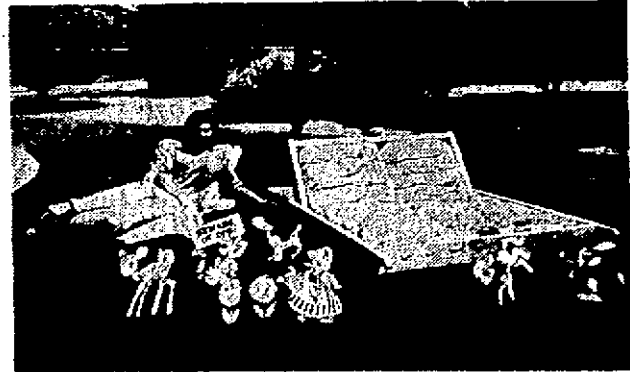
**FURNISHING** an outdoor living room can be as challenging as interior decorating but much easier and certainly less expensive because nature provides most of the essentials. Trees, sky and lawn are walls, ceiling and carpeting floor. You need only supply accessories, such as are shown below with NBC-TV actress Beverly Adams, and all made by using full-sized trace-on pattern with detailed instructions.

The chaise lounges are of durable materials, comfortable and with adjustable backs and wheels. Single

chaise is contoured, double one converts to double bed for outdoor sleeping. Standard furniture pads are used.

The little lawn ornaments are the kind of accessories that add sparkle to your yard.

For patterns for items pictured and listed below, send correct amounts in currency, check or money order with name and address to Steve Ellingson, Southland Magazine Pattern Dept., Box 2383, Van Nuys, Calif. 91409: No. 125, Contour chaise, 75 cents; No. 182, Double chaise, \$1; No. C-14, Assorted lawn ornaments, \$1.





# Strain Treatment Simplified

By Ben Zinser

Southland Magazine Medical-Science Writer

**I**N THE treatment of low back strain, exercises alone are just as effective as a combined program of exercise, heat and massage, a new study shows.

The finding is that of Drs. B. H. Woodward and J. R. Fowler of the Alberta Workmen's Compensation Board Rehabilitation Clinic in Edmonton, Canada.

Forty back-strain victims treated by exercise alone required an average of 22.17 days of treatment, the doctors disclose.



Forty others, treated by heat, massage and exercise, required an average of 26.10 days of treatment.

The doctors define low back strain as a mechanical injury to soft tissues of the low back region as a result of movement.

This type of back ailment does not include slipped disc, low back pain not related to a particular event, or back pain stemming from infection, tumor or external violence.

The report is in the Canadian Medical Association Journal.

**POST-HYPNOTIC** suggestion has been found effective as an adjunct in the correction of faulty functional gait habits, according to a report in the Journal of the American Podiatry Association.

Occasionally, children, who are usually good hypnotic subjects, can be dismissed after one visit, with gait corrected without benefit of braces or shoe corrections, says Dr. Jack T. Sanders, Albany, Calif.

**SOME MEN** who undergo vasectomy, a surgical operation to make them sterile, display mental disturbances for years afterward.

The report is that of Dr. Merlin H. Johnson, chief of psychiatry and neurology at the Seattle Veterans Administration Hospital.

His study of 83 men who had had the operation showed that vasectomy appeared to aggravate rather than to improve bad relationships between husband and wife.

Following the induction of sterility, wives often were promiscuous.

In short, the operation did not lend itself to preserving marriage or to promoting a better sexual adjustment because of lessened fears of pregnancy, Dr. Johnson found.

**A TOUGH** plastic envelope containing a chemical is now available as a convenient replacement for either a hot water bottle or an ice pack.

Tradenamed Zero-Thermopak, the product is said to hold heat longer than a hot water bottle and is reported to be five times as efficient as water in retaining cold.

The re-usable envelope can be used in the treatment of headache, sprains, bruises or any other condition where a hot or cold compress might be beneficial.

To get it hot, you boil it in water for three minutes. To get it cold, you freeze it in your refrigerator.

**CAPSULES:** Good news for cookout fans: No ill effects resulting from charcoal-broiled food have been reported in man, says an AMA official. . . . Sonic booms apparently are not hazardous to health, researchers have reported to the Aerospace Medical Association. . . . High daily dosage with the antibiotic ampicillin has rendered eight chronic typhoid carriers negative, and seven of them have remained negative for a year, the British Medical Journal discloses. . . . Migraine can be prevented in 70% of these headache victims by the drug Sansert, reports Dr. Arnold P. Friedman, director of the Montefiore Hospital headache unit in New York City.

## Coral Tree

Always an interesting specimen in the landscaping, Coral Tree bears showy coral-red blooms in summer. Most common of the several varieties generally seen in California is Crista-galli, a small tree from Brazil and Argentina and national flower of the latter country. It will eventually reach a height

of 10 to 15 feet under ideal conditions. New growth starts during the first warm days of spring, and in summer loose clusters of crimson flowers appear on the thorny stems.

As soon as the cooler weather comes in fall, growth ends and the plant becomes dormant through the winter months.

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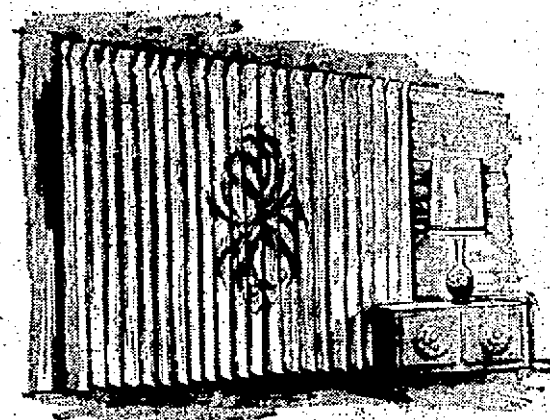
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# Schools a Frontier?

By Lou Jobst

AMERICA'S grade schools may well be the last frontier of cohesive community life for the metroman of tomorrow.

Sweeping changes must be made in American education, asserts Dr. Irving R.

Melbo, "if we are to squip our children for the life they will be leading in sprawling, nameless metropolitan areas in which they will have no psychological grubstake."

Dr. Melbo, dean of the School of Education at USC,



DR. IRVINE R. MELBO  
'Schools Must Change'

believes mobility will prove to be a significantly disruptive force in the society of the emerging urban jungle called megalopolis.

This moving from place to place and socially and economically from job to job will leave people without a "psychological grubstake" in the community or neighborhood in which they live, he says.

THEY WILL become strangers in their own towns. Education today, contends Dr. Melbo, is poorly equipped to serve the children of these mobile "metro" people because they arrive in classrooms lacking a common background of preparation, environment and orientation.

"The impact of education, resulting from the tremendously intricate and technical knowledge which many children bring out of their environment to the schools today is often so great as to make the schools seem backward," declares Dr. Melbo.

The elementary school, he continues, "touches the lives of more people for a longer period than any other agency and has a potentially better opportunity to provide a unifying and socializing experience."

But first these schools must be drastically changed. They must be oriented to a program of instruction which will accommodate vast differences in background and preparation. Tomorrow's schools should operate 12 months a year, six days a week with programs for both adults and children. They should teach subjects far out of their bailiwick, including foreign languages, art, music and science, Dr. Melbo says.

"THE ELEMENTARY school experience finds children and parents a lot closer together than they will ever be again," says Dr. Melbo.

Schools should take advantage of this and create a place for cohesive community development for both parents and offspring.

"We need people who can deliberately invent new programs for the needs of the megalopolis," he asserts.

The 4-H Clubs were created to provide rural youths something constructive to do with their spare time.

"Where is its counterpart for the metropolitan areas of tomorrow?" the dean asks.

# Pearl Harbor Spy

(Continued from Page 4)

her in this manner: "She gave freely of her charms at the right moments. In return, she pried loose secrets which made it next to impossible for Jap bombers to miss vital targets in the Pearl Harbor raid, Dec. 7, 1941."

To the bewitched and bedazzled U.S. Navy officers who danced, swam, played tennis, and went picnicking with Ruth Kuehn, she was a "knockout," "living doll," and "honey-pie." Delighted Japanese Naval Intelligence thought so, too. Hence the reason Ruth, their star spy in Hawaii Nei, received her full retainer's fee (of \$100,000).

Incidentally, copies of her secret reports also went to German intelligence in Berlin.

BUT THE DECISIVE moment came when Ruth received this directive from the Japanese High Command: "Begin Operation East Wind." This was the tip-off that Ruth and her family should move to Kalamia, near Pearl Harbor, and open a beauty parlor there for the wives of U.S. Navy officers.

By that time, conveniently enough, the Kuehns had lost all their "business investments" in Europe. All because of that "Mad Dog Hitler," as they cynically related it. So now they had to go back to work to earn a living—an explanation no one, not even intelligence agents, in Hawaii Nei, thought to question.

It should be added that Ruth Kuehn and her mother developed into first-rate beauticians. Business boomed. Presently the Kuehn beauty salon could accommodate customers by appointment only. Navy officers' wives relaxed there and gabbed their heads off—in some instances spilling information of a confidential nature about ship movements, gun emplacements, and personnel strength.

RUTH KUEHN—who worked secretly with two contacts in the Japanese consulate in Honolulu—absorbed it all. Additionally she bought a pair of high-powered binoculars and carefully studied movements of the U.S. Pacific Fleet in and out of Pearl Harbor.

What she learned of value in this surreptitious manner was turned over to Japanese Consul-General Nagao Kita in Honolulu. He, in turn, rushed it off to Tokyo via short wave radio transmission.

But Ruth Kuehn's master stroke was to throw herself at a high-ranking U. S. Navy officer with access to Pearl Harbor's innermost secrets. He, for his part, fell hard for the stunning blonde charmer, so much so, that he proposed marriage.

Since it suited Ruth's purposes, she agreed to an "engagement." Immediately after that, the quality of her secret information about the

U. S. Pacific Fleet improved considerably—Japanese Naval Intelligence noted gratefully!

But Ruth Kuehn's most devastating performance came on the morning of Dec. 7, 1941. She knew in advance when and how many Jap raiding planes would arrive over Pearl Harbor that infamous day.

IN FACT, she stood inside the dormitory window on her hilltop home and, with the aid of her stepfather, flashed warning signals to Japanese bomber pilots! These messages helped guide them to battle wagons, cruisers, and destroyers moored close together inside Pearl Harbor—and, in the initial stages of the attack, tipped them off when they scored direct hits with their bombs.

As an eye-witness to that debacle (and the reporter who wrote the first on-the-spot account of it), I vividly remember seeing flashes of light coming from a nearby hilltop home. Fortunately, American intelligence agents also observed them and hastened to the scene to investigate.

Their intervention occurred too late to undo the shattering damage already done. They had to settle for taking Ruth Kuehn, her features suddenly contorted with rage and hate—into custody. They also arrested Dr. Otto Kuehn, the stepfather, and Mrs. Kuehn.

Much incriminating evidence was found on the premises. Also, the Kuehns were subjected to long and intensive grilling. Only a vague general account of what happened thereafter ever came to light. But from my own digging on the spot, plus the quiet cooperation of a U. S. Senator later, I learned that:

(1) Dr. Otto Kuehn pleaded insistently that he was the truly guilty one, not Ruth and Mrs. Kuehn. He gave the intelligence services in Hawaii Nei inside information on German espionage in Europe and the Japanese spy network in the Pacific. Dr. Kuehn wound up with a 50-year sentence at hard labor.

(2) Ruth Kuehn and her mother were interned and kept under close guard throughout World War Two.

(3) U. S. Navy officers who succumbed to Ruth's blandishments got a chance to "redeem" themselves as fighting men.

(4) After the war ended, Ruth Kuehn and her mother were permitted to return to Germany. Once Ruth was beyond U. S. jurisdiction, she made this gloating remark to a Swedish diplomat: "My arrest at Pearl Harbor kept me from fleeing in a Japanese submarine and spending the money I'd earned. But what I did before my arrest cost the stupid Americans dearly."

So spoke Ruth Kuehn, now "somewhere in Germany," a woman spy who made the celebrated Mata Hari look like a fumbling amateur, by comparison!

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## HOW YOUR CHILD LEARNS

# Spelling Shortcut

By Howard E. Kent

**QUESTION:** Is there a shortcut to good spelling?  
**ANSWER:** There are a few helpful spelling rules which hold true almost always, and a great many which are too complicated and to which there are frequent exceptions. The



"i" usually goes before the "e"—but not always. Two words joining to form a compound ("bill-fold") usually retain the full spelling of both words—but not always ("wherever").

In the end, spelling is largely a matter of

looking them up. The shortest distance between you and a dictionary is the best shortcut to good spelling.

**QUESTION:** Can a child be taught to be creative?

**ANSWER:** Experiments at the University of Buffalo suggest that creativity can be developed in a child.

Researchers found that students defined as "non-creative" tended to accept the first answer that came along. Encouraged to accumulate and compare possible answers, many of these same students began doing what the researchers considered to be genuine "creative thinking."

**QUESTION:** How closely can the problem of juvenile delinquency be tied to learning and achievement—or, rather, lack of learning and failure to achieve?

**ANSWER:** Sense of failure is a major cause of delinquency in any age group.

A person who fails to learn and fails to gain the respect of others may decide to live up fully to the role of outcast.

Parents should discover and nourish in every child that one thing, however small, he can do well.

When he begins to think of himself as a success, others will share the opinion, and his motive for delinquency will diminish.

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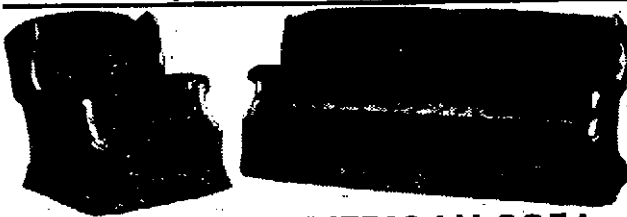
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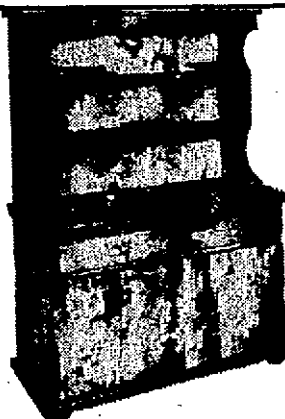
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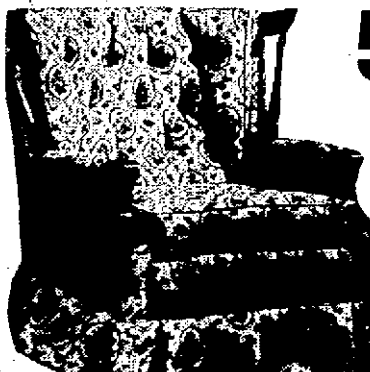
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## PET PARADE

# Impossible 'Money Cat'

By Eleanor Avery Price

WITH cat show season launched this month (Bellflower Cat Fanciers event continues today at Portuguese Hall, Artesia), a rare kitten—one that defies science and that, genetically speaking, is impossible—a tri-colored tom owned by Pat Kollig is pictured with this article.

The calico and tortoise shell cat (called money cat by the Chinese) is quite common as a female, and often cat owners think they have a tri-male because of yellowish or tawny fur around the face, on the underparts, or on the back, but this involves a coloration of the fur only and is not sex linked.

It has been established by biologists that each individual cell of every living species carries a constant number of chromosomes, certain deeply stained bodies in cell nuclei, which have a great deal to do with reproduction. Man has 46; rabbits 44; mice 40; cats 38. A female normally carries two "X" chromosomes, whereas a male has one "X" and one "Y". In reproduction, if the "X" fertilizes the egg, the offspring has two Xs and is female. If the "Y" fertilizes the egg, the baby carries both X and Y and is male.

INTERESTING enough, the genes of black and yellow in a cat's color are carried similarly. The girl-cat with two X chromosomes can have both black and yellow in the coat, but the male with his one-X and one Y is not supposed to carry both colors. If he does, he has somehow obtained two Xs plus the Y, giving him 39 chromosomes instead of the usual 38. Almost always, but there are exceptions, such a male is sterile.

At Rainier School in Buckley, Wash., doctors are not only studying humans with extra chromosomes and humans missing chromosomes but also male calico and tortoiseshell cats. In a letter to



Genetically speaking, this cat, called by the Chinese a "money cat," is impossible—but here he is, anyway.

me by Dr. Horace Thuline, director of laboratories at this school, Dr. Thuline points out that although chromosomal abnormalities in cats involve the X chromosome and not the one concerned with mongolism, the thought is that the manner in which the abnormality is produced may be common to all such chromosomal errors. Given enough true male tortois and calicos, perhaps someday, through study, there can be an end to the heartbreaking incidents of mental retardation.

OF THE NUMBER of cats sent to this school, only six male tortois shells were found, and none reproduced. And only one turned out to be a "triploid-diploid mosaic," a true tri-tom with the presence of a Y chromosome in

his triploid cells adequate to make him a male in spite of the normal female cells also present.

An account of the work at this school will appear sometime in "Journal of Cat Genetics." If given permission, I'll give you excerpts from the article at a later date.

It is interesting to learn that during the time of Queen Victoria an offer supposedly was made of \$500 to anyone who could produce a male tortie able to sire kittens. Also, that P. T. Barnum, of circus fame, offered \$1,000.

CABRILLO Kennel Club has an AKC sanctioned match at Oceanside Recreation Park today, entries to noon and judging to start at 1 p.m. Included is obedience competition for dogs from age 6 months up.

## You Ask, We Answer

By Haskin

Q. Was Richard Burton born Richard Burton?—F. W.

A. The British actor, Elizabeth Taylor's fifth husband, was born Richard Jenkins, the twelfth of thirteen children and the son of a Welsh coal miner. He was adopted by an English teacher, Philip Burton, who helped him win a scholarship to Oxford and interested him in the theater.

Q. Is the Smithsonian Institution a U.S. government bureau?—C.O.

A. No; although the Smithsonian was created by Act of Congress in 1846 it is not a government agency. Legally, it is an establishment having as its members the President of the United States, the Vice President, the Chief Justice, and the President's Cabinet. Its board of regents, appointed by Congress, serves without compensation. The Secretary of the Smithsonian Institution is its executive officer and directs its activities. Founded through a generous bequest by James Smithson, a lonely Englishman who had

never visited this country, the Smithsonian has become the custodian of some of the greatest treasures of art and science in the world.

Q. Do all Pulitzer Prize winners receive the same amount of money?—T.H.

A. No. Each category in the field of Journalism carries a \$1,000 prize, except that the newspaper cited for Meritorious Public Service receives a gold medal. Awards in the field of Letters and the prize in Music are \$500 each. If a category has more than one winner, the cash award is divided equally among them. Pulitzer prizes are awarded annually for work done the preceding year.

As a reader of Southland, you can get an answer, by mail, to any question of fact by writing to Southland Magazine Information Bureau, 635 F St., N.W., Washington 4, D.C. Please enclose return postage or self-addressed, stamped envelope.

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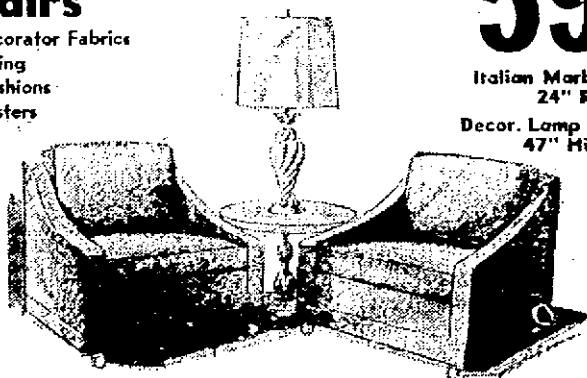
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# The Best of John F. Kennedy

By Vera Williams

Southland Magazine Book Editor

OF ALL the books by and about the late President John F. Kennedy that have deluged the market, the one that promises to be most enduring is Kennedy's own "THE BURDEN AND THE GLORY" (Harper, \$4.95.)

The volume, edited by Pulitzer prize-winning biographer and historian Allan Nevins, with foreword by President Lyndon B. Johnson, includes some 50 selections from Kennedy's most characteristic addresses and ideas, from the second and third years of his administration. It includes, significantly, the speech he planned to deliver in Dallas the day he was assassinated.

Selections are formal and informal, ranging from State of the Union messages to pertinent news conference comments. Each has a footnote recalling the event of the speech or comment.

The late President had a rare ability to express himself forcefully and clearly. The best of what he said is between the covers of this book.

**JUSTIN MARTY** is the name given in Louis Auchincloss' newest novel "THE RECTOR OF JUSTIN" (Houghton Mifflin, \$4.95) to a famous and exclusive Episcopal boys' prep school in New England. For more than 30 years the Rev. Francis Prescott, founder, headmaster and rector of Justin, dominated the school and did his best to mold the life of the boys who were its students.

Critics asked: Was he a dedicated man of God or a ham? Was he an eloquent preacher who also was a frustrated businessman? A classicist who was a football buff? A Napoleon who ruled over an academic Elba of his own making?

A young teacher who comes to Justin in World War II undertakes to write the great or not-so-great man's biography. The teacher's journal, supplemented by recollections of pupils and others, forms the chapters.

John Mason Brown hails this as the author's "richest book and one of the best school novels I have read."

**BEN HAAS** has written a compelling novel of our time and of individual lives caught up in a tide of irresistible events in "LOOK AWAY, LOOK AWAY" (Simon and Schuster, \$5.95.)

The South itself is the protagonist.

Cary Bradham, white, and Houston Whitley, Negro, were boys together. Cary returns from World War II with his eye on the governorship, and the way to get there is the segregation route. For Hous-



ton, the war begins the stirring of a fierce pride.

The men confront each other in a series of explosive encounters. The story is unfolded against a background of sit-ins, secret meetings of the White Citizens Councils, backrooms and back-country politics, police with dogs and firehouses, church bombings and bus boycotts—the whole panorama of the present conflict in the South.

IN 1950 William Faulkner was asked how he ranked American writers. He listed his top five authors in this order: Thomas Wolfe, William Faulkner, John Dos Passos, Ernest Hemingway and John Steinbeck. His comment on placing Wolfe first was: "He had much courage and wrote as if he didn't have long to live."

A quarter of a century has passed since Wolfe's death. For a long time it was customary to rate his work as frantic, egocentric, a torrent of words that needed to be pruned by a stern copyreader wielding a big blue pencil.

Now comes Bruce R. McElderry Jr., professor of English at USC, author of "THOMAS WOLFE" (Twayne, \$3.50) latest in the Twayne United States authors series. McElderry insists that Wolfe's work—notably "Look Homeward, Angel," "Of Time and the River," "The Web and the

Rock" and "You Can't Go Home Again"—have unique and permanent value. He believes Wolfe had a talent for language, social awareness and a gift, not unlike Walt Whitman's, of evoking the vast panorama of America.

**WHAT WOULD** you expect from a man who has written 67 novels that have delighted three generations of readers?

That's what you get in P. G. Wodehouse's 68th. It's "BIFEN'S MILLIONS" (Simon and Schuster, \$4.50). This time the plot concerns an amiable young man named Biffen ("who not only looked like a dachshund, he looks considerably more like a dachshund than most dachshunds do"); a beautiful young lady named Gwendoline ("with eyes of Mediterranean blue and hair as golden as the best butter") and an eccentric godfather and his millions. Much fun.

**ADD TO BOOKS** about animals: "ZEPHYR" by Charlotte Truepenney (Scribner, \$3.95), the charming story of a vervet monkey on an African farm. When the author acquired Zephyr he looked like a large blue spider, six inches of body and head and a long tail; he was newly born and his mother had been killed by dogs. An African offered him to the author for four shillings and she bought him. The "blue" monkey was mischievous, demanding and maddening and he made life eventful as he became the center of the life on an East African farm where Charlotte Truepenney lived with her sister.



T. O. M. SOPWITH ON ENDEAVOR, 1934, one of many photos from the salty "SAILING FOR AMERICA'S CUP" by Everett Morris (Harper & Row, \$10). Photo by Morris Rosenfeld.



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# The Hand Is Quicker---

By Robert Hazelleaf

**W**HEN the Long Beach Mystics meet, just about anything can happen. Doves fly from colorful silk scarves, cakes of ice appear where a penny lay under a hat seconds before, and a little white ball does strange

things — like becoming five little white balls in the flash of an eye.

The 20 or so Mystics get their kicks fooling each other, as well as the public, as they practice the ancient art of prestidigitation, legerdemain or, in a word, magic.

The club began under the tutelage of Herb Brown, who once owned a novelty shop in Long Beach and became mentor to several similar groups. That was in 1955, and now, the store long since closed, only the Mystics survive.

Nine-year member Eric Sadler pretty well sums up the magnetism of the group when he says, "Magic is the only hobby that's held my interest since I was seven and joined the club. You've no idea how much fun you can have in a group of friends or at a party with a simple deck of cards and a few tricks that are out of the ordinary."

**AGE LIMIT** for the group, mostly boys, is 8 to 21. The older members help the neophytes and, as they grow into their art, card-carriers from Ring 96, Long Beach International Brotherhood of Magicians, help them gain more polish and perfect new tricks.

Jim Muszalski, alumnus of the Mystics and a member of Ring 96, says, "The idea of doing magic, of course, is attractive to a lot of kids. But they learn how to think on their feet, too, in appearing before audiences. They gain

in the art of timing, acquire the ability to tell a gag while they work and generally achieve poise."

Mike O'Donovan, only 16, is a living demonstration of smoothness as he works with a handful of balls or the set of rings so often a part of the professional's kit. Mike works completely deadpan; depending on his technique to win an audience. It does.

**THE CLUB** is always on the lookout for new members, meeting the last Saturday of each month at the downtown YMCA. At the 7:30 p.m. conclaves, new tricks are unveiled, some learned from an older magician, others fresh from a magic shop.

Much of the Mystics' work is aimed toward their annual public performance in December. Then, culminating a year's efforts, the club uses a school auditorium with plenty of room for props and a chance to ask for a "young lady from the audience to assist me, please."

Is there a future in magic? Though the Mystics are available for performances at club and public gatherings, the day of the Blackstones, Thurstones and Houdinis died with vaudeville. There was a time when television offered employment to a few magicians, but the saturation point came quickly.

Nowadays, no theater or club owner could afford the cost of bringing on one of the famous old-timers who



Photos by the Author

"Take a card, any card," says Mike O'Donovan, president of Long Beach Mystics, group of young magic devotees.

traveled with truckloads of equipment, often including livestock.

No, the Long Beach Mystics are in it just for kicks. And kicks they have.

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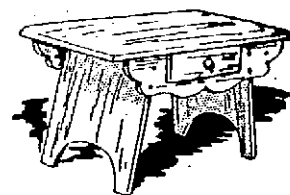
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Eric Sadler, at 17, is a nine-year member of Mystics. He's about to make sponge balls do some magic tricks.

## You Make It

A Pilgrim bench makes an extra seat or a coffee table. The early New Englanders used pine or maple for these benches. Fronts and ends were cut in simple curves. A drawer was often added. You may copy this bench exactly as shown with Pattern 218 which gives actual-size cutting guides and illustrated directions. Price of pattern is 35 cents. This pattern also is



one of four in the Early American Packet No. 19, all for \$1. Send orders to: Pattern Dept., Southland Magazine, Independent, Press-Telegram, Bedford Hills, N.Y.

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# Gazanias Like It Dry and Sunny

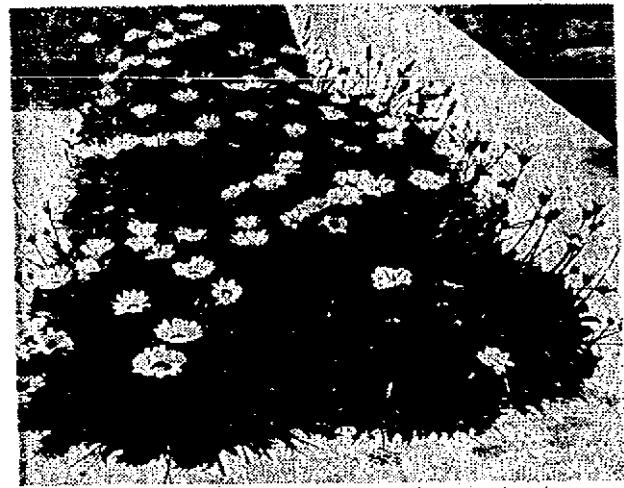


Photo by the Author

Hybrid gazanias have a long season of colorful bloom and are best grown without too much water or feeding.

By Joe Littlefield

**HYBRID** gazanias, for two reasons, are unlike many other low growing perennials that flower long seasons of the year. These plants bloom much more freely if they are kept more on the dry side, and fed more sparingly than other perennials. They need deep irrigation when watered. Although, like other plants, they need proper soil preparation such as composted soil, pre-moistened peat moss, leaf mold, or planter mix mixed with soil in the planting holes,

they seem to grow better if the soil isn't the very best. Hybrid gazanias grow a foot tall and wide and tolerate lots of heat and sun. They provide a gay ribbon of flowers edging a driveway, walk or parking, or for a slope planting, a lawn substitute, or a narrow space between a walk or driveway and a wall. Excellent for sunny outdoor

planters that are part of the house wall.

The daisy-like flowers in various shades of yellows, oranges, white creamy shades almost to pink, blossom only on sunny days. They tend to "sleep in" during dark, cloudy days. One home owner an ardent gardener could tell whether an early cloudy day would turn sunny by observing the gazania buds. If the buds opened by around 11 a.m., she knew it would become sunny later. She called them her weather reporters.

**SOME OTHER** perennials that bloom for an extensive season of flowering include saxifrage (bergenia) crassifolia about 10 inches high and wide, with round, large, leathery leaves, and provide heads of pink flowers throughout the winter into spring season. Although recommended for shade, we have seen them growing in an east exposure, west and south exposures, but in the milder areas of Southern California. Not in desert sections. They need to be in shade there.

Helleborus, orientalis (lenten rose) that is mistakenly called Christmas rose, flowers a minimum of four months from mid-winter into early summer. The anemone-like blossoms 3 to 7 on each spike, whether a pink, rose, white, variegated or deep plum color flowers, last longer than most other kind of perennials. As the flowers start to fade and form seed pods in the hearts of the blossoms, the petals stiffen as if starched and ironed. The blooms turn to a chartreuse tone, and stay that way until ripened pods burst and scatter the seeds. Finally, the petals drop off unobtrusively.

**LENTEN ROSE** should be planted in an area where it gets perhaps not more than two hours of early forenoon sun, or late afternoon sun, or under a tree where there is filtered shade and sun off and on throughout the day. The plants should have some exposure in pot or tub, in the patio, and does well in the bath house. It needs humus worked into the soil, and kept moist during hot weather.



**DOROTHY DIGGS** in the garden

In the case of roses there always arises the question of which is better to use, dust or spray. If you have learned to use dust and can apply it properly and have had good success with it, then I would recommend that you continue to do so. There are many good combination rose dusts being sold in garden supply stores which do a very commendable job of controlling mildew and aphids, the two worst pests in the rose garden. Try to find one containing pyrethrin, sulphur and blightrol for complete coverage.

Liquid sprays are more popular because of the ease of application and the drenching nature of the material as it is applied with water mixtures or in the now popular rose bomb.

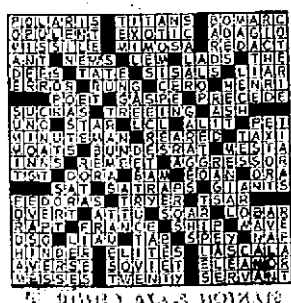
However, care must be taken not to hold the bombs too close to the plants because of the burning possibilities of the ejector gas. Many types of sprayers are now in use for applying mixed liquids. It would be wise for you to have your nurseryman explain the proper way to mix sprays in any of these before using them. A good rose spray now available contains both nicotine and copper for all purpose control.


## Garden Clubs

Long Beach Parent Chapter, American Begonia Society, will hear a talk by a representative of California Chemical Co., Ortho Division, at a meeting at 7:30 p.m. Thursday in Linden Hall, 208 Linden Ave. Plant table and refreshments provided. Visitors welcome.

North Long Beach Branch of American Begonia Society will hold its annual Shade Plant Show next Saturday and Sunday at Silverado Park Recreation Center, 31st St. and Santa Fe Ave. Entries may be made after 6 p.m. Friday. Ribbons and trophies will be awarded, and there will be a plant sale and snack bar. Joe Littlefield will act as emcee. Show hours: 2 to 10 p.m. Saturday, 9 a.m. to 6 p.m. Sunday. There will be no admission charge.

SOLUTION TO TODAY'S PUZZLE (See Page 26)





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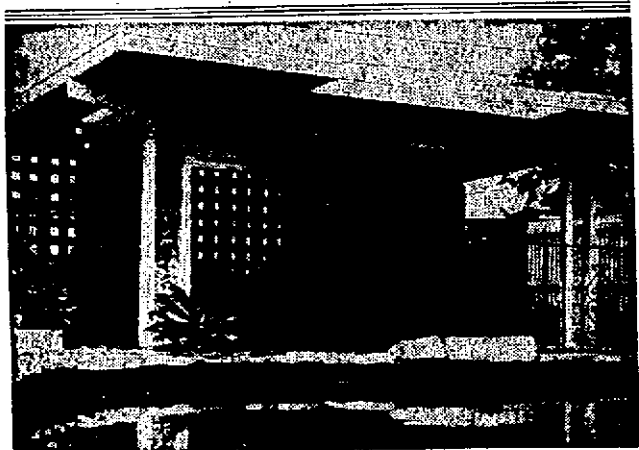
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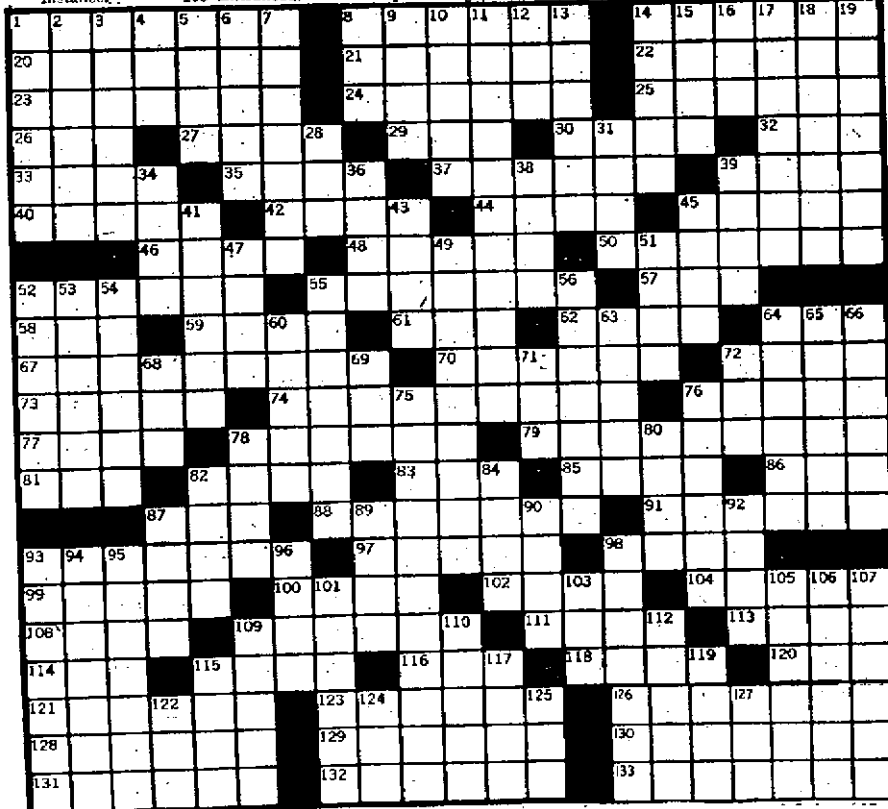
By Leonard Goldberg

**ACROSS**

- 1 Submarine missile.
- 8 Successors to the Atlas.
- 14 Anti-aircraft missile.
- 20 Luxuriant; affluent.
- 21 Strange.
- 22 A slow dance.
- 23 New, powerful weapon.
- 24 Pink tropical plant.
- 25 Edit.
- 26 Emmet.
- 27 Fresh tidings.
- 29 Man's nickname.
- 30 Youngsters.
- 32 Article.
- 33 Alphabet letters.
- 35 London art gallery.
- 37 W Indian agave fibers.
- 39 Fabricator.
- 40 Miscalculation.
- 42 Tailed.
- 44 W Indies game fish.
- 45 Frenchman's name.
- 46 Rheaster.
- 48 Peninsula in Quebec.
- 50 Go before.
- 52 Of such sort: 2 words.
- 53 Chasing up a pine, for instance.
- 57 Tree.
- 58 One, in Rome.
- 59 Hollywood VIP.
- 61 Licentiate of Civil Law; Abbr.
- 62 Dismounted.
- 64 Fondle.
- 67 Air Force ICBM.
- 70 Erected.
- 72 Vehicle.
- 73 Trenches around castles.
- 74 Austria's upper house.
- 76 Perle Washington VIP.
- 77 Motels.
- 78 Come upon, again.
- 79 Attacker.
- 81 Hissed sound, for silence.
- 82 Copperfield's young wife.
- 83 Famous Uncle.
- 85 Of the dawn.
- 86 Anglo-Saxon coin.
- 87 Rested.
- 88 Petty despot.
- 91 West Coast team.
- 93 Felt hats.
- 97 Attempter.
- 98 Oriental despot.
- 99 Obvious.
- 100 Island of the Aleutians.
- 102 Fly.
- 104 Of a part of the brain.
- 108 Entranced.

- 109 "La Belle" vessel.
- 113 Tidal.
- 114 A military decoration; Abbr.
- 115 O'Flaherty, Irish author.
- 116 Hollywood Hunter.
- 118 River in NE Scotland.
- 120 "Snooze."
- 121 Impede.
- 123 Select parts.
- 126 Milan landmark: 2 words.
- 128 Unwilling.
- 129 An "S" in USSR.
- 130 of Aquitaine.
- 131 Where GIs eat.
- 132 It carrier Jackson's portrait.
- 133 Domestic.
- DOWN**
- 1 Unguent, for the hair.
- 2 One having a thought.
- 3 Shine; gloss.
- 4 Indian mulberries.
- 5 Guiding power.
- 6 Ris.
- 7 Jimmy of Hollywood.
- 8 Egyptian sun-god.
- 9 Mayan tribesman.
- 10 Huge volumes.
- 11 Fissionable materials, for producing.

- chain reactions: 2 words.
- 12 Kobold.
- 13 Describable by a number.
- 14 Shakespeare, and others.
- 15 Poetical works.
- 16 Senseless.
- 17 Like chalcidomy.
- 18 Composer Rodgers.
- 19 Clique; set.
- 28 Sen.
- 31 Lopsided.
- 34 College student: Colloq.
- 36 Engineers Abbr.
- 38 Noticed.
- 39 River, NW Tirol.
- 41 Cooks, meat.
- 43 Scottish Highlander.
- 45 Dehest; Poet.
- 47 Royal Italian family.
- 49 Cabinet member.
- 51 Incursion.
- 52 Type of conference.
- 53 Labor groups.
- 54 American educator.
- 55 Mental shocks.
- 56 Repair shops.
- 60 Reddish-yellow color.
- 63 Release; 2 words.
- 64 Proceed; advance: 2 words.
- 65 Wrest; exact.
- 66 Coronets.
- 68 Syllables, in Guido's scale.
- 69 Compass reading.
- 71 Macaw.
- 72 Musical notes.
- 75 Runic; fatal.
- 76 Servile.
- 78 Roster.
- 80 Tatters.
- 82 Start; bound.
- 84 Miss West, and others.
- 87 Uk.
- 89 Attention; Abbr.
- 90 Golf instructors.
- 92 In a line, or rank.
- 93 University, NY City.
- 94 Elusive.
- 95 Testifies.
- 96 Woman's name.
- 98 Baseball hits.
- 101 Least savage.
- 103 Exclamations.
- 105 Fruit.
- 106 Abode of King Arthur.
- 107 Separate, again.
- 109 "Cashiers."
- 110 Dine at home: 2 words.
- 112 Norman Vincent.
- 115 majesty.
- 117 Vegetable.
- 119 French river.
- 122 MDS.
- 124 Moo.
- 125 Pen.
- 127 Cavalry; Abbr.



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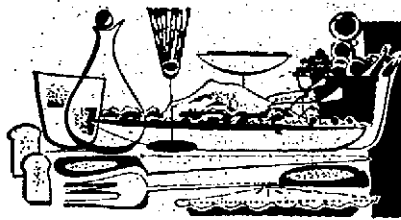
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Caricature by Pete Willette

**RAY WEIDEMANN**

Fit for Gourmets

**D**URING THE last decade or so, the word gourmet has undergone a subtle change in meaning.

Strictly speaking, it is a noun, referring to a person who is a connoisseur of food and drink. In recent years, however, the word has also been used as an adjective. For example, you now hear references to gourmet restaurants, gourmet sauces and the like, implying that such restaurants or sauces are fit for only connoisseurs or gods.

This distinction is worth noting when one considers Kentucky Fried Chicken, an outstanding restaurant at Carson Street and Orange Avenue. Strictly speaking, this is not a gourmet restaurant, since it does not offer lavish atmosphere, lavish service and lavish prices. Kentucky Fried Chicken does, however, serve southern fried chicken of gourmet quality, thanks to the skill and care of its proprietor, chef Ray Weidemann.

**RAY IS AN** energetic young man who completely changed and redecorated his restaurant last winter. It is smart and modern, offering one item—scrumptious fried chicken prepared with secret ingredients pioneered by Kentucky Colonel Harlan Sanders. The restaurant has a pleasant, comfortable dining room, where guests serve themselves, and a super-efficient counter which handles take-out orders. The prices are quite low for such quality. The dining room order is \$1.30 for three pieces of chicken with tossed salad or potato (mashed or French fried) and roll with honey. The take-out department offers three pieces for \$1 with mashed potatoes and roll; five pieces for \$1.60; nine pieces for \$2.25; 15 pieces, \$3.50; 21 pieces, \$4.95, and 27 pieces, \$6.35.

—TEDD THOMEY

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**DINNER MENU SPECIAL**  
Brochettes of Beef 2.50  
Roast Turkey 2.25  
HA 5-4807  
**Americana**  
RESTAURANT  
4101 Bellflower

Same Top Quality For Over 13 Years  
**Andy's Hot Cakes**  
House  
SPECIAL ROAST BEEF DINNER . . . 97c  
SPECIAL LUNCHEONS FROM 11 A.M.  
643 1/2 PINE AVE.  
DOWNTOWN LONG BEACH  
and ANAHEIM at PACIFIC

Continental Cuisine  
**Wayfarer RESTAURANT**  
Your Host—Jimmy Richmond  
Cocktail Lounge  
Lunch and Dinner  
Banquet Rooms  
2230 PACIFIC COAST HIGHWAY  
Lomita, Calif. DA 5-1424  
Closed Tuesdays

HE 7-0554  
**the Reef**  
Long Beach  
Luncheon

UNSURPASSED CONTINENTAL AND AMERICAN  
COMPLETE LUNCHEON MENU whatever you may desire  
**Francois MANHATTAN**  
CLOSED MONDAY  
1909 East 4th St.  
HE 6-0620  
LONG BEACH  
Luncheon and Dinner

**ME-N-ED'S**  
PIZZA PARLOR  
Ye Olde Public House  
4115 Paramount at Carson  
421-8908 Lakewood

Come on Over!  
Try Our Delicious  
**CHAR BROILED STEAK DINNER**  
Often Imitated—Never Duplicated  
Closed Sunday Cocktails  
**Melody Cove**  
1960 Santa Fe HE 6-4355  
2 Mks. No. of Pac. Cst. Hwy.

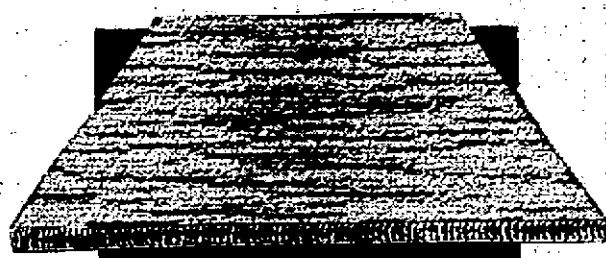
# WILLBANKS

**Fabulous Reductions  
on Quality Carpet!**

## GIGANTIC MID-SUMMER

# CLEAR OUT

**You'll save and save! Pay less for the FINEST CARPET BRANDS in America . . . if you ACT NOW while Willbanks is clearing 1964 inventory . . . to make room for giant shipments . . . ordered for August delivery! It happens every year . . . so-o-o . . . while these quality bargains last . . . cash in!**



### NEW NYLON SHAG

DuPont "501" Nylon Face, Luxurious inch-long shag. Pile tightly woven with Double Jute Backing in 3 colors—Avocado, Egg-shell Beige and Cane Beige only.

**6<sup>99</sup>**  
Sq. Yd.

### ACRYLIC PILE CANDY STRIPE

240 YARDS ONLY—Gorgeous array of colors! Woven to wear for years and years under heavy use!

**4<sup>95</sup>**  
Sq. Yd.

### BEATTIE 100% DuPont "501" NYLON

Axminster floral pattern with beige to brown background and several accent colors for a truly rich, formal appearance. A 9.95 value, only

**5<sup>95</sup>**  
Sq. Yd.

### GULISTAN CLOSE-OUT!

WOOL AND ACRYLIC 1,000 yards in 12' and 15' widths. Random sheared loop pile creates a decorative effect guaranteed to please everyone! Exquisite antique white only! Performance rated for heavier traffic! Was \$10.00 yd.

**6<sup>95</sup>**  
Sq. Yd.

### GULISTAN DU PONT NYLON

Continuous Filament Spacedyed. Slightly textured surface in 7 rich tweed combinations. Double jute backing.

**5<sup>95</sup>**  
Sq. Yd.

### HERCULON CLOSE-OUT!

Gulistan's "Western Springs" — 450 yards only . . . in eggshell and green, honey pecan or sandalwood.

**5<sup>77</sup>**  
Sq. Yd.

### BEATTIE-FREEPORT "501" NYLON

Continuous Filament Spacedyed—Beautiful Hi-Lo Cobblestone texture in four high-styled tweeds. Double jute backing. Willbanks' Special Price

**6<sup>66</sup>**  
Sq. Yd.

### CONTINUOUS FILAMENT NYLON

5 Decorator Colors to Choose From!

Willbanks' Special Price

**3<sup>88</sup>**  
Sq. Yd.

### ALEXANDER SMITH—MAYTIME

Extra thick DuPont "501" continuous filament nylon face. A truly fine tight pile, hard-wearing carpet in six high-styled colors—Ming Blue, Bellini Bronze, Mint Green, Cranberry Red, True Blue and Roman Bronze. Suggested retail 9.95 per yd. Our close-out price

**6<sup>33</sup>**  
Sq. Yd.

**CALL OUR CARPET WAGON**  
Samples and Decorator Consultation in Your Home  
**GE 4-0901** Orange County  
Call JA 7-0112

**36 Months to Pay  
NO MONEY DOWN**

**Hours: Monday thru Friday, 10 A.M. to 9 P.M. Saturdays and Sundays, 10 A.M. to 5:30 P.M.**

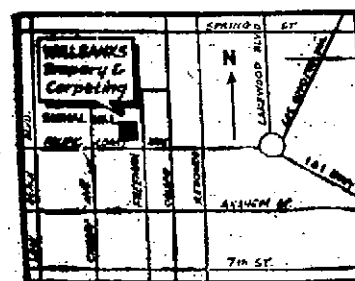
From  
Orange  
County  
Call:  
JA  
7-0112

# WILLBANKS

## DRAPERIES & CARPETING

**GE 4-0901**

1879 FREEMAN AVE., SIGNAL HILL





# TeleViews

Sunday, August 16, 1964

*JFK Book  
Basis of Series  
(See Page 21)*

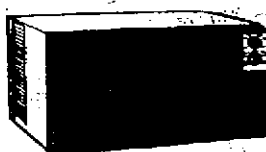
TELEVISION LOG OF THE EVENING NEWS AND THE INDEPENDENT-PRESS-TELEGRAM



DICK SINCLAIR OF "POLKA PARADE" AND VOCALIST JULIE HAND—(See "Bert's Eye View, Page 4.)

**BUY NOW!  
BUY LOW AT DOOLEY'S**  
**OPERATION  
BIG Save!**

Day In, Day Out — 7 Days a Week



Newest 1964

**Amana**

Large Capacity  
8,800 BTU

**AIR CONDITIONER**

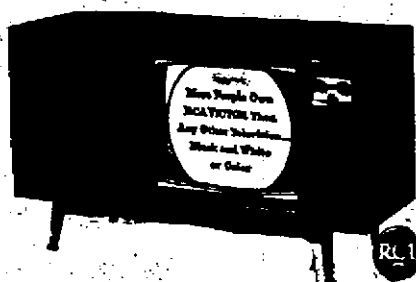
FREE DELIVERY, SERVICE  
AND GUARANTEE

**188<sup>88</sup>**

# RCA VICTOR COLOR

**TELEVISION COMBINATION**  
COLOR TV, AM-FM Radio, and Stereo Record Player

COMPLETE HOME ENTERTAINMENT THEATER with ALL-CHANNEL VHF-UHF COLOR TV plus thrilling FM-AM radio reception and stereo record player with Studiomatic 4-speed record changer. Features 4 speakers for brilliant stereo listening pleasure. All housed in a beautiful contemporary modern styled console to-boy cabinet.



**DOOLEY'S LOW  
SALE PRICE!**

**678<sup>88</sup>**

FREE 90-DAY SERVICE, SET-UP, DELIVERY AND FULL GUARANTEE

**NEW 1964**



## Whirlpool REFRIGERATOR-FREEZER



**New 1964 Model  
12.2-Cu.-Ft. Comb. 2-Dr.  
REFRIGERATOR-FREEZER**

With Autom. Defrost Refrigerator Section  
Refrigerator section never needs defrosting! Has super-storage doors, big capacity crispers, Million-Magnet doors, built-in butter and egg storage.

**DOOLEY'S  
LOW  
PRICE**

**187<sup>00</sup>**

FREE DELIVERY, SERVICE and GUARANTEE

LOW TERMS 90 Days Same as Cash With Down Payment and Approved Credit  
Majors \$125.00 or More

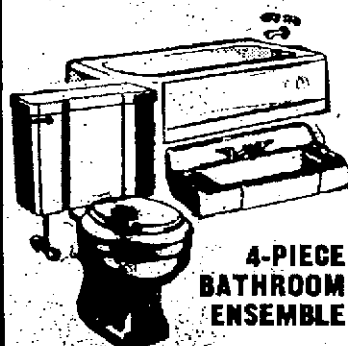
**MON. and FRI. 9 to 9  
Tues., Wed., Thurs., Sat. 9 to 6  
SUNDAYS 10 to 5**

**DOOLEY'S Hardware Mart**

5075 LONG BEACH BLVD. — NORTH LONG BEACH

44 YEARS IN LONG BEACH

**Dooley's "Red Hot"  
BATHROOM  
Super Specials!**



**4-PIECE  
BATHROOM  
ENSEMBLE**

- Recessed Bathtub
- 20"x18" Lavatory
- Toilet and Tank
- Toilet Seat

A quality acid resistant white 5-ft. bathtub, a 20"x18" lavatory, a close-coupled toilet and tank and a quality toilet seat.

ALL 4 PIECES IN WHITE

**COMPLETE  
FOR ONLY 86<sup>88</sup>**

**First Quality, Acid Resistant  
WHITE BATHTUB**

5 ft. long, light weight and acid resistant. Finished in porcelain enamel.

**44<sup>88</sup>**

SPECIAL

**Why Not Have the Best!**

First Quality

**Toilet  
Seats**



High grade plastic. Includes hinges. In colors or white.

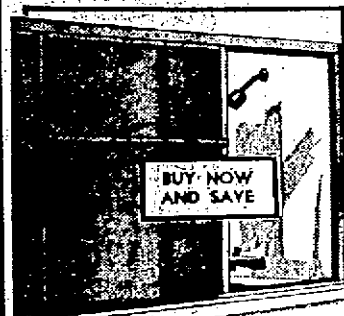
**SPECIAL  
Regular 7.99**

**4<sup>88</sup>**

**LAVATORY FAUCETS**

With pop-up drain. Water connections on 4" center.

**7<sup>49</sup>**



**With Heavy-Duty  
Frosted Vinyl Doors**

Has 2 heavy, bright, anodized aluminum frame doors, shatter-proof for greater safety... no more dripping shower curtains!

Adjustable 57" to 60"

**COMPLETE  
FOR ONLY 21<sup>88</sup>**

IN GOLD FINISH FRAME 27.88



**Dooley's New 1964 Stock  
SWIM POOLS  
Close-Out Prices!**

**Inflatable Pools**

2-RING 38x9 **1<sup>44</sup>**

**INFLATABLE  
POOL TOYS**

We have a large selection **49<sup>44</sup>**  
In Garden Shop Building

**Barbie Doll**

or Her Friend

**Midge**

YOUR CHOICE

**1<sup>77</sup>**  
each



Barbie Doll and her friend Midge are 11 1/2" tall, have removable legs, arms and head. Have Saran hair, wear swim suits and have high heels.

Regular 2.99 each

**BARBIE BEAUTIFUL FASHION  
OUTFITS FOR ALL OCCASIONS!**

Beautiful gowns, jewelry, mix 'n-match outfits, ballerina, or sweaters. All are available at Dooley's Low Prices!



The Right  
Drink For The  
Sedentary  
Taste!

**GOLD  
WATER**

Try this new  
soft drink  
today!  
12-FL. OZ. CAN

**8 CANS 1.00**

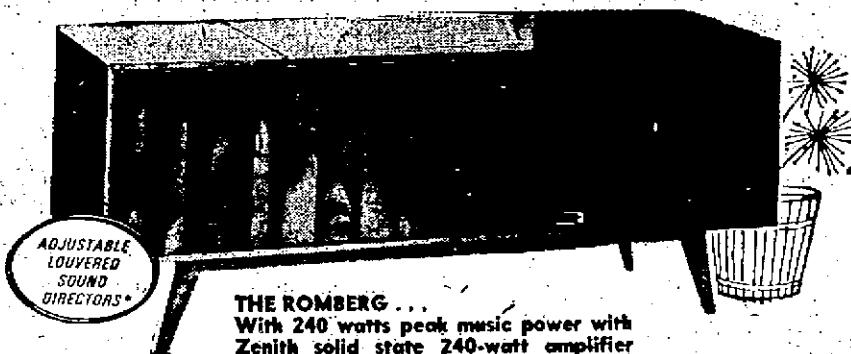
MAKE IT YOUR CHOICE!



# DOOLEY presents...

The Latest 1965

*thrill to the finest stereo sound ever!*



**THE ROMBERG...**  
With 240 watts peak music power with Zenith solid state 240-watt amplifier

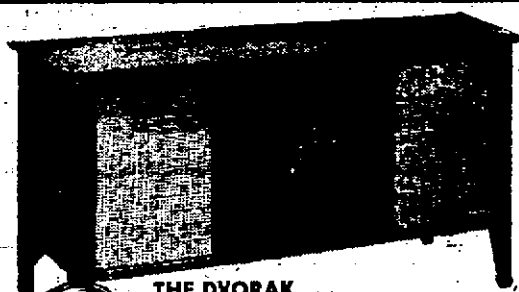
**high fidelity STEREO CONSOLE with FM/AM STEREO FM RADIO**

**8 speaker sound system**

Long, low, slim modern styling with handsome louvered doors. Genuine oil finished Walnut veneers and solids. Custom 2G "STEREO PROFESSIONAL" Record Changer with "Micro-Touch," 2G Tone Arm and "Free-Floating" Stereo Cartridge.

**DOOLEY'S LOW PRICE 578.88**

**Huge Selection to Choose From... All Styles, All Models!**



**STEREO BUILT AS ONLY**



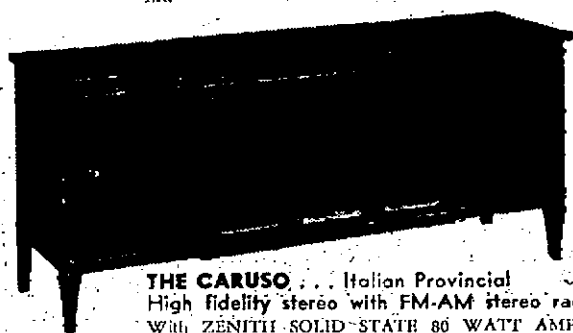
**WOULD BUILD IT!**

**BUY NOW AND SAVE!**

**THE DYORAK...**  
High fidelity stereo with FM-AM stereo radio  
Superb Danish Modern styling in genuine oil finished Walnut veneers and select hardwood solids. Has 8 speakers (two 12" woofers, two 5" and four 3 1/2" tweeters). NEW SOLID STATE 40 WATT AMPLIFIER WITH 40 WATT'S PEAK MUSIC POWER.

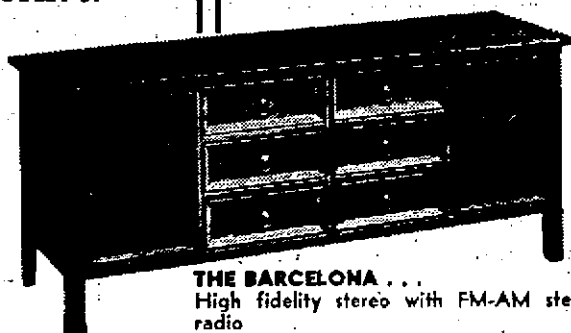
**Dooley's Low Price 324.88**

**FREE DELIVERY,  
90-DAY SERVICE  
AND GUARANTEE  
ON ALL STEREO  
CONSOLES AT  
DOOLEY'S!**



**THE CARUSO...** Italian Provincial  
High fidelity stereo with FM-AM stereo radio with ZENITH SOLID STATE 80 WATT AMPLIFIER 80 WATT'S PEAK MUSIC POWER OUTPUT EIGHT speakers, Two 12", Two Horns, Four 3 1/2". Exclusive Zenith Custom "Micro-Touch" 2G Tone Arm with "Free-Floating" Cartridge. In Cherry Fruitwood veneer cabinet.

**DOOLEY'S LOW PRICE 498.88**



**THE BARCELONA...**  
High fidelity stereo with FM-AM stereo FM radio  
With NEW ZENITH SOLID STATE 80 WATT AMPLIFIER with 80 WATT'S PEAK MUSIC POWER.

Deluxe 2G "Stereo Professional" Record changer with Micro-Touch 2G Tone Arm and "Free-Floating" Stereo Cartridge. Has 8 SPEAKERS, two exponential horns, four 3 1/2" tweeters, two 12" woofers.

**458.88**

**LOW TERMS — 90 Days Same as Cash**  
with Down Payment and Approved Credit--Majors 125.00 or More

**They're All Budget Priced at Dooley's!**

## DOOLEY'S Hardware Mart

5075 LONG BEACH BLVD.—NORTH LONG BEACH

### FLOOR SAMPLE CLOSE-OUT!

**On All New '64 ZENITH STEREO**  
**Buy Now! At Tremendous Low Prices!**

**MON. & FRI. 9 to 9--TUES., WED., THURS., SAT. 9 to 6--SUNDAYS 10 to 5**

# Bert's Eye View

By BERT RESNIK  
TV and Radio Editor

THERE WERE A million reasons why the program wouldn't work, the radio executives informed Dick Sinclair. Then the NBC Symphony was cancelled out one Saturday and—that sudden—Sinclair's program was penciled in the vacated time-slot.

That was almost 13 years ago and the first program of "Polka Parade" on radio station KFI drew 1,000 fan letters.

"Those 1,000 letters," said Sinclair, "were enough to overcome the million reasons why the program wouldn't work."

What is still working for radio—3½ hours every Saturday is doing double duty for television.

For the past eight years "Polka Parade" on KTLA (Channel 5) has been one of the station's most highly rated programs. It airs 6 to 7 p.m. on Sundays.

"But we'll never win awards," candidly said Sinclair. "We're not playing to the trade."

"We may play more to Bellflower than we do to Bel Air."

★ ★ ★

**MAKE NO MISTAKE.** He's not downgrading his show or Bellflower. It's simply that he believes the function of the program is to give the majority of his viewers "a lift" and some enjoyment in an informal way.

From what he's seen, there are very few programs that accomplish this.

From his point of view, there are too many programs aimed for Bel Air and the result has been a tendency for the television industry to become "in-bred."

What he means is that too many programs are so busy watching for camera angles, they forget they're supposed to be talking to people.

And what he further means:

"When you begin to tie a message into your entertainment, you have neither."

Outside of his entertainment, Sinclair has only one message.

"We sell bacon," he said.

Sells it so well, in fact, that his sponsor, "Farmer John," has stayed with him all these years, a record.

★ ★ ★

**SINCLAIR'S TELEVISION** parade isn't all polka. Out of 22 musical numbers per hour, usually only 6 are polkas. Most of the rest are popular folk music.

His television hour is aimed towards the mother in the family. Sinclair wants her to see that it's wholesome, clean and enjoyable for the whole family.

And almost all the "whole family" watches, according to his survey studies, except the teenagers.

"They're no great loss because we sell bacon."

By the time the teenagers grow old enough to wed and raise families, they're back. What's more, they're also buying bacon.

As a teenager, Sinclair spent his summers vacationing a month in Long Beach. That's a month every year from the time he was 8 years old until he was 15.

★ ★ ★

**A VICTIM** of hayfever, his family found that Long Beach was the perfect spot for him to get away from the ailment.

"I'd get off the 'PE' car at the old Mission Cafeteria and the fresh sea air would hit me like a blessing."

It was Eugene La Barre, former Municipal Band director, who encouraged Sinclair in his "Polka Parade" format.

"My roots in Long Beach are deeper than anywhere else," said the Salt Lake City, Utah, native.

"I would live there if I could commute to my work more readily."

Currently, he lives in La Canada with his wife, Marjorie, and their four children, Linda, 13; Mary, 11; Richard, 8, and Steven, 2½.

As for his show, he can't see any reason why it should not go on indefinitely. That's the way he feels about it, although he concedes many television and radio executives still puzzle about the success of the programs.

"It's a mystery to everybody but the people," said Sinclair.



**COMIC** George Gobel, who will be a regular commentator for ABC-TV during the Democratic convention, opens the door for a preview of his opinions at 10:30 p. m. Thursday, channel 7. He will compare Atlantic City's preparations for the convention with those for its use as the site of the Miss America contest.

# TeleVues

FOR THE WEEK BEGINNING AUGUST 16, 1964

Bert's Eye View .....	4
Pan and Fan .....	7
Television Movie Tips .....	9
Week's Top Shows .....	20
FM Highlights .....	23
Radio .....	23

BERT RESNIK, EDITOR

## FREE Home Demonstration

OF THE GREATEST IMPROVEMENT FOR 1965



WITH A 23" Motorola COLOR TV

See the complete new line of MOTOROLA COLOR TV

Now priced FOR EVERY BUDGET

We feature expert service with our own Color Technicians

You can also rent a brand new 1965 Color TV — Rental cost will apply to purchase

## A.A.A. Appliances

715 LONG BEACH BLVD. LONG BEACH

"SINCE 1911" HE 6-3248

## FIESTA BUILDS THE FINEST POOLS AT LOWEST PRICES.....



Because ONLY Fiesta Uses No Subcontractors

NOW! Special Winter Prices

Only Fiesta uses its own men and equipment to do your excavating, steelwork, gunniting, tile and coping, pool plumbing, deck work, plastering and electrical work.

No other pool company can honestly make that statement! Gas lines and sewer hook-ups are assigned to master plumbers. For this reason, only Fiesta can positively guarantee uniform quality, freedom from liens, and on-time completion!

FREE WITH POOL—Catalina swim suits to all ladies in family.

A Beautiful Fiesta Pool—From Only \$1688

JUST \$21 PER MO. \* 18' x 36' \$1939 NO MONEY DOWN! \*\*

## Fiesta Pools

OPEN SUNDAYS

Call for a beautiful color brochure—FREE

Long Beach — Lakewood

NE 5-8168

South Gate  
9830 Atlantic Blvd.  
LO 4-8825

South Bay Area  
OS 9-3114

Anaheim  
2156 Harbor Blvd.  
JE 7-4296

## ALCOHOLISM

SIGNAL HILL HOSPITAL & SANITARIUM  
Hospitalization and Rehabilitation of the Alcoholic Patient



HE 6-7263 1600 Orange Ave., Long Beach



# HILL'S

## AUGUST

# WAREHOUSE

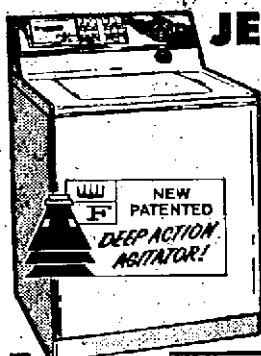
# CLEARANCE

## HURRY... FINAL DAYS!

WHY SHOP AROUND IN CIRCLES? YOU CAN BE SURE OF FINDING A GREATER CHOICE OF MERCHANDISE, FOR LESS MONEY, IN LESS TIME AT HILL'S! NOW... EVEN GREATER SAVINGS DURING OUR CLEARANCE SALE! REMEMBER... YOUR SAVINGS ARE GREATER AT HILL'S.

## FRIGIDAIRE

INTRODUCING THE NEW  
**JET ACTION WASHER**

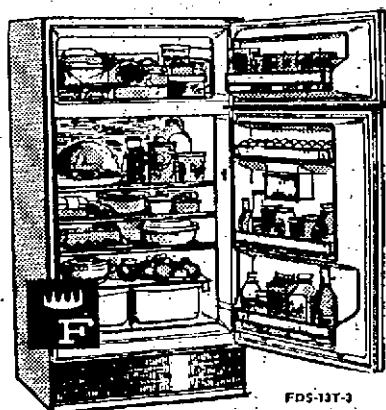


Finest, most automatic of all!...

- Soaks and washes—dispenses laundry aids automatically. 4 different spin speeds!
- Deep action agitator creates jet currents to help remove heaviest soil!
- Jet-Away rinsing too!
- ALL MODELS • ALL COLORS

**DRASTIC REDUCTIONS ON ALL 1964 MODELS**

## FRIGIDAIRE 2-DOOR

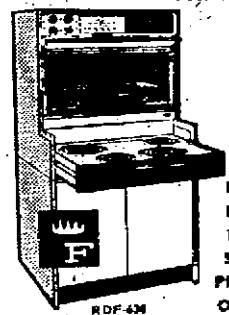


2-DOOR BEAUTY  
• 100-LB. ZERO-ZONE FREEZER  
• NO DE-FROSTING EVER IN HUGE REFRIGERATOR SECTION

FREE ICE EJECTOR

SALE PRICE ONLY

**\$237<sup>50</sup>**



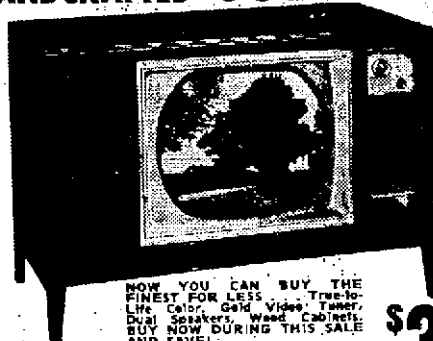
**FABULOUS FRIGIDAIRE FLAIR**

LOOKS BUILT-IN  
SALE PRICE ONLY

**\$237<sup>50</sup>**

## ZENITH

### HANDCRAFTED COLOR TV



NOW YOU CAN BUY THE FINEST FOR LESS... True-to-Life Color, Gold Video Tuner, Dual Speakers, Wood Cabinet. BUY NOW DURING THIS SALE AND SAVE!

**\$386** Per WK.

PRICES SLASHED ON ALL ZENITH TV

## ZENITH

### 23" CONSOLE

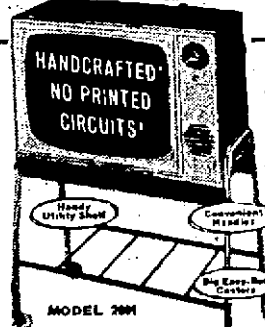


GIANT TRADE IN FOR YOUR OLD SET

HANDCRAFTED CHASSIS, Metal and Wood Cabinet, Dual Speakers, ALL CHANNELS, UHF TUNER, OPTIONAL.

Priced Extra Low for This Sale... **\$2.27** Per WK.

**FREE ROLL-AROUND TV STAND** DURING THIS SALE!



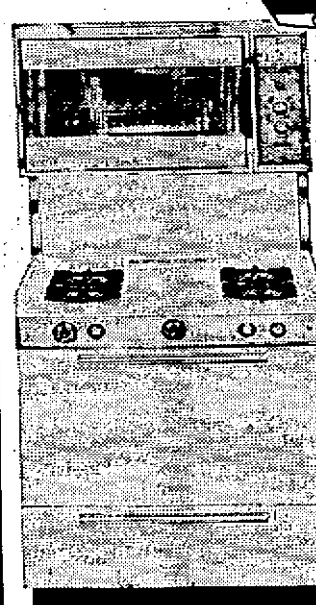
**ZENITH 19" SLIM PORTABLE**

HILL'S LOW PRICE

**\$144<sup>88</sup>**

## Gaffers & Sattler

### THE BEAUTIFUL GAFFERS & SATTLER EYE-LEVEL RANGE



2 OVENS IN ONLY 30" OF SPACE

- LIFT TOP
- EYE-LEVEL OVEN
- THERMAL-EYE
- VENT HOOD (optional)
- ROTISSERIE (optional)

SALE PRICE ONLY

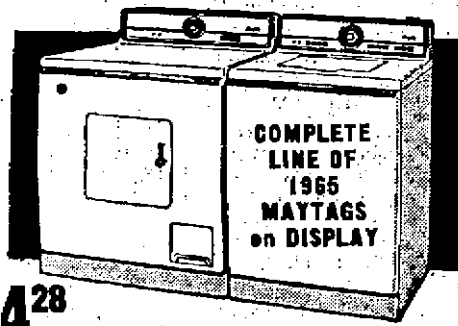
**\$278**

MODEL 4000 GAS OR ELECTRIC

## MAYTAG

### HUGE STOCK OF 1964 WASHERS & DRYERS AT DRASTIC REDUCTIONS

### SUPER DELUXE ALL-FABRIC PAIR



**\$428** PER WK.

COMPLETE LINE OF 1965 MAYTAGS on DISPLAY

# HILL'S

*First in Quality and Service.*

90-DAY TERMS FREE TO CASH BUYERS

STORE HOURS:  
MON., THURS., FRI.  
TIL 9 P.M.  
SAT. TIL 6 P.M.  
CLOSED SUNDAYS

Our Own Service Department  
Backs Up What We Sell!  
15 YEARS IN THE SAME LOCATION!

Highest Trade-in Allowance

5650 ATLANTIC AVE. N. Long Beach

# SUNDAY

August 16, 1964

## ★ PAID ADVERTISEMENT

- 7:00 A.M.**  
 4 Mr. Wizard, Don Herbert  
 11 White Hunter, R. Reason  
**7:30**  
 4 (Clr) Journey of Lifetime  
 11 Highway Patrol, Crawford  
 13 TV Gospel Time (relig.)  
**7:45**  
 9 Jr. All-Stars (little league)  
**8:00 A.M.**  
 2 Lamp Unto My Feet: "Dynamics of Faith," discussion of contents of Paul Tillich's recent book.  
 4 Movie: "The Scar," Paul Henreid ('48)  
 5 In God We Trust (Protest.)  
 7 Sunday Story Time (relig.) with Janet Waldo  
 11 Great Churches: Laguna Beach Community  
 13 Gospel Favorites (music)  
**8:30**  
 2 Look Up & Live: "Camino Real," Patrick O'Neal, Anne Meacham, Addison Powell. Scenes from Tennessee Williams' fantasy, recreated by original cast.  
 5 Herald of Truth (relig.)  
 7 Movie: "Those High Grey Walls," Walter Connolly  
 9 King and Odie (cartoons)  
**9:00 A.M.**  
 2 Camera Three, MacAndrew  
 5 The Adventist Hour  
 9 The Search for a Solution (see box)  
 11 The Gale Storm Show  
 13 Variedades, R. Iglesias  
 34 Vidas Cruzadas (serial)  
**9:30**  
 2 Light of Faith (Meth.)  
 4 Christophers: The Press  
 9 Foreign Legionnaire  
 11 Cartoon Festival  
**10:00 A.M.**  
 2 Learning '64: "International Educational TV"  
 4 This Is the Life (Luth.)  
 5 For Kids Only, V. Colvig  
 7 Movie: "San Demetrio, London," Mervyn Johns  
 9 Movie: "Guilty Bystander," Zachary Scott ('50)  
 13 Panorama Latino (Span.)  
 34 Cita con la Muerte  
**10:30**  
 2 Love to Read, Jean Alexander: "Giving Change"  
 4 Catholic Hour: "The Council, the Church & the Layman," part 3.  
 11 Superman, George Reeves  
 13 (Color) Faith for Today  
**10:55**  
 8 Baseball (see sports box)  
**11:00 A.M.**  
 2 Images of America, Prof. O'Donnell: "Lincoln & War"  
 4 Movie: "South of Suez," George Brent ('40)  
 11 Wonderama, Al Lohman  
 13 Church in the Home  
**11:30**  
 2 The Painter's Art, Prof. Palazzola: "Mad and the Marvelous"  
**5 HOME BUYERS' GUIDE—**  
 ★ Paul Langford visits new homes throughout So. Calif.  
 9 (Color) Movie: "Man Behind the Gun," Randolph Scott ('52)  
 10 Baseball (see sports box)  
 34 Vivimos en Una Estrella  
**12:00 NOON**  
 2 Food for Fun, Marian O'Brien: "Smorgasbord Picnic" for a crowd.  
 7 Movie: "On Our Merry Way," James Stewart  
 13 Rev. Oral Roberts (relig.)  
**12:30**  
 2 Face the Nation: Sen. Warren G. Magnuson (D-Wash.), chairman of Democratic Senatorial campaign committee and of Senate commerce.  
 4 (Clr) Journey of Lifetime  
**5 PRO FOOTBALL**  
 ★ Rams vs. Cleveland Browns At this time, "Chalk Talk" with Fred Hessler and Rams' coaches.  
 13 Social Security in Action: Guest: Bert Gordon

- 12:45**  
 5 (Color) Rams Football (see sports box)  
 13 Public Service Film  
**1:00 P.M.**  
 2 Viewpoint, Jerry Witter with John Cassavettes  
 4 World Artists Concert Hall: Mildred Dilling (harpist) and Coolidge String Quartet.  
 11 Movie: "That Night in Rio," Don Ameche ('41)  
 13 Voice of Calvary (relig.)  
**1:30**  
 2 Science Unlimited, Dr. Marilla: "Lasers & Picture Phones"  
 4 (Color) Confrontation: "Vacations with a Purpose"  
 9 (Color) Movie: "Man Behind the Gun," Randolph Scott ('52)  
 13 Cal's Corral (to 4 p.m.)  
**2:00 P.M.**  
 2 L.A. Report, G. Holcomb  
 4 Concept: "Chichicastengo"  
 7 The Tom Ewell Show  
 34 Un Canto de Mexico



**BASEBALL, 10:55 a.m., ch. 8** (San Diego), has the Yankees-Orioles game from Baltimore's Memorial Stadium. Brooks Robinson is Dizzy Dean's pre-game (10:45) guest.  
**BASEBALL, 11:30 a.m., ch. 10** (San Diego), finds the Minnesota Twins hosting the Cleveland Indians.

**FOOTBALL, 12:45 p.m., in color, ch. 5**, has Tom Harmon with tapes of Saturday's Coliseum game between the L.A. Rams and the Cleveland Browns, with the Rams trying to make it two straight. (Next Saturday's Rams' game, in Portland, will be telecast live.)

**SPORTS SPECTACULAR, 5 p.m., ch. 2**, has tapes of last month's finals of the King George V Gold Cup jumping competition, from London's White City Stadium, with Queen Elizabeth presenting the trophy to the winner.

- 2:30**  
 2 Political Primer, Maury Green: "Superior Court"  
 4 Movie: "Perilous Holiday," Pat O'Brien ('46)  
 7 Discovery Goes to Moscow (pt. 2). Repeat look at the Soviet, and the Kremlin, through the eyes of two Russian children.  
 34 Arriba el Norte (folklore)  
**3:00 P.M.**  
 2 My Little Margie, G. Storm  
 7 Issues & Answers, Howard K. Smith with House Speaker John W. McCormack (D-Mass.). Questions on record of Congress and LBJ, and on recent Goldwater statements.  
 11 "WAR ZONE"—movie  
 ★ Pres. by UNION MORTGAGE  
 "Bataan," Robert Taylor, Lloyd Nolan, Geo. Murphy  
 34 Guitarras (guitarists)  
**3:15**  
 5 Star of Game, F. Hessler  
**3:30**  
 5 Championship Auto Racing 770 on TV, Carl George  
 9 Jungle Jim Movie: "Voodoo Tiger," J. Weissmuller ('52)  
 34 Voces de Mexico  
**4:00 P.M.**  
 2 Life of Riley, Wm. Bendix  
 4 (Clr) Existence, Jim Todd: "Smog" and life process  
 7 Press Conference, B. Ward (Sen. Hubert Humphrey)  
 13 Newsroom, Don Rose  
 34 Cita con Aldo Monti  
**4:30**  
 2 KNXT News Special Report (see box)  
 4 SALZBURG SEMESTER  
 ★ on COLLEGE REPORT  
 40 Redlands students tour  
 7 Zoorama (San Diego)



**OSCAR LEVANT** guests as a panelist during "Celebrity Game" at 9 p. m. Sunday, channel 2.

- 5:00 P.M.**  
 2 CBS Sports Spectacular (see sports box)  
 4 Sunday, Frank Blair, with features on Mrs. LBJ's tour of the West, poverty in south Texas, a look back at World War I, and a discussion of contemporary music with Leinsdorf, Foss and Copland.  
 7 (Clr) Laramie, John Smith  
 9 (Color) Movie: "His Majesty O'Keefe," Burt Lancaster ('54). Pirate fun.  
 11 "CHILLER" PRESENTED  
 ★ BY UNION MORTGAGE  
 "4 Skulls of Jonathan Drake," Eduard Franz ('59)  
**5:30**  
 2 Amateur Hour, Ted Mack  
 5 The Invisible Man  
 34 La Hora Catolica (Cath.)  
**6:00 P.M.**  
 2 The 20th Century, Walter Cronkite (repeat): "Rhodes Scholar." A day in the life of an American at Oxford, including rugby, attending a debate and visiting his college's beer cellar.  
 4 (Color) Meet the Press: Mayor Robert F. Wagner, first Democrat ever elected for third term in New York  
**5 JUST FOR FUN!**  
 ★ POLKA PARADE—LIVE!  
 FARMER JOHN PRODUCTS  
 7 Movie: "Cult of the Cobra," Faith Domergue, Richard Long, Marshall Thompson ('55-1st run). Curse of East  
 13 (Color) Rocky & Friends  
 34 Teatro Fantastico (children)  
**6:30**  
 2 Mr. Ed, Alan Young (repeat). Ed rents a car so he can drive and rest hooves.  
 4 SURVEY '64—"THE REPUBLICAN CHOICE"  
 Filmed Highlights—discussion & analysis of S.F. Convention.  
 Bill Brown and Bob Wright look at possible effects on next week's conclave.  
 9 Maverick, Jack Kelly, Diane Brewster. Girl wants counterfeiter's plates.  
 11 "STABLEMATES"—WALLACE  
 ★ BEERY, MICKEY ROONEY with Minor Watson ('38)  
 13 (Color) Rod Rocket Show  
**7:00 P.M.**  
 2 Lassie, Robert Bray, James Noah (repeat). Going to the rescue of her forest ranger friends, Lassie is threatened by avalanche.  
 4 Bill Dana Show (repeat). Jose luxuriates in mistaken identity when the hotel mistakes him for a South American comedian.  
 5 Movie: "Eternal Sea," Sterling Hayden ('54)  
 13 The Outlaws, Bruce Yarnell, Lloyd Nolan. Chalk's scheming father threatens to ruin his son's career.  
 34 TV Musical Ossart

- 7:30**  
 2 My Favorite Martian, Ray Walston (repeat). Sudden vitamin deficiency forces Martin to draw energy from humans—which puts them into instant sleep.  
 4 (Color) Disney's Wonderful World of Color (repeat): "Scarecrow of Romney Marsh," Patrick McGeehan, Sean Scully, Eric Pohlmann (repeat). First in 3-part tale of a daring smuggling enterprise in 18th Century England, with the outlaw band turning proceeds over to the poor.  
 7 (Color) Empire, Richard Egan, Diane Brewster.  
 9 PAUL NEWMAN, ANN BLYTH  
 ★ "HELEN MORGAN STORY"  
 1957 biopic of singer's drink-ridden climb to top  
 34 Estadio Pedro Vargas  
**8:00 P.M.**  
 2 The Ed Sullivan Show (taped), with Della Reese, Britain's singing Kaye Sisters, Pat Henning, Harry Lorayne, Bob King.  
 13 (Clr) Adventure Tomorrow, Dr. Klein: "Fastest Car in the World," racer Craig Breedlove  
 34 Futbol (soccer matches)  
**8:30**  
 4 The Magnificent Montagues (see box)  
 7 Arrest and Trial, Ben Gazzara, Chuck Connors, Tony Franciosa (repeat). Truck driver is charged with using his vehicle as a weapon to slay a motorcycle officer. Segment was series' premiere episode.  
 11 "THE TEXAN"—Presented  
 ★ by RELIABLE MORTGAGE  
 13 Mantovani, John Conte: "Novelties," Patachou  
**9:00 P.M.**  
 2 THE CELEBRITY GAME  
 ★ STARRING CARL REINER  
 Marriage, sex appeal vs. talent, and sense of humor are viewed by Paul Ford, George Hamilton, Hedda Hopper, Oscar Levant, Carol Lynley, Della Reese, Allan Sherman, Dana Wynter and Alan Young.  
 4 (Color) Bonanza, Dan Blocker, John Dehner (repeat). Itinerant Frenchman, claiming to be pirate Jean Lafitte, narrowly escapes the noose.  
 5 "PORTRAIT OF JENNIE"  
 ★ Jennifer Jones, J. Cotton  
 Ethel Barrymore ('48). Haunting fantasy.  
 11 "M SQUAD" Presented  
 ★ by RELIABLE MORTGAGE  
 13 Harrigan & Son, P. O'Brien  
**9:30**  
 2 Brenner, Edward Binns, James Broderick, Martin Balsam, Collin Wilcox (repeat). Ernie mixes business with romance and clashes with his father.  
 11 "WANTED DEAD OR ALIVE"  
 ★ Pres. by Reliable Mortgage  
 13 Dan Smoot Reports  
**9:45**  
 13 Capitol Report, D. Jackson  
**10:00 P.M.**  
 2 Candid Camera, Duward Kirby, Allen Funt (repeat). Staff members portray nagging wives, contagious laughers.  
 4 (Color) Show of Week: "Don't Go Upstairs," Connie Scott, James Daly, Mary Fickett, Charles Aidman (repeat). Young girl, warned against going upstairs, is trapped in her own home with an unknown terror.  
 7 Movie: "One-Way Street," James Mason, Marta Toren, Dan Duryea ('50-1st run). Gangster-physician  
 9 People Are Funny  
 11 NEWS & SPORTS FINAL  
 ★ by RELIABLE MORTGAGE  
 Larry Burrell, Paul Coates  
 13 ION ROBERT POWERS  
 ★ SHOW—"THE NEW YOU"  
 Florence Whipple, with designer Mr. Blackwell, author Jane Ardmore  
 34 Domingos Herdez  
**10:30**  
 2 What's My Line, J. Daly  
 Guest: Buddy Hackett  
 5 Open End, David Susskind. "What's Happening to America?" Authors Norman Mailer, Nelson Aigren, William Goyen and James T. Farrell look at the land's "anti" feelings, middle-class society, the Negro, peace movements.  
 9 ACTION! SPY INTRIGUE!  
 ★ JAMES CAGNEY in "13 RUE MADEIRAINE"  
 Pres. by Reliable Mortgage with Annabella ('46)  
 11 The Best of Groucho  
 13 Movie: "Shake-Hands with Murder," Iris Adrian ('44)  
**11:00 P.M.**  
 2 Sunday News, Bill Stout  
 4 KNBC NEWS—DICK  
 ★ JOHN—LEE GIBSON and CHUCK SCHULL in Color.  
 11 Opinion in the Capitol  
 34 La Universidad Presenta  
**11:15**  
 2 Movie: "Penny Serenade," Cary Grant, Irene Dunne  
 4 Movie: "3 Crooked Men."  
**11:30**  
 11 Under Discussion: "Civil Rights and the Law," LeRoy Collins, James Farmer, Atlanta mayor  
 34 Noticiero 34 (News)  
**12:00**  
 9 Viewpoint... Washington  
 13 Movie: "Submarine Base,"  
**1:00**  
 2 Movie: "Glass Mountain,"

## SPECIAL

**SEARCH FOR A SOLUTION**—Richard Nixon, Sen. Thomas Kuchel and 17 other experts on government offer their solutions to the situation faced by the nation in the absence of a Vice President and the lack of constitutional machinery to assure a smooth transition in the event a President is disabled. Praised by Johnson when aired during brief individual segments, show is narrated by Quincy Howe at 9 a.m., ch. 9, with a repeat slated for Tuesday noon.

**KNXT NEWS SPECIAL**—Newsmen Maury Green and Ralph Story ask Sen. Hubert Humphrey (D-Minn.) his views on various domestic and foreign issues at 4:30 p.m., ch. 2. The Vice Presidential prospect also is on "Press Conference," at 4 p.m., ch. 7.

**MAGNIFICENT MONTAGUES**—Dennis King, Myrna Loy and Pert Kelton star in a one-time special Nat. Hiken comedy about an unemployed Shakespearean actor, "between jobs" for 8 years, who is persuaded to enter the TV medium he detests as "Uncle Sunshine" on a kiddies' series. His insults to both sponsors and audience soon get him fired, but bring on an unexpected result. Show replaces the defunct "Grind!" today only at 8:30 p.m., ch. 4, with the latter resuming its repeats next week until yielding her spot to Bill Dana on Sept. 20.



# Pan and Fan Mail

I just bought a color television set and it's fine except for channel 7. "Wagon Train," for example, was listed in your paper as being in color last Monday. It came in black-and-white on my set. Was it really in color?

**Tom Plunkett, Long Beach**  
Get ready to see red, Tom. It really was in color.

Who starred with Bela Lugosi on Aug. 1 at 10 p.m. on channel 13 in a movie called "Dracula Meets a Brooklyn Gorilla" or something like that?

There were two Americans who crashed on an island and one of them acted an awful lot like Jerry Lewis. Was it?

**Sherry Wilson, Long Beach**  
No. It was Sammy Petrillo. Apparently the resemblance to Jerry is pretty strong because Channel 13 received several calls from viewers asking the same question. Incidentally, how do you mean "awful"?

What is the address to be a contestant on "Seven Keys"? **Gerry Beychok, Long Beach**  
The address is "Seven Keys," in care of KTLA, 5800 Sunset Blvd., Holly-

wood 28, Calif. Locks of luck.

I had some friends visiting me who were concerned that they wouldn't be able to cross the International Beauty parade route Sunday to get to the circus.

However, they had no difficulty because the parade was over and there wasn't any traffic jam. There also was plenty of parking place.

The point is, that my friends arrived at the Municipal Auditorium at 3:45 p.m. Yet, the telecast of the parade lasted until 5 p.m.

How could the parade be over and still be on television.

**Mrs. Dorothy Flypaa, L.B.**  
Channel 11 taped the parade earlier for later presentation.

Incidentally, a great deal of credit should be given the Auditorium officials who scheduled the events so that there would be no traffic conflict.

Would you please tell me the real name of KHJ's Hercules? And does he play on any other TV programs?

**Rita Borja, Long Beach**  
KHJ-TV's "Gladjator" is really named David Draper. He doesn't drape his shape on any other TV programs.

## Are You Chicken Pie Wise?

Did you know the BEST Chicken Pie Dinner costs only **99¢**

**Phillips Chicken Pie**

RESTAURANT — 737 Pine  
GO SHOP — 730 Pacific



## Downtown Long Beach Only!

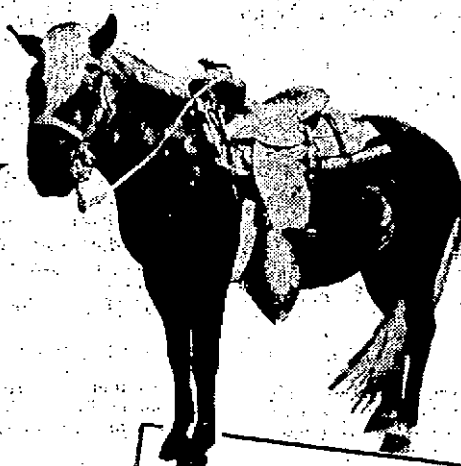
**SEARS**  
ROEBUCK AND CO

## WIN a Pony and Saddle

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FIRST THRU SIXTH  
GRADES ONLY

Your Sears Long Beach store is offering you the opportunity of winning a REAL LIVE PONY with SADDLE. Bring Mother or Father to our store to pick up your entry blank in any of our Back-to-School Departments. No purchase is necessary. Sears employees and their families are not eligible.

ENTRY BLANKS MUST BE IN BY SEPTEMBER 12, 1964, 9:15 P.M.



This Pony and Saddle

will be on display in our Packing Lot every day during our store hours

**Our Spectacular Back-to-School SALE**  
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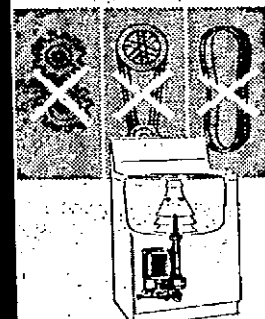
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## IT'S HERE NOW! 1965 FRIGIDAIRE WASHER

### NEW FRIGIDAIRE MECHANISM IS JET-SIMPLE!

No gears, no pulleys, no belts to cause potential service problems!



Because of this simplicity and extensive field testing — Frigidaire is offering the most comprehensive warranty ever had: 1-year warranty for repair of any defect without charge, plus 4-year protection plan for furnishing replacement for any defective part in transmission, drive motor or water pump!

Buy Frigidaire for maximum dependability

TUCKER SAYS, "Don't Buy a last year's model of any other brand washer until you see this completely NEW JET-AGE WASHER. They are magnificent and prices start under \$200."

### Space-Saving "16" Frigidaire Frost-Proof Refrigerator



- Giant 171-lb. separate zero-zone freezer with big Roll-to-You basket.
- Package-planned storage door holds even 1/2-gallon milk cartons.
- Porcelain enamel Meat Tender for fresh meats.

**418<sup>88</sup>**

### Budget Priced Frigidaire 2-Door Refrigerator



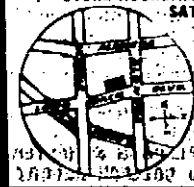
- Automatic defrosting in family-size refrigerator section.
- Big 169-lb. zero-zone freezer, twin porcelain enamel hydrators and many more features you must see to appreciate.

**228<sup>88</sup>**

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STORE HOURS: Mon., Thurs., Fri. 9 to 9; Tues., Wed., 9 to 6; SATURDAY 9 to 5; SUNDAY 11 to 5



**TRADER TUCKER**

1003 S. Long Beach Blvd.

ME 8-4445

**MONDAY**

August 17, 1964

★ **PAID ADVERTISEMENT**

- 6:30  
2 Changing Earth (geology): "Frozen Worlds"  
4 Q.E.D. Capital: "Problems of a Central City"  
7 Guidelines (adult educ.)  
**7:00 A.M.**  
2 Captain Kangaroo  
4 Today, Hugh Downs  
7 Scope (adult education)  
11 Meaning of Communism  
**7:30**  
7 Pinky Lee, Cartoon Capers  
11 Kukla and Ollie  
**8:00 A.M.**  
2 Panorama Pacific, R. Rowe  
7 Married Joan, J. Davis  
9 Pancake Man, Hal Smith  
11 The Chucko Show  
**8:30**  
7 The Count Marco Show  
9 Big Babysitter (cartoons)  
**8:45**  
5 For Kids Only (cartoons)  
**9:00 A.M.**  
2 News with Mike Wallace  
4 Make Room for Daddy  
5 Romper Room, Miss Sally  
7 The Pamela Mason Show  
11 The Jack LaLanne Show  
**9:30**  
2 I Love Lucy, Lucille Ball  
4 (Color) Word for Word

**Breakfast Nooks**

by JENKINS ENTERPRISES

Swivel-Top Table!  
**SPECIAL DESIGNS  
FOR SMALL KITCHENS!****Summer Special  
20% OFF!**

Spacious—Compact—Comfortable

**SAVE THIS AD!**  
Good for 2500 Blue Chip Stores  
at time of purchase onlyCALL NOW FOR FREE ESTIMATE  
Strictly No ObligationLong Beach  
Compton**UN 8-2902**Orange  
County**LA 1-1550****JENKINS ENTERPRISES**

- 11 Movie: "Heavenly Body," Wm. Powell, Hedy Lamarr  
13 Morning News  
**10:00 A.M.**  
2 The McCoys, W. Brennan  
4 Concentrat'n, Hugh Downs  
5 Brave Stallion (Fury)  
7 Girl Talk, Virginia Graham  
9 Movie: "3 Strangers," Sydney Greenstreet ('46)  
13 Bomba Movie: "Golden Idol," Johnny Sheffield  
**10:30**  
2 Pete and Gladys  
4 (Clr) Jeopardy, Art Fleming  
5 Medic, Richard Boone  
7 Price Is Right, Bill Cullen  
**11:00 A.M.**  
2 The Love of Life  
4 (Clr) Say When, Art James  
5 The Cheaters, John Ireland  
7 Get the Message, Frank Buxton: Mel Torme, Joan Fontaine, Diane Baker, Godfrey Cambridge  
**11:30**  
2 Search for Tomorrow  
4 (Clr) Truth-Consequences  
5 Peter Gunn, Craig Stevens  
7 Missing Links, Dick Clark  
9 Vivian Blaine joins Nipsey Russell, Tom Poston  
9 Politics & Money Supply  
11 Sheriff John, John Rovick  
13 The Ann Sothern Show  
**11:45**  
2 The Guiding Light  
**12:00 NOON**  
2 Burns and Allen Show  
4 (Color) Let's Make a Deal  
5 Thin Man, Peter Lawford  
7 Father Knows Best, Young Guest: Dick Crenna  
9 En France: "Theatre"  
11 Movie: "Love, Honor and Goodbye," Virginia Bruce  
**12:30**  
2 As the World Turns  
4 Loretta Young Theatre  
5 Trouble with Father  
7 Tennessee Ernie Ford  
9 Movie: "Tiger Shark," Edw. G. Robinson ('32)  
11 Movie: "Young Dr. Kildare," Lew Ayres ('38)  
**1:00 P.M.**  
2 Password, Ollen Ludden, Carol Burnett and Dick Patterson are guests.  
4 The Doctors, J. Pritchett  
5 Movie: "Gambler and the Lady," Dane Clark ('52)  
7 The Mike Douglas Show.  
**1:30**  
2 Art Linkletter House Party  
Guest: Leo Diamond  
4 Another World, L. Janney



**PAUL WINCHELL** and his wooden-headed friend, Jerry Mahoney, host a daily cartoon show starting 6 p. m. Monday, channel 11.

- 13 Robin Hood, R. Greene  
**2:00 P.M.**  
2 To Tell the Truth, Collyer, Abe Burrows, Rita Moreno  
4 (Color) You Don't Say! Rose Marie, Ed Ames  
9 Movie: "Tomorrow Is Another Day,"  
13 Mantovani, John Conte  
**2:15**  
11 Movie: "Man from Dakota," Wallace Beery ('40)  
**2:30**  
2 The Edge of Night  
4 Match Game, G. Rayburn Selma Diamond, Wally Cox captain week's teams  
5 Movie: "Battle of Broadway," Victor McLaglen  
7 Day in Court: Assault (1)  
13 The Ann Sothern Show  
**3:00 P.M.**  
2 The Secret Storm  
4 Democratic Platform Committee (see box)  
7 Gen'l Hospital, J. Berardino  
13 Rocky and His Friends  
**3:15**  
13 Felix the Cat (cartoons)  
**3:30**  
2 Democrat. Platform (box), Bob Trout, Roger Mudd  
7 Queen for Day, Jack Smith  
**4:00 P.M.**  
2 Life of Riley, Wm. Bendix  
4 Movie: "His Girl Friday,"  
5 Restless Gun, John Payne  
7 Trailmaster, Ward Bond  
9 Mighty Hercules & Friends  
11 Sheriff John's Club Time  
13 (Color) Courageous Cat  
**4:30**  
2 Movie: "Sweet Rosie O'Grady," Betty Grable  
5 Just for Fun, Tom Hatten  
34 Escuela KMEX (English)  
**5:00 P.M.**  
7 Hawaiian Eye, A. Easley  
9 (Color) Engineer Bill Show  
11 Billy Barty and 3 Stooges  
13 The Lloyd Thaxton Show  
34 Novela Semanal (drama):  
**5:30**  
5 Whirlybirds, Ken Tobey  
11 The Mickey Mouse Club  
34 Sucesos de la Semana  
**5:45**  
4 (Color) KNBC News  
13 Bill Johns, News  
**6:00 P.M.**  
2 Big News, Jerry Dunphy  
4 (Clr) KNBC News, Latham  
**6:30**  
2 You Asked for It, J. Smith  
7 News Hour, Baxter Ward  
9 9th St. West, Sam Riddle  
11 Paul Winchell-Bugs Bunny Show (premiere). New-kiddie series offers Winchell with his puppet friends, Jerry Mahoney, Knucklehead Smiff and others, plus Bugs Bunny color films.  
13 (Color) Touche Turtle  
34 Las Momias de Guanajuato  
**6:30**  
4 Huntley-Brinkley Report  
5 The News, Stan Chambers  
9 Bowery Boys Movie  
13 Woody Woodpecker  
34 Noticiero 34 (News)  
**6:45**  
7 Ron Cochran, News  
**7:00 P.M.**  
2 Walter Cronkite, News  
4 (Clr) Golden Voyage, Jack Douglas: "Helsinki" capital city of Finland.  
5 Leave It to Beaver  
7 I'm Dickens, He's Fenster  
11 Wide Country, Earl Holliman, Michael Ansara  
13 (Clr) Wild Cargo: "Mexico" hunting tarantulas  
34 Tres Caras de Mujer  
**7:30**  
2 To Tell the Truth, Collyer, Phyllis Newman, Robert Q. Lewis (repeat)  
4 (Color) Movie: "The Racers," Kirk Douglas, Lee J. Cobb, Bella Darvi ('55). Racer has obsession Zane Grey Th'r: "Necessary Breed," Sterling Hayden  
7 Outer Limits: "Second Chance," Don Gordon, Simon Oakland, Janet DeGore (repeat). Empyrian gets new inhabitants for his planet by borrowing amusement park space ride by night.  
9 Our Miss Brooks, E. Arden  
13 (Clr) Holiday, Bill Burrud: "A Caribbean Cruise."  
34 Un Canto de Mexico  
**8:00 P.M.**  
2 I've Got a Secret, Garry Moore: Bette Davis  
5 Seven Keys, Jack Narz  
9 **DIETRICH-LAUGHTON**  
★ **"WITNESS for the PROSECUTION"**  
Tyrone Power, Elsa Lanchester ('58-1st run). Billy Wilder directed this Agatha Christie thriller.  
11 (Color) Movie: "The Marauders," Dan Duryea  
13 (Color) Behind the Berlin Wall (repeat). Hal and Halla Linker's films of the drabness of East Berlin.  
34 Cita con la Muerte (serial)  
**8:30**  
2 Vacation Playhouse: "The First 100 Years," Nick Adams, Roger Perry, Joyce Bulifant (repeat). Struggles of a young married couple to finish college and raise a baby, too.  
5 Glimpse of Greatness (see sports box)  
7 (Clr) Wagon Train, John McIntyre, Jack Kelly, Robt. Cornthwaite, Virginia Gregg (repeat). Wagonmaster who deserted his passengers, letting them die of thirst, turns himself in to Hale.  
34 Festival de Canciones  
**9:00 P.M.**  
2 Danny Thomas Show (repeat). Danny's Italian protegee Piccola Pupa arrives to play the Copa Club.  
13 (Clr) Treasure, Bill Burrud: "Secret of San Miguel," searching for body of conquistador  
34 Vivimos en Una Estrella  
**9:30**  
2 Andy Griffith Show (repeat). Both Andy and Barney are smitten by the charms of a pretty jewel thief suspect (Susan Oliver) placed in temporary custody  
4 Convention Preview (box)  
13 (Color) (Vagabond: "White Water Conquest," 117 miles down Utah's

**SPECIAL**

**PLATFORM HEARINGS—**Here we go again! This time it's the Democrats debating the planks of the platform on which they'll stand in November. Daily witnesses however, instead of including Presidential nominees (as at S.F.), will be primarily discarded possibilities for Vice President. Today it's Sec. of Defense Robert McNamara, as the committee, headed by House majority leader Carl Albert (Okla.), begins three days of hearings in Washington (so Congress can continue working) before moving on to Atlantic City on Thursday. Taped highlights are shown from 3 to 4 p.m. daily on ch. 4, and at 3:30 p.m., ch. 2, plus 11:30 p.m., ch. 7. A recap is at 9:30 p.m., ch. 4.

**GREEN RIVER.**

34 Comicos y Canciones  
**10:00 P.M.**

- 2 East Side-West Side, Geo. C. Scott (repeat). Brock, singling out Puerto Rican family to help Hanson get more federal aid to fight poverty, finds they have new TV set and refrigerator. Colleen Dewhurst (Mrs. Scott) and David Susskind (series producer) are seen in an "Open End" type TV discussion of the slum problem.  
4 (Color) Sing Along with Mitch (repeat). Songs trace the history of a neighborhood, from a rural area to suburbia.  
5 Roaring 20's, John Dehner.  
7 Breaking Point, Paul Richards, Telly Savalas, Henry Silva (repeat). Unscrupulous loan shark runs to his priest in panic when stigmata suddenly mark his palms.  
11 George Putnam, News  
13 Bill Johns, News  
34 Box de Mexico (boxing)  
**10:15**  
9 Clete Roberts, News  
13 Harold Fishman; Sports  
**10:30**  
9 Movie: "Drango," Jeff Chandler, Joanne Dru ('57). Two-fisted, but routine, western.  
13 Movie: "Bullets or Balloons," Edw. G. Robinson

**11:00 P.M.**

- 2 News: Dunphy-Udell-Story  
4 (Clr) KNBC News, Latham  
5 The News, Stan Chambers  
7 Bob Young; News Final  
11 Movie: "One Horse Town," Janet Gaynor.  
**11:15**  
4 (Color) Tonight, Johnny Carson with George Jessel, George Kirby, Lionel Hampton, Dana Wynter  
5 Steve Allen Show. Eddie Albert is first of series of guest-hosts while Steve vacations in the Orient. Guests are June Havoc, Stiller and Meara, Jackie and Gayle, hypnotist Arthur Ellen, Herbert (son of Belle) Baker. Woody Woodbury is next week's guest-host  
**11:30**  
2 Movie: "Big Jack," Wallace Beery ('49)  
7 Politics '64 (see box)  
34 Noticiero 34 (News)  
**11:45**  
7 (Clr) Laramie, John Smith  
**12:00**  
13 Movie: "Yellowneck,"  
**12:20**  
9 Clete Roberts, News  
**12:30**  
9 Movie: "3 Strangers,"  
**12:45**  
7 Movie: "Meet Sexton Blake," David Farrar  
**1:15**  
2 Movie: "Phantom from Space," Noreen Nash ('53)

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**SUNDAY**  
**HIS MAJESTY O'KEEFE**—  
 5 p.m. on channel 9 in COL-  
 OR. A 1954 movie starring  
 Burt Lancaster. About South  
 Sea islands, pirates and an  
 adventurous sea captain.  
**CULT OF THE COBRA**—  
 6 p.m. on channel 7. A 1955  
 movie with Fathi Domergue,  
 Myrna Hansen and David  
 Janssen. Six soldiers are  
 cursed by snake goddess.  
**THE HELEN MORGAN**  
**STORY**—7:30 p.m. on chan-  
 nel 9. About a singer-dancer  
 who hits the alcohol trail. A  
 1957 movie starring Ann  
 Blyth and Paul Newman.  
**PORTRAIT OF JENNIE**—  
 9 p.m. on channel 5. Unusual  
 and excellent story about an  
 artist who falls in love with  
 a girl whom he believes  
 might be a spirit. A 1949  
 movie with Jennifer Jones  
 and Joseph Cotten.

**ONE-WAY STREET**—10  
 p.m. on channel 7. A 1950  
 movie starring James Mason,  
 Maria Toren and Dan Duryea.  
 A doctor steals \$200,000 from  
 a gangster.

**MONDAY**  
**THE RACERS**—7:30 p.m.  
 on channel 4 in COLOR. Bus  
 driver becomes sport car  
 racer with obsession for win-  
 ning. A 1955 movie with Kirk  
 Douglas and Lee J. Cobb.

**WITNESS FOR THE PROS-  
 ECUTION**—8 p.m. and night-  
 ly on channel 9. Excellent  
 suspenseful movie with a cast  
 to match. Principal setting is  
 a courtroom where a case of  
 murder is being tried. The  
 1958 movie stars Tyrone  
 Power, Marlene Dietrich,  
 Charles Laughton and Elsa  
 Lanchester.

**THE MARAUDERS**—8  
 p.m. on channel 11 in COLOR.  
 A 1955 western movie star-  
 ring Dan Duryea, Kennan  
 Wynn and Jeff Richards.  
 Homesteaders versus ranch-  
 ers.

**ONE HORSE TOWN**—11  
 p.m. on channel 11. A 1936  
 movie with Janet Gaynor,  
 Robert Taylor and James  
 Stewart. Girl marries surgeon  
 to get away from small town.

**TUESDAY**  
**STORMY WEATHER**—  
 11:30 p.m. on channel 2. A  
 1943 musical with Lena  
 Horne, Bill Robinson, Cab  
 Calloway and his orchestra.  
 Features Negro entertainers.

**FRIDAY**  
**THREE LITTLE GIRLS IN  
 BLUE**—7:30 p.m. on channel  
 13 in COLOR. A 1946 musical  
 about girls in search for mil-  
 lionaires. Stars June Haver,  
 Vivian Blaine, Vera Ellen and  
 Celeste Holm. Pretty good.

**SATURDAY**  
**THE GIANTS OF THES-  
 SALY**—8 p.m. on channel 9  
 in COLOR. A 1960 movie  
 starring Ziva Rodann and  
 Roland Carey. Jason seeks  
 the Golden Fleece.

**RALLY 'ROUND THE  
 FLAG, BOYS**—9 p.m. on  
 channel 4 in COLOR. A 1959  
 movie starring Paul Newman,  
 Joanne Woodward and Joan  
 Collins. Comedy about a mis-  
 sile base being established  
 near a small town.

**BLUEPRINT FOR MURDER**  
 —10:30 p.m. on channel 7. A  
 1953 movie starring Jean Pet-  
 ers, Joseph Cotten and Gary  
 Merrill. About a suspected  
 case of murder.



**BETSY DRAKE** stars in  
 a 1957 movie about an  
 architect and his prob-  
 lems, "The Second Wom-  
 an," at 9:30 p.m. Friday,  
 channel 5.

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 ★ ★ ★

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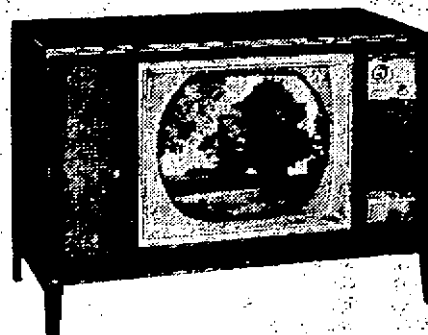
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# TUESDAY

August 18, 1964

## ★ PAID ADVERTISEMENT

- 6:30**  
2 Changing Earth (geology): "Detectives of Past," pt. 1  
4 Q.E.D. Capital: "Drug Protectors," Sec. Celebrezze  
7 Guidelines (adult educ.)
- 7:00 A.M.**  
2 Captain Kangaroo  
4 Today, Hugh Downs with platform committee report from Washington,  
7 Scope (adult education)  
11 Meaning of Communism
- 7:30**  
7 Pinky Lee, Cartoon Capers  
11 Kukla and Ollie
- 8:00 A.M.**  
2 Panorama Pacific, R. Rowe  
7 I Married Joan, J. Davis  
9 Puncake Man, Hal Smith  
11 The Chucko Show
- 8:30**  
7 The Count Marco Show  
9 Big Babysitter (cartoons)
- 9:00 A.M.**  
2 News with Mike Wallace  
4 Make Room for Daddy  
5 Romper Room, Miss Sally  
7 The Pamela Mason Show  
11 The Jack LaLanne Show
- 9:30**  
2 I Love Lucy, Lucille Ball  
4 (Color) Word for Word  
11 Movie: "His Brother's Wife," Barbara Stanwyck  
13 Morning News
- 10:00 A.M.**  
2 The McCoys, W. Brennan  
4 Concentrat'n, Hugh Downs  
5 Brave Stallion (Fury)  
7 Girl Talk, Virginia Graham  
9 Movie: "Big Boodle."  
13 Bomba Movie: "Jungle Girl," Johnny Sheffield
- 10:30**  
2 Pete and Gladys  
4 (Clr) Jeopardy, Art Fleming  
5 High Road: "Diamonds"  
7 Price Is Right, Bill Cullen  
Guest: Carol Lawrence
- 11:00 A.M.**  
2 The Love of Life  
4 (Clr) Say When, Art James  
5 Douglas Fairbanks Theater  
7 Get the Message, F. Buxton
- 11:30**  
2 Search for Tomorrow  
4 (Clr) Truth-Consequences  
5 Peter Gunn, Craig Stevens  
7 Missing Links, Dick Clark  
Guest: Barry Morse  
9 Tools of Fiscal Policy  
11 Sheriff John, John Rovick  
13 The Ann Sothern Show
- 11:45**  
2 The Guiding Light
- 12:00 NOON**  
2 Burns and Allen Show  
4 (Color) Let's Make a Deal  
5 Thin Man, Peter Lawford  
7 Father Knows Best, Young  
9 Search for a Solution, Quincy Howe (see Sun.)  
13 Movie: "Little Men,"
- 12:30**  
2 As the World Turns

- 4 Loretta Young Theatre  
5 Trouble with Father  
7 Tennessee Ernie Ford  
9 Movie: "Underground."  
11 Movie: "Andy Hardy's Private Secretary."
- 1:00 P.M.**  
2 Password, Allen Ludden  
4 The Doctors, J. Pritchett  
5 Movie: "Violent Stranger."  
7 The Mike Douglas Show.
- 1:30**  
2 Art Linkletter House Party  
Guest: Caroline Leonetti  
4 Another World, L. Janney  
13 Robin Hood, R. Greene
- 2:00 P.M.**  
2 To Tell the Truth, Collyer  
4 (Color) You Don't Say!  
9 Movie: "I Confess."  
13 Mantovani, John Conte
- 2:15**  
11 Movie: "Long Knife."
- 2:30**  
2 The Edge of Night  
4 Match Game, G. Rayburn  
5 Movie: "Black Glove."  
7 Day in Court: Assault (2)  
13 The Ann Sothern Show
- 3:00 P.M.**  
2 The Secret Storm  
4 Democratic Platform Committee (see Mon. box). R. Sargent Shriver, of LBJ's war on poverty, is today's witness. Elie Abel and Frank McGee are mikeside.  
7 Gen'l Hospital, J. Berardino  
13 Rocky and His Friends
- 3:15**  
13 Felix the Cat (cartoons)
- 3:30**  
2 Democr. Platform (see bx)  
7 Queen for Day, Jack Smith
- 4:00 P.M.**  
2 Life of Riley, Wm. Bendix  
4 Movie: "Dangerous Exile."  
5 Restless Gun, John Payne  
7 Trailmaster, Ward Bond  
9 Mighty Hercules & Friends  
11 Sheriff John's Club Time  
13 (Color) Courageous Cat
- 4:30**  
2 Movie: "Tokyo Joe," Humphrey Bogart.  
5 Just for Fun, Tom Hatten  
34 Escuela KMX (English)
- 5:00 P.M.**  
7 Laramie, John Smith  
9 (Color) Engineer Bill Show  
11 Billy Barty & 3 Stooges  
13 The Lloyd Thaxton Show  
34 Novela Semanal (drama)
- 5:30**  
5 Whirlybirds, Ken Tobey  
11 The Mickey Mouse Club  
34 Seguro Social (soc. sec.)
- 5:45**  
4 (Color) KNBC News  
13 Bill Johns, News  
34 La Hora de la Marina
- 6:00 P.M.**  
2 Big News, Jerry Dunphy  
4 (Clr) KNBC News, Latham  
5 You Asked for It, J. Smith  
7 News Hour, Baxter Ward  
9 9th St. West, Sam Riddle.  
11 Paul Winchell-Bugs Bunny  
13 (Color) Touche Turtle  
34 Las Momias de Guanajuato



**LYNN LORING** runs away from home to join the circus during "The Greatest Show on Earth" repeat at 9 p. m. Tuesday, channel 7 in COLOR.

- 6:30**  
4 Huntley-Brinkley Report  
5 The News, Stan Chambers  
9 Sugarfoot, Will Hutchins  
13 Huckleberry Hound (cart'n)  
34 Noticiero 34 (News)
- 6:45**  
7 Ron Cochran and News
- 7:00 P.M.**  
2 Walter Cronkite, News (from Washington, D.C.)  
4 (Color) Across the 7 Seas, Jack Douglas: "The Open City," after-dark tour of Tokyo.  
5 Leave It to Beaver  
7 Battleline: "Anzio"  
11 Cheyenne, Clint Walker  
13 (Color) Wonders of World: "Magic of Ireland"  
34 Tres Caras de Mujer
- 7:30**  
2 Ralph Story's Los Angeles. Story explores the illegal fad of flag waving from car radio acrials.  
4 Mr. Novak, James Franciscus, Kathryn Hays, Tom Nardini (repeat). Novak's romance with a pretty alumna is interrupted by a hostile suspended student.  
5 Zane Grey Th'tr: "License to Kill," Macdonald Carey  
7 Combat Vic Morrow, Beau Bridges (repeat). Botanical hobby of underage replacement proves invaluable in a crisis.
- 9 'JUMP TO CONCLUSIONS'**  
★ **GAME SHOW—CELEBRITIES!**  
Wink Martindale hosts Michael Landon, Stan Dreben  
13 (Color) Wanderlust, Bill Burrud: "Corsica."

- 34 Arriba el Norte (folklore)
- 8:00 P.M.**  
2 High Advntr. with Lowell Thomas: "Top of the World" (repeat). Drama of the Far North from Alaska's Cape Lisburne to the Greenland icecap, viewing DEW Line, blizzards, ice jams, Air Force's "Paramedics." Explorer Peter Freuchen began this trip with the Thomases, but died before reaching the Pole.  
5 Seven Keys, Jack Narz  
9 Movie: "Witness for the Prosecution," Tyrone Power, Charles Laughton  
11 The Untouchables.  
13 (Clr) Adventure Theatre: "Amazon" and the Manaos; "Kenai Big Game"  
34 Cita con la Muerte (serial)

- 8:30**  
4 Convention Preview (box)  
5 Stump the Stats, Mike Stokely. Guest players are Ty Hardin, Robert Culp, Grant Williams and James Gregory.  
7 McHale's Navy, Ernest Borgnine (repeat). Binghampton handcuffs himself to Parker and winds up bound for Tokyo aboard a Japanese plane  
13 Expedition! "Insect Safari"  
34 Casos y Cosas de Casa

- 9:00 P.M.**  
2 Petticoat Junction, Bea Benaderet (repeat). Bobbie Jo is swept off her feet by a visiting beatnik poet (Dennis Hopper) who thinks the Shady Rest is "squaresville"  
4 The Richard Boone Show: "Run, Pony, Run," Robert Blake, Bethel Leslie, June Harding (repeat). A dope addict shoots a policeman during a burglary, and kidnaps an innocent bystander in a desperate effort to get away. Off-postponed in its initial screening, segment was shown as a last-minute substitution.  
5 Roller Skating Championships (see sports box)  
7 (Color) Gratest Show on Earth, Jack Palance, Joe E. Brown, Joan Blondell, Buster Keaton, Lynn Loring (repeat). Young woman upsets three aging circus performers by promising to get them back their former jobs. Segment was directed by Palance, his first such assignment.  
11 87th Precinct, R. Lansing  
13 (Color) Hot Spots: "Portuguese East Africa."  
34 Vivimos en Una Estrella

- 9:30**  
2 Jack Benny Program (repeat). British entertainer Max Bygraves uses a clever ruse in an attempt to outmaneuver Benny.  
13 Mike Hammer, McGavin  
34 Premier Orfeon (musical)

# SPECIAL

**DEMOCRATIC PLATFORM**  
— Reports on the day's pre-convention developments, with highlights of the platform hearings at Washington's Sheraton - Park Hotel, are screened in an hour at 3 p.m., ch. 4; half hours at 3:30 p.m., ch. 2, and 8:30 p.m., ch. 4; plus a quarter hour capsule at 11:30 p.m., ch. 7. Poverty war and Peace Corps director Sargent Shriver is today's principal platform witness.

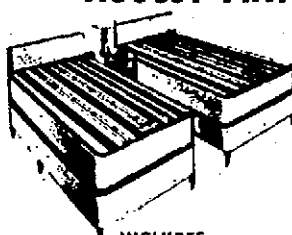
**KEEFE BRASSELLE'S Variety Gardens**—The flavor of the turn of the century—when Tony Pastor's, Perry's of Coney Island and Denver's Elitch Gardens were America's leading entertainment centers—is recaptured in a musical variety rebroadcast at 10 p.m., ch. 2. Guesting are Liberace, comedienne Beatrice Kay, Sammy Kaye and his orchestra, singer Arlene De Marco, juggler Francis Brunn, the Chordettes and SPEBSQSA winner Chorus of the Chesapeake.

**RISE OF KHRUSHCHEV**—Chet Huntley is narrator for a review of the struggle for power after Stalin's death, in a reprise of the highly-acclaimed "NBC White Paper" at 10 p.m., ch. 4. Via film footage and first-hand reports, we see how Nikita Khrushchev defeated his opponents, one by one, and became, by 1958, the sole leader.

- 10:00 P.M.**  
2 Keefe Brassel's Variety Gardens (see box)  
4 The Rise of Khrushchev (see box)  
7 The Fugitive, David Jansen, Eileen Heckart (repeat). Good fortune at poker wins Kimble and Sister Veronica a new fuel pump for their old car—but the game also wins an enemy. Second part.  
11 George Putnam, News  
13 Bill Johns, News  
34 Estudio "A" (musical)
- 10:15**  
9 Cleto Roberts, News  
13 Harold Fishman; Sports
- 10:30**  
9 Movie: "The Law Is the Law," Fernandel, Toto (Fr.-59). Broad comedy, with the French comedian and Italian clown on opposite sides of the law.  
13 Movie: "Dangerous Blondes," Allyn Joslyn  
34 Tiempos y Contrastes

- 11:00 P.M.**  
2 News; Dunphy-Udell Story  
4 (Clr) KNBC News, Latham  
5 The News, Stan Chambers  
7 Bob Young; News Final  
11 Movie: "Postman Always Rings Twice."  
34 Pos los Caminos del Norte
- 11:15**  
4 (Color) Tonight, Johnny Carson with Karen Rondell, All Capp, Barbara Eden  
5 Steve Allen Show. Eddie Albert hosts Cliff Arquette, Prof. Irwin Corey, January Jones, Paula Prentiss.
- 11:30**  
2 Movie: "Stormy Weather," Lena Horne, Bill Robinson  
7 Politics '64, Edward P. Morgan, Howard K. Smith (see box)  
34 Noticiero 34 (News)
- 11:45**  
7 Hawaiian Eye, A. Easley
- 12:00**  
13 Movie: "Hoodlum Empire."
- 12:45**  
7 Movie: "Rusty Saves a Life," Ted Donaldson (49)  
9 Movie: "Big Boodle."
- 1:00**  
11 Movies: "Miracles for Sale," "Another Thin Man"  
1:15  
2 Movie: "Thanks a Million,"

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# CHILDREN SHOULD BE SEEN AND HEARD

## 'Chester' Walks Without Limp as 'Kentucky Jones'

(Editor's Note: Guest Columnist Dennis Weaver has left his role as "Chester" on "Gunsmoke." He writes about his new show—and suggests an approach to child-rearing.)

By DENNIS WEAVER  
(Written for United Press International)

HOLLYWOOD (UPI)—I believe the old adage that children should be seen but not heard is only half-true. Children should be seen—and heard.

I find myself thinking about children a lot these days, at home, and at work.

I'm a father of three boys in real life, and I'll also become a television father this coming season as I leave

should be seen and heard.

Why?

Because one of the most important elements in raising kids is keeping open the line of communication between the child and the parent.

Children have a need to express their feelings, their

ideas, their problems as they go about learning about life and discovering the world.

I think that one of the greatest services we can render as parents is to listen to our children with the same dignity and respect that we expect of them.

If we do this in little things

and with little problems, our kids will be more likely to come to us when bigger things are at stake, because, hopefully, we will have gained their confidence over the years.

As for Kentucky Jones and Ike—well, they'll probably have to learn everything the hard way. It should be good for lots of laughs—seasoned with some strong dashes of truth.



DENNIS WEAVER

"Gunsmoke's" Chester role behind for the title role of "Kentucky Jones," a new comedy drama series starting on NBC Sept. 19.

As a recently widowed Kentuckian, I find myself saddled with a nine-year-old Chinese orphan, Dwight Eisenhower (Ike) Wong, portrayed by Rickey Dyer, who'll make his acting debut with this series.

KENTUCKY is a veterinarian and a race horse trainer.

The stories will deal with the relationship between the reluctant father and his adopted son, and the meeting of two cultures—East and West.

The boy is as practical as paint and much more stable than Kentucky. At heart Kentucky is a race-track drifter and wants to go back to the high life of following the horses from track to track.

But the boy won't let him. Hopefully, we'll be getting a great deal of humor and drama, pathos and poignancy into these stories.

I hope that I, as a real-life parent, may lay claim to some of the qualities that "Kentucky Jones" is still lacking and will work hard to acquire.

AND IF I could give Kentucky one good piece of advice about dealing with children, I would say that kids

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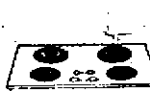
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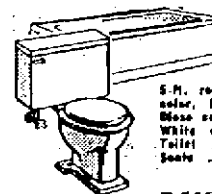
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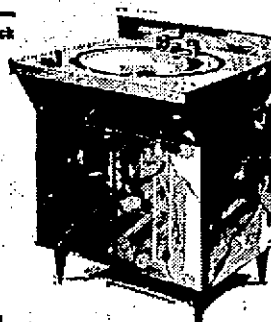
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# WEDNESDAY

August 19, 1964  
★ PAID ADVERTISEMENT

- 6:30  
2 Changing Earth (geology): "Detectives of Past" (2)  
4 Q. E. D. Capital: "Nation's Economy"  
7 Guidelines (adult educ.)

- 7:00 A.M.  
2 Capt. Kangaroo: Aviation  
4 Today, Hugh Downs with the Buffalo Bills, Democratic platform report  
7 Scope (adult education)  
11 Meaning of Communism

- 7:30  
7 Pinky Lee, Cartoon Capers  
11 Kikka and Ollie  
8:00 A.M.  
2 Panorama Pacific, R. Rowe  
7 Married Joan, J. Davis  
9 Pancake Man, Hal Smith  
11 The Chucko Show

- 8:30  
7 The Count Marco Show  
9 Big Babysitter (cartoons)  
8:45  
5 For Kids Only (cartoons)

- 9:00 A.M.  
2 News with Mike Wallace  
4 Make Room for Daddy  
5 Romper Room, Miss Sally  
7 The Pamela Mason Show  
11 The Jack LaLanne Show

- 9:30  
2 I Love Lucy, Lucille Ball  
4 (Color) Word for Word  
11 Movie: "High Barbaree," Van Johnson (45)  
13 Morning News

- 9:45  
13 Social Security in Action  
Guest: Bill Bixby  
10:00 A.M.  
2 The McCoys, W. Brennan  
4 Concentration, Hugh Downs  
5 Brave Stallion (Fury)

- 7 Girl Talk, Virginia Graham  
9 Movie: "The Boss," John Payne (50)  
13 Bomba Movie  
10:30  
2 Pete and Gladys  
4 (Clr) Jeopardy, A. Fleming  
5 Medic, Richard Boone  
7 Price Is Right, Bill Cullen

- 11:00 A.M.  
2 The Love of Life  
4 (Clr) Say When, Art James  
5 The Cheaters, John Ireland  
7 Get the Message, F. Buxton

- 11:30  
2 Search for Tomorrow  
4 (Clr) Truth-Consequences  
5 Peter Gunn, Craig Stevens  
7 Missing Links, Dick Clark  
Guest: Anthony George  
9 Matter of the Debt  
11 Sheriff John, John Rovick  
13 The Ann Southern Show

- 11:45  
2 The Guiding Light  
12:00 NOON  
2 Burns and Allen Show  
4 (Clr) Let's Make a Deal  
5 Thin Man, Peter Lawford  
7 Father Knows Best, Young  
9 Championship Bridge  
13 Movie: "Lay That Rifle Down," Judy Canova (55)

- 12:30  
2 As the World Turns  
4 Loretta Young Theatre  
5 Trouble With Father  
7 Tennessee Ernie Ford  
9 Movie: "Roaring 20's," James Cagney (39)  
11 Movie: "Nightmare Alley," Tyrone Power (47)

- 1:00 P.M.  
2 Password, Allen Ludden  
4 The Doctors, J. Pritchett  
5 Movie: "Admiral Was a Lady," Wanda Hendrix  
7 The Mike Douglas Show

- 1:30  
2 Art Linkletter H'se Party with films of Sierra Leone dancers at World's Fair  
4 Another World, L. Jamney  
13 Robin Hood, R. Greene

- 2:00 P.M.  
2 To Tell the Truth, Collyer  
4 (Color) You Don't Say!  
9 Movie: "Illegal," Edw. G. Robinson (55)  
13 Mantovani, John Conte

- 2:15  
11 Movie: "Main Street After Dark," Edward Arnold  
2:30  
2 The Edge of Night  
4 Match Game, G. Rayburn  
5 Movie: "Tramp, Tramp, Tramp," Jackie Gleason  
7 Day in Court: Juv. theft  
13 The Ann Southern Show

- 3:00 P.M.  
2 The Secret Storm  
4 Democratic Platform Committee (see box), Elie Abel, Frank McGee

## SPECIAL

**DEMOCRATIC PLATFORM**  
—Pre-convention developments and highlights of platform hearings at Washington's Sheraton-Park Hotel are slated for 3 p.m., ch. 4; 3:30 p.m., ch. 2; and 11:30 p.m., ch. 7. Attorney General Robert F. Kennedy is today's principal witness. A full-hour recap also will be seen at 9 p.m., ch. 4.

**GREAT CONVENTIONS:**  
The Democrats — Robert Trout is reporter for a look back at Democratic conventions since 1932, exploring the forces that brought them into office that year after being the minority party for 70 years, electing only two Presidents. The 7:30 p.m., ch. 2 hour, also examines basic patterns of Democratic power and details the importance of the battle for the Vice Presidential position on the ticket.

**EVENING OF OPERA**—For the third straight year, KHJ-TV cameras have videotaped an entire concert at the Hollywood Bowl; this time the Aug. 6 program of operatic selections, starring soprano Mary Costa and tenor Jan Peerce, with Maurice Abravanel as guest conductor for the Bowl's symphony orchestra. Eight cameras were utilized, including two with infra red tubes for catching random audience reactions and another placed to capture the match-light ceremony. John Willis hosts the tapes at 8 p.m., ch. 9, with young artist Harry Bledstein backstage sketching mood pieces depicting the various music.

- 7 Gen'l Hospital, J. Berardino  
13 Rocky and His Friends

- 3:15  
13 Felix the Cat (cartoons)  
3:30  
2 Democratic Platform (see box), R. Trout, R. Mudd  
7 Queen for Day, Jack Smith

- 4:00 P.M.  
2 Life of Riley, Wm. Bendix  
4 Movie: "Cruisin' Down the River," Dick Haymes (53)  
5 Restless Gun, John Payne  
7 Trailmaster, Ward Bond  
9 Mighty Hercules & Friends  
11 Sheriff John's Club Time  
13 (Color) Courageous Cat

- 4:30  
2 Movie: "Beyond the Blue Horizon," Dorothy Lamour  
5 Just for Fun, Tom Hatten  
34 Escuela KMEX (English)

- 5:00 P.M.  
7 Hawaiian Eye, A. Easley  
9 (Color) Engineer Bill Show  
11 Billy Barty & 3 Stooges  
13 The Lloyd Thaxton Show  
34 Novela Semanal (drama)

- 5:30  
5 Baseball Bufts, B. Brundige with Cedric Tallis  
11 The Mickey Mouse Club  
34 Club del Hogar (women)

- 5:45  
4 (Color) KNBC News  
5 Angels Warm-Up, D. Wells  
13 Bill John, News

- 6:00 P.M.  
2 Big News, Jerry Dunphy  
4 (Clr) KNBC News, Latham  
5 Baseball (see sports box)  
7 News Hour, Baxter Ward  
9 9th St. West, Sam Riddle  
13 (Color) Touche Turtle

- 34 Las Momias de Guanajuato 6:30

- 4 Huntley-Brinkley Report  
13 (Color) Rod Rocket Show  
34 Noticiero 34 (News) 6:45

- 7 Ron Cochran, News 7:00 P.M.

- 2 Walter Cronkite, News (from Washington, D.C.)  
4 Death Valley Days: "The Train and Lucy Tutaine," Joan Blondell, Noah Beery Jr. (repeat). Widow declares war on a railroad when her milk cow is killed. (Ronald Reagan has signed to host the series next season replacing the "Old Ranger" Stanley Andrews.)  
7 Bat Masterson, Gene Barry  
11 Thriller, Boris Karloff: "What Beckoning Ghost," Judith Evelyn. Ghost of slain wife seeks revenge.  
13 (Clr) This Exciting World: "Britain's French Island"  
34 Tres Caras de Mujer 7:30

- 2 The Great Conventions: The Democrats (see box)  
4 (Clr) The Virginian, James Drury, Joan Freeman (repeat). A spoiled girl's attempts to make the Virginian jealous lead to tragedy.  
7 Ozzie & Harriet (repeat). The men put on a swami act at the women's club.  
9 Our Miss Brooks, E. Arden  
13 Crusade in the Pacific: "The Road Back—New Guinea"  
34 Un Canto de Mexico

- 8:00 P.M.  
7 Patty Duke Show (repeat). Ross enters Patty's picture in a teen contest without telling her.  
9 HOLLYWOOD BOWL SPECIAL  
★ Mary Costa, Jan Peerce  
Presented for 3rd year  
SECURITY FIRST Nat'l Bank  
11 Sam Benedict, Edmond O'Brien, Barry Sullivan, James MacArthur. Ex-operated arsonist must admit his guilt or see innocent man convicted.  
13 High & Wild: "Hell's Canyon Sturgeon"  
34 Cita con la Muerte (serial) 8:30

- 2 Suspense, Sebastian Cabot: "Date for Tomorrow," John Ericson, Paul Richards. Prison farm escapees get involved with a girl and plans for a fur heist.  
7 Farmer's Daughter, Inger Stevens (repeat). Anniversary tiff brings Katy's parents separately to Washington.  
13 SurfSide 6, Van Williams  
34 Miercoles Musical

- 9:00 P.M.  
2 Beverly Hillbillies, Buddy Ebsen (repeat). Lester Platt and Earl Scruggs plan to audition a wife for Bud but it develops into a family songfest.  
4 Campaign & the Candidate: "The Democratic Party" (see box)  
5 Wrestling (sports box)  
7 Ben Casey, Vincent Edwards, Ann Jillian, Gene Lyons, Robert Webber (repeat). Precocious accident victim, spouting proverbs in Latin and German, refuses to identify herself.  
11 Search for Adventure: "Menace of the Deep"  
34 Vivimos en Una Estrella 9:30

- 2 Dick Van Dyke Show (repeat). In-laws start a tug-of-war to get Rob and Laura to join in family package plan for cemetery plots—in two different locations.  
11 Bold Journey: "Conquest of the Congo"  
13 Silents Please: "Orphans of the Storm," Gish Sisters, Joseph Schildkraut, D. W. Griffith's 1921 tear-jerker. Part one.



JOI LANSING guests as a musician's wife during "The Beverly Hillbillies" repeat at 9 p. m. Wednesday, channel 2.

- 34 Novilladas (bullfights) 10:00 P.M.

- 2 On Broadway Tonight, Rudy Vallee with Jack E. Leonard. Young talent includes the Vikings Three, comic Howie Storm, pianist-comedian Dave Fisher and others. Rudy plays a saxophone solo, "Stumblin'".  
4 The 11th Hour, Jack Graham, Eileen Heckert, Herschel Bernardi, Sherree North (repeat). Woman neglects her husband because of a fanatical devotion to her relatives.  
7 77 Sunset Strip, Efrem Zimbalist Jr. (repeat). One-man drama as Stu is trapped in a desert ghost town with an unseen enemy, and fights to save his life and sanity.

- 9 Cleto Roberts, News  
11 George Putnam, News  
13 Bill Johns, News  
10:15  
9 Movie: "All This and Heaven Too," Bette Davis  
13 Harold Fishman; Sports 10:30

- 13 Movie: "G-Men," James Cagney, Lloyd Nolan (35)  
11:00 P.M.  
2 News: Dunphy-Udell-Story  
4 (Clr) KNBC News, Latham  
5 The News, Stan Chambers  
7 Bob Young; News Final  
11 Movie: "Destroyer," Edw. G. Robinson (43)

- 11:15  
4 (Color) Tonight, Johnny Carson with Bill Coshy, Tomiko  
5 Steve Allen Show. Eddie Albert hosts Jane Wyman, Nick Adams, Ed Ames, Fran Warren, Stiller and Meara, Gene Baylos

- 11:30  
2 Movie: "The Hitler Gang," Robert Watson (44)  
7 Politics '64, Edward P. Morgan, Howard K. Smith  
34 Noticiero 34 (News) 11:45

- 7 (Clr) Laramie, John Smith 12:00  
13 Movie: "Lawless 80's," 12:30  
9 Cleto Roberts, News 12:45

- 7 Movie: "Millerson Case," 9 Movie: "The Boss," 1:00  
11 Movies: "Stranger in Town," "Barbary Coast Gent" and "Get-Away," 1:15

- 2 Movie: "Legion of Lost Fliers," Richard Arlen

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**Baseball Today**  
BASEBALL, 6 p.m., ch. 5, finds the Angels in Detroit for their game with Tigers.  
WRESTLING, 9 p.m., ch. 5, with Dick Lane at Olympic.



# Doesn't Anybody Remember Radio?

Sunday, August 16, 1964

By WARD CANNEL

Newspaper Enterprise Assn.

Not having seen or heard of Jack Kirkwood in many years, we were very sorry to renew our acquaintance with him the other day in the obituary notices. And as so much of our generation's youth belongs to him and the men like him, we were quite saddened at not being listed among the survivors.

The news of the event said only:

"Mr. Kirkwood, a comedian whose career spanned vaudeville and television, would have been 70 next week."

It is implied, of course, that Mr. Kirkwood was on the radio—the way day is implied between dawn and dusk. But somehow the day of radio has never qualified as anything more than just so much Kent and Atwater under the bridge between vaudeville and television.

Hollywood of the same vintage has become a bona fide era. Children not yet old enough to vote talk lovingly about the old Pantages Time or the great acts on the Orpheum Circuit. And young men who barely remember V-J day are at large among the ladies' clubs lecturing on "The Early Days of Television."

BUT WHO cherishes the golden age of radio?

Who reminisces lovingly over those Sunday nights when nobody went out because Eddie Cantor was on the air? (And if his show ran a few minutes late, that was Lily Pons' bad luck.)

What child knows of Bob Burns, Edgar Bergen, Ben Bernie, Joe Cook, Frank Morgan, Helen Broderick, Ransom Sherman, Fibber McGee and Molly, Vic and Sade, Easy Aces, Victor Moore, Col. Lemuel Q. Stoopnagle and Bud?

No, they don't know these names. And furthermore, they think that television invented Jack Benny and Bob Hope.

But we remember all these people from radio. We grew up with them.

It might have been a haphazard time compared with today's split-second, chockful, over-produced and over-sponsored entertainment. But at least you didn't have to worry about next week or next season because the same people would be back—same time, same station—telling the same funny stories, opening the same closets, looking for the same gas men.

BUT IT IS a pretty sorry business when you are not allowed to look back on your youth as "the good old days" because that era was already finished when you came along, and the next show won't start for 20 years.

We were quite grown up when we realized the dusty corner to which radio was being sent by the historians.

Television was long out of its early days, being at least three years old. And we were having a cup of coffee with an old radio comedian named Jack Kirkwood, who had had

his own show and been a writer on others and was at that time acting in television comedy.

"How did you manage to be so funny every morning

for all those years?" we asked him.

"Very simple," Jack said. "I had seven trunks full of jokes in my attic."

"How come they can't man-

age it on television?" we asked.

"Very simple," he said. "They don't build houses with attics like they did in the good old days."

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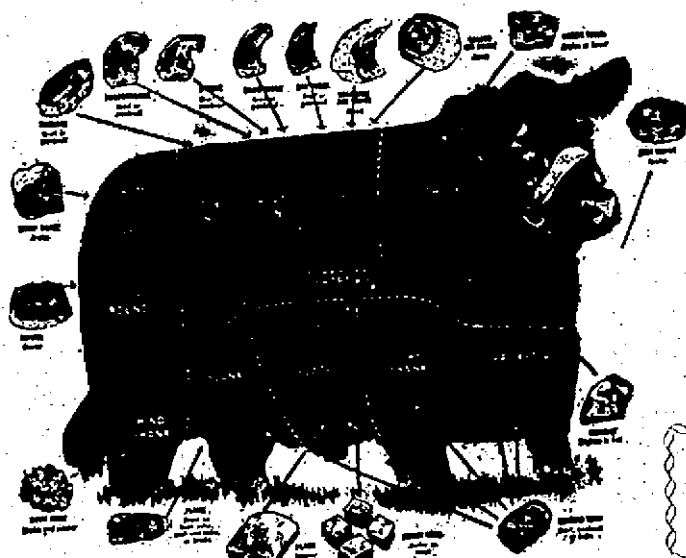
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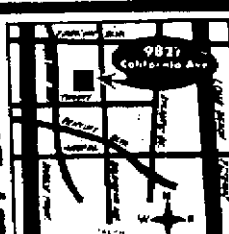
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# THURSDAY

August 20, 1964

## ★ PAID ADVERTISEMENT

6:00 A.M.

- 2 Modern Comparat. Drama
- 6:30
- 2 Changing Earth (geology)
- 4 Q.E.D. Capital: "Science of Measurement"
- 7 Guidelines (adult educ.)
- 7:00 A.M.
- 2 Captain Kangaroo
- 4 Today, Hugh Downs, with report on platform, Welles Hangen on Berlin
- 7 Scope (adult education)
- 11 Meaning of Communism
- 7:30
- 7 Pinky Lee, Cartoon Capers
- 11 Kukla and Ollie

8:00 A.M.

- 2 Panorama Pacific, R. Rowe
- 7 I Married Joan, J. Davis
- 9 Pancake Man, Hal Smith
- 11 The Chucko Show

8:30

- 7 The Count Marco Show
- 9 Big Babysitter (cartoons)

8:45

- 5 Supermarket Review

9:00 A.M.

- 2 News with Mike Wallace
- 4 Make Room for Daddy
- 5 Romper Room, Miss Sally
- 7 The Pamela Mason Show
- 11 The Jack LaLanne Show

9:30

- 2 I Love Lucy, Lucille Ball
- 4 (Color) Word for Word
- 11 Movie: "2 Smart People," Lucille Ball ('46)

9:45

- 13 Mr. Merchandising

10:00 A.M.

- 2 The McCays, W. Brennan
- 4 Concentrat'n, Hugh Downs
- 5 Brave Stallion (Fury)
- 7 Girl Talk, Virginia Graham
- 9 Movie: "Crime of Passion," Barbara Stanwyck
- 13 Bomba Movie

10:30

- 2 Pete and Gladys

4 Jeopardy, Art Fleming

5 High Road: Eskimo Boy

7 Price Is Right, Bill Cullen

11:00 A.M.

- 2 The Love of Life
- 4 (Clr) Say When, Art James
- 5 Douglas Fairbanks Th'r
- 7 Get the Message, F. Buxton
- 11:30
- 2 Search for Tomorrow
- 4 (Clr) Truth-Consequences
- 5 Peter Gunn, Craig Stevens
- 7 Missing Links, Dick Clark
- Guest: Marilyn Cantor
- 9 Full Employment
- 11 Sheriff John, John Rovick
- 13 The Ann Ethern Show

11:45

- 2 The Guiding Light

12:00 NOON

- 2 Burns and Allen Show
- 4 (Color) Let's Make a Deal
- 5 Thin Man, Peter Lawford
- 7 Father Knows Best, Young
- 9 En France: "Theatre"
- 13 Movie: "Lake Placid Serenade," Vera Vague ('44)

12:30

- 2 As the World Turns
- 4 Loretta Young Theatre
- 5 Trouble with Father
- 7 Tennessee Ernie Ford
- 9 Movie: "Raiders of the 7 Seas," John Payne ('53)
- 11 Movie: "Love Crazy," Wm. Powell, Myrna Loy ('41)

1:00 P.M.

- 2 Password, Allen Ludden
- 4 The Doctors, J. Pritchett
- 5 Movie: "Scotland Yard Inspector," Cesar Romero
- 7 The Mike Douglas Show

1:30

- 2 Art Linkletter House Party
- Guest: Hedda Hopper
- 4 Another World, L. Janney
- 13 Robin Hood, R. Greene

2:00 P.M.

- 2 To Tell the Truth, Collyer
- 4 (Color) You Don't Say!
- 9 Movie: "Key Largo," Humphrey Bogart, Lauren Bacall ('48), Oscar winner for Claire Trevor.
- 13 Mantovani, John Conte

## SPECIAL

### PRE-CONVENTION Reports

—Cameras move over to Atlantic City today, where further platform hearings will be held at Convention Hall. Highlights will be seen at 3 p.m., ch. 4, while other pre-convention specials, including latest developments and speculation as to the Vice Presidential choice, are slated for 7:30 p.m., ch. 4, and 10:30 p.m., ch. 7; the latter a tight-hearted look at the city, comparing its plans for political conventions and beauty contests.

**NEW CHRISTY MINSTRELS**—Songs with a Western flavor are on tap for the musical special at 9:30 p.m., ch. 4, in color. Comedian Jackie Vernon joins the 9 young singers in a show taped among the ancient wagon trains at Knotts Berry Farm in Buena Park.

2:15

- 11 Movie: "Man Eater," Rhodes Reason (Br. '58)

2:30

- 2 Edge of Night
- 4 Match Game, G. Rayburn
- 5 Movie: "Mad Doctor of Market St.," Lionel Atwill
- 7 Day in Court: Slander
- 13 The Ann Southern Show

3:00 P.M.

- 2 The Secret Storm
- 4 Democratic Platform Committee (see box), Elie Abel, Frank McGee
- 7 Gen'l Hospital, J. Beradino
- 13 Rocky and His Friends

3:15

- 13 Felix the Cat (cartoons)

3:30

- 2 My Little Margie, G. Storm
- 7 Queen for Day, Jack Smith

3:45

- 5 Tricks-Treats, Corris Guy: Tempura recipes
- 9 Feature Page, Joe Dolan

4:00 P.M.

- 2 Life of Riley, Wm. Bendix
- 4 Movie: "Elephant Gun," Belinda Lee (Br. '57)
- 5 Restless Gun, John Payne
- 7 Trailmaster, Ward Bond
- 9 Mighty Hercules & Friends
- 11 Sheriff John's Club Time
- 13 (Color) Courageous Cat

4:30

- 2 Movie: "Street of Chance," Burgess Meredith ('42), Amnesia melodrama
- 5 Just for Fun, Tom Hatten
- 34 Escuela KMEX (English)

5:00 P.M.

- 7 Laramie, John Smith
- 9 (Color) Engineer Bill Show
- 11 Billy Barty & 3 Stooges
- 13 The Lloyd Thaxton Show
- 34 Novela Semanal (drama)

5:30

- 5 Whirllybirds, Ken Tobey
- 11 The Mickey Mouse Club
- 34 Impacto del Servicio Civil

5:45

- 4 (Color) KNBC News
- 13 Bill Johns, News

6:00 P.M.

- 2 Big News, Jerry Dunphy
- 4 (Clr) KNBC News, Latham
- 5 You Asked for It, J. Smith
- 7 News Hour, Baxter Ward

### ★ FRANKIE AVALON!

★ **ANNETTE FUNICELLO!**  
5th St. W.—**HOOR SPEC!**  
**LIVE! LIVE! LIVE!**

Full hour today, live from parking lot of new Canoga Park store, with stars from "Bikini Beach" film.

- 11 Paul Winchell-Bugs Bunny
- 13 (Color) Touche Turtle
- 34 Las Momias de Guanajuato

6:30

- 4 Huntley-Brinkley Report
- 5 The News, Stan Chambers
- 13 Yogi Bear (cartoons)
- 34 Noliciero 34 (News)

6:45

- 7 Ron Cochran, News

7:00 P.M.

- 2 Walter Cronk, News (from Atlantic City)
- 4 (Color) Happy Wanderers

"Socialistic Ghost Town," Llano, in Pearlblossom area of Mojave Desert.

- 5 Leave It to Beaver
- 7 Fractured Flickers
- 9 Our Miss Brooks, E. Arden
- 11 Cheyenne, Clint Walker

### ★ PASSPORT TO TRAVEL

#### —SWITZERLAND—

- with its many lakes.
- 34 Tres Caras de Mujer
- 7:30
- 2 Password, Allen Ludden.
- Bob Newhart, Eydie Gorme are celebrity guests.
- 4 Convention Preview (box)
- 5 Zane Grey Th'r: "Long Road Home," Dick Powell
- 7 (Clr) The Flintstones (repeat). Boys' antics at a secret bachelor party are filmed for TV release.

### ★ NEW GAME SHOW! STARS!

#### ★ "JUMP to CONCLUSIONS!"

- Wink Martindale, Michael Landon, Stan Dreben
- 13 (Color) True Adventure, Bill Burrud: "Antarctic Challenge." Battle to cut through icebound waters.
- 34 Canciones del Recuerdo

8:00 P.M.

- 2 Rawhide, Eric Fleming, James Murdock, Royal Dana (repeat). Apparently demented prospector tells of having found Quivira, Coronado's fabled city
- 5 Seven Keys, Jack Narz
- 7 Donna Reed Show (repeat). Jeff's dim view of blind dates reminds Donna of the one she once arranged for Dave Kelsey and Midge.
- 9 Movie: "Witness for the Prosecution," Tyrone Power ('58)
- 11 The Untouchables
- 13 The Dick Powell Theatre: "A Time to Die," Powell, June Allyson, Tuesday Weld, Edgar Bergen (repeat). Killed in an auto crash, a syndicate leader is offered another chance on earth if he can find someone to die instead.

- 34 Cita con la Muerte (serial)

8:30

- 4 Dr. Kildare, Richard Chamberlain, Miyoshi-Umeki, James Shigeta (repeat). Woman who lived through Nagasaki bombing fears for the future of her unborn child.
- 5 Movie: "Fighting Kentuckian," John Wayne.
- 7 My Three Sons, Fred MacMurray (repeat). East Indian lady (Kamala Devi) gives Chip a small stone frog that he believes has magical powers.

- 34 Guitarras (guitarists)

9:00 P.M.

- 2 Perry Mason, Raymond Burr, John Hoyt, James Westerfield, Douglas Dick, Diana Millay, Byron Palmer (repeat). Check given to his wastrel son gets prominent citizen into political hot water—and then into a murder charge.
- 7 ENSIGN O'TOOLE

### ★ STARRING DEAN JONES

Stoner has a \$500 bet riding on the Appleby's not being "sunk" during maneuvers.

- 11 Naked City, Paul Burke, Sylvia Sidney.
- 13 NFL Football (sports box)
- 34 Vivimos en una Estrella

9:30

- 4 (Color) The New Christy Minstrels (see box)
- 7 Jimmy Dean Show (repeat), with Patty Duke, Tex Ritter, Jackie Mason, the Jubilee Four and, for Rowlf, his dream dog Lassie.

- 34 Las Estrellas y Usted

10:00 P.M.

- 2 The Nurses, Shiril Conway, Theodore Bikel, Richard Kiley, Augusta Dabney, Julie Herrod (repeat). Parents of mentally retarded girl are reticent about placing her in a school for such children.

- 4 (Color) Suspense Theatre:



**KAMELA DEVI** gives Chip a magic stone frog from India during the "My Three Sons" repeat at 8:30 p. m. Thursday, channel 7.

"The Name of the Game,"

Jack Kelly, Pat Hingle, Nancy Kovack, Monica Lewis (repeat). Gambler teams with oil millionaire in a scientific plan to beat the dice tables at Las Vegas for \$200,000.

- 11 George Putnam, News
- 13 Bill Johns, News
- 34 Las Tandas del Cuatro

10:15

- 9 Clete Roberts, News
- 13 Harold Fishman, Sports

10:30

- 5 I'll Bet, Jack Narz
- 7 George Gobel, the Man Who... (see box)

### ★ CARY GRANT—"Every Girl Should Be Married"

- Betsy Drake
- 13 Movie: "Devil Dogs of the Air," James Cagney.
- 34 Box de Mexico (boxing)

11:00 P.M.

- 2 News; Dunphy-Udell-Story
- 4 (Clr) KNBC News, Latham
- 5 The News, Stan Chambers
- 7 Bob Young; News Final
- 11 Movie: "San Francisco," Clark Gable.

11:15

- 4 (Color) Tonight, Johnny Carson with Stephanie Powers
- 5 Steve Allen Show, Eddie Albert hosts Arlene Dahl, Stubby Kaye, Debbie Drake, Chico Hamilton quintet.

11:30

- 2 Movie: "Moonlight," Ida Lupino, Jean Gabin ('42)
- 7 Hawaiian Eye, A. Easley
- 34 Noliciero 34 (News)

12:00

- 13 Movie: "Johnny Holiday."

12:15

- 9 Clete Roberts, News
- 7 Movie: "Blonde Bait," Richard Travis ('56).
- 9 Movie: "Crime of Passion."

1:00

- 11 Movies: "20 Mule Team," "Springtime in the Rockies"

1:15


- 2 Movie: "Campus Confessions," Betty Grable ('38)



**NFL FOOTBALL**, 9 p.m., ch. 13, has Don Paul with all action films of the 1963 game between the St. Louis Cardinals and N.Y. Giants, a game which resulted in a 3-way tie for first place in the eastern division.



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## DENTAL HELP FOR O.A.S. PENSIONERS

Pensioners of this area will find complete information about the O.A.S. dental care program is readily available at the Downtown Long Beach dental office of Dr. H. Leo Rowan.

Since 1930, Dr. Rowan managed the Dr. Cowen Dental Office at 107 West Broadway, corner of Pine, and the same office is now under his individual ownership. He extends to O.A.S. Pensioners a cordial invitation to come in anytime; no advance appointment is needed.

Immediate service, on the very first visit, is provided for pensioners who need X-ray dental examination, or repair or adjustment of their old dental plates. The O.A.S. Identification Card must be presented.

If new dental plates are needed, the O.A.S. rules require that an authorization be obtained from the Department of Social Welfare; and the staff at the Dr. Rowan office is at your service to assist in making the application.

The Dr. Rowan Dental Office is open 9 a.m. to 6 p.m. daily (closed Saturday), at the corner of Broadway and Pine, opposite Buffums, in Downtown Long Beach. The telephone is HE 6-7241.



**DR. H. L. ROWAN**  
Member of Cowen  
Dental Association



# NEXT SEASON SET

## Following One Worries Mort

By JOSEPH FINNIGAN

**HOLLYWOOD (UPI)** — Television's program planners are already seeking replacements for series that won't even go on the air until late this year.

In real life, two things are certain—death and taxes. In television's jungle there's another certainty—an avalanche of cancellations for poor shows.

So it's only natural for video's moguls to think ahead, if at all.

One of television's top planners is Mort Werner, NBC's vice president in charge of programs. Werner is a former announcer for dance bands in the days of the "Lindy Hop" and "Big Apple." He's used to looking down from a bandstand into a sea of smiling dancers.

WERNER criss-crosses the country via jet checking up on NBC's production efforts in Hollywood while holding down the fort in New York. Today's problems, he hopes, were settled long ago. It's tomorrow that concerns Mort.

"It goes something like this," he said recently. "Our material for the '64-'65 season is sold, set and producers are doing it."

"The next job at hand is program development for shows that start in Oct. 1965. This is an extensive series of meetings with studios, networks and creative people culling over the ideas. It's easy to get an idea, but then what do you do with it? Who does it? Who plays it?"

"We have one particular project we're working on which is earmarked for 1966-67. And that's only the beginning."

WERNER said the competitive pace of television requires advance planning.

"When somebody said, 'Let's do Dr. Kildare,' it took three years," he said. "There were several years of problems on it."

"It's boiled down to a simple point. When you work on a year-to-year basis, you come up against that problem of having a script that's not quite ready but you have to shoot it. That's a problem we want to get rid of."

"You need time. Time is so important in this business—time to get the right writer and time for him to write. And the time to correct your mistakes, that's the key point."

In a sense, television and the automobile industry have something in common. Both of them are looking into the future, planning new models, predicting the public taste and searching for a way to pick up customers.

And the products of both automobile manufacturer-

## IBC Beauties on TV Panel

Four International Beauty Congress contestants will participate in a panel discussion during "As Others See Us" at 1 p.m. Saturday, channel 2. The girls are Miss Panama, Miss Philippines, Miss Eng-

land and Miss Liberia. Subject for the discussion is "Beauty Contests." The program is scheduled for tap-

ing today (Sunday) and subsequent, airing Saturday. Paul Udell will serve as moderator.

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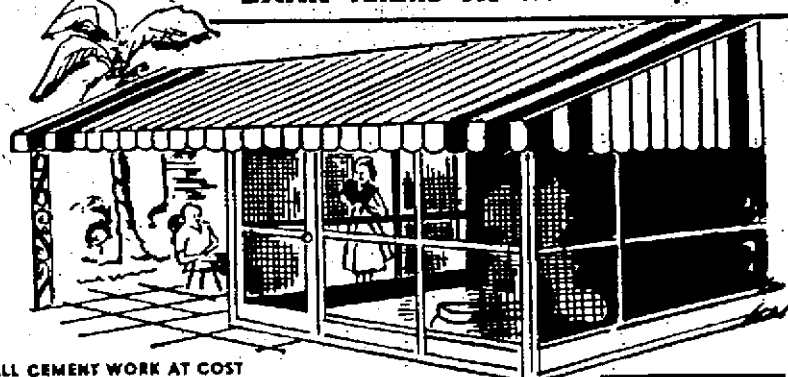
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**LOS ANGELES AREA... AN 8-1921**

# FRIDAY

August 21, 1964

## ★ PAID ADVERTISEMENT

- 6:00 A.M.**  
2 Intro'd'n-to Space Science  
**6:30**  
2 Changing Earth: "Maps"  
4 Q.E.D. Capital: "Documents of History"  
7 Guidelines (adult educ.)  
**7:00 A.M.**  
2 Capt. Kangaroo: Hawaii  
4 Today, Hugh Downs with Kaye Ballard, visit to Pepsi pavilion at World's Fair.  
7 Scope (adult education)  
11 Meaning of Communism  
**7:30**  
7 Pinky Lee, Cartoon Capers  
11 Kukla and Ollie  
**8:00 A.M.**  
2 Panorama Pacific, R. Rowe  
7 I Married Joan, J. Davis  
9 Pancake Man, Hal Smith  
11 The Chucko Show  
**8:30**  
7 The Count Marco Show  
9 Big Babysitter (cartoons)  
**9:00 A.M.**  
2 News with Mils Wallace  
4 Make Room for Daddy  
5 Romper Room, Miss Sally  
7 The Pamela Mason Show  
11 The Jack LaLanne Show  
**9:30**  
2 I Love Lucy, Lucille Ball  
4 (Color) Word for Word  
11 Movie: "They Met in Bombay," Clark Gable ('41)  
13 Morning News  
**10:00 A.M.**  
2 The McCoy's, W. Brennan  
4 Concentrat'n, Hugh Downs  
5 Brave Stallion (Fury)  
7 Girl Talk, Virginia Graham  
9 Movie: "Brass Legend," Hugh O'Brian ('56)

- 13 Essentially Sex, Suzy Luck: "Sex Outside Marriage." Medical authorities probe adultery, prostitution, pre-marital relations.  
**10:30**  
2 Pete and Gladys  
4 (Clr) Jeopardy, A. Fleming  
5 Medic, Richard Boone  
7 Price Is Right, Bill Cullen  
13 Moniba Movie  
**11:00 A.M.**  
2 The Love of Life  
4 (Clr) Say When, Art James  
5 The Cheaters, John Ireland  
7 Get the Message, F. Buxton  
**11:30**  
2 Search for Tomorrow  
4 (Clr) Truth-Consequences.  
5 Peter Gunn, C. Stevens  
7 Missing Links, Dick Clark  
9 Economics Review  
11 Sheriff John, John Rovick  
13 The Ann Sothern Show  
**11:45**  
2 The Guiding Light  
**12:00 NOON**  
2 Burns and Allen Show  
4 (Color) Let's Make a Deal  
5 Thin Man, Peter Lawford  
7 Father Knows Best, Young  
9 Hour of St. Francis (rel.)  
13 Movie: "Joan of Ozark," Judy Canova ('42)  
**12:30**  
2 As the World Turns  
4 Loretta Young Theatre  
5 Trouble With Father  
7 Tennessee Ernie Ford, Guest: Nancy Wilson  
9 Movie: "They Drive by Night," Humphrey Bogart  
11 Movie: "Payment Deferred," Charles Laughton  
**1:00 P.M.**  
2 Passport, Allen Ludden  
4 The Doctors, J. Pritchett  
5 Movie: "Miraculous Journey," Rory Calhoun ('48)

## SPECIAL

**PRE-CONVENTION Reports**—A review of the wind-up of the platform committee hearings, plus a look ahead at credentials disputes and other developments of next week's Atlantic City conclave is slated for 3 p.m., ch. 4; 10:45 p.m., ch. 7; and 11:15 p.m., ch. 4.

**CHRYSLER THEATRE**—Rod Steiger again is seen in the role that won him an Emmy nomination, that of a movie czar in the tradition of puttes and megaphone who sees his empire about to topple around his head. Robert Culp, James Dunn, Anna Lee and Sally Kellerman co-star in the Rod Serling original drama, at 8:30 p.m., in color, ch. 4.

- 7 The Mike Douglas Show  
**1:30**  
2 Art Linkletter House Party  
4 Another World, L. Janney  
13 Robin Hood, R. Greene  
**2:00 P.M.**  
2 To Tell the Truth, Collyer  
4 (Color) You Don't Say!  
9 Movie: "Pretty Baby," Betsy Drake ('50). Well done comedy.  
13 Manotvani: "Masters"  
**2:15**  
11 Movie: "Song of Thin Man," Wm. Powell ('47)  
**2:30**  
2 The Edge of Night  
4 Match Game, G. Rayburn  
5 Movie: "Crack-Up," Peter Lorre ('37). Spies.  
7 Day in Court: Custody  
13 The Ann Sothern Show  
**3:00 P.M.**  
2 The Secret Storm  
4 Democratic Platform Committee (see box), Ellie Abel, Frank McGee  
7 Gen'l Hospital, J. Berardino  
13 Rocky and His Friends  
**3:15**  
13 Felix the Cat (cartoons)  
**3:30**  
2 My Little Margie, Storm  
7 Queen for Day, Jack Smith  
**3:45**  
9 Feature Page, Joe Dolan  
**4:00 P.M.**  
2 Life of Riley, Wm. Bendix  
4 Movie: "Tangier Incident," George Brent ('53-1st run)  
5 Restless Gun, John Payne  
7 Trailmaster, Ward Bond  
9 Mighty Hercules & Friends  
11 Sheriff John's Club Time  
13 (Color) Courageous Cat  
**4:30**  
2 Movie: "Midnight," Claudette Colbert, Don Ameche ('39)  
5 Just for Fun, Tom Hallen  
34 Escuela KMEX (English)  
**5:00 P.M.**  
7 Hawaiian Eye, A. Easley  
9 (Clr) Engineer Bill Show  
11 Billy Barty & 3 Stooges  
13 The Lloyd Thaxton Show  
34 Novela Semanal (drama)  
**5:30**  
5 Whirlybirds, Ken Tobey  
11 The Mickey Mouse Club  
34 Usted y su Salud (health)  
**5:45**  
4 (Color) KNBC News  
13 Bill Johns, News  
**6:00 P.M.**  
2 Big News, Jerry Dunphy  
4 (Clr) KNBC News, Latham  
5 You Asked For It, J. Smith  
7 News Hour, Baxter Ward  
9 9th St. West, Sam Riddle  
11 Paul Winchell-Bugs Bunny  
13 (Color) Touche Turtle  
34 Las Momias de Guanajuato  
**6:30**  
4 Huntley-Brinkley Report  
5 The News, Stan Chambers  
9 Maverick, Jack Kelly  
13 (Color) Magilla Gorilla  
34 Noticiero 34 (News)  
**6:45**  
7 Ron Cochran and News  
**7:00 P.M.**  
2 Walter Cronkite, News (from Atlantic City)  
13 Bachelor Father (Forstner)  
34 Leave It to Beaver



**ROD STEIGER** earned an Emmy nomination for his performance as a movie czar in the "Bob Hope Theater" repeat at 8:30 p. m. Friday, channel 4, in COLOR.

- 7 (Clr) Lee Marvin Presents  
11 (Color) Movie: "Halls of Montezuma," Richard Widmark, Robert Wagner, Jack Palance ('51). World War II Marines.  
13 Ripcord, Larry Pennell  
34 Tres Caras de Mujer  
**7:30**  
2 Great Adventure (repeat): "The Pathfinder," Rip Torn, Carroll O'Connor. John C. Fremont's early expeditions to the Mexican-held land of California, and his tangle with Johann Sutter over the latter's New Helvetia empire near Sacramento.  
4 International Showtime, Don Ameche (repeat): "New Vienna Ice Show"  
5 Zane Grey Thriller: "Fearful Courage," Ida Lupino  
7 Destry, John Gavin, Ron Hayes, Ellen Corby (repeat): A transfusion from Jethro Jellico gets Destry involved in the Motley-Jellico blood feud.  
13 (Color) Movie: "3 Little Girls in Blue," June Haver, Vivian Blaine, Celeste Holm, Vera-Ellen ('46). Romance at Atlantic City, 60 years before next  
34 Un-Canto de Mexico week's convention.  
**8:00 P.M.**  
5 Seven Keys, Jack Narz  
9 Movie: "Witness for the Prosecution," Tyrone Power, Charles Laughton  
34 Cita con la Muerte (serial)  
**8:30**  
2 Route 66, Martin Milner, George Maharis, Darren McGavin, Lois Nettleton, Edward Asner (repeat). Once top-ranking boxer has degenerated into a ring bum paid to throw his fights.  
4 (Color) Chrysler Theatre: "Slow Fade to Black" (see box)  
5 Pick 'n' Choose, Jack Barry with guest Tommy Sands, Nancy Sinatra  
7 **BURKE'S LAW**  
★ **STARRING GENE BARRY** (repeat). Ann Blyth, Macdonald Carey, Tab Hunter, Aldo Ray and Jack Webster are among the odd-ball clientele suspected of slaving of dealer in odd-ball art.  
34 Voces de Mexico  
**9:00 P.M.**  
5 Robt. Taylor's Detectives  
11 Checkmate, Anthony George, Dana Andrews. Criminology lecturer finds one of his students plotting the perfect crime—against him.  
13 Human Jungle, H. Lom. Jamaican has psychopathic fear of sunlight  
34 Vivimos en Una Estrella

- 2 Twilight Zone, Rod Serling: "The Fear," Mark Richman, Hazel Court (repeat). Serling yarn of a pair who forget their animosity when they find a mysterious destructive giant seemingly bent on attacking them.  
4 On Parade: Diahann Carroll. Male singing-dancing chorus accompanies the star  
5 Movie: "Second Woman," Robert Young, Betsy Drake ('49). Psychological suspense thriller.  
7 The Price Is Right, Bill Cullen: Kaye Ballard  
34 La Hora de Raul Astor  
**10:00 P.M.**  
2 Alfred Hitchcock (repeat): "The Gentleman Caller," Roddy McDowall, Ruth McDevitt, Diane Sayer. Fugitive from robbery befriends an eccentric spinster, and hides his loot in the litter of her apartment to keep it from his greedy bride.  
4 (Clr) Jack Paar Program (repeat), with Lowell Thomas (with Col. T. E. Lawrence films), Woody Allen, Louise O'Brien, Alan Bennett.  
7 Fight of Week (sports box)  
11 George Putnam, News  
13 Bill Johns, News  
34 Automex Presenta (music)  
**10:15**  
9 Cleto Roberts, News  
13 Harold Fishman Sports  
**10:30**  
9 Movie: "Colditz Story," John Mills, Eric Portman (Br. '57). POW escape.  
13 Movie: "Prince of Thieves," Jon Hall ('48). Robin Hood.  
34 Marco Musical (musical)  
**10:45**  
7 Politics '64, Edward P. Morgan, Howard K. Smith (see box). Preempting bowling  
**11:00 P.M.**  
2 News: Dunphy-Udell-Story  
4 (Clr) KNBC News, Latham  
5 The News, Stan Chambers  
7 Bob Young News Final  
11 Movie: "Thin Ice," Sonja Henie, Tyrone Power ('39)  
34 Musica de Ayer (variety)  
**11:15**  
4 Convention Preview (box)  
5 Steve Allen Show. Eddie Albert winds up his week as guest-host with writer Gore Vidal, Nanette Fabray, Frank Gorshin, Della Reese, Stiller and Meara  
**11:30**  
2 Movie: "Shock," Vincent Price ('46). Strictly for the morbid.  
4 (Color) Tonight, Johnny Carson, Art Carney  
7 (Clr) Laramie, John Smith  
34 Noticiero 34 (News)  
**12:00**  
13 Movie: "A Woman's Devotion," Janice Rule ('48)  
**12:30**  
7 Movie: "Below the Deadline," Cecelia Parker ('36)  
9 Cleto Roberts, News  
**12:40**  
9 Movie: "Brass Legend," Hugh O'Brian ('56)  
**1:00**  
4 Movie: "Notorious Lane Wolf," Gerald Mohr ('46)  
11 Movies: "3 Wise Fools," "Sailor Takes a Wife" and "Huckleberry Finn"  
**1:15**  
2 Movie: "Missing Evidence," Preston Foster ('33)  
**2:10**  
9 Movie: "Crime of Passion," Barbara Stanwyck ('57)

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**FIGHT OF WEEK**, 10 p.m., ch. 7, has tapes of tonight's 10-round light-heavy match between Johnny Persol and veteran Henry Hank at the Garden.



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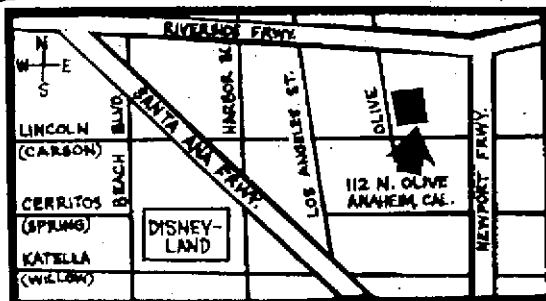
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# **SATURDAY**

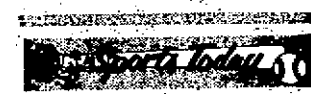
August 22, 1964

## **PAID ADVERTISEMENT**

- 7:30**
- 2 Modern Comparat. Drama
  - 5 Design for Learning
  - 11 Kukla and Ollie
- 7:45**
- 13 Sacred Heart Program
- 8:00 A.M.**
- 2 Captain Kangaroo
  - 4 Ivanhoe, Roger Moore
  - 5 Hopalong Cassidy, B. Boyd
  - 9 From the Ground Up
  - 11 Mr. Wishbone, Jim Allan
  - 13 Western Movie
- 8:30**
- 4 (Color) Ruff and Reddy
  - 7 Cartoon Capers
  - 9 Movie: "Return to Treasure Island," Tab Hunter, Dawn Addams ('54)
- 9:00 A.M.**
- 2 Alvin Show (cartoons)
  - 4 (Color) Hector Heathcote
  - 7 Movie: "Mad at the World," Frank Lovejoy ('55). Grim drama.
  - 11 Movie: "People vs. Dr. Kildare," Lew Ayres ('41)
  - 13 Panorama Latino (Span.)
  - 34 Brindis Senorial (music)
- 9:30**
- 2 Tennessee Tuxedo (cart'n)
  - 4 Fireball XL-5 (puppets)
  - 5 Movie: "Silver Queen," George Brent ('42)
  - 34 Variedades (musical)
- 10:00 A.M.**
- 2 Quick Draw McGraw
  - 4 Dennis the Menace
  - 9 Movie: "Fort Worth," Randolph Scott ('51)
  - 34 Comicos y Canciones
- 10:25**
- 8 Baseball (see sports box)
- 10:30**
- 2 Mighty Mouse Playhouse
  - 4 Fury, Bobby Diamond
  - 7 Magic Land of AllaKazam
  - 11 Movie: "London by Night," George Murphy ('37)
  - 34 Telecine Mexicano (movie) "Caribena," Armando Calvo
- 11:00 A.M.**
- 2 Rin-Tin-Tin, Lee Aaker
  - 4 (Color) Bullwinkle Show
  - 5 Movie: "Sundown," Gene Tierney ('41)
  - 7 The New Casper Show
  - 13 To Be Announced
- 11:30**
- 2 The Roy Rogers Show
  - 4 Movie: "Last of the Mohicans," Randolph Scott, Binnie Barnes ('36)
  - 7 Beany & Cecil (cartoons)
  - 9 King and Odie (cartoons)
  - 10 Baseball (see sports box)
- 12:00 NOON**
- 2 Sky King, Kirby Grant
  - 7 The Bugs Bunny Show
  - 9 Movie: "Witness for the Prosecution," Tyrone Power ('58)
  - 11 Movie: "Life Begins for Andy Hardy," Mickey Rooney ('41)
  - 13 Money in Real Estate
  - 34 Blancas y Negras
- 12:30**
- 2 CBS News, Robert Trout
  - 5 Movie: "Sutter's Gold," Edward Arnold ('36)
  - 7 American Bandstand, Dick Clark with Fabian, Jan and Dean, Major Lance
  - 13 Fore Golfers, Art Parra
  - 34 Tres Caras de Mujer
- 12:45**
- 2 Time Out for Sports
- 1:00 P.M.**
- 2 As Others See Us, Foreign students discuss civil rights and religion
  - 4 American Quiz, Arnold Pike: "Americans"
  - 7 American Golf Classic (see sports box)
- 1:30**
- 2 Movie: "King of Alcatraz," Lloyd Nolan ('38)
  - 4 (Color) A Moment with

- producer Lawrence Spivak and USA director Carl Rowan
- 11 Movie: "Let Freedom Ring," Nelson Eddy ('39)
  - 13 Movie: "Howards of Virginia," Cary Grant ('40)
- 2:00 P.M.**
- 4 Movie: "Each Dawn I Die," James Cagney ('39)
  - 5 Movie: "The Outcast," John Derek ('53)
  - 7 Movie: "Mating of Millie," Glenn Ford ('48)
- 2:15**
- 9 News; Golf Tips (2:25)
- 2:30**
- 9 Movie: "Smugglers' Gold," Cameron Mitchell, Amanda Blake ('51)
  - 34 Baseball de Mexico
- 3:00 P.M.**
- 2 Repertoire Workshop: "Jubilant," with members of the famed "Black Nativity" company. Readings and songs, latter including "We Shall Overcome."
  - 13 Movie: "Nine Girls," Ann Harding ('44)
- 3:30**
- 2 Movie: "Kidnapped," Freddie Bartholomew, Warner Baxter ('38)
  - 4 Profile (San Diego State): "Beaumont & Fletcher"
  - 5 Californians, R. Coogan
  - 7 Little League Western Regionals (see sports box)
  - 9 Championship Bowling: Ron Winger, Andy Marzich
- 4:00 P.M.**
- 4 Teacher '64: "Grammar" taught via color.
  - 5 Bowling Tournament: Rick Lipp vs. Howard Holmes (Freeway Bowl)
  - 11 Pro Tennis, Jack Kramer
- 4:30**
- 4 (Color) Agriculture USA: "Sugar Industry"
  - 9 Roy Rogers Movie: "Pals of the Golden West" ('51)
  - 13 Movie: "San Francisco Docks," Burgess Meredith, Barry Fitzgerald ('41)
- 5:00 P.M.**
- 2 Movie: "Nob Hill," George Raft ('54)
  - 4 (Color) City at Play, Lee Giroux: "The Zoo"
  - 5 Movie: "Frankenstein Meets the Wolf Man," Bela Lugosi ('43)
  - 7 ABC's Wide World of Sports (see sports box)
  - 11 Wrestling from Bridgeport
  - 34 Luchó Libre (wrestling)
- 5:30**
- 4 NBC Sports Special, Bud Palmer (see sports box)
- 6:00 P.M.**
- 4 (Color) KNBC News
  - 9 SURF'S UP—Walt Phillips
  - ★ **COLOR! ACTION! TV-9**
  - 13 (Color) Rocky & Friends
  - 34 Reloj Musical (variety)
- 6:30**
- 4 (Color) News Conference
  - 5 Folk World of Jimmie Rodgers, David Troy
  - 7 Talk Back, Carl George
  - 9 Movie: "Unearthly," John Carradine ('57-1st run). Mad scientist.
  - 11 Movie: "Day the Sky Exploded," Paul Hubschmid
  - 13 Bourbon Street Beat
  - 34 La Familia Piripitin
- 6:45**
- 2 Jerry Dunphy, News
  - 2 Sea Hunt, Lloyd Bridges. Amateur salvage diver is

- pinned under cable spool.
- 4 Biography, Mike Wallace: "Dag Hammarskjöld"
  - 5 The Jack Barry Show
  - 7 Have Gun, Will Travel, Richard Boone
  - 34 Teatro Familiar (drama) "Su Secreto"
- 7:30**
- 2 Luci-Desi. Comedy Hour: "Lucy Meets the Mous-tache," Edie Adams, Ernie Kovacs (repeat). Lucy's efforts to help boost Ricky's sagging showbiz fortunes set off series of mishaps which engulf the Kovacs.
  - 4 The Lieutenant, Gary Lockwood, Sharon Farrell, Ted Bessell (repeat). Rice falls for a tycoon's daughter who wants him to quit the Marines.
  - 7 Politics with the Woman's Touch. (see box)
  - 13 Deadline, Paul Stewart
- 8:00 P.M.**
- 5 Chalk Talk, Fred Hessler, coach Jack Patena
  - 7 A Conversation with the First Lady (see box)
  - 9 "GIANTS of THESSALY"
  - ★ **GLADIATOR COLOR** Prom. Roland Carey, Ziva Ro-



**BASEBALL**, 10:25 a.m., ch. 8 (San Diego), has the Phillies-Pirates game from Pittsburgh's Forbes Field. Phillies catcher Smokey Burgess is Dizzy Dean's pre-game guest.

**BASEBALL**, 11:30 a.m., ch. 10 (San Diego), brings the Orioles-White Sox game from Chicago's Comiskey Park.

**GOLF**, 1 p.m., ch. 7, finds Jim McKay at the Firestone Country Club in Akron for the final holes of the third round in the 4th annual American Classic. Final round for the \$50,000 purse is Sunday at 1:30 p.m.

**LITTLE LEAGUE**, 3:30 p.m., ch. 7, finds Jerry Doggett and Don Drysdale teaming at Torrance to call the final game of the 3-day western regional championship, bringing together divisional winners of playoffs at San Diego, Visalia, Phoenix and Portland.

**WIDE WORLD OF Sports**, 5 p.m., via tape, ch. 7, has Jim McKay with the finals of the national AAU water polo championship between L.B.'s Inland Nu-Pike and the S.F. Olympic Club (L.A.), the Aug. 15 All-American Soap Box Derby (Akron) and Charlie Brockman with a repeat of the 1963 Demolition Derby (Langhorne, Pa.).

**SPORTS SPECIAL**, 5:30 p.m., ch. 4, covers the national motorcycle hill climb championship, taped earlier this month, on the 40-degree slope of Mt. Garfield in Muskegon, Mich.

**FOOTBALL**, 8:30 p.m., ch. 5, finds Bob Kelley at Portland for live coverage of the Rams' second pre-season clash with Dallas Cowboys.

- dann ('60-1st run). Jason and the Golden Fleece.
  - 11 Movie: "Mr. Moto Takes a Chance," Peter Lorre ('38)
  - 13 (Color) Movie: "Timberjack," Sterling Hayden
- 8:30**
- 2 The Defenders, E. G. Marshall, Geraldine Brooks, Darren McGavin (repeat). Lawrence withdraws from a case when he falls for a client seeking a divorce from her drunken, philandering husband. (Series moves to Thursday at 10 on Sept. 24.)
  - 4 (Color) Joey Bishop Show (repeat). A butcher (Sheeky Green) traps Joey in the market refrigerator to audition as a comedian for his TV show.
  - 5 Rams-Cowboys Football (see sports box)
  - 7 The Lawrence Welk Show. "Hey, Look Me Over" is the opener, with a featured 3-piano arrangement of "Anything Goes."
  - 34 Un Canto de Mexico

- 9:00 P.M.**
- 4 (Color) Movie: "Rally 'round the Flag, Boys," Paul Newman, Joanne Woodward, Joan Collins, Jack Carson ('59). Suburban town finds it's to be the site for a top secret missile base.
  - 34 Corrida de Toros (bull-fights from Tijuana)
- 9:30**
- 2 Summer Playhouse: "An Apartment in Rome," Allen Case, Susan Oliver, Marie Windsor, Lurene Tuttle, Fabrizio Mioni. American artist and his wife, living a Bohemian life in Rome, panic on learning of impending visit from her staid aunt and uncle.
  - 7 Hollywood Palace (repeat). Tony Martin and Cyd Charisse guest-host Mahalia Jackson, Corbett Monica, Eerrante and Teicher, Gaylord and Holliday and the Berosini Chimps.
  - 11 One Step Beyond, John Lewland: "The Clown"

- 10:00 P.M.**
- 2 Gunsmoke, James Arness, Joe Maross (repeat). Matt tries the "silent treatment" on a hardened killer on whom he's unable to get a conviction.
  - 9 **DORIS DAY**: "I'll See You in My Dreams"
  - ★ **HFC SPECIAL!** Danny Thomas, Frank Lovejoy ('51). Songwriter Gus Kahn biopic.
  - 11 News, Burrell and Coates
  - 13 Jeepers Creepers (movie): "Bride of the Monster," Bela Lugosi ('56)

**SPECIAL**

**POLITICS** with the Woman's Touch—Lisa Howard's second pre-convention special comes from Atlantic City at 7:30 p.m., ch. 7. Interviewed, among others, are Mrs. Hubert Humphrey and Mrs. Eugene McCarthy, wives of the Minnesota senators. Tapes show Pres. Johnson and Ladybird with women's groups, scenes of lady officeholders and committeewomen and talks with male politicians about women voters.

**A CONVENTION** with the First Lady—Giving equal time to ABC's Howard K. Smith (after last week's LBJ ranch tour with CBS' Walter Cronkite and her western tour with NBC's Nancy Dickerson), Mrs. Lyndon Johnson, from the Oval Room at the White House, talks of her role as the President's wife, of her predecessors as First Ladies and of bringing up children in the White House. Tapes will be aired at 8 p.m., channel 7.

- 10:30**
- 7 Movie: "Blueprint for Murder," Joseph Cotten, Jean Peters, Gary Merrill ('53). Strychnine and arsenic.
  - 11 Joe Pyne Show (2½ hrs.)
- 11:00 P.M.**
- 2 Jerry Dunphy Report
  - 5 Rams Wrap-Up, Hessler
  - 34 Aquil Alex Prada
  - 4 (Clr). KNBC News (11:10)
- 11:15**
- 2 Movie: "Unconquered," Gary Cooper, Paulette Goddard ('47)
  - 5 Movie: "Port of Hell," Wayne Morris ('54)
- 11:30**
- 13 This Man Dawson, Andes
  - 4 Movie (11:40): "Glory at Sea," Trevor Howard
- 12:00**
- 7 Movie: "Missing Million," Valentine Dyall
  - 13 Movie: "Franchise Affair," Michael Denison (Br.'52)
- 12:15**
- 9 Movie: "Revenue Agent," Douglas Kennedy ('51)
- 12:45**
- 5 Movie: "Intermezzo," Ingrid Bergman, Leslie Howard ('39)
- 1:00 A.M.**
- 11 Movies: "Boom Town," "Come Live With Me" and "Charlie Moon"
- 1:15**
- 2 Movie: "Case Against Mrs. Ames," Madeleine Carroll ('36)
- 2:00 A.M.**
- 13 Movie: "Calendar Girl," Jane Frazee ('47)

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ANNETTE FUNICELLO GUESTS on an hour special at 6 p. m. Thursday, channel 9. The program will be hosted by Sam Riddle and will also feature Frankie Avalon.

## 'Conversation with First Lady' Airs as Saturday Special

The President's wife will discuss varied subjects when she converses with commentator Howard K. Smith at 8 p. m. Saturday, channel 7.

Among the First Lady's topics will be the subject of bringing up children in the White House and her idea of the role she plays as the President's wife.

The half-hour special with Mrs. Lyndon B. Johnson has been video-taped in the Oval Room of the White House. It's called "A Conversation With the First Lady."

The program follows another special on "The Woman's Touch in Politics." Air time for that half-hour special, 7:30 p. m.

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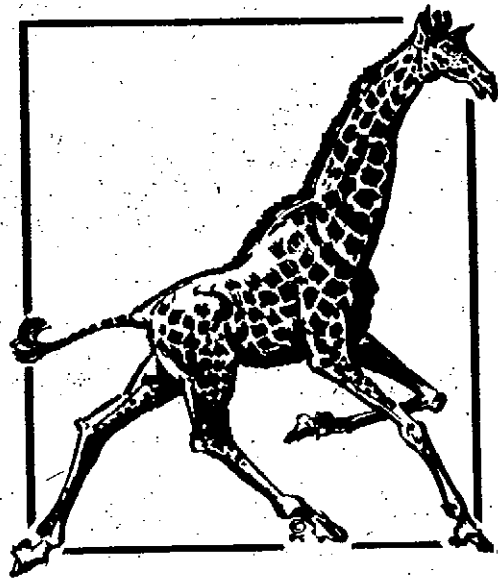
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## But Even as Macabre Creep, Carolyn Jones Is 'Sexy'

By VERNON SCOTT

**HOLLYWOOD (UPI)**—Carolyn Jones has begun a new television series playing a sexy creep.

As the star of "The Addams Family"—taken from Charles Addams' macabre cartoons—Carolyn wears only one gown, a waist-length wig and fingernails long enough to terrify Fu Manchu.

"I play Morticia, the wife and mother of the family," Carolyn said during a break in the first day's shooting.

"By the time the show is on the air five years I can get rid of the wig and just be myself. I'm letting my hair grow as fast as it can—which is pretty fast. Meanwhile I'm dying of the heat in the wig."

Carolyn, best known for her starkly dramatic roles in movies and television, will play it for laughs in the new ABC-TV situation comedy series.

★ ★ ★

"I'M DOING the series because I like to work," she explained. "There aren't enough movies being made any more, and I'm tired of sitting around doing nothing. Besides, this show should be fun."

"We take situations that happen in a normal family and then give them the off-beat Addams twist."

"For instance, on the first day of school our little girl comes home crying about a story the teacher told about a knight in armor killing a dragon. Well, I

go to school to complain about violence being taught to children, not that I'm against violence, but our family is the kind who would be pulling for the dragon."

Co-starring with Carolyn is John Astin as Gomez, the husband. Old Granny is played by Blossom Rock, Jeanette McDonald's older sister.

★ ★ ★

"WE'LL INCLUDE a lot of the sight gags that made the Addams cartoons famous, like the one where Morticia is knitting a child's sweater with three arms," Carolyn said.

"Ours isn't a monster series or anything like that. We're all just slightly abnormal characters."

A rival network is turning out a weird family comedy titled "The Munsters" to compete with "The Addams Family."

Carolyn has been asked a dozen times whether there will be room for two ghoulish comedies. She shrugs and says that "Dr. Kildare" and "Ben Casey" have managed to co-exist for several years.

"I don't know anything about the other series," she said, "but I have a hunch our show is going to work. I was a little nervous about it at first, but not any more."

"Personally, comedy is a lot harder to play than drama, but it's a wonderful change of pace for me. I like our scripts, and if the shows are half as funny we haven't got a thing to worry about."

### Week's Top Shows

**Sunday**—"The Magnificent Montagues" at 8:30 p.m. on channel 4 is a half-hour comedy featuring Myrna Loy and Dennis King. Wife talks Shakespearean actor into appearing in TV "kiddie" series.

**Monday**—"Glimpse of Greatness" at 8:30 p.m. on channel 5 is a 90-minute documentary devoted to the brief career of Ken Hubbs, second baseman for the Chicago Cubs. He was killed in a plane crash last February.

**Tuesday**—"The Rise of Khrushchev" at 10 p.m. on channel 4 is a repeat one-hour documentary. Chet Huntley narrates.

**Wednesday**—"An Evening of Opera" at 8 p.m. on channel 9 is a two-hour program taped at Hollywood Bowl. Featured are soprano Mary Costa, tenor Jan Peerce and the Los Angeles Philharmonic.

**Thursday**—Knotts Berry Farm is the setting for an Old West show presented by "The New Christy Minstrels" at 9:30 p.m. on channel 4 in COLOR.

**Friday**—Rod Steiger repeats his Emmy-nominated role as a movie czar during "A Slow Fade to Black" on "The Bob Hope Theater" at 8:30 p.m. on channel 4 in COLOR.

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# Profiles in Courage

By ROBERT MUSEL  
United Press International

NEW YORK (UPI)—Robert Saudek has set himself the task of translating to the television screen President John F. Kennedy's deeply felt belief that a moral action is often as courageous as the most daring deed of physical danger.

The late President was one of the few world figures who had a personal experience of both—as a wartime torpedo boat commander and as a politician growing into a statesman under the fearful pressures of the White House.

When he came to write his best-selling "Profiles in Courage," it was not the heroism of war that he extolled but the heroism of peace. For, said the President of his pantheon of public figures, "There is, in addition to a courage by which men die, a courage by which men must live."

So he chose illustrious men who at great personal sacrifice fought for an unpopular cause they believed to be right and who continued to follow the dictates of conscience although some saw their careers destroyed and had their lives threatened.

SAUDEK HAS a distinguished record of television awards for "Omnibus," for the Leonard Bernstein and New York Philharmonic series and other programs for the National Broadcasting Co. But in his office over Fifth Avenue, he said that in some respects "Profiles in Courage" is the most difficult—and rewarding—of his projects.

It might have been easier if, for example,

the President had chosen winners of the Congressional Medal of Honor, performing a direct, dramatically simple act of supreme physical heroism.

"And yet," Saudek said, "in practice we are finding as we go through the series that from a dramatic standpoint, the instances chosen by President Kennedy give greater scope to the development of character both for the writer and the actor. Don't get the idea that we are barring acts of physical courage. But at the heart of these acts there is always a moral action."

In "Profiles in Courage" President Kennedy told in detail the stories of eight men who had staked everything on a matter of conscience. One of those already filmed is the case of Oscar W. Underwood (played by Sidney Blackmer), whose open denunciation of the Ku Klux Klan at the 1924 Democratic convention cost him the nomination for the presidency and his chance for re-election to the Senate.

IN ANOTHER program, John Adams is shown jeopardizing his chances as a leader of the embattled American colonists to successfully defend the British soldiers accused of murder for firing into the crowd at the Boston massacre. And in still another, Gov. Alfred E. Smith of New York learns the loneliness of high-court office when he vetoes the bill on which his political future hinges.

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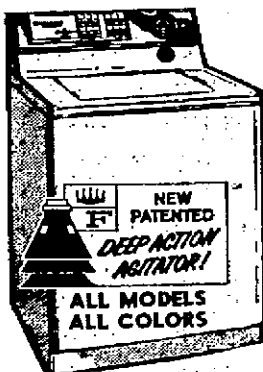
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HOLLYWOOD (UPI)—It was a bad week when Burt Reynolds didn't get into at least one barroom fight.

Reynolds, the muscular ex-footballer (Florida State) who plays blacksmith Quint Asper on video's "Gunsmoke" series, likes nothing better than a bloody brawl. Keeps his spirits up.

But Burt married himself pretty little Judy Carne last year and his branigan days are behind him now. His two-fisted drinking bouts have diminished, too.

The actor, however, still has a short temper, bulging biceps and a keen desire for blood-letting.

A rough customer who does most of his own stunts on the television series, Reynolds likes "Gunsmoke" but is anxious to play some different characters in video and movies.

"I'M TIRED of standing around with that 'I am virile look'," he said over a noon-day drink. "I feel as if I've served my apprenticeship and that I've grown enough as an actor to go on to other things. I'd really like to do comedy."

His observation was inconsistent with the expression on his face. His idea of comedy is a free-for-all with Sonny Liston.

But Burt is loyal to "Gunsmoke," too.

"They hired me two years ago when I was having a tough time it," he explained. "I'll stay with 'em as long as they want me. And as far as I'm concerned, the series can go on just as long as Jim Arness wants it to."

A NEW problem cropped up in Burt's life when he married Judy. She is a fine

actress in her own right and will co-star this fall in the new series, "Baileys of Balboa." She is best remembered by viewers as the English girl in the defunct "Fair Exchange" series.

"Judy worked too hard for me to tell her she couldn't continue her career after we were married," he said. "But it does mean we won't be seeing much of each other when she has to travel to Balboa almost every day for her series."

"WHO AM I to tell her she should stay home and cook

and raise babies? But when she starts making more money than I do, then she starts having babies."

Reynolds himself is a veteran of a flop television series, "Riverboat," which foundered four years ago.

Because of his tough demeanor, Reynolds has been regularly cast as heavies in movie and TV guest appearances. In "Gunsmoke," however, he plays an even-tempered good guy.

There are scores of losers of saloon brawls who think that Burt is outrageously miscast.



**JUDY CARNE AND BURT REYNOLDS**, married in real life, are separated by conflicting settings for their different television series.

## Join Dimes Special

Abbey Dalton, Connie Stevens, Hans Conreid and Ross Martin have joined the March of Dimes television special to be released next winter.

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## Catholic Hero Series Subject

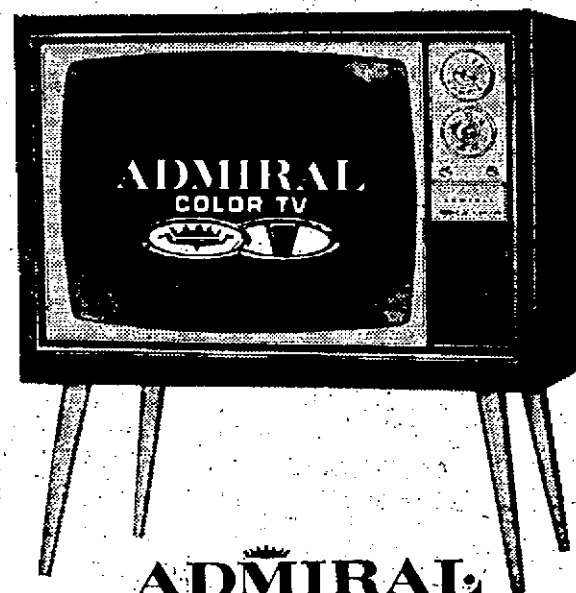
LONDON (UPI) — The late Rev. Monsignor Hugh O'Flaherty, the so-called Scarlet Pimpernel of the Vatican, will be the subject of a television series, it has been announced.

The Monsignor, who aided nearly 5,000 allied soldiers and refugees to escape capture between September, 1943, and June, 1944, was one of the most hunted men in Rome.

The executive producer of the series will be one of the men aided by Msgr. O'Flaherty — Colin Lesslie, a former lieutenant in the Irish Guards.

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KALB-1430	KFI-640	KSFI-1230	KLAC-810	KMLA-1110
KBLA-1430	KFXB-1200	KGB-1200	KMPG-710	KWIZ-1400
KDAY-1600	KFWB-900	KGLB-700	KRX-1070	KWKW-1300
KZDY-1100	KHLS-1020	KHJ-830	KPOL-1540	XTRA-990

SUNDAY, AUGUST 16, 1964

## SPECIAL BROADCASTS

10:55 a.m., KMPC—Baseball: Angels at Wash. Senators  
12:55 p.m., KFI—Baseball: Cardinals at Dodgers. (dble.)

### 7:00 A.M.

KFI—News: Radio Patrol  
KABC—American Farmer  
KHJ—As We See It  
KNX—News  
KFOX—Hugh Cherry  
KGER—Jim Tice  
KX—The Plant Doctor

KFI—Kerwin Hoover  
KABC—Paul Condyals  
KHJ—In Faith Dialogue  
KX—Church of the Air  
KGER—Hour of Faith  
KFI—Christian Science  
KNX—World Weather (7:55)

### 8:00 A.M.

KFI—News: Changing Times  
KABC—News: Faith Report  
KNX—News: Invitation to Learning (8:05)  
KFOX—Western Cavalcade  
KGER—Christ's Brotherhood

KABC—Paul Condyals  
KFI—Bob Anderson (8:30)  
KNX—Salt Lake Tabernacle  
KGER—World Lit. Crusade

### 9:00 A.M.

KFI—News: Dick Sinclair  
KABC—News: The Week  
KNX—News: Doves Soars  
KGER—Heaven & Home  
KFI—Paul Condyals  
KHJ—Stan Richards (9:11)  
KNX—University Explorer: Human Dreams  
KGER—Airmail From God

KNX—Moscow Scene  
KX—Weekend (9:35)  
KGER—John Brown

### 10:00 A.M.

KNX—News: Sports: KNX  
Weekend (10 p.m.)  
KGER—News: Revelation  
KFI—Dodger Bandstand  
KMPC—News: Bill Roney  
KGER—Chosen People

KGER—Music  
KMPC—Baseball: Angels  
at Wash. Senators

### 11:00 A.M.

KABC—News: Faith Report  
KFI—David Starling  
KGER—Ch of God Show  
KABC—Paul Condyals  
Show

### 12:00 NOON

KABC—News

### 12:15

KABC—Sunday Line, Allin  
State (12:30)

KFI—News: Better Up  
KGER—Rev. Victor Glenn

KFI—Baseball: St. Louis  
Cardinals at Dodgers  
(double header)

### 1:00 P.M.

KABC—News: Bill Roney  
KABC—News: Faith Report  
KX—Paul Carson Show  
KFOX—Western Cavalcade  
KGER—Rev. Oral Roberts

KABC—Allin State  
KGER—Hour of Faith

### 2:00 P.M.

KABC—News: Business  
KABC—Marching Truth  
KABC—Allin State  
KGER—Forward in Faith

### 3:00 P.M.

KABC—Headlines  
KGER—Full Gospel  
KABC—Allin State  
KFI—News: Pocketbook  
KABC—Harry Lime, Orson  
Welles

KGER—Revival Time  
KABC—Theatre Royal:  
Lawrence Olivier  
KGER—Revival Hour

KABC—Bible Museum  
KHJ—Arch. Dooley's Plays  
"Come to the Bank"  
KGER—Family Bible Hour

### 5:00 P.M.

KABC—News: Quincy Howe  
KHJ—The Shadow  
KGER—Hour of Decision  
KGER—Howard Rushol

KABC—Top Story: Harmon  
KHJ—The Green Hornet  
KGER—Rev. C. T. Walters

### 6:00 P.M.

KFI—Scout Jamboree  
KABC—News: Voices in the  
Headlines (6:55)  
KHJ—Family Theatre:  
"Clean, Crisp & Even"  
Jeff Chandler

KFOX—News: Student Ra  
die Workshop  
KGER—Rescue Mission  
KFI—News: Monitor  
KABC—Issues & Answers:  
Salem, John W. Mc  
Cormack (D-Mass.)  
KHJ—Reviewing Stand:

### "Politics," Marshall Lobb

KFOX—Sun. Scene (to 12)  
KGER—Radio Bible Class

### 7:00 P.M.

KFI—The American Way:  
The New Germany  
KABC—News: Erwin D.  
Canham: Faith  
KHJ—Reporters' Roundup  
KGER—Gordon Palmer

KFI—News: C. P. Mac  
Gregor: Show (7:55)  
"Mountains Are for  
Punks," Tommy Cook  
KABC—Reflection on Line  
KHJ—What's the Issue  
KGER—Bible Crusaders

### 8:00 P.M.

KFI—News: Youth Forum  
(8:05) "Peace Corps"  
KHJ—World in Review  
KLAC—Meritona Mason

KFI—Meet the Press:  
Major Robt. Weaver  
KHJ—Lutheran Hour

### 9:00 P.M.

KLAC—Sunday Seminar  
KFI—The Catholic Hour  
KABC—Your Own & Yew  
KHJ—Back to God  
KX—News  
KGER—Bethel Church

KABC—Storybook Time:  
"Maid's Room"  
KNX—KNX Weekend  
KFI—Toscani: Man be  
hind the Legend, with  
family cook

KABC—Radio Bible Class  
KGER—Zion Hill Baptist

### 10:00 P.M.

KABC—Exploring Higher  
Education: "Future of  
Small College"  
KX—Hour of Decision  
KNX—News

KNX—Science Editor:  
"Titled Galaxy"  
KFI—Words We Live By  
KABC—Message of Israel  
KHJ—Lutheran Vespers  
KNX—KNX Sun. Forum:

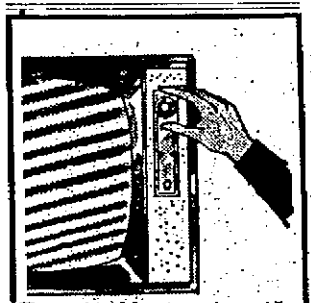
### 11:00 P.M.

KFI—Song Fellows  
KABC—Christian in Action  
KHJ—The New Wheel  
KNX—Face the Nation:  
Sen. Warren G. Magnus  
(D-Wash.)  
KGER—Palm Lane Church

KFI—Interlochen's Best  
KABC—Pittsburgh  
KNX—Univ. Explorer (11:50)  
KGER—Circle Mission



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## FM HIGHLIGHTS

Count Basie at 8 a.m. on KBIG . . . Benny Goodman in multiplex at 10 a.m. on KRHM . . . Latin Hour in multiplex at 11 a.m. on KGGK . . . "Gypsy" in multiplex at 1 p.m. on KMJA . . . Discussion, "Marine Biology," at 3:05 p.m. on KPFK . . . Warner Brothers Orchestra in multiplex at 5 p.m. on KGGK . . . Paul Francis Webster at 6 p.m. on KRHM . . . Clebanoff Strings at 8 p.m. on KMLA . . . "My Word," panel game, at 10:30 p.m. on KPFK.

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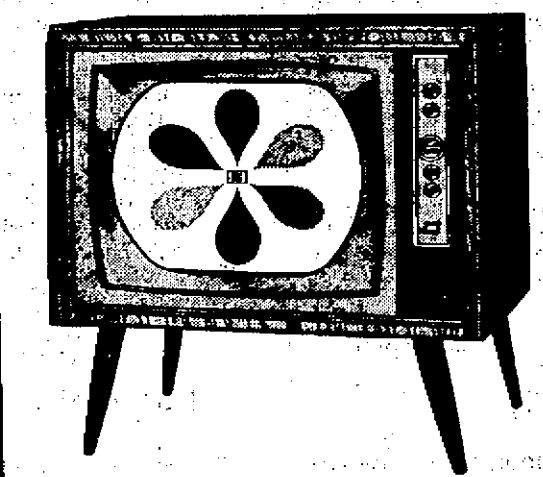
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KXLB	89.7 KABC	99.5 KHPF	104.3
KXLB	91.5 KRRD	99.5 KMLA	104.3
KFXB	92.3 KXWZ	101.1 KUTE	104.3
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# Parade

*THE NEWS & Independent - Press-Telegram*

SHOULD POLICE CHIEFS  
REVEAL THEIR  
INCOME RECORDS?

by FRED BLUMENTHAL



# Personality Parade

Want the facts? Want to spike rumors? Want to learn the truth about prominent personalities? Write Walter Scott, **PARADE**, 733 Third Ave., New York 17, N.Y. Your full name will be used unless otherwise requested. Volume of mail received makes personal replies impossible.

**Q.** Is it true that Gov. William Scranton used to date Jackie Kennedy when she was single?—T. R., Erie, Pa.

**A.** Not true. When Scranton was single, he dated at one time Kathleen Kennedy, the late sister of the late John F. Kennedy.

**Q.** Can you tell me how old Dean Martin is?—Elaine Sugarman, Columbus, Ohio.

**A.** 48.

**Q.** Who should really be given credit for the Peace Corps idea—Hubert Humphrey or John F. Kennedy?—Catherine Donahue, Boston, Mass.

**A.** The Peace Corps was Hubert Humphrey's idea. He introduced a bill to establish it on June 15, 1960. Approximately three months later Kennedy discussed the project in a campaign speech.



**Q.** Does Gen. Maxwell Taylor, our ambassador to Vietnam, really speak Japanese and Chinese?—Burton Ford, Oshkosh, Wis.

**A.** Yes; also French, Italian, German, Spanish and Korean.

**Q.** Where was John Philip Sousa born, in New York City or Washington, D.C.?—H. F. A., Arlington, Va.

**A.** Washington, D.C., 1854.



**Q.** If Leslie Caron marries Warren Beatty, will she have to give up custody of her children? How many children does she have? Their ages, please. — Donna Whaley, Leominster, Mass.

**A.** Miss Caron has two children: Christopher, 7, Jennifer, 5. In the event of a divorce, her husband, director Peter Hall, will most probably insist upon custody of the children. He would prefer to have them raised in England rather than Hollywood.

**Q.** Recently I bought an album of Tommy Dorsey music as played by the Sam Donahue band. Frank Sinatra, Jr., sings with the band. Yet he was not recorded. I've been told his father will not allow him

to record an album. Is this so?—Louis Levine, Newark, N.J.

**A.** Sinatra senior feels that Sinatra junior is not yet ready for the album stage, that he needs more training.

**Q.** Who is the number-one woman tennis player in the world today?—Lee Simon, Chicago, Ill.

**A.** Probably Maria Bueno, 24-year-old Brazilian who recently won the Wimbledon women's singles title.



**Q.** Is Shirley MacLaine's marriage to Steve Parker very much of a marriage? Isn't she leaving Steve Parker for Bob Mitchum?—W.A.B., Albany, N.Y.

**A.** The MacLaine-Parker marriage is unique. Bob Mitchum is very much married to his wife Dorothy.

**Q.** One of the richest families in America is the Chandler family, which owns the Los Angeles Times and other vast holdings. Can you find out how much stock the Chandler family of Los Angeles owns of the Times Mirror Corp.?—C.T.T., Pasadena, Calif.

**A.** Of the 5,000,000 shares, the Chandlers own approximately 50 per cent. The balance of the stock is held by 4,400 other stockholders.

**Q.** When was the program Gunsmoke started? Wasn't actor John Wayne the first Matt Dillon?—Charles Christy, New Orleans, La.

**A.** Gunsmoke began as a radio program in 1952, switched to TV in 1954. Originally Wayne was wanted for the Matt Dillon role, but he never played it, suggested instead that it be given to a young actor, Jim Arness.

**Q.** The original Beatle drummer was a boy named Pete Best. He played with the Beatles long before Ringo Starr came on the scene. What has happened to Pete Best?—Dorothy Mason, Greenwich, Conn.

**A.** Best, 22, who played with the Beatles in 1961, has formed a new quartet called the Pete Best Four. The act is managed by his mother, who used to own

a beat club beneath her home in Liverpool's West Derby area. It was called the Casbah, and it was one of the cellars in which the Beatles got their start.

**Q.** I would like to know how much North American Aviation pays its president, and how much it paid its Washington contact man, Fred Black, Jr., the lobbyist who was so buddy-buddy with Bobby Baker.—Kenneth C., Detroit, Mich.

**A.** North American in 1963 paid its president, J. Lee Atwood, a salary of \$168,000 plus additional compensation of \$72,000. Black's contract with North American called for a salary of \$14,000 a month, \$168,000 per year.

**Q.** Who are the sure box-office Hollywood actresses nowadays?—Cam Boyle, Oakland, Calif.

**A.** Only two: Doris Day and Elizabeth Taylor.

**Q.** What happened to the Austrian policeman who admitted the arrest in Amsterdam of little Anne Frank?—Shirley Gaines, New York, N.Y.

**A.** The policeman, Frank Silberbauer, was recently acquitted by the Vienna police disciplinary board of having concealed his Nazi past. At this writing he is on suspension.

**Q.** Who said: "Women are wiser than men because they know less and understand more"?—David Long, Newport, R.I.

**A.** James Stephens, Irish poet and novelist (1882-1950).

**Q.** George Reedy—President Johnson's press secretary—I understand he is pompous and unpopular with the White House press corps. Is there any truth to this?—L.L., Washington, D.C.

**A.** Mr. Reedy is not as popular with the press corps as his predecessor, Pierre Salinger.



**Q.** The famous painter, Marc Chagall, is he dead or alive? If alive, what is he doing?—Sara Schaeffer, Brooklyn, N.Y.

**A.** Chagall, 77, is painting the murals in the Paris opera house on commission of André Malraux, French Minister of Culture.

## Parade

THE SUNDAY  
NEWSPAPER MAGAZINE  
AUGUST 16, 1964

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# Ingrid Bergman

## WHAT EVERY WOMAN SHOULD KNOW

by Lloyd Shearen

LONDON.

**O**n August 29 actress Ingrid Bergman will be 48. Few women of that age have lived a more colorful, exciting, successful, tempestuous, ambivalent, publicized, man-filled, scandal-punctuated life.

The result of such broad-spectrum living is that today finds Ingrid Bergman wealthy—she owns homes in Paris, Sweden, Barbados, is easily worth several million dollars; healthy—her face remains relatively unlined, her complexion is glowing, her figure better than it was at 35; happily married—to her third husband, Swedish play producer Lars Schmidt; content—"I feel guilty to say it, but I have everything now any woman could possibly want"; and successful—"At my age I no longer should play romantic roles. I am going to cut them out. But somehow, I guess it is luck, I am still in demand. Film companies still want me."

Sitting in her dressing room on the set of *The Yellow Rolls-Royce*, an episodic film in which she plays a New England matron, watching her behavior, studying her intercourse with people, it's difficult to realize that this tall, outgoing, serene, smiling actress—Ernest Hemingway used to call her "the big Swede"—it's difficult to believe that 15 years ago the world press denounced this blonde stalk of loveliness in terms of the devil, painted her a scarlet woman because she fell in love with Italian film director Roberto Rossellini and bore a child before she could obtain a divorce from her husband, Dr. Petter Lindstrom.

"The big Swede" manifests no betraying verbal scars of those hell-packed days. When she talks of them, it is without bitterness or rancor.

"Unhappiness with a man," she explained, "teaches some women wisdom, and I honestly think that's what I gathered from mine.

"Men seem to like me. You know why? I have learned what all women should learn—tolerance. When I was married to my first husband, Dr. Lindstrom, he insisted on making the picture deals in Hollywood, on handling the money although he was by training not an agent but a doctor. When I was married to Rossellini, I couldn't understand why he carried on the way he did. The children would come down with sniffles and immediately it was a crisis. 'Call the doctors,' he would moan. 'Call the doctors.'

"When you are young," Ingrid went on, "you rebel

against personality differences. You don't try to understand them. Acceptance comes so hard. It's difficult to understand that we're all different, with different temperaments, different desires, different natures. A sign of maturity is the acceptance of these differences, and I think I have now achieved that.

"It has not come easily. In fact, it has just come of late. Only a few years ago I was spending all my time in the French and Italian courts fighting with Roberto [Rossellini] over the custody of our children [Roberto, 14, and the twins, Isabella and Ingrid, 12]. The court had given me temporary custody, but Roberto felt he should have custody. So for months the children stayed with me in Paris, but all the time the court battles were going on, insults flying left and right, the whole dreary past. After two years of this, my children were worn out with their parents fighting. And then suddenly one day I realized it was all a very big mistake.

### SOMETHING TO CLING TO

"I could realize why Roberto wanted custody of the children so desperately. His career had slipped. His fame had dwindled. He had no new success. His reputation was tarnished. He needed something to cling to, something which would give him pride and love and friendship. So I said, 'All right, take them—take all three of them.' I went to the judge in Rome and said, 'I'm not coming into the court anymore. I

am not dragging my children here day after day. It's all finished. I want the whole thing to end. I am letting their father take custody of the children.' But don't misunderstand me. The court did not award him custody—I did. And you know what? It has worked out very well.

"Ever since then," Ingrid continued, "Roberto and I have become very good friends. The children live in Rome with him, in an apartment. They have a fine nurse. I go down to visit every few weeks. I keep clothes there.

"One of the reasons I made *The Visit* a few months ago [a film with Tony Quinn soon to be released] is that we spent 14 weeks shooting the picture in Rome, and I could see my children every day.

"It's not the happiest situation—children of divorced parents are not particularly pleased about the divorce—but to see parents fighting is even worse for children. It destroys their emotional security, their ability to love, their outlook on life. And I didn't want that to happen to mine.

"I love the children. Roberto loves the children. They know that. There is no longer fighting. In the summer I take them to Danholm—it's an island. Lars and I have bought off the west coast of Sweden. It's barren and desolate, no other people live there, but it's quiet and peaceful and the children love it. They have such a fine time. Instead of being surrounded by legal fights and hatred, my children are



Three men in Ingrid Bergman's life:  
1st husband, Dr. Petter Lindstrom...



...husband No. 2, Italian motion picture director Roberto Rossellini...



...and present spouse—the "best of all"—play producer Dr. Lars Schmidt.





In Rome, on set of her new film, *The Visit*, Ingrid shows three of her children—Robertino Rossellini and twins Ingrid and Isabella—how a film is made.

now surrounded by love and warmth.

"Sure, it would be easier if they lived with me in Paris—easier for me. What mother doesn't want her children with her every day? But then I would not be understanding Rossellini, and without understanding you can have no true peace with a man.

"You see," Ingrid continued, "all men love you in reverse proportion to the trouble you cause them. I try not to make trouble for people anywhere. This is more difficult for an actress, particularly an aging actress, than for almost any other kind of woman.

"You know, many actresses as they grow older and lose their beauty—and I am one of these—they become worrisome and insecure, make a fuss, try to impose their position or, what they call in Hollywood, to 'pull their rank.'

"I have never been like that. It's suicidal to be domineering, especially with men. Only the other night I was discussing that with Peter O'Toole and Omar Sharif—about intrigues and nasty tricks like upstaging and making other performers nervous so you could steal the scene.

"I can honestly say that I have never been domineering or sneaky or devious in my life. I've done everything possible to see that other actors get the best of it. Men find it very difficult to get through life, much more so than women. After all, men have so many more responsibilities. They like women who make no trouble for them, and that's something every girl should learn early in life."

#### RELUCTANT TO TALK

Ingrid Bergman does not like to discuss her past or the men in it, largely because it has not been a particularly happy past, certainly not her private life. The fact that she does is again proof that "I like to be co-operative, not make trouble. If an actress grants an interview, then she should say something. But I don't like people to think I'm a chatterbox, that a reporter says 'Hello' and immediately I am giving him the story of my whole life and dredging up the past. Frankly, it is nothing to dredge up. I do it because I feel I have a duty to be responsive. Then again, maybe someone can learn from my mistakes. And also, it is possibly time that the public learned some truth about me. I was never the saint Hollywood built up or the sinner it later tore down."

When Ingrid Bergman was a 2-year-old in Stockholm, her mother—"a woman they tell me was very beautiful, she was German, I never knew her"—died. Her father, a Swedish artist-photographer on whom she focused all her childish love and affection, died when she was 13. She was sent to live with a maiden aunt, Ellen Bergman, but seven months later, her aunt died in Ingrid's arms, and the child went to live with an uncle who had five children.

Ingrid was timid as a girl, escaped to a fantasy world of her own creation, imagined most frequently that she was Joan of Arc. As soon as she finished high school, she entered the School of the Royal Dramatic Theatre in 1933, when she was 18.

A year later she was sitting on the grass outside a Swedish movie studio, waiting for a friend to come out, when Stellan Claesson, chief of the studio, saw her and recommended her for a part in a film, *The Surf*.

That's how Ingrid Bergman, with practically no stage experience, got her start in films. She caught on immediately, became a star overnight, was spotted in the European version of *Intermezzo* by David Selznick and brought to Hollywood.

Nowadays people believe relatively little of what they read about Hollywood stars. Most of the extravagant praise is fiction dreamed up by noncreative press agents. But when Ingrid Bergman first came to Hollywood in the late 1930s, the public was more gullible, and David Selznick had little trouble in building up the actress as Saint Ingrid, a star of nobility, purity, grandeur, dignity and great wholesomeness who was blissfully married to Dr. Petter Lindstrom, a dentist-turning-physician at the University of Rochester Medical School.

The truth, of course, is that Ingrid's first marriage was far from idyllic, and when her career began turning sour in the middle '40s after three consecutive flops, *Arch of Triumph*, *Under Capricorn* and *Joan of Arc*, it was no secret that she felt miserable, unrequited, dissatisfied and frustrated both off- and on-camera.

Of her 12-year marriage to Dr. Lindstrom, the actress will say very little.

"I must have learned something from Petter," she told me, "but I don't know what. I think he is the only enemy I have made in my life. I was unhappy with

him, and I guess that's why I turned for my second husband to a man who was completely different. I must say I learned a lot from Rossellini.

"He taught me to love everyone and not to expect gratitude. Roberto is very generous, you know. But he never expects thanks. He taught me that you do things to help because you want to help, not because you expect something in return. And he also taught me love for children, not only mine but all children. It's a very special and wonderful Italian feeling, this love of children, this way of bringing them up with closeness and encouragement and love and never fear or warning or threats. I learned a lot from Roberto.

"But I guess I have learned the most from my present husband, Lars. We have been married six years, and what he has done is to clarify my thinking. I came to him nervous and confused and all mixed up, and he taught me a good sense of values.

#### OLDER AND WISER

"I think it was very lucky that Lars and I met each other late in life, because a man and woman don't have much patience with each other when they're 20 or 25. But when you reach 40, you realize what is important and what is not. And if I now look calm and serene and show some peace of mind, it's because my husband points out what is worth worrying about and what is not. And I agree with him.

"You must promise," she continued, "that you will put somewhere in your article that what I am telling you about my husbands is in response to your questions. I don't want your readers to think I'm a foolish chatterbox, that I pour my heart out to everyone. You must explain that we are old, old friends. That's why I tell you that of my three husbands, the first was a very stolid Scandinavian, the second was a very romantic, irresponsible Italian and the third—and best of all—well, he is a little of both.

"Sometimes," she added, "I think I should be like Greta Garbo. She was so clever. She never said a thing to reporters, and look—today she is still a mystery and still lives on in everyone's memory."

"Yes," I agreed, "but you live on in everyone's heart."

Ingrid Bergman smiled.

"You know," she said bemused, "you are a lot like my second husband."



## chocolate dipped fruit

**I**f you're looking for a new and different dessert, try this intriguing way to serve fresh fruits. Dip them into a rich chocolate mixture and serve with a demitasse of strong coffee at the end of a meal or offer to guests who pop in after dinner for an informal evening. To make sure your dipped fruits are successful, the bite-size fruit pieces should be frozen solid for chocolate to adhere.

**by BETH MERRIMAN**

PARADE FOOD EDITOR

24 bite-size chunks fresh pineapple  
(about  $\frac{1}{4}$  medium pineapple)

24 seedless grapes

2 ripe medium bananas peeled and  
cut into 12 slices each

24 Bing cherries with stems  
1 pkg. (12 oz.) or 2 pkg.  
(6 oz. each) semisweet

chocolate pieces

$\frac{3}{4}$  cup solid vegetable shortening

Stick wooden picks or tiny metal skewers into pineapple chunks, grapes and banana slices. Place with cherries in a single layer in waxed-paper-lined shallow pan so that pieces do not touch. Place in freezer for 2 or more hours, until frozen solid. Put chocolate pieces and shortening in

2-cup measure (that's right—it all melts down to 2 cups and doesn't run over). Place cup in pan of hot (not boiling) water until melted; stir until smooth. Leave chocolate mixture in pan of hot water, but remove from heat. Dip pieces of frozen fruit into chocolate mixture to coat. Do not put fruit back in pan until coating hardens (the chocolate hardens almost immediately on frozen fruit). Cover pan with foil; return to freezer until ready to serve. Fruit is best served as soon as possible after dipping. Do not remove from freezer until ready to serve; fruit will thaw for eating in 5 to 10 minutes. Makes 6 servings of 4 pieces of each fruit.

FROM PARADE'S TEST KITCHEN





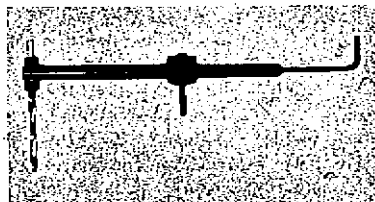
**No-shell egg cooker:** Simple way to boil your eggs is without shells in this new cooker (above). Just break eggs into the heatproof cups, lower rack into boiling water—and afterward serve eggs in the same cups. \$1.98. Reef, Dept. PP, Box 1561, Beverly Hills, Calif.

**Compass cutter:** With this attachment (right) for your power drill, you can cut circles from 1½" to 12" diameter in wood, light metal. Special bit's side-cutting action cuts a circle in one revolution. Good for fancy cuts, too. \$3.98. Nassau Shores H & G, Dept. PP, 5500 Merrick Rd., Massapequa, N.Y.

# parade of progress

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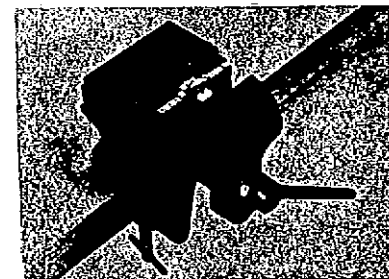
**Plastic patching:** You'll find a new transparent adhesive patching material handy for mending small holes or tears in inflatable and other plastic items, many textile items, too. It sticks to wet and dry surfaces; even lets you repair a plastic swimming pool without draining. Just peel backing, press in place. 72 sq. in.: 59¢ in stores; 150 sq. in.: 98¢. Perry-Sherwood, Dept. PP, 257 Park Ave. So., New York, N.Y. 10010.



**Swivel cushion:** Here's a car cushion (above) that turns with your body to make it easier for you to get in and out without contortions. It's actually a double cushion—with the bottom one equipped with two tabs that fit between seat and back rest to hold it firmly while

the top rotates. 15½" x 15½". Gold corduroy. \$3.98. Spencer, Dept. PP, Spencer Bldg., Atlantic City, N.J.

**Contour vise:** Newest bench vise for your home workshop (below) holds any shape firmly for grinding, drilling, sanding, filing. Just insert work piece between jaws the usual way—and movable fingers match the piece's contour, holding both thin and thick areas with a multi-bearing grip. When you finish, a lever returns fingers to straight-sided position, ready for next job. \$31.45 delivered. American Machinery, Dept. PP, Olive St., Williamansett, Mass.



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BY MRS. DAN GERBER,  
MOTHER OF FIVE

## recipes for happiness

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But what about being a playmate? Mothers sometimes take baby care so seriously they forget that fun is an important part of baby's development, too. So how about a bit of two-way play each day? A romp, a baby-style chat, assorted funny faces... anything that will make a little heart dance and teach your cherub sociability.

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A happy atmosphere at baby's meal-times pays off, too. What could invite an appetite more than a smiling mother and food that's truly appealing? Like a Gerber Strained or Junior Dinner... just the thing to delight a sprite. Why? Because these winning combinations of vegetables, cereal and meat are deftly blended and "custom-cooked" by experts who are wise in the ways of what babies will like.

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**Dan Gerber on "custom-cooking"**  
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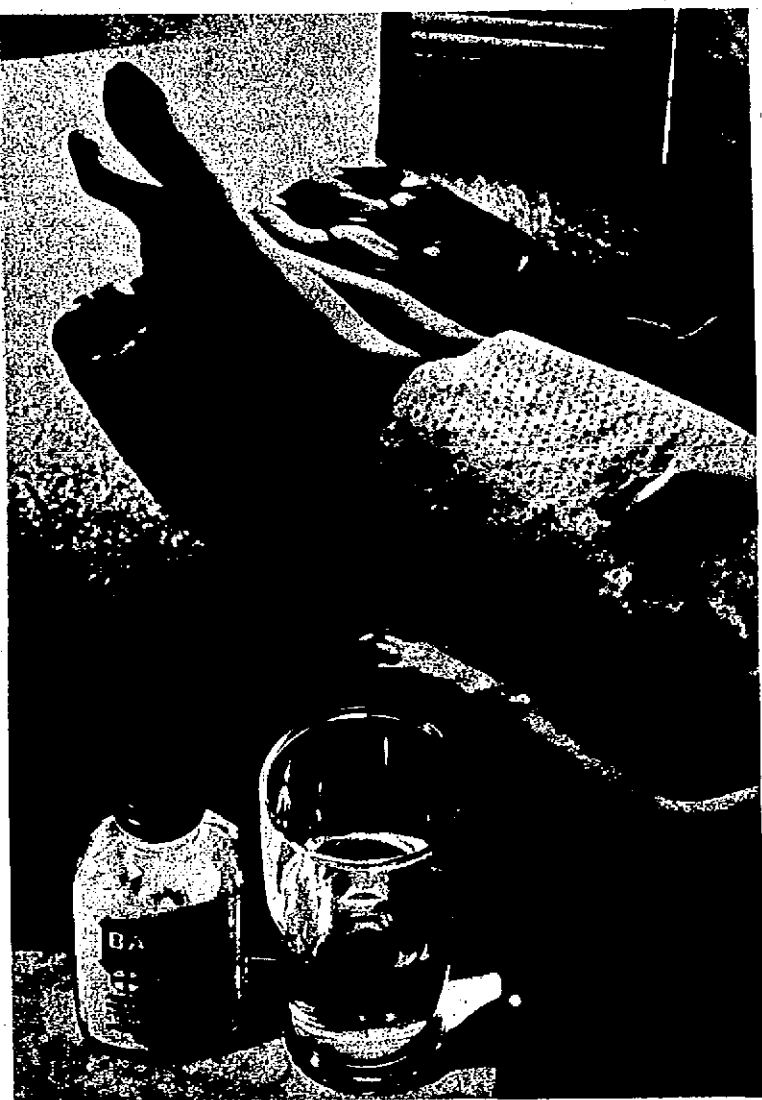
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It can happen to most of us on a hot, humid summer day, when the pressures of daily living mount up. By midafternoon we feel so headachy and edgy that the simplest chore, the smallest disturbance becomes an irritation. We're in no mood to enjoy life or the company of others.

Here's how to turn that mood around: just take two Bayer Aspirin for your headache, sit down for a few minutes and relax. These few minutes can make a world of difference in the way you feel and act. You'll enjoy being with people, and they'll enjoy being with you.

Whenever you get tense, headachy and out of sorts on a hot summer afternoon, set aside a few minutes for two Bayer Aspirin tablets and a brief rest. You'll find these can be the most important minutes of your summer day.



AND FOR POCKET, PURSE, TRAVEL, WORK — THE BAYER TIN

Should police officials disclose their  
net worth? One top policeman shows the way

## A CHALLENGE TO EVERY POLICE CHIEF

by FRED BLUMENTHAL

WASHINGTON, D.C. — Washington's distinguished chief of police, Robert V. Murray, has taken a first and highly significant step that may have far-reaching consequences for other police officials throughout the country.

He has just voluntarily compiled his total net worth and today is making it public through *PARADE* for all the world to see.

When he showed me the statement during the course of an informal lunch the other day, I asked him why he was doing this. I knew he was under no obligation to do so.

Chief Murray answered simply,

"As a public official I felt this was something I should do."

Many people feel that all top federal, state, county and city officials should also lay bare their complete personal financial worth.

### A HEALTHY PRECEDENT

Says Lyon Tyler, a former crack FBI agent and one-time top aide to Lyndon Baines Johnson in the Senate: "It would be healthful for law enforcement generally if every top police official followed Chief Murray's precedent."

Others agree, and with good cause. As every newspaper reader knows, there have been police scandals in

every major city in the nation. There are sheriffs who make \$100,000 a year "on the side." There have been top police officers with secret bank accounts and safe-deposit boxes. There have even been high police officials who have used prowler cars as lookouts for thieves to warn them if honest police officers were on the way.

To single out the police alone would be unfair. The vast majority throughout the nation are impeccably honest, and frequently underpaid. But like other public officials they are in a position to make a fast buck; in that sense they are no different from judges, legislators, county attorneys, building inspectors.

Years ago, the Washington press corps set a good example by voluntarily adopting self-imposed rules that newsmen covering Congress may not "engage in paid publicity or promotion work or in prosecuting any claim in Congress or before any department of the government." Capitol Hill newsmen are also prohibited from engaging in any lobbying activity.

Sen. Clifford P. Case (R., N.J.), a long-time sponsor on Capitol Hill of legislation to require top government officials to disclose their financial interests (he has voluntarily disclosed his own), says: "I applaud Chief Murray's action. Regular public disclosure is the best assurance I

know of to safeguard the integrity of the government."

Chief Murray runs a 3,000-man force and holds down what is recognized as one of the most difficult jobs in the police world.

For years he had dreamed of retiring to a small frame beach cottage, into which he had put most of his life savings, at South Bethany, Del. But, on March 7, 1962, a severe and heartbreaking storm shattered his dream. His cottage simply disappeared. All that was left was a lonely water pipe protruding from the beach.

### RETIREMENT PLANS

He doesn't plan to rebuild the cottage, but he will continue to live in and eventually retire to, with his wife, Lillian, the modest six-room brick house in northwest Washington he bought in 1940 for \$11,300.

Says Quinn Tamm, a former assistant director of the FBI and now executive director of the International Association of Chiefs of Police, "Chief Murray has probably received more citations and awards than any other police official in the nation. In my opinion he deserves every one of them. I think Chief Murray's voluntary disclosure of his net worth is an enormously healthy step in the direction of honest law enforcement."

Possibly other chiefs throughout the nation will follow his lead.

How about your police chief?



Chief Murray (second from right) confers with officials in his Washington, D.C., office.

### CHIEF MURRAY'S FINANCIAL STATEMENT

Residence (Purchased in 1940 at cost of \$11,300) ..... \$11,600\*

Building lot at York Beach, Delaware (Purchased in 1959 at cost of \$5,500. House and furniture formerly on this lot, valued at \$25,000, were totally destroyed by the hurricane of March 7, 1962, which also severely damaged and nearly destroyed the lot. Total assessed value of lot and improvements prior to the storm was \$12,425.) ..... \$ 2,000\*

1962 Pontiac automobile (Purchased in August 1962) ..... \$ 2,250\*\*

Deposits in Perpetual Building Association (including refunds of \$6,391.91 from the Internal Revenue Service for casualty loss at York Beach in hurricane) ..... \$14,658.75

Deposits in Riggs Bank (Joint checking account—July 1964) .... \$ 508.00

Deposits in Bank of Commerce (Savings account) ..... \$ 594.35

Second trust note from sister (Mrs. Helen Delta) ..... \$ 983.00

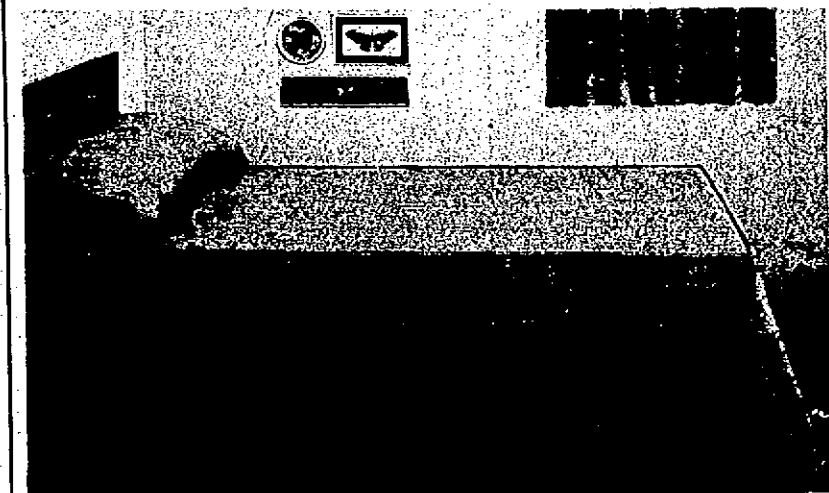
\*Assessment as of July 1, 1964 \*\*Red Book retail valuation of July 1, 1964

I have no other bank accounts, stocks, bonds or investments of any kind. I do not have a safe-deposit box or safe and have never rented or used either, for myself or any other person. I have had no income from any other source whatsoever than the department during my more than 33 years employment in the Metropolitan Police Department.

Robert V. Murray, Chief of Police  
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The clothes are casual, but the pressures continue—even at the Johnsons' ranch.

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# Mrs. DEMOCRAT

by JACK ANDERSON

## A look at the First Ladies of the 1964 campaign

# Mrs. REPUBLICAN

by ROSALIND MASSOW

Peggy Goldwater, campaigning with husband, gets into political swing with GOP hat.



WASHINGTON, D.C.

What's it like suddenly to be pushed from the privacy of your own hearth into the glare of the White House? One who has gone through the experience, Lady Bird Johnson, has given PARADE a peek into the changes it has brought in her private life.

First, Mrs. Johnson's relationships with her family have changed. Surprisingly, now that he is President, she sees more of her husband than she did formerly; she also travels with him more. She makes more public appearances than she used to. But her major concern is for the President's health. She gently but persistently reminds him to nap, rest and exercise.

As for her daughters, despite the pressures of their various schedules, Lady Bird makes a special point of spending time with them.

But the biggest changes have been in her clothes and coiffure. Overnight, they have become a topic for public discussion. The hat she wore, or failed to wear, could have an impact on the economy. The eyes of the world were upon her, ready to spot a misplaced curl or a crooked seam. This forced her to keep an apprehensive eye on the mirror, yet gave her less time to spend in front of it.

She could no longer browse unnoticed through Garfinkel's department store here where she took pride in buying a bargain right off the rack. And a routine trip to the beauty salon, that refueling stop for feminine morale, became a top-secret government operation.

She still insists on going to the beauty shop, rather than having the beautician come to her.

WASHINGTON, D.C.

One doesn't need a fortuneteller to figure out what Margaret Goldwater's going to be doing from now through November.

The chic, well-groomed wife of the Republican Presidential candidate, Sen. Barry Goldwater, is going on trips—lots of them, in the interest of getting her husband elected.

Fashion-conscious to the frosted ends of her tawny hair, Peggy Goldwater will make no speeches. But she will be prominently seen on the side lines. So what she wears is of considerable concern to both Mrs. Goldwater, who was once a fashion designer, and her husband, who used to merchandise clothes. Goldwater often picks out his wife's clothing, but during the campaign she'll select her own.

"The clothes problem is really trying on a campaign trip," Mrs. Goldwater says. "No one ever tells me whether events will be black tie or not, so I always have to take more clothing than I need."

Accommodating herself to her husband's needs has been a major role in Mrs. Goldwater's 30 years of marriage. She stood by while he pursued such interests as flying, photography, collecting rare Kachina dolls and electronics.

Mrs. Goldwater has learned to love some of his hobbies. She has become expert in deep-sea fishing, she has camped in wilderness areas and she shot the rapids of the turbulent Colorado River in a rubber raft.

Today, her attention is focused on other things. She's mastering the art of the sincere political handshake, she's out on the hustings

"It costs double for them to come to the White House, and Mrs. Johnson is too frugal for that," confided an aide. Her favorite salons are Jean Louis and Per of Georgetown. She tries to schedule a visit every fifth day. In each place, her hair is done by the proprietor.

Rarely can she duck out of the White House for a hit-and-run shopping expedition. Once she dashed into Garfinkel's, followed by a panting Secret Service agent, to buy a pair of shoes and a handbag. When an aide offered to phone ahead to make arrangements, she shook her head. "No," she said. "I know exactly what I want and where it is."

#### BUYING FOR THE SEASON

Finding time to shop, she told *PARADE*, is "a real problem." To save time, she tries to buy enough things for a season all at once. She usually makes her purchases in Texas or New York. She knows when Nieman-Marcus in Dallas holds its sales and likes to buy from them. One reason: they will send clothes to the LBJ ranch for approval. In New York, shops send a selection to her suite in the Hotel Carlyle.

Mrs. Johnson dresses to please her husband, who likes bright colors. His favorites: yellows and reds. Like many husbands, the President enjoys shopping for his wife and daughters, usually spends more than they would. He has brought back many a dress from his travels.

Mrs. Johnson is a perfect size 10, and her clothes require only slight alterations. She explains her trim figure this way: "Some time ago, I went on a diet with Lyndon. I started it to

*Continued*



Chic and chapeau-conscious, Lady Bird favors modest, subdued headgear at public appearances.

First Lady wears white chiffon with black velvet belt at dinner for Prime Minister and Mrs. Segni.



## —Lady Bird Johnson and Peggy Goldwater

like a true campaigner and she's facing her personal dragons—the all-seeing television cameras.

Being in the limelight does not come easy for Mrs. Goldwater. She is ill at ease with strangers. During my interview, she smoked nervously and appeared anxious. Friends describe her as modest and retiring.

Mrs. Goldwater was born Margaret Johnson in Muncie, Ind. A society beauty, she was properly "finished" at an exclusive junior college here in Washington. She then studied art in New York and worked briefly as a designer.

#### MOVE TO PHOENIX

It was her father's illness which interrupted her career in New York and forced the family to move to Phoenix, Ariz., where she met Barry Goldwater.

Little did she suspect that the man who crowded into a phone booth with her on New Year's Eve in 1933 and asked her to marry him would one day want to be President of the United States.

Now, 15 years after her husband was first touched by political fever, Mrs. Goldwater is trying to figure out how it happened.

"I never had any idea that Barry's interest in politics was going to lead to All This," she said almost incredulously as we talked in their apartment here.

"Every once in a while I stop and say to myself, 'Is this us? Are we really in this thing?'"

"In Phoenix my husband was a wonderful merchandiser. He has excellent taste. I really wanted him to stay in the business," Mrs. Gold-

*Continued*



Home in Arizona (top), Mrs. Goldwater chats with her married daughters, Peggy, 20 (l.), and Joanne Ross, 28.

Waving to crowds, Mrs. Goldwater displays her well-groomed looks in a fashionable tweed topper with raglan sleeves.







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help him, but then vanity took over. When a few of your friends say it's becoming, you keep at it."

She is also fond of quoting these words:

"My dress is sparkling new  
and pristine is my hat.

My shoes are 1952.

My life is all like that."

Lady Bird has been chapeau-conscious ever since the 1960 campaign. She raffled off so many of her hats at political benefits that she found herself hatless at an affair attended by Jacob Potofsky, head of the Amalgamated Clothing Workers of America. Glancing sternly at her bare head, the union leader said: "You ladies who are in the news don't realize how much your clothes habits affect the economy of the nation. A lot of people may be out of business because you aren't wearing a hat."

Chastened, Mrs. Johnson rushed out and bought a hat which she thereafter referred to as her "Potofsky hat." Even today, she may remark as she selects her headgear, "I'll wear a hat today for Mr. Potofsky."

Somehow this tireless and traveling First Lady always manages to look trim and lovely.



Time out for a family portrait: Lady Bird Johnson, Lynda Bird, Lyndon Baines and Luci Baines.

### WHAT MRS. JOHNSON LIKES TO WEAR

■ On trips, the First Lady finds dress-and-coat ensembles most practical. She has two such outfits, one yellow, the other apricot, each with a wool coat of solid color and matching dress of silk print.

At the LBJ ranch she likes to dress ranch-style and often wears trousers and Western boots.

Other favorite outfits include a white chiffon gown with a black velvet belt, which she wore at the state dinner for Italian Prime Minister Antonio Segni; a vivid, floral-print backless formal in yellow and red; a royal blue-and-white textured fabric dress; a moss green velveteen suit.

### MRS. GOLDWATER & MRS. JOHNSON

## How the two see politics

water says. "The store has been in the family for 100 years. I've even wanted my sons to go into the business, but I guess that's all over now."

(The Goldwater sons, Barry Jr., 26, and Michael, 24, and daughters Joanne Ross, 28, and newlywed Peggy Jr., 20, are now campaigning for Pop for President.)

With three political wins under his cowboy belt, Goldwater ran for a U.S. Senate seat in 1952, won and moved his family to Washington in 1953.

Although Mrs. Goldwater hated leaving her home in Arizona, she found a large apartment here. It quickly became over-crowded with Barry's hobbies. The take-over is apparent in every one of their five rooms.

### WILD WEST KITCHEN

The dining room has been turned into a radio shack for Goldwater's ham operations. The kitchen is Wild West and Spanish. Bullfighting posters, featuring "matadors" Peggycita and Barry, brighten up kitchen cabinets; so do plastic guns used as cabinet pulls. Large copper pots hang from one wall; one of these was a gift from Henry Cabot Lodge, former U.S. ambassador to Vietnam, before Goldwater and Lodge locked political horns.

There is nothing in the apartment which gives the impression that Goldwater is the Republican candidate for President except a brass plate attached to the lid on the bathroom seat which carries the chemical symbols AuH<sub>2</sub>O (gold water). The lid also carries a portrait of the family's gold-toothed bulldog, Cyclone.

While being the Senator's wife is a job which Mrs. Goldwater likes, being the wife of a Presidential candidate is entirely different, and Peggy has had her difficulties on the campaign trail.

The sudden appearance of long-lost relatives posed a problem. Then there were requests for money, jobs, gifts and hats. There were also the

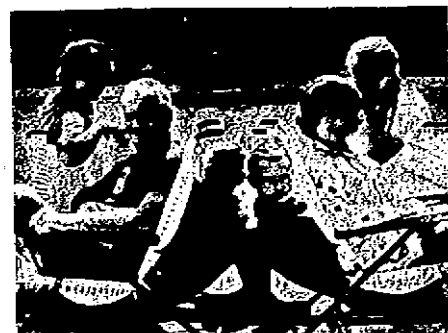
crowds at whistle stops and the hordes of photographers which unnerve her.

"In the beginning I found it very hard to shake hands with strangers on the street," she says. "In Arizona, I'm well known and I don't have to say, 'I'm Peggy Goldwater.'"

In the months since the New Hampshire primary, Mrs. Goldwater has acquired more confidence in her public image. Although she still won't talk politics, or give speeches, she's been forced to get up in front of audiences and answer questions at press conferences.

"When I think about being a White House hostess, it is an overwhelming thought," Mrs. Goldwater says frankly, "but I'm sure that there'll be someone there to direct me and show me the ropes. There's plenty of help at the White House, and I'm sure that's part of the picture of being the First Lady."

Whether she moves from her crowded Washington apartment with the paraphernalia of her husband's many hobbies to the spacious White House apartments this January, or whether she moves back to Arizona, she will adjust easily to either situation—as long as her family is near.



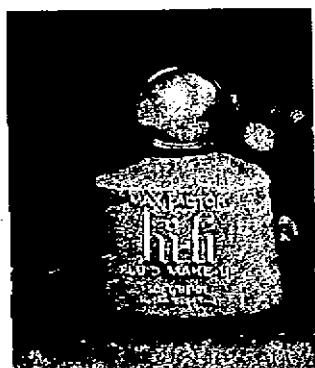
Goldwater and Co.: daughter Joanne, Barry, sons Barry Jr., and Michael, Mrs. G., daughter Peggy.



## Now...Max Factor's 5 world-famous make-ups in special sizes and special prices ... \$1.00 each.

Choose a look that's excitingly you or something intriguingly new. Beginning today... for a limited time...you can buy any one of these five fabulous make-ups (in the most popular shades) in special go-anywhere sizes. If you've been waiting to try all five, now is the time.

# MAX FACTOR

© 1964 MAX FACTOR & CO.


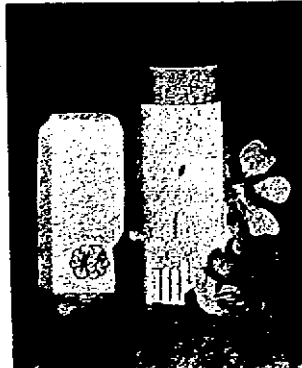
### HI-FI FLUID

THE DEWY LOOK of Hi-Fi is so delicately natural you never look made-up. Hi-Fi glides on with a finger touch, covers completely with a blend of moisturizers and beauty oils.



### SHEER GENIUS

THE SOFT, TENDER LOOK young and natural, sheer matic finish. Sheer Genius is a complete make-up in a tube, a blending of moisturizers, foundation and powder, sheer natural.



### PAN-STICK

CREAMY COVERAGE with famous Pan-Stick, the make-up that swivels up like a lipstick - enriched with beauty oils that lock in softness and moisture. Looks smooth, flawless.



### PAN-CAKE® MAKE-UP

ALL-DAY PERFECTION, yours with Pan-Cake Make-Up. Its superbly smooth natural finish covers lines, blemishes, freckles. Lasts all day or evening without retouching. Never clogs pores.



### CREME PUFFS

THE SUNLIT LOOK. Your skin looks young, alive, glowingly tender - you see yourself in a new light. Here is a velvety blend of powder and foundation in a take-everywhere compact.





IT'S A HEARTBREAK when you have psoriasis and do nothing about those first signs—crusty patches of skin. Heart-breaking, too, if psoriasis leaves skin rough and scaly and if medications fail to bring the relief you want.

## Now! Relief for the itching and scaling that cause HEARTBREAK of PSORIASIS

New fast-acting formula works 3 ways to relieve these symptoms of PSORIASIS

**Guarantees relief or your money back.** Today, for the first time, comes the promise of new relief for millions who suffer the heartbreak of the itching and scaling of psoriasis. It's a new formula called TEGRIN.<sup>®</sup>

**Unique triple-action cream.** TEGRIN is a fast-acting cream that is so safe you need no prescription! It's pleasant, easy to use—no lingering medical smell or stain. It's extra effective because it works three ways:

1. **Special soothing action** speeds relief of that persistent and tormenting itch.
2. **Special de-scaling action** works fast to remove embarrassing scales, without harmful skin irritation.
3. **Helps control recurrence of new scales** with continued use on the affected areas.

**Dramatic relief reported.** Tests prove TEGRIN's unique triple-action formula is so effective—brings such pronounced relief in so many cases—that we guarantee TEGRIN will leave your skin cleaner, clearer, smoother or we will refund every penny you paid. So why suffer the itching and scaling that cause the heartbreak of psoriasis? Whenever these symptoms appear, get new TEGRIN.

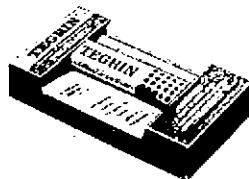


Psoriasis symptoms—13 common trouble spots:  
(1) scalp (7) chest  
(2) neck (8) back  
(3) shoulders (9) mid areas  
(4) elbows (10) knees  
(5) arms (11) thighs  
(6) hands (12) legs  
(13) feet

But no matter where itching and scaling of psoriasis strike,

# TEGRIN

brings guaranteed relief!



# my favorite jokes

by Dink Freeman



**EDITOR'S NOTE:** Dink Freeman, 43, veteran night club comedian, claims to have show business blood "on both sides." His father was the head booker for the old RKO vaudeville circuit, and his mother was a vaudevillian who sang and danced. Born in Chicago, Dink was raised in New York and educated at Ohio State, where for two years he majored in football. Following a stretch of World War II duty, Dink studied drama at the famed Pasadena Playhouse, acquired an excel-

lence in mimicry which serves him well as a comic. Much of his act, for example, consists of dialects. Married, the father of two children, Dink lives in Niles, Ill. But for long periods each year he lives on the road, playing the Shamrock in Houston, the Edgewater Beach in Chicago, the Playboy Club in Phoenix, the Adolphus in Dallas. Herewith some of his favorite funnies:

Let's face it. There are only two ways to handle women ... Unfortunately I don't know what they are.

An attractive woman called on her physician. "Doctor," she complained, "every night I suffer a terrible dream. I see this young man with large, wild, bloodshot eyes chasing me down the street."

"Just take these sleeping pills," the medico advised, "and you'll be fine."

Three weeks later the doctor ran into his patient on the street and asked how she was doing.

"I'm sleeping much better," she announced. "But you know something, doctor? I miss that young guy."

An actress approached her host at a Hollywood cocktail party and said, "I've never been so insulted in my life. Your wife just called me a tramp." The host smiled. "Pay her no mind," he urged. "It's only her way. I've been out of the Army for 20 years and she still calls me 'Colonel.'"

An Englishman who was new in the community spent his first Sunday morning in his neighborhood church. The minister was particularly long-winded that day, and the Englishman finally turned to the man sitting next to him and whispered, "How long has he been preaching?"

"About 30 years," was the answer.

"I say," replied the astonished Englishman, "he must be almost finished!"

"That wife of mine," complained the exasperated husband to his next-door neighbor, "spends so much money that it's driving me crazy!"

"Why don't you talk to her about it?" asked the neighbor.

"To tell you the truth," replied the resigned husband, "it's easier to talk to the creditors."

Dentist to mother: "There, your son has two new fillings. Now don't let him bite anyone for at least an hour!"

Sandy and his minister had played golf every Saturday for 20 years, and Sandy always won. "Don't worry, Reverend," he consoled the good man, "someday you'll have the pleasure of burying me."

"Aye," replied the discouraged minister, "but it'll still be your hole."

First girl: "What do you give a man who has everything?"

Second girl: "Encouragement, dear—encouragement."

It was an open-and-shut case of the wife murdering her husband, but the jury brought in a verdict of "not guilty" because one little old lady held out for acquittal. When asked how she arrived at her decision, she answered: "I just couldn't help feeling sorry for her. After all, she's a widow now."

Woman buying fertilizer: "Is that the only scent it comes in?"

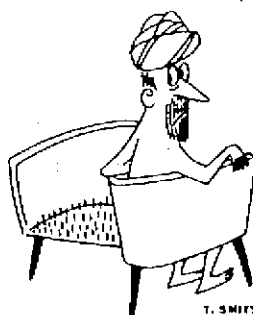
A society matron was looking for a new poodle to add to her collection. She pointed to one dog at the kennel and asked the owner: "Is that dog pedigreed?"

"Madam," replied the man disdainfully, "if that dog could talk, he wouldn't speak to either of us!"

## too funny for words



A. JOHNS



T. SMITH

## Anecdote of the Week



■ A newspaper reporter visiting Wernher Von Braun, our rocket expert at Huntsville, Ala., engaged the scientist in a conversation dealing with the moon-shot project.

"Tell me, Dr. Von Braun," he urged, "do you think we'll have American women going to the moon soon?"

"That's difficult to say at this point," Von Braun replied, smiling, "but we have made provisions in the space capsule for 120 pounds of recreational equipment."

PARADE'S SPECIAL

# INTELLIGENCE REPORT

**THE GOOD LIFE.** By 1975, according to research compiled by the Twentieth Century Fund, the average American family will boast an income of \$10,000 a year. Its members will work 7 hours a day, 5 days a week, to earn it. The age group from 20 to 34 will increase 40%. This will result in 2,000,000 marriages, 2,000,000 new homes, 5,000,000 babies a year. The East Coast population from Boston to Washington, D.C., will increase 18%. Greatest population increase will occur in states west of the Rocky Mountains. At present, most Americans are eating better but less than before, spend 21% of the family budget on food. Four out of five families own cars. One out of five owns two. In short, the good life is here and now for an increasing segment of the nation's people.

**SHOPPING CENTER.** More and more the world gets to look like America. Germany's first out-of-town shopping center, just outside Frankfurt, was opened a few months ago. Backed by Swiss, German and British bankers, this American-type shopping center currently attracts 50,000 customers per week, is well on its way to financial success. A similar project is planned outside Hamburg. As traffic conditions grow unmanageable in large European cities, as residents move to the suburbs, retailers quickly follow. Same pattern as in the U.S.

**END THE DRAFT.** France, England and Canada have abolished universal military training. But the draft continues in this country at least until 1967. Sen. Nelson of Wisconsin, who has made a thorough study of the subject, wants the draft ended by 1967 or sooner. He points out: (1) It is unjust and inequitable. About 42% of the eligible age group never serves. (2) The draft creates countless personal hardships.

Most draftees are not called up until they're 23, thus spend 5 years in a world of uncertainty. (3) The draft is a waste of money and manpower, produces few career servicemen. (4) It is not true that most men volunteer for military service because they fear the draft. Only one-seventh of our total military force consists of actual combat troops. These fighting jobs could best be filled by well-paid volunteers. At present, the draft calls on the average of 90,000 men a year from a pool numbering 10,600,000 eligible men. By 1967 this pool will jump to 12,400,000 men. Says Nelson: "We are stuck with a system which supplies far more men than we can use. So what do we do? We corrupt the system by providing more and more ways to avoid the draft. As a result we actually encourage our young men to seek ways to avoid service."

**NEW AUTO.** Before the autumn is out, Citroën of France and NSU of Germany will produce a jointly developed car powered by the revolutionary Wankel rotary-piston engine. The car will be the Spyder, NSU's convertible sports model. Curtiss-Wright has been licensed to produce the Wankel rotary-piston engine in this country.

**RICH GET RICHER.** Art Linkletter, whose natural parents gave him away when he was a child to an itinerant cobbler, has long been one of the most ambitious men in show business. A multimillionaire, Linkletter has invested time, money and talent in any venture that could afford him a profit. Early this year he formed a TV production company, Comstock Productions. The company has sold its first three series to CBS-TV. One is a half-hour comedy, The Romans; the second is a panel show, We Pay Your Bills; the third is a game show, Watch Your Partner.

BECAUSE OF VOLUME OF MAIL RECEIVED, PARADE REGRETS IT CANNOT ANSWER QUERIES ABOUT THIS COLUMN.

I'm so happy!

It was a crying shame. Losing my hair, annoyed with red, itching skin, and finally—ugly, raw sores that scratching made worse.

I don't know how it started—a fungus, bacteria, a flea or insect bite. All I do know is—my human got HILO MEDICATED OINTMENT and good things happened fast!

It was so effective—promoted healing and helped restore normal, healthy skin and hair. So soothing, too! For a dog—happiness is a tube of HILO MEDICATED OINTMENT. Get it today!

**HILO** A pet's best friend for over 25 years.

HILO PRODUCTS, INC.  
375 Park Ave., N.Y. 22, N.Y.



## Tense Nerves Block Colon

Your colon has nerves that control regularly. When you are tense or nervous, normal bowel impulses may be blocked—and you become constipated. New COLONOID tablets relieve this misery with a new principle—a unique colonic nerve stimulant plus special bulking action as recommended by many doctors. Result? COLONOID puts your colon back to work—gently relieves constipation overnight. You feel great! Get clinically-proved COLONOID today. Introductory size 43¢

## FALSE TEETH KLUTCH holds them tighter

KLUTCH forms a comfort cushion; holds dental plates so much firmer and snugger that you can eat and talk with greater comfort and security; in many cases almost as well as with natural teeth. KLUTCH lessens the constant fear of a dropping, rocking, chafing plate. If your dentist doesn't have KLUTCH, don't waste money on substitutes, but send us 10¢ and we will mail you a generous trial box. KLUTCH CO., Box 470H, Elmira, N. Y.

CREDITS: Cover, Lloyd & Marva Shearer; 2, W.W. UPI; 4-5, W.W. UPI; 8-9, John Neubauer; 10-12, UPI, W.W., Bradford Bachrach; 13, National Science Foundation; 14, Pictorial Parade; 15, 20th Century-Fox.

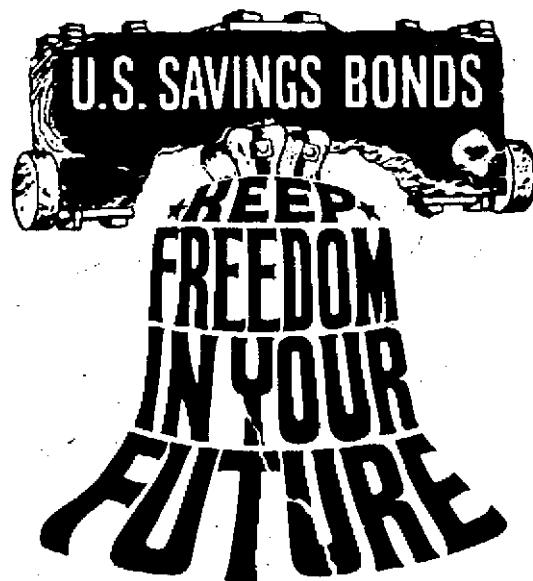
## KEEP FEET COOL, COMFORTABLE all day long!



Walking Ease From Morning Till Night! Don't just suffer from hot, tired, itching feet. Every morning, apply Dr. Scholl's FOOT POWDER to feet and shake into shoes. Helps soothe away soreness all day. Eases tight shoes. Disperses foot odor. Helps prevent Athlete's Foot. Only 19¢, 50¢. Economy size 90¢. Sold at all stores.

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CONFIDENCE  
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NAMES  
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**BUY AN EXTRA BOND NOW!**



# Salem softness freshens your taste

with the smoothest flavor in cigarettes today



Modern filter, plus · rich tobacco taste · smoothed with menthol · softened with fresh air

***Step into the wonderful world of Salem***

GENIUS AND ITS REWARDS ARE BRIEFLY TOLD A LIBERAL NATURE AND A NIGGARD DOOM. A DIFFICULT JOURNEY TO A SPLENDID TOMB. (JOHN FORSTER)

SO YOU'RE GOING TO EUROPE FOR A YEAR, REAL FANCY SCHOOL IN SWITZERLAND, EH?

AW, SHUCKS, GUESS SCHOOL'S MOST ANYWHERE, BUT IT'LL BE A CHANGE!

WELL, WELL, HERE COMES TH' SHULTZ BOY, BUDDY, FROM DOWN TH' ROAD, WITH HIS CITY COUSIN, EGBERT! HELLO, BOYS!

WLO, AL! HI, ANNIE! THIS IS MY COUSIN EGBERT!

YOU YOUNGUNS'LL HAVE A LOT T'TALK ABOUT, BUT LOOK OUT FOR EGBERT. HE'S A REAL MATHEMATICS GENIUS. I HEAR!

GEE! I NEVER MET A REAL GENIUS! AND IN MATHEMATICS! WOW!

OH, REALLY, IT'S NOTHING! I JUST HAVE A SPECIAL GIFT, I GUESS!

ASK HIM A PROBLEM! ANYTHING!

HM-M. WELL, NOW, HERE'S AN OLD ONE THAT STUMPS SOME. "AS I WAS GOING TO ST. IVES, I MET A MAN WITH SEVEN WIVES, EACH WIFE HAD SEVEN SACKS, EACH SACK HAD SEVEN CATS."

"EACH CAT HAD SEVEN KITS! KITS, CATS, SACKS AND WIVES: HOW MANY WERE GOING TO ST. IVES?"

OH, THAT IS ELEMENTARY! INCLUDING THE HUSBAND THE TOTAL IS -- AH -- EXACTLY 2801!

SIMPLE, WHEN ONE KNOWS HOW, EH COUNTRY COUSIN?

ONLY YOU'RE WRONG! PROBLEM WAS, HOW MANY WERE GOING TO ST. IVES? RIGHT? ANSWER IS ONE!

EH? ER... HUMPH! THAT WAS A SNEAKY TRICK QUESTION! I DON'T THINK I LIKE EITHER OF YOU MUCH!

HM-M. EGBERT SURE IS QUICK AT FIGURES, BUT I WONDER WHO'LL GO FARTHER IN THIS WORLD!

WELL, I'D BET ON BUDDY!

PRETTY SOON ANYONE CAN PRESS A BUTTON AND GET TH' ANSWER TO WHAT'D TAKE A HUNDRED GENIUSES A HUNDRED YEARS TO FIGGER OUT!

BUT I BET NO MACHINE EVER'LL BE INVENTED T'REPLACE A GUY WHO JUST PLAIN PAYS ATTENTION!

HAROLD GRAY  
8-16-64

NANCY

By Ernie Bushmiller

HI, NANCY---WOULD YOU LIKE TO JOIN OUR SWIMMING CLUB?

ME?

YES---WE WANT YOU TO BE THE PRESIDENT OF OUR CLUB

OH, WHAT AN HONOR

I'LL RUN HOME FOR MY BATHING SUIT

HURRY BACK

HERE I AM, GANG

COME ON, PRESIDENT---WE CAN'T GO IN THE WATER WITHOUT YOU

THE PRESIDENT ALWAYS GOES FIRST

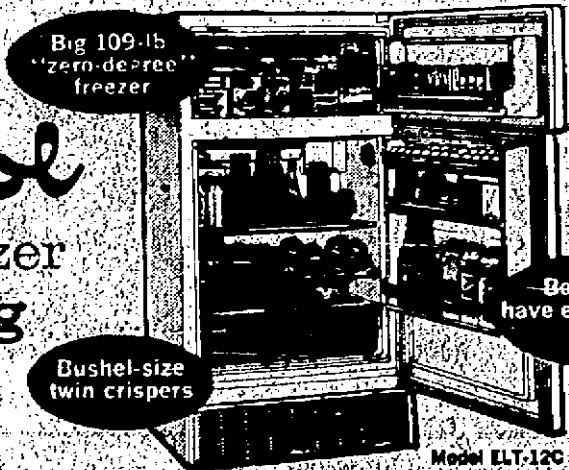
JUST AS WE THOUGHT---THAT MUDDY BOTTOM IS STILL THERE

Advertisement

Advertisement



**Whirlpool**  
12.3 cu. ft. refrigerator-freezer  
with automatic-defrosting  
refrigerator section



Big 109-lb "zero-degree" freezer

Bushel-size twin crispers

Both doors have extra storage space

Model ELT-12C

YOU GET ALL THIS QUALITY FOR ONLY

**\$219.95**

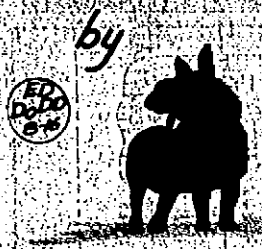
Price shown with door. Two-year warranty.

SEE IT AT YOUR RCA WHIRLPOOL DEALER

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# MARK TRAIL



IN AUGUST 1959 YELLOWSTONE NATIONAL PARK WAS SEVERELY SHAKEN BY A POWERFUL EARTHQUAKE

A 7000-FOOT MOUNTAIN, SPLIT BY THE JOLT SENT MILLIONS OF TONS OF ROCK CRASHING INTO THE MADISON RIVER FAR BELOW

HOT SPRINGS, POOLS, ROADWAYS AND OTHER FEATURES WERE DRAMATICALLY ALTERED

BUT INSTEAD OF LOSING ITS ALLURE AS A SCENIC WONDERLAND, THE PARK HAS BENEFITED FROM THE DISTURBANCE

A NEW MUD GEYSER HAS FORMED. THE FOUNTAIN, PAINTPOT, HAS INCREASED ITS THERMAL ACTIVITY, AND THE FORMERLY QUIET SAPPHIRE POOL NOW EXPLODES PERIODICALLY, SENDING A VIOLENT ERUPTION OF BOILING WATER 175 FEET INTO THE AIR

BUT THE MOST FAMOUS FEATURE OF YELLOWSTONE, OLD FAITHFUL, STILL ERUPTS INTO A CLOUD OF STEAM ON AN UNCHANGED SCHEDULE

## ABBIE AN' SLATS

By Raeburn Van Buren

WHEN MRS. FILTHIA RICHWORTHY, WHO IS, AFTER ALL, THE WORLD'S WEALTHIEST COLLECTOR OF ANTIQUES, FINDS OUT THAT YOU'RE NOT REALLY AN ANTIQUE, SHE CAN'T HOLD YOU AGAINST YOUR WILL. OUR CONSTITUTION FORBIDS IT. HERE SHE COMES NOW. SHHHHH. I BEG OF YOU!

NURTS T' YOU, PINCHCRASS! I AIN'T TAKIN' NO CHANCES ON BEIN' HOLED UP IN SOME MAUSOLEUM THE REST O' MY NATURAL LIFE, AND WHAT'S MORE (GASP!!)

THAT AINT THE SAME OL' GAL WHO CAME HERE YESTERDAY!

NO, THAT'S HER DAUGHTER, GEORGIA!

AND THAT (QUIVER) TOMATO LIVES IN THE SAME SHACK WITH THE OL' DRAGON?? PINCHCRASS, PAL, YOU JUST MADE YERSELF A DEAL!

IS THAT THE MONSTROSITY MOTHER (SIGH) BOUGHT? WELL, WRAP IT UP AND I'LL TAKE IT HOME IN THE TRUNK OF THE CAR.

SWIFF SWIFF

YEOWWW!!

WHAT WAS THAT AGONIZED SHRIEK?

MICE, MISS RICHWORTHY, HERE, I'LL PACK THIS PRICELESS ANTIQUE SO THAT NOTHING GETS BROKEN!

## JOE PALOOKA

By Ham Fisher

OH, WHAT A LOVELY DAY FOR A SWIM!

LET'S GO PUT ON OUR BATHIN' SUITS AN' I'LL MEET YA BACK HERE.

GOODNESS! WHAT'S WRONG'Z?

MENT LOCKERS

WE CAN'T GO IN SWIMMIN' 'CAUSE WE AIN'T GOT NO SWIM SUITS.

MENT LOCK

HEAVENS! THAT'S A SHAME! THERE MUST BE SOMETHIN' WE CAN DO...

LAND SAKES, WHAT... TOOK YOU SO LONG?... AND WHERE ARE YOUR SWIM TRUNKS?

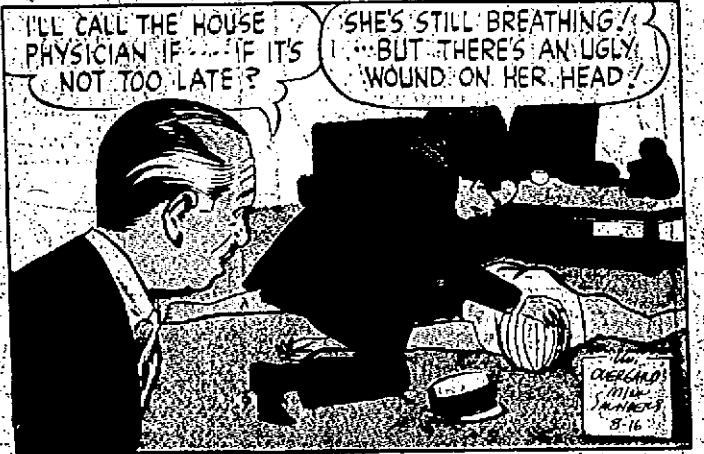
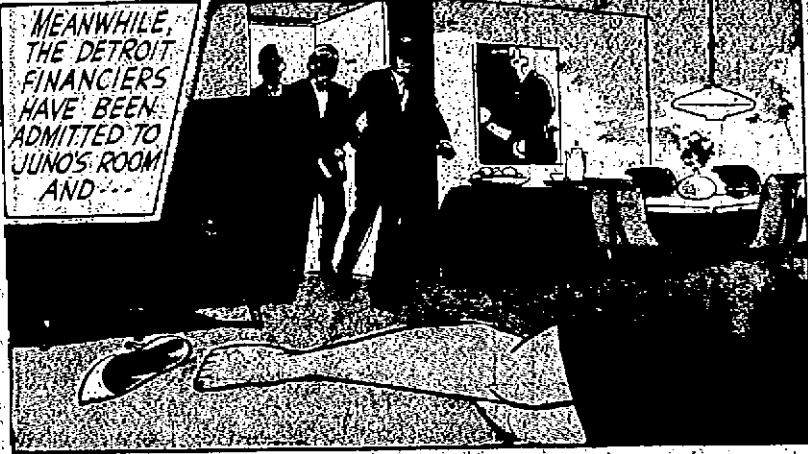
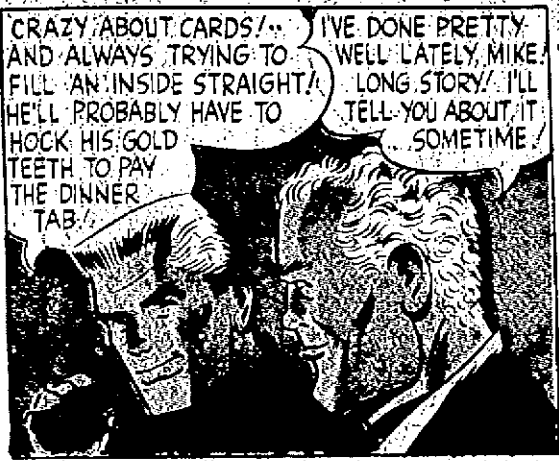
WELL...ER...I... REALLY DIDN'T FEEL LIKE GOIN' SWIMMIN' ANYWAY.

FRANK R. DI PENTA



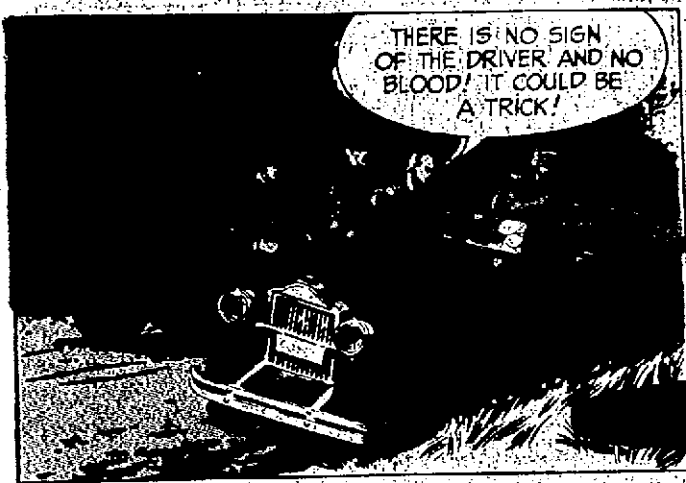
# STEVE ROPER

By Saunders and Overgard



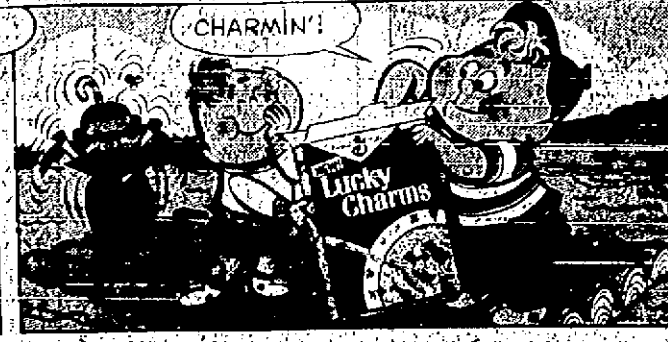
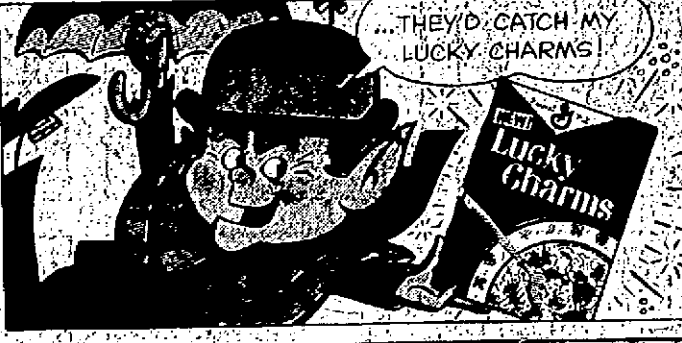
# Dan Flagg

by DON SHERWOOD



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## LUCKY CHARMS

NEW TOASTED OAT CEREAL WITH MARSHMALLOW BITS IN LUCKY SHAPES!

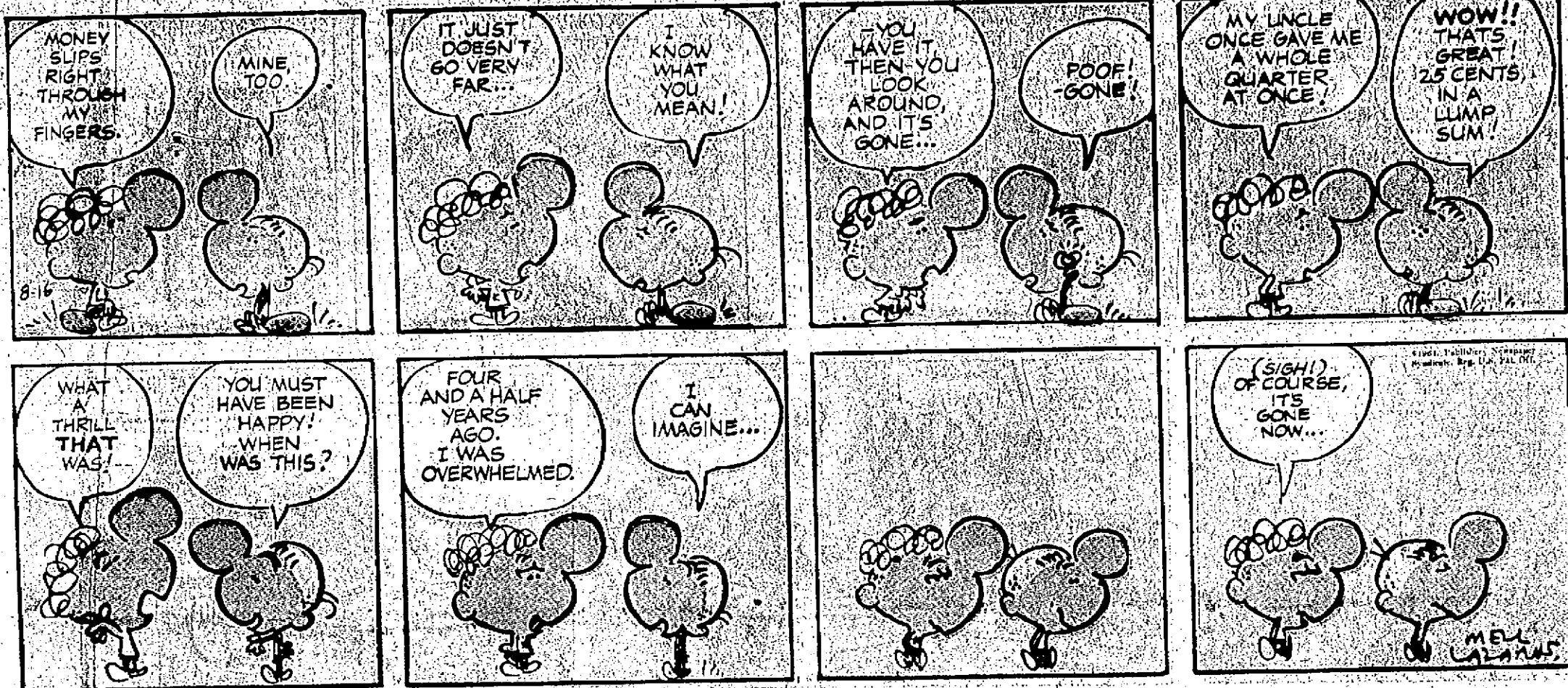
'TIS A CHARMIN' CEREAL... SIMPLY CHARMIN'.





# MISS PEACH

By Mell



# POGO

By Walt Kelly



# ALLEY OOF

By V. T. Hamin





# SUNDAY COLOR Comics

PART 2

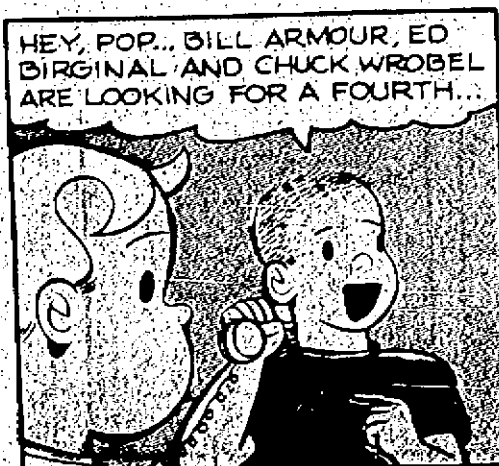
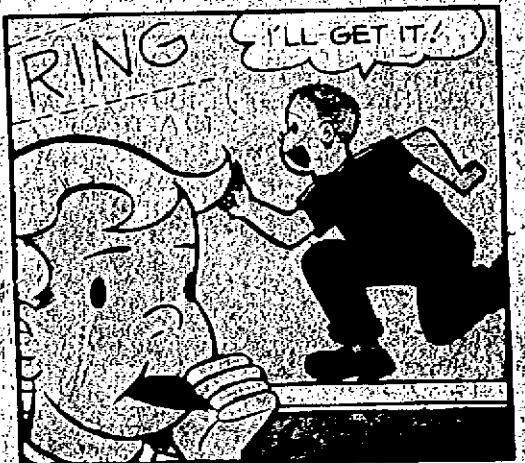
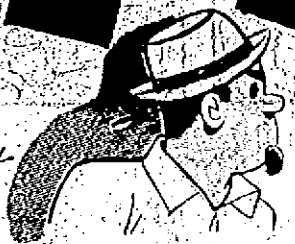
SUNDAY, AUGUST 16, 1964

by Hank Ketcham



## THE BRENDS

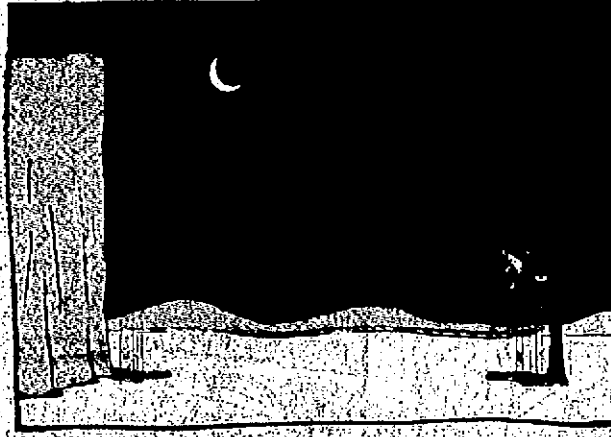
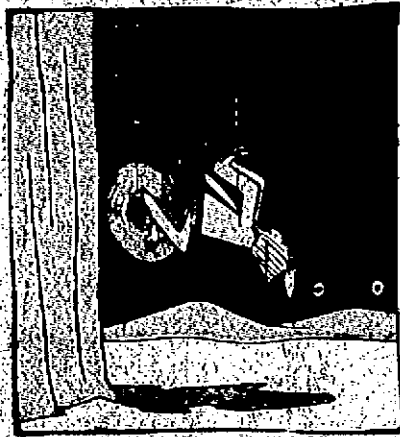
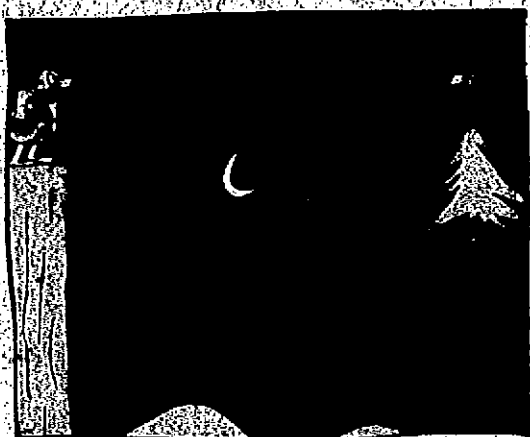
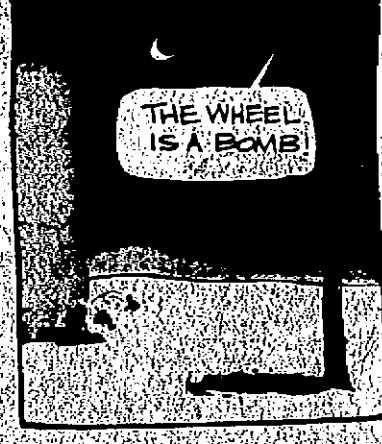
by CARL GRUBERT





B.C.

By Johnny Hart



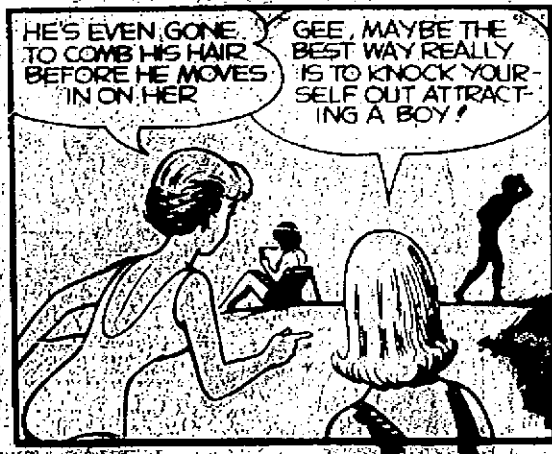
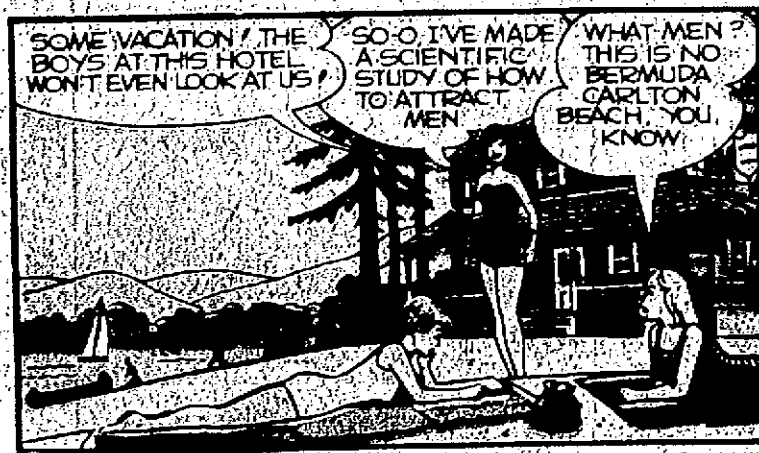
## ARCHIE

by BOB MONTANA



## THE JACKSON TWINS

By Dick Brooks





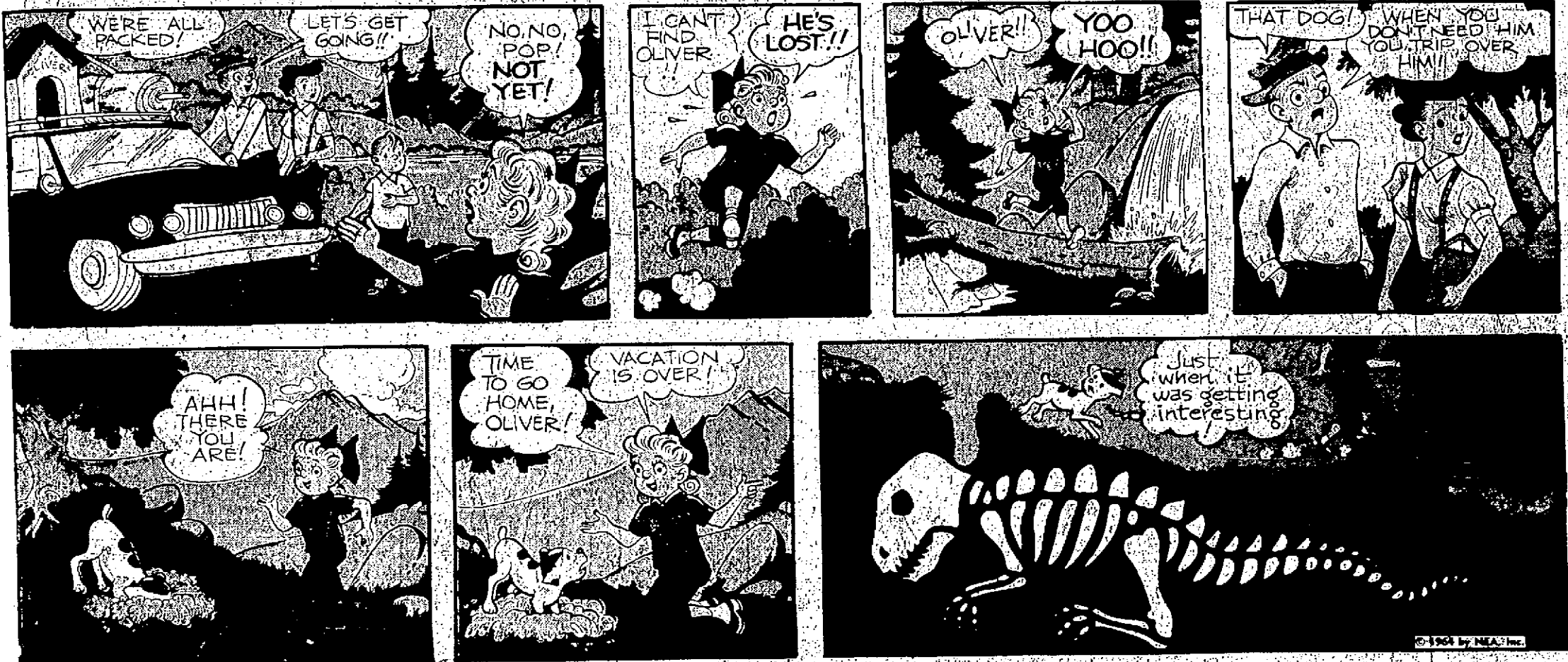
# THERE OUGHTA BE A LAW!

By Harry Shorten



# PRISCILLA'S POP

By Al Vermeer



# CAPTAIN EASY

By Leslie Turner







### Sideshow

GO TO THE BOARD AND SPELL CAT

**SPELL SOUND**  
- BEVERLY CAMPBELL  
7501 INDEPENDENCE ST.  
CROWN POINT, IND.

**PUTTING ON THE DOG**  
- SHIRLEY DAPHNIS  
132 W. NEWTON ST.  
BOSTON, MASS.

**THIS HAS ITS DRAMBACKS**  
- EMORY BRAMMER  
BOX 5142  
SETH, W. VA.

**YOU CAN ALWAYS COUNT ON THIS**  
- F.A.M. WEEVERVILLE, OHIO

**OUT AFTER OURS**  
- MAC LOU KAMMER  
BOX 1044  
GRAY, KENTUCKY

**STOCKHOLDER**  
- BENJAMIN MOLEFOE  
110 REYNOLDS RD. W.  
WILLIAMSPORT, MD.

**HERE'S \$5 FOR THAT YOUNG HORSE**

**POOL HAUL**  
- RAY CORNELL  
577 C. ST.  
SPRINGFIELD, OREGON

**PASSING WITH FLYING COLORS**  
- GLENDA CIMINO  
1624 VENTURA DR.  
ATLANTA, GA.

**COLT CASH**  
- SUZANNE BAUMANN  
2603 WEIDENBERGER ST.  
SHEBOYGAN, WIS.

## OFF THE RECORD



"Yes, all that it would take for my happiness to be complete is if Dad didn't have to file suit for bankruptcy."



"Mabel, this is my interest in boating I was telling you about."



"Let it run until it gets good and cold."



WHICH WAY TO THE DETECTIVES AND POLICEMEN'S CONVENTION?



THAT WAY.



Payments have been made to insured readers for almost every type of accident during the past 25 years. Over half a million dollars was paid in the past three years. This valuable insurance has recently been improved to include death and dismemberment benefits of **\$5,000.00 FREEWAY COVERAGE**

BENEFITS PAID FOR	Railway Passenger Car Wreck	Freeway Expressway, Greenway, Subway Wreck	Auto, Truck, Bus, Trolley, Motorcycle, Pedestrian, etc.	Accidents at home, office, school, etc.
LOSS OF LIFE OR DOUBLE DISMEMBERMENT	\$10,000.00	\$5,000.00	\$1,000.00 to \$1,500.00*	\$500.00 to \$750.00*
LOSS OF A HAND OR FOOT, OR SIGHT OF AN EYE	\$5,000.00	\$2,500.00	\$500.00 to \$750.00*	\$250.00 to \$375.00*
FOR SERIOUS ACCIDENTS				
Disability Benefits up to 90 days	\$400.00	\$400.00	\$300.00	\$180.00
Hospital Expense up to 90 days	\$50.00	\$50.00	\$50.00	\$50.00
Ambulance Expense up to 10.00	10.00	20.00	20.00	20.00
X-Ray Expense up to 10.00	10.00	10.00	10.00	10.00
MAXIMUM TOTAL	\$1,230.00	\$1,230.00	\$480.00	\$480.00
FOR MINOR ACCIDENTS				
Doctor Bill Expense up to 10.00	\$30.00	\$30.00	\$30.00	\$30.00
X-Ray Expense up to 10.00	10.00	10.00	10.00	10.00
MAXIMUM TOTAL	\$40.00	\$40.00	\$40.00	\$40.00

\*Benefits increase 1% each month to maximum of 50%.

ELIGIBILITY—Issued to men, women and children between ages 5 and 79—except those who have lost both hands or feet or sight of both eyes.

LIMITATIONS—Benefits—except Doctor Bill and X-Ray—expense—reduced one-half after 60th birthday. No reduction in benefits first year.

RENEWABLE at option of Company.

EXCEPTIONS—Benefits paid in accordance with terms of National Casualty Company policy 704-7443-U. Does not cover accidents in a mine; in railroad yard or train except as free-paying passenger; warlike acts; races, games.

This is only a partial description of the principal terms and provisions in the policy.

**65c**  
each month

To: Registrar Agent  
National Casualty Co., care of:  
Independent, Press-Telegram  
684 Pine Ave.,  
Long Beach, California, 90801

I apply for Accumulative Accident Insurance, to become effective day policy is issued and dated. I understand that it takes about 10 days to issue a policy, and agree (1) to pay the premium of 65c per month; (2) designate person who collects for my newspaper as my messenger to deliver premium to above office; (3) that policy will automatically expire if I fail to pay premium when due. Insurance does not cover persons who have lost both hands and feet, or the sight of both eyes.

☐ FOR FIRST POLICY IN FAMILY—Send no money. pay carrier 85c each month at the same time you pay for paper.

☐ FOR EACH ADDITIONAL POLICY IN FAMILY—Enclose \$7.50 Annual Premium with each application.

☐ I NOW SUBSCRIBE TO THE INDEPENDENT

☐ I NOW SUBSCRIBE TO THE PRESS-TELEGRAM

Applicant's Full Name (Print given name like "John M." and last name) \_\_\_\_\_

Age (1 to 79) \_\_\_\_\_ Phone No. \_\_\_\_\_

Address (Street and No. or RFD) \_\_\_\_\_ (City and State) \_\_\_\_\_

Name and beneficiary, other a blood relation, family member or "Estate" \_\_\_\_\_

Name of Beneficiary (Print street name like "John M." and last name) \_\_\_\_\_

Independent, Press-Telegram